## The Fixuxxy Touniy Gimex <br> AND SNYDER SIGNAL




## 

## The Santale givesthis a practical demonstration in 1926. You are invitd to read this account of an achievement which savel Santale patrons millions of dollars.

Five years ago one of the most rious transporta ion problems was the handling of cry heavy freight raffic resulting from unusually lare production and equiring prompt movement to secure favorable markets.

Even though the railroads id their best, ca shortage and congestion were th natural results of such peak movements. And becuse of this slowing up everybody suffered. Suci losses involved not only large sums of money, out partial paralysis of business. These transportation enemies now have been overcome.

To illustrate, the Santa Fe in June and July, 1926, had an enormous wheat crop to handle from Kansa Oklahoma and Texas to the big markets. To pro vide for prompt handling 12,500 box cars in firstclass condition had been distributed on sidetracks in the territory where they would be needed.

The demand for cars, however, resulting mainly from the use of "combines,"-which converted wheat standing in the field in the morning into wheat ready for loading in the afternoon,-was largely in excess of what had been anticipated.

For fifty days the average wheat loading was 1,050 cars per day, exceeding all previous records by 84 per cent, w

This huge crop, notwithatanding the new and rapid method of harvesting was moved with a nes
ligible car shortage, without congestion, and with little or no delay, something never before accom. plished under similar car-loading demands.

What made such a result possible? Co-operation of everyone interested and the loyal and efficient work of Santa Fe employes.

To meet the crisis the Car Service Division of the American Railway Association, with the consent of other railroads, diverted to the Santa Fe every available box car at Chicago regardless of ownership.

The Santa Fe also had the most hearty and helpful co-operation of Regional Advisory Boards, Terminal and Port Committees, State Grain Inspection Departments, State Railway Commissions, and the United States Shipping Board. Shippers and receivers of wheat also helped. And there was the whole hearted support of its own employes.

This is a practical and convincing proof that cooperation can meet every transportation demand, eliminate car shortage and congestion, and save producers and shippers hundreds of millions of dollars annually.

The Santa Fe wishes to express its sincere appreciation of this co-operation and of the efficient and loyal service of its employes.
W. B. STOREY, President

The Atchison, Topelka and
Santa Fe Rallway Syutem



Keep Fit! $T$




 DOAN'S ${ }^{\text {PILLS }}$


reatest Sensation of America's Greatest Industry!


Beautiful Chevrolet new low prices

$\xrightarrow[\substack{\text { The Coupe } \\ \text { Former ririe sais }}]{ } \$ 625$
$\xrightarrow[\substack{\text { The Sedan } \\ \text { Former ririce szi3s }}]{ } \$ 695$
$\xrightarrow[\substack{\text { The Lendandau } \\ \text { Former rices szes }}]{ } \$ 745$

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$\underset{\substack{\text { Sport Cabriolet } \\ \text { Eniricly } \\ \text { now model }}}{ } \$ 715$
1.Ton Truck (Clasuid onty) $\$ 495$


## Balloon tires now

F. O. B. Flint, M
models

New and Marvelously Beautiful Fishox Bodies -a host of Mechanical Improvements $-\mathrm{N}_{\mathrm{i}}$ w Features found only on the costliest cars
—plus an Amazing Reduction in Prices!

America has always expected great things from its greati
est industry.
But the announcement of the Most Chherolet has been the automotive sensation of all time:
 design challenges the costiest creation of the day.
Here, in a
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Seven superb modelels styled as low pried cars were never
styled bef orre and offerins such marks of fin ar



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striking price recuuctions on on ther models. For years chevrolet has led the world in providing Quality
at Low Cost.
But now with a new and more beautiful car
 price, Chenrolet stands supreme and unchallenged in dol
Par-for-dollar evluel No matter in what price class soo intend to buy or whether
 ever deeigned. Admire its marvelous style and gracel


## Yoder-Webb Motor Co., Inc

 QUALITY ATLOW COST
## CIPIFT PARABR 2

AS YOU SAVE, SO SHALL YOU HAVE

The Ant was busily working when the Grasshopper came by and tried and the Grasshopper went alone, remarking how foolish some people Were. it wasn't long after that Winter came along and the Cost of Living
Welli,
went up. The Grasshopper just curled up into a hole and nothing was ever heard of him. But now, the Ant had a snug home, a dandy radio set and a healthy
Bank Account. And it was well known in the neighborhood that Mr. and Mrs. Ant were going to take a long vacation.
The moral of this story is: Save, and have in this The moral of this
one is so friendly.

THRIFT OR BANK DAY, JANUARY 17

First National
Bank




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## Warren Bros.

The Rexall Drug Store

You Can't Help But Adore this
Stupendous Showing of
NEW
Spring Dresses
and

Coats
-THE SPRING COAT IS VERSATILE
-THE SPRING DRESS IS BEAUTIFUL
Frocks of flat crepe and georgette are shown in Mushroom, Mother Goose, Monkey, Queen Blue, Rose Beige and Navy.

This Merchandise Will Have to be Seen to be Appreciated

MEN and BOYS Get one of our All-Wool Lumber Jackets at $1 / 2$ Price
HEAVY WORK COATS Just the thing to brave the cold weather with, at-

1/40ff

## Caton-Dodson DRY GOODS COMPANY



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 \$15.000.000 more
to meet the demand for Oakland and Pontiac Sixes


Stimson Brothers
OAKLAND-PONTIAC Sives

## H. L. DAVIS CO'S.



Our SPRING<br>HATS

Do as the Parisians Do!


Spring Fabrics


Milady's Shoes




Men's Shirts
They Are Wearing
FROCKS OF GAY COLORS


## Men's Shoes

Men's shoes this spring are far better looking than ever before.
Patterns are numerous and smart looking. See our assortment away from Snyder to get the ultra-fashionable shoe. We have it
and at a price that will meet city competition. atterns are numerous and



