

# PENASCO VALLEY NEWS

Travel Highway 83 Through Artesia, AND HOPE PRESS Hope, Elk, Mayhill and Cloudcroft

Vol., 22 No. 20

Hope, Eddy County, New Mexico

Friday, Aug. 25, 1950

## Mechem Favors State Sales Tax

Edwin L. Mechem, Republican candidate for governor, said today he favors use of the state sales tax for educational purposes only.

"I do not see the necessity of any diversion of sales tax funds to any other purpose," the young attorney said.

Mechem pointed out that the sales tax provides well over half the income for the entire educational system.

This fund is used for several essential purposes:

1. Maintenance of state education offices.
2. Support of the teachers retirement system.
3. Distribution to county transportation systems for free school buses.
4. Distribution to county school equalization fund on basis of average daily attendance.

"The people of New Mexico spend a greater percentage of their income on education than do the people of any other state," Mechem said. This permits a relatively poor state like New Mexico to keep its educational standards high, he added.

"Teachers are relatively well paid. Their salaries are in the top third of the nation. Our teachers and their superintendents are well qualified. Many of our schools are modern and kept in good condition. We have a fine bus transportation system for school children. All this is a result, directly or indirectly, of channelling the sales tax directly to educational purposes due to the alert watchdog activities of the New Mexico Educational Association."

"I propose to keep the situation as it is now because of its great success," Mechem concluded.

## Red Cross First Aid Training Program

As one of the initial steps in the state's civil defense planning, Gov. Thomas J. Mabry today urged that all New Mexico residents take the greatest possible advantage of Red Cross First Aid training programs being conducted throughout the state.

Gov. Mabry pointed out that the National Security Resources Board, top Civil Defense authority, has indicated that the American Red Cross would be asked to provide the nation with 20 million trained First Aiders within the next two years. This means, he said, that New Mexico should train 71,000 First Aiders for protection of its population.

The governor cited an understanding between the National Security Resources Board and the Red Cross in which the Red Cross agrees to assist state, local and national governments to the extent of its ability, in development of their Civil Defense programs. Within this understanding, he said, the Red Cross when requested by state and local authorities will assist in First Aid training of Civil Defense workers and the public; training in home care of the sick and injured and Nurses Aid activities, and in other ways.

In urging a step-up of First Aid training, the governor recalled a statement of Stuart W. Symington, chairman of the National Security Resources Board, made during a speech at the recent Red Cross national convention at Detroit.

"A surprise atomic attack on this country could be blunted but not stopped," Mr. Symington cautioned and emphasized that during the "pre-attack" period the preparation, planning and education of the civil population will determine the seriousness of the blow of possible attack. In calling for such preparation, he said, "that's where Red Cross participation in civil defense would pay off."

Gov. Mabry quoted Red Cross figures showing that during 1949, 172 Red Cross First Aid instructors were trained in New Mexico and 713 will be needed. He stressed that the number of instructors must be increased rapidly to train the 71,000 First Aiders sought for the state, and urged that those interested in this training contact their local Red Cross chapter for information concerning local First Aid training program.

**PROTECT YOUR FAMILY WITH OUR POLIO AND DREADED DISEASE POLICY.** Entire family protected for only \$10 per year. Kiddy-Linell Agency, 415½ West Main, Artesia, N. M. —Adv.

## Betrothal of Miss Jeanette Terry To Joe Carroll Is Told at Tea



—Gable Photo

Mrs. E. H. Bunting of Hope has announced the engagement of her daughter, Jeanette Terry, to Joe Carroll, son of Mr. and Mrs. C. H. Carroll of Roswell.

Formal announcement of the betrothal was made at a tea from 3 to 6 o'clock Tuesday afternoon at the home of Mrs. Dave Bunting, 512 West Grand, aunt of the prospective bride. The announcement was made with silver and white tea napkins inscribed, "Jeanette and Joe, Aug. 27, 1950."

The tea table was spread with a hand-drawn Irish linen cloth. The centerpiece was a crystal Cambridge arm filled with white gladioli, fever few and fern and held five white candles.

The punchbowl was garlanded with white gladioli.

The receiving rooms were decorated with pink roses and sweet-peas.

The guestbook was in charge of Adeliade Carroll of Roswell, sister of the prospective bridegroom.

Refreshments of punch, cookies, nuts and mints were served to about 60 guests who called during the afternoon.

The bride-to-be was dressed in a light blue crepe dress. Her corsage was of Ruben lilies.

Mrs. E. H. Bunting and Mrs. C. H. Carroll also wore corsages of Ruben lilies.

Miss Terry attended Eastern New Mexico University, Portales, where she was Yucca Blossom and rodeo queen. She was also one of the contestants in the recent talent pageant held at Carlsbad.

## Cherry Pie Contest Staged at State Fair

\$150 in cash and an all-expense paid trip to Washington, D. C., awaits some New Mexico girl who proves herself adept at baking a cherry pie during the New Mexico State Fair in Albuquerque, Sept. 23-Oct. 1, it was announced today by Pat Hill, Fair Publicity Director.

A state cherry pie baking contest will be held in the Youth Building on Sept. 29 and is open to girls who have passed their 15th birthday by Feb. 21, 1950 but who will not have passed their 21st birthday by March 1, 1951.

The state winner must agree to participate in a National Contest to be held in the nation's capital and to present a pie to the President at the White House should she emerge winner.

Hill said that complete details of the state or county contests are being sent to Demonstration Agents in each of New Mexico's 32 counties and that further information may be obtained by contacting them.

Just one more question, Mr. Hill. "Who gets to sample those pies?" Just send one down to The News and we will be glad to sample it free of charge.—Ed.

"Rise and Fall of Joe Harriman" ... Banker Joseph Harriman had \$14,000,000 and a devoted family when his world suddenly went to pieces and he had to go to work for \$25 a week in the company founded by his son! Read this man's story in The American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

REMEMBER—Merit Feeds get best results. McCaw Hatchery, 13th and Grand, Artesia. 6-10-1f

LOST—Bloodhound, red white streak down face, four white feet, scar on right flank. Return to Relix Cahape. —Adv.

## GOP to Organize In Eddy County

A Republican organizational meeting will be held in Carlsbad on Aug. 30.

State headquarters announced today that State Chairman John W. Knorr and Campaign Director Fred W. Moxey will be in every county in the state on their organization tour. The two will split up to hold organizational classes in each county during August and September.

"This is one of the steps we are taking in our victory program. On our trip we will report to persons in the county what we want them to do to help assure victory in November," Moxey said.

He pointed out that county candidates, county central committee members, and precinct workers have been requested to attend the meetings.

## Hope News

Mr. and Mrs. M. C. Newsom returned Sunday from Texas. Virgil who had become injured by falling out of a pickup returned home with them. Mrs. W. E. Rood and Mrs. John Hardin and daughters, Helen Catherine and Wilma went to Carlsbad Tuesday on business.

John Williams, Junior Newsom and Chas. Cox reported at El Paso Tuesday for their physical examinations. George Teel was a business visitor in Artesia Monday.

Mrs. Virgil Craig and daughter, Lilly Ruth and her son were visiting Mrs. Robert Cole over the week end.

Rush Coates and S. C. Lovejoy went down on the Pecos last week and returned with a good catch of red horse and catfish.

Inez Burshey of El Paso was here over the week end visiting her father Pete Blakeney.

Edith Kootze of Albuquerque will open Van's Caf e the first of the week. Mrs. Mary Nelson of Nampa, Calif., is here visiting Mr. and Mrs. Ben Miller. Ben is her brother.

## Editorials---

Our old friend Bill Dunnam of Artesia has been elected the new national executive committeeman of the Disabled American Veterans. He was elected from the DAV 11th district, which includes New Mexico.

A man from Detroit, Mich., was lodged in the Eddy County jail after pleading guilty to a violation of the Selective Service Act of 1948. He was charged with failing to register for the draft as provided by law.

Some of the best trained and well equipped soldiers in the English army are on their way to Korea to reinforce the hard-pressed GIs. They have been stationed at Rangoon, India and are glad to get away from the monotony of camp life. They will be more than welcome at Korea.

Do you read the "Weekly News Analysis" on page two in every issue of The News? There is at least three columns of news written about home and foreign affairs. This week, the writer gives a review on the Security Council, Transportation, Europe, Korea, Harry Bridges, Formosa and Economy. Be sure and look for this feature every week.

Here it is the last week in August and it won't be long before we will be wondering what became of our summer wages. In September the gas man will be along to fill our gas tank, then in November there will be the taxes to pay and then after that Santa Claus will be around and you know what that means. It might be a good idea if all those who owe us for their subscription would come around and pay up.

At present writing, the war in Korea seems to be turning in favor of the Allies. This war could be over in the next month unless Russia steps in and grabs off North Korea. England is sending troops that should reach Korea in the next two weeks. We can't understand why the countries that belong to the UN are so lax in sending troops to assist the United States in winning the war. It is easy enough to promise help but when it comes to actual fighting, that's something else again.

Several persons have asked us about the item in last week's News referring to drinking at dances. We didn't publish this item from the Advocate with the idea that it would stop drinking at dances. I don't believe that drinking at dances can ever be stopped. But there could be something done about scattering beer cans and whiskey bottles over the streets and sidewalks. It used to be that people could go to a dance and have a good time without a sign of a drink, but now it is different, 75 per cent of the dancers have to have a drink or two to pep them up and put some life in the party.

Next week, Friday, registering of pupils takes place at the Hope school. The following Tuesday, school begins in earnest. Some of the pupils will be entering school for the first time and it is a wonderful experience, something that they have looked forward to for a good many weeks. If a child takes an interest in the work and realizes that the teachers are there to help them obtain knowledge, everything will go along smoothly. But if they enter school with a chip on their shoulder and only try to make as much trouble for the teacher as they can, they will be the ones to holler when their report cards show a below passing grade. Cooperation between the parents and teachers will also help for a successful school year.

Clem Weindorf is back from his vacation. He now lives in Artesia.

J. R. Dawson is the new mechanic in charge of the Hope Service Station. The Dawson's will have one child in high school and two in grade school.

Mrs. Altman from El Paso is here this week visiting her son Bonnie Altman.

Mrs. Ethel Altman was visiting Jesse Buckner and family in Carlsbad this week.

Joe Nunn of Artesia, recently bought between 1000 and 1500 calves for fall delivery from Frank James, Carlsbad. Price was 27c for heifers and steers.—New Mexico Stockman.

Jack Parrish of Artesia, formerly of Hope, is in a hospital in El Paso for treatment. He fell from a load of hay and broke his leg and a wrist.

Mr. and Mrs. Ralph Lea spent last Friday with Mr. and Mrs. Byron Marlar in Carlsbad. Mr. Lea attended the school administrator's meeting while there.

Mr. and Mrs. John Hal lof of the Panhandle country were here last week visiting Mr. and Mrs. Leonard Akers of Weed and a son residing in Artesia. Mr. Hal was a former resident of Hope. He reports bumper crops in Northeast Texas.

Mr. and Mrs. Jim Gallagher and daughters Betty Fae and Barbara returned to their home at Red Oak, Okla., after spending several days with Mrs. Gallagher's sister, Mrs. Ralph Lea and Mr. Lea.

Wilma and Christine Seely returned from Cross Roads recently after spending five weeks with relatives, Mr. and Mrs. Betram Barnes.

Mrs. Anderson Young is expected home Friday after attending Abilene Christian College this summer.

Mr. and Mrs. Ralph Lea made a business trip to Roswell Tuesday, where Mr. Lea purchased a Toro power lawn mower for mowing the grass on the school lawn.

Glenn Harrison is spending his vacation with his two sisters at Los Angeles, Calif.

Miss Zona Pearl Jones who has spent the last two weeks with her parents, Mr. and Mrs. Bill Jones will return Sunday to the Methodist Hospital in Dallas, Texas, where she is a student nurse.

Mr. and Mrs. Ralph Lea accompanied by Penn Trimble and Will Keller went over the school bus routes last week and measured each route.

It is not too early to begin to think of your Christmas cards. We would like to have you come in and look over our large selection. They are priced from \$1 for 50 cards with or without your name printed on them. Also boxes of plastic or metallic cards as well as others. We also have cards to be sent for Christmas tree ornaments and gift wrappings.—Penasco Valley News, Hope, N. M. —Adv.

## Sale of Farm Churned Butter at New Low

The U. S. department of agriculture reports the dairy farmer and his wife who used to take pride in the fine quality of the butter they churned and retailed to a favored list of discriminating buyers in town—often at a good premium above the price of "store butter"—are vanishing.

In 1947, farm butter produced for sale had dropped below the 50 million pound mark, and for 1949 it had dropped still further to about 41½ million pounds. This is less than one quarter of the 175 million pounds marketed in 1924.

In only eight states in 1949 was the total of farm butter marketed greater than 2 million pounds.

We have just the things you will be glad to give to your friends for any occasion. Salt and pepper shakers, ash trays, plastic snack bowls, handkerchiefs, children's books, food bags, etc. We also have a nice assortment of sample stationery, informal cards and notes. Assorted boxes of birthday, get-well, sympathy and anniversary cards. Penasco Valley News, Hope, N. M. —Adv.

Be Sure  
Be Safe  
Be Thrifty

—FEEU—

NUTRENA

Cecil A. Smith

1 Mile West on  
Hope Highway



WEEKLY NEWS ANALYSIS

# U. S. Rejects Soviet Union Move To Seat China in United Nations; Marines Start Offensive in Korea

(EDITOR'S NOTE: When opinions are expressed in these columns, they are those of Western Newspaper Union's news analysis and not necessarily of this newspaper.)

## SECURITY COUNCIL:

### No Communist Deals

"So long as men are dying on the battlefield in defense of the United Nations this council will not wish to cheapen their suffering or sully their heroism by seeming to engage in the consideration of deals."

With these words, Warren Austin, the American chief delegate to the United Nations, rejected the Russian move to link the question of Red China's entrance in the U. N. with the Korean war.

It was a bitter exchange of words between Austin and Soviet delegate Jakob A. Malik, who became president of the security council Aug. 1.

Malik wanted the question of admitting Red China to the U. N. the first order of business on the agenda, with the Korean situation second. The Russians were defeated by a vote of eight to one.

No one believed the Russians had any formula for peace that was acceptable to the western powers when they ended their boycott of the security council. It soon became evident the Russians were interested in seating Red China and nothing else.

Some believed Malik's maneuvers were only delaying tactics in the belief the North Koreans would quickly shove United Nations troops off Korea and thus open the way for any demands the Soviet Union desired to make.

That belief became wide-spread when the Russians demanded American troops be withdrawn from Korea, under threat of use of the veto, and seat the North Koreans in security council deliberations.

On the other hand, it was just as evident that the United States would not agree to such a situation. The only outcome could be a deadlock, with the Russians resorting to the vote to kill any action the majority might sanction.

## TRANSPORTATION:

### Truck Fleets Increase

A for hire fleet of 1,000,000 trucks—part of the 3,000,000 which roll America's highways—is available for transport of military supplies in case of a grave national emergency, the American Trucking association has estimated.

The figure was the chief finding of an industry-wide survey conducted by the transportation organization as the first step in preparing for a possible all-out mobilization. The for hire vehicles would be the first to be mobilized and would, the association said, carry the brunt of the military ton-mile load.

But an additional 450,000 privately operated trucks, 2,200,000 farm trucks and 335,000 trucks under public ownership, could ultimately be made available.

Taken as a whole, the association's survey revealed the trucking industry could provide 171,369,000 inter-city ton-miles of transport facilities during the next 12 months. In 1941—the year before Pearl Harbor—the industry clocked up 57,123,000 ton miles.

That difference—114,246,000 ton-miles per year—represents the increased load of guns, food, ammunition or other military supplies which American civilian trucking firms are able and ready to handle without relying on any other form of transportation and with the full advantage of point-to-point shipment without rehandling.

## EUROPE:

### Steps Up Defense

The democratic nations of Europe with Communist aggression in Asia uppermost in mind formed plans for increased defense measures against invasion by Russia.

The United States and its North Atlantic allies mapped a three-year \$20 billion campaign of defense.

Britain offered to adopt a three-year \$9½ billion defense budget, a heavy load for the already hard pressed British government, if the U. S. foots part of the bill.

Other members of the group agreed to recommend that all member governments take immediate steps to increase effective military forces for common defense.

France meanwhile asked that more American and British troops be sent to Europe and pledged to start a \$5.7 billion three-year rearmament program. The new program would be in addition to the 1950 military budget of \$1.2 billion.

## FORMOSA:

### The Big Question

In the minds of many international observers, Formosa had become the big question in the battle against communism. And it presented the first split in policy among the western powers.

With the President's order to the U. S. seventh fleet to defend the island from Communist invasion, the split in policy first appeared. The split, or Russian trap as some are inclined to believe, became serious with the visit of General MacArthur to the island and the arrival of jet planes immediately after he returned to Japan.

Many observers point out that U. S. policy is now clear: defend Formosa and the Nationalist government. This, they believe, may involve the United States in a conflict with Red China, a fight which would almost be impossible for America to win.

At the same time, the British government has already recognized the Communist government of China. Several other western powers have been reported on the verge of recognition. This leaves the U. S. out on a limb and could involve the nation in a full fledged Asiatic war.

That, students of the present world situation say, is exactly what the Soviet Union desires. If such a thing should happen, Russia would, of course, materially aid the Chinese.

It has been pointed out that the American decision to defend Formosa is a direct act of aggression against Red China. It is a perfect excuse for the Reds to rush several divisions to the aid of the Koreans. Some observers believe such a move is already underway.

Within hours after MacArthur returned to Japan, American jets landed on Formosa—vanguard of air units assigned to defend the island.

A comment heard frequently after they landed was: "MacArthur certainly works fast."

That may be, observers pointed out, but it could also mean that MacArthur has fallen into the Russian trap. It was a serious situation that the United States now had to face.

## ECONOMY:

### Control Bill Likely

The senate banking committee approved a home-front mobilization bill which would give full discretion to invoke wage-price-rationing controls to President Truman.

Last month President Truman asked for limited economic controls. The bill approved by the committee, however, goes much further than Mr. Truman asked.

Those less-sweeping curbs included authority to:

1. Allocate scarce industrial materials.
2. Assign priorities to put defense production work at the head of any factory job sheet.
3. Let the government take over privately owned plants, if necessary.
4. Subvert consumer credit and real-estate construction credit.
5. Grant \$2,000,000,000 in government loans and loan guarantees to spur defense production.

The measure gives the President the right to invoke general price control and rationing anytime he decided such a step was warranted. He could invoke general wage controls at the same time.

The only apparent restriction is a provision saying the resident would be compelled to put wage curbs in effect if price ceilings previously had been established "on materials, services, and property comprising a substantial part of all sales at retail and materially affecting the cost of living."

The house was expected to agree on some bill patterned principally after the senate committee's measure.

## The Draft



Selective service officials at national headquarters in Washington get down to work on army's call for 100,000 men during September and October. Left to right: Col. Daniel O. Omer, general council; Selective Service Director Lewis B. Hershey, legislative officer.



## Soft Water Ration\* Ups Milk Production

### Fifty Percent Increase Shown From Experiments

The effects of soft water on milk production of cows was reported at a recent meeting of the Sheboygan County Holstein Breeders association meeting at Plymouth, Wis.

Milk production of two test cows increased up to 50 percent when cows were switched from hard water to a soft water ration.

One animal, a high production Holstein-Friesian, had never exceeded an 80-pound daily production un-



E. J. Culligan is shown above with one of the animals used in his aerated soft water ration test. The animal increased milk production as much as 50 percent when switched from hard water.

til fed soft water. The animal, Sethe Della Forber (Reg. No. 2,356-827) increased milk flow to 121 pounds, 50 percent greater than her previous high.

Previous records show that this same cow produced an average of 55.8 pounds of milk per day for three months following the birth of her first calf in 1946. After the second calf the following year her average was 68.6 pounds, and then the average was 55.7 and 72.1 pounds after the birth of succeeding calves. Thirty days before this cow was to have her fifth calf she was given aerated soft water to drink in place of the 19 grain hard water previously supplied. Her average production jumped to 102.7 pounds for the 90-day period following the calving.

The experiment was conducted by E. J. Culligan of Northbrook, Ill.

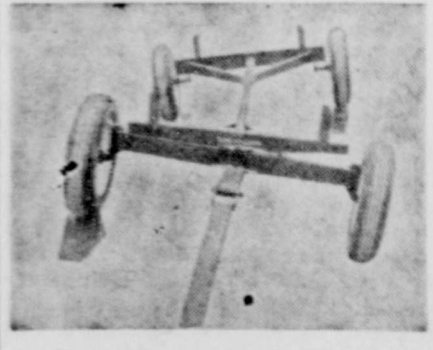
## Marketing Quotas Will Not Be Imposed on Wheat

The announcement of Secretary of Agriculture Charles F. Brannan that no marketing quotas will be proclaimed for the 1951 wheat crop is the result of compliance among most wheat growers throughout the wheat area with their 1950 acreage allotments, many wheat growers believe.

In making the announcement of no 1951 marketing quotas, Brannan said, "If wheat growers in general plant within their 1951 crop acreage allotments, as they did for the 1950 crop, it may be possible to continue to avoid marketing quotas in the future."

The estimated total supply of wheat for the 1950-51 marketing year is 1,395 million bushels, or about 18 percent more than the normal supply of 1,179 million bushels.

## Bumpless Farm Wagon



Something new in farm wagons is one that takes the bumps out of hayrides, which is not so good. But to the farmer, it means carrying 8000 pounds without weaving, pitching or tossing troubles. The picture above shows the way front and rear axles can tilt independently without disturbing balance.

**Not a Hero**  
After rescuing a fellow townsman from his burning home, a Moffat, Ontario, grocer declared modestly: "Anyone would have done the same thing. He was a very good customer."

## CLASSIFIED DEPARTMENT

### BUSINESS & INVEST. OPPOR.

FREE Catalog, buy direct. "Business Opportunities in the West" Rocky Mountain Empire Business Sales, P. O. Box 2098, Denver, Colo., EA. 2347.

LOCKER Plant, 400 boxes, \$15,000—1/2 production cost.  
Clarence McClayland, Severy, Kansas

FOK Sale—Pool hall with beer license doing good business, terms: in all town. Call or write Homer Dale, Rangely, Colo.

### HELP WANTED—WOMEN

NURSES, young graduates or exp. for general duty. Permanent or for vacation relief. Beautiful Hood River valley. Better than average salary, standard O.S.N.A. policies. Write or wire Director of Nurses, Hood River Hospital, Hood River, Oregon.

### LIVESTOCK

FOR Sale, beautiful three-year-old Appaloosa stallion.

MRS. CLARA WILKINS  
SAN LUIS HOTEL  
ALAMOSA, COLORADO

### SEEDS, PLANTS, ETC.

FOR SALE: Over 50 kinds of iris, \$1 per dozen unnamed, \$2 per doz. named. Each different. Schick Gardens, Greeley, Colo.

By Reading the Ads  
Keep Posted on Values



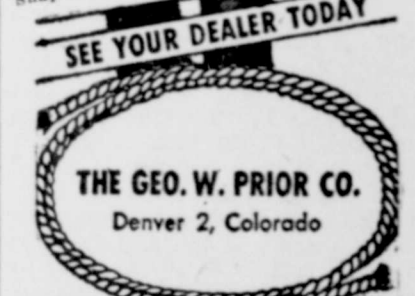
## PRIOR SADDLE JEANS

Ladies' 8 oz. sanforized denim jeans. Side zipper. Sizes 22 to 42. \$2.50.

## PRIOR GINGHAM PLAID SHIRTS

Ladies' sanforized gingham plaid shirts. Snap fasteners. Sizes 22 to 38. \$3.95.

## SEE YOUR DEALER TODAY



THE GEO. W. PRIOR CO.  
Denver 2, Colorado

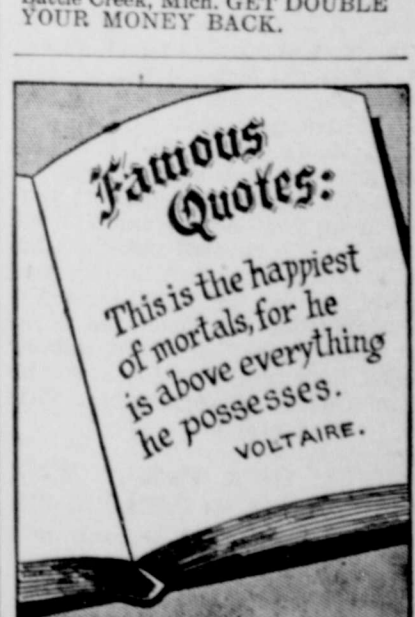
## OVERJOYED! YEARS OF LAXATIVE DOSING ENDED!

"I had to write! After 25 years of dosing for constipation, I started to eat ALL-BRAN for breakfast. The results are wonderful!"

Andrew H. Truby, Box 42, Woodland, Ill. Just one of hundreds of unsolicited letters from ALL-BRAN users. Marvelous results can be yours, too, if you suffer from constipation due to lack of dietary bulk. Eat an ounce of tasty Kellogg's ALL-BRAN daily, drink plenty of water! If not completely satisfied after 10 days, return empty carton to Kellogg's, Battle Creek, Mich. GET DOUBLE YOUR MONEY BACK.



YOUR MONEY BACK.



## Famous Quotes:

This is the happiest of mortals, for he is above everything he possesses.

VOLTAIRE.



**SUNNYSIDE** by Clark S. Hoar

GIMME AN ALL-DAY SUCKER, MR. DEE.  
 OKAY, JONNIE.  
 HEY! THIS SURE LOOKS SMALL TO ME!!  
 YEAH, THE DAYS ARE GETTING SHORTER.

**THE OLD GAFFER** By Clay Hunter

I'M GOING TO PAINT!  
 I NEED ENOUGH PAINT TO COVER ABOUT ONE SQUARE FOOT.  
 5 HOURS' LATER  
 WELL, IF YOU'D USE YOUR BEARD....

**BOUFORD** By MELLORS

AND EITHER GET A HAIRCUT OR A VIOLIN WHILE YOU'RE DOWNTOWN  
 I GUESS I DO NEED ONE, BUT I HAVEN'T TIME TODAY...  
 OH-OH... HELLO, MR. BOUFORD.  
 AFTERNOON, BOUFORD. NICE DAY, AIN'T IT?  
 IT'S NO USE... I KNOW WHAT HE'S THINKING...  
 -RE A GOOD DAY TO SEE THE BALL GAME--  
 IT SURE WAS--

**MUTT AND JEFF** By Bud Fisher

I'M GONNA TAKE A NICE COOL BATH. OH, JEFF WILL YA FILL THE TUB WITH WATER?  
 IT'S FULL OF WATER MUTT  
 WOT THE--  
 WHAT'S THE IDEA PUTTING ALL THOSE FROGS IN MY TUB?  
 I'M RAISING FROGS, MUTT, FOR BREWERS THAT MAKE BEER!  
 THEY USE THE HOPS! YOU KNOW MALT AND HOPS!

**JITTER** By Arthur Pointer

MM. SMELLS GREAT. CORN ON THE WHAT IS IT?  
 CORN ON THE COB.  
 I'M RAISING FROGS, MUTT, FOR BREWERS THAT MAKE BEER!  
 THEY USE THE HOPS! YOU KNOW MALT AND HOPS!

**WYLDE AND WOOLY** By Bert Thomas

IF I WAS TO GUESS, I'D SAY YOU'RE FROM THE BIG CITY!  
 YOU ARE INDEED CORRECT, MY GOOD MAN.  
 WHY, MAY I ASK, ARE YOU WEARING BOXING GLOVES?  
 I'VE ALWAYS HAD A SECRET AMBITION TO BE A COW-PUNCHER!  
 HE SHOULD LIVE SO LONG!

**CROSSTOWN** **BOBBY SOX** **MARTY LINKS**

I'LL TAKE THE FULL COURSE DINNER. EVERYBODY AT OUR HOUSE IS ON A DIET BUT ME!  
 "WELL, WE JUST DID OUR GOOD DEED FOR TODAY. WE SUGGESTED TO ALVIN AND HERBY THAT THEY TAKE US TO A SHOW."

# Star Dust

STAGE SCREEN RADIO

By INEZ GERHARD

ROSEMARY CLOONEY, now getting the Cinderella treatment from CBS, starring on their "Songs for Sale" and "Stepping Out," comes from Maysville, Ky., and still has the small-town outlook. Asked what style she uses in her singing, she doesn't know; she just



ROSEMARY CLOONEY

sings. In the year since she was just a singer with Tony Pastor's band she had reached celebrity status, but is still celebrity-shy, when she meets the big ones. Leaving the broadcasting studio one day, she saw Clark Gable getting into a taxi; jumping into another cab, she cried, "Follow that car!" and pursued Gable's cab for seven blocks, gazing at the back of his head!

Adolphe Menjou did right well recently with a hobby. His collection of United States coins was sold by the Numismatic Gallery of Beverly Hills for \$134,000. A \$2.50 gold piece dated 1841 brought the top price, \$5,100.

Bill Pine picked Lalo Rios, a Mexican born youth without previous acting experience, for an important role in "The Lawless," but said afterward that till the picture was released nobody could tell whether Rios would continue as an actor or not. His performance was so impressive that Pine and Thomas have cast him in their forthcoming "Passage West."

Emmett Kelley, long known as "The King of Circus Clowns," during his years with Ringling's circus, has been borrowed by Universal - International from David O. Selznick. Selznick signed him last year when planning a circus picture. Kelley, who has amused thousands in his time, and has a really rare sense of comedy, will play a serious role in "The Fat Man."

Everett Sloan's excellent performance as the doctor in Stanley Kramer's "The Men" made him a natural for the doctor's role in the air's "Nora Drake." It also landed him a big part in 20th Century-Fox's "Bird of Paradise," that of a beachcomber, with the picture being produced in Hawaii. So he voted for the land of aloha, and Leon Janney got the doctor's stethoscope.

Joan Fontaine and 75 other members of the cast of "Mr. and Mrs. Anonymous" donned heavy coats, galoshes and mufflers and battled man-made snow and sleet one day last month; Producer - Director George Stevens was shooting Christmas scenes!

Dennis Morgan's stellar role as a gun-slinging adventurer in the melodramatic thriller, "Raton Pass," is not, as most of his fans suppose, a change of pace. His first film for Warners, in 1938, was a short, "Ride Cowboy, Ride!"

Glenn Ford has a nice new contract, to make five pictures for 20th Century-Fox, where he is making "Follow the Sun." Three of the five will be made here, two abroad. He still is under contract to Columbia for four films, one a year.

Spencer Tracy steals "Father of the Bride" with no effort at all, of course. But what women talk about after seeing it is how lovely Joan Bennett looks and what a good actress she is. Elizabeth Taylor is just "disappointing."

Jan Miner, the radio actress, whose chores include doing the voice of Elsie the Cow, can study a live model right at home. Jan owns a 75-acre farm in Meredith, N. H., to which she commutes from New York every week end.



# JUST AS RAIN

Right as Rain  
There may be some doubt as to who are the best people to have charge of children, but there can be no doubt that parents are the worst.  
The things most people want to know about are usually none of their business.  
The truth is the one thing that nobody will believe.

Reputation  
A reputation is a personal possession frequently not discovered until lost.

Quite a Bang  
When Mr. Alexander Gun was dismissed from the customs of Edinburgh, the entry made against his name in the books was: "A Gun discharged for making a false report."

**NO COOKING NEEDED**



**FAULTLESS STARCH**

Perfect Hot Starch Without Cooking

When you pay more? Why St. Joseph Aspirin Accept Less? World's Largest Seller at 10¢

**DIARRHEA**

Due to dietary indiscretions, change of drinking water or sudden changes in weather can be quickly relieved by Wakefield's Blackberry Balsam. Sold at all drug stores. Be sure to ask for genuine.

Wakefield's **BLACKBERRY BALSAM**

**Kool-Aid**

MAKES 10 DELICIOUS ICY COLD DRINKS

WNU-M 34-50


**HOT FLASHES?**

Are you going through the functional "middle-age" period peculiar to women (38-52 years)? Does this make you suffer from hot flashes, feel so nervous, high-strung, tired? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms! Regular use of Pinkham's Compound helps build up resistance against this annoying middle-age distress!

**LYDIA E. PINKHAM'S VEGETABLE COMPOUND**

**SPORTISTICS**

In the first defense of his heavyweight title, Jack Dempsey knocked out Billy Miske (1920).  
Johnny Longden is the first American jockey to ride a total of 3,000 winners.



## MIRROR Of Your MIND

### Divorce Symptom Of Deeper Failure

By Lawrence Gould



Is divorce a "national menace"?

Answer: Not in itself, but it is a symptom of a very grave one—the failure of modern marriage to provide the happiness that men and women expect from it. For unhappy people, divorced or not, cannot be good citizens or neighbors. Neither exhortations nor reproaches will be lastingly effective; we must train young people to adjust themselves to and one another in a world in which the roles of husband and wife are every day becoming more different from what they were, even a generation ago. Meanwhile, let's be patient with them.



Should a baby suck his fingers?

Answer: He will do so anyhow, and it is a necessary stage in his development, writes child psychologist Willie Hoffer. There is reason to believe that the dual sensation (in his mouth and in his fingers) helps a baby realize for the first

time that he has a body through which he can act to satisfy his wishes. The distinction between himself and his body is the starting point of recognizing the difference between himself as an individual and the world outside, of which it takes time for him to become clearly conscious.



Are most people afraid of themselves?

Answer: Yes, although they often do not realize it. For while we attribute most of them to sources outside us, all of our neurotic phobias and anxieties are really different aspects of our fear of our own primitive impulses, or the punishment we believe we shall suffer if we give way to them. It isn't high places, for example, that some of us are afraid of: it is (or may be) our natural urge to raise ourselves above our neighbors, along with the threat that if we do so, our pride will turn out to "go before a fall."

## LOOKING AT RELIGION



ABRAHAM WAS BORN ABOUT 1996, B.C. IN UR OF THE CHALDEES. HE FOUNDED THE HEBREW NATION, YET NOTHING IS KNOWN OF HIS LIFE PRIOR TO THE AGE OF 70. HE WORSHIPPED THE ONE TRUE GOD, WAS REMARKABLE FOR HIS UNWAVERING FAITH, AND DIED AT THE AGE OF 175.

### KEEPING HEALTHY

## Treating the Peptic Ulcer Patient

By Dr. James W. Barton

SEVERAL YEARS AGO a young man who had been treated for ulcer of the stomach met his physician on the street and the physician complimented him on his appearance. The patient admitted that he looked good but stated that for months he had been unable to eat solid food.

"I drink several quarts of milk a day and for solids, I drink egg-nogs, using syphon soda instead of milk."

The physician advised him to return to his present physician because he should be able to eat solid food now that his ulcer was healed. An X-ray test using barium sulphate was made which showed that while the ulcer had healed, it had left a large amount of scar tissue, which tissue was blocking the passage from the stomach to intestine so that instead of having an inch or more passage, the scar tissue had reduced it to the size of a lead pencil so that only fluids could pass from stomach to small intestine where, of course, most of digestion takes place.

The milk and eggs accounted for his gain in weight and good appear-

ance. Although the ulcer was healed, by diet and medical treatment, this "scar" obstruction made it necessary for a passage to be made from stomach to small intestine.

I am writing the above because some ulcer patients are undecided as to whether to have an operation or undergo medical treatment. The fact is that the majority of these patients are treated by diet and alkalies and recover.

Some years ago I quoted Dr. Joseph Daly, Toronto, in the Canadian medical association journal in which he stated that it is now admitted that no one treatment is suitable for all peptic ulcers (ulcer of stomach or small intestine). "The physician no longer aims to treat the ulcer but to direct the management of the patient who has the tendency to ulcer."

Ulcer patients have a tendency to worry and the symptoms disappear when there is a prolonged period of relief from the wear and tear of life. A return to usual work, worry or mistakes in diet brings on a return of ulcer symptoms.

## The Way it Happened...

IN LITTLE ROCK, ARK. . . A man charged with driving 70 m.p.h. claimed he was merely trying to frighten his wife out of her biscuits.

IN CLEVELAND, OHIO . . . Street thugs had a new bazaar when one of their number was wrestled and thoroughly routed by a 17-year-old girl, who explained that she had learned her tactics by watching television.

IN SIDCUP, ENGLAND . . . Mrs. Annie Skinner willed to Norman Butler, who had done her plumbing free, her bathtub, sink and water heater.

IN WOODWARD, OKLA. . . Walter Thomas went to a Kiwanis benefit auction, successfully bid for a coat, donated by his wife, which just matched his own pants.

IN EL PASO . . . Hugh Burchfiel, nabbed in a theater holdup, told a radio audience that he became a robber by being lucky and having faith.

## Make This Nature Group By Actual-Size Patterns



For The Garden

THE PATTERN gives actual size diagrams for each of the five designs in this nature group. Just trace the designs on outdoor plywood, cut out and paint in realistic colors by following the chart shown on pattern 228; price 25c.

WORKSHOP PATTERN SERVICE  
Drawer 10  
Bedford Hills, New York.

Too Brief  
A theatrical agent persuaded the conductor of a variety-broadcast to use Joe Frisco in a five-minute bit. "I got you a five-minute bit on the air," the agent then told Joe. "What can you do in that time?"  
"J-j-just," the stuttering comic informed, "c-c-clear m-m-my th-th-throat!"

## MANY NEVER SUSPECT CAUSE OF BACKACHES

As we get older, stress and strain, over-exertion, excessive smoking or exposure to cold sometimes slows down kidney function. This may lead many folks to complain of nagging backache, loss of pep and energy, headaches and dizziness. Getting up nights or frequent passages may result from minor bladder irritations due to cold, dampness or dietary indiscretions.


If your discomforts are due to these causes, don't wait, try Doan's Pills, a mild diuretic. Used successfully by millions for over 50 years. While these symptoms may often otherwise occur, it's amazing how many times Doan's give happy relief—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

**DOAN'S PILLS**

## PA'S EITHER WAY A GREAT SMOKE!

Crimp cut Prince Albert, America's favorite tobacco, is famous among pipe smokers and "makin's" smokers alike for its rich taste and mild, cool smoking joy.

PRINCE ALBERT IN MY PIPE MEANS REAL SMOKING COMFORT—A RICH-TASTING SMOKE THAT'S MILD AND MELLOW



Prince Albert's choice, crimp cut tobacco is specially treated to insure against tongue bite. For milder smoking joy, fill your pipe with P.A.

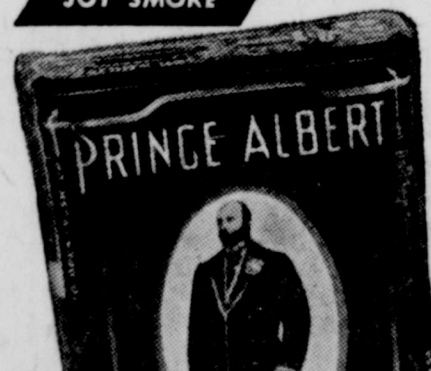
CRIMP CUT PRINCE ALBERT IS MY CIGARETTE TOBACCO. P.A. ROLLS UP FAST, SHAPES UP EASY INTO MILD, EXTRA TASTY 'MAKINS' SMOKES



The choice, rich-tasting tobacco used in Prince Albert is crimp cut for easier rolling of neat cigarettes. And the humidor-top keeps P.A. fresh.

THE NATIONAL JOY SMOKE

More Men Smoke



**PRINCE ALBERT**  
than any other tobacco

TUNE IN "GRAND OLE OPRY", SATURDAY NIGHTS ON NBC





# GREEN GRASS OF WYOMING

By Mary O'Hara



Rob McLaughlin, becomes worried about his wife's strange mental condition and attitude toward things in general, inveigles his friend and physician, Dr. Rodney Scott into a fishing trip. As the men fish, Rob details the things about which he is apprehensive and confesses that once he and his wife, Nell, were on the verge of separation. By judicious questioning, Dr. Scott elicits the information that Nell has never been away from the ranch, with the questioning indicating that what she needs is a long rest, although the doctor makes no diagnosis. The ranch is electrified by the news that Buck Daly has located Thunderhead.

## CHAPTER XIV

"Doggie! Doggie!" exclaimed Penny, and patted the top of his head with a little fist.

Cricket's roars were getting closer. He was being brought to the barn with the cows for evening milking and feeding.

A wave of fear went over Nell. It was not the bull. It was the meaningless fear she had had this last year, always accompanied by a feeling of helplessness to avert whatever fate was impending. It was as if suddenly she were going to be run over . . . a locomotive was bearing down upon her . . . or a crowd of men with uplifted axes were hurling themselves upon her . . . or she was drowning . . . or someone had her by the throat . . . or she was going over a cliff in an automobile.

She stood up and walked nervously down toward the cowbarn. She saw the cows coming around the shoulder of the hill in the calf pasture. Tim was driving them. She noticed the pitchfork in his hand.

She was standing there, watching the bull, when Rob and Rodney Scott returned from the window. Milking was over and the cows were in the corral. The gate stood open to the calf pasture. A few of them were moving out. Cricket was quiet. "I want Rob to sell that bull or have him killed, Rodney," said Nell as they approached her. "Don't you think he should?"

"I should say not!" exclaimed Rob. "We raised him from a calf, and now he's proved. His first calves are milking and giving higher butterfat than any of our other cows. Sell him? Don't be silly."

"I really mean it," said Nell. "Rodney, you know the awful things that happen. You're always reading in the paper about thoroughbred dairy bulls going their owners. You hear the tales on every farm. If a bull turns bad-tempered, as Cricket has, sell him! And sell him the day before something happens—not the day after!" And suddenly her voice was shaking.

### Thunderhead Located, Buck's Wire Announces

"Listen, honey, Rodney and I've been talking about you. You're a nervous woman. That's why you worry about the bull and everything. We want you to go to the hospital and take a long rest."

Rodney seemed embarrassed, but presently he nodded and said, "How would you like that, Nell?"

"I wouldn't like it at all," said Nell with a short laugh. "I think it's the silliest thing I ever heard of. Go on up to the back door and get the fish smell off yourselves, then come to the terrace and I'll have something cool for you to drink."

Howard came round the corner of the house. He had been swimming. His hair was wet, his towel was over his arm. At that moment the telephone rang. Howard said, "I'll answer it!" and ran indoors.

Presently he came out holding a sheet of paper upon which he had written down the message.

"It's from Buck, Dad! A telegram from Westgate, Colorado! They telephoned it from the station! He's found the horses!"

Rob set Penny on the terrace and held out his hand. "Let's see," and took the paper Howard held out. Have located Thunderhead and seventeen head of horses west of here. Will wait here till you come. Buck.

After dinner they got the maps out and studied them. Westgate was on the North Platte near the headwaters.

Rob glanced at Ken. "Want to come, Ken?"

Ken was silent. His face paled. During the five days of the shearing he and Carey had not really got together, whereas Carey and Howard had. If she had been angry at Howard for whatever it was he had done, in the intimacy of being amongst the sheep, watching the work of the shearers and helping

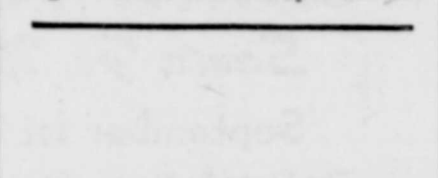
Jeremy move the sheep from one pen into the other, she had forgiven him and forgotten it. They were thicker than ever. They seemed to have something new to laugh about. And Ken was completely in the dark. If he went along in the station wagon it was certain Howard would have the inside track with Carey and he would be the gooseberry. A whole long day of that!

He said he didn't want to go. "Suit yourself," said Rob, and gathered up the maps.

It had been a hectic morning. Pearl had not appeared to make the breakfast. When Nell went looking for her she found her still in bed, groaning with the misery of a hangover.

Then the station wagon had left with Rob and Howard and Carey. Ken had disappeared somewhere on horseback in a very bad temper. Kim and Chaps had gone with him.

Nell took her sewing bag and sought out her favorite spot and set-



Nell went and leaned on one of the fence posts. "What's baby doing?" she called.

Penny said, "One, two, fee, fi, ten, ate, two, fee—"

Suddenly the baby stopped counting. She pointed and said, "Doggie, doggie—" She gurgled with laughter. There was a little chipmunk darting across the rock above her. It came to a stop and sat up, nibbling its fingers.

"Not a doggie, darling," said Nell, "that's a chipmunk."

Then the corner of her eye caught a movement—something big and dark coming silently down the meadow.

Cricket. His eyes were on the white dress of the baby and the patch of scarlet flowers.

Nell dropped to the ground and rolled under the wire. Her skirt caught in the barbs. She attempted to force herself through, so embedding the barbs more firmly in the strong cloth. With a muffled scream she exerted all her strength and jerked and tore at it.

She saw Cricket reach the baby, lower his head and stretch his nose out, sniffing at her. Penny drew back a little at the sight and smell of the great dark head so close to her, and then said, questioning, "Doggie?" She reached out a tiny hand.

Cricket's right hoof went back and under, gouging up the ground in a cloud of dust. A deep rumble came from within him, and at this terrifying sound, Penny burst into wild crying and tried to scramble to her feet. The bull turned his head and advanced it slightly, presenting the horn.

Nell flung herself upon him, bringing her clenched fist down across his nose. She snatched up the baby and leaped for the rocks. She felt the blow of Cricket's charge against her thigh and stumbled. She clawed at the rock with her right hand, clutching Penny to her with her left. She clambered up the first, the lowest of the rocks.

Nell flung herself upon him, bringing her clenched fist down across his nose. She snatched up the baby and leaped for the rocks. She felt the blow of Cricket's charge against her thigh and stumbled. She clawed at the rock with her right hand, clutching Penny to her with her left. She clambered up the first, the lowest of the rocks.

To get a grip on the stone with one hand, to pull up her skirts so that her bare knees could fasten upon it too—it was a frenzied effort that left her fingers and knees bleeding.

Pilgrim was barking and trying to deflect the attention of the bull. But a bull cannot easily change his target. With deep roars he swung his head low, this way and that, pushing Pilgrim aside as if he were a bothersome fly, but kept his eye on Nell. He forced himself through the smaller rocks at the foot of the great one, reaching a horn for Nell's body.

Nell screamed. She was slipping, she could not maintain her hold. Then her fingers caught in a crack and she clung there. Penny was striking out with legs and arms, trying to squirm out of her mother's clutch. Just above on the rock was a place where a piece seemed to have been sliced off, leaving a tilted shelf. Nell clawed herself up until she reached this shelf. It was not high enough to be safe, but she could climb no farther.

Suddenly Cricket, angered by Pilgrim's persistence, turned from the rock and galloped after the dog. Pilgrim fled, stopped, turned, the bull shot past him and ground to a stop. As Cricket swung himself around, Pilgrim catapulted himself at the bull's head and seized him by the nose.

**Dog Makes Heroic Effort to Save Baby**

In agony as the sharp teeth went into the tender flesh, the bull roared and swung his head in a great arc. Pilgrim was swung too, but his teeth held, and when, at last he went flying through the air, there was a small piece of bull flesh between his fangs, and blood streamed from Cricket's nose.

Pilgrim hit the earth with a thud and lay still. Cricket came after him.

Nell's head was bowed over the screaming child clasped to her breast. She was drenched with sweat. Her heart pounded so that it shook her whole body. She watched with despair. It Pilgrim was knocked out—

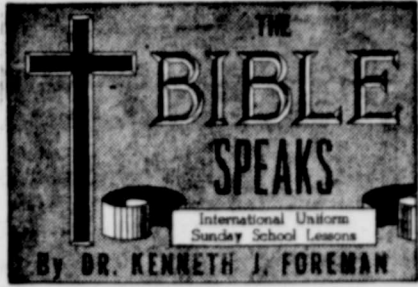
The bull was upon him.

With amazement she saw the dog crawl out from behind Cricket's forelegs and trot away to the fence before Cricket could be after him again. The bull had missed his aim and gone right over the dog.

Cricket came for the rock again. Frantic from the pain in his wounded nose, he raged around the base of it, forcing himself close, reaching up with his horns.

Nell's head wavered. There was a film before her eyes.

(TO BE CONTINUED)



SCRIPTURE: Luke 1:46-55; 2:17-19; 4:32; Mark 3:31-35; John 2:1-12; 19:25-27; Acts 1:15, 14.  
DEVOTIONAL READING: Luke 2:26-28.

## Blessed Woman

Lesson for August 27, 1950

A PROTESTANT Christian is essentially a Bible Christian. Among other things, this means he will form his ideas about Bible characters from the Bible itself and not from books about the Bible, not from legends long afterwards invented.

Some Protestants seem not to realize that even a reverent book like "The Greatest Story Ever Told" is as much fiction as it is fact.

Yet Protestants Christians are sometimes inclined to go to the opposite extreme. In reacting against the tall tales, they overlook the facts.

If some Christians overdo reverence for Mary, offering prayers and incense before her statues and even going to the point of saying we cannot come to Jesus except through Mary—an idea totally false to the Christian gospel—other Christians make the mistake of neglecting her memory altogether.

**God Knew Her Heart**  
NAZARETH was a small village with no good reputation. Yet it was in that town that Mary grew to womanhood. Man looks on outward appearances, but God looks on the heart.

You might have not selected Mary for the mother of Jesus, or to put it in another way, you would hardly have expected Mary's child to be the person Jesus became. She was very young, for girls were engaged early in that climate and country—perhaps no more than sixteen. She could have had no great education. She was poor, as the whole story shows.

Yet it was not for her education or her social standing or her experience or any such thing, but because of her heart, her character, herself, that the angel came to her that spring day in Nazareth.

**Mary's Song**  
THERE IS no room to tell all that can be known of Mary from the Gospels. We can know or guess much from that one song, the "Magnificat" as it is called from its first word in the Latin translation. (Luke 1:46-55.)

We can tell from this that she was a woman who knew her Bible. Moffatt's translation of the New Testament uses italic type to indicate quotations from the Old Testament; and in this Song of Mary, of its sixteen lines all but two are printed in italics.

### Patriotism and the Poor

MARY WAS A woman who loved her country. We are so familiar with the "Magnificat" as a church anthem that we overlook it actually and originally was; a hymn of praise to God for his mercies to Mary's nation, Israel.

Her people, so long enslaved, were to be set free. It is a revolutionary hymn, too. Princes are to be dethroned, the proud cast down, the rich made empty; but God will give his help to the hungry and the poor.

### Mary and Jesus

LOVE OF HER Bible, love of beauty, love of her country; and most of all, love of God. You could guess this from the words of the angel, but you can see it plainly in this song. It is an outpouring of joy and thankfulness to a God who is very real and near and loved.

Every mother lives again in her sons; in Jesus we can see the manner of woman Mary must have been. When the boy Jesus called God his Father, who had taught him that word? When the young man Jesus fought off temptation by using the Word of God, who had first guided him to do this? Where had Jesus learned Scripture except under his mother's roof?

(Copyright by the International Council of Religious Education on behalf of 40 Protestant denominations. Released by WNU Features.)

## Ain't It So

The effort to keep up with the Joneses causes a good many people to lose their old age security fund, but the damage done isn't nearly so bad as that suffered by the Jones' in their effort to keep ahead of everyone else.

Whether you're a doctor, lawyer, fireman or Indian chief, people are daily being influenced by your clothes. If you look your role—if you look successful—it automatically inspires confidence in the other fellow. Every day your clothes are selling you—or selling you down the river.

**TO KILL Chicken Lice AND Mites**

Apply Black Leaf 40 to roosts with handy Cap Brush. Fumes rise, killing lice and feather mites, white chickens perch. One ounce treats 60 feet of roosts—90 chickens. Directions on package. Ask for Black Leaf 40, the dependable insecticide of many uses.

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**BAKING INSURANCE**

Bake the Clabber Girl Way...

You add the insurance of perfect baking results when you add Clabber Girl to your dough mix . . . just the right rise in your mixing bowl, balanced by that final rise to light and fluffy flavor in the oven.

**CLABBER GIRL**  
THE BAKING POWDER WITH THE Balanced DOUBLE ACTION

**CLABBER GIRL**  
THE BAKING POWDER WITH THE Balanced DOUBLE ACTION

**YOUR OWN INITIAL!**

**4 "Signature" TEASPOONS**  
ONLY 75¢

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"AMAZED!" "Delighted!" write proud owners of "Signature." And no wonder! For "Signature" is Old Company Plate, made by Wm. Rogers Mfg. Co. Heavy quality! Exclusive pattern! HURRY . . . start your complete set with these personally initialed spoons! All details on Kellogg's VARIETY PACKAGE: 10 generous boxes of 7 favorite cereals!

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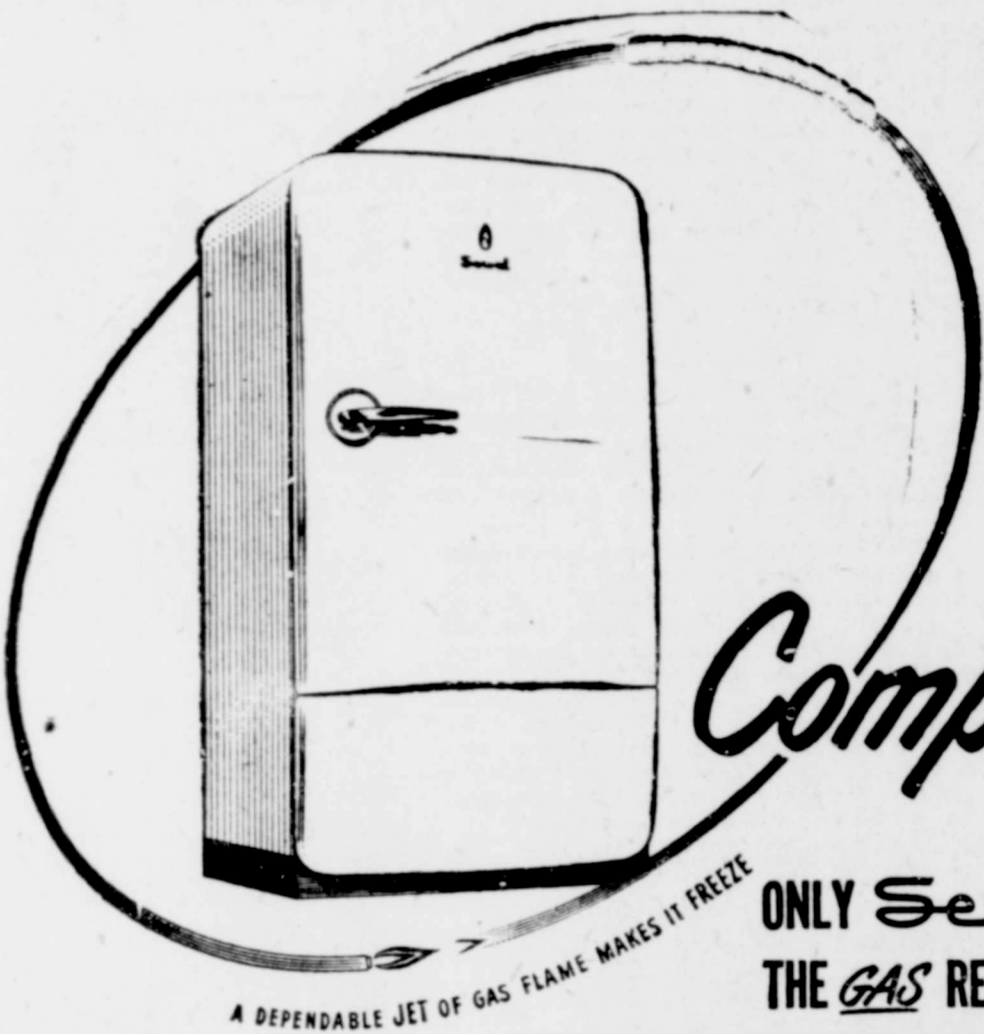
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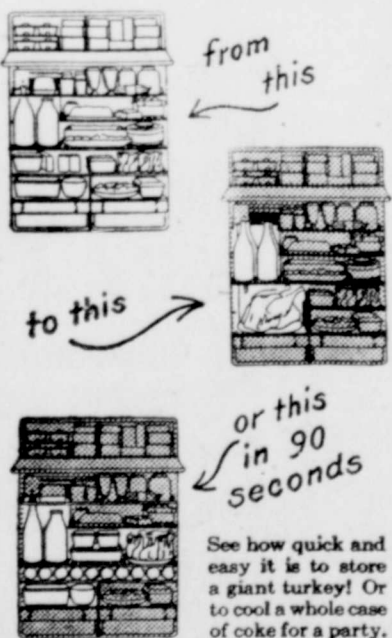
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**ONLY Serwel HAS THIS QUICK-CHANGE INTERIOR**



See how quick and easy it is to store a giant turkey! Or to cool a whole case of coke for a party.

Different from all others, you'll find the new 1950 Gas Refrigerator is your biggest refrigerator value. For Serwel alone has a freezing system without a single moving part. Nothing to wear or cause noise. So Serwel alone stays silent, lasts longer.

We have new 1950 Servels now on display. Before you choose any refrigerator stop in and see them. Inside and outside, they're designed for lasting satisfaction. Come see how much more you get for your money with the Serwel Gas Refrigerator.

**EVERY NEW CONVENIENCE, TOO**

- ✓ Big frozen food compartment
- ✓ Plenty of ice cubes, in trigger-release trays
- ✓ Plastic-coated shelves
- ✓ Dew-action vegetable fresheners
- ✓ Plenty of room for tall bottles

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*Santa Fe, New Mexico*

September 1st through 4th

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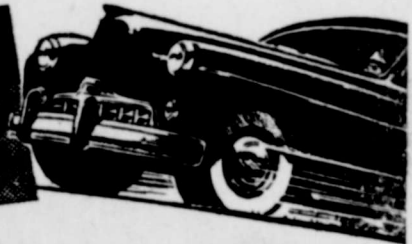
You'll enjoy attending New Mexico's Pageant of Events . . . just as you enjoy the fine flavor of good beer . . . for beer is the beverage of good fellowship and sensible moderation.



New Mexico Division  
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There is a difference! You get more gasoline value per dollar in every gallon of the new, improved Phillips 66! Thanks to improved refining methods, Phillips 66 now contains increased amounts of the valuable high octane components that make for smoother power and fast, effortless acceleration in any automobile! Yet this highest, higher anti-knock gasoline has *not* been increased in price!

Get a tankful at your Phillips 66 Dealer's now for long mileage, for fine all-around performance! Fill up with improved Phillips 66 Gasoline and feel the difference!



**Bolton Oil Co., Artesia**





**HOUSEHOLD MEMOS**  
by Lynn Chambers

**Frosty Cold Foods Help Cheer Family During Hot Spell**

"MOM, WHAT do you have that's really cold to eat," is the question that keeps Mother hopping during spells of hot weather. There's apparently nothing so lifting to spirits as something icy cold when the heat is at its highest.

Well, then, what do you have that's really cold? What about a chilling beverage that packs as much nourishment as it does eye and appetite appeal? Or, how about a cooling dessert like ice cream or a chilled chiffon pie that you can make while the morning is still cool?



Smart mothers will keep the fixings for cooling beverages right at hand where the family can reach them.

When you want something deliciously different in beverages, try some of these nourishing, chilled drinks. Several contain milk in one form or another, just in case the milk is difficult to get into the young folk in its pure form.

**Orange Cooler**  
(Makes 5-6 glasses)

- 2 cups orange juice
  - 1/4 cup lemon juice
  - 1/4 cup maraschino cherry juice
  - 1 cup ginger ale
  - 2 tablespoons honey
  - 1 pint vanilla ice cream
- Mix fruit juices and ginger ale; add honey and mix well. Chill thoroughly. Add ice cream. Serve in chilled glasses and top with fresh orange slices.

**Chocolate Mint Shake**  
(Makes 1 1/2 quarts)

- 1/2 cup cocoa malt
  - 1 cup hot milk
  - 3 cups cold milk
  - 1/4 teaspoon salt
  - 1 teaspoon vanilla
  - 1/4 teaspoon peppermint extract
  - 1/2 pint vanilla ice cream
- Add cocoa malt to hot milk and stir until dissolved. Add cold milk, salt, vanilla and peppermint extract. Chill. Just before serving place in shaker or jar and add ice cream. Shake until smooth.

**Pink Lemonade**  
(Makes 4-5 glasses)

- 3/4 cup lemon juice
- 3/4 cup sugar
- 4 cups water
- 1/4 cup berries, crushed, or 2 tablespoons cherry juice
- 8-10 ice cubes



Add sugar to lemon juice and stir until dissolved. Pour into pitcher with ice cubes and water. Stir in berries or cherry juice.

**Chocolate Banana Milk Shake**  
(Serves 6-8)

- 4 large, ripe bananas
  - 1 quart milk
  - 1/2 to 1/4 cup chocolate syrup
- Ice  
Press bananas through a sieve, then add milk and chocolate syrup. Add ice and shake or mix thoroughly.

**Ginger Lime Rickey**  
(Serves 6)

- 1 1/2 cups lime juice
- 1/2 cup sugar



Nothing's cooler or easier to make when the temperature's soaring than a refreshing lime beverage. You may like a simple limeade of sugar, water and juice, with lime wedges and ice cubes, or you may prefer ginger ale with limeade for something different.



Simple but pretty is this ice cream dessert that has a flavorful grape sauce to go with it. The ice cream is scooped on a large platter and garnished with frosted grapes set on galax leaves. Dip grape clusters with egg white, then dip in granulated sugar to give them a frostlike look.

**LYNN CHAMBERS' MENU**  
Molded Salmon Salad  
Sliced Tomato-Cucumber Garnish  
Soured Cream Dressing  
Bran Muffins  
Butter Beverage  
\*Lime Chiffon Pie  
\*Recipe Given

**1 quart ginger ale**  
Lime Wedges  
Ice

Combine sugar and lime juice. Shake with ice until very cold and frosty. Add ginger ale and mix well. Serve with floating lime wedges.

**\*Lime Chiffon Pie**  
(Makes 1 9-inch pie)

- Crust:**  
5 tablespoons melted butter  
1 1/4 cup graham cracker crumbs (about 12 crackers)
- Filling:**  
1 package lime-flavored gelatin  
1 cup boiling water  
1/2 cup sugar  
Grated rind of 2 limes  
Juice of 2 limes plus water to make 1/2 cup  
1 tall can evaporated milk
- Mix butter and crumbs thoroughly. Press evenly over bottom and sides of 9-inch pie plate to form crumb shell. Chill.

To make filling, dissolve gelatin in boiling water. Add sugar, grated rind and lime juice. Chill gelatin mixture until it has the consistency of unbeaten egg white. Whip chilled milk until stiff. Fold whipped milk into gelatin mixture quickly but thoroughly. Pour into crumb shell and chill until set, about 2 or 3 hours.

**Ice Cream with Grape Sauce**  
(Serves 6)

- 1 cup sugar
  - 1/4 cup water
  - 1 tablespoon lemon juice
  - 1 tablespoon grated lemon rind
  - 2 cups white seedless grapes
  - 1 quart vanilla ice cream
- Make a syrup of sugar and water, cooking until mixture spins a thread, about 5 minutes. Add lemon juice, grated rind and stemmed grapes which have been washed and dried. Cook together over low heat until grapes are tender. Remove grapes and cook until syrup is medium thick, from 3 to 5 minutes longer. Add grapes and cool. Pile ice cream on plate and pass with sauce.



**Peach Refrigerator Cake**  
(Serves 6-8)

- 1 cup canned cling peach halves
  - 2 teaspoons plain gelatin
  - 2 tablespoons cold water
  - 1/4 cup hot water
  - 1 cup whipping cream
  - 1/4 cup sifted confectioner's sugar
  - 1 teaspoon vanilla extract
  - 1 8-inch loaf cake
  - 1 pint vanilla ice cream
- Peaches and maraschino cherries for garnish  
Drain peaches and press through sieve. Soften gelatin in cold water and dissolve in hot water. Stir into peaches. Chill until slightly thickened. Whip cream; add sugar and vanilla. Fold in peach mixture. Cut cake into 2 layers and put together with ice cream. Spear top and sides with whipped peach mixture. Place in freezing compartment until frosting has set. Garnish with quartered peaches and cherries.

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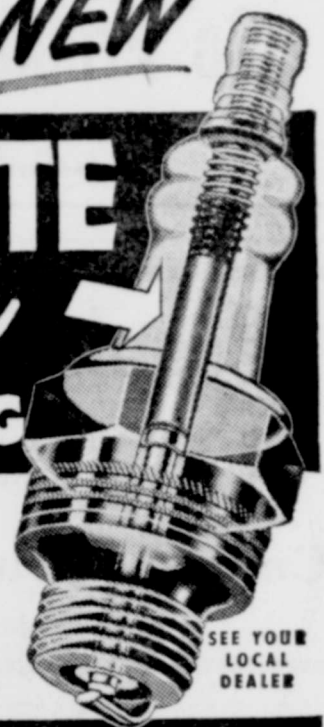
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 known conservation practice into  
 triple savings—savings of timber,  
 money, and his own time and  
 energy.

Thinning a woodlot on his father's  
 farm near Smoaks to allow health-  
 ier growth of the trees, Terry ended  
 up with 700 fine fence posts. But he  
 had noticed that pine fence posts  
 rotted out in the ground faster than  
 he could grow new ones.

Presenting his problem to the lo-  
 cal county agricultural agent, Terry  
 learned that pressure-treating the



Assistant county agent J. R.  
 White, Jr., inspects a few of the  
 700 fence posts produced by 4-H  
 leader Terry Liston. They were  
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posts with creosote would give them  
 a life expectancy of more than 30  
 years.

Although he realized that he was  
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 mally could not be filled, Terry con-  
 tacted a nearby Charleston, S. C.,  
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