## Snyder--the Best Railroad Town on Dal-Paso Hi-Way



## Shortest Route Proves Vision Of Best Minds

 Y Toincreas pRosererty

## New Hotel Coming

Alo to Geat Count Hoppitas,


$\qquad$
$\qquad$
$\qquad$



$\qquad$


## SERVICE AND THE SMALL ACCOUNT

 of service often depends upon the bank balance each cus We must at al
We must at all time carefuly protect our funds. Money
can be toaned only when we feel sure that it it ssefe. When you maintata a reasonably larse, steady balance, it is an indication to us that you know how to use your money
wisedy. It tives us a reason to believe that you are a good credit risk-that moner loaned to you will be safe er
That is one reasen why denositors who maintain larze bal. That is one reas on why depositors who maintain large bal-
ances get beter ervice from their bank. They
to it

THE SNYDER NATIONAL BANK
LIVE AT Home
BANK AT HOME



Reliable Prescription Druggists


BUILDERS OF THE FUTURE
WELCOME TO OUR SNYDER AND SCURRY COUNTY RURAL SCHOOL TEACHERS

We doubt if any one group of people are doing more
for the future of the Snyder territory than are our for the future
school teachers.
For this reason this store extends a most sincere wel come to the Teachers-both those who have serve
in Snyder before and those who are taking up th in Snyder before and those who are taking up the
work here for the first time.
We'll consider it a privilege to number you among

## Stinson Drug Co.

## Know

that the foods you serve are safe
Frigidaire prevents the unseen mold that imperils health

microscope reveals that this is true.
The only protection against this unseen danphere and in a refrigerating temperature of less than $50^{\circ}$. Frigidaire electric refrigeration meets
both these requirements. both these requirements.
With all its advantages, Frigidaire is low in
price. It can now be bought for as small a price. It can now be bought for as small a sum venient that it is easily within your family budget. See a demonstration now.

Ed. J.Thompson
FRIGIDAIRE

##  <br> OUTSTANDING <br> Beauty, Style, Quality, Workmanship-You get it all in a J. L. Taylor custom-made suit Wherever you go you are sure to be noticed as being well dressed if you wear a J. L. Taylor made garmen Your new fall suit should be ordered now. The samples are here. Correct fit, quick delivery, the The Feeling of Quality Remains Long After the

PHONE 60
Snyder Tailoring $\mathbf{C} \mathbf{0}$.

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Joo Grather

## Automobile Loans

make loans or re-write present notes on your Monthly payments. SNYDER INSURANCE AGENCY nyder,


SPECIALS FOR


Saturday 0ct. 1



LYE Babbit's 10c





Quality--Our Guide
THOMPSON'S "M" SYSTEM




> A direct Line to Beautifully Cleaned
> Clothes is Phone 98




## An Open Letter to the Editor

From the President of General Motors
 in the country newspaper had led us in General
Motors to decide to advertise our products together in the small-city press of the country. recently published have justified that faith: and we shalli continue to advertise in your
community through your newspaper this fall. readers may be asking: "What is General Motors?" and "Why is General Monors?"
These are fair questions and I should like to answer them as frankly as
General Motors was organized some years ago on the theory that a group of large com-
panies, working together, could render a better service than they could separately. In this we
simply applied to industry a principle that is family and human progress. Original members of the General Motors
family were Euick, Cadillac, Chevrolet, Oakland and Oldsmobile, together with the DeicoLight Company and other well- vnown com-
panies manufacturing automotive equipment. By joining together their resources, we were able to establish great Research Laboratories,
a 1245-acre Proving Ground and the GMAC omies in purchase and manufacture and distribution; to assure and maintainthequality of every product in the General Motors family.
Has the General Motors family principle Has the General Motors family principl.
proved itself in practice? The best answer, i think, is to compare the
Chevrolet, Buick, Ca, Oakland of today with the models of five o

Then add Pontiac, a General Motors crea
tion. Add LaSalle, another General Motor creation. And then consider how General Motors has developed these cars into a com-
plete line, within which any family may find a suitable quality car at the price it plans to pay: "A Car for Every Purse and Purpose. Another example is Frigidaire, the electric
refrigerator. General Motors had the respurs refrigerator. General Motors had the resources
to spend millions to develop a satisfa refrigenator, and then to apply to its many
fation facture the same processes which have in-
creased the utility and lowered the cost of the automobile. Motors as an economic institution. Its products are quality products, first of all. Their
prices represent the economis of prices represent the economies of united effort
passed on to the purchaser. In the last year one in each three automobiles chosen by the public has been a General Motors car. The service of Delco-Light electric plants has extended to
more than a quarter million homes more than a quarter million homes, while
Frigidaire has become the worid's largest se" ing convenience of j ts kind.
We believe also that the values now offered
in the current General in the current General Motors products (which are listed below) prove anew that
"many minds are better than one" and that a family of companies, working together, can produce results which are decidedly in the public interest and of increasing benefit to the
individual family. Very truly yours,
farmide

Alfred P. Sloan, Jr., President Detroit, September 23, 1927

## GENERAL MOTORS






