



**BRISCOE COUNTY NEWS**

PUBLISHED EVERY THURSDAY AT SILVERTON, TEXAS 79257  
 SECOND CLASS POSTAGE PAID AT SILVERTON, TEXAS 79257  
 CHARLES R. SARCHET PUBLISHER  
 MARY ANN SARCHET EDITOR  
 SUBSCRIPTION RATE PER YEAR (Tax Included) \$3.50  
 Display Advertising Rates Available on Request  
 Classified and Legal Rates, Each Insertion (50c Minimum Charge) 3c per word  
 MEMBER OF TEXAS PRESS ASSOCIATION AND PANHANDLE PRESS ASSOCIATION



The first sheet of 1973 Easter Seals has been presented to Governor Dolph Briscoe by Mark Roberts of Big Spring, 1973 Texas Easter Seal Child, and Roger Staubach, 1973 Texas State Easter Seal Chairman, in behalf of the Easter Seal Society for Crippled Children and Adults of Texas and its affiliates.

**DEAR EDITOR:**

Dear Editor:  
 I am seeking information about Art Names. During the 1930's and 1940's he operated a traveling tent show which I think played in this area. I am searching for information about him and his show with the ultimate hope of writing his biography. I would like to hear from anyone who knew him who would be willing to correspond with me about their memories. I would also like to hear from anyone who might have pictures, letters, poems, or other memorabilia about Art Names or his troupe.

Sincerely,  
 Donald W. Whisenhunt  
 History Department  
 Thiel College  
 Greenville, Pennsylvania 16125

**Information Offered To Help Consumer Stretch Food Dollar**

Are you having problems stretching your food dollar? It seems that food prices go up almost daily. Would you like information which will help you spend your food dollar wisely?  
 Mrs. Dorothy Powell, Briscoe County Extension Agent, is offering a home study course, "You - the Food Shopper," which she thinks you may be interested in. A series of six lessons will be mailed to you at the first of each week. At the end of the week you complete the study sheet and return it to the Extension Office. Your study sheets will be checked and returned to you.

The information included in the home study course is: Understanding Food Standards and Grades, Planning for Food Shopping, Stretching Your Food Budget, Shopping for Convenience Foods, How Food Packaging and Labeling Can Help You Shop, Evaluating Grocery Stores.

If you would like to enroll in the Home Study Course send \$1.00 along with your name and address to Dorothy Powell, County Extension Agent, Box 887, Silverton, Texas 79257. You will receive a certificate of completion from the Texas Agricultural Extension Service.

plained. "Your major investment is your time to learn and share new information. Clubs have fund-raising projects to support special activities. And no charge is made for instructions from the county home demonstration agent."

**Clubs Offer Chance To Learn and Serve**

"If you like to learn new and better ways to do things, then try joining a home demonstration club," said Mrs. Dorothy Powell, County Extension Agent (Home Economics), in Silverton.

The agent said that home demonstration clubs offer an opportunity for the homemaker to learn the latest information about home and family life.

Anyone may join a club. Any person interested in improving home and community life is eligible for membership, according to Mrs. Powell.

"A home demonstration club is a group of homemakers who learn together," Mrs. Powell said. "Members help determine and develop ideas for programs."

Members take part in discussions, participate in club-sponsored community projects and even teach lessons at meetings. The club meets monthly. Elected officers conduct a short business session.

The agent pointed out that it's not necessary to join a club to learn about homemaking. "You can participate in short courses, workshops, special meetings and tours sponsored by the Texas Agricultural Extension home economics study group which meets fewer times annually. It often has a series of programs about a single subject matter area. An Extension home economics study group may either have elected officers or only a chairman who directs business that arises.

"There are no required dues for membership," Mrs. Powell explained.



Leaving some woody plants along draws maintaining adequate cover for wildlife. (SCS Photo)

**Rangeland Can Be Double - Cropped**

Wildlife is usually present on lands used primarily for livestock. Habitat for deer, quail and other wildlife has deteriorated on most of our grazing lands due to invasion of brush and overgrazing.

The wildlife crop can usually be increased at no extra expense if proper consideration is given during the planning of brush control and grassland management. This second crop is always valuable even if no direct income is realized.

Controlling brush can be beneficial or harmful to wildlife, depending on how it is done. Brush control has a tremendous effect on the ecology of the controlled area. It should be carefully planned to minimize damage to wildlife habitat and the total environment.

Mechanical means of brush control offer the greatest flexibility. Tree - dozing allows selectivity in

individual plants while creating ground disturbance. This soil disturbance often encourages the growth of annual forbs which provide some of the best food for quail and other wildlife.

Leaving desirable kinds of woody plants will help wildlife, provide shade and shelter for livestock, improve natural beauty and increase the value of the land.

Controlling brush in patterns is a good practice. Leaving all brush on steeper land, along draws and creeks and otherwise tailoring to fit the land is most desirable. Controlling undesirable species in

strips or blocks, and leaving controlled brush in piles for wildlife cover are also good techniques. Leaving motts of scattered woody plants over the pasture is also good.

There are many other practices that effect wildlife habitat, but brush control is one of the most important. The landuser hat des-

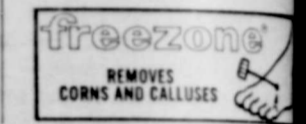
ires to keep or increase wildlife needs to make specific plans to maintain or improve the habitat when controlling brush. Your Conservation Service technician are available to help you on your farm or ranch including plans for better wildlife habitats.

**Helps Shrink Swelling Of Hemorrhoidal Tissues**

caused by inflammation. Doctors have found a medication that in many cases provides prompt, temporary relief from pain and burning itch in hemorrhoidal tissues. Then it actually helps shrink swelling of hemorrhoidal tissues caused by inflammation. The answer is Preparation H. No prescription is needed for Preparation H. Ointment or suppositories.

**FREEZONE IS FOR CORNS THAT HURT.**

Why fool around with painful corns? Freezone can help you remove them. You'll see. In just days, the corns be gone... the hurt will be gone too. No dangerous cutting, no acids or plasters. Drop on Freezone, take off corns.



**How to get your refrigerator to cook things.**



Stir the right things into Jell-O® Brand Gelatin and your refrigerator will fix crunchy salads, interesting fruits and new side dishes. For over 250 exciting ideas, send 25¢ (in coin) with your name, address and zip code to: Joys of Jell-O, Box 8074, Kankakee, Illinois, 60901.

**AFFILIATED FOOD STORES**

SHURFINE SUGAR	5 lb.	59¢
IVORY LIQUID DETERGENT	32 oz.	79¢
KING SIZE COKES	6 Pack Plus Deposit	49¢

LIMIT RIGHTS RESERVED

SHURFINE GRAPEFRUIT JUICE 46 oz.	2 <sup>F</sup> OR <sup>R</sup> 88¢
SHURFINE EARLY HARVEST PEAS 303 can	4 <sup>F</sup> OR <sup>R</sup> 1 <sup>00</sup>
VIKING ALUMINUM FOIL 12x75	59¢
● MEAT SPECIALS	
NORBEST TURKEYS lb.	39¢
T-BONE STEAKS lb.	\$1 <sup>39</sup>
USDA BEEF RIBS lb.	59¢
USDA CHUCK ROAST lb.	95¢
SPECIALS FOR APRIL 13 - 14	
SHURFINE APPLE BUTTER 28 oz.	3 <sup>F</sup> OR <sup>R</sup> 59¢
REGULAR KOTEX 12's	2 <sup>F</sup> OR <sup>R</sup> 59¢
KLEENEX FACIAL TISSUE 200	3 <sup>F</sup> OR <sup>R</sup> 59¢
SHURFINE HALVES YELLOW CLING PEACHES 21-2 can	3 <sup>F</sup> OR <sup>R</sup> 59¢
● FRUITS - VEGETABLES	
FRESH AVOCADOS	4 <sup>F</sup> OR <sup>R</sup> 59¢
RUSSETS POTATOES 10 lb.	79¢
FRESH CABBAGE lb.	29¢
FRESH STRAWBERRIES pt.	2 <sup>F</sup> OR <sup>R</sup> 59¢

**BENEFIT DANCE**  
**APRIL 14, 1973**  
 9:00 p.m. - - till - - 1:00 a.m.

---

**MAINES BROS. WESTERN BAND**  
 Lubbock, Texas

---

Sponsored by: Swisher Co. Adult Leaders Assn.  
 All Proceeds Go To State 4-H Educational Center

**SHOW BARN**  
 EAST OF TULIA

Shurfresh Milk Has That NATURAL GOODNESS

**Nance's Food Store**  
 SILVERTON, TEXAS



# HAWAII VIA PLAINVIEW "THE TOTAL CITY"

Your Hawaiian Hospitality Tour Includes:

- 1st Day: Arrive Honolulu Receive The Traditional Hawaiian Welcome
- 2nd Day: Get Acquainted Briefing
- 3rd Day: Waikiki - Leisure
- 4th day: City - Punch Bowl Tour
- 5th & 6th Day: Waikiki - Leisure. Two Beautiful Days To Enjoy The Island.
- 7th Day: Leisure - Departure
- 8th Day: Arrive Home

## REGISTER AT ANY OF THESE FRIENDLY MERCHANTS IN "THE TOTAL CITY"



- Allied Finance Co.
- C. R. Anthony Co. (Downtown)
- C. R. Anthony Co. (Shopping Center)
- Army & Navy Store
- Tom Baker, CLU
- Baskin-Robbins Ice Cream Store
- Bill's Bicycle & Mowers
- Brown Fine Service
- Brown Refrigeration
- Browning Seed Co.
- Buddy's Food
- Bud's Furniture & Appliance
- Bulldog "66"
- Burger Chef
- The Camera Shop
- Carpenter Cleaners
- Casa de Taco
- City National Bank
- City Electric Co.

- City Plate Glass & Mirror
- Coca Cola & Dr. Pepper Bottling Co.
- Congress Inn Restaurant
- Corcoran's
- Doc Cross Carpet And Furniture
- Date "66"
- Jimmy Dean Meat Co.
- Diamond Industrial Supply
- The Dixie Shop
- Dorothy's
- Edmiston Mobil Service
- Excel Hybrid Seeds
- Fifth & Columbia Mobil
- First National Bank
- Furr's
- Gabriel's
- Galloway's Janitor Supplies
- W. R. Grace & Co.
- Hale County Savings Association
- Hale County State Bank
- The Harder Agency
- Hastings Books & Records
- Hillcrest Mobil Service
- R. C. Hodges Electric

- Hollands Gifts
- Home Town Market
- Howard Discount Center
- B. B. Howls Agency
- Hutcherson Air Service
- Ideal Food
- Jacquia's
- K-Bob's Steak House
- Kristi's
- Longoria Fine Service
- Lords & Ladies
- Mae's Fine Service
- Maggard-Nail Motor Co.
- Margaret's Jewelry
- Morse & Son
- Messo Department Store
- Miller Flying Service
- Missouri Beef Packers
- Model Boot Shop
- Jack Morris Ford
- Don Mouser Agency
- National Oil & Butane
- The Now Shop
- O.K. Radio & TV
- Occidental Chemical Co.
- Oswald Printing & Office Supply
- Pants West
- Payne's Gifts & Jewelry
- J. C. Penney Co.

- Perry Brothers (Downtown)
- Perry Brothers (Shopping Center)
- The Pet Shoppes
- Piggly Wiggly
- Pioneer National Gas Co.
- Pizza Hut
- Place Around the Corner
- Plains Development
- Plainview Co-op Compress
- Plainview Oil & Butane
- Plainview Mattress & Upholstery
- Plainview Savings & Loan
- Plaza "66"
- Popular Store

- Radio Shack
- Ragland's Western Wear
- Robert's Hallmark Card & Party
- Rockwell Bros. & Co.
- Sears, Roebuck & Co.
- Schneider, Bernet & Hickman, Agent: Bob Castleberry, Rep.
- Southwestern Bell Telephone Company
- Southwestern Public Service Co.
- The Spudnut Shop
- Star Discount Center
- T.G. & Y. Store
- Thompson's "66"

- Three Corners "66"
- Tillerson-Fish, Inc.
- United Farm Industries
- Wig Fashions
- United Super Market
- Village Pastries
- Village Pizzeria
- W.G. Pharmacy
- Wayland Baptist College
- West's Pharmacy
- Western Auto Store
- Woods & Davenport Agency
- The Yardstick
- Young Rags
- Zala's Jewelry

# WIN A FREE TRIP TO HAWAII

(7 Days For Two)

## PLUS \$200<sup>00</sup> SPENDING MONEY

REGISTER APRIL 8 THRU 21

AT ANY PLAINVIEW MERCHANT  
WITH CARD ON DISPLAY  
(MERCHANTS LISTED ON THIS PAGE)

### DRAWING APRIL 23rd

NO PURCHASE NECESSARY  
NEED NOT BE PRESENT TO WIN

(Everyone Eligible To Register In Any Location  
Except Place Of Employment)

MUST BE AGE 18 OR OLDER TO REGISTER



# Dreams for sale.



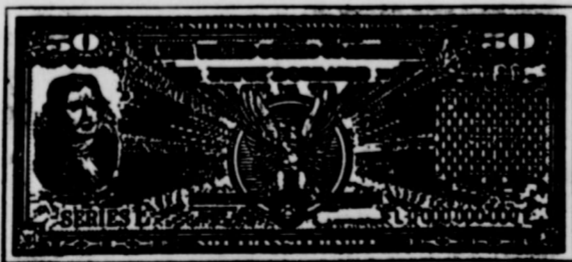
It's easy to forget that emergencies do happen. And when there is a crisis, you'll need a nest egg to fall back on.

The Payroll Savings Plan is one of the easiest ways to make sure you've something saved for when you need money fast. When you participate in the Payroll Savings Plan where you work, an amount you designate will be set aside from each paycheck and invested in U.S. Savings Bonds. It's an effortless way to build up a reserve.

And now there's a bonus interest rate on all U.S. Savings Bonds—for E Bonds, 5 1/4% when held to maturity of 5 years, 10 months (4% the first year). That extra 1/4%, payable as a bonus at maturity, applies to all

Bonds issued since June 1, 1970 . . . with a comparable improvement for all older Bonds.

Let's hope there are no troubled waters in your future. But remember, emergencies don't always happen to the other guys.



Bonds are safe. If lost, stolen, or destroyed, we replace them. When needed, they can be cashed at your bank. Tax may be deferred until redemption. And always remember, Bonds are a proud way to save.



## Bloat Control Recommendations Given By Agent

The problems of death loss on wheat pasture is still with us this late in the year.

According to Dr. Gene Cope, Area Extension Veterinarian in Amarillo, precautions to prevent bloat, nitrate poisoning, and wheat poisoning are best initiated prior to the onset of the problems. Also, it is extremely important that the precautions we take are the ones that have the best potential to control the problem. Some people advocate control of bloat, wheat poisoning, and nitrate poisoning by spraying wheat with low concentrations of magnesium and sulfur. In a soil deficient of sulfur, it is possible to get a higher accumulation of nitrate in the plant due to slower conversion of the nitrate to protein. According to the Bushland Experiment Station, we do not have a deficiency of sulfur in this area. To assure protection of a cow from wheat poisoning, she should consume two (2) ounces of magnesium oxide per head per day. At the amount of magnesium available at the recommended application rate, a cow would have to consume one acre of wheat per head per day to obtain two ounces of magnesium oxide. It would be impractical to expect her to consume this much sprayed wheat in order to get sufficient magnesium oxide. In addition magnesium and sulfur have no effect on controlling bloat.

The best recommendation for these three conditions are those backed up by research. These recommendations are as follows:

### WHEAT POISONING

This is a problem mainly in cows that are heavy with calf or that have just calved and occurs rarely in steers, open heifers or bulls. A good salt mineral containing magnesium should be adequate on steers and open heifers. The magnesium requirement for cows ready to calve or those that have just calved would be much higher due to the cow's own magnesium needs plus magnesium necessary in the bone development of the calf. The cow needs to consume two (2) ounces of magnesium oxide per head per day. This can be fed in a salt mineral mix or incorporated in a grain ration. Magnesium oxide by itself is unpalatable, but one formula that is readily consumed is 1/2 salt, 1/2 magnesium oxide and 1/2 dry molasses.

### NITRATE POISONING

Plants growing rapidly on rich, fertilized land cease growing during a period of cloudy, cold weather. The soil temperature remains relatively warm, and the roots of the plants continue to pick up nitrates from the soil which accumulate in the plants. This is one of the known causes of high levels of nitrates in wheat pasture. Understanding the essential elements necessary to produce a potentially dangerous situation is the first step in preventing the problem. These elements are: (1) Long spells of cloudy weather, (2) Cold temperatures, (3) Plants growing in the shade, (4) Restricted water, (5) Damage to the plant: trampled, blown down in a storm, hail, etc. Animals are able to consume a high nitrate level if they are on a high energy diet. Also forages high in nitrate can be diluted with forages that are low in nitrate. If nitrate buildup is suspected, samples should be sent to a laboratory for analysis.

### BLOAT

The process of an animal bloating is complicated and varied. Conditions capable of producing bloat are warm weather, good soil moisture and fast growing wheat.

Even a partial explanation would be too long for this article, but conditions capable of producing bloat are warm weather, good soil moisture and fast growing wheat.

Two methods of preventing bloat, their advantages and limitations are:

(a) Roughage: Advantage — it stimulates rumen motility; reduces the amount of wheat consumed in given time and increases production of saliva. Disadvantage — unless close surveillance is maintained some animals may not consume enough.

(b) Detergents: Be careful for some are irritating to stomach.

Poloxalene: Available in bloat guard blocks, granules, and molasses liquid mix.

The best prevention is roughage and possible low level bloat guard in cold months when wheat is not growing very rapidly. When weather warms up and wheat is growing fast, provide bloat guard blocks at the rate of one block per five

head of cattle and add one block when one half of each block is consumed. Remove all other salt. Cows could have high magnesium mineral with no salt. It usually takes time for cattle to start eating a new feed. Therefore, the low level feeding of Poloxalene would hopefully reduce this new feed time lag if bloating started suddenly.

Generally, most cattle will consistently consume granules in the grain mix better than blocks, if troughs are available. Formulas may vary widely as to the total daily ration consumption, but regardless of the formula used, a 500 pound calf should consume three-tenths ounce of Bloat Guard granules per head per day.

Nearly all bloat produced by wheat is of the frothy type. The reason Poloxalene is effective is that it reduces surface tension allowing the gas to escape and rise to the top so that the animal may belch excess gas.

## Cotton Production Meeting Is April 16

Quality cotton production is the subject of an evening meeting to be held in Earth April 16 of cotton producers in the northern counties of the South Plains, according to County Extension Agent Jimmy Vanstory.

The event, which is set for 8:00 p.m. at the Hasell Foundation Community Building, is sponsored by a task force of the South Plains Development Program known as SPD.

Billy C. Gunter, district agent for the Extension Service, is coordinating the meeting.

Dr. Levon Ray, professor and assistant director of research for the Experiment Station at Lubbock, will discuss cotton varieties for quality and profits; cultural practices for high micronaire production will be the topic of Dr. Robert B. Metzger, Extension area agronomist; Roy E. Childers, Extension area agricultural engineer whose specialty is cotton mechanization, will explain the status of field storage and handling of seed cotton; and Marvin Sartin, Extension area economist, is slated to discuss the future of cotton production in the area. County Extension Agent Buddy Logsdon of Littlefield, will chair the event.

"Cotton has had some setbacks in this northern area of the South Plains," states Vanstory. "Competition from other crops, adverse weather that resulted in short growing seasons, and other problems have affected cotton production in this area."

"This meeting is planned to help growers become more aware of solutions to the problems they face. The discussions will center around efforts to maintain a healthy position for cotton from the standpoints of quality and competition from other crops," says Vanstory.

The meeting is open to the public at large, with a special invitation to producers in the counties of Deaf Smith, Randall, Armstrong, Donley, Farmer, Castro, Swisher, Briscoe, Bailey, Lamb, Hale and Floyd.

Cooperating in the joint venture are the Extension Service, the Texas Agricultural Experiment Station and Texas A&M University.

SPD is a voluntary organization composed of citizens interested in the economic and social growth of the South Plains.

## ITCHING LIKE MAD?

Get this doctor's formula! Zemo speedily stops torment of externally caused itching . . . of eczema, minor skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs. "De-itch" skin with Zemo—Liquid or Ointment.

## Stomach Upset by Gas and Acid?

Di-Gel with Simethicone quickly relieves gassy-acid upset.

This unique discovery breaks up and removes painful gas-bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. When you eat too well, demand Di-Gel, Tablets, liquid. Product of Plough, Inc.

## STAY AWAKE ITCHING?

Let doctor's formula stop it.

Zemo speeds soothing relief to externally caused itching of eczema, minor rashes, skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs, aids healing. "De-itch" skin with Zemo, Liquid or Ointment. Quick relief, or your money back!

**TELEPHONE RE-ASSURANCE SERVICE BEING ESTABLISHED**

The Family Living Subcommittee of the Briscoe County Program Building Committee is asking concerned citizens to help establish a telephone re-assurance service for Senior Citizens and those who live alone.

Concerned citizen committees in many areas of the state are serving as coordinators for a telephone checking service. Older people may request to be called each day as a safeguard against neglect in

sickness or accidents. If the subscriber does not answer his phone, a designated neighbor is notified to make an immediate investigation to see if the subscriber is safe and well. If the subscriber knows that he will not be able to receive a call, he should notify the caller that he plans to be away from home.

Many older people have no regular contact with relatives or friends and the call from the Telephone Re-assurance Service may be the only means of discovering accidents, sickness or other emergencies that would necessitate

immediate help from the subscriber.

If you are interested in helping with the Telephone Re-assurance Service please call any of these people: Mrs. Don Garrison, 847-4843; Mrs. Harold Vaughn, 823-5301, Silvertown, or Mrs. Grady Tyler, 2671 until 5:00 p.m. or 4081, in Quitaque.



**SIX FLAGS ON THE GROW** — Six Flags Over Texas will feature Good Time Square, an all-new section for 1973. Shown in the artist's rendering above, the five acres include two major rides, a miniature circus, a games area and new restaurant facilities. Built at a cost of some one and one-half million dollars, it is Six Flags' largest expansion program in several years. Good Time Square reflects the architecture of a Texas town at the turn of the century.

**SEASON BEGINS**

**EXCITING NEW ATTRACTIONS ADDED TO SIX FLAGS LINEUP**

Arlington, Texas — SIX FLAGS Over Texas' biggest expansion program in several years has added a completely new entertainment area and two major rides to the theme park's growing list of attractions.

The new section—Good Time Square—covers nearly five acres adjacent to the Park's Boomtown area.

Largest of the new rides is The Infernal Electrical Bumping Machines, a "giant size" version of the traditionally popular "bumper cars." The SIX FLAGS installation boasts fifty cars, which is approximately double the number usually found on such rides.

Another new ride, Crazy Legs, has seats which spin on the tips of long, arching arms that rise and fall as the entire ride turns in a huge circle.

Across the Square is Doc Snooker's Magnificent Main Street Exposition, featuring sixteen games of the type which have been the most popular attraction at major fairs through the years.

General Manager Robert W. Freeman said,

"We spent several years working on the concept and design for the games area. The whole project reflects the wholesome style of entertainment which has become a SIX FLAGS trademark."

Another highlight of the new section is the Dragon Bros. Circus, a fascinating miniature circus representing more than 10,000 hours of meticulous work by the late P. K. Schmitter of Irving, Texas.

Mr. Schmitter, a technical illustrator who passed away in July, 1972, built the elaborate model as a hobby. The project occupied his spare time for more than eleven years.

The circus, with more than 4,000 tiny performers and spectators and nearly 2,000 miniature animals, fills a large building.

Still another entertainment feature is Doc Snooker's Medicine Show, a re-enactment of the humorous, razzle-dazzle sales pitch of the old time patent medicine peddler.

The entire section is designed to reflect the architecture and charm of a Texas town at the turn of the century.

"I've seen the amount of mail we handle get bigger every year. Zip Code's the only way we've kept up with it."

Norbert J. Rokusek  
Foreman of Mail  
Chicago, Ill.

**Help us help you.**

People depend upon the mail. Each time you use a Zip Code you help everybody's mail move faster. So use Zip Code on every letter you mail.

1. If you don't know a local Zip Code, check the Zip Code Section of your phone book.
2. For out-of-town Zip Codes, call us. Our number is in the Zip Code Section too.
3. For next-day delivery crosstown, Zip Code and mail by the last pickup before 5:00 p.m.
4. For next-day delivery to cities within 600 miles, Zip Code and mail before 4:00 p.m. from any specially marked Air Mail Box.
5. Always put your Zip Code on your return address. So people can copy it down.

**Use Zip Code.**

Your Postal Service



**If your six year old saw something like this, would he know how to phone for help?**

It's too important a question to leave to chance. That's why we're running this ad. If there are any six- or seven-year-olds around your house, teach them how to report emergencies. Tell them to dial "0", give their name and tell our operator where they are and what's wrong. With older children, train them to dial emergency numbers direct, since that's the fastest way to call for help. But don't stop there. Copy down the emergency

numbers listed on the inside front cover or first page of your telephone directory. Add your family doctor's number. And the number of the nearest hospital. Next, tack up the list near your phone. Then get your kids to memorize it, in case it gets lost. By the time they're through memorizing those numbers, they're going to have every grownup in the house knowing them, too. Which is also why we're running this ad.

**GENERAL TELEPHONE**

The people you can talk to One-to-One

**PIONEER SEEDS**

**We're proud our seeds have earned the trust of farmers like these...**

*Jimmy Myers* recorded a yield of 8,200 pounds with Pioneer brand 828 and 7,000 pounds with Pioneer brand 820. He liked the "Standability and easy threshing" of both varieties and it'll be Pioneer brand hybrids again next year for Jimmy Myers, Rt. 1, Silvertown, Texas.

*Joe Brannon* got a yield of 6,179 pounds with Pioneer brand 8417. Planted for comparison with other brands, this plot of 8417 performed well for Joe Brannon, Star Rt. Q, Silvertown, Texas.

Because we were the first company to commercially produce hybrid corn and with 17 years of work on sorghum, we know a lot more about hybrids and how to make crosses that really yield. We've had longer to test and re-test our varieties. We've stuck with some of our early crosses, and we keep developing new ones to fit every growing condition imaginable.

For the North Plains we recommend these sorghum, corn and forage varieties...

- Pioneer brand 8417—new yellow endosperm sorghum—champion yielder in medium maturity class—large open heads—does well on all types of land.
- Pioneer brand 820—good yielder under stress—outstanding with plenty of water and fertility—MDM resistant—full season.
- Pioneer brand 846—excellent drought resistance—MDM resistant—medium maturity—our most popular sorghum variety.
- Pioneer brand 3369A—champion-class corn favorite—tolerant to northern and southern blight—good ear retention—heavy grain yielder.
- Pioneer brand 3306—most popular corn hybrid on the High Plains—tall with outstanding stalks and ear retention—good yielder on dry or wet land.
- Pioneer brand 588—sorghum sudangrass hybrid for pasture, greenchop, hay or haylage—ready to cut or graze in a little more than a month—regrows again and again all summer with adequate moisture and fertilizer.

When you choose a hybrid for your land, choose one from the company that started it all...

**PIONEER BRAND SEEDS**

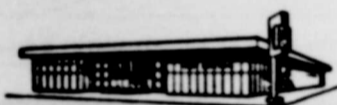
Pioneer is a brand name; numbers identify varieties. ©Registered trademark of Pioneer Hi-Bred International, Inc., Des Moines, Iowa, U.S.A.

# WORSHIP BEGINS IN THE HOME

Our home is more than just a pretty structure, of course it does provide comfort, but beyond that, it is a place where joy abounds... it is a place where love is abundant, it is a place of cooperation, and it is a place where the Lord is worshiped. From the home, our relationship with God is carried over into the church. It is there that my family is able to share worshipping the Lord with others. Ours would not be a full life, if we did not participate in worship at home and church. Attend church this week and join us in worshipping the Lord.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



## First State Bank

### Decorating With Wallpaper

Wallpapers furnish patterns and textures to rooms —yet require little maintenance.

"Many present-day papers are washable—even scrubbable," Patricia A. Bradshaw, housing and home furnishings specialist with the Texas Agricultural Extension Service, Texas A&M University, pointed out.

Factory-applied plastic coatings make washing possible and minimize maintenance. However, even non-washable paper can be treated after its hung.

Wallpapers are available as two basic types—handmade and machine-made.

"Hand-made types are usually colored manually, using a separate silk screen for each color. Since they require considerable time and labor, they're the most expensive.

"Colors of machine-made prints are applied simultaneously on printing presses having up to 12 rollers. Consequently, several yards can be done by machine in the time required to do one yard by hand.

"However, prices of roller prints vary greatly—depending on quality and weight of paper use, complexity of design, and number of yards produced," Miss Bradshaw explained.

Vinyl wallpapers are another category. Considerably heavier, they consist of vinyl surface backed with either paper or fabric. Designs are printed on the vinyl surfaces.

"Since most vinyls can be scrubbed, they're ideal for kitchens, utility rooms and bathrooms.

"As an added bonus, vinyl fabrics pull off the wall in strips—making replacement easy."

To determine how much paper to buy, multiply distance around the room by the wall height. Then divide this figure by 30 (number of square feet in a single roll of paper) to get number of rolls needed. Deduct one roll for every two doors or windows of average size.

For "insurance," buy an extra roll of paper—for repairing any damage or lining a closet.

As an extra precaution, take the room measurements along when going shopping.

"In addition to patterns, tex-

tures and solid colors, scenic murals and border prints are also available.

"However, shopping for murals or scenic requires a few extra precautions," the specialist noted.

"Consider the number of strips needed for a specific area, placement of the entire design horizontally, appropriate distance from design to floor, and possible existence of a chair rail.

"Border prints, on the other hand, are made in widths up to 18 inches. Many of the widest are designed so they can be cut to make borders of varying widths—adapting to home decorators' needs."

### Be Leery Of Fabulous Plant Ads

The Sunday supplements of many newspapers contain full page color ads urging the gardener or would-be-gardener to take advantage of fantastic prices on fabulous plants by mailing a check to some far-off mailorder house for their choice items which are all too often sucker bait.

Special names are frequently concocted for rather common plants with fantastic claims made for their flowering or fruiting ability or for their rapid rate of growth. Seldom is there any mention made in the ad regarding age or size of the plants being featured.

When reading these ads one should remember that the customer usually gets what he is paying for. Plants offered at such ridiculously low prices are usually of poor quality, undersized, or even outright culls.

Many of the ads feature plants that are unsuited for local climatic conditions. By reading the fine print one can often determine the correct botanical or common name. Then by checking this information in a garden encyclopedia, the reader can determine whether the plant is suited to his area. He can also obtain information as to its culture requirements, its growth habits and size, hardiness as well as a true description of its flower or foliage characteristics.

It would be wise to check local nurseries and garden centers; if they aren't offering these same species, it is in all likelihood because they are not adapted to the area. This does not mean to imply that one should not patronize mail-order houses. There are many reputable, well-established mail-order nurseries that provide excellent service to their customers. They usually provide well illustrated catalogs and do not make exaggerated claims for their products.

If the reader will take time to carefully read the ads and not make purchases on impulse, it is usually rather easy to differentiate the reputable ad from the so-called sucker bait.

#### ONCE UPON A TIME . . .

A man who "just couldn't get around to subscribing" to the hometown newspaper sent his little boy to borrow his neighbor's copy. In his haste the boy ran over an \$80 hive of bees and in 10 minutes he looked like a warty squash. His father ran to his assistance, and failing to notice the barbed wire fence, ran into that, cutting a hole in his anatomy as well as ruining a pair of \$10 trousers. The old cow took advantage of the gap in the fence and killed herself eating green corn. Hearing four-gallon churn of cream into a four-allon churn of cream into a basket of chicks, drowning the entire batch. In her haste she dropped a \$135 set of false teeth, which the family dog buried thinking it was a new type of bone. The baby having been left alone, crawled through the spilled cream and into the parlor ruining a \$250 carpet. During the excitement the oldest daughter ran away with the hired man, a stray dog broke up 11 setting hens, the calves got out and chewed the tails off four fine shirts on the clothes line, and the cat had a batch of kittens. All this just to save 10 cents. And in this case, the poor guy never did get to read that week's edition.

Don't let this happen to you. Subscribe today!

### ITCHING LIKE MAD?

Get this doctor's formula! Zemo speedily stops torment of externally caused itching... of eczema, minor skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs. "De-itch" skin with Zemo—Liquid or Ointment.

### PHOTOGRAPHS AID HOME INVENTORY

Photographs can help identify items lost through theft or fire.

"Most families cannot describe their possessions—even the most valuable ones—after home and belongings suddenly are destroyed or stolen," Lillian Cochran, Texas Agricultural Extension Service home management specialist, Texas A&M University, noted.

"A photographic inventory of the home's contents can provide definite proof of ownership—a valuable asset for any household," she noted.

"Taking photographs for an inventory requires no special skill, talent or equipment—anyone with an ordinary snapshot-type camera can do it.

"For ease and thoroughness, photograph each wall of a room to achieve an overall view — take close-up shots of particularly valuable objects—open cabinets and drawers to expose contents," she added.

"Newlyweds and engaged couples can begin family records by taking pictures of their wedding gifts on display—and using them as an inventory.

"Save negatives from these pictures—if needed for insurance purposes, enlargements will provide details.

"Store photographs and negatives in a safe place, such as a safety deposit box or fire-proof container.

"Pictures help families remember exactly what was in their homes should accidents or thefts occur," she concluded.



### Gas and heartburn?

Di-Gel contains a unique anti-gas ingredient, Simethicone.

This unique discovery breaks up and removes painful gas-bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. Get Di-Gel tablets or liquid today. Product of Plough, Inc.

### Stomach Upset by Gas and Acid?

Di-Gel with Simethicone quickly relieves gassy-acid upset.

This unique discovery breaks up and removes painful gas-bubbles. Your relief is more complete because Di-Gel takes the acid and the gas out of acid indigestion. When you eat too well, demand Di-Gel, Tablets, liquid. Product of Plough, Inc.

#### Arthritis Sufferers:

### WAKE UP WITHOUT ALL THAT STIFFNESS!

New formula for arthritis minor pain is so strong you can take it less often and still wake up in the morning without all the pain's stiffness. Yet so gentle you can take this tablet on an empty stomach. It's called Arthritis Pain Formula. Get hours of relief. Ask for Arthritis Pain Formula, by the makers of Anacin® analgesic tablets.

Easy on You! Easy on Your Lawn!



### HOMELITE Riding Mowers

- Brand New 5h.p. Rider
- Anti-Scalp Mowers
- New Shuttle Transmission Shift From Forward to Reverse Without The Clutch

For your nearest Homelite Dealer Call Toll Free 800-243-6000

# Over 100 of our people are trained to install and service ELECTRIC WATER HEATERS

WE SELL 'EM—Call Us!



Of Course—It's Electric



