



## Fashion News For Fall...

In perfect harmony with capricious tastes of fashionable young misses, Fall ushers in a brand new season of charm and elegance and brilliance. The new season means new desires for something different from the previous season — in fact, changing temperatures demand heavier clothing, new styles in hair dress and darker tones of apparel.

Deep in the fashion setting there is a glorious collection of subtly flattering styles; the very kind that make you feel smarter and hold your head higher. With poise and graciousness and dignity come the Fall Fashions of 1937. Make every occasion an event . . . surround yourself with the beauty that is your privilege to attain through proper dress.

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Seeing is believing . . . and believing is viewing the grand array of distinctive fashions displayed in the stores whose advertisements appear on following pages.

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## Clothes for the Entire Family to Show at Economy

This is a season of elegance, and yet one of trimness, says Mrs. Walla Fish of the Economy Store, as she comments on fall and winter fashions for the 1937-38 season. "This trimness," she continues, "may be acquired by choosing the shoes, hose, gloves and bag with an equal amount of care as the dress and hat."

Genuine Sterzelbach sports coats of all-weather twist tweed, fur-trimmed dress coats and school coats for the children, all, may be found in newest materials and styles at Economy Store to wear atop the fall dresses and suits.

Wash dresses at Economy are shown in several well-known lines—Monte Carlo, Boulevard, Novelty and Frolic. Large selection of printed and solid colored silks are in the new fall colors. Hats with the new upward trend are also found at Economy, as are new gloves, bags, shoes and hose to complete the costume.

A new shipment of Admiration hosiery has been received recently to add to the already complete stock of knee length and long hosiery, service weights to the sheerest of chiffons. Blouses in linens, synthetic crepes, taffetas and flat crepes, and a complete stock of lingerie will interest the buyer who looks for quality merchandise at reasonable prices.

In men's wear, Alexander and Restistol hats, nationally advertised products, Phillips-Jones shirts and the Regent, "king of all shirts," and Packard shoes for men are featured in the newest styles and materials. Manager Henry Rosenberg says of the men's department at the south side store. Peters shoes, all leather patterns, are shown for men, women and children at Economy, he says.

### For That Evening Gown

The evening gown may be slim as a tube or voluminous of skirt. The décolleté is lower, shoulders are emphasized, but the styles are versatile. Generally, evening frocks have more decoration than in many years. There are straighter cut dresses for dining, fringed gowns are seen, and the velvet evening wrap is stressed.

### Costume Suit Is "Must."

The costume suit in all its versions is a must in the fall and winter wardrobe. It may be a tailored model, which with the jacket removed becomes a dressy frock. But it will more than likely find its expression with a longer fur-trimmed coat, or even a finger-tip cape.

## LET'S TALK ABOUT CLOTHES

BY A YOUNG MODERN

Fly-away hats plus fly-away shoes equals fly-away season. And that's exactly what this fall has turned out to be. Shoes are continuing on the high road they began last year, with definite and extreme variations.

The most notable trend in shoe styles is the added grace of sport types. No longer must one wear the unflattering, enlarging fashions of yesteryear, since shoe manufacturing moguls have definitely streamlined the work shoes of milady. Soft suedes and leathers are being draped just as if they were so much cloth.

All the newer shoes are high over the instep. One black suede dinner boot has the high front cut in wing-like divisions, the edges banded in patent. Even suede ties, which will be so prominent in the sports field again, are laced up high with the arched sides curving into the eyelets.

Gores are used as much in the new shoes as in dresses, and the elasticity thus given promises a season for comfort as well as beauty. Slip-ons are more popular than ever, and the elastic insets have solved most of the fitting problems formerly attached to them.

Classic shoe of this season is a high-cut, slip-on pump of suede. An over-turned scroll of suede rests far up on the instep. The graceful line of the scroll and the fine molding of the shoe itself are destined to place it with shoe immortals.

## Moffett and Rogers Guarantee "Fits"

"We have been in business 21 years, devoting our entire time to the correct dress of men," declare B. H. Moffett and Abe Rogers. "We are in business to cater to those who care," they say.

Suits that fit are Moffett & Rogers' specialty, and they refuse to let a customer leave until perfectly fitted. Newest materials for men's suits are the chalk stripes and two-tone plaids, these tailors say.

A new 1937 model super hi-tone dry cleaning system at Moffett & Rogers guarantees the satisfactory cleaning of the most delicate materials. Such modern equipment is seen in few West Texas tailoring plants, and Moffett & Rogers is up-to-the-minute in this department, also.

The true purpose of education is to cherish and unfold the seed of immortality already sown within us; to develop, to their fullest extent, the capacities of every kind with which the God who made us endowed us.—Mrs. Jameson.

## Everywoman's Has New Wave Machine

A new Realistic permanent wave machine, 24-heater model, has recently been added to the already well-equipped Everywoman's Beauty Shop. Since enlarging and remodeling recently, as well as the new equipment adding, the shop is well able to take care of beauty needs of local women, according to Mrs. Woodie Scarborough, owner.

Four expert licensed operators are in the shop regularly—all well-known girls who have made their homes in Snyder a number of years. They are: Pauline Hartley, Mrs. Harry McHaney, Mrs. Jack Wright and Mrs. Lovell Baze.

Contour cosmetics, highly advertised line, are handled by Everywoman's, and Mrs. Scarborough and her girls personally recommend them.

## Airmail, Airmate Hose at Stinson's

Airmail hosiery is being shown this season by the two local Stinson drug stores in livelier, richer tones than ever before. They speak of gay times ahead when correctly chosen to enhance the beauty of a new fall costume.

Airmail hosiery and Airmate socks and ankles are still living up to their slogans, "More miles per pair" and "Wear them and compare them with your former hosiery expense."

From service weights to the sheerest of chiffons in women's hose are shown in Airmails, which come in knee-length hose, too. New color chart for Airmails shows the following interesting new tones: Incatan, Rio, Andes, Avenue, Cafe, Clair, Stormy and Smokemist.

Airmate ankles for men suggest the new style note for the fashion-minded men of this locality, and those who stick to the regular Airmate socks will find them at either Stinson drug store in black, white, nubrown, navy, gray and French tan.

Education commences at the mother's knee, and every word spoken within the hearsay of little children tends toward the formation of character.—Hosea Ballou.

### Queer Names and Why.

Five towns in Texas have every right to be dirty—their names are Mud, Clay, Earth, Sand and Grit. Among other odd names is that of Round Top, so called because it has an old log house with a round dome situated on a round hill. Origin for one of the most optimistically named towns in the state, Rising Star, has never been discovered. And then there is the town named Floydada by mistake, because some post office could not read the handwriting which designated it is Floydada.

### Tree Publicity Needed.

Although the widespread plainlands with their romantic cowboy figures have received more publicity than any other aspect of Texas, its wooded areas could well claim their share of the glory. In 1930 the total commercial forest area was 12,624,000 acres, and three state forests in Cherokee, Montgomery and Newton Counties added 5,600 more acres. Principal kinds of wood are yellow pine, oak, red gum and tupelo, but with the state forests as laboratories, experts are now making research toward growing new varieties.

## TAILORING Display Sale!

Of Men's Fine, All-Wool Made-to-Measure Suits

Complete line of 300 full size woollens to choose from. Beautiful new Fall and Winter patterns.

Smartest styles — and at money-saving low prices.

B. H.

ABE

# Moffett & Rogers

East Side of Square



## Blend Your Hosiery to Your Costume



See the New

### Airmail Hose

In Colors for Fall

79c, \$1.00, \$1.15 and \$1.35

# STINSON'S

Two REXALL-NYAL Stores

Visit Our Modern Fountains for Cooling Refreshment



## NEW DRESS LENGTHS

- Silks
- Woolens

Women of this section who sew know what pretty Dress Lengths we have been giving them. New shipments of desirable patterns in Fall and Winter materials will make you want several at this low price . . . only

# 98c to \$1.98

## JH SEARS & COMPANY

West Side Square



## Fall Styles In Beauty

The new styles in hats demand perfect hairdresses. Make sure that your coiffure does not detract from the effect of your new fall costume. Come to Everywoman's for a permanent that will make you look your best.

## More Room and New Equipment

We have about completed the enlarging and remodeling of our Beauty Parlor. New furniture and fixtures have been added, including a new 24-heater Realistic Wave Machine. Of course, our capacity will be increased by the additions.

## Every Woman's Beauty Shop

Mrs. Woodie Scarborough, Prop.

## Large Selections Of Fall Clothing Seen at The Fair

"Style lines are flattering in early showing of fall fashions. Newer lines, colors and trimmings are all featured in the 1937 fashion parade for both men and women," say salespeople at The Fair Store.

Largest selection of cotton frocks for women and girls is found at The Fair. A stock of clever little wash frocks includes several well known brands—Peggy Palmer, Polly Ann and Suzette. Style of these garments is repeated in silks of flattering weaves and colors also at The Fair.

The Fair's Hirschmaur sport coats are so expertly styled that they accentuate the beauty of the wearer. Slightly fitted full length, swagger, manfully-tailored, straight line boxy tlored types are all included in the group at The Fair. And besides the smart lines, Hirschmaurs are wrinkle, dust and moisture proof!

Shown at The Fair are the nationally advertised Dr. Austin's shoes for men and women and Bob Smart shoes for men. School and dress shoes for children and dress shoes for men and women are also seen there.

New styles in Van Heusen shirts and in Stetson, Davis and Bancroft hats are features of men's wear at The Fair.

### Covered Buttons Are Made at Local Shop

"New fall fashion notes say that covered buttons add a smartness that cannot be given by any other form of trimming," Winnie Garner says. Covered buttons in a variety of styles and sizes are featured at Miss Garner's sewing shop.

Sixteen styles and sizes of covered buttons are made by Miss Garner, and covered buckles and buttons add a dash to the made-over dress as well as the new ones. Dress making, button holes and covered buttons are offered with guaranteed satisfaction by the local sewing shop.

#### What Milady Will Wear.

For fabrics, there are not so many hairy surfaces; tweeds are appearing. Alpaca in either silk or wool is an early leader. Plaids for youngsters and college girls are seen on every hand. Silks are real in many frocks, rather than synthetic. Velvet—that new improved non-crushable velvet, some of which will even stand washing—is definitely in the picture.

### Fall Sewing . . .



will be much easier if it is handled by a shop that really knows how to solve your sewing problems.

Dress Making  
Button Holes  
Covered Buttons

**Winnie Garner**  
Sewing Shop

Pick & Pay Store Basement

# Parade OF Fall VALUES

Fall's picture of browning leaves, brisk winds and harvest time brings along with it a welling-up in the bosoms of practically all of us a desire for change of pace and change of clothes. To assist in the latter, The Fair Store is stocked with a tantalizing line of New Things for Fall. See them!



## LADIES' DRESSES IN FALL MODES

Need a new frock? Of course, you do—and when you see these you probably will want two. They are not only pleasing to the eye, but are well made of serviceable materials along lines that Madam Fashion dictates.

Peplum frocks, tunics and jacket dresses that are slim and smooth in black, cherry, wine, red and green. Some have bows, others belts and others carry fancy buckles, flowers and seasonable ornaments.

Several big groups to select from in all the wanted sizes.

**Silks. . . . . \$2.95 to \$9.95**  
**Prints . . . . . 98c to \$1.95**

## NEW COATS for FALL

Furred toppers take the spotlight this Fall in Coats for the Miss and Mrs. In hairy fleeces, chevrons and multicolor tweeds, these are rich looking, well tailored, warm, and endlessly wearable.

In the Fair Store's collection you'll find boxy swaggers, reefers, slim fitted dress coats—new styles that will be big favorites this Fall and Winter! You'll wear these great coats everywhere, smartly!

New colors are black, mahogany brown, rust, pine green and blues.

Most of them have fur collars, but if you prefer a coat without the fur, we can fill the bill, too.

**Priced . . . . . \$7.95 to \$49.50**



## NEW BOLT GOODS



One's needle and thread will come into their own this Fall with the lovely new materials The Fair is showing! New Prints, Silks and Woolens that will fit anyone's desires for smart clothes—at prices that attract also.

## FOXY FALL HATS



Fall Hats have made a decided change for the best! They are smaller, with every conceivable little turn and twist that make them wanted. Curt little veils adorn many of them. We have one to suit you head and your whims for something a little different.

**98c to \$2.95**

## MEN'S SUITS OF STYLE

Never before have we shown a more complete line of snappy Suits for men and boys. Deep tones of browns, tans, greens and blue will help in your selections.

Single and double-breasted models, with two pairs of trousers for most of them.

**\$19.50 to \$29.50**



## THESE HATS ARE RIGHT

You can find just the hat you want in our big complete line.



**STETSONS—**  
**\$5.00 and Up**  
**DAVIS HATS—**  
**\$2.95 and Up**  
**BANCROFTS—**  
**\$1.95 to \$3.95**

## SHIRTS FOR FALL WEAR

Van Heusen and other popular shirts at Fair Store can be depended upon for style, wear and beauty. We have a full line of these popular shirts at prices you can afford to pay.

New colors for Fall will win you.

**98c to \$1.95**



## TIES, HANKIES, SOX, ETC.



And, those other necessary accessories to one's Fall dress-up make it imperative that they blend with the suit and shirt. Fellows, we've got the Ties, Handkerchiefs and Hose, Suspenders,

Make your dress-up complete with these!

## SHOES . . . YOU SAID IT!

All kinds, colors, styles and sizes of men's and boys' Shoes are being shown now at the Fair Store. Let us help you with the shoe problem.

**\$1.98 to \$6.95**



# THE FAIR STORE

"SELLS FOR LESS"

# For Fall

Get Into Seasonable  
Clothes!

## SCULPTURED NEW FALL FROCKS

Suavely draped and beautifully shirred dresses to bring out the best points of your figure.

Soft sleeve details, slimming skirt lines . . . all the newest style tricks. Smart black and dark shades.

These are some of the highlights of the bewitching showing of Dresses for the new season now at Bryant-Link's.



## NEW COATS THAT WILL WIN YOU



Coats with youth and newness in every line! Pencil slim waists . . . new low flared skirts! Expertly tailored of smooth or nubby woolens, warmly interlined.

Sizes 13 to 20

## Gloves That Will Finish a Costume

Soft suede, fine glace kid in classic and costume styles. New cuff trims that will please you. Black and colors. **\$1.95**

## These Hats Are Saucy

Right now . . . get a lift with a high hat! Newest this Fall and flattering to all they're all right here! Felts and velvets. Blacks and colors. All sizes.

**\$1.95 Up to \$5.95**



## New Handbags That Have Appeal

Match your bag to your gloves. Stitched suedes, fine grain leathers. Top-handles. New shapes. **\$1 and \$2.95**

In our complete line of Shoes for Fall and Winter you can find a fit for you!

# Bryant-Link Co.

QUALITY MERCHANDISE

## Black Predominates In Fashion Picture

The fashion picture, so brightly drawn for the 1937 style-conscious people, is nevertheless "black."

Black is what the chic woman will wear—morning, luncheon, afternoon and evening, whether she is business woman, butterfly, young matron or over fifty. Even the college and high school girls will include black in their wardrobes.

The man who is fashion-conscious will likewise recognize the importance of black, whether he is business or professional man or young college blade.

Although black is conceded first place, other colors claim their attention too. There are the browns in livelier tones—coffee, Margo and Acajou. Green may be definitely Erwin, as bright as a shamrock. Wines in richness add their note. But where is the blue? The navy stand-by has been almost completely overlooked, but if you happen onto a brilliant blue—it's the height of smartness.

## Shoulders Are Given Place in Spotlight

Shoulders are important this season. They take on a boxy air, and the same note is expressed in coats. Lines are slim and straight, especially as applied to skirts, unless the opposite extreme is preferred and then flares are voluminous. The hemline is 14 inches from the floor for suits and full fashions, while the daytime formal may be 15 inches. For evening, hems tip the floor again, with the exception of the shorter-in-front models. Those ballet type skirts of the late summer have disappeared.

Waistlines are important, too. The smart woman may admit she has a stomach, but the diaphragm must be flat. There is the high-low line, effected by draped or fitted designing, but the natural waist will have its accent in a belt or fastening of some type. Shirring has made its appearance, even in exaggerated form from neck to hem. Gores and panels are often seen.

### THESE THINGS I ASK

A little band upon my finger,  
A little home in which to linger;  
Two little tots upon the floor,  
A friend and neighbor right next door.

A little money laid away,  
A little dream from yesterday.  
A little joy, a little sorrow,  
A little hope for dim tomorrow.  
To be a mother and a wife  
Is all I ask of you, O Life.

—Edna Brewer Abbott, Big Spring

Keep on putting off doing what you shouldn't do.

## Real Inspiration In Fall Fashions At Bryant - Link

Women who have seen the glamorous style spark of the new fall creations think it's an inspiration to be smartly dressed this season, says Mrs. Joe Caton, head of Bryant-Link Company's ready-to-wear department.

She visualizes girls and women in Nelly Don frocks as the candid camera clicks—Nelly Dons that lead in the passing fashion parade for fall. "Going places?" "Off to school?" "Or stay at home?" In any event, and for every event, step into the brisk autumn air in a Nelly Don that puts you ahead in the fashion scene, she suggests.

Glorious creations in which to capture the fall mood have been released by manufacturers of Levine and Franklin frocks, also, Mrs. Caton says. Her line of these better dresses is truly an inspiration! "And our line of Redfern coats will win the instant approval of every woman who is fashion minded and value conscious," she says. They are smartly styled and tailored to fit, of fabrics loomed especially for smart wear and hard service.

Too, she says, there's a treat in store for those who like to sew—when they visit our store for the lovely new silks and woolens, have McCalls patterns to design their dresses, the wide selection of belts and buttons for trimming—and Bryant-Link's lovely accessories complete any costume.

In co-ed and girls' colleges alike, strictly tailored pajamas and housecoats are favored, and high school girls are fond of them too, says Mrs. Caton, and we have a stock of these the girls will love. "You may visit us with the expectation of seeing a truly original line of opera blouses for fall and winter, and our Patricia and Catalina hats are new in design and striking in appearance!"

Hart Shaffner & Marx and Rose Brothers suits for men, both popular brands, are shown in new fall styles and better quality than ever before says A. C. Kincaid, of the men's department at Bryant-Link's. The fashion-minded man will also be pleased with our large selection of Lauenberg hats, Arrow shirts and Interwoven socks, in new fall patterns.

## Finer Materials and Accessories Stressed

Finer materials, with more real silk in evidence; designs that are definitely feminine, highlights of metal and jewels for trim, mastercraft tailoring, furs in abundance, and quality fur too, are giving to the ready-to-wear for women a tone of luxury not evidenced in many seasons.

History repeats itself. From the gay days at the turn of the century, styles have received their inspiration. If you choose a garment that definitely smacks of 1900—a day so close that it is just now taking on the glamour given by the lengthening distance of time—you are just as up-to-the-minute in this 1937 as you would have been 37 years ago.

### Gay Colors Important.

The three-piece suit—jacket and skirt tailored, and swagger coat with no skimping on the fur—is blazoned across the scene. Here colors are important—gay camel hairs or other finer fabrics.

Rastus was sent to the general store: "My boss," he said to the clerk, "wants a pane o' glass nine by 'leven."

"Haven't got none that size, Rastus," said the joking clerk, "but will a 'leven by nine pane do?"

"I'll try'er," replied Rastus. "Maybe if we slip'er in sideways nobody'll notice it."

"Isn't it wonderful the things that can be made from ordinary beef bones—piano keys, dice, teeth, knife and fork handles, and so on!"

"Yes; and my landlady thinks that they make soup, also."

## Have Your Summer Shoes Dyed



We have the most modern equipment in Snyder for dyeing any color shoes. Let us make new winter shoes out of your old summer shoes.

## BLUE JACKET Shine Parlor

Roy Jennings, Prop.

## Dress Suits Are Favored by West Texas Cowhands

Men in West Texas know styles these days! Straying from the traditional cowboy attire, so familiar in the West, local merchants report that more dress clothing for men was sold last season than in several years.

Even for sports and business, West Texas males are fashion-conscious. They are insisting on quality and they are stepping out in more color. This year, there is black; with it come brown tones, grays, deep greens, some blues—very dark. Cheviot materials are gaining favor, tweeds are colorful and overplaids and stripes are good.

In hats, there are metallic shades, copper, zinc, anaconda and steel. Now, snap brims are first; later the Homburgs will be favored. Shoes are more broguish.

Shoulders of men's clothing are wider, more boxy, giving the drape effect. Lapels likewise are slightly wider. The suit may be double-breasted or not, according to the individual. Coats are longer, and waistlines are not so accentuated. There are also sunburst sports backs.

Men are becoming more careful in choice of their furnishings. There is more color in shirts, and when a man buys his shirt now he also selects a tie and often his socks. Color harmony is the aim. Smart neckwear is designed with this idea. The most important change in neckwear, they say, is the change from silks to wools in ties.

Here's a men's style note—they don't wear garters any more, the merchants say. They either buy ankle socks or those with elastic bands at the top.

## Turbans Attractive With Veils, Plumes

Turbans are mounting. There is a definitely higher line in the hats. Features may be a perky quill, or a draping ostrich plume, but they are oh, so smart.

These hats are dripping with flattering veils. The tailored hat with the daytime suit takes on another air when swathed in fluttering film. The veil may even be tied under the chin—there's that 1900 idea bobbing up again.

An Irishman who was sleeping all the night with a negro, had his face blackened by a practical joker. Starting off in a hurry in the morning, he caught sight of himself in a mirror. Puzzled, he stopped and gazed, and finally exclaimed: "Faith, they've woke the wrong man!"

Father (to young son sucking his thumb)—"Say, son, don't bite that thumb off. You'll need it some day when you are old enough to travel."

## LET'S TALK ABOUT CLOTHES

By a Young Modern

"Sunday-go-to-meetin'" dresses this fall rival formal evening gowns in the number of smart touches and flattering new lines they employ. A much sleeker silhouette is favored than the flounces of last year would allow, but skirts are still full enough for easy walking.

Typical of the dresses which will be worn for dates, picture shows, informal parties and the like is a little black silk crepe with the skirt fitting like snake skin save for a bit of shirred fullness in front. Long, clinging sleeves are tucked slightly at the shoulder, and the simple Vee-neckline is fashionably low.

Although Lady Style has turned her most approving smile upon black as high color this season, girls at Texas State College for Women with experimental ideas find that varied colors and materials can still be used advantageously. For instance, heliotrope-blue satin-back crepe forms a smart-looking draped number with the shapely new corset-fitting look around the waist.

Powdery blue velveteen is used for another dress in the modern mode, with a shirred ring extending from the waist to the hipline, thus holding the fullness of the skirt into straight lines.

Daring color combinations carry on the fight with conservatism that they started several years ago, and one sees rust and lavender, rust and turquoise, blue and fuchsia, blue and brown and gray and beige. Pink, so long in disfavor, is being reclaimed and put with certain tones of browns and grays.

As for materials, luxurious is the word. Those leading so far in Paris and other style centers are velveteen, satin-back crepe, sheer wool, moire and the easily-drapable jersey.

Let the soldier be abroad if he will, he can do nothing in this age. There is another personage—a personage less imposing in the eyes of some, perhaps insignificant. The schoolmaster is abroad, and I trust to him, armed with his primer, against the soldier, in full military array.—Lord Brougham.

"Billiards requires the greatest finesse and most expert touch of all human endeavors."

"Well, billiards—and trying to borrow money from friends."

Mrs. Newlywed—"Oh, Jack, look what you've done. You left the kitchen door open and the draught has shut my cookery book. Now I haven't the slightest idea what I'm cooking."

The better part of every man's education is that which he gives himself.—J. R. Lowell.

Educate men without religion and you make them but clever devils.—Duke of Wellington.

Bragging about your operations makes others wish you had died.

## FOR THAT

# Let's



# Go

FEELING



Leaves are falling down 'round your head—some are brown, some red . . . it's the "Let's Go" time of the year when every man wants to look his best. Smartly tailored, richer looking Suits and Topcoats for Fall 1937 await you at Bryant-Link's. You'll find all the newest styles in all the newest patterns and shades of the season. Come in today—and get into New Fall Clothes . . . enjoy that grand and glorious "Let's Go" feeling.

**FALL SUITS**  
\$19.50 to \$29.50

**OVERCOAT**  
\$19.50 to \$32.50

## Every Day . . .

—We are receiving shipments of Fall's most correct models in

- DRESSES
- HATS
- COATS
- GLOVES
- BAGS
- UNDIES
- HOSIERY



We have just received a new shipment of the Leighton Tish-U Felt Hats—as seen in Vogue

**Hollywood Shop**  
"Your Hosiery Headquarters"

## Hats for Fall

New colors, new lines and new smartness characterize the fine showing of Hats for Fall at Bryant-Link's. But the old-time quality of Stetson Hats never changes. Count on your Stetson to hold its smart lines till the last day you wear it.

**\$5, \$6, \$7.50, \$8 and Up**

Other popular brands will answer the quest for Hats in a cheaper class.

**Others \$2.95 to \$5**

## Shoes Galore!



We're ready for every man in the Snyder territory with hundreds of new Fall styles. Drop in today and select your new Shoes from our complete stock. Friedman-Shelby Shoes have smart and sensible styling, rugged, built-in quality and real satisfaction and comfort.

## Shirts, Sox, Ties

Of course, that new Fall outfit would be incomplete without the little accessories that must come. We have what you'll need, fellows—

- Arrow Shirts . . . \$2.95
- Van Heusen Shirts . . . \$2
- Interwoven Sox . . . 39c  
3 Pairs \$1.10
- Interwoven Sox . . . 55c  
2 Pairs \$1.10
- Munsing Sox . . . 25c, 35c and 50c
- Cheney Cravats . . . \$1 Up

# Bryant-Link Co.

QUALITY MERCHANDISE

### Fall Garments at Penney's Feature Exclusive Lines

"New fall styles are more flattering and more feminine than ever," says Mrs. Gus McClinton, head of the ready-to-wear department of the local J. C. Penney Company store. "Our department is full of attractive fall garments."

Since waistlines and smooth lines are so important this season, J. C. Penney Company offers the Lady Lyke foundation garments. Also in the lingerie line Penney offers dainty and serviceable gowns, pajamas, negligees, slips and panties.

Better dresses at Penney's store are in the Mirra Lane frocks, and a nice selection of Glen Row dresses is also featured. Cotton printed frocks are cleverly made into smart styles in those shown at the store, as are blouses, uniforms. A group of new wool suits has been received and are displayed at the store this week.

Exquisite veils, fine ribbons, rhinestone pins and feather fancies all are noticed on the new fall hats—suggestions that the smart hat buyer must not overlook. Choose from high crowns, off-the-face, pillbox of the gay 90's, turbans and brimmed hats—suggests Mrs. McClinton, who adds that each is fashionable.

Dougnoor coats of twisted tweed, as shown at Penney's, are so practical for West Texas women, and the styles are flattering too. But if you want to be really "dressed up" for winter occasions, see the fur-trimmed Burling Lane coats at Penney's.

Penney's baby department is a delight to expectant mothers and to those selecting gifts for the new arrival. Practically every necessity in the way of clothing and for the nursery is displayed, each with its individual gift card.

### "Beauty by Fitch" Is Headlined by Cave

"Beauty by Fitch" has for several years been headlined by Cave Beauty Shop. "Your natural beauty will be enhanced and skin ailments corrected with our Fitch preparations," Lil Jo Colwell, owner and operator, says. Their line of highly advertised Fitch products is complete, according to Mrs. Colwell.

Du-Art permanent waves and the Nu-Ray, Cave's machineless wave, are expertly given by Mrs. Colwell and her new operator. Mildred Crowder, recently of San Angelo, is the Cave's new licensed operator.

"These smart high hats, so cleverly designed for fall, call for trim new hairstyles," Mrs. Colwell reminds local women, "and we will plan a new coiffure for you." Facials, manicures, finger waves and hot oil treatments are still specialties at Cave Beauty Shop.

### Ben Franklin Shows "No-Sho" Vanette

Three to one that local women love the new "No-Sho" Vanette hostiery in three glowing fall shades—Incatan, Gadabout and Rio—says Manager Nathan Rosenberg of Ben Franklin Store, headquarters in Snyder for Vanette hostiery.

"No-Sho," the Vanette hose for wear with shorter skirts, ends the garter problem with a woven-on elastic band that fits snugly above the knee.

Fall and winter hostiery colors in Vanettes are in deeper and richer tones of two-thread, three-thread, four-thread and six-thread weights. The new colors are Blushglo, Carib, Incatan, Rio, Andes, Cafe Clair, Avenue, Burnt Sugar and Smoke-tone. Vanettes carry on their reputation for practicability and long wear and establish a new exquisite sheer beauty never before seen.

### Latest Styles in Suits and Coats At Joe's & Jack's

Men's style notes for 1937-38 feature the double-breasted styles in suits and topcoats, says Joe Graham of Graham & Martin. Stripes and overlaid plaids are the outstanding materials for new fall suits, and most popular among colors are the browns and grays, he says. Banker's gray and Oxford gray in plain or plaid materials are shown in sporty topcoats by Graham & Martin for the man and boy.

"We are still featuring the Dri-Sheen cleaning and satisfactory work is guaranteed," declare Joe and Jack. This is the time of year to have your hats cleaned and blocked, they say, adding "Look at your hat. Other people do!"

The shop owners together with their new silks man, Maurice Collier, and Jim Hartley, who has been with them some time, invite local people to dress up their old clothes by having them cleaned with the Dri-Sheen process at their shop.

Selection of fall and winter clothing for men, women and children in Snyder is so wide and so in keeping with world-wide fashion trends for 1937 that it competes with that of larger cities.



**YOU'RE TELLING US!**

Yes, you tell us what sort of a Permanent you'll prefer. Just a few simple directions are all we need . . . and we'll fashion the permanent of your choice.

We'll make a suggestion here . . . add a little touch there . . . and when we've finished you'll have the pride of personal supervision over the nicest wave you've ever had.

CALL FOR AN APPOINTMENT FOR THAT NEW FALL HAIR STYLE!

**CAVE BEAUTY SHOP**

Phone 50 — Lil Jo Colwell

LET YOUR HOME PAPER DO YOUR JOB PRINTING!

### Vanettes for Fall--



Fall brings to the fashionable gadabout a merry round of activity. And because she is a Fashionable Miss she chooses Vanettes' gorgeous new utility shade, Gadabout, a neutral taupe, created to harmoniously complement the new Fall costume colors. And other new shades are available here.

Priced—79c, 2 Pairs \$1.50  
\$1.00 and \$1.50

**BEN FRANKLIN STORE**

Your Home-Owned Variety Store

## Dress Up For Fall

You really won't be dressed for the new Fall season until you "sally forth" in a suit made for the occasion. Those trim new ideas in tailoring that go to make you feel "right" are present in Graham & Martin models for Fall and Winter.

### A MISFIT SUIT FOR EVERY FIGURE—

We are still receiving weekly shipments of brand new Misfit Suits and Pants—to keep up with the demand for these popular garments.

**\$24.50**

Misfit Pants . . . . . \$5.00

For Those Who Prefer

### TAILOR-MADE CLOTHES

We offer you tailoring by two of the country's leading establishments of their kind—Rose & Company and International Tailors. Splendid arrays of Fall and Winter samples are here for your choosing.

**\$26.75 UP**

JOE

JACK

**Graham & Martin**

MASTER TAILORS AND CLEANERS



**READY NOW! HUGE STOCKS!**  
**PENNEY'S**  
**FALL FESTIVAL**  
**DEAR SAVINGS! WIDEST SELECTIONS!**



*Plan Your FALL Wardrobe Around*  
**Very Smart DRESSES**  
**3.98**

They'll make you look and feel very well dressed! Shirrings, corseted waistlines and other new details that put them way ahead! 12-44.



*They Look More Expensive!*  
**LUXURIOUS Fur-Trimmed COATS**  
**16.50**

A Festival indeed! A value celebration that will exceed your wildest expectations! Our shelves are stocked to overflowing . . . our price tickets marked for history-making savings! New, seasonable merchandise for all your family and your home . . . selections so complete and attractive you'll spend your whole shopping day at Penney's and wisely! Don't delay—you've everything to gain by dashing to Penney's NOW! Ask about our convenient Lay-Away Plan.



*It Fits Beautifully!*  
**Lastex Roll-On**

*For Average Figures!*  
**98¢**  
 Enough support to keep you firm — slenderize your lines! Try one on—you'll like it!



**CRETONNE**  
 35/36" width! **11¢** yd.

In many darker-toned patterns for the new season! Our popular ARBOR quality!

**GYM SHOES**  
**98c**

Husky bozos with reinforced uppers, air cooled for comfort. Odorless insoles, heavy bumper toes. Heavy, sturdy white soles. Will not mark floors.

Super Big Mac  
**WORK SHIRTS**  
**89c**

Heavyweight Chambray—sturdily made throughout for long service. Fully cut. Sanforized shrunk. Sizes 14½ to 18. Slim sizes 15 to 17.

Men's  
**KHAKI PANTS**  
**\$1.29**

Fully cut. Bar tacked. Quarter slashed pockets. Pre-shrunk. Vat dyed. Shirts to match.

**98c**

**CHIFFON HOSIERY**

Famous Gaymodes! **79¢** Pr.

Lovely yet practical—they look even sheerer than they are! Full fashioned! Perfect!



*Don't Miss this!*  
**Velour Hats**  
*They're Remarkable!* **1.98**

It does seem unbelievable to find such fine quality velour hats for so little money!

*Beautiful Gaymode*  
**SILK HOSIERY**



*Full Fashioned!*  
**59¢** Pr.  
 Ringless! First quality! Sheer chiffons and heavier service weights in now Fall colors.

**PLAY SUITS**  
**49c**



Sturdy Ox Hides for long wear! Long leg, long sleeve style with drop seat. Sizes 2 to 8.

Beautiful rich fur trimmings of beaver dyed coney, vicuna, Chinese goat and wolf dyed dog! Lovely soft fleeces and hairy shag-fleeces! Flattering necklines, broad shoulders! 12-44.  
 Use Penney's Convenient Lay-Away Plan

*Fits the Foot Like a Glove!*  
**NEW TIES**  
**3.98** Pair



The flattering high vamp is a fashion first this season. Dressy suede with patent leather trimming and stripping. Light and flexible. Covered heel.

*Here's Style at a Saving! Trim-Looking*  
**OXFORDS**  
**3.49** pair



Made by Towncraft! With easy-fitting uppers, leather soles and rubber heels. Sturdy enough for every day use yet so smart you'll wear them for dress!



*We Have Your Style!*  
**MARATHON**  
*Fur Felt Hats!* **1.98**

Smart looking Fall models for men and young men! Regular or light weights, wide or narrow bands. Colors and shapes you'll wear with pride. Priced at a saving, too! Choose yours now!

**PENNEY'S**  
 J. C. PENNEY COMPANY, Incorporated

# Get the Feel of Fall at the Economy Store

## LOOK YOUR BRILLIANT BEST in OUR COATS



### New Fall Coats

In styles that are slim fitted with slightly flared skirts . . . New broadened shoulders with big, fluffy Fur Collars of Polar Wolf, Fox, Raccoon, and priced

**\$9.90**

And Up

### GENUINE STEZELBACH

All weather twist tweed. This cloth is shower proof, dust proof, and wrinkle proof in new fall fitted models with puff stitched shoulders, and button trim sleeves, colorful. Brown or Grey—

**\$15.00**



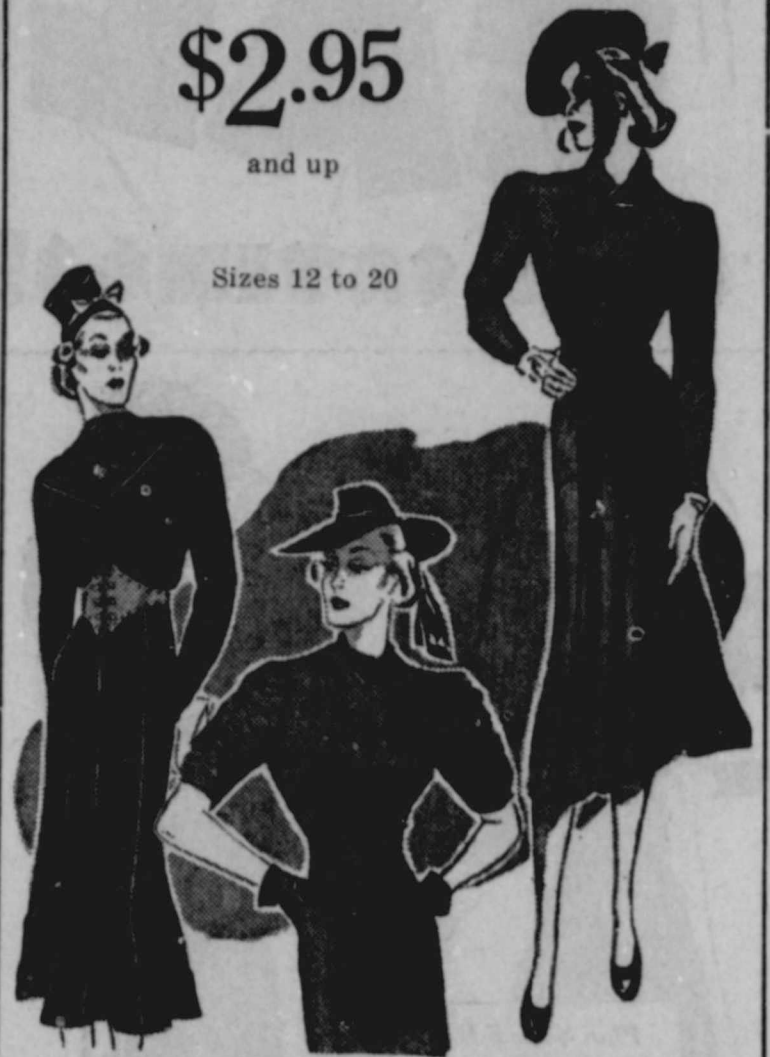
### SLEEK NEW FROCKS

Wait 'til you see them! Satins, metallic crepes and sheer wools with moulded waists, smooth slim hips, skirts with new front fullness! Black, Brown, Green, Wine.

**\$2.95**

and up

Sizes 12 to 20



### Dramatically Young NEW FALL HATS

All Headsizes

**98c** And Up

Veiled off-face hats with new high altitudes, cleverly draped turbans, high flared berets, profile brims . . . hats startlingly NEW! Black, brown, green, wine.

### Ladies' HOSE

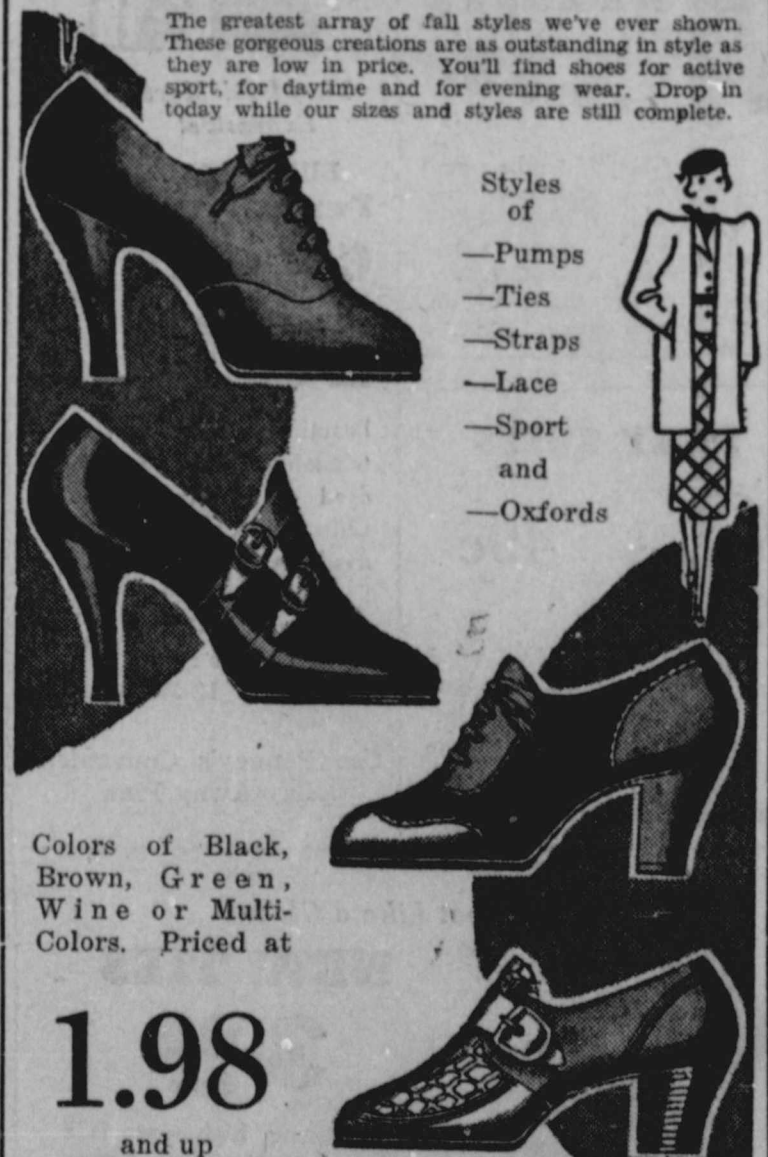


3-Thread 45 Gauge Ringless Chiffon

**59c Pair**

Genuine crepe twist pure silk hose with reinforced curved panel heel, toe and cradle sole, toe guard. . . . New Fall Colors.

The greatest array of fall styles we've ever shown. These gorgeous creations are as outstanding in style as they are low in price. You'll find shoes for active sport, for daytime and for evening wear. Drop in today while our sizes and styles are still complete.



- Styles of
- Pumps
- Ties
- Straps
- Lace
- Sport and
- Oxfords

Colors of Black, Brown, Green, Wine or Multi-Colors. Priced at

**1.98**

and up



### TOP STYLES OF NEW FALL BAGS

All Styles, All Colors, All Sizes, **98c up**

# ECONOMY STORE

Henry Rosenberg, Manager  
"THE PRICE IS THE THING"

SOUTH SIDE SQUARE

SNYDER, TEXAS









### DEATH COMES TO W. L. KELLER

Death came last night (Wednesday) at 11:00 o'clock to W. L. Keller, for 23 years a farmer and merchant in Scurry County. For several years he had been in the second hand furniture business in Snyder.

Mr. Keller suffered injuries 10 days ago when he was knocked down and run over by an automobile in the Snyder business district.

William Levi Keller was born in Shelby, Illinois, April 2, 1862. He moved to Snyder from Tarrant County in 1914. Survivors include the widow; three sons, J. N. Keller, G. L. Keller and J. K. Keller, all of Snyder; two daughters, Mrs. Hugh Davis and Mrs. W. E. Black, of Snyder; two brothers, S. E. Keller and A. K. Keller, of Snyder; and one sister, Miss Rachel Keller, Cordell, Oklahoma. One daughter preceded him in death.

Funeral services will be held at the Church of Christ this (Thursday) afternoon, 3:30 o'clock, with Maples Funeral home in charge. J. Porter Sanders, local church of Christ minister, will officiate.

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T. J. Teter and James Stewart, graduates of the local high school, were accompanied to Lubbock early this week by their mothers, Meses. Ivan Teter and Jess Rogers. Both boys will enter Texas Technological College to do first year work. Teter, an accomplished musician, will specialize in dramatic arts and music.

Nice assortment of slips and buckles for all types of fall dresses.—H. G. Towle Jewelry Company.

Charline Kincaid, manager of the Borger Western Union office, was a week-end visitor with her parents, Mr. and Mrs. A. C. Kincaid, in Snyder.

Mrs. R. W. Cunningham left this morning for Lockhart, where she will be a guest of her brothers, Dr. A. A. and C. P. Ross, for several weeks.

Education is a better safeguard of liberty than a standing army.—E. Everett.

### NOBODY'S BUSINESS

By Julian Capers Jr.

AUSTIN.—This is the open season for estimates of the financial condition of the state of Texas. The estimates of the various "experts" must be considered with some knowledge of how the political wind is blowing, if they are to be appraised with any conception of their accuracy.

State Auditor King, appointee of Governor Alfred, has brought out the most pessimistic estimate of all to date. He estimates the general fund will be about \$24,500,000 in the "red" by the end of the current biennium. This estimate, of course, supports the demand which has been the governor's shibboleth since the day he took office—"more taxes." The only exception has been the brief period of a few months in 1936, when he was seeking re-election. Then he said no new or increased taxes would be necessary.

All authorities agree that the school fund, with money in sight to pay a \$22 per capita apportionment, and the largest appropriations in history for rural aid, is in the best shape in history. The highway department, likewise, has a substantial cash balance on hand, and sufficient funds allocated to carry out its extensive commitments for both federally aided and state highway projects for the next two years. The Confederate pension fund, of course, is deeply in the "red," but it is limited by constitutional requirements, and is gradually working itself out.

#### General Fund Problem.

That leaves the general fund as a source of worry for the Legislature. One of the best fiscal experts in Texas, whose past record stands up remarkably in contrast to those of the political estimators who have an ax to grind, has compiled a careful study of the general fund situation, which this column believes to be reliable. At least, it is a dispassionate study of the actual figures, without any political purpose to serve.

This authority estimates the general fund deficit, at the close of this biennium, after paying the \$22,000,000 hike in appropriations which the regular session of the 45th Legislature so generously dealt out, will be \$14,000,000.

Two alternatives are suggested by this expert. He points out that the general fund is now paying out approximately \$5,000,000 per biennium on the "bread bonds" issued for relief purposes during the depth of the depression, and that this entire \$20,000,000 bond issue will be retired within five years after the end of the current biennium. If taxes are raised now, he points out, it is extremely likely that they will be lowered again when the general fund is relieved of the bond payment burden. Therefore, he suggests letting the deficit "ride" as a brake on future expenditures.

#### State Debt Is Low.

It has been frequently pointed out that Texas follows a policy of paying for all capital expenditures out of its general fund. This policy of financing permanent improvements

H. P. Redwine, M.D.

OFFICE  
● Over Perry Bros.  
PHONES  
● Residence 277  
● Office 278

### Sue Snider Accepts Oil Company Place

Sue Snider, for several months connected with the office force of the compensation department of W. P. A. at San Angelo, is this week taking a place with an oil company in Cisco. The San Angelo office is being closed this week, and in spite of the fact that Miss Snider was the only girl from the office selected for a state place, she plans to take the oil company place at once, according to her sister, Mrs. W. W. Nelson, with whom she visited the past week-end.

Geneva and Rodney Glasscock, children of Mr. and Mrs. J. O. Temple, are back in school at Phillips University, Enid, Oklahoma, where Geneva is beginning her second year and Rodney will take his master's degree at mid-term this year. Geneva spent the summer in Snyder, and Rodney, who is in charge of the Putnam First Christian Church, made a brief visit here recently.

For fall and winter formals you need one of our new Juliet caps or halos for evening wear.—H. G. Towle Jewelry Company.

Guests of Mr. and Mrs. Jim Raney this week included her sister, Pauline Jones of Pecos, and Misses Johnnie Lou Callison and Sterling Cooper of Colorado. Miss Jones has been receiving medical attention at the Emergency Hospital part of the week.

Maurine Cunningham, teacher in the Spanish department of Lubbock High School, was a week-end guest of her mother, Mrs. R. W. Cunningham.

Mrs. Bunker Hill left Monday of this week for Alpine, where she plans to complete work on her bachelor's degree this year. She has been teaching in Scurry County for several years.

from current revenues has resulted in a net per capita debt of the state government in Texas of a \$3.26 for general governmental purposes, and none for state highway purposes, whereas in Arkansas, the net state per capita debt is \$82.36, while the per capita highway debt totals another \$70.04. In Louisiana the per capita state debt is \$51.40, and the highway debt \$40.52 per capita. Over half the states in the union have a state per capita debt of \$20 or more, while only 15 states have avoided highway debts.

The policy of paying cash for permanent improvements may be a very good one, but in Texas it has given politicians the excuse continuously to increase taxes. "Thus, if the state decides to build a hospital, for instance, at a cost of \$2,000,000, the Legislature makes the appropriation from the general fund, which becomes over-drawn to that extent. Then the politicians raise a hue and cry to "wipe out the deficit" by upping taxes. When it is wiped out, the next Legislature, seeing that the state is on a cash basis once more, becomes liberal with appropriations, and another deficit ensues. Then the cry goes up for more taxes, and the vicious circle continues ad infinitum.

Must End Somewhere. During the three-year period beginning in 1936, Texas taxpayers will have assumed about \$40,000,000 in additional state taxes. They must also pay out about \$75,000,000 in new federal social security taxes during this period, making about \$115,000,000 of new taxes for which they must foot the bill, not counting other increased federal and local levies. There is a limit to what the people can pay. Many believe that limit is rapidly being approached.

### Tells Secret



Lieutenant Governor Walter Woodall, who is openly and actively campaigning for the attorney general's job, recently made public the secret of his political success. "The secret mainly," declares a Houston Post article, "is to begin campaigning for an office two years in advance. Or is it six years?"

Just received—Gold and rhinestone belts for party dresses and line of party bags.—H. G. Towle Jewelry Company.

### D. P. Yoders Take Extended Auto Trip

Mr. and Mrs. D. P. Yoder accompanied their daughters, Ruth and Virginia, back to a Chicago school of chiropody, where Ruth will finish her work this year and Virginia will do her second year of work, leaving Snyder last Thursday. En route to Chicago, the Yoders will visit with their son, Fred, and wife in Columbus, Ohio, and inspect the famous Missouri botanical garden at St. Louis. Mr. and Mrs. Yoder will also visit with another son, Theodore, and family in New York City before returning from their five-week journey.

Mr. and Mrs. Roy Herrington and son, Zelma, of Ranger were guests of Mr. and Mrs. Dick Henderson Friday and Saturday for the rodeo. The younger Herrington was one of the contestants in the roping contests.

Lucille Niedecken is spending this week at Roscoe, visiting in the home of her sister, Mrs. Alfred Vernon. Vernice McElyea and James A. Clark Jr. were Sunday visitors with the Vernons at Roscoe.

We have just received those smart, shirtwaist stud sets in all colors of stones.—H. G. Towle Jewelry Company.

Melba Clark, until recently an operator in the local office of Southwestern Bell Telephone Company and now in the Lubbock office, is spending her vacation in Snyder with her parents, the James A. Clarks.

### Dickie Jones Comes To Ritz Next Week

Dickie Jones, young Snyder-born movie star, will appear on the Ritz Theatre screen Tuesday and Wednesday in "Trail of the Hawk."

Described as "Hollywood's youngest Western star," the youngster has



DICKIE JONES

appeared in several pictures, having important roles in several cases. He is showing at the Ritz with Jack LaRue.

Dickie is the son of Mr. and Mrs. Percy Jones. His father was formerly an employee of The Scurry County Times.

The fool needs only an opportunity to tell you he is one.

Mr. and Mrs. Pete Bradbury and small son of Abilene were week-end guests of his parents, Mr. and Mrs. J. S. Bradbury, here. Mrs. Bradbury and the baby are remaining this week.

Mrs. T. J. Casey and daughter, Barbara, of Abilene, were guests last week, Wednesday through Friday, of Mrs. Casey's daughter, Mrs. E. O. Williams, and family.

You'll love the gold and rhinestone belts for party dresses and all styles of party bags.—H. G. Towle Jewelry Company.

Mrs. Ethel Elland visited with friends in Lamesa Sunday.

The foundation of every state is the education of its youth.—Diogenes.

The aim of education should be to teach us rather how to think than what to think—rather to improve our minds so as to enable us to think for ourselves than to load the memory with the thoughts of other men.—Beattie.

The longest hours are those when a young wife waits for an old husband to die.

One way to be unhappy is to wish that you were somebody else.

You can't go wrong as long as you are headed right.

A human being is not, in any proper sense, a human being until he is educated.—Horace Mann.

Mrs. Jack Deakins and small daughter, Margaret Ann, of Floydada, were guests last week of Mr. and Mrs. E. M. Deakins here. Mr. Deakins and Mr. and Mrs. Bill Daily, also of Floydada, were Sunday guests of the local people.

### SHOWCARD

# Ink

Fresh, Bright Colors

Every Bottle Guaranteed

### THE TIMES

OFFICE SUPPLIES

## Believe it or not

Some day you are going to wish you were insured!

### Snyder Insurance Agency

H. J. Brice Wayne Boren  
Austin Erwin Jr.  
South Side Sq. — Snyder



## We Have About Finished....

Yessir, final touches are being put on our new Lumber Yard, two blocks west of the square, and we are daily receiving shipments of brand new stocks for the yard. We are ready to serve you with

ALL KINDS OF BUILDING MATERIAL  
CEMENT, PAINT, WALL PAPER, etc.

# Randals Lumber Co.

Two Blocks West of Square on Twenty-Fifth Street

**\$25.00**

FOR YOUR OLD RADIO ON THIS...

**Philco 4XX**

**\$89.95**

AND YOUR OLD RADIO

**1938 AUTOMATIC TUNING PHILCO**

WITH INCLINED CONTROL PANEL

List Price \$114.95  
Price \$89.95

less \$25.00

COST OF 1938 PHILCO \$89.95

AND YOUR OLD RADIO

NO SQUAT

NO STOOP

NO SQUINT

**FEATURES**

- Cone-Concentric Automatic Tuning.
- Inclined Control Panel—No Squat—No Stoop—No Squint.
- 8 High-Efficiency Tubes.
- Noise-Excluding Signal Amplifier.
- Push-Pull Phase Inverted Audio Circuit—Magnificent Power, Selectivity and Tonal Richness.
- Philco High Efficiency Aerial.
- Sealed Cabinet.

**CONVENIENT TERMS can be arranged on any Philco Radio purchase**

- Philco Foreign Tuning System.
- Philco Inclined Sounding Board.
- Concert Grand Electro-Dynamic Speaker.
- 4-Point Tone Control.
- Philco Cone-Concentric Dial.
- Automatic Volume Control.
- Many Other Features too Numerous to Mention.

# Bryant-Link Company

QUALITY MERCHANDISE

Tigers Force Mustangs to Run Over Them, 49 to 0, on Sweetwater Field

Several of the fans who traveled to Sweetwater Friday night to watch a football game on well-sodded Newman field...

"The Tigers were deader on their feet than any good ball team we ever saw in action."

"It wasn't altogether the Tigers' fault. They went into the melee with an inferiority complex...

Only Fight Needed. Fans were impressed with the fact the Tigers have plenty of weight, all the speed they need...

Wallace Smith and Weldon Strayhorn didn't look bad for the Tigers. In fact, they were forced to make the majority of tackles from their backfield positions...

Coach Red Hill, as well as Coach Laurence Priddy of Sweetwater, used a swarm of substitutes.

Harry Holt of the Abilene Reporter-News staff summed up the game like this:

What Harry Says. The Sweetwater Mustangs uncorked a stream-lined running attack at Newman field and a rugged defense for a 49-0 victory over Snyder.

A powerful line in the front ranks, tutored by Head Coach Laurence Priddy, former Texas Tech star...

Jittery Jake Webster, loose-jointed halfback, hopped over left guard for 8 yards and six points after flashing Buck Wetzel, diminutive halfback...

With a nice lead, the Ponies continued to increase the score as the Tigers frantically took to the air in an attempt to tally.

The Ponies made 26 first downs to two for Snyder and were forced to punt only twice.

Starting line-ups follow: Snyder—Pos.—Sweetwater Sorrells RE Walker Woolever RT Mayfield Boren RG Berman Richardson C Owens Mebane LG Spenser Scarborough LT Simmons Autry LE May Strayhorn Q Thomas Keller RH Wetzel Smith LH Webster Head F Young

Officials: Gilmore (Texas Tech), Aycock (Texas), Head (Daniel Baker).

See our new shirtwaist stud sets, with all colors of stones, Juliet caps and hulas for evening wear...

Mr. and Mrs. Sigmund Lloyd of Ina leave Saturday for Phoenix, Arizona, to visit his brother, Ralph Burney, and Mrs. Burney.



With the Correct Form For Every Purpose and BINGI Speed Binder... THE TIMES Telephone — No. 47

Big Circus Will Be Feature of Fair at Lubbock Next Week

Circus lovers of this section will welcome the announcement that Russell Bros. big three-ring circus and menagerie will exhibit at the Panhandle South Plains Fair at Lubbock for two days—Monday and Tuesday, September 27 and 28.

Illustrated with prosperous farm and city scenes, the folder will be widely distributed among prospective settlers and investors...

A large picture across the top of one page shows a large cotton field in which a number of pickers are working, titled "Picking Cotton Near Snyder."



my man My man is a quiet man, Loving his home, But I have a restless heart I long to roam.

He wants a little house Down in a glade, I dread the thought of it— Too much shade.

He thinks an apple tree Right for the door, I choose windy pines And great ocean's roar.

But, O my love's a true man And dear is my home— My heart stays with him, While my wild dreams roam.

Neither beauty nor Brilliance may ever be bought On a bargain bench.

What have you to make you sing Wild troubadour of the thickets? What to make your matins ring Above the rails and pickets?

I have a nest in the wild plum tree, I sing for the mate who is nesting; I sing for the heirs we soon shall see, And beauty, high, arresting.

There is food by the garden ways, And strength for all our labors, Bright hope for many passing days, And love for proven neighbors.

GRIEF ALWAYS STRIKES ME DUMB When pleasure comes, I grow intense, Delight just sets me wild! A spark of joy can make me glow And prattle like a child.

I tell my joys to all the world But let deep sorrow come . . . And suddenly, my lips are sealed— Grief always strikes me dumb!

THE TIMES Office Outfitters

Santa Fe Folder Reveals Growth of Panhandle, South Plains Counties

The Santa Fe Railway has issued a new folder on the agricultural and industrial resources, history and development of the Panhandle and South Plains of Texas.

Illustrated with prosperous farm and city scenes, the folder will be widely distributed among prospective settlers and investors, states M. C. Burton, general freight and passenger agent.

A large picture across the top of one page shows a large cotton field in which a number of pickers are working, titled "Picking Cotton Near Snyder."

Concerning Scurry County, the folder relates: "Population in 1930, 12,188, in 1920, 9,003, in 1910, 10,924; crop land in 1929, 205,523 acres, in 1919, 140,886 acres, in 1909, 144,642 acres; production in 1929, grain sorghums 162,074 bushels, Indian corn 3,765 bushels, wheat 6,780 bushels, oats 1,400 bushels, alfalfa 600 tons, cotton in 1931, 21,205 bales; chickens 88,750, eggs, 724,279 dozen; all cattle in 1929, 16,880 head, milk cows 4,124 head, and on April 1, 1930, hogs 2,520 head, and sheep and lambs 17,738. Snyder is the county seat."

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He thinks an apple tree Right for the door, I choose windy pines And great ocean's roar.

But, O my love's a true man And dear is my home— My heart stays with him, While my wild dreams roam.

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THE TIMES Office Outfitters

First Baptist Church

Sunday school assembly in departments at 9:45 a. m. Class and departmental promotion program. Morning worship at 10:50 o'clock.

The pastor will preach on "A Universal Challenge—A Time Like This," taken from the fourth chapter of Esther. A duet will sing.

The B. T. U. hour is 7:00 p. m. The pastor will preach at 8:00 o'clock on "How Sin Came in the World; God's Attitude Toward It and Its Ultimate Destination."

Among industries is a large cotton seed oil mill, five cotton gins and warehouses. Elevation, 2,316 feet.

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There is food by the garden ways, And strength for all our labors, Bright hope for many passing days, And love for proven neighbors.

GRIEF ALWAYS STRIKES ME DUMB When pleasure comes, I grow intense, Delight just sets me wild! A spark of joy can make me glow And prattle like a child.

I tell my joys to all the world But let deep sorrow come . . . And suddenly, my lips are sealed— Grief always strikes me dumb!

THE TIMES Office Outfitters

Emergency Hospital

Pauline Jones, teacher in the Pecos schools, had a minor operation in the Emergency Hospital early this week.

The young son of Mr. and Mrs. Leslie Hill of near Hermleigh suffered a broken arm, which was set at the hospital this week.

Civil Service Exams. The United States Civil Service Commission has announced open competitive examinations as follows: Medical social worker, associate medical social worker, assistant medical social worker, associate botanist, assistant botanist.

New D. & D. Employee. Keith Price of Brownwood, brother of Manager Merl Price, is now associated with D. & D. Auto Supply. He succeeds Eunice Duff, who is now working with his father, A. E. Duff, in the Duff furniture store.

TOO LATE TO CLASSIFY FOR SALE—Slightly fire damaged three-room house for sale at bargain—A. C. Alexander at Snyder National Bank.

Church of Christ

The subject for discussion next Lord's Day is one that every child of God should be intensely interested in, namely, "The State of the Righteous Dead," or "Where Do Christians Go After Death?"

What is Hades and where is it? Is it the same as hell? What is Paradise and where is it? Is it the same as heaven? Was Adam in Paradise? Was the thief in Paradise? Was Paul caught up to Paradise? Was this the same Paradise into which Christ and the thief went?

Come out Sunday and we will try to find out where you are going. Study Heb. 2-14, Rom. 8:29-30, Matt. 25:50-53 carefully, and come prepared to enjoy the lesson.—J. Porter Sanders, minister.

DR. J. G. HICKS Dentist Office—Over Snyder National Bank Phone 116 Snyder, Texas

PIGGLY WIGGLY advertisement featuring various grocery items like Pickles, Compound, Flour, Pinto Beans, Sugar, Milk, Soaked Peas, Sardines, PORK and BEANS, Salmon, Tomatoes, and Gloves. Also includes a 'Special Saturday Only' section and a 'Market Specials at PIGGLY WIGGLY' section with items like Sliced Bologna, Cream Cheese, Sliced Bacon, Beef Roast, Pork Sausage, and Oleomargarine.

PENNEY'S advertisement featuring a man in a suit holding a sign that says 'A Better Students' Suit' and another sign that says 'BIG NEWS! A Better Students' Suit'. The ad promotes school suits and includes the text 'Lined with matching rayon throughout! Sturdy worsteds and cassimeres in popular styles with sport backs. Just what boys want—they're practical for every day school wear... smart for dress.'

Midway News
Callie DeShazo, Correspondent
Several from this community attended the rodeo at Snyder Friday and Saturday of last week.

Martin News
Mayme Lee Gibson, Correspondent
Eleven members of the Martin-Dermott club met Wednesday afternoon, September 15, with Mrs. Theron Scrivner.

Hermleigh News
Minnie Lee Williams, Corresp.
Mr. and Mrs. Bob Price of Palacios, old friends of Mr. and Mrs. W. K. Roberts, called in their home.

Bethel News
Marian Jones, Correspondent
Farmers are busy pulling bolls, and some are sowing wheat.

Dunn News
Loie Shoffner, Correspondent
Farmers are busy gathering cotton. School has been dismissed for four weeks for cotton picking.

Plainview News
Muriel Woodard, Correspondent
Mr. and Mrs. Roe Rosson visited friends and relatives in Colorado Sunday.

Canyon News
Luella Layne, Correspondent
Farmers of this community are busy with their crops again.

Pyron News
Thelma Kinney, Correspondent
Mr. and Mrs. Arthur Light and little daughter, La Verne, of near Snyder were guests of Mr. and Mrs. Bill Lavin Sunday.

LEGAL NOTICES

CITATION BY PUBLICATION
The state of Texas:
To the sheriff or any constable of Borden County, Texas, greeting:
You are hereby commanded to summon C. L. Saling and wife, Iva E. Saling, H. P. Hicks, E. J. Melton, and G. W. Chancellor and wife, Pearl Chancellor, and the unknown heirs of them, and each of them, by making publication of this citation once in each week for four consecutive weeks previous to the return date hereof, in some newspaper published in your county, if there be a newspaper published therein, but if not, then in any newspaper published in the 32nd Judicial District; but if there be no newspaper published in said judicial district, then in any newspaper published in the district nearest to said judicial district, to appear at the next regular term of the district court of Borden County to be held at the courthouse thereof, on the fourth Monday in October, A. D. 1937, the same being the 23rd day of October, A. D. 1937, and there to answer the first amended original petition filed in said court on the 21st day of September, A. D. 1937, in a suit filed in said court on the 29th day of July, A. D. 1937, and numbered 343 on the docket of said court, wherein Federal Life Insurance Company, a corporation, is plaintiff, and C. L. Saling and wife, Iva E. Saling, J. M. York, M. W. Minnick, Reynolds Mortgage Company, a corporation; C. L. Ezell, receiver for Texas National Bank; H. P. Hicks; W. H. Livingston and wife, Lizzie Livingston; E. J. Melton; Page Barnett and wife, Ferris Barnett; Owen Cure and wife, Maud E. Cure; E. M. Shaw; G. W. Chancellor and wife, Pearl Chancellor; Jim Wetzel and wife, Tinnie L. Wetzel; P. G. McKinley and wife, May Bell McKinley; A. N. Gamble and wife, Edith Gamble; Olive E. Russell and husband, T. A. Russell, and L. A. Suttle are defendants, and said petition alleges: That plaintiff is a corporation, incorporated under the laws of the state of Illinois with its principal office in Chicago in the county Cook, state of Illinois, but with an office and agent in Fort Worth, Tarrant County, Texas. J. S. Manning of said county being said agent. That the residence of C. L. Saling and wife, Iva E. Saling, and H. P. Hicks, and E. J. Melton and G. W. Chancellor and wife, Pearl Chancellor, and the unknown heirs of them and each of them, is unknown to plaintiff, its officers and attorney.

at the option of the holder, mature the whole obligation, and further providing 10 per cent additional attorney's fees if placed in the hands of an attorney for collection. A vendor's lien being retained in said deed to secure the payment of said note, whereby a valid, subsisting vendor's lien was created on said land and premises to secure the payment of said note according to the reading, tenor and effect thereof, and whereby the defendant, G. W. Chancellor, became bound and liable to pay same. That at the time of the execution of said note, to further secure the payment of same, the said G. W. Chancellor executed a deed of trust to J. S. Manning, trustee, which deed of trust is recorded in Vol. 17 at page of the deed of trust records of Borden County, Texas.

NOTICE TO BIDDER
Pursuant to an order of the Commissioners Court of Scurry County, Texas, duly made and entered September 14, 1937, in the minutes of said court, bids will be opened in the Commissioners Court room in the county courthouse in Snyder, Scurry County, Texas, on the 11th day of October, 1937, at 10:00 o'clock a. m., on the proposals to furnish to Scurry County the following road machinery:
One 4-wheel drive maintainer rear and front drive hydraulic control complete.
Four 900 by 24 front tires plain tubes.
Four 900 by 24 front tires plain tubes.
Close cab, 15-ft. mould board, Two 2-ft. extensions.
One 13-tooth scarifier.
It is the intention of the Commissioners Court of Scurry County to issue interest bearing time script warrants in payment for the hereinbefore described machinery and the contract therefor, in the maximum amount of \$5,500, bearing interest at the maximum rate of 6 per cent per annum and maturing serially over the period of three years with the maximum maturing date 1940. A certified check in the sum of \$250 must accompany each bid as earnest money and in evidence of good faith that the successful bidder will, within five days after acceptance of such proposal, enter into good and sufficient contract in compliance with such bid, stipulating that on failure of the successful bidder to enter into such contract within the time specified that the earnest money shall be forfeited to Scurry County as liquidated damages by reason of such failure. The earnest money of unsuccessful bidders will be returned to them promptly after the determination of the award. If, when and as the successful bidder has entered into the contract as required, his earnest money will be returned to him on demand.

NOTICE TO FARMERS
Browning's Gin is in fine shape, and ready to gin your cotton day or night. Our crew is composed of Home People, who will be pleased to give you first class ginning.
Can handle any size load of cotton, and buy it just the same as if you had a whole bale.
Browning Gin
By J. T. Browning

German News

Ollie Pagan, Correspondent
Mr. and Mrs. E. M. Mahoney of Lone Wolf called at the G. W. Wenken home Friday afternoon.

HERMLEIGH PHARMACY

has installed a Lunch Counter and will appreciate your patronage.
Hermleigh, Texas

Pleasant Hill News

Ruth Merritt, Correspondent
Ina and Era Merritt of Midland are spending this week with Mr. and Mrs. Albert Bills and children.

Boren-Grayum Insurance Agency

All Kinds of Insurance
NOTARY PUBLIC
Bonds — Legal Papers
Abstracts Drawn

RAINBOW OFFERS SPECIAL PRICES for the WEEKEND SEP. 24-25
Quality FOODS at real savings
Rainbow Offers You the Best FRESH PRODUCE
Spuds Brown Beauty, 10 Pounds 17c
CARROTS NICE BUNCHES, 3 for only 10c
GRAPES Tokays, Per Pound 5c
ORANGES Per Dozen 18c
YAMS East Texas, Per Bushel \$1.50
Special Prices In Our Sanitary Market
Oleomargarine All Sweet, Pound 21c
ROAST Prime Rib, Per Pound 18c
STEAK Round or Loin, Per Pound 25c
LUNCH MEATS Pound 25c
Flour Snowfield, Extra High Pat. 18-Lb. Sack \$1.55
Salt Table, 3 Boxes for— 10c
Coffee 100% Pure, 1-Lb. Pkg. 19c
TOMATOES Two No. 2 Cans 15c
Peas 15-Oz. Cans, 2 Cans for 15c
Soap P & G Crystal White—6 Bars— 25c
PEANUT BUTTER Full Quart 27c
Syrup Pure East Texas, Sorghum, gallon 59c
OPEN 24 HOURS A DAY TO GIVE OUR PATRONS REAL SERVICE
Rainbow Market Place
Jim Adams and J. C. Turner
Block and Half East of Square

Lone Star News

Mrs. E. N. Smiley, Correspondent
Farmers are very busy getting their cotton gathered. Lots of feed is still in the fields.

China Grove News

Anna Bell Krop, Correspondent
Cotton picking is in full swing in this community. Everyone is looking forward to a bumper crop.

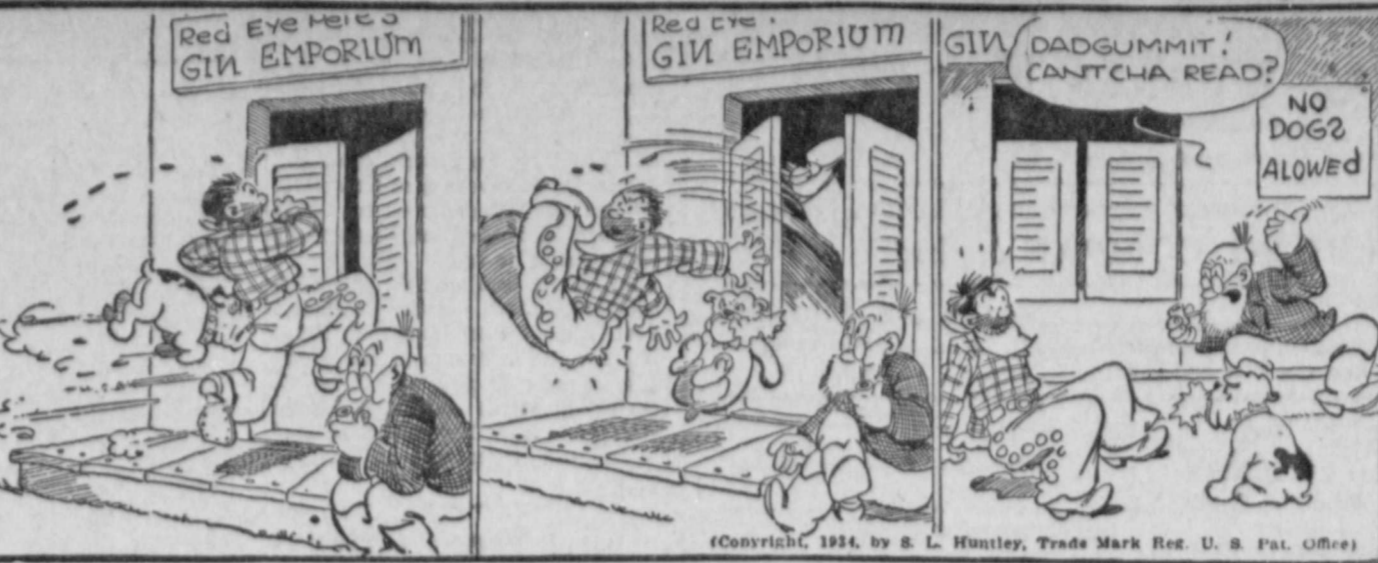
SORE GUMS NOW CURABLE

You won't be ashamed to smile again after you use Leto's Pyrrhies Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you.

MESCAL IKE



In Plain English



Fluvanna News

Mrs. Alvin Tatum, Correspondent
The gin has been humming steadily for the past two weeks. Mrs. C. F. Landrum accompanied her daughter, Frances E. Jones, to Denton the latter part of last week, where she will attend school.

Lloyd Mountain

Erdice L. Reynolds, Correspondent
John Allen of Ennis Creek visited his sister, Mrs. Bob Allen, and family in this community.

Lone Wolf News

Gladys Ruth Mahoney, Correspondent
Mrs. and Mrs. Jim Shelbourne of Tombstone, Arizona, are visiting relatives and friends in this community.

Ira News

Mrs. Mabel Webb, Correspondent
Our school closed for cotton picking, and everyone is busy pulling bolls.

Lone Wolf News

Gladys Ruth Mahoney, Correspondent
Mrs. and Mrs. Jim Shelbourne of Tombstone, Arizona, are visiting relatives and friends in this community.

Pleasant Ridge

Anna Ruth Wells, Correspondent
Mrs. Ruby Fortus has returned home from an extended visit in Austin and San Antonio.

Lone Wolf News

Gladys Ruth Mahoney, Correspondent
Mrs. and Mrs. Jim Shelbourne of Tombstone, Arizona, are visiting relatives and friends in this community.

Bell News

Mrs. Will Caffey, Correspondent
Mr. and Mrs. Earl Rosewell of Union are staying on the J. D. Chambers place and picking cotton.

Lone Wolf News

Gladys Ruth Mahoney, Correspondent
Mrs. and Mrs. Jim Shelbourne of Tombstone, Arizona, are visiting relatives and friends in this community.

Egypt News

Mrs. R. A. Hardee, Correspondent
Cotton pickers can be seen in every field in this community. We are only hoping for pretty weather the next few weeks.

Lone Wolf News

Gladys Ruth Mahoney, Correspondent
Mrs. and Mrs. Jim Shelbourne of Tombstone, Arizona, are visiting relatives and friends in this community.

Polar News

Mrs. H. Randolph, Correspondent
Almost everyone is busy pulling cotton or gathering feed crops.

Lone Wolf News

Gladys Ruth Mahoney, Correspondent
Mrs. and Mrs. Jim Shelbourne of Tombstone, Arizona, are visiting relatives and friends in this community.

Dr. C. E. Helms

Magnetic Massage
Successful Treatment for Chronic Ailments
Same Treatment as Given at Glen Rose, Cleo and Mineral Wells
Office—1812 27th Street

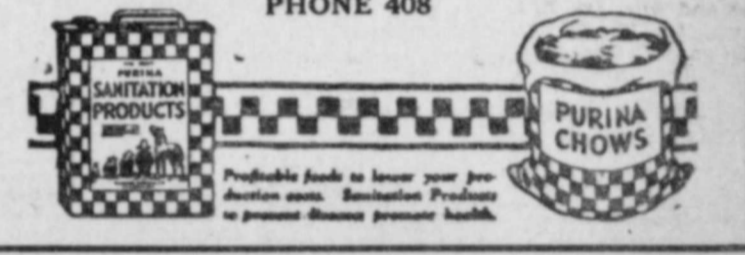
FOR CLEANER SEED—

Have your seed Wheat, Oats and Barley recleaned in our cleaner before planting. Reasonable rates.

FOR EGG PRODUCTION

Feed Purina Egg Mash to your layers now to get better egg production this Winter when egg prices are high.

Winston & Clements



\$25.00 REWARD

Will be paid by the manufacturer for any corn Great Christopher Corn Cure cannot remove. Also removes warts and callouses. 35c at Irwin Drug Store.

THE WANT-ADS GET Results

CLASSIFIED ADVERTISING RATES

Two cents per word for first insertion; one cent per word for each insertion thereafter; minimum for each insertion, 25 cents. Classified Display: \$1 per inch for first insertion; 50 cents per inch for each insertion thereafter.

Miscellaneous

CALLIS & McMATH, wholesalers of tractor distillate, kerosene and gasoline. Delivered at reasonable prices. Phones 256J & 351W, Snyder. 47-14c

For Rent

FARM FOR LEASE—300 acres; 300 acres cultivation; two sets improvements—Minnie L. Stewart. 11p

Lost and Found

LOST—Boston screw tail bull dog, brown and white marking. Reward.—Dee Singletary. 11p

FOR SALE

320 ACRES, well located, well improved; about 250 acres in cultivation, first class black land.

For Sale

FOR SALE or trade—One of the best stock trailers made. Will haul 7 head of stock or four bales of cotton. Will trade for livestock or cash.

Sanforized Penney's SUPER BIG MAC OVERALLS \$1.10
OK'd by Thousands!
SCIENTIFICALLY SIZED...
Proportionately Cut for All Heights
No Loose Shoulder Straps!
No Tight Crotches!
Reinforced Inside Crotch!

EXTRA! \$100 NEW LAMPS for OLD!
FOR A LIMITED TIME
Sept. 1 to Nov. 30, Inc.
HERE'S a real money-saving opportunity to equip your home with those world-famous Aladdin Kerosene (Coal Oil) Mantle Lamps.

Scott & Scott Real Estate

OFFICIAL NEWSPAPER FOR SCURRY COUNTY AND CITY OF SNYDER

# The Scurry County Times

Founded in 1887  
The Snyder News Consolidated January 1, 1931

Issued Thursdays at Times Building, Northwest Corner Square, Snyder, Texas, by  
**TIMES PUBLISHING COMPANY, Inc.**

**Willard Jones and J. C. Smyth** Editors and Publishers  
 Carl England Shop Foreman    Allene Curry Society Editor  
 Fred Jones Linotype Operator    Jay Rogers General Plunky

Member The Texas Press Association    Member West Texas Press Association

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

Entered at the post office at Snyder, Texas, as second class mail matter, according to an Act of Congress March 3, 1879.

**SUBSCRIPTION RATES**  
 In Scurry, Nolan, Fisher, Mitchell, Howard, Kent, Borden and Garza Counties—  
 One year, in advance \$2.00  
 Six months, in advance \$1.25  
 Elsewhere—  
 One year, in advance \$2.50  
 Six months, in advance \$1.50

### Why Not a Bicycle?

The Times is genuinely concerned about the carelessness displayed by Snyder bicycle riders as they weave in and out of traffic. There's a law, all right, but the officers don't seem too inclined to put the ax to the youngsters who make their own bicycling regulations.

But, please, don't think The Times desires to condemn the bicycle craze that has taken possession of the land. Rather, the two-wheeled fancy should be encouraged.

Bicycling is healthful. It is economical. It is sensible. It is altogether a leveler of social distinction.

Of course, the populace would stand aghast if County Judge H. J. Brice or Mayor H. G. Towie were to ride bicycles to work morning after morning. But the two officials would assuredly be giving their aging muscles and their sedate appearances a needed tuning up. They would be setting a noble example of frugality, which, if transferred to government, would make the Democrats a No. 1 platform for the next presidential campaign.

On, then, with your bicycles. The only persons who should resent the new craze are the automobile dealer and the gasoline seller.

### Current Comment.

By LEON GUINN.

(Publishers' Note: "Current Comment" is not necessarily the editorial opinion of The Times.)

Of the findings reported to the International Congress of Radiology, meeting last week in Chicago, none were more important than the paper by Dr. Richard Fawcitt of Ulverston, England, on respiratory ailments. . . . Delving into lung diseases, Dr. Fawcitt's paper dealt with a lung ailment known only to farmers, and which is often mistaken for asthma or t. b.

Defined exclusively as an occupational disease, this lung ailment is similar to silicosis in miners, and is caused by handling moldy or musty grainstuff—for in moldy or smutty feed is found the fungi which is the cause of heavy breathing. . . . Physicians have long suspected just such an ailment among farmers, but have refrained from giving out opinions on the subject; because they felt it was down the alley of the scientific researcher.

The symptoms of this occupational disease, as outlined by Dr. Fawcitt, are difficult, or heavy, breathing, coughing, slight fever, and evidence of tubercular signs—although tubercular germs cannot be found. . . . Treatment is simple, consisting of doses of potassium iodide and vaccines. . . . Full many a farmer, who believes it his lot to cough along unrelieved, and has his loved ones frankly peeved, because he has asthma, hay fever or t. b., will wake up to find he has only occupational "heaves" as his doctor will soon see.

Ranchers, particularly goat raisers, are welcoming the use of wettable sulphur in delousing the Southwest's crop of nanny and billy goats. . . . Experiments show that lice laden goats clip from 5 to 25 per cent less than clean ones, with the hair being of inferior, shop worn grades. . . . This wettable sulphur is likely to replace the arsenical dip, as sulphur leaves the clip a brighter and more lustrous mass of mohair.

While we understand billy and nanny goats do not produce mohair, mohair producers being the Angoras for instance, Southwest mohair buyers refer to all kinds of goats as nannies. . . . The wettable sulphur dip consists of using 10 pounds of the earth god's ambrosia to the 100 gallons of water. . . . In October, Coleman County ranchers are planning to substitute the wettable sulphur as a dip instead of poisonous arsenic. . . . The state planning board might find here a clue to extended uses of natural resources.

Personal: This column appreciates the letters received the last few days commending Current Comment, and quotes this poetic bit from the pen of Times Reader T. L. McCormack: "Guinn's Comments we like to read; more knowledge is what we need. Truth gives us greater power, brings nearer goals each day and hour." . . . Thanks also to the letter senders commending the stand on local sweethearts on parade.

Commercial aviation has progressed further in America in the last five years than any other field of industry. . . . Washington's policy making department of commerce is now looking forward to the day when the light plane owner will be in fact the mainstay of aviation. . . . Of the many light planes offered for sale at present, federal officials point to the Taylor Cub as "probably the safest light plane on the market today."

While the major airlines purchase \$500,000 worth of new airplanes annually, all aircraft factories look to the light plane owner, as the "butter and egg" man of aviation circles in the future. . . . In other words, what the industry needs is an aviation Henry Ford, who can build a safe airplane in the thousand dollar class that will be the acme of safety and ease of handling. . . . Look for a drive in the near future to encourage more light plane owners in America.

### The Class Idea.

W. C. Mullendore, director, U. S. Chamber of Commerce: "As good citizens, we should insist that the public interest is paramount to the special claims of either employer or employee. We should oppose all attempts to promote so-called class conflict in American life. The class idea is a foreign importation, and its cultivation here would destroy the very basis of our freedom."

### August, Grim Reaper.

August proved to be one of the grimmest months of all in the realm of Texas highway accidents, according to the Department of Public Safety.

That month brought death in highway accidents to 187 people in this state. Scurry County remembers, with grim lips, that two of these deaths were not far from Hermleigh. Another was in Borden County.

These 187 deaths, the compilation stated, were the outgrowth of 1,079 crashes, 562 of which involved two or more motor vehicles. Forty of the 187 persons killed were pedestrians, the remainder passengers and drivers.

This August total is an increase of 33 over July—to mark the highest monthly toll since last December, when 225 were killed.

Traffic experts of the safety department did not offer any particular reason for the increased traffic rate, but pointed out that 72,000 more vehicles were registered in Texas this year than in 1936. Automobiles driven at fast speeds figured in most of the fatal crashes, because, the experts commented, drivers of speeding cars are usually unable to cope with emergencies they may encounter.

Although more people were killed in the past month, there was a decided decrease in the number injured. In July 1,251 suffered injuries in all types of collisions, while the August report listed 946 injured persons.

Night hours—when drivers are blinded by approaching lights or become drowsy—still remain the period when most of the fatal accidents occur. Eighteen were killed in August during the two hours preceding midnight, and 17 fatalities were recorded from midnight until 6:00 a. m.

**George E. Sokolsky:**

"If you look out on the world today, you will find that we really have a large measure of freedom. There is a place or two on this earth where economic security is more general and is government-guaranteed—but in those countries, there is no freedom."

**Skip This Example.**

Ablene is starting a campaign to rid itself of obsolete houses, business and residential. A wise Snyder citizen suggests that the obsolete house movement be kept out of the county seat of Scurry, for we would be in quite a mess without any sort of a post office or city hall.

### The First Lesson.

First lesson on how to be a good associate justice of the Supreme Court: Justice Sutherland, just back from Europe, was asked his views concerning the case of Hugo Black, alleged klanman, recently appointed to the supreme bench. "The weather," said Justice Sutherland, "is fine in Europe, and I hope it will be the same in Washington."

### Barleycorn Drives.

Industrial News Review: No lethal weapon ever invented by man is more potentially deadly than a mixture of alcohol and gasoline. Medical tests have proven that as little as two or three ounces of liquor will seriously impair a driver's reflexes—even though he may appear to be sober in all respects—and at the same time given him an influx of Dutch courage that results in inexcusable recklessness.

### Rodeo a la Western.

Up East and over on the Pacific Coast, the natives call it ro-day-o. Down here in the cow country we call it row-de-o. And row-de-o it is, Webster to the contrary notwithstanding. Anyone who could go out to any one of the four performances of the rodeo here last week-end and return with ro-day-o on his lips surely lacks the rough lustre that is brought out by long-time association with cow-country folks. Elsewhere, maybe, they really are ro-day-o's. Down here they really are row-de-o's. And Snyder's rodeo Friday and Saturday was a good one, almost any attendant will tell you.

### A New Nice Word.

Give the Ablene Reporter-News due credit for dangling a new nice word before its readers. The newcomer is echelon, pronounced e-sh-e-lon—short e, long e, short o. Webster's largest dictionary defines the word: "An arrangement of troops with the divisions in parallel lines each to the left or right of the one in the rear; also, one of the divisions." The same term applies to formation of sea vessels. But Webster does not apply the word to airplanes, as the Ablene paper does. No matter, an echelon arrived in Ablene Monday, and this particular echelon was composed of airplanes. All hail to echelon, which proves that air-lining as well as streamlining is taking possession of West Texas' Own Newspaper.

New Yorker (Howard Brubaker)—Hereafter, officers in the foreign service must not take alien wives without the permission of the government. East, west, home gals are best.

Philadelphia Inquirer—In some respects the idea of finger-printing children seems to be a good one. At least it will settle the question as to who used the guest towel in the bathroom.

### Baptists to Meeting At Big Spring Soon

Rev. Lawrence Hays of Snyder, moderator of the Mitchell-Scurry Baptist Association, has received notice of a pastor's and layman's rally at Big Spring, for District 8, on the afternoon and evening of October 8. Efforts are being started to assure a full attendance from this end of the district, he said.

Dr. L. R. Scarborough, president of Southwestern Baptist Seminary, Fort Worth, the seminary male quartet, Dr. R. C. Campbell, state corresponding secretary, and Judge O. S. Lattimore of Austin, associate justice of the Supreme Court of Texas, will be featured on the program.

### First Presbyterian Church

The pastor will preach on "Lessons From the Past" in the morning service at 11:00 o'clock, and "Forgiveness" in the evening service at 7:45 o'clock. Sunday school will meet at 9:45 a. m., and the Christian Endeavor Societies at 6:45 p. m.

On October 1 we enter upon the month that has been set aside by our church for the observance of the Centennial of Foreign Missions. It was in 1837 that our Presbyterian Church first undertook an independent enterprise in the foreign mission field, and it is fitting that we take time on this 100th anniversary to review accomplishments and take a new hold for the future. Several events will mark the observance of our congregation, the first of which is a world-wide communion service, in which every Presbyterian congregation in the world will join on October 3. Our service will be at the 11:00 o'clock hour on that day.

A cordial invitation is extended to all who may wish to worship with us in any of the services of the church.—James E. Spivey, pastor.

### First Methodist Church

All of our people should be in the church next Sunday morning at 9:45 o'clock. It is the closing day of the Sunday school year. Come and have a part in the exercises. Attend all other services of the day, also. A warm welcome awaits you.—H. C. Gordon, pastor.

### Infant Dies Friday.

The infant of Mr. and Mrs. Fred B. Wilkerson, who lives five miles east of Snyder, died Friday at the family residence. The child was one day old. Surviving are the parents, three brothers and three sisters. Rev. H. C. Gordon officiated for final rites at Odum Funeral Home Saturday morning. Burial was in Snyder cemetery.

Fickas Bell, student at Texas Tech, Lubbock, visited his parents, Mr. and Mrs. W. R. Bell, here over the weekend.

### Bob Burns Will Star



Bob Burns, bazooka-playing screen and radio star, will be presented by the Pan American Exposition in Dallas in two big free shows in the Cotton Bowl September 25-26. The affair will be in the nature of a reunion of Burns' famous family, including Aunt Boo and Grandpa Snazy from Arkansas. Free to Exposition visitors, the show will be held nightly in the Cotton Bowl, which has a seating capacity of 47,600.

### Cemetery Working, Directors' Meeting Set for Hermleigh

The Hermleigh cemetery working and called meeting of the directors of the Hermleigh Cemetery Association, scheduled 10 days ago, have been reset for Thursday, September 30, because the first announcement did not reach the public in time, says President J. O. Leach.

"It is necessary to have directors present, and it is requested that all directors be present Thursday morning, September 30, at 10:00 o'clock," said the president.

"We are also ready to make deeds for lots for all who want them. Price, \$5 per lot."

The directors also plan to elect a secretary for the association.

### Rainbow Remodeling.

Rainbow Market Place, operated by Jim Adams and J. G. Turner, is this week converting its open-air front into a glassed-in front, in preparation for cold weather.

We have those shirtwaist stud sets in all colors; Juliet caps and halos for evening wear; clips and buckles for all types of fall dresses.—H. G. Towie Jewelry Company.

### Lubbock Sanitarium & Clinic

Medical, Surgical and Diagnostic

General Surgery  
 Dr. J. T. Krueger  
 Dr. J. H. Stiles  
 Dr. Henrie E. Mast  
 Eye, Ear, Nose & Throat  
 Dr. J. T. Hutchinson  
 Dr. Ben B. Hutchinson  
 Dr. E. M. Blake  
 Infants and Children  
 Dr. M. C. Overton  
 Dr. Arthur Jenkins  
 General Medicine  
 Dr. J. P. Lattimore  
 Dr. H. C. Maxwell  
 Obstetrics  
 Dr. O. R. Hand  
 Internal Medicine  
 Dr. R. H. McCarty  
 X-Ray & Laboratory  
 Dr. James D. Wilson  
 Resident  
 Dr. J. K. Richardson

C. E. Hunt J. H. Felton  
 Superintendent Business Mgr.  
 X-Ray and Radium

### J. M. Willson Has Multitude of Things To Say at Luncheon

J. M. Willson of Floydada, charter member of the Lions Club there, district American Legion commander last year, talked to Snyder Lions Club Tuesday at noon on a multitude of things.

He highlighted the internationalism of Lionism, and said the service organization was doing much to erase prejudice of race, creed and color.

Two new members—King Sides and Hadley Reeve—were welcomed to the club. They were told that formal initiation would be given later.

Frank Farmer presided in the absence of President A. C. Preuitt. Byron Smyth of Fort Worth was a guest.

### PICK & PAY

**LARD Merit 8-Lb. Carton 87c**

OATS 5-lb bag 29c	FLOUR 48 Lb. \$1.59	Macaroni 6 Pkgs. 25c
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**FLY SPRAY... Fly Foil... Qt. 39c**

**VIENNA SAUSAGE 3 Cans 21c**

COFFEE All Star 1 Lb 19c	PEAS Glen Valley No. 2 10c	SARDINES Oval Can Each 10c
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**POTTED MEAT 7 Cans 25c**

**K. C. Baking Powder 25-Oz. 19c**

### MEAT SPECIALS

ROAST Rib or Brisket	Per Pound	15c
CHEESE	Per Pound	21c
SALT JOWLS	Per Pound	23c
BRICK CHILI	Per Pound	23c

CORN No. 2 Can 3 for 25c	Super Suds Plate Free Pkg. 21c	BROOM Good Value Each 29c
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**POTATOES 10 Pounds 18c**  
**LETTUCE Per Head 5c**  
**APPLES 3 Dozen for 25c**

### Pick & Pay Store

Phone 115 Free Delivery Snyder

### Attention To Every Detail . . .

assures an impressive service, and the services of an experienced, sympathetic staff at Odum Funeral Home result in the finest direction.

Our years of experience enables our staff to assume complete charge. There is no extra charge for the use of our completely equipped chapel or motor equipment.

Ambulance Service  
 PHONE 84

### ODUM FUNERAL HOME

### LIGHTFOOT FRUIT STAND and GROCERY

Specials for Friday and Saturday

**MEAL, 20-Lb. Sack.....53c**  
**CABBAGE, Lb.....2½c**

FLOUR High Grade 48-Lb Sack \$1.59	PORK & BEANS Per Can 5c
CANE SUGAR 25-Lb. Sack \$1.33 10-Lb. Sack 55c	FOLKS! Pear Time is here. 125 Bushels for sale here—
Baking POWDER Clabber Girl 32-Oz. Can 24c	PEARS Per Bushel \$1.15
TOMATOES Per Pound 5c	APPLES Bushel 69c
East Texas YAMS Pound 3c	SARDINES Tall Cans 3 Cans 25c

We can now furnish you with Cheese, Bologna, Bacon, Eggs and Milk from our Refrigerator.

### BETTER LIGHT + BETTER SIGHT = BETTER GRADES



Studying is Easier with a Better Sight Lamp

The I. E. S. Better Sight study lamp is especially designed for school children. See these lamps at our store and at other stores which sell lamps.

"I am Reddy Kilowatt, Your Electrical Servant"

Help your children with their school work—provide them with proper lighting for their studying. When you have Better Light you have Better Sight and Better Sight for students means Better Grades for it is a fact where children study under GOOD lighting of proper intensity (say thirty or forty foot candles) grades average far higher and failures far fewer than where POOR lighting is used.

### TEXAS ELECTRIC SERVICE COMPANY

J. E. BLAKEY, Manager