

AMERICAN LEGION'S NEW STATE HEADQUARTERS BUILDING

Mr. and Mrs. D. T. Northcutt Entertain **R.E.A.** Directors

Mr. and Mrs. D. T. Northcutt entertained the R. E. A. directors at the Northcutt home last Friday night. A picnic supper was served and moving pictures were shown later.

Guests for the occasion were Mr. and Mrs. Clarence Todd, Mr. and Mrs. J. W. Miller, Mr. and Mrs. Newt Redmon, Mr. and Mrs. O. K. Woodall, Mr. and Mrs. John Nobles and John Stanley, of Tulia; Mr. and Mrs. J. A. Glenn, Mr. and Mrs. O. Milner, of Kress; Mr. and Mrs. George Pvt. Lonnie J. Wesley is visit-Denuy and children, of Way-H. Wesley, of Silverton. He side; Mr. Tom Bostick, of Olton;

Silverton.

SON ENTERTAINED

Mr. and Mrs. A. P. Dickenson

entertained with a delightful

garden party last Wednesday

evening when they served desert

on their lawn to Mr. and Mrs.

Clyde Wright and their visiting

WRIGHT FAMILY

ing his parents, Mr. and Mrs. J. H. Wesley, of Silverton. He Side, Mr. Iom Bostick, of Olton; is also visiting his brother, Eddie, Mr. and Mrs. Kemp Thompson President Gets of Morton; Mr. and Mrs. Willie Wesley, of Tulia; Mr. and Mrs. A. T. Brooks and family, Mr. and Mrs. Oscar Weaks, all of Silverton.

PVT. LONNIE J. WESLEY

Pvt. Wesley is being transferred from Fort Sam Houston, Texas to Fort Sill, Oklahoma. He will be with the 9th Ordnance Bn. Special Weapons Support, Fort Sill, Oklahoma. He will be at home for two weeks.

children and friend. Mr. and Mr. and Mrs. Jack Brown and Mrs. Jack Wright, Gregg Wright children, of Dumas, visited over and Tommy Buchanan, of Rathe weekend in the home of D. leigh, North Carolina, Mrs. Har-E. Brown. They came to be with the Lightsey's and other children old K. Ownby and daughters, of Mr. and Mrs. D. E. Brown. Arizona.

Mrs. Frances Christopher returned home early part of the week from California, where she family, of Amarillo, visited Sunweeks

visited her sister for several day in the home of his parents, Mr. and Mrs. J. T. Neese. Modern Materials Give New Life to Old Dwellings

Above is the new \$205,000 state headquarters building of the American Legion, Department of Texas. Located two blocks north of the State Capitol building at 15th and Congress Avenue, the structure is of polished native Texas granite and cream colored bricks. It was dedicated July 7.

and sons and Loretta Lowry, of **Drouth Measure** MR. AND MES. A. P. DICKEN- On Monday

The House and Senate Monday approved and sent to the White House elgislation providing a multi-million dollar loan and subsidy program for the drouthstricken Southwest, according to dispatches out of Washington.

President Eisenhower was expected to sign it without delay. The measure makes \$16 million available immediately. It also authorizes unlimited appro-Dianne and Carol, of Phoenix, priations to supplement that fund.

Chairman Clifford R. Hope (R-Kans.) of the House Agriculture Mr. and Mrs. T. M. Neese and committee, told the house the administration "very soon" will ask Congress to appropriate additional funds.

Some farm state congressmen have estimated the program will require \$100 million to \$200 million additional funds. The bill authorizes the govern-

int to subsidize low-cost

Latest Ruling on Lottery is Given by P. O. Department

The postoffice department at Washington, D. C., has just recently released a late ruling on LOTTERY and it should be read by all Briscoe County News subscribers. Since the present owner of the News took over the management of the paper five years ago, this lottery law has come up for discussion every few weeks. Some organization would come up with the idea to give away something, sell chances and expect the newspaper to give publicity to their project. In most cases we were able to explain the position we were in, and that we could not, regardless of advertising or publicity be made a party to lottery. How-

Dr. Sedgwick is **Home From Plainview Hospital**

Mr. and Mrs. Will Smithee and Mrs. Bob Dickerson were in Tulia on Wednesday of last week From Tulia Mr. Smithee accompanied Mr. Robert Allen Sedgwick to Plainview to return home Dr. W. A. Sedgwick who recently underwent major surgery in a Plainview hospital. Dr. Sedgwick was able to walk to the car from the hospital and also to walk from the car into his home when they reached Tulia. He is doing well.

Robert Allen Sedgwick and his during the operation; they have other relatives before returning home

Dr. Sedgwick grew up in Silverton and is a brother-in-law to Mr. Smithee and to Mrs. Dick- A. M. HILL AT ERICK erson.

CPL. JIM HOWARD CALLED TO ACTIVE DUTY

Cpl. Jim Howard, of Tulia, member of Btr. A. 132nd F. A. Hill is a son-in-law of Mrs. J. N. Texas National Guard Division of Plainview, Texas, has received orders to report for active duty at Fort Sill, Oklahoma, Friday, Texas, is visiting in the home of July 17.

Cpl. Howard is the son of Mr. and Mrs. A. A. Howard, of Silverton, he attended high school here before moving to Tulia.

Mrs. Howard the former Doris went through the Panhandle His-Gunkey, of Tulia, will stay with torical Museum in Canyon last her parents, Mr. and Mrs. O. L. Saturday. The young folks went Gunky until her husband is sta- for a swim in Burson lake on tioned permanently. Thursday.

BRIEF NEWS ITEMS-

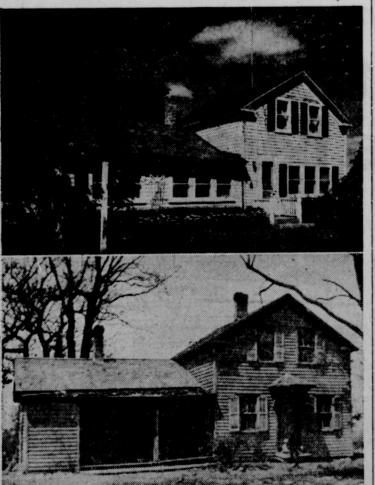


family, of Los Angeles, California a member of the State Highway came so as to be with his father Commission, has moved to Plainview and opened a law office. gone to San Antonio to visit He is a former resident of Plainview and now owner of radio stations in West Texas.

ATTENd FUNERAL OF

Mrs. J. N. Cantwell and Marie Bishop attended the funeral of A. M. Hill at Erick, Oklahoma, Tuesday. Mr. Hill died in San Angelo hospital Sunday, after an illness of about a week. Mr. Cantwell.

Mrs. C. L. Oliver, of Denton, her mother, Mrs. F. M. Autry, and sister, Mrs. J. M. Thompson. Judge and Mrs. Clyde Wright and their children and grandchildren who are visiting here, explored Palo Duro Canyon and



The handsome, new-looking home, top, is the remodeled version of the 100-year-old farmhouse, bottom. Window rearrangement, elimination of the porch, a new fire-resistant asphalt shingle roof, and new paint were principal exterior improvements.

Thanks to improved modern building materials, an old house that is remodeled may be better than ever—even better than when it was brand-new. Windows are a case in point. Because of modern insulation and heating systems, windows can be bigger and there can be more of them. Asphalt shingles, another example, today give the roof col-orful beauty, fire-resistance, and long life in addition to the funda-mental quality of weather pro-tection.

orful beauty, fire-resistance, and long life in addition to the funda-mental quality of weather pro-tection. A 100-year-old farmhouse in Wisconsin typifies the improve-ment that can result from home modernization when the frame is structurally sound. A new asphalt roof was the first item in the face-lifting job. In the process of reroofing, the two old chimneys were removed and a better-located chimney was built.

and seed in "disaster areas" and set up a vast government credit program. It also seeks to counteract the effects of forced sales in the drouth area by making special government loans available to livestock producers anywhere in the United States who may be suffering from "economic disaster."

Loans under the program would be available for two years at five per cent interest. Those eligible are producers and feeders of cattle, sheep, and goats, exclusive of feed lot operators, who can not get credit elsewhere.

It was disclosed that Secretary of Agriculture Ezra T. Benson has changed the rules governing federal controls on wheat to allow drouth-stricken Southwest farmers to plant as much as they want for livestock feed or as pasture cover for their parched fields.

The measure was signed just 24 hours after Congress completed action on it.

Fred Mercer Is Appointed Zone Chairman

Fred Mercer retiring president of Silverton Lions Club has been appointed zone chairman of Zone Two, by the new District Governor of Lions International, Joe R. Phillips, of Amarillo. This includes clubs of Plainview, Lockney, Floydada, Matador and Silverton.

Fred Garrison, of Silverton served in this capacity during 1950-51.

Mr. and Mrs. Horace Lightsey and Gerald, of Maywood, California, are visiting relatives and friends in Silverton.-

Mrs. Emma Paige, of Crestline California, is here for an indefinite visit with her son, Mr.

Lester Paige, and Mrs. Paige and

family

ever, some were very indignant about the matter and refused to believe that the newspaper cannot take any part in lottery.

We are asking that everyone read the following article just released, and please do not ask the paper to carry advertising or publicity that is considered lottery-we will have to turn you down.

POST OFFICE DEFINES LOTTERY CONSIDERATION

WASHINGTON, D. C .- Following two court decisions, the post office department has reversed its position, in part, as to what constitutes "consideration" in a lottery. This is the new ruling: "In order for a prize scheme to be held in violation of this section (36.6 P. L. & R., 1948), it is necessary to show (in addition to the fact that the prizes are awarded by means of lot or chance) that the 'consideration'

involves, for example, the payment of money for the purchase of merchandise, chance or admission ticket, or as payment on an account, or requires an expenditure of substantial effort or time.

"On the other hand, if it is required merely that one's name be registered at a store in order to be eligible for the prize, consideration is not deemed to be present.'

enjoyed a picnic supper and a

Monday evening.

loing nicely.

Mr. and Mrs. Mickey Pitts and Mr. and Mrs. John Ivy, of children, of Fayetteville, North Vega, visited her aunt, Mrs. Jeff Carolina, Mrs. Bryan Strange, Simpson, last Thursday morning. Mrs. Fred Brannon and Sue, They were enroute to Turkey to Mrs. Norman Strange and Kay, visit Mr. and Mrs. B. H. Turner, and Mr. and Mrs. Fred Strange parents of Mrs. Ivy.

swimming party at Burson's lake California, arrived on Saturday to visit her sister, Mrs. Una

Mrs. Joe Brooks underwent Burson, and other relatives. surgery at the local hospital Mrs. Baily Hill is a patient in Tuesday. She is reported to be the local hospital, having undergone major surgery on Tuesday.

SPARKS BURN OUT

The danger from flying sparks, originating either from chimneys All parts of a hot water heat-ing system, including radiators, should be filled to capacity for or outdoor fires, can be minimized by protecting roofs with fire-resistant asphalt shingles.

FIRE WALL FOR GARAGE A fire-retarding wall between a house and its attached garage is required by many building codes. The wall is meant to confine a garage fire until firemen arrive.

the summer to prevent rust. In the fall, drain off the excess. A steam boiler should be filled with water to the height of the safety valve.

NON-SLIP BATHTUBS

KITCHEN SHELF HEIGHT

MOW CLOVER EARLY

Bathtubs with non-slip cor-rugated bottoms are recently introduced safety equipment for the home.

PAINT COPPER SCREENS

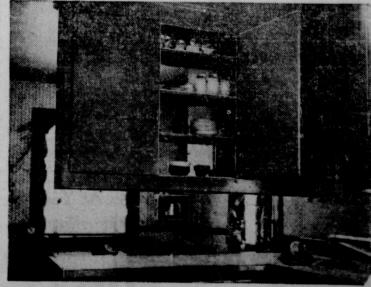
Copper and bronze screens should be painted, even though they will not rust. They will cor-rode and discolor and paint is For ease in kitchen work, cup-board shelves should not be lower needed for that reason. than 20 inches above the floor.

RANGE NEAR SINK

Location of the kitchen range near the sink is the most con-venient arrangement, according to research workers at the New York State College of Home Eco-nomics at Cornell University.

NO MORTGAGES More than half of all homes in the United States, excluding farm homes, are free of mortgages, says the Housing and Home Finance Agency.

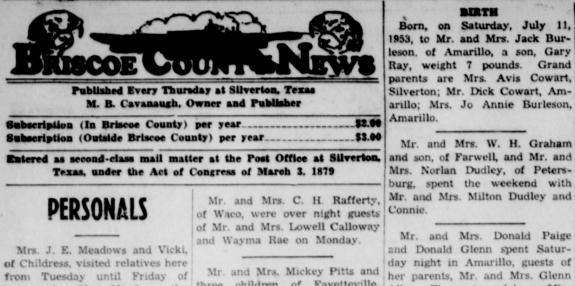
Cupboard Hangs in Air



A cupboard that hangs from the ceiling is one of the ne conveniences in kitchen design. The one illustrated here is suspensive a counter. The counter and the cupboard serve to set the kitchen and an adjacent dining nook. The cupboard has on both sides for ease of use. A fluorescent tube light und cupboard illuminates the counter

PROTECT HEATING PLANT

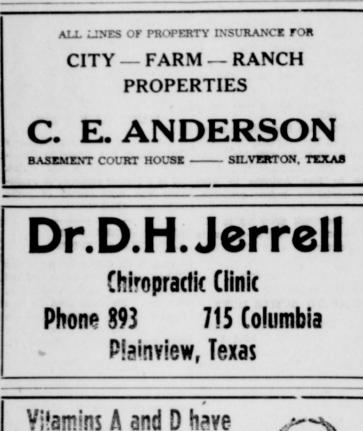
NAGE TWO



last week. Mrs. Meadows, the three children of Fayetteville, Allen. They returned home Miss former Alta Mae Kendricks, is a North Carolinia, arrived here on grand daughter of Mr. and Mrs. Sunday for a two weeks visit the Paiges here for two weeks J. J. Vardell and grew up in this with friends and relatives. Mrs. while her parents were gone to Pitts is the former Laura Mae California. vicinity Strange, daughter of Mrs. Bryan

evening.

Mrs. J. H. May, Miss Virginia Strange. May and Mr. and Mrs. Elmer Mr. and Mrs. Paul Bryan, of and Mrs. Charles Yates and chil-May and family were guests of Mr. and Mrs. Loyd May and Plainview, were Sunday guests dren in Wichita Falls. The Mintfamily, at Rock Creek, Sunday of their daughter, Mrs. Joe Mon- ers are parents of Mrs. Yates. tague and Mr. Montague.



been added to all P. G. C. **Cattle Cubes**

The lack of green feed has made it more important that your cattle have additional VITAMIN A. You will like P.G.C. CATTLE CUBES. They are free from excessive waste and high in food values.

BRISCOE COUNTY NEWS

BIRTH Born, on Saturday, July 11,

1953, to Mr. and Mrs. Jack Bureson, of Amarillo, a son, Gary Ray, weight 7 pounds. Grand parents are Mrs. Avis Cowart,

Silverton; Mr. Dick Cowart, Am-

arillo; Mrs. Jo Annie Burleson,

Mr. and Mrs. W. H. Graham

and son, of Farwell, and Mr. and

Mrs. Norlan Dudley, of Peters-

burg, spent the weekend with

Mr. and Mrs. Donald Paige

Marsha Allen who had visited

Mr. and Mrs. E. E. Minter and

Rev. G. A. Elrod is attending the Plains Baptist Assembly

Camp. District Nine, near Floydada, this week. Derron Thomp-

son, Bradford Wilson, C. L. Dunn,

Fred Chase Kellum, Walter Ar-

Richard Gregg, members of the intermediate class of the local Baptist Sunday School, attended

the camp from Monday noon un-

Mr. and Mrs. Tom Allday, of Lubbock, were Sunday guests of Mr. and Mrs. Lester Paige. The Alldays are former Silverton

Mr. and Mrs. Riley Yates and Mr. and Mrs. J. J. Vardell and

Leroy went to Anardarko, Oklahome, on Sunday to visit relatives. Mrs. Vardell remained for

an indefinite visit to help care for her sister, Mrs. A. A. Walls,

who recently underwent major surgery and has not recuperated

satisfactorilly. She was better

Mr. and Mrs. C. H. Rafferty, of Waco, visited Mr. and Mrs. Carl Crow and Jim from Sunday

until Wednesday, Mesdames Rafferty and Crow are sisters.

Mrs. Betty Pendleton, of Ama-

rillo spent the weekend with

Mrs. Bonnie Brewster. On Sunday afternoon Mrs. VicPeriano,

Michael and Donna went to

Amarillo with Mrs. Pendleton

where they entrained on Monday for their home in Fort Stock-

ton, California. Mrs. Brewster

is the mother of Mesdames Pen-

til Wednesday evening.

nold,

residents.

on Sunday.

Harvey McJimsey and

son were Sunday guests of Capt.

Amarillo.

NOTICE! -- NOTICE!

Due to the danger and prevalence of certain infectious diseases all precautionary measures must be taken, and possible breeding places of such diseases must be eradicated.

Owners of livestock and poultry within the city limits must obey the following rules:

1. All barns, sheds, poultry houses, lots and corrals must be sprayed regularly. 2. Regular cleaning and spraying of poultry and livestock yards.

3. Frequent removal of all offing from lots, sheds or enclosures.

4. Rubbish and all debris should be moved from all down-town lots and alleys, from rear of lots and back of business houses.

If livestock and poultry owners are unable to follow these rules, it will become necessary that these animals be housed outside the city limits.

If you are unable to meet the spraying requirements, contact the City Hall, they will be happy to aid you in this project.

> **CITY-COUNTY HEALTH OFFICER.** Dr. J. F. Furby.

SPECIAL Prices!

| 1 Group Summer Dresses | ONE-HALF OFF |
|---------------------------------|---------------------|
| 1 Group Summer Dresses | ONE-THIRD OFF |
| ALL SUMMER HATS | ONE-HALF OFF |
| 1 Group Brassiers | \$1.50 |
| 1 Group Girdles | \$2.00 |
| All Shortie Gowns and I | Pajamas Reduced. |
| Odd Lot Curtain | s Reduced. |
| Printed Nylon, Reg. \$2.50 valu | ie, per yard \$1.75 |
| T' C' 1 CI 1 | 1 F 1 . V 1 61 00 |

Tissue Gingham, Chambray and Eyelet, Yard \$1.00

1 Group Quadriga Print, Regular 49c, Per Yard 39c

CHAPMAN-MINTER DRY GOODS "We believe business goes where it is invited and stays where it is well treated.'

It stands to reason ...

CHEVROLET

THURSDAY, JULY 16, 1983

The manufacture of P. G. C. FEEDS is backed by more than 25 years of actual feed milling experience.

On Thursdays and Saturdays 6:25 a. m. Tune in on KGNC 710 on your Dial for the P.G.C. Ranch Hands.

Silverton Co-Op

dleton and Peirano. Mrs. Peirano and children have been here for some time, guests of Mrs. Brewster.

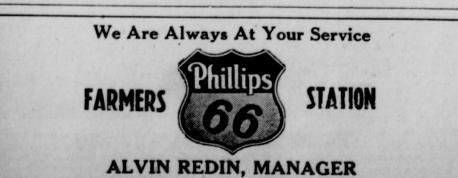
Mrs. W. J. Hyatt and son, Ray, returned last Wednesday from a visit of several days with relatives in Dallas, Longview, Mineola and Sulphur Springs. They attended a Turner family reunion held in the Jim Hogg Park at Quitman, in Wood County; all eleven brothers and sisters of Mrs. Hyatt were together for the first time in twenty-one years

Stretch your mileage!

In a gasoline efficiency means economy. So Phillips 66 Gasoline is packed with super-efficient Hi-Test elements! These are scientifically "controlled" to provide (1) easy starting (2) fast engine warm-up (3) quick acceleration, and (4) full power output under all driving conditions.

Phillips 66 Heavy Duty Premium Motor Oil stretches your mileage another way. It provides extra protection against wear and corrosion so as to keep engine power up and gas consumption down, over a long period of time.

USE PHILLIPS 66 GASOLINE AND PHILLIPS 66 HEAVY DUTY PREMIUM MOTOR OIL



Chevrolet trucks must be the best buy!



Big truck users, small truck users, all truck users buy more Chevrolet trucks than any other make. It stands to reason Chevrolet trucks must offer more of what you want.

When you stop to think about it, the best proof of outstanding value in any product is continued public preference. That's the way it is with Chevrolet trucks. They're the top selling trucks in America today . . . for the twelfth straight production year.

This is a mighty important fact to consider before you buy your next truck. You'll also want to consider that, while Chevrolet trucks give you more features you want, it's the lowest-priced truck line of all! Come in and talk it over with us.

MORE CHEVROLET TRUCKS IN USE THAN ANY OTHER MAKE!

Simpson Chevrolet Company Telephone No. 3201 SILVERTON, TEXA

THURSDAY, JULY 18, 1953





American Legion

Congress Avenue and 180

on 15th Street. Ground was broken for the building July 22, 1952 and it was dedicated a few days less than a year later. Members of the building committee were V. F. Taylor, Austin, chairman; R. C. Gusman, Bay City; Lou Roberts, Amarillo; Ralph Holman, Joinerville, Howard Hudgins, Amarillo; Willis Jarrel, Tyler and E. L. Jackson, Cisco.

Helping Hand Club Met With Mrs. Francis

The Helping Hand Club met with Mrs. John Lee Francis on

loway, Mary John Harris, Zoe

Two visitors were present Mesdames Jenny Fairman and



Announces the opening of his General Practice of Law 416 Skaggs Building Plainview, Texas



AGE FOUR



White knit border on solid blouse matches the wonderful wide elastic waist cincher on striped skirt. Sizes 7-15.

Other Carole King Juniors

Local Farmers and **Ranchers Hold Protest Meeting**

Local farmers and ranchers verton gathered at the court house Friday night for the purpose of dis-

cussing "cloud seeding" and what effect it has on weather conditions in Briscoe County. Quite a bit. of discussion was

carried out during the early stages of the gathering, with the most noise favoring a discontinuation of the "seeding" project; and out of these discussions

it was decided to send a committee of men to Amarillo to the subject with the governors in their gathering there with the President on Saturday. They went and delivered their message and hope something may develop out of the discussions to give authority for a ban on cloud seeding, cloud bust-

ing, or what ever it is that comes out of such operations. Hail Prevention Not Cause of Drouth Says Top Pilot

Members of the hail prevention association arrived at the farmer-rancher gathering during their session and their top flyer made a talk on how and what were attempting to do they In brief his discussions could be

summed up in about these words: Hail prevention has not been responsible in any why for the dry spell that is reaching into this territory.

That's the answer of Pilot Lee Rawlings to complaints of farmers against the hail prevention

program. Rawlings is chief pilot for the hail prevention program and has complete scores of missions to visited Mrs. O. T. Bundy for a investigate cloud formations. "Seeding clouds does not break

from raining in any way," he told his audience here Friday Mast while recovering from a argue the issue with anyone, but

we can prove it to any one who will make a trip with us to seed a cloud."

Many farmers have blamed hail prevention for the drouth that has prevailed here since early 1952.

But Rawlings reported that the hail prevention program is an "open book." for any farmer or critic to investigate from cover "The hail prevention association is a non-profit organization, formed by the farmers of Hale and Floyd county and chartered under the state laws of Texas," he explained. "Its purpose is to promote and de-

BRTH Mr. and Mrs. Walt Perkins, of Hereford, are the parents of a baby girl, born July 11, 1953, in Hereford Hospital, weight seven pounds two ounces, named Ruby Fay. Grandparents, Mr. and Mrs. Jeff Davis and Lee Perkins, Sil-

BRISCOE COUNTY NEWS

CARD OF THANKS

I take this means to thank my good friends and neighbors for many cards and other things sent me and done for me while I was in the hospital. Everything was certainly appreciated. Sincerely,

MRS. J. E. HENDERSON.

Mr. and Mrs. Bud McMinn went to Hale Center Sunday to visit their son, Travis. who received a back injury from a fall he received Friday while washing a car at the station where he is employed. His condition is fair, but he will be confined to bed for several days.

> Mrs. Susie Bean, of Brownwood, Texas, Mr. Aron Bean, of Mullen, Texas, and Mr. Butler Bean, of Texas City, visited Mr. and Mrs. J. K. Bean and family on Monday and Tuesday. Mrs. Susie Bean is the mother to Aron, J. K. and Butler Bean.

Mr. Joe Lemons, of Los Alamos, New Mexico, visited his mother, Mrs. Fred Lemons, from Monday until Saturday of last week.

Mrs. Shafe Weaver is a patient in the local hospital.

Mrs. Virgil Ballard and Joni Jo, of Mission, Texas, returned home on Wednesday after having couple of weeks. They took Mrs. Bundy to Midland where she up clouds nor prevent clouds will stay for some time in the home of Dr. and Mrs. C. W.

evening. "We won't attempt to crushed shoulder which she sustained in a fall recently.

Notice Irrigation Farmers:

To Buy, Sell, Trade or Rent - Try Want Ads

Gifford-Hill-Western,

the folks who have pioneered the manufacture and installation of concrete pipe lines in this area

Announce A Brand New Summer Price Schedule

Now is the time to take advantage of these NEW LOW PRICES

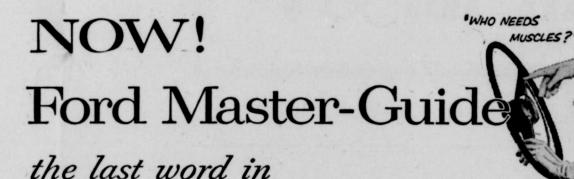
NO DELAY -- IMMEDIATE INSTALLATION Call Today !

Gifford--Hill--Western, Inc.

LUBBOCK South Plains Airbase Box 574 Phone 3-0429

PLAINVIEW HEREFORD **Phone 2888** Amarillo Hiway Box 1431 Box 847 Columbia at 24th Phone 666

AMARILLO 3301-E- 3rd Phone 2-5011



THURSDAY, JULY 16, 1995



SUMMER CLEARANCE SALE

On Dresses, Suits, Straw Hats and many other items not mentioned.



WEST SIDE OF SQUARE

FLOYDADA. TEXAS years ago.

elop hail prevention. It is under the management of Scholarship House.

Rawlings said that it is only natural for farmers to become suspicious when they see promising rain clouds mysteriously break up and disappear. "Our planes check most of the clouds and naturally the unusual action of the clouds puts us under suspicion," he said. "Actually, we have seeded only one out of every five clouds we have inspected until the past few days." He extended an invitation to farmers to ride with him or one of his pilots any time to actually observe for themselves and make up their minds about hail prevention and its relationship to actually breaking up clouds. "We can't prove to any body on one trip that our program will prevent hail; only time can prove that; but we can prove in one trip that we do not break up clouds in any way.'

PERSONALS

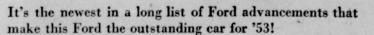
Mr. and Mrs. Kemp Thompson and sons went to Amarillo Sunday morning to visit Mr. and Mrs. Mack McKenney and family. Both families went to Skellytown and spent the day with Mr. and Mrs. Bill Thompson and sons. Mrs. McKenney, Bill and Kemp Thompson are sister and brothers.

Miss Gay Lyn Calloway was a patient in the Lockney hospital from Saturday until Tuesday. It was feared for at time that she had typhoid fever but tests proved otherwise. Her fever had cleared and she has returned home.

Mrs. Susie Bean, of Brownwood. Mr. Butler Bean, of Texas City, and Mr. J. K. Bean called on Mr. and Mrs. Carl Crow and on Mr. and Mrs. Eugene Long Tuesday morning. The Crow and Bean families were neighbors in Johnson County many

Power Steering

Master-Guide applies hydraulic steering power automatically . . . and in varying degrees as required . . . right at the steering linkage, close to the wheels. At the same time the system serves as a hydraulic shock absorber to keep road jars and jolts from your hands. As a result all you do is . . . guide the car . . . Master-Guide supplies the muscles.



No other car near Ford's price has ever offered you so much! Ford was the first in its field to bring you V-8 power. Today, Ford alone of all the low-priced cars offers you the smooth, unsurpassed performance of a V-8 engine. And Ford's Six with Overdrive, won the Sweepstakes in this year's Mobilgas Economy Run.

Ford first brought to the low-price field a completely automatic transmission that combines the smoothness of a torque convertor and the gas-saving "go" of automatic gears. In all, Ford offers 41 "Worth More" features

And now, in addition, Ford brings you the newest and finest in power steering . . . Master-Guide, a system exclusive in Ford's field! It's no wonder, then, that Ford is the "Worth More" car . . . worth more when you buy it . . . worth more when you sell it.

HELPS YOU OUT OF "TIGHT SPOTS!" The tougher the going the more Master-Guide works for you. For example, if you go off the pavement onto a soft shoulder or a rough, rutted road, Master-Guide provides the muscles to hold a steady course. Master-Guide also absorbs the shock that might otherwise be transmitted to the steering wheel. All handling is extire with Master-Guide and partice source only one Indling is easier with Master-Guide and parking requires only one-urth the normal effort. Should Master-Guide ever lose its power, the andard steeling standard steering mechanism will operate just as usual. Thus, Ma Guide provides new ease with full security, wherever you o Optional on all V-8 models at extra

ns

11.

