

# PENASCO VALLEY NEWS

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Hope, Eddy County, New Mexico

Friday, Apr. 3, 1953

## LOOKING AHEAD...

By GEORGE S. BENSON,  
President Harding College,  
Searcy, Ark.

### Deficit Cutters at Work

Washington — A group of hard-headed businessmen, imbued with a genuine spirit of public service, have rolled up their sleeves and gone to work in the massive graystone building on Pennsylvania avenue from which is directed the \$20 billion a year business of the United States postal service. They have a single-minded purpose: to improve the nation's postal service while reducing its cost. If they succeed, their chief reward will be the satisfaction of showing that sound business management can be a practical expectancy in government.

The personal background of a number of the members of the new management "team" now being recruited in the post office department, under the leadership of Arthur Summerfield, was quite well known to me when I walked into the Postmaster General's suite of offices. In the field of business and industry where they have carved out their success through hard-gained know-how, their abilities could not be had for double or triple the salaries they'll receive from Uncle Sam. I put the question to Charles R. Hook, Jr., deputy postmaster general and organizational workhorse of the Summerfield team: "What motivates you men to make the financial sacrifices you're making to come to Washington?"

### Security at Stake

Hook is the son of one of America's most widely known steelmakers. He literally grew up in industry—but on his own. As a vice president of the Chesapeake and Ohio railway for the past six years, he has become recognized as one of the country's top authorities on organization and personnel management. Here was his answer to my question:

"Our nation's predicament could be more serious only if we were in an all-out war. The American people generally are aware of the fact that unless we begin operating our federal government on a balanced budget and demand ability and personal integrity as basic characteristics of the people in the management of government, the future is not going to be one we would like for our children. We business people who are leaving our livelihood and our homes to come to Washington feel this deeply. We have been asked to make a contribution to the nation's security. We've responded—as all citizens in these times must."

### Taking Stock

The first job of Summerfield and Hook was to size up the task. Here's what they found: a \$20 billion yearly business with an operational budget of \$2.9 billion, with more than 500,000 employees, with 43,000 post offices and postal stations—and with a deficit this year of \$659,000,000! "Why," said Hook, "just our New York post office, one of the 43,000, does almost as much business as Macy's department store, the biggest

in the world." No wonder I found Hook hard at work in his office on Saturday! And he'd asked me if I'd mind doing the interview at the lunch hour! I didn't mind.

Men with know-how in each phase of the operation of this mammoth business are being brought in. John Allen, of Chicago, is an example. Summerfield and Hook frankly do not know how Allen voted last November, but they know he is one of the best men in America on big transportation problems. For five years he's been general traffic manager for Sears Roebuck & Co. His job with the new post office department team is assistant postmaster general in charge of transportation.

### Just Getting Started

"We haven't filled all the key jobs," said Hook. "We're proceeding carefully, not being satisfied with less than the best in ability and character and heart. Meantime, we're approaching the over-all job here as a business problem. We're doing an organizational study, starting at the top. Our first objective is to raise the standard of management. The overwhelming majority of employees dedicated people. With a sound management organization and sound and human business practices throughout the whole operation, the postal service employeys will do the job more efficiently, more happily, we feel, and with substantial savings in cost."

And eliminate the year-after-year deficit? "We feel confident," said Hook, "that the deficit can be reduced and at the same time the service improved. But in this objective we're dependent on the cooperation of Congress. Congress sets the postal rates, thus our income. It determines our basic costs by setting our wage rates for postal employees. We've been getting fine cooperation. As a result of our initial studies, we hope to raise the qualification standards for postmasters and other classifications of personnel and while this may step on some political toes, we believe the Civil Service commission and our governing congressional committees will be in accord and that's a big step toward improved efficiency."

What happens in the post office department under business management will be worth watching. At this stage it promises both efficiency and economy.

### HOPE BAPTIST CHURCH

Earl H. Brock, Mission Pastor  
Sunday school 10 a. m., each Sunday. Preaching 11 a. m. and 7 p. m. first and third Sundays.

Elk mission: Sunday school 10 a. m. each Sunday. Preaching 11 a. m. and 7 p. m. second and fourth Sundays.

Last Sunday being the fifth Sunday we stayed at Hope, had a good day. Next Sunday is Easter, we will be here at Hope again, would like to see you for that service. We will bring lunch and after service will go out to Mr. and Mrs. Wilson's for lunch together and fellowship. Will have an Easter egg hunt on the prairie for the kiddies in the afternoon. We would love to have you with us in these incidents.

Sunday being the time we recog-

nize and set aside as the Resurrection Day of our Lord, let us make it a day that will truly honor Him. Pastor will preach Sunday morning on "What Easter means to me." Come worship with us.

## Prospects Good For Water Well

The financial campaign to raise money with which to finance the Hope water well is coming along very nicely. Since our report last week, the following persons and business places of Artesia have signed up:

Lowell Davis, 2 lots  
Hart Motor Co., 1 lot  
Dr. Pete Starr, 1 lot  
Cox Motor Co., 1 lot  
Brainard-Corbin, 1 lot  
Artesia Laundry & Cleaners, 1 lot  
Artesia Auto Co., 1 lot  
Russell Auto Supply, 1 lot  
Paulin Funeral Home, 1 lot  
Evans Hardware, 1 lot

In an interview with the mayor, she said: "We must raise the \$5,000 this month in order to qualify for the \$50,000 loan from the government." The mayor is of the opinion the balance of the \$5,000 will be raised within the next two weeks.

Even people around Hope who were just luke warm about the whole proposition are now beginning to perk up and to believe that the well will be drilled.

It has been suggested all the farmers of the Penasco Valley subscribe \$100 each and make this a real test well going down from 1200 to 1500 feet. Not such a bad idea at that. of the department are loyal, efficient

## We Were Ridin' High

It was June in January around Hope last Monday. Folks were steppin' high wide and handsome. High because they were up in the clouds ridin' high on the moon, wide because we live in the wide open spaces where fresh air costs nothing, handsome because there was a great big smile on everyone's face.

On Monday—we hit the jack pot with the sale of seven lots which brought our \$5000 goal for a water system up to \$3150.

An expression of our appreciation is extended to our loyal friends and neighbors who have so generously contributed to our water fund by buying lots in our new addition. With lots going so fast you folks who are interested had better hurry and select yours.

Ethel Altman, Mayor.

"The Young Eisenhowers" . . . See exclusive color photos of Major John Eisenhower, his wife Barbara, and their three children. Read about their home life . . . the problems they face now that they're in the public eye. Look for it in The American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

Ben Miller celebrated his 82nd birthday with a big dinner last Sunday. A large number of guests attended.

## News From the Penasco S.C.D.

By Clem Weindorf

The problem of holding the soil from blowing is again confronting the Hope community. Last Friday we saw several tons of the most fertile soil found anywhere in the state of New Mexico leave the Penasco Valley and the Hope community. I say several tons, because upon reaching home that night I had enough soil in my ears, eyes and hair that I was able to apply a fine layer of this rich soil on my garden. If the actual cost of this soil that is blowing away were to be converted into cash, actual paper bills, I'm sure immediate measures would be taken to keep it from blowing away. Yet every time we get a high wind in this area, we let hundreds of dollars worth of this soil blow, unprotected. A considerable amount of wealth (\$ and ¢) is lost in this community.

The cost of protecting the land from blowing is very small compared to the damage and loss that can result. Most any farm tractor, equipped with a lister or even a plow can be used. By listing or plowing the bare fields cross wind, much of this soil can be held down. The cost involved in releveling some of the fields in order to irrigate correctly, can easily exceed the cost of listing.

Finally, there is always one best angle from which to approach any problem, the Try-angle.

During this past week the Penasco Soil Conservation District equipment has moved onto the Wm. Tulk ranch south of Hope, where it is cleaning and rebuilding stock water tanks. Some of these widy days really give Dee a rough time trying to see where he is going with the cat.

I know that the vetoing of the bill to provide some means for cleaning the silt out of the Hope retard dam was a big let down to many of the people in the Hope community. But remember that what the future has in store for us in the Penasco Valley depends largely on what we store for the future. Nuf sised.

## Sage and Cactus

By Doughbelly Price

That Senator McCarthy is shore a mule headed bird. He wants to investigate everybody. He dont want to help run the government, he wants to be the government. He needs his polotical britches kicked and then be by him like the man the mule kicked. Consider the source and go on. He has just so much obnoxious gas to expell. I shore would hate to have to stand behind his exhaust for any length of time.

These little atomic pellets they are making now is something. You can carryq them in your vest pocket and the little rtthey get the bigger they gfet. I dont know much but I wonder why they dont try these practice shots on them North Koreans. But some of them might get hurt and to it would be a long hard trip for some of these birds in this country to go see the show.

They have read the death sentence  
(Continued on Back Page)

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## LANDSUN

FRI. - SAT.

DOUBLE FEATURE PROGRAM

### "Ivory Hunter"

Anthony Steel  
Dinah Sheridan

and

### "My Wife's Best Friend"

Anne Baxter  
MacDonald Carey

★—————★

SUN. - MON. - TUES.

### "The Bad and The Beautiful"

Lana Turner  
Kirk Douglas

★—————★

WEDNESDAY ONLY

### "Scotland Yard Inspector"

Cesar Romero  
Lois Maxwell

★—————★

## OCOTILLO

FRI-SAT

Double Feature Program

### Ernest Hemingway's "Great White Hunter"

—o—

### "Captain Kidd"

Charles Laughton  
Randolph Scott

★—————★

SUN. - MON. - TUES.

### "April in Paris"

Doris Day  
Ray Bolger

## Circle B Drive-In

Double Feature Program

### "Along The Great Divide"

Kirk Douglas  
Virginia Mayo

—o—

### "Blue Blood"

Bill Williams

SUN. - MON. - TUES.

### "To Please a Lady"

Clark Gable

WED. - THURS.

### "Pretty Baby"

Dennis Morgan

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and Hope Press

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## Regular Advertising Pays Dividends

HOPE BAPTIST CHURCH

Earl H. Brock, Mission Pastor  
Sunday school each Sunday morn-  
ing at 10.  
Preaching, first and third Sundays  
each month.  
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NEED ATTENTION

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## Sage and Cactus

(Continued from Page One)

to the mighty RFC that has juggled our money so long and so careless. It has made lots of millionaires by the sweat of other peoples brow. Kaiser Fraiser might go broke now unless they are in so far that they cant be broke.

Things are getting better. Marshal Tito, the Checkoslave had lunch with the queen of England and they was toast and weak tea with marshmallow and lady fingers. Promises was made and every one had a lovely time. The queen is having a practice ride quite often now finding out just how to set in the royal car whe nthe coronation shindig comes off. That shore looks sillyq to me, but I guess it is all right. I would make a bet that most of it will be paid for with American money. Long live the queen!



doughBelly Price

Well, our state body of legality Representatives has cut out the arguments. This session will soon be forgotten as there is nothing to remember. All they done was raise salaries and criticize the boys in the penitentiary. That won't lose them no votes. I have a different name for the boys in Washington. Instead of it being Congress and Senate, it should be the Houses of Envestigation. They have envistigated every one but me and I am look for them to start on me any day now and there is plenty they can find out about me, all bad.

The federal government has got two hundred million pounds of cheese on hand and don't know what to do with it. I can solve that. Feed them to the polotical rats and then buy a ton of Epsom salts. That will make business. And they have got tons and tons of butter and the people have all gone to eating oleo margarine. That butter will be good to grease the shoes of the big brass in the army. The first World War the officers in Washington wore spurs to keep their feet from slipping off the polished desks. They all had spurs and didnt know whether horses slept in trees or on the ground.

I am as high as a heifers tail in Heel fly time. I sold my first story to the Western Horseman and got the check and spent it for a case of coffee and a carton of Bull Durham smoking tobacco and I think it a very good envestment. Literature is dropping to a low level when they can take my stuff to publish.

S/Sgt Dale Young is home from Camp Edwards, Mas., to spend the Easter vacation with his parents, Mr. and Mrs. Joe Young.

## News and Views

By John J. Dempsey

Washington, April 2 — Congress starting its Easter recess today, left behind it a mounting friction between its majority leadership and the Eisenhower Administration. During the nearly three months of the new administration the members of Congress on both sides of the aisle have been forced to the conclusion that the change for which the people voted last November is not taking place.

The principal weak spot thus far developed is the Department of State. At last that department under guidance of Secretary Dulles has engendered the bulk of the friction that is now growing to considerable proportions between the President and the Legislative branch of the government more particularly with members of the President's own party in the Congress.

The spirited and unreconcilable opposition that was spearheaded by members of the Senate majority to confirmation of Charles E. Bohlen as ambassador to Russia was the principal incident that has built up in the minds of the Congress and of the people a serious doubt whether the pledges of the new secretary of state top to bottom, are to be carried out.

The ultimate confirmation of Bohlen—with 11 Republicans and two Democrats opposing—was not an expression of confidence in Bohlen or in Secretary Dulles. Statements made by members of the Senate indicate clearly that, while they did not agree with the position taken by the President and the secretary of state in insisting that Bohlen be made ambassador to Russia, they deferred to the President's expressed desire.

In view of Bohlen's close relationship with the Acheson regime, it was difficult for the Senators to understand why the President and Secretary Dulles were so insistent that he be confirmed. In the Senate debate, Bohlen's part as a top-notch aide in working out the dubious Yalta, Tehran and Potsdam agreements, was stressed and particular reference was made to the campaign repudiation of those agreements by the President. The action of Secretary Dulles in so strongly espousing Bohlen was not reassuring to the Congress and most certainly did not inspire confidence among the people of the country. This coupled with his sponsoring of Alger Hiss for head of the Carnegie Foundation, and his recent action in clearing the loyalty record of John Carter Vincent, then retiring him on a more than ample pension, has cast a shadow of doubt over the state department and considerably weakens the position of the administration. That certainly cannot be construed as a victory for the President, despite the final Senate vote on Bohlen.

I had shared the hope of many others that the new state department would get away from the ideas and policies of the thoroughly repudiated Acheson regime. The record up to now indicates that apparently is not going to happen. It is hard to understand why the President and the secretary of State took the position that Bohlen was the only man fitted for this important job. If Bohlen is the only one of 158 million Americans who can serve as Ambassador to Russia, this nation is in a sad plight.

The vote in the Senate cannot be construed as a vote of confidence in either Bohlen or the state department. Statements by members of the Senate, particularly on the majority side, bear that out. It was purely a

vote in support of President Eisenhower, right or wrong. But they clearly indicated that from now on the state department would be on trial.

Senator Ferguson (R-Mich.) said: "I shall vote to allow the President, in this particular case, to name Bohlen as his personal representative. But my vote does not approve or condone his action, or the actions of our government at Yalta." He asserted Bohlen was connected with agreements which have cost thousands of American lives and piled up a huge tax burden.

Senator Dirksen (A-Ill.) said that he could not go along with the President and voted against the confirmation. He warned the administration against sending any more such appointments up for Senate approval. Senator Capehart (R-Ind.) expressed grave doubt concerning the appointment and stated that he was voting for confirmation only because of the strong stand taken by the President.

Senator Murray (D-Mont.) in supporting confirmation said: "I regard the confirmation of Mr. Bohlen as a complete vindication of the former policies of former President Truman and former Secretary of State Dean Acheson."

Senator Welker (R-Idaho) in voting against confirmation asked why "a Republican administration had to appoint to a vital listening post a diplomat who still defends the Yalta agreement" and "why someone like General Van Fleet couldn't have been picked to show Russia that the United States intends to maintain a strong hand in opposition to Communism."

The Bohlen appointment at this critical period, as I see it, is not conducive to the continued harmony so necessary to our nation.

## In the Upper Room

"This do in remembrance of me."  
—Luke 22:19. Read John 15:12-17.

With tender insight and feeling, Ian Maclaren wrote of the events that took place in the upper room where Jesus and His disciples had gathered. As Maclaren recalls those parting hours of deep emotion, the ultimate depth was reached, he felt, in Jesus' appeal to His disciples, "This do in remembrance of me."

Now that His life in the flesh is soon to end, Jesus probably ponders the thought that He may fade traces out of their lives. Surely His own heart's passionate longing was that those closest in fellowship should not forget Him. "This do in remembrance of me"—this was His request of the disciples.

Today, around the world, many Christian people are kneeling to partake of the Lord's Supper at the table that encircles the earth. When we thus partake of it together, seeking forgiveness, praying for a spirit of brotherly love, then it is that we come closest to fulfilling the Master's inmost desire: "This do in remembrance of me."

### PRAYER

Our gracious Father, we thank Thee for the life of Thy Son, our Saviour. We have no words to describe the

beauty of the harmony of His earthly life with Thy purpose and will for Him. Despite our conflicts and trials, help us to be Christlike in our faithfulness to Thee. In our Redeemer's name: Amen.

### THOUGHT FOR THE DAY

By the way I live, I will remember Christ. —ARTHUR P. VAUGHN.

—O—  
"Be ye steadfast, unmoveable, always abounding in the work of the Lord, forasmuch as ye know that your labour is not in vain in the Lord."—I Corinthians 15:58. Read II Corinthians 11:22-30.

Once a little boy prayed for a special Christmas toy. His mother had heard his prayer. When Christmas morning came, the toy was not there. His mother said to him, "God did not answer your prayer, did He?" He replied, "Yes, God said, 'No.'" He had not lost his faith. He was steadfast.

Steadfastness of faith has certain characteristics. It is not steadfastness to a creed but to Christ. It is a faith rooted and grounded in love. It is an active faith. This makes it faith abounding in good works.

## The Low Down From Hickory Grove

What we are to do in this land of speed and hurry with the addled automobile drivers ho figure it is smart to hit it up to 80 so long as their rear vision mirror shows no officer on their trail—that is the question. It is not just gawky teen-agers—it is smartly mamas and papas too, who speed—who cross double lines on the pavement—who have no idea as to what is an arm signal—who put manners and courtesy on ice, once they step on the starter and take off.

We might slow down the speeding part, if we went back to 20 horsepower versus 150 horsepower engines. But the matter of manners and courtesy—out the window as now—will require stern means. One police officer per mile might cut the mustard. Even that is doubtful. And while on the patrolmen subject, of all the folks who deserve the highest praise and the most liberal pay it is these men who try to so manage traffic that the fewest victims will be carted to the undertakers.

As a starter on highway safety, all budgets for police and patrolmen should be boosted—even if your town has to fire its barn dance director or even your 15,000 buck city manager that you hire so that the mayor will have more hand shaking time on his hands.

Yours with the low down,  
JO SERRA.

Mrs. B. H. Schmidt of Chillicothe, Mo., and Mrs. H. M. LaRose of Robston, Texas, arrived in Hope Thursday. Friday they left for California accompanied by Mrs. W. E. Rood and her brother Henry Schmidt of Philadelphia.

Wilma Jo Young arrived home Thursday from Abilene Christian college at Abilene. She will spend Easter with home folks.

## FOR SALE

Some business property in Taos. Nice big homes, all modern. Real Estate is selling in Taos. It is the coming town of North Eastern New Mexico.

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Doughbelly Price, Taos, New Mexico.