

HERE FOR VISIT

Sunday dinner guests in the home of Mr. and Mrs. C. M. Chappell were Mrs. W. L. Holloway, of Manitou, Oklahoma; Mr. and Mrs. Daniel Bryan, of Lubbock; Mr. and Mrs. C. A. Johnson, W. O. and Danny and a daughter and family, Mr. and

Mrs. Billy Ray Daniels and son, of Tulia; Mr. Coy Chappell and Charles William and Mr. and Mrs. Mack Gaston and sons, of Amarillo; and Mrs. Paul Reid, La. Wanda and Paula.

Reid, Johnson and Gaston and of Coy Chappell. Mrs. Holloway remained here for a longer visit with the Chappells and other relatives.

Mmes. Chappell, Holloway and Bryan are sisters. The C. M. Chappells are parents of Mmes.

Mr. and Mrs. Paul Neese and children moved to Dumas on Saturday.

Mrs. Bill Burchard, of Folsom, N. M. visited her mother Mrs. J. H. May, and other relatives and friends from Tuesday until Thursday morning.

Mrs. Bruce Womack went to Amarillo on Friday to get her grand daughter, LeAnne Womack, who is spending a few days here with her grand parents.

Mr. and Mrs. Herbert Stephens and children, of Turkey, visited his parents, Mr. and Mrs. R. E. Stephens, and friends here Sunday afternoon.

Mr. and Mrs. Bob Mooney, of Lubbock, spent Sunday here with her parents, Mr. and Mrs. T. M. Marshall and Jim.

Mr. and Mrs. Ben O. King spent Sunday with his cousin and wife, Mr. and Mrs. Albert King, near Lockney.

Our Ford Quick Turnover Deal can save you hundreds

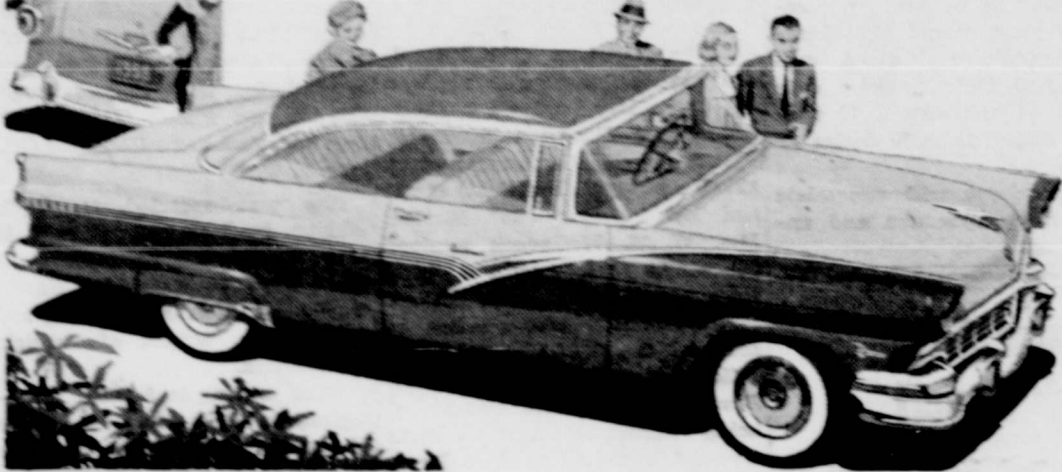


To keep bringing you a fine car at half the fine-car price, we're out for big volume. That means quick turnover and that's the reason for our Quick Turnover Deal.

All 18 new Ford models have the sweeping lines, the dashing beauty which was born with the fabulous Ford Thunderbird. You "GO" like the Thunderbird, too. The Thunderbird Y-8 comes to you at no extra cost, for it is the standard eight for all Ford Fairlane and Station Wagon models.

Ford's Lifeguard Design means greater safety for you and your family. It includes: deep-center steering wheel, double-grip door latches, Lifeguard rear-view mirror. And as optional Lifeguard features, you can have padded instrument panel, padded sun visors and floor anchored seat belts.

Come in for a Test Drive and a real deal on a '56 Ford!



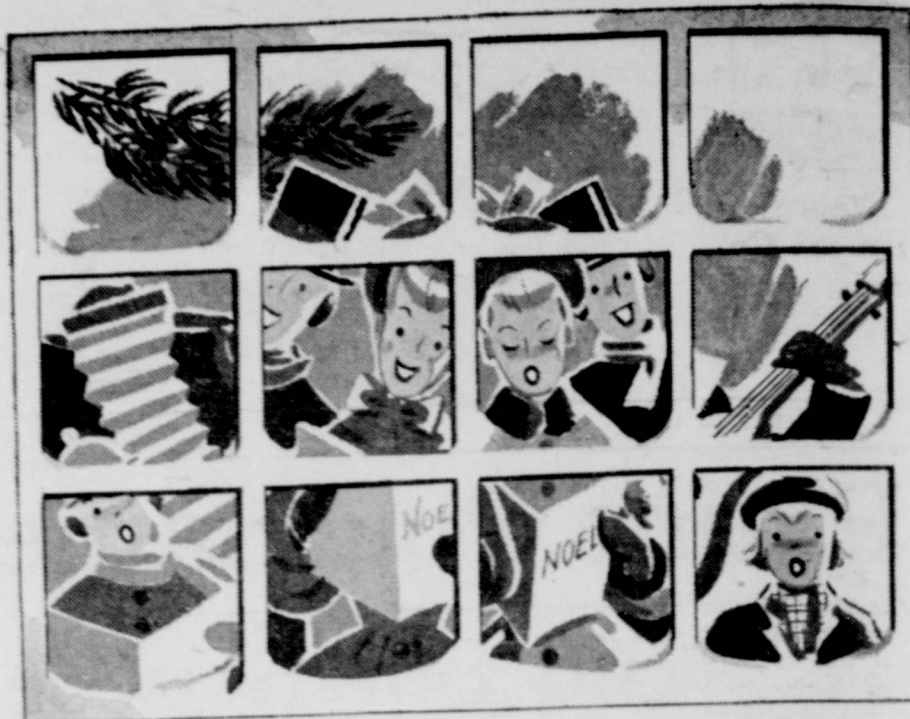
The fine car at half the fine-car price **'56 Ford**
Silverton Motor Company

Peace
Joy
Happiness



May THE STAR shine
Bright for You

Fleming Garage



Merriest Christmas...

It adds much to the enjoyment of the season

to extend to our friends and customers

our best wishes for a MERRY CHRISTMAS...

all the folks at

Nance's Food Store

Merry Christmas

Friends and Customers

The Folks at Harvest Queen Elevators value your friendship and good will, and wish for you a Happy Holiday.

We appreciate the business you have given us during 1955, and look forward to serving you better in the years ahead.

Harvest Queen Grain Co.

Earl Porter, Manager

Silverton Whiteley South Plains



The World As I See It

Doris Amburn

Wise people have counseled through the years with young people with some mighty fine advice, "Be prepared". We talk

of "our ship coming in," or "finding the gold at the foot of the rainbow", all the time knowing for dead-sure, that that will never happen to us; and that the only way we will ever find the pot of gold is by our own efforts. The wise council of teachers, parents, and interested parties, actually is heeded by only a small majority.

We don't realize it as children, but surely we should as parents, that we must start from infancy preparing for the adult life—where actually our "pot of gold" will be discovered. Who likes to get to the top of the

ladder of life by a snap of the thumb—even if we could. Life becomes meaningless when our utopia has been reached, and we have nothing else to reach for; therefore, it is better that we grow gradually, start from the small beginning, with eager, energetic and inquisitive minds on this job of finding our place in life. In my opinion a child should be taught just as early as possible to find joy in some sort of work. During high school years he adds to his spending money, during college years he helps with his expenses but then he must be able to assume his own obligations—and will be able to do so at the standard of living he enjoys if he has not been growing and taking advantage of each opportunity that opened during these years.

Many times our family responsibilities are great, but the merchandise that we have for sale isn't worth the price we should receive in order to earn a livelihood. It is good to see young people start out on their quest for making a life, and to see them gradually climbing the lad-

der. As they grow in their profession they are able to assume more responsibilities, and begin to reap the rewards of preparation.

We all have opportunities opening for us every day, sometimes we don't recognize them as such, and sometimes we turn our heads in regret to say, "we can't we aren't ready". We have been sloven and lax somewhere down the line.

We must keep growing if we are to be completely happy in this world. If our physical needs are met easily, then we have time to grow mentally and feed our minds and souls on the spiritual. There are always new fields to explore and new things to learn, and as we take advantage of this knowledge other opportunities are opened to us. This is a wonderful life. Our limit on life is just where we place it. If we have visions and prepare and set our "face on things above", there is no limit.

DR. O. R. McINTOSH
OPTOMETRIST
211 South Main Street. Phone 157
FLOYDADA, TEXAS

ALL LINES OF PROPERTY INSURANCE FOR
CITY — FARM — RANCH
PROPERTIES

C. E. ANDERSON
BASEMENT COURT HOUSE — SILVERTON, TEXAS

Dr. Lynn McCarty
OPTOMETRIST
Phone 5-2262 Tulla, Texas
212 N. Maxwell

ATTEND FUNERAL

Mrs. W. A. Rowell and Mr. and Mrs. Frank Mercer attended the funeral of B. I. Lee at 11 a. m. Thursday in Goldwaite, Texas. Mr. Lee, a brother in law to Mrs. W. A. Rowell, lived in Goldsmith, Texas, died on December 13, in a hospital in Odessa after a long illness. His wife, a daughter and two sons survive him.

Mr. and Mrs. Garland Parker, of Wellman, spent the week end here with relatives. They returned home her mother, Mrs. Perry Thomas, Sr., who spent last week in the Parker home.

Mrs. Jack Hart and Mrs. Runt Sweeney and Barbara Ann, of Vigo Park, transacted business in Silvertown Saturday afternoon.



And a Merry, Merry
Christmas to one
and all

Lyle Gin Company

Merry Christmas



To you whose friendly patronage and good will helped make this such a wonderful and happy year, we at the Tomlin-Fleming Gin want to assure you our sincere appreciation and good wishes. May this Christmas Season be a very Happy One for You and Yours.

Tomlin - Fleming Gin



the very merriest Christmas!

We value your friendship and good will ...

we wish you a Happy Holiday.

J. W. Lyon, Jr.
COUNTY JUDGE

Dee McWilliams
COUNTY AND DISTRICT CLERK

H. A. Bomar
COUNTY COMMISSIONER

Allan Steele
COUNTY COMMISSIONER

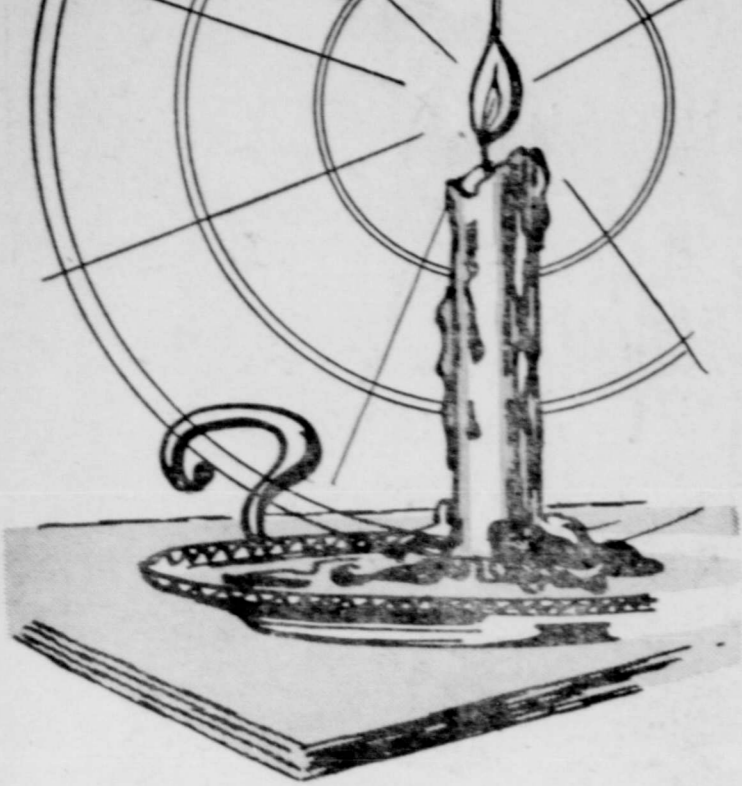
Amie J. Stevenson
COUNTY TREASURER

C. E. Anderson
COUNTY SURVEYOR

B. K. Hamilton
COUNTY COMMISSIONER

O. M. Dudley
COUNTY COMMISSIONER

Greetings



May your Christmas be 'merry and bright' **City Tailors**

We will be closed Monday Dec. 26th.

Season's Greetings



May the true meaning of Christmas be yours.

Seaney Hardware & Appliance Inc.
We will be closed Monday Dec. 26th.

Cheerio



We send you a bright note of cheer this Holiday.

Silverton Co-Op

Mr. and Mrs. C. A. Caffey, of Dougherty, visited Mr. and Mrs. Joe H. Smith, Sr. Sunday afternoon.

Letters To Santa

Dear Santa,
Please bring me a Ballerina Doll, and a Pastry Set. I am in the second grade. Please think of all the other girls and boys.
Love,
Janice Sue Hester

Dear Santa,
I'm a little boy 3 years old. Please bring me a tricycle and a truck. Please think of all the other boys and girls.
Your little friend,
Ricky Don Hester

Dear Santa,
I am a little boy over thirty-five years old and have tried to be very good. I want you to bring me some candy and nuts for Christmas, also a good book on salesmanship. And Santa if you can, won't you please bring all the good farmers a brand new John Deere 70 LP for Xmas.
With love,
Ray Thompson

Dear Santa Claus,
I try to be a good girl. I would like a big tiny tears doll, a pair of Skates and a baton. Please remember the other boys

and girls. I wish you would bring Bill a pair of Skates too.
Lots of love,
Mary Lynn Schott

To Sell'em, Tell'em,
With an ad.



Crass Motor & Implement Co.



Joyous Greetings

Carter's Laundry



Bruce Womack Garage



HOLIDAY GREETINGS

to each and every one!



Come in and let us help you with your last minute shopping.

Vaughn's Style Shop

We will be closed Monday Dec. 26th.

Merry Christmas



Our song is for your happiness this Yule season.

L. B. "Dick" Garvin



May the bough of your tree bend low with good things

Wilson Grain Company



Yes we get a heap o' pleasure Out o' knowing folks like you And it's mighty satisfying Just to know you count us true.

And we're meaning what we're saying When we take this old time way Of thanking you and wishing you Much joy for Christmas Day

Tomlin - Fleming Pontiac - GMC
Phone 3351

CHEERIO!

We join with Santa in wishing you



Merry Xmas From

Darrell, Keith, & Eddie

at

McWilliams Magnolia Service Station

Classified Ads

FOR SALE — Fresh Hog Lard. Mrs. H. P. Howard. 51-2tp

AMARILLO Daily News bargain offer closes Saturday December 31. Let us send in your subscription—only \$9.95. Briscoe County News. 51-2tp

FOR SALE — Pump 22. Phone 3666. Jerry Bingham. 50-2tp

SIGNS — For Store Signs, Road Signs, Signs of any kind, call 3381 Silverton. A. M. Taylor, Burson Lakes Resort. 46-4tc

WANTED—Farm work for year or by month. Ramon Darrila. Ask at City Grocery. 50-2tp

FARM and RANCH LOANS and REAL ESTATE
VERLIN B. TOWE

WANT TO RENT: one-half section or more, irrigated. Will cash lease irrigated cotton land—have good equipment and references. Box 56, Rt. 1, Ralls or call 2243 Caprock extension. Ralls. 49-2tp

BENEFIT DANCE at Fire Hall, Saturday Night, December 24, 1955. Admission \$1.00 a person.

FOR Bundle Hauling. John Garner. Phone 3641. 51 2tp

We have plenty of white glossy wrapping paper for your Christmas or other gift packages. Briscoe County News.

INCOME TAX SERVICE
-- See --
VERLIN B. TOWE

SEVERAL PIECES of Used Equipment. Tractors and Go-devils. See at Dick Garvin Garage. ttc.

FOR SALE — Permanent Anti-Freeze Prestone, Zerex and U.S. I. also Exide Batteries, Check Our Prices, Jennings Farm Supply. 41-1tc.

We can renew your subscription for The Amarillo Daily News, Fort Worth Star Telegram, Wichita Record News, Dallas Morning News, or the Briscoe County News.

THANKS

The family of Mrs. Clyde Wright wishes to express a deep appreciation and gratitude for all the many kindnesses and deeds of thoughtfulness that were so abundant during the time of their bereavement.

Mrs. Clarence Anderson, Susan and Joe were in Plainview on Monday. Mrs. Anderson's mother, Mrs. Mary Daniel, came home with them for the Christmas holidays.

THANKS

We wish to take this means to thank each and everyone of you for your kindness and thoughtfulness during the illness and loss of our sweet baby. May God Bless all of you.
Mr. and Mrs. Durwood
(Corky) Morris and family

ENJOYABLE DAY

Those enjoying the day at the M. B. Self's home were Mr. and Mrs. R. E. Sweek and girls, Mr. and Mrs. Bill Self and Tomas Warren, Mr. and Mrs. W. T. Massey and boys, Eva Lou Cowan and family, and H. L. O. Riddell all of Silverton. Mrs. O. L. McGowan and Steve of Plainview. The day was spent recalling "the good old days."

A MERRY YULETIDE



Hi there!
May you
CHRISTMAS
be merry!

Your Christmas
WILL NOT BE COMPLETE
WITHOUT A NEW

Frigidaire

Appliance

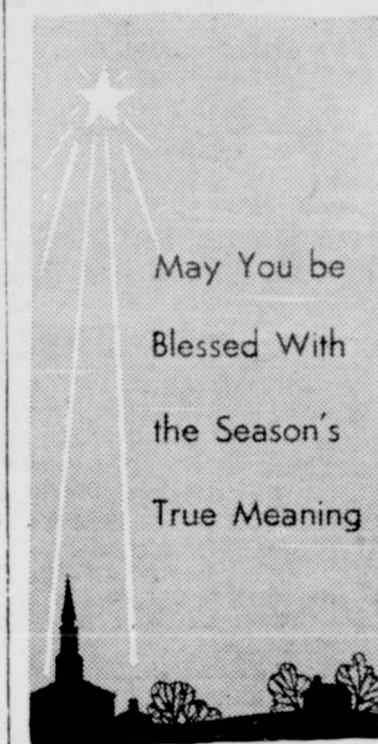
Shop Now for Stove, Refrigerator,
Freezer

OR AN IRONRITE IRONER

FOGERSON

Lumber & Supply Co.

Office Phone 2561 Res. Phone 3281



May You be
Blessed With
the Season's
True Meaning

Verlin B. Towe

AGENCY



in the spirit of
Christmas

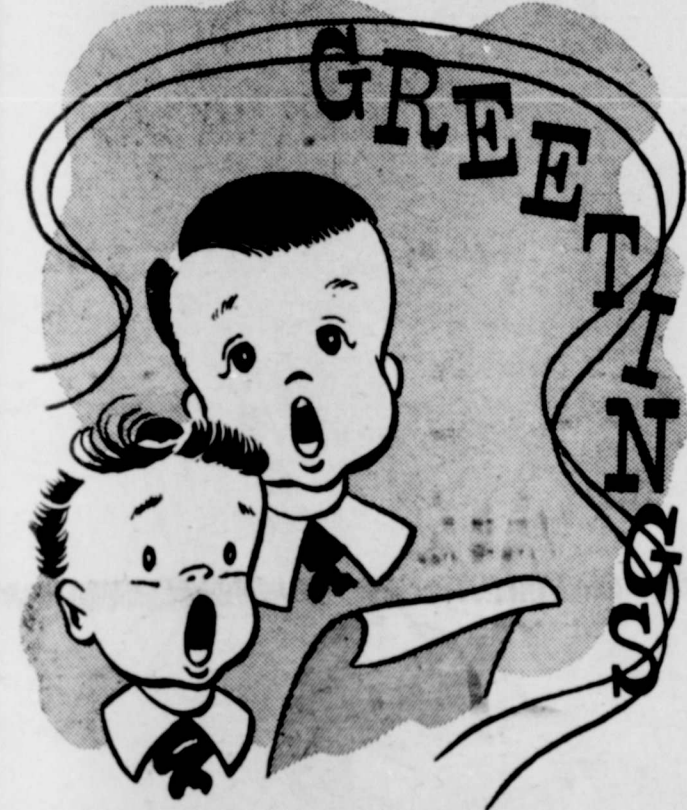
May your hearts be light
Upon this joyous Christ

Silverton Motor Co.



Ring Out
Our Message of Cheer

Silverton Frozen Food Locker



A Day full of Happiness
is our
Christmas message to you

Farmers "66" Station

HAPPY HOLIDAY



May the season bring you joy.

Raymond & Ravenel Grewe

Season's Greetings



May yours
be filled
with pleasant people
all through the Holidays.

"The House of Gifts"



Greetings

We greet the "whole darn town"
in this Merry Christmas season

City of Silverton Officials

Alvin Redin
Mayor

Hugh Nance
Councilman

Fred Strange
City Secretary

Perry Whittemore
Councilman

James Patton
City Marshal and Night
Watchman

C. O. Allard
Councilman

E. W. Yancey
Water Superintendent

Shelley Tomlin
Councilman

Robert Rhea
Water Department

Conrad Alexander
Councilman

Mr. and Mrs. Norland Dudley and daughters, of Petersburg, spent the week end here with their parents, Mr. and Mrs. Milton Dudley and Connie.

Mrs. Vern Bearden, of Lubbock, ate supper with her uncle and wife, Mr. and Mrs. U. D. Brown on Wednesday of last week.

DINNER GUEST IN MILLER HOME

Sunday dinner guests of Mr. and Mrs. Clinton Miller and children were Meses. Flora Dickerson and Sam Thompson, Silverton; Mr. and Mrs. William Dickerson, Merle, Leroy and Joe, Mr. and Mrs. W. D. Walker and daughters and Mrs. Max Boseley and son, of Canyon; Mr. and Mrs. Bill Thompson, of Skelleytown, and their son, Roy Thompson of San Diego, California; and Mr. and Mrs. Kemp Thompson, Harry and Tom, of Vigo Park.

Mrs. Clifford Gaiter, nee Bonnie Lou Hays of Fort Worth, has recently injured her hand with a butcher knife. Her mother, Mrs. E. W. Leuty, of Plainview, has gone to Fort Worth to help care for Bonnie Lou and her two children while the hand heals. Meses. Leuty and Gaiter formerly lived here.

S. C. (Sam) Shelton, of Ker-ville, a former Silverton resident, is critically ill with cancer of the throat he is a brother to Geron Shelton, who lives west of town. The Sam Sheltons left Silverton about twelve years ago.

Mr. and Mrs. Earl Simpson have been recent visitors with his daughter and family, Mr. and Mrs. A. L. (Lennard) Smith and children, at Arlington, Texas. Smith who has been ill for a long time, is not improving.

Mr. and Mrs. Frank Cobb, of Tullia, were guests of Mr. and Mrs. D. T. Northcutt Saturday evening.

Mr. and Mrs. John Whisenhunt, of Whitewright, former Silverton residents visited friends here Sunday afternoon.

Mental Health Club Topic

"Mental Health" was the topic for discussion at the last meeting of the 1925 Study Club.

Mrs. Albert Dickenson was hostess and leader at the club room. Mrs. G. A. Elrod spoke on "Alarming Increase in Mental Cases," and held her listeners with unusual history and reports of mental diseases and treatment.

Equally illuminating were the papers of Mrs. T. C. Bomar on "General Attitude Toward Mental Illness" and Mrs. M. G. Moreland's "Inadequacy of our Facilities for Mental Patients."

The president, Mrs. A. H. Jackson read a request for small gifts, to make it possible for everyone in the State School and Home at Wichita Falls to receive a bit of Christmas cheer.

The Christmas program was moved forward one week - to be held at Mrs. O. T. Bundy's home, December 14, with Mrs. Ben O. King as co-hostess. Fifteen members answered roll call.

VISITED IN LANHAM HOME

Sunday dinner guests of Mr. and Mrs. Johnnie Lanham and family were Mr. and Mrs. Richard Lanham, of Quitaque, Meses. J. B. Lanham, W. A. London and Grace Keele, Meses. and Meses. Lenton Lanham, Albert Mallow and Becky, Jack Harris and son and George W. Rampley and children. Mr. and Mrs. Larry Tunnell and Donna called in the afternoon.

Mr. and Mrs. Mart Lea, of Roswell, N. M. and their son, Lyman Lea, who attends school in California, started here in an airplane Sunday morning but turned back at Muleshoe when they encountered a sand storm; they were to have been guests at the Lanham dinner.

HERE FROM LOS ALIMOS

Mr. and Mrs. Joe Lemons and children, of Los Alimos, New Mexico, spent Saturday night here with his mother, Mrs. Fred Lemons. They were enroute to San Antonio.

Mr. and Mrs. Joe Oneal, Eldon and Clela have been recent visitors with Mrs. Oneal's parents, Mr. and Mrs. H. P. Parker, and her sister and husband, Mr. and Mrs. Bill Buthe, at Bentonville, Arkansas.

Mr. and Mrs. Utery and son, Daniel, have recently moved here from Plainview. They now live in the Mills apartment house. Mr. Utery is County Manager of the local A. S. C. office.

Mr. and Mrs. J. S. Runyan, of Mannsville, Oklahoma, and Meses Ruby and Velma Clement, of Muskogee, Oklahoma, arrived here on Saturday for a few days visit with Mr. and Mrs. D. L. Clement.

Mr. and Mrs. G. H. Pendley and sons, of Spearman, spent the week end here, guests of her sister and family. Mr. and Mrs. Charles Cowart.

Jim Whitfield, of Farwell, spent the week end here with his wife, Mrs. Whitfield, John and Keith.

General Drilling
Cesspools - Septic Tank Drilling
Storm Cellars - Crane Work
Shovel Work - Pier Holes for
Foundations, Etc.

U T E Drilling Co.

I. C. Kirk, Jr.
Phone 630J4 Floydada, Texas



Tiffins Dept. Store

Plainview Livestock Auction
Sales Ring

J. C. Rhoderick, Jr.
Sales Every Wednesday

BEGINNING AT 12:30 P. M. PHONE CA 4-9418



Two things that make for SAFER driving!

The first and most important thing is you - the driver. The courtesy, care, and common sense you show count more than anything else.

The second thing is the car itself. All cars are safer today. That's shown by the number of accidents in relation to the number of miles passenger cars are driven. The figure's down sharply.

Chevrolet has always made safety a major consideration, introducing many such features as the all-steel top, into its field. And this '56 Chevrolet is the safest one ever built.

Its lively new power means safer

passing. Its special Ball-Race steering-oversize brakes with Anti-Dive control-bring easier, surer driving. The Unisteel construction and safety door latches of its Fisher Body-the nailed-to-the-road stability that comes from advanced suspension and better balance - the sweeping panoramic windshield - all these things add to your safety.

Seat belts with or without shoulder harness? Instrument panel padding? Of course, they're available at extra cost. As your Chevrolet dealer, we'll be glad to show you the many safety features of the '56 Chevrolet.



Simpson Chevrolet Company

Telephone 3201

Silverton, Texas

Tedford Clinic

419 West Eleventh Street
Plainview, Texas
General Practice of Medicine and Surgery
SCIENTIFIC WEIGHT REDUCTION Phone CA4-2340
Medical Management

MORE MILK WILL INCREASE
YOUR DAIRY PROFITS - - -



THEN FEED P. G. C. DAIRY FEED

There is one with a protein content that will fit into your feeding program AND P.G.C. FEEDS are Quality Feeds-made by proven formulas in a modern mill and backed by more than 25 years of feed milling experience.

TRY P. G. C. FEEDS.

Silverton Co-Op



We will be open on Saturday, December 24 from 8 to 10 a. m., and will be closed all day, Monday, December 26 for Christmas Holidays.

DIRECTORS

Spencer Long

Alvin Redin

Jas. F. Smith

D. T. Northcutt

Vice-President

Perry Whittemore

Executive Vice-President

EMPLOYEES

William J. Strange

Eunice Elkins

Sam Lusk

Marcella Brown

Bessie Garrison

First State Bank



GREETINGS

We are wishing
you a most
Merry Christmas

Allard's Bulane

MRS. CURTIS HONORED AT FAMILY GET TOGETHER

Mrs. H. E. Curtis was honored guest at a family get together recently in the home of Mr. and Mrs. Glenn McWilliams and family. After a sumptuous dinner Mrs. Curtis was given her Christmas presents as she plans to leave on Thursday, by plane, for California where she will visit relatives for three or four months. Everyone had a wonderful day and will carry happy memories of this occasion through the remainder of their lives.

Guests present were E. W. Curtis, of Tulla; Mr. and Mrs. Johnny Cagle and Rhonda, of Sunray; Mrs. Geneva Curtis and Pam, Messrs. and Mmes. J. V. Davidson and Freddie, Pete Howard and Jimmy Davidson, of Quitaque; Elam Orcutt and Betty, of Estelline; Odell McBryer and children and Mrs. Ruby Hutton, of Clarendon.

LEFT FOR CHRISTMAS

Mrs. Falba Trout and Mr. and Mrs. E. D. Wilmeth, teachers in the local school, have gone to Oklahoma for the Christmas holidays. Mrs. Trout will visit her husband, Mrs. Gerald Trout and other relatives at Brinkman. The Wilmeths will be guests of her parents, Mr. and Mrs. R. N. Watson, at Cordell, and other relatives at other places.

Mr. and Mrs. Buster Dickerson, of Lubbock, visited his mother, Mrs. Flora Dickerson, Sunday afternoon.

To Sell'em, Tell'em,
With an ad.

Mmes. W. Allard, J. H. Carer, Jeff Simpson and C. O. Allard visited Mrs. Sallie Jackson, in Plainview, on Thursday of last week, the occasion being in honor of Mrs. Jackson's birthday anniversary. Mrs. Jackson is the mother of Mrs. C. O. Allard.

Sam Weaver, of Gatesville, visited his brother and wife, Mr. and Mrs. Mat Weaver, and other relatives here early last week.

Mr. and Mrs. Jim Lindeman, and Freddie, visited in the home

Kimble Optometric Clinic

Appointment Phone 254
Box 518
119 West California Street
Floydada



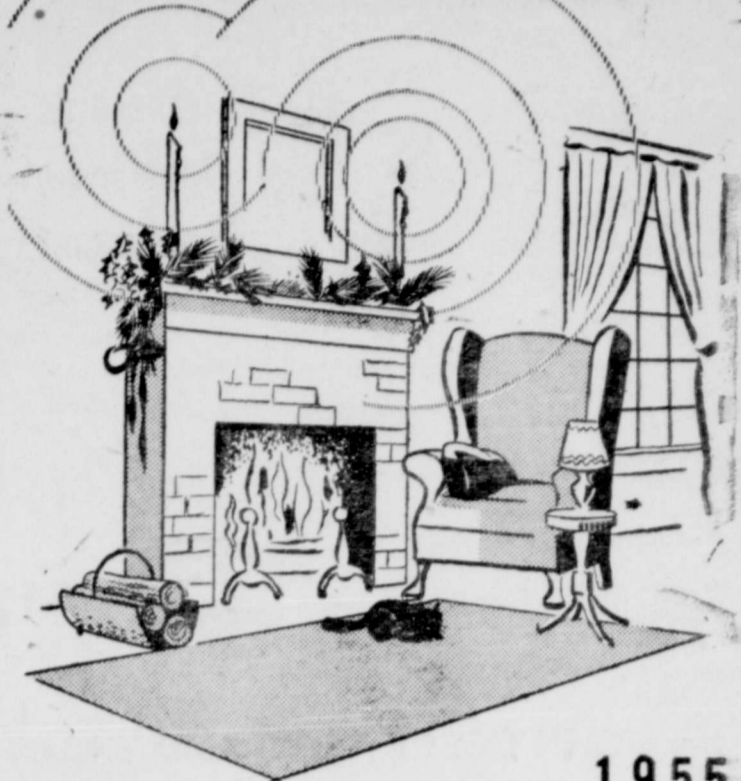
A Christmas Wish

* Christmas Greetings

to all our friends and patrons!

City Shoe Shop

Season's Best



1955

We'd like to sit at your fireside to greet you personally, Merry Christmas.

Guest Oil Company

Merry Christmas

and

with the tradition

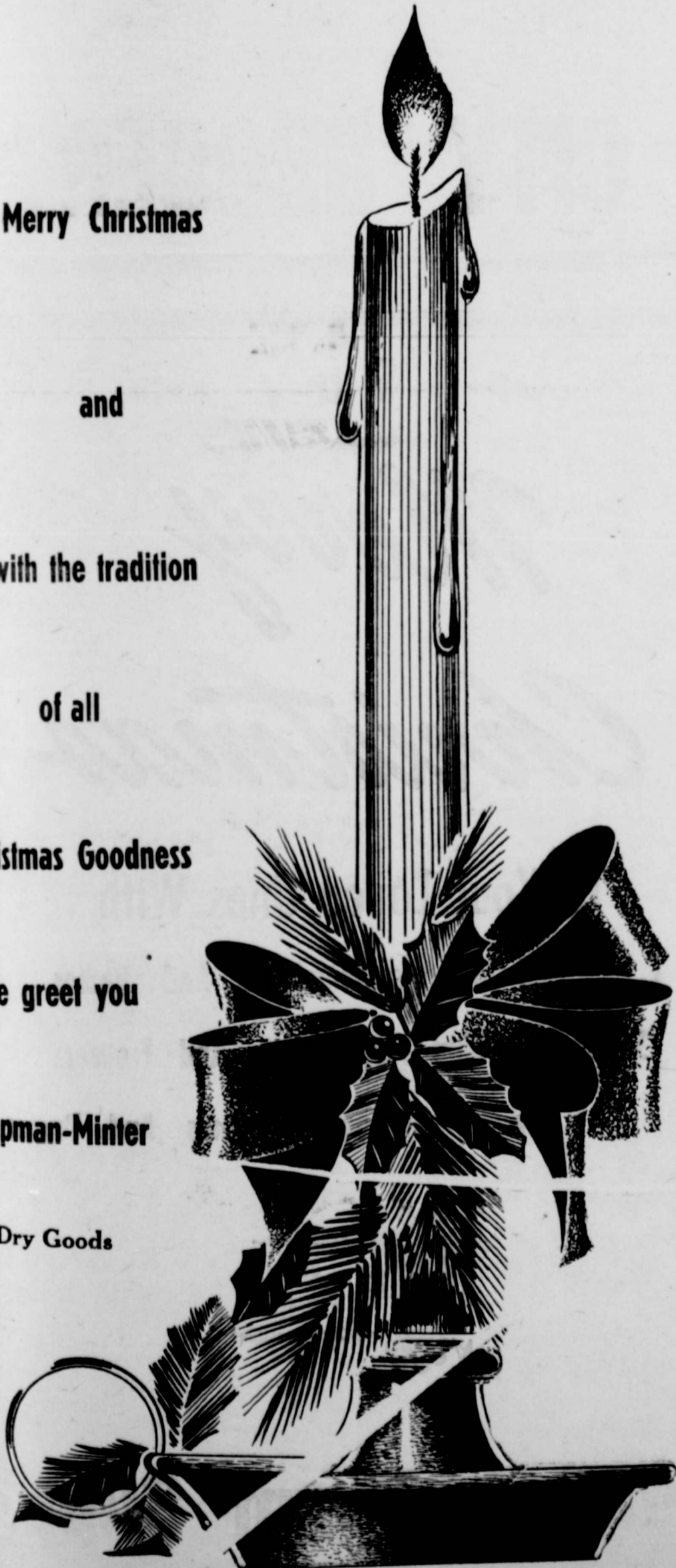
of all

Christmas Goodness

We greet you

Chapman-Minter

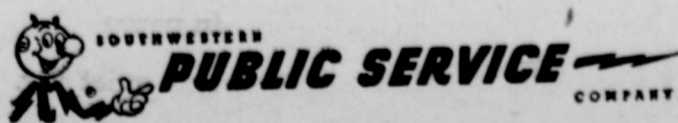
Dry Goods



Christmas Greetings

From the men and women who are your Public Service Company.

Their wish for you is that the Spirit of Christmas shall live in your home every day, and that all your hopes and dreams are crowned with rich fulfillment.





Season's Greetings, Everyone!



JOHN DEERE TOYS AND TRACTOR-CYCLE

Ray Thompson

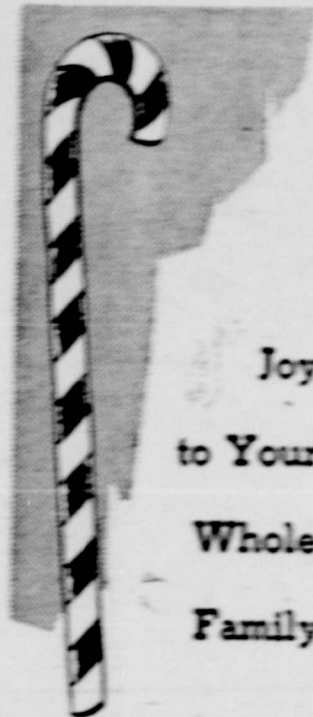
Your John Deere Dealer

Mercer - Arnold Wedding Announced

Mr. and Mrs. Frank Mercer are announcing the recent marriage of their daughter, Gail, to Walter Arnold, son of Mr. and Mrs. Arthur Arnold.

The wedding service was read by Rev. O'Brien, pastor of the First Baptist Church of Tucuman, New Mexico.

They plan to make their home on a ranch near Clayton, New Mexico.



Joy to Your Whole Family

Bingham Cafe



We say to you: GOOD CHEER! GOOD HEALTH! GOOD FORTUNE!

Jean
Chris
Elsie

Tommy
Bud

CITY GROCERY

Are you puzzled about life?



10:00 A. M. Daily

(EXCEPT SUNDAY)

KTUE 1260 Tulia

It's Christmas!

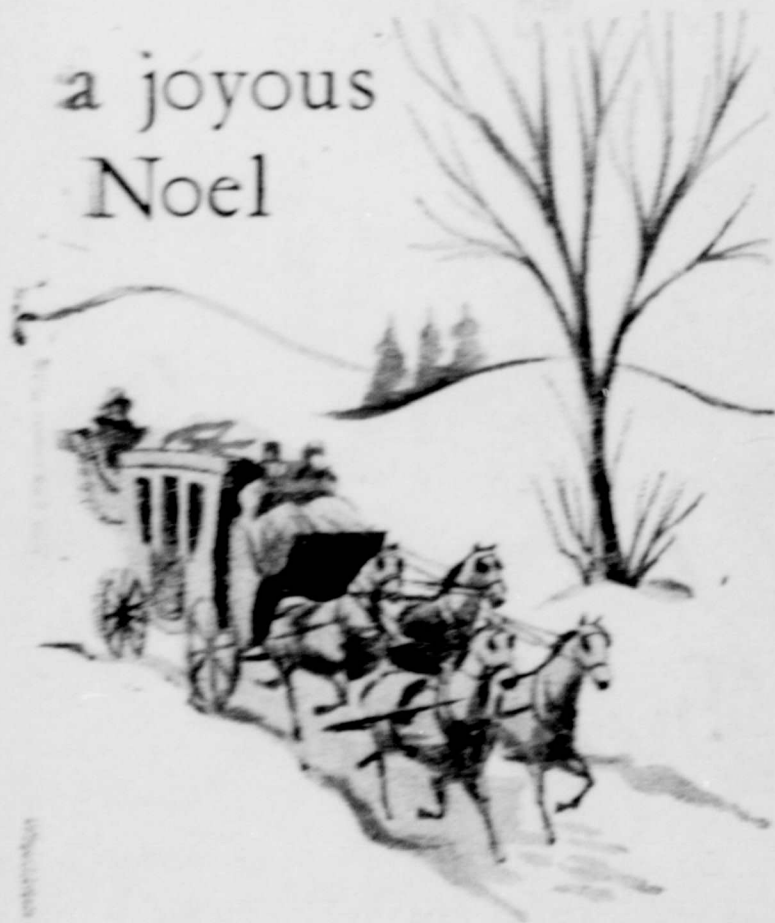


And we're delighted to wish you the very best Holiday ever.

Willson & Nichols Lumber Co.

We will be closed Monday Dec. 26th.

a joyous Noel



Merry Christmas,

In sincere and friendly appreciation of your patronage and good will...

Simpson Chevrolet Co.



Let us pause at this season and recall Him in peace and quiet joy.

Bellinger's Dept. Store

We will be closed Monday Dec. 26th.

:- Say :-

Merry Christmas

To Your Loved Ones With

R. C. A. And Motorola Televisions And Radios

Servel Electrolux Refrigerators And Freezers

Bendix Automatic Washers And Dryers



Good Fellowship— Good Fortune— at Christmastide!

Jennings Farm Supply