

PENASCO VALLEY NEWS

AND HOPE PRESS

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Hope, Eddy County, New Mexico

Friday, July 24, 1953

ORDINANCE NO. 38

AN ORDINANCE GRANTING A FRANCHISE TO CONSTRUCT, OPERATE AND MAINTAIN TELEPHONE COMMUNICATION FACILITIES IN THE VILLAGE OF HOPE, STATE OF NEW MEXICO, TO THE PENASCO VALLEY TELEPHONE COOPERATIVE, INC., TO FURNISH TELEPHONE SERVICE TO THE VILLAGE AND THE INHABITANTS THEREOF, AND TO USE THE STREETS AND ALLEYS THEREFOR.

WHEREAS, application has been duly made by Penasco Valley Telephone Cooperative, Inc., for the granting of an exclusive franchise to construct, maintain and operate telephone communication facilities within the limits of the Village of Hope, New Mexico; and

WHEREAS, it will be to the mutual advantage of both the Village and the Penasco Valley Telephone Cooperative, Inc., that such franchise be granted on terms that will assure the full control and use of the streets or alleys to the public and provide for the safety of persons and property of the public;

NOW, THEREFORE, BE IT ORDAINED BY THE VILLAGE COUNCIL OF THE VILLAGE OF HOPE, NEW MEXICO, THAT:

The Penasco Valley Telephone Cooperative, Inc., a corporation organized and existing under the laws of New Mexico, its successors and assigns, is granted a franchise to:

1. Erect, construct, operate and maintain telephone communication facilities consisting of, without limitation, exchange, toll, and trunk lines, conduits, cables, poles and exchanges, with all fixtures and appurtenances necessary or advisable for the proper operation and maintenance of such facilities within the limits of the Village for the purpose of supplying telephone service therein and for the transmission of telephone service through and beyond the Village;

2. To use the streets, alleys and other public places of the Village or the space above such streets, alleys or public places, for such purposes;

3. To make all necessary excavations in the public streets, alleys or other public places and to cut and trim trees and shrubbery insofar as may be necessary to keep them clear of the poles and wires of the facilities.

This exclusive franchise is granted on the following terms:

FIRST. The telephone facilities shall be constructed, operated and maintained in a proper workmanlike manner so as to afford all reasonable safeguards to the public.

SECOND. All poles and wires, forming part of said telephone facilities, shall be so erected, operated and maintained as not to interfere with traffic on the travelled portions of the streets or alleys; and the company, after the construction or reconstruction of said telephone facilities shall restore to their original condition the streets or alleys on which said poles or wires have been erected, constructed, operated or maintained insofar as this is practicable.

THIRD. The company will comply with all reasonable rules and regulations of the Village and with all ord-

inances now in effect or which may hereafter be passed insofar as they do not conflict with the terms or purposes of this franchise.

FOURTH. This franchise shall become effective thirty days after its enactment and remain effective for a period of twenty-five years from and after the date on which it becomes effective.

Enacted this 3rd day of July, 1953.
(SEAL) ETHEL ALTMAN,
Mayor of the Village of Hope,
New Mexico.

ATTEST:

Ada Belle Trimble,
Clerk of the Village of Hope,
New Mexico.

2t-7-17-24

Interesting Letter From Lee Madron

Nashville, Tenn., 7-19-53

Dear Mr. Rood:

Hi Fellows, just a few lines to let you know I came by and made the Louisiana Hay Ride KWKH, Shreveport and have been here in Nashville for almost a week. Have been playing my records right along. Am going to be on a show here in Nashville tonight at 8 o'clock. Was up on WSM Eddy Hill program Thursday night, Ernest Tubbs record shop program last night and got to be back in Shreveport Monday night. Will be on the Red River Roundup program Jolly Charley show. I am having a wonderful time, only thing is time is running out on me and man do I wish good old New Mexico could get some of this rain they are having down here. Been raining for the past three days and nights. Got my camp outfit all wet and have had to stay in a hotel. The sun is shining now though and I am drying my outfit out. Sure wish you all get some rain and I believe you have. Tell everyone hello for me and I hope everyone is listening in Monday night at 11:30 as I'll send a number out to them. So I better ring this off for now. See you soon. I have seen a lot of pretty country but will still take good old New Mexico. So I'll say bye now for me and the girls. As always your friend, Lee Madron and girls.

Penasco Soil Conservation News

It seems as though relief for the ranchers in this dry area has arrived in the form of government help through the new feeding program and also through the welcome moisture that several have received the past week. Needless to say, the moisture was the most welcome.

Upon looking at the muddy water that filled the irrigation canal in the Hope community this past week, one can't help but think of the large amount of top soil someone is losing wherever the rain has fallen. Some of the irrigation runs have deposited a half inch or more of silt on the fields at Hope.

Adobe houses are plastered to prevent erosion of the walls. What is done to prevent erosion of the land which is farmed and ranches by the people in the plastered adobe houses?

Which leads to the thought that rain drops can't hit the ground running, if they fall into a good pasture sod.

Going over my mail this week I notice that six New Mexico soil and water conservation awards totaling \$800 will be made for 1953 in a program sponsored by the Albuquerque Tribune and the New Mexico Association of Soil Conservation districts.

Eligible for these awards, which will be made in January, are all soil conservation districts in New Mexico as well as farmers and ranchers in each SCD. The first prize will be \$500 to the outstanding SCD and \$100 to the best conservation farmer as well as \$100 to the best conservation rancher.

The state will be divided into six zones. The Penasco district is in zone 6, of which David E. Clowe, Artesia, is executive committeeman.

The blue panicum grass planted a few weeks ago on the Oliver Anderson farm south of Hope, is up to a good stand. With just a little cooperation from Mother Nature this grass sought to come through in fine shape.



As a Man Thinketh

There's an old saying in the writing profession that a person will never become a great writer until he cuts loose from a steady income and begins to make a living solely on his own. Recently a promising free lance writer was offered a steady job with permission to continue his outside writing and keep the extra income. He turned it down. "When I'm on my own," he said, "necessity keeps me hard at work on my writing, and my writing improves. With a steady income from another source the need to keep working hard at my writing is gone and I quit working hard. Need is my driving force."

Almost the same thing was said more than 100 years ago by one of America's greatest free lance writers, Ralph Waldo Emerson. "Take away from me the feeling that I must depend on myself," he wrote "and instantly I relax my diligence." Emerson has frequently been called "the wisest of all Americans." He lived his philosophy, making his way writing essays and poetry and giving lectures. Since this is the 150th anniversary of his birth, Emerson's wisdom, which shines in his writings, is appropriate for reviewing. It is of special interest at a time when mankind is being beckoned along the road toward collectivism.

Man Advances

Emerson contended throughout his writings and lectures that if society is to develop and progress the individual and his personality must be emphasized and not the state or the mass. "Society everywhere," he said, "is a conspiracy against the manhood of every one of its members.

Society never advances; society develops only as man improves. The wise and just man will always feel . . . that he imparts strength to the State, not receives security from it.

"The first rule of economy," Emerson said, "is that every man shall maintain himself. The harvest will be better preserved and go farther laid up in each farmer's corn barn and each woman's basket than if it were kept in national granaries. In like manner an amount of money will go farther if expended by each man or woman for their own wants and in the feeling that this is their all, than if expended by a great steward or National Commissioners of the Treasury."

Rope of Sand

"In dealing with the State," Emerson wrote, "we ought to remember that its institutions are not aboriginal, though they existed before we were born; that they are not superior to the citizen; that every one of them was once the act of a single man; every law and usage was a man's expedient to meet a particular case, that they are all imitable, all alterable, we may make as good, we may make better.

"The wise know that foolish legislation is a rope of sand which perishes in the twisting; that the State must follow and not lead the character and progress of the citizen; and that the form of government which prevails is the expression of what cultivation exists in the population which permits it."

One Doctrine

"The less government we have," said Emerson over and over again, "the better; the fewer laws and the less confided power. The antidote to this abuse of formal government is the influence of private character, the growth of the individual. The highest end of government is the culture of men . . . In all my lectures, I have taught one doctrine, namely infinitude of the private man."

Emerson was born in Boston May 25, 1803. He graduated from Harvard and became a preacher. He left the pulpit to write the great essays that have given him a place in the eternal literature of the world. "The one thing in the world, of value," Emerson said, "is the active soul . . . As a man thinketh so is he, and as man chooseth so is he and so is nature. 'My children,' said an old man to his boys scared by a figure in a dark entry, 'my children, you will never see anything worse than yourselves.'"

On social progress, Emerson wrote: "Social progress depends on individual progress. A man must be able to stand alone before he is able to cooperate to any advantage."

All these ideas are worth serious consideration in an age when much of the political opinion of the world seeks to enthrone the State and subordinate the individual.

It is not too early to begin to think of Christmas. We have a nice line of box Christmas cards as well as imprint samples for those who wish their names on their cards.—P.V. News, Hope.

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LANDSUN

FRI. - SAT.

"Angel Face"

Robert Mitchum
Jean Simmons

★—————★

SUN. - MON. - TUES.

"Small Town Girl"

Jane Powell
Farley Granger

★—————★

WEDNESDAY

"Rainbow 'Round My Shoulder"

Frankie Lane
Billy Daniels

★—————★

OCOTILLO

FRI-SAT

DOUBLE FEATURE PROGRAM

"No Time For Flowers"

Vivica Lindfors
Paul Christian

and

"Barbed Wire"

Gene Autry
Pat Buttram

★—————★

SUN. - MON. - TUES.

"Son of Belle Starr"

Keith Larson
Peggie Castle

★—————★

WEDNESDAY

Spanish Picture

Circle B Drive-In

FRI-SAT

Double Feature Program

"RODEO"

Jane Nigh
John Archer

and

"The Secret of Convict Lake"

Glenn Ford
Gene Tierney

SUN. - MON. - TUES.

"High Noon"

Gary Cooper
Thomas Mitchell

WED. - THURS.

BUCK A CAR NIGHTS!

"I'd Climb the Highest Mountain"

Susan Hayward
William Lundigan

Murklands Can Be Profitable Pasture

Murklands that are normally too wet for other crops can make highly productive pasture areas if seeded to reed canary grass.

The summer months, when the water table is low, make an ideal time to clear, plow and fit these areas. Reed canary grass should be planted before August 15. If this is not possible then late fall seeding after the growing season has passed has proven satisfactory. In this case the seed lies dormant until the following spring.

Five pounds of seed per acre is the recommended amount. Fertilizer also should be applied at the rate of 300 to 400 pounds to the acre. A fertilizer high in potash and phosphate are recommended.

The seeding should be followed with a roller to firm the soil. This operation often spells the difference between success and failure of a seeding.

The new reed canary grass seedings will need a year to become established. If annual weeds are thick, a clipping is recommended to reduce competition. The grass will furnish a long grazing period and is green when many other grasses become dry and woody.

YOUR EYES

NEED ATTENTION

Consult

Dr. Edward Stone

Artesia, N. M.

Modern Septic Tank Service, located at Artesia Transfer, 1406 W. Main. Phone 1168. —Adv.

HOPE BAPTIST CHURCH

Earl H. Brock, Mission Pastor
Sunday school each Sunday morning at 10.

Preaching, first and third Sundays each month.

Elk Mission:
Sunday school each Sunday morning at 10.

Penasco Valley News and Hope Press

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Friday, July 24, 1953

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dolls, Dolls with hair to be curled,
toys and games as well as all oc-
casion cards and stationery.—P.V.
News, Hope.

The rains the past week have been
much appreciated. The farmers have
been receiving irrigation water due
to floods in the mountains.

Mr. and Mrs. Will Scoggin of Por-
tales was here Tuesday visiting. They
moved away from here 15 years ago.

"How to Help Your Husband Get
Ahead" . . . Mrs. Dale Carnegie gives
you practical suggestions for build-
ing up his ambition, making him
more enthusiastic about his work, in-
spiring him to achieve his goals in
life. You'll learn all the secrets in
a new series of articles beginning
Sunday in The American Weekly,
that great magazine distributed with
next Sunday's Los Angeles Exam-
iner.

We would like to have you stop
in and see our many gift items as
well as useful household gadgets.—
P.V. News, Hope.

In the Upper Room

The wages of sin is death; but the
gift of God is eternal life through
Jesus Christ our Lord.—Romans 6:23.

We Sell

**We will finance your bathrooms and any additional
structure needed—3 Years to pay**

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Read Galations 2:16-21.

While waiting for a street car, my
curiosity was aroused by a bulge in
the sidewalk. I discovered that in
spite of the four inches of asphalt,
a plant had rebelled and refused to
be buried. It had broken through the
surface and had become the master
of its environment.

Then I recalled portions of Paul's
letter to the Romans. He cried, "O
wretched man that I am! who shall

deliver me from the body of this
death?" He found the answer in his
faith, the greatest discovery of his
life. In Christ he found himself pos-
sessed of a life which once for all
raised him from despair and defeat
into the region of everlasting victory!
He wrote, "For the law of the Spirit
of life in Christ Jesus hath made me
free from the law of sin and death."
This faith translated him into the
sphere above the things of time and
sense.

It stands to reason...

Chevrolet trucks must be the best buy!



**Big truck users, small truck users, all truck
users buy more Chevrolet trucks than any other make. It stands
to reason Chevrolet trucks must offer more of what you want.**

When you stop to think about it, the best proof of outstanding value in *any* product is
continued public preference. That's the way it is with Chevrolet trucks. They're the top
selling trucks in America today . . . for the twelfth straight production year.

This is a mighty important fact to consider before you buy your next truck. You'll also
want to consider that, while Chevrolet trucks give you more features you want, *it's the
lowest-priced truck line of all!* Come in and *talk* it over with us.

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Guy Chevrolet Company, Artesia, New Mexico