## New 1966 Cotton Program Announced

 Bull Sale Scheduled In Clarendon

## Quality Factor Enters Price-Support Picture

P.G.C. Annual Meet Slated December 6-1

> The Producers Grain Corpora-
ion annual meeting will be held
Tonday and Tuesday, December 6 .
, at the Holiday Inn West in Am.

BASKETBALL SCOREBOARD
o Kitchens Buried New Mexico

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\begin{aligned}
& \text { am. Tuesday } \\
& \text { Kitchens was }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ther of Ronald Kitchens. Other } \\
& \text { ind } \\
& \text { Hivers include his wwife } \\
& \text { and }
\end{aligned}
$$



A-H DOINGS




a car will meet you at the city-
county airport.
Those wishing a catalog in ad-
vance of the sale can write to H .
Riding Club Plans
Holiday Feast

## Thanks Expressed

The San Jacinto School and
Community Club take this oppor-
tunity to express sincere appre
ciation to the following merchants
of Silverton for their contribu
tions of merchandise which was
used as prizes for the San Jacinto

| Halloween Carnival. | tist Church in Floydada last week. |
| :---: | :---: |
| Tiffin's Department Store, boys | Among them were Rev. and |
| shirt and three pairs ear muffs; |  |
| Bellinger's Department Store, costume jewelry, several pairs baby | Jerry Miller, Messrs. and Mmes. |
| shoes; Salem Dry Goods, blanket; | Allen Kellum, Leo Cole and Henry |
| Corner Barber Shop, free hair cut; | Juarez. |

$\qquad$
$\qquad$

# City To Pick $U_{p}^{\text {Las R Riles Held }}$ Stray Dogs Soon Fif를 

 Accidents Reported During October

Anyone who wishes to attend
should contact a member of the
local 4 H clubs. All members are should 4 H clubs. All members are
to contact Joni Self or Laquita are being accepted by members of the Bris-
coe County are being accepted by members of County Historical Survey Comettee.
coe Countamining aged books are (from left)
Shown examins. Berton Hughes, County Chairman Mrs.
Mrs. Shown examining aged books are (from left)
Mrs. Berton Hughes County Chairman Mrs.
C. O. Allard. Mrs. Alton Johnson and Judge
M. G. Moreland. O. R. Stark, ir. and Mrs.
Carroll Garrison are also members of the
county survey group. The museum is being
established in the basemient of the county
courthouse.

Community Services Being Planned For Thanksgiving
$\qquad$ Wednesday, November 24 . The serFirst Baptist Church. Rev. Clyde Cain, pastor of the
host church, will give the invoca-
tion. Rev. Carl Nunn, pastor of



## enediction. The Thanksgiving message will The

 e delivered by the Rev. Julianigil, pastor of the Baptist Spanish Mission.
A feature of the service will be
pecial music.
Mrs. Grady Martin was a patient
Methodist Hospital several days
ecently, returning home on Tues-
rey of last week. She returned to -Platnview Daily Herald Photo her surgery, and got a geod report
$\qquad$ was spent making grapes. Members present were Blanche
ewman, Ella Leah Riddell, Euean Crow, Opal Hyatt, Ikie Bing-
ham, Winnie Smith, Mary Lee Lee
Waters. Guests were Mr. M E mith, Mrs. Vivian Merrell, Mrs. The neelock. in quilting with will be an Hyatt
the home of Mrs. A. H. Chapin the
pell.

Scouls Enjoy
receive payments based on the a-
creage diverted. Unless farmers divert the acreage Uneyss farmers rogzam benefis
 Nom $-2$ $0=$ minm
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Moonlight Hike

$\qquad$
$\qquad$ Soupts, Cletus Grady, jr., and Gary
Whitfill, for helping with the hike.
$\qquad$ $= \pm=5$ = $=2 x^{2}$ ficm mine nem


# Good Weather Or Bad 



WILL APPRECIATE ANY PART OF YOUR GINNING!

> WE HAVE INSTALLED SOME NEW MACHINERY AND COMPLETELY REWORKED THE GIN PLANT, AND ERECTED 100 ALL METAL TRAILER SHEDS, TO PROTECT YOUR COTTON AT ALL TINES.

## We Will Do Our Best To Give You The Best Service

READY, FROM THE WORD 'GO!'


our considerable assets make it possible to render financial aid to the fullest extent and quickly. Put our money to work tor you!
Benefit from our healthy record in banking. Save where your savings are secure and always available. Your account is insured up to $\$ 10,000$ by the Federal Deposit Insurance Corporation. And your interestearning nest-egg is always available for any emergency or financial crisis. For a debt-free future, save today.


## First State Bank

$$
\begin{aligned}
& \text { VICTOR LEE MCI } \\
& \text { ON- }
\end{aligned}
$$

VICTOR LEE MCGAVOCK
HONORED AT PARTY

$$
\begin{aligned}
& \text { Victor Lee McGavock was hon- } \\
& \text { ored on his 10th birthday with a }
\end{aligned}
$$ party in the park on November

15 . 15. Games were played and re-
freshments were served at Agnes Bingham's Cafe due to the weath-
lither

fer. | er. Ty MoMurtry, Bruce Tiffin, |
| :--- | Butch Brannon, Billy MoGavock

and the honoree, Victor Lee, attended.
billy mcgavock celebrates

## NINTH BIRTHDAY

Billy MeGavock was honored
with a birthday party in the park with a birthday party in the park
in observance of his ninth birthin observance of his ninth birth
day anniversary on Friday, Otto-
ter 29 beer 29 .
Eleven guests attended, and re-
freshments were served by freshments were served by Mrs.
Fleeter Boydstun and Mrs. E. H. Fretter Boy
McGavock.
Mrs. C. F. (Maggie) Nolen, a former Silverton resident, died at her
home in Fort Worth on Tuesday of last week after an extended illness. Burial was in Fort Worth
Thursday afternoon. Survivors ineluded her husband of 5016 Hart-
ford, Fort Worth; two daughters,
Mrs Mrs. Myrtle Chance and Mrs. Mary
Dele Turner of Fort Worth; three None Turner of Fort Worth; three
sons, . . Arlington, Ernest of
Graham. North Carolina Graham, North Carolina and Paul
of Fort Worth; two brothers, Jerry
Griggs of Cleburne and E. R. of briggs of Cleburne and E. R. of
Alvarado; four sisters, Mrs. H. S. Crow of Silverton, Mrs. Ethel Hul
sexy of Lubbock, Mrs. B. D. Fanning of Plainview and Ida Griggs of Fort Worth; and 11 grandchildren.
Mrs. Crow, Virgil Crow and gev eral other area relatives attended the funeral. Nephews, including
Virgil Crow, were pallbearers.
Mrs. C. R. Badgett visited Mr. Randy in Amarillo from Friday until Monday.
Mrs. Floyd Williams and An-
mete spent Friday night nette spent Friday night and Sat
urday in Lubbock. Annette spent urday in Lubbock. Annette spent
the night at the dormitory with her sister, Martina, a student at Tech. Mrs. Williams was an overnight guest of her sister, Mr. and
Mrs. R. L. Bigham and Ricky.
Mrs. Kenneth Tater returned
home Monday after having been home Monday after having been
a patient in Lockney General Hos pita since November 6

aet -
 SALES SERVICE PARTS NEW \& USED MACHINES Farm Proven Quality TEXAS COTTON HARVESTER SALES CO.

LEVELLING
GRASSES
LA RUE HUGHES
LANDSCAPING \& NURSERY

Box 484
Kress, Texas PHONE 6842535

Guaranteed - Free Estimates - Evergreens
DR. S. DALE BREWER CHIROPRACTOR

HOURS: 9.12 am. -2.6 p.m. -7.9 p.m.

DR. JOHN W. KIMBLE, OD.
Contact Lenses - Visual Analysis
Open All Day Saturday As For The Past 48 Years. Floydada, Texas YU 3-2496

## For big boosts in GROP PROFiTs

## GRO-GPEEN <br> ANHrorous ammonia <br> 

For bigger yields per acre, lower production costs and more profit per acre - apply Smith-Douglass GROGREEN* Anhydrous Ammonia now.
You can apply GRO-GREEN Anhydrous Ammonia directly into the drous Ammonia directly into the monia. Soil
soil either before or when you turn best results.
SUN-VUE
FERTILiZERS NE,
under stubble, stalks or cover crops. Keep soil fertility in balance! Use enough Smith-Douglass fertilizer to maximum performance OR GR-GREEN Anhydrous Am ionia. Soil should be tested for

5쿨․․ FERTILIZER
 Has Birthday Banquet


WHERE GOOD MEAT IS A SPECIALTY Want A Special Cul? We'll Be Happy to Fix It. From Ribs To Fillels. all meats guaranteed to your satisfaction or money back FREEZER LOW ON BEEFOR PORK? $D \cap D$ D $\square$ ATCC
 USDA Good cul, wrapped frozen lb.
NEED JUST A LITILE FOR FILI'INS
25 lb . FREEZER PAK

Looking for junt the right Christma card?


## Here's why

 you'll want to亚 $\begin{aligned} & \text { select at } \\ & \text { personalizeal }\end{aligned}$ AASTERDIECEOn display right now at our shop is this year's new collection of fine, nameimprinted Christmas greetings by Masterpiece Studios. The Masterpiece Albums cover the broadest range of Christmas card subjects, treatments and prices. You'll find religious cards, whimsical cards, modern, traditional, elaborate, simple.
That's why you're sure to find just the greeting you like-in the Masterpiece Albums. And that's why you'll save time and effort by leafing through the Masterpiece Albums first.
Service from Masterpiece is tops, too, based on a 44 -year tradition of ervice. Youll have your personalized cards at anytime you specify, for dressing and mailing at your convenience.
MAKE YOUR SELECTION TODAY!
Avoid being rushed later. Stop in today, and select your Masterpiece personalized Christmas cards.

7 POUNDS ASSORTED ROAST 7 POUNDS ASSORIED STEAK 7 pounds ground beef cut Wrapped 4 Pounds beef ribs And Froren HOME MADE SAUSAGE POUND

## $\$ 500$ SPECIAL

BE G B E ABorden's Hall Gallon All Flavors
 PINKNEY'S BACON 2 lb . pkg.

| $\text { FAAMS } \begin{gathered} \text { old I Tasososa Brand } \\ \text { cello Bag } \end{gathered} 3^{\text {lors }} \text { for } \$ 1$ |
| :---: |
|  |
|  |
| HENS $\ldots$.... pound $\ldots . . . \quad 391$ TOMS |
| B A R E C U E Fresh Hot All Beel Pound ............ 796 |
|  |
|  |
| SWEET BREADS Pound ........... 496 |
| BRAINS Pound $\ldots \ldots \ldots \ldots$ |
| WILSON'S CHILI ${ }^{11 / 2 l \mathrm{lb} . \text { can } \ldots . . . .-2:-298}$ |

(2)

## Briscoe County News

 Mithermer MastuapizezPERSONALIZED CHRISTMAS CARDS

2 men mine

70 Sale of School Property \&
Transfer-Local Maint. Fund

## Total Receipts

SBUREMENTS
Budgetary Disbursements
Food Service Fund
Student Activity Fund
Investments Purchased
OPERATING FUNDS

| State and <br> County <br> Available |
| :--- |
| Lo |

State and County Available



 petite perfection, mink-highlighted
 DRESS COATS

- FUR - NATURAL MINK DYED FOX-LAMB-SOUIREIL
- SIIES 4 THROUGH 16
- WOOLS - BIENDS
- POODLE - WOVEN

PRE-CHRISTMAS special offering YOUR CHOOCE O OUR STOCK of famous brano name coats


Lay.away till christrmas OFFER EXPRES DEGELBER IST.

## CASUAL COATS

- SUEDE LLCTH - CORDUROYS WOOL BLEKDS. FUR OR KNIT TRIMS - INSULATED - SIZES 6 THROUGH 16

Salem's of Silverton Your Santa Store


## 

 Weaneds, owemberse init ini L.O.A. Study Club To Helpful hints and suggestionson getting the most out of postal Hear Lyle Robinson of hiss intormiter bilu

The oubtato tor to tay wow






W.S.CS. Study Is Concluded Tuesday

WE ARE NOW


At 6:00 am. Daily STEELES
"66" Restaurant


The Congregation Of The CHURCH OF CHRIST
Meeting At Rock Creek
extends a gracious welcome to all to attend any and all of our services.

[^0]10:30 a.m.
6:00 p.m.
Evening

Junior Play To Be Presented Salurday


| Page six | THURSDAY, NOVEMBER 18, 19 |
| :---: | :---: |
| EDITORIAL |  |
| by Linda Fisch |  |
| There is a price we must pay for success, but this price is ne ver cheap. Th for "leaders". | prepare him |
|  | A sucessstul person has to be |
|  | cess is determined in his ability in |
| It has been said that men be- |  |
|  | byalty of one's associates |
|  |  |
| opportunity |  |
|  | fidence and loyalty in proportion |
| Many people would like to be | to the loyalty he has shown to others. |
| of their organization. But there are few who are willing to put out | To be a success, we must have |
| the effort and sacrifices neeessary.They will not prepare themselves. |  |
|  |  |
| A successful person is a leader. | ter qualify ourselves. |
| The greatest qualifications a man needs to become a good speaker is thorough preparation of his | No one ever became a great |
|  | leader in an eighthour day, it |
|  |  |
|  | better" in everything we do. |
| Limerick - Writing Coniesi Held In Fifth Grade Class | School Daze |
|  | a |
|  |  |
|  |  |

 $\qquad$



ALEXNNDER OF MACEDON $\begin{aligned} & \text { AND } \\ & \text { The Journey to World's End }\end{aligned} \begin{aligned} & \text { bowlegged, ask Leland or Roy } \\ & \text { Ann } \\ & \text { What did you say coming out } \\ & \text { of the Homemaking class about }\end{aligned}$ boys and the weather, LLexie?
Roy Ann, what's so special about Roting ann, spazgenti?
We wonder if Carol Ann was trying to steal Coach Nutt's grade
book or trying to hold his hand? fun?
Coach Nutt, what is this about
your new baldhededed seretary?
What happened between L.W and LM. I think Wayne R. knows
a little about that.

POLTE


Song Dedications





## WITH DOUBLE-STRONG CONSTRUCTION

Chevy pickups for ' $\mathbf{6 6}$ are built strong to stand up to tough jobs. Cabs, for example, have double-wall roof construction, a rigid double-wall cowl and husky framing around door openings. Lower side panels of Fleetside models are also double-walled. Chassis, too, is designed for extra strength. You can get a $61 / 2$, , 8 -, or 9 -ft. body and a big new 250 -cu-in. Six. Or specify a rugged 327 -cur-in. V8. Get a double-strong pickup that's a glutton for work! Talk to your Chevrolet dealer about any type of truck.

## Protect Your Investment

## and make it return biggor dividends of prosperity and better llving



Tramacmas of follis . . . molviling YOU . . . Meve a Mr stivo in in in commuming.

Uives . . . sevinges . . . hearts are roprcocitod by the nomes, bumineoces, forms, schook, alurches . . . and lobs .. . that meto up our particuler sogment of American Mo.

Faith and hard work areated the TRADE VOLUME that made all of iwh possible . . . ese every community is bwilk ... and grows . . . and LIVIS on trade.

> Fralling at heme . . . whenever peorlite . . . and maling it atrreetive for more of our meighbers to trade hove . . . to aroete greater trade volune $\ldots$. . $k$ the way to protoct owr procont inveotments . . . so they will retworn mere dilvidonds of procpority, contontment, and happinees.

> Trade that LEAVIS a community, meites empty buildings, empty streets, empty schools, empty churches . . . lost conveniences . . . and depreciated property values. But your dollar . . . spent here . . . where you have your investment . . . will return to you . . . many times.

HOUSE CHEVROLET CO.
harvest oueen grain

BRISCOE CO-OP GIN

SIIVERTON CO-OP ELEVATOR

FIRST STATE BANK

ALLARD BUTANE CO.

BROWN - MCMURTRY IMPLEMENT CO.

FOGERSON LUMBER CO.

SALEM DRY GOODS

SERVICE ELEVATOR

BROWN HDW., FURNITURE \& APPL.

CITY TALLORS

RAY THOMPSON IMPLEMENT CO.

PLAINVIEW PRODUCTION CREDIT ASSN.

LEDBETIER - RHODE
NANCE'S FOOD STORE



FOR YOUR needs trane with your gin

## BRISCOE CO-OP GIII

PMONE BEAN 4641

Big-oven FRIGIDAIRE range fits small space

- Oven holds big turkey or whole oven meals, but .
range is a slim 30" wide.
Two big 8 surface units and two $6^{\prime \prime}$ units- controls
have untimited heat
settings from Wharm to High.
- Fullwerth pots-and-pans
drawer-removabie for
under-range cleaning.
Porcelain Enameled
broiler pan.

FOGERSON LUMBER CO.


## me and my family while I have That the hospital and at home. Thanks much for the food

 Our sincere thanks to all those who have called, visited and sent
flowers since our accident. Your
thoughtfulness has been appreciat very much.
Jack and Keith Dempsey, jr.

## PÜBLíC NÓTiCE

boyles mobil station Phone 8211
For Expert Washing, Greasing
We take good care of your car

Betty Olive. Mmes. J. S. Fisher,
T. G. Olive, E. C. Newman and
Bus Spann, cousin of Mrs. Ear Simpson, died in a Houston hospi-
tal at midnight Tuesday. He had . Harrison remains a pay in Plainview Hospital a pas been a prisoner of war in Tailan an at the Plainview Rest Ho or three years and had been
pitalized since his return to
Underground

Mr. and Mrs. Jack Davis, Jackie Survivors include his wife and a Survivors incluae his wife and a
son of Plainview; his mother, Mrs. Bob Luster of Plainview; two bro Underground Irrigation Pipe Plastic Gas Pipe RHODE PIPE
SLLVERTON, TEIAS LET US TREAT YOUR STUBBLE WITH U-32 NITROGEN AMMONIA NITRATE UREA CUSTOM APPLICATION LONG CHEMICAL Contad
GIEN LINDSEY AT SERVICE EIEVATOR


## THAN



## Briscoe Cooperative Gin, Inc.

PRESIDENT RAY TEEPLE
VICE PRESIDENT SAM LEWIS SECRETARY CARROLL GARRISON

DIRECTOR CLYDE MERCER DIRECTOR EDWIN DICKERSON MANAGER FARRIS W. MARTIN


[^0]:    Morning Worship
    Evening Worship
    Evening Worship

