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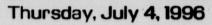
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8/27/2000

Texas press Association Muleshoe Journa

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# Officials urge fireworks safety

Despite recent rainfall in Bailey County, officials continue to stress caution in using fireworks July 4th.

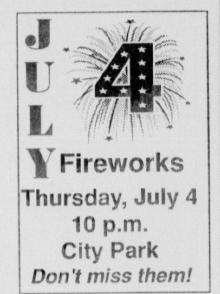
"The rain has helped, but we still have all that dry grass and wheat," said Bailey County Judge Marilyn Cox. "A lot of places in the County have not even gotten three-fourths of an inch, while some have gotten nearly seven. We are thankful for the rains but there is still a big, big danger."

County Commissioners passed a county-wide ordinance banning the use of aerial fireworks within a half-mile radius of native grass, CRP, and wheat fields June 10. Violation of the ordinance is a class C misdemeanor, punishable by a maximum \$500 fine.

"I would remind everyone of the ordinance passed by the court June 10," Cox said. "Anyone that does not obey that order commits a criminal offense and will be prosecuted. It is my desire that everyone would respect the property and lives of others and keep that order."

Fire Marshall Jimmy Mills said that rainfall in the county has varied too much to assume that it is now safe to use fireworks.

"We are still trying to discourage everybody from shooting fireworks at home," Mills



spectators lighting fireworks into the crowds. While the fire department urges July 4th celebrants to view the park demonstrations, Mills said spectators should not shoot their own fireworks in the park.

"People just don't realize how very dangerous that can be," he said, noting that it is illegal to use fireworks inside the city limits.

In response to ordinances passed in counties across the state, many fireworks stands have opted not to sell missiles and rockets.

Lori Tosh of Muleshoe operates a fireworks stand west of town. She said that the Texas Pyrotechnics Association, a fireworks manufacturer, has stopped supplying and selling stick missiles and bottle rockets state-wide, and have



#### A wrinkle in time

Buddy Beach (left) takes on the look of a fifty -year old farmer in preparation for the "Keepers of the Legend" dress rehearsal Sunday night. Cindy Barrett (right) assisted in creating the wrinkles.

# Getting the makeup call

#### By JOANNA GALLMAN Journal staff writer

It was a Mary Kay Cosmetics nightmare.

Frantic actors, wielding sponges with every color of base imaginable, in scrambled to paint on their game faces. The room looked like a war zone. The masses gravitated around the makeup table, trading lipsticks and brushes like sorority girls dressing for the fall grush.

Sunday night.

The locally-produced, historical play opens Wednesday, and runs nightly through July 9. Performances begin at 8:30 p.m. at the Muleshoe Heritage Foundation.

Mothers of the actors, volunteers from beauty salons, and others with theatrical experience worked more than two hours, painting and brushing on the personalities of the actors. seen on stage, others had to take on the appearance of characters twice their age.

"I'm 32, but I look 26, so making me look old is pretty hard," said performer Buddy Beach.

Beach portrays John Masters, a farmer in his mid-50s. To attain the weathered, sun-beaten look of his character, Beach blends eye pencils and powders to darken every crease and natural wrinkle in the corners of his eyes, mouth and forehead.

said. We urge everyone to save their money and come out to the park and see the fire department's demonstration."

In past years, problems have arisen during the fire department's display due to ordered sellers and stand operators to follow suit.

"We're selling the fireworks that hopefully burn out before they hit the ground," Tosh said. "But people should still be careful." "Where's the powder — who's got the eye-liners?" echoed in the overcrowded room.

The disarray preceded the first dress rehearsal of "Keepers of the Legend" "Demember if you don't look like a Silver

"Remember, if you don't look like a clown in the mirror, I won't be able to see you on stage," shouted Sally Messenger over the chaos.

Although many of the characters only needed cosmetic reinforcement to be

Silver hair paint is used to complete the aged look.

The first dress rehearsal serves as a sort of orientation for the actors, who decide their makeup colors and record

Continued on page 3

## Train wreck Saturday injures two

A train collided with a pickup Saturday morning in front of the Muleshoe Livestock Auction, injuring two Levelland men.

The two men were injured when an eastbound Santa Fe train collided with the 1996 Chevrolet pickup being driven by O.M. Morris, 76, at 10:25 a.m., according to the Department of Public Safety.

Morris was listed in satisfactory condition Monday at Methodist Hospital in Lubbock. Morris was transported to Methodist after complaining of neck pain at the scene.

The passenger, 74-year-old James Wright, was treated for lacerations at Muleshoe Area Medical Center and was released.

Morris was headed west on U.S. Highway 84 when he turned into the Muleshoe Livestock Auction. The train struck the pickup just behind the cab. The truck went airborne, separating from an empty livestock

#### Continued on page 2



#### Book em'

Bailey County Extension Service Agent Curtis Preston (left) takes a nose print from a Hereford steer Friday at the Muleshoe Animal Clinic. Stock show officials are able to keep accurate records of animals using photographs, nose prints (right) and ear tags.

# **Booking bovines** keeps shows honest

#### By RICK WHITE Managing Editor

The sad, brown eyes pleaded innocence as he peered out from behind the heavy steel bars.

He was one bewildered bovine.

In a flash, he was photographed, printed, given a number, then hustled into a holding pen.

His only crime was wanting to be a grand champion.

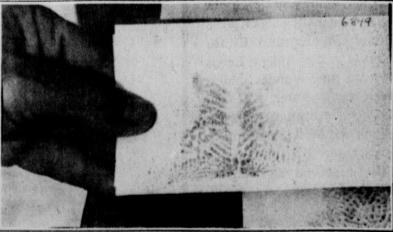
The Hereford steer was one of 65-70 steers that were vali-

dated for the Bailey County and state stock shows. Steers and heifers had to be validated June 29-30 to be eligible for next year's stock shows.

Once the steers were loaded into a squeeze hcute at the Muleshoe Animal Clinic, officials from the Future Farmers of America and 4-H validated the steers three ways — a photograph, a nose print, and an ear tag.

An animal's nose print is almost as distinctive as human

#### Continued on page 4



#### **Rheata White Art Studios** presenting art demos July 3-6

Rheata White's Art Studio will be presenting live art demonstrations July 3-6 at Joe's Boot Shop.

Mickey Stephans and other artists will be demonstrating silk painting July 3 at 11 a.m., Buster Jones will be presenting paper casting July 4 at 10:45 a.m., and Rheata White will be demonstrating general art July 5 at 2:30 p.m. Paul Milosevich and other artists will be demonstrating oil painting July 6 at 1 p.m.

#### World War II reunion slated

#### for July 10-13 in Irving

World War II Veterans who served in the 37th Combat Engineers in Camp Bowie, Texas, or the 591st Engineer Boat Regiment in Europe are being sought for a reunion July 10-13, in Irving's Holiday Inn Holidome DFW Airport South.

To make reservations, veterans should call (214)986-8806 or (800) 360-2242. Veterans are encouraged to mention the 591st EBR when they call.

#### Motley County Junior Rodeo slated for July 12-13 in Roaring Springs

The 22nd Annual Motley County Junior Rodeo will be held at the Old Settler's Arena in Roaring Springs July 12-13.

Two rodeo performances are scheduled for Friday night at 7:30 p.m. and Saturday night at 4 p.m. Rodeo books will close at 5 p.m. on July 9.

Division prizes include saddles, a set of Rickey Trammell bits and spurs, and Montana Silversmith belt buckles.

A dance will be held nightly at 9 p.m. For more information or entry blanks, contact Cathey Turner, Rodeo Secretary, Box 666 Matador, TX 79244, (806) 347-2834, or Beverly Logsdon, County Extension Agent, Box 670, Matador, TX 79244.

#### **Muleshoe DECA hosting Broom and Mop Sale**

The Muleshoe DECA chapter will be holding a broom and mop sale in the Muleshoe State Bank parking lot July 3-4.

The sale will begin each morning at 8 a.m. Brooms, mops, brushes, and many other cleaning aids made by the blind will be on sale.

For more information, call Kandy Wilcox at 965-2678.

#### **10th Annual Clovis Music**

#### Festival slated for July 26-27

Two concerts have been scheduled for July 26 and 27 in Clovis, NM during the 10th Annual Clovis Music Festival.

The concerts will feature the Fireballs, Frankie Valli and the Four Seasons, the Bellamy Brothers, and Wade Haynes. Both concerts will begin at 8 p.m. in Rock Staubus Gymnasium on the Clovis High School campus.

Other activities scheduled for the music festival include a hot air balloon rally, a classic car show, and tours of the original Norman Petty Studios.

For details and ticket information, contact the Clovis/ Curry County Chamber at (505)763-3435, 215 Main Street, Clovis, NM 88101; Cannon Air Force Base at the Office for Information, Travel and Tickets, (505)784-2563; or the North Plains Mall Marketing Office, 2809 N. Prince, (505)769-2308.

#### South Plains College campuses

#### schedule fall registration Aug. 22

Fall registration at South Plains College in Levelland is scheduled to begin Aug. 22.

Registration on the SPC Levelland campus will be from 8:30 to 11:30 a.m. and from 1:30 to 6:30 p.m. Aug. 21 and is designated for pre-registered students receiving financial aid only.

The SPC Lubbock campus, located at 1302 Main, will hold registration Aug. 21 for returning students who have enrolled in the spring or summer 1996 semesters. Returning student registration is from 9 a.m. until noon for students with last names L-Z, from 3 to 6 p.m. (A-K) and from 6 to 7 p.m. (A-Z).

New student registration on the SPC Lubbock campus is Aug. 22, from 9 a.m. to noon for last names L-Z, and from 3 to 6 p.m. for A-K. Open registration on the Lubbock campus is from 6 to 7 p.m. Aug. 22.

Open registration for SPC courses offered at Reese Air Force Base is Aug. 19-20. Enrollment will be held from 4:30 to 7 p.m. Aug. 19 and from 5:30 to 7:30 p.m. Aug. 20 in Building 920, room 130. SPC offers four 11 week sessions on the base.

Classes at all three locations begin Aug. 26.

To obtain a fall 1996 schedule of classes listing course information at all three campuses, contact the SPC Office of Admissions and Records in Levelland, at 894-9611 ext. 2374 or 2375, SPC Lubbock at 747-0576, ext. 4660 or 4606, or the Base Education Office at Reese AFB at 885-3048.

#### Muleshoe student named to Baylor **Dean's Academic Honor List**

Norris Mason Conklin of Muleshoe was recently named to the Baylor University's Dean's Academic Honor List.

Conklin, a sophomore, had to maintain a minimum grade-point average of 3.7, while enrolled in at least 12 semester hours to be named to the list.

## Wreck

#### Continued from page 1

trailer, and landed in the train quently, were wearing their seat easement about 75 feet away. belts.

Morris told DPS Trooper Bill Horton he didn't see or failure to yield the right of way. hear the train coming. An engineer on the 64-car Santa Fe at the crossing in the last 3-4 train told Horton it looked like months, according to C.L. the truck was trying to get Myers of the Muleshoe Liveacross ahead of the train.

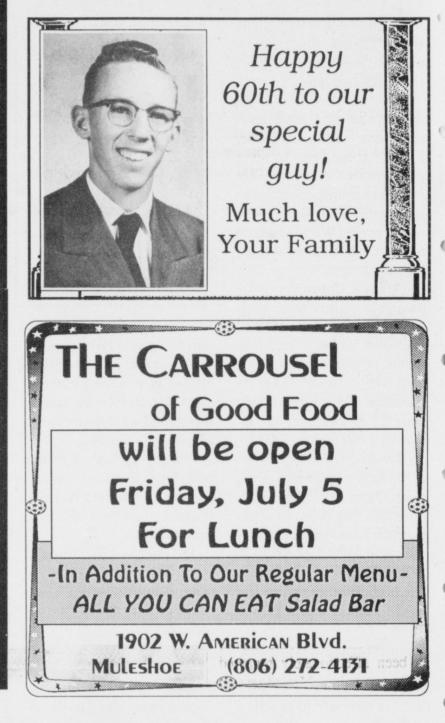
"They were lucky they jured in the last accident. weren't injured more seriously," said Horton.

they come to the auction fre- no crossing bars.

Morris is being charged with

It was the second accident stock Auction. No one was in-

There are railroad crossing signs on both sides of the tracks Both men, who told Horton on the dirt entrance road, but



## Fish & Wildlife proposes youth hunting day

posal to allow states to set aside servation future." a "Youth Waterfowl Hunting Day," providing young people an extra hunting day before or after the regular waterfowl season. "Traditionally, hunters have been the most avid conservationists, contributing far more than their share so that all Americans can enjoy wildlife," said John Rogers, the service's acting director. "Young people learn more than just how to hunt when they go into the field," Rogers said. "They learn valuable lessons about preparedness, responsibility, outdoor ethics,

Service is considering a pro- They become part of our con- would not be allowed to hunt. If the proposal is enacted, states would be able to select one "Youth Waterfowl Hunting Day" in addition to their regular duck season. The day would have to be held outside of any regular duck season on either a weekend or holiday when youths would have the maximum opportunity to participate. They day could be held up to 10 days before or after any regular duck season and within any split or a regular duck season.

The U.S. Fish and Wildlife and wildlife conservation. at least 18 years old. The adult Both the youth and the accompanying adult would have to be properly licensed according to state law. Under the proposal, the daily bag limit would be no more than four ducks. Flywayspecific restrictions applying to the regular duck season also would be in effect. The public may comment on the proposal until July 5, 1996. Comments should be sent to: Chief (MBMO), U.S. Fish and Wildlife Service, 634 Arlington Square, U.S. Department of the Interior, 1849 C Street, NW., Washington, DC 20240.

The youngsters would have to be 16 years old or younger and accompanied by an adult

## **Muleshoe Square Dance Club meets**

The Muleshoe Square Dance Club met at the Civic Center for their second Thursday meeting for the month of June.

Graduation was held, and Marshall Cooks was presented with his diploma and welcomed as a club member.

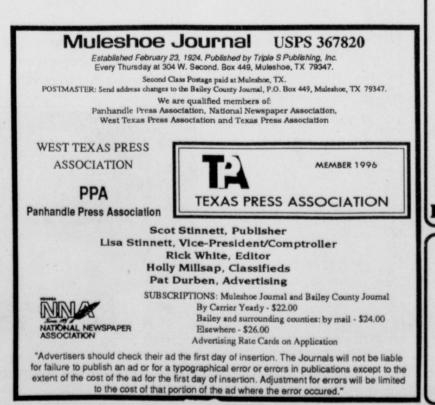
The new officers elected for the coming year are: Orville and Lorenen Clevengier, president; Chester and Elinor Yerby, vice president; Lewis Wayne and Wanda Shafer, secretary/treasurer; J.W. and Gloria Herington, reporter; Frank and Melba McCamish, historian; Bill and Fern Pittman, second year delegate; Frank and Melba McCamish, first year delegate.

Guests from Portales, Clovis and Plainview enjoyed refreshments of homemade ice cream and cake.

Don't forget the Mountain Hoedown in Ruidoso, July 12 and 13th. Our own caller, James Pettus, will be one of

the featured callers.

The next dance night will be July 11 at the Civic Center. Come and dance with us.





We personally guarantee it!

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Portales, NM

(On the first curve into Portales)

# **Clinton beefs up** school lunch program



It should not go unnoticed or unrecognized that President Clinton "beefed" up the school lunch program. As I understand it, for the school year '96-'97 he enacted an earlier-thanusual purchase of 50 million dollars worth of beef to stimulate the sinking cattle market. That will bring the projected total for '96-'97 school year to \$163 million. Last year in '95-'96, \$150 million was approved for the school lunch program.

At \$1.75 a pound, that's about 373 million quarter pounders, or 75 million school kids' lunches for a week, or 1.4 million kids' lunches for a year.

That's also 1.7 million pounds of beef on the rail at \$97.75/ cwt or 1450 live steers weighing 1150. In 1995, the U.S. marketed 35.5 million live slaughter cattle.

So, "Every little bit helps," said the little ol' lady as she tinkled in the sea.

But we who engage in the cattle business have no room to gripe that the government is not doing more. We are part of true, free-market enterprise. We chose it or it chose us. There are many other occupations that are more secure, that offer company insurance, paid vacations and the chance to break even after a lifetime.

We offer a product that has almost universal acceptance. It is usually the premium selection on the menu. You work your way up from club sandwich and chicken fingers to prime rib.

In spite of the rallying cry that we must make our product more consistent, it is still the most common blue ribbon entree you can order. I think it is a noble goal to try and make our product more uniform, particularly regarding tenderness. Maybe we can reach that goal. That would mean finding a specific breed or type of critter that consistently results in a more tender steak, or maybe a method of preparation or pre-paration that produces the most tender meat.

However that is not going to be easy. Different breeds or body types have been selected or evolved to suit the country in which they're raised. Braymers in Saskatchewan and Shorthorns in south Texas will always be a hard sell.

It is to our good fortune that even when beef is tough, it has a flavor that encourages consumers to continue ordering it. We should remember that no matter how high or how low the price of cattle goes, we always sell all we produce.

My thanks to the President and the Congress for their school lunch program expenditures. Your efforts do not go unappreciated. We will get through this bad market and keep producing beef in spite of the set backs. "Cause when it's all said and done, "That's what we do."

## Makeup

#### Continued from page 1

them for efficiency during performances.

While the actresses did not seem to mind the bustle of the makeup room, many of the actors lingered outside, reluctant to undergo the process typically reserved for females.

Beach was one of those who stood outside, clinging desperately to his dignity.

"You notice how I'm staying out here," laughed Beach. "I don't mind the eye-liner that much, it's just all that greasy makeup that I don't like."

The cast uses a base that has been affectionately renamed "grease paint." Messenger said the base is extremely thick and greasy.

"It feels like you have this plastic mask on your face," she said. "It's not like regular

a theatrical supply in Lubbock.

Although some of the actors could remember which colors they used in last-year's production, most were starting the dress-up process again.

As each actor determined and applied the best color of foundation, eye-liner, blush and mascara, the colors were approved by Messenger and recorded on a tablet for reference during performance week. Once the look was completed, the character was ready to begin rehearsal.

Sometimes the actors take their faces off the stage, as did

actor Heath Scott.

"Last year, after one of the performances I went to Town and Country with my makeup on," Scott said, sporting fresh lipstick and eye-liner. "I opened the door for this girl. She turned around and looked at me and said 'my gosh you've got the prettiest eyes!""

The scarlet hue of his face was no longer a cosmetic exaggeration.

## **New Federal law puts** teeth in fraud prevention

tions aimed at telemarketing fraud took effect Dec. 31, 1995.

Passage of the Telemarketing and consumer Fraud and Abuse Prevention Act may put money scammed from you by significant dents in the activities of con artists specializing in defrauding consumers over the phone.

Some of the things you need to know are:

\* If a prize is offered, you have to be told immediately that no purchase or payment is or threatening language. needed to win it.

buy something or to say that a purchase will improve your chance to win. You cannot even be required to pay "shipping charges." The caller must tell you how to enter without making a purchase.

\* You cannot be asked to that fact.

Tough new federal regula- pay in advance for certain services, including cleansing your credit report of damaging credit. information, finding you aloan or a credit line, recovering someone else or acquiring a prize that some telemarketer falsely said you had won. Under the new rules, you pay for these services only if they are actually delivered.

\* Telemarketers may not intimidate you or use profane

\* If you are guaranteed a \* It is illegal to make you refund, the caller has to tell you the limitations and particulars. If no refund is mentioned, however, the caller need not tell you anything, so be sure to ask. If no refunds are allowed, however, all telemarketers must disclose





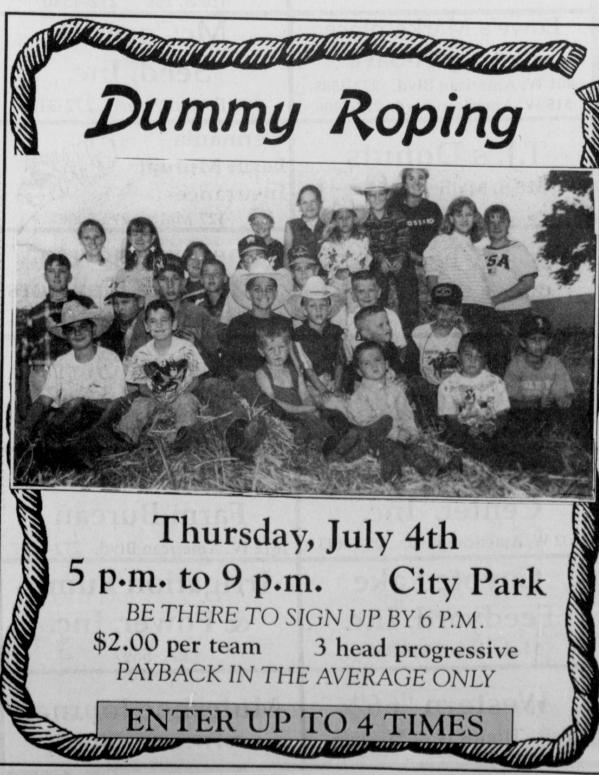
REE Balloons! hours to be name EAL'S RANCH WAGON

makeup, where it blends in and you can't feel it. You can definitely tell it's there."

The makeup, moustaches, and silver hair paint for the production were ordered from

#### Mirror, mirror

Erin Gallman, a "Keepers of the Legend" performer, checks her makeup at a dress rehearsal Sunday night.







#### Boxed in

Employee Jennifer Winders checks on hats in preparation for the 13th annual Joe's Boot Shop Tent Sale July 3-6, which draws thousands of shoppers from all over the southwest.

# **XIT Rodeo is PRCA event**

<sup>•</sup>DALHART — The 60th annual XIT Rodeo and Reunion announces a major change in the rodeo.

This year's rodeo will be a PRCA event. We hope to offer our spectators the best of the best. There will be a rodeo performance on August 1, 2 and 3 at 7 p.m. and a slack performance at 8 a.m. on Aug. 3rd.

The XIT Reunion will still offer the excitement of pony express races on Aug. 3rd, US numbered roping on July 27th and 28th, and PRCA Steer roping slack on July 31st.



### Prints -

#### Continued from page 1

finger prints, said County Extension Agent Curtis Preston, busy inking a steer's nose and getting an imprint on a three-by-five index card. Preston said all animals have distinct nose prints.

This year, nose prints will also taken for sheep.

The validation process discourages cheating at stock shows, where the grand champion steer at the big shows like Houston and Fort Worth can bring \$60,000. Last year's Bailey County grand champion brought \$2,500.

#### The Phone Company

The area telecommunications services are provided by Five Area Telephone Cooperative, Inc. and its subsideries.

#### \*West Plains Telecommunications, Inc. Five Area Systems, Inc. Plateau Cellular Network, Inc.

Bula	•933	Lehman	•525	
*Olton	•285	*Earth	•257	
Maple	•927	*Springlake	•986	
Lariat	•925	*Muleshoe	•272	
*Sudan	•227	Lazbuddie	•965	
Needmore •946		Lazbuuute	- 705	

**The home town Phone Company** 806-272-5533 or 1-800-741-6925 Office hours 8-5 Monday thru Friday 302 Uvalde St. Muleshoe, TX 79347



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These sponsors invite you to get out and enjoy the festivities		
Leal's Restaurant 1010 W. American Blvd. 272-3294	Decorators Floral & Gifts 616 S. 1st 272-4340	
Lowe's Marketplace and Pay-N-Save 401 W. American Blvd. 272-4585 515 W. American Blvd. 272-4406	McCormick Seed, Inc. 400 E. Ash Ave. 272-3156	0
<b>T.J.'s Donuts</b> 328 S. Main 272-3542	Germania Farm Mutual Insurance 127 Main 272-5060	()
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## Kristi Chapman feted with bridal shower

Kristi Chapman, of Levelland, bride-elect of Wade Wilson, also of Levelland, was honored with a bridal shower Saturday, June 22 in the home of Darlene Henry.

Kristi is the daughter of Mr. and Mrs. Larry Chapman of Muleshoe, and Wade is the son of Rod Wilson of Maple and Jerri Wilson of Clovis.

Special guests attending the shower included the brideelect's mother, Jeri Chapman, Jan Cooper, of Lubbock, and Lori Wrinkler of Roswell, NM, aunts of the bride-elect.

Also attending were the mother of the future groom, Jerri Wilson, and grandmother, Mary Wilson. His sister, Niclole Wilson, and aunts, Suzanne Drobena, Trena Wilson and Kathy Thomas also attended.

The hostess gift was an en-

Kristi Chapman

tertainment center and a set of knives.

Hostesses were Janice Bradshaw, Holly Hooten, Jan Glover, Lori Bandy, Donna Thompson, Darlene Henry, Druscilla Hutton, Elaine Greenhouse, Ruth Locker and Glenda Powell.

The couple plan a July 12 wedding at the Muleshoe Church of Christ.



Garden spot of the week



#### Garden bouquet

Daisies, sunflowers, hibiscus, and a variety of other flowers dot the garden of Charles and Marie Lenau at 313 E. Fir. The Lenau's garden was named the Jennyslippers garden spot of the week.

## State solicits bids on surplus land

AUSTIN — The Texas General Land Office (GLO) has scheduled a special sealed bid sale of 100 tracts of surplus state and tax foreclosure land for July 16.

The land office is authorized to dispose of surplus tracts that are not generating income for the state.

Located in 34 Texas counties, the tracts range in size from a 1.18 acre tract in Leon County to a 1,239.5 acre tract in Presidio County.

Permanent School Fund (PSF) land, or excess land owned by the state, will be sold to generate revenue for the support of public education in Texas.

Tracts obtained by counties

through tax foreclosure have been deeded to the state. The sale and a bid packet, contact General Land Office was given Greg Rives at 1-800-348-9161. the authority to sell these tracts A \$5 check or money order as well.

Some of the tracts in West Texas are being sold according to a conservation easement with the Texas Historical Commission to protect sites ties in the following counties: that have archeological or historical significance.

set for each tract. There is no Eastland, Fannin, Goliad, limit on the amount that may Hamilton, Hood, Hudspeth, be bid above the minimum. Bids must be received no later than 10 a.m., July 16, 1996, the Montgomery, Orange, Pecos, time of the bid opening. Bid opening will be held in Room Reeves, Runnels, Rusk, Taylor, 831, Stephen F. Austin Bldg., Terrell, Upshur and Ward. 1700 N. Congress, Austin.

For more information on the must be sent to the Texas General Land Office, 1700 N. Congress, Rm. 720, Austin, Texas 78701-1495.

This sale includes proper-Anderson, Bexar, Borden, Brewster, Coke, Cooke, Minimum bids have been Culberson, Dallas, Dawson, Jeff Davis, Jones, Leon, Lynn, Midland, Mills, Montague, Presidio, Rains, Red River,

### **I** ETTER TO THE EDITOR

#### Dear Editor,

I am writing this letter to thank the Good Samaritans of Muleshoe for restoring the Muleshoe cemetery.

My sisters and I appreciate your time and efforts in standing the vandalized headstones, including that of our parents, Grover Cleburne and Elneita Wakefield Gray.

It is refreshing and heartwarming to see such community concern and spirit in the resolution of this problem.

Your compassion and kind actions will not be forgotten.

#### Sincerely,

The Gray Family John E. Grav, Lubbock Jeanne Gray Williams, Lubbock Kathy Gray Hartsell, Ardmore, Okla.



Strebeck **Our Affiliation With** 18 New Car **Franchises Gives Auto Network You A Better Selection!** 

## **PUBLIC RECORD**

## **OBITUARIES**

#### **Houston Morris**

EARTH - Graveside services for Houston Morris, 68, of Earth, were held Monday at the Springlake Cemetery with the Rev. Bobby Broyles, pastor of the First Baptist Church of Earth, officiating.

Burial arrangements were under the direction of the Parsons-Ellis Funeral Home of Earth.

Mr. Morris died June 27 at his residence after an illness. He was born August 13, 1927 in Coryell County.

He had been a resident of Earth for 25 years, moving



there from Friona. He was a veteran of WWII, having served in the U.S. Army. He was a welder.

Survivors include three sons, Ronnie Morris of Earth, Johnny Morris of Post and Phillip Morris of Calif.; two daughters, Gala Ramonda of Liberty, and Angilla Nicholson of Hereford; four sisters, Joann Mullin of Chandler, Johnnie Mae Vinson of Blue Mound, Ruby Atkinson of Conroe, and Nola Hitt of Blue Mound; three brothers, Billy Wayne and Rayburn Morris of Ft. Worth, and Ishmel Morris of Lubbock; 10 grandchildren.

18.21 - 1

max self

In Performance at the White House "Linda Ronstadt and Aaron Neville"

They're back together again! Linda Ronstadt and Aaron Neville are reunited on stage for an all-new In Performance at the White House. Hosted by the President and Mrs. Clinton, this hour-long performance special celebrates the rich variety of America's popular music with several of the Grammy-winning artists' biggest hits.

During the evening performance, Ronstadt and Neville, who have been mutual fans and friends for a long time, entertain the audience with three of their best known duets -- "Don't Know Much," "All My Life" and "When Something Is Wrong With My Baby" — as well as several popular solo sets. In addition, Ronstadt who has recorded three critically-acclaimed Spanish-language albums, appears on stage with the 12-member mariachi band, Los Camperos De Nati Cano

In Performance at the White House "Linda Ronstadt and Aaron Neville" will be broadcast Wednesday, July 10th at 2:00 p.m.

#### **Live From Lincoln Center**

"Mostly Mozart Opening Concert"

Live From Lincoln Center presents "Mostly Mozart Opening Concert" from the stage of Lincoln Center's Avery Fisher Hall. Hugh Downs hosts this two-hour gala opening festival.

The highlight of the program is the guest appearance of two superstars of the classical music world - Itzhak Perlman and Pinchas Zukerman - in Mozart's Sinfonia Concertante in E Flat for Violin, Viola, and Orchestra, K. 364, with the Mostly Mozart Orchestra conducted by Gerard Schwarz. The concert opens with Stolzel's festive fanfare, Concerto for six Trumpets, and closes with Mozart's Symphony No. 41 in C, K. 551 ("Jupiter").

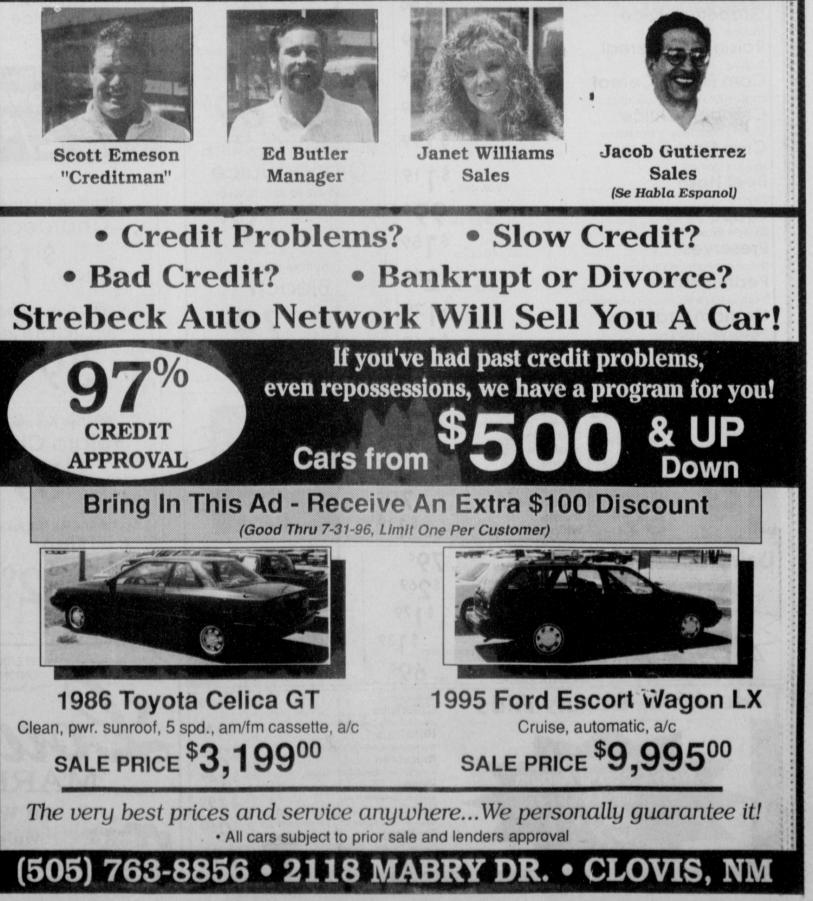
"Mostly Mozart Opening Concert" airs Wednesday, July 10th at 8:00 p.m. on KENW-TV with a stereo simulcast on KENW/KMTH-FM.

## Signal to Noise: Life with Television

Signal To Noise: Life with Television is a three part series about television and its impact on people's everyday lives. Children, parents, consultants, soap opera addicts, cable network managers, advertising agency executives, news reporters, and producers and stars of television offer frank, revealing observations about their relationships with our most beloved household appliance. Signal to Noise examines the hold this pervasive medium has had on our perceptions of ourselves, our world, and our future since it first entered our homes almost half a century ago.

Signal to Noise: Life with Television will be broadcast Thursdays at 9:00 p.m. beginning July 11th. The series repeats Sundays at 12:00 midnight.

> **Channel 3 Television from** Eastern New Mexico University, Portales, New Mexico





#### Muleshoe Journal, Muleshoe, Texas, Thursday, July 4, 1996, Page 7 Journal Classified Call 272-4536 Deadlines: For Thursday, 5 p.m. Monday; for Sunday, 5 p.m. Thursday Call 272-4536 Muleshoe Independent School **Real Estate** -4536 Miscellaneous For Sale Farm For Sale District is now taking applica-Subscribe Today ! For Sale - By owner, 3 bdrm, 1 tions for bus drivers for the **Round-up** Applications 1 Acre For Sale or Trade, Large 1996-97 school year. For more For Sale: Maytag Washer and 3/4 bath, single garage in Pipe-Wick mounted on high-Barn, 2 wells, and Septic Tank. information, please call Rich-Dryer. Call 965-2389. Richland Hills Addition of boy. 30" or 4" rows. Cotton, ard at MISD, 272-4710. 27s-tfc Call 903-963-7917 Muleshoe. For more infor call **Muleshoe** Journal and 2 Milo, Soy Beans and Corn. 25s-6tc For Sale: Metal Shop, 60 ft x 25s-5tc 806-965-2477. Call Roy OBryan, 80 ft, on 230 ft. x 175 ft. lot. 22s-tfc **Bailey County Journal** 806-265-3247. Automobile Call 272-4817 or 272-5205 For Sale - 3 bdrm, 2 bath, 2100 call 25t-tfc 27s-4tpd sq. ft. - recently updated - new Water Well Drilling 1990 Dually extended cab, central air, fireplace, and lots of For Sale - Real Cheap SUBSCRIPTION RATES Baling - Back hoe automatic, 460 engine, fuel Hens - Geese - Ducks - Pot extras \$65,000 - Open House and Pump Service injection, all power, Belly Pig - Rabbits - Guinipigs Sunday, July 7, 2-5 p.m., 1722 Two beautiful Sudan Drilling & Journal \$11,995.00(505)359-1775, \$2200 W. Ave. Dor Call 272-4818 for - Love birds with cages - pea triple-wide homes Carrier ..... Portales Irrigation Year an appointment. hen. 806-257-2212. on display. 1991 extended cab, dually 227-2436 26t-4tpd 25s-3 sun pd. Fireplace, glamour bath, diesel, \$10,995.00 (505) 27t-2tc For Sale by Owner: 4-3-car-Muleshoe-By Mail ... <sup>\$</sup>24<sup>00</sup> Year 359-0947, Portales

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## Cattle industry suffers cyclic down-swing

Drought, Mexican imports, overproduction, NAFTA, poor winter grazing, the high cost of feed and alleged anticompetitive concentration in the meat packing industry have all been cited as contributing. factors in the current problems faced by Texas cattle producers since late 1995.

The following Special Industry Report from Comptroller John Sharp is designed to sort out the causes of the lagging cattle market, while informing Texans of the best course of action toward economic improvement.

#### **Industry Production and Overproduction:**

#### The Horns of a Dilemma

The cattle industry's contribution to the diversified Texas economy is often overlooked — despite the fact that cattle production actually brings in more dollars than natural gas production.

In 1995, the total value of cash receipts for cattle and calf production in the state is estimated to have reached a record \$6.3 billion. This exceeds the estimated total value of natural gas produced (\$5.6 billion), out is somewhat less than the total value of oil production in the state (\$8.5 billion).

In addition, the beef cattle industry is by far the largest sector in the Texas agriculture industry (Figure 2). In 1994, revenues from cattle accounted for nearly one of every two dollars received in agriculture, or more specifically, 47.8 percent of all cash receipts. This not only greatly. exceeds the share of total agricultural receipts generated by cotton, the state's second largest agricultural product, which accounts for 9.2 percent of all farm receipts, but even exceeds the value of all Texas crops combined (34.5 percent of all agricultural cash receipts).

point of less than 13 million head in 1990.

Nearly all agricultural commodities are subject to such cycles, with the length of time between peaks and troughs of production controlled largely by the speed with which additional production can be brought into the market and supply changes translated into price signals to the consumer.

In the cattle industry, such cycles tend to occur over periods of eight to twelve years. By comparison, cycles in the hog industry tend to be considerably shorter, usually about four years in duration.

Although the exact timing of any particular peak or trough in the cycle often has a rationale all its own, one general rule of producer behavior underlies the cyclical process: the same behavior that is individually smart is also collectively disastrous. If prices are high, the appropriate response for any particular producer is to try to increase the amount produced.

Collectively, such behavior on the part of all producers yields an oversupply of the commodity, resulting in declining prices and the "down side" of the cycle.

Such apparently is the case now. As seen in Figure 3, the real price of cattle, adjusted for inflation, has seen three peaks since 1970. Consequently, cattle inventories have also seen three peaks during this same period.

The price-driven cyclical nature of the cattle industry is apparent in Figure 3. Moreover, it seems equally clear that some of the current concerns about the cattle market in Texas are the result of economic cycles in cattle production. This is by no means the only influence on the state's cattle industry.

**Mexican Cattle and NAFTA** 

peso. In 1988 and 1989, both Mexican and Canadian imports began to gain market share as U.S. beef prices began torise. In addition, in 1988, the Mexican government lifted quota restrictions on exports of cattle to the U.S.

With domestic supplies limited by low U.S. cattle inventory levels from 1990-91 and strong prices during the same period, imports from both Canada and Mexico surged. From 1990 to 1993, Mexican and Canadian imports responded to the strong U.S. cattle market by nearly doubling their share relative to the U.S. inventory levels.

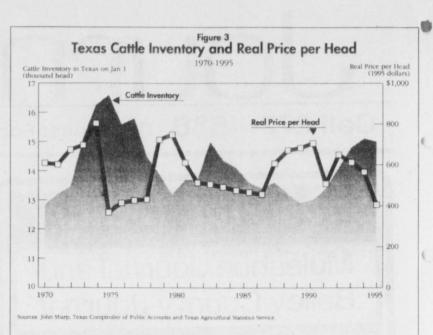
In 1994, the first year in which NAFTA was in effect, the share of Mexican and Canadian imports relative to the domestic market actually dipped slightly. Imports from both countries rebounded in 1995, but a continuing drought

in northern Mexico caused imports from Mexico to increase at a more rapid pace than imports from Canada, as Mexican ranchers rushed to sell herds they could not afford to feed.

Recently, imports from Mexico have dropped off dramatically. During the first three months of 1996, imports of feeder and slaughter cattle and calves from Mexico into the U.S. dropped to 159,000 from 608,000 during the same period in1995.

This pattern of trade seems to indicate that NAFTA alone has had a minimal effect on the current condition of the cattle market in the U.S. for three reasons.

First, while there has been a surge in imports from both Mexico and Canada, this preceded NAFTA by several years, and appears to be in response to strong market condi-



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tions in the U.S.

Second, the 1995 influx of cattle from Mexico seems to be largely related to drought conditions in Mexico and aided by the December 1994 peso devaluation. Third, the tariff levels on cattle preceding the implementation of NAFTA were minor, amounting to 1.2 percent of value.

By mid-1996, the largest effects of Mexican cattle imports are likely to be over and future developments in Mexico could actually aid in ameliorating oversupply conditions in Texas.

According to Jim Schwertner, a Texas livestock dealer, if drought conditions in northern Mexico subside, ranchers there could fuel a growing demand for Texas cattle to restock their herds.

1

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The beef cattle industry is generally comprised of several components, including ranchers or cattle producers, feed lots, slaughter houses and other facilities such as auction yards.

In 1995, there were 635 feedlots in Texas, and 12 slaughter houses with at least 200 head capacity. The 5.5 million cattle marketed out of those feedlots in 1995 constitute the "fed beef" portion of the industry. The remaining cattle marketed for beef are predominantly "cull cows," that are no longer used or needed to increase the size of herds. Such cattle are sent directly to slaughter facilities.

The cattle industry is not immune from cycles of high and low production. As seen in Figure 3, the inventory of cattle in Texas on January 1, 1995, stood at more than 15 million head, down slightly from 1994 levels, but still among the highest inventories since 1977. Cattle herds in Texas have been building since they hit a low

One recurring concern expressed by cattle producers in Texas is that an influx of cattle from Mexico as a result of the North American Free Trade Agreement (NAFTA) has had a great deal of influence on low U.S. cattle prices and the level of oversupply. But the situation is more complex.

From 1970 to 1985, imports of feeder and slaughter cattle from both Mexico and Canada generally amounted to less than one percent of the U.S. cattle inventory. Beginning in 1986 through 1989, cattle imports from Mexico jumped rather substantially, roughly doubling from one half of one percent of the U.S. inventory in the first half of the decade, to averaging nearly one percent of the U.S. inventory in the first half of the decade, to averaging nearly one percent in the second half.

No doubt some of the increase in imports from Mexico in 1986 and 1987 can be attributed to the devaluation of the

Figure 2

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