


Is One Piece of Wire Keeping You From Better Living Electrically?

J
iring can
the wire installed to bring

Possibly your present wiring
we was built several years
if you wani
toast, roast, refrigerate, wash, and be entertained by your radio electrically, install adequate wiring.

Call or write your nearest Public Service office now for afree visit from a wiring specialist. There is, of course, no obligation.

Adequate Wiring MEANS:

1. ENOUGH CIRCUITS for serv-

- 

2. LARE ENOUGH WIRE For
seeding
nour present ond future needs. ENOUGH OUTLETS AND - SWiTCHES for convenient


E E
Bailey
PUMP COMPANY
MGR. BAKE
ation Pumps Also $4 \%$ Farm
(A) The

FIRST N IIONAL BANK cc cyey, Texas lone 45
Or See Ira
Haves at Lone Star For Mell Casing
Or See Cecil Williams For Test Wells, 50c per foot, In Doubtful Water Areas. Phone 130-R, Lockney, Texas

WE CAN SAYE YOU MONEY

## Livestick Owners Notice



FAEMERS 66 STATION
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FARM LOANS

First National Bank



## Dr. James L. Cross <br> tulia, texas <br> Musick Produce

| fine to ten day service on youm WATCH REPAIRING By Two Expert Watchmakers M. L. SOLOMON JEWELER Fine Watch and Jewelry Eepairing |
| :---: |



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The stork depositing the tional symbol of the Ney

Just as traditional is our
old-time wish for all our
oid-time friends: That good
health, good cheer, good
1948

SIIVERTON CIAY PRODUCTS CORPORATION







## 111  <br> Tharsday, January 1, 19




TO OUR MANY FRIENDS


IF WE HAD OUR WAY ABOUT IT, 194 WOLLD BE A BIC BUDGET OF GOOD NEWS FOR YOU. ACCEPT OUR BEST WISHES FOR YOUR happiness in the yEAR TO COME

SIIVERTON CO-OP



- At the magic stroke of 12 , the New Year
will make its advent, marking the turning of another page in the book of our lives. Lo, there is before us a clean white page, a slab of snow-white marble, whereon must be recorded the events of the coming year. What shall be written thereon?
- A saga of peace and contentment, of happiness and joy, of health and happiness. That is our wish for you on the threshold of 1948

WHIIE AUTO STORE
Silverton, Texas


SIMPSON CHEVROLET COMPANY


Once Again we gree the New Year in the traditional manner-with pealing bells, with fun and gaiety, laughter and music.

Despite his ingenuity, man still persists in "watching the old year out and greeting the new year" in almost the identical manner of his forefathers.

In that same identical manner, we extend our traditional New Year's greeting to you:

MAY HEALTH, HAPPINESS AND PROSPERITY BE YOURS TODAY AND THROUGHOUT THE NEW YEAR ตํㅜํ

## BELLINGER'S

Mozelle
PaLACE DRUG
Dillard

Whan
I

ALL HAIL TO THE NEW YEAR


As the glad bells peal out at the stroke of midnight to mark the passing of the old year and the arrival of the new, we pause for a moment to express our appreciation for the confidence, friendship and good will which have been extended to us during the past year and to extend our best wishes for a bright and happy New Year.

Welcome-1948!
TIFFIN DEPARTMENT STORE


AS THE BILLBOARD heralds the ARRIVAL OF 1948,
we are glad to wipe the slate clean and start the New Year fresh.

On the threshold of 1948 , we wish once again to extend our appreciction for the many favors accorded us during the past year and to voice the hope that we may continue to enjoy just as pleasant relations the next twelvemonth.

FOGERSON LUMBER \& SUPPLY COMPANY



Another year has rolled around 1948. As we see it, this is another opportunity to make new friends, and to serve our old ones even better. May we offer you our best wishes for a truly Happy New Year.

Opal Hill TUNMELI GROCERY
FIRST STATE BANK
Faye
Eunice
Norlan





 OVERCOME EVIL WITH GOOD, Among points of historical in-
OVERCOME ENEMIES WITH overcome enemies with
kindNESS
Every new year
is a sealed package ...as
we start to unwrap 1948,
it is out sincere hope that
you are opening a big box
of happiness ...
PALACE THEATRE


Hoopskirts and sideburns belong to
a legendary era now. External ways
of life change constantly, but friend-
ship remains ever the same. And
just as friends wished each other a
Happy New Year a hundred years
ago, so we on the eve of 1948 ex-
end our warmest greetings to you.
ชํㅗํ

## NAMCE FOOD STORE

Durene


DAWN OF A NEW DAY
. . . and a new year. Hopes
rise with the sun when its golden
glow gilds all our prospects. May
all the promise: of 1948 be ful-
filled. This is our wish for you.

SEANEY HARDWARE \& APPIIANCE
George
Pascal


We extend to
nd yours a cordial
greeting for the New Year.
May some of the
happy spirit of New Year's Eve
be parceled out
through the long stretch of days
the Good Luck we wish for you.

JOE'S CONOCO \& FEED STORE


Have Children
Home For
Christmas Dinner
rer


Night Shows Start at 7:00 p.m Matinees start at 2:00 p.m. :ADMISSION:

Thursday-Friday ELIZABETH TAYLOR And GEORGE MURPHY In
"Cynthia"
MGM News
Color Cartoon
Saturday Only KEN CURTIS And JENNIFER HOLT In
"Santafe Trail"
Two Reel Comedy Chapter 2 of Serial
Sunday Matinee Only - Monday ESTHER WILLIAMS In
"Fiesta"
MGM News
Color Cartoon
Tuesday - Wednesday GENE KELLEY And MARIA McDONALD In
"Living In A Big Way"
Pete Smith Specialty

## DANCE

AT THE VETERANS HALL Silverton, Texas

New Years's Eve, December 31, 1947

## MUSIC BY

CURYEY MOSELEY AND HIS RAINBOW SWINGSTERS
:ADMISSION:
\$1.00 Per Person-Tax Included

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-.WANT ADS.-

Subscribtion oull Subseribe zowt The Farmers Grain Company





# Happy New Year 

Joe
Dottie

## AS THE BILLBOARD HERALDS THE ARRIVAL OF 1948,

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On the threshold of 1948 , we wish once again to extend our appreciation for the many favors accorded us during the past year and to voice the hope that we may continue to enjoy just as pleasant relations the next twelvemonth.

## FROM ALL OF US

## A Happy New Year <br> One And All

| Alton Steele | A. G. Stevenson |
| :---: | :---: |
| J. W. Lyon, Jr. | C. E. Anderson |
| Milton G. Martin | Chester Burnett |
| Leo White | Bryan Strange |
| Dee McWilliams | Bud Perkins |
| Lanham Dairy | Farmers Produce |
| Frozen Food Locker | Snooks |
| C. D. Wright |  |

