THE CIRCLE AROUND YOUR NAME MEANS YOUR SUBSCRIPTION IIAS EXPIRED

VOLUME 25

NUMBER 30

PUBLISHED EVERY THURSDAY AT SILVERTON, BRISCOE COUNTY, TEXAS

THURSDAY, JULY 23, 1953

600,000 4-H'ers Say "Let's Help Correct Safety Hazards"



Chicago—(Special)—The largest volunteer army ever organized for a peaceful mission is now "invading" farms and rural communities throughout the Nation. It consists of more than 600,000 4-H Club boys and girls whose objective is to show rural folk how to prevent accidents and fires which result in 14,000 deaths and 1% million injuries among farm people, as well as destruction of millions of dollars' worth of buildings and equipment annually.

raily.

Falls account for 36 percent of all fatal accidents in farm homes and 19 percent outside. More than 50 percent of all fatal accidents in working with farm ma-chinery involve tractors, and overturning accounts for more than half of the tractor accident

Safety experts give considerable credit to the contributions made by 4-H'ers for the reduc-tion of one-fifth in the number of fatal accidents to farm peo-ple in 1951—the last year for which estimates are available— from the estimated annual rate in 1941, the first year of the Na-tional Farm Safety Week, which will be observed this year July

Illustrative of the 4-H'ers do "approach" to the accident prob-lem, a Tennessee club girl relem, a Tennessee club girl re-ported that she picked up broken glass, rusty nails protruding from boards, and other sharp articles in the farm lot; helped her fa-ther and brother b come safety conscious in working with farm machinery; had a ladder with two broken rungs repaired; per-

Three Dimension screen and

Palace Theatre

plus 10c fee for glasses.

now in natural vision 3 Dimen-

Equipment



suaded her mother to use a step-ladder in reaching high places in the house, and to always wipe up grease or water immediately if it is spilled on the floor.

A Texas 4-H boy reports that their farm tractor often was filled with gasoline to overflowing when the engine was warm. He called this unsafe practice to the attention of his father and brother and now the tractor is filled correctly. His small brothers fre-quently asked to ride on the trac-tor, but this safety enthusiast taught them to understand how hazardous it was to hitchhike a ride on a tractor.

Similar reports of the 4-H'ers participating in the National 4-H Safety program are legion. Instead of using "don't" admonitions, expressions such as "Let's Correct This Hazard" prevail.

Correct This Hazard" prevail.

Outstanding 4-H records of achievement in safety are rewarded with awards provided by General Motors for the ninth consecutive year. They include sterling silver medals for the blue award group in each qualifying county, and an all-expense trip to the National 4-H Club Congress in Chicago next November for the state winner. Six state winners will be chosen to receive a national award, which is a \$300 college scholarship. A handsome plaque, appropriately embossed, will be awarded to the county reporting the most outstanding county-wide 4-H safety program.

The National 4-H Safety pro-

The National 4-H Safety program is conducted under the direction of the Cooperative Extension Safety Safety

Silverton Received

According to the rain gauge at

NOTICE !

Tuesday Night

Installs 3 Dimension 1.61 Inches of Rain

other equipment has been install- Bomar One Stop Station, Sil-

July 26, 27, 28, and 29, they will moisture Tuesday night. Recent

show their first 3-dimension pic- rains up to this time amounted

ture, "House of Wax". Regular to more than an inch which fell

admission charge will be made Friday night and Saturday morn-

Nothing on the screen you've Reports from the cloud Tues-

Mr. and Mrs. Charles Cowart Everyone building any kind of

and children left on Saturday for buildings in Silverton or moving

a vacation trip to Carlsbad Cav- any building into the business

ern and other points of interest district must have a permit from

Our Great America & by Woody

the City Council.

Survey Friday, July 31, August 1,

Mass Chest X-Ray

Sponsored by the Texas State There is no charge. The entire August 1. project is for the benefit of your of your time.

X-rays are provided by the State Health Department free of charge.

Reports are confidential. It is not necessary to undress.

Healthy people should be X-Rayed once per year.

No one under 15 years of age is eligible. Children are infected with tuberculosis from adults. Find the adult with unknown Find the adult with unknown tuberculosis first and the child Held Monday will be protected.

All those who have had X-Rays made during the last survey are urged to do so again.

The state urges 100% partici-

Local Board Send Men on July 20 For Induction

for induction into the armed and from there to Silverton, in

Nathanel Ivery, Memphis, Harold N. Saxon, Memphis, Troyace L. Rhudy, Memphis, Bobby R. Payne, Quitaque, Haskell O. Talley, Dodson, Texas G. Bradford, Paducah. Lynn E. Rhoderick, Quitaque, Billy V. Smith, Tell,

Preston O. Werner, Kirkland, who transferred to this board group of uncles and aunts. from Dayton, Ohio.

other equipment has been install- Bomar One Stop Station, Siled at the Palace Theatre and on verton received 1.61 inches of MCWilliams Family **Reunion Sunday** At Childress

ever heard about or seen can day night indicated the rain was The annual McWilliams family compare with the astounding heavier towards the caprock. reunion was held in the park at sensation Warner Bros. bring you Quitaque reported a good rain. Childress on Sunday, July 19. About 65 people registered. Local folks attending were:

Mrs. C. L. McWilliams, Sr., and Guy, Mr. and Mrs. C. L. McWilliams and Linda, Mr. and Mrs. Bobby McWilliams and Mar- Lockney; Mrs. Edna Boland, Botha Ann, Mr. and Mrs. Glenn McWilliams and children, Mr. and Mrs. Frank Hunt and children, Mr. and Mrs. Wayne Gerdis and children of Tulia, and Myrna Sue Bingham, of Kress.

and Debra, of Hale Center, spent Wednesday night with his parents, and Thursday morning accompanied by his parents, and Mrs. Paul Ledbetter and Mrs. Irvin McJimsey they went to Amarillo and spent the day with Mr. and Mrs. Melvin Watkins and Mr. and Mrs. H. P. Ledbetter, Sr., they all returned home that evening

Miss Jeanett Brown, of Plainview visited her grandparents, Mr. and Mrs. H. Roy Brown, other relatives here last

Mr. and Mrs. Eugene Long risited her brother, Mr. W. E. Tait, and Mrs. Tait and family, an Sweetwater, on Monday and Mr. and Mrs. Kenneth Jones and fuesday of last week. They family have been recent visitors were accompanied by Mr and with Mr. and Mrs. Dock Wallace Mrs. Minyard Long and daught- and children and other relatives r, of Gardenia, California.

Dr. O. R. McIntosh **Opening Office** In Floydada

Dr. O. R. McIntosh, optometrist, health department, a mass chest is announcing that he is opening returned on Sunday after having known her plans in an adver- Word and Buth families met X-Ray survey will be held on an office for the practice of op- attended the Lions International tisement this week in the News, Sunday for an all day picnic in Friday, July 31 and Saturday, tometry at 211 South Main Street in Chicago, Illinois, and a weeks that she will open a dress shop the park at Plainview. Those August 1 from 8:30 a. m. to 5:30 in Floydada. He expects to have visit with relatives in Richmond, in her home in Silverton across present were: p. m. in Quitaque for all indi- the building re-done, furnished Indiana. viduals 15 years of age or older, and ready for occupancy by

> the practice of optometry in pades". Floydada for the past four years.

Funeral Services

Last rites were held Monday at 4 p. m. at the First Baptist Church for Troy Vincent Cox, age 35, conducted by Rev. G. A. Elrod, pastor of the local Baptist held Wednesday morning. Mr. certified seed. church, assisted by Rev. A. C. Hamilton, of Plainview. Interment was made in Silverton ceme the convention and Mrs. Seaney missed only one session. They tery under direction of Douglas Funeral Home.

Troy Vincent Cox was born February 28, 1918, at Bulcher, Texas, and died July 18, 1953, at his home in Silverton, after an The following registrants were illness of several years. He forwarded to the Induction Sta- moved from Bulcher, Texas, with tion, Amarillo, on July 20, 1953 his parents to Memphis, Texas, 1933. He was married to Miss 1944. To this union one child

was born, a daughter, Latresa. health failed him.

He is survived by his wife and daughter, Latresa, father, Z. A. Cox, of Memphis, one brother, Robert B. Keesecker, Paducah, Otis Cox, Nampa, Idaho and a

Active palibearers were: Shorty Whitehead, Ennis Autry, Hubert Hall, O. C. Maples, Paul Ledbetter and C. O. Allard.

Honorary pallbearers were. Joe H. Smith, T. J. Fuller, T. J. Hodges and Andy Chappell.

RELATIVES OUT OF TOWN HERE FOR FUNERAL

Mrs. J. S. Clark, Jimmy and Peggy, Gainesville; Mr. and Mrs. Loys Fellers and Danny, Lewisville; Mr. and Mrs. J. L. Hohensee and children, Lamar, Colorado; Mr. and Mrs. B. O. Hughes, Borger; Mr. and Mrs. J. W. Harvey, Quitaque; B. G. Boland, Amarillo; Mr. and Mrs. Ford, nita; Mr. and Mrs. S. E. Cox, Carlsbad, New Mexico.

Mr. and Mrs. Joe Farkner, Memphis; Mrs. Floyd Scraper, Clovis; Mr. and Mrs. J. J. Hall, Eli, Texas; T. M. Cox, Clovis; Mr. and Mrs. Travis McMinn shoe; Arville Goodpasture, Memphis; George Cox, Gainesville; Mr. and Mrs. Lawrence Cox and Convention of Jehovahs Witnesses daughter, Amarillo; Mr. and Mrs. Otis Cox and children, Nampa. Idaho; Howard Harvey, Amarillo; Mr. and Mrs. Hubert Rector and daughter, Tulia; Mr. and Mrs. Buford Hamby, Plainview; Morgan Dennis, Dimmitt; Mr. and Mrs. R. L. Bingham, Lubbock; Mr. and Mrs. Kendall, Lockney.

OUT OF TOWN FRIENDS

Mr. and Mrs. Hubert Hall and daughter; M. O. Goodpasture, Memphis, Texas; Mr. and Mrs. Wilbur Chappell, Amarillo; Mrs. R. B. Daniels, Lubbock, Texas.

Mr. and Mrs. Willie Weast and at Yates City, Kansas.

Mr. and Mrs. Seaney Mrs. Ed Engleman **Home From Lions Chicago Convention** Open Dress Shop

Mr. and Mrs. George Seaney

Amarillo and arrived in Chi- ion Shop. Floydada-reared Dr. McIntosh cago on Monday afternoon, July

> Tuesday morning everyone of August. went to the Palmer hotel for Mrs. Engleman has been in Word and daughters, of Lockney. registration. All forty seven states and thirty seven foreign ally advertised lines of ready to thur Sammann and daughters, of countries were represented. Texas wear, and hopes to have a nice Tulia. was well represented; many wore showing at her formal opening, six shooters which they fired for At this time she is inviting the applause. Texans won several ladies to come in anytime to see prizes at the convention. The her. exhibit hall was located at the Mr. and Mrs. Engleman moved

> hours and fifteen minutes, was and at Hereford where he grows Seaney attended every session of heard many good speakers including International President Loses Five Games Edgar M. Elbert, the Mayor of Chicago, Miss Helen Keller, counselor of the American Foundation for the blind, (who is blind and deaf), and Secretary of the Navy Anderson, who is a native of er was too good for Silverton brate were: Dwight and Wayne Vernon, Texas.

International President Elbert score of 6 to 1.

Mr. Cox was converted when much other entertainment. They at Tulia this coming Sunday. active in church work until his and the White Sox; took a sight game with the Turkey team. Comer. of Science and Industry, the ed a speed boat regatta and a of Dallas is a great grand parent. Comer. Georgia square dance.

> Mrs. Seaney missed one session when she attended the Ladies Breakfast and Style Show at the Conrad-Hilton hotel Thursday morning.

All Texans had a breakfast at the Conrad-Hilton Saturday morn

The Seaneys had a grand time and enjoyed it all, learned many things but are happy to be back

Attending Convention in **New York City**

Mrs. Carl Kitchen left last Thursday for New York City She is attending the International at Yankee Stadium and is one of seven delegates from the Quitaque organization. She attended the convention in 1950 and plans to stay one day after the convention is over to visit points of interest while there and to travel different routes to and from New York City.

Mrs. Leonard Curtis, Bobby and Linda, of Bakersfield, California are spending a month with relatives in this vicinity. They visited last week with Mrs. H. E. Curtis and Mrs. Glen McWilliams. mother in law and sister in law of Mrs. Leonard Curtis.

Helen McJimsey and Mrs. Bud McMinn went to Quitaque Friday evening and helped Mr. and Mrs. Gaston Owens move.

Announces Plans to

the street South of the Hotel, and The Seaneys left by train from will be known as Engleman Fash- verton; Mr. and Mrs. R. P. Raney,

At this date Mrs. Engleman bock; Mr. and Mrs. E. L. Buth, health and your children's health. attended and graduated from the 6th. All Texans who had reser- has not received her stock of Mrs. J. F. Bilberry and children, It will take only a few minutes Northern Illinois College of Op- vations were located at the Con- ready to wear and fixtures, but Petersburg; Mr. and Mrs. G. D. tometry, Chicago, after he return- rad-Hilton Hotel, where the Sea- has a nice showing of velvet Bridges and son, Mt. Vernon, ed from service in the Southwest neys had dinner Monday evening; hats. She plans on her formal N. Y.; Mr. and Mrs. George Pacific. He has been engaged in they later attended the "Iceca- opening and style show at the Downey and children, Plainview; Palace Theatre about the middle Mr. and Mrs. J. W. Mathis and

market and has purchased nation- Visitor friends, Mr. and Mrs. Ar-

Palmer hotel; all states had to Silverton about six months Honored With booths and gave away souvenirs. ago from Spur, Texas. Mr. Eng-The parade, which lasted two leman is engaged in farming here

Dennis Brant, Umbarger pitchbatteries last Sunday and the Rampley, Ruth Ann and Mar-At the last session of the Lions local team was defeated by a grate Minyard, Kay and Pat

International the Seanys enjoyed schedule. They will play Tulia, cis, Robert and Laquita Bomar, he was a young man and united attended a major league baseball Silverton team will go to Tur- Lee Lyde, Lubbock, Joe Bob Wilburn E. Murphy, Estelline, with the Baptist church, and was game between the Detroit Tigers key on Thursday night for a Watson, Camellia and Larry

> Shell Acquarium and the Chicago mar are the parents of a son, ice cream were served. Museum of Natural History; saw Perry Carl, born Sunday, July two big shows at the Chicago 19, 1953, in the Tulia hospital, dames J. D. McGavock, O. C. Stadium, "Michigan Review" and weight 7 pounds. Grandparents Rampley, H. B. Stubblefield, "Chicago International", a re- are Mrs. T. C. Bomar and Mr. Freeland Bingham, Carl Dean view in which many radio and and Mrs. A. L. McMurtry, of Bomar, and Budd's grandmother,

Word-Buth Family Picnic Held at **Plainview**

Twenty-four members of the

Mr. and Mrs. John Buth, Lubdaughters, Mr. and Mrs. Tom

Buddy Comer Birthday Party

Mrs. Leo Comer honored her son, Buddy, with a party in the park Friday afternoon, July 10, in commemoration of his fourth birthday.

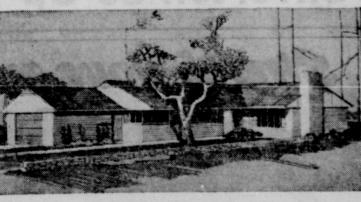
The party hours were spent playing games and shooting miniature parachutes, favors of the occasion.

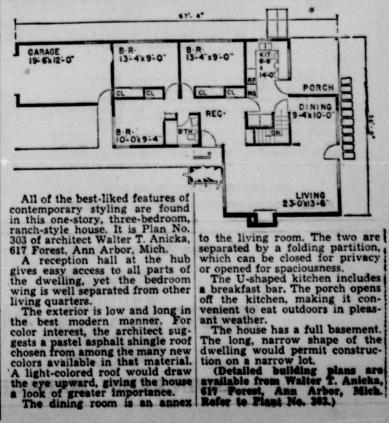
Clanahan, Stevie Bingham, Roy Grace Hughes, November 11. was presented with a live lion | Silverton now has a record of Ann Bomar, Robert Stubblefield. Other than attending the Lions 5 wins and 5 losses in the league Johnny McGavock, Jimmy Fran-Martha and Jeanne Davis, Mary

> Chocolate cup cakes with pink Mr. and Mrs. Carl Dean Bo- "B's", and vanilla and chocolate

television stars took part; attend- Silverton. Mr. W. E. Burleson, Mrs. Wyle Bomar and Mrs.

Center Hall in Ranch House







ished Every Thursday at Silverton, Texas M. B. Cavanaugh, Owner and Publisher

ription (In Briscoe County) per year. eription (Outside Briscoe County) per year_

ed as second-class mail matter at the Post Office at Silverton, Texas, under the Act of Congress of March 3, 1879

NEW Texas Almanac at the

Genuine CHEVROLET PARTS Mr. and Mrs. C. F. Offield, of at Simpson Chevrolet Company. Breckenridge, Texas, spent the weekend with their son, Mr. and Mrs. Charlie Offield.

MRS. ED ENGLEMAN

Announces plans for the opening of a

Dress Shop

at her home in Silverton across the street South of the

ENGLEMAN FASHION SHOP

Some of the outstanding lines in Ready to Wear will be Ike Clark, Justin McCarty, Sidran, Munves, which is a complete line of large and half sizes. Pondora Lingerie, Claussmer Hose, Gall Costume Jewelry, Peter Pan Brassiere, and a good line of sweaters.

Watch for a later date announcing formal opening and fashion show at the Theatre.

NOW SHOWING

Dressy Little Velvet Hats

beads and softened with a veil. Black, brown or navy.

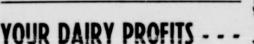
You are invited to come by any time during the

MRS. ED ENGLEMAN

Phone 3371

Silverton, Texas

MORE MILK WILL INCREASE





THEN FEED A.P.G.C. DAIRY FEED

There is one with a protein content that will fit into your feeding program

AND P.G.C. FEEDS are Quality Feeds-made by proven formulas in a modern mill and backed by more than 25 years of feed milling experience.

TRY P. G. C. FEEDS.

On Thursdays and Saturdays-6:25 a. m.-Tune in on KGNC-7:10 on your Dial for the PGC Ranch Hands.

Silverton Co-Op

Long Rain Changes Woodlot Near New Jersey Community

BRIDGETOWN, N.J. — What would happen to the U.S. land-scape if 30 times the average rains fell, for example, on the crowded Tuesday. region between New York and Washington, D.C.?

For the last three years, in patch of woods in southern New Jersey, millions of gallons of water have hissed from gun-like spray nozzles as man-made rain. Strange changes have taken place. Where once was an ordinary scrub-

oak woodlot, a jungle now grows. Measured against world's record rains (Cherrapunji, India, was doused with 1,041 inches in 12 months, and averages 426 inches a year) this spot in New Jersey has the wettest forest on earth. The region's normal rainfall is 41 inches a year, but these few acres have received up to 1,200 inches in a year's time.

The jungle stands on Seabrook Farms, a huge mechanized vegetable garden and processing plant near the town of Bridgeton. Largest combined truck farm and frozen food factory in the nation, Seabrook Farms cover about 20,000 acres of rich flatlands in Cumberland and Salem Counties west of Atlantic City.

Its cannery and freezing plant use 12,000,000 gallons of water a day at the peak of the packing season. Disposing of so much water was a serious problem.

After trying various methods of purifying the outflow, the company had almost decided to invest a million dollars in a biofilter installation-gravel beds in which veg-etable scraps and other wastes in the water would be consumed by

John Hopkins University, ho ever, has a laboratory for the study of climate at Seabrook Farms.

Union Jack Is Flown For Barmaid at Hotel

LONDON-A number of people telephoned a hotel here to ask what was the occasion for flying the Union Jack in front of the building.

Mr. and Mrs. Tobe Fuller spent the week end in Lubbock with their daughter and family, Mr. and Mrs. Melvin Lee.

Mr. and Mrs. Archie Myers, of Bakersfield, California, spent Tuesday night in the H. T. Myers home.

Weekend guests of Mr. and Mrs. Clyde Lightsey included, Mr. and Mrs. Horace Lightsey, of Los Angeles, California, and Mrs. Grace Irion and Weldon, of Amarillo. Messrs. Lightsey and Mrs. Irion are brothers and sister.

Tobe Fuller just recently went for another physical check-up in a Dallas Clinic. He is improving speedily and is now able to return to work. He is now employed with Tomlin and Fleming Gin.

Mr. and Mrs. W. R. Hardin received a message Wednesday morning that their son, Cpl. Gene Hardin, had been flown from Veterans Hospital, Oakland, California, to Veterans Hospital, Oklahoma City, on July 21. Mr. and Mrs. Hardin are hopeful that Gene will be granted leave and can come home for a visit

with his family. Stretch your mileage!



In a gasoline efficiency means economy. So Phillips 66 Gasoline is packed with super-efficient Hi-Test elements! These are scientifically "controlled" to provide (1) easy starting (2) fast engine warm-up (3) quick acceleration, and (4) full power output under all driving conditions.

Phillips 66 Heavy Duty Premium Motor Oil stretches your mileage another way. It provides extra protection against wear and corrosion so as to keep engine power up and gas consumption down, over a long period of time.

USE PHILLIPS 66 GASOLINE AND PHILLIPS 66 HEAVY DUTY PREMIUM MOTOR OIL



We Are Always At Your Service





STATION

ALVIN REDIN, MANAGER

PERSONALS

Miss Bonnie Smith spent the weekend in Lubbock.

Mesdames Dan Montague and Ray Teeple were in Amarillo on

Miss Peggy Holt was an over night guest of Mr. and Mrs. Dick Guest in South Plains on Tuesday night of last week.

Mrs. Carl Hawkins and girls, of Lubbock, spent several days this week with her sister, Mr. and Mrs. Ray C. Bomar.

Mrs. Ray Savage went to Amarillo on Wednesday to entrain for Fort Estes, Kentucky, where Ray is stationed in army duty.

Mrs. Pansy Shingler, of Springfield, Missouri, returned to her home on Sunday after having been a guest of Mrs. T. R. Whiteside the past several weeks.

Mr. and Mrs. R. B. Byrd, of Pomona, California, arrived on Wednesday of last week for a visit with relatives and friends in this vicinity. R. B. Byrd is a son of Mr. and Mrs. W. G. Byrd and a brother to Mesdames J. W. McCracken and W. J. Word. Mr. and Mrs. R. B. (Brown) Byrd are former Silverton residents

Mr. and Mrs. C. R. Badgett have gone to Colorado where he planned to take a much needed rest. Mr. Elmer Thornton, of South Plains, is working at the drug store during Mr. Badgett's

Mr. and Mrs. Jim Stevenson and Mrs. Dean Allard are visiting this week with Mr. and Mrs. Wood Hardcastle in Skellytown. Mr. Stevenson and Mesdames Allard and Hardcastle are brother and sisters.

Guests of Mr. and Mrs. Clyde Lightsey and their guest, Mrs. Cassie Baxter, of Fort Worth, last Friday included, Mesdames Frank Whitfill and James Whitfill, of Lockney; Mr. and Mrs. Joe Lightsey and family, of Houston; Mrs. Vant Posey, of Rotan, and Mrs. E. Posey, of Silverton. Mrs. Frank Whitfill is a niece of Mrs. Baxter. Mr. Joe Lightsey is a cousin to Clyde Lightsey.

Genuine CHEVROLET PARTS at Simpson Chevrolet Company.

DEAR FRIENDS:

Let us say thank you for all the nice things you have done for us, since my injury.

The lovely flowers, gifts, cards, dishes of food and the nice visits with all of you. The expression of your love careing and shareing is deeply appreciated.

Thanks to all of you again and again. May God ever bless all of you is our prayers.

Clifford and Georgia Allard.

KIMBLE OPTOMETRIC CLINIC intment Phone 254 Box 518 119 West California Street

Floydada

MARSHALL FORMBY

Announces the opening of his Office for the General Practice of Law 416 Skaggs Building Plainview, Texas Phone 2219



Banking IN EVERYDAY LANGUAGE

Use pen, never pencil; write amounts at far left-fill blank spaces with heavy lines: make amounts in words and figures agree; don't sign blank checks; never alter or erase; guard your unused and cancelled checks.

HERE'S WHAT IT **MEANS TO YOU** Paying by check helps you avoid many of the dangers of using cash; following these rules will help to reduce risk still further.

For safety's sake, make full, proper use of a checking account here.

First State Bank

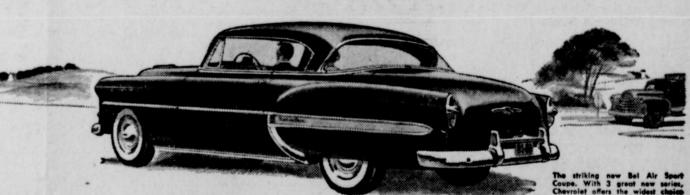
SILVERTON, TEXAS

In all these important

Chevrolets

erahead

than ever!



... IN POWER AND PERFORMANCE

Chevrolet's entirely new 115-h.p. "Blue-Flame" engine (teamed with Powerglide*) is the most powerful in the low-price field! In gearshift models, you get the advanced 108-h.p. "Thrift-King" engine. Both give brilliant new performance and greater economy.

... IN STYLE AND LUXURY

The sleek, low-slung beauty of this fine new car provides one more reason for Chevrolet's truly amazing popular-ity. The new Fisher Body provides roomy luxurious interiors, modern anpointments and colorful, fine-fabric upholstery that can be matched only in costlier cars.

... IN EASE OF

Entirely new Power-glide automatic trans-

MORE PEOPLE BUY CHEVROLETS CHEVROLET THAN ANY OTHER CAR!

DRIVING

mission, with faster getaway and greater economy, eliminates the clutch pedal completely. And Chevrolet's new Power Steering* does 80% of the work... lets you squeeze in or out of tight spaces with wonderful new ease.

... IN ECONOMY AND VALUE

Chevrolet now brings you the most impor-tant gain in gasoline economy in its history! And, you save substan-

... IN FIRST PLACE **POPULARITY**

And, you save substantial amounts on over-all upkeep, too. Yet with all its wonderful new things, Chevrolet remains the lowest priced line in the low-price field!

Again this year—as in every single postwar year—more people are buying Chevrolets than any other car. In fact, latest official registration figures show Chevrolet over 25% ahead of the second-place car. Nearly 2 million more people now drive Chevrolets than any other make. than any other make.

Simpson Chevrolet Comp Telephone No. 3201 SILVERTON, TEXA

Specials for Friday, Saturday

14 ounce bottle Kuners

ORANGE ADE, HI-C, 46 Ounce Can Pork and Beans, White Swan, No. 2 Can, 2 for

KRAUT, KUNERS, No. 303 Can, 2 For

Three Pound Can

Bake Rite 79c

PEANUT BUTTER, BIG TOP, 20 ounce jar 49c 980 Cheese, American, two pound box

TUNA, VAN CAMP, LIGHT MEAT

One Pound All Meat

Bologna

To Buy, Sell, Trade or Rent - Try Want Ads

MRS. EUGENE R. MILLER describes her home freezer ine & Money Saver,





QUALITY

Ladies, when you can save both time and money, you have the kind of economy that homemakers really love. Listen, then, to what Mrs. Miller says.

"Our home freezer has proven to be very economical, and has saved about 10 hours a week in grocery shopping and food preparation."

the transmittation of the

Think of saving money-and 10 hours a week-and you'll think

it's time for a freezer in your home now.

PUBLIC SERVICE -

PERSONALS

Simpson Chevrolet Company.

Sunday dinner guests of Mr. and Mrs. Pack McKinney and Mr. Mack McKinney and Mrs. son. Johnnie Roberts, of Amarillo, Mrs. Ed McCarty and Butch, of McKinney and children were Monday. there part of the day.

Mr. and Mrs. Roy Bomar made the weekend.

Odessa, are here visiting his sister, Mrs. George Seaney and Mr.

came for her. They are a nephew | Shelton and Martin. and a niece to Mrs. Simpson.

relatives in California. They sister. also brought home Billy Wayne Garvin who had been working in

25c

Mrs. Flora Dickerson spent last week in Canyon with Mr. and Mrs. Barney Anthony and Mr. and Mrs. William Dickerson. Mrs. Flora Dickerson is the mother of Mrs. Anthony and of William Dickerson.

Mrs. Mack McKinney and chil-Dell McKinney included, Mr. and dren were Sunday dinner guests Mrs. E. D. Cochran, of Tulia, of her mother, Mrs. San Thomp-

Mrs. P. D. Jasper and Dawn Fort Worth, and Mrs. Roy Lee visited Mr. and Mrs. J. B. Nance, McKinney, Silverton. Mrs. Mack at Lockney, from Saturday until

Mrs. Wiley Bomar, Sr. has gone Capt. and Mrs. E. A. Bellenger to Delta, Colorado, for an extendand three children, of Altus, Ok- ed visit with her brother, Austin lahoma, were weekend guests of Massey, and Mrs. Massey. Mr. Mrs. E. A. Bellinger, Sr. and and Mrs. Noble Lyde and chil-Mary Lou. Mary Lou returned dren, of Lubbock, took Mrs. Bohome with her brother to spend mar to Colorado and enjoyed a shorter visit with her uncle, Mr.

business trip to Oklahoma over Mr. and Mrs. Lee Helvey Mc-Murtry and children of Texline, visited her parents, Mr. and Mrs. Mr. and Mrs. V. C. Adcock, of J. F. Cowsar on Monday inght.

Mr. and Mrs. Holloman Jowell and Mrs. C. D. Shelton, of Cleburne, spent the weekend here, Mrs. Jeff Simpson suffered an guests of their sister, Mrs. W. W. Illness Sunday afternoon and has Martin, and Mr. Martin. They gone to Turkey to stay a few also visited Mr. and Mrs. Jack days with relatives. Mr. Algie Jowell; Jack is a brother to Hol-Turner and Mrs. Roy Fuston loman Jowell and the Mesdames

Mr. and Mrs. W. W. Stephen-Mr. Pete Chitty, Mrs. Dick son, of Canyon, visited Mrs. Guest, of South Plains, and Miss Florence Fogerson and Mr. and Peggy Holt went to Amarillo on Mrs. Ware Fogerson and chil-Thursday to meet Mrs. Chitty, dren on Tuesday of last week. Troy and Laquetta who were Mr. Stephenson and Mrs. Florreturning home after a visit with ence Fogerson are brother and

Genuine CHEVROLET PARTS he wheat harvest in Colorado. at Simpson Chevrolet Company.

To Buy, Sell, Trade or Rent - Try Want Ada

Dr.D.H. Jerrell

Chiropractic Clinic 715 Columbia Phone 893 Plainview, Texas

LET US HELP YOU **BOOST YOUR** EGG PRODUCTION

Our Purina Laying Chows program is built for more eggs and lower cost eggs than most poultrymen get on standardtype rations. New high-vitamin, high-mineral, high-protein formulas in our Laying Chows have what it takes to help keep up body weight and condition even while birds are laying 65% to 85%.

We've a program for you whether you're feeding allmash, or mash and grain. Come in or 'phone for full details.



Harvest Queen Grain Company

JULY CLEARANCE SALE!

Starts Friday, July 25, Ends Friday, July 31st

PLAN NOW TO TAKE ADVANTAGE OF THE GREAT REDUCTIONS OFFER-ED ON QUALITY MERCHANDISE FROM NATIONALLY ADVERTISED LINES, DURING THIS JULY CLEARANCE SALE.

Sale

1 Group in Cotton, white and plaids,

Hose

In Summer Shade

1.95 Sale price \$1.33 1.65 Sale price \$1.19 1.50 Sale price \$1.19

51, 54, 66 Gauge

Girdles

Light weight and panties, Values \$10.95, Choice

Blouse Sale III Dresses

OF WELL KNOWN LINES

Regular price \$29.95, Sale price - - \$17.95 Regular price \$24.95, Sale price -- \$14.95 Regular price \$22.95, Sale price - - \$13.95 Regular price \$19.95, Sale price -- \$12.95 regular price to \$4.95 Regular price \$17.95, Sale price -- \$11.95 Sale price - - - \$1.98 Regular price \$14.95, Sale price - - \$9.95 Regular price \$12.95, Sale price - - \$8.95 Regular price \$10.95, Sale price -- \$7.95 Regular price \$9.95, Sale price - - \$6.95

EXTRA SPECIAL

1 Group Dresses in Cotton, Sheers and pink and dark colors, Silk, Values to \$24.95, now

SPORTSWEAR IN DENIM, DENIM CHAMBRY AND SAILCLOTH.

Dress, Regular price \$10.95, Now - \$7.95 Dress, Regular price \$8.95, Now - - \$6.75 Dress, Regular price \$6.95, Now - - \$4.95 Pedal Pushers, Regular \$4.95, Now \$3.50 Pedal Pushers, Regular \$2.98, Now \$1.99 Shorts, Regular price \$4.98, Now \$1.99 Skirts, Regular price \$6.95, Now \$4.50 Blouses to Match \$4.95, Now - - - - \$2.98 Linen Skirts, Regular \$6.95, Now - \$4.50

All Halters, Caps, Stoles and Bags Greatly Reduced.

RRACCIFRC DIINJJILIIJ

1 group to \$3.50. close out - - - - \$1.98

Eylet Cotton Batiste, regular price \$2.00, sale price - - - - 98c

Slips

Straight cut crepes in \$5.98 regular price \$3.95. sale prices - - - \$1.99

Gowns

Crepe, pastel colors, regular price \$7.95. sale price - - - - \$3.75

Sleeping Shorts

Rayon Tricot and Broadcloth, regular price \$3.95, sale price your choice - - - \$2.69

NEW FALL MERCHANDISE is arriving daily. Make your selection early and USE OUR CONVENIENT LAY AWAY PLAN:

NORMA'S

Telephone 2296

"Eternally Feminine"

Turkey, Texas





SUMMER CLEARANCE SALE

On Dresses, Suits, Straw Hats and many other items not mentioned.

Style Shoppe

FLOYDADA, TEXAS

mother of Mesdames Cagle and ton, Texas.

Those enjoying television program in the Bud McMinn home Saturday night were: Mr. and Mrs. Gaston Owens, of Quitaque, Mr. and Mrs. Shelly Tomlin, Mr. and Mrs. Jim Jefferies and Mr. and Mrs. Paul Ledbetter and

Mr. and Mrs. Raymond Brad- FOR SALE-320 acres of land here visiting his mother, Mrs. 27-tfc. Steve Duncan and Mr. Duncan. They were accompanied by Mrs. Anna Belle Pettus, mother of Mrs. Bradley. The entire party visited Mr. and Mrs. George Seaney Monday afternoon. Mr. Bradley is a nephew of Mr. Sea-

Genuine CHEVROLET PARTS

Palace.

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"The Place to go for

Good Entertainment"

Open 7:30, Starts 7:45 Evenings; Sat. & Sun. Matinee 1:30, Starts

THURSDAY AND FRIDAY, JULY 23 AND 24

A Universal International Picture FRANCIS COVERS THE BIG TOWN

All New! Starring Donald O'Connor and Francis the talking mule.

SATURDAY, JULY 25 John Lund, Brian Donlevy in WOMAN THEY ALMOST LYNCHED In Color

SUNDAY, MONDAY, TUESDAY AND WEDNESDAY, JULY 26, 27, 28, 29

Nothing on the screen you've ever heard about or seen can is at your throat. It spine. Man turned monster gripping a city with panic. craving wishes to announce to the public the show-world's beauties for his the visiting and clinic hours for Chamber of Horrors!

"HOUSE OF WAX" Color by Warner Color Starring Vincent Price, Frank

Lovejoy, Phillis Kirk, Carolyn

Jones, Paul Picerni. Screen play by Crane Wilbur. Produced by Andre deToth.

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Dr. R.F. McCasland

DENTIST

Heard and Jones Building

Tulia, Texas

CLEMMERS GARAGE AND BODY WORKS

Silverton, Texas

Hay you, if you can't buy new car, why not let me re-paint the old one. Starting the 27th through August we will re-paint have to do any metal work.

ley, of Hayward, California, are \$85.00 per acre. H. Roy Brown.

\$30.00, (used short time). Flint-Walling Chick Brooder, \$10.00, natural gas, can be converted to Butane, 300 chick size. A. P. Dickenson, Phone 2701.

TO TRADE-Income property in at Simpson Chevrolet Company. plexes and doctors office on Cen- visited relatives in Mangum, Okl, Lawton, Oklahoma,

> FOR SALE-Large Battery Fed Fryers, \$1.00 each, inquire at Silverton Feed Store. 29-4tp 320 ACRE Irrigated Farm re-

> duced from \$200 to \$175 per acre -See Roy Teeter.

> WANTED-Would like to buy sewing machine that is 70 years or older with name and serial number on it. It does'nt have to be in running condition. Call at once if you have same. Mrs. Geo. Lee, Phone 23598, 2204 14th Street, Lubbock, Texas. . 30tfc

FOR SALE-HOTPOINT QUICK FREEZE used short time. Briscoe County News.

RADIANT HEALTH PRODUCTS, Vegetable and Fruit Juicers. Call 2671 for FREE demonstration. Mrs. H. Roy Brown.

FOR YOUR POLIO INSURANCE -See Roy Teeters.

SEE ME For your spraying needs -Cattle, Trees, Shrubs. I do light hauling. Snooks Baird. 27tfc

If you want to buy a farm, see Roy Teeters, Phone 2131. 44-tfc If you want to sell a farm, see Roy Teeters. Phone 2131. 44-tfc with the astounding LOANS FOR IRRIGATION Wells Warner Bros. bring you Phone 2131. Roy Teeters. 39-tfc

I HAVE an ALL-CASH Buyer for a dry-land wheat section-Roy Teeters.

THE LOCKNEY GENERAL HOSPITAL

10:30 to 11:30 a. m 2:00 to 4:00 p. m.

7:00 to 8:30 p. m. Clinic open Monday through Saturday 9 a. m. to 12 noon; 1 p. m. to 5 p. m. Closed Sunday except for emergencies.

Lockney General Hospital and Department of X-Ray: State Approved Laboratory.

Visitors wishing to inspect the hospital are welcome at any time. 4-tfc

FOR YOUR POLIO INSURANCE -See Roy Teeters.

FARM AND RANCH LOANS-See Roy Teeters for Farm and Ranch Loans.

PERSONALS

Mr. and Mrs. Lewis Fanning and children, of Landers, Wyoming, were dinner guests of his aunt, Mrs. H. S. Crow, and Mr. Crow on Monday of last week. They were accompanied by Mrs. Ruarck and son, of Grand Junction, Colorado. Mr. Fanning is a graduate of the local high

Mr. and Mrs. Charles Cowart and children took advantage of the cool weather on Sunday of last week and enjoyed a picnic at roadside park. Others attending were Mr. and Mrs. Scotty Steward, of Fort Worth, Mr. and Mrs. W. W. Cain, of Quitaque, and Mr and Mrs. Clyde Norvelle of Tulia.

Mr. and Mrs. Ernest Hutchins and daughters, of Oklahoma City, were visitors with Mr. and Mrs. H. S. Crow and Mr. and Mrs. Carl Crow and Jim on Sunday and Monday. Mr. Hutchins is a nephew to Carl and Stanton

Mr. and Mrs. George Long and Nancy Kay were business visiters in Lubbock on Saturday.

ed Miss Virginia May and Mrs. and Mrs. Clayton J. H. May until late bed time daughter in Happy. Friday night.

Mr. and Mrs. Carol Davis. of Lubbock, were over night guests of his parents, Mr. and Mrs. D. your car for \$45.50. If we don't H. Davis, on Saturday. Poin couples were Sunday dinner guests of Mr. and Mrs. Milton

> Mrs. Nettles and Mrs. Ralph Glover and Darrell are visiting Lela Walker, of Amherst, who came by for them Sunday morning. Mrs. Nettles is the mother of Mesdames Glover and Walker.

Albuquerque to trade for farm, Mrs. W. A. Stephens and Mr. cafe building, two furnished du- and Mrs. Rex Holt and children tral Avenue. E. E. Shriver, Route lahoma, from Thursday until 27-7tc | Saturday.

> Mr. and Mrs. Billy Joe Womack and Jo Lyn have gone to Brownsville, Texas where he has

Mr. and Mrs. Hollie Neese and laughter, Lucy Jean, of Corpus Christti, spent the weekend with his parents, Mr. and Mrs. J. T.

On Sunday the entire Holt, and Peggs M. F. Miller, of Texline, visit- party were dinner guests of Mr.

at Simpson Chevrolet Company

DR. O. R. McINTOSH **Optometrist**

Announces the opening of his office for the

Practice of Optometry

August 1, 1953

211 South Main Street Phone 157 Floydada, Texas.

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