

# PENASCO VALLEY NEWS

AND HOPE PRESS

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Hope, Eddy County, New Mexico

Friday, Mar. 20, 1953

## LOOKING AHEAD...

By GEORGE S. BENSON,  
President Harding College,  
Searcy, Ark.

Washington — A short time after Ezra Taft Benson had taken the oath of office as Secretary of Agriculture, he called together the key people whom he'd personally appointed—15 policy-making executives and a few of their topaides. As they sat down in a semi-circle fronting the great walnut desk in the secretary's spacious private office, a mid-morning January sun illuminated the towering white shaft of the Washington monument seen through the windows to his left.

"It is my wish," said Secretary Benson, "that as we meet here—in the first staff conference, and in those to come—we open our meeting with a word of prayer. If there is any objection . . ." He didn't finish; for his staff, as if moved by a single impulse, rose quietly, heads bowed. The secretary rose and said a short prayer, giving thanks and beseeching God for guidance. This staff meeting prayer has become a custom. It is characteristic of the new Agriculture department.

### Wholesome Atmosphere

Several of Secretary Benson's immediate associates smoke, and at the first few meetings a few cigars, a few cigarettes and a pipe or two were in evidence. The secretary didn't mind. But as the character of the staff conferences began to be felt by all, the smoking stopped. "Smoking just seemed out of harmony with the atmosphere of our meetings," a high official in the department told me. "Everybody sensed it, and we smokers especially."

As this column is written I've just come from spending a day in the sprawling gray stone building, just off the Mall where decisions are being made directly affecting the long-range welfare of America's 6,000,000 farm families and indirectly affecting the whole nation's future. I talked to a number of Mr. Benson's closest assistants and spent some time with the secretary himself. I got a glimpse of the heart and mind of the new Agriculture Department and an understanding of the basic philosophy that will shape its future farm programs. What I saw and heard was good.

### His Know-How Recognized

At 53, Secretary Benson is a strapping six-footer, handsome, vigorous. He speaks easily, forthrightly. He's a family man, with four daughters and two sons. His background and his capabilities seem to equip him perfectly for the Agriculture post. He grew up on an Idaho farm and chose agriculture as a career. He spent seven college years preparing—at Utah State Agriculture College, Brigham Young University, Iowa State College and the University of California.

He has operated his own farm but his farming know-how and his grasp of the great universal problems of American agriculture have constantly taken him away from his own acres.

He's served as county agent, extension economist and marketing specialist; and as professor-chairman of the Department of Agriculture Economics and Marketing at the University of Idaho. He helped build the farmer cooperative movement in America and served for years in Washington as executive secretary of the National Council of Farmer Cooperatives. During the war President Roosevelt appointed him to the National Agricultural Advisory committee. He has spent sufficient time abroad to acquaint himself with the international problems of agriculture.

### A Dedicated Servant

After digging into his background and visiting with him here in Washington, I'm convinced that Ezra Benson is dedicated to (1) increasing reliance upon God in America, (2) strengthening our Constitutional government (3) bettering life in America for everybody, and (4) improving the living standards and economic security on the farms of America. He feels, I'm sure, that his best contribution to the nation's economic stability would be to help strengthen self-reliance, thus halting the disease of government handouts; to work toward vastly improved farm marketing information and facilities throughout the nation; and to place the emphasis in Washington and throughout the Agriculture Department setup, on expanding and improving agricultural research and education for the benefit of the people on the millions of all-sized farms in America.

He has called in the farm leaders from every section of the country to help him formulate programs based on this thinking.

"Dr. Benson," he said as I was leaving, "I have great faith in the good horse-sense of the American people. They want sensible agricultural programs. That's what we will try to develop and offer to the nation."

The American people, it seems to me, can have faith in a man who thinks and talks like that.

## School News

First and Second Grade News—We are very much upset that Cecil Madron has the measles. That means that most of us will be out of school for several days and when that happens we get so far behind in our work that some of us never get caught up the rest of our school life.

First graders are taking to science and so far none have called it "sinus." The second graders are trying to do all the written work in the English workbooks without printing at all. It gets to be a problem sometimes.

We have put up a Dutch mural in our room and we like to just sit and look at it during school. It isn't finished yet, just one of those things you can keep adding to.

The Extension club met with Mrs. Charley Cole Wednesday.

Mr. and Mrs. Neuman Seely and Georgia Lee and Mrs. Levia Blakeney went to Roswell Saturday on business.

## News From the Penasco S.C.D.

By Clem Weindorf

For the past several weeks, the heavy equipment owned by the Penasco Soil Conservation District, for the purpose of helping farmers and ranchers apply conservation practices, has been busy cleaning and repairing stock water tanks on the Lee Glasscock ranch south of Hope. Mr. Glasscock, who has been a cooperator with the district since 1948, has used this equipment several times in the past developing metter stock water. At present Dee Madron is operating the equipment for the district.

During the past month, Johnnie Casabonne has applied to the Penasco District for a conservation plan on his ranch. At present this ranch is being mapped on a mosaic, or aerial photo by Clem Weindorf, our local Soil Conservationist. These ranch



mosaics are very valuable to the rancher in that after the boundary, cross fences and other physical features are mapped in, a rancher can easily see what changes ought to be made and where. Many times after this map is made, ranchers can readily see where a better location for stock water is or where a pasture fence may be built for better management.

Approximately 1600 trees and shrubs for windbreak plantings were given out to cooperators of the Penasco S.C.D. in cooperation with the Soil Conservation Service. These trees, which are grown by the S.C.S. in the Albuquerque nursery, are given out for the establishment of windbreaks around headquarters, along fields and for cattle. Those of you who are interested in any trees for next year, contact your district supervisors or Clem Weindorf at the Hope S.C.S. office.

Speaking of Soil—I ran across the following the other day: A city boy and a country lad were walking down a street. Coming toward them was a product of the beauty parlor—permanent wave, scarlet fingernails, drug store complexion and gaudy lipstick. "Now what do you think of that?" asked the city boy. The farm boy looked carefully and observed "Speaking as a farmer, I should say that it must have been mighty poor soil to require so much top-dressing."

'Nuff sed.

Carol Munson is back in school after a siege of illness which left her speechless.

Lessie Fisher's parents were down to see her Tuesday.

## Sage and Cactus

By Doughbelly Price

Friday the 13th and I had my income sentence read to me, not the first sentence I have ever had. I have had sentences that it took 90 days and up to fill the order. Now, about them income taxes we hear so much about, here is my situation: I had a good tee-bone steak last night and followed it up with ice cream and strawberries, then went to the bank to borrow to pay my income and I am not screaming about Income Tax. I have seen the time when I had tee-bone alright but I had to steal the beef, and that is no joke. I have all I want to eat, a good bed and a warm toilet. Now just what do I need with money? You can't eat it. Then one dollar bills would be hard chewing and them silver dollars would be hard to digest. Chislers is what is hurting this country. They have more money than they can possibly spend sensible. And would give thousands to eat the supper I had last night and not suffer and then they squeal like a stuck hog about paying income. They think nothing about going to the night club and paying one dollar a drink for algerian sheep dip (whiskey) and turn right around and try to chisel Sam out of the income. If them chislers were sent to Korea and made to pack ammunition to the boys on the firing line on their backs, eat Army chow



doughBelly Price

and wiggle their ears and bray like a mule. For that chow, this chiseling would come to a sudden stop. If Whiskers could get the income that is due him, according to the law, he could pay the taxpayer. In most, if not all tax cases, the lawyer should be tried first for he knows the facts. It is up to him to manufacture the evidence to keep his man from paying the fine. You very seldom go to jail if you have money.

Mr. and Mrs. Liles, from Mesa, Polk county, Arkansas, arrived here Monday for a visit with their daughter, Mrs. Mansel Milam.

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## LANDSUN

FRI. - SAT.

### "Bronco Buster"

John Lund  
Scott Brady

★—————★

SUN. - MON. - TUES.

### "Above and Beyond"

Robert Taylor  
Eleanor Parker

★—————★

WEDNESDAY

THURS. - FRI. - SAT.

### "Ivanhoe"

Robert Taylor  
Elizabeth Taylor

★—————★

## OCOTILLO

FRI-SAT

### "Battle Zone"

John Hodiak  
Linda Christian

★—————★

SUN. - MON. - TUES.

WEDNESDAY

### 'Snows of Kilamajaro'

Gregory Peck  
Susan Hayward

#### HOPE BAPTIST CHURCH

Earl H. Brock, Mission Pastor  
Sunday school each Sunday morn-  
ing at 10.  
Preaching, first and third Sundays  
each month.

## Penasco Valley News

and Hope Press

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### The Low Down From Hickory Grove

Friends and countrymen — readers of these intellectual gems of heavy pondering—I come up today with an idea that with the ball rolling now in the right direction, and while the iron is hot, the time is ripe to tap on the shoulder, your mayor, your governor, your school board. Tell 'em to take a squint at Mr. Ike and how he is getting 3 cheers for his effort to squeeze out the knick-knacks from Govt.—the fumididdles that are wonderful and pleasing to the dames and guys who eat high and plentiful as they cruise the land as Govt. supervisors and such, but for which we simple and trustful taxpayers pick up the check.

If 48 Governors and 10 or 20 thousand mayors will catch on—are as smart as they look—and if they choose to be re-elected, they will start trimming sail—there is a big blow coming up from the starboard. They are courting disaster if they pay no heed. Fine tooth combs need be run through all proposed budgets—now.

Lots of Governors and such, who pass the buck on high taxes and who say it is all the Federal Govt's baby—won't have a leg to stand on when Kansas Ike once really gets to bearing down. But there is one Gov. that won't be over any barrel—Bracken Lee of Utah—he never did lean on the Potomac treasury. I doff my new fedora to him.

Yours with the low down,  
JO SERRA.

### YOUR EYES

NEED ATTENTION

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## President Opposed To Give Away Policy

"We know now that Dwight Eisenhower was speaking with some conscious exactness when he used the word 'crusade' to describe his career as soldier, candidate and President," wrote columnist Holmes Alexander recently. "The emphasis on militant morality or conquest for righteousness, already noted by Mr. Eisenhower's friends, is now being remarked upon by his opponents."

It is this crusading spirit which, more than any particular and specific issue, distinguishes the Eisenhower Administration from its immediate predecessors. And it is the crusading spirit which is giving substance, unity and direction to the policies, aims and actions of both the President and the men who are close to him.

The new President is a deeply religious man, and ancient religious principles heavily influence his thinking. To quote Mr. Alexander again, "His own ancestors were members of a minority sect which migrated from Pennsylvania into Texas and Kansas, believing in the dignity of toil and never whimpering for the cold charity which governments often give in return for subservience. . . . Much of the President's hatred of Nazism and Communism seems to stem from the godlessness of those systems."

Here, certainly, is a key to what we expect of the Eisenhower leadership in both domestic and world affairs. And it does much to explain what the Administration is now doing or trying to do in widely varied fields.

The President, for example, wants economical government, thrifty government. And this is not only because it would save the taxpayers' money, important as that is. Going beyond the realm of dollars and cents, the President is convinced that the attitude of mind which encourages or fails to prevent waste and prodigality is the attitude of mind that could lead to a breakdown of the national fiber and result in national ruin. He looks on graft and corruption in government—whether it be represented by the gift of a fur coat or a deal involving millions—in much the same way.

The President is also, it is clear, a firm believer in the idea that the Lord helps those who help themselves. He is 100 per cent opposed to the "give-away" philosophy.

We have seen some very significant examples of that since the Administration took office. One is in the Department of Agriculture. Secretary Benson made it plain that, in his estimation, price supports for farm products should be regarded as emergency measures, not as something farmers have coming as a matter of course. Some loud howls greeted this, but the Secretary got many a pat on the back as well.

Another is in the State Department. Nobody has a stronger desire to cement and strengthen the anti-Communist countries than Mr. Dulles. Nobody is more certain that the existence of the free world depends on this. But he has made it abundantly clear that the Western European powers must do much more than has been the case so far, both to reconcile their differences and to build their military strength. The American Treasury, he pointed out in effect, is not a bottomless well.

Finally, the general principle back of the Eisenhower program as a

whole is that government should not do what private enterprise or local government or individuals themselves can do. He wants less centralized government, not more. He wants the people to be self-reliant instead of dependent. It looks now as if this idea will be the hallmark of his administration.

## The Low Down From Hickory Grove

You know folks there are grounds for being dubious about how much wind or how much meat there was or is in the gusty talks we been exposed to by the lawmakers of this our native land. If we figure economy is in and recklessness in spending our tax dinero is out the window—and we setle down into paying for our past 20 year spree—we are not as bright and alert or suspicious as folks should be, who have been so recent-like 3-shelled so fluently. If we take an eye off congress and don't turn a hand to help put a padlock on the U. S. Treasury door, we are headed for the cleaners again. The boys down there—the loose spending crew—is holding its breath and feeling its way to see if it detects rumblings of discontent from out in the hustings, or if all is quiet.

Today, before they deduct that we are sound asleep again, it is time to dip the pen in the old ink bottle and say, "look-it bub, why did you vote last week to have Sambo shell out more deficiency millions to tide over the same old Govt. goings-onn till June." Ask 'em that.

If we don't make congress take up the slack—right at the start—it will be the same old army game all over again—we will go home in our usual regalia—a barrel.

Yours with the low down,  
JO SERRA.

## Scripture Reading For Lent

For God so loved the world, that he gave His only begotten Son, that whosoever believeth in him should not perish, but have everlasting life.—John 3:16. Read John 3:14-21.

Severally wounded, a young soldier, on the gattlefield turned to the sergeant near him and said, "Tell me how to be saved." Unable to answer, the sergeant asked the soldier next to him. He passed the word down the line until it reached the seventeenth man. That one took a New Testament from his pocket, opened it to John 3:16 and sent it back to the wounded soldier.

As the sergeant read the promise over and over, the soldier believed. He found the joy and peace of salvation. "And to think," mused the sergeant, "that salvation is as simple as that."

The Word of God makes the way of salvation clear to all. One's works, one's wealth, one's wisdom will not save him, but only childlike faith in Jesus Christ as his personal Saviour. As many as repent of their sins and receive Jesus as Saviour and Lord become sons of God through faith in His name.

### PRAYER

We come to Thee, our Father, in the name of Thine only begotten Son who gave Himself a ransom for our sins. Sustain us in body and spirit this day and make us faithful witnesses to others who know not the way of salvation. In Jesus' name we

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pray. Amen.

### THOUGHT FOR THE DAY

"There is none other name under heaven given among men, whereby we must be saved."—Laura S. Emerson (Ind.).

Gene Lee and David Sanders went down to let Uncle Sam know they are 18 years old.

### HOPES BAPTIST CHURCH

Earl H. Brock, Mission Pastor  
Sunday school 10 a. m. each Sunday.  
Preaching 11 a. m. and 7 p. m., first and third Sundays.

Elk Mission: Sunday school 10 a. m. each Sunday. Preaching 11 a. m. and 7 p. m., second and fourth Sundays.

We had a good day here at Hope last Sunday. We went to Artesia Sunday night for baptismal services. Dr. Myers, editor of the Baptist New Mexican, preached in the absence of the pastor. We heard a good message. At the close, we had our baptismal service.

The women of the Elk Mission came over and met with women here at Hope Tuesday of this week in their joint WMU meeting. They brought lunch and with the local women met at the pastor's home and had fellowship together. After lunch, they went to the church for their program. We had Mrs. O. O. Scott of Carlsbad, the president of the associational WMU and Mrs. Lane as special guests.

We go to Elk next Sunday. Come and visit with us, we are proud of our work there.

### Hope News

**FOR SALE** — Hot Point automatic electric range. Can be seen at the News office at Hope.

Mrs. Geo. O. Teel was shopping in Artesia Monday.

Mr. and Mrs. Ralph Lea went to Carlsbad Saturday.

CClem Weindorf was in Las Cruces last week on business, connected with the SCS.

Dick Westaway from Carlsbad was in Hope last Saturday.

Deputy Sheriff Lusk of Artesia was in Hope on business Tuesday.

Mr. and Mrs. Altman and Ada Belle Trimble were in El Paso over the week end on business.

Ben Marable went to Artesia Tuesday on business.

Mrs. Jesse Buckner was in charge of the telephone office over the week end.

Miss Pat Runyan who is employed at the First National Bank has purchased a lot in the "Petticoat" Addition at Hope.

Mrs. F. L. Young and son Phil of Bandalier Monument, N. M., spent last week end in the home of the Young families. She left Tuesday for Carlsbad for a short stay.

"The Chloroform Clue" . . . Alfred Hitchcock, director of famous movie-thrillers, tells of a strange love affair and a baffling murder that has never been solved. Read this and many other fascinating stories in The American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.