

# PENASCO VALLEY NEWS

AND HOPE PRESS

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Hope, Eddy County, New Mexico

Friday, Nov. 6, 1953



## Christ Can Change The World With You

Under this theme the Hope Methodist church conducted an evangelistic campaign this week, with Rev. O. E. Hall directing the visitation evangelism campaign and bringing the message at the evening preaching service. Many hearts have been strangely warmed due to the fine messages of this man of God and due to the work of the Spirit of Christ within the hearts of the hearers. Many have drawn near to the Kingdom of God and have rededicated to bringing His Kingdom in.

The campaign here was held simultaneously with campaigns held in the southern half of the state this week. The campaign was under the direction of Bishop Smith, Bishop of Oklahoma and New Mexico. The campaign here and in other churches in New Mexico, conducted this week and two weeks ago, were a great success, resulting in many persons becoming committed to the way of Christ for their lives and many others coming into the active fellowship of the church.

## Road Work Progressing

The dump trucks have been hauling caliche on the new roadbed on Highway 83, will complete their job this week. The men will be given a vacation that they may go hunting if they so desire. On their return, the work of spreading the caliche and rolling it will begin. This is quite a job. It will require a lot of water and packing before it will be in shape for the fine gravel and the oil mat.

We hope the weather will be moderate so the oil mat can be laid this year. The county is doing a good job under the supervision of Glenn Danford.

## Work Started On Hope Dam

This week, heavy machinery has passed through Hope bound for the Hope retard dam, where they will proceed to scoop out the dirt, trees and whatnot that was lodged behind the dam in the record flood of 1941. It should not take them more than four months to complete the job, weather permitting.

It is not too early to begin to think of Christmas. We have a nice line of box Christmas cards as well as imprint samples for those who wish their names on their cards.—P.V. News, Hope.

Bill Madron is operating a dump truck on Highway 83.

## Barley Dairy Herd Wins Many Awards

The Barley family, who operate a dairy farm southeast of Hope, are justly proud of showing of their thoroughbred Holstein-Friesian stock at the New Mexico state fair at Albuquerque, Eastern New Mexico state fair at Roswell and the state fair of Texas at Dallas.

At Albuquerque, they won second and sixth places on heifer calf; first and seventh on heifer junior yearling; first, fourth and fifth on heifer senior yearling; cow in milk, judged on udder alone, first, third and fifth; cow, two years and under three first and third; cow, three years and under four, first and second; cow, four years and under five, first; cow, five years and over, second; bull calf, second; bull, three years and over, first; dairy herd, second; best three females, third; get of sire, first; junior fet of sire, third and fourth; produce of dam, first, fifth and seventh.

At Roswell they won junior, senior and grand champion cows; junior senior, grand champion bulls; 18 first places; 11 second places; 10 third places; four fourth places and one fifth place.

At Dallas, a heifer calf won tenth place; heifer junior yearling, ninth and tenth place; heifer, senior, yearling, ninth and tenth places; cow in milk, judged on udder alone, third place; cow, two years and under three first place; cow, three years and under four, fifth and eighth places; cow four years and under five, fifth; bull calf, fifth place; best three females, fourth place; get of sire, fifth place; produce of dam, third and fifth place; state herd, third place.

That is a very good record considering they had some of the finest stock in the Southwest to compete with.

## Sage and Cactus

Well the real estate convention was a grand success. I guess I heard a gob of them smart men talk. And I am just as bad confused as I was. One would tell you that there was bad times coming. I knowed that. The other one would get up and say that there was going to be no more hard times. I doubt that.

I went to the country club and sat through one of them banquets. And after it was over, a big bull shipper from Chicago arose, walled his eyes back like a dying calf in a hail storm and let off a gob of obnoxious gas that lasted too long but most of it was good.

I done no spouting off as there is one things I have learned in my old age. is that you can learn more listening than you can talking. Another thing I learned was that the big men is just guessing at what times ahead is going to be and I can guess to. And I think my guess is just as good as theirs. And I am going to do the very best I know how and they will do the same. If things come my way fine and if they dont that will have to be fine too.

There was talks about how to sell

real estate. There is no set rules for that. Each client that walks in the door is another human, and each one is different, just like finger prints. I look each one over and try to guess what line of bull will suit the best. Start on that line and if it dont look like it is taking I will stop that one and start on a different line.

Be ready to switch decks at any time if the deal is going against you and if you have to slip in a cold deck dont get caught.

## The Spread Between Beef Prices

Something of a clamor has arisen concerning the spread between the price cattle sell for on the hoof and the price the housewife must pay for cuts of beef at the butcher shop. The Secretary of Agriculture has ordered an examination of the matter.

Spokesmen for the meat packers have announced that they welcome the secretary's action. And they have good reason too—for once the facts are known, and the misinformation new current is exposed, all concerned will be better off.

An excellent explanation of the cause of the spread recently appeared in the New Ulm, Minn., Daily Journal, under the by-line of Bob Christianson. He wrote: "Because some cattle can be bought for 10 cents a pound from the farmer and some beef sells at a buck a pound to the consumer, politicians immediately try to make a big deal out of it. Sure, some beef sells at a buck a pound and some beef prices are as low as 10 cents, but the two certainly aren't related.

"Only five per cent, or 50 pounds of a 1000 pound steer, is sirloin steak which commands the higher prices. What the politicians are doing is comparing the price paid for every pound of a cull animal on the farm with the price the housewife pays for the choicest cut of choice animals. It just isn't good reasoning.

"It all boils down to this—part of a beef animal may sell above the 50 cents per pound mark, and part of it may be selling for as little as three cents a pound. Average it all out and you'll find about a 25 cent spread between the price paid on the farm and the average price paid in the butcher shop."

Elsewhere in his discussion, Mr. Christianson pointed out that "the average meat packer makes less than a one-cent profit on every buck's worth of meat he sells." There's hardly room for profiteering there!

## Today's Meditation

The Lord thy God will hold thy right hand, saying unto thee, Fear not; I will help thee. Isaiah 41:13. Read Psalm 121 or ohn 3:15-17.

When called to the United States Army and sent to a training camp, it seemed at first as if I were in a desert, away from the world and friends. Then I started to think of the past and realized that I was not alone; for the Lord who had been holding my hand since I was a little

child, the One whose love and truth had been taught to me over the years, was still with me. When I left that camp, the Lord was still with me to guide me.

With Christ, we can face any test and have nothing to fear. Has not the Lord said, "Be not afraid of them that kill the body, but are not able to kill the soul: but rather fear him who is able to destroy both soul and body in hell?"

By holding on to Christ, who assures to those who believe in Him the blessing of redemption, we have nothing to fear.

### PRAYER

O Lord, we would live this day close to Thee. May we hear Thy voice so full of comforting love. Guide us through this life, and bring us at last to be at home with Thee in the house of many mansions; through Christ our Lord. Amen.

### THOUGHT FOR THE DAY

Redemption through Christ is God's greatest gift of love.

## Hope News

Howard Ashbaugh from the state engineer's office at Santa Fe was in Hope Tuesday looking after the work that is being done at the Hope retard dam.

Dick Westaway from Carlsbad was in Hope Tuesday. He said he did not like to disappoint his many friends but he was not going to be a candidate for governor in 1954.

John Hardin, Mrs. Mary Hardin and Mr. and Mrs. Dee Madron went to Hobbs Sunday and called on W. G. Davis. Mr. Davivs is getting along nicely, he might be home by Christmas.

Operations will be shut down on Highway 83 next week to allow the help to go hunting.

Mr. Anderson of the U. S. Bureau of Public Roads was in Hope Tuesday checking on secondary roads.

Serman Willis and Mr. Bird of the state highway department in Roswell were callers in Hope Tuesday.

Ethel Altman and Ada Bells Trimble went to Artesia Monday on business.

Turkey picking time is here again. Mr. and Mrs. Bob Wood started in Wednesday at the William turkey farm.

The November issue of the New Mexico Stockman will contain a story and picture of Bryant Williams and his turkeys.

Herald of Truth  
Sunday 1:30 — 2:00 P. M.  
KPBM — 740 K.C.

Sermon: "How the Bible Was Preserved"

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**LANDSUN**

FRI. - SAT.

**"Sea Devils"**

Yvonne De Carlo  
Rock Hudson

★-----★  
SUN. - MON. - TUES.

**"The Presidents  
Lady"**

Susan Hayward  
Charlton Heston

★-----★

WEDNESDAY

Check Night

Howard Duff in

**"Roar of  
The Crowd"**

★-----★

**OCOTILLO**

FRI-SAT

Gene Autry in

**"Last of the  
Pony Riders"**

★-----★

SUN. - MON. - TUES.

**"Fair Wind  
to Java"**

Fred MacMurray  
Vera Ralston

WEDNESDAY

Spanish Picture

**Circle B Drive-In**

FRI-SAT

DOUBLE FEATURE PROGRAM

**"Tarzan's Peril"**

Lex Barker  
Virginia Huston

and

**"West of  
the Pecos"**

Robert Mitchum  
Barbara Hale

SUN. - MON. - TUES.

**"Angels in  
the Outfield"**

Paul Douglas  
Janel Leigh

WED. - THURS.

BUCK A CAR NIGHTS!

**"Yellow Fin"**

Wayne Morris  
Adrian Booth

Immanuel Lutheran Church  
9th and Washington, Artesia  
Rev. W. Klattenhoff, Pastor  
Sunday Services:  
Divine Worship 8:15 A. M.  
Sunday School 9:15 A. M.

Come in and see our beautiful  
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casion cards and stationery.—P.V.  
News, Hope.

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## LOOKING AHEAD

BY GEORGE S. BENSON  
President—Harding College  
Searcy, Arkansas

### Giving Capitalism Youth Appeal

The cloak and dagger aspects of Communism and the glittering but false promises of Socialism make fascinating subjects for high school and college classroom discussions. On the other hand, the bare facts of capitalism or the American economic system usually are not as interestingly presented. Imagination and experimentation are needed in our schools if we are to bring to life for youngsters the truly exciting facts about our American economic system.

At the Harding College Freedom Forum last week a high school social science teacher and a personnel relations director of a lumber company in Warren, Ark., told how they had worked together to make the facts about American capitalism a fascinating high school subject. They were Marion Hickingbottom of the Warren high school faculty and William Craven, personnel director for Southern Lumber Co. Hickingbottom is a Harding college graduate. Craven attended a Harding Freedom Forum 18 months ago. Last year they got together in some community Americanism work and in time got to discussing Hickingbottom's "Problems in Democracy" course for high school seniors.

### Appeal Missing

"One of the weakest parts of the course" Hickingbottom told our Freedom Forum conferees from 25 states, "was the presentation of Capitalism. Socialism and Communism fascinated the youngsters, although I was exposing the evil nature of the intrigue and the miserable economic results of either Communism or Socialism. But when we got to Capitalism something was missing. We had the cold hard facts but the fascination for youth wasn't there."

Bill Craven came up with an idea. Why not use his company as a laboratory of capitalism, take the high school seniors to it and let them study it in action, its system of doing business, its problems, its benefits to the employes and owners, and its social worth to the community. Hickingbottom went to the local school heads and Craven to his company's management for permission to conduct the experiment. Permission was granted.

### At the Plant

For two weeks the high school "Problems in Democracy" class spent two periods per day at Southern Lumber company. They saw a graphic presentation of the history of the lumber industry; how in days gone by it was a cut-out and get out operation; but how, in recent years, the lumber people had discovered how to grow trees as a crop and make lumbering stable and permanent. They visited the sawmill and planer mills, the sales offices and by-products operations. They went into the pine woods and saw scientific forestry being practiced.

Then Hickingbottom and Craven took them into the plant's personnel

training rooms and "sold" the company to the students for \$2,500,000, issuing 25,000 shares of stock. A "president," vice president, treasurer and two other directors were appointed. Bill Craven acted as their company manager. He placed \$250,000 in simulated currency on the director's table and told the "owners" this was their profit for one year. Everybody wanted to declare a dividend at once!

### Good Results

But Craven described a debarking machine which the company needed. He told the owners it would cost \$150,000 to purchase it and operate it for one year, but that it would permit sale of bark chips which currently were being burned as waste. It was a genuine business problem. The high school seniors were brought directly to grips with the pros and cons of the investment, the natural inclination toward declaring dividend the factors of business taxes, prices and wages, sales competition, depreciation, inflation and all the other problems confronting American business. They had fun learning.

"For a time," Bill Craven told our forum audience, "these youngsters became a part of the American business system, an element in capitalism—they became capitalists." Tests then were given. Results showed the class scored 50 per cent above the national average for high school seniors in "understanding Capitalism."

The full text of the Craven-Hickingbottom Freedom Forum presentation, "Giving Capitalism Youth Appeal" is available in pamphlet form for cost of printing. Write Harding College, National Education Program, Searcy, Ark.

## The Low Down From Hickory Grove

Well folks, I been figuring somebody or other would be solving — sooner or later—the farm problem. I been thinking—and still do—that with a black cloud in the sky, it is more often just wind versus water. But since the wind is not dying down I reckon I better do something my ownself, busy as I am with my own problems of getting together the old do-rime to cover the county tax, the gasoline tax, the Income Tax, the sewer tax. I miss out on just one tax—dog—and you know that just shows how nice a no-tax item can work out—I have no neighbors to tell me my dog has been diggin' up bones and such in their front lawn. The neighbors like me.

But back to wind—and the farm problem. I thought I could leave everything to Ezra—there is a guy that I would say is a 10 to 1 shot to know a dozen times more about farming than any 10 who now sound off loudest on the question. Uncle Ike got himself a good man when he picked that Utah gent, Benson.

Our problem is a U.S.A. lock, stock and barrel kind of "business" problem—where to get the dinero to support everything—guarantee everybody everything via every kind of handout by Uncle Sambo.

Everybody, black, white, or bronze has his problem—dentist to barber to banker to the sweet little woman of your heart. I say, stop the handouts by Uncle Samuel—all of 'em—folks get along without alms

## LOOKING FOR TIMBER?

I have a nice ranch with six million feet of commercial timber. Good hunting and fishing. The timber will pay for the ranch. Very low down payment.

Better latch on to this for it is really worth the money! For more information, write Doughbelly Price, Taos, New Mexico

if they have to. Simple, isn't it. Are there any questions?

Yours with the low down,  
PO SERRA.

## Quality Termed Secret Of High Egg Income

An extra \$60 a month! That's enough to make a poultryman sit up and take notice. But it's just what an extra dime a dozen can add up to for a poultryman who keeps a good average flock of say, 500 birds. Furthermore, the extra dime a dozen isn't hard to come by!

The extra earnings come from housewives, stores, restaurants, and hotels who are willing to pay 10, 15 or even 25c a dozen over wholesale price to be sure that they are getting quality eggs. That's the secret—quality. That, and marketing the eggs yourself.

Housewives like to buy eggs with thick, firm whites that make stiff, snowy meringues and fluffy cakes. They like rich, light golden yolks, good flavor, and high nutritional value. Stores always want good sources of these quality eggs.



To keep egg-buyers supplied regularly it may be advisable to start two or more broods of chicks a year.

They're glad to buy eggs packed in clean, fresh, attractive cartons. A poultryman can build a profitable business this way.

The same goes for restaurants and hotels. Many quality eating places make a specialty of serving eggs with uniform light yolks. These places are excellent prospects.

But housewives, stores, and institutions can't tell by looking at an egg whether it's high quality or not. They have to depend on the integrity of the poultryman and the way he presents his eggs to them. It's important, then, that they be packed, clean and fresh in colorful attractive cartons.

In many areas, poultrymen are finding it very profitable to operate a group marketing setup to sell their quality eggs and those of other producers. Then, too, some feed dealers operate egg marketing services to help feeders get bonus prices for eggs.

This is important. If you want to sell eggs this way, be sure you have enough eggs to supply your growing trade all year round.

## Penasco Valley News and Hope Press

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W. E. ROOD, Publisher

Mr. and Mrs. Joe Clements were visitors in Artesia Monday.

Helen and Kathy Hardin were on the book quiz program Saturday morning on radio station KSVP. They were questioned on books read the past summer.

John Prude was in Hope Tuesday. John is one of our prosperous ranchers who operates southwest of Hope.

Vernon Swift with the Kaiser Electric Co., was in Hope Wednesday on business.

Irving Cox is drilling a water well on his ranch southwest of Hope. He expects to strike enough water at 500 feet.

Al Morrison from the state highway department at Roswell was here Tuesday looking after the road work on Highway 83. He says the work is progressing as good as could be expected.



If you want to use a two-man saw alone, run two wires between the handles and put a notched stick between them. This will stiffen the saw and the handles will not wobble from side to side.

## A Short Life But Not a Merry One

There's very little future in the life of the turkey nowadays. Time was when Mr. Turkey could expect to live until sometime near Thanksgiving. Now all that has been changed. Turkeys now are being butchered in every month of the year.

Chief reason for the new year-round slaughtering schedule is the recent development of the quick-maturing, small roaster-fryer. This is a meaty, four-to-nine pound bird that is ready for market 14 or 16 weeks after it has hatched, compared with the larger birds which took six months or more to mature.