

er 17, 19
 il sets
 Mrs. Enam
 listed last
 ter and
 R. Stea
 all left Me
 h relative
 sour.

WEE WISDOM

The Chamber of Commerce accomplishes those things most people think JUST HAPPEN.

BRISCOE COUNTY NEWS **Extra**

VOLUME XXXIX, EXTRA

PUBLISHED EVERY THURSDAY AT SILVERTON, BRISCOE COUNTY TEXAS

SATURDAY, OCTOBER 19, 1946

Chamber of Commerce Organized

An Editorial

"I wholly disapprove of what you say, but I will defend unto death your right to say it."—Voltaire.

The Time Has Arrived . . .

People of our community are missing something if they don't have feeling of pride when they come driving into our little city of Silvertown. When they get the first glimpse of the beckoning water tower in the distance, do they not say to themselves, "this is my home—my home town?"

Yes, it's true . . . we love our home town and all of the places where men live and work there are no people anywhere who have water reason for pride, than those who live here. There is no place under the sun where there is greater opportunity for growth and development than there is in this—our city and community.

Some two generations ago Silvertown was nothing but a bald spot on these great Texas Plains, but through the years it has been developed far more than some of the other parts of the country. Business establishments and houses sprang up and the earth, that once was only trodden by coyotes and buffalo, is now giving forth an abundance of food. Our people have done a remarkable job.

Our efforts toward development, however, should never cease. No one should feel that the opportunity for pioneering is gone. If one should feel this way, he is truly an unfortunate fellow. For many generations to come, opportunities in abundance will come our way as they did for those who lived before us. Natural resources and their usage in our community have barely been touched. Our farm products are in demand everywhere. Our agricultural economy is firmly established because our section of the country has a major share of the inexhaustible natural resources of the state. Our community is fast coming to the front as an agricultural and stock raising region. Irrigation within the county is now bringing dependability to crops which means more assurance of money each year. Have we ever in the history of Silvertown had a better chance to be progressive than now? How can we be progressive?

The combined efforts of all the citizenry in the form of an active organization is the only answer to such a question. A civic organization of some sort that will function untriflingly with the best interests of the town and the community's betterment and economy at heart. Feeling it their duty, the merchants, professional men and citizens of Silvertown and vicinity have organized what is known as "The Silvertown Chamber of Commerce"—with this objective in view.

What group of men ever had a more pressing task than these of this organization? They are public servants and the public means the people of all the community—farmers, ranchers, townspeople, merchants, business and professional men. Yes, they are all public servants trying to do their bit for our community, but there aren't very many farmers of this community attending the meetings. Possibly some think they haven't been invited to attend. If this be the case, on the part of Silvertown's merchants and professional men, please accept this as a written invitation to attend in order that the functions of the organization can be carried out to the best interests of the community as a whole. The ideas of the farmer are badly needed. There are a thousand and one ways a farmer can be benefitted by a Chamber of Commerce. There are the same amount of ways a Chamber of Commerce can be benefitted by the membership of the farmers. The Chamber of Commerce wants you, needs you and solicits your attendance at its next meeting which is to be held on Wednesday, October 23, at 7:30 p.m. in the District courtroom of the courthouse.

The resources are here—the "tools" are cooperation. Let's put them to work with initiative and vision and watch this town grow and develop into a town that not only we will be proud of, but also one that all West Texas can look toward with pride.

The other towns will be watching us more closely than ever now, and it is a confident gamble that the Silvertown Chamber of Commerce will put forth its maximum efforts to make them count to the limit, so that Silvertown, its surrounding trade territory, communities and West Texas as a whole, can take its place in the country's economic sun and be a part of its inspiring history from now on.

The C. of C. Is Very Important to Citizens

By WAYNE CRAWFORD

We, the business men and citizens of Silvertown and trade territory, are endeavoring to try to better our community in an effort to help everyone both in business or otherwise. This means, Farmers, Ranchers and everyone who is interested in our community. Our aim to accomplish this task has led us to the organization of a Silvertown Chamber of Commerce, whereas, a group of men, definitely interested in the progress and growth of our community can join together in an effort to accomplish many worthwhile things. An organization of, by and for the people.

We need the support and membership of the farmers, ranchers and all who are interested in the growth and development of our city.

The next meeting night of the organization is Wednesday night, October 23, so kindly take this as a written invitation to attend and take an active part.

Young grass contains three times as much protein as that cut in late summer, some kinds having 40 per cent protein on a dry-weight basis.

Cattle Highways Are Being Planned

EDITOR'S NOTE—The following article is taken from "West Texas Today", an August copy, which is the official publication of the West Texas Chamber of Commerce.

PADUCAH—According to J. B. Nabers, highway district engineer, two road projects are planned for Cottle county.

A contract has been awarded to Plains Construction Co. of Andrews for construction of a farm-to-market highway from Delwin to U. S Highway 83. This road for Cottle county is listed with the projects to be built within three years and extends three and one-half miles north of Swearingen.

The Texas Safety association says one little word could save thousands of lives lost each year through fires. That one word is "think!" A match has a head and can't think; you can! Use your head to save a life—maybe yours!

Attend the C of C Meetings!

Chamber of Commerce Can Improve Welfare

By GEORGE SEANEY

We sincerely believe that an active Chamber of Commerce can definitely improve both the social and economic welfare of the Silvertown community.

Among the activities sponsored could be clean-up campaigns, hard-surfaced roads, a fat stock show, a fair, trades day, social

affairs for our boys and girls, etcetera.

To accomplish these things we need the help of every citizen of the community and want everyone to have an active part in the work of building a better place to live. Toward this end we wish to pledge our support along with the rest of the business men, farmers and ranchers of this community.

Much Benefit to Be Received from C of C

By VIRGIL BALLARD

There is a great amount of benefit that can come to Silvertown and its trade territory from the newly organized Silvertown Chamber of Commerce. The amount of interest shown by those charged with the creation

of this organization bears evidence of the fact that it will be a success.

We are one hundred percent in favor of this move and invite all interested citizens to take an active constructive part in its functioning.

REA LINES PROBABLE WITH NEW ORGANIZATION

By CLAUDE GRIMES

A new organization, known as the "Silvertown Chamber of Commerce" has been organized recently for the benefit of all the citizens of Silvertown and community. This organization will accomplish the many things that we have hoped for so long, if the cooperation of all individuals can be had.

It is felt by all those who have been attending the meetings regularly that more farmers and citizens should attend the meetings in order that the wants and needs of the farmers can be taken into consideration by a united body.

Lots of things can come of this new organization but nothing can be accomplished except through the united efforts of all. Farm-to-market roads, R. E. A. lines and better markets for our

agricultural products should be important enough to all citizens to merit their attendance and cooperation at the regular meetings.

You owe it to yourself and your community, as a citizen, to attend these meetings.

A "Rough and Rugged" Road If We Travel it Alone

By W. COFFEE, Jr.

As far back as history has recorded the activity of man, it has been necessary for groups of people to band themselves together for their own protection and welfare. In most cases where the individual tried to go it alone, he soon found that the way was pretty rough and rugged.

The same thing is true today. He who tries to shoulder all his burdens alone and cares nothing about his neighbor or his welfare, soon finds that it is rather hard

Citizens Show Much Interest In Organization of Chamber

A Step Toward Making A better Place to Live

By JOHN E. SIMPSON

The organizing of a Chamber of Commerce in Silvertown is a step toward our building a better place in which to live. It is not an organization that dwells on political beliefs, nor does it benefit a select group of individuals. It is for Silvertown, its citizens and its trade territory.

To accomplish our mission it means cooperative work between all citizens, business men, professionals and farmers.

Without a substantial active membership, we cannot do for our community and ourselves as we would like. Let's all get behind this Chamber of Commerce and bring Silvertown to life.

Your membership in our Chamber of Commerce and meetings is essential. This is our personal invitation to each of you

to be at our next scheduled meeting, which is next Wednesday night, October 23, at 7:30 p.m., and get the rock rolling that rolls Silvertown into a happy and successful place to live.

Full-time employes in petroleum and natural gas production in the United States this year number approximately 210,000, with average annual earnings of \$2,700.

As a forecast of the future, a service station is under construction on a highway adjoining the bay at Miami, Fla., which will fuel and lubricate land planes, sea planes, boats, passenger cars and trucks.

Every U. S. gold coin is now a rare coin.

Next Meeting Time Is Announced

Highlighting some four weeks of meetings, citizens of Silvertown assembled in the District courtroom of the Courthouse last Thursday night where the first steps in the organization of a Silvertown Chamber of Commerce actually took place.

Much interest and enthusiasm was shown throughout the meeting. Everyone voiced his personal opinion during round-table discussions and it is quite evident much progress was made as a result.

The meeting was called to order promptly at 8:00 p.m. with the reports of three committees being given. The committees, each consisting of three men were: budget committee, parliamentary committee and a nominating committee. George Seaney, a member of the parliamentary committee, gave J. E. Minyard, the presiding officer, a copy of the Constitution and By-Laws for reading to the group. After a complete discussion of the By-Laws had taken place in the form of a round-table discussion, Virgil Ballard, a member of the nominating committee, gave the list of proposed directors for the organization. It was voted to accept the seven men presented as directors by the nominating committee.

After hearing the reports of the committees, the organization, which up to the present had had no name, became the topic of discussion. A few talks were made in regard to the name, followed by a motion to call it the Silvertown Chamber of Commerce. The motion was seconded and almost a unanimous vote was cast in favor of the motion; thus making the name, "Silvertown Chamber of Commerce" become a reality.

The directors are: W. Coffee, Jr., John Earl Simpson, Claude Grimes, Perry Whittemore, Vern Beardin, Durward Brown and Mike Mason.

Following the acceptance of the proposed directors, J. E. Minyard, Mayor, read a letter from the Pampa Chamber of Commerce in regard to the selecting of a man from West Texas to represent this section of the state on the Texas Highway Commission. Later the building of a road from Silvertown to the Northeast corner of Swisher county was the topic of discussion.

Prior to adjournment, the directors agreed to hold a meeting Friday morning at 10:00 a.m. in the balcony of Coffee Hardware store.

Some forty-five men were present at the meeting. The next meeting of the Silvertown Chamber of Commerce will be Wednesday night, October 23rd, at 7:30 p.m. in the regular meeting place and farmers, ranchers and citizens of the community are invited, requested and urged to attend.

Chamber of Commerce Directors Meet Friday

The balcony of Coffee Hardware store was the scene Friday morning at 10:00 a.m. of the first directors meeting of the Silvertown Chamber of Commerce, the object of which was to appoint a president, vice president and a treasurer.

The following officers were appointed during the meeting, which are recommended to hold office until January 1st—the regular time for election of officers: W. Coffee, Jr., president; John Earl Simpson, vice president and Perry Whittemore, treasurer.

Following recommendations as officers in the organization, the directors further voted that Wednesday night, October 23, would be the next meeting night of Silvertown's Chamber of Commerce.

All directors wish to extend a sincere invitation to all the citizens of Silvertown and vicinity to attend this next meeting.

Membership Open To Community

By PERRY WHITTEMORE

A Chamber of Commerce is being organized in Silvertown with the membership being open to all citizens of our community and trade territory. It is especially important in having a large representation of farmers as members of the organization as it will be an effective method of presenting their problems as a group to an organized body of men that want to work for the advancement of our community as a whole.

There are numerous things that we can accomplish as a group that could never be done as an individual. Our schools have very little outside support, other than

through the tax dollar. All weather "Farm-to-Market" roads are nil, and yet our land can be compared with the best. We try to be progressive as individuals, but we are neglecting our community.

This organization is to function as a non-political group, with the advancement of our community as its goal. We can succeed, but we will need the support of all our citizens.

A new anti-malaria drug said to be better than quinine and atabrine will be available soon. Called aralen and taken only once per week, it stops a malaria attack in twenty-four hours.

A "black rain" that looked like ink fell in the Canadian town of Erieau on the north shore of Lake Erie. The strange downpour left roads, sidewalks, and houses covered with black marks.

A baby is born on the average of once every three minutes in New York City. Parents have bestowed such odd given names upon them as Miracle, Precious, Watermelon, Darling, Lousy, Bullet, and Citronella.

Attend the C of C Meetings!

THIS ORGANIZATION HAS MANY WORTH-WHILE PURPOSES

By VERN BEARDIN

The purpose of our Silvertown Chamber of Commerce is to advance civic, industrial and agricultural development of Silvertown and Briscoe county. We, as citizens, should take on the extra work in order that these things can be worked out to the best interests of our community and its people.

With the cooperation of everyone, our purpose can be accomplished, so let us all put forth our best efforts in the making of this organization.

Enough energy is contained in a single new high-energy flashlight battery to lift a 110 pound girl 99 feet straight up.

A worthwhile Project Can be Worthwhile

By EARL BROCK

On Wednesday, October 4, a group of men met in the county courtroom for the sole purpose of organizing some sort of civic club in an effort to promote business, help build farm-to-market roads, and many other services that are necessary to this territory.

On October 17, another meeting was held and the club was named the Silvertown Chamber of Commerce. Directors were nominated and elected. There will be another meeting of the Silvertown Chamber of Commerce on October 23, at

7:30 p.m., and I take this means of urging you as citizens of this territory, to be there and help make Silvertown and your community a more prosperous and better place in which to live.

We need your help, Mr. Farmer, Mr. Rancher, Mr. Dairyman. Attend the next meeting of the organization because all the citizens of the entire community are interested equally in the same things—anything that benefits one group will benefit all groups.

Let's all pull together and make this worthwhile project worth while.

An extensive exploration campaign is being mapped out for China, which produced oil for the first time during the war, although natural gas has been produced there for more than 2,000 years.

The Franklin Institute has developed an electronic seismograph so strong that no earthquake in the world can knock it out. Old instruments break when registering a heavy quake closer than 2000 miles away.

ATTEND THE CHAMBER OF COMMERCE MEETINGS!

**Your
CHAMBER OF COMMERCE
Needs
Your Support**

**Mr. Farmer—You are invited to
Attend the Meetings!**

NANCE'S FOOD STORE

HUGH —and— DURENE

MR. FARMER ———

**THIS IS YOUR
CHAMBER OF COMMERCE!**

**Let's make this a better town and
community in which to live!**

AUTHORIZED DEALER

WHITE AUTO STORE

Across From Court House — South Side of Square
MIKE MASON, OWNER

Mr. Citizen

We are taking this means to invite
and welcome you into our Chamber of
Commerce.

**We welcome you and your
SUGGESTIONS**

CITY FOOD MARKET
DURWARD BROWN, Owner
A GOOD PLACE TO GET GOOD THINGS TO EAT

Other Towns Do Good With Chambers

EDITOR'S NOTE—The following are excerpts taken from recent issues of "West Texas Today", the official publication of the West Texas Chamber of Commerce. These are only a few of the many accomplishments by the Chambers of Commerce. Maybe some of these things could happen in Silvertown. With the cooperation of you, Mr. and Mrs. Citizen, it is surely a possibility:

Cisco Gets Brick & Tile Plant
CISCO—Organization at Cisco of a second brick plant and tile company, to be known as the Stout Brick and Tile Co., for the manufacture of ceramic building materials from Cisco clays, has been announced through the Cisco Chamber of Commerce.

The company will be capitalized for upwards of \$100,000 and will have a capacity of 18,000 tile or 80,000 brick per day. It will be located on the N. D. Gallagher land one-half mile east of Cisco. Forrest Stout of Odessa will head the company, Gallagher will be a principal stockholder.

Becoming Center of Industry
DENTON—Mgr. Otis Fowler of the Denton Chamber of Commerce announces the acquisition for that town of a new \$200,000 industrial enterprise: Moore Business Forms, Inc., world's largest designer and producer of business system forms, has bought a three-acre site in Denton and will erect a \$200,000 building to house a model manufacturing plant employing at the start 200 persons. The plant will serve 10 Southern states.

This is the third plant secured in four months by the C of C's industrial committee. The other two are the North Texas Tank Mfg. Co., manufacturers of Butane gas tanks, and the Dawson Peanut shelling plant. These two concerns will employ 100 persons.

Excites National Interest
MEMPHIS—A "Spare the Square" campaign in Memphis, conducted by the Chamber of Commerce, in which local residents are asked not to park their cars downtown on Saturday to allow more parking space for out-of-town trade, is attracting nationwide attention.

A short article concerning the campaign was recently a part of the newsletter of the U. S. C. of C., and to all chambers in the U. S., and since then the Memphis chamber has received inquiries concerning the campaign from Madison, Wis., Lynn Mass., Westlaco, Texas, Green Bay, Wis., Garden City, Kan., Waltham, Mass., and Peekskill, N. Y.

Programs By Chamber
BIG SPRING—The Big Spring Chamber of Commerce public relations department is sponsoring weekly Amateur Programs in the city park amphitheater. Talent is drawn from surrounding territory in addition to local talent. Neighboring towns are invited

to bring entire programs to Big Spring during some months.

Good Will Trips
WACO—A series of three one-day bus trips into Waco's trade territory this month, sponsored by the Waco Chamber of Commerce, will advertise the Bear Club Rodeo.

A chartered bus will carry 35 business and civic leaders into a total of 36 towns where the Lone Star Playboys orchestra will present entertainment programs to advertise the Southwest's third largest rodeo, which this year features Gene Autry's string of championship stock.

Lands Million Dollar Plant
FORT WORTH—A full 12 months work on the part of the Fort Worth Chamber of Commerce's Industrial Division has paid off big dividends in the form of a new million dollar industry for Fort Worth.

William Holden, executive vice president of the Chamber, has announced that the Iowa Soap Co. of Burlington, Iowa, will build a million dollar soap manufacturing plant on an eight acre site.

Gives Park to Town
BAIRD—Members of the Junior Chamber of Commerce and other citizens of Baird, county seat of Callahan county, put on khakis and rough gloves and put on "elbow grease," June 12th, to improve an 18-acre tract of land in the eastern section of town, which will become Baird's Municipal Park—a gift of Ace Hickman. Mr. Hickman is stockman and oilman and Baird's director in the West Texas Chamber of Commerce.

Five volunteer crews are each giving a day's work until the park is ready for use. A roadway is being built to connect it with U. S. 80. The park is expected to be open in time for the Callahan County Old Settlers Reunion.

A year after the world's largest oil field, East Texas, was discovered in 1930, it was estimated that total recovery would be about two billion barrels. It has produced well over two billion barrels already and remaining reserves are estimated at about three billion.

Liquefied petroleum gases account for approximately 50 percent of the components of synthetic rubber. More than a million gallons a day are used for this purpose.

A 325 pound prism—the largest ever made—has been constructed for a Mexican observatory. Ground to a surface tolerance of less than three millionths of an inch, it will record 1000 stars on a single photograph.

Attend the C of C Meetings!

**The Franklin Life
Insurance Company**

**Age One Day to 65 Years
FOR BETTER INSURANCE**

See
ROY TEETER
SILVERTON, TEXAS

LET'S SHOW

Yes, let's show an interest in our
community and our town by attending
the

**SILVERTON CHAMBER OF
COMMERCE MEETINGS**

**Progressive cities are reminiscent of
Progressive individuals.**

Let's Attend and be Active!

TIFFIN DEPT. STORE

**WE ARE HIGHLY
IN FAVOR OF AN ACTIVE
CHAMBER OF COMMERCE
FOR SILVERTON AND ITS
TRADE TERRITORY AND
GLADLY PLEDGE OUR SUPPORT**

SPECIAL PRICES ON FURNITURE
OCTOBER 21 THROUGH OCTOBER 26

SEANEY
Appliance & Hardware Co.

Two sacred cows and two sacred bulls have been flown here from India for cross-breeding with American cattle. With due respect to their sacredness, music was played for them en route.

The United Nations organization now employs a staff of about 1500 persons.

Domestic oil requirements for all purposes increased 500% from 1918 to 1945.

ATTEND THE CHAMBER OF COMMERCE MEETINGS!

**WE NEED
Your Support**

MR. AND MRS. FARMER

Let's pull together with the best
interests of our town and community at
heart!

**Ballard Drug
COMPANY**

WELCOME

We, as members of the Silvertown
Chamber of Commerce, extend a
hearty greeting and welcome to all
citizens to attend our meetings.

**We need your support to function
SUCCESSFULLY**

**SILVERTON CHEVROLET
COMPANY**
Phone 12—Silvertown, Texas
JOHN E. SIMPSON, Manager

FOLKS

ONE AND ALL!

Let's get behind this move and do
our best toward building a better com-
munity.

LET'S BE ACTIVE!

**Willson & Son
Lumber Company**

**WE
ARE
WITH
YOU—**

**SILVERTON
CHAMBER
OF
COMMERCE**

CRASS MOTOR CO.

The Farmer's Interest In A Chamber of Commerce

Join the Chamber of Commerce Now!
ATTEND THE CHAMBER OF COMMERCE MEETINGS!

No one receives more from anything than he, himself, puts into it.

We Are With You

SILVERTON

CHAMBER OF COMMERCE

PALACE THEATER

Mr. and Mrs. P. P. Rumph

The Farmer and Merchant Should Work and Pull Together

Many Benefits Can Be Received

By LEO WHITE

The farmer is allowed to hold a membership in the Chamber of Commerce, and he should voluntarily take a membership without any begging and pleading from a membership committee. The Chamber of Commerce is organized to give assistance to the town and the surrounding trade territory. Each time the town takes a step forward and carries out a good piece of work the entire territory is benefited.

Any organization that is located in an agricultural area, and is created to work for the upbuilding of the town and community, is not completely without the representation of the farming public.

The Texas Legislature should have more farmer representatives among their ranks, then perhaps we, as farmers, would not be worried about such bills coming up as the one which had as its purpose to abolish the rebate on non-highway gasoline.

If it were not for the farmer,

and the work that he does, the buffalo would still be roaming the Texas Panhandle, and if the farm people stopped production today there would be weeds growing in the streets of every Panhandle town in less than six months. The business men of a town will take an active part in a Chamber of Commerce, and they know that in order to improve their business they must satisfy the wants and needs of their customers, of which a large percentage is the farm people.

How can a business man get the true picture of the farmer's needs by discussing the problems with another business man? How can the farmer ask the business men of his town to stock certain goods or buy certain products if he does not understand clearly some of the problems of the merchant.

A Chamber of Commerce in an agricultural area should be an organization where the merchants and the farmers are all pulling on the same rope. The town and the community are inseparable and one cannot progress without the other being benefitted. Neither can one be torn down without the other suffering a loss.

If the merchants of Silvertown want to hold their trade and compete with other neighboring towns, then they must offer the farmer a reason for trading with them. If the farmers in the Silvertown trade territory want the value of their land and agricultural products to demand the highest possible price, then they must work with the merchants and help them achieve that goal. An active Chamber of Commerce in Silvertown where the farmer and the business man work together, may be the answer to some of our problems.

If you, as a reader of this article and a citizen of this community, have been wondering why Silvertown has not had a County Fair, if you have been wondering why Silvertown does not have some type of recreational facilities for our young people, or why our area as a whole does not receive the publicity that it deserves, then maybe you can see why we need an active Chamber of Commerce with every interested citizen working and taking an active part.

It is said that half a million matches a minute are lighted in the United States. But it takes only one of those, dropped unextinguished or left within the reach of a venturesome child, to cause a destructive and tragic fire. The Texas Safety association asks you always to break matches in two before they are discarded. And store them beyond the reach of children's hands.

Marine borers undermine bridges, piers, trestles, and underwater structures to the extent of \$50,000,000 damage yearly. Worst are the Terebos, which are only three-eighths of an inch thick but grow six feet long.

A new high-energy flashlight battery holds 10,890 foot pounds of energy—enough to equal that used in kicking 186 footballs over the goal posts from the 25 yard line.

A new far-northern oil reserve near Point Barrow, Alaska, was explored by Seabees as a war project in 1944.

A scuttled World War I German battleship was raised and towed upside down for 260 miles from Scapa Flow to the Firth of Clyde.

Remember October 23, C of C Meeting Date!

MR. FARMER - - - -

BE ACTIVE
IN
YOUR

Chamber Of Commerce

Magnolia Service Station

CLAUDE GRIMES, Owner

LET'S BACK

OUR
SILVERTON

Chamber Of Commerce

Vern's Coffee Shop

Mr. and Mrs. Vern Beardin, Owners

Dr. Wayne W. Hardy

—OPTOMETRIST—

Will be in Silvertown at Coffee's Hardware

NOVEMBER 6, 1946

To examine eyes and prescribe glasses

Offices in Lubbock at 1629A College

FORWARD!

SILVERTON

Chamber Of Commerce

COMPLIMENTS OF

Dr. K. M. Watkins

—Dentist—

South Plains
Monument Co.

PLAINVIEW

Our 36th Year

NEW DESIGNS

MARBLE & GRANITE

ARRIVE MONTHLY

401 West 6th Street

PAINTING AND
INTERIOR
DECORATING

—And—
Roof Repair

—See—

Gordon Tyler

10 PERCENT

DISCOUNT FOR

CASH

ON EVERYTHING NOT UNDER THE BALCONY

OF OUR STORE

COFFEE BROTHERS

HARDWARE

Attend the Chamber of Commerce Meetings!

Your Membership
IS NEEDED
In The
SILVERTON
CHAMBER OF COMMERCE

ATTEND THE MEETINGS!

W. C. "SNOOKS" BAIRD
FARMERS PRODUCE COMPANY

Our ENDEAVOR

LET US AS CITIZENS, MAKE
THIS A BETTER COMMUNITY BY
OUR AFFILIATION WITH THIS
NEW ORGANIZATION.....

THE
SILVERTON
CHAMBER OF
COMMERCE

FARMER'S GRAIN CO.

To the Citizens of the Silverton Community:

By J. E. "DOC" MINYARD
Some two weeks ago, I called a meeting of the business and professional men of this community to see if they did not think that we needed some form of civic organization to foster a better community. Less than twenty men appeared at the first meeting and a general discussion was held, it being decided to invite the Secretary-Manager of the Amarillo Chamber of Commerce to meet with us.

Rex Baxter, Secretary-Manager of the Amarillo Chamber of Commerce, and his publicity manager met with us at the second meeting, which was attended by some thirty local citizens. He explained the workings of a Chamber of Commerce and outlined the three most important things in making a Chamber of Commerce a success. (1) A definite plan or program for community building. (2) Active hard work by the members, and (3) Financial support of members. Mr. Baxter also outlined some of the many things that could be done within our community to make it a better community.

Night before last we met again with a larger number of citizens being present. A discussion of the Constitution and By-Laws for the proposed Chamber of Commerce was held. It was unanimously voted to make the Silverton Chamber of Commerce an organization open for membership to citizens of the entire community. This action being taken with the knowledge that the farmers and stockmen were the backbone of our community and their assistance was necessary for us to make a better community.

With the foregoing in mind, let me take this opportunity to personally invite each and every citizen of this community to join in the above mentioned organization that we may be able to make our home community a better place to live.

WICHITA FALLS IS HOT AFTER NEW INDUSTRY

EDITOR'S NOTE—The following article is taken from "West Texas Today", an August copy, which is the official publication of the West Texas Chamber of Commerce:

WICHITA FALLS—This city wants, is going after, new industries, under leadership of the Chamber of Commerce, a campaign is nearing successful completion for the raising of a \$150,000 industrial fund, the money to be used for that purpose only.

Staff of the Wichita Falls chamber has recently completed a comprehensive brief setting forth the city's advantages as an industrial location, and its needs. The brief will be used in the promotional activities of the chamber's Industrial Committee. A substantial number of inquiries from heads of industry in the North and East, asking for information on Wichita Falls, has been received since the first of the year, but progress in landing them has been slow due to the fact that few building and factory sites are now available.

One contract however, recently has been closed with a large concern, the Rodeo Boot Co. A new building is being constructed for this concern by the Chamber of

It Takes Cooperation To "Put it Over"

By DURWARD BROWN
Commerce, and satisfactory progress is being made. The concrete foundation has been poured, 70,000 bricks are on the ground, and labor for finishing the building is being recruited.

THE FIRST STEP IN BUILDING A BETTER COMMUNITY

By MIKE MASON
Silverton and trade territory has organized a Chamber of Commerce recently and it is my honest opinion that this is truly the first step toward the building of a better community in which to live and do business.

The object of the Chamber of Commerce is to promote worthwhile projects and make those things that seem only a dream become a reality. It is a great step forward toward the development of our natural resources, agricultural and civic enterprises.

It is the opinion of some people that Silverton does not have sufficient fortitude to maintain any worthwhile organization. This is of course, due mainly to the past clubs which either became dormant or died completely. Lack of cooperation was responsible for the failure of our clubs in the past and if we don't cooperate as individuals and citizens of this community in this organization, we cannot expect to derive very many benefits from it. We receive from anything only what we put into it.

Much help is needed for this organization to function properly. The merchants, business and professional men, farmers, ranchmen and citizens should take an active part. Only through the combined efforts of all can we hope to attain the heights of our ambitions.

This is a personal invitation to you, Mr. Farmer, rancher and citizen to be active in our organization. Attend the meetings. This is you community—let's make it a better place!

The symbol of progressiveness on the part of the Silverton Chamber of Commerce lies in the individuals who participate in the activeness of the organization. A new field has been opened up whereby many worthwhile projects can take place in our community. Such things as a county fair, farm-to-market roads, a swimming pool, trades day, more irrigation wells for our farms and better markets for our agricultural projects can become of this organization if we will only put forth our best efforts in making it a success.

Several organizations have been formed in the past out of which some good has been received, but all of these have ceased to function due to the lack of interest on the part of individuals concerned. To make this organization progress, we need the cooperation of every farmer, rancher, business and professional man by taking an active part.

For one time in the history of this community, let's all pull together and put this organization over. Come to the meeting next Wednesday night... this is your invitation.

ATTEND THE CHAMBER OF COMMERCE MEETINGS!

ALL LINES OF PROPERTY INSURANCE FOR
CITY — FARM — RANCH
PROPERTIES

C. E. ANDERSON
BASEMENT COURT HOUSE — SILVERTON, TEXAS

ATTEND THE CHAMBER OF COMMERCE MEETINGS!

Let's Be Active

Being active means attending the meetings and taking part in the building of an organization for the betterment of our community.

This is a special invitation to you, Mr. and Mrs. Citizen—to take a part in the Silverton Chamber of Commerce Meetings.

WE NEED YOUR SUPPORT!

B. & C. Grocery
True Burson —and— Wayne Crawford

Mr. & Mrs. Citizen

The progressiveness of our Silverton Chamber of Commerce depends upon you. This organization needs your attendance and support.

Let's all turn out for
the next meeting of our
SILVERTON CHAMBER OF COMMERCE

**SOUTHWESTERN
PUBLIC SERVICE
COMPANY**
22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

OPPORTUNITY DAY

Friday and Saturday ONLY

ALL BOY'S AND MEN'S PANTS
REGULARLY PRICED \$3.00 OR LESS. GOING AS LOW AS —

\$1.49 AND LESS

LADIES DRESSES
REGULARLY PRICED \$7.95 to \$21.95. GOING FOR ONLY —

\$5.95 to \$16.45

—All Quality Merchandise—
Buy NOW while this offer is GOOD!

Coffee Brothers
— DRY GOODS —

Mr. Citizen

You are needed to help make a success of the
Silverton
CHAMBER OF COMMERCE

This is our invitation to you to attend
the meetings of this worthwhile organization.

WE NEED YOU!

First State Bank
Member Federal Deposit Insurance Corporation
MEYDON HENSLEY, Vice-President PERRY WHITTEMORE, Cashier