Nand
Briscoe County News

Published Weekiy at Silverton, Texas
Triple A Commitee Election Saturday
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Final Income Return May Be Made Jan. 15
$\square$
an man
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OUR SHOE REPAIR WORK STANDS A LOT OF WEAR AND TEAR

Our business is GOOD, and we feel very good about it, for we know that we are doing a lot to help you "keep 'em
walking". By using only he very best of leather we can buy, our repair jobs last longer and you are saved both money and time.
Anything in leather work we can do. Experience and fine equipment are your guarantees of satisfaction
City Shoe Repair

## THIS IS NO

Fairy Story


The Army Colls Theirs


The Seasonal Care ALL CARS NEED

Changes of seasons demand changes in lubrieating oils and Services not only bestlude therses chengeses, of your a checkup and serviciag of rital parts in your car.... an inspection now that may
preeven a major breakdonn in your a sing car later. Let us
Winterpreal jour

Silverton Magnolia CARL CROW

YOUR FRIENDLY MAGNOLIA DEALER



Elegant gift - lovely din ner set; or odd p


Hostess Favorite - ash trays in heavy molded glass Self-extinguishing


Our stock of furniture is, of course, low because of wartime shortages. When we time shortages. When we cannot obtain high quality,
we do not buy, for we know we do not buy, for we know that you want quality in home furnishings. However we have most of the gift furniture shown above and you will find some wonderul, low priced gifts in our furniture department.


Sparkling Glassware beautiful collection of tum blers and stemware.


B for Bonds - A remind that the best gift of all is War Bond. Back the fight ing men with fighting dol lars in war bonds.


For the kddies we have a pretty nice selection. Bring the kiddies in. Watch their eyes light up at the toys $\&$ the life-like dolls.


In keeping with our ad heading of "Give Something Useful" may we sug gest that some good useful article from our regular shelves will make an apprecative gift - a tool chest for the man, a hrow rug for the lady. We have many ery useful items we'll be glad to show you.

## COFFEE'S

Furniture, Hardware, Implement



Perfume Bottles $-\$ 1.25$ up
Harriet Hubard Harriet Hubbard Ayer
Pink Clover Sets
Harriet Hubbard Ayer Doneysucher Sets
Dorothy Perkins
Cosmetic Sets Evening In Paris Cream Sachets 50 c and 8100 Arden Gift Sets $\quad \$ 2.50$ up
Arden Blue Grass
an
$\$ 1.50$ up Max Factor Harmony Lucien LeLong
Perfumes Coty Perfumes ravel Kits

A visit to our store will soon instill the Christmas spirit in you. We have a gift you want to buy for every name on your gift list. Come in and let us help you with your Christmas shopping. Your Christmas shopping will be a pleasure

USE OUR CONVENIENT LAY-A.WAY PLAN


$\stackrel{\text { Ladies }}{\text { LOCKET }}$ $\$ 5.95 \mathrm{cr}$
 IGHTERS $\$ 1.00$

${ }^{\text {LTADES }}$ RING



COSTUME PINS
$\$ 5.00$ UP
COMPACTS
$\$ 3.50$ UP
Rhine Stone Bracelets $\$ 10.00$ $\$ 8.50$ \$4.75 metal back $\$ 1.95$ CH CHAINS on watch bands




The News, Silverton, Texas 12-14-44
 pease bring me a doll, dol
hes, and a suitcase.
toould like for you to bring
some fruit, candy ad nuts. some fruit, candy ad nuts.
With Love, ${ }_{\text {Anne Brown }}^{\text {With Lover }}$
$\qquad$
yar Santa Claus,

iease bring me a te | $\begin{array}{c}\text { and a little suitease. } \\ \text { would like for you to bring a me }\end{array}$ | $\begin{array}{l}\text { Dear Santa, } \\ \text { Please bring me a football, a toy }\end{array}$ |
| :---: | :---: |
| gun, marbles, and also an airplan |  | ruit, candy and nuts.

With Love, With Liove, anta,
ease bring me a doll, a bak-
set, a locket, a pair of house
es and a bible story book. would like you to to bring me With love,
Wayma Ray Callaway

| $\begin{array}{l}\text { Your friend, } \\ \text { Carlene Williams }\end{array}$ | $\begin{array}{l}\text { year. I want you to bring me a } \\ \text { pair of bootts. I want you to bring }\end{array}$ | $\begin{array}{l}\text { Dear Santa, } \\ \text { I want a doll, dishes, roller }\end{array}$ | $\begin{array}{l}\text { Dear Santa Claus, } \\ \text { I am a litle boy }\end{array}$ |
| :--- | :--- | :--- | :--- |



Dear Santa,
I want a doll, dishes, roller
skates, bath salts, and powder


 Please bring me some tinker with Lets Love Lilkeyson

##  gor are for the home

large size
double door
E-Z DO
Storage Cabinet


NUN-TUFTED
MATTRESSES

beautiful 5-piece
BRIDGE SET
D (1)等 consisting of table and 4 folding chairs :275

K. Ramsey Furniture

LARGE SIZE 4-PIECE

##  <br> WITH EXTRA large, Plate- GLASS MIRROR AND POSTER BED. 4-PIECES, ONLY <br> 2-PIECE <br> SPRING-FILLED LIVING ROOM SUITES <br> BED ROOM SUITE

нurruarm covitus







You're driving a real weapon of war, it right with good tools, good mechanics
Mister, when you climb up on the seat of and a big stock of genuine IHC parce Mister, when you commb up on the seal of
that Farmall tractor. Treat it as a soldier a bigstock of genuine iHC parcs
You're working hard to pull more You're working hard to pull more food
does his gun. Take good care of it and you
out of the ground this year to help shorte will be repaid with smooth, powerful performance.
our ability and it looks like there will be
If anything important goes wrong, see more new equipment for you soon. If your farm equ make expert repairs on there's aything you need, think of
every string we know to get more new tractors. We think that within the next few months things loosen up. Meanwhile, keep your old Farmall in geod repair and let us know your needs. Renes-
Crass Motor\& Impl. Co.


Phíl|íps . . . with ever-increasing production of combat aviation gasoline, and recently expanded research facilities, confidently promises great postwar flying fuels ...- and greater gasolínes for


FOR VICTORY...Buy U.S. War Bonds and Stamps


Hill Grocery

MLLLONTM/MACHiNE GUN **/ down, as'such things' go in modern dustrial insurance policies

 he might have to take down his
musket once more, there was a job $\begin{aligned} & \text { machine gun, indicates how well } \\ & \text { Amseran industry has done in } \\ & \text { the }\end{aligned}$ muske one to be done. Uncle just
of werk toeting Uncle's need. That is was
didn't hav very many guns to take


PALACE
THEATRE silverton, texas

- P. P. Rump

Friday Night only, December 15
"HIDDEN VALLEY OUTLAWS'
Wild Bill Elliott
George Haynes

## Saturday .

December 16
HARVEST MELODY
Rosemary Lane
Johnny Downs

## Sunday and

Monday . .
December 17 \& 18
"Mrs. Parkington" Greer Garson Walter Pidgeon

| Ta |
| :---: |

 pipe cannon and non-armored
vehicles labeled tank. 619,943 industrial insurance
General Motors got an "educat-
policies. ional" order for 500 manhine guns
in May of 1940, followed by its paid by the life insurance com in May of 1940, followed by its
first sizeable order in September in the first nine months a-
of that year. It cut estimated "
mounted to
on of that year. It cut estimated "toor- $\begin{aligned} & \text { mounted to } \$ 954,557,000 \text { for the } \\ & \text { ing time" time in half, made 24, } \\ & \text { nation as a whole, this sum which }\end{aligned}$ ing time" time in half, made 24 , nation as a whote, this sum which
733 machine guns in $1941,282,169$ waring poricy holders com-
parith $\$ 953,019,000$ in the 733 machine guns in $1941,282,169$ paring with $\$ 953,019,000$ in the
in $1942,35,408$ in 1943, had 317 , first nine months of 1943. The call
690 off the line this year up to by 690 off the line this year up to by policyholders for cash for e-
reaching the $1,000,000$ gun a short
tim ago, and the eight GM div- meny needs continued sharptim ago, and the eight GM div- ly below the ed 1943 level, surrender
isions participating are keeping
a schedule put down by the Or-
value payments amounting to to $\begin{gathered}\text { dnance Department. } \\ \text { At the same time the company }\end{gathered} \begin{aligned} & \$ 17,+203,000 \text { a reduction of } 23 \% \\ & \text { Policyholders } \\ & \text { period }\end{aligned} \$ 263,559$, reived during the At the same time the company , period $\$ 263,559,000$ undr matured
reduced costs, cutting 75 to 84 endowments; $855,69,000$ of for dis-
per cent on the three leading types ability; $\$ 133,300,000$ under annuit
of machine guns it makes, of machine guns it makes, repre-
senting 94 per cent of GM's mach-
ies; and $\$ 317,804,00$ in dividends. senting 94 per cent of GM's mach-
ine gun production.
Pert Perhaps Uncl didn't have much A SEL
to shoot witth when the ruckus STEEL
started, but he's packing plenty started, but he's packing plenty Now almost before the publ
now.
|has come to understand that stain insurance in texa Texas families received $\$ 25,181$, alloys, in which chromium is the
chief alloying element, the AttorOoo in lif ifsurance death beneeits ney General furnishes acditional
in the first nine months of the year news, stating that an indictment under 22,003 claims, the Institute on two counts has been secured a-
of Life Insurance reporter of Life Insurance reported today.
This compares with $\$ \$ 22,723,000$
6 in the same period of 1943 , when conspiracy to fix, and maintain
19,955
19, claims were paid, and $\$ 21$, prices on stailness steel in violat2296,000 in the same period of ion of the Anti-Trust laws. This is
1942, when 19,456 claims were a fast record in industrial history 1942,
paid.
"This "This continuing flow of bene- less steel has somersaulted into a
fits repersnts one of the important " trust", and faces severe maxil fits repersnts one of the important "trust", and faces severe maxi-
stabilizing factors in the country's
mum penalties for violation of the wartime economy," said holgar T. laws. Johnson, president of the Instit- riding on the raileroad
ute of Life Insurance. "Insurance Rid senefit dollars go into immediate
circulation throughout the com irreutation throughout the com- Everyone who has ridden on
munity and help prevent serious trains this year has likely noticer dislocations, both for individuals that the interiors of passenger cars
and for businesses." Of the aggregate payments to are gradually beginning to look
like the old one-horse-shay, and families in this state, $\$ 19,093,000$ therefore there will be shouting,
was made under 7270 ordinary
and some rejoicing, over the fact was made under 7270 ordinary and some rejoicing, over the fact
policies, $\$ 3,607,000$ under 1837 that the WPB has given the rail group life insurance certificates; folks permission to purchase cer
and $\$ 2,481,000$ under 12,896 in- tain repair part for Diesel electric

"HEY, SANTA,
How d'ya Like Our New Roof?"
We are using this little Santa picture so that we can remind you that building materials are not hard to get as you perhaps had heard. Lumber and materials for necessary repair jobs are obtainable or nest any time. Come in and figure almost any time. Come in and figure with us. And come to think of it, a new
interior paint job would make a pretty nice gift for the whole family.
There is another fine gift that is absolutely unrationed, and perhaps the best gift you could select for any member of your family. A War Bond will express the Christmas Spirit very nicely, will be appreciated, and will at the same time be helping in the Sixth War Bond drive.
Willson \& Son Lumber Co.

| LETS BE REASONABL |
| :--- |
| going around. |

The idea that we can turn an ide imagnation. The stern trut ide imagination. The stern truth
that reconversion is most likely be accompanied by difficult have followed all other wars,
when many years dragged by accompa
ions.
We

## ons. We though

We thought we ould be lots
moster ater World War I, but
most o the titme during the past
25 years things have not been runt
ning smoothly aliong the national
front. In fact the New Deal failed
to cure unemployment. cure unemployment.
After all, America has got the
ight kind of stuff and the right mamuracture and disttribute pulp
wood under the label of "cedar
board" Federal Trade says that board", Federal Trade says that
is a false tabel and is a rase label and has notified
manufactures against whom complaints have been made to cut it ut. The Government has gone to
at all the way along the line aainst manufactures and dealer who are trying to convince the
public that their imitations and mie that their imitations and
mixed products are "just as good" One is rmindd of that old truis
"Honesty is the best policy." wiss mixtures
The Hoffman Com

The Hoffman Company of New
York has been notified by the Fed
Tras Commission to "choose
in advertising "White Cross
cured Swiss," because American ight kind of stuff and the right "Swiss" cheene. However Amer-
ind of cittizens so that we are ican-made cheese is so sure to snap out of it-even if we we it doesn't have to stand on any old
do stumble and stub our toes in World reputation our parttnerships with foreing
governments, with whom we are


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IN A name
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The old gag of using the word
"Mills" as a part of a corporate or Made name in order to make a
trade nate nate ling and a distributing compeny
 ment regulations that are being
ntationery
nforced enforced. In this connection there $\mathbf{s 2 . 5 0}$ with name imprinted.
nas been a "birth" of firms who
NEWS OFFICE

## The Ideal Gift For the Farm Family

## , WWCHARGER



We are the authorized dealers for the Wincharger Line. We have at this time new Winchargers, Repairs for your old Wew Winchargers, Repairs arything along that line.

We have just sold Garvin Long a new 32-Volt Outfit. See him and ask how he likes his new Wincharger.

GARVIN and STODGHILL GARAGE Dick Garvin Hugh Stodghill

## The Farmer Plays Santa

## The Whole Year Through



HE'S THE MAN AMERICA DEPENDS ON

More than ever before, the American farmer today ${ }_{-}$is contributing to the welfare of the American people. He is meeting the gigantic wartime demands of our nation and Allies with consistently increased production of higrade foodstuffs. His work is unremitting, tireless because he knows that we are depending on him for the strength-giving food, so essential to our armed forces and home front workers for final Victory
We are proud that we are an organization of farmers doing business with the most important group of workers in America. As the year nears a close, we pledge ourselves to give you the kind of service that you want - to do our best to insure that our good relations continue.

SHARE THE FIGHT WITH YOUR SERVICEMEN! BUY MORE WAR BONDS

The News, Silverton, Texas 12-14-44
Letters to Santa:


## How Much Is a Billion Gallons of 100-Octane Gasoline?



That's a billion gallons of 100 -ociane gasoline! Eut it's more than that. It's the effort of the 14,000 men and women of Humble Oil \& Refining Company, who are ioday celebrating the production of the onebillionth gallon of 100 -octane aviation gasoline at Bayiown refinery-a remarkable feat in the history of the petroleum industry.

It is one of the wartime conviributions of the 14,000 men and women of Humble-scientists, drillers, roustabouts, stenographers, pipeliners, technologisis, truck drivers, geologists, glassblowers, stillmen and those working in hundreds of other occupations.

Hore is a paribal lis? of their accomplishments to date:
PRET
to preduce ar one refinery a billion gallons of finished 100 -octane aviation gasoline. The Baytown refinery has produced more 100 -cctane aviation gasoline than any other plant in the world.

PIRST
synthetic tolvene
The Baytown Ordnance Works, first to synthesize tolvene from petroleum, has supplied the toluene for at least one out of every two bombs used by the United Nations since Pearl Harbor

FIRST
in the production of crude oil.
Humble Oil \& Refining Company is the nation's largest producer of crude oil, and is Eurrently supplying about one-fourth of the increased production required for war as

FIRST
in the transportation of petroleum.
The Humble pipe lines transport more oil than any other system, handle one barrel in every seven of the domestic supply

These accomplishments climax a quarter century of development, planning and team work of a great organization. The men and women who made them possible are behind the billion gallons of 100 -octane aviation gasoline. They are behind whatever America needs of them for victory.

We Have Good Sandwiches!


For a real old fashioned, "reach it yourself" dinner come to the Silverton Hotel. All you want to eat and drink for 50 c . Can you beat that?

You can save another 50 c by buying a $\$ 5.00$ meal ticket.

## Silverton Hotel

## Construction Helpers

## Needed At Once For

L. O. Stocker Co. . . - Borger, Texas constructing 100 octane aviation gasolin plant for phillips petroleum co.

Transportation furnished enroute to job. Top wages-long th 40 Hours.

## living quarters available

Apply At War Manpower Commission
U. S. Employment Service Office 111 West 8th St., Plalnview, Toxas
hiring will conform with wmc regulation


KENNETH BOZEMAN Auctioneer

DIAL 2-8083
LUBBOCE, TEXAS
Chaswens,

> The farmers of Briscoe County, and of all America, are to be congratulated for the splendid way they are contributing to the war effort and the welfare of our country. The work of producing food ranks with the production of munitions, and the American farmer has met and passed his food production goals, althoush he is short-handed and working with machinery that is now more than three years old. This enormous job has been done because of untiring energy. and quite often. with 18-hour days at work. And so, as the Chrismas season approaches, we extend to you our GREETinss, proud of our association with the hardest worker on the home front . . and, until victory, lets

Swisher Creamery, Inc.
tulla, texas
henry teubel


COIIIGS GIINGS
(ANO DUSHGS)
${ }^{\text {ration. }}$
The News, Silverton, Texas 12-14-44
inceording to the Commissioner
in washington, Feederal Hoses. That is a nationwide indut. previous year in order to accomo-
insurance of a home loan makes
try touching daily lives in com.
date a record sardine cateh.





behind the scenes








## in Trulia Monday. Mrs.

Mr. and Mrs. $\overline{\text { Bud }}$ McMinn were
Mrs. Roy Hahn and Mrss. J.T.
Luke were in Tulia on business

## Luke were in Tulid Monday morning.

Mrs. Clarence, Mast and Sue re-
turned the later part of last week

## trom Lubbock for two weeks.

ALL PARMERS
vote Sate
Saturday in the to vote Saturday in the Triple $A$
election, at the county court room
Mrs. Monroe Lowrey ot Happy
visited her parents. Mr., and Mrs.
J. E. Henderson last week.
Mr. and Mrs. Gilbert Pinley of
Amarillo were in Silverton Mon-
Ama
day.

Puzzled Lady:
May We Help You Select His Gift??
Lem Weaver of Amhurst was
here the first of the week.
Mrs. Nash BBasengame moved to
the Presbyterian Manse the first
of the week.
Mrs. Bert Northcutt of White
Dee with hersister Mrs. Florence
Witcher of Lebanon, Oregon. vis-
ited relatives in Silverton Monday
ited relatives in Silverton
and Tuesday.
ROCK CREEK NEWS
ROCK CREEK NEW
Last Weeks items
John Bradford is home visiting
his parents. He is stationed in San
Dis. his parents. He is stationed in San
Diego. While here he with his par-
ents visited relatives in Crowell
The Thanksgiving Supper was enjoyed by a good crowd.
Roy and Dick Mayfield have
been off on a cattle buying trip been off
this week.
The Rock Creek Club was post-
poned because of poned because of bad weather. It
will meett with Mrs. Reid Tuesday
December 11.
Mr. and Mrs. Wilbur Wiison and
childrn visited in the R. N. Mc
childrn visited in the R.
Daniel Sr. home Tursday.
Mr. and Mrs. D. G. Shelton took
Mr. Shelton and Temp to spend
the winter with the Sam Shelton
family who live near the coast. SUPPLEMENTAL LOANS
Field offices of the Federal
Housing Adminstration have been
Housing Adminstration have been
authorized to accept applications
from banks and lending institut-
authorized to accept applications
from banks and lending institut-
ions for home loans to veterans
25\% Discount
on
Our entire stock of -
Men's and Boys' Dress suits,
Lades. Misses, and Little Girls'
coats and dresses,
Ladies Stirts, Blouses and Suits
Thus, veterans of this war may
now get their initial loan up to now get their initial loan up to
s2,000 for purposes of building
homes, and may then apply to their, banks may the "principal"
toan, or the larger sum needed to
lo
get the home built.

## 

You'll Find Gifts for Everyone, at Whiteside's

How To Please I Man.


CURLEE SUITS - Absolutely all a man could ask for. Genuine old
CURLEE QUALITY, and we'll CURLEE QUALITY, and we
guarantee the fit.
still priced at $\mathbf{\$ 3 2 . 5 0}$ Boys' surrs - a gift that will
make the young man grin from

LADEES' DRESSES - buy her
an extra "dress up" model. We'll help you select. New models and
fine materials. $\mathbf{\$ 8 . 9 5}$ to $\$ 21.50$ fine materials. $\$ 8.95$ to $\$ 21.50$
LADIES COATS for Spring. New and advance styles. Give her a
gift certificate and let her select
her

