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Everybody's Talking About . . . The Great New FERGUSON 35

J. E. "DOC" MINYARD

NUMBER 44 LUME 47

PUBLISHED EVERY THURSDAY AT SILVERTON, BRISCOE COUNTY, TEXAS

THURSDAY, NOVEMBER 3, 1955

Nance's Grocery Opening Fri. And Sat.

a formal opening and a a formal opening and a time here this week-end, District Governor 4-5 at their new store lowest of the post office. Dub Nelson Will ny attractions are being day Saturday to entertain present the kiddiees with Plains Milk Co.,

on the hour except at 4 ock on Saturday, beginning 10 and running until 6 o'clock. and Mrs. Nance have opethe food store for 91/2 ned from military service ng World War II.

the location where Nance ed from "way back ever since as described to the editor. was built in 1912. A grostore was operated there by sed it in the early 40's, and rated the store until the ce's purchased it in May of

Food Store now include: and Mrs. Nance, Clayton Elhard Gragg, Kenneth Fergu-

edbetter Speaks On oil Conservation

The Hy-Lands Study Club met Clubs were organizeed.

rrison, Winston Hamilton, Rob- tion's Safety."

District Governor W. T. 'Dub' The Plainsman and Nelson will visit the Lions Club of Amarillo T. V. of Silverton on November 3rd. be here with a group of to advise and assist President for free pony rides for Hugh Nance and Secretary Robert Ledbetter and the officers, itarian service.

welcome Governor Nelon, of Dispurchased the store from R. trict 2-T1, Lions International, Hill in 1946 soon after Hugh which includees 84 clubs in this

As a member of the Childress Lions Club, Lion Nelson has dance He has held every office the key of state for obtaining

Lion Nelson is the organizer of the present District Queen's the Lions Annual District Convention, and is a conserated civic

year of 1954-1955, 887 new Lions ment.

n; The Life Blood of the fare of the community and nation gone surgery. nd, by Robert Ledbetter. He and to help create and foster "a

London, G. Mayfield, J. E. The Silverton Lions Club is an nyard. E. S. Stephens. H. R. active unit of the International phens, Arnold Turner, and C. Association of Lions Clubs, which is dedicated to community better-

The purpose of this visit will be Lions Administration and the Lions great program of human-

in his club except secretary-

civic work in Childress. He is the First Baptist Church who is to finish up their district play. and sent the Douglas ambulance a member of the Board of Elders observed the "Trick without the Other 2-B District games this to the scene of the accident. of the Central Christian Church. Treat" custom Monday night re-283 District Governor who sup- to the C R O P (Christian Matador hasn't lost a conference was formally founded in 1917 in for their kindness when they calth grew up in the Lone Star Dallas, Texas, and during the led at the homes. They enjoyed be a good one, let's back the sician in Floydada knew the unity south west of Silver- past 38 years has become the the evening of fellowship. The Nance's are the parents largest most active, and fastest The Department had originally growing service organization in []

Silverton Owls To Meet any attractions are being lined for the occasion. Krafty Clown will be in the store Visit Silverion Lions Matador Friday Night



Dub Nelson

Intermediates

worker who takes part in all the Intermediate Department of ceived \$37.68 which will be given ler and Turkey at Quitaque. answered the call and took Courervise the activities of the 11,670 Rural Overseas Program). This Lions Clubs. Lions International group would like to thank all

planned to place the money the world. There were on June the building program of the Lockney Church 30, 1955 Lions Clubs in 69 coun- church, but since other towns in Hosts to Brotherhood tries or geographical locations of this area were placing the money the world with a membership of in the CROP fund, it was de- therhood will meet at the Lockover 522,577 During the fisical cided to cooperate in this move- ney Baptist Church Monday night

esday Oct. 25 in the Club The Lions Clubs' special mis- Mr. and Mrs. E. D. Wilmeth yer, and member of the Texas om for a study on The Land, sion is the promotion of good were in Amarillo on Saturday Legislature will be guest speaker. s. Don Garrison, Mrs. Arnold government anda good citizen- to visit F. S. McCune, of Tulia, Johnnie Burson, local brotherhood mer, and Mrs. E. S. Stephens ship, the development of civic, who was a patient in an Amarillo president and John Stapleton, re hostesses. A film was educational, social and moral wel- hospital, having recently under- Floyd Associational Brotherhood

made a very interesting spirit of generous consideration ment in all its aspects; to na- this association. among the people of the world". tional understanding and amity. hose present were: Mrs. Onar The slogan of the International In all these fields, Lions Intermett, Milton Dudley Bryant Association of Lions Clubs is national has won strong influence and children, of Tulia, spent Sundleman, Bill Edwards, Don "Liberty, Intelligence, our Na- and prestige, begause of its countless constructive services

the Matador Matadors Friday night. The conference game will Harvey Courson be played on the Silverton Football field with game time at 8 p. m. The Matadors have proved to be one of the toughest in the 2-B district this year. They are out to defend their district, bi-district and regional title earned last year.

In 1953 the Owls tied the Matador boys 7-7. The Silverton Owls will be out this week Sky Hi roadside park on highto stop the Matadors who towered them 39-0 last year.

the season with the loss of two Courson died about 7 a. m. on experienced men, by the injury Thursday October 27 and was injured men for two or three ober 28. games. They have experienced a rough season so far.

The Owls enjoyed a week of rest last week, and are expected when they noticed car tracks leato be ready for Matador tomor- ving the pavement and that a

Thirty - five young people from November 11, here with Estelline, and go to Turkey on November week will see Estelline at Whee- Hugh Nance and Doc Simpson game thus far, while Silverton Floydada, has dropped one to Wheeler.

The Floyd Associational Bro-November 7, at 7:00 p. m.

Morris Cobb, an Amarillo lawpresident, are anxious that a large group will attend from

Mr. and Mrs. Kelton Newman day here with his mother, Mrs. W. H. Newman.

Fatally Injured

Harvey Courson, age 60, of Floydada was critically injured Wedneesday afternoon when the 1949 Ford he was driving left way 256 east of Silverton. The Silverton was crippled early in it went over into the canyon. car was completely demolished as

ver Ware were coming to Silverton Wednesday afternoon Silverton will play their last off. When they stopped to inscheduled home game next week, vestigate they saw the car in the Floydada address on papers' in The game Friday night should his wallet. The attending phyhim of his brothers accident

man, had been working on the previously been employed by B. vities. B. Joiner and other local farmers

The Silverton Parent-Teacher Association will hold its regular monthly meeting next Monday, November 7 in the high school auditorium at 7:30 o'clock. The program feature of the evening Miss Sanders will present piano and accordian music.

Also at Monday's meeting will highest score.

Convalescing

seriously injured in an accident Rev. James P. Patterson conductire trip. about two weeks ago, when the ted the funeral service. combine he was working on was Mr. Vaughan was 81 years old get up and about again.

CHILI SUPPER

4, from 6 to 8 o'clock.

be the Senior Mothers Club.

Soil Conservation Tour Made By Study Club Group

dies of the Century of Progress

concrete irrigation pipe line, and of the local S C S office

buried at Flomot on Friday Oct- of grain sorghum following guar were observed on Mr. Vaughn's grain sorghum were seen on th

operation by Carman Rhode, day's You All Come Day Pro-Work Unit Conservationist of the gram

Junior Department Enjoy Party Friday

The Junior Department of the received the \$15.00 award. man's brother, M. C. Courson, a Sunday School of the First Bap- Winnie Wimberly with a tickin the traditional way Friday received the \$10.00 award. Harvey Courson, an unmarried evening October 28, with witches, ghosts, games and ghost stories. Sam Hill farm south of Silverton 49 boys and girls and 11 adults K. Bean were in Plainview on for some months and had been were present to enjoy the festi- Wednesday of last week. Mmes.

> Department: Mrs. Tennison, Mrs. cousin, Mrs. Sam Jack. Doyle Stephens, Mrs. Don Garrison, Lee D. Bomar, Mrs. A. A. DON'T FORGET TO Howard, Evelyn Jones, Rev. and Attend the Showing of the Mrs. G. A. Elrod, and Mrs. G. new 1956 Chevrolets at Simpson R. Dowdy, Department Super- Chevrolet Company, Friday Nov.

Mrs. Earl Porter Appears By Proxy On "Strike It Rich"

Mrs. Earl Porter appeared by opportunity of presenting some has received a check for this

tour of the L. V. Vaughn talk to a representative of the matoid arthritis and the money be a great help in paying her

S

lma Jo Bingham Received \$25.00 Award Saturday

tion District, its organization and ved the \$25.00 award in Satur-

Elias Goripalez with a ticket from Tiffins Department Store was not present to receive the \$15.00 award. Raymond Grewe with a ticket from City Grocery

Mmes. H. P. Rampley and J. Elbert Dickerson and Winston Assisting with the entertain- Hamilton were in Lockney last in cutting feed and other farm ment were the teachers of the Thursday. They visited their

Funeral Services will be Miss Martha Sanders, blind musician of South Plains. Miss Sanders will present piano

Funeral services were held be the final tabulation of the Wednesday afternoon at 3.00 in REV. AND MRS. ELROD membership contest and the a- the Silverton Methodist Church HOME FROM TRIP ward to the class which has the for John Vaughan a resident of Rev. and Mrs. G. A. Elrod. the Silverton area for 48 years, returnd home last Thursday af-A meeting of the PTA Execu- Mr. Vaughan passed away early ter a visit with their son and tive committee will be held today Tuesday morning in the Plain- family. Mr. and Mrs. Lowell (Thursday) at 3:45 in the high view Hospital and Clinic Foun- Elrod and Lauris, in Wilmington, dation. He had been in ill Delaware. They enjoyed a trip health for sometime.

morton, formerly of Silverton, mountains. They enjoyed per-Robert McJimsey who was assisted by Rev. G. A. Elrod and fect weather on almost the en-

hit by a truck causing the com- last August 18. He was one of and Greg spent the week end in bine to pass over his body, is the early farmer pioneers of Bris- Portales, New Mexico. now convalescing at his home coe County, at the time of his here in Silverton. He is recov- death was retired. He was a ering satisfactorily, though still member of the Methodist Church. sore, and the full extent of his Mr. Vaughan is survived by injuries are not known yet; his wife, Jessie, and seven chilthough he is fighting hard to dren: Mrs. Mable Welch, Veral Vaughan, Cecil Vaughan, and Gladys Brannon of Silverton; Mrs Clara Henderson of Lockney; Will be held at the School Lunch Mrs. Irene Vardell of Clovis, N. Room, Friday evening, November M.; and Herschel Vaughan of Hollis, Oklahoma. 34 grand chil-Fresh Homemade Chili and dren, 30 great grand children; Delicious Fried Pies. Adults 75c three brothers, one sister and his and Children 50c. Sponsors will stepmother, Mrs. E. J. (grandmother) Vaughan,

to New York and the beautiful Rev. C. R. Hankins of Throck- scenery of trees, rivers and

Mr. and Mrs. V. B. Towe, Jay



SILVERTON LIONS CLUB

Will Meet

Thursday, November 3

Mrs. Newman's Kitchen

Two M. D.'s To Be At Hospital

verton from Lubbock where Oklahoma. ins Clinic in Lubbock.

area and the prospects of pital directors.

Mary Market 18

eral in the community seems ing forward to becoming acquainbe paying off this week with ted here, he has been spending arrival of two doctors in much time in visiting down town this week. He said he would J. Mayfield, M. D. has ar- be ready to go to work next ed in Silverton and will open Monday when his equipment office at the Briscoe County would have had time to arrive spital next Monday, November and to have been set in order. Dr. Mayfield comes to Silver- Silverton has not had a doctor

from Mt. Carmel, Illinois. at the hospital since last July E. H. Black, M. D. will arrive whn Dr. N. L. Powers left to etime later. He will to join a hospital staff at Lawton,

has been the past two years. We would like to thank the has had connections with the hospital directors and their combbock Memorial Hospital and mittee, Lem Weaver, Ware Fogerson, and Fred Mercer for their Dr. and Mrs. Black have two work in securing the service of ighters, one of which is in the two men; also to C. R. Badgett a representative from the a conversation with Dr. businessmen's organization and field this week he stated that J. E. Minyard from the Lion's was pleased with the Silver- Club who worked with the hos-



Sturdier Grille on Chevrolet

Design changes at the front of the Chevrolet have inspired a sturdier, fleeter appearance in 1956 models. Grille, bumpers and guards, headlamps and ornamentation are of a form that blends well with the over-all beauty of 19 new body styles.

337 curain Come and a some hing ion ba

Plainsman & Stretch

THURSDAY, NOVEMBER 3, 1955

of T V Fame

- - from - -

Plains Milk Co.

will be here to

Entertain the

Kiddies

with a group of

Ponies

for Pony Rides

Saturday, Nov. 4th



Krafts French Dressing

210 8 oz. bottle Krafts

All Purpose Oil **33c** pint bottle

Krafts

Sandwich Spread

39c pt. jar Krafts

Malted Milk Chocolate Flavor

39c 1 lb. jar

> Krafts Mustard

17c 2 - 6 oz. jars

Krafts

New Italian Dressing (Deal Pack)

21c 8 oz. bottle

Krafts

Mayonnaise

440 16 oz. jar Krafts

Dinner 2 - 7 oz. boxes

Krafts Miracle Whip pi. jar

LARGE GOLDEN FRUIT

Pound

12½c

LARGE HEAD

Pound

DELICIOUS

APPLES

TOKAY

RAPES

5 Pound Bag ORANGES

FROZEN FOODS

MINUTE MAID

ORANGE JUICE STOKLEYS

16c 10 Oz. Package

Strawberries 28°

Fruit Pies 59°

MEATS

LONGHORN **KRAFTS**

Pound

Cheese

436

2 Pound Box

Cheese

WILSON

VELVEETA

2 Pound Package

Bacon

WILSON'S PICNIC

Smoke

Pound

PICNIC

WRIGHTS

Ready To Eat

Pound

WRIGHTS

ALL MEAT

Pound

Weiners

CHUCK

(Home Killed)

Pound

Beef Roast 39c PARKAY

Pound

Plus - 1 Can Ballard or Pillsbury Biscuits



Everyone eligible to Register Friday and Saturday for the following items to be given away Sat., Nov. 5th. Start drawings at 10 a.m. Saturday Morning and draw every hour except 4 p.m. until 6 o'clock.

- 15 Baskets of Groceries
- 1 \$50.00 Bond
- 1 \$25.00 Bond
- 1 Roy Rogers Kiddies Tent

You do not have to be present to win!

Winners will be notified

FLOUR

10 Pound

GOLD MEDAL

79

Packages PILLSBURY Or BETTY CROCKER

CAKE MIX

REGULAR FLAVORS

iges PILLSBURY Or BEITY CROCKER

3 for 95c

Crackers

1 Pound Supreme

23c

DOG FOOD Kem

2 Cans

15c

BISCUITS

ALL BRANDS

10c

ICECREAM Lane

½ Gallon

Can

69c

Bake Rite

3 lb Can

69c

White King Liquid Detergent 39c

Coca Cola

12 Bottle Carton Plus Deposit 39c

OLEO Golden Brand Pound 18c



Pineapple

DelMonte Crushed 303 can

4 for 1.00

Fruit Cocktail

DelMonte 303 Can

4 for 1.00



Caramels

Krafts

Pound Bag

33c



Coffee

Maxwell House, 1 Pound Can

89c

Instant 6 Oz. Jar 1.69



Pineapple Juice
DelMonte 46 Oz. Can

29c

TOMATOES

Diamond 303 Can

2 for 25c



Mrs. Ben Martin was a recent week end visitor with her sister and husband, Mr. and Mrs. G. L. Wilson, in Pampa; her cousin, Mrs. Bundy Bratcher, of Plainview came by and took Mrs. Martin to Pampa.

One Good Oliver Tractor

Quitague Cleaners

now have both school and dressy dressies for children. fluffy ruffling and prissy, missy. Size 1-16.

> Mr. & Mrs. J. C. Meeks

337

cural ta tir

Jean Crass Is **Sweetheart** Nominee At Tech

"Rose of Delta Sigma Pi" at Mrs. Chafe Tipton, Recreation. Texas Tech this week. The con-

ate area who are nominees in- improved income, whether you clude. Dorothy Briggs, Tulia; Kay are a farmer or not you are Robinson, Plainview; and June invited to attend. Wiley of Lockney.

Mr. and Mrs. Vernon Fox, of Biloxi, Mississippi, were visitors with her brother and family, Mr. and Mrs. Clay Fowler and J. C., last Friday afternoon; they were also six o'clock dinner guests.

Let Us Install For You A New

Frigidaire Washer And Frigidaire Dryer

The handiest thing you can buy is a dryer for the cold, windy, dreary days. You can keep the family clean if you can get those clothes dry.

The easiest method to handle the ironing chore is with an . . .

Ironrite Automatic Ironer

Sit down and rest while you iron . . . up to three times as fast!

We Have Two Frigidaire

Food Freezers

Must Go . . . Now

Remodel Now See us for FHA Title 1 Loans

for Remodeling Your Home and Farm Buildings

FOGERSON

Lumber & Supply Co.

Office Phone 2561

Res. Phone 3281

Farmers Union Action Group

The Briscoe County Farmers Union Action Group has been appointed for the coming year. They include: Mrs. Gilbert Elms, Education. Jack Jowell, Legisla-Mr. and Mrs. Edwin Crass, is tive; Luther McJimsey,, Cooperaone of twenty-four coeds who tive; R. E. Brookshier, Organizawill compete for the title of tion; Edwin Crass, Junior Leader;

test is being sponsored by Tech's thirty minutes early on the regcollegiate chapter of Della Sigma ular meeting nights, the third

fraternity's national sweetheart. tend these meetings. Or if you Other girls from this immediare interested in conservation and

Beef Week Proclaimed For Oct. 30 - Nov. 6

week, October 30 - November 5 by Governor Allan Shivers, who delivered a formal proclamation to Texas Beef Council officals Leo Welder of Victoria and J D

This is the first anniversary of the Beef Council's state-wide "eat more beef" week, which was launched in 1954. A recent survey of meat retailers indicated beef sales are up 17 per cent since the first Beef Week last

"The cattle industry is one of the oldest and greatest in Texas and cattlemen have always played important roles in the growth and development of our state" the Governor's proclamation read

Restaurants, hotels and food retailers are participating by emphasizing beef during the week. Two million recipe folders will be distributed through retail stor-

FAMILY REUNION

Mrs. O. T. Bundy returned home on Friday after having spent a week at Devils River Dam. Mrs. Bundy and her sister, Mrs. L. W. Kiker, of Plainview spent the entire week in two rustic cabins in a private camp; their brothers and their the week and a family reunion was enjoyed. Fishing, visiting and resting was the order of the

IMPROVED

Mrs. Willie Weast, who has been convalescing in her daughters home in Slaton, has improved from her illness. If she continues to improve as expected she will be able to return home in about

Mrs. Weast has appreciated the thoughtfulness and consideration shown by her friends by their visits, cards, flowers, letters and

DON'T FORGET TO

Attend the Showing of the new 1956 Chevrolet at Simpson Chevrolet Company, Friday Nov.

Mr. and Mrs. Ray C. Bomas transacted business in Amarillo Wednesday of last week.

Congratulations And Best Wishes

Nance's Food Store

Upon the competion and opening of your new FOOD STORE

With it's modern building and fixtures We are all proud of your accomplishment

Chapman-Minter **Dry Goods**

Congratulations to NANCE'S FOOD STORE

on their



We are happy that our fellow businessman is now in his new building, and has adequate facilities to better serve the people of this area.

We feel that the new Nance Food Store with it's modern fixtures and building is an advancement not only for the firm but for our entire town and community.

We are thankful for the progress and advancement of civilazation, and may our community continue to take steps in a forward direction.

Southwestern Public Service Co.

City Grocery

Allard's Butane

Briscoe County News

Farmers "66" Station

J. E. "Doc" Minyard

Doc's Food Market

Seaney Hardware & Appliance, Inc

Bellinger's Dept. Store

Bordens Milk -- W. A. Smithee

Jennings Farm Supply

Willson & Nichols Lumber Co.

Tomlin-Fleming Gin

Fogerson Lumber & Supply Co.

First State Bank

City Tailors

Badgett's Pharmacy

Luke Thompson Shamrock Service

Billy and Ronda Sharp, of Tulia, are staying in the home

Mrs. W. H. Sharp is in Lubbock

with their oldest daughter, Jan-

ice, aged 13, who has recently

undergone surgery on her back

I would like to thank each of

you who were so kind to me

during my recent stay in the

hospital. For every flower, card

and other gifts. These mean

more to me than you can ever

Wylie Bomar, Jr. has been named

Wylie Virgil III, instead oof Ron-

ald as announced two weeks ago

ENJOY UTMOST SHAVING

EASE AND CONVENIENCE

Kimble Optometric

Clinic

Box 518

119 West California Street

Floydada



Published Every Thursday at Silverton, Texa W. A. & Doris Amburn, Owners

Subscription (In Briscoe County) per year Subscription (Outside Briscoe County) per year.

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tteville, North Carolina, last week Brooks and Mark Wayne, of Can- pany who, as a group, have deand drove a car here for his you were recent Sunday guests sister, Mrs. H. M. Pitts, the far- of their parents, Mr. and Mrs. service industry. mer Laura Mae Strange. Mrs. Joe Brooks and Mr. and Mrs. Pitts and her four children will Roy Mayfield. visit her mother, Mrs. Bryan

Strange, and other relatives for Mr. and Mrs. Glynn H. Bunch Singers of Eastern New Mexico some time while her husband is and children spent Sunday in University will provide the enon army manneuvers in Louis- Lamesa with her parents, Mr. and Mrs. Otto Bearden.

Doc's Food Market

For Friday and Saturday

Red Potatoes	50 lbs.	1.59
Chubby Fryers	lb.	490
Pure Pork Sausage	lb.	310
Bologna	lb.	330
Bacon No. 1 Slab	lb.	470
T Bones & Loins	lb.	550
Club Steak	ib.	450
Roast	lb.	450
Hamburger	lb.	350
Round Steak	lb.	600
Bring in your eggs fo	or best tra	de in

Lillian Lindsey **Honored by Public** Service Company

will receive a 5 year award tonight at the seventh annual service awards dinner of the Southwestern Public Service Company in Portales, New Mex.

A. R. Watson, executive vice president and general manager, will present awards to 39 Plains Norman Strange flew to Faye- Mr. and Mrs. Joe Wayne Division employees of the com voted 455 years to the electric

J. M. Collins, division manager know from Plainview, will be master of ceremonies, and the Madrigal tertainment.

W. Frank Lowe of the company's Tuco Station near Aber- in the News. nathy will receive a 35 year award tonight, longest service period being honored this year.

Mrs. C. L. McWilliams, Sr. spent last week in Kress with her daughter and family, Mr. and Mrs. Curtis Bingham, Myrna and Doug, Mrs. Bingham brought her mother home on Saturday.

Miss Frankie Hawkins, of Tulia was a visitor in Silverton Saturday afternoon. She was met here by Mrs. J. W. Lyon Sr. of Quitaque, with whom spent the week end.

Msssrs. and Mmes. John Smiley, of Uvalde, Will Smiley, of Houston, and Jim Smiley of Henderson, were present for this reuniion.

Mr. and Mrs. Carl London, of Corpus Christi, visited his mother, Mrs. W. A. London, and other relatives from Thursday through Saturday.



of their grand parents, Mr. and Mrs. W. M. Peugh. Their father W. H. Sharp, is in an Amarillo Dear Folks, hospital undergoing treatment on his eyes which were badly burned last spring with fertilizer dust.

I am sorry that I haven't been at the station lately to say hello and to give each of you personal service, but due to the fact that the doctors won't let me move by bed to the station just yell at Dean (manager while I'm away) and I'm sure he'll see to it that you are satisfied, and I hope that we'll soon be back in full force.

The force thanks all of you for your patience and understanding during our upset.

Thanks to all.

Robert McJimsey

Mac's Bros. **Texaco Station**

Robert

Raymond

The Tulia Tot Shop

Boy's Superbly Tailored

Sports Jackets

K C Boyswear

All wool fabric in black and brown tweeds **\$6.95 - \$10.95**

Sizes 7-10

Contrasting Slacks

in Washable Flannel or Rayon Gaberdine

Sizes 2-10

\$2.98 - \$3.98

\$13.95

KC Boy's Suits

JUST LIKE DAD'S In charred brown and charred blue crepe of Crease Resistant Rayon Acetate.

Sizes 7-10

Little Brother Suits

With "Mr. Big" Styling

KC Boys wear and Dotty Dan

In Rayon Gaberdine or wool and Rayon Flannel Tweeds with matching or contrasting slacks. The newest shades of charcoal, charred brewn, navy and biege.

Sizes 2-4

Barry Boy

SURCOATS and JACKETS

Tailored with the smartness of a fine suit. Expect extra warmth from the Mouton turn-up collar, quilted lining, and zipper front. Water Repellent, crease resistant, spot and strain resistant. In all wool frost fleece and rayon gaberdine.

Sizes 2-10

vice

\$7.50 - \$10.95 | Sizes 1-12

\$9.95 - \$10.95

The Baby Kingdom deserved the best-To make your Royal Baby even more adoreable

Tulia Tot Shop

The place to buy perfect baby gifts such as Blankets, Shawls, Sweaters, Comforts, Diapers, Crib Sheets, Can-can panties, washable cuddle toys, and many other items that King and Queen Baby will enjoy using.

Dresses, Suits and Skirts

Kate Greenway and

Prissy Missy Sophisticated fashion for school, parties, or

play just like big sisters.

Dresses Suits

\$2.98 - \$13.50 \$13.50 - \$16.95

Skirts

\$3.50 - \$8.95

On-the-Go

School Jackets For Girls by Sacony

with elasticized waist to insure a snug waist line, Perfect for Skirts.

Grey with Red trim **Sizes 3-14**

\$8.95 - \$10.95

Your little girl should be seen in our

Bambury Coats

Always models of good taste and good value with Add-a-Year Hems for an extra season's wear. In 100% Wool or Orlon with Milium insulated linings for all weather comfort and economy - warmer in cold weather, cooler in hot sun, and less bulk. In pastels, navy, and brown and blue tweeds with velvet or leather

Complete with Hat

\$17.95 - \$29.95

The Tulia Tot Shop Tulia, Texas

ONLY IN THE 56 FORD...

THUNDERBIRD POWER, THUNDERBIRD STYLING and LIFEGUARD DESIGN

In the low-price field

You can't buy safer!

And here's why. Ford alone brings you Lifeguard Design, a whole new family of safety features to give you extra protection in case of accident. There's a new Lifeguard deep-center steering wheel to help cushion the driver from the steering post; *\pi\$ new Lifeguard double-grip door latches to reduce the danger of doors springing open under impact; * new double-swivel Lifeguard mirror that "gives," for greater safety; *\(\pi\) new optional Lifeguard padding material to cushion control panel and sun visors and lessen shock of impact; *\(\pi\) optional floor-anchored seat belts to help hold passengers securely in their seats.





In any class

You can't buy better!

The '56 Ford inherited its beauty from the Thunderbird. It's long and low-a fine car in every graceful line. And you can have the Thunderbird's "lightning," too, at no extra cost for the new Thunderbird Y-8 engine is the standard eight in all Fairlane and Station Wagon models! Here's power that gives you split-second passing ability and hill-climbing "Go." Come in for your Test Drive . . . today! You're sure to find many more reasons why you can't buy better than when you buy Ford. New luxury interiors . . . fine exterior finishes . . . a quality "feel" throughout . . . all add up to make this 1956 Ford the fine car at half the fine-car price.

It's the fine car at half the fine-car price!

Silverton Motor Company

212 N. Maxwell

POWER INCREASED

LORSD!

Contin

trim

33

evrate to tin

IN '56 CHEVROLETS Of prime interest to buyers twhe appreciate the security of reedy acceleration is an increase in horsepower extending from the six cylinder engine to the pace setting V8 The new model sixes time record at Pikes Peak in He weighed 7 pounds. power.

precision-aimed headlights and for the Turners.

crash tested door locks to mini- HOME FROM TECH mize the possibility of doors being sprung open by shock or colli-

DAVID LEE TURNER

YOUR

ELEPHONE

Is Truly a Modern Convenience

You use it whenever there is an

Mid-Plains Rural Telephone

Cooperative, Inc.

A Telephone THAT WORKS

For Every Farm

But it's always there ready to serve

You use it for pleasure,

You use it for business,

emergency,

you.

rate 140 horsepower. The Super of San Antonio, are the parents at Tech College, Lubbock. They Turbo Fire V8 which, in a recent of a baby son, David Lee, born were guests in the home of Pat's performance test, set a new all Sunday morning, October 30th. parents, Mr. and Mrs. D. T

September, develops 205 horse- Mrs. Bill Bingham, Silverton, cutts mother, Mrs. E. A. Bellinis the babys paternal grand mo- ger. Among outstanding safety fea- ther. Mrs. Cora Donnell Silvertures in the 156 Chevrolet line ton, is the babys great grand sare the availability of seat belts mother. Orville grew up in Sil- spent the week end here with and shoulder harness; improved, verton; this is the first baby

Pat Northcutt and his cousin Lynn Johnson, of Corpus Christi, came last Friday night to help deliver cattle on the D. T. Northcutt ranch on Saturday, Mrs. Pat Northcutt came Satur-Northcutt and of Mrs. Pat North-

The Rev. and Mrs. Jim Aiken and daughters spent last Wednsday and Wednesday night with Mrs. Aiken's half brother and wife, Mr. and Mrs. H. C. Mercer. The Aikens were enroute from Denton to Farmington, N. M. wheere he is to be pastor of

Durward Brown and Lewis, of Plainview, visited Durward's parents, Mr. and Mrs. H. Roy Brown Sunday afternoon.

Mr. and Mrs. Frank Cobb, of Tulia, were six o'clock dinner guests of Mr. and Mrs. D. T. Northcutt on Sunday.

Mr. and Mrs. Orville Turner, day afternoon. All are students

Mrs. Rufe Jordon, of Pampa her daughter and husband, Mr and Mrs. Wayne McMurtry. They were Sunday dinner guests of Wayne's parents, Mr. and Mrs A. L. McMurtry. Mrs. T. C Bomar was also a Sunday dinner guests in the A. L. McMurtry

J. W. Brannon, Jr., Ray Teeple Wayland Fitzgerald, Mr. and Mrs Neil Jennings Merle Montague and Edwin Dickerson, of Silverton, and Jack Loudeermilk, of Quitaque, attended the W. T. S C. vs Tech foot ball game in Lubbock Saturday evening.

a Presbyterian Church.

'You All Come'

Several Merchants are continuing the Saturday Program. You All Come Day tickets will be given by the following. Please ask for tickets.

Vaughn's Style Shop

Tomlin-Fleming Gin

Badgetts Pharmacy

McWilliams Magnolia Station

Bellinger Department Store

City Grocery

Southwestern Public Service Co.

Seaney Hardware & Furniture, Inc.

Nance's Food Store

Silverton Auto Parts

Tiffin's Department Store

Chapman-Minter Dry Goods

Jennings Farm Supply

City Cleaners

Minyard Implement

First State Bank

Phillips "66" Station

Briscoe County News

Allard Butane

H. E. Wilson Grain Company

All other merchants are invited to join with this group. — See George Seaney.

Mrs. Dan Montague and Mr. Lyndon Haynes, of Clovis, New and Mrs. Wayland Fitzgerald re- Mexico, visited his grandmother, urned home early last week from Mrs. J. W. Haynes, and his un-

visit with relatives in Denver, cle and aunt, Mr. and Mrs. Shel-Colorado. Mr. aad Mrs. Fitzge- by Haynes, on Thursday of last rald went deer hunting but met week; he ate supper with the

Haynes family.

with no success.

Mr. and Mrs. Go Giddens and children, of Amarillo, were Sunday guests of her mother, Mrs. Bill Bingham and Mr. Bingham.

Mr and Mrs. M. G. Moreland spent Saturday night in Pampa with her brother and family, Mr. and Mrs. W. M. Jarvis.

One Good Offver Tracto

Dr. Lynn McCarty

Plainview Livestock Auction Sales Ring J. C. Rhoderick, Jr. Sales Every Wednesday

BEGINNING AT 12:30 P. M.

PHONE CA 4-9418

nutri Rese

Tedford Clinic

Medical Management

410 West Eleventh Street

Plainview, Texas General Practice of Medicine and Surgery Phone CA4-2369 SCIENTIFIC WEIGHT REDUCTION

MORE MILK WILL INCREASE YOUR DAIRY PROFITS

THEN FEED P. G. C. DAIRY FEED

There is one with a protein content that will fit into your feeding program

AND P.G.C. FEEDS are Quality Feeds-made by proven formulas in a modern mill and backed by more than 25 years of feed milling experience.

TRY P. G. C. FEEDS.

Silverton Co-Op

Tomlin - Fleming Gin

Will Appreciate

GINNING YOUR COTTON

We Have Added

Moss Lint CLEANER

Equipped with 250 Million BTU Burner For

Drying Purposes

J. F. Archer will be at the Gin as Cotton Buyer and

Loan Agent

Let us figure with you on your cake and meal needs.



QUALITY YOU CAN MEASURE BY YOUR CAR'S PERFORMANCE



Wholesale and Retail Dealers for SHAMROCK GASOLINE & OILS

And all brands of oils and greases "Your Neighborhood service center"

Luke Thompson Shamrock Service Phone 3941

East Highway 86

Mrs. Judd Donnell nnell, and sister and and Mrs. Bill Binghursday evening unafternoon.

Mrs. Carl D. Bomar and Mr. and Mrs. and Tommy Don atcalf roping in Roar- cars in its history Sunday afternoon.

eal Estate

and Ranch Loans

kkeeping and ne Tax Service

rlin B. Towe 81 Pho. 2131

19 Body Styles To Choose From In New Chevrolets

versatile line-up of passenger dow sealing "flippers" in the

The total of 19 bodies in three sport coupe. series is five more than were offered at the start of production in the 1955 model year and nearly twice the number availspace and seating arrangements. able 10 years ago. Available allso in either the Bel

Particularly outstanding are the Air or Two-Ten series, these new four-door sport sedans introdu- models have a removable threeced in both theh Bel Air and the passenger rear seat.

This model has a lower sil- into production in mid-1955 afhouette than the conventional ter its enthusiastic reception as four-door sedan and the windshield is the same low height as the ama, and the Two-Ten sport sport coupe which it resembles coupe, also in production since

in exterior and interior trim. Because of its design, the spot the 1956 array of models. sedan required a completely new body. Hinge pillar of the rear door does not extend above the belt line. In th redesign of the center pillar, a new construction

was worked out Additional stre-Two Ten Series - Two and pillar with a reshaped body cross sport coupe and sedan, two and member that arches rearward four door six passenger ttation model has the same type of roll sengar station wagon down door windows as the sport Bel Air Series - Two and

coupe. However, because of its four door sedans, sport coupe and our - diir design, it uses heavy sport sedan, convertible, Nomad station wagons and two new four rubber weather stripping along station wagon and our door nine door sedans, Chevrolet is presenthe upper edges of doors against passenger station wagon. which windows rest when closed. This feature differs from the win- THANK YOU

DR. O. R. McINTOSH

OPTOMETRIST

211 South Main Street. Phone 157

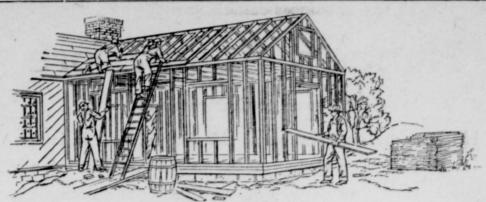
FLOYDADA, TEXAS

I want to thank all of my friends for their many thought-The nine - passenger station fulness since my accident, for all wagons offer remarkable utili- the flowers, food and cards and ty and diversification in load for every visit you've made.

Mrs. Avis Cowart, of Amarillo, and Miss Jeniece Harlan spent Tuesday of last week here with The Nomad station wagon, put Mrs. T. C. Bomar. Miss Harlan, eventh grade teacher in the local a "dream car" in the GM Motorin Canyon with her sister and last Summer, are continued in fold. She hopes to be back on The 19 models in the three

One-Fifty Series - Two and Marcos, Texas, arrived here on four-door sedans, utility sedan Wednesday of last week for a and two-door six passenger sta- weeks visit with her brother and wife, Mr. and Mrs. H. C. Mercer.

Mrs. Kitty Lawler, of Good-ings spent Sunday here with night, and her daughter, Mrs. Mrs. Lawler's sister, M s. T. C. O. C. Watson, of Colorado Spr- Bomar.



Planning a New Home

Whether you are planning a new home, or adding improvements to your present one, let us help you with your building needs.

BLUE PRINTS . . . BUILDING MATERIALS AND CONSTRUCTION

Always at your service. For the best in materials and Satisfaction, see . . .

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ALL LINES OF PROPERTY INSURANCE FOR

CITY — FARM — RANCH **PROPERTIES**

E. ANDERSON

MENT COURT HOUSE - SILVERTON, TEXAS

eorge Seaney Says:

is TOPS in FRINGE RECEPTION!



Full-size 21-inch TV odel X2230R. Beautifully styled con media 12250s. Beautiful styled con-temporary metal cabinet. Beautiful mehogany color grained finish Spotlite dial and

powerful Royal "X" chassis. Also in

FOR CINÉBEAM

he TV picture for amazing REALISM. Picture "milkiness" virtually eliminated. Room reflections cut 82%. Exclusive or

WHEN YOU OWN A ZENITH ... YOU KNOW ... AND **EVERYBODY KNOWS...THAT YOU OWN THE BEST!**

> Announcing Nutrena's new high-efficiency

Developed from high-energy, highnutrition formulas tested at Nutrena's Research Center that averaged . . .

- 1. More eggs per bird-12.3%
- 2. Less total feed consumed per bird 8% to 15% less
- 3. Less feed per dozen eggs—3/4 to to 1 lb. saved
- 4. Better developed birds-1/2 to 3/4 lb. heavier
- 5. Bigger eggs . 8 oz. more per 6. Less droppings-45% less ... than conventional, low-energy

test rations.

us today about Letrena's sensational FITTY-GRAND FEED EFFICIENCY GUARANTEE

Fifty Grand

EGG FEED

Nutrena

Jennings Farm Supply

the '56 Chevrolet

New models-all with bold new Motoramic Styling. More models-including two new 4-door hardtops and two new 9-passenger station wagons. New excitement under the hood-up to 205 horsepower and 9.25 to 1 compression ratio. This-remember-is the car that broke the Pikes Peak record in a history-making, preproduction trial. Come on in, look it over and try it out!

They're sitting in our showroom right now champing at the bit. For these '56 Chevrolets were born with an urge to go places! Look at that bigger, wider, more massive grille. Follow that lower speedline of chrome back to those sassy, high-set taillights (the one on the left swings down to uncover the gas cap!)

V8 or 6-19 Models in 3 Series

Any kind of model anyone could want! Your choice of the new "Blue-Flame" 6 with 140 h.p. and new higher compression or Chevrolet's record-breaking V8 power ranging up to a new high of 205 h.p. and 9.25 to 1 compression ratio! Automatic, and comfort and safety features? Chevrolet offers all of them. Come, drive the '56 Chevrolet!

Simpson Chevrolet Company

Telephone 3201

Silverton, Texas



even hotter!

We look with pride at Silverton's newest business establishment

Nance's Food Store

We want to Congratulate

Hugh on the completion of this new store. It is certainly an added improvement to the facilities of our community, and shows that another local merchant is trying to give this trades territory the very best in Merchandise and Service.

May your Grand - Opening Day be a wonderful success.



Your John Deere Dealer

Ray Thompson

Implement Company

New Mechanic

Johnnie Hillard is working as a mechanic for the Pontiac-GMC as of this week. Mr. Hillard, formerly of Lubbock, has had over thirty years experience in reconditioning and overhauling all makes and models of automobiles, and says that he will guarantee all of his work to the extent of giving your money back if it is not what he says. Tomlin-Fleming Pontiac-GMC is ready and willing to back Mr. Hillard on any of his work.

Jim Jackson, manager of your Pontiac House, along with Mr. Hillard would like to invite everyone to come in and get acquainted with your Pontiac-GMC mechanic, and get a free estimate on any job you may

Confidentally, business is picking up at the Pontiac place and we are the kind of people that appreciate it. and thank you for your business.

> Tomlin-Fleming PONTIAC - G M C Jim Jackson, Mgr.

FOR SALE:-Good 320 acre dry- Watkins Company, Memphis 2, land farm priced right. See Verlin Towe, Box 181 Phone 2131.



Dealer in Briscoe County. See H. | families in Briscoe County. Pro-D. Marshall, 621 S. Wall St. ducts Nationally Advertised. In-Floydada, Texas or write Rawleigh's Dept., TXJ-241-R, Mem- possible first year. Car or light

Tulia, Texas.

Watch for the Opening Date of

"The House of Gifts"

to be

Located South of Palace Theater

Charlsie Bomar Arnold, Owner

Classified Ads

FOR SALE: - Big game rifle. New 30-06 Remington Gamemaster Pump, with scope and carrying case. Johnnie Burson. 44 2tp

BRANDING CHUTE on wheels. I will lease it, or see me and I can work your cattle for you. -Snooks Baird.

FOR SALE: - John Deere 7 ft. mower with Ford hook-up, one Ford Six Irrigation Motor used. One post hole digger slightly used. Colonel Brown at Thompson Implement Co.

GET YOUR - Cotton Pickers Supplies, Cotton Sacks, Stoves, Blankets, and Gloves, at Jennings Farm Supply.

FOR SALE - 3 good used model M Tractors, butane or gas; 4 row equipment. Ray Thompson Imp-

FOR SALE - or trade: 1953 Case two row cotton harvesting machine. Tomlin-Fleming Gin.

FOR SALE: One well used divan, 3 used gas stoves two three quarter beds, one innerspring mattress to fit three quarter bed, and other items. Inquire at Briscoe

FOR SALE - Dry land bundles, 115 acre stalk field for lease, 3 mi. east 7 miles south, Silverton. C. A. Tipton. 41-4tp

MALE HELP WANTED

I WANT TO TALK TO A RE-LIABLE MAN-Will set you up without capital investment. Wat-WANTED AT ONCE - Rawleigh kins dealer needed to serve farm come of \$4800 a year and more 43-2tp truck needed. Write today for details. A. Lewis, c-o The J. R.

> FOR SALE - Permanent Anti-Freeze Prestone, Zerex and U.S. I. also Exide Batteries, Check Our Prices, Jennings Farm Sup-

> FOR SALE - 1952 Chevrolet 4 door, radio heater, standard shift. Practically new motor and tires Tomlin-Fleming Pontiac-GMC.

NEED a SIGN - Tom's Sign Shop, Box 771, Phone 5-3211, See at Dick Garvin Garage. tfc. recent Sunddy guests of his mo- Jr., one afternoon last week. 18-4tp.

FOR SALE-1 slightly used '48 tween Jacks Cafe and Shamrock model fleetline looking for home. station. Bring to Jack's Cafe for J. E. "Doc" Minyard Tomlin-Fleming Pontiac-GMC.

Mr. and Mrs. P. L. Brown attended the funeral of a relative, Mrs. W. Q. Jacks, in Quitaque, Thursday afternoon.

At age 20 we don't care what begin to worry what it thinks of us; at 50 we find it wasn't

CLASSIFIED ADS are about the most versatile medium in the world. Buy, Sell, Lost, Found, or trade. It makes no difference, they get the job done at an economical cost - Briscoe County

To Sell'em, Tell'em,

No. 300 can

3 For 25c

HOMINY

Libby's

No. 303 can 2 for

4 lb. jar

270

DIAMOND

No. 303 Can

2 For 25c

TOMATOES Staley's

55c

GOLD MEDAL

Potatoes

Syrup

25 lb.

FLOUR

Supreme Salad Waffers lb. box **Crackers**

2 lb. Box

American Cheese Spread

Ready to eat Whole lb. 350

Lb.

69c

Pork Chops

Weine rs

Picnic Hams

All Meat lb. 39c

The man who say's he is a bachelor by choice may mean that the girl chose the other fellow.

Silverton, Texas.

Specials for Friday, Saturday

uipment. Tractors and Go-devils. sons, of Petersburg, have been ted her sister, Mrs. W. E. Schott,

the world thinks of us; at 30 we thinking of us at all.

Mr. and Mrs. Bob Olive and ther, Mrs. T. G. Olive, and

Attend the Showing of the Friday night with her brother ew 1956 Chevrolet at Simpson Chevrolet Company, Friday Nov.

Briscoe County News

Mr. and Mrs. E. B. Williams,

of Lockport, Illinois, spent las

Esterbrook Fountain Pens \$2.50 ters, the boss wouldn't have

Announcement

My office is now prepared to take care of the preparation of your cotton loan forms, and will bid on any cotton not going into the loan.

Verlin B. Towe

Box 181 Silverton, Texas Pho. 2131

Fertilize Now

Plowing Time And Time to Fertilize Your Stalk And Wheat Fields.

Tractor Rigs Ready To Go We Will Lease Equipment To You For Application

Or We Will Apply For 75c Per Acre



Don't Put Miles On Your Car **Check Our Prices**

Anti Freeze

Spark Plugs

Exide Batteries

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Steel Bolts

Baby Chicks Soon

Cotton Pickers Supplies

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Jennings Farm Supply

Your Complete Farm Store

1956 Model R. C. A., Motorola, and Hoffman

Television Sets

TELEVISION SETS

We have some new sets which have just arrived,

Reasonably Priced

With time payments to suit the customer

Call our Radio & T. V.

Repair Man

Repairs & Parts Guaranteed