





Weekly News Review
France, Britain Turn to U. S.
In Search for War Support
By Joseph W. LaBine

Domestic

Chief U. S. interest in the current European squabble (see FOREIGN) has been America's chance of staying neutral. If they once felt secure under the state department's isolation policy, under the neutrality act or under the Johnson act forbidding loans to debtor nations, that cozy feeling was dissipated last fall. In his famed Chicago speech, Franklin Roosevelt pointed to the hopelessness of isolation, favored aggressive U. S. action to preserve world peace.

Last month, Franklin Roosevelt spoke again at Kingston, Ont., promised American aid against invasion of Canada. Though any U. S. President would favor such a



AMBASSADOR BULLITT
'No human being could say...'

policy, the Canadian speech came at a time when anxious British and French were seeking allies in their bluff game against Adolf Hitler. Thus, into the international spotlight were thrown U. S. Ambassadors Joseph P. Kennedy to Great Britain, William C. Bullitt to France. To each fell the job of explaining U. S. policy in European foreign affairs.

Last week, each spoke, cutting through diplomatic red tape in a blunt manner that made touchy British statesmen quake, that made the folks back home shudder over the realities of Europe's current crisis.

At Bordeaux, Ambassador Bullitt uncorked a bombshell, favoring an informal talk on French wines with bouquets about U. S.-French friendship. Said he: "France and the United States are inductively united in war as in peace... by our devotion to liberty and democracy... by our old friendship, by the aid we brought each other in our hour of distress."

Next day, dedicating a monument to American World War dead, he spoke again: "If war should break out in Europe no human being could say whether the United States would be come involved."

But in the very next breath he gave proud France and Great Britain another thought to mull over, hinting that Germany's present economic plight might be their responsibility: "If our effort for peace is to achieve anything, it must be based on the ability to put ourselves in other men's shoes, recognizing the truth of this saying: 'There, but for the grace of God, go I.'"

In London, Ambassador Kennedy emerged from a conference with Prime Minister Neville Chamberlain, blurring to newsmen that Britain wanted to know whether she could expect U. S. aid. No sooner had he spoken than the London Evening News criticized Joe Kennedy's outspokenness. Obviously proud England was piqued that the world should know she was actively seeking U. S. aid. But that did not stop him from rushing to Aberdeen, Scotland, where he demanded that the world's youth be given a better deal than "a short life carrying a gun."

Foreign

Italy's Benito Mussolini, who could do no better than create mild furor with an anti-Jewish drive, must have envied the headlines being made by his fellow dictator, Adolf Hitler. Since early August, the one-time Austrian housepainter has kept all Europe in a "crisis," until last week the word "crisis" began losing its significance.

To Berchtesgaden, der fuhrer's Alpine chalet, sped Konrad Henlein, Czechoslovakian Sudeten leader whose followers want autonomy and eventual annexation by Germany. While Henlein talked with Fuhrer Hitler, German Foreign Minister Joachim von Ribbentrop closeted himself in Berlin with Great Britain's Ambassador Neville Henderson, emerged after assuring the nervous Englishman that Germany plans no hasty step in the Czech squabble.

But Europe had a hopeless case of war fever. If Adolf Hitler's 1,000,000 war-gaming soldiers had gone home, tension might have been relieved. Instead, several hundred thousand Nazi warriors massed on the Rhine frontier, visiting new fortifications they would use in a war on France. Paris bristled immedi-

ately. Almost overnight, 300,000 reservists were rushed to the Maginot line.

Meanwhile, Great Britain enjoyed another spell of worrying, notifying Ambassador Henderson that he might warn Germany of England's inability to remain out of any conflict der fuhrer might start. Inasmuch as Ambassador Henderson has been alternately warning and pleading with Germany since early August, his ultimatum probably fell on deaf ears.

At Prague, observers watched the result of Konrad Henlein's conversation. England's mediator, Viscount Runciman, scurried around. The Czech cabinet met secretly, finally emerged to offer Sudetens (1) territorial autonomy; (2) recognition of their full equality in the Czechoslovak state; (3) recognition of full equality of the German language in Sudeten areas.

This, amounting to complete surrender, might have created a sensation had Adolf Hitler not been stealing the show again. At Nuremberg, before 1,000,000 Nazis attending the annual party congress, der fuhrer defied the world, boasted of Germany's power and praised his two lukewarm allies, Japan and Italy.

At Takaoka, fire leveled 2,000 buildings, caused 100 deaths. At Osaka, 15,000 homes were flooded. At Kobe, 31 ships sank. Such was the aftermath of Japan's second typhoon in five days.

Politics

Behind Franklin Roosevelt lay two smarting political defeats. South Carolina Democrats had elected Ellison D. ("Cotton Ed") Smith over his objection. California Democrats had licked his favorite, Sen. William Gibbs McAdoo. These defeats, plus earlier primary shellacks, plus the prospect of more losses in Maryland and Georgia, made Franklin Roosevelt realize that next winter's congress will be stubborn as an army mule and completely devoid of party lines.

Mulling these thoughts, the President soon offered a solution. At his semi-weekly press conference he announced his support of liberal candidates regardless of their political ancestry. Boasted he: "If there is a good liberal running on the Republican ticket, I would not have the slightest objection to his election. Good of country rises above party."

In effect, Mr. Roosevelt said he could no longer be regarded as a liberalization Democrat, that he is a liberal—whatever that means—in this fall's primaries, in November's election, and in 1940.

The President's apparent hope was that enough liberals, both Republican and Democratic, will be elected next November to give Roosevelt liberalism a clear majority over conservatives of both parties. If that was his idea, Republican Chairman John D. M. Hamilton found the statement a convenient signal for another of his fanatical tirades against New Dealism.

Explained he: "The true Republicans running for congress this year are liberals. Most of the Democrats seeking re-election are not. True liberals are those making a determined fight against centralization of powers in one man. True liberals would never vote for... New Deal schemes to restrict production... for irresponsible fiscal measures."

Soudest comment came from Illinois' Sen. James Hamilton Lewis, vacationing in California where



CHAIRMAN HAMILTON
'True Republicans... are liberals'

Sheridan Downey had just won senatorial nomination on a state pension political parties left in the nation," he said. "The California election... is an expression of what may now come in every state... of gentlemen running for federal office upon wholly state issues and local remedies."

Three days later, Franklin Roosevelt spoke at Denton, Md., seeking the scalp of Sen. Millard E. Tydings. Again hitting the liberalism tack, he answered "Ham" Lewis' comment: "The Democratic party will live and continue to receive the support of the majority of Americans just so long as it remains a liberal party. If it reverts, it will fail."

Religion

Though Fascism and Nazism jibe in theory, Fascist Italy has never discriminated against Jews like Nazi Germany. But last month, Italian Jews began tasting the bitter fruits of Adolf Hitler's friendship for Benito Mussolini. First hint of this trend was expulsion of Jews from all Italian administrative offices, a step which brought down the wrath of Pope Pius, and brought an equally righteous reply from Il Duce.

Fortnight ago, it became clear that Italy was only starting a campaign of racial intolerance that will equal Germany's. From the council of ministers came a decree that all Jews who settled in Italy, Libya or the Aegean islands since 1918 must get out. Still open, presumably, is Italian East Africa (Ethiopia), an unpopular land where few Italians wish to live.

Next day, another decree closed all state-recognized schools to Jewish teachers and students. As saddened Hebrews began resigning their jobs and inquiring about emigration, only the most optimistic thought Italy's anti-Jewish campaign was at an end.

Aviation

At Burbank, 10 speed pilots nosed their ships into the rising sun, bound for Cleveland's annual air show, 2,042 miles away. Ahead was a handsome prize for the winner of the annual Bendix race. Among the last to leave was attractive, 29-year-old Jacqueline Cochran, whose fast Seversky plane had set an east-west record the week before.

Eight hours, 10 1/2 minutes later, Jacqueline Cochran nosed into Cleveland, winner of aviation's most coveted award, a \$9,000 prize which



JACQUELINE COCHRAN
Fastest from Burbank to Bendix.

was boosted \$2,500 because a woman won. Ten minutes later she left for Bendix, N. J., winning \$1,000 more and setting a new coast-to-coast women's record of 10 hours, 7 minutes, 10 seconds.

Jacqueline Cochran did not need the \$12,500 she won, for her husband is Floyd B. Odium, head of the 140-million-dollar Atlas corporation that controls several dozen prosperous companies. Orphaned as a child, taking her first job at 11, owning her first beauty shop at 20, America's new No. 1 woman flier eventually controlled a chain of such shops from Florida to California. In 1932 she met Odium, who dared her to fly alone after three weeks' practice. They were married in 1936.

Jacqueline Cochran's good luck in the Bendix race was not shared by others. Said Frank Fuller, second-place winner: "It was the stinking-est weather I've ever seen." Said Paul Maniz, who followed him: "The weather was awful. And to cap it all I hit a bird at 14,000 feet where no bird should be."

Two days later, Chicago's Roscoe Turner averaged 283.49 miles per hour over 30 laps of Cleveland's 10 mile course, winning the \$45,000 Thompson trophy race. After flying an extra lap for luck, Turner landed, jumped out, threw his arms around his ship, cried: "Oh, you sweetheart!"

People

In 1867, a son named Patrick Joseph was born to Daniel and Mary Hayes in New York city. Orphaned, Patrick Hayes eventually became Patrick Cardinal Hayes, distinguished prelate, head of the richest Catholic archdiocese in the world. Seventy-one years after his birth, on a Sunday morning in Manhattan, devout Catholics attending 11 o'clock mass in St. Patrick's cathedral heard Reverend Henry F. Hammer speak: "I am about to make a most difficult announcement... I shall make it in very few words, because my heart is so filled with grief... Your archbishop, Cardinal Hayes, passed away in his sleep last night. Will you please pray for the repose of his soul."

At Alexandria, Egypt, 19-year-old King Farouk emerged from an athletic club, heard a revolver explode, turned to see spectators pounce on would-be Assassin Jean Asfar, son of a noted Cairo lawyer.

Frightened after his famous charges suffered a three-week throat infection, Dr. Allan Roy Daffoe was reported planning to remove tonsils and adenoids from the Dionne quintuplets next month.

At West Orange, N. J., Mrs. John Eyre Sloane, daughter of Inventor Thomas A. Edison, ran for Republican congressional nomination.

Star Dust

Thriller in Remaking
Puppets in Preview
Courageous Martha!
By Virginia Vale

IF YOU remember "Dawn Patrol" as it was first made, be sure to go to the new version that is being whipped up by Warner Brothers. There'll be the same excellent story, but we're promised that it will be twice as thrilling—if that's possible—because of improved methods of picture making.

A flying field has been laid out, the Marne sector has been duplicated, a British cast has been collected, because it is a picture of the Royal Flying Corps—Errol Flynn, David Niven, Basil Rathbone, Claude Rains, Barry Fitzgerald, Patric Knowles, among others. Ten planes of the war period have been purchased, equipped with modern engines and two types of machine guns; they'll be crashed or burned during the making of the picture.

I'm hoping that there'll be one certain improvement, and that's in the story. If you remember the original, with Dick Barthelmess and Douglas Fairbanks Jr., it ended with Barthelmess flying over enemy country, doing practically as much damage as an entire army might have. It was preposterous, and came very near spoiling a fine picture.

It's interesting, this time of year, to see what programs the big sponsors have lined up. Here's a sample



UNA MERKEL

of what one of the big oil companies will offer you, if you'll just switch the dial to the right station at the right time: Adolphe Menjou as master of ceremonies, Una Merkel, Jane Froman, Charlie Ruggles, Kenny Baker, Dave Broekman's 35 piece orchestra and a mixed choir of 20. There'll be film stars as guest artists each week.

Watch for the traveling marionette show which Metro will be sending about the country for the next three years, as advertising for "Marie Antoinette." The stage is 15 feet long, and the equipment includes a curtain, spotlights and sound apparatus. There is a replica of a studio set on one side; on the other, on the stage, seven scenes from the picture will be performed by the marionettes, with actual voice recordings of the actors. There are 23 puppets, each two feet tall, resembling Norma Shearer, Tyrone Power, John Barrymore, Robert Morley, and the other principals.

It's settled that there will be a sequel to "Hurricane," now that Samuel Goldwyn has put through a deal to borrow Dorothy Lamour for it. He hasn't announced whether he'll try to find a sequel for the hurricane itself.

Incidentally it's rumored that there's a hurricane in the midst of Miss Lamour's emotional life these days.

Martha Raye's young sister, Melodye Raye, (your comment on the name is as good as mine!) has arrived in Hollywood. She hasn't had any experience as a singer or a dancer or an actress, but Martha thinks she has talent, and is going to try to get her into the movies. What courage! When you can't swing a cat by the tail in Hollywood without hitting the sister or brother, cousin or aunt of somebody who made good in pictures, and depended on that relative's success to help them in getting a foothold.

ODDS AND ENDS... The most expensive radio programs on the air are those of Major Brocas, Jack Benny, Fred Waring's orchestra, George Burns and Gracie Allen, Eddie Cantor, Metro, the new Max Reinhardt variety show and Charlie McCarthy... Metro won't begin screening "Northwest Passage" until next spring, because of early snows in the mountains... Which means that about 2,000 men won't get six weeks' work that they'd have had otherwise. © Western Newspaper Union.

What to Eat and Why

C. Houston Goudiss Offers Timely Advice On Avoiding the Menace of Tooth Decay

By C. HOUSTON GOUDISS

ONE of the most serious indictments against our present-day civilization is its failure to preserve the teeth of men, women and children. Countless examinations in all parts of the country reveal that practically 100 per cent of the adult population is afflicted with some form of oral disease. And surveys of the physical condition of school pupils in different localities and under various circumstances disclose that tooth decay affects between 90 and 97 per cent of our school children.



Remarkable and widely heralded advances have been made in our knowledge of how to control and prevent many dangerous and debilitating diseases. Yet we appear to be complacent in the face of the fact that the majority of our population is handicapped by decayed teeth!

Nor does the mere statement of the case convey any idea of the seriousness of the situation. For it is unfortunate that diseased teeth and dental infections which may result from unchecked decay, seldom incapacitate the sufferer. Thus the victim does not become sufficiently alarmed to take the steps necessary to arrest the progress of the diseased condition.

Yet a single decayed tooth might be compared to a poison factory, distributing its noxious products to every part of the body, and tooth decay may be indirectly responsible for rheumatic ailments, neuritis, dyspepsia or duodenal ulcers. It may even be a contributing cause of heart trouble.

Possibilities of Prevention Yet there is little or no excuse for the appalling amount of dental decay that afflicts the American people. For in recent years a vast amount of laboratory and clinical research has been undertaken in this field and there is impressive evidence that dental caries, or decay, may be completely controlled by dietary means. Then, too, our understanding of correct dental hygiene has advanced tremendously, and scientifically designed tooth brushes and skillfully compounded dentifrices are available in every town and hamlet throughout the country.

Diet and Dental Disease Various investigators have advocated different dietary formulas for the control of dental decay. There is a lack of agreement among them as to which single element is the most important in constructing a diet to prevent caries.

But outstanding authorities hold that each of the five following dietary factors has a controlling influence: vitamins A, C and D; an adequate supply, in the correct proportions, of the minerals, calcium and phosphorus; an excess of alkaline or base-forming foods over acid-forming foods; and a generous allowance of raw foods, with emphasis on those that leave an alkaline ash.

Vitamin A and Tooth Structure Notable research has demonstrated that vitamin A is a definite factor in controlling tooth development. The development of the enamel is governed by a complex structure which begins to deteriorate as soon as vitamin A is withheld. When experimental animals are placed on a diet lacking in this vitamin, their teeth become brittle, chalky and white. This is due to the loss of the enamel, with its orange colored pigment, and the exposure of the dentine.

An English authority also claims that vitamin A is necessary to help prevent diseases of the gums. Inasmuch as vitamin A likewise has many other important functions to perform in the body, every homemaker should see to it that her meals contain an abundance of milk and other dairy products, and the green, leafy and yellow vegetables which are a good source of this vitamin.

Vitamin C and Tooth Health Vitamin C is closely associated with the health of both teeth and

gums. There is strong evidence that this vitamin is essential to the dentine, enamel, cementum and the bone of the jaw. And there are on record remarkable experiments which demonstrate that dental decay and gum disorders are both prevented and arrested when extra amounts of foods containing vitamin C are included in a well-balanced diet.

Vitamin C is best obtained from the citrus fruits, tomatoes and raw leafy vegetables such as cabbage.

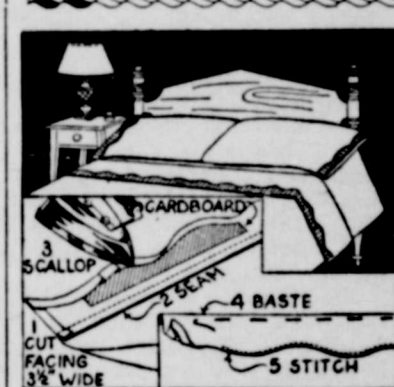
Vitamin D which we get from the sun, from fish-liver oils and concentrates, and from irradiated foods and those fortified with vitamin D concentrate, is necessary for the proper utilization of the calcium and phosphorus, which must be generously supplied if the teeth are to develop properly.

Importance of Dental Hygiene Thus a carefully calculated diet, beginning before birth and continuing throughout life, is necessary to build teeth that are structurally sound. But even the most perfect teeth require constant care to maintain their soundness.

Thorough brushing is necessary after every meal to remove all particles of food which remain between the crevices and cling near the necks of the teeth. If not removed, this debris may ferment, giving rise to unpleasant odors and creating acids which may attack the tooth enamel.

It is important, however, that the brushing be done correctly, away from the gums and with a slight rolling stroke, so that the bristles can penetrate between the teeth. Never use a horizontal stroke nor brush toward the gums. This may irritate the tender tis-

HOW TO SEW RUTH WYETH SPEARS



cut the scallops. After the loops are cut, turn the raw edge over the cardboard pattern and over a warm iron as shown. With the help of Mrs. Spear's Book 1—SEWING, for the Decorator, you can make many of the things you have been wanting for the house. Book 2—Embroidery and Gifts is full of ideas and ways to use your spare time making things for yourself or sell. Books are 25 cents each; you order both books, complete quilt leaflet illustrating 36 free stitches is included free of charge. Address: Mrs. Spears, 210 S. W. Plains St., Chicago, Ill.

Overburdened Never attempt to bear more than one kind of trouble at a time. Some people bear three kinds; they have had, all they have had and all they expect to have—ward Everett Hale.

strained eyes quickly recover their strength if treated with Leonard's Golden Eye Lotion. Blood-shot, inflammation and soreness are relieved without pain in one day. Cools, heals and strengthens.

LEONARD'S GOLDEN EYE LOTION MAKES WEAK EYES STRONG 35c at all drug stores. New Large Size with Dropper—50c. S. B. Leonard & Co., New Rochelle, N. Y.

Two to Shun Do not take a blind guide or bad adviser.

SOOTHE THE BURNS MOROLINE SNOW-WHITE PETROLEUM JELLY

FIVE minus TWO leaves FOUR

WRONG? Well, yes—and no. The arithmetic of your school days taught that if "Mary had five dollars and spent two..." three dollars remained. But that is mathematics—not shopping!

In managing a home... guarding a limited family income... we've simply got to do better than Mary did. We must sharpen our buying wits... ascertain where the dollars of extra value lurk... take five dollars to town and get much more for the money spent.

Fortunately, there are ever-willing guides right at hand—the advertisements in this newspaper. Advertised merchandise is often exceptional value merchandise. It makes dollars S-T-R-E-T-C-H.

Easy-to-Make Designs That Is Exclusive



You'll never miss the time in crocheting this beautiful spread for it's made the easy—one meditation at a time in leisure moments! See how the Pattern 6118 contains instructions for making the medallions, illustration of them and of materials needed.

To obtain this pattern, see cents in stamps or coins (preferred) to The Sewing & Household Arts Dept., 250 W. St., New York City.

issues and may also force food ticles under the gums at the of the teeth.

A Good Dentifrice Essential The selection of a dentifrice most important because an able dentifrice encourages enough brushing—an efficient friction helps to float away bits of food not reached by toothbrush.

It is also advisable to use a paste or powder which helps restore luster to teeth which have been surface-stained by food beverages.

The use of an antiseptic wash, at least once daily, especially before retiring, is commendable as it leaves the mouth fresh and clean.

It is also important to give teeth regular systematic cleaning, and to see your dentist periodically for a careful check-up.

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**BRISCOE COUNTY NEWS**  
"Official City and County News"

**ROY W. HAHN**  
Editor and Publisher

**James L. Allred** Sports Editor

Entered as second-class mail matter at the post office at Silverton, Texas in accordance with an act of Congress on March 3, 1879.



Life every man holds dear; but the brave man holds honor more precious dear than life.  
—Shakespeare

**I HEREBY RESOLVE**—that this line shall remain in the Briscoe County News until our city managers start a little constructive work toward surfacing our streets, or at least until the death of Yours True-ly. Dated this 9th day of June, 1938. (I've been wanting to know for a long time, how long a linotype slug will last.)

**YOURS TRUELY IS** a bachelor man again. Barbby and the dictator took out for Granddad Whitneys Sunday. I, of course, am leading the life of a gay young man about town. Meals at cafes, shows, parties,—life is one big round of pleasure.

**NO BREAD** to bring home for dinner, no one to caution me about staying out late, no one to tell me my shirt is dirty, that my B. O. needs attention, that I need a shave—no young squirt crawling in my lap when I'm reading or eating—no wet spots on the carpet, and no pants to change—not even my own.

**YES SIR.** THIS life of a gay young dog is the life. I doubt if I have time this week for a paper. It is very peculiar, though, about that house of ours. It's very quiet. Too quiet. I'm using it to sleep in and that's about all. Quiet is a wonderful thing, but there is such a thing as too much of same.

**AS ONE OF** THE first steps toward being a gay young dog, a man about town, and a gentleman of means, I went to Claude with the boys Monday morning to help

**DEPENDABLE**  
NO ORDERING DELIVERY OR STORAGE  
**ALWAYS READY**  
*Gas*  
THE MODERN FUEL  
HOT WATER REFRIGERATION COOKING HEATING

**West Texas Gas Company**

**"Leto's" for the Gums**  
An Astringent with Antiseptic properties that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy.  
**BOMAR DRUG STORE**

**Morris and Bennett**  
CHIROPRACTORS  
Office in Tulia Bank and Trust Company Bldg.  
Tulia, Texas

**Conrad Frey, M. D.**  
Physician & Surgeon  
Glasses Fitted  
Silverton, Texas

Office Hours: 9 a. m. to 6 p. m.  
Office in Havran Building  
Office Phone 34 Res. Phone 123

them bridge the Palo Duro. We went across the Canyon and believe me it is some drive. White-side was at the wheel and having great confidence in his driving, lo and behold, I actually went to sleep right in the roughest part.

**THERE CAME** A sudden shower after we were past the Palo Duro and kept it up so long that we were forced to come home via Amarillo. We went to the Stock Sale there and ran across Champ Blackwell. He's running the place now and knows everyone there by name. He showed us around and did his best to keep Kid Porter in hand.

**HE KNEW ONE BIRD** there by the name of Bud Wiser. Sanders got so chummy with Wiser that we thought that he was going to stay all night with him. We stopped in Tulia on the way home and found out from Tom Nichols that it was the same fellow that he met up there one time at a lumbermen's convention.

**OH, YES, ABOUT** the meeting with the Armstrong Commissioners... you'll find the account of that on the front page. Folks up there are anxious to get the road as it will open up a large trade territory for Claude.

**THE SILVERTON** delegation, on the way home, unanimously decided that the county judge of Armstrong County has a much neater pair of ankles than our own County Judge and it was resolved to try to get him to improve himself along this phase of personal appearance.

**MRS. BLAND BURSON** advertised last week for a used piano. She received four offers the next day. Needless to say, Mrs. Burson is and always has been a booster for the Briscoe County News and its want ads.

**WE HAVE A NEW** correspondent in the Rock Creek community—Mrs. Paul Reid. She used to write news for the paper several years ago—I think it was before she became Mrs. Paul. You Rock Creek folks, now, be sure to let her know your news. Rock Creek is one of the best farming

communities in the country and we need more news of the doings out there. It doesn't have to be anything big to be of interest to your neighbors. If you have company, or a party, or any of the folks are sick, let Mrs. Reid know about it.

**EARSHALL GARRISON** ran into a sign board the other day and knocked it over. No serious damage done. He was driving against the sun and leaned over to shut the door and smacked into the sign while the sun was in his eyes. — Now that's HIS story. And I imagine that it is right—But all the same, it makes me remember an ad I saw the other day. It was for something or other and was called "bottled sunshine".

**JIM CROW,** THE town pet was kidnapped last week by some car with an out-of-the-state license tag. The bird was as tame as could be and was friends with everyone in town. Lewis said that he would almost as soon have had them run off with his wife.!!\*xx Go ahead and hit him Mrs. Gilkeyson. I heard him say it. I sure did—I think.

**IN LAST WEEK'S** Canyon paper, they told of many fish dying after each rain. No cause was found. It was thought that perhaps some poisonous weed growing in the water poisoned it. My guess is that it might be grasshopper poison which has washed into the creeks, making it unfit for the fish to live.

**BEGINNING JANUARY** first, California will pay a pension of "\$30 every Thursday" for every unemployed person over fifty. When the money is in your hands on Thursday, you must put a two cent stamp on each dollar of it. Thus, in a year it will have gathered \$104 in tax money on each dollar and is supposed to be self supporting. It looks good on paper, but my guess is that it won't work. And the Social Security Administration says that it will cost each employed person in California \$625 a year in taxes.

**SUGGESTED THEME** song for the unemployed — "California, Here I Come."

**WOOD DRUG STORE TO OPEN PRESCRIPTION COUNTER**

The Wood Drug Store will reopen the Prescription Department the last of the week. It will be under the management of Barton Atkinson of Childress, an experienced pharmacist. A full stock of all prescription medicines will be carried, according to Mr. Wood, owner.

Buy your typing paper at the News Office, 500 sheets 75c.  
Briscoe County News

**DON'T TAKE OUR WORD FOR IT!!**  
\$\$\$\$  
Ask your neighbors about our produce station and feed store!!  
Bring us your can of cream and try us out!  
\$\$\$\$  
**WILSON**  
Produce & Feeds  
Next Door S. Bomar Drug

**Lubbock Sanitarium & Clinic**  
Medical, Surgical, and Dianostic  
General Surgery  
Dr. J. T. Krueger  
Dr. J. H. Stiles  
Dr. Henrie E. Mast  
Eye, Ear, Nose & Throat  
Dr. J. T. Hutchinsonson  
Dr. Ben B. Hutchinsonson  
Dr. E. M. Blake  
Infants & Children  
Dr. M. C. Overton  
Dr. Arthur Jenkins  
General Medicine  
Dr. J. P. Lattimore  
Dr. H. C. Maxwell  
Dr. U. S. Marshall  
Obstetrics  
Dr. O. R. Hand  
Internal Medicine  
Dr. R. H. McCarty  
X-Ray & Laboratory  
Dr. James D. Wilson  
Resident  
Dr. J. W. Sinclair  
C. E. Hunt Superintendent  
J. H. Felton Business Mgr.  
X-RAY AND RADIUM PATHOLOGICAL LABORATORY SCHOOL OF NURSING

**SILVERTON BAND TO PLAY AT TRI-STATE FAIR**

Arrangements have been made for the Silverton Band to play at the Tri-State Fair in Amarillo next Wednesday. The band will be in charge of Douglas Forbes of Happy.

**WANT ADS**

**WANTED—Boarders.** 24-3tc  
See Mrs. Frey

**NOTICE—All kinds of furniture repairs, saw sharpening, any kind of household repairing.**  
J. N. MORTON

**BABY CHICKS -** of all kinds. Also, one, two, and three-weeks old chicks at a bargain while they last. **Rice Hatchery.** 21-4tp  
Floydada, Tex. Box 544

**Six big magazines and the Briscoe County News, a full year, for only \$2.50.**

**FOR SALE—Good row binder at a bargain. Or might trade.**  
Milton Dudley 23-3tp

**FOR SALE OR TRADE—One 250 pound white sow, bred to registered hog.** 23-2tp  
W. K. Grimland

**FOR SALE or trade for livestock.** Model D, John Deere Wheatland tractor. A-1 shape. \$275.00 24-1tc  
See Bill Bingham

Many Panhandle bands are to compete Wednesday for a prize of \$150. The prize winner will be decided by vote. Folks who are in Amarillo that day are asked to register and vote for the band they wish.

School busses will run from Silverton to Amarillo Wednesday, and dozens of school kids are planning on attending the Fair and boosting the band.

If you are in Amarillo that day be sure that you put in a boost for our band.

**ATTEND HIGHWAY 86 MEETING AT FARWELL**

County Commissioners, Rucker, Evans, Workman and Rousser attended the meeting of Highway 86 Association at Farwell last Tuesday and report that progress of work for the completion of that highway through the four-county area was quite satisfactory.

Delegates from Castro county will leave Friday for Austin where they will confer Monday with the state highway commission asking for asphalt topping on the strip from the Swisher county line to the five-mile strip near Dimmitt. Castro officials have almost completed purchase of right-of-way from Dimmitt to the Parmel County line, and are awaiting field notes in order to begin grading that strip.

Parker county is still interested in the underpass at Bovina, and other projects almost to the exclusion of Highway 86, but they expect to take up this highway when the underpass is completed. As is well known, Swisher is

making rapid progress on the route through the county, but Briscoe is lagging behind with her projects, it seems.—Tulia Herald.

**FINE PRINTING... NO JOB TOO SMALL**

**Briscoe County News**

**Dr. Grover C. Hall**

Practice Limited to Diseases of the Eye, Ear, Nose, and Throat — GLASSES FITTED — Office at Plainview Clinic PLAINVIEW — TEXAS

**F. H. A. Loans now available in Silverton**

Will also finance new homes on farms where only first mortgages are involved. — For particulars see your local carpenter or lumber dealer, or write

**J. E. HILL INVESTMENT COMPANY**

Associated with J. E. FOSTER & SON, Inc., Approved F.H.A. Mortgagees, 310 Oliver-Eagle Building, AMARILLO, TEXAS

**Firestone CUTS THE COST OF TIRE SAFETY**

**NOW YOU CAN BUY A FIRESTONE GUM-DIPPED TIRE AS LOW AS \$7.60**  
4.50-20

**RIGHT** now when you use your car more than at any other season of the year — when you want and need greater protection against blowouts, punctures and skidding — Firestone provides this three-way safety at NEW LOW PRICES. Now that it costs so little to make your car TIRE-SAFE car owners everywhere should replace dangerously worn tires with NEW, SAFE Firestone Gum-Dipped Tires, built with these patented and exclusive construction features:

**Gum-Dipping**, the Firestone patented process by which every fiber of every cord in every ply is saturated with liquid rubber, counteracts tire-destroying internal friction and heat which ordinarily cause blowouts. Nine extra pounds of rubber are added to every 100 pounds of cord.

**Two Extra Layers of Gum-Dipped Cords** under the tread, another patented Firestone construction feature, protect against punctures.

**Scientifically Designed Non-Skid Tread** made of tough slow-wearing rubber, assures safer stops and longer non-skid mileage.

With the low first cost, the extra safety and the long mileage of Firestone Convoy tires, you can no longer afford to take chances on unsafe tires. Join the Firestone Save-A-Life Campaign today by equipping your car with a set of new Firestone Convoy Tires — the safest tires that money can buy at these low prices.



**Look at these LOW PRICES**

**FIRESTONE CONVOY FOR CARS AND TRUCKS**

4.50-21.....	\$7.99
4.75-19.....	\$8.15
5.00-19.....	\$8.89
5.25-17.....	\$9.25
5.25-18.....	\$9.65
5.50-17.....	\$10.45
6.00-16.....	\$11.89
6.25-16.....	\$13.15
6.50-16.....	\$14.59

Tires for Trucks and Buses of Proportionately Low Prices

**LIFETIME GUARANTEE**

Every tire of our manufacture, bearing our name and serial number, is guaranteed by us to be free from defects in workmanship and material, without limit as to time or mileage, and to give satisfactory service under normal operating conditions. If our examination shows that any tire has failed under the terms of this guarantee, we will either repair the tire or make an allowance on the purchase of a new tire.

**JOIN THE FIRESTONE CAMPAIGN TODAY!**

Listen to... THE VOICE OF FIRESTONE every Monday evening over the Nationwide N. E. C. Red Network. THE FIRESTONE VOICE OF THE FARM—Twice weekly during the season hour. Consult your local paper.

**GULF Service Station AND FIRESTONE STORE**  
Ted Roussin, Mgr. Phone 22-M

**About Your Home Bakery....**

We offer you every facility that a big town bakery does. And we are trying to improve all the time.

**GOLDEN KRUST BREAD** (Also Whole Wheat and Half and half) 65c and up  
**PIES, CAKES and COOKIES, FRESH ROLLS, BREAKFAST ROLLS, JELLY ROLLS, DOUGHNUTS.**

By the way a state inspector was here last week and complimented us upon the sanitary condition of our bakery.

**The Silverton Bakery**  
G. A. Richardson

**FIGURE THIS OUT.....**

Take an average ice bill of \$3 a month. Divide it into the cost of a \$240 refrigerator. Divide \$240 by 3,—which gives you the number of months it would take to pay the purchase price —and which does not include operating costs.

**USE GOOD ICE** for silent and economical cooling.

**A. R. (Bert) NORTHCUTT**  
Silverton Ice Plant



**Wheat Planting Time WILL SOON BE HERE!!**

Before you start the fall work, won't you come in and figure with us on what your fuel bill will be?

Many farmers are finding that we can **save them money**—and, too they have the confidence that good Panhandle Products give. Our products are made especially for hard work in this high, dry, Panhandle Country.

Phone us, or drop a card for a quick farm delivery.

**Panhandle Refining Co.**  
—Keith Pearce—



# LOCALS

What a bargain we get in Typing Paper—16-lb. bond paper, telephone wrapped for Briscoe County News.

Mr. and Mrs. Jim Hill attended the funeral of a niece in Floydada Thursday.

Miss Sarah Frances Smith of Plemons is spending her vacation with her parents here.

Perry Bowen of Merkel was visiting in town Wednesday. Perry lived here a number of years ago.

Miss Doris Kirk is working at the Bank Exchange while Mrs. Bomar is taking her vacation.

Mr. W. T. Diviney and Irene were in Plainview on business Saturday.

Mr. and Mrs. Ray C. Bomar left Sunday for a two weeks vacation in Colorado.

Mr. and Mrs. Floyd Freeman and family attended the celebration in Turkey Saturday night.

Mr. and Mrs. Wood Hardcastle spent last week end in Carlsbad, New Mexico.

Rev. G. I. Britian preached at the Calvary Baptist Church last Sunday.

Rev. C. E. Roark of Plainview was in town Friday in the interest of Wayland College.

Mr. F. C. Gatewood and F. C., Jr. visited in Amarillo Saturday and Sunday.

Mr. Homer Williamson took his son Taylor and Otis Gregg to Stevenville Saturday, where they will enter John Tarleton.

Mr. W. M. Amason of Canyon was transacting business in town Monday. He also visited Mr. and Mrs. Noah Amason while in town.

Mrs. G. W. Blair and son George of Lubbock and Cullen Tibbets of Plainview were visiting in town Friday.

Mr. H. C. King and son Curtis, Jr. went to Tahoka to get Mrs. King and daughters who have been visiting relatives there.

Judge C. D. Wright left Sunday morning for Beaumont to attend the Democratic Convention.

Mrs. Henry Morris, Mrs. Dave Ziegler and Mrs. Andrew Edwards visited in the M. M. Edwards home Thursday evening.

Several people in this community are busy cutting feed.

Mrs. Rueben May and sons Bud and Dinks of Levelland visited Mr. and Mrs. M. M. Edwards Sunday evening.

Mr. and Mrs. F. A. Fisch is reported as doing fine at this time.

Kenneth Martin of South Plains made a business trip to Silverton Wednesday morning.

Mrs. Mary Edwards visited Mr. and Mrs. John Kitchens Friday evening.

Mr. and Mrs. Travis Gilliland and son Edward Arnold and Mr. and Mrs. Haskell Jackson and daughters Edna and Mary Jewel spent the week end with Mr. and Mrs. M. M. Edwards.

J. D. Taylor spent several days with his grandparents Mr. and Mrs. M. M. Edwards last week. He left Sunday morning for Lubbock.

Mr. and Mrs. Jim Davis called at the home of Mr. and Mrs. Dock Wallace Wednesday evening.

HEAR THE Rev. John C. Thorns in the Presbyterian Church next Sunday morning.

All of the south 200 acres of section No. 40, Block B-3, B. S. & F. original grantee, Briscoe County, Texas, All of section No. 41, in Block B-3, B. S. & F., original grantee, Briscoe County, Texas, and levied upon as the property of said Ross Rentfro, and on Tuesday, the 4th day of October, 1938, at the Court House door of Briscoe County, in the City of Silverton, Texas, between the hours of ten A. M., and four P. M., I will sell said interest at public vendue, for cash, to the highest bidder, as the property of said Ross Rentfro, by virtue of said levy and said execution. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks, immediately preceding said day of sale in the Briscoe County News, a newspaper published in Briscoe County.

WITNESS my hand, this 7th day of September, 1938.

N. R. HONEA, Sheriff  
Briscoe County, Texas  
By M. K. Summers,  
Deputy  
(First published in the Briscoe County News, Sept. 8, 1938)

Whether you Drive for Business or for Pleasure  
You'll Find  
**MANSFIELD**  
EXTRA MILEAGE Tires  
GIVE YOU MORE MILES  
and Here's Why:  
Mansfield Tires are built to give extra mileage on any make of car or truck you drive — on any kind of road, in any season of the year, over all kinds of roads. That's the reason we are stocking them. Ask to see the new Mansfield.

Mr. and Mrs. J. E. Daniel and son Thomas Earl left Sunday for a ten day trip to Missouri. The Daniel family came here from Missouri in the early days and have been looking forward for some time to this visit.

Arly and Albert White left for College Station Tuesday morning where they will enter A. and M. College. Their father took the boys down and will remain in College Station for a few days. Both the White boys have work.

Mrs. Sally Duck and Miss Lorraine Austin returned Sunday from Floydada where they visited in the Graham home, and attended the funeral of Miss Betty Jo Graham who was killed last week in a school bus accident. Miss Annise Duck and Mrs. Alva Austin also attended the funeral.

Typing Paper — 500 sheets of fine bond paper, boxed and wrapped — only 75 cents.

J. W. Foust returned to Canyon Thursday morning where he will be enrolled as a Sophomore in W. T. S. T. C. He is working again as chief printing assistant in the office of the Canyon News.

TRY DICKERSONS Hand Lotion after doing the dishes or having the hands in water. It will keep them soft and white. Bomar Drug

HEAR THE Rev. John C. Thorns in the Presbyterian Church next Sunday morning.

**SHERIFF'S SALE**  
THE STATE OF TEXAS,  
COUNTY OF BRISCOE,  
By virtue of a certain Alias Execution issued out of the Honorable 108th District Court of Potter County, on the 7th day of September, 1938, by the Clerk of said Court against Ross Rentfro, for the sum of Eight thousand, one hundred ninety-two and 25-100 (\$8,192.25) Dollars and costs of suit, in cause No. 13113 in said Court, styled W. D. Johnson and A. M. Clayton vs. Ross Rentfro, and placed in my hands for service, I, N. R. HONEA, as Sheriff of Briscoe County, Texas, did, on the 7th day of September, 1938, levy on certain Real Estate, situated in Briscoe County, described as follows, to-wit:

All of the right, title, and interest of the said Ross Rentfro, in and to property set out as follows:

**Palace Theatre**  
FRIDAY and SATURDAY  
September 16 - 17  
JACKIE COOPER in . . . . .  
"WHITE BANNERS"  
With  
Claude Rains  
Fay Bainter  
Betty Granville  
SUNDAY, MONDAY & TUESDAY  
September 18 - 19 - 20  
THE ADVENTURES OF  
"ROBINHOOD"  
ERROL FLYNN  
OLIVIA De HAVILLAND  
BASIL RATHBONE  
CLAUDE RAINS  
IAN HUNTER

**MORE AND MORE**  
Folks are telling us that they have found our produce the place to sell their Cream and Farm Products, and that they find our Service and Methods are consistent and dependable—  
**THANKS, FOLKS**  
We are grateful for your patronage and may we say that our aim is to handle your business in a way that is fair to you, to other cream buyers and all that are concerned in the producing and marketing of Farm Produce.  
— ICE AND POULTRY REMEDIES —  
Yours for better prices at home,  
**Farmers Produce Co.**  
Phone 142 Earshel Garrison, Mgr.

**Here's The Secret**  
—Of Fall And Winter Egg Production—  
  
Poultry raisers all over the country are finding that the secret of Egg Production lies most of all in the care and kind of feed you give your poultry.  
Chicks started the "Startena" way get off to a head start over those fed "the old way." After they are well started "Growena" develops them into healthy pullets and early producers.  
We have a full line of Purina Feeds for poultry of all ages and also feeds for all farm stock.  
**Fogerson Grain Company**  
WE APPRECIATE YOUR BUSINESS

**What's In A Name?**  
Sometimes a name means little or nothing—  
HOWEVER, in our case, we believe that it does. . . . We selected "Quality Cleaners" from several suggested names because "quality" in your cleaning work is most important.  
TRY to live up to our name . . . and go to extra time and trouble to make our work really high quality.  
invite you to bring your next work here. We want you for a satisfied customer.  
**Quality Cleaners**  
"Where Your Business Is Really APPRECIATED"

**Wallace Locals**  
Mr. and Mrs. Jim Davis of near Kress visited with Mr. and Mrs. M. M. Edwards Wednesday evening.

**Silverton Undertaking Co.**  
T. C. and D. O. Bomar  
Day and Night Ambulance Service

**Dr. O.T. Bundy**  
—PHYSICIAN—  
Silverton, Texas

**Plainview Sanitarium and Clinic**  
Plainview, Texas  
Thoroughly equipped for the examination and treatment of medical and surgical cases.  
STAFF  
E. O. Nichols, M. D. Surgery and Consultation  
J. H. Hansen, M. D. Surgery and Diagnosis  
Grover C. Hall, M. D. Eye, Ear, Nose, Throat and Bronchocopy  
Robert H. Mitchell, M. D. Internal Medicine  
R. G. Spann, M. D. Pediatrics  
E. O. Nichols, Jr., M. D. Surgery and Gynecology  
C. D. Wofford, D. D. S. Dentistry  
Susie C. Riggs, R. N. Superintendent of Nurses  
Della C. Hall, R. N. Instructress School of Nursing  
X-Ray and Radium Pathological Laboratory School of Nursing

**Cowart's FOOD Bargains**  
SOAP, Big Four, 3 bars for 10c  
CRACKERS, 2 pound box Only 15c  
TOBACCO, Geo. Washington, One pound cans 59c  
MACARONI & Spaghetti, 2 packages 05c  
MARSHMALLOWS, 1/2-lbs., 2 for 15c  
1 pound packages, 2 for 25c  
CATSUP, 16 ounce tins, 2 for 15c  
CORN, No. 2 cans 3 for 25c  
BEANS, Large- - White, 5 pounds 25c  
SALMON, Per can, 10c  
GULF SPRAY, 1/2 pints 15c  
Pints 25c; Quarts 45c  
Store No. 687  
**M SYSTEM**  
SAVES FOR THE NATION

**SPECTACULAR MIDWAY!**  
Largest carnival in history. First time in Southwest. New attractions.  
**TRI-STATE Fair AMARILLO SEPT. 19-24**  
Fun For All ★  
Don't Miss It!  
BIGGER - BETTER  
**RODEO**  
In front of grandstand every afternoon. World famous performers.  
"Cavalcade of Hits!"  
In front of grandstand every night. A new "Rodeo Queen" contest which has smothered all rodeo in Canada and the West!  
GIGANTIC EXHIBITS!  
Hereford show, Livestock, agricultural, fine arts displays. Free attractions galore!  
DAZZLING 10-MINUTE FIREWORKS DISPLAY EACH EVENING!  
Adm. to Rodeo or Nite Show: Grandstand, 75c; Reserved Box, \$1

**YOUR HOME PROTECTED AGAINST FIRE???**  
If your home and furniture were to be destroyed—are you able to replace it? See me today for rates on your home place of business.  
representing approved stock companies  
—CURTIS KING—  
Office on West Side of Square

**WE ARE AN O. K. CAFE**  
A State Health Inspector was here this week and personally commented that our cafe was far above the average in cleanliness.  
"Nuf-sed!"  
**Kirk's Cafe**



Bruckart's Washington Digest

Old-Age Pension Schemes Figure In Primaries in Several States

Lead to Success of Senator Pepper in Florida and Defeat of McAdoo in California; Delude Aged and Infirm Voters; Fallacy of Plans Shown.

By WILLIAM BRUCKART

WNU Service, National Press Bldg., Washington, D. C.

WASHINGTON. — A good many Easterners had nearly forgotten about Dr. Francis Townsend and his \$200-a-month pension plan until lately they were suddenly awakened by the far South and the far West. Sen. Claude Pepper won a Democratic nomination to the senate in Florida largely because of espousal of the Townsend plan and just recently Sen. William G. McAdoo had his public career abruptly terminated because Sheridan Downey, his opponent for the Democratic senatorial nomination in California, proposed and promised some fantastic scheme of paying \$30 every Thursday to persons over 50 years of age.

In addition to these results, there have been 12 or 13 candidates for the nomination to the house of representatives who have won in primaries by saving the Townsend plan or the \$30-every-Thursday or some other impossible and illogical and unsound pension plan would be put through congress. I cannot describe them all; they are obviously variations of the Townsend plan, and none of them will work any more than the Townsend bubble will work, and each has been used to delude aged and infirm voters whose ballots were needed to swing an election.

It is tragic that such things have happened, and are happening today. The fact can not be ignored, however, because the condition is with us. The one thing to do, then, I believe, is to attempt to disillusion those folks who have swallowed the slick words of those campaigners or those racketeers who are preying upon the faith of folks who, through no fault of their own, do not have access to information that shows these schemes to be rainbows. And, as far as history records, nobody on earth ever has found the end of the rainbow where the pot of gold is reputed to be.

I am not concerned about the public career of Mr. McAdoo who has been in public service off and on since 1913. He never impressed me as being any great shakes of a statesman. As secretary of the treasury, he did the job probably about as well as the average political appointee. I never have had the pleasure of meeting Mr. Downey. So I can't comment. Senator Pepper's senate record is a great deal like many another senator's record, and probably will continue to be just so-so. In other words, here were two average senators—one winning with the aid of the promises about the Townsend plan and the other losing because he stayed away from such promises, although he was thrice blessed by the President of the United States. That situation, along with some letters accusing me of giving the Townsend plan a "silent treatment" in these columns, seems to warrant a new analysis of the conditions that now confront the country.

It Appears Townsendism Is Not Dead After All

As I said there is evidence that Townsendism is not dead at all. It has formed the basis of a dozen new panaceas, of which the \$30-every-Thursday is but an example. It happened that this scheme was proposed in California which, particularly in its southern sections, has a vast population of aged people who have gone there to enjoy the famous climate and have the health that it gives them. Old people are militant behind these schemes. That is one of the reasons why Mr. Downey was able to boast more than a million signatures to the petition that made the question an issue in California. And Florida, too, with a fine winter climate, is a fertile field for the racketeers who promote such ridiculous programs. It is a harsh thing to blame the strength of these movements, all of which crop up during depression times, upon elderly people. It is nevertheless the cold fact that they are the type among whom such schemes are promoted, and because they have votes, the candidate for office stoops to the level of adding further to hopes that never can be fulfilled in that manner.

To show how silly the scheme of \$30-every-Thursday is as a campaign issue for Mr. Downey—just as an example—he is a candidate for the United States senate. The pension dream he has advocated is planned as part of the welfare program of the state of California. How Mr. Downey can do anything about it as a member of the United States senate, I can not understand, and I seriously doubt that Mr. Downey can explain it.

Nor will the plan work if made into law without bankrupting the state of California. I doubt that it will work anyway, but assuming that it may work, the state will be assuming a burden that will cost it so much money that the California books will be so far in the red as to cause them to appear splashed with blood. This idea of placing "stamps" on each warrant each week so that an actual \$1.04

has been affixed by cash payment in a year will stop the transfer of them very shortly. Few storekeepers, for example, will accept them beyond the necessities of their tax payments to the state of California; it is certain also that those who continue to accept them would not pay the face value, and the possessor would be forced into paying higher prices for the things that he buys. That is, the possessor would be paying 50 cents worth of sugar and probably would be handing over a dollar warrant for it. All of this is the result of a lack of confidence among the people in any form of exchange except the currency that is backed and guaranteed by the United States, as has been shown so many times before.

Downey Plan Would Make Trouble for New Dealers

Then, I believe I foresee some other trouble respecting such warrants as Mr. Downey's scheme proposes; not that I think his plan is worse than any others but it serves as an illustration. It is proposed that the possessor put a two-cent state stamp on the warrant for each week in his possession, or 52 such stamps in a year. Well, I imagine that the warrants would be in the hands of many persons who had no cash at all—a not a cent. Immediately, there would be a cry go up to have the state supply the stamps free, and it is quite certain that there would be some politicians dishonorable enough to campaign for office on that issue.

Now, assume that Mr. Downey comes to the senate; assume that he is elected over his Republican opponent in November. I seem to scent some added trouble for President Roosevelt and his New Deal friends who have been promising too many things and too much of them. Of course, many persons believe that Mr. Roosevelt's methods to date have encouraged all kinds of quackeries because he has talked at length of humanitarianism. He has aroused the minds of elderly persons who are suffering under conditions not of their own making. He has likewise aroused a lot of flabby brained individuals among the younger people who live on illusions. It is made to appear that congressional leaders, seeking to follow presidential policies, are going to be confronted with frequent bulges for national pensions of a kind that no nation can bear.

The number and type of these panaceas ebbs and flows with the economic tide. When business is good and there is plenty of work, when storekeepers are able to sell and people are able to buy, we hear little or nothing of the dream-world children of the Townsends and the Downeys and the others. When there are "hard times" and there are thousands upon thousands without work and food and clothes, those suffering minds become easy prey to the silver tongue.

Pursuing the thought a bit further, it then becomes possible for a movement which demands not \$30 every Thursday for persons over 50, but one demanding \$40 or \$50 every Friday or \$60 every Saturday. The amounts can be pushed up and up and the fervor of the suffering under this illusion grows greater and greater. And always, such movements provide the breeding ground for other racketeers who want to promote dissension and dissatisfaction. Always, too, there will be political champions for the "cause" whatever it may be, because there is something, some halo, about public office that will lead men into the strangest views.

President Cannot Dodge Some of Responsibility

Mr. Roosevelt has said with emphasis several times that none of these things will work. He believes they should not be propagated and spread, because he recognizes how easily miserable humanity can be led off at a tangent. It is a type of hysteria, an emotion. The President, however, must not dodge responsibility for a part of it. As I said above, his methods have been conducive to hysteria of several kinds. These panaceas that threaten again to cause grief for his administration are but an outgrowth of the numerous plans that have been given birth by various persons in official position. True, they have been fed by the dregs of hard times, but they had their encouragement first from illogical phases of the New Deal.

Truer words were never spoken than President Roosevelt uttered at Pittsburgh, Pa., in his 1932 campaign when he said: "Any government, like any family, can for a year spend a little more than it earns, but you and I know that a continuation of the habit means the poor house." Adoption of any of the pension schemes, whatever their variation from the Townsend plan may be, means the poor house because there can not be enough taxes levied or collected to meet the need.

© Western Newspaper Union.

THE SUNNY SIDE OF LIFE

Clean Comics That Will Amuse Both Old and Young

BIG TOP

By ED WHEELAN



LALA PALOOZA The Call of Love

By RUBE GOLDBERG



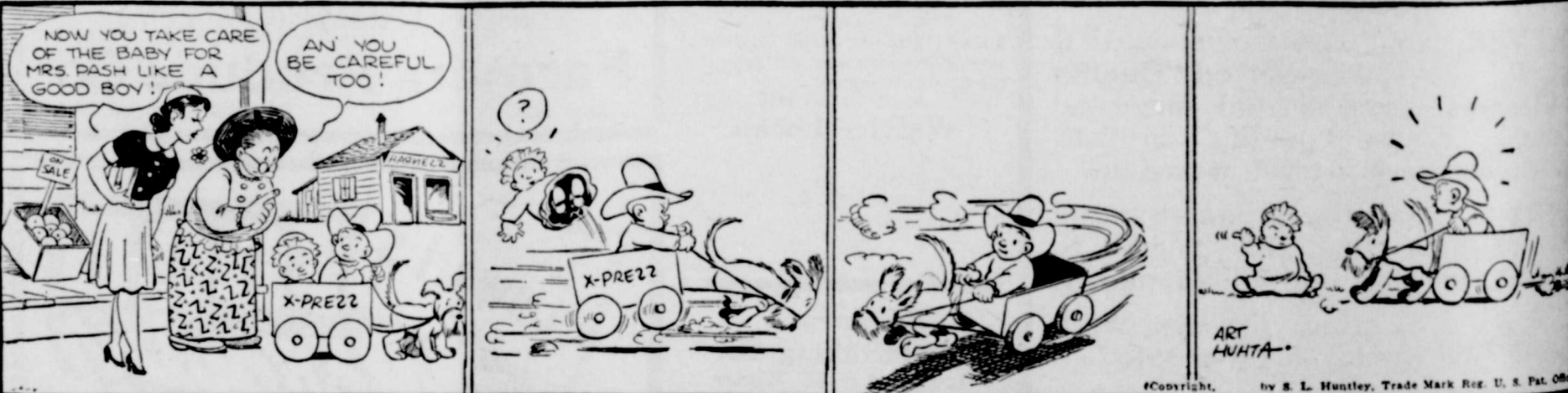
S'MATTER POP— Perfectly Obedient Little Fella

By C. M. PAYNE



MESCAL IKE By S. L. HUNTLEY

Going North, Podner



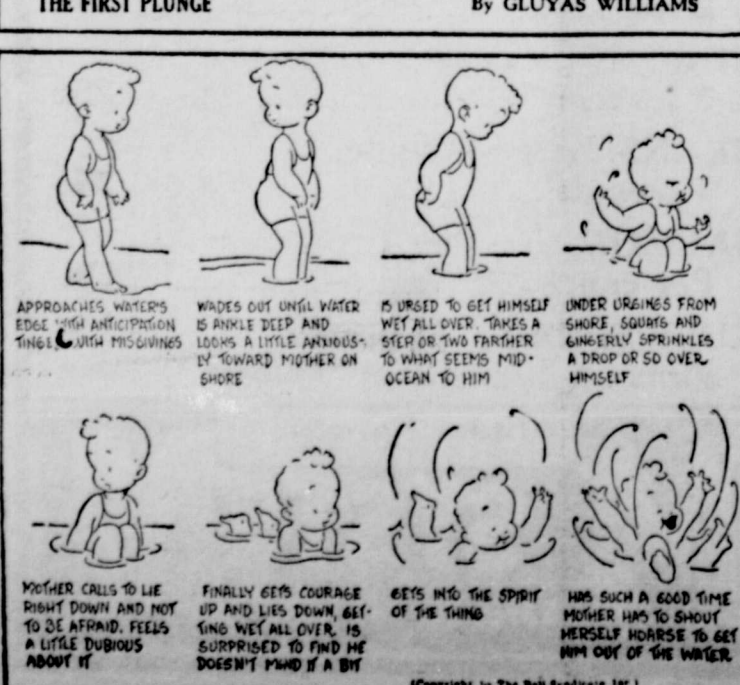
POP— A Lot of Guys He Wanted to Kill Off

By J. MILLAR WATSON



THE FIRST PLUNGE

By GLUYAS WILLIAMS



A TITLE QUESTIONED

Surgery Sally

THE SCHEMER

"Do you feel that study has made you a more successful agriculturist?" "Not exactly," answered Silas Cornotssel. "I keep practicin' new ideas, but I believe life was more secure when I was satisfied to be a plain farmer." "I can't quite diagnose your case. I think it must be drink." "All right, doctor. I'll come back when you're sober." "Well, Maybe—" "I don't think there is anything that beats a really good wife." "What about a bad husband?"— Providence Journal. Photographer (to Jones, the wed)—You must try and look fierce. Otherwise your portrait will be terrible when developed. Jones—That's all right! My wife never sent me to her mother, who never seen me before.—Royal Canadian Bulletin.

"IRIUM Won Us!" Say Millions of Pepsodent Powder Users. Pepsodent alone of all tooth powders contains remarkable Irium! Mirrors don't lie! So for the true facts about the remarkable effectiveness of Pepsodent Powder containing Irium, consult your mirror! Examine your teeth closely... tonight. Then switch to Pepsodent Powder. Use it regularly... twice a day. After a time, again examine your teeth in the mirror. Expect a real improvement... Pepsodent in its action on teeth! It saves NO BRACK NO GRIT! Buy in bulk to make it better. Pepsodent's trade mark for Purified Aply's Glycerine.



# Floyd Gibbons' ADVENTURERS' CLUB



HEADLINES FROM THE LIVES OF PEOPLE LIKE YOURSELF!

## 'Stream of Death'

By FLOYD GIBBONS  
Famous Headline Hunter

HELLO EVERYBODY:

Maury Dunford of Chicago is today's distinguished adventurer. He was a volunteer fire fighter and "smoke man" in the little town of Russellville, Ark., in 1929, when an adventure happened. It was a quiet, warm, summer afternoon in the little town that nestled in a valley at the foot of the Ozarks close to the bank of the Arkansas river. Every one was dozing and taking life easy, but suddenly a siren let out a shrieking blast that brought the whole town to life.

Maury made a rush for the station. Firemen from all over the town were running to the same point. They poured into the building and a big truck rolled out even before the sound of the siren had died away. The burning building was only two blocks from the fire house. It was a small dwelling and the fire was in the attic. Maury says that smoke was pouring from under every shingle. He grabbed a line from a fire hose and went around to the back of the house looking for an opening through which to get at the fire. Then, seeing no openings, he went into the house, dragged the hose up through a small trap door in the ceiling, and crawled with it into the attic.

### Fighting Fire in the Attic.

"The heat and smoke were terrific," he says. "I started creeping around so I could get at the seat of the blaze. Water was now being poured through the nozzle in my hands, and the boys outside were playing



Maury couldn't even move a muscle. He couldn't even turn around. The water from that hose was drenching me, but it was a little toward putting out the fire."

The little attic was fairly flooded with water now. What's more, that water was hot. "It felt as if it was cooking my knees," says Maury. "I was kneeling in it, between the sills, with my head bent down to keep as much smoke out of my lungs as possible."

And then it happened. He felt as if something had grabbed him all at once. He tried to look around—and found that he couldn't. He simply couldn't move a muscle. His whole body was stiff. It wasn't exactly trembling, but it felt to him as if something was trembling inside of him, giving him the shivers of his life. All at once he realized what it was. An electric shock!

### Paralyzed by Electric Current.

Where was the shock coming from? He had stepped on no wires. There wasn't any wiring anywhere within ten feet of him. It took Maury a bare two or three figures to get that. The stream of water found a bare electric wire somewhere back there in the smoke and steam. The electricity was traveling down the stream to the nozzle, and Maury was gripping that nozzle with both hands. His wet clothes and water-soaked floor were completing the hook-up that was sending voltage through his body.

He tried to move the hose—divert the stream of water away from the wire—but he couldn't budge an inch. He tried to drop the nozzle, for the life of him he couldn't let go of it. He tried to use his hands—and that worked. Somehow his vocal cords weren't paralyzed by the flow of electricity, and he shouted at the top of his lungs. "Shut the juice," he was yelling. But he didn't think any one could hear over the bedlam and confusion of sounds that came up to him from below.

"The pain was getting terrible," he says. "Every joint—every muscle—every bone in my body was aching. Smoke was choking—blinding me. I was held there by that shock, as immovable as if I'd been chained there. What was I to do? What was going to happen to me? Was I going to stand there until the fire crept over and burned me alive? Or would I succumb to the shocks of the electricity before the fire reached me?"

### Some One Pulled the Switch.

Maury knew that even house current could kill a man under the best conditions, and he was sure that current would kill him if he held the wire long enough. The pain was getting worse by the minute. He felt that he were about to lose consciousness, but he fought that giddy feeling as he was making his head spin round and round. Once he let go of the wire—well—he knew that would be the end.

And then, all of a sudden, Maury felt his body relax. He tried to move—and found that he could—and turned the nozzle upward. Some one upstairs had pulled the main switch, shutting off all the current in the building. And he'd done it just in time to save Maury from a charred and probably from death.

Says he: "The force of the upturned stream of water battered against the roof. Shingles went flying. Sunshine came pouring in. I felt like a million dollars!"

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## Improved Uniform INTERNATIONAL SUNDAY SCHOOL

### LESSON

By HAROLD L. LUNDQUIST, D. D.  
Dean of The Moody Bible Institute of Chicago.  
© Western Newspaper Union.

### Lesson for September 18

#### JONATHAN: COURAGEOUS FRIENDSHIP

LESSON TEXT—I Samuel 20:4-17.  
GOLDEN TEXT—A friend loveth at all times.—Proverbs 17:17.

Without question, the most precious possession any man or woman has (apart from his fellowship with God if he is a Christian, and the love of his own family) is friendship. It is the flower that blooms by the side of the rugged pathway of life. Like many flowers, some friendships need to be cultivated and encouraged.

It has been said that the love of a woman for another woman is a beautiful thing, the love of a man for a woman an even more devoted and precious thing, but that the bond of love between man and man surpasses all in its strength and glory. Some might question such a statement, and yet it is true that between man and man there is the possibility of the highest type of friendship. David and Jonathan stand at the head of an inspiring list of men who loved each other with their whole souls.

The lesson for today calls for a careful reading of the incidents in the life of Jonathan and David recorded in I Samuel, chapters 14, 18, 19, and 20, as well as the first chapter of II Samuel. It is a story which will richly reward a careful reading. Considering the printed portion in the light of this background we note six things that characterized this great friendship.

**I. Cultivated (v. 4).**  
Friendships must be "kept in repair." Foolish and almost wicked is that man who by boorishly offending his fellowmen, or by neglecting the thoughtful words and acts that cultivate friendship, drives men away from him. "He that hath friends must show himself friendly" (Prov. 18:24). Consider the admonition of our Lord in Luke 16:8, 9, where he urges the righteous use of even our worldly possessions to cultivate eternal friendships. Read what Jonathan did in I Sam. 18:3-5, only one of his many loving and thoughtful acts.

**II. Courteous (v. 8).**  
David asked that Jonathan deal kindly with him, and the entire story reveals that he did just that, always. More friendships are wrecked on the rocks of little discourtesies than in almost any other way.

We live in an age which affects an outward veneer of culture but which is at heart often thoughtless and unkind. Let Christian men and women be courteous. They should be so as followers of the gentle Jesus, and it will bring them countless friends.

**III. Candid (v. 9).**  
Friendships that last must be built on absolute candor, not the kind that delights in telling an unpleasant truth, but one which speaks the truth in love. Jonathan told David the truth.  
Little wonder that friendships built on smooth greetings of "dear" and "darling" or "delighted to see you, old man," but which are in reality not honestly affectionate and true do not last until one goes round the corner.

**IV. Courageous (vv. 12, 13).**  
Jonathan was such a faithful son that when the time of parting came he stayed with his wicked father rather than go with David, whom he loved. But he was true to David even though he knew it would incur the wrath of his father if that friendship became known.  
Things that cost us nothing are usually "worth it." Real friendship calls for sacrifice, standing by in the night hours, sharing burdens, being loyal even though others may condemn us for it.

**V. Covenant Keeping (vv. 16, 17).**  
Covenants entered into by solemn treaties in our time are soon discarded as "scraps of paper." People make promises to one another that they never intend to fulfill. Jonathan and David made a covenant and kept it.  
This matter of trickery and falsehood in life and business is one that deeply troubles the writer of these notes. He sees unmistakable evidence that this perverse spirit has come into the precincts of the church itself. We should have a revival of honesty in office, home, state, and church.

**VI. Complete (v. 17).**  
"He loved him as he loved his own soul"—such a friend was Jonathan. His devotion to David had no qualifying "strings" on it. He was not seeking something for himself. The closest he came to that was to bring his children into the covenant with David (v. 15), and who could question the propriety of such devotion between true friends?

He saw that David was to supplant Saul as king, and in the face of his own interest as Saul's son, he put David forward.  
Friendship is akin to our relationship to God in that it calls for a complete giving of ourselves, if we are to be true friends. This does not mean that individuality is lost, or special interests and abilities destroyed, but it does mean a whole-souled desire for our friend's welfare, and a complete devotion of our all to his good.

## Braid Trimming Is Smart



requires 4 1/2 yards of 35-inch material without nap; 2 3/4 yards braid to trim.

1516 is designed for sizes 2, 4, 6, and 8 years. Size 4 requires 3 yards of 35-inch material; 4 1/2 yards braid or ribbon to trim; 1 3/4 yards ribbon for belt.

**Fall and Winter Fashion Book.**  
The new 32-page Fall and Winter Pattern Book which shows photographs of the dresses being worn is now out. (One pattern and the Fall and Winter Pattern Book—25 cents.) You can order the book separately for 15 cents.

Send your order to The Sewing Circle Pattern Dept., Room 1020, 211 W. Wacker Dr., Chicago, Ill. Price of patterns, 15 cents (in coins) each.

© Bell Syndicate.—WNU Service.

## Smiles

His Fault!  
"You were right, Henry, and I was wrong."  
"Forgive me, dear."

That's Easy  
Little Cuthbert—I can never tell which is "d" and which is "b."  
Little Betty—Oh, the "b" is the one with the stomach in back.

He's That  
Father—Isn't it time you were entertaining the prospect of matrimony?  
Daughter—Not quite, dad. He won't be here until eight o'clock.

A gold digger is a girl who takes her fund where she finds it.

Unappreciated One  
"What is a dramatic critic, dad?"  
"A man who gives the best jeers of his life to the theater."

## How Women in Their 40's Can Attract Men

Here's good advice for a woman during her change (usually from 38 to 52), who fears she'll lose her appeal to men, who worries about hot flashes, loss of pep, dizzy spells, upset nerves and moody spells. Get more fresh air, 8 hrs. sleep and if you need a good general system tonic take Lydia E. Pinkham's Vegetable Compound, made especially for women. It helps Nature build up physical resistance, thus helps give more vivacity to enjoy life and assist calming jittery nerves and disturbing symptoms that often accompany change of life. WELL WORTH TRYING!

Be It Right  
Whatever thy hand findeth to do, do it with thy might.

## HAY FEVER

Doctors use LYCAR to give sure, quick relief to all symptoms. This valuable medicine also helps ward off attacks by supplying the body with needed elements. Stop suffering today. Ask your druggist or send \$1.00 to LYCAR, Fort Worth, Texas.

## Uncle Phil Says:



Most Precious of Triumphs  
Who begrudges the joy of a writer who finds the public likes what he writes?

If one is an intelligent man, he can enjoy his college education even if it doesn't aid him to make money.

Everyone of us ought to own a small piece of the United States. It is such a solid foundation for patriotism.

Attagirls  
Girls who marry do not make so many miscalculations as you think; but they heroically take a chance.

A philosopher sees the good and bad in everything; and that spoils all his decided opinions.

They're Able to Collect  
No economic reform that seeks to make it easier for the incompetent, lasts long. The competent demand full pay, sooner or later.

No matter how many suckers there are, we'd hate to take one in. We'd feel cheap.

Golf gets men into the outdoors, but does it really inspire in them a love of nature?

## TO KILL Screw Worms

Your money back if you don't like Cannon's Liniment. It kills screw worms, heals the wound and keeps flies away. Ask your dealer. (Adv.)

## Sentinels of Health

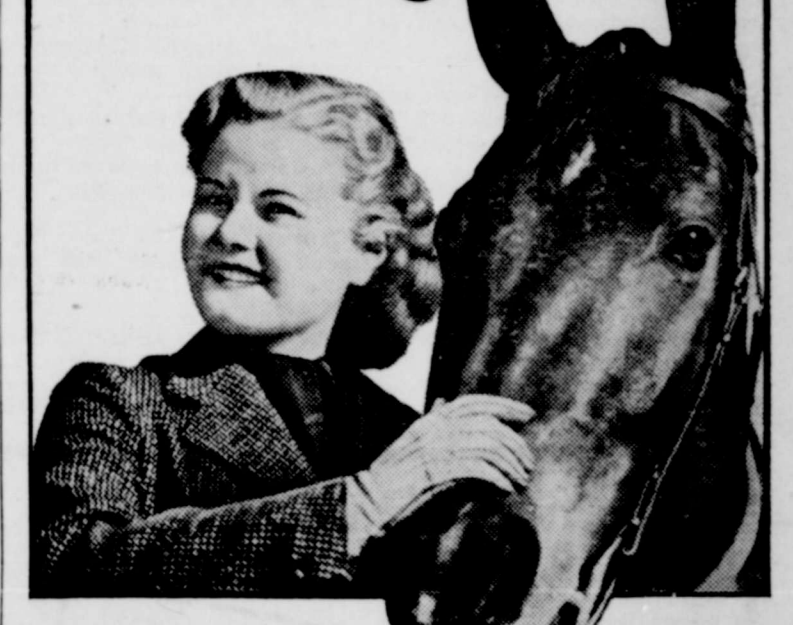
Don't Neglect Them!  
Nature designed the kidneys to do a marvelous job. Their task is to keep the flowing blood stream free of an excess of toxic impurities. The art of living—life itself—is constantly producing waste matter the kidneys must remove from the blood if good health is to endure. When the kidneys fail to function as Nature intended, there is retention of waste that may cause body-wide distress. One may suffer nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, puffiness under the eyes—feel tired, nervous, all worn out. Frequent, scanty or burning passages may be further evidence of kidney or bladder disturbance. The recognized and proper treatment is a diuretic medicine to help the kidneys get rid of excess poisonous body waste. Use Doan's Pills. They have had more than forty years of public approval. Are endorsed the country over. Insist on Doan's. Sold at all drug stores.

## DOAN'S PILLS

READ THE ADS

WNU—L 37—38

## Pure as a Thoroughbred



Scientific selection, years of experience and tender care have made possible the Thoroughbred horse of today. Half a century of research, of strict adherence to highest-quality specifications is behind Quaker State's scientific achievement... motor oil purity. When you buy Acid-Free Quaker State Motor Oil, you are protecting your motor with the best that modern refining can provide. Your car will run better, last longer. Retail price, 35¢ a quart. Quaker State Oil Refining Corp., Oil City, Pennsylvania.

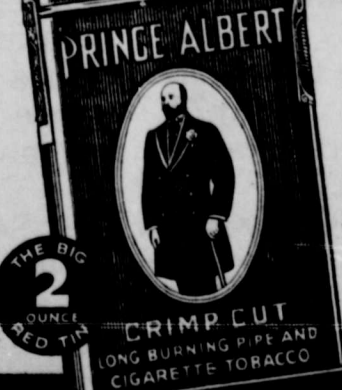


## HAVE YOU TRIED THIS "MAKIN'S" TOBACCO..



-THAT'S SPECIALLY CUT TO ROLL QUICKER, FIRMER?

-THAT'S "NO-BITE" TREATED FOR MILDNESS, RICH TASTE?

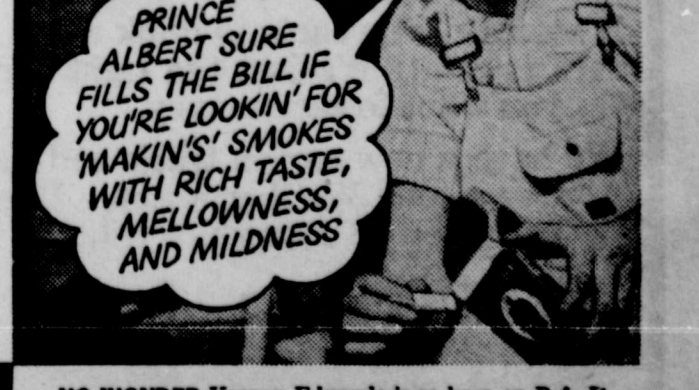


## WE BUY IT BACK IF P.A.'S NOT ALL WE SAY

Roll yourself 30 swell cigarettes from Prince Albert. If you don't find them the finest, tastiest roll-your-own cigarettes you ever smoked, return the packet tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage. (Signed) R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina

70 fine roll-your-own cigarettes in every 2-oz. tin of Prince Albert

## PRINCE ALBERT THE NATIONAL JOY SMOKE



PRINCE ALBERT SURE FILLS THE BILL FOR YOU'RE LOOKIN' FOR 'MAKIN'S' SMOKES WITH RICH TASTE, MELLOWNESS, AND MILDNESS

NO WONDER Vernon Edwards is so keen on P.A. It burns slower—smokes cooler—gives him more full ripe taste in his "makin's" smoke. Take a whiff of P.A.'s fragrant, mellow aroma—then you'll see why so many roll-your-owners (and pipe-smokers too) agree, "Prince Albert's the National Joy Smoke."



# Ready to Gin

In spite of a rather short cotton crop, we have gone ahead with our replacement and repair work, and now our gin is in better shape than ever before.

## NEW CLEANER-FEEDERS & SAWS

By adding new feeder-cleaners and saws, we will be able to give you a better turnout. . . . The feeder-cleaners have **three times** the cleaning capacity of the old type. . . . The new saws were installed by **factory experts** and were trained and set by these men to give proper ginning. The entire gin was gone over thoroughly.

So you see . . . we're ready for your cotton. We will appreciate your ginning and will do our level best to give you the best turn-out and sample you ever had.

# Silverton Gin Company

H. M. (Boots) BRYANT, Manager

### Antelope Flat News

Mr. and Mrs. C. C. Brown and children returned Monday from Wellington where they attended the funeral of her father Mr. Ellis Aikens.

S. A. James, Mrs. Cleo Potter, Carolyn McCall and Emma Bullock were in Memphis Tuesday.

Mr. and Mrs. Elmer Sanders and sons attended a revival at Silverton last week.

Mr. and Mrs. Dan Dean and son Zack, L. L. Waldrop and D. W. Evans were in Silverton Friday.

Mr. and Mrs. J. F. Taylor of Winnsboro and Mr. and Mrs. Ray Taylor and daughter of Quitman visited in the J. C. Bullock home last week.

Henry Edens took two truck loads of cattle to Ft. Worth last week. J. C. Bullock accompanied him on the trip.

Mr. and Mrs. A. L. Durham and children of Roswell, N. M. came in last week for an indefinite visit.

Mr. and Mrs. Dan Dean and sons, Mr. and Mrs. D. W. Evans and daughter Marion and Gussie Marie Bullock were in Memphis Saturday.

Miss Annise Duck and Rogers of Silverton spent the week end with Mr. and Mrs. Elmer Sanders.

Mr. and Mrs. C. C. Brown and children were in Memphis Friday.

Mrs. Cleo Ford and Carolyn McCall, who have been visiting in the S. A. James home, returned to their home at Canyon Saturday.

Milton Sanders of Rowe Ranch spent the week end with home folks.

Mr. and Mrs. Dannel Gillispie and daughter of Turkey visited her brother Marlin Groom here Sunday. Misses Lola Mae Durham

and Gussie Marie Bullock and Messrs. Marlin Groom and Gordon Durham accompanied them home for a short visit.

Mr. and Mrs. D. W. Evans spent Sunday with Mr. and Mrs. Onis Heron of Heckman.

W. N. Bullock and son Earl, and daughter Emma attended the Memphis - Parnell baseball game at Salisbury Sunday.

Ruby Waldrop of Brice and Gweyn Brewer of Lesley spent Thursday night with Nadyne Waldrop.

Clifton Shields of Lesley spent Wednesday with Don Hopper.

Dorothy Fave Edens spent Tuesday night with Mr. and Mrs. Roland Salmon of Brice.

### Quitaque News

Mrs. W. H. Brooks and Mrs. F. T. Lee went to see Mrs. Ronald Kitchens, who has been in a very serious condition in the Plainview Hospital.

Mrs. Harry Barnhill of Turkey visited here Sunday with relatives.

Miss Frances Graham, who is in nurse's training at Dallas, is visiting her parents, Mr. and Mrs. Joe Graham.

Joe Earl Haynes of Silverton visited his aunt, Mrs. Orlin Stark Friday.

Dr. and Mrs. O. T. Bundy of Silverton were business visitors of Quitaque Friday morning.

Mrs. Hudson, District Supervisor of TRC, was a business visitor of Quitaque Tuesday afternoon.

Rev. and Mrs. Keever, Misses Katherine and Koren Keever, Jonnye Womack, and Henry Gardner left Tuesday morning for Houston where Katherine Keever and Henry Gardner will enter Rice for another school year. On the return trip they will come by Denton where Misses Jonnye Womack and Koren Keever will attend school.

Mrs. Homer Sanders and Miss Aurelia Sanders of Silverton were visitors of Quitaque Tuesday.

Misses Mae Love, Wanda Burgess, and Mrs. Viola Lee left Monday for Clarendon where they will attend the NYA training school there.

Bert M. Boomer of Shamrock was a business visitor of Quitaque Monday.

Mr. and Mrs. Tim Moore visited in Plainview Sunday.

### AUTUMN DRIVING

By Ed Hedner

Each season of the year makes its own demands upon motorists. The approach of Autumn lends timeliness to a brief discussion of the things which the motor car owner can do to assure maximum driving satisfaction during those few weeks between summer heat and winter cold.

In spite of certain conditions that require extra caution on the roads, there is nothing about Autumn to cause the slightest anxiety to a driver who recognizes these conditions and governs his driving accordingly. City streets are likely to present some hazards due to wet leaves underfoot, but application of the same rules as apply in winter driving will prevent trouble from that source.

Avoid abrupt stops. Even on dry pavement, it is always a good plan to check car speed gradually. The driver who has formed that habit will automatically handle his car safely when ice, snow, or wet leaves put special emphasis on the cautious use of brakes.

Few drivers make turns correctly. The tendency is to apply the brakes when going into a turn, and this is wrong. It throws the weight of the car upon the front end, making it hard to steer. Try slowing down before you start the turn and then at the moment of turning, step on the accelerator slightly. This throws the weight toward the rear of the car, and makes for a smooth, easy turn. The advice applies not only in the fall but all the year round.

Fog is more prevalent in Autumn than in summer, and fog always calls for special driving care. The old rule: "Be able to stop in

the clear space ahead" covers the whole ground. And since the clear space ahead is greatly restricted when the fog is thick, this demands a sharp reduction in speed.

If it becomes necessary to stop and clean the windshield when driving in fog, be sure to pull well off the highway out of traffic. And when behind the wheel yourself, drive as you would if you suspected that some motorist ahead had stopped without taking that precaution.

Night driving in fog has been simplified by the development of lamps which pierce the murk, and later on, the same lamps will be found of great help when driving in a heavy snowfall. Their use, in conjunction with ordinary caution, will do much toward safer Autumn driving.

Mrs. Roy Hahn and son Collin left Sunday for a month's visit with her parents in Jewell, Kan.

### LEGAL NOTICE

Notice is hereby given that the Wood Drug Store, located Lot 4, Block 49, Main St., Silverton, Briscoe Co. Texas, is applying to

the Texas Liquor Control Board, for a Medicinal Pharmacy Permit, in compliance with House bill No. 77

Acts of the Second Called Session of the Forty-fourth Legislature, as amended by House Bill 8, Acts of the Third Called Session of the Forty-fourth Legislature; by House Bill No. 5, Acts of the Regular Session of the Forty-fifth Legislature; and by Senate Bill No. 20, Acts of the Fifth Called Session of the Forty-fifth Legislature.

(Signed)  
L. T. WOOD,  
Owner-Manager

First published in the Briscoe Co. News, September 8, 1938 21

## Announcing . . .

THE 25th ANNUAL PANHANDLE SOUTH PLAINS

# FAIR!

LUBBOCK, TEXAS

September 26 through October 1

HEREFORD, DAIRY CATTLE AND SWINE EXHIBITS  
COUNTY, COMMUNITY AND INDIVIDUAL AGRICULTURAL EXHIBITS

DAZZLING MERCHANTS' DISPLAYS  
NEWEST IN FARM IMPLEMENTS AND EQUIPMENT  
HOMES AND FINE ART EXHIBITS

Horse Races . . . Rodeo  
EACH AFTERNOON EACH EVENING

Mighty Sheesley Midway  
"A Show That's Different"

School Children Free Wednesday, Sept. 28

PANHANDLE SOUTH PLAINS FAIR ASSN  
LUBBOCK, TEXAS

ALEX McDONALD, President

A. B. DAVIS, Manager



## Smart Women

Appreciate Their Clothes Cleaned With  
— CLEARTONE —  
"good for garments"

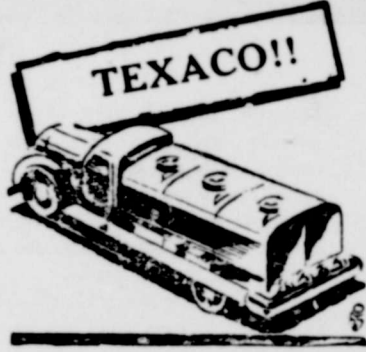
City Tailors

## Wholesale and Retail

We want to remind you again that in addition to our wholesale Texaco agency we are operating the station on Highway 86.

Let us service your car! We know from personal experience that Texaco Products are GOOD for your car.

There are 40 services in every MARFAK job. Drop in today!



## Redin's Texaco Stat'n

Time to BUY



# COAL

## Protect Yourself

AGAINST THE PRICE RAISE

It seems a little early to think about coal but really it's just the right time—if you want to save money.

We have a new car on track and priced down low. We'll guarantee that the price will be higher this winter.

Plains Mill & Elevator Co Inc.

## DR. H. E. REEVES

Masseur

Why keep your goitre and be nervous when it can be removed without pain, knife, or drugs?

We're prepared to give colonil irrigations, steam baths; also galvanic treatments.

Give us a trial and be on your way to BETTER HEALTH!

Office in Tulia Hotel—Tulia, Texas



This Is 1938

. . . and no where will you find more improvement in methods than in "doing the washing." The modern woman has long since thrown away her back breaking wash board and is taking her clothes to a modern laundry. Why?? Because it costs no more and results are much more satisfactory.

Bring your laundry to our Helpy-Self Laundry. Let us show you that you can no longer afford to bend over a wash board!

NEESE'S  
HELPY-SELF LAUNDRY



Hard to Fit?  
There's Nothing to it.....

Lots of men come in to see us and say, "I'm hard to fit—because I'm so tall (or short or stout or thin, as the case may be!)." Generally, before they leave, we've taken a load of worry off their minds—because they've learned they can come to us any time and find a Curlee Suit that really fits—at a price that is regular.

Whether or not that's your problem, you're going to want to see our new selection of Curlee Suit for Fall and Winter. They're the last word in the season's smartest styles and newest materials—as outstanding a value as we've ever offered. Moreover, they're tailored for easy, comfortable fit and long, satisfactory wear by a house with over a quarter century of experience in anticipating the clothing requirements of American men.

We're featuring Curlee Suits for Fall and Winter in a complete range of styles and models—in sizes to fit you—at prices that are right! Come in and look them over.

\$19.50 \$22.00 \$24.50  
Extra Pants—\$4.50 & \$4.95

We Guarantee The Fit—Curlee Guarantees The Suit

# Whiteside & Company

"The Store That Strives to Please"