

MULESHOE JOURNAL



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PAGE ONE

A QUICK READ OF THE NEWS

Pigeons to get shock of lives

Pigeons fond of loitering around New York City-area commuter railway stations may soon get the shock of their lives.

Officials at regional railroad Metro-North have authorized funding for wiring at stations that would give electric shocks to birds that try to roost there.

The shocks will be strong enough to encourage birds to roost elsewhere, officials say.

About 25 stations in the Bronx and southern Westchester County are to be outfitted with the wiring after some strategically placed charges at a test station stopped birds from "pooping on people as they waited for cabs," a Metro-North spokeswoman said.

Syracuse-Rutgers puzzle

What was it about last weekend's matchup between Syracuse and Rutgers that caused so much trouble for players in the weekly football contest?

Forty-four out of the week's 46 participants apparently did not expect Rutgers to win.

It wasn't a bad week overall, though. Four players got all but four of the games right. Tony Nicolas of Muleshoe emerged as numero uno with his guess of 52 points to be scored in the Muleshoe-Perryton tilt (the actual total turned out to be 59).

Grabbing second was Sandra Orozco, also of Muleshoe, just a little back with a guess of 46 on the tiebreaker.

Tying for third were Bill Nix of Sudan and Jack Nicholson of Muleshoe. They both guess 42 points on the tiebreaker.

There were several other games that gave players fits, however. Thirty-eight contestants missed on Notre Dame at Pittsburgh, 36 missed Arizona vs. Detroit and 33 missed Penn State vs. Michigan.

Still other games with "unpopular" outcomes were Dallas vs. Green Bay (28 misses), Miami at Buffalo (27 misses), Duke vs. Wake Forest (24 misses) and Mississippi State at Alabama (20 misses).



Drawing date: Saturday, Nov. 13 Winning numbers: 3-14-38-40-47-50 Estimated jackpot: \$4 million

Winners: 1
Next drawing: Wednesday, Nov. 17
Estimated jackpot: \$4 million

On this date in history

Nov. 18 — William Tell shoots the apple off his son's head in Switzerland (1307).

Nov. 19 — President Abraham Lincoln delivers the Gettysburg Address (1863).

Nov. 20/21 — The Verrazano Narrows Bridge

Nov. 20/21 — The Verrazano Narrows Bridge opens, becoming the world's longest suspension bridge (1964).

LOCAL WEATHER

The forecast calls for partly cloudy Thursday, mostly sunny Friday and Saturday, and returning to partly cloudy Sunday. High temperatures should be about 77 Thursday, 66 Friday, 71 Saturday and 70 Sunday. Expect Saturday morning to be nippy at about 29 degrees. Otherwise, expect morning lows to be around 40 on Thursday, 35 Friday and 34 Sunday.

Editor Ronn Smith can be reached at 272-4536 or ctyankee@fivearea.com

Missed your paper? Call carrier Melissa Flores at 272-6719 or the Journal during business hours, 8:30 am-5 pm.

Mules to meet Lamesa in regional round

By KEVIN WILSON Journal Sports Writer

The Mules needed all 10 weeks of the regular season to qualify for the playoffs. They needed only 10 minutes to let everybody know they belong there.

Player of the week Danny Ramírez scored all four first-quarter Mule touchdowns in a 50-9 bi-district thumping of the Perryton Rangers last Friday.

The victory sets up a 7:30 p.m. match this Friday with Lamesa, who beat Monahans 31-14 last week.

Despite having a worse regular season record (9-1) than last year, the Mules are in the same place they were at this time last season, thanks in large part to a defense that Rangers head coach Gary

Newcomb said was "tougher than Chinese arithmetic."

The Mules played a depleted Perryton squad that had reserve back Kyle Appelhans taking most of the carries. This will not be the case with Lamesa, which has both of its primary weapons healthy. Running back Justin Wade rushed for 125 yards and two touchdowns last week, while quarterback

Waylan Hogg gained 114 yards on the ground. Hogg also used the pass, completing 5-of-6 for two touchdowns.

"If we key on (Wade) and pursue the ball, maybe we can slow himdown," Mule head coach David Wood said. "You can never completely stop a player like that."

see PLAYOFFS on page 7



Journal photo: Beatrice Morin

Chamber groundbreaking

At long last, the Muleshoe Chamber of Commerce and Agriculture soon will be moving into a home of its own — right beside the Mule Memorial at Main Street and American Boulevard. The building is expected to be complete in roughly three months, chamber officials said. Gathered Monday to record the groundbreaking for posterity were (back row, from left) Wade King, City Manager Rick Hanna, Lary Hooten, Sheila Stevenson, Joe Flores, Hubert Kidd, Tad Young and Mark Washington; (middle row) Chamber President Adrian Meador, Kim Shafer, Lavon Hunt, Pat Young, Bertie Powell, Tisha Hughes, Dale Hughes and Roger Williams; (front row) Debbie Tunnell, Sheree Hunt, Susie Sowder, Chamber Manager Pam McCaul, Mayor Robert Montgomery, Hugh Young, building contractor José Sánchez and Dawn Williams. Down in front to make sure the job is done properly is Annie Shafer.

Cox updates city council on quest for prison

By RONN SMITH

Editor

Bailey County Judge Marilyn Cox updated Muleshoe City Council members Tuesday about the county's renewed effort to bring a detention center to the area.

A public hearing on the issue is anticipated for about mid-January in the Muleshoe High School auditorium, she said.

Initially, she emphasized the goodworking relationship between the two entities and the inter-related nature of the two.

"Any time the city does something that benefits the city, it benefits the county," she said, adding that the county is seeking to provide the mutual benefit in this case.

This time, the county is seeking

efforts sought to secure a stateowned facility, she said, and will try to get a federal rather than state contract for the housing of prisoners.

"This would bring a lot of money

into the county and into the city, as

a private prison whereas earlier

well as jobs — good jobs, not just minimum wage but jobs with good benefits," she said.

City Manager Rick Hanna, who worked on a similar project at Post, said he would anticipate a facility of this type to prove 250 to 270 jobs, generate about \$365,000 in

city in utilities revenue.

"What are our prospects?" Councilwoman Sharon Grant asked.

annual revenue for the county, and

about \$100,000 annually for the

"We are just beginning," Cox said. The process of gaining the state's approval to out for certificates of revenue to finance the project is "just starting," she added.

In other business, the council tabled a request to help fund a greenskeeper position at the Muleshoe Country Club.

About 15 people attended the council meeting in support of the move. Joe Sowder stated that the country club has been paying greenskeepers about \$18,000 to \$20,000 a year, but now cannot get an experienced person to do the job without offering benefits. The club can't afford that, he said.

"We know that a lot of places in town are subsidized, and we thought maybe we could get subsidized, too," he said. He compared it to "any of the parks here in town that you subsidize."

Councilman Cliff Black pointed

out that the golf course is owned by the city, not the country club.

Mayor Robert Montgomery

asked about the club's financial difficulties.

Sowder said the course's greens

Sowder said the course's greens fees are "cheaper than most places," but are kept that way so working-class people can afford to play.

The council also:

- Authorized the mayor to sign on the dotted line for the purchase of additional land for the new landfill; and
- Approved the purchase of two new patrol cars from Muleshoe Motor Co. for a total of \$42,646.

Officials urge propane safety checks before cold sets in

SPECIAL TO THE JOURNAL

AUSTIN — Shorter days and cooler nights have signaled the beginning of fall and the start of the propane-heating season.

On Tuesday, Texas Railroad Commission Chairman Michael L. Williams, Commissioner Charles R. Matthews and Commissioner Tony Garza reminded Texans to have their propane tanks and heating appliances properly inspected before the first signs of colder weather.

The commission members urged propane users to contact their local propane company to schedule an inspection of their heating system for leaks and to ensure it meets all safety standards.

In addition, propane technicians can evaluate tank parts and appliance controls to make sure the entire system is all in good working condition.

"With the mild fall temperatures we've had across Texas, it's hard to think about trying to stay warm," Williams said. "But having your propane systems checked now will ensure you're not left out in the cold when winter truly arrives."

"An estimated half million Texas homes use efficient and reliable propane as their primary energy source," Matthews said. "It's a fuel that must be maintained in order to safely provide the maximum benefits." "Taking time for routine maintenance on your propane system is time well spent," Garza added. "We're feeling the first chills of winter, and there's no better time to properly inspect your system than before colder weather hits."

According to Williams, Matthews and Garza, other important safety tips to remember include:

• If your home has a propane furnace, water heater, range or other conveniences, schedule a check of the whole propane system — including appliances.

• Your local propane service technician should check your tank, piping, regulators, gauges, connectors, valves, vents, thermostats, pilots, burners and appliance controls to make sure they are all in good working condition.

• Homes with propane gas logs or fireplace systems should be checked each fall.

• Naturally odorless propane gas has a rotten egg smell added to it to help identify any leaks. If you ever smell gas, leave the home immediately without using any electrical switches or appliances. Close the service valve under the protective dome of your tank by turning it to the right as far as it can go. Call your propane supplier or local fire department from a neighbor's phone.

see PROPANE on page 2

AROUND MULESHOE

Mule sendoff set for 2:45 p.m.

Cindy Harrison of the Athletic Boosters Club announced Tuesday that this week's sendoff for the Muleshoe Mules will be held at 2:45 p.m. Friday in the Leal's Restaurant parking lot.

Also, Harrison pointed out that fans should buy tickets in advance for the team's regional game against Lamesa.

Advance tickets are \$5 for adults and \$3 for students, she said, whereas tickets at the gate will be \$6 for all seats. Not only that, but advance ticket revenues stay in Muleshoe while ticket sales at the gate must be split with Lubbock.

The playoff game is scheduled to begin at 7:30 p.m. at Lowrey Field in Lubbock.

Dog-trial concession to benefit teen

Muleshoe High School DECA students will operate the concession stand at the Texas Sheep Dog Association state trials scheduled for Nov. 19-21 in the Muleshoe City Park.

Proceeds will benefit Michelle Toscano and her family to help offset expenses incurred for her chemotherapy and other expenses related to Hodgkin's disease.

DECA students encourage all participants and spectators to frequent the concession stand and help support this worthwhile project.

Project chairman are Jennifer Castorena, Brandi López and Michelle Parker

The concession stand will be at the new baseball field at the park and will feature hamburgers, nachos, tamales, snacks and drinks for the three days of the event.

School holiday to start Tuesday

Classes in the Muleshoe Independent School District will be dismissed an hour early Nov. 23 for the Thanksgiving holiday, which will run through Nov. 26.

The regular schedule will be resumed Nov. 29.

Mayhugh reception to start earlier

The reception for Jo Mayhugh, retiring Nov. 20 after 25 years with the Muleshoe Indpendent School District, will begin an hour earlier than originally scheduled so that football fans will be able to attend before the sendoff of the Mules to their regional playoff game in Lubbock.

The reception will be open to the public from 2:30 p.m. to 5 p.m. Nov. 19 in the district's administration building.

Reception to honor Allgood, Damron

A retirement reception honoring Dr. Homer Allgood and Sam Damron has been scheduled for 6:30 p.m. Nov. 19 at the Muleshoe Country Club.

The event is open to the public, and a dance will follow. The honorees request no gifts.

Cranefest comes in 'under budget'

The Nov. 6 inaugural Muleshoe Cranefest did not spend all the \$2,000 allowed from the city's hotel-motel tax, organizer Kay Graves told city council members Tuesday.

According to figures Graves presented, only about \$1,600 of

holders/borrowers in the Bailey

County area. It will continue to

be managed by Vice President

Other credit offices of the

association are located in

Dimmitt, Dumas, Friona,

The association is a Farm

Credit System institution inde-

pendently owned and con-

trolled by its borrowers. Na-

tionwide, such institutions ac-

count for 35 to 40 percent of all

agricultural loan funds.

Floydada, Olton and Tulia.

Rhonda Spies.

Ag lending agencies merge

The Plainview and Amarillo Production Credit Associations have merged, with the resulting entity to be known as Panhandle-Plains PCA.

The formerly separate entities were providing credit service to more than 1,300 farmers, ranchers and agribusinesses in the 20-county territory, according to a press release.

"We believe our stockholders will benefit from combining the strengths of these organizations that includes a \$30 million capital position," said Troy Christian of Farwell, board chairman of the new association.

The association's Muleshoe office serves about 140 stock-

PROPANE

from page 1

To help consumers properly use propane-fueled appliances, the Railroad Commission of Texas offers a free safety brochure entitled "Home Safe Home."

Copies are available in English and Spanish by contacting the commission's Alternative Fuels Research and Education Division toll-free at (800) 642-5327.

Created in 1991 by the Texas Legislature, the Alternative Fuels Research and Education Division is charged with researching and educating Texans about propane and other environmentally beneficial fuels. the allocation was spent, with the biggest chunks going to Amarillo and Lubbock media.

She also pointed out the free publicity for Muleshoe that was generated by the event, including a story with color photo above the fold in the Lubbock paper.

Graves added that from the 120 or so people served at the early-morning pancake breakfast to the slightly smaller crowd that gathered at sunset to watch the cranes come in, and those that registered at the Muleshoe National Wildlife Refuge, the day attracted roughly 450 people.

Mayor Robert Montgomery thanked her "on behalf of the council and the citizens of Muleshoe" for the many volunteer hours spent organizing and supervising the event.

Thanksgiving service scheduled

The annual Community Thanksgiving Service, sponsored by the Bailey County Ministerial Association, is scheduled for 7 p.m. Nov. 21 at Muleshoe's First Assembly of God, 521 S. First St.

Preaching this year will be Steve Claybrook, pastor of New Covenant Church. Ministers from most of the community's churches will be involved.

The public is invited.

Mammograms set at hospital

The Women's Center of the Don and Sybil Harrington Cancer Center and Baptist St. Anthony's Health System will conduct a breast-cancer screening clinic Dec. 6 at Muleshoe Area Medical Center.

Participants will receive a low-cost screening mammogram. Each woman screened will receive a breast health-risk appraisal and individual instruction by a registered nurse in breast self-examination.

Funding is available through the Texas Department of Health for residents who qualify.

Exams are done by appointment only. Appointments and more information are available by calling (800) 377-4673.

Public Calendar

Nov. 21 — 10:30 a.m. Lazbuddie United Methodist Church. Derrell and Ruth Hyde, World Gospel Mission missionaries to American Indians, will speak.

Nov. 22 — 7:30 p.m. Athletic Boosters Club, in the science room at the high school.

The deadline for items to appear in Around Muleshoe is 5 p.m. Monday for Thursday's edition and 5 p.m. Thursday for Sunday's edition. Items may be brought to the office at 304 W. Second, mailed to P.O. Box 449, called in to 272-4536 or faxed to 272-3567.

'Golden Pond' coming to Post historic theater

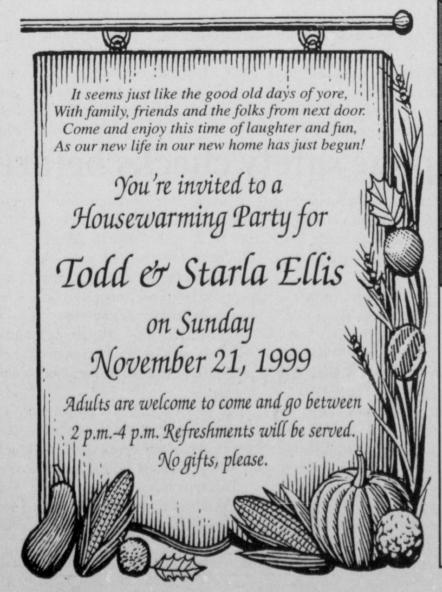
"On Golden Pond," the popular story about growing older that became a popular Katharine Hepburn-Henry Fonda movie, is scheduled for nine live performances in the historic Garza Theatre at Post, Texas.

Dates are Nov. 26-28, Dec. 3-5 and Dec. 10-12.

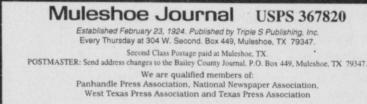
Curtain times will be 7:45 p.m. Fridays and Saturdays, with matinees at 2:30 p.m. Sundays.

Tickets are \$8 for adults and \$5 for children ages 6 to 12.

More information is available by calling (806) 495-4005.







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AROUND THE AREA

Clovis to vote on \$8 million school bond

Voters in the Clovis Municipal School District will go to the polls Feb. 1 to decide the fate of a proposed \$8 million bond issue.

The proceeds of the bond issue would go toward repairing and modernizing the district's school buildings, most of which are 40 or more years old.

Architectural consultants hired by the district to assess the buildings have estimated that the district will need \$42 million over the next 10 years.

Olton Holiday Home Tour set

The Olton Chamber of Commerce and Agriculture is sponsoring a Holiday Home Tour from 2 p.m. to 4 p.m. Dec. 5.

The cost will be \$5 per person, with proceeds going toward the indebtedness on restrooms at Pavilion Park. Participants are being asked to pick up their tickets at the Wild Plum, 708 Main in Olton.

Homes to be featured include those of Harlan and Cheryl Carson, Mark and Cynthia Gunter, Royce and Mary Collins, Charles and Wanda Martin and Sandhills Village Assisted Living.

Treadway getting new attorney

Convicted murderer Michael Treadway of Farwell soon will have a new attorney who plans to ask a district court judge for a new trial or new sentencing hearing for the 20-year-old.

Treadway is scheduled to be put to death for the slaying of Texico businessman E.C. "Red" Prather, 72.

The public defenders who represented Treadway have told Judge Bill Bonem that they will argue that the defendant received "ineffective representation of counsel" from them, clearing the way for Treadway to be represented by Jeff Buckels of Albuquerque.

Bonem granted the defense until Dec. 15 to decide whether Buckels will file a motion seeking a new trial.

Both sides have said they do not know whether Treadway is eligible to ask for a new trial, since he ended the first one by pleading guilty before the case went to the jury.

Nail technician program set

BITUARY

Services were held Tuesday at Ellis Funeral Home Chapel

was in Muleshoe Memorial Park.

arrangements.

Lubbock.

Ellis Funeral Homes handled

Mrs. Ayers was born Jan. 13,

She married Tom R. Morgan in Clarendon on Aug. 9, 1925. He

died in 1958. She then married Clarence Ayers of Clarendon in

Mrs. Ayers was a former Bailey

County commissioner, dormitory supervisor at West Texas State

University in Canyon and, in the

1970s, assistant manager of a large

Survivors include a daughter

and son-in-law, Colleen and Jim

Freeman of Lubbock; a sister, Ethel

McKinney of Amarillo; two granddaughters and their husbands,

Donna and Ricky Kuntz of Dim-

mitt and Kay and Mack Ellison of Enid, Okla.; three great-grandsons;

and six great-great-grandchildren. She was preceded in death by a

daughter, Betty Ann Wagnon, in

1956.

apartment complex in Austin.

1978, and he died in 1996.

1907, in Hollis, Okla. She died Sunday in the care of Hospice of

in Muleshoe

Green officiated. Burial

Grace Morgan Ayers, 92, of Lubbock. The Revs. Stanley White and Jim

GRACE AYERS

Clovis Community College has scheduled a nail technician course for 5:30 p.m. to 9:15 p.m. (Mountain time) Mondays through Thursdays during the spring semester.

Students in the planned program would take classes in manicure/pedicure, sterilization, salon management and clinic.

Anyone interested who has not attended the college needs to fill out an application for admission and an application for the night nail program. The class must have 14 students sign up in order to become a reality.

More information is available by calling (505) 769-4936.

Clovis -DFW flight in holding pattern

A proposal to add eastbound air service from Clovis Municipal Airport failed to clear the runway last Thursday as only three city commissioners and the mayor showed up at a special meeting where air service was on the agenda.

At least four commissioners were required in order to conduct

business. On the agenda was a proposal to set aside \$50,000 to help

Littlefield to bond juvenile facility

subsidize Dallas-bound flights.

The Littlefield City Council last week adopted a resolution in support of issuing bonds to finance a juvenile detention facility for the city.

The facility would be financed by a \$9.7 million bond issue and is expected to house 112 inmates. When it operates at capacity all year, the city reportedly should receive \$298,000 per year in revenue, enough to make the yearly payments on the bonds.

Water quality applications due Dec. 1

The Blackwater Valley Soil and Water Conservation District is taking applications for water quality plans through Dec. 1.

Cost sharing up to \$5,000 per individual is available for several conservation practices, with priorities being LEPA conversions and drip systems (No. 1), irrigation pipelines (2), grass planting (3), livestock pipelines, troughs and fences (4), and injection systems (5).

More information is available by contacting the Natural Resource Conservation Service office at 105 E. Avenue D in Muleshoe, telephone 272-4538.

Breeder school scheduled

American Breeders Service will offer a four-day artificial insemination and pregnancy determination school Dec. 7-10 in Big Spring.

Participants will receive daily hands-on training with live cattle. Each morning will be devoted to classroom instruction and discussion. Topics will include cow and heifer management, nutrition, sire selection, and heat detection and synchronization.

Preregistration and a \$150 deposit are required by Dec. 1. The total cost will be \$250 for artificial insemination only or \$550 for both artificial insemination and pregnancy determina-

Anyone who has previously taken artificial insemination may register for pregnancy determination for \$300.

Pre-registration or more information may be obtained by contacting Max Payneat (806) 744-0613 or Route 7, Box 909, Lubbock 79401 or by e-mail at mpayne@odsy.net.

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Conservation district seeks candidates

Anyone interested in running for director or county committee member in High Plains Underground Water Conservation District No. 1 needs to turn in an application at the district office in Lubbock.

Applications must be in by 5 p.m. Dec. 1. Write-in candidates must register by Dec. 6.

Candidates must be at least 18 years old and live in the area they wish to represent.

The incumbent district director is Dale Gober of Bovina. County committee members are Clif Heinrich of Maple and James L. Wedel,

Lloyd Throckmorton, Curtis Hunt and Jerry Nichols, all of Muleshoe.

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The family suggests memorials to Hospice of Lubbock, 1102 Slide Road, Suite 3, Box 53276, Lubbock 79453.

Here's a checklist to think about before winter descends

By RONN SMITH Editor

I know that no one needs another chore to think about, with the holidays upon us, but if you have broad-leafed evergreens you ought to consider this first suggestion even if you ignore the rest of the get-ready-for-winter checklist.

The forecasters haven't agreed yet whether they think we'll have an unusually wet winter or an unusually dry one, but even a wet one for us isn't likely to be damp. And even if it is damp, we're likely to have a little wind now and then.

Those are the reasons why I say if you have broad-leafed evergreens — stuff that has leaves that hang on through the winter and isn't in the pine or spruce or similar families — you should think about applying an anti-desiccant.

Nandinas and pyracanthas may not need this extra help (though I expect they would benefit from it). For things like hollies and most of the evergreen shrubs, it will definitely make a difference.

The dictionary defines the words "desiccate" as meaning "to remove all moisture from; to dry up; to dehydrate." This is the process you seek to stop by applying an anti-desiccant product.

Anti-desiccants are simply solutions that coat the plant's leaves and cut down on evaporation from those leaves. Most people only think about watering their plants in the summer, but the freezing process is actually a drying process—and when the plants are already stressed, winter winds can be more deadly than dry summer ones.

Even the yaupon holly varieties, which are becoming so common around the area in commercial landscaping, will benefit from the protection.

It's one of those things that only takes a few minutes but can provide tremendous benefits — and peace of mind.

Not all garden centers stock antidesiccants, but the larger ones should have at least one brand.

And don't forget those bulbs you picked up on impulse at Wal-Mart: They should be planted by the end of November, but if you don't get it done by then, don't beat yourself up with guilt: Just plant them — even if it's late in the season and they don't bloom much the first year, get them established so you'll have them for years to come!

It also isn't too late to be planting hardy trees, shrubs and ground covers—especially with the warm weather we've had.

I don't have figures to share regarding our average soil temperature at this time of year, but I'll bet the cooling process is close to a month behind average. That means some gardening jobs that normally would need to be done by the end of October are still current. You thought you were procrastinating last month, but now you can take credit for "knowing" you had plenty of fall weather left to take care of those odds and ends!

This is also a good time to sew wildflower seeds. Most of them require some cold in order to activate them so they'll sprout, and by just scattering them now where you want them, nature can take care of that for you.

This can also be a good time to shop for containers and gardening tools. Garden centers, hardware stores, etc., sometimes put such items on sale now, so keep an eye out — you might pick up something at a considerable savings by buying it now rather than waiting until all the neighbors are clamoring for it.

This is the perfect time to mulch any bulbs, perennials or shrubs you have that might not be reliably winter-hardy here. With the ground still warm, 4 or 5 inches of mulch spread on the ground will help conserve soil warmth and protect



the plants from extreme drops in temperature. It's a good idea not to mulch right up against woody stems, though — otherwise, the rodents may attack.

Speaking of rodents, it's also a good time of year to wrap the trunks of shrubs or young trees with mesh

wire or plastic (keep that away from contact with the trunk) or some other substance to keep rabbits from gnawing the plant. Tender, juicy plant material is going to be scarce for several months, so things the bunnies previously ignored are suddenly going to be prime pickings.

I noticed in my new copy of Sunset magazine's Successful Gardening Month-by-Month that its expert editors recommend for our climate two things in December that I've never done until January: Start tomato and pepper plants, plus fertilize established fruit tree's (those 4 years old or more).

I wouldn't discourage anyone from starting a few early peppers and tomatoes — after all, if they don't do well once you transfer them outside, it isn't going to represent any major investment.

And I can't say I know for sure that it's too early to fertilize fruit trees, but I'd check with someone at your nursery center or the Extension service before I'd follow that advice. Sorry, *Sunset*.

As I mentioned last week, it's also time to start pansies indoors if you plan to grow your own early-spring bedding plants.

This is not so necessary as it was a few years ago because the

garden centers are offering a much wider selection. Last spring I even saw Padparaja plants for sale, the luminous orange variety that's so unlike any other flower.

Still, if your taste in pansies runs to exotic things like Ebony Lace or Burgundy Lace or the frilled-looking Ruffled Feathers, it'll probably mean growing your own. Now just watch: Since I said that, those will be hot items at your local garden center next spring.

Happy planting!

Questions or comments can be addressed to Garden Writer, Route
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Joline Franklin (left), Linda White and Alma Robertson were honored by TOPS on Nov. 11 as three of its best losers. White was honored as TOPS queen for being the No. 1 loser in TOPS No. 34.

Fourteen TOPS No. 34 members attended the Nov. 11 meeting at the Church of Christ on American Boulevard.

The meeting was held in the Fellow ship Room of the church, where members welcomed Polly Otwell back after a long absence.

Song leader Alma Robertson led the opening TOPs song, "The Thinner We'll Be," and the meeting was begun!

Leader Laverne James, who called the meeting to order, also led in the prayer and pledge. Acting secretary Linda White presented the minutes from the previous week's min-

James entertained the group

with the reading of several home-style yarns and jokes from a book she and husband Willy James purchased on a recent trip to Branson, Mo.

The current weigh-in results were given by weight recorders Alene Bryant and Betty Jo Davis. Bryant was announced as the best loser, with Otwell as first runner-up. Joline Franklin was the second runner-up and also was presented a gift because of a recent hospital stay.

Franklin, White and Robertson were three of the best losers in the recent weekly and monthly category.

Our next meeting was set for 5 p.m. Nov. 18 in the same location

Antioxidants help Mother Nature defy Father Time for some people SPECIAL TO THE JOURNAL

Dietary recommendations have changed over the years, but the basics are more important than ever: Eat your

fruits and vegetables.

Evidence shows that antioxidants found in produce and other foods may actually slow the inroads made by Father Time.

Vitamins Cand Eand carotenoids, one of which is a precursor to vitamin A, protect the body against "free radicals," which are created when cells convert oxygen into energy.

In normal amounts, free radicals help rid the body of toxins, but they also can harm cell membranes and DNA, which results in cell deaths.

Antioxidants are credited with cutting the risk of some cancers, heart disease, strokes and cataracts, as well as slowing or even reversing the aging process.

Scientists also believe the antioxidants improve cell membranes so that important nutrients and chemicals can flow through more easily.

Blueberries are a case in point. Recent research found that elderly rats fed the human equivalent of at least half a cup of blueberries a day improved their balance, coordination and short-term memory. Normally, the body can subdue free radicals. But if antioxidants are in short supply due to poor diet, or if the free radical production is excessive, damage can occur.

But going out and stocking up on the popular supplement of the month may not be the answer.

Physicians may prescribe additional antioxidant nutrients for specific conditions created by illness or poor diet. Randomly picking antioxidants may mean missing important nutrients.

Just remember, the best way to ensure adequate antioxidant nutrients is through a diet that includes five to eight servings of fruits and vegetables a **Country Junction** 1-800-658-6378 106 E. American Blvd. Muleshoe, Texas would like to thank all who came to our Christmas Open House. Congratulations to our winners!! YANKEE CANDLES - Vivian White of Muleshoe Jaci Helton of Sudan PEWTER CANDLEHOLDER — Susie Flores of Clovis, NM **GRAND PRIZE WINNER \$69 BRASS** FLORAL ARRANGEMENT — Dani Heathington

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Lydia Campos Dylan Haney Darin Ivy Kayle Jesko Frankie Rodríquez Kinzi Schacher

Third Grade Richie Aguilar Jessica Arce Ryan Bonney Ryan Mason Jacob Schacher

Brock Steinbock RaJon Thorn

Fourth Grade Hannah Burnett Jason Davis Regina Mata Chelsee Nichols

Brittney Schacher Fifth Grade Castle Crawford

Brianna Sánchez

Amberlee Steinbock Montana Steinbock Sixth Grade Casey Divin

Mandy Haney **Brett Mimms** Kayla Parham

Eighth Grade Suzanne Aragón Shonnah Black Nicole Lewandowski Katy Loudder Robby Martin Shawndee Nichols Sterling Via

Ninth Grade Tobin Redwine **Tenth Grade** Savannah Black Candice Randolph

11th Grade Crystal Scott 12th Grade Amy Angeley

Desirae Brakebill Scottie Brown Veronica Mata Leah Turner

> "A-B" Honor Roll Second Grade

Logan Mason Riley Smith Kyler Steinbock

Third Grade Trevor Coker

Bart Guillén Leticia Mendoza Cassie Steinbock

Fourth Grade

George Alvarez

Joaquín Campos Mayra Campos Crescent Crawford Jonathan Lennon Megan McGuire Esteban Pacheco Shayla Scisson Rochelle Smith

Rowdy Smith Dakota Williams Fifth Grade Jesse Gómez

Addie Treider Stephanie Williams Sixth Grade

Kirby Kimbrough Roper Smith Seventh Grade

Kaylee Burnett Chris DeLeón Ana Hernández

Eighth Grade Violet Aguilar Kelli Harris Mirian Hernández Sandra López Amanda Martínez Raul Mata Bethenie Sánchez Stephen Thomas Kolby Wilkerson

Ninth Grade Brittany Brakebill Lucas DeLeón Lucinda Guzmán

Omar López

Andy Martin **Brady Mimms** Michelle Puckett 10th Grade

Kelsey Jones Kayla Kimbrough Jeffrey Phillips Shannon Redwine Colt Richardson Jay Seaton Triston Thorn

11th Grade Kendra Gallman Kati Mimms Landon Parham Cole St. Clair Elisabeth Thomas

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Lars Angantyr Staci Foster Jason Jesko Lacy Loudder Garrett Magby Zulema Márquez Bobby Martha Miguel Meléndez Bryce Ronek



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opportunity to thank these businesses for their tremendous help and support during the Fall Festival: Wiedebush & Company Channel 6 on 17 — Magann Rennels

Muleshoe PTA members would like to take this

KMUL Radio

Meat industry scores one victory

"The red meat industry must be ever vigilant to protect its turf and be on the alert for blindside attacks and incursions by the sneaky forces of the nomeat crowd." - Dan Green, editor of a prominent livestock publication.

"We've had a cadre of enemies out there who have been trying to get us in one fashion or another. Every single time we file a case, it generates a lot of heat." - Gary Francone, founder of the now-defunct Animal Rights Law Center at Rutgers University.

You win some and you lose

It appears the pendulum has swung. Francone's objective when he founded The Animal Rights Law Center was to teach law students litigation on issues including animal research, dissection in schools, and the use of animals for food, hunting and entertainment. In other words, teach them how to sue



BAXTER **BLACK**

ON THE EDGE OF COMMON SENSE

producers.

It's not that there are not laws on the books to prevent animal cruelty, but these laws are based on the shepherd's responsibility to his flock. They are not based on the flocks' rights to humane treatment. It is an issue of morality, not contract guarantees.

The public's rejection of The Animal Rights Law Center (an incursion by the sneaky forces) is not necessarily a pat on the back of professional anatomists, confinement hog feeders or lion tamers. But more an acknowledgment that normal people are capable of making judgment calls regarding welfare of animals.

The livestock industry has made major strides in animal care, particularly in the field of dis-

ease prevention. Stop and consider what is required to maintain good health in a hog barn or a calf facility at a dairy.

It is a monumental accomplishment and necessary if the consumer wants fresh milk and barbecued ribs in abundance at a reasonable price. And as long as we fulfill our shepherd's responsibility, the public seems willing to accept our judgment regarding production methods.

Or maybe the American

housewife simply saw The

Animal Rights Law Center as a

frivolous little piggy who built his house of stone. The big bad wolf huffed and puffed but could not blow it down, so he decided to sue gun manufacturers. It was all the same to him.

Potatoes, sewing to be aired SPECIAL TO THE JOURNAL

Information on sewing shortcuts, cooking potatoes and personalizing pine furniture will be featured on "Creative Living" at 3 p.m. Nov. 20. (All times are Central). "Creative Living" airs on public broadcasting station KENW-TV from Eastern New Mexico University in Portales.

Margaret Islander, a sewing expert from Grants Pass, Ore., will demonstrate how to use one's hands and sewing machine in sync to avoid pinning or basting when sewing.

Connie Cahill of the Colorado Potato Administrative Committee in Monte Vista, Colo., will show the versatility of potatoes by demonstrating recipes that have an Italian flavor. Deborah Durham of Los Angeles, representing JC Penney, will demonstrate how to personalize classic pine furniture with quick, easy, and inexpensive techniques.

Carpet installation, preparing desserts and an embroidery technique will be featured Nov. 18 at 1 p.m. Kathryn Sellers of Dalton, Ga., representing the Carpet and Rug Institute, will explain what to expect when it's time to get new carpet installed, including who to talk to and what one needs to know

ahead of time to get the best re-

Joan Toole, a cookbook author from Lake Forest, Ill., will present cooking "in concert" featuring delicious desserts. She calls her concept "food for the heart and soul." Sewing expert Sue Hausmann of the Husqvarna Viking Sewing Machine Co. will demonstrate a technique called "redwork." It is also referred to as turkeywork or penny-square emChristmas Is Happening at...

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Cavern introduces lantern-light tours

SPECIAL TO THE JOURNAL

BURNET, Texas - Some of Longhorn Cavern's more remote passages and dark recesses not on the usual public tours can now be visited through a new adventure pro-

The Historic Lantern Tour takes the more intrepid state park visitor into hard-to-access nooks and crannies of one of Texas' most popular caves for a close-up, sometimes crawling look at this geologic wonder created over thousands of years by the flow of a limestone-dissolving stream.

Hand-held coal oil lanterns light the way on this unusual guided tour. Tour participants will learn about

ology, as well as its use as a Confederate stronghold where gunpowder was manufactured, as a rumored hideout for outlaw Sam Bass and as a nightclub during Prohibition.

The price is \$15 and limited to 15 people who must be at least 16 years

Park Manager Ronald Waggoner says he decided to offer the lantern tours because so many people taking the regular tours expressed an interest in seeing what was in the unlit, out-of-the-way passages off

Longtime tour guide Troy Futrell, who has been doing graduate work in earth and life sciences with the National Science Foundation, conducts the cave excursions.

He notes that the tour is more physically demanding than the normal cave tours, requiring park visitors to crawl, climb and squeeze through small passages.

Longhorn Cavern, located between Burnet and Marble Falls about six miles west of U.S. 281, was developed as a state park between 1934 and 1940 by the Civilian Conservation Corps.

The tours, held on the first and second Saturday of each month, start at 6:30 p.m. and last about 2 1/2 hours. Special group tours can be scheduled the third and fourth Saturday of each month.

Reservations or more information can be obtained by calling (512) 756-4680.







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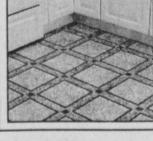
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Three Way's playoff trail ends at Rule Bobcats

WILSON—The Three Way Eagles saw their post-season end abruptly here last Friday in a 74-24 loss to the Rule Bobcats in a Region II six-man bi-district playoff.

The Bobcats (10-1) broke the game open with 36 unanswered points in the third period and halted the contest on the 45-point rule.

Rule had managed a 38-24 halftime lead, scoring on the final play of the half to take the two-touchdown margin.

But the Bobcats scored five times in the third, while the Eagles did not manage a first down and gained just 24 yards. Three Way ended the year 6-5.

Rule's Jody Harvey, a 5-9, 165-pound senior, ran for three touchdowns, threw for one and caught a pass for another to pace the Bobcats. Teammate Brian Lehrman, a 5-9, 142pound senior, ran for two scores, returned a punt for a touchdown and three a TD pass.

Ramírez

PLAYOFFS

The running game is going

to be the main focus of the

Mule defense, which allowed

only 79 rushing yards last week.

Hogg runs the option well, but

he is used more as a running

Golden Tornadoes' attack may

be to strip the ball. Causing

fumbles was a key against Perryton, which gave the Mules

the ball on its opening three

of its fumbles last Friday.

back than a quarterback.

from page 1

Junior Josh Smith (6-0, 153) threw a pair of TD passes, caught another and kicked seven PATs.

The offensively versatile Bobcats gained 426 total yards, 275 on the ground and 151 through the air.

Eagle running back Marvin McCaul carried 23 times for 143 yards and two touchdowns, while Monty Kirby added a scoring run and kicked three PATs. But the Three Way passing game was ineffective as the Eagles compled just 4 of 16 for

Rule got on the board first on a 48-yard run by Harvey with 8:08 left in the first period. But Three Way responded, as McCaul scored from 26 yards out with 3:26 left in the opening period. Kirby's PAT kick tied the game

Rule regained the lead on . Harvey's 23-yard run with 29 seconds to go in the first. Three

Purdy

López

Mules football hongrs

Perryton game — bi-district

Nov. 12, 1999

Named as player for the week for his super effort

against Perryton was Danny Ramírez (upper left),

while Tyson Purdy captured the sportsmanship award for the week. Sharing the Slobberknocker Award were Judd Glover (left, above) and Michael Dan Lopez.

Way again answered on a oneyard run by Kirby at the 6:37 mark of the second. Kirby's second PAT kick tied the game at 16-all.

Rule then struck twice in a 1:26 span to go up 32-16. Lehrman scored on an 8-yard run and Grant Hisey caught a 43-yard strike from Smith with 3:04 left in the half.

McCaul scored from two yards out with 24 seconds left in the half and Kirby kicked the PAT to pull Three Way within 32-24. But Smith caught a 42-yard bomb from Harvey on the final play of the half to give Rule a 38-24 halftime margin. Three Way could never

The Bobcats go on to face McLean at Chillicothe this Friday at 7:30 p.m.

In another six-man playoff of interest to area fans, Ackerly Sands takes on Grandfalls-Royalty in Big Lake, also at 7:30 p.m. Friday.

Rule 74, Three Way 24 (November 12, Wilson) **Team Statistics**

			RHS		TWHS
First Downs			11		7
Rushing Att	Yards		26-275	5	29-159
Passing Yards			151		37
Total Yards			426		196
Passing			7-11		4-16
Punts-Avg.			1-38.0)	2-35.0
Fumbles-lost			0-0		1-1
Penalties-Yar	ds		9-70		3-20
S	core b	by Q	uarter	S	
	1	2	3	4	Totals
TWHS	8	16	0	_	24
RHS	16	22	36	_	74

Scoring Summary RHS (08:08 1st) - Jody Harvey 48-yard run, Josh Smith kick, 0-8

TWHS (03:26 1st) - Marvin McCaul 26-yard run, Monty Kirby kick, 8-8 RHS (00:29 1st) - Harvey 23-yard run,

Smith kick, 8-16. TWHS (06:37 2nd) - Kirby 1-yard run,

Kirby kick, 16-16. RHS (04:30 2nd) - Brian Lehrman 8-

yard run, Smith kick, 16-24. RHS (03:042nd) — Grant Hisey 43-yard pass from Smith, Smith kick, 16-32

TWHS (00:24 2nd) - McCaul 2-yard run, Kirby kick, 24-32. RHS (00:00 2nd) - Smith 42-yard pass

from Harvey, run failed, 24-38. RHS (08:01 3rd) - Lehrman 45-yard run, Smith kick, 24-46 RHS (06:39 3rd) — Lehrman 50-yard

punt return, Smith kick, 24-54. RHS (02:38 3rd) — Harvey 6-yard pass from Lehrman, Smith kick, 24-62

'RHS (01:50 3rd) - Harvey 3-yard run, kick failed, 24-68.

RHS (00:32 3rd) - Jeremy Hertel 24yard pass from Smith, 24-74.

Rushing

TW - Marvin McCaul 23-143, 2 TD; Michael Soliz 4-14; Monty Kirby 2-2, 1 TD.

Passing TW - Jimmy James 2-8, 22 yards; Monty Kirby 1-5; Michael Soliz 1-3.

Receiving TW - Monty Kirby 1-23; Kasey Davis 1-minus 1; Anthony Furgeson 1-10. Class A 6-Man Playoffs Region II Bi-District

Friday, November 12 - Rule 74, Three Way 24; McLean 45, Follett 42; Sands 60, Wellman Union 49; Grandfalls Royalty (8-1)

Quarterfinals

Region I Bi-District **Ouarterfinals**

Friday, November 12 - Groom 56, Samnorwood 22; Rochester 22, Whitharral 21; Borden County 53, Meadow 6; Sanderson (8-1) bye

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Cross country duo places at state

Two Muleshoe runners placed at Saturday's state cross country meet in Round Rock, north of Austin.

Kyle Atwood placed 12th with a time of 16:48 on a 3mile course, while Stacy Locker came in 35th with a time of 13:00 on a 2-mile

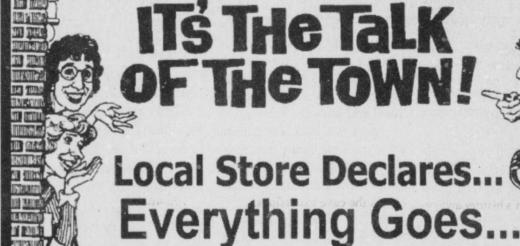
"I was very proud of both kids," coach Shana Simms said. "They competed hard, and I thought they did extremely well. That was the best that both of them had run on that course, so it was their personal best at the state

"Stacy finished up a great

Photos

career in cross country," Simms added. "Kyle still has two more years. He is going to be fun to watch — he will

only get better."



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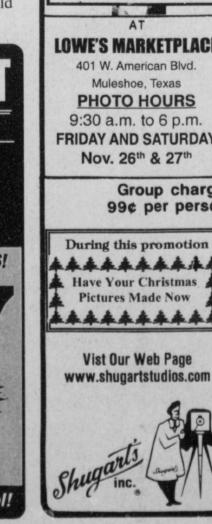
Mon-Sat 7:30-6:00 Sun 12-5

problems over the past two weeks. In their last four games, the Mules have scored 199 points on offense. Part of it can be attributed to the defense giving the offense great field position, but that will not deter-The best way to stop the mine the overall success. "It didn't matter where we got the ball against Perryton," Wood said. "We still had to The Mules will have less possessions. Lamesa lost both travel time and a later start this Friday. They take on the 9-2

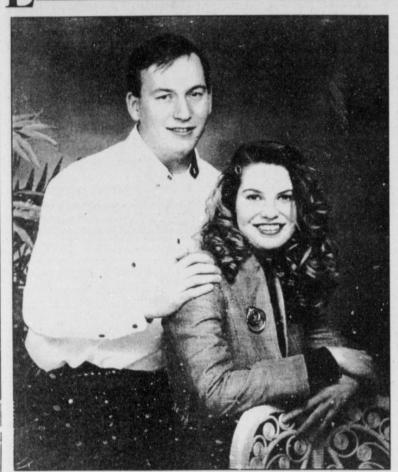
Golden Tors at Lowrey Field That strategy also would help the offense, which has had no in Lubbock at 7:30 p.m. 206 South Main Street Muleshoe LOANS While You Wait! ¡PRESTAMOS! ¡PRESTAMOS! ¡PRESTAMOS! Open: Monday-Thursday 8:30 a.m. to 5:30 p.m. Friday 8:30 a.m. to 6:00 p.m. 272-36 ¡Se Habla Español! ¡Se Habla Español!

move the ball."





RIGAGEMENT



Williams - Lewis

Mr. and Mrs. Rick Lewis of Clovis, formerly of Muleshoe, announce the approaching marriage of their daughter, Courtney Michelle Williams, to Kevin James Morris, son of Mr. and Mrs. Eddy Morris. All are from Muleshoe.

The wedding is scheduled for 7 p.m. Dec. 31 at the 16th and Avenue D Church of Christ.

The reception will follow in the church hall.

The bride-elect is a 1993 graduate of Muleshoe High School employed at the First Bank of Muleshoe.

The prospective groom is a 1993 graduate of Muleshoe High School employed at Five Area-West Plains Telecommunications.

ILITARY NEWS

GLASSCOCK

Marine Pvt. Thomas L. Glasscock, son of Lynn Glasscock of Earth, recently completed 12 weeks of basic training at Marine Corps Recruit Depot at San Diego.

Glassock joins 41,000 other men and women joining the Marine Corps this year.

He is a graduate of Clear Brook High School in Friendswood, Texas. MENDOZA

Marine Cpl. Ramón Mendoza,

son of Ramón and Janie Mendoza of Muleshoe, is on a six-month deployment to Okinawa with the 1st Battalion, 2nd Marines, based at Camp Lejuene, N.C.

Units go to Okinawa to train as part of the Unit Deployment Program. From Okinawa, they can deploy to mainland Japan, Korea and other Pacific countries.

Mendoza, a 1992 graduate of Muleshoe High School, joined the Marine Corps in April 1995.

☐ ERITAGE CENTER NEWS

The Muleshoe Heritage Foundation board met at the Muleshoe depot Nov. 8 with the following members present: Jim Allison, Jack Hicks, Carolyn Johnson, Walter Marie Boness, Sharon Grant, Chuck Smith, Charles Flowers, Kristy Price, Jean Allison and Magann Rennels. President Jim Allison conducted the business meeting. The minutes were read and approved.

Kristy Price gave the treasurer's report. Vivian White reported that the Thrift Shop had its biggest day on a recent Saturday. Because the shop has done so well the past few months, the bank note has been reduced each month. White also brought items from the Meador estate and an item from Bill Wilkins. The board voted to accept these items.

An engraved bench made as a memorial to a family member has been offered to the center, and this also was accepted. Other items have been offered to the center, and individual board members will check on these and report to the full board. Jack Hicks gave a report on an old John Deere tractor, believed to be the first rubbertired tractor in Bailey County, which is now located at the Julian Damron farm in Circle Back. This tractor has been given to the center and is being repaired.

Hicks also reported that he contacted Dr. Bruce Purdy, Scout leader, and was informed that the proposed Eagle Scout project, a fire pit at the center, will not be completed before Christmas.

The board discussed the Old-Fashioned Christmas celebration to be held at the center after the annual lighted Muleshoe Christmas parade on Dec. 4. Board members expressed excitement about this open house event. There are a lot of activities planned to

make the night special. Grant is the overall chairperson of this activity, and she asked Boness to give an update. It was reported that McDonald's is team sponsoring the art contest that Johnson proposed earlier.

Johnson is the chairperson of this project which will be conducted in the second-grade classes at Dillman Elementary School.

Each of the classes will prepare an exhibit or art project which depicts the theme of the Christmas celebration this year, "An Old-Fashioned Christmas on the Plains," under the direction of a teacher. Classroom entries will be displayed at the depot of the Heritage Center and the winner will be revealed there on the night of the Christmas open house.

The winning classroom will receive a \$500 award given by the center and McDonald's. Each participant will be presented a framed certificate and McDonald's will have a carry-out party for the winning class. Judges for competition will be Marshall Cook, Helen Adrian, Rheata White and Joadene Mayhugh.

Jean Allison, publicity chairman, reported that the band director plans to have the band play outdoors (weather permitting) at the center on this Christmas fun night, the first Saturday in December.

Jack Stone, his wife and music director will sing at the Janes house that night, and it is expected that others will provide entertainment at each of the buildings.

Jim Allison has conducted considerable research checking the outdoor Christmas lights which will soon be installed. He noted that the Muleshoe Art Loft had the best price and the best outdoor

lights. The lights will be purchased there. Johnson asked that Rennels and Channel 6 on 17 be commended for the tremendous job of advertising done for the center's activities.

A discussion was held regarding the center hostess's duties, as well as each officer's duties. The president had earlier prepared job descriptions for the center hostess and the foundation officers, and these were approved by the board.

Chuck Smith requested that these duty-sheets be attached to the foundation's bylaws as actions of the board, and his proposal was approved.

Grant reported on some copy machines at one of the schools that are for sale. Board members approved having Charles Flowers research copy machines and buy the best for the center.



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LETTERS TO THE EDITOR are written by readers of the newspaper. They are brief expressions of opinion, most concerning issues of local interest. Letters must be legible. They may be edited for content, length and space. All letters must be signed by the writer and must include a daytime telephone number (used solely for verification). Open letters, letters to third parties and/or unsigned letters will not be published.

COLUMNS are the personal opinion of the writer whose byline appears. Columns from readers should address an issue of local concern and general interest. Columns may be edited for content, length and space.

Letters to the Editor and Columns can be sent to:

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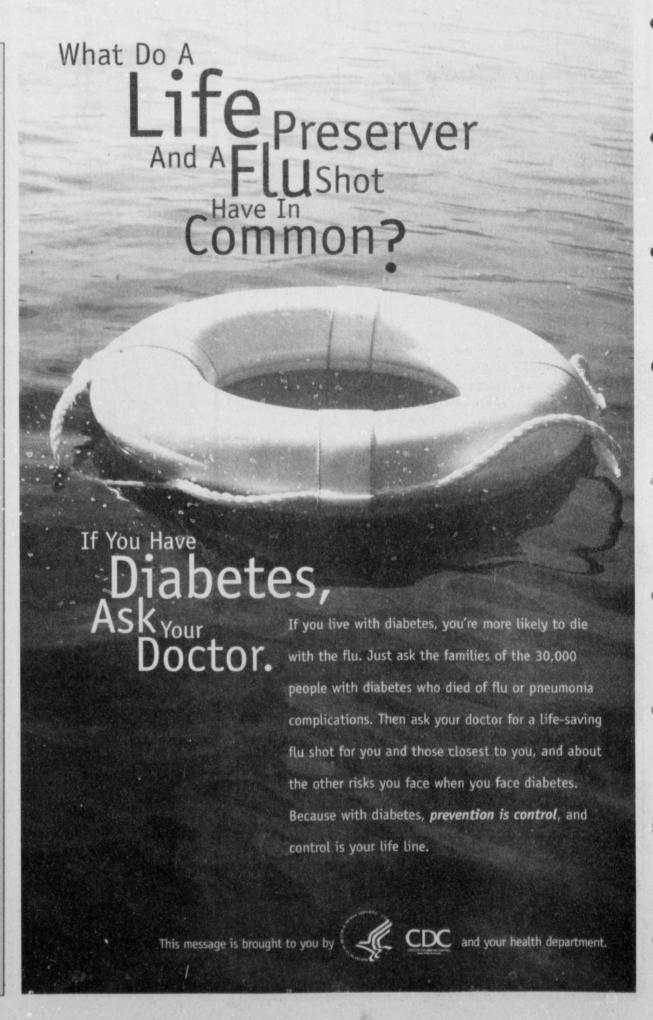
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Texas' specialty sausages may get new promotion

SPECIAL TO THE JOURNAL COLLEGE STATION — California has its wines; Wisconsin

has its cheeses.

And what would go better with them than the unique sausage varieties from Texas?

To help achieve that goal, Texas A&M University recently completed a survey of small meat processors in Texas to help them better market what they do the best - processing or smoking meats such as sausage, jerky, hams and barbecue brisket.

"What we would like to do is develop a gourmet concept of Texas' small meat processor," said Dr. John Siebert, associate professor of agricultural economics at Texas A&M University.

"We're not going to beat California with a big wine industry, we're not going to beat Wisconsin with a big cheese industry. What we have is a smoked meat industry, very tied into the various cultures we have in Texas." Dr. Jeff Savell, a meats specialist with Texas A&M, said the smoked meats industry is greatly influenced by the ethnic diversity of Texas.

"Most processed meats have their roots based on German, Polish, Czech or even Cajun influence," Savell said. "With the number of communities in Texas where these groups of people immigrated, we developed a strong love for sausage."

Also, Texans love to cook outdoors. "Products such as sausage are great for outdoor cooking, especially for barbecues," he said. "Products such as jerky appeal to the outdoors persons such as hunters and fishers."

Still, the number of meat processors has been declining over the years. Siebert and his colleague, Dr. Rudy Nayga, also an associate professor of agricultural economics, want to put a stop to that decline by providing the best management information possible.

"At one time Texas was dotted with little meat lockers and slaughter plants, sometimes several to a town," according to Siebert. "Today's small meat processors are more sophisticated. They are far less likely to focus on slaughtering for local ranchers and much more likely to focus on creating unique sausage and smoked meat items. Consequently they are on the threshold of creating a gourmet industry here in Texas.'

David Cone of Chappell Hill Sausage Co. explained that a big obstacle in the wholesale meat processing industry is governmental regulation.

"A lot of people out there are not willing to take the gamble. It takes a lot of money to meet the regulations," Cone said.

Siebert added, "We are economists and thus we are not qualified to tell these sausage makers how to make the best sausage. They already know how to do that. Instead our contribution in this research has been to sort participating firms into profitability groups. In this manner firm managers can see how their own firm stacks up and what to do about it."

The study focused on factors like retail store square footage, plant location, types of products made, percentage of on-site sales and so

on. The research goal has been to establish operating guidelines.

"Anyone can tell a business owner he or she needs more money in the bank. We wanted to tell them what a business looks like which generates that money," Siebert said.

Surprisingly, Siebert and Nayga found that the most successful businesses are not the largest in terms of sales or assets. Instead the Texas A&M researchers found the factors that contribute to business success and profit to be shopping center locations, high levels of in-store sales, low levels of sales to institutional buyers (schools and hospitals) and low levels of employees.

Rural locations near towns were also very successful, but industrial and older downtown locations were not as successful in terms of profits.

"The regional economy of these small town is probably not dependent on them," Siebert explained, "but the image of the town could be very dependent on a local meat processor." For example, sausage will forever be connected to the name of Snook, a tiny town located about 10 miles west of College Station.

Tim Rabroker, president of Slovacek Sausage there, said this is not accidental. Slovacek's marketing strategy deliberately cultivates the taste buds of Texas A&M stu-

"We feel if we get loyal fans while they are students here, and they move and have families of their own, they will still pick us up off of the shelf."

The ultimate aim of the survey is to help point meat processors to the marketing strategies that will help their businesses grow even faster.

Muleshoe

SATURDAY, NOVEMBER 13, 1999

REPRESENTATIVE SALES

993 head of cattle, 379 hogs and 345 sheep and goats for a total of 1,717 animals were sold at the November 13 sale. Market steady on all classes of cattle. Packer cows 1-2 higher.

The Muleshoe Cattle Market is brought to you each week by Muleshoe Livestock Auction, located east of Muleshoe on U.S. 84. Muleshoe Livestock conducts sales every Saturday, beginning with hogs, sheep and goats at 10 a.m. and cattle following at approximately 12 noon.

FOR INFORMATION ON SALES OR TO CONSIGN CATTLE, CALL (806) 272-4201

Seller, City	#	Туре	Wt.	CWT	or PH
Jesse Clark, Portales, NM	3 H	ol. Strs	313	lbs. at	\$75.50
Lary Trujillo, Albuquerque, NM					
Lloyd Williams, Muleshoe					
Caswell Cattle Co., Muleshoe					
Caswell Cattle Co., Muleshoe					
Francisco Garcia, Portales, NM					
Monty Paxton, Plains	2 M	xd. Bulls	408	lbs. at	\$90.00
Monty Paxton, Plains	Blk.	Str	700	lbs. at	\$75.00
Ronald Green, Muleshoe	4 R	WF Bulls	505	lbs. at	\$76.00
J.R. Rodriquez, Bula	Cha	r. Str	600	lbs. at	\$76.00
Lewis Farm & Ranch, Morton	4 CH	nar. Bulls	648	lbs. at	\$70.00
TOM Cattle, Andrews	3 BI	k. Strs	737	lbs. at	\$75.00
KP Farms, Lubbock	10 F	Red Hfrs	341	lbs. at	\$85.00
Caswell Cattle, Muleshoe	17 N	Axd. Hfrs	375	lbs. at	\$92.00
Caswell Cattle, Muleshoe	18 1	Axd. Hfrs	455	lbs. at	\$83.50
Caswell Cattle, Muleshoe	6 M	xd. Hfrs	567	lbs. at	\$75.00
Francisco Garcia, Portales, NM	3 R	ed Hfrs	407	lbs. at	\$84.00
TOM Cattle, Andrews	10 1	Axd. Hfrs	407	lbs. at	\$86.00
TOM Cattle, Andrews	13 N	Axd. Hfrs	500	lbs. at	\$76.00
Robert McCurry, Springlake	6 R	WF Hfrs	523	lbs. at	\$76.50
Monty Paxton, Plains					
Mike Beauchamp, Bovina					
Mike Beauchamp, Bovina					
H&D Cattle, Lubbock					
Larry Bennett, Plainview					
FM Cattle, Brownfield					
A.T. Kyle, Springlake					
A.T. Kyle, Springlake					
A.T. Kyle, Springlake					
Jose Franco, Seagraves					
D&J Dairy, Rogers, NM					
Prairie View Dairy, Muleshoe					
Prairie View Dairy, Muleshoe	Hol.	Cow	1490	lbs. at	\$35.75
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Journal Classifieds

Deadlines are 5 p.m. Monday and Thursday

Call 27.2-4536

GARAGE SALE

Garage Sale

•Sat. Nov. 20 • 9 a.m.- ? 1723 W. American

Blvd.

Clothing, furniture, baby

items, toys, lots of misc. items.

MISCELLANEOUS

Deadlines are 5 p.m. Monday and Thursday

& SHOP

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Seeking a Monday - Friday job opportunity? The South Plains Health Provider Organization, Inc. in Muleshoe, Texas can offer that, plus great work hours - 8 a.m. to 5 p.m., one evening clinic.

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FOR MORE INFORMATION CALL 806-894-7335

(Nov. 18, ask for Room 291) 8:30 a.m. to 4:00 p.m.

Call Andrea at the Journal for all your classified advertising needs (806) 272-4536

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Apply in Person Weekday mornings only.

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House Sale or Lease Large 2 bedroom 2 bath · 2 car garage on a corner lot \$475 per month, \$250 deposit 505 € Chicago (mid-Nov)

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or (505) 799-4757

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3 bedroom, 2 bath, 1 car garage 710 West 6th (505) 742-1785 Owner willing to finance

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For Rent 2 - 1 bedroom, 1 bath apt. (\$290 permonth, water paid) 1 - 2 bedroom, 1 bath apt. (\$325 per month, water paid) 272-3711 or 946-7668

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\$2.50 Bale Trader Horn Motor Co. (505) 359-0947 or 359-1775, Portales

WANTED WHEAT PASTURE Highest prices paid!

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Muleshoe, Lazbuddie or Oklahoma Lane areas. 806-272-5605 or 806-946-8900

Deadline for Classifieds for the Thursday, November 25th paper is Friday, November 19, at 5 p.m.

Nieman Realty R

116 E. Ave. C • George Nieman, Broker • 272-5285 or 272-5286

RICHLAND HILLS - PARK RIDGE VÉRY NICE 2-2-2 Brick, Heat Pump, built-ins, FP, fans, fenced yd., stor. bldg., MORE!!! RH-2

HIGHLAND - HARVEY AREA •2-1-1 Home, Cent. A&H, built-ins, nice carpet!! MORE!! \$20'S!!

•VERY NICE 2-1-1 carport Home, nicely remodeled, Cent. Heat, DW, fans, afenced yd., Stor. Bldg., MORE!!! \$30's!!! HL-1 • 3-2-2 Brick Home, corner lot, wall furnace heat, Cent. Evap. Air,

fenced yd., stor. bldgs., MORE!!! HL-4 LENAU - COUNTRY CLUB AREA • 4-2 Mobile Home on corner lot, Elec. Heat Pump, built-ins, FP, MORE!!

•2-1-1 Home, Cent. A&H, DW, Fenced yd. \$29.5K L-3 •PRICE REDUCED 2-1-1 Carport Home, wall furnace, nice carpet, storm shelter, stor. bldg., fenced yd. \$19K!! CC-3 •NÎCE 3-2-2 Brick, Cent. Heat & Cent. Evap. air, built-ins, FP, fenced yd., stor. bldg.!!! \$40's!!! CC-1

• 2-1-1 carport Home, wall frunace, evap. air, fenced yd.!! L-2 • NICE 2-1-1 Home, Cent. A&H, built-ins, fans, fenced yd., stor. bldg., MORE!! PRICE REDUCED!!! \$29,950.00!!! L-4 • 3-1-1 Home, wall heat, DW, fenced yd., \$20's!! L-5

COMMERCIAL

•R.V./Mobile Home Park on 2.95 acres, home, office, 3 M.H. units. LET'S LOOK TODAY!! APPROX. 4,800' shop plus 600' office area on a 60' x 130' lot!!! \$60K!!!

•246' x 145' tract, Hwy. 84, \$29.5K!! •VERY NICE 51 UNIT MOTEL, Priced to sell!!! Call for de-

•NICE 26 UNIT MOTEL, Priced to Sell!! Call for details!! •GOOD INCOME PROPERTY - approx. 3490' bldg., paved parking, good net lease!! PRICED TO SELL!

•NICE CHURCH BUILDING, approx. 2 acre tract, with 3-2 Mobile Home for classrooms or parsonage!!!

• 56' x 140' tract, approx. 4700' bldg., \$35K!!! • Established Business: Land, Bldg. & Equip., \$75K!!

HIGH SCHOOL

• NICE 3-1-1 Brick, cent. heat, evap. air, DW, fans, fenced yd., workshop-storage, extra garage, MORE!! \$38K!!! HS-6 VERY NICE 3-1-1 Brick, Heat pump, DW, nice carpets, fenced vd., MORE!!! \$30's !!! HS-1

 NICE 3-2-1 Brick, Cent. A&H, built-ins, fenced yd., stor. bldg. \$50's!! HS-2 •2-1-1 Home, wall furnace, win. evap. stove, refrig., W&D,

fenced yd.!!! \$23,000!! HS-11 • VERÝ NICE 3-1-1 Home, Cent. A&H, nice carpets, six fans, 2

stor. bldgs., fenced yd., \$30's!! HS-5 VERY NICE 3-1-1 Brick, Cent. A&H, stove, DW, fenced yd.,

MORE!! \$38K!! HS-4

RURAL

 VERY NICE 4 bedrm., 2 bath, Brick Home on Hwy. 70, total elec., Geo Heat Pump, built-ins, FP, loads of storage, fenced yd., auto spkler., storage bldg. & shed, 2 acre tract. MORE!!! • W. of SUDAN-NICE 3-3-2 Brick Home, 5 acre tract on Hwy. 298, Cent. Air & Heat, built-ins, large Quonset Barn, MORE!!!! \$95K!!!

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• EARTH - (Hite Park Add.), 3 bdrm. 2 bath!! Call for Details!!

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PREMIUM QUALITY GRADE A SELF-BASTING YOUNG
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BREAST TENDERS 32 OZ. PKG \$599
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CHICKEN THIGHS LB \$179
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SUNDAY HOUSE SMOKED TURKEY BREAST LB \$269
BUTTERBALL TURKEYS LB 89¢
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TURKEY DRUMSTICKS LB \$129
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LAMB HEADS LB 79¢
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TURKEY TAILS 18 39¢
TILAPIA LB \$119
TILAPIA LB \$119

FILLETS
POLLOCK LB \$159
SHRIMP LB \$399
POPCORN SHRIMP LB \$399
BAR S 2 LB. CHUNK OR 1.5 LB. SLICED EXTRA LEAN HAM YOUR CHOICE \$559
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JUMBO FRANKS 1 LB 79¢
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BAR S BONELESS HALF HAM LB \$117
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COCA-COLA, SPRITE OR DR. PEPPER 12 OZ. CANS 2/\$3
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