Penasco Valley News REA Marks
and Hope Press 15th Year

| Vot.22, No. 6 May 19, 1950 |
| :--- |
| Gavel for Mayor <br>  <br> Altman on page 6 |

Hope People Extend Thanks
Through The Penaseo Valley News
and The Artesia Advocate, we, the and The Artesia Advocate, we, the
cety council and the Hope people, wish
to express our sincere thanks, and appreciation for the oco-peration and
assistance of our neighbors from Arassiance Rof our neignhors from Ar- Carsbad and the
tesian Roin wistrict, in making our
mountain "Fiesta Day", a grand success.
We mention The Artesia Advo he Artesia Chamber of Commerce radio station KSVP, the Artesia
square dancers, Hollis Watson, who acted as master of ceremonies;
Martin and Bud South, who here to take care of anny acinents that
might oceur; Tode Brenneman over KFGL in Roswell, The Roswell Daily
Record, The CurrentArgus and The Eddy County News in Carlsbad; the
dministration will celebrate its 15 th birthday. It is difficult to realize that decade and a half has passed since
the program began. In 1935 only 109 per cent of the farms and ranches of is said that more than 80 per cent, is said that more than 80 per cent of
al lfarms and ranches are electrified
din in a short time the figure may and in a short time the figure may
reach 90 per cent even in the West.
Considering that of the 15 years Considering that of the 15 years
nearly were war years, the reord
of the REA is one of which all can se proud. The development of thi
program has brought comfort, enjoy ment and labor-saving demices sto mi
lions of rural homes which would not have so benefited had it not bee
or the REA and the hundreds of rurelectric cooperatives function in ons can be thankful-Western Farm
The above item copied from the
Lire Western Farm Life of Denver is o
nterest to Hope readers. We don now how many remember this bu
$n$ April 26, 1940 the Hope REA line was energized. How many of us would
be willing to go back to the days before we had electricity? Not many,
know. But to go back a few years know. But to go back a rew years to
was Sept. 1, 1939 whe nthe Penasco
Valley News carried a story that the Valley News carried a story that the
Central Valley Membership Corpora tion of Artesia had been alloted $\$ 150$,
000 for extension of lines in Eddy and Chaves counties. Bids for con struction was opened Sept. 14. Then
on Feb. 9, 1940 we read where R. E on Feb. 9, 1940 we read where R. E
Coleman, president of the Central Val
ley Electric Membership Corporation ley Electric Membership Corporation
received telegraphic approval to go ahead and build the line to Hope. o
April 19,1940, it is recorded that April 19,1940, it is recorded that it
is now just one or two days before
the Hope REA line will be energized. the Hope REA line will be energized
The ones who have worked faithfully for the completion of this projec
and who deserve ful leredit are R. E Coleman, Mr. Moore, Mrs.
Parks, Mr. Wakertan, Mr. George Parks, Mr. Wakeman, Mr. Georg
Kaiser and Mr. Smith. The News goes on to state that certain-persons in
Hope will claim the credit for the successful completion of this project
but the persons above mentioned are but the persons above mentioned are
the ones who should and will receive the proper credit. On April 26, 1940,
we read where the Hope extension we read where the Hope extenser
of the REA is scheduled to be ener gized today (Friday). Better than 35 tor. It is estimated that better than
65 . 65 houses wil lbe wired by June
Then on May 3,1940 the News re Then on May 3, 1940 the News re
cords that "energy was turned on the
Hope line the afternoon of April 26 Cordse line the afternoon of April 26 .
Hfter over two years of efforts and After over two years of efforts and
hoping, there is a grand and glorious, hoping, there is a grand and
feeling among the people of Hope. There, our readers have a little his
ory of the coming of electricity to Hope. And we still have that grand and glorious feeling for the Central
Valley Electric Cooperative, Inc. The past year they have completed a line
to ranchers and farmers living northto ranchers and farmers living north
west of Hope and now they are comwest of Hope and now they are com
pleting a line to ranchers living south pleting a line to ranchers
west of Hope. Paul Frost is the very
capable manager and the officers and capable manager and the officers an
directors are as follows: A. W. Lang enegger, president; S. O. Higgins, vice
president; Rogert Fletcher, secretary president; Rogert Fletcher, secretary,
M. D. Brantley, treasurer, Roger Dur
and, James Norris, J. . . Taylor, trus
tees; William M. Siegenthaler, attor tees; William M. Siegenthaler, attor
ney.
In an interview with Mr. Frost Monday he said that if conditions warran to Hope. This would furnish powe
for the pumping of deep water wells.
 f the marriage of Helen Russell o The ceremony was performed at the
home of the bride, Tuesday, May 9 The young couple left immediately fo short honeymoon trip. They came
down to Hope last Sunday and spen
dhe day with Mr down to Hope Mast Sund Mrs. Frank Mel-
the day with Mr. and Mre
ton. The groon is employed by the Magnolia Drilling Co. The
their home in Portales.
 and had them talk over the radio. I
was a new experience for all of them but after the first minute or two they
performed like veteran announcers.


Fred Larremore of Ajo, Ariz., was
re Wednesday visiting John Har

School Closing
Events at Hope
Sunday night, May $21-$ Baccalaur
eate, $\mathbf{O}$. H. Tabor, Hope gym, $8 \mathrm{p} . \mathrm{m}$
Monday night, May $22-$ Eighth
grade graduation, Hope gym, $8 \mathrm{p} . \mathrm{m}$.
Monday and Tuesday, May $22-23-$
Final examinations.
Wednesday night, May $24-$ Hish
school graduation, 8 p. m. Ray Soliday
speaker, Hope gy.
Wednesday, May 24-Buses leave
speaker, Hope gym.
Wednesday, May 24-Buses leave
at 12 noon. This will give students
time to get ready for graduation.
Thursday. May 25 Buses will not
run. Teacher check in books, make Thursday. May 25 -Buses will no
run. Teacher check in books, make
out cards, make reports and do all out cards, make reports and do al
other work that is necessary.
Friday. May 26 - Buses will run Friday, May 26 -Buses will ru
and return pupils as soon as the have received their report cards.
Friday, May 26 - Seniors will leave Friday, May 26-Seniors will leave
n their "Senior Trip" on Friday are given.
Friday, May 19 - Pienic Day for all ades from first through fifth grade
Thursday, May 25-All other grades an have picnic on this day. Baccalaureate
The baccala
The baccalaureate exercises will b
eld at the Hope High School auditor Th Sunday, May 21 at $8 \mathrm{p} . \mathrm{m}$.
The progran is as follows The program is as follows:
Processional (audience standing) Processional (audience In vo e a tion (audicence stand
ing) Rev. Ed Mitchell, pastor, Baptis Scripture reading, Clifton Stark Scripture reading,
pastor, Church of Chist.
Song by congregation, Mr. Ander Song by
son Young.
Sermon, Sermon, O. H. Tabor, pastor Chureh Piano solo, Alta Ruth Young. Benediction (audience standing) Rev. Ed Mitchessional
Reces. Recessional (audience standing)
Mrs. Elizabeth Williams. Commencement
The commencement exercises to be
held Wednesday, May 24 at 8 p. m. are as follows:
Processional (audience standing) Processional (audience standing)
Mrs. Elizabeth Williams.
Invocation (a ud ie n e e standing)
Iev. Ed Mitchell, pastor
Baptist ev. Ed Mitchell, pastor
hurch.
Salutatory, Dale Young.
Musi, Eighth Grade Girl Salutatory, Dale Young.
Musi, Eighth Grade Girls.
Valedictory, Dorane Teague. Valedictory, Dorane
Address, Ray Saliday, post
Carlsbad.
Piano. Solo, Dorane Teague. Piano Solo, Dorane Teague.
Presentation of Diplomas, Palph L. Lea. (adience standing) Benediction (audience standing)
Rev. Ed Mitchell, pastor Baptist


Mrs. Elizabeth
Seriors Listed
Following is a list of seniors that are expected to graduate: Dorane
Teague, Dale Young, Eugene Bates Teague, Dale Young, Eugene
Blaine Mecuire, Alvin Melton.
Eighth Grade Commencement
Eighth Grade Commencement
The eighth grade commen
The eighth grade commencement
will be presented Monday, May at
p. m. Wishing Well" a play, pre
"The
ented by the class.
sented by the class.
Characters: Eight years in attendance here: Sammy Trimble, Reeva Jeanne Wood. Barbara June Madron,
Babe Ann McElroy, Alta Ruth Young.
Six years in attendance here: WilSix years in atten
ma Darlene Seeley.

## ma Dar Four Harris. One

Harris.
One year in
nie Brown, Bill Brown.
Synopsis: The class recalls its his
tory while preparing for graduation tory while preparing for graduation
Wishes for the future are made and
a few verbal wars fought But all ends a few verbal wars fought. But all ends
well when a truce is declared until they enter high school. Mr. Lea helps
feelings somewhat when he gives

## School News

3rd, 4th, and 5th grade news-We
aved our penmanshio papers on the saved our penmanshio papers on the
first day of school and compared them
with our lessons now. We found that with our lessons now. We empund that
most of showed much improvenent
in our writing. Several of the parents are planning to take us to James
Canyon Park near Mayhill, next Fri-
day for an all day pienic. The 4th and day for an all day picnic. The 4th and
5th grade pupils have completed their Chester Teague had the misfortune Chester Teague had the misfortune
of breaking his right leg last Satur-
day morning, when the horse he was day morning, when the horse he was
riding stepped in a hole. Chester was
taken to the Artesia hospital where his leg was set. He is recovering
nicely as the leg was broken above the place where it was broken last time
Bill Jones is filling the place as cus $\frac{\begin{array}{l}\text { todian of the Hope school during } \\ \text { Chester's absence. }\end{array}}{\begin{array}{l}\text { Orland Parker took a load of sheep }\end{array}}$ to Sweetwater, Te
returned Tuesday.

## Hope Celebration Is Huge Success

The celebration held last Saturday in honor of the "petticoat" govern ment is now past history, but to sum
the whole thing up in a very few words we will say that it was one of
the biggest and most successful cele the biggest and most successful cele brations ever held in Hope. We are
going to try and write it up to the going to try and write it up to the
best of our ability but even our best won't be good enough for an event that has already received nation wide ublicity
Well, to begin this story will say or the LIFE magazine from Los geles, accompanied by Albert Rosen feld, LIFE and TIME correspondent day morning and immediately started in to take pictures of the town soon after dinner. The parade led by Newt Teel and Ben Miller on horse
back came up the main street at $2: 30$ back came up the main street at $2: 30$
and headed west for the rodeo grounds. Cowboys and giris, boys on
bicycles and The Town Board in an old Model T, and a truck load of
square dancers made the parade colorful affair. At the rodeo ground
there was about two hours of roping which was duly photographed by the
LIFE photographer. At 7:00 o'elock the serving of supper commenced
Anr what a supper! The menu con sisted of chicken and dressing, roas
beef, potato salad bee, potato a dozen other things that
were good to eat. While the supper were good to eat. While the supper
was being served, various candidates spoke. While we think about it we
must make special mention of Hollis Watson who was master of oeremo-
nies and a better one could not be nies and a better one could not be
found. At 8:30 the dance started, the
music being furnished by the BatesFisher orchestra.
At about $10: 30$
Mr . Siegenthaler, president of the Artesia Chamber of
Commerce presented Mayor Altman with a gavel. (An account of which
can be read in another colmun.) Special features during the evening
were square dance exhibitions by were square dance exhriars by Cartsbad and Artesia square dance
clubs was wonderful. During in in
missions missions, Dave Button, manager of
radio station K.S.V.P. in Artesia circulated among the crowd and inter-
viewed various pedsons and asked them to express themselves over the
radio. Another special feature of the radio. Another special feature of the
evening was several songs by Clem Weindorf. These songs were dedi-
cated to the members of the Town Board of Hope. Mr. Weindorf is a
wonderful singer, what we can't understand is WHY is he working for
the SCS. He should be on the stage with Gene Autry, Bing Crosby and
other Hollywood stars The ance other Hollywood stars. The dance
came to an end about $1: 30$ and ever came to an end about $1: 30$ and ever
one departed with the belief that one departed with he thest and most
this was one of the biggest
successful celebrations they had ever attended. In an interview with Mayor
Altman Tuesday morning she said the total receipts from donations and
dance tickets amounted to $\$ 881$. The success of this celebration
be attributed to coOPt'R tween the Artesia Chamber of Com-
merce, the people of Ariesia, the news-
papers of the county and the radio papers of Also through the wonderful
stations.
spirit and willingness to work shown spirit and willingness
by the Hope people.
 Bert, Mr. and Mrs. R. N. Thomas, Mr.
and Mrs. Dave Button, Mr. and Mrs. Bob Meeker and daughter, Patsy, and
Mrs. Adeline Reimer, Mr. and Mrs.
Wilcox of Roswell, Dick Westaway Wilcox of Roswell, Dick Funt, Bill
and Zury White, Jess Fund
High and about a thousand more that Mr. and Mrs. Lu:e Toyebo enter-
tained the Hope teachers with a delicious dinner last Friday evening. The people who enjoyed the dinner
were Mr. and Mrs. Ralph Lea, Mr. and
Mrs. Anderson Young, and Alta Ruth, Mrs. Anderson Young, and Alta Ruth,
Ben Baird, Miss Grace Harris and the host and host
and Sharon.
Bill McRee, field executive for
Eastern New Mexico Boy Scouts, with Eastern New Mexico Boy Scouts, with
headquarters in Roswell, was here Monday, in connection with rechart,
ering the local Troop 65. A meeting ering the local Troop 65. A meeti
was held in Hope Monday night.

Van's Cafe is being repainted this
week. Rush Coates believes in a spick week. Rush Cogates
and span program.
Mr. and Mrs. Cecil Coates went to
El Paso Tuesday morning where they visited Mrs. Coates' fathe rwho is in
the hospital there.

Proper Milk Cooling Necessary for Grade Warm Milk Excellent For Bacteria Breeding
 Zosod pastury , couling can make herd and
obervance asemence ruise ionek mighty mink
To preserve gualty milk should
and

 Electric milk coolers are thermo. staticaly controled and are usermor
25
to 30
KwH per month to cool 10

 gallons of milk per day. Even they. one atemet to do mis is is illus-
trated in the accompanying phototrated in the acompanying photo-
graph
rit
itmer to souss a tarmer seetinn

 cans are immersed There is s no
wating tor the escaping heat trom ine mik to set.

## Small Acreage Farmers Practice Conservation

 Small-farm operators are begin-ning thange their belief that
soil conservation is a sol conservation is a luxury they
cart onford
Thousads o Thousands of small tarms are
now paraticing allout soll conser-
vaition vation with exciting results.
Back in the
gaco

 of the land in grass and most of
the rest in hay crops most of the After giving soil conservation a
try, thousands of operators of small farms have now concluded, raise more of everything. Some
have doubled production in just a few years
practices.

Broilers Need Water


Broilers need
weight. Laying hens to put on
it on to maintain satisfactory egg produc-
tion. And they need it all year round-winter and summer.
In years past, poultry waterers
required almost constant attention required almost constant attention
during the winter. Ofien the battle
against ice was fought with steam One methot of overcoming this
problem is presented in the ac-
companying illustration. It shows companying illustration. It shows
the installation of a heat lamp
over a common type of waterer. to keep the water free of ice as
well as to prevent litter from be-
coming wet around the waterer George S. Teel, M. D. Brantley of
Hope and J. L. Taylor of Cottonwood Hope and
were transacting business in Artesia Mark
Mark Fisher was down in the Pecos
Valley after a pick-up load of hay
Monday.




## The penasco valley news and hope press



Lesson for May 21, 1950


Cannibal Country
$\mathrm{T}_{\text {Long IS NOT a new problem. }}^{\text {Hen }}$, prophet Micah Long ago the prophet Micah
faced it, said some brave words
about it. He was a small-town man
living in a village near the Judahliving in a village near the Judah-
Philistine border line. Judah was
at that time mostly rural. The villages were made up of
farmers, who did not live on their
farms as we do but lived all to-
gether for protection, going out into
the country by day to work their the country by day to work their
farms, coming back to the village
at night. None of them owned very
much land, and few indeed were
rich.
 Half Slave, Half Free
$\mathbf{N}_{\text {no }}^{0}$ CouNTRY is a country is in a hood countryy con.
dition, if one part of it is tearing dition, if one part of it is tearing
the other part down. If the strong
are living off the weak, the whole
nation grows weak. Micah saw
that exactly. indeed, he predicted that exactly; indeed, he predicted
that because of the kind of country
it was, half opposed and half opNo enemy of his country, he did
not enjoy forecasting its downfall.
But he loved people, he loved his
country neighbors, he could see country neighbors; he could seh
what was happening to people who
were being crushed down into the dirt, he knew that could not go on
and on without a smash. (And it This has been the story over
and over again in the history
of nations. When the few grow of nations. When the few grow
strong at the expense of the
many, when wealth is concenmany, when wealitis concen-
trated in a few eities, or in a
few individuals or families, few in
look out
When this goes on for a long
time and becomes a sort of national
habit, the nation
habit, the nation may not fall at
once but becomes a pushover for
anybody who wants to take it. Why
anybody who wants to take it. Why
for instance, was the downall of
the "Nationalists" in China so
swift? It was because the Chinese
swift? It was because the Chinese
people had become convinced that
the political leaders and their
wealthy backers were in it for
what they could get out of it.
$\mathrm{W}_{\text {we }}^{\mathrm{E}}$ ARE FORTUNATE in in that times and lands. It should never
be forgotten that democracy is a
fruit of the Jewish-Christian tradifruit of the Jewish-Christian tradi-
tion which the prophet Micah who plowed deeply the soil out of
which democracy has grown. To test whether we are treating
whe others right, especially those who
are weaker than ourselves, we
need first to ask these basic quesneed first to ask these basic ques-
tions: Do these people get their
share of justice and are we helpshare of justice, and are we help-
ing them get it? Do we treat them ing them get it? Do we treat them
with mercy or do we only "use"
them for our own benefit?


## CHILDREN AT WORK

Teen-Age Immaturity Is Reason For Group's High Accident Rate By Wm. R. McComb,
Washington, D. C., Administrator Wago and Hour and Public Contracts
Divisions, U. S. Department of Labor Second of Two Articles
Driving a truck or working at other hazardous jobs might seel.
ike fun to teen-age youngsters, but because of their willingness to like fun to teen-age youngsters, but because of their willingness to
take chances and their immaturity, the price in injuries for minors
under 18 is twice as high as for under 18 is twice as high as for adult workers.
Beacause of the tragic consequences which too often accompany employment of minors in hazardous jobs, every state in the union
and the federal government have enacted laws wheh set standards of employment for young people.
One Federal law-the Fair Labor


Driving Is Dangerous
While many jobs have certain
hazards in connection with their performance, the Secretary of
Labor, before issuing a hazardous occupations order, makes a thor-
ough investigation to what jobs are particularly hazard-
ous for young workers. After the Investigation is made, the Secre-
tary and his staff propose a new order. After this proposal has been
publicized, hearings are held and
employers, workers, and parents
are are given opportunities to be
heard. Following the hearings and further study and consideration,
the order is issued.
One of the hazardous oceu-
pations or d er s which cuts
across industry lines and which has been violated more than
any of the others is that whin any of the others is that which
declares hazardous the oceudeclares hazardous the ocec--
pations of motor vehicle driver
or or helper. Because of the im-
portance of this order, I shall portance of this order, I shall
discuss it in detail. By driver is meant any individ-
ual who in the course of his em-
ployment drives a motor vehicle ployment drives a motor vehicle
at any time, and a helper is any
individual, other than a driver, whive work includes riding on a
motor vehicle in connection with
moto the transportation or delivery of
goods.
In this order, "motor vehicle"
means not only automobiles and means not only automobiles and
trucks, but motorcycles, truck-
tractors, trailers, and semi-trail-
ers, or similar vehicles which are


Accident Rate Higher
The importance of this order to
the safety of young workers is
proved by accident reports from


In their middle years, a good rea-
son for establishing the minimum
 cope of this order is not limited to driving or helping on autos and
trucks, but to such work on all
similar motor vehicles.

$$
\begin{aligned}
& \text { How disregard for this haz- } \\
& \text { ardous order can lead to tragic }
\end{aligned}
$$ ardous order can lead to tragi

consequences is brought out in
the consequences is of one fatal aceident. One night a produce com-
pany sent a truck with a 15 pany sent a truck with a 15-
year-old boy as a driver and a
13-year-old boy as a helper to 13-year-old boy as a helper to
take a load of produce from its
warehouse in one State to warehouse in one
city in another state.
The boys The boys started out at $1: 30$
in the morning and at $4: 00$ a.m. the morning and at $4: 00$
vert, vert, killing the driver and
seriously injuring the 13-yearold helper. The employer said
that the accident probably had that the accident probably had
occurred because the, driver
had gone to sleep. occurrea tecause.
had gone to sleep.
This 15-year-old boy had This 15--year-old boy had
been working since 9 a.m. of
the preceding morning the preceding morning.
The second hazardous occupa-
tions order which cuts across industry lines sets an 18-year mini-
mum for occupations involved in


Fourteen and 15-year-olds
may be employed in a few
jobs under certain conditions. may be employed in a few
jobs under certain conditions.
Here Beverly Beatty, 15, Ver-
million, South Dakota, would million, South Dakota, would
be legally employed as an opbe legally employed as an op-
erator of this duplicating ma-
chine in a general office but eraine of this duplicating ma-
chine in a general office, but
she would not be permitted to
work in manufacturing work-

$$
\begin{aligned}
& \text { work } \\
& \text { rooms. } \\
& \hline
\end{aligned}
$$

the operation of elevators or othe
power-driven hoisting apparatus
It applies not only to the power-diviven hoisting apparatus
It applies not only to the operatio
of both passenger and freight el
vators by vators by minors under 18 but also
to riding on freight elevators in
the course of their duties. the course of their duties.
Minors under 18, however, may
ride in freight elevators ride in freight elevators operated
by an assigned operator, when
they they are being transported to or
from their workplace at the end or
beginnit
beginning of scheduled work peri-
ods.
Here again studies show that in
Here again studies show that in-
juries caused by elevators result
in a disproportionately high percentage of fatal injuries among
young workers. These studies
show show, too, that the percentage of
serious injuries to also high.
Death or injury may ensue if an
elevator is not where it is thought
to be-thus a boy to be-thus a boy under 18, work-
ing as a stock clerk in a wholesale
grocery in an eastern state, backed
up up with his loaded hand cart into
an empty elevator shaft. His 25-
foot fall resulted in serious back
injuries.
In another case, death came to
a $17-$ year-old messenger boy, who,
while delivering some goo ds, while delivering some good s,
leaned out over the freight ele-
vator he was riding on alone, and
struck his head. Kno floor of the elevator he brushed
against the safety gate, and as it
opened, he fell out and down 20 feet to the bottom of the shaft-

Minimum Age Is Eighteen Another hazardous occupations
order which cuts across industry order which cuts across industry
lines to some extent is that which applies to occupations involved in
the operation of power - driven the operation of power-driven
wood-cutting machines. This order
also wood-cutting machines. This order
also applies to off-bearing from
circular saws and from guillotineaction clippers.
I cannot emphasize too strongly that the minimum age
applying to all of these hazardous occupations is 18 under the
Fair Labor Standards aet, alFair Labor Standards aet, al-
though the age for general employment is 16 .
The act also provides that workers subject to it must the paid a
minimum wage of at least 75 and minimum wage of at eeast
an hour and time and a half centeir
regular rates of pay after 40 hours regular rates of pay after 40 hours
in a workweek. These provisions in a workweek. These provisions
apply
ady to child workers as well as There are stiff penalties for vio-
lation of the Fair Labor Standards lation of
act-a fine of up to $\$ 10,000$ for wil-
at act-a fine of up to $\$ 0,00$ for
ful violation, and on seond of
fense, a fine of up to $\$ 10,000$ or im fense, a fine of up to $\$ 10,000$ or im-
prisonment for six months, or both prisonment for
may be imposed.
may be imposed.
An employer can protect himself
from unintentional violations from unintentional violations of
the child-labor provisions of the Act by obtaining and keeping on
file an age or employment certificate for each minor employed,
showing the child to be above the showing ene chid to be above the
minimum age provided for the job
he is minimum ag
he is doing.
Cetificates
Certificates may be obtained from
local school officials or local school officials or otate de

The Way it Happened
 white mice were to be seen sampering soout on the lop of bisis bad.




 any seleciiion prosam tor a yar.


Dress Is Simple to Make; Wear It All Through Day


## $\because \because \quad \therefore \quad \begin{aligned} & \because \quad \text { WHEN SLEEP WON'T } \\ & \text { COME AND YOU }\end{aligned}$

 FEEL GLUMUse Chewing-Gum Laxative -
REMOVES WASTE...NOT GOOD FOOD

 s.

FENN-A-MINT 睪
CLIP THIS ADVERTISEMENT WORTH SI on

DANTS TO МАТСН YOUR COAT \& VEST

BELL TAILORS



## HAS YOUR DOCTOR SAID: "REDUCE SMOKING"?

Then ask him about SANO,

## 51.6\%* LESS

 NICOTINENot a Scbstitute-Not Medicated
Sano's scientific process cuts nico-



 afternoon, creating somewhat of a
mystery, until President Siegen-
thaler made the presntation in the thaler made the presntation in the
evening.
In order that the gavel might be In order that the gavel might be
complete with an engraved gold
plate, C. M. McMath was flown to
Oklohem City some days ago by plate, C. M. McMath was flown to
Oklahoma City some days ago by
Her Termain. pilot for the New Herb Termain, pilot for the New
Mexico Asphalt $\&$ Refining Com-
pany, in the company's Cessna. pany, in the company's Cessna.
The two flew the gavel to Hope
Saturday afternoon. The gavel proper was made by
James Allen, manual training in-
structor at Artesia High School, structor at Artesia High School,
who assembled a number of pieces
of wood, each of which had a of wood, each of which had a
special significance.
President Siegenthaler explained President siegenthaler explained
all of the historical angles in his
address of presentation, in which "Mrs. Altman, I have a gavel for
you as a token of our esteem and as a symbol of the good neighbor-
liness which exists between the
people of Hope community and people of Hope community and
Artesia.
"It is, as you can see, a gavel. but there is more than meets the
eye at first glance. Thanks to the help we received from your sister,
Mrs. Ada Belle Trimble. Mrs. Paul.
. of Hope, your nephew. Tillford
Watts, and your cousin. Mrs. Hi
Dow of Roswell. and with suges. Dow of Roswell, and with sugges-
tions from J. D. Smith and Tom
Mayfield of Artesia, we were able


A Lawyer
Law Maker's Job
D. D. ARCHER State Representative


Farmers Given Warning Of Newcastle Disease

## Bold Ellis, poultry specialist of the Wyoming agricultural exten

 the Wyoming $\begin{aligned} & \text { argicultural exten- } \\ & \text { sion service, discloses that many }\end{aligned}$form and sion service, discloses that many
farmers may be acquiring a false
sense sense of security over the threat
of Newcastle disease to their poultry flocks.
He pointed out that the disease has spread to every state in the
union, and although there is less union, and although there is less
talk about it today than there was casualties are still very heavy.

## Farmers Ask Data On Crop Varieties

 Many farmers are asking county
extension agents about new var ieties of crops.
As a rule, the county agent's
answer to farmers is this: "Before
buyid answer to farmers is this: "Before
buying seed of any new variety it
is good is good business to be sure it is
recommended and suited to the lo-
cality in which you live. The new variety should be at least as good,
or better, than varieties you have been growing."
Reliable seed dealers and their agenis can usually be depende
upon to offer you only proved new upon to offer you only proved new
varieties of grain, he says. But


Careful attention to the need for purchasing proved varseties
of seed is one of the major of seed is one of the major
factors in securing quality
yields like the corn shown here.
ach tall, reports are received of each fall, reports are received of
less responsible salesmen and mail
order advertisements selling new order advertisements selling new
varieties, often at high prices, that
may not be as good as our common may not b
varieties.
Most experiment stations test
in their plots most all the new
grain varicties deve oped by plant grain varieties deve oped by plant
breeders in the north central
states and Canada that offer prom-
ise of beng adapted. By consulting county extension agents about a
now variety of seed, farmers can
find out if it has been tested and

Blue Igg Sholls May Bo Answer for Egg Dealers

$\underset{\text { Here are four of "Brownie's", }}{\text { rare bovine quintuplet " litter", }}$ rare bovine quintuplet "litter",
which survived on the tarm of Ralph Tauro, at Hillsdale, New
York. The calves are shown York. The calves are shown
with their mother, Ralph and his son Michael. Sueh a birth
his happens in the bovine world
about as rarely as ut does a mong humans.

REMEMBER-Merit Feeds get REMEMBER-Merit
Feeds get best
results. McCaw Hatchery,
13th and
Grand, Artesia.
6-10.tf

## John E. Miles

## VOTE FOR

F0R
GOVERNOR


> He has the Experience, Ability and Integrity

As Our Next Governor he Will Serve Us With Honor and Distinction

This Ad Sponsore i by the Penasco Valley News


Maybe you don't need a triphammer to work your land. But if
you have a hard time plowing the you have a hard time plowing the
ground, don't blame it on the weath-
er or your implements. trouble may be due to loss of or-
ganic matter from the G. P. Walker, Purdue University extension agronomist, says that
when soils can't take plowing readily, it's a sign they are dangerously
low in organic matter. Walker's advice itter crops in the rotation to gore sod
soil an easily worked texture. Sod crops well fed with nitrogen, phos-
phate and potash put life in the
soil and build ter supply. They improve structure
and tith.


Cook Strawberries Quickly When Preserving

| Lynn chambers' ment |  |
| :---: | :---: |
| Raisin Sauce $\quad$ Wiazed Carro |  |
|  |  |
| Fruit Salad Bowl Biscuits |  |
| ¢Ripe Strawberry JamBeverage |  |
|  |  |
| ${ }^{\text {*Recipe Given }}$ |  |


dough in flour sack
Tax Agents Never Leave Lady Holding Bag


 got oreal of the same sax collectors
curious.
cher er had built this sum in the pin-
ball machine business.
An income tax lien was filed
against her by the revenue agents,
who instructed police chief Her-
bert Jenkins to withhold \$50,589.94
of the money until further notice.
The accused dollar-a-pint corn
whiskey saleswoman burst into
tears. She said she kept her life
savings in a sack because she
doess't believe in banks. Evi-
dently, she didn't believe in taxes
dether. She criticized the govern-
eitent's action with sobs:
mo
"A person works hard all their
life and scrimps and saves, and
then when you get old, they try to
take it away from you," she com-

The police who raided her room Q.S. | tighten wobly chairs, fix other with PLASTIC WOOD |
| :--- |

"Soft-Footed" Croesus Croesus, last king of Lydia (560548 B.C.), was responsible for the
expression "Rich as Croesus". He was known as "the soft-footed", because of the soft leather shoes bility at that period.

## How She Shops "Cash and Carry"



You know the soil conditions on your I farm better than anyone else and, therefore, are most competent to judge which type of tractor tire will do the best job for you. It may be that you have found that an open center tire does your work best . . . or, you may favor a traction center for the same reason. You make the choice. You can get a Champion performer in either tread design because Firestone builds both.
The new and advanced Firestone Curved Bar Open Center is the only tire made with Power-Arc traction bars, tapered and curved for maximum pulling power . . . with flared bar openings,
with no mud pockets at the shoulder ... the only Open Center tire with twin Punch Protectors for longer body life If you prefer a Traction Center tire here is only one . . . the patente Traction Center Firestone Champion There are $2,000,000$ in use today and housands of farmers the nation ove will have no other type of tire. They have proved it to their own satisfaction Open Center or Traction Center Again we say buy one of the Champions They're both made by Firestone. Re member you don't have to shop around . call or see your Firestone Deale or Store. They have both. liten the Vice Firas

## ALWAYS buy tires built by firestone, the <br> originator of the first pneumatic tractor tire <br> 



# LANDSUN THEATER <br> SUN-MON - TUES- 

Friday, MAY 19, 1950 PENASCO VALLEY_NEWS AND HOPE, PRESS, HOPE. NEW MEXICO

## Circle "B" Drive-In Theater

One Mile West on Hope Highway SUN-MON-TUES

Joel McCrea

Veronica Lake "RAMROD"

Admission-15c, 35c, 45c

Norge Refrigerators Automatic Washing Machines Cook Stoves

## ,

ARTESIA FURNITURE CO.

```
203-205 West Main, Artesia
```


## Take a Kodak With You

on your vacation. We have them here for sale. We give good service in developing films.
Leone's Studio
Artesia
E. B. BULLOCK \& SONS

Ee Rancho
FEEUS
On the Corner 36 Years Artesia, New Mexico

## When in Artesia

Stop and shop at the finest drug store in New Mexico. Coffee, tea and hot sandwiches served also.

## IRBY Drug Store

The Drug Store in the Carper Bldg.

BRAINARD-CORBIN HARDWARE CO Appliances Housewares Farm Supplies

Phone 103 DuPONT PAINT
Phone 103
327 W. Main
Artesia, N. Mex
U. S. Milk Industry Vastly Transformed Cost of Product Rises Less Than Other Foods Since the turn of the century the
milk industry has undergone a transformatrion hivaling that of the airplane, according to dairy scien-
tist and, derson.
Dr. Henderson, co-author of "The Market Milk Industry, a standard
textbook whose latest edition will be released this spring said "Our research since the war's end points
up the fact that although labor and up the fant costs have kept pace
equipment cough with rising scales in other indus-
tries, the cost of milk and its products has risen less than that of
any other food. In fact, milk from a nutritive point of view, is far and away, the housewife's best food
buy., buy.
Cost-saving scientific advances in
milk processing and startling economies due to improved distribution practices have been respon
this, Henderson points out. this, Henderson points ou The industry shed no tears as it
buried the familiar 10 -gallon milk

can and converted to huge insu-
lated tank trucks for bringing milk from the larger farms to the pro-
cessing plant. Savings in handling
due to this change have only been due to this change have only been
matthed by the improvement in sanitation and quality of the pro-
duct, Henderson said. Every-other-
dey day delivery, now practically standard practice in major cities, plus
the use of retail trucks of almost double capacity, also helped keep
the housewife's milk The flashe's milk budget in line. The flash pasteurized, once out-
lawed by halth authorities, has
been so milk company of any size uses it to
save expensive man-hours and pro-

## Check Cows' Feet

 Although one would hardly
gather the impression from the Holstein cow (above), cows
are like people in more are like people in more ways
than one-one sure one being that when their feet hurt, their help prevent loss of produc ic attention to the feet of their eattle to check for foot infec

Regular Advertising Pays Dividends

YOUR EYES are important Consult
Dr. Edward Stone Artesia. N.M.

## WE ARE

your gift headquarters for the male graduate.

## KEYS MEN'S WEAR

116 W. Main, Artesia
Bank with a Bank you can Bank On
Capital \$200,000 Surplus $\$ 200,000$
You will find the going easier with your account in the
First National Bank
Artesia, "-no"-non-" New Mexico.

The Jitips Nationalỉank of Pasiuell
Roswell, New Mexico
Member-Federal Deposit Insurance Corp.
Serving Southeastern New Mexico Since 1890

Have Your Car Overhauled Now by Experienced Workmen
HART MOTOR CO.
207 W. Texas, Artesia
Phone 237W

## F. L. WILSON

Purina Feeds and Baby Chicks Sherwin-Williams Paints

111 S. 2nd St.
Artesia

## Hardware

of every description at
Reasonable Prices.
Come in next time you are in town.
L. P. Evans Store

Artesia, New Mexico

