



# BRISCOE COUNTY NEWS

M. B. Cavanaugh, Owner and Publisher  
Published Every Thursday at Silvertown, Texas

Subscription (in Briscoe County) per year... \$2.00  
Subscription (outside Briscoe County) per year... 2.50

Entered as second-class mail matter at the Post Office at Silvertown, Texas, under the Act of Congress of March 3, 1879

## GET THE FLIES—SANITATION IS OUTSTANDING WAY GETTING RESULTS

Sanitation is the number one item in a successful fly control program. Insecticidal treatment is of little or no value unless a thorough job of cleaning up all fly breeding places is done, says James A. Deer, assistant extension entomologist of Texas A and M College.

It is a known fact, adds Deer, that flies carry the germs of many diseases and with the increasing amount of polio in the state it is more important than ever to get rid of the flies and other insects that may be carriers of the disease.

Deer says, if DDT is not giving good results, try a 2 percent chlor-dane household spray. It should get the flies as well as other insects that are bothersome in and around the house.

Premises should be kept clean at all times. Keep garbage in covered containers and keep the lids on these containers. Clean up and destroy breeding places around the farmstead and don't expect the insecticides to do the entire job. They'll help, says Deer, but there is nothing that can be substituted for cleanliness, but

he concludes, if you mix the two together in liberal proportions and use them, you can keep flies under control.

One treatment is not enough and if complete control is to be maintained, constant watch must be kept to see that the flies are kept in their place and the only good fly is a dead fly.

## PICNIC ENJOYED THURSDAY EVENING AT FLOYDADA

Those enjoying a picnic at the Baptist Encampment Thursday evening were Pat Patton, Dorothy and La Wanda Garvin, La Rue Gilkeyson, L. B. Garvin, Bonnie Watters, Gay Merrell, Jo Beth Mason, Patsy Crass, Gloria June Stevenson, Tommy Strange, Budford Clemmer, Billy Charles Wilson, Joe Lee Bomar, Joe Ray Stodghill, Rev. and Mrs. G. A. Elrod, Mr. Lee D. Bomar, Mr. and Mrs. Ray Brown and Sam, and Mr. and Mrs. O. C. Allard.

Dorothy and La Wanda Garvin, La Rue Gilkeyson, and L. B. Garvin were in Plainview Thursday night.

Mrs. E. A. Bellinger, Mary Lou and Patsy Baird were visitors in Plainview Sunday.

## Conference for the Study of Educational Leadership July 18

A work conference for the study of educational leadership and supervision in rural areas will be held at the University of Texas July 18-August 12.

Sponsored by 16 Texas colleges and universities, by the State Department of Education and the State Council on Teacher Education, the work session will be aimed at developing both personal abilities and cooperative plans for improving educational programs.

Dr. Jane Franseth of the U. S. Office of Education, considered one of the nation's top experts on rural education, and Dr. L. D. Haskey, University College of Education dean, will devote full-time to the four-week course.

The conference grew out of the desire of rural educators for help

in how to do their jobs better. "We know we must give more help to teachers," school superintendents and principals said, "and we want to learn how to do it."

In the three major areas of study, each person will try to improve his own leadership and supervisory ability, groups of persons will be considering how to organize and operate supervisory programs, and planning committees will be projecting programs for improving education in particular geographic areas, for example, in a county or part of a county.

Sunday dinner guests of Mr. and Mrs. Carl Crow were Mr. and Mrs. Loyd May, Mrs. J. H. May, Mr. and Mrs. Bill Womack and Malcom Miller of Texline.

Mr. Malcom Miller spent the week end with Mr. and Mrs. Carl Crow.

## ENJOYED STEAK FRY FRIDAY EVENING AT ROADSIDE PARK

Those enjoying a steak fry Friday evening at Roadside Park were Mr. and Mrs. Loyd May, Mr. and Mrs. Elmer May and family, Mr. and Mrs. Nuke May, Miss Virginia May, Mr. and Mrs. Billy

Woods, Mr. and Mrs. Bill Womack, of Ozona, Texas, Earl Ragen of Van Horn, Oklahoma, Mrs. J. H. May, Miss Erma Lee May, Bill Burchard of Folsom, New Mexico, and Miss Joyce Hardin.

Frigitaire at Simpson Chevrolet Company, 1046

Mrs. Daisy Pharr of San Angelo, Texas visited Mr. and Mrs. Ragan Lemons this week.

Mr. and Mrs. Keith Tiffin, son, Mr. and Mrs. Jessie Hill, Mrs. Betty Curby and family enjoyed a picnic at the Quitman River Sunday afternoon.

## A Change is in Order...

VISITORS 6 8  
TIGERS 0 0



# Change to OIL-PLATING!

**A Winner!** . . . Stay ahead of engine wear by OIL-PLATING with Conoco N<sup>th</sup> Motor Oil. The exclusive additive in Conoco N<sup>th</sup> holds an extra shield of lubricant right to the moving parts—OIL-PLATES them against wear.



**Gentle Starting!** . . . Even after standing all night, OIL-PLATING is still up there on the cylinders. It can't all drain down! No grinding "dry-friction" starts with OIL-PLATING!



**Lasting Power!** . . . Another additive in Conoco N<sup>th</sup> protects your engine against sludge and carbon. Preserve that new-car power with Conoco N<sup>th</sup>.



**Longer Life!** . . . An OIL-PLATED engine means more miles between repairs—peak performance year after year. So, for protection—for power—for performance—your best buy is Conoco N<sup>th</sup> Motor Oil.

Oil-Plate today at your Conoco Mileage Merchant's!

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# PALACE.. THEATRE

SILVERTON, TEXAS

'The place to go for good entertainment'

SATURDAY, JULY 16

William Elliott and Andy Devine in "THE LAST BANDIT"

SUNDAY AND MONDAY, July 17 and 18

MGM's The Biggest Musical "WORDS AND MUSIC"

In Technicolor

June Allyson, Judy Garland, Perry Como, Lena Horne, Gene Kelly, Mickey Rooney and Ann Southern

TUESDAY AND WEDNESDAY, July 19 and 20

Darryl F. Zanuck presents OLIVIA de HAVILLAND "THE SNAKE PIT"

Directed by Anatole Litvak Produced by Anatole Litvak and Robert Bassler 20th Century Fox

THURSDAY AND FRIDAY, July 21 and 22

John Ford's Legend of the Southwest Color by Technicolor "THREE GODFATHERS"

John Wayne Pedro Armendariz A Metro-Golden-Mayer Picture



## COLCHICUM

The Wonder Bulb

6 for \$2 Simply place these bulbs on bare tabletop, piano, or window sill—then enjoy the astonishment of your friends.

GUARANTEED to flower without soil, water or care. Complete story in each carton. Excellent gift for flower lovers, children, shut-ins, and beginners.

5 TOP QUALITY BULBS for only \$2.00. Imported from Holland—SUNNY'S LIMITED. Send \$2 today, Satisfaction Guaranteed. Order entitles you to Club Member, without obligation, in the famous Bulb of the Month Club 125 Madison, Dept. 57 Chicago 3, Ill.

## Fall Out of Summer



To paraphrase the poet: When summer comes, can fall be far behind? Designer Toni Owen has fashioned this dress to be equally comfortable under September starlight or July parasol. The patio skirt is of Juilliard Featheroy (three ounces lighter than corduroy), with side zipper and buttoned waist band. Shepherd Knitwear makes the matching T shirt. The ensemble, chosen by Cosmopolitan magazine's Male-Tested Fashion Jury (Kirk Douglas, Robert Sterling and Louis Jourdan) comes in red caviar, taupe and gold. Its price—about \$15 for skirt, \$2.25 for shirt—leaves budget room for July juleps or autumn apple cider.

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# Make a Date with the "88"

# LOWEST-PRICED "ROCKET" ENGINE CAR!

Just call your Oldsmobile dealer's number—and you'll have a date with the "hottest number" on the highway! That's the Futuramic "88"—the car motorists everywhere are talking about. They're excited by the "88's" exclusive combination of "New Thrill" features: That spectacular, gas-saving power plant, the "Rocket" Engine! A brilliant new Body by Fisher—roomy, comfortable, yet more compact! Hydramatic Drive\*—for effortless motoring ease! Futuramic styling—panoramic vision—and much, much more. It's the most modern, the most exciting car you've ever known! But to appreciate the "88," you'll have to take its wheel! You'll have to try its fleet flexibility—its spirited eagerness—in every highway situation! And your nearby Oldsmobile dealer is ready and willing to arrange this "drive of a lifetime." So find his telephone number below. Call him today. And soon you'll know the most thrilling "New Thrill" of all—a demonstration date with the Oldsmobile "88!"



\*Hydra-Matic Drive standard equipment on Series "98" and "88" models, optional at extra cost on "26." #White sidewall tires optional at extra cost.

## FUTURAMIC

# OLDSMOBILE

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A GENERAL MOTORS VALUE

# Crass Motor Company - - Phone 91



KAYE SAYS "NAY" TO PLACE ON COMMIE LIST . . . Clowning around a bit with the famed Sir Harry Lauder in Glasgow, Scotland, filmland's top funmaker, Danny Kaye, indignantly denied a report of the California state senate committee on un-American activities which listed him among Hollywood notables who followed or approved some of the Communist party line.



REUNION . . . Mary Jane Truman, of Grandview, Missouri, sister of President Harry Truman, had a warm reception for the President on his arrival in Little Rock. The President was there for a reunion with his former Battery "B" artillery buddies.



MISS CAL . . . Jane Ann Pedersen, 17-year-old Santa Rosa blonde, was chosen "Miss California" in the beauty contest finals at Santa Cruz. She will represent the state in the "Miss America" competition at Atlantic City in September.



IN YOUR OWN BACK YARD . . . Vacation time brings the urge to see strange sights. And while such awesome spectacles as this giant dinosaur in the Black Hills of South Dakota do not appear in every part of the country, most Americans can find an amazing variety of interesting places within a 100-mile radius of their own homes. Authority for that statement is Miss Carol Lane, women's travel director of the Shell Oil company's touring bureau and one of the nation's leading travel authorities.



THERE'S ALWAYS FISHER' . . . These coal miners of the H. C. Frick company at Muse, Pa., don't seem to be too disturbed over facing a prolonged work stoppage as a result of UMW leader John L. Lewis ordering a "vacation" for "stabilization of the industry." Instead, they watch A. J. Bayto explaining his new gadget, "lazy fisherman's friend." It holds the rod, locks the reel when the fish nibbles at the bait.



NOW HE'S IN THE 4-H CLUB . . . President Harry Truman, who is well on his way to becoming a member of every going organization in the U. S., received an honorary 4-H club pin when delegates to the 19th annual national 4-H club camp called at the White House to pay their respects. At the presentation were Mary Bowers of Payne county, Ohio, and Don Egiter of Shelby, Mo., shown presenting the pin.

PERSONALS

Mrs. J. S. Fisher left Saturday for a weeks vacation in Munday and possibly Dallas. While in Dallas she will visit her brother, Mr. and Mrs. Harvey Peek.

Mr. Dutch Tidwell has been with his mother in Goree who underwent surgery in a Wichita Falls hospital.

Mr. and Mrs. Pascal Garrison and Mr. and Mrs. Cecil Seancy were in Lubbock Friday on business.

Mrs. Rusty Arnold went Tuesday to Olney, Texas, to get her cousin, Miss Nannie Adams, who will visit relatives and friends here through the month of July.

Mrs. H. P. Rampley visited her niece, Mr. and Mrs. Samuel B. Ogan in Borger recently.

Mr. and Mrs. T. L. Hamilton of Abilene, parents of Mrs. Bailey Hill spent the week end here.

Mr. and Mrs. O. C. Rampley and boys visited relatives over the week end in Stephenville, Texas.

Mr. and Mrs. J. B. Jones moved Friday to make their home in Detroit, Texas.

Mr. and Mrs. Herbert Stephens of Flomot spent the week end in the home of his parents, Mr. and Mrs. R. E. Stephens.

Sunday dinner guests in the home of Mr. and Mrs. Lee D. Bomar were Rev. and Mrs. G. A. Elrod, Rev. Prentice Barnett, Mr. and Mrs. D. O. Bomar of Lubbock,

Mr. and Mrs. T. O. Bomar, Mrs. Jackie Wingo and Martha, Mrs. Pearl Simpson and Melvin Hamilton. Calling in the afternoon were Mr. and Mrs. Bill Shiver and Billy, Mr. and Mrs. Donald Alexander and James Ross of Tulia.

Mr. and Mrs. Evan Stephens and daughter, Linda, of Lyford, visited relatives and friends here over the week end.

Mrs. John Stephens and daughter, Miss Carrie Stephens, of Wichita Falls, visited relatives in Silvertown over the week end.

Frigidaire at Simpson Chevrolet Company. 10tfe

GUNNER . . . This is Ruth Ann Steinhagen, the limpid-eyed, imaginative girl who lured Phillies first baseman Eddie Waitkus to her hotel room and calmly shot him. Although Waitkus never had seen the girl, he apparently played a big role in her dreams.



FRISCH CUB . . . Frankie Frisch, newly appointed manager of the Chicago Cubs, buttons his shirt in dressing room at Wrigley Field. Frisch succeeds Charley Grimm, who became a club vice-president in the Wrigley organization.



"BACHELOR" MOTHER . . . As relaxed and content as son Harold, 4 months old will allow her to be, Mrs. Marjorie Andrews, Stow, Mass., contemplates the future as a "bachelor" of science. She was graduated from Prince school of retelling.



DECEMBER menus are June-fresh when your home boasts a deep freezer.

Enjoy those garden-tasty fruits and vegetables all year 'round . . . and at summer prices, too! Just prepare them for your home freezer, and there they are . . . as fresh as the day they were picked, ready and waiting to be used when you want them.

The same goes for meats, rolls, pies and pastries . . . in fact, most anything you want to preserve. See your appliance dealer today . . . let him show you what a real pleasure a home freezer can be. And it's economical, too . . . low-cost, dependable electric service makes it that way!

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



- CHEVROLET**
- YOU want these EXTRA VALUES**  
exclusive to Chevrolet in its field!
- WORLD'S CHAMPION VALVE-IN-HEAD ENGINE
  - FISHER BODY STYLING AND LUXURY
  - CERTI-SAFE HYDRAULIC BRAKES (with *Dubl-Life* Rivetless Brake Linings)
  - LONGEST, HEAVIEST CAR IN ITS FIELD, with WIDEST TREAD, as well
  - 5-INCH WIDE-BASE WHEELS (with Extra Low-Pressure Tires)
  - CENTER-POINT STEERING
  - CURVED WINDSHIELD with PANORAMIC VISIBILITY
  - FISHER UNISTEEL BODY CONSTRUCTION
  - EXTRA ECONOMICAL TO OWN—OPERATE—MAINTAIN

"I'm standing by for the most Beautiful BUY of all . . ."

Nothing less will satisfy— Nothing else will do!

Again . . . NEW LOWER PRICES!



The Floating De Luxe 2-Door Sedan—White sidewall tires optional at extra cost.

**Simpson Chevrolet Company**  
PHONE No. 12 SILVERTON, TEXAS



# USE THE CLASSIFIED FOR RESULTS

**SALE CHEAP**—27 foot May-Grain Loader, practically Forgerson Lumber and Ply Company. 28-2tc

**WOMEN**—Why don't you convert spare time into spare dollars showing the Fuller Brush Company's line of Debutantemetics. For interviews write Fuller Brush Co., P. O. Box 1491, Arillo, Texas. 27-1tc

**SALE**—New set encyclopaedia Britannica unopened \$175.00 C. Fry Briscoe County Hos- 27-1tc

**WANTED**—Someone to train for telephone operator. Inquire at telephone office. 27-1tc

**RENT**—Office rooms in the City Building, utilities furnished. Mrs. O. T. Bundy. 27-1tc

**FOR SALE**

44 12 foot Baldwin Combine. 40 2-Ton Dodge Truck.

W. C. Allis Chalmers Tractor. Model A John Deere Tractor. 66 Ford Pickup. 6 foot Trailer house. Priced to sell.

Lewis McDaniel, 811 North Sts., Portales, New Mexico. 45-1tc

**WANTED**—Listings on irrigated dry land farms and ranches. Roy Brown, office phone 46, phone 85. 45-1tc

**POLIO Insurance.** See Roy Teeter. 23-1tc

**W**—Blackboard at office bargains. H. Roy Brown, 5-1tc

**PAPER HANGING AND PAINTING**—Quality work, reasonable prices. See T. C. Cherry or write at Willson & Son Lumber Company. 13-1tc

90-A tract 5 miles west of Silvertown, on highway and electric line, \$4,800. W. A. Kirk, Box 185, Floydada. 28-4tc

**FOR SALE**—Four Room House and bath, 30 day possession, \$2,200. Roy Teeter. 20-tfc

**FOR SALE AT BARGAIN PRICE:** 1948 Model John Deere D used to plow only 300 acres. Is good as new. Alton B. Chapman, Floydada, Texas. 28-tfc

**WANTED TO BUY**—Roll Top Desk. Chicken House. 26-tfc

**SEE** the Kelvinator Refrigerators and DEEP FREEZE boxes at Willson & Son Lbr. Co. 26-1tc

**POLIO Insurance.** See Roy Teeter. 23-1tc

**LADIES**—Do you need to add to family income? Fuller Brush Co. offers an opportunity to make \$6 to \$10 daily, full or part time, showing our Debutante Cosmetic line. Write P. O. Box 1491, Arillo, Texas. 24-4tc

**FARM**—160 acres, Irrigation well, possession, priced for quick sale. Roy Teeter, Phone 87-R. 1-tfc

**FOR SALE**—3 Room and bath with garage, on pavement, \$4,200. See H. Roy Brown, Phone 46, 7-tfc

**Money to loan on Farms and Ranches at 4 1/2 Interest.** See H. Roy Brown. 23-tfc

**FOR SALE**—My place in West Silvertown, \$3,750.00. W. J. Hyatt. 24-tfc

**POLIO Insurance.** See Roy Teeter. 23-1tc

**HOTPOINT APPLIANCES** are tops. See them at Willson & Son Lumber Company. 26-1tc

**IF YOU** are in the market for an electric pump, you need a Myers, sucker rod type. Willson & Son Lbr. Co. 28-1tc

**FOR SALE**—I have the agency for the **BEN HUR Farm and Home Freezers**, 6, 9, 12 and 18 ft. sizes are available. See me for a real bargain. See one in use at my place 5 miles East of Whitley Switch. Berle Fisch. 19-8tp

If you want to sell a farm, see Roy Teeter. Phone 87-R

If you want to buy a farm, see Roy Teeter, Phone 87-R. 44-tfc

**FOR SALE**—9-Foot John Deere One-Way, 22 inch disc, on rubber. Judd Donnell. 26-3tp

**FOR SALE**—Ford Tractor, practically new. Grady Wimberly. 26 1-tp (tfc.)

**FOR SALE**—New Four Room and bath, one-half block off pavement. See T. M. Marshall. 25-1tp

**FOR SALE**—Several Lots on pavement; good improved farm on pavement; Good 5-room and bath on pavement. H. Roy Brown. 1-tfc

**POLIO Insurance.** See Roy Teeter. 23-tfc

**LOST**—Doctors Bag with equipment. \$10.00 reward. Briscoe County Hospital. 25-tfc

**FOR SALE**—Used Hotpoint Electric Range and Breakfast set. Phone 50. J. M. Shy. 25-3tc

**FOR SALE**—640 acres at \$60.00. See Roy Teeter. 25-tfc

**FOR SALE**—New two bed-room house, about \$4,000.00 loan. See Roy Teeter. 25-tfc

**LOST**—One redish brown steer, dehorned, motly faced, branded wine glass bar on left side, weight about 800 pounds. Snooks Baird. 25-3tp.

## Ice Cream Supper Enjoyed Monday Night

A ice cream supper was enjoyed at the home of Mrs. Roy Brown Monday night. Those attending were La Rue Gilkeyson, L. B. Garvin, Bonnie Watters, Billy Wayne Garvin, Sam Brown, Milton Thornton, Mary Dudley, Gay Merrell, Bobby Baird, Helen Vaughn, Tommy Strange, Budford Clemmer, Joe Dell Hutsell, Lucille Clemmer, Eudene Baird, Joe Ray Stodghill, Wilton Whitehead, Shirley Haynes, Mrs. G. A. Elrod, Mr. and Mrs. Clifford Alford, and Mr. and Mrs. Lee D. Bomar.

Mr. and Mrs. J. K. Jones of Borger visited his sister, Mrs. O. M. Thornton and Mrs. Jim Clemmer.

Mrs. Floyd McClendon left Wednesday morning for her home in Hico, Texas, after visiting with her sister and family several weeks, Mr. and Mrs. S. B. Brown.

## Miss Erma Lee May Honored with Shower At Hardin Home

On Wednesday, July 6, from 3 to 5 p. m., the new country home of Mrs. W. R. Hardin was the scene of a miscellaneous shower given in honor of Miss Erma Lee May, bride-elect of William Burdard of Folsom, New Mexico.

Bouquets of seasonal garden flowers were charmingly used throughout all the rooms. Hostesses for the occasion were Mrs. Hardin, Mrs. Albert Mallow and Mrs. Edwin Dickerson. Mrs. Tony Burson, Mrs. Hardin, Mrs. J. H. May and Erma Lee, welcomed the guests; Mrs. Dickerson registered them. Mrs. Mallow exhibited the array of beautiful and useful gifts. Refreshments of fruit punch and homemade cake were served by Miss Joyce Hardin, chosen maid-of-honor for the wedding. Many friends registered and enjoyed the occasion; others who could not attend sent gifts.

Mr. and Mrs. H. C. Mercer and Mr. Joe Mercer attended the funeral of Mr. Mercer's brother-in-law at San Marcus, Texas last Friday.

Mr. and Mrs. Tony Kelly of Portales, New Mexico and Mrs. Alga Turner and Jan Turner of Turkey visited Mr. and Mrs. T. D. Wallace Tuesday of last week.

Mr. and Mrs. Swindle of Hart, spent the week end with her parents, Mr. and Mrs. Jim Clemmer.

Mr. and Mrs. Albert Padgett of Hale Center, spent Saturday night with Mr. and Mrs. Jim Clemmer.

Barbara Ann and Mary Nix Sheid of Fort Worth, are here visiting relatives.

**STAR BRAND FREEMOLD SEAMLESS BACK WORK SHOE**

**Look!**

**NO RIPPING AT THE BACK . . . because there are No Seams To RIP!**

*Made of Genuine COWHIDE LEATHER*

Freemolds are made by the Star Brand shoemakers who KNOW their work shoes. No paper or fibre-board substitutes for leather are ever used in the counters, insoles, mid-soles or slip-soles (hidden parts) of Star Brand work shoes.

As Advertised in FARM JOURNAL

There's a Star Brand Shoe For Every Job!

**Chapman--Minter DRY GOODS**

J. W. CHAPMAN      E. E. MINTER

**NO NEED TO CUT CORNERS ON SQUARE MEALS IN ORDER TO BALANCE YOUR FOOD BUDGET.**

You can serve more, save more, eat better on your budget, by getting all your food needs here where—

EVERY PRICE IS A LOW PRICE EVERY DAY OF THE WEEK ---

Come in today, any day, and fill your menu with all the foods your family likes instead of "Spotting" them with a few "leaders" which so often mislead on economy. Compare the total cost. Comparison proves you get more of everything you like in foods here.

**Tunnell Grocery**  
C. A. TUNNELL, OWNER

ALL LINES OF PROPERTY INSURANCE FOR  
**CITY — FARM — RANCH PROPERTIES**  
**C. E. ANDERSON**  
BASEMENT COURT HOUSE — SILVERTON, TEXAS

**REEVES BROS. REFRIGERATION SERVICE**  
All Work Guaranteed  
First Building North of Scout House  
Tulia, Texas

**PERSONALS**

Mr. and Mrs. Jim Woodard, of Corona, California are here visiting with her mother, Mrs. J. B. Porter who is returning with them to spend the winter in California.

Mr. and Mrs. Jack Dixon and daughter, of Bronde, Texas, are visiting in the home of her parents, Mr. and Mrs. W. G. Byrd and other relatives.

Mrs. Floyd McClendon left Wednesday morning for her home in Hico, Texas, after visiting with her sister and family several weeks, Mr. and Mrs. S. B. Brown.

Rev. and Mrs. Marvin Brotherton, of Matador, visited Mr. and Mrs. Ray C. Bomar last Wednesday.

Mr. and Mrs. Judd Donnell and daughters visited in Canyon last Sunday with relatives.

Dr. and Mrs. Clarence Mast, of Lubbock, came Monday for their children, who have been visiting their grandmother, Mrs. O. T. Bundy.

Mrs. Jim Bomar, Mrs. G. A. Elrod and Mrs. C. O. Allard attended the encampment south of Floydada Tuesday.

Mr. and Mrs. Brooks Moore, of Fort Worth, are visiting their daughter, Mr. and Mrs. J. B. Webster this week.

Joe Hood went to Erick, Oklahoma Saturday for his aunt, Miss Sallie Rogers.

Rev. Elder Banks of Anton preached at the Church of Christ Sunday.

Rev. Prentice Barnett is attending the Presbyterian encampment at Ceta Glenn this week.

Mr. and Mrs. Brubs Bomar and Robert are visiting relatives in Amarillo and Clovis New Mexico.

Mrs. Wayne McCutchen and family were in Plainview on business Thursday.

Patsy Crass was a Friday night guest of Pat Patton.

Miss Mary Ellen Young was a Sunday dinner guest of Miss Anne West.

Mrs. Mart Norris was in Lubbock Monday.

Mr. and Mrs. Bud McMinn were Sunday dinner guests of Mr. and Mrs. Paul Ledbetter.

Mr. and Mrs. Keith Tiffin and son, Mr. and Mrs. Jessie Hill and Mrs. Betty Curby and family enjoyed a picnic at the Quitaque River Sunday afternoon.

Sunday dinner guests of Mr. and Mrs. Carl Crow were Mr. and Mrs. Loyd May, Mrs. J. H. May, Mr. and Mrs. Bill Womack and Malcom Miller of Textline.

Mrs. Daisy Pharr of San Angelo, Texas visited Mr. and Mrs. Ralph Lemons this week.

TRY A NEWS WANT-AD

## HERE'S WHY THE GAS REFRIGERATOR IS THE CHOICE OF FAMILIES WITH EXPERIENCE

# ONLY SERVEL STAYS SILENT LASTS LONGER



**. . . because only Servel freezes with no moving parts**

All over the country, folks are discovering that there is one different, simpler refrigerator. Its freezing system has no moving parts at all. So—it stays silent, lasts longer. It's the Servel Gas Refrigerator—choice of families who've had experience.

Only Servel has no machinery to cause noise, no motor to wear, break down or need fixing. That's because a tiny gas flame does the work. And many thousands of Servel's almost 3,000,000 owners have enjoyed silent, dependable performance for 18 and 20 years!

You'll say the new models are beauties! Latest conveniences include a big frozen food compartment, plenty of ice cubes, dew-action fresheners for vegetables. Come in today and see the new Gas Refrigerator models.

STAYS SILENT . . . LASTS LONGER  
**Servel**  
*The GAS Refrigerator*



**SEANEY HARDWARE AND APPLIANCE COMPANY**  
SILVERTON, TEXAS

# Get Your Supplies Here

SWINGLINE TOT STAPLERS  
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 CARBON PAPER  
 ANNOUNCEMENT CARDS  
 WEDDING ANNOUNCEMENTS  
 BOX STATIONERY  
 VISITING CARDS

# Briscoe County News

## Old Playground Of Movieland Great Now Just Dateline

PALM SPRINGS, CALIF.—This world-famous playground of the movie stars is becoming—like Hollywood—just a dateline.

Palm Springs is going commercial and celebrities are fleeing out into the desert, far beyond tourists' eyes.

The three newest luxury resorts (\$25 to \$35 a day) are all more than five miles from town.

There was a time when movie people were as thick on the streets as the gnats which are Palm Springs' plague. That was when businessmen here regarded tourists as a low form of animal life.

In those days, during the war and for a while thereafter, hotels refused overnight guests. There were only a handful of places where the casual tourist could get a meal. Hotel and club restaurants were for guests or members only.

It's different now, especially since the recent economy wave in Hollywood. The tourist is welcomed. Collectively, he's got more dollars than the movie crowd.

But if he thinks he's going to get a glimpse of a movie star along with it, he's likely to be disappointed. Those who have their own places here, such as Bob Hope, Eddie Cantor or Frank Sinatra, generally stick close to home base.

## Animals Seem to Have Time-Telling Faculty

LOS ANGELES.—A University of California professor is sure it was love. He passed the "biological clock," that mysterious process by which many animals seemingly are able to tell time.

Dr. Theodore Jahn, zoology professor at the university at Los Angeles, has set up a laboratory to find out more about this non-mechanical timepiece which has puzzled scientists for many years.

For example, the eyes of a crayfish glow at night. When it is placed in a dark room for a period, the eyes will not glow during the day but will light up about the same time every night. The unique timepiece of the crayfish sometimes runs for three months under such conditions and functions without "rewinding."

The doctor has studied this phenomenon among insects through means of electroretinograms, which are records of electrical changes.

## Average American Level Of Living Seen Rising

WASHINGTON.—The President's council of economic advisers thinks the average American's level of living should rise 27 per cent by 1958.

The council believes that he should be able to buy more and better goods and services, to save more money and have more leisure time—all making him 27 per cent better off.

The council doesn't think this will materialize by 1958 if there is a depression before then—there would have to be a gradual, steady increase in production with no serious setbacks.

But it can be achieved, the council says, if government and business continually make a variety of delicate and complex economic adjustments and don't miss any guesses on what adjustments to make.

This is all part of the theory of a dynamic, ever-growing economy that became part of the law of the land in the Employment Act of 1946. This theory holds that the causes of depressions can be detected and eliminated so that as fast as the labor force grows more jobs can be provided.

## Argentina 'Fire Ant' Seen Threat to Big Part of U.S.

MOBILE.—There's nothing so remarkable about Solenopsis Saevissima variety Richteri.

He's just a little fire ant from Argentina. He likes the Gulf coast climate and hasn't run across any serious natural enemies since stowing away to this country over 25 years ago.

As a result he has spread across a 10,000-square-mile area in Alabama, Florida, and Mississippi, attacking crops, seedlings, barnyard animals, and young game.

The damage credited to him is placed in the millions of dollars, and finally both state and federal conservation and agricultural officials are on his trail.

Gulf coast residents live with ants all their lives. There are over 80 species in the Mobile area, where this invader from South America established his beach head. There are three other species of fire ants native to the Gulf coast.

This troublemaker and the three other species won their names because they "sting like fire." The Argentine fire ant is a little larger than other varieties.

It attacks plants and food, but unlike another so-called Argentine ant which has become a household pest, shuns sweets.

## Keeps Kitchen Cool



The modern kitchen of today is equipped with many conveniences to lighten the burdens of home-making, including kitchen ventilating fans. While the object, of course, is to remove kitchen odors and greasy smoke, these fans also keep kitchens much cooler in the summer.

The newer type fans are truly works of art, for they are attractively designed to harmonize with modern kitchens. For example, the American Blower Aeropel fan, shown above, has won two fine arts awards for beauty and utility in the home. These fans are easy to install and are said to pay for themselves in a short time in lower cleaning and decorating costs.

Frigidaire at Simpson Chevrolet Company. 10tc

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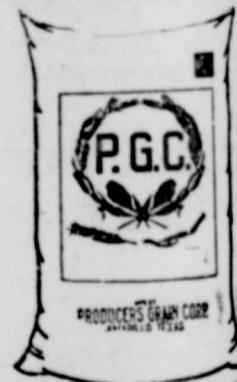
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J. H. Hansen, M. D. Radiology	C. C. Jackson, M. D. Eye, Ear, Nose, Throat
E. O. Nichols, Jr., M. D. Surgery and Gynecology	Edward T. Driscoll, M. D. Orthopedics
Randall E. Cooper, M. D. Neurology and Psychiatry	R. Schoonover, M. D. Urology
E. G. McCarthy, M. D. Obstetrics and Gynecology	Ralph V. Williams, B. S. Registered Physical Therapist
Warren W. Eddy, B. S. Psychology	Lenore Krussell, B. S. Registered Physical Therapist
Lee B. Soucy, M. T. (ASCP) Chief of Laboratory	H. M. Simmons Business Manager
Susie C. Riggs, R. N. Supt. of Nurses	W. W. Kirk Hospital Administrator

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BUSINESS MANAGER—J. H. FELTON

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all spring and summer stock on sale at a very attractive price.

one group dresses - - -  
 one group dresses in chambray formerly priced: \$12.95 to \$14.95  
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 one group junior chambray and butcher linen reduced to:  
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one group dresses - - -  
 one group of assorted spring and summer dresses, reduced to:  
**\$5.00**

**Style Shoppe**  
 south side square, floydada, texas

## This Lawyer Always Assists Really Innocent

PHILADELPHIA.—"I am innocent!"  
 Lawyer Herbert L. Maris hears that plea almost daily from men behind prison bars. Sometimes they say they didn't commit the crime for which they were convicted. Sometimes they insist the sentence was unjust and illegal.

In nearly 400 such cases, spanning 43 years, Maris has proved the prisoner was right. He has won their freedom—or shorter jail terms.

His work started out as a hobby. Today it is a full-time job, necessitating employment of three investigators.

Maris began as a corporation lawyer. Now 68, his hair gray and thin, he spends little time on his civil practice.

Maris is bespectacled, heavy-set. His brown eyes twinkle as he peers at you from a desk top cluttered with papers. A five-cent tablet serves as his appointment book.

**Voice Carries Authority**  
 He is a conservative dresser, favoring gray and brown suits. His mellow voice carries authority and conviction. He once was in politics and served several years on Philadelphia's city council.

Maris first heard the cry "I'm innocent" in 1906. The son of a Methodist minister was convicted of forgery. Maris proved the youth was the victim of a prank and won his release. Since then he has gained freedom for several accused of murder.

Maris never takes a case as the defense attorney at a trial. He steps in after sentencing and only if he's convinced justice was not done.

"Somebody must send for me," Maris says. "Then I check up on the case. If I believe there has been injustice I step in. I send investigators to the place where the crime occurred. We start from scratch.

"The first thing—the most important thing—is to learn if everybody in the case told the truth in court."

Maris, born a Quaker but now a member of the Christian Science church, is critical of "overzealous" police officials.

"When a serious crime is committed some one usually goes to jail, even if it's the wrong person. Authorities want the crime marked 'solved.'"

**Avoids Publicity**  
 Maris shies from personal publicity. He prefers to remain behind scenes, insisting he works better without newspaper headlines.

"I guess my work can't remain anonymous, but I can," he says. That's why he refuses to pose for newspaper pictures.

Generally, he gets little money in fees from clients—prisoner clients, that is.

"I try to get the prisoner to pay expenses of the investigation. I can't afford to pay the money out of my own pocket. Of course, if a man has no money and I'm certain he's innocent I take his case just the same."

Maris visits penitentiaries in the Philadelphia area two and three times a week. He interviews prisoners—usually 10 a week—and checks their stories. If he's convinced a man is telling the truth he'll help.

**British Dentists Pull Teeth, Fill Cavities by Stopwatch**  
 LONDON.—British dentists are pulling teeth and filling cavities by the stop watch this week.

The purpose is to determine how much time they spend treating each patient and why dentists under the socialized health scheme are earning such high salaries.

It is a ministry of health experiment. Five hundred dentists working the health scheme are doing the timing. Another 50 dentists who practice privately are filling out the same questionnaires as a check. They were chosen at random.

Health Minister Aneurin Bevin's calculations on the costs of "free" dentistry were thrown completely out of line by the fat paychecks of the dentists. He therefore halved all gross payments over 4,800 pounds (\$19,200) a year "because of the urgency of the situation." Dentists admitted they were making more under the health scheme, but protested what they called an "arbitrary cut." They blamed Bevin's system of fees.

Bevin fixed the rates at 10 shillings (\$2) for an extraction, 20 shillings (\$4) for a simple filling and 30 shillings (\$6) for a more complicated filling. He figured dentists would work 33 chair side hours a week and, at these rates, earn a gross annual income of 3,800 pounds (\$15,200).

Many dentists, however, claim they can work much faster than Bevin calculated. The time check was designed to show whether Bevin misfigured.

"The high salaries now being earned may be due more to dentists having to work overtime because of the tremendous demand than to high rates," said E. D. Cox, secretary of the British Dental association.

There is nothing in the law to prevent a dentist from working day and night, and some do.

### GET THE JUMP ON THE SUMMER SLUMP BY MAKING YOUR HERD COMFORTABLE

If your cow comforts could be put up in the form of a mixture and fed from a sack, many Texas dairy herds would increase their production. A cow's production is influenced by the kind and amount of feed she eats but it's not generally recognized that providing conditions which make a cow comfortable and contented also have an effect on her daily milk flow. According to R. E. Burleson, assistant extension dairy husbandman of Texas A and M College, this factor is most important during hot, dry weather.

The high producing cow, he says, is the result of many years of breeding and selection. She is a highly developed animal and like a delicate machine requires careful handling. She is a sensitive creature and must be given special attention during the hot summer if she is to produce at her best.

Here are some suggestions that may help keep "Bossy" contented and comfortable this summer. The herd, he says, should be protected from the sun during the hottest part of the day. The pasture without shade should be used at night. Some dairymen are using brush arbors or a darkened shed to provide shade during the hottest hours of the day.

Burleson says two waterings a day are not enough. High producing cows need plenty of clean, cool water for digestion and milk production and they should have free access to water at all times.

Good green grazing, accessible during the cool of the day or night, is necessary for maintaining production during the summer months. Succulent silage, along with plenty of high quality hay, will do much toward maintaining high production when the pastures are poor. Supplement the roughage with a proper grain ration.

Cows, like humans, are not comfortable when they are annoyed by flies. Burleson recommends the use of suitable fly sprays along with the elimination of fly breeding places to solve this problem. Dairymen have

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### CHICKEN FRY ENJOYED AT HOME OF ELMER MAY SUNDAY EVENING

Those enjoying a chicken fry at the home of Mr. and Mrs. Elmer May Sunday evening were Mr. and Mrs. Nuke May, Mr. and Mrs. Loyd May, Mrs. J. H. May, Miss Virginia May, Mr. and Mrs. Bill Womack, Bobby Womack of Ozona, Texas, Earl Ragen of Van Horn, Oklahoma, Charley Jones of Van Horn, Oklahoma and Mr. and Mrs. Carl Crow and Jim.

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### reported good results from the use of a methoxychlor fly spray.

Last, he says, the cow must receive kind treatment. Hurrying the herd on a hot day is a costly way to save time. The failure to milk at regular hours not only affects the milk flow, but it also makes high producers restless.

A well-bred, high producing cow deserves good feeding, kind treatment and comfortable surroundings. Provide these essentials and she'll do her duty, concludes Burleson.

Frigidaire at Simpson Chevrolet Company. 10tf

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**AUNT JEMIMA FAMILY FLOUR**

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**H. O. WOOTEEN GROCER CO.**  
 Memphis, Texas

### PERSONALS

Mr. Charles Gowin of Quitaque was in Silverton Monday on business.

Miss Joyce Hardin was in Lubbock on business Saturday and Sunday.

Mr. J. E. Montgomery of Amarillo was in Silverton on business Monday.

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Mrs. Mable Hardin of Roma, Texas was a visitor with W. Hardin and family Saturday Sunday. Mrs. Hardin is Mr. Hardin's mother.

TRY A NEWS WANT AD

**KIMBLE OPTOMETRIC CLINIC**  
 Dr. J. W. Kimble  
 Dr. O. R. McIntosh  
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Now is the time to get your land in "table top" condition. Here are important jobs you can handle with your EVERSMAN this fall:

1. Move large quantities of dirt quickly and easily with your own tractor.
2. Get rid of high spots in your fields, eliminate ridges in old fence rows, fill in low places.
3. Smooth and level fields AUTOMATICALLY, eliminating this fall those low spots that drown out—high spots that burn out.

Only the EVERSMAN has AUTOMATIC LEVELING ACTION—when wheels go onto a high place, blade automatically lowers to take a cut—when wheels go into a low place, blade raises to release dirt. EVERSMAN works fast using your own tractor. Send today for catalog giving full details.

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**Opening Auction Sale Wednesday,**  
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**yard Auction**

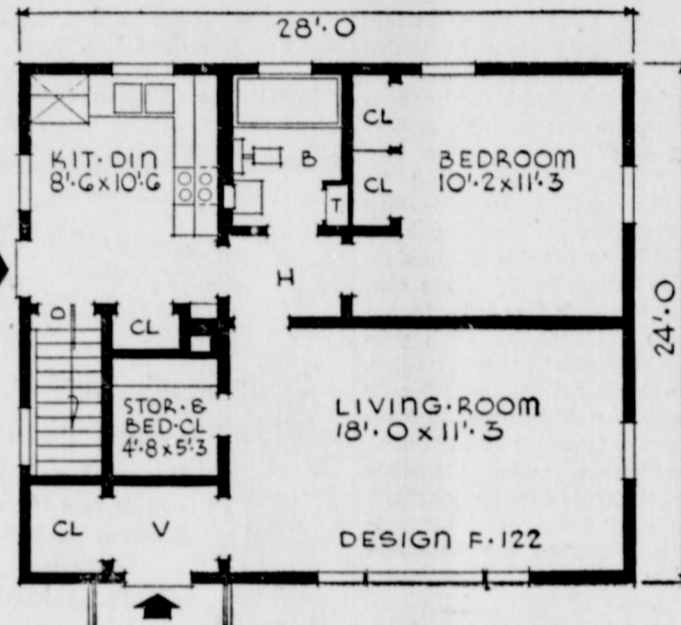
Location Just Off Routes 60 and 66 on Route 136, the Fritch Highway. Located on Rock Island and Santa Fe Railroads with 24 Hour Service for Feed and Transit Business. Our Yards are the Newest and Most Modern in the Southwest with Accommodations for 5,000 to 6,000 Cattle.

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**A HOME TO LIVE IN**



Design F-122. Small and economical to build, this plan is designed for a couple, and has one bedroom. There is a large closet in the living room which can be used for the storage of a roll-away bed, if desired. Entrance to the living room is through a vestibule and all rooms open into a small hall. The kitchen and bathroom plumbing, with the laundry below, is grouped for economical installation with plumbing pipes all in one wall. There is a large closet in the front vestibule, a closet in the kitchen and twin wardrobe closets in the bedroom with storage above the hanging space. The storage closet has a built-in cabinet and there is a linen cabinet in the bathroom. The kitchen cabinets are placed to leave a well lighted dining space in the kitchen. The exterior is finished with siding and asphalt shingle roof.

The entrance has lattice work supporting a flat roof over the front stoop. The dimensions are 28 feet by 24 feet. The floor area is 672 square feet with a cubage of 13,104 cubic feet, including full basement. For further information address the Home Building Editor of this newspaper.



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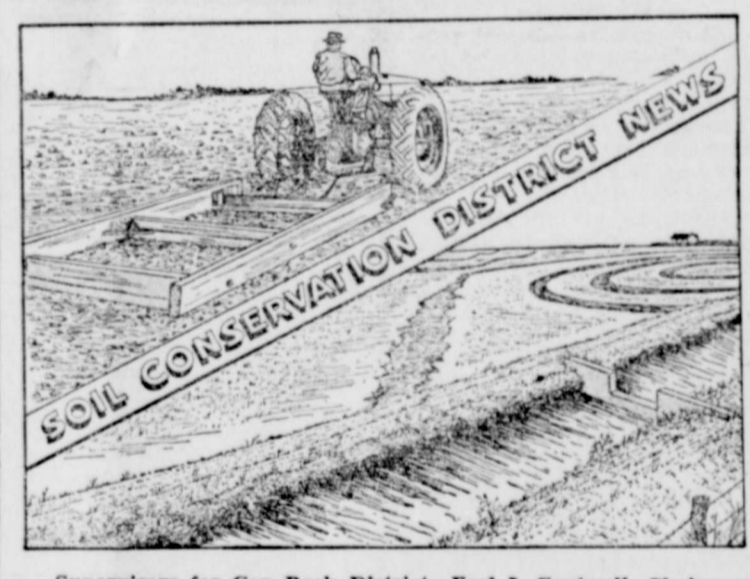
**PERSONALS**

Rev. G. A. Elrod and Mr. Lee D. Bomar accompanied the following boys to camp Monday: Eddie Barrow, Loyd Jasper, Jackie Barrow, James Ross Alexander, C. L. Dunn, Jimmie and Bradford Wilson, Jerry Garvin and Freddie Chase Kellum.

Billy Tennyson and Joe Lee Bomar went to camp as helpers. Rev. G. A. Elrod is counselor. The whole group will be gone until Wednesday noon.

Mr. and Mrs. W. A. Smith of Clovis, New Mexico, spent the week end here with relatives.

**Dr. R.F. McCasland**  
 DENTIST  
 Heard and Jones Building  
 Phone 25 Tulia, Texas



Supervisors for Cap Rock District—Earl I. Cantwell, Chairman; Ora Watson, Bray H. Cook, L. A. McJimsey and R. L. Brunson

The Soil Conservation Service technicians has finished running terrace lines on Mr. Roy Beasley's farm located across the Tule Creek. The terraces are in the process of being built and construction is nearly completed. The terraces are being built with a Hancock terracing machine owned by Mr. Milton Dudley.

Seeding of Pasture 84 acres; Farm miles; Field Diversions 2 miles; Irrigation Land Preparation 12 acres; Improved Water Application 735 acres.

Irrigation ditch lines were run by SCS technicians for W. E. Autry July 11, 1949. Mr. Autry's farm is located approximately five miles southeast of Silverton.

**BAIRDS ENTERTAIN WITH ICE CREAM SUPPER**

Mr. and Mrs. Jim Baird entertained with an ice cream supper last Thursday night the following guests: Mrs. Rusty Arnold, Mr. and Mrs. Elmo Dean Baird of El Paso, Mr. and Mrs. Jorde Hollingsworth and family, Mr. and Mrs. John D. Baird and son, Mr. and Mrs. Snooks Baird and family, Mrs. Melvin Yancey, Mr. and Mrs. Buck Baird and family and Mr. and Mrs. Farris Martin and daughter.

Mrs. T. D. Wallace and Mr. and Mrs. Jones were in Lubbock Monday on business.

Mr. and Mrs. Cecil Seaney moved to their new home Saturday afternoon.

Mr. Luther and Sharon Gilkeyson visited his brother, Bill Gilkeyson at Sundown Sunday.

Mr. and Mrs. Eugene Long visited Mr. and Mrs. J. K. Bean Sunday.

During the period January 1, 1949 to June 30, 1949 the Cap Rock Soil Conservation District and the cooperating farmers have formulated 19 conservation plans covering 4,114 acres. Since the district was formed, 296 conservation plans have been written. Following are some of the conservation practices that have been applied during this period:

Contour farming 1,732 acres; Cover Cropping 102 acres; Crop Residue Management 6,013 acres; and Ranch Ponds 2; Terraces 27

Mr. and Mrs. Roy Mayfield attended the reburial of her nephew, Willard Priest, in Tulia Sunday. He was killed on Siapan.

Mrs. Bud McMinn, Mrs. Shelby Haynes and Shirley, visited Fayree McMinn in Plainview Wednesday.

Mr. and Mrs. R. B. Byrd and two daughters arrived Tuesday from Pomona, California, to visit his parents and other relatives and friends here.

Mr. and Mrs. Roy Mayfield children returned from a ten day vacation to Hot Springs, Mexico, Ruidoso, New Mexico and the Conchus Dam.

**BRISCOE COUNTY CLINIC HOSPITAL**  
 SILVERTON, TEXAS PHONE 146

**DR. JAMES M. SHY**  
 Surgery, Urology

**DR. JAMES E. FITE**  
 Surgery, Obstetrics

**DR. GALE SEIGLER**  
 Internal Medicine

**DR. E. B. KNOLLHOFF**  
 Anesthetist, Pediatrics

**LOUISE STROUD**  
 Supt. Nurses

**A. C. FRY**  
 Business Manager

**ROY TEETER**  
 Silverton, Texas  
 Special representative of Franklin Life Insurance Co. Springfield, Illinois.

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Clinic Closes Noon Saturday. Doctors Available for Emergencies.

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 We Serve the Best of

**GOOD FOOD**

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 By Eating Here

**PLUMNELLY CAFE**

**VERN'S SERVICE STATION**  
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**Irrigation Supplies!**

**WE HAVE PLENTY OF METAL AND CANVAS DAMS IN STOCK. ALSO IRRIGATION TUBES, SHOWELS, ETC. IF WE DO NOT HAVE WHAT YOU WANT AND NEED, WE WILL TRY TO GET IT FOR YOU.**

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The Briscoe brings your fr acquaintances ne week. When y or know news will be glad to

VOLUME 41, NU

Sanit ary Fly

ALF ROF CHEDUL JULY 24

The Silverton F ad a calf roping July 24, at two o' rton Roping Ar The afternoon' ll include calf ing and bell ri cordially invite There will be a arge.

Little Wo at Palace July 28 an

Showing at the Thursday and Fr "Little Wome th June ALL wford.

The enterta rma, romance ere—paths a tionally hun entmental. T ym, sweet and ay through to ideal." Moti Don't fail to nek's program of the New

Plumnelly ttes Play Monday P

The Plumm uthball Team Monday night atador girl te the game 7-3. ame for the eason.

The Farmere ssa here Mon Childress is ournament th Plumnelly Far e Plainview sress July 27.

The Plumme re: Melba J eebe, Fern N is Smithce onnie Watter bath West, Ju Baird.

Mrs. P. H. M ater, Peggy. daughter, LaW r. Amarillo S

Mr. and M rned to their California, M

Sand c

FRANKI ter of Crov tured here lect from A Sigmaringe royal title!