

# PENASCO VALLEY NEWS

AND HOPE PRESS

Vol. 25, No. 44

Hope, Eddy County, New Mexico

Friday, Feb. 13, 1953

## We Want the County Divided

After quite a survey of the people of Hope, we find the big majority are in favor of dividing the county. Artesia is our town and the people up here want to do what will help Artesia and ourselves too. Whenever we need some help financially or otherwise, who do we turn to, Artesia of course! Therefore why shouldn't we be in favor of a new county with Artesia as the county seat?

## Lloyd Willburn Buried Saturday

Lloyd L. Willburn, 38, a native of Hope, died last Tuesday night at Needles, Calif., of a heart attack.

Mr. Willburn was born in Hope, the son of Mrs. Buck Willburn and the late Buck Willburn.

Funeral services were held at 2:30 p. m. Saturday at the First Methodist church, Artesia, with Rev. R. L. Willingham, pastor, in charge. Burial was in Woodbine cemetery. Paulin Funeral Home was in charge of arrangements.

Surviving are his wife, Mrs. Martha Willburn, eight children, Mrs. Jimmy Hilton of Alalmogordo, Mrs. L. A. Curtis of Mayhill, Myrna, Sammy, Peggy Jo, Sharon, Tywla and Clara Lee. Two grandchildren surviving are Larry Dean Hilton and Jerry Dean Curtis.

Other survivors are his mother, Mrs. Buck Willburn; two sisters, Mrs. James Ray of Deming and Mrs. O. B. Peacore of Toprock, Ariz. and brothers Zane Ray Willburn and Alfred Dee Willburn of Artesia.

## HOPE BAPTIST CHURCH

Earl H. Brock, Mission Pastor  
Sunday School 10 a. m.; preaching 11 a. m.; preaching 7 p. m.

We were at Elk last Sunday, had a good crowd and good services both morning and evening.

We will be here at Hope next Sunday and will be looking forward to good services here. We appreciate our folk and the town and community in which God has called us to labor. In fact being in the place and doing what we are conscious that God wants us to do always brings a satisfaction that nothing else in the world can bring. But our desire is that more of our people of Hope could realize that. Come worship with us next Sunday. We will try to do thee good.

## Annual Meeting of Electric Co-op

The annual meeting of the Central Valley Electric Cooperative, will be held Saturday, Feb. 21, 1953, in the high school auditorium at Artesia. A free lunch for members and guests has been planned and will be served at the Artesia high school cafeteria at 11:45 a. m. A drawing for prizes will be held after the meeting.

## First National Bank Contributes \$300

Mayor Altman just informed the News editor the First National Bank of Artesia had contributed \$300 to go toward the drilling of the Hope water well. Thanks a million. We hope there are others who will go and do likewise. We might add that a donation to the drilling of the Hope water well is a good investment. Those that contribute will find that out as the years go by.

## New County Bill Goes to Legislature

North Eddy County's second bid for creation of a new county was introduced in the State Legislature Monday morning by Robert S. Palmer of Deming, state senator from Luna county.

The bill was expected to be almost at once referred to the Senate committee on counties and county boundaries for action.

The bill provides for creation of Artesia County out of approximately the upper third of Eddy County, with Artesia as the county seat.

A similar measure introduced in the 1951 legislature was passed by the Senate, but defeated in the House.

North Eddy County leaders of the new county steering committee are openly optimistic for the bill's chances in this legislature, but refused Monday to make any predictions as to legislative attitudes.

## Petticoats Sell Lots to Finance Hope Water Well

The town of Hope, looking for renewed prosperity by developing its water supply, is selling building lots to raise cash needed for drilling its own water well, Mayor Ethel Altman said this weekend.

Many lots have already been sold and checks are arriving continually, Mayor Altman added.

Under FHA requirements, Hope must raise 10 per cent of the \$50,000 needed to drill a water well in the community. The town's petticoat government wants to do that by selling the lots.

FHA engineers are expected in Hope in about two weeks, Mayor Altman said. It is hoped, she added, that the \$5,000 needed as a down payment on the federal loan will be in the bank by the time they arrive.

The \$50,000 price tag includes cost of the well and laying lines to supply Hope homes, the mayor pointed out.

Lots will be 100x135 feet, or larger, Mrs. Altman said. All can be served by the water supply proposed with the government's help.

Government requirements dictate the \$5,000 down payment can't be raised by contributions or subscriptions, Mayor Altman said. "We're really pushing the sale of those lots for that reason," she declared.

Requirements for the \$5,000 to be locally raised in advance of the government loan protects the government from the possibility of the well being

a dry hole, the mayor explained.—Artesia Advocate.

Mayor Altman called the attention of the News editor that the next to the last paragraph was a mistake. The \$5,000 can be raised by contributions, subscriptions or by the sale of town lots. Either way is correct just so we have the money in the bank by the time the FHA engineers arrive, the mayor said.

## Have You Bought Your Lot Yet?

Why not invest \$100 in a building lot in Hope? These lots are 100x135 and will make ideal locations for your summer home. The money raised will be used for drilling a water well, which Hope needs very badly. These lots are located in the "petticoat" addition, just east and north of the business section. It is planned to have this property surveyed as soon as possible and staked out, so that the buyer can see where his property is located. Those who have purchased lots are Ezra Teel, C. B. Altman, Richard H. Westaway, John Prude, Bryan Runyan and Henry Coffin. Many inquiries from various people interested have been received.

In an interview with a News reporter, the Mayor said:

"When a lot of people join up you would be surprised how fast things get done to make a community a better place to live. Since people will live where they can most comfortably be housed and where their children can be properly educated, our aim is to make Hope the ideal place. Here you have a wonderful climate, the most fertile soil in the state and the friendliest people in the world.

"The anticipation of a water system breathes new life into a community that has staked its faith in a future from the fruits of its soil."

## Phone Co-op to Meet

The annual meeting of the Penasco Valley Telephone Cooperative will be held Friday, Feb. 20, at the high school gym in Hope. The meeting will be called to order at 2 o'clock. Trustees which will be voted on at this meeting are:

George M. Casabonne, Hope; James Norris, Lake Arthur; Charley Barley, Hope; W. A. Gage, Pinon; Hugh Moutray, Lakewood; J. L. Taylor, Cottonwood; Ralph Vandewart, Jr., Artesia; Wilbur Knight, Hondo; Wirt Rooney, Cottonwood; Paul Mayor, Alto.

## Basketball News

Jan. 30, the Hagerman Bobcats came to Hop for two games. Hope tied the A game 51-51. The Yellow Jackets had led in all the periods. They played a three-minute overtime and were defeated 59-54. Dolph Jones did not play until the overtime because of a bad wrist. But he suited out to help as we were playing four boys against their five, since David and Joe had fouled out. But even with such odds we held up well as compared to the other game with the Bobcats when we were defeated 61-38. That is improvement for you. David was high point man with 29 points. Following were Bobby with 8, Joe and Trent with five and Gregorio 4. The Junior team was the winner of

their game.

The following night the Yellow Jackets went to Capitan for a loss by four points, the score 45-41. High point man was again David with 19, followed by Trent with 10, Robert 5, Bobby 4, and Joe with 3.

Feb. 6 the Yellow Jackets went to Weed for an 8 point win. The scores was tied at the half and third quarters, but Hope pulled into the lead for victory. David Sanders could not play because of a sprained ankle, but he gave advice. Dolph was high point man with 10, next came Robert with 9, Joe 8, Bobby 7, and Gregorio 2. Trent Prudencio was absent from this game because of sickness.

## Sage and Cactus

doughBelly Price  
It is not going to be funny this week. Just hard facts. That talk that Eisenhower made was wonderful. Ike and Harry is so much alike, yet such a vast difference. Ike thinks hard and long before he speaks, Harry talked long and thought about what he had said three weeks later. It has been so long since the great American public has heard a good man talk. It was sweet music to their sunburned ears. There seems to be a brighter look in the eyes of the people. A new note in the voice. It had got to where their noses was dragging in the dirt. Now it sticks up like the spout on a new coffee pot. Sure some of them didn't like the talk. They would kick if they were going to be hung with a new rope. He is going to turn Chang Shi Check loose. Why make this war exclusive? If they want in the pot, deal them a hand. Even if the U.S. has to buy the chips. It looks like a game of freeze-out anyhow. Sam will win the chips but who will cash them. But look, Iwe is human and not a miracle. And he will need all the help and cooperation that can be given. We had better lay aside these petty larceny politics and get on our feet. If Ike will take care of them foreigners. The United States will take care of itself. We have been doing that and we had all that static to buck in Washington. Thank the Lord the old cows is still having calves and the sows pigs. The land is producing beans. We are not so bad off now. YET! Every crisis has produced its man, so far. And it looks like that has been repeated in this crisis too. Long may Ike live and give us the leadership that we have needed for so long.

## Extension Work in State Began in 1914

Not long after the first farm demonstration in Kaufman County, Texas 50 years ago this month, the extension method of teaching was broadened to include the women of the family. Dr. Seaman A. Knapp, the founder of the demonstration method of teaching agriculture and home economics, was a firm believer in the value of having women and girls take part in demonstrations in the home.

Elsie Cunningham, state home agent for New Mexico Agricultural Extension Service, says that home economics extension work was begun in New Mexico in 1911, when women and girls were invited to hear lectures. (Continued on Back Page)

## Guy Chevrolet Co.

Dealer For

Chevrolet Buick Oldsmobile  
and Chevrolet Trucks

Invites You in for any  
Automobile Needs

101 W. Main Artesia

### The First National Bank of Roswell

Roswell, New Mexico

Member—Federal Deposit Insurance Corp.

Serving Southeastern New Mexico Since 1890

## Peoples State Bank

We Invite Your Checking Account

Capital & Surplus \$200,000

Artesia, New Mexico

### Bank with a Bank you can Bank On

Capital \$250,000 Surplus \$250,000

You will find the going easier  
with your account in the

First National Bank

Artesia, New Mexico.

## Hardware

Of every description at reasonable prices

L. P. Evans Store

Artesia, New Mexico

## Kodaks and Kodak Films

Leone's Studio

Artesia

## Artesia Gas & Appliance Co.

Butane Propane

Roper and Wedgewood Ranges

Servel Refrigerators

402 N. First St Phone 304

Artesia, New Mexico

## For Sale:

100x135 foot lots in the "Petticoat"  
Addition at Hope. \$100 per lot.

Make your check out to Mayor Altman  
and get it mailed today

## GENERAL EQUIPMENT Inc.

912 North First St. Artesia, N. Mexico

- Farmall Tractors International Trucks
- Parts ● Service ● Farm Implements
- Accessories

Your Patronage Earnestly Solicited

## GUY TIRE & SUPPLY CO.

Goodyear Tires, Tubes and Batteries

ADMIRAL Refrigerators

- Guns ● Ammunition ● Sporting Goods

1st and Main, Artesia

## LANDSUN

FRI. - SAT.

DOUBLE FEATURE PROGRAM

### "King Kong"

Bruce Cabot  
and

### "The Leopard Man"

Dennis O'Keefe  
and Margo

★—————★

SUN. - MON. - TUES.

Walt Disney's

### "Story of Robinhood"

Richard Todd  
Joan Rice

★—————★

WEDNESDAY ONLY

Wed Check Night

### "Sally and St. Ann"

Ann Blyth  
Edmund Gwenn

★—————★

## OCOTILLO

FRI-SAT

### "Don't Bother to Knock"

Richard Widmarch  
Marilyn Monroe

★—————★

SUN. - MON. - TUES.

### "Ma and Pa Kettle at the Fair"

Marjorie Main  
Percy Kilbride

BRAINARD-CORBIN HARDWARE CO.  
Appliances Housewares Farm Supplies

DuPONT PAINT

Phone 103

327 W. Main

Artesia, N. Mex.

### HOPE BAPTIST CHURCH

Earl H. Brock, Mission Pastor  
Sunday school each Sunday morn-  
ing at 10.

Preaching, first and third Sundays  
each month.

Elk Mission:  
Sunday school each Sunday morn-  
ing at 10.

### Alcohol Mash

A former nuisance residue has  
caught the farmer's fancy Demand  
for livestock and poultry feeds  
made from the spent mash used in  
alcohol distillation has soared in  
the past 10 years. During the latest  
12-month period farmers spent \$28,  
000,000 for distillers' feeds. Before  
scientists discovered that the high  
protein content of the mash made  
it a good food for cattle and  
poultry, the material had been re-  
garded as a waste-disposal head-  
ache.

### Penasco Valley News

and Hope Press

Entered as second class matter  
Feb. 22, 1929 at the Post Office at  
Hope, N. Mex., under the Act of  
Mar. 3, 1879.

Friday, Feb. 13, 1953

Adv. Rates 40c per inch  
Local Readers 20c per line

Subscriptions \$2.50 per year

W. E. ROOD, Publisher

### Artesia Credit Bureau

DAILY COMMERCIAL  
REPORTS AND  
CREDIT INFORMATION

Office 307 1-2 Main St.  
Phone 37  
ARTESIA, NEW MEX.

### YOUR EYES

NEED ATTENTION

Consult

Dr. Edward Stone

Artesia, N. M.

REMEMBER—Merit Feeds get best  
results. McCaw Hatchery, 13th and  
Grand, Artesia. 6-10-1f

Modern Septic Tank Service, located  
at Artesia Transfer, 1406 W. Main.  
Phone 1168. —Adv.

## Dodge Cars Dodge Job Rated Trucks Plymouth Cars

Bring your cars and trucks where you  
can get trained mechanics and genuine  
factory parts.

WE FINANCE NEW MOTORS AND  
MAJOR OVERHAUL JOBS

## HART MOTOR CO.

207 W. Texas, Artesia

Phone 237W

## F. L. WILSON

Purina Feeds and Baby Chicks

Sherwin-Williams Paints

111 S. 2nd St.

Artesia

## IRBY Drug Store

A Good Place to Trade

the Whole Year Through

The Drug Store in the Carper Bldg.

Remodling Sale in Progress  
Bargains in all Departments

## KEYS MEN'S WEAR

116 W. Main, Artesia



# Most powerful car

in the low-price field!



The Striking New Bel Air 2-Door Sedan

## ... featuring Chevrolet's new "Blue-Flame" high-compression engine!

The '53 Chevrolet offers you the most powerful performance of any low-priced car—together with extraordinary new economy—with an entirely new 115-h.p. "Blue-Flame" Valve-in-Head engine, coupled with a new Powerglide automatic transmission.\* It's the most powerful engine in its field—with an extra-high compression ratio of 7.5 to 1!

Come in . . . see and drive this dynamic new pacemaker of low-priced cars with all its many wonderful advancements.

### Advanced High-Compression "Thrift-King" Valve-in-Head Engine

Chevrolet also offers an advanced 108-h.p. "Thrift-King" engine in gear-shift models, brings you blazing new performance and even greater economy.

\*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

**MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!**

### Entirely NEW through and through!

New Bodies by Fisher . . . new, richer, roomier interiors . . . new Powerglide\* . . . new Power Steering (optional at extra cost) . . . more weight—more stability . . . largest brakes in the low-price field . . . Safety Plate Glass all around in sedans and coupes . . . E-Z-Eye Plate Glass (optional at extra cost). (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

## Guy Chevrolet Company, Artesia, New Mexico

**IF YOU DON'T WANT ME TO GO Stark Ravin' Crazy, someone had better buy this eight thousand acre ranch! It is really worth the money, a forty thousand dollar house, well fenced, REA, running water and grass, and I know grass. I have grazed myself. One-fourth minerals. A steal at eight dollars an acre. Call me and I will show it anytime.**

### doughBelly Price, Taos, New Mexico

"The Story of My Life" . . . Here is the story all America has been waiting for . . . Christine Jorgensen's own account of her remarkable transformation! It's an enlightening human document unique in the annals of science and literature . . . Read it in The American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

### HOPE BAPTIST CHURCH

Earl H. Brock, Mission Pastor  
Sunday school each Sunday morning at 10.

Preaching, first and third Sundays each month.

Elk Mission:  
Sunday school each Sunday morning at 10.

### Extension Work

(Continued from Page One)

tures from the New Mexico A&M college who appeared on programs at

county teachers institutes during the summer. The following year, garden and canning clubs were organized for boys and girls. However, the modern type of extension program for homemakers was actually started in 1914, when Dora Edna Ross was employed as the first state demonstrator in New Mexico. When the U.S. entered World War I in the spring of 1917, the need for a food conservation program resulted in the appointment of 12 temporary district home economics demonstrators in New Mexico.

These emergency workers paved the way for the establishment of a permanent county home economics extension program. On Aug. 1, 1917, Mrs. Wilma D. Evans Hoyal became the first county home demonstrator in New Mexico when she was appointed to a position in Colfax county. Later that year, Mrs. Carrie Paden Phelps was employed in Grant county and Miss Lucile Woodard in Chaves county.

In the beginning, emphasis in the extension home economics program was largely placed upon teaching skills in canning, poultry raising, and hand-work. Through the years, the approach shifted to the family as well as the individual, and the program included health and health facilities, economics, consumer education and marketing, family relationships and recreation, in addition to foods, clothing, home management, and home furnishings.

Miss Cunningham, adviser to the New Mexico Association of Home Extension Clubs, which has about 300 affiliated clubs with around 600 members, says that through their organizations, rural women in New Mexico participate in county program planning, not only studying community and civic problems but devoting considerable time to state and national conditions that affect agriculture, and they are increasing their efforts to acquire an understanding of world problems.