# Thw Srurry Cmuty Cintra <br> "YOUR HOME COUNTY PAPER" 

## VOLUME NUMBER 50 <br>  <br> ${ }_{\substack{\text { ISSUE } \\ \text { NUMBER }}} 45$

## CHURCH WOMEN ARRIVE TUESOAY FOR 1938 CONFERENCE Chamber Of Commerce Charts Active Program

NEW INTEREST SEEN AS MANY OUT TO RALLY




Tyler Woman Speaks Wednesday

suta By One Of Area's Worst Late Freezes


FWHY P
RESH
ISH
RIDAY
$\overline{P E A C H E S}$ $\frac{\text { Gallon } \quad 45 \mathrm{c}}{C R A C K E R S}$ ${ }_{\text {2-Lb. Box }}^{\text {CRACKERS }}$ CHEESE
Per Pound 15 c FANCY CORN
O Country Gentleman
2No. 2 ans 25 c $\frac{2 \text { No. } 2 \text { Cans } 25 \mathrm{c}}{\text { FLOU R }}$ Redid \& White
Rualty Unexedied
48-Lb. Sack $\$ 1.65$ String BEANS

3 Cans for 25 c
Strawberries
Pint Box
TRADE AND SAVE
BROWN \& SON








## Two

Exceptional Reasons-
why you should be
coming toun oun
LOTS OF REAL PURE
LOTS OF REAL PURE
SOFT WATER
and
and
and there
sERICE
The Price Is the Thing 15c Per Hour

Modern Wash House

Mrs. Rollins

# Charming? <br>  <br> Is $\ldots$ or orouse <br> Martha Turner's Cosmetics <br>  

## Mrs. Alice Bingham Returns

Monday Thru Friday, April 18-23
viskany will remember with pleasure the seasonal the vilue and economy of using Martha Turner's the Ageain the ladies of this community will have offer of a imited number of expert facials free"the home care of your

Call at Our Store-Or Phone 8 For Appointment

BELL'S FLOWER SHOP

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Page Four

| NEW IRA TEST | Carrell Reports | SH |
| :---: | :---: | :---: |
| HAS INTEREST | Members Gained | E |
| OF OIL SCOUTS | In Cotton Group |  |




Neither flood nor storm can silence your telephone long



Thursday, April 14, 1938

$\qquad$
The Resote Capialal of Ametica ๙EKICO CDTM


THE NEW 1938 STEWART WARNER

32 FEATURES
INCLUDING SAV-A-STEP
Give More for Your Money!

D. \& D. Auto Supply



## NEW MASSEY-HARRIS COMBINES--     <br> PRICE TURNER, AGENT <br>  <br> Bell News

## BEWARE

There Is No Bargain Counter Over Which Sound and Reliable Insurance May Be Purchased!

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4
$$



EASTER GREETINGS


### 8.29 <br> 7719

Think of the chances of accident represented in the figures of a license plate! Insure
Snyder Insurance Agency

## Boren-Grayum Insurance Agency Snyder Insurance Agency

NTS REPRESENT SOUND STOCK COMPANY INSURANCE ONLY
and

## Page Eight



## Che Sarry County ©imes

# Spring Otashions 

 - As Presented By
## Snyder's Merchants

- CLOTHES
- HAIR DRESS
- COSTUME JEWELRY

These Progressive Firms Offer You Season Suggestions

Every Woman's Beauty Shop
Economy Dry Goods Company J. C. Penney Company

Moffett \& Rogers, Tailors
Graham \& Martin, Tailors
The Fair Store
J. H. Sears \& Company

Bryant-Link Company
Cave Beauty Shop
. Ida Mae Baze Beauty Shop
Ben Franklin Store
Towle Jewelry Company
Stinson Drug Company
Hollywood Shop
Read Their Advertisements In This Fashion Section



## LOOK YOUR BEST for



## Ready-to-Wear

## New Coats and Coat Suits-

Smart man-tailored Spring all-wool Coats and Suits for ladies. All new Spring styles in gray and navy-on sale at half price- $\$ 6.25$
$\$ 12.50$ Coats and Suits, now

New Spring Wool Skirts-
Seasonable new garments in bright pretty shades that make them the newest styles of
the day. Regular $\$ 2.98$ values $\$ 1.98$

Ladies' Early Spring Dresses-
One group of ladies' early Spring Dresses. All good styles in darker shades-
$\$ 14.95$ to $\$ 19.95$ values, now
One - $\$ 9.95$ Dresses in solids and Prints$\$ 6.95$ and $\$ 7.95$ values, now $\qquad$ $\$ 4.95$
One group of outstanding Cotton Frocks in all the newest Spring styles and shades- $\$ 1.95$ $\$ 2.95$ values, now price at. $\$ 1.95$

## Men's Suits For Easter

Men's Suits for Spring Wear-
A Rose Brothers Suit means a becoming fit, the latest styles and durable fabrics-you'l find the styles and patterns here to suit you. $\$ 14.95$ Suits ( 1 pair pants) now $\quad \$ 10.95$ $\$ 19.50$ Suits (2 pairs pants) now $\quad \$ 15.95$ $\$ 27.00$ Suits ( 2 pairs pants) no w $\quad \$ 19.50$ $\$ 31.50$ Suits (2 pairs pants) now $\quad \$ 23.95$

Ties for Every Taste
Ties for conservative tastes and youthful dares, made by Arrow, Cheriey and E. \& W dares, made by Arrow, Chetiey and E. \& W.
Priced at
50 c and $\$ 1$

Men's Dress Pants -
Men's Spring Dress Pants on sale during this Pre-Easter Event-
\$2.95 Men's Pants, now $\$ 3.95$ Men's Pants, now \$4.95 Men's Pants now-
$\$ 5.95$ Men's Pants, now $\$ 6.50$ Men's Pants, now 6.50 Men's Pants, now _ $\$ 4.95$ $\begin{array}{r}\quad \$ 5.49 \\ \hline\end{array}$


Colorful Hats For Easter Novelty Spring Purses and Gloves


Talk about variety . . . hardly two lines are alike-Turbans, Reubens, Sailors-off-the-face in new straws and braids.
Whites and pastels $\$ 1.95$ to $\$ 5.95$

Lovely Shades in Hosiery


We have just received hundreds of pairs of beautiful new hose by Munsing and others $\quad 79 \mathrm{c}, \$ 1$ and $\$ 1.25$

Gloves and Bags are to match the costumes, Dame Fashion dictates. We have them in desired colors. Gloves
$\$ 1, \$ 1.95$ to $\$ 2.95$

## PRE-EASTER SAVINGS ON SHOES

Step out for Spring in Shoes of proper style-
get them at Bryant-Link's and you'll be sure of get them at Bry
their timeliness
One counter of Ladies' Spring Slippers and Oxford; regular values up to $\$ 3.95 \quad \$ 1.95$ One counter of Ladies' Spring Shoes, in broken sizes and styles; values $\$ 3.9$ 5to $\$ 5 \ldots \quad \$ 2.95$


Men's and Boys'Comfort built and smartly styles. At $\$ 2.95$ to $\$ 7.95$.

Children's-Famed Red Goose quality that keeps young feet healthy.

Men's New Hats for Spring


You'll not the fine quality felt and styling. New calors, new styles to $\$ 3.95$ Stetson Models $\quad \$ 5, \$ 7.50$ and Up
Fine Dress Shirts of Color


A large collection of men's new styles and in new patterns-in solids, stripes and fancy patterns. Duke of Kent, wide and narrow collars.
Arrow Shirts
$\$ 2.00$ and $\$ 2.25$ E. \& W. Shirts. $\$ 1$ to $\$ 1.50$

Skin Correction Should Be First Step for Beauty

First step in looking your lovel best," remarks Mrs. C. J. Sims of
J. H. Seas \& Company, "is to corJ. H. Sears \& Company, "is to cor-
reet and freshen your skin, so that It will be in condittion to enhance your spring wardrobe." She sug-
gests trial of Charles of the Ritz beauty preparations to glorify your natural skin beauty. The local store offers a full line of the products. At Sears, one of Snyder's leading
department stores, new spring styles in dresses, hats, shoes, men's and children's wear, are featured. Accessories from Sears' complete stock of scaris, belts, collars, buttons, buc-
kles, corsages and lovely hand-mad linen handikerchiefs will brighten up the old frock.
Complete line of Lorraine underthings, perfect fitting, has been recently stocked at Sears, and they make shooth foundation for outer
garments. Nationally advertised Allen-A hosiery in the newest colors fashion parade.
"Thehtoms
Faalons have gone feminine even in sports wear, comment the and hats to harmonize with each frock in the large collection found at Sears in sllks and cottons may be had, each just to suit the Easter
shopper's fancy, and at prices you shopper's fay
like to pay.
like to pay.
These new spring bonnets may when perched smartly on wellwhen perched smartly on well-
groomed hair and with fresh smooth skin to set them off, you'l find they are really devastating.

Prints Are Popular
For Dress Fabrics
Printed dresses this season are
examples of life and movement examples of life and movement. fashion favorites, and this is a lucky break foy the boys, as that is the
way the man of the species usually way the man of the s,
A scroll print of pink will play up the enviable, fresh com plexion, which is the inheritance of the plump miss or matron. A pleated apron front guides the eye
from the hem to the shoulder line from the hem to the shoulder line
and minute turned-back lapels soft and minute turned-back lapels soft-
en the open neckline for those gals who will hear such pleasing adjectives as "smart," "charming," "handsome" and "beautiful."
Sweet womanliness has returne to favor and with this welcome revival comes the softer and nore fem
inine clothes which appraise curve inine clothes which appraise curves
as assets rather than liabilities to as assets rather than liabilities to
womanly chic.

## Spring In the Hair



A new and modern, up-to-the-
minute spring Permanent that is minute Spring Permanent that is
youthful and flattering with its soft. youthful and flattering with its soft,
deep waves and trim curls. Be prepared for spring with a fresh,
new permanent. Phone tocay for new permanent.
an appointment.

## PLAY CLOTHES FOR PLAYTIME

Fashion depicts play clothes de
igned this season to make playtim signed this season to make playtime
more fun than ever before. The more fun than ever before. The
public is move accustomed to play clothes, and shorts and slacks wil before, because they make playtim more fun!
Play clothes of the season are gay and as smart as clever designers in make them, Shorts and skirts which sharkskin or washable cottons are adaptable for terrace wear sailing, beach sports or pienicking. The slack suits of the season feauire two-tone costumes, with blaz ars and Jackets or longer fitted coats and a soft scarf tucked in at the
neck. Newest in the culotte family is the pair with turned-up cuffs, is the pair with tunned-up cuffs,
Uike a man's trousers, worn with matehing shirt. Shorts and a matching shirt may be turned into an attractive street costume with the addition of a wrap-around skirt.

New Foundations Garments. Carry yourself in slender smar aess. Go places in style with the proper foundation garments, stylists
tell modern women. These new coundation garments are sheer and find no good excuse for not smoothing out the lines of her figure before
ing.

Vital Need for the Skin Keep molsture in your skin and beauty will never leave it, say beauticians everywhere, repeating the
age-old idea and emphasizing it for the modern generation. Cleanse and condition your skin every day, float away. Your favorite creams float away. Your favorite creams
recharge your skin with the oils
that West Texas wind and sun dries that West Texas, wind and sun dries
"Fairest One of All." "Fairest One of All" in the new spring wardrobe are the very, very eminine frocks, very feminine, madly becoming frocks that fascinate
your public! Dresses with mouldyour public! Dresses with mould-
ed bodices, slim waists, perky pleated skirts are all in league to make you look your loveliest. These
frocks may be found in sheers, crisp frocks may be found in sheers, cr If when climbing up life's ladder You can reach a hand below Just to help the other rung, you know may be that in the future, When you're growing weary, too, You'll be glad to find there's some Who will lend a hand to you!

Soft, Deep
Waves With Tight, Ringless Ends

Spring Fashions Give Pre-War Note
SHORTER HAIR SEEN BY CAVE

## To Feminine Touch, It Is Revealed

It's a ribbon here and a posy
there, a bug on the lapel or a vell
over the eye that make spring fash-
fons for 1938 more femininely ap-
pearing than since prewwar days
when pink camisoles showed through
georgette blouses, Dame Fashion
is "cutting up" this spring! Even
the men are wearing, gadgets on
their hats!
Real flowers are ideal to tuck into
an unexpected curve of the coif-
fure, but if they are not available,
field flowers or other similar ar-
tificial blossoms will do. Tuck a
bit of bright floral decoration into
the hair, wear another at the shoul-
der or put a couple of clusters on
the suit lapels. Break the waistine
with a blg cluster of white violets
or wear a large bunch of purple ones
to give color contrast to the after-
noon party frock.
Another of the mad fashions of
the season is the vogue for lapel
ornaments, which range from rhine-
stones to gold and jeweled bugs.
There's no limit to what one may

Permanent waves from the Cave Beauty Shop's Du-Art machine or in the sets of new highs in beauty, re suggested by Lil Jo Colwell, manager, and Dollie Clements, operator, to make the Easter colffure distinctive. New spring hair styles feaure shorter hair and curls going ppward, Mrs. Colwell says. With manicures The Cave gives hades of Revion, Petty Sage and the most difficult colors of spring costume, even the dull navys and grays,
In the cosmetic line "Beauty by itch," headlined at The Cave, carries every preparation to the full-
est detail, including a plastic mask, which is so highly recommended to tone the skin for spring winds and

Judge: "How do you know that you were driving less than 25 miles n hour?
Defendant: "I'm positive-I didn't

## Fraster momen

That Make Your Spring Dress-Up Easy . . at Sears

beforc applying powder or rouge.
This season your make-up is part of your accessories. Oharles of the Ritz has specialized in the correct
color harmony in Rouge, Lipstick and Nail Polish. He especially stresses your eye make-up, too.

Buttons and
Trimmings
Complete stock of these Cittle nece
who sew..

Shoes for All the Family
Bring those hard-to-fit feet to us for expert atten-
tion. We can help you.

PRETTY NEW DRESS MATERIALS


Printed Chiffons, Bemberg Sheers, embroidered Organdies, Laces and new Printed Linens.

98c to \$2.25 Yard
Dress Lengths . . . So Popular!
Silks and Linens in popular new colors that make up beautifully. Lengths, $31 / 2$ to $41 / 2$ yards_... $\$ 1.98$

Ladies' Hosiery


Shown in two new lines
$\left\{\begin{array}{l}\text { by Claussner and Lark- } \\ \text { wood. New tones for }\end{array}\right.$ wood. New tones for
Spring wear, of course.
$79 c$ to $\$ 1.50$

Just Arrived-
100 Ladies' Hats For Easter

braids that hew straws and the new season. Some with veils, some without.
$\$ 1.49$ to $\$ 3.50$

Details, Fabrics Are Featured in Penney Dresses

For current engagements on your ocial calendar and Easter pros pectives we present the sort of with discriminating restraint of detail and fabrics that are a joy to weas," Mrs. Gus Mcolinton, hea of J. O. Penney Company's ready to-wear department in Snyder, de clares. Youll be delighted to join of simple perfection."
With large Easter stocks now rea thrifty buyers to pay a visit to Pen ney's store There you'll find that newest and smartest costume, from hats down to shoes, including detalls of begs, handkerchiefs, hose dresses and underwear.
Those little Glen-Row Jacke foo inexpensive, and yet so smart in appearance and long wearing. Bolero dresses are flattering and comlortable in these bewitching Glen
Row garments. Row garments.
If you make your own Easter frocks and others in your spring L. Vann suggests that local women look over the array of delightful prints in both cotton and silk to be found at Penney's. Novelty cottons and silks cleverly fashioned will put you toward the front in the Easter parade.
Hats in the ready-to-wear de partment are in the newest modeswith flattering straws in variou styles with vells and lowers-to ad Good selections of men's hats shirts, suits, underwear, ties, socks and shoes may be found in the new at the local store recently. Fashat the local store recently. Fash
ions for men are new and dashing

StyleRight Suits

For Spring and Summer Wear

Featuring those Snappy New

## Hollywood Drapes

in Pastel Shade

-GREENS -TANS - BIEGE

## B. H. and ABE

Moffett Rogers
 Say Spring Brings
Outstanding Suits
"Men are buying more suits made
from all-wool materials in light weights this spring," says Abe Rogers of Moffett \& Rogers Talloring Company. "The preference for woolens results in spring and sum-
mer suits that will hold their shape and crease under hard wear". "Now, as to styles for men," he "ontinues, "the fellows are leaning the drape model. Closely fitting waists and trousers with pleats, callby men by men. Just as Hollywood deterso it sets style paces among men." In color men favor pastels in greens and browns with two-tone effects this spring. Tall gents will wear the Balmaral plaids, and the men shorter in stature will like the Questra stripes.
Moffett \& Rogers' up-to-date dry old clothes which need re-conditionleaning plant will take care of those

Girls At University Check Hose Mileage

Three Denver University girls have been stepping out, and now hey have decided, "Never again." cal, and the never again applies to tockings.
The girls thought their stockings were too short lived, so they got a pedometer and took turns clocking
heir walks. One walked nine miles heir walks. One walked nine miles veraged seven and one-half. "But," said the girls, "the prise came when we wore the pedoneter to dances. Each of us covers ed from seven and one-half to nine miles at one dance. We would never have belleved a person
far in one evening So, the three girls ings lasted pree girls decided stock


Gay New Prints Headline Search For Fair Frocks

Gay new prints headline milady' spring selection of frocks at The may sere, and the Easter shopper may be assured of being thrifty when wear on Easter morning, and others to wear all summer.
"Be gay in these smart bright col garet Chandler, new head of The Fair's ready-to-wear department. New shipment of Easter millinery has arrived at The Fair. "The Janice" hat in one of the many styles will be just the thing to wear
with the Easter dress. "Shoes make with the Easter dress. "Shoes make
the costume," says Doc Richardson, the costume," says Doc Richardson,
manager of The Fair, as he shows manager of The Fair, as he shows
white, black, two-tones, shades of copper and bright color in the well-known Dr. Austin's brand for both men and women, Bob Smart for men, and other dress shoes for men, women and children. Should Easter shoppers decide to
make their own and the make their own and the children's spring clothing, The Fair displays a
wide variety of cotton and sill wide variety of cotton and silk in
solids and prints as well as novelty buttons, belts, etc., for the trimming. Interesting at The Fair to local women are the cool-looking little printed silk and cotton gowns, some so lovely that they might even be worn for evening dresses, to follow the precedent begun at some of our Texas colleges. Crepe and satin and smoothly under the Easter costome, if selected from the group at The Fair.
Three of the most widely advertised men's hats are found at The
Fair: New spring styles in Stetsons, Davis and Bancroft hats will give buyers that jaunty air when they join the Easter parade.

## "HEAD START" IS SUGGESTED

For that so-important start" into the fashion situation, the revealing the ears and the nape of revealing the ears and the nape
the neck, says Mrs. Lovell Bare. who owns and operates Snyder's newest beauty salon.
A variety of special approved modes of hair styling to suit the individual personality is offered by Mrs. Bare, Other specialities at the shop include soft lustrous permanent waves, shampoo
cures, dyes and tints.
cures, dyes and tints.
Mrs, Bare's shop is
residence, 2608 Avenue $Q$. and her telephone is listed 487W.

SPRING
STYLES


Latest styles for Spring and Summer hairdresses call for plenty of gracefut curls that will not interfere with active outdoor days. We can give you the correct hairdo.

IDA MAE
BAZE
Phone 487W

## an <br> an stop with <br> 

Spring and Easter bring a jolly, dress-up time in the lives of all of us. The balmy weather, sprouting greenness on the ground, and trees make us want to also blossom out in new colors and new ideas. The Fair Store is several jumps ahead of the season with new things for all the family.

## LADIES' SPRING DRESSES AND SUITS



You will find Spring exemplified in the beautiful showing of Ready-to-Wear for Spring and the Easter season now at
the Fair Store. Dress yourself up-for you can step out in than you probably had counted on.
Silks, Linens, Piques and Linmenes find popularity with the madam. Patterns are clearer more spaced more brilliant And the fabrics are of finer quality, assuring you of desired wear. They're worthy of fine workmanship.

Silk Sheers and Linens
$\$ 2.79$ to $\$ 5.19$

Cotton Piques and Linens
89c to \$1.35
Brilliant New Suits
$\$ 3.95$ and $U p$
 pastels and whites-

98 c to $\$ 2.45$

NEW LINE LINGERIE


New line of Panties, Slips and Gowns that will give grace and charm to your new Spring outfits.
Quality satin form-fitting slips for only-
98c

New Spring Hats for the Men


Dress Shirts for Spring-Time


The new Shirt styles of Spring present a colorfol picture in fabrics and patterns. Replenish your wardrobe with :hese long-wearing, well fitting Shirts.
Van Huesen offers you the acme of quality.
98c to $\$ 1.95$
Ties, Handkerchiefs and Socks
Here they are in time


Spring Shoes for Everybody
Cutout details, lower sides and ties that are open over the instep-these are the for ladies.

## $\$ 1.95 \mathrm{Up}$



Flows, we present a flows, we present a splendid array of the fashion - right shoes for men.
Conventional blacks and tans are suppleminted by new color patterns.
\$1.98 to \$4.95 robe - new Tie types that will please all your whims.
Handkerchiefs plays an important style role too. Socks or hose .. . we can give you what you want for your feet.


## THE FAIR STORE "SELLS FOR LESS"

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