## * The Grnexy Connty ©ines *

## COUNTY POINTIMG TO SCHOOL MEET FRIIAY ANO SATURDAY

FOUR VICTIMS OF PNEUMONA IN TWO HOMES

 Chiened in Weck.

## YOUNG DEMOCRATS INVITE ALL CITIZENS TO HEAR CANDIDATES

Four Seekers of Congressional Post Aceeop Forr Seeaters of Congressosonar Post Accean Invitation tos spaek in Disirif




STUDENTS AND PATRONS PLAN BANNER RVENT
 Literary Events and Preliminarie In Athletics Friday; Finals
Saturday Afternoon.
$\qquad$
Names for City Ticket Must Be Filed by Friday




Blood Poisoning Is Fatal Thursday to
Nine-Year-Old Girl


## H. ROSENBERG

 BACK IN TOWN

# + whe TWOMMAN'S Page the the 

Success Crowns Annual Employers' Banquet Staged By Business Women



## ANNOUNCEMENT <br> Next week Red \& White Stores of U. S. and Canada will celebrate their Thirteenth Anniversary with an elaborate offering of quality foods at special prices. The stores in every section will be decorated for the occasion. From an humble beginning back in 1921 in Buffalo, New York, the Red \& White Stores have grown to an enviable position in the grocery field. Visit your nearest Red \& White Store! have grown to an enviable position in the grocery field. Visit your nearest Red \& White Store! <br>  <br> 



| SPUDS | 23C |
| :--- | :--- | :--- |
| FRUITS | A4C |


Macaroni $\quad$ SC

| Syrup | Ra |
| :---: | :---: |
| Cocoanut = | Rice |
| ut Butter | emer me |
| ons mmame 150 | Cocoa |
| Pickles smmame 19 C | Tapioca ${ }^{\text {mam }}$ |
| ost Toa | pkg |




-4ticio

Hisys

 NAME WINSTON FORPRESIDENT

moderin refrigerator
PENNY LOT of MONEY you spend it
ELECTRICALIY
 thorough spring HOUSE
CLEANING ELECTRIC CLEANER costs LESS than ONE CENT

BOXING
Kenneth Pitner
Wildcat Jenkins
of Sweetwater
Two Fast Colored Bouts
city tabernacle friday, march 23 $8.15 \mathrm{p} . \mathrm{m}$.
Admission 15c and 30 C Ladies Free!
needs no machinery . . . the GAS Refrigerator
 Community ${ }^{\text {any }}$ ㄱinn Natural Gas Co


SPUDS
SPINACH

| COFFEE |  |
| :---: | :---: |


| Peanut Butter | 25c |
| :---: | :---: |
| Potted Meat | 3 c |
| SALTINE FLAKES ${ }^{\text {zun }}$ ox | 29c |
| Fresh Fig Bars | 12c |
| Salmon ${ }_{\text {a }}^{\text {a }}$ | 11c |
| RAISINS | 32c |
| COCOA | 25 c |
| JELLO | 5 c |

We have a limited amount of Blue Ribbon Beef from the Fat Stock Show at Fort Worth at a very special price of 20 c per pound.
P. \& G. Soap 4 for 15c Oxydol 19 C
Camay Grapefruit mans ater 3 for 10 c

FRESH MEATS $\mid$ FRESH VEGETABLES Choice Steak, lb. ... $15 c$ Carrots, bunch ......3c
$\overline{\text { Plain Steak, lb. .... } 12 c \text { Cabbage, pound .....2c }}$
Picnic Hams, lb. ...14c Fresh Tomatoes, lb. 10c
Brick Chili, lb. .....12c Fancy Yams, pound. .3c
Lunch Meat, lb. ....20c Lettuce, head ...... $3^{1 / 2}$ ch
Friday \& Saturday Specials!



# More Correspondence From Rural Communities 

## HANDE-DAND E

TWO BETTER STORES
No. $1 \ldots$ East Side of the Square No. 2... Just West of the Square

Yes, It's the. Height Of Fashion
To SHOP AT HANDE-DANDE! for it's always stylish to SAVE!
Apples $=15 c$
A PERMANENT
BANKING CONNECTION

Tye




Lone Wolf News

The Only v-Eight


Oranges Lemons $=15 \mathrm{c}$ Coffee Spuds 1 -lb. pkg. .20c 10 Pounds 3-lb. pkg. .59c T T 9 e




Gannaway Plans For Big Crowds At Beauty Show

##  At City Tabernacle



 The Blood and Vital Force

## 

Special Trade-in Discount on Star Tires and Tubes
为


## Starts Friday, March 23, 9 a.m.

|  | THE CAT |  |
| :---: | :---: | :---: |
| SOLID SILKS | CAME BACK | WORK SHIRTS |
| Weat | from Snyder for four years, I have returned |  |
|  | RE IS GO |  |
| MAITRESS TICK | NEWS! | OVERALLS |
| cen mid Reame | Serr the folks of | c |
|  | io. Aeal fory yon just |  |
| OIL |  |  |
|  |  |  |
|  | FREE | 1.69 |

FELT HATS

UNBLEACHED DOMESTIC

LADIES' SILK HOSIERY


FEATHERPROOF TICKS

Fibre WINDOW SHADES

IIC

MEN'S WORK SHOES

MEN'S DRESS OXFORDS


MEN'S DRESS SHIRTS

CHILDREN'S UNIONALLS


Be Sure and Read the big 4 page Ad sent you

# 登 Tbe Srurry County Times 登 



Featuring Advance Information on the Spring Style Show--Palace Theatre, Monday, March 26


| Navy Blue Dresses <br> On Shopping Lists <br> Scme stores are featuring dresses in navy blue for present wear as well as for that first spring dress. For later in the season there are some delightful dresses in fine wh ien of a light weight. One dress crepe frill making the circular neckline and cascading down the entire | length of the dress from the hemline. Other models make much use of red and while trimming, the flag colors ecntinuing to register in the sartorial world. <br> Red and white plaided or checked taffeta trimmings are used for many navy blue woolen or silk dresses. Other notes include large white collars and cufis marked by navy or red cord lacings. <br> Calling cards at Times office. |
| :---: | :---: |

## A NEW WAVE

 FOR EASTER..Will Make You Feel Dressed Up!
Priced-\$1, \$2 (2 for \$3), \$3 (2 for \$5) Eyelash and Eyebrow Dye-40c
We will create a Special Wave for you in the new styles that will be a perfect complement to
MYRL'SBEAUTYSHOP
Garnet Bowles, Prop. Upstairs in Fair Store

# Spring Is Here! 

And with the new season comes the natural urge of human beings to put on a new appearance in keeping with the new season. Come to the Fair Store for good selections.
 Make Your Easter Joyous

So youthful debonair are so gay and new Frocks that will make Easter outfit a glorious triumph!
Lively, vivid prints - geometrics, florals and the newest tiny conventional motifs. Also dainty pastels and the smart darker shades with fetching accents of white in collar and leeve details
And in the new house frocks manufacturer spirit of the season with the lovely prints that emphasize the bright new season. They have frills and dancies ing household duties.

Silk Dresses $\qquad$ $\$ 2.95$ to $\$ 8.95$ House Frocks............79c Up


Top o' the Season NEW HATS Your Easter dress is impo the new shapes and colors 98c and Up



What's New In FABRICS

Get your piece goods here and make just the type of dresses or other garments you wantwe have a splendid line. Dozens of vivid new prints-also solid colors in smart Spring shades. New patterns and new weaves. As fine in quality as they are high in style. Many of the very flattering new diagonal prints.
Prints- $121 / 2 \mathrm{c}$ Up


# THE FAIR STORE 

## GAY SPRING MAKES A DRAMATIC ENTRANCE



Stores
Cooperating:
The Fair Store
The Hollywood Shop
Economy Store
Bryant-Link
Company
J. C.Penney Co.



Arranged and Staged by the Altrurian Daughters Club of Snyder In Conjunction with Palace Theatre

SHOWING THE NEWEST IN FASHIONS FOR THE NEW SEASON IN A

## SPRING STYLE SHOW PALACE THEATRE-SNYDER

Monday, March 26th - $9: 00$ P. M.
None of Mother Nature's family can out-do mere mortals when it comes to expressing the spirit of the gay, happy season. We want new things to wear, new things to eat, new places to go, new things to do and see. It's our way of meeting the season. It is in understanding of these natural impulses that this Spring Style Show is presented by the merchants of Snyder, devoted to the interests of Spring. Newest things to wear will be displayed on models from the cooperating stores. You are invited to view them.
TICKETS TO THE STYLE SHOW WILL ENTITLE HOLDERS TO SEE THE PICTURE OF THE EVENING, "QUEEN CHRISTINA," ON THE REGULAR BILL BEFORE OR AFTER THE SHOW

as the door was pen whre w
come. Jnck! Race you to the Co!
onel! onel's front wate," winde Bit and
Amay they
Dust watched. - Tatat, tat, tat, tat tet tat. tat went Grain's feet
while Jack made the litite cracking morning.
 diesspointed in the cutcecme.

Beck t.y. came, eyes shining and
checks coaving.
checks cowing. Each was breati2-
ing hard and runing faster
"Come on, Grain"." callea Dust. "Hurr. Jack, beat him, Grais
Oh both of voutry ta d. ured
Bit. who didnt waim to be patia? The iwo rumners doshed up to. glectully, "Coody," she elied, "you
bth win!
"Nou'
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Oh, which do you suppose wil win?" Bit asked breath essly,
"Why, Jack is anead Yes, sir, Dust!", yelled Grain
It was no use. Dust was out if Jack came in ateead. was that he
The funny thing wis didn't sem to bo a bit tired. Inroot to rest as Dust oid, he asied Bit if she was readv to run against

She was ready, what is more. he had a plan up her sieeve. 1 aster at the last," she sala to her-
$\stackrel{\text { self. }}{\text { Grain called the start and they }}$ "Aha! you cant run at all," teas-


## TIME TO BEGIN WEARING THEM <br> New Fashions for the New Season

effect. A bright red ycke on a
black dress. or brilitant sleeves of
green combined with green combined with a a freck of
black. After black youll probably be enticed ty the soft shades
bole be enticed ky the soft shades of
green, brown, beige and bue that
are so flattering. And. of course,
the Spring presentations of dellicate


Place your orders today for Easter flowers and plants if you would avoid disappointment. We anticipate a greater Easter business than we've had in years, for we ve been most successful in growing a marvelous collection of plants. And coming into bloom on tulip hyacinth narcissus
BELL'S FLOWER SHOP FLORIST

## Joe Says: Abe Says:



I take great pleasure in announcing to you that we now have one of the newest and most complete Cleaning and Pressing Plants in all West Texas
I pledge you that I will personally loo': after every garment you send to us, and see that you get a better quality work than you have ever gotten in Snyder.

 | $\begin{array}{l}\text { SLLKS-De Vilbiss } \\ \text { Cleaning Method }\end{array}$.... |
| :--- |
| NEW |
| $\begin{array}{l}\text { Suede Jackets-Ezonole } \\ \text { Sieam Pressure Method }\end{array}$ |
| NEW |
| $\begin{array}{l}\text { HATS-Plymouth Fac- } \\ \text { tory Method Blocked }\end{array}$ |
| NEWW |

I have the largest stock and prettiest lot of handtailored Spring Suits and Pants I have ever had.

Beautiful Grays, Browns and Blues . . . Yes, your ze, too.
$\$ 25.00-\$ 27.50-\$ 30.00$ With 2 Pants

Continuing my policy of 18 years serving those who demand and can afford the best.


## Visit Our Plant

## JOE <br> ABE GRAHAM E ROGERS



## ECONOMY STORE

NEW HEADWEAR THIS SPRING!
Your Costume Demands It

Dress Up In Your New Clothes and Let Us Make

## YourPicture

SPECIAL PRICES NOW IN EFFECT
MILESSTUDIO

Ohe Naw Sping Styles Are Here! that describe the sparkling showings of what's new in Spring's wardrobe for the ladies, misses and girls. Now that Spring weather is really here, you'll want to hit yourself down and inspect these marvelously new garments. And they'll be easy on your purse!



Hats with Chic Here you'll find just the model to fit your $\$ 1.50$ Up


The Hollywood Shop

## DRESSES ARE CALL TO COLORS

Colorful Spring Wear Tops List


Phone 55
all one color, or they may be print
top with plain skirt or vife versa.
The Back Detall. The Back Detall.
As a direct contrast to the dress
with front fullness comes the dress with detail in the back. A series of pleats extending from waist to hom also some skirts with absclutely no
detail in the front, but with all seamings concentrated at the back. Neckline News,
The descent of necklines was one
of the startling scenes in the Paris of the startling scenes in the Paris spring sinowings. From the high
swathed line of last fall and winter. they have gone to new lows with
tmazing rapidity. There are still many higher and modified neck-
lines, , ut the low line is a smart high fashion to wear this spring.
The ecwl continues to be fashionsble, shown both front and back.
It is a flattering line for it frames the face verw softly. The kerchesef
nce line continues to be smart for sports wear and also in daytime
dresses. There have been a number of chic printed dresses which showed a plain color kerchief at the neck-
line. Clips and scarfs are still very much with us. A new neckline note is the use of fabric locps to form a
kind of collar. Pleatin?, very fine and crlsp of self material or of or-
gandy, is extensively used and is very popular because of its becom-
ingness.

Every Type of Coat
Suitable for Spring
Every type of coat seems to be reisistering this spring. Untrimmed
simple models relying entirely cn their cut for chlc compete with
coats piled hi-h with luxurious furs. coats piled hi h with luxurious furs.
A slim coat of black wrolon with much seamed detail outlined with black silk sitching has a wide rip-
pling collar and revers of silver fox pling collar and revers of silver fox.
Another model in pale tweed has Another model in pale tweed has
a face-framing collar of snowy leop-
ard. Striped black and white tweed is made up into loose comfcritable coats, while the dark b'ue doubleremains a seady favorite with the slim young thing.
Rippling revers
Rippling revers seem to be the
hallmark of these new hallmark of these new spring coats.
Fluffy fox as woll as sleek. flat furs are used for this dressy accent. Trimmings of Gold. Trimmings of gold liven toth day and evening clothes. One pale yel-
low crini.fed crepe evening gown is worn with a sleeveless jacket of gold and white crinkled ribbon, and a
brown wool afternoon coat has a brown wool afternoon coat has a
collar bordered with stitchings of ald
Snake slin shoes are so popular in England that British footwear manufacturers imported a total of
7.230 .000 snake skins from Indla, Africa and South America during the past year. . The original Declaration of Inde-
pendence of the United Stes pending its frame, is 33 inches in
cength and $231 / 2$ inches in width.

Spencer Foundation Garments Corsets, Brassieres, Belts, Surgical Corsets
WE CREATE A DESIGN ESPECIALLY FOR YOU MRS. MARY E. BANKS

REGISTERED SPENCER CORSETIERE Phone 122J 2809 Ave. S Snyder, Texas


WAVES That You Like
$\$ 1.50$
AND UP

## Every Woman's Beauty Shop

## Express the Gay Spirit of Spring In New Home Furnishings . . .



A Special Showing of Pabco and Gold Seal Rugs Now on at Feature Prices!

## John Keller Furniture

West Side of the Square

[T'S HIGH TIME to be wearing new things! Because the earlier you wear them, the more zest there is in possession and the longer service they afford. Because hundreds of individual Spring 'ashions are ready this very minute at Penney's. 4nd, finally, because this season's fashions are nore downright fascinating than in many years!

Of course . . . Penney's Will Cooperate! STYLE SHOW at PALACE THEATRE, MARCH 26
We invite your to see the Special Models of correct wearing apparel on display at the show . . . then come in and let us show you numerous others that are bound to be worn in Scurry County this season.


Way Stretch
" GIRDLE \$2.98
to mold even the "notlight and comfortable. - A wonderful girdle at -buy several at a time!
Hand-embroidered
Porto Rican


Make Walking a Pleasure! Wear "CYNTHIA" Arch Shoes $\$ 2.98$
No need to suffer for smartness Get acquainted with "Cynthia!" Black kid, cut-out oxford; lea


For Your Be Spring Print

## Silk Crepe

With the extra smartesess, beauty, quality that make Lewing so worthwhile! wasctous therr all! 390 you


Value Triumphs! Spring Bags

We added the handsome fittingscelanese linings I Excellent calf
and grained effecta. New metal decorations

Men, Dress for the Easter Parade!


The Season Inspires It! Styles Develop It! Values Induce It !

## Men's

 Suits $\$ 19.75$The very prospect of Easter presents thought of smartening up your appearance, and our display of fine suits is a convincing guide as to how to go about it with a conclusion of the utmost in style, quality and value.


Men! See the New HATS One for every head! $\$ 2.98$


These Snappy New
SHOES
will really put your foot in a new realm of beauty, comfort and style. We have a size for everybody.
$\$ 3.98$

Just Have a Look at These Lovely


Spring Cotton Goods

Dress Linens 59c yard
Organdy in Plaids and Checks 49c yard

Vat dyed, fast color. All entrancing patterns for the Spring season. All Penney's quality savings.

Scores of Patterns! Colors galore!

## Men's Dress SHIRTS



Lots to pick from!

## NEW COLORS FOR WOOLS, SILKS

Stunning Weaves in Many Shades


NEW YORK . . . The of.cial portrait of President Roosevelt which is co hang in the White House has been approved. It is shown above in the August of 1933 . Ellen Emmet Rand, who has worked on the painting since It showed the President smiling.


PALM SPRINGS . . . They pick fresh desert dates and dunk them tn bitherto forbidden beverages and sat them \&s appetizers in the smart
set here. Ruth Holly is shown bring. ing in freshly picked dates for the dunking process.

## The Very Latest



## For School

8103-Epaulettes and pleats-an broad panels from belt to hem form the epaulettes flaring jaunt ly ove.
sleeves with soft fulness above a
band cuff?
The collar leaves the neck comfortable. It may be of white linen or pique if you make the dress of
wocl crepe or velveteen. If of wash materials or gingham. or in cott $n$ o and belt in white or in a contrasting color of plain material.

The Smart Matron.
8087-Printed velvet was used for this distinctive model. Pipings of
satin give it a smart touch your satin glve it a smart touch. You
will lile the slenderizing lines and attractive seaming with just enough flare in the straight-line skirt to give ease.
The ragla
pecially tecoming to the lines are es an, as is also the simple effective closin on the waist front.
Fallle, broadcloth. sheer woolen or crepe is also suggested for this
style.
For
For pattern, send 15 cents in coin (for each pattern desired),
your name, add-ess, style number your name, add ess, style number
and size to Patric'a Dow, Scurry County Times. Pattern Department. 115 Fifth Avenue, Brook-
lyn, New York.

## Palace Theatre

PROGRAM FOR THE WEEK :
Thursday and Friday, March 22-23-

## "ROMAN SCANDALS"

## 

 nual screen event that sets a new pace in thrilling entertalnburns and pow! Wh?n Eddte fiddles around in the grandestbure musical show since "THE KID FROM SPAIN," Paramount

Saturday, March 24-

## "I COVER THE WATERFRONT"

 -Starring Claudelte Colbert, Ben Lyon and Emest Tor-rence. The iriside story of the waterfront-its drama, its loves, its hates. its hideous strugglos, its beautiful calmness--
all shatiered by the conflict of humian contraband. Leon Errol comedy, "NO MORE BRIDGE
Sunday and Monday, March 25-26"QUEEN CHRISTINA"

```
-Starring Greta Garbo with John Gllbert, Ian Keith, Lewls
``` Stcne. Garbo returns to a new and greater glory as the al-
luring queen who forsook her throne for the love that is tha Lirthri ht of all women. The glant entertainment of 1934 .
A Broadiway musical comedy with Hol Leroy, ipIcTUPE A Broadway musical comedy with Hal Leroy, "PICTURE
PALACE," Preview Saturday night at \(11: 30\) o'clock. STYLE SHOW sponsored by Snyder merchants between two Tuesday and Wednesday, March 27-28"ORIENT EXPRESS"

\section*{-With Walter Angel, Norman Foster, Ralph Morgan, Hor-} mance, mystery, intrique and action ap'en y. Grant'and roSportight and act, "CRAZY COLLEGE." Bargain Nights.

WEDDING INVIT ATIONS

When it comes to that tell-tale indication of your familiarity with the social graces it is gratifyng to know that you take no chances in choosing your wedding stationery here. Our selection is complete with invitations and announcements, from which prospective brides may choose with assurance of correctness and smartness.

BOTH PRINTED AND ENGRAVED sTOCKS

\section*{The Times}

\section*{PHONE 47}

Printing - Office Supplies - Publishing

\section*{KNOW THOSE FASHION POINTS \\ And You Will Shop Intelligently}


New
Beauty forYour

\(\mathrm{A}^{\mathrm{RE} \text { You tired of tho }}\) A way you haro bem wearing your hair? Why not let us create a new and \(s \mathrm{mart}\) coiffure for you-one that will bring out your charm.

Featuring Genuine DUART and NU-PAD Permanents

\section*{Prices-\$1.50, \$2.50, \$3.50, \$5, \$7.50}

POLLYANN BEAUTY SHOP
In Rear of Lockhart's Barber Shop


\section*{Correct Tailoring of Spring Suits}

NONE of us can be BEAU BRUMMELS
but all of us
can wear
CLEAN CLOTHES

Call 60 . .
for unexcelled service and
workmanship.

\section*{SnyderTailoringCo.}

EARL -and- CRESTON

\section*{ \\ See for yourself how much more the FRICIDARE' 34 offers you in utility, convenience and Economy}


\section*{BEAUTY}

This new Frigidaire intro duces a distinctive style in cabinet design, with a finish of white Dulux and handsome chromium hardware.

\section*{QUALITY}

With porcelain interior, every detail reflects that quality which has made Frigidaire the choice of a million more buyers than any other electric refrigerator.

FOUR DISTINCTIVE LINES
FIFTEEN DIFFERENT MODELS
A SIZE FOR EVERY HOME
A PRICE FOR EVERY PURSE

These New Frigidaries for 1934
Now on Display at

\section*{KING E BROWN}

Authorized Frigidaire Sales and Service

\section*{SUITS STRESSED THIS SPRING \\ "Piece" Styles Add Much Variety}
e coats may be refers, balma5 varied enough to give every wom-
in exactly the kind of suit she has
The important collectons have inciuded types from
the classte tailored jacliet suit to

\section*{Two-toned yarn-dyed worsteds} tant roles as tabric tweeds. There \(\qquad\)


\section*{SPIRUNG TABLRICS}
 grays of last year. Navy blue mat
prove yery important, and berge an
brown in ail their mary tones w
be most prominent. Unusual coun
binations, such an mustard wit
aouamarine, powder blue with na
blue, dark brown with blue, a
locked for as important and ve blue, dark brown with blue, are
locked for as important and very locked
smart.
\[
\begin{aligned}
& \begin{array}{l}
\text { English Types. } \\
\text { Decidecty of British }
\end{array} \\
& \begin{array}{l}
\text { Decidecly of British feeling is the } \\
\text { shorter jacket suit of Norfolk in- }
\end{array} \\
& \begin{array}{l}
\text { shorter jacket suit of Norfolk in- } \\
\text { spiraticu. These belted jackets ars } \\
\text { distinctive and so new lcoking, they }
\end{array} \\
& \begin{array}{l}
\text { distunctive and so new lcoking, they } \\
\text { are sure to be a favorite of many }
\end{array} \\
& \begin{array}{l}
\text { are sure to be a favorite of many } \\
\text { women. Women who lead suburban }
\end{array} \\
& \begin{array}{l}
\text { women. Women who lead suburban } \\
\text { lives have long been seeking just } \\
\text { such a suit. Many of these are }
\end{array} \\
& \begin{array}{l}
\text { such a suit. Many of these are } \\
\text { shown with a balmacaan type top- }
\end{array} \\
& \begin{array}{l}
\text { shown with a balmacaan type top- } \\
\text { coat and the combination is very } \\
\text { chic. }
\end{array} \\
& \text { chic. Windblown Feeling. } \\
& \text { Many of the suits have gone } t_{0} \\
& \begin{array}{l}
\text { Schiapazelli for their inspiration, } \\
\text { and have emerged with their full- }
\end{array} \\
& \begin{array}{l}
\text { and have emerged with their full- } \\
\text { niss ce.lerce at the frnnt. This } \\
\text { silhouette is }
\end{array} \\
& \begin{array}{l}
\text { nilhouette is especially smart in the } \\
\text { silhee-length facket for whin this }
\end{array} \\
& \text { inee-length jacket for whin this } \\
& \begin{array}{l}
\text { lensth jacket is fitted it has a ma- } \\
\text { ture appearance. This feeling is }
\end{array} \\
& \begin{array}{l}
\text { ture appearance. This feeling is } \\
\text { entirely offset when the jacket is }
\end{array} \\
& \begin{array}{l}
\text { belted and has this new unexpecte. } \\
\text { flare. }
\end{array} \\
& \text { flare. } \\
& \text { Those synthetic silks. } \\
& \text { Synthetic silks are thcse gay ds- } \\
& \begin{array}{l}
\text { ceivers that look very much like the } \\
\text { real thing yet cost so much less. }
\end{array} \\
& \text { During the past few years these } \\
& \text { yarns have been perfected and the } \\
& \text { fabrics woven from them have be- } \\
& \begin{array}{l}
\text { come really fashionable. They come } \\
\text { under several heads: rayons, bem- }
\end{array} \\
& \text { bergs, acetates. They are sheers, } \\
& \text { crepes, rough weaves, chiffons. They } \\
& \text { ake up well, and give excellen }
\end{aligned}
\]


Distinctive new models galore to glerify every type of smart Easter costume! Come and choose the style that flatters you most from our exciting new collection of Breton sailers, tricornes and bicornes, hale hats, "baby bonnets," off-the-face toques, and stunning large brims. You're sure to find your favorite material in this remarkable collection at only \(\$ 1.95\) to \(\$ 5.95-\) whether it's straw-cloth, straw, alpaca, ribbon or silk pique. Colers to harmonize with every Easter outfit

\section*{Bryant-Link̉ Co. \\ Half a Century of Progress - 1934}

Hill
Tix


Included are hundreds of distinctive new \(O x\) fords, Strap and Step-In styles, Opera Pumps and Spectator Sports models -with Continental, Cuban and Louis heels. Hurry and see them !

\section*{Bryant-Link Co.}



\section*{PUT THE BEST FOOT FORWARD}

There's Style in Footwear, Too
"When is a shoe not a shoe?"
someone asked. andion with other colors through-
was, "When it has and the answe:
out the summer months. The heel
out was, "When it has no s'yle
then it is simply a foot cevering!" \(\begin{aligned} & \text { range will be from one to three } \\ & \text { inches--the one-inch heel running }\end{aligned}\) Besides that one question there the gamut from active sports to wwered at the style show in Snyder evening. Perforations will be used March 26. Whether you are a thres Men's shres are leading out with 9nd a half on a tiple A-or a num- black calfskin. Brown calfskin
ber cight cn a broad spread this style show will be smart enough to 0 season will be much like that it do you up in a manner mest stun- women's shoes. White promises to be talk of lide and calf, kid and ination of black and white with suede, seal, patent, reptile, buck and
falrics. In the leathers the scuifed idea will be discus ed for both Bcth wing and square tips will be rics-linen. pique and duckling will used for trim and for the comfort be counted foremost. Tidue will
ecme up fcr evening. The linen
corived from ventillation.
and duckling will take to the sun
Children's shoes will follow the
leathers, fatics and colors of the and duckling will take to the sun Snyder stores are displaying thetr best in anticipation of this event. There's a stron: prediction of the
most daring styles for later spring Sandals will be much in evidnnce for toth daytime and evening. For day wear they are being shown in the loveliest pastel shaces in kid
For early wear a new off shade For early wear a new off shade of
navy is leading: brown follovs, navy is leading; brown follows,
black is third, gray next and beige comes along to assist in perfect ensembling. After the Easter parade pastels and high colors following. pastels and high colors following.
White will also be worn in combi-
grown-up styles with juvenile corlstruction. The darker eclors will be Shown until after Easter. After that will be worn to either match or cantrast the rest of the costume.
Examining the new spring shoes, ne is struck by the majority of exmand for really gocd shoes the deturned after a tine of feeling that ferlor shoes.
fas
her
The walls of a Charlotte, North structed of hard coal.

No. 1 Store Telephone

33

No. 2 Store Telephone 173
COMPLEYE
ASSURANCE against
BAD BREATH
Price 49C

\section*{Medicines}

NYAL OR PURETEST ASPIRINS,
100's
BAYER TABLETS OF ASPIRIN
100 's
BAYER TABLETS OF ASPIRIN CRAZY CRYSTALS
\$1.50-\$1.00 STAG HAIR OIL, only ROSE HAIR OIL, only ARMAND BRILLIANTINE, only

25c KLENZO TISSUES, only MARVEL at NEW KLENEX TISSUES, only
e, only 25 c MODESS, only ELKAY'S WHITE SHOE POLISH 25 c Dr. West Economy TOOTH BRUSH 29c Dr. West Water-Proof Tooth Brush 50c TEK JR. TOOTH BRUSH 24 SHEETS CASCADE PAPER 24 CASCADE ENVELOPES

3 MINUTE RELIEF
Too much acid may be the cause of the stomach agonies you are suffering. You can get almost instant relief now from Bisma-Rex, a delicious tasting antacid powder that is bringing relief to thou-
sands of stomach sufferers everywhere. sands of stomach sufferers everywhere.
This new treatment acts four ways to give you quick and tasting relief. BismaRex is sold only at Rexall Drug Stores.

Price 50c
\begin{tabular}{|c|c|}
\hline Medicines & TOILETRIES (Continued) \\
\hline NYAL OR PURETEST ASPIRINS, 100's & \(\underset{\substack{\text { KRANK'S POWDER AND FACE CREAM } \\ \text { Combina }}}{\mathbf{5 9}}\) \\
\hline \[
\begin{gathered}
\text { BAYER TABLETS OF ASPIRIN } \\
100 \text { 's }
\end{gathered}
\] & AMBROSIA FACE POWDER, CLEANSER
AND TISSUE CREAM-All 3 For \\
\hline BAYER TABLETS OF ASPIRIN
12 's \(\quad 15^{\mathbf{C}}\) & \begin{tabular}{l}
FITCH SHAMPOO \\
only \(\qquad\) \(59^{\text {c }}\)
\end{tabular} \\
\hline \[
\underset{\text { at }}{\text { CRAZY CRYSTALS }} \$ \boldsymbol{1}^{.50-\$ \mathbf{1}^{.00}}
\] & \begin{tabular}{l}
KLENZO DENTAL CREAM \\
only
\end{tabular} \\
\hline HASKELL'S MILK OF MAGNESIA
only \(\mathbf{3 5}^{\circ}\) & \begin{tabular}{l}
SQUIBB'S DENTAL CREAM \\
only \(\qquad\) \(25^{\text {c }}\)
\end{tabular} \\
\hline REXALL MILK OF MAGNESIA
only \(\quad 39^{\text {C }}\) & \\
\hline NYAL MINERAL OIL, only
\[
89^{c}-49^{c}
\] & A FACE POWDER you'll like BETTER at HALF what you usually pay \\
\hline GRAYSON'S MINERAL OIL only & Try this NEW . . . modernized package of face powder. Soft, satiny, invisibly clinging. Only the Rexall No \\
\hline PINT RUBBING ALCOHOL-Alcorex
only \(\quad 39^{\text {C }}\) & \begin{tabular}{l}
Middleman Plan allows such a saving as this \\
JONTEEL face powder 25 and 50 C
\end{tabular} \\
\hline \begin{tabular}{l}
ANTISEPTIC SURGICAL POWDER \\
only \(\qquad\) \(19^{\text {c }}\) Toiletries
\end{tabular} & The MOST delicious chocolafe flavor in TOWN! \\
\hline \(\begin{gathered}\text { JERGEN'S HAND LOTION } \\ \text { only }\end{gathered} \quad 89^{\mathrm{c}}-39^{\mathrm{C}}\) & Your first taste of " \(\$ 50,000\) " chocolate will tell you that here is a choco- \\
\hline \(\begin{aligned} & \text { HINDS' HONEY AND ALMOND } \\ & \text { CREAM, only } \\ & \mathbf{8 9}\end{aligned} \mathbf{9}^{\mathrm{C}}-\mathbf{4}\) & late taste thrill-here is the most delicious chocolate flavor in town! And \\
\hline MASCAL HAND LOTION, \(\mathbf{1 6 - O z}\). only \(59^{\text {c }}\) & \begin{tabular}{l}
well it might be for \(\$ 50,000\) was spent \\
to give you its balanced sweetness. Until you have it you have no idea
\end{tabular} \\
\hline \begin{tabular}{l}
COTY FACE POWDER WITH \\
PERFUME, only
\[
\$ 1^{.00}
\]
\end{tabular} & how really deticious chocolate drinks and dishes can be. \\
\hline EVENING IN PARIS FACE POWDER \(\quad \mathbb{1} .10\)
With Rouge and Lip Stick & 0,000 CHOCOLATE' \\
\hline
\end{tabular}
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