

PENASCO VALLEY NEWS

AND HOPE PRESS

Vol. 25, No. 40

Hope, Eddy County, New Mexico

Friday, Jan. 16, 1953

Something to Think About

How many is 38,000? Well . . . thirty-eight thousand dollars is a lot of money, try counting to 38,000 some time, by one's. And 38,000 human lives, well, we have invented a machine that will snuff out 38,000 lives a year in the United States. It works like a big stamp press. The plunger raises and crashes down every 14 minutes, 24 hours every day, and each time it crushes out another life. In order to get 38,000 through the machine each year, you can understand that we cannot be particular which ones we grab. We have to use whoever is handy—men, women and children at random.

We are going to put 38,000 through our machine next year, and we can prove it. Regardless of what you do to prevent it or how careful you are, you may be the next victim.

We built this machine like a professional gambler builds his roulette and dice tables. The gambler can adjust the percentage on his devices to regulate his take according to the number of suckers available and to how much his customers will stand before they quit him or put him out of business. Since there is no shortages of customers for our machine and since no one is complaining too much about our operation, we set the percentage meter on our machine up a notch or two each year. By speeding up the machine and drugging the people with intoxicants we increase the calculated and pre-determined risk which our customers take and as a result—if we get the same number of players—and our business is definitely on the increase—we are able to shove more and more people through our machine.

Now—you may doubt that we have such a machine, but don't let anyone kid you. We have it and it is a lulu. It is called an automobile.

(Continued on Back Page)

HOPE BAPTIST CHURCH

Earl H. Brock, Mission Pastor
Sunday school 10 a. m.; preaching 11 a. m.; preaching 6:30 p. m.

We were to Elk last Sunday, had a good day, good crowd both morning and evening. The work there has grown in a wonderful way, we have a fully graded Sunday School now and the children and adults like it.

We will be here at Hope for services next Sunday and we would like to see a good crowd out here. Come worship with us.

Not all the people of the Hope school district are in favor of this school consolidation program. Monday several of a group went to Carlsbad and conveying quiver ferred with Tom Wiley, state school superintendent, and they came back with the announcement "that all is not lost yet." They are to meet with the state board of education Monday, and the other Jan. 19.

Officials of the state highway department conferred with members of the town board Thursday afternoon in regards to highway matters. They might have discussed the construction of Highway 83 through Hope.

Basketball News

The Hope Yellow Jackets tackled the Dexter Demons on the home court Tuesday, Jan. 6. The Demons were superior in height but the Yellow Jackets put up a good fight, though they were defeated 44-60. David was high point man with 28 points, Bobby followed with 6, then came Joe and Trent with 3 and Robert and Dolph with 2 each.

The following Friday the Jacket's played NMMI at Roswell. They played boys of greater height on a much larger court. They were defeated 37-56. David was again high point man with 21, Bobby followed with 8 and Joe, Robert, Trent and Gergorio made 2 each.

Saturday night, Hope defeated the Hondo Eagles on the home court, 47-29. The Hondo boys were more the Jacket's height and our boys really played a good game. David was high point man with 22, then came Dolph with 8, Trent with 6, Bobby with 5, and Joe and Robert with 3 each.

Friday, Jan. 16, Hope will play Clouderoft here in the home gym. There will be two games. The first, junior high game will begin at 7 o'clock. The "A" game will follow at 8 o'clock. Let's see everyone there to give our boys encouragement and show them we are interested. We will see you Friday night!

Hope Citizens Hot About Consolidation

With the permission of Mr. Lea and the president of our school board the following women went to Carlsbad Monday to contact Tom Wiley, state superintendent of education: Mrs. Lincoln Cox, Mrs. Haskell Harris, Mrs. Edgar Williams, Mrs. Bill Madron, Mrs. Ida Prude, Mrs. Dick Carson, Mrs. Joe Young, Mrs. Anderson Young and Mrs. Bob Barley. These women went solely to find out what could be done to keep the high school in Hope. Both Mr. Wiley and our county superintendent, Mr. Thomas, were quite considerate and fair. Here are the high points of that meeting:

Hope has lost her municipal standing due to the fact that her average daily attendance for the entire school has fallen below 100.

We can become a rural district under county supervision or we can join the Artesia district.

If we go rural there will be a chance of bringing our high school back. That chance depends upon bringing our average daily attendance back to 100 for a period of two years.

If we go into the Artesia district we would lose our high school. If at any time Artesia felt that the enroll-

ment at Hope had grown too burdensome to transport to Artesia, she might give us permission to have a high school under her supervision. In the meantime she would or should give us a modern school for our grades.

Reports of county budget hearings often affect the retention of a high school. If the budget committee felt that transporting pupils to other communities meant excessive spending, then it would recommend this high school be retained. That has happened about three times in the past.

The cost to the community of Hope would not be made less if the children must go to Artesia. The chance is, the cost would be greater, due to transportation.

The people of Hope do not vote upon the issue. The local school board as representatives of the people, will make the decision.

However, Mr. Wiley suggested a committee of three people from Hope and one person from the Chaves district concerned meet with the state board Monday, Jan. 19. He recommended that a map be drawn showing the various distances and locations of each child involved in this problem, that this committee be prepared to give all reasons why it thought keeping the high school at Hope would be best for those concerned.—Frances Barley, reporter.

Reactions:

1. How modern was the building where Abraham Lincoln went to school?

2. Do kindness, patience, understanding and skill of a teacher depend on the architecture?

3. Are the extra "advantages" offered by a large school system enough to offset the physical dangers of a prolonged and rough journey each day?

4. Do we feel by making a move, we raise the literacy rate of our state when we cause one-third of this high school's students to stop their education?

5. As Mr. Wiley agreed, isn't the distance long enough without adding 21 more miles?

6. Is our percentage of high school students who attend college lower than that of other schools in the county?

School Election to Be Held Tues., Feb. 3

A school board election will be held the first Tuesday in February. A proclamation will be published Jan. 23 and Jan. 30. All those who want their names on the ballot should file their names by Saturday noon Jan. 31. George Olen Teel has two more years to serve. Others who have been mentioned as possible candidates are Dick Carson, Charley Barley, Tempe Cox, Ruth Harris and George Seely.

exclusive color portraits you will want to save! A remarkable ten-in-one painting that shows the high points of Ike's career . . . and a cover photo of Ike and Mamie. Don't miss it.

REPORT OF CONDITION OF ARTESIA BUILDING & LOAN ASSOCIATION AT ARTESIA IN THE STATE OF NEW MEXICO, AT THE CLOSE OF BUSINESS DECEMBER 31, 1952

RESOURCES	
Loans—First mortgage security	\$921,884.06
Loans—Stock or pass book security	2,995.00
Accrued interest receivable	350.68
Stock in FFLB	11,100.00
Cash on hand and in banks	95,829.95
Furniture and fixtures	4,421.62
TOTAL	\$1,036,581.31

LIABILITIES	
Installment stock and dividends	\$256,752.05
Paid up stock and interest or dividends	642,400.00
Deposits and accrued interest	8,872.28
Advances from FHLB	100,000.00
Accounts payable	458.18
Federal insurance reserve	3,248.79
Other reserves	9,033.53
Undivided profits	14,624.83
Accrued interest payable	95.81
Reserve for depreciation	1,095.84
TOTAL	\$1,036,581.31

State of New Mexico, County of Eddy, ss:

We, Clyde Guy, Vice-President and Clayton Menefee, Secretary, of the above-named association, do solemnly swear that the foregoing is a true and correct statement of the financial condition of said association on the 12th day of January, 1953.

CORRECT—Attest:

H. G. WATSON,
JOHN E. COCHRAN, Jr.,
TOM W. HEFLIN,
Directors.

CLYDE GUY, Vice-President
CLAYTON MENEFE, Secretary

Sworn to and subscribed before me this 12th day of January, 1953.
(SEAL) RUTHE MARSHALL, Notary Public.
My commission expires April 15, 1954.

"Ike's Inauguration with Exclusive Color Portraits" . . . This Sunday in The American Weekly, that great magazine distributed with The Los Angeles Examiner, there's a special souvenir section for Ike's inaugura-

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1st and Main, Artesia

Something to Think About

(Continued from Page One)

It is a scientific fact that human reflexes are not fast enough to maintain complete control of an automobile at speeds of over 50 miles per hour. This is largely due to unforeseen circumstances which arise suddenly and which do not allow the driver of the automobile time in which to avoid an accident—bright lights—unmarked curves—meeting a car on a blind curve—obstructions on the highway—children running out into the street—and many more.

We continually increase the known and calculated risk each year by producing automobiles capable of higher and higher speeds. We double and triple the risk by furnishing potential drivers with alcoholic drinks which further slow their reflexes and proportionately increase their daring and lack of caution. Further, we continue to allow dangerous traffic conditions to exist, which yearly take their deadly percentage of lives.

Why don't we do something to reduce these pre-determined risks and resultant deaths? Well, a traffic death is just another minor incident in the lives of most of us. When calculated risks are present you cannot solve the problem by TELLING people to be careful—recall the first two 1953 New Mexico deaths in which case a patrolman's warning was disregarded and five minutes later two people died as the result.

Several positive steps should be taken to reduce the risks which we know exist and which we know will take 38,000 lives in 1953.

(1) Car speeds must be reduced. Warnings, traffic tickets, and highway signs will NOT do this. High speeds must be stopped at their source—the engine of the automobile. A speed governor should be mandatory which would not allow a car to go in excess of 50 miles per hour. This would reduce the known risk about 60 per cent. For those who would believe that such action would be impractical, remember that, if it isn't, our machine will get that 38,000 or more regardless of what we do, or think or say—because we have no way of speeding up a person's reflexes, which is the only other factor involved.

(2) Drivers must not drink and drinkers must not drive. People will accept this directive only if it is driven home with all of the force that it is capable for our laws and enforcement system to muster. At present nothing in particular is done about drinking drivers unless they are proven to be intoxicated or are involved in a serious accident. There should be absolutely no exceptions here. A drinking driver must be prosecuted whether or not he is "drunk" or has an accident.

(3) Dangerous road conditions must be immediately corrected as soon as a report of such a condition is received and a check can be made by the proper officials. Dangerous curves should be eliminated or marked in such a way as to remove any possi-

bility of an accident. Long straight stretches of road are dangerous and should be so marked. Reduced speed would go a long way toward removing this danger. Narrow bridges should be eliminated. Sharp dips, loose gravel, and wet or icy roads are other hazards which could be remedied.

Thousands of highway hazards exist. For example, on State Highway 83 between Artesia and Hope, three cars have turned over on dangerous curves within the last week. More of these accidents will occur with resultant injuries and deaths unless these conditions are corrected now.

What do you think? Why not write a letter to the proper officials and state our case? Let's outlaw this deadly gambling with human lives. Traffic deaths can be stopped and don't ever think that they can't. It is the duty and responsibility of our elected representatives to do that which is necessary to stop them regardless of how unsavory the job may be.

Signed: "A Motorist."

Penasco Valley News

and Hope Press

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The glamorous Bel Air Series for 1953 is truly a new kind of Chevrolet. Four new Bel Air models—4-Door Sedan, 2-Door Sedan, Convertible, Sport Coupe—create a wonderful new class of cars.



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Startlingly NEW!

THE "TWO-TEN" SERIES
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 lowest priced of all quality
 cars!

Smart new Chevrolet styling and advanced features! Five models include the 4-Door and 2-Door Sedans, Club Coupe, Business Coupe, "One-Fifty" Handyman.



(Continuation of standard equipment and trim illustrated is dependent on availability of material.)

The great new Chevrolet line for 1953 brings you a car for any purpose. Choose high-compression power with the new 115-h.p. "Blue-Flame" engine teamed with new Powerglide* for the finest automatic driving. Or choose the high-compression 108-h.p. "Thrift-

King" engine for finest standard driving. Choose the improved standard steering, or new Power Steering, optional at extra cost.

Come in and see the most wonderful selection in the low-price field—and it's yours at lowest cost!

*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.



**MORE PEOPLE BUY CHEVROLETS
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Entirely NEW through and through!

Guy Chevrolet Company, Artesia, New Mexico

Sage and Cactus

By doughBelly Price

Just made a little tour to Old Mexico viewed again the old tivoli gambling house that me and three other thieves got thrown out of in nineteen twenty four. A light skirmish. We lost. On our way back we stayed at the Paso Del Norte hotel. One night nine dollars but we had kleenex for toilet paper pretty soft for little doughBelly no? Seen more cowboys

than \$ ever seen in one gang before. No cattle but plenty of bull. Plenty of boots but not a speck of cow manure. Shined so bright that you could use them for a looking glass and if them shiny things on their fingers was diamonds there was plenty of money represented there. But glass is reasonably cheap you know. them boys dont talk thousands. they have read after Harry Truman so long that they talk in millions. Harry is going to camp in Washington so he can

spout off about the new administration. Harry can give but he cannot forgive. He said Ikes trip to Korea was all demogrogy (what ever that is) I am shore it is not fishing. I would shore like to make a little suggestion to Ike. that he make all the Democrats left in Washington wear pants without pockets. The Lattimore investigation will bog down, not for lack of money but on account of too much money. not for lack of evidence but on account of too much evidence.

Mr. and Mrs. Anderson
 Alta Ruth spent several
 the holidays with Mrs. Y
 ents, Mr. and Mrs. Rowla
 lin, Texas.

The New Year has killed
 the democrats and the
 is hard to look at but
 has moved in. Well it
 me any I have spent
 running from the law
 half from my creditor
 old to change now. I
 is a new record on
 graph and a new nee
 squak plenty but it w
 new any way.

LANDSUN

FRI. - SAT.

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 showing of greatest
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 "Red Head From
 Wyom

Maureen O'Hara
 Alex Nicol

SUN. - MON. - TU

"What Price Glo
 James Cagney
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WEDNESDAY ON

Wed Check Nigh

"The Vicious Ye
 Tommy Cook

OCOTILL

FRI-SAT

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"Sky Full of Me
 Carleton Carpen
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and

"South Pacific
 Rex Allen

SUN. - MON. - T

"Dreamboat
 Clifton Webb
 Ginger Rogers