

It's Your Fair; Be There--At Silverton October 3, 4, & 5

BRISCOE COUNTY NEWS

OFFICIAL PAPER FOR BRISCOE COUNTY

VOLUME 19--NUMBER 44

PUBLISHED WEEKLY AT SILVERTON, BRISCOE COUNTY, TEXAS

THURSDAY, OCTOBER 3, 1929

Big Crowds Are Expected at Fair

Guilty Plea Transporting Liquor

Little Theft Case Is Postponed; Dayton Moses Will Appear Next Term to Prosecute.

Upon a plea of guilty R. L. Burleson of Gasoline was adjudged guilty in district court here Monday of transporting intoxicating liquor, and sentence of one year in the penitentiary was assessed.

Mr. Burleson had no counsel, preferring to handle his own case and entering the guilty plea. Judge Bain gave the matter to the jury with the charge to find in favor of the state against the defendant and to fix punishment at not more than five years and not less than one year of confinement. The jury assessed the minimum sentence.

The cattle theft case, involving former residents of Briscoe county, was postponed to next term of court, in order to permit Dayton Moses of Ft. Worth, attorney for the Cattle Raisers Association, to appear in the prosecution. Also, there was a question of jurisdiction in as much as the alleged offense occurred in Hale county. The indictment charged two men, Lockney with theft of two head of cattle from a Mr. Sammons, from his place in Hale county. It is claimed that should a grand jury of that county return an indictment, Briscoe county would not have jurisdiction.

Field and Staple Of Cotton Decrease

Average Length of Staple in Texas Is Now Only Sixteen-Eighths Of An Inch.

AUSTIN, Oct. 1.—Average yield of cotton in Texas has declined about 7 per cent, or 49 pounds per acre during the last 30 years, and the average staple length of Texas cotton has declined about 11-16 inches to 4 1/8 inch, according to Dr. A. B. Cox, director of the Bureau of Business Research at the University of Texas and chairman of the Texas Cotton Committee. The Texas Cotton Committee has for one of its purposes the arousing of public interest in cotton raising and marketing, and it hopes to accomplish this more effectively through the analysis and presentation of the significant facts bearing on the problems of cotton production, marketing, consumption and their inter-relationship.

Big Sunday Singing At Lockney Oct. 6

An invitation is extended to Briscoe county singers by G. C. Hillburn of Lockney, president of the Northside Floyd County Singing Association, to be at the convention which meets at Lockney next Sunday, Oct. 6. The convention will be held in the new city hall, beginning at ten o'clock in the morning and continuing throughout the day, according to President Hillburn. The people of Floyd county and Lockney will be pleased to have as many singing visitors as will come, he states.

Electric Rates Are Below Pre-War Era

The average price of electricity for domestic use in the United States is today 25 per cent below pre-war prices, while the general cost of living remains at 70 per cent above pre-war prices.

NAMED FOR GOVERNOR



John Garland Pollard of Williamsburg, Va., who was nominated for governor of Virginia by the regular Democrats to oppose William M. Brown, Republican and anti-Smit Democratic nominee.

Fair Football Game Against Kress Team

The Owls, Badly Off Form, Lost to Turkey Last Friday in Close Game, 13 to 14.

Turkey High defeated the Silverton football team last Friday, Sept. 27, at Turkey by the close score of 14 to 13. Turkey outplayed the local boys for three quarters, but in the fourth quarter the Silverton team displayed a varied offensive that netted two touchdowns during the last period. The locals appeared to be sluggish and did not display the fight that won for them in their game with Lockney.

Capt. Colvin and Hollingsworth were the stars for Turkey while the Silverton offense did not show very well, the toe of Carr aided in keeping the Turks away from the Owls' goal line. McClendon did nice work on defense but was badly off form in his generalship. Patton and McClendon bore the brunt of the local attack.

The Owls meet the strong Kress team here during the Fair. The game will be played on the new High School field just west of the High School Building. Game is called for 3 o'clock.

Methodist Ladies Prepare Fair Dinner

A big chicken dinner with all the trimmings for which Silverton's culinary artists are famous will be served Friday noon in the old City Grocery building near the southwest corner of the square during the Briscoe County Fair. The ladies of the Methodist church are preparing the dinner, and they would be pleased to have all the fair visitors eat their meals with them.

The Methodist ladies are raising a fund to apply on the new church, and the proceeds of the dinner will go for this laudable purpose.

Loans On Cotton Made Available

WASHINGTON, Oct. 1.—Financial advances equal to ninety per cent of the fixed value of the crop will be available to cotton cooperative associations of the South to assist in the movement of this year's crop, the Federal Farm Board announced recently.

Exhibits, Amusements All Set For Briscoe County's 3rd Exposition

The exhibit hall for the Briscoe County Fair to be held in Silverton Oct. 3, 4, and 5, was the scene of much activity Tuesday and Wednesday as workmen installed the booths and exhibitors began decorations. Although the Northcutt building is not available on account of prior rental contract, everything is in readiness for the exhibitors in the John Guest building on the south side of the square.

The All-American Shows have arrived to furnish the amusements. It is featuring this year the Spotlight All-Colored Minstrel Show, claimed to be a rare treat. The All-American also has four rides, six educational and entertaining shows, trained animal show, pit show, and many other attractions too numerous to mention. The carnival attractions will be here through Saturday night.

Indications are that Dairy Day, Friday, will have on hand some fine stock. Every farmer and man in Silverton who has a dairy animal should feel it his duty to bring it to the show and let the judge pass upon the good and bad points, as there will be no cost to the entry.

Arrangements have been made for eight community booths and a number of individual booths.

County School Day is also set for Friday. Schools of the county, including Silverton schools, will assemble at the new high school building at 10 o'clock Friday morning preparatory to forming the parade which will start at 10:30. W. W. Martin of the Francis school, will have charge of all schools with two or more teachers. L. O. Hollar, principal at Lakeview and former superintendent of Wilbarger county, will head all one-teacher schools. C. R. E. Weaver will conduct the local student body.

Special booths reserved are for the Floral club, the local Aggie boys' instructional booth, and the ladies department. Lack of room prevented the Camp Fire girls from having a display.

The ladies department in the fair bids well to be an outstanding feature of the exposition and extensive in scope. No cash premiums are being offered in this department, but fair ribbons will be awarded as soon as an additional supply can be secured.

Mrs. Chas. Dickerson has been appointed chairman of the department, which will have on display in the exhibit hall embroidery work, fancy sewing, quilts, works of domestic art, and also a display of culinary art.

Ladies of Quitaque have signified intention of putting many entries in this booth.

W. H. Upchurch and Frank R. Phillips, both of Canyon will be here to act as judges. Mr. Upchurch selected and prepared the Randal county exhibit which won first place at the Tri-State Fair both last and this year. In his capable manner he will judge all community and individual exhibits. There is keen competition among the communities this year for first place, and everyone should visit the hall and see what has been done in a very unfavorable year. Mr. Phillips, an expert dairy man, will judge the dairy animals Friday, and permit the stock to be carried back home on the same day as entered.

The Briscoe County Fair Association, through its officials and community directors, has worked faithfully to make the fair a success and the cooperation of all is asked to secure this end.

Mrs. Ida Walsh of Burlingame, Calif., is visiting in Silverton this week. She is a sister of Jimmy Page.

Special booths reserved are for the

ONLY HIS FRIEND?



Rumors of another White House romance are current in Washington, this time joining Miss Alice Davis, the attractive daughter of the former secretary of war and now governor of the Philippines. Dwight F. Davis, and Allan Hoover, the youngest son of the Chief Executive. Although Miss Davis is reported to have denied the existence of an engagement, she is also quoted as saying that they are "good friends."

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Utility Company Has Reduced Local Rates

Texas Utilities Lowers Light and Power Rates; Especially Favoring the Small Consumer Of Current.

Light and power rate for Silverton has been reduced upon a substantial scale of percentage, effective with last reading of meters, according to J. B. Scott, general manager of the Texas Utilities Company, who was in the city Tuesday from Plainview conferring with the mayor and councilmen.

In an interview with Mr. Scott the following scale of reduction was stated to apply here now:

On the first 25 kilowatts used, residential, 14 per cent reduction. On first 50 kw. used, 10 per cent lower.

All in excess of 50 kw., a 50 per cent reduction.

And for commercial users, the rates will be reduced in proportion to the above residential rate.

Know Texas

Texas has 491 ice plants with a daily capacity of 21,129 tons.

Texas eliminated 25 grade crossings in 1928, standing fourth among the States in this important safety work.

The one vote against Texas' annexation to the United States was that of Robert Bache of Houston, kinsman of Benjamin Franklin.

Dismantling of several plants in California and building of several in Texas during 1928 put Texas first in number of oil refineries in the United States.

In Randolph Field, San Antonio, Texas is to have the largest and most modern airport and flying school in the world. Plans have been accepted by the War Department for its construction.

Read the merchants' advertisements in this issue: something special

Webb Says Lions Has Fastest Growth

Speakers Talk On Service That Clubs Are Doing and Can Do At Group Meetings.

C. W. Webb, representative of Lions International, brought greetings from the officials and board of directors of the International, asserted that the chief concerns of all Lions clubs should be the character of the boys and girls, and urged every member to be a giver instead of a taker, following the Friday luncheon of Group 30 at Hotel Burson.

The purpose of the group meetings as a school in Lionism was explained by Mr. Webb, as he concluded his forcible talk that the Silverton club might be inspired to do things worth while. The speaker went into the fundamentals that justify the existence of service clubs, showed what the Lions clubs were doing over the world, and announced that Lionism was the second largest service organization and was the fastest growing club of all.

"Fellows, that's Lionism", was the climaxing refrain of W. C. Davis, district deputy governor and principal of the schools of Children, as he reviewed particular acts of service of various clubs. The main thought of his address was that the club could do whatever it wanted to accomplish, the desire being the irresistible motivation.

A. C. Chase of Clarendon was present with regrets that a larger delegation could not come with him.

Frank P. Bain, vice-president of the local club, presided at the meeting and luncheon, and in a pleasing manner introduced Silverton's distinguished visitors for the occasion.

Willson & Son Has Attractive Building

Latest Features in Built-In Home Furnishings Can Be Seen In Lumber Company's New Show Room

A virtually complete and new brick store building is being announced this week for Willson & Son Lumber Company by T. M. Nichols, manager. The new building occupies the old site on the southeast corner of the square.

The new store is a show place for the city, not excelled by any similar business in the panhandle. Equipped with plate glass fronts, furnished with the latest built-in features that are so dear to the housewife, an attractive hearth, lighting fixtures of the mode, plumbing apparatus on display, a spacious show room unenclosed, this improvement is not only the pride of the lumber company and its personnel, but is an asset to the town in civic advancement.

Mr. Nichols invites the public to visit the new quarters and see the new ideas that builders have brought out for making the home more comfortable and convenient. One unique feature is the built-in breakfast set, in which the table, benches, and certain sub-receptacles all fold into the wall, leaving the floor space clear.

QUILT AUCTION

A specially made quilt will be auctioned to the highest bidder at the Fair Saturday afternoon, Oct. 5, at three o'clock by the ladies of the Methodist church. The proceeds of the sale will go toward building the Methodist church.



Fair Program

OCTOBER 3--PREPARATION DAY

All Exhibits and Community Booths must be set upon this day. Flower booths must be arranged. Also school exhibits. All exhibits must be ready for judging by 9 a. m., October 4. 9:00 A. M. to 11 P. M. Carnival Attractions.

OCTOBER 4

8:00 A. M. to 10:30 P. M. Exhibits Open. 9:00 A. M. Carnival Attractions. 9:00 A. M. Judging begins in all departments. 10:30 A. M. County School Parade. Out-of-town visitors will join in this parade. 3:00 P. M. Football Game—Silverton vs Kress. 9:00 A. M. to 11:00 P. M. All American Shows and Midway Attractions.

OCTOBER 5

9:00 A. M. Carnival Attractions. 8 A. M. to 5 P. M. Exhibits Open. 2:00 P. M. Awards of ribbons and cash prizes and announcement of winners.

POULTRY—
DAIRY—

Livestock and Agricultural Page

FARM
FORUM—

FAIRS COULD BE MADE GALA DAYS FOR EVERYBODY BY FEATURING AMATEURS AND ORDINARY FOLKS

(BY ROBERT R. LANCASTER)

It seems to me that Fairs are getting too artificial—too many experts featuring their stunts and too few amateurs in the spot light.

The experts are exceptional persons, and the exceptions should not prove the rule. Why not let us bend our fairs toward featuring amateurs? Let the common run of people get into the game and not always be merely wall-flowers and bench warmers.

There are things the layman can judge or learn to judge unaided: the pounds or bushels of corn in a crib or a wagon; the test on grain and the amount in a bin; the weight of a hog and the pounds of pork it will dress out; the weight of a wether; the dressed weight of mutton and how much the fleece will weigh and what it will grade.

Let everybody estimate the weight an dgin-turn-out of a load of cotton. Why not cotton picking, corn gathering, sheep shearing, horse grooming, wagon greasing contests? Let every person bring a chicken and enter a chicken picking and dressing contest, and the dressed poultry sold to pay prizes and expenses.

Why not a contest, free for all, of harnessing and hitching a team, loading a wagon with soil or any thing, and then hauling a given distance? Judge for care and adjustment in harnessing, the weight of te load and the time required. With implements the contestants might estimate the horse power necessary to pull a 14-inch plow six inches deep in the kind of soil where it stands.

A gas engine repairing contest where the contestants would be timed while they locate the trouble and start the engine would surely be worth while.

Isn't that sufficient to illustrate how limitless are the possibilities for getting the patrons to participate in

the fun? Let anybody and everybody enter. Why not a contest between garage mechanics in repairing autos or finding the trouble? Let merchants have a contest in packaging. Let doctors and veterinarians diagnose and bandage, or compete in first aid for men and stock. Why farmers alone? Let's make our fairs a gala-day for every body and judge by weighing, measuring and timing.

Why not encourage challenges for those who are less modest? Let the breeder of a high producer issue a challenge. Ropers, riders, shooters, wrestlers, boxers, ball players, whistlers, weight lifters, jugglers, valuters, husband callers, hog callers and what not might be encouraged to issue challenges for whatever stakes they might themselves raise.

Every county fair could set aside at least one day as Amateur day.

Millions Annually Lost at Gins

College Station, Oct. 1.—Millions of dollars worth of good cottonseed for planting purposes are lost annually to Texas farmers by becoming mixed with poor quality seed at gins. The simplest way out of the difficulty and the most profitable, is for every farmer in a community to plant one variety of good, pure seed. Where this has not been done, the only course remaining is to hold back the cotton from which planting seed is to be saved, and gin it late enough in the season to enable the ginner to take time to clean out the gin rolls.

Tulia—New lease for local post office granted the Tulia Bank & Trust Company.

Keep your old customers sold; advertise.

Deep Plowing In West Pays Well

LEVELLAND, Oct. 1.—Land T. M. Hester plowed from 10 to 12 inches deep three years ago on his farm near Cobleland, Hockley county, made twice as much corn per acre this year as land plowed shallow at that time. The land has been handled the same and has grown the same crops

since that time, W. T. Magee, county agent, states.

Wheat on the deep plowed land was six inches taller and much heavier than that on ordinary land. Mr. Hester follows the practice of listing his land early, from 10 to 12 inches deep the first time, and then plants in the middles after busting rather shallow. Such fields have withstood the drouth very well.

Advertising builds better than estimating.

Come to the Briscoe County Fair
A Hearty Welcome to You!

Why Bake Bread When You Can Buy—

3 BIG

One-Pound BUTTER-KIST loaves for

25c

Also, Two Large Sandwich Loaves for 25c

FOR SALE BY ALL GROCERS

Buy the Bread with the Yellow Wrapper.

BAKED FRESH EVERY DAY
IN SILVERTON

Dieticians Advise Hot Toast for Breakfast

Good Eats Bakery

SILVERTON, TEXAS

WELCOME FAIR VISITORS

BE THERE EVERY DAY!
SEE ALL THERE IS TO SEE!

THEN----

When You Have Visited the Shows,
the Exhibits, Everything—
Call and See Our Poultry and Dairy
Products, Sweet Feeds, Egg
Mash, Coal and Salt.

MAKERS of "PRIDE of BRISCOE"
FLOUR AND MEAL

**Silverton Milling
Company**
EARLE SIMPSON

Welcome Fair Visitors

...We Are at Your Service With a Good Assortment of Fair Week Offerings



NEW FALL DRESSES

—In all the New Fall Styles and Colors, just received from the New York Market. In Beautiful Georgettes, Crepes, Flat Crepes, Crepe-Back, Satins, and also SPORT DRESSES FOR SCHOOL GIRLS
—Come in and let us show you before you buy!
\$6.95 to \$19.75

LADIES' NEW FALL HATS

\$2.95 to \$5.95
—New Shades for Fall, in the latest of Styles. Come in and let us show you.



CHILDREN'S School HATS

\$1.50
—Beautiful Knitted Tams, imported. Also lively little bright Colored Felt.

Beautiful New FALL SILKS
\$1.69 to \$2.50 PER YARD

—Just received a large shipment of these New Fall SILKS

Everything for The SCHOOL BOY
CAPS, SHOES, PANTS
SWEATERS, SHIRTS,
SOCKS, UNDERWEAR

Beautiful Rayon GOWNS—Pajamas
\$1.95

—The Prettiest Line of these beautiful Underthings we have ever carried.

Ladies Rayon Under Garments
\$1.00

—Step-ins, Bloomers, Vests, Teds, Bobby Skirts, and many other beautiful Garments.

New Fall Styles
Stetson Hats
\$8.50 to \$17.50



PETER'S Diamond Brand SHOES

FOR THE WHOLE FAMILY!

New Fall Shoes for MEN, WOMEN AND CHILDREN

When you buy PETER'S SHOES you know they are SOLID LEATHER!

SILK HOSE

SPECIALLY PRICED FOR THE FAIR

ALLEN A and VANETT

\$1.95 Values \$1.69
\$1.50 Values \$1.39
\$1.00 Values 89c

Rayon Regular 50c
3 pair for \$1.00

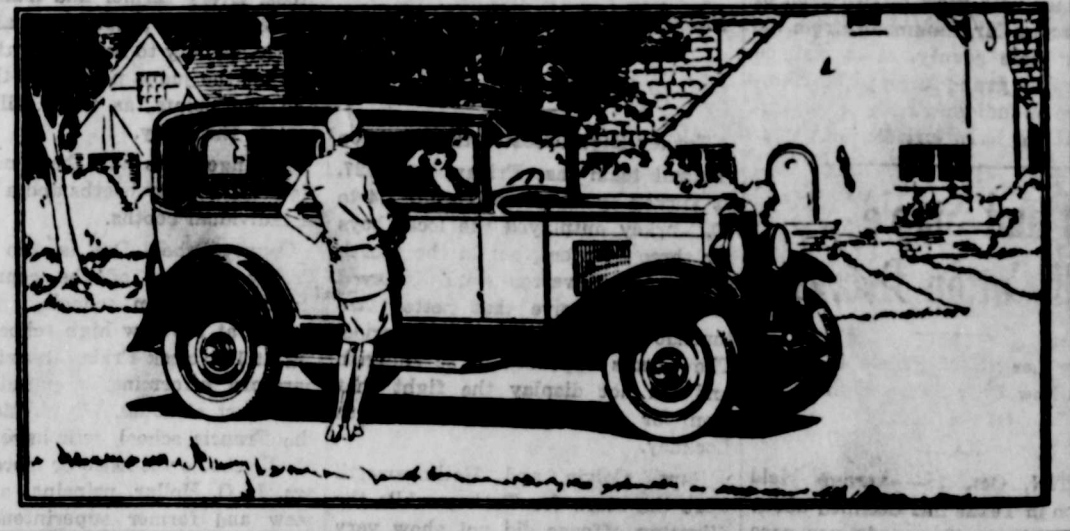


Yours To Please,

Sprolws-Cronin Co.

T. L. MILLER, Manager

THE CHEVROLET SIX



In Design - - -

In Materials - - -

In Workmanship

Built to the Highest Standards! - -

Patton Motor Company

Silverton, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

Most people realize that the New Chevrolet is a Six in the price range of the four. But not everyone knows what a really wonderful Six it is!

The Chevrolet engineering staff spent more than four years in the development of the Chevrolet Six. Materials are selected from the world's finest markets and, taken altogether, there are nine thousand inspections during the car's production and assembly!

The result is exactly what you'd expect—quality in design, in material and in workmanship that assures years of dependable and satisfactory service!

Come in today. We want you to see and drive this car—for it will give you a new idea as to what the buyer of a low-priced car can now expect for his money!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; Light Delivery (Chassis only), \$485; 1 1/4 Ton Truck (Chassis only), \$545; 1 1/4 Ton Truck (Chassis with Cab), \$605. All prices f. o. b. factory, Flint, Michigan.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Our dealers' delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired. (102-30)

HAYLAKE

Mrs. Mary McClendon
Correspondent

Our school closed Thursday for cotton picking.

Miss Elaine Yaney visited in Amarillo last week end.

Mr. and Mrs. Floyd Dudley visited in the T. C. McCutchen home Thursday evening.

The P. T. A. met Thursday evening and adopted a constitution and by laws and planned some of the years work. We have a live community and a good school and we are glad to see them organize to work together.

Maxine Watters was real sick a few days last week.

Jno. Folley and Mrs. J. H. McClendon were Plainview visitors Thursday.

Miss Gladys Vaughan was happy to have Miss Eunice Gregg visit her Friday night.

Mr. and Mrs. Jeff Roberts of Lubbock were week end visitors in the Clyde Hutsell home.

Mrs. A. N. Askey visited Mrs. J. H. McClendon Friday night.

Mrs. Wheelock visited Mrs. Walter Watters Thursday.

Mr. Milton Smith made a visit to Seymour Friday.

J. W. Tidwell visited homefolks at Greece last week end.

Mr. and Mrs. Joe Brooks visited in the Dillard home near Silverton Saturday night.

Mrs. A. N. Askey visited in the Jack Brooks home last week end.

Glenn Seay of Silverton has moved to the M. A. Seay farm and Mr. A. Seay has moved to the Tommie Bo-

mar farm recently vacated by Emmett Bomar.

Jack Brooks and family left Sunday for a few days visit with his uncle Bryant Brooks near Tucumcari New Mexico.

Mr. and Mrs. Clyde Hutsell are leaving this week for their former home at Lockney. We regret to lose this estimable family.

Quite a crowd from here attended the singing at Rock Creek Sunday.

Miss Carrie Stevens is visiting friends at Flomot.

Mr. and Mrs. Parker Ramphley were Sunday visitors in the E. H. Cornett home.

Mr. and Mrs. Alvin McCutchen and Mr. and Mrs. Joe Brooks were Sunday visitors with Mr. and Mrs. Emmett Brooks.

Haynes McClendon and J. D. and Victor Cornett were Sunday visitors in the home of Emmett Bomar near Bovina.

Mr. and Mrs. Warren Merrell visited Mr. and Mrs. W. H. Newman Sunday.

J. H. McClendon visited Mr. and Mrs. W. H. Newman last Thursday.

Mr. and Mrs. J. P. Hackler and sons, Jim Tom and David of Amarillo are visiting Mrs. Hackler's parents, Mr. and Mrs. J. H. McClendon this week.

Chevrolet Sixes Reach 1,200,000

DETROIT, Oct. 3.—The Chevrolet Motor Company will announce Oct. 5 that more than 1,200,000 of the new six cylinder Chevrolet cars have been placed on the road since the first of the year.

This achievement accomplished in little over nine months, is three times the best showing of any other manufacturer of six cylinder cars in a calendar year and tops Chevrolet's record total for the entire year of 1928.

NORTH ROUTE

Mrs. Jno. Clayton
Correspondent

Quite a few farmers about here are busy picking cotton.

Mrs. J. L. Watters spent Friday with Mrs. Arthur Gregg.

Mr. and Mrs. H. H. Thompson and children, Miss Pauline and Master Joe of Amherst were guests Saturday night and Sunday of Mr. and Mrs. J. M. Clayton.

Lewis Johnson spent Saturday night and Sunday with Jack Clayton.

Roscoe Fort of Lubbock was an inspector of his farm here last Fri-

day, also a diner guest in the Mark Morris home on his farm.

Mr. and Mrs. Arthur Gregg and family spent Sunday visiting relatives in Quitaque.

Miss Josephine Lowery was a dinner guest of Miss Gladys Faye Johnson Sunday.

Mr. and Mrs. R. L. Johnson were pleasant callers in the J. M. Clayton home Sunday afternoon.

A heavy rain fell here Saturday afternoon through a small strip of the neighborhood. Some damage to the harvesting crops are reported.

Canadian—Work progressing on city hall and municipal auditorium.

Big Spring—Local airport dedicated at recent date.

The BOOK I BANK On

The safe book to bank on at all times is a bank book. It is your pleasure when everything is going smoothly. It is your true friend in time of need, ever ready to come to your assistance when you really need help.



FIRST NATIONAL BANK
Silverton, Texas

Subscribe for The Briscoe County News.

PALACE THEATRE
—SILVERTON, TEXAS—

CORINNE GRIFFITH
IN—

"DIVINE LADY"

THURSDAY & FRIDAY
OCTOBER 10 & 11

—WITH—
H. B. WARNER AND
VICTOR VARGONI

ADMISSION 15c & 35c

REGULAR ADMISSION 10c & 25c

"RIVER OF ROMANCE"
CHARLES ROGERS, MARY BRIAN & WALLACE BERRY
THURS. & FRI.—OCTOBER 3-4

SATURDAY—OCTOBER 5TH
BIG WESTERN

ABOVE ALL—
Majestic
RADIO

WILL BE ON DEMONSTRATION IN EXHIBIT HALL

No A-C HUM! Power Detection,
developed to its highest by
Majestic engineers

enables Majestic to give you the most powerful and selective radio set built—without the slightest trace of A-C hum, and free from squeals and whistles at all wave lengths. "Background" noises are practically eliminated, so that power detection and the new type—45 power tubes can give you magnificent reproduction.

Majestic RADIO

offers exclusively this

WONDERFUL IMPROVEMENT

FREE HOME DEMONSTRATION

Try This Marvelous New Radio Under Actual
Conditions in Your Own Home

You Must Come In and Hear This Radio While You
Are Here for the Fair.

SILVERTON DRUG
Company

NEALE CRAWFORD & TROY BURSON, Props.



We, Too

Welcome You
to the
Briscoe County
Fair

SILVERTON

Oct. 3, 4, & 5

Fair time or any other time, "M"-System Store gives you the best and saves you money on your groceries.

During your leisure time come in and visit with us, make your grocery selections as you pass around the aisles. You will be satisfied, and we want you to be.

Cowart & Son

"Where Your Money Buys the Most"

Briscoe County News

Published Every Thursday By
THE CENTRAL PLAINS
PUBLISHING COMPANY, Inc.

J. A. NEILL
Editor-Manager

Entered as Second Class Mail Matter
at the Post Office at Silverton, Texas
in accordance with an act of Congress
March 3, 1879.

Subscription \$2.00 Per Year
Advertising Rates on Application.

Telephone Number 17

**Jim Busby Operating
New Phillips Station**

It is announced that Jim Busby, formerly with the Whippet Motor company, has taken over the operation of the new Phillips Petroleum company oil and gas station on Main street, just south of Hotel Burson. Mr. Busby states he will be glad to meet his old friends there and that he is specializing in greasing cars and repairing tires.

**Football Boys
Are Entertained
By Pep Squad**

On Saturday evening the girls who are members of the Pep Squad entertained the boys of the first and second football teams at eight o'clock at the high school auditorium. The hilarity began with Mrs. Kelsay in the lead conducting the games. The entire company was divided into two rival sides competing for points in the evening's games and contests. The loosing side entertained the rest with stunts. Sandwiches and very delicious punch were served by most of the pep squad to most of the football boys.

**Classified
Advertising**

BUYING OR SELLING
—THEY GET RESULTS

RATES—Two (2) Cents per word for the first insertion; One (1) Cent per word for each insertion thereafter. Minimum, 25c per insertion.

WANTED—Two or three unfurnished rooms for light house keeping. Call at News Office. 10:17.

LOST—One 30 x 4.50 Goodyear tire on 1927 Chevrolet rim. Reward, Phone 29. 1t.

FOR SALE—Brand new Perfection oil range and coal heater at bargain. J. H. Harris, Box 192, Silverton 10-29.

FOR SALE—One Gas Range, in good condition, \$50.00. Can be seen at City Drug, Silverton. Dr. D. T. Jordan, South Plains, Texas.

FOR TRADE—Improved section in Hale County for unimproved land. Another improved section in Swisher County for unimproved land. Write owner, J. L. Guest, Plainview, Texas. 10-3

FOUND—BRITISH souvenir coin with name Lieut. W. H. Scott engraved. Owner may reclaim by calling at News office, identifying, and paying for advertisement.

BALDWIN PIANOS—For Sale or Trade, Easy Terms, Write J. H. Hopson, 1206 Portland St., Plainview, Texas. 10:31p.

FOR SALE—Winter Seed Barley See Fogerson Grain Co. 10:10p.

NOTICE

Be it known that policy No. 73880 of the Trinity Fire Insurance Company of Dallas, Texas has been lost or misplaced and in event the policy is presented hereafter, the Trinity Fire Insurance Company will not be liable. Curtis B. Crow, Special Agent. 10:3

**C. D. WRIGHT
ATTORNEY-AT-LAW**

Practice in all Courts
Examining Abstracts a
Specialty.
Office in Courthouse.
Silverton, Texas

SOCIETY

**Baptist W. M. S.
Visit Witch Domain**

At the hospitable home of Rev. and Mrs. R. P. Davis the W. M. S. had a very enjoyable shoe social Monday afternoon. Each lady had to pay five cents for every inch of her shoes, before she could enter the mysterious realm of the witches. A particularly affable witch, who might have copied her gracious manners from Mrs. Jim Bomar greeted the guests at the door. The witch-domain was decorated in Halloween colors; and cut flowers and potted plants added to the cheerful atmosphere. In the soft torch light of the darkened rooms, friends contested with one another for high honors in guessing the mysteries of vegetable package and in sentence-construction of words built from Silverton. Mrs. D. M. Morgan received the prize, a beautiful bouquet of dahlias. The W. M. S. ladies were Mesdames D. O. Bomar, V. S. Dillard, U. R. Bomar, S. A. Cryer, D. O. Graham, C. C. Garrison, Jim Bomar, Earl Simpson, G. C. Patton, R. E. Stephens, R. P. Davis, J. H. Williamson, D. M. Morgan, J. R. Foust, and Clifford Alford. Guests for the afternoon were Mesdames Joe Withrow, L. C. Carr, W. H. Brearly, A. S. Meredith and Oran Bomar.

**Chas. Ross Simmons
Observes Birthday**

Mrs. Hubert Simmons entertained a number of little folk last Monday for her son's birthday. Little Chas. Ross had three candles on his birthday cake, and his little friends met at the home of his grandparents, Mr. and Mrs. Chas. Dickerson, for the celebration. Many lovely gifts were bestowed upon the young honoree. Games of tag, drop-the-handkerchief, etc. gave them all a happy afternoon. At five o'clock cakes and fruit punch were served to Misses Marjorie Crawford, Martha Lee Bain, Evelyn Coffee, Mary Sue Tipps, Martinez Cowart, Patricia and Fay Tice Bomar, Nancy Neill, Jan Castleberry, Claynell, Fowler, Fay Alexander, Betty Simpson, Jonnie Mae Kindricks, Martha Rachel and Margaret Henderlite, Caroline Bomar, and Masters Carl Dean Bomar, Gene Dickenson, John Ed Bain, John Will Nichols, Peter Henderlite, Jack Burleson, Val Keene Whitacre, Carl Bain Burleson, Rex Douglas and Willie Amel Smithee.

**Mrs. Wright Gets
New Ideas in
Speaking Art**

Mrs. Clyde Wright and son, Jack motored to Amarillo Saturday. Mrs. Wright continued her lessons in speaking art, while there, under the instruction of Mary Miller Beard recently from Paris and London, that the newest ideas in this work might be brought to the Silverton Expression Class.

**Miss Maud Dean
Burson Hostess
To Brigde Club**

Miss Maud Dean Burson was a cordial hostess to the ladies of the Wednesday Bridge Club last week. The pretty Burson home was attractive with flowers and plants. The score cards were of gay design. Mrs. John Bain Jr. won high score and was presented with a sweet pea garland in a hanging basket. Mrs. Guy Whitacre received as consolation an embroidered set of kitchen pot lifters in pretty case. Miss Burson served punch with a dainty salad course. The plate favours were colorful nasturtiums.

**Quitaque P. T. A.
Raising Money
For School Piano**

QUITAQUE, TEXAS, October 2.—A "42" party, the proceeds from which will be used to meet a payment on the school piano which is now due, will be held at the school building on the night of Friday, October 4, under the auspices of the Quitaque Parent-Teacher Association, according to Mrs. Joe Graham, president. Tickets for the party will be sold in advance. Mrs. Graham states, urging a large attendance. A year full of activity has been planned for the association, and most interesting programs have been planned for the monthly meetings which are held on the third Friday of each month. The first meeting of the school year was held on Friday afternoon of last week. A. E. Boyd, superintendent of schools addressing the association, and laying stress on the great help which can be given school authorities by an active Parent-Teacher organization. All residents of the community, whether members of the association or not, are cordially invited to its meetings, Mrs. Graham states.

DR. W. N. LEMMON

EYE—EAR—NOSE—THROAT
Suite 218-220 Skaggs Building — Plainview, Texas

P-o-s-i-t-i-o-n-s!

**Ten More Made Happy
Get the BEST!**

PLAINVIEW BUSINESS COLLEGE Students have recently taken positions in Amarillo, Lubbock, Lockney, Wichita Falls, Dalhart and Plainview. There are POSITIONS for all graduates of P. B. C. Our THOROUGH TRAINING and Free Employment Service have created a BIG DEMAND for our Graduates.

Those who enter now will be in positions long before this time next year. Boys and girls with a little money at their command can have a Business Education and a position—and they will find the means to get it—if they truly want it. SUCCESS DOES NOT JUST HAPPEN. Each individual must MAKE his SUCCESS come true. There are real positions available for young men as well as for young women. WHY NOT JOIN OUR NEW CLASSES NEXT MONDAY? We have a few more places where boys and girls can earn living expenses while attending college. Address J. E. Watson, President, Box 532, Plainview, Texas.

**Methodist Cow
Is Recovering**

The cow belonging to the Methodist church and which is kept at the farm of T. J. Hodges was stricken the first of the week with a severe case of milk-fever. W. M. Gourley, agriculture teacher, who was visiting in Canyon, was called home Sunday morning by Rev. Marvin Brotherton to administer the prescribed treatment. At last reports the Methodist cow was recovering in good shape.

**Silverton Choral
Club Organized**

A meeting was held in the high school auditorium at 8:15 Tuesday for the purpose of organizing a Choral Club. The following officers were elected: J. D. Strickland, president; Jonnie Bundy, secretary-treasurer; Graham Chandler, vice-president and Mildred Jackson, news reporter. The club will be sponsored by Mrs. King. Regular meetings will be held in the high school auditorium at 8:15 on Tuesday and Thursday morning of each week.

It speaks well for the Silverton schools as well as for the adaptability and alertness of little Doris Gourley, that in her first week in the new environment at the Canyon School, Doris was on the weekly honor-roll.

Ms. George Morris of Lockney is a guest in the homes of Mrs. Biffle Fort and Mrs. A. R. Castleberry this week.

Bleeding Gums Healed

The sight of sore gums is sickening. Reliable dentists often report the successful use of LETO'S PYORRHEA REMEDY on their very worst cases. If you will get a bottle and use as directed druggists will return money if it fails.—Silverton Drug Co.

**NEW DAIRY PROGRAM AS MAPPED
OUT IN NORTH CAROLINA WOULD
MAKE MORE PROSPEROUS COUNTY**

At a recent Farmers' and Farm Women's Convention held at State College, North Carolina, a state-wide program for agricultural development was worked out. The dairy program was arranged by leading dairymen of the state, and includes the following features:

1. Produce an adequate amount of dairy products for the home and local markets.
2. Encourage a more general use of good dairy farm equipment.
3. Raise the average milk production of all dairy cows.
4. Encourage official testing.
5. Produce quality dairy products.
6. Establish creameries and cheese factories where needed.
8. Make dairy farming permanent.

Mr. and Mrs. John Bain, Jr., and John Ed made a business trip to Lubbock Friday.

SILVERTON UNDERTAKING CO.
Licensed Embalmer Motor Hearse Service Day or Night
BOMAR DRUG CO. Phone Day 5, Night 50

Now Associated With HICKS RUBBER CO.,
"The South's Largest Tire House", we are
able to offer the best tire prices in
Briscoe County—

STAR TIRES

Size—All Black:	Price:
30 x 3 1-2	\$5.25
29 x 4.40	\$6.15
30 x 4.50	\$7.35
28 x 4.75	\$7.45
31 x 5.25	\$10.55

All Others Prices in Proportion

**SUPER SERVICE
STATION**

Summers & Summers, Props.
Silverton, Texas

**NOW ETHYL
WITH CONTROLLED VOLATILITY**



Now combined—the famous Phillips 66 feature of Controlled Volatility with the Ethyl quality of "no-knock"! The result: sum-total of year-round easy starting, fast warm-up and acceleration, effortless, quiet power, and mileage. Bear in mind, however, that the only Ethyl that gives you Phillips 66 performance is Phillips 66 Ethyl. Protect yourself and your car. Be sure the station pump says Phillips 66 Ethyl. Dispensed from sealed tanks to protect you against substitution.

THE LAST
WORD IN
GASOLINE

Phill-up with
Phillips 66

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP

John F. Lewis, Dealer
Silverton, Texas

International Sunday School Lesson BY DR. J. E. NUNN

General Topic: Recognizing Our Debt to Others.

Scripture Lessons: Mark 12:28-34; James 2:14-17.

9. Jesus answered, The first is, O Israel; the Lord our God, the Lord is one:

10. And thou shalt love the Lord God with all thy heart, and with thy soul, and with all thy mind, with all thy strength.

11. The second is this, Thou shalt love thy neighbor as thyself. There is no other commandment greater than these.

12. And the scribe said unto him, a truth, Teacher, thou hast well said that he is one; and there is none other but he:

13. And to love him with all the heart, and with all the understanding, and with all the strength, and to love his neighbor as himself, is much more than all whole burnt-offerings and sacrifices.

14. And to love him with all the heart, and with all the understanding, and with all the strength, and to love his neighbor as himself, is much more than all whole burnt-offerings and sacrifices.

15. And when Jesus saw that he answered directly, he said unto him, thou art not far from the kingdom of God. An dno man after that durst ask him any question.

James 2:14. What doth it profit, brethren, if a man say he hath faith, but have not works? can that save him?

16. If a brother or sister be naked and in lack of daily food.

17. And one of you say unto him, Go in peace, be ye warmed and covered; and yet ye give them not the things needful to the body, what doth it profit?

18. Even so faith, if it have not works, is dead, as that which is without life. And one of the scribes answered, and knowing that he had answered them well, asked him, What commandment is first of all?

Time and Place: Christ's conversion with the lawyer took place in the temple Tuesday, April 4, A. D. 30, in the last week before the crucifixion. Some think the epistle of James was the earliest of the Epistles, and others that it was written late in the life of the Lord's brother. He was probably martyred about A. D. 63 (not to be confused with the martyrdom of James the apostle, brother of John in A. D. 44).

Introduction.

Recognizing our debt to others is a social obligation. Man is a social being. That "No man liveth unto himself, and no man dieth unto himself" is a well known social axiom. We are dependent on others from birth to death. For the food we eat, the clothes we wear, the books we read, the music we hear, the hundreds of good things we enjoy, we are deeply indebted to others. It follows, then, that selfishness is man's greatest social sin. He who withdraws from society, lives within the narrow walls of his own little self, has no interest in the great outside world with its heartaches, its needs, its aspirations,—such a one has not the spirit of Christ. Unselfish service is the law of the Christian in society. "Whoever would become great among you shall be your minister; and whosoever would be first among you, shall be servant of all."

Working Together.

John Lubbock, the great student of ants, noticed one day that all ants were in their nests except one which was out hunting alone, six feet from home. So he took a blue-bottle fly and pinned it to the cork, putting it down right in front of her. She tried at once to carry off the fly, but found it impossible. She tugged and tugged, but in vain. Then she went straight home and in to her nest, where she remained less than half a minute, coming out with twelve friends who swooped after her to the food she had discovered. All working together, they tore up the fly and carried it off in triumph.

Now if even those tiny insects learned the advantage of working together, surely we human beings should make the same lesson ours. That is what is taught us by the story of Nehemiah and his wall-building. Neh. 4:15-21. We studied the event fully in the lesson for September 8. "There is no self-made man." Now the successful life is the product of what others have been and what others have done. Edison triumphs through his ability to set others to work. Professor Lowell of Harvard works, is dead in itself.

Golden Text: Not looking each of you to his own things but each of you also to the things of others.—Phil. 2:4.

has written a wonderful book. "The Road to Xanadu," showing how Coleridge, in the alembic of his marvellous memory, built up those works of genius, "Kubla Khan" and "The Rime of the Ancient Mariner," out of his omnivorous reading. Every merchant prince has been able to organize an army of eager toilers. Christ is the best model of success, and he trained his disciples to work with him and carry on his work after him. Paul, the most remarkable of his apostles, had a host of co-workers. We are in debt to those who work with us and for us; and in turn we must co-operate with them. Thus we shall go onward together.

The Debt of the Strong to the Weak Rom. 15:1.

"We then that are strong ought to bear the infirmities of the weak, and not to please ourselves." In one of the tenderest chapters of the Bible, Paul, the strong man, says that the strong should bear the infirmities of the weak. We are not under obligation to please ourselves, but to please our neighbors; and not to please them in any way that will weaken them, but to please them "unto edifying," that is, unto their upbuilding. And for this work we have the best of all examples, "For Christ also pleased not himself."

The duty of caring for the weak is at the base of all such laws as the Eighteenth Amendment. Some may be strong enough to avoid the temptation of strong drink, but many—the great majority—are not strong enough, and the strong must look out for the weak, and not selfishly seek to please themselves.

The Debt of Lowly Service. Phil. 2:5.

"Let this mind be in you, which was also in Christ Jesus." Perhaps, if Paul could be said to have a favorite among all the churches he established, it would be the First Church of Europe, that in Philippi. Among its members were Lydia and the jailer and probably Luke. The Philippian Christians were always sympathetic with Paul's purpose and loyal in advancing his plans. The apostle's letters to them is "the Epistle of Joy."

Our extract from this lovely piece of writing is an exhortation to continuance in the same Christian fellowship which they had enjoyed from the beginning, "being of one accord, of one mind, in lowliness of mind each counting other better than himself, not looking each of you to his own things, but each of you also to the things of others." Paul especially commended this attitude because it was Christ's, who descended from his divine estate into the lowly hut of men, who took the form of a servant and suffered for our sake the terrible death of the cross. That is the kind of service which we are to render. In his spirit and with his strength.

The Debt of Justice. Col. 3:12; 4:1.

Paul once more, writing to the members of the church which he founded in Colossae, in Asia Minor,—Christians who were "God's elect, holy and beloved,"—bade each one of them "put on a heart of compassion, kindness, lowliness, meekness, long-suffering." He went on to illustrate this Christian attitude in the cases of wives and husbands, fathers and servants, with relation to their husbands and wives, their children and their masters.

"Slowly the general conscience is coming to recognize our duty to others more and more clearly, and its application is becoming more decisive with each generation. All masters and employers of labor, in their mills and warehouses, are bid to base their relations to 'hands' and servants on the one firm foundation of 'justice.' Paul does not say, 'Give your servants what is kind and patronizing.' He wants a great deal more than that. Charity likes to come in and supply the wants which would never have been felt had there been equity. An ounce of justice is sometimes more than a ton of charity."—Alexander Maclaren.

The Debt of Giving. James 2:14.

James the Just—not the first martyr of the apostles, the brother of John, but James the oldest brother of our Lord, the head of the church in Jerusalem who presided over the first church council—wrote a keen and sagacious Epistle which has been well called "the Gospel of Common Sense." Hear him urge the duty of charitable giving.

sent to a creed is not worthy the name. A faith which does not produce works cannot save, it is 'dead,' it is 'barren'—this is the truth which James seeks to establish in this famous section of his Epistle.—Prof. Charles R. Erdman.

"Faith Without Works is Dead." Va. 15-17. "If a brother or sister be naked (poorly clothed) and in lack of daily food." "What was the faith worth which could witness suffering and not be stirred to help. The Gentile disciples had, we read, done their best to alleviate the distress of the churches of Judaea. St. James' lan-

guage, addressed to the Jews and Jewish Christians of the dispersion, would seem to imply that they had shown less forwardness, and had wrapt themselves up in the self-satisfaction of professing the orthodox faith of the sons of Abraham, while the Gentile converts whom they despised were setting an example of self-denying charity."—Dean E. H. Plumpire. And their leader in this charity, we must not forget, was Paul, who emphasized the doctrine of justification by faith.

a body without a soul. It is not only dead as regards the effects which it produces on others; it is dead in itself. How can such faith save?"—Principal William Patrick, D. D. Over against this "dead faith" we have to set the "dead works" named in Heb. 6:1; 9:14. Either is dead without the other. "Archbishop Whately illustrated this by saying that faith and works are like the two oars of a boat; pull either one alone and the boat circles about and makes no progress; pull both together, and the haven of eternal rest is sure to be reached."—Charles F. Deems.

Briscoe County FAIR

INTERESTING -- AMUSING -- INSTRUCTIVE

THREE DAYS Oct. 3, 4, 5

All-American SHOWS

- 4—BEAUTIFUL RIDES—4
6—Wonderful Educational and Entertaining Shows—6
Don't Fail To See Famous—
SPOTLIGHT ALL-COLORED MINISTREL SHOW
TRAINED ANIMAL SHOW, PIT SHOW
—And Many Other Attractions to Numerous to Mention

Meet Your Friends On the Midway; Laugh and Play and Drive Dull Care Away

Briscoe County Fair Association

Gas Turned On For Caprock Folks

QUITAQUE, TEXAS, October 2.—Natural gas was burning in Quitaque homes the latter part of last week, according to C. M. Walden, local manager for the West Texas Gas Company. Testing of the city mains was completed on Wednesday, and the few leaks discovered stopped, Mr. Walden stated.

Immediately after testing the mains, the company started setting meters for individual consumers who had made their meter deposits and whose house piping had been tested and accepted by the city.

Coincident with the turning of gas into the city mains, the West Texas Gas Company announced the completion of their new office building and supply rooms just north of the city hall, the company being busy on Thursday and Friday moving furniture and fixtures into the new building.

A full line of gas accessories will be carried, Mr. Walden states.

Show the town you're alive and young in spirit; advertise.

WHAT'S DOING IN WEST TEXAS TODAY

Hereford's Farmers Creamery distributes \$500.00 every day to the farmers in the Hereford trade territory. The money is given out in amounts ranging from \$3.00 to \$25.00 for cream. Approximately \$15,000 was paid to the farmer patrons of the creamery during the first month of its existence.

Abernathy is the home of Elton Beene, the youngest cornet champion in the United States. The boy is twelve years old and has played the cornet half his life. He is the son of C. W. Beene, band master at Abernathy.

An Amarillo farmer, J. R. Durrett uses an unique method to make his more than 7,000 acre farm pay. Renters are allowed to keep cows, hogs, and chickens during the slack months for an income and are relieved of their care during harvest time on a profit sharing plan.

Tulia has a farmer named Muir-

head who is past 80 years of age who successfully farms his 100 acre farm alone. This year he had 80 acres in wheat which averaged 20 bushels per acre. All of the work except combining was done by him. The land was summer fallowed with a team of mules.

Childress' largest hatchery, the Scott and Welling, has increased its capacity from 32,000 chicks to 100,000, and a building is being prepared with facilities for hatching from five to ten thousand chicks at a time. Two or three men will be employed in the plant the year round.

Lockney is expecting a vast deposit of what technicians term "caliche" on the Runningwater draw to help solve the paving problems of Floyd County. Property owners on the busiest thoroughfare in town are planning a test strip of paving using it.

ANTELOPE

Mrs. John Rhea Correspondent

We regret very much to report the death of Ralph Arnce, fourteen year old son of R. H. Arnce, who passed away Tuesday after having received injuries in a car wreck about three weeks ago.

Mr. and Mrs. S. E. Johnson of Pado Duro visited relatives on the Flat Sunday.

Elmer Sanders transacted business in Memphis Monday.

Mrs. Horace Saunders and children of Pampa are visiting in the home of her sister Mrs. C. C. Biggs this week.

W. N. Bullock made a business trip to Clarendon Monday.

W. R. Durham, who returned to his home at Bowie Saturday was accompanied by his son, John of this place.

Mr. and Mrs. Alvie Mayfield and Lloyd Bullock of Silverton were pleasant visitors on the Flat Sunday.

Mr. and Mrs. Geo. Heckman of Clarendon visited in the John Rhea home Saturday evening.

Mr. and Mrs. L. L. Waldrop made a flying trip to Clarendon Saturday night. Miss Edith returned with them staying over until Sunday.

Doc Durham spent Monday in Memphis.

Milk Flows Where Sudan Grass Grows

NAVASOTA, Oct. 1.—Twenty acres of Sudan grass pasture has been paying \$4.00 a day this summer to J. J. Johnson, dairy farmer of Lynn Grove community.

Until this year the production of his cows had slumped in the summer when the demand for sweet cream at the local ice cream factory was greatest. But this season his 40 cows increased their milk flow two gallons a day as soon as they were turned into the Sudan grass pasture, and in eight days had increased 2' gallons daily.

Dr. R. F. McCasland
DENTIST
Nunn Building
Silverton, Texas

Plenty of Money to Loan

ON FARMS, RANCHES, AND CITY PROPERTY.

We Are Never Out of Money to Loan.

Farms and Homes to Sell!

Silverton Realty & Investment Co.
SILVERTON, TEXAS
J. H. Graves — J. E. Daniel

GASOLINE COTTON CROP GOOD, SAYS TOWN BOOSTER

The majority of the cotton fields around the Gasoline Community will average a third of a bale to the acre, according to a communication received by the Post from a "Gasoline Booster."

The feed crop of the community is in fair shape, the correspondent writes, although the yield has been cut down to some extent by the summer drouth.

Having been completely worked over, the Gasoline gin is in fine shape to care for the cotton crop of the community, and has already ginned several bales, although the rains of last week have slowed up picking some extent.

Offerings for Fair Week

LADIES NOVELTY SHOES SIZE 2 1-2 TO 8

These are in straps, pumps, oxfords, etc., in Blues, Browns, Blacks, and Two Tones, PRICES—

\$3.45 to \$5.95

These numbers are new and priced right—See Them!

We have a very complete showing in Ladies Ready-to-Wear bought especially for the Fair

DRESSES - - - - - \$9.95 to \$16.95

COATS - - - - - \$19.75 to \$39.75

LADIES HATS - - - - - \$2.95 to \$4.95

REMEMBER—We receive new Ready-to-Wear every week and you should visit this Department regularly.

WE HAVE SOME SPECIALS FOR FAIR WEEK

These are on tables marked in plain figures, so come in and make your selections at your convenience—Our stocks are complete, and we are anxious to show you through them.

Castleberry Dry Goods

"PAY CASH AND SAVE" West Side of Square

Welcome to You!
who comes to the Fair!

—And We Invite You to See Our SPECIALS for the FAIR.

Just Opened Up a Big Lot of New Novelty Goods.

Cowart's Variety Store

C. L. COWART, Prop.

Welcome

To The

Briscoe County

F A I R

BE SURE TO VISIT WITH US DURING YOUR STAY AT THE FAIR

South Plains Lumber Co:

Fair Visitors Welcome!

—We are just finishing our new brick store building, and we welcome you with pride to drop in for a while during the Fair. We want you to enjoy the fair to the utmost. Partake of our cooperation.

—We hope the Briscoe County Fair will be one of the biggest and best this year, and we want to make your visit here pleasant and profitable. If we can render you any service call on us; we will be ready.

WE ARE DEALERS IN QUALITY BUILDING MATERIAL

Willson & Son Lumber Company

Southeast Corner of Square

THURSDAY

FINN



CLEAR BRIN

OVER 400 GINNED OF LAST ING FAST

QUITAQUE Clear skies brought joy farmers and 400 bales of been ginned up to Thurs Malone & H on Wednesda doing busines

Warm and have been the past wee to open in g report that ti from early i without a let

The crop i be well and week or ten ing to capac

A demand ing voiced by fields are re as soon as ti ficials of th Commerce at the U. S. la Worth, and l an ample sup hand by the t

Cotton pic into the teri and no labor

Quitaque Hc

QUITAQUE Citing the j tal benefits v training and contests, mo W. E. Herri High School, dents in their the school in Lions Club week.

"Buster" I football team that the me squad were dicted that tl a real fight when the w with Clarend noon.

Readings were given and Ila Steel gram for the A. E. Boyd.

DR. False Tee Gold Crow Bridgewor Fillinga Extractions 722 Broad

J. E. ATTN Practi Office

DR. Special A stetrics an and Child

SILV

FINNEY OF THE FORCE

By F. O. Alexander



The Popular Game

CLEAR WEATHER BRINGS COTTON

OVER 400 BALES OF COTTON GINNED THROUGH THURSDAY OF LAST WEEK—CROP IS MOVING FAST—PICKERS NEEDED.

QUITAQUE, TEXAS, October 1.—Clear skies for the past week have brought joy to the hearts of cotton farmers and ginner alike, and over 400 bales of the fleecy staple had been ginned by three Quitaque gins up to Thursday of this week. The Malone & Hafer Gin got into action on Wednesday, making four gins now doing business in Quitaque.

Warm and sunny days which have been the order of the day for the past week have caused the bolls to open in good shape, and all gins report that they have been kept busy from early in the morning to dark without a let-up.

The crop movement is expected to be well underway within the next week or ten days, with all gins working to capacity.

A demand for cotton pickers is being voiced by several growers whose fields are ready for a picking force as soon as they can be secured. Officials of the Quitaque Chamber of Commerce are keeping in touch with the U. S. labor officials at Fort Worth, and have been informed that an ample supply of pickers will be on hand by the time the real rush starts.

Cotton pickers are already coming into the territory from points east, and no labor anxiety is felt locally.

Quitaque Lions Hosts to Gridsters

QUITAQUE, TEXAS, October 1.—Citing the physical, moral and mental benefits which accompany athletic training and participation in athletic contests, more particularly football, W. E. Herring, coach at Quitaque High School, compliment local residents in their interest in the teams of the school in an address before the Lions Club on Wednesday of this week.

"Buster" Dunham, captain of the football team, assured his audience that the members of the football squad were working hard, and predicted that the Panthers would place a real fighting team on the field when the whistle blew for the tilt with Clarendon at 3:30 Friday afternoon.

Readings and musical numbers were given by Misses Isabel Price and Ila Steele Patterson. The program for the day was in charge of A. E. Boyd.

DR. GREEN, Dentist
False Teeth\$17.50 Up
Gold Crowns\$5.00
Bridgework\$5.00
Fillings\$1.00 Up
Extractions\$1.00 Only
722 Broadway St. — Plainview

J. E. DANIEL
ATTORNEY-AT-LAW
Practice in All Courts
Office on South Main St.

DR. O. T. BUNDY

Special Attention Given to Obstetrics and Diseases of Women and Children.

SILVERTON, TEXAS

VIRGIL POINTER WINS ACQUITTAL

Hall County Jury Out Two Hours Brings Verdict for Defendant Late Wednesday Night.

QUITAQUE, TEXAS, October 2.—After deliberating slightly more than two hours, the Hall County jury in the case of Virgil Pointer of Quitaque, charged with killing his brother, John Pointer on June 16 of this year, returned a verdict of acquittal in the district court at Memphis late Wednesday night of last week.

The trial began on Monday morning, and a venire of 75 was examined before a jury was selected at 11 a. m. on Tuesday, when the state at once began the examination of witnesses. Pointer was represented by a Memphis firm of lawyers and by O. R. Tipps of Silvertown, county judge of Briscoe County.

Press reports credit Judge Tipps with delivering the main plea for defendant.

A large number of Quitaque residents were called as witnesses for both the state and defense, so many being called to Memphis that a recess of the Briscoe County district court in session at Silvertown was forced until those summoned were released, and able to attend the sessions of the local court.

Quitaque Utilities To Start Building

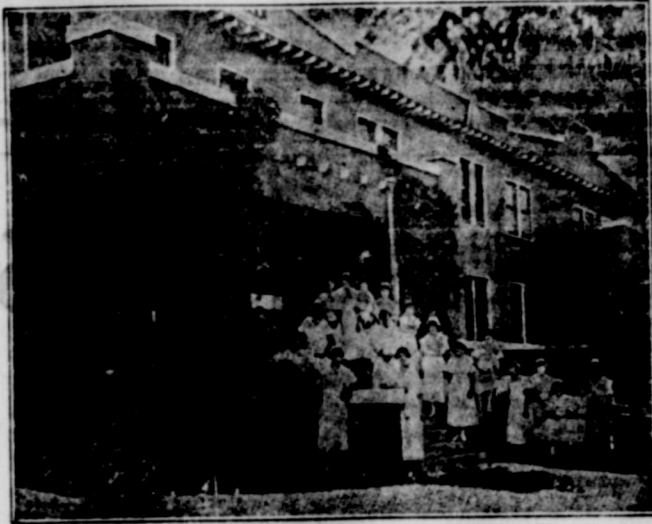
QUITAQUE, TEXAS, October 1.—West Texas Utilities will start

their new office building in this city within the next two weeks, according to C. R. Seale, local manager, who states that the company plans to be in its new building by December first. The structure will be located on

West Main Street on the property owned by the company, adjacent to the power plant. It will be most modern and attractive in design, a distinct addition to the business section of the city.

Littlefield—First State Bank, capitalized at \$25,000, granted papers of incorporation.

Indecision costs money; get going on your own advertising.



THE PLAINVIEW SANITARIUM AND CLINIC
PLAINVIEW, TEXAS

Thoroughly equipped for the examination and treatment of Medical and Surgical Cases.

DR. E. O. NICHOLS, Surgeon—DR. J. H. HANSEN, Surgeon
DR. T. G. ESTES, Eye, Ear, Nose & Throat.

PLAINVIEW SANITARIUM & CLINIC

Natural GAS Safe-Efficient Economical

Greetings to Briscoe County Fair Visitors

—One of the chief sources of any city's progress is its heat supply. Like all other industrial requirements to the progress of a city, heat is one of the greatest essentials.

—The West Texas Gas Company is serving Silvertown and surrounding territory, puts into practice every available facility in keeping abreast of the progress of the Panhandle of Texas.

—Gas—as modern as the Airplane—speeds the achievement of any city's progress.

—This company is glad that it is serving as a factor in the growth and development of Briscoe County.

West Texas Gas Company

LIGHTS

That Reflect the Progress of Briscoe County



THE **Briscoe County Fair** AND THE **Texas Utilities Company**



—Just as the Briscoe County Fair reflects the progress of the Agriculture, Dairying and the Farming interests in Briscoe County, so does the Texas Utilities Company reflect the material growth of this area.

—Electricity is undoubtedly the greatest force of the modern age. This year marks the Golden Jubilee of the incandescent lamp. For fifty years electricity has been your servant. As your counties, cities, and communities develop, so does this company.

—It has long been the pride of this company that we have kept pace with the progress of this rapidly developing Plains area. We will always be striving to give this county an electrical service unsurpassed by any in the state.



WE, TOO, INVITE YOU TO ATTEND THE BRISCOE COUNTY FAIR

Texas Utilities Company

"YOUR ELECTRICAL SERVANT"

LOCALS

Misses Martha Brown, Anna and Sadie Summers, Lucile King, and Chester Strickland enjoyed the last day of the Tri-State Fair at Amarillo Saturday.

Mrs. Tom Nichols' mother, Mrs. D. M. Willson, who has been visiting here, went to Floydada Saturday to spend a few days with her son, Jim Willson and family. Mr. Willson will accompany his mother to her home in Fort Worth this week.

Guests in the Fred Lemons home last Monday were his sisters, Mrs. H. E. Skaggs and Mrs. M. C. Cornelius and Mr. Cornelius of Plainview.

Friends of the Gourleys will be glad and not at all surprised to hear of the honors that have come to Mrs. Gourley in her first week at Canyon. She has been elected pianist of the College league, which has a membership of over 200 students. Doris Gourley has been made mascot of the league. Mrs. Gourley is a member of the college orchestra also.

Mr. and Mrs. W. Coffee, Jr., have moved into their new white Spanish Stucco home in west Silvertown.

Mr. and Mrs. Roy Leslie have moved in the house formerly occupied by the W. Coffee family.

Welcome visitors in the home of Mr. and Mrs. Bud Alexander Sunday were Mr. Alexander's father from Memphis and his sister, Mrs. Tess Potter and children.

Mrs. R. L. Campbell returned Sunday from a two weeks' visit in Hereford. Her daughter, Mrs. Ernest Jones and Mr. Jones came with her returning to Hereford Sunday night.

Mrs. Wood Hardcastle and Mrs. Dean Allard and little son went to Lockney Tuesday to visit in the home of their uncle, John Stevenson. Other relatives present for the day in the Stevenson home were Mrs. Kenneth Bain and Mrs. Folley of Floydada.

Mr. and Mrs. Hubert Simmons, Mrs. Tom Murphy and Mrs. C. L. Dickerson went to Amarillo Tuesday and attended the Fair a short time while there.

Miss Mildred Cloyd and Miss Helen Murphy came home from Amarillo, where both girls are in College to spend Saturday and Sunday with home folks.

Mr. and Mrs. Max Crawford and little daughter, Marjorie went to Tulsa Sunday to spend the day with Mr. Crawford's parents, Dr. and Mrs. Ed Crawford. Mr. and Mrs. Hubert Simmons and Charles Ross were in the same party but they went on to Happy for the day.

Mrs. M. P. Hall and her daughter, Mrs. Hutchinson from Quitaque called at the Wright home last Sunday afternoon.

Mr. and Mrs. Ralph Buell and their two sons, Lewin and Sidney of Quitaque made several short calls among Silvertown friends last Sunday.

Mr. and Mrs. Roy Leslie and Mrs. Ernest Tibbets and children spent Sunday in Rells at the home of Mr. and Mrs. P. H. Parish, who are the parents of Mrs. Tibbets and Mrs. Leslie.

Mrs. O. R. Tapps was a visitor at the Tri-State Fair last Wednesday. From Amarillo she went to Hereford

where she sojourned with relatives until Saturday.

On Tuesday Mrs. O. T. Bundy accompanied Mrs. Ben Smylie and Mrs. Jim Smylie to Plainview on a shopping expedition.

A. P. Donnell went with Robert Devin last Saturday to visit among old acquaintances between Tulia and Silvertown in Swisher county.

On a visit "back home," W. A. Tucker of the Silvertown Ice Company, and Mr. Tucker's daughter, Mrs. L. L. McAnaw, spent the week-end in Walters, Okla., with Mrs. W. A. Tucker. On the return trip, Mr. Tucker and Mrs. McAnaw were accompanied by Mr. and Mrs. S. C. Coleman of the Coleman Oil Company. They spent Monday and Tuesday in Silvertown looking over the territory.

Guy Whitacre and Archie Castleberry were in Gasoline and vicinity Sunday.

O. J. Huggins and Homer Larson of Lockney are here this week building the forms for the pump pit for the city sewerage system. Mr. Huggins formerly resided in this community and has many friends here.

Mrs. Robert Devin went to Tulia Tuesday to meet her parents, Mr. and Mrs. J. R. McGuire and her sister, Mrs. Pat O'Daniel and Mr. O'Daniel, that they might all attend the Amarillo Fair for Tulia Day. They also enjoyed the circus in Amarillo.

Mrs. Roy Mayfield was shopping in Silvertown last Friday and Saturday. Mrs. Mayfield lives eight miles west on the Tulia road.

C. D. Wright was in Plainview Thursday afternoon and Friday morning on business concerning a Dallas Court case.

Mr. and Mrs. J. B. Castleberry and family were in Plainview Sunday to visit their friend, Mrs. J. V. Jones of Floydada. Mrs. Jones is seriously ill in the Sanitarium.

Mr. and Mrs. W. Coffee, Jr., attended the international convention of Hoo-Hoo's in Amarillo, going to the city Wednesday and remaining for the rest of the week. Each day was filled with entertainment and festivities, they report.

Mr. and Mrs. Jim Bomar, Mr. and Mrs. H. R. Brown were visitors in Amarillo, Thursday where they attended the Tri-State Fair.

Mr. and Mrs. Bland Burson attended the Fair in Amarillo last Friday, and report an enjoyable trip.

Mr. and Mrs. Wylie Bomar and children and Mr. Bomar's mother, Mrs. V. R. Bomar, motored to Plainview Saturday, where the little son of Mr. and Mrs. Bomar was treated in the Sanitarium for eye-trouble.

Guests from Silvertown at the bedside of Miss Rosetta Carter in Lockney, Sunday were Mr. and Mrs. Fred Buchanan, Misses Frances, Louise and Jessie Buchanan.

Mr. and Mrs. Clifford Allard and daughter Charisie and Miss Mildred Jackson were in Lockney Sunday. They had dinner with Mrs. Allard's parents, Mr. and Mrs. J. E. Jackson. They also visited Miss Rosetta Carter.

Mr. and Mrs. Jno. Burson were in Dimmitt Monday and Tuesday, guests of their daughter, Mrs. Carroll Gunter.

AT THE CHURCHES

PRESBYTERIAN CHURCH
(Rev. P. B. Henderlite, Pastor)
Sunday-School at 10 a. m.
Preaching every Sunday, 11 a. m. and 8:15 p. m.

Everyone is cordially invited to all the services of the church.

FIRST BAPTIST CHURCH

(Rev. R. P. Davis, Pastor)

Sunday-School at 10 a. m. each Sunday.

B. Y. P. U. at 7:30 p. m.
Morning services at 11 o'clock; Evening sermon at 8:30 o'clock.
Prayer meeting Wednesday evening at 7:30.

Everybody welcome.

CHURCH OF CHRIST

Sunday-School at 10 o'clock each Sunday.

Communion Service at eleven o'clock.

Everybody welcome to these services.

METHODIST CHURCH

(Rev. Marvin Brotherton, Pastor)

Sunday-School at 10 o'clock.
Preaching services at 11 o'clock
Epworth League at 7:45 p. m.
Prayer meeting each Wednesday at 8:30 p. m. No church without a praying membership can have very vital religious experience. Come to prayer meeting.

The public is invited to worship with us at all our services.

Aims and Purposes of Parent-Teacher Association.

To carry the mother-love and mother-thought into all that concerns or touches childhood in home, school, church or state; to raise the standard of home life; to develop wiser, better trained parenthood; to bring into closer relation the home and school that parent and teacher may co-operate intelligently in the education of the child; to bring systematic, earnest to increase the efficiency of schools and to extend their service into the life of the community.

To arouse men and women to a sense of their responsibility for conditions which affect childhood.

To promote such regulations as will advance the educational economic

effort to this end through the formation of parent-teacher associations and mother's child study circles in connection with public schools and elsewhere.

To enlist sympathy and enduring help for the blamelessly dependent and neglected children.

To promote high ideals of marriage and the maintenance of its sacredness and permanence.

The Texas Congress of Mothers and Parent-Teacher Association is the one organization in the state that works exclusively for child welfare.

We are not only builders of human lives, but we are in truth, town, city and state builders. While the commercial bodies are providing business interests for the purpose of increasing our population, we are providing conditions which will attract and hold a desirable citizenship.

Good homes, good schools, a wholesome community life, are the objects of our concentrated effort and these are the influences that guide parents in the selection of a new home.

Keep your old customers sold; ad- vertise.

CONGRATULATIONS

To All Who Are Entering-Exhibits at the Fair Under the Present Adverse Conditions.

We Invite Everybody—
ATTENDING THE FAIR TO VISIT AT OUR OFFICE.

Stevenson & Kirk

Real Estate — Insurance

Office 2nd Floor of Court House.

Our Motto:—"COURTESY — SERVICE — INTEGRITY"

Special Showing... DURING THE FAIR

.....every department is full of new things to show you

WE WELCOME YOU, FAIR VISITORS, WITH CORDIALITY, and invite you to use our store as headquarters during the Fair. Make yourself at home with us; feel at ease here and enjoy yourself the three days, Thursday, Friday and Saturday.



Men's Suits

We have a large assortment of Curlee Suits. We want to show you these beautiful New Clothes, Special Prices—

\$15, \$25, \$30
\$35, \$42.50

MEN'S HATS

Complete and attractive lines of Men's Hats—Lion, Mallory, and Stetson.

Dresses

\$7.50
\$21.75

An unusual purchase of New Fall Frocks at a great price concession. Dresses of Satin, of Flat Crepe, of Satin Crepe and of Sport Fabrics in all the newest styles and colors—Size 13 to 46.



PIECE GOODS DEPARTMENT

3 Lb. Cotton Bats 50c
36 inch Brown Domestic 10c
32 inch Standard Fast Color
Ginghams 13c
36 inch Outing, Lights and Darks 17 1-2
36 in. Fast Colors Pongee Prints ... 25c
36 inch Percalé, Good Grade 20c



Two Trouser SUITS FOR BOYS

\$6.95 to \$15.00

It is truly surprising how much real value we can offer you in boys' suits at the above price. And your selection is not limited to one or two patterns or models at this price, but is a most representative showing. Come in and see them.

NEW FALL HATS

Soleil and Handkerchief finished felts.

The shapes are typical of the new mode—up off the forehead, down at the sides and often down in the back. Colors to match and harmonize with Fall costumes.

\$1.95 and \$4.95



Tell the county what business you are in: advertise

Turn idle hours into dollars: ADVERTISE

ERNEST TIBBETS

Attorney-at-Law

Office on 2nd Floor Courthouse Silvertown

GAS RANGES

We have the well-known Estate gas range, tested and approved by the Good Housekeeping Institute. One model has the automatic heat control that cooks a whole meal without attention, dries and sterilizes the dishes.

SAVES MORE GAS THAN IT COSTS PER YEAR.

Gas Will Be Available Within a Few Days
—COME IN AND SEE THESE AT ONCE.

J. A. BAIN

Hardware -:- Implements -:- Furniture
SILVERTON, TEXAS

Whiteside & Company

"The Convenient Shopping Center"—West Side of Square