

Silverton Will Battle Quitaque Here Friday **Robert Hill Showing**

Silverton will meet their long foe on the 'local battle and this Friday night at 8 P. The Salverton Owls have en preparing themselves for a

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The Quitaque boys who failed nference games this season. Ranch, and Kress,

The Silverton Owls who were defeated at mid season last rear, hold a three loss and two vin at mid season this year. The Owls who were hard hit by graduation have been making a

ogress each game.

day night's game. The lineup will be C. L. Dunn, Jimmy Don fin, James May, Jim Whitfill, Plans For P. T. A. Bill Stephens, Sid Marshall, Don Ledbetter, Deleath Peugh, and

Keith Whitfield.

County Teachers Met Last Thursday Night mittee of the carnival has made

The Briscoe County Teachers will consist of chicken and dresset last Thursday night, October ing, cranberry salad, candied 14, in the high school. The sweet potatoes, green beans, and Monday afternoon. president, Mrs. Redin, presided a choice of pies. Mrs. N. D. His wife and several daughters ver the meeting. The film was Nettleton, high school homemakshown "Freedom to Learn" was ing teacher, is chairman of the greatly enjoyed by all. Re- committee. The meal, to which Cotton Grades freshments of ice cream and everyone is invited, will be serv- Good This Year ed from 5:30 to 7:30 P. M. in cake were served. the school lunch room. The next mee



ship and business,

Last Friday and Saturday the

Lions sponsored their annual

Down Town Carnival and a

report will probably be ready

for Club members. The Con-

cession stand provided good food

for the crowd, while the ducking

and several other features fur-

Mr. George Jefferson Neather-

nished the amusement

Died Saturday

Keith Whitfield

gh battle against the Panthers om Quitaque this week.

win a conference game last on have already won two ny local fans saw them win n Lakeview last Friday by a ore of 32-0. They also won m Estelline by a score of 18 0. In fact they have won all mes played having also deated Amarillo Stormies, Boys

Keith Whitfield, a junior and steady development and showing

a one year letterman, will be in George Neatherlin center position on the starting Local fans are confident that line up, Friday night, October the boys will be ready for Fri- 22, against the Quitaque Panthers.

lin, 68, died Saturday at the home of his daughter, Mrs. Louis Wineinger, south of Amarillo. Mr. Neatherlin and his family lived in the Silverton area many Carnival Oct. 30 years before going to Anson to

long time. Mr. W. W. Douglas A baked chicken dinner will took Mr. Neatherlin from his be one of the features of the nome at Anson to the daughter's P. T. A. Carnival on Saturday, home near Amarillo on October October 30. The foods com-10th. The body was brought to ent were: Mr. Tom Word and Silverton for a time on Saturday preparations for the meal which and then carried to Anson for and family, Lubbock; W. O. Word the funeral service and burial

and sons survive.

The ginning season is well

A

Building The Character of America Highway Patrolmans



reside. He has been sick for a T. J. Word Honored Mrs. Ott Perkins **On Birthday** Received \$25.00 T. J. Word celebrated his

birthday Sunday. Those pres-

Mrs. Ott Perkins received the family, Lockney; Mrs. John Buth \$25.00 on You All Come Day. Her coupon was from the Siland family, Silverton; Mrs. Word' verton Cafe.

s mother, Mrs. W. G. Byrd; Mr. S. R. Turner carried home Word's granddaughter, Mrs. G. Bridges and son, (who will sail \$15.00 and his coupon was from for France in a few weeks to Farmers "66" Station. Glenn Jones received \$10.00 join her husband, Lieut. Bridges, with a coupon from Simpson who is an instructor in Uncle

Chevrolet Company. Sams Flying Forces) and the There were three honoree, Mr. T. J. Word and Spanish but all

Accident Report

exas Highway Patrolmen in the without the aid of a nurse cow Amarillo District during Sept- and on feeds that were grown in ember, 1954 (Does not include the County. Robert first startaccidents in cities over 2,500.) ed his steer on prepared com-Number of persons killed, 6; mercial feed but the cost was number of persons injured, 46; running too high for the grain estimated property damage was that was being put on the Calf. \$51.009.00.

September, 1954. State and fed- the feeding, a ration of grain eral roads, 59; farm to market sorghum, barley, and oats that roads, 5; county roads, 13; small was purchased on the farms here towns (under 2,500 population), in the county, was prepared.

The comparison with the same in half. The steer was bred by month last year (September, the late Grady Wimberly and 1953) 7 killed; 35 injured. \$37,- | Harold Seefeldt. 300.00 property damage. This year (first nine months), of September. 50 killed; 488 injured; \$602,292.00 Prize money is payed on the

property damage.

What Cub Scouting **Does For Your Boy**

ship.

Thursday. Cub Scouting gives a boy: Re-

his home and his fellow men, Dallas along with a group of The ideals and activities of Cub calves from Swisher County by Scouting contribute in the best the Harris Trucking Co. of Tulia, possible way to the fullest ap- free of charge. preciation of American citizen- This commercial type show will

Opportunities to do interesting making money feeding steers things - games, handicrafts, commercially and provides a nature lore, collections, stunts, show and sale for them. It is hobbies and many other things, hoped that a larger number of If you are interested in Cub boys will show in Dallas next Scouting, you are invited to a year. get together of Cubs and Cub

leaders, at the Methodist Church, **Girl Scout Troop** 8:00 P. M. Thursday, October 28,

Calf At State Fair Robert Hill, Silverton 4-H and F. F. A. Club boy is exhibiting steer at The State Fair in Dallas this Week. Robert has his calf entered in the commerci-

al Steer Show of the Fair. This Rural accidents investigated by means that the calf has been fed

Together with County Agent Location of accidents during Robert Ledbetter who supervised This ration cut Roberts feed bill

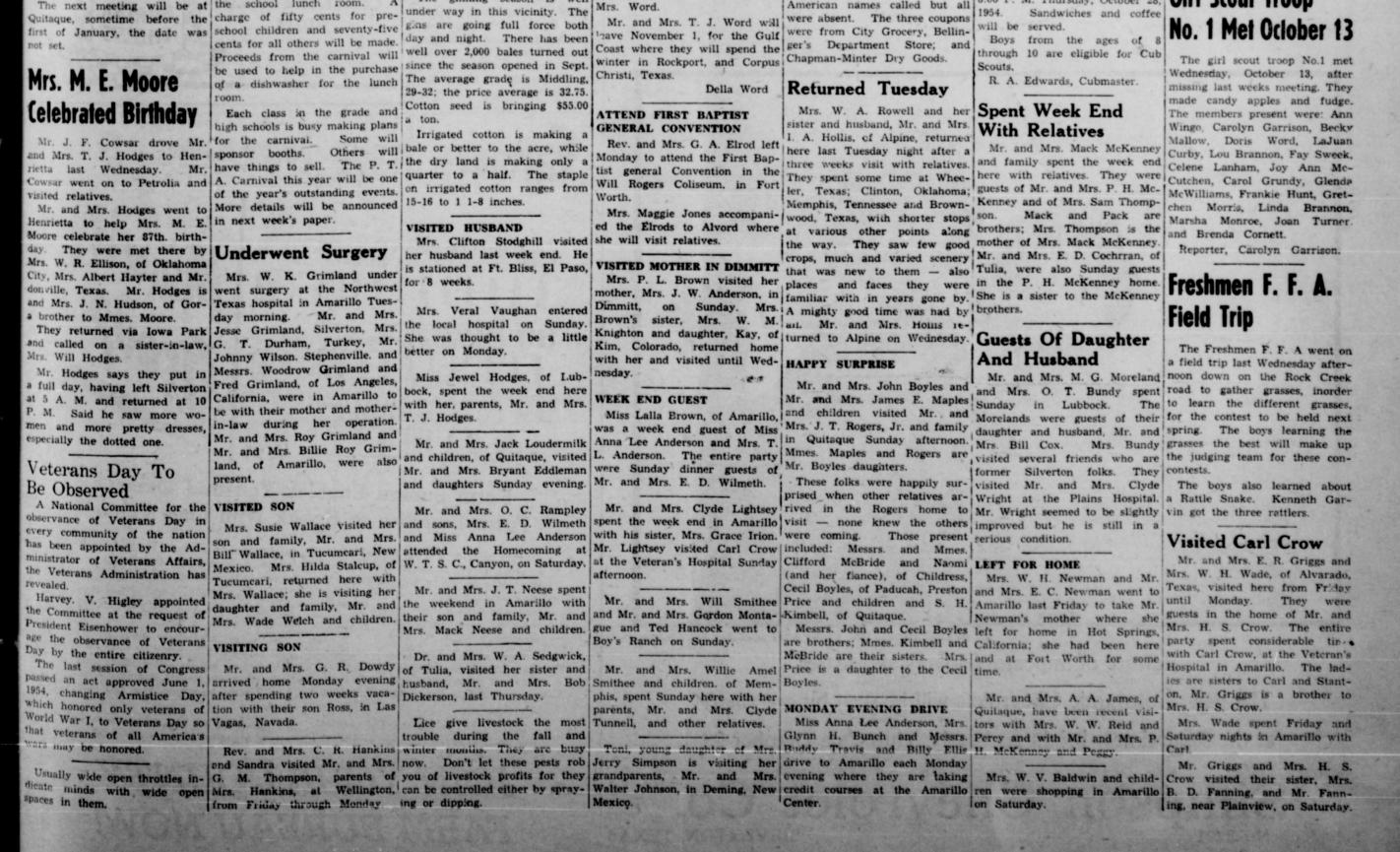
> The calf weighed 1,000 pounds the first

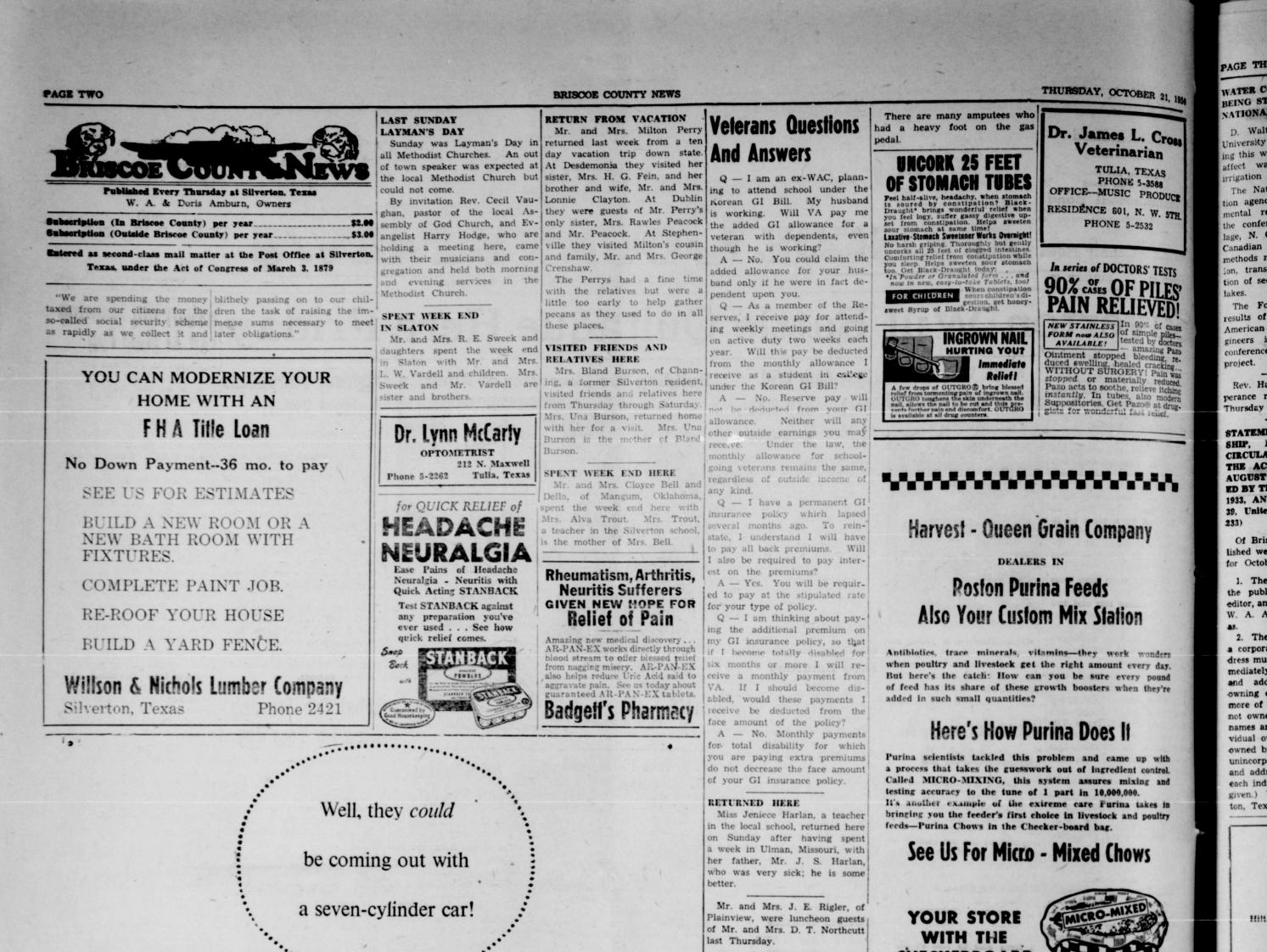
grades at the Dallas Show. Robert is hoping that he will grade prime and entitle him to \$20.00. Choice will pay 16 dollars prize money. The calf will be shown

The State Fair of Texas fur-



indicate the possibility of a boy







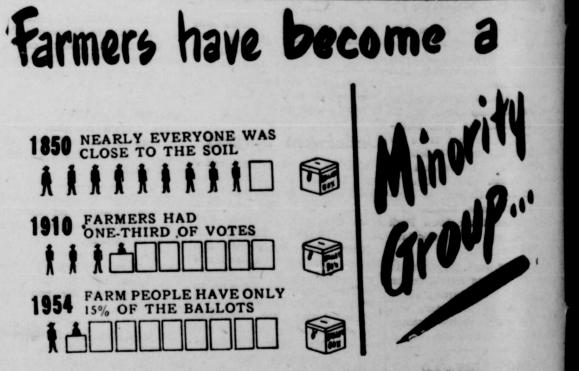
See the Burns and Allen Show Monday 8:00 P.M. on the CBS TV Network

Beware of impostors, jokers and teases. The new Motoramic Chevrolets will be seen by *everybody* at the same time—bright and early, Thursday, October 28,

Simpson Chevrolet Co. SILVERTON, TEXAS

There is still time to plant winter legumes in Texas. Properly fertilized and inoculated legumes literally are "on-thefarm" nitrogen factories. They will also provide soil cover when it is badly needed.





Farm Bureau Enables You and Other Farm Families to Speak With One Voice

In the early days of our nation nearly everyone worked on the land; no special effort was needed to tell the farmer's story or to protect his interests. The land was new; markets generally were close by; government was small; and needs were simple.

Today all this has changed. Markets are distant; government is larger; needs are many and complex; agriculture is no longer the only important industry in America.

Laws, rules, regulations and policies that apply to people generally also affect the farmer. As a result, his business is influenced by many factors about which he can do little by himselffo C

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• Wom suffer : ally-ca ally-ca aches : to men upset a tain ' every r fering Such from t which Veget stopped relief c out of even o worst Yes! Proves!

At present the farmer has less than 15% of the vote. In a few years it may be 10 per cent.

So, today, agriculture needs an organized voice to be heard. It must be a united voice, for individual voices have little effect on policies and legislation. And it must be strong, free and independent.

This means the farmer must have a strong organization.

JOIN YOUR COUNTY FARM BUREAU NOW! PAGE THREE

BER 21, 1954

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PRODUCE

N. W. 5TH.

RS' TESTS

PILES' PILES' EVED! 0% of cases mple piles-d by doctors mazing Pazo leeding, re-leeding, re-leeding, re-leeding, re-levenses y reduced.

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WATER CONSERVATION BEING STUDIED ON NATIONAL BASIS

D. Walter L. Moore of the University of Texas is participating this week in an international affect water conservation and irrigation systems.

The National Science Foundation agency for assisting fundamental research, is sponsoring the conference- at Fontana Village, N. C., to help U. S. and Canadian engineers decide basic methods needed to control erosion, transportation and desposition of sediments in streams and lakes.

The Foundation will publish esults of the conference. The American Society of Civil Engineers is cooperating in the conference on ways sediments project.

Thursday afternoon.

233)

for October, 1954.

the publisher, editor, managing, and securities in a capacity other

more of total amount of stock. If and triweekly newspapers only.) not owned by a corporation, the Weekly 790. names and addresses of the indi-

vidual owners must be given. If owned by a partnership or other unincorporated firm, its name (Seal) and address, as well as those of each individual member, must be given.) W. A. Amburn, Silver-1, 1955. ton. Texas.

INSURANCE OF ALL KINDS

Welcome to Briscoe County

Lance Insurance Agency

Hilton Hotel Bldg.





VETERANS ADMINISTRATION

3. That the known bondholders mortgagees, and other security holders owning or holding 1 per cent or more of total amount of Rev. Hankins attended a tem- bonds, mortgages, or other secuperance rally in Plainview last rifles are: First State Bank, Silverton. Texas.

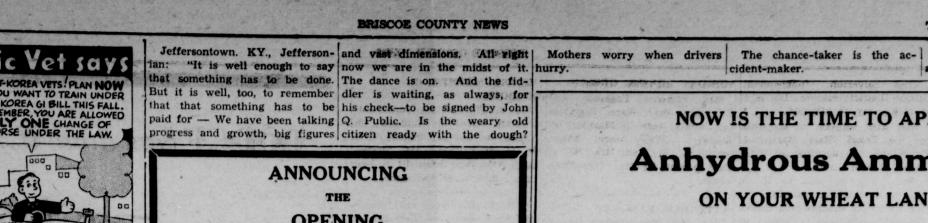
4. Paragraphs 2 and 3 include, STATEMENT OF THE OWNER- in cases where the stockholder or SHIP, MANAGEMENT, AND security holder appears upon the CIRCULATION REQUIRED BY books of the company as trustee THE ACT OF CONGRESS OF or in any other fiduciary relation, AUGUST 24, 1912, AS AMEND- the name of the person or cor-ED BY THE ACTS OF MARCH 3, poration for whom such trustee 1933, AND JULY 2, 1946 (Title is acting; also the statements in 39. United States Code, Section the two paragraphs show the affiant's full knowledge and belief

as to the circumstances and con-Of Briscoe County News pub- ditions under which stockholders lished weekly at Silverton, Texas and security holders who do not appear upon the books of the 1. The names and addresses of company as trustees, hold stock

editor, and business managers are: than that of a bona fide owner. W. A. Amburn, Silverton, Tex- 5. The average number of copies of each issue of this publi-2. The owner is: (If owned by cation sold or distributed, through a corporation, its name and ad- the mails or otherwise, to paid dress must be stated and also im- subscribers during the 12 months mediately thereunder the names preceding the date shown above and addresses of stockholders was: (This information is required owning or holding 1 percent or from daily, weekly, semiweekly,

> W. A. Amburn, Owner. Sworn to and subscribed before me this 16th day of October, 1954. Perry Whittemore, Notary Public, Briscoe County, Texas. (My commission expires June

> > Phone 4-4472, Plainview



OPENING OF Novelty Advertising and Gift Display in room 315 of the Lubbock Hotel, Lubbock, Texas Novelty advertising of all kinds; Gifts for every occasion; some exclusive items! Make Display Room 315 Your Headquarters When You Are In Lubbock

ANNOUNCING

THE

JIM C. WHITELEY

BRISCOE COUNTY NEWS

THURSDAY, OCTOBER 21, 1954

Genuine CHEVROLET PARTS.

at Simpson Chevrolet Company.

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NOW IS THE TIME TO APPLY **Anhydrous Ammonia**

cident-maker.

ON YOUR WHEAT LAND

WE HAVE 3 APPLICATORS AVAILABLE

AND WILL BE GLAD TO TALK TRADE

Tomlin - Fleming Gin

LAMPLIGHTER...

Thomas Edison lighted the first practical incandescent lamp 75 years ago today. The lamp was never very bright -and it burned for only 40 hours-but today its brilliance is seen everywhere in modern electric living. What's more, all of our pictures of the future-in homes, farms, businesses and industryare painted around the wonders of electricity, and its comforts and conveniences. Thomas Edison-Lamplighter. His genius shines all about you.

Silverton Representative

Feed is Important in Starting Chicks - - - -



Give your chicks the right start. Along with all other Vitamins and food elements- P. G. C. ALL MASH CHICK STARTER now contains-VITAMIN B 12 and ANTIBIOTICS for faster growth.

FEED P. G. C. ALL MASH CHICK STARTER and watch 'em grow-also available in Crumblized form.

WE WILL HAVE GOVERNMENT STORAGE FOR GRAIN UP TO 13% MOISTURE. WE WILL BUY GRAIN UP TO 15%.

Silverton Co-Op

NO MONTHLY CRAMPS not even on the VERY FIRST DAY!





Appetizing, waste-saving

CRUMBLIZED form

 Stepped-up with LIVIUMa special blend of nutrients to help hens lay heavily over a long, long period. Why don't you try Nutrena now!

Jennings Farm Supply

(Formerly Silverton Farm Store)

Sunshine Sue, star of WRVA's "Old Dominion Barn Dance" says:

"You know, friends, I just couldn't keep house without Karo

my family loves the hearty maple-y flavor Karo adds to every bite



Pour aro Waffle Syrup on biscuits, pancakes everything I

1%-POUND AND 3-POUND BOTTLES S- AND 10-POUND CANS

Give Him The Support He Needs!

Send a man to congress who'll give President Eisenhower the backing he needs to complete his great program - - -

Here Are Some Of The Accomplishments of President Eisenhower and the 83rd Congress

1. Income taxes cut 10 per cent; excise taxes cut 50 per cent; tax law revised. Total tax savings, \$7.4 billion.

Korean war ended. Seized initiative for peace, new foreign policy based on firmness and strength. 3. Appropriations for 1954-1955 cut \$64 billion below appropriations of Democrat Congress in 1952-1953. 4. Federal spending in 1953-1954 cut \$6.7 billion

below Democrat spending in 1952-1953.

5. Communist Party stripped of all legal rights and Red infiltration of unions checked. 50 Communist Party leaders convicted; 93 alien subversives deported ;62 organizations added to subersive list; 2,436 security risks separated from Government service.

6. More state control provided for modern highway program of almost \$2 billion in 1956 and 1957. 7. Stronger defense program adopted. Heavier on atomic weapons and air power. Air Force Academy established.

8. New housing program raises limits on Government-insured home mortages, lowers down payments, makes home ownership easier for thousands.

9. Offshore tidelands restored to states; Federal rights safeguarded.

0. 216,243 unnecessary Federal jobs abolished.

Now, more than ever, Ike needs the support of every free-thinking American to keep his dynamic program going forward.

AND

Let's give the Panhandle the 100% representation it deserves by electing a man who'll be on the Eisenhower team.

Native Texan

Veteran

Farmer

Stockman

ELECT



Of

"PETE" LaMASTER CONGRESS



Best Buy Of Any Where

We Have In Stock, All Sizes Of Ranger Trailors With or With Out Tires.

Announcing Our Appliance Line - - -

Come in and see our line of television sets, R. C. A. Hallicrafter, and Motorola, also our deep freezers, Bendix Washers, and several brands of heaters and floor furnaces.

Cotton Sacks

ER 21, 1954

t!

And Other Supplies For Your Picking Needs.

Electric Fence Chargers

Complete Stock of Posts; Wiring, Insulators and Accessories.

Wheat Fertilizing

Now In Full Swing. Rigs and Plenty Of Equipment Available.

FERTILIZER - - BUTANE - - INSECTICIDES SEED - - - FEED

"Fertilizer Doesn't Cost It Pays"

JENNINGS Farm Supply Your Complete Farm Store Phone 2251 (FORMERLY SILVERTON FARM STORE)

for your Chevrolet Treasure Chest Ticket

Your Chevrolet Treasure Chest ticket comes to you in the mail. So, be on the lookout for it—and bring it in to us. It's your chance to win one of 40 NEW CHEVROLETS!

WIN A BEAUTIFUL NEW CHEVROLET ABSOLUTELY FREE!

Nothing to buy! No cars to name! No essays to write!

CHEVROLET TREASURE CHEST TICKET



You can win the new Chevrolet of your choice in the Bel Air, "Two-Ten" or "One-Fifty" series, and the car you win will be equipped with Powerglide Automatic Transmission, Chevrolet heater and defroster, and direction signals

When your Treasure Chest ticket arrives in the mail, here's all you have to do. Fill it out complete, bring it to our showroom, and drop it in our Treasure Chest box. And here's one of the best things! Once your ticket is in, it is good up to the very last drawing unless picked as a winner. So get your Treasure Chest ticket in soon and give yourself more chances to win!



Bring your Chevrolet Treasure Chest Ticket to us!

Simpson Chevrolet Co. SILVERTON, TEXAS PAGE SIX

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1954



COLE'S "MERCHANT" FILE





Behind the All-New 1955 PONTIAC On Display October 29 and 30 ABOUT 30 years ago General Motors Cor-poration presented to America a new car called Pontiac. This new car was the direct result of a very specific idea.

The idea was this: to create a car which took its style, its engineering principles and its features from the very best and most expensive in America-and to build these into a car priced just above the very lowest!

Naturally, such an idea produced a wonderful and highly popular car-a car which millions of satisfied owners have driven with outstanding pride and pleasure.

Now, nearly three decades later, an entirely new Pontiac has been created for 1955-a car completely new from the ground up!

One thing, however, about the 1955 Pontiac remains unchanged-its basic idea-to offer the American public the very finest car that can possibly be built to sell at a price within easy reach of any new-car buyer.

When you see the new Pontiac on Friday. or Saturday-Oct. 29 or 30-you will be immediately impressed by its remarkable new styling. No other car in the world looks like this new Pontiac!

HURSDAY

When you drive it you will be astonished at its performance. For the 1955 Pontiac introduces the powerful new Strato-Streak V-8, an all-new engine that has already been proved in more than 3 million test miles!

When you price the new Pontiac you will come face to face with the basic Pontiac idea-you will be agreeably surprised that so much car, so much sparkling newness, so much luxury, so much downright goodness can be priced so near the very lowest.

We cordially invite you to come in on Friday or Saturday and see for yourself what a superb all-new General Motors masterpiece has been created to carry the wonderful name "Pontiac" for 1955.

Bomar One-Stop Pontiac SILVERTON, TEXAS

The Basic Idea

\$10680 A desk that has everything you could want. Consists of three letter file drawers, 2 double card drawers for 3 x 5 or 4 x 6 cards which can also be used for can-\$7950 celled checks, plus a convenient orm rest. 541/2" W x 30%" H x 25%" D ... Green or gray. No. 1621-\$106.80

Briscoe County News

Colorful, impressive,

the last word in

beouty. Will correct

mproper posture, eliminating office fa-

tique. Foam rubber

cushion, aluminum

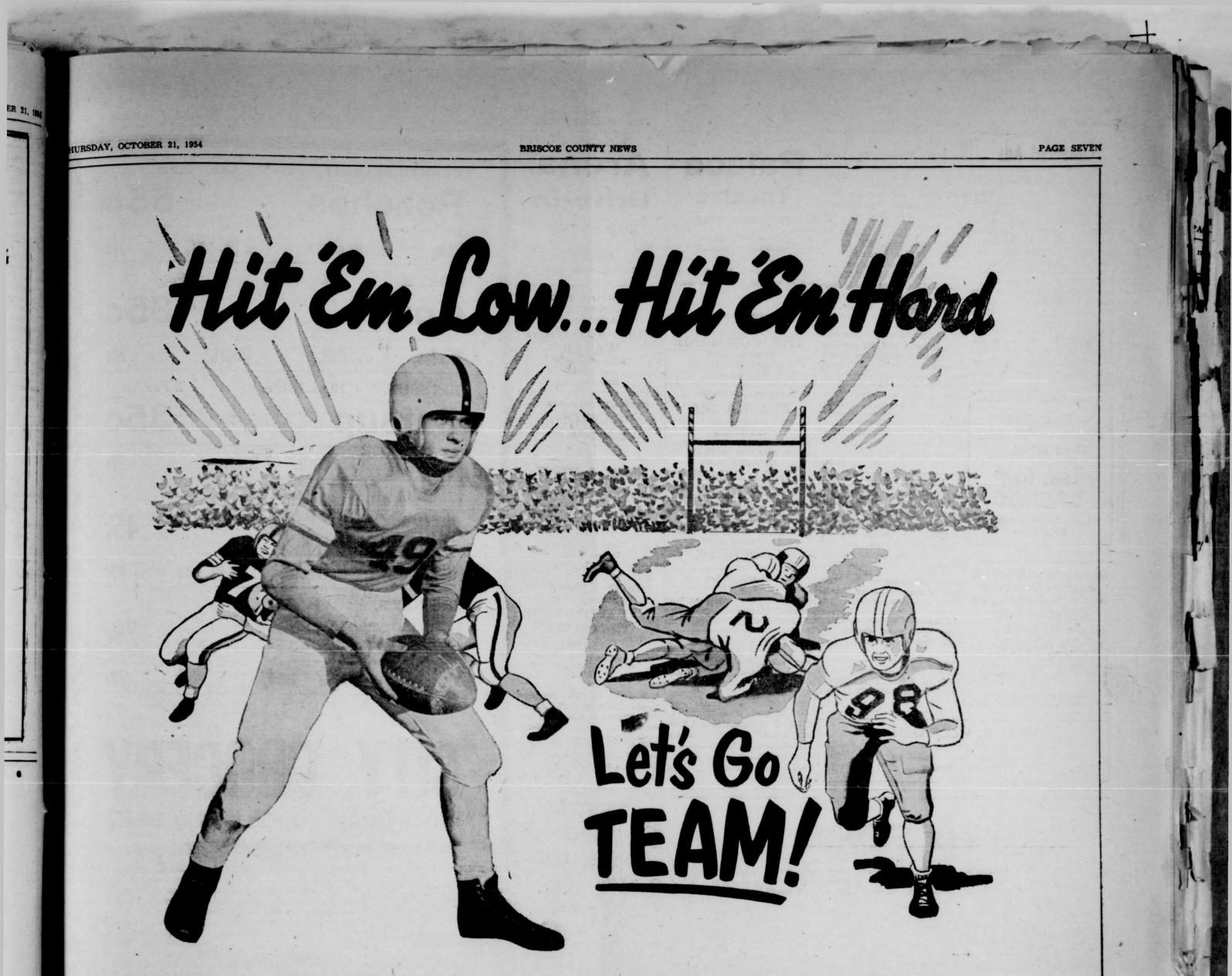
base, adjustable tilt

seat. Ball-bearing

castors. Wine, green,

No. 2550 \$79.50

gray, brown.



FOOTBALL GAME, FRIDAY OCT. 22

OWL FIELD

KICKOFF TIME 8:00 P.M. OWLS vs. PANTHERS

PRSENTED BY THE FOLLOWING OWL BOOSTERS

Wilson Grain Company

Fogerson Lumber And Supply

Willson & Nichols Lumber Co.

Mac's Brothers Texaco Station

City Tailors

Tomlin-Fleming Gin

Douglas Flower Shop

First State Bank

Allard Butane Co.

Farmers "66" Station

Guest Oil Company

Harvest - Queen Grain Co.





derbind offers. Two tops are power-operated 4 ways and a clack with a There is a telescoping wheel. And you can have powe ing and power brokes

Here is hair-trigger response . . . fleet, liquid agility . . . backed by a reserve of swift, sure power to meet safety's every demand. Trigger-Torque performance stems from Ford's new Thunderbird Special V-8 - a high-torque engine with 4-barrel carburetor, dual exhausts, wide-opening valves and Ford's famous low-

corner with greatest stability.

But, more important, the Thunderbird is the product of the same advanced engineering . . . the same manufacturing skills that have made Ford products so dependable, so value-full and so desirable to so many.

Come in today for complete information

Silverton Motor Company

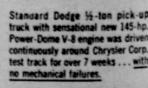


50,000

miles in

in days

SILVERTON, TEXAS



a Grady Wimberly were luncheon

guests of Mrs. O. T. Bundy.

PROPERTIES

Mrs. W. A

Dalene T

Geo. Spri

Ann, of 1

Elbert S

and Dean

Mrs. Jeff

and Vick

Mrs. Elv

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Joe: Mr.

Francis:

and Dale

Bonnie E Alton Ste

of Silver

1955.

It was on the 3r

Rev. a and Sand Tuesday

Hankins

Veteran's

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A claim latest resty array Chev

PHONE 4241

Added proof of a better deal for the man at the wheel

Collee Motor Company