

PENASCO VALLEY NEWS

Travel Highway 83 Through Artesia, AND HOPE PRESS Hope, Elk, Mayhill and Cloudcroft

Vol. 21, No. 50

Hope, Eddy County, New Mexico

Friday, March 24, 1950

ARTESIA-HOPE'S NEW DRIVE-IN THEATER OPEN APR. 9th

Ray Bartlett and son Bill have announced the opening of the new 350-car drive-in theater for Easter Sunday, April 9. Nothing has been spared to make this one of the finest drive-in theaters in the Southwest.

The very latest in 1950 car speakers, the newest and most up to the minute sound system and projectors will assure the people of Eddy County the best in sound and projection. A special feature of interest to families with small children will be the playground which is equipped with merry-go-round, slides, teeter-totter, etc. for the entertainment of the kiddies while mother and father enjoy the picture. A snack bar will serve soft drinks, coffee, hot dogs, coney islands, ice cream, candy, etc. Confection carts will be wheeled around the drive-in so patrons may buy pop corn, drinks etc. while sitting in their cars.

Only the very best of second-run pictures will be shown as well as some first-run pictures. There will be three changes of pictures weekly—Sunday, Wednesday and Friday. Pictures will be shown every night regardless of the weather as the grounds have been hard surfaced throughout and rain will not interfere with the picture. The opening picture will be the "Trail of the Lonesome Pine," a technicolor picture with Fred MacMurray.

Telephone Co-op Meeting Is Well Attended

The meeting of the officers and directors of the Penasco Valley Telephone Cooperative which was held in Hope Tuesday afternoon was well attended and was highly successful from all points of view.

Those present were: George S. Teel, J. H. Clements, J. B. Runyan, George M. Casabonne, M. D. Brantley and C. H. Barley from Hope, William M. Sigenthaler and Paul Frost of Artesia; W. L. Wingfield, Cloudcroft; Ashton Lofton, Roswell; (Mr. Lofton is an engineer for Tynes & Lofton of Arizona); Eldo Lewis, Weed; Dan McLean, Cloudcroft; Stanley McNatt, Mesalero; Daniel A. Storm, Glencoe; and Forrest R. Chambers, High Rolls.

There was a discussion as to the amount to apply for the Telephone Cooperative. A resolution was passed by the board members that an application for a loan be made to purchase the existing Hope telephone exchange and for rebuilding the existing lines and extending lines to additional subscribers for telephone service.

The board members passed a resolution authorizing the officers to sign an application requesting the loan.

Examination for Post Office Clerk at Hope

Applications are being received by the 13th U.S. Civil Service Region for the position of substitute clerk for employment with the Hope, N. M. post office. C. L. Edwards, regional civil service director, has announced.

The starting salary for this job is \$1.06 per hour. Persons living within the delivery of the post office or who are bona fide patrons of the post office may file in this examination. Persons employed in the post office will be considered bona fide patrons of the office. No specific education or experience is required but applicants must take a written examination which includes a general test of their ability to sort material and to follow instructions.

Further information on the examination and the necessary card for applying may be obtained from the postmaster at Hope. Applications must be received not later than March 29, 1950.

REMEMBER—Merit Feeds get best results. McCaw Hatchery, 13th and Grand, Artesia. 6-10-4f

Greater Net Profit Per Acre Is Goal

American agriculture has emerged from the frenzy of wartime food production in a more sound condition than at any time in previous history. The farmer has combined the advantage given him by good prices, bumper crops and an unlimited demand for food, to cut his mortgage indebtedness to an unusually low figure. He is in a strong position today, yet new hazards await him just around the corner.

He enters the 1950 crop year facing the strong probability of burdensome surpluses which had already been heralded by lengthy debate on capitol hill over the merits of various price support programs. American agriculture expanded to meet the demands of winning a war. Now it faces the task of converting from an expansive agriculture to a more thrifty type which will scale down production to domestic requirements plus the wavering demands of export, yet leave the producer a decent income.

The keynote to this new and more thrifty era which the farmer today is entering, must be the production of food and fiber products more efficiently from fewer acres with greater net profit to the producer. This does not imply higher prices for the city housewife. It does imply the production of food more efficiently. For like any other businessman, the secret of success for the farmer is found not in how much gross cash his crops and livestock bring him but how much of it is actual net profit.

Before 1950 has ended thousands of other farmers will have turned to the soil conservation system of farming. For, here lies the open road to greater net profits from fewer acres.

Intensive research and field studies have been conducted during the past decade or more by the U.S. Soil Conservation Service and by state extension services and experiment stations. All of this research points to the inescapable conclusion that the key to a permanent agriculture and greater net profits per acre lies in using the land according to its capabilities, acre by acre.

Here, then is the guidepost which directs the American farmer on the right road to continued prosperity for peace-time years. And through soil conservation methods, he cannot only make ample food available to the city consumer at reasonable prices with greater net profit for himself. He can also conserve our soil resources to meet present demands and future national emergencies.

For a complete farm conservation plan call in local officials of the Penasco Soil Conservation Service. They will help you develop a program to control erosion and increase crop yields.

School News

3rd, 4th, 5th Grade News—We were very sorry to lose Charles Nunnelee from our 5th grade this week when he moved to Artesia. Charles was a good student and we will miss him. We have made some Easter rabbits or decorations in our room. We have a new prayer chart and we are learning the Beatitudes from Matt. 5. Gary Crockett brought us a sample of heep wool after they had sheared. J. W. Cox spent the week end with his daddy at their ranch near Mayhill.

"Helpful Hints for Young Cooks" . . . Why not let your young daughter take over the kitchen some afternoon? She'll find it easy and enjoyable and won't be surprised if your young son wants to don an apron, too. Read Amy Alden's seven helpful hints for young cooks in The American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

A meeting of the commissioners of the Hope Water Users association was held Tuesday morning. The matter of constructing a dam for the south side was discussed. This work will commence immediately.

BABY CHICKS — Book your order now. McCaw Hatchery and Poultry Farm, Box 485, Artesia, N. M. adv.

Ed Price Is Candidate For Eddy Sheriff



ED PRICE

Ed Price of Carlsbad this week authorized The NEWS to announce his candidacy for sheriff of Eddy County on the Democratic ticket.

Price, a guard at the International Minerals & Chemical Corporation plant, ran second in the primary two years ago in his first political campaign.

He said that if elected he will establish headquarters at Artesia for North Eddy County and have a deputy on duty 24 hours a day.

"In asking for the people's vote," Price said in a prepared statement, "I am aware that I am asking for a sacred trust, realizing fully that if elected I am responsible to the entire citizenship of the county and not any powerful individual or political group."

Prices has lived in Carlsbad 10 years. He worked as an officer under former Police Chief Joe Johns and worked for a time as deputy under Sheriff Dwight Lee. He is a Mason, an Elk and a member of the Methodist Church.

"I have spent the major portion of my life in the field of law enforcement in Eddy County and West Texas," he said. "In all those years I have come more and more to regard the work of a peace officer and the work of law enforcement in general, not as a powerful force to be used selfishly, but as a sacred responsibility of constructive service to the entire citizenship."

"I consider it a peace officer's responsibility to know and use methods of law enforcement that will help men to be better instead of creating resentment for the law. This is particularly true in dealing with the younger generation."

"If elected, I pledge myself to deal fairly with each and every individual, regardless of race, color, creed or social or financial position. I further pledge that I will not use the sheriff's office as a stepping stone to political power, or to entrench myself for perpetuation in office. If I am elected, when my first term expires, should I desire re-election to a second term, I will ask for your vote solely on the merits of the service rendered in my first term. If elected, I pledge my undivided time and attention to the office. I have no outside interests to detract me from my duties as sheriff."

"I own my home and I have no excessive financial obligations to embarrass or burden me. I will manage the finance of the office in a sound and economical manner."

Price is the first candidate to announce officially for the office.

A state highway road crew has made camp at Y O Crossing. It is reported Highway 83 will be resurfaced with a coat of gravel and oil.

Mr. and Mrs. Ralph Lea were supper guests of Mr. and Mrs. B. A. Marlar and family in Carlsbad Saturday.

Mrs. Lincoln Cox is on the sick list this week.

Fred Cole Awarded Prize At Opening Of Southwestern

Fred Cole was the recipient of a Frigidaire Saturday evening at the conclusion of the grand opening of the Southwestern Realty Company's offices at 315 West Quay Avenue.

Judges were Bill Keys, Leland Price and Ralph Hayes, all prominent businessmen.

Temple E. (Smilin' Wally) Wallace and Friend Burnham, owners, expressed gratification at the success of the grand opening, at which 886 persons registered.

Bundle Week April 16 to 22

The New Mexico Motor Carrier's Association, Inc., has joined hands with the state's school children in New Mexico schools greatest effort to raise clothing, Chas. L. Rose, state superintendent of public instruction and state chairman of the Ninth National Children's Clothing Crusade, announced.

An estimated 25,000 New Mexico school children will bring bundles of good used clothing to school during Bundle Week, April 16-22.

The New Mexico Motor Carrier's Association, Inc., will pick up the clothing at all city and town schools and transport it without charge to El Paso, Texas, Lordsburg, N. M. and Flagstaff, Ariz., where it will be shipped to clothing centers of Save the Children Federation for sorting and conditioning for distribution.

Chas. H. Washam, manager of the New Mexico Motor Carrier's Association, Inc., today urged generous public support of the New Mexico school children's service project and added, "The member of our association are very happy to take part in this great humanitarian cause."

Save the Children Federation as part of its child service program, distributes clothing in devastated war areas of Italy, Austria, Holland, France, Greece, Finland, West Germany; on the Navajo Reservation and in handicapped rural areas of the south.

Leland D. Carmack, regional director of Save the Children Federation, today stated, "We look upon the voluntary action of New Mexico schools and the New Mexico Motor Carrier's Association, Inc., in collecting and transporting the clothing as a splendid example of American democracy in action to aid the needy."

Superintendent Rose reported that schools daily were sending in participation cards for the drive and added "we hope this year that every single school in New Mexico takes part in the Children's Clothing Crusade." Last year over 90 per cent of New Mexico schools participated in the drive which raised 66,000 pounds of clothing.

News From Hope

Mr. and Mrs. Earven McCabe of Artesia, spent Sunday with Mr. and Mrs. J. E. McCabe.

A verse for today: "And this is the promise that he has promised us, even eternal life."

Mrs. Ella Trimble of Los Angeles, Calif., is here for an indefinite visit with her daughter, Mrs. Warren Nunnelee, who has pneumonia.

"A verse for today: 'You shall not therefore oppress one another; but thou shalt fear thy God.'" Lev. 25:17.

Mr. and Mrs. George Fisher went to Dell City last week on business.

A verse for today: "By works a man is justified, and not by faith alone." James 2:24.

Mrs. M. C. Newcom was called to Texas last week to be with some of her relatives who had been injured in a car wreck.

Thieves broke into the warehouse of the S.C.S. last week and got away with some gas and oil.

Mr. and Mrs. L. P. Glasscock visited Mr. and Mrs. E. P. Cox Tuesday. Chester Schwalbe is painting at the Thorner residence at Artesia this week.

Newt Teel who has been a hospital at Roswell has returned home. Andy Teel has been in a hospital at El Paso the past week for a physical check-up.

Your State Government

By Governor Mabry

"Keep your face to the sunshine and you will not see the shadow." —Helen Keller

Ever since the automobile became available to the average wage earner, travel has become a major factor in our economy. The growth of recreational travel has done much to help the prosperity of New Mexico and to help develop our state. It is estimated that tourists spent in New Mexico last year alone 135 million dollars.

Several years ago (in 1935) the state itself took action to encourage a larger flow of recreational travel to New Mexico. This was done by means of a national advertising campaign. We all can see the scores of new businesses which have grown up along the highways directly to serve the tourists. The many millions of dollars which our visitors spend here, in one way or another, helped every community and almost every individual.

The growth of this non-resident travel has been consistent over the years. In 1935, about 900,000 non-resident motor vehicles entered the state. By 1949, this number had increased to 2,211,000. These vehicles carried nearly six million people. The expenditures made by this great host of travelers increased from around 40 million dollars in 1935 to more than 135 million dollars for 1949. Tourists pay approximately one-third of our gasoline tax and in this way help finance our highway construction program. Our visitors also help finance our public schools through their purchases and their payment of the 2 per cent school tax. Incidentally, gasoline tax collections, on a 5-cent-per-gallon basis, have increased from 3,124,000 in 1935 to \$10,107,588 in 1949, more than 220 per cent. I think this points up better than any one thing the tremendous growth and volume of this business.

Incidentally, during this same period, motor vehicle registrations in New Mexico increased from 92,000 to 210,000, or 127 per cent.

I recommended to the Highway Commission—which finances the State Tourist Bureau—when I first took office, that our national advertising program be stepped up. The first year that I was governor, we spent \$150,000 for national advertising. The second year this was increased to \$181,000 and the third year it was increased to \$271,000, placing us among the first five states in the Union in the amount of our national advertising expenditures. I believe everyone in the state is aware of the results we have obtained.

In order to help keep our visitors with us a little longer, we are resuming the program of marking all historic points of interest. I have also suggested to the Tourist Bureau that markers be erected at the city limits of all towns and cities in New Mexico, which desire them, giving pertinent data about all our towns and cities. This will, naturally, be a long-range program and may take sometime to complete.

All authorities who have spoken on the subject have rated our Tourist Bureau as tops in the nation and our tourist business as our largest cash crop. Your state government will continue to do all within its power to encourage greater travel to New Mexico and a greater length of stay by those who do come.

Good government, fair and reasonable taxes, schools, churches, opportunity to earn a livelihood and a healthy atmosphere for rearing a family are the things we have waiting to those looking for a new home.

A verse for today: "Walk worthy of the Lord unto all pleasing, being fruitful in every good work and increasing in the knowledge of God."—Col. 1:10.

WEEKLY NEWS ANALYSIS

New Aids Asked for Farm Support; Coal Industry Seeks Strike Peace; Unemployment Surges to New Peaks

EDITOR'S NOTE: When opinions are expressed in these columns, they are those of Western Newspaper Union's news analysis and not necessarily of this newspaper.

FARM SUPPORTS: New Aids Asked

Charles Brannan, U.S. secretary of agriculture, was still plumping for adoption of his (Brannan plan) system for farm price supports, arguing that new price aids must be provided now.

Pointing out that there is trouble getting rid of 1948 farm surpluses even as 1949 surpluses are pouring in, Brannan said the disposal problem "points to the need of supplementary action on price supports, particularly with respect to more efficient methods than procedures for handling price supports of perishable commodities."

THE agriculture secretary may have had a point there, but the main question was: Would his plan of letting farm products find their own levels on the price market, with subsidies making up the difference—provide an adequate solution?

Up to this point, he had been unable to convince congress that it would. What luck he would have in the future was wholly problematical. But there was no arguing the point that something needed to be done to clear up the muddled farm price support program. As it was being operated, federal farm policy seemed to be getting worse the farther it went.

Brannan was eminently correct when he admitted the present price support system programs "encourage over-production on one hand, and under-consumption on the other . . . and to find sufficiently new uses for the surpluses, or to divert them into non-commercial channels at anything comparable to the support price usually is impossible."

SUMMING UP, Brannan said: "Briefly, the outlook includes the likelihood of some further contraction in the total demands for U.S. farm products and points to the need for adjustment in production if a favorable price level is to be maintained."

The problem indeed was a grave one and made even more grave by the fact that the administration may be caught in a trap that has been long in the making—a trap created by the fact that having so long experienced the subsidy aid as is, farmers won't like any tampering with the program and might visit their ill will on anyone who may do so.

LEWIS:

A Fine Largess

John L. Lewis, president of the United Mine Workers of America—a labor union which does not pay its members strike benefits and which subjects them to untold misery and hardship during strike periods—was offering a victory-flushed one-million-dollar loan to the C.I.O. United Automobile Workers union.

THE PURPOSE of the loan would be to help the UAW win new contracts from Chrysler and General Motors. Lewis wrote Walter Reuther, head of the giant auto workers union, that wage-welfare improvements in the coal industry were fought by money interests linked with "the financial group" which dominates car-making.

He added that this aid is needed so "your union may be assured beyond preadventure, of success in its present struggle." Reuther was in the midst of a long strike for pensions at Chrysler corporation. At the time of Lewis' offer, it was estimated UAW workers had lost 35 million dollars in pay and the company 250 million dollars.

Help for Reuther was authorized at a jubilant meeting of Lewis with his top union aides, where Lewis was said to have boasted that he had "licked" the strike-emergency injunction provision of the Taft-Hartley law, inasmuch as a federal court injunction issued under the law failed to halt the coal strike.

MOST of the big U.S. industrial concerns feared that Lewis' victory over the coal operators in the matter of wage increases and additional health and welfare benefits would touch off a series of strikes as other unions sought to do as well for themselves.

Coal was being mined again and industry's wheels were turning, but the immediate future appeared grim and uncertain. The question seemed to be: When and where will the next strike erupt? It seemed inevitable to even a casual observer that another round of wage-hike fights was in the making.

Communist?



A sensation was caused in British political circles when Lord Beaverbrook's conservative London Evening Standard named War Minister John Strachey (above) "an avowed Communist."

COAL:

A Look Ahead

The most crippling coal strike in the nation's history had come to an end. Miners were pouring back into the pits and allied industries, faced with a threat of total shutdown, were reviving and calling men back to work.

John L. Lewis, United Mine Worker chieftain, apparently had won again. He had obtained a raise in pay for the miners along with additional health and welfare benefits.

But as the nation relaxed with a sigh of relief that the production-stop threat had been removed, leaders in the coal industry began to look farther ahead—to examine methods by which a permanent coal peace might be won.

Leading mine operators stated they hoped to complete arrangements to have Harry W. Moses, head of the "captive" mine subsidiaries of the United States Steel corporation, to leave big steel and devote all his time to handling the coal industry's dealings with Lewis.

APPOINTMENT of Moses as a full-time representative of the soft coal industry in its relations with the UMW is designed as a move to end the chaotic conditions that have existed in the mine fields for years. The move has the support of virtually all the principal operators in the north and west and was expected to win strong favor among southern operators as well.

A lasting industry peace has long been the goal of operators and the public, which is beginning to tire of the almost annual war of nerves between the mine union boss and operators while the nation stands almost helpless without fuel.

JOBLESS: Hit New Peak

Again jobless numbers in the United States had catapulted to a new high, and again the federal commerce department appeared unperturbed about it.

Unemployment rose to 4,684,000 in February—the highest figure since 1941—when the total was 5,620,000.

DESPITE THE FACT that many industrial and economic leaders professed to see danger in the situation, the commerce department came up with the usual bland, un-concerned explanation as to the cause of the big jump in unemployment.

As was stated in January when jobless figures appeared alarming, commerce department boss said: "The slight rise in unemployment between January and February (204,000) appears to be due mainly to seasonal increase in the labor force and not to any cutbacks in employment."

But was that the case? Wasn't it logical to assume that an "increase in the labor force"—meaning unemployed but available labor—meant a corresponding lack of employment for that same force.

IT WAS SIGNIFICANT, many observers felt, that the figure as reported did not include striking workmen, a fact that meant the unemployment picture was not distorted in that sense.

U.N. COST:

One Dime Each

Each citizen of the United States pays less than a dime for his share of the basic United Nations annual budget.

At least three members of congress disagree on whether this is too much, too little, or about right according to the first issue of a weekly wall newspaper in color, the UN GRAM.

APPEARING for the first time this week, the new publication reports that Sen. Herbert R. O'Connor of Maryland, chairman of the senate committee on expenditures in the executive departments which recently issued a report asking that the U.N. reduce its expenditures for the United Nations and its affiliates, thinks that a dime per capita is too much. Congresswoman Helen Gahagan Douglas, on the other hand, says it is too little; while Sen. Estes Kefauver is quoted as saying it is about right.

The U.N. Gram, which tells subscribers about the United Nations, in this issue objectively presents each of these three viewpoints.

Buttressing Senator O'Connor's "too much" point, it states: "Internationalism, plus national defense, is a luxury. U.N.'s budget is just the start; each specialized agency asks more. How can the little nations pay?"

Supporting the "too little" approach of Congresswoman Douglas, it says: "New York City, U. N.'s permanent home, pays more for garbage disposal than U.N.'s annual cost; its subway deficit would run the U.N. for six months."

AND BACKING up Senator Kefauver's "just right" viewpoint, it argues: "Upping the U. N. budget, by forcing out power members, would make it a 'rich man's club.' If the U.S. paid the increase, still others might resign, charging that the U.N. was the 'creature' of the United States."

"Our aim," states publisher Wallace Thorsen, "is to get people thinking and talking about the United Nations and the job it is doing in building the world community."

FARM UNION: Asks Red 'Bargain'

From a surprising source came a plea for the United States to "strike a bargain" with Russia and to spend 150 billion dollars in the next 15 years on the undeveloped areas of the world.

THE SOURCE was James Patton, president of the National Farmers Union. Patton said, "Somehow, I believe we will be able to find a way to live in this world with peoples who differ in viewpoint as to type of economy and social systems."

"Let us try to strike a bargain with those whom we are fighting in the cold war along with peaceful lines," he went on, "so that all of us can lay down our arms."

"Let us lead out in America by placing at the disposal of the people of the world an annual credit of 10 billion dollars for the next 15 years for the purpose of building TVA's on the Danube and the Yangtze, and for building man's productivity in all of the undeveloped areas of the world."

PRESIDENT PATTON'S proposal was magnanimous, generous, all-inclusive, but withal mostly visionary. It would delight those who operate on the theory that America can buy peace and good will with its dollars.

They might even add that America must be the most hated nation in the world, inasmuch as it appears it has no friends except those who are won and kept with money.

Another Shirley



In Germany they are comparing six-year-old Dagmar Glombig to America's Shirley Temple when the latter was rising to stardom as a child in Hollywood. Dagmar is the daughter of composer and conductor Eberhard Glombig and has played in several German films.



Plywood Economical In Many Farm Uses

Brooder Houses Prove Utility of Material

Farmers are finding that the high strength and light weight of plywood makes it an economical and efficient material to use in portable farm buildings such as brooder houses, hog shelters, and range sheds.

A brooder house, a building magazine reports, should be of adequate size, warm and dry, and properly lighted and ventilated. To

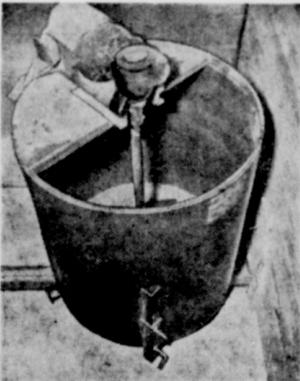


Here is a "turkey feeder" that is easily and economically made from exterior plywood—weather can't harm it and it's easy portability appeals to farmers.

be economical, it should be relatively low in first cost, and yet be strongly built to give long life without expensive and troublesome upkeep. For convenience, it must be easy to clean and move.

Portability, of course, is of prime importance. Some portable buildings, built by conventional methods, weigh as much as 2 to 3 thousand pounds. Farmers naturally hesitate to move a heavy structure frequently, and so invite exposure to disease. If moved often, particularly over rough ground, heavy buildings soon are loosened at the joints.

Ends Poultry Chore



Another poultry chore has been electrified and placed on an automatic basis as shown above. This time it is a feeding job which normally requires considerable time and personal attention.

It is being accomplished on an increasing number of electrified farms by mechanical feeders operated by small motors. The device illustrated here is fairly common in a number of larger poultry houses. Feed and supplements are placed in the top of the metal cylinder and then mixed by the rotating central shaft which has small paddles attached at the lower end. The shaft is lowered as the feed is ejected from the bottom of the cylinder by the spinning paddles.

Chemical Caponization Held of Limited Value

The question of whether chemical caponization is practical is one which poultry raisers ask most frequently. Many county extension services also receive numerous questions on the subject.

In experimental work, the treatment stopped fighting and crowing among the cockerels.

"All things considered, it would appear that chemical caponization has very limited value at present."

CLASSIFIED DEPARTMENT

BUSINESS & INVEST. OPPOR.

FOR SALE War surplus and men's clothing store, in the famous Bitter Root Valley of Montana, trade area of 10,000 people. Doing very good business, main street location. Low overhead. Includes stock, fixtures, etc. Reason for selling, illness. Write or call, A. W. Kasmac, Hamilton, Mont.

LIVESTOCK WBR Bred Bulls, Serviceable ages. From WBR bred cows. Isaac T. Earl, Boulder, Colo.

MISCELLANEOUS

CHINCHILLA'S Top Quality Breeding Stock (N.C.B.A. REGISTERED) FRAZIER 1278 Marlon, Denver, Colorado TA 4670

Reli Developed—Overnight Service 8 High Gloss Prints, all sizes 25c. REPRINTS, 3c each.

FOX STUDIOS, Billings, Montana. WATER well drills, Felling 1,500 and 1,000 drills, complete. Core barrel, bits, tools etc. Fred E. Butler, Box 1832, Casper, Wyo.

IMPERIAL Chinchilla—Famous Fashion fur. Your spare time or full time gainfully employed by raising South American Chinchillas. Easily and economically raised indoors any climate. Clean, odorless, friendly. Vegetarian diet inexpensive and readily obtainable. A non-competitive business with proven past, profitable present, brilliant future. Leading furriers claim world market awaiting distinctive and beautiful fur. Huge breeding stock demand. Limited supply finest foundation stock available at \$1200 per pair. Investigate and decide by writing or visiting. PARAGON CHINCHILLA FARMS, Boulder, Colo. Phone 3925.

POULTRY, CHICKS & EQUIP.

23 VARIETIES baby chicks and turkey poult. Prices on request. REDWING HATCHERY 2048 E. Florence Ave., Los Angeles 1, Cal.

REAL ESTATE—BU.—PROP.

LOVELY home, income \$275 mo. Rental furnished, \$16,000. Selling account sickness. Phone Greeley 3653W, 692 11th ave. Greeley, Colo.

REAL ESTATE—MISC.

FOR SALE Irrigated Improved Farms, Rockyford Area, Ranches Salida Area, Hotel and Bar 22 Rooms, Cabin Campsite, Locker Plant, 35 A. 5 Cabins, Resort, Curio Shop, Dodge & Plymouth Agency, Inquire Warren O. Brown, Salida, Colo. FOR SALE by owner, Filling Station on lot 100 ft. x 150 ft. Feed Store and equipment and warehouse on 80 ft. R. R. right-of-way. Five acre tract with barn, car-rails, hogshed & loading chute. Ideal for sale barn. On edge of city limits brick building 23x40 & 2 lots on main st. Sell all or part. Box 24, Simla, Colorado.

WANTED TO BUY

Save & Sell Your Feed Bags. Ranch bags—Mill Bags—Keep dry & clean. We also buy bales. Write for prices & shipping tags. Year round outlet. High prices. Arrow Bag Co., 36th & Wrenock St., Denver, Colo.

Keep Posted on Values By Reading the Ads

AS PURE AS MONEY CAN BUY St. Joseph ASPIRIN WORLD'S LARGEST SELLER AT 10¢

SPEEDY LONG-LASTING relief for RHEUMATISM ACHES-PAINS

Don't 'dose' yourself. Rub the aching part well with Musterole. Its great pain-relieving medication speeds fresh blood to the painful area, bringing amazing relief. If pain is intense—buy Extra Strong Musterole.

RUB ON **MUSTEROLE.**

WNU—M 12—50

WHEN SLEEP WON'T COME AND YOU FEEL GLUM

Try This Delicious Chewing-Gum Laxative

When you roll and toss all night—feel headachy and just awful because you need a laxative—do this . . . Chew FEEN-A-MINT—delicious chewing-gum laxative. The action of FEEN-A-MINT's special medicine "ferrous" the stomach. That is, it doesn't act while in the stomach, but only when farther along in the lower digestive tract . . . where you want it to act. You feel fine again quickly! And scientists say chewing makes FEEN-A-MINT's fine medicine more effective—"freed" it so it flows gently into the system. Get FEEN-A-MINT at any drug counter—25¢, 50¢ or only . . . 10¢

FEEN-A-MINT FAMOUS CHEWING-GUM LAXATIVE

COMMUNITY BOOSTER

Our home-town paper is the best advertisement for our community. Support it and help "sell" our town.

SUNNYSIDE



THE OLD GAFFER



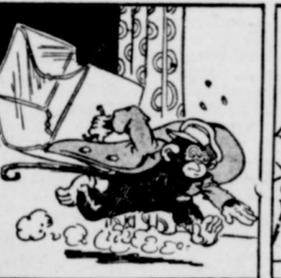
BOUFORD



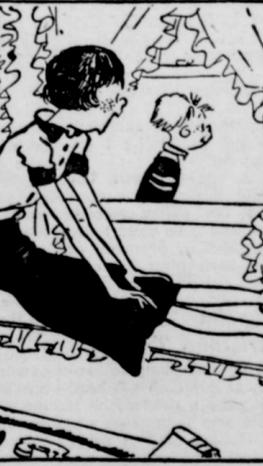
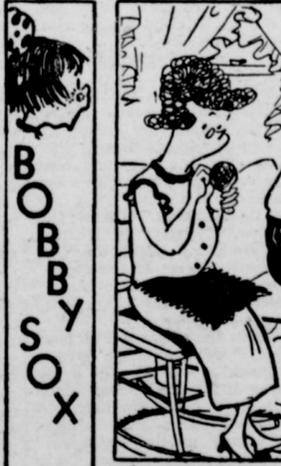
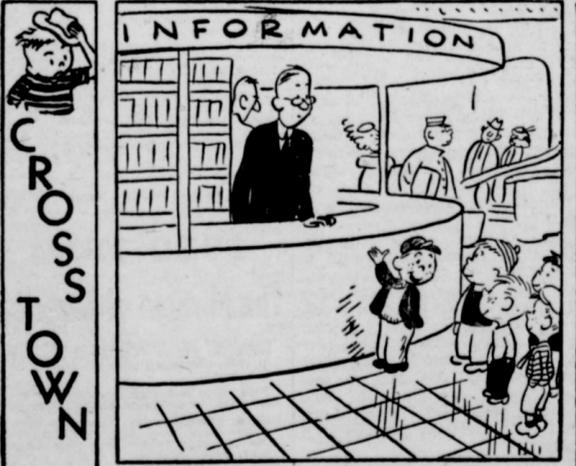
MUTT AND JEFF



JITTER



WYLDE AND WOOLY



"GUYS, THIS IS MY DAD. GO AHEAD AND ASK HIM ANYTHING!"

MARTY LINKS

"THERE'S A CUTE ONE! SOMEDAY I WANT ONE JUST LIKE THAT!"

Star Dust
STAGE SCREEN RADIO

By INEZ GERHARD

IDA LUPINO, currently seen in "Woman in Hiding", is the first motion picture actress to shatter the calm of James Hilton, English author associated with Hallmark Playhouse. Recently she was to play an Italian role on a Playhouse broadcast. A perfectionist in the pictures she produces as well as those she acts in, she hired a voice coach and worked so hard that her doctor told her to let up. Finally, less than 24 hours before air time, she threw over the whole idea—said she couldn't master those Italian intonations. A new script was hastily prepared for her, and Hilton was a candidate for the Shangri-La which he invented years ago.

Ralph Edwards has a large staff for getting details of the lives of people used on his NBC "This Is Your Life," but anyone may suggest a candidate. Need not be a well-known name, either. To be a talent scout for the program, you need only write a note to Ralph Edwards in Hollywood, outlining the reasons why your friend or neighbor's life would make an interesting story.

Bing Crosby, who has no love for appearing at big shindigs, will attend the dedication of a new athletic field, "Bing Crosby stadium", at Front Royal, Va., this spring. A poll of the 7,000 citizens chose him as "The Most Popular Entertainer of the Half Century" and he accepted. Crosby will appear for good causes, not for mere advertising or publicity.

Louis Calhern is growing younger. In "Nancy Goes to Rio" he appears as Jane Powell's grandfather, but in "The Tender Hours" he will be seen as her father. Ann Harding returns to the screen as Jane's mother.

Paul Douglas, top flight radio announcer before the war, may do a comedy series for NBC. Four years ago he tried a comeback on radio and couldn't make it. So he did "A Letter to Three Wives" on the screen, as a result of making a hit on Broadway in "Born Yesterday". Now the movies cling to him, Broadway would like to have him back, and so would radio.

Bob Hope fought to record his shows, but lost out. Then Charles Luckman, his sponsor's president, resigned. So Hope, hoping again, tried again, and again lost out with the new executives. His show will be taped only when necessary.

Richard Denning appears opposite glamorous Lucille Ball on CBS' "My Favorite Husband". He is married to beautiful Evelyn Ankers. For relaxation, he told an interviewer recently, he goes to movies featuring ugly women.

The Protestant Film commission has made a series of films which tell a fundamental Christian truth, but are done with Hollywood technique. "A Job for Bob" deals with the choice of a vacation; "What Happened to Jo-Jo" shows youth's responsibility to the community; "Birthday Party" tells the meaning of the Golden Rule.

Bob Garred began broadcasting 12 years ago, but has been heard in his home town, Walla Walla, Wash., only since he moved from ABC to CBS. He'll be there on April 11, for a series of celebrations built around "Bob Garrad Day."

Walt Disney must have had fun when he created "Lucifer", a villain in "Cinderella". "Lucifer" is a treacherous, cold-blooded cat, who is a skillful combination of Charles Laughton and Richard Widmark and a dash of Karloff.

Mary Happy, four-year-old St. Louis girl signed a year ago by Monogram, has been taking dramatic lessons ever since. Now, at last, she is set to face the cameras, making her debut in the next "Joe Palooka" film.

Warner Bros.' prop department say they can stage seven kinds of bubble baths for pictures. They're identified by numbers. The bubbles in No. 1 are concealingly tiny, while those of No. 7 are rather large. Bubbles up to Number 3 are rated as properly modest. But above 3 are risky.

Gems of Thought

A woman seeks to conceal her age until she is 60, but when she is 80 she boasts of it.

The average man would like to be well dressed—but there is such a thing as knowing how.

Men who can't afford to go to a hospital should rejoice that they don't have to.

Isn't it remarkable that the most manifest mark of discretion is keeping one's mouth shut?

The rich, it appears, we will also have with us always, despite any effort to tax them into poverty.

ASK ME ANOTHER?

A General Quiz

The Questions

1. What do the initials C. A. A. and C. A. B. stand for?
2. Name the oldest capital city in the United States.
3. What was the former name of Duffy Square at 47th and Broadway, New York City?
4. What famous naturalist was nicknamed "John-o-Birds"?

The Answers

1. Civil Aeronautics Administration and Civil Aeronautics Board.
2. Santa Fe, New Mexico.
3. Longacre Square. The name was changed because of the statue of Father Francis P. Duffy of the Fighting 69th.
4. John Burroughs.

CONSTIPATED? READ THIS HAPPY LETTER

"Had tried method after method to relieve constipation, until I lost faith. Then I saw an ad about ALL-BRAN. I started to eat this Kellogg cereal daily and was amazed at the results!" Mrs. Aspers, 312 Bailey St., Camden, N. J. Just one of many unsolicited letters from ALL-BRAN users. For you, too, there's hope, for constipation due to lack of bulk in the diet. Simply eat an ounce of crispy Kellogg's ALL-BRAN daily, drink plenty of water! If not completely satisfied after 10 days, send empty carton to Kellogg's, Battle Creek, Mich. Get double your money back!



HOT FLASHES?

Are you going through the functional "middle-age" period peculiar to women (38-52 years)? Does this make you suffer from hot flashes, feel so nervous, high-strung, tired? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms! Regular use of Pinkham's Compound helps build up resistance against this annoying middle-age distress!

VEGETABLE COMPOUND
LYDIA E. PINKHAM'S

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It's different. It's time-tested. Even if others failed you, try 666.

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MAKES FALSE TEETH FIT
for the life of your plates

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Easy to Re-fit or Tighten False Teeth Permanently. Tasteless, odorless, harmless to you and your plates. Can be removed as per directions. Users say: "Now I can eat anything." Money back guaranteed. \$1.25 for liner for one plate; \$2.25 for both plates. At your drug store.

WONDERFUL NEIGHBOR
by HOMER CROY

A prodigal son of northwest Missouri, Homer Croy drove along a country road amid the scenes of his youth. As he revisits familiar places, he remembers happy times with the Kennedys—Newt, the kindest man he'd ever known; Mrs. Kennedy; their children, Ida, Lucy and Harlan. He remembers when the traveling doctor came to town and how, under his spell, Ida followed him to Gallatin, 70 miles away, in order to "doctor" for a pain in her side and dizzy spells. And how Newt finally went to Gallatin to try to persuade his daughter to come home with him. When Ida refused even to tell him what she was "doctoring" for, Newt decided to call upon the doctor.

CHAPTER XIV

"Good evening," said the doctor politely as he proceeded straight to the team. In a moment the other man was out and the doctor was holding the lines in his gloved hands.

"Good evening," repeated Newt, wanting desperately to say something, but taken so by surprise that he could not utter anything. "Listen, Doctor, I want to see you?" Then added from nervous agitation. "That is, if you don't mind. I was just on the way here to see you."

"Certainly," said the doctor pleasantly. Newt moved uneasily, now not knowing at all what to say. "Listen, Doc," he began, trying to be friendly and informal. "I want you to give up my daughter. I mean, let her get her head and come home with me."

The doctor was getting in and adjusting himself to the seat and arranging the lines. "I'm not keeping her. She can return any moment she wishes." His manner was not quite so pleasant. "She is under my medical care. That is all."

"I—I wish you would," said Newt agonizedly, trying to think of the right thing. "I tell you, Doctor, she's young and foolish."

The doctor gave the lines a flap, the tugs tightened and now Newt had to walk alongside the moving vehicle. "I'm goin' to ask you not to go out with her tonight, Doctor."

"I'm sorry, but she's expecting me," came the sharp, clipped words.

The team moved faster; in a moment it was swinging down the street, leaving Newt gazing after it.

He walked broodingly up and down, stopping to gaze in a window, then going on again. He saw something which made him stop—a metal gilt sign projecting out from the wall. Chief of Police, it said. He hesitated. Police! The very word had a terrifying sound. Never in his life had he been arrested; never had anyone in his family had police trouble.

In a moment he was inside. He saw a man in shirt sleeves sitting at a desk; the man had on black sleeve protectors and wore a green eyeshade.

Newt moved closer, growing more and more uneasy... maybe he had made a mistake. Finally he said, "Are you the chief himself?"

The man studied him for a moment before he answered. "I am." A silence.

Newt stood before the desk and the cold boring eyes. "I've got a problem on my hands. I thought maybe you could tell me what to do."

"Well, tell it."
"It concerns my daughter."
"How old is she?"
Newt told him.

"I've got one about that age. Go ahead."
"Well," said the officer when Newt finished, "that is a problem! I can telegraph St. Louis and see if they've got anything. There's a medical association there, but they don't give out very well. You come back in the morning."

There was a long, anxious, bed-tossing night.

"Well," said the officer the next morning "I've got something I expect'll interest you!"

It did, indeed, interest Newt. The doctor was duly licensed, the message said; but the police records showed that he had been sued twice by women for broken promises of marriage. But each time the case had been settled out of court.

We Decorate the Church Christmas Tree

The rest did not take long to happen. But he must not rush too hard at Ida; it'd be quite a shock. And it was indeed. She was defiant; he was not to blame. Besides he was doing her a great deal of good and she meant to stay and doctor with him. Newt was understanding enough to let her take her time.

Little by little Ida became less headstrong; also the traveling doctor's glamour was wearing off.

Finally she was on the train and finally they arrived at the little

wooden sanded home depot. They walked up town to the livery stable and Ida's suitcase and her father's shiny valise were put in the buggy together. He picked up the lines and clucked. It was not long before Newt drove up in front of his house and sitting beside him was Ida, just as he had been hoping.

And now I come to something dramatic. At least it seemed dramatic then; it still does, so deep an impression did it make.

None of our neighbors ever had a Christmas tree at home; it was always at the church. As I set these words down I am again at Wesley Chapel—our white church surrounded by cornfields.

The "young people" always decorated the tree. It meant something indeed, for this day a girl could ask a boy to go with her without setting tongues wagging like a toy celluloid turtle on a pivot.

In the distance is the church, gleaming and shining, and there at



"You come and go home with us," Newt said.

the hitch racks is everybody's financial standing. Home-made bobsleds for the poor, the young couple just getting a start, the renters, and for people starved out on the hardpan. Big double-rippers for the prosperous.

The door opens and our hearts leap at sight of the brightly gleaming lamps along the wall; behind each lamp is a reflector all polished for this, the biggest night in the year.

Now comes the game of trying to get the presents in without the children seeing. Of course, the children see, but no child is going to be fool enough to let it be known.

Tragedy Mars Santa's Visit

Nothing can begin until after the silver offering. God has blessed us, the preacher says, and now is the time for us to remember Him. Two men—one for each aisle—take little flat wicker baskets and walk down the aisle, reaching out the baskets and drawing them back again. Mr. Holt, our rich man, puts in a silver dollar. The benches creak, the children squirm, a tuft of cotton batting falls off the tree. The men bring the offering back, the preacher raises his hands; his voice trembles a little, so sincere and earnest is he. "And now may this offering tonight help carry on God's work. May people all over the world come to know and to love the Christ child whose natal day we celebrate."

"Amen," everyone says softly. At last, the program begins. I can see the choir now. Yes, I can! I can see Brother Ford, our bass singer, with his high single-ply collar, his necktie slung around to one side. And I can close my eyes and hear the songs our choir sang. The songs my mother loved to sing. They stir me... this moment. "Throw Out the Lifeline, Someone Is Drifting Away," "We Shall Meet on That Golden Shore," "Blessed Assurance"—how much they meant to me.

The recitations begin. It seems to us they are all good.

Now comes the moment I've been dreading. I walk forward, give a bow as quick as the flick of a jay bird's wing and begin to read aloud the short story I have written. A whispering fit seizes the children. "Mama, what's in that package?" "Mama, when will Santa Claus come?" Old Mrs. Vert has a coughing spell. The janitor gets up, just as I reach the climax of my story, and throws the stove door open with a mighty clang. At last I finish; a hand clapping goes up.

Newt has been busy out behind the church and now a door opens

and there is Santa Claus with binder-twine whiskers and with a pack on his back. As he comes down the aisle he calls the children by name and gives them bags of candy.

Up and down the aisle goes Santa Claus; smaller and smaller grows the pack; orange peels on the floor now and mothers wiping sticky hands. At last the bag is empty and Santa Claus disappears out the door he had come in. In a few minutes he is sitting innocently in the back row.

It is one of the rules that a present must be opened before everybody and held up so that we can all see and enjoy it. The presents are taken off the tree, or pulled out from under it, and passed to the minister who reads the name on the package, then hands the package to the superintendent of the Sunday school who opens it and holds the present up to view.

I tell you it makes a young man feel mighty proud to have a turtle-shell dresser set he's bought for his girl held up so everybody can go "Ohhh!"

But they are not all fine, dresser-set presents. Joke presents, too.

The minister holds up a fancy-tied box, reads the young man's name, then reads what is printed on the box: "Nail polishers."

We can hardly breathe waiting for the superintendent to get the box open and hold up the presents—corncobs! How we laugh.

At last it's all over; the presents are distributed, the tree looks as if a cyclone has stripped it; the popcorn loops are crooked and the cotton batting hangs like a billy-goat whiskers.

Then came the drama I spoke of. Mr. Booth, who lived nearest the church, came running across the churchyard, waving his lantern and shouting. There has been a line call—the Delinsky house is on fire. We stand appalled at the news. It is dreadful enough for a house to burn down any time. But in winter—on Christmas Eve!

Delinsky stands holding his lantern and looking at Mr. Booth incredulously. "Is not!" he says fiercely.

In no time at all the people are driving as hard as they can toward the red, ominous glow in the sky. The Delinsky house was not on the public road, as most houses were, but set back at the end of a lane, almost in the middle of the farm, the way poor people lived. The gate was thrown open and down the lane we went. But it is too late; the house is gone. But the stable is saved.

For some reason or other the Delinskys wanted to be by themselves, and so we let them be; they stood in a little group, talking Russian.

At last it was all over; the uneasy horses in the barn had been quieted; and now water from the well was thrown on the last sparks.

"You come and go home with us," Newt said. Some of the neighbors offered to take the children, but Newt said the family should be together, and so it was not long before the Delinsky bobsled was following ours down the road.

Mr. and Mrs. Delinsky still seemed stunned as the baseburner was poked up. Delinsky looked from his wife's face to the faces of his children and we knew what he was thinking—what was going to become of his family?

Delinskys Are Taken Under Kennedy's Wing

"Is gone," he said. Why had he ever left Russia? Why had he ever tried to be a farmer? Cursed was anybody who tried to make a living on the soil. He spoke for some moments to Mrs. Delinsky in Russian; then he turned to us, as if suddenly realizing he was not being polite. He had a cousin in Omaha, he said; had a fine little store, growing all the time; cousin want him to come to Omaha and join hands and make a fine big store. Delinsky spoke fiercely. "Only fools try to farm. Anton Delinsky t'rough. No more farm, never."

"Listen, Anton," said Newt, distressed that anyone would want to give up farming. "you don't want to get any foolish ideas in your head. You've had an upset—a pretty bad one—but you've still got your land and that's what counts. An' you're developin' into a pretty good farmer—even if you did go and name a horse for yourself. Who raised that prize ear? I didn't. Look at that suit." Delinsky glanced at it proudly.

"Is goot."
"Of course it is. It's an extremely fine suit—finer than I ever had."

Delinsky nodded.
"Your children are going to school, learnin' to speak correct. We'll pull you out of this. We'll get up a shower for you!"

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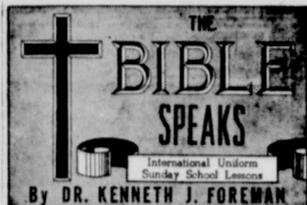


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Soretone is different! Nothing else "just like it." Quick, satisfying results must be yours or money back. 50c. Economy size \$1.00.
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1900-1950
The Miracle of America
Just think how few comforts and conveniences the average American had in 1900—compared with how many he has today.
Free labor and free management cooperated to produce this miracle.
More power—better machines—new skills—these have kept our production per man hour rising year after year.
And the benefits have been shared in higher living standards.
Our system isn't perfect—but it has given a better life to more people than any other ever invented. What's more, it can be better still—if we just work together!
The Better We Produce, The Better We Live



SCRIPTURE: Romans 1:1, 7-15; 15: 22-29; 16; Acts 27-28; Philippians 1:12-20; 4:22
 DEVOTIONAL READING: Isaiah 2:3-4

World-Wide Church

Lesson for March 26, 1950

GOD WORKS his purposes out in ways that not even the wisest of his servants can foresee. A beautiful example of this is the way Paul went to Rome. Long before he saw that city he wanted to preach there.

World Horizon

When Paul writes to his "pen-friends" at Rome (15:22-29) of a projected trip to Jerusalem and Spain, taking in Rome on the way, he was laying out a trip to the east and west ends of civilization, the jumping-off places. His plan was as ambitious as if a modern evangelist would write to some church in India: "I aim to visit Iceland and Japan, and call on you on the way out."



Dr. Foreman

Bond Voyage

PAUL EXPECTED to go to Rome a free man, his ticket (so to speak) reading on through Spain. Actually that was the end of his run. He went there under military guard, prisoner under sentence. The story is all there in Acts, how first he was jailed for protection from a blood-hungry mob, then kept in jail on general principles (which is to say, the governor kept hoping he would pay well for an acquittal), and finally appealed to Rome, the highest court of the empire.

But Paul must have come to look at his imprisonment, false as it was, as a heaven-sent opportunity to make that journey to Rome. It was a gilt-edged accident insurance. Free, he might never escape the plotters and reach Rome alive. Chained, the efficient Roman army would see that he arrived—and he did.

Four pairs of eyes were on him night and day. No plotter could stick him with a dagger or shove him overboard. So—after some hair-breadth escapes to be sure—he was delivered safe and sound in the very city of which he had been dreaming all these years.

The Church at the Hub of the World

THERE IS NOTHING at all in the New Testament to indicate that the church at Rome was considered, by Paul or any one else, as The Church, or the Mother Church. There is no claim that it was founded by St. Paul, still less by St. Peter.

It grew, as other churches grew, by infiltration. Christians who moved to the big city would get together, and there the church would be. Yet, of course, the Roman church was important.

Writing from his jail cell to the Philippians, he mentions converts from the army and from the imperial slaves. ("Caesar's household" in Phil. 4:22 does not refer to the Emperor's family, but to the retinue of palace slaves.) We know from the letter to Philemon that Paul converted at least one "jailbird" named Onesimus.

The True Church Is A Marching Church

PAUL KNEW that a soul is a soul, sitting in the emperor's chair or waiting at the emperor's table. God is no respecter of persons. But he also knew that these Christian soldiers would not always stay in Rome; that even Christian slaves would be sold down the river; that the restless feet which brought their owners to Rome would take them away again. Great cities are like that.

Putting down Christianity in Rome was not like putting a single seed into a sheltered corner of the garden. It was like scattering a handful of it to the breeze, to be carried far and wide.

We shall never be content with a narrow, sheltered Christianity. We cannot be satisfied with half-world religion. Only world-Christianity matches the grandeur of the New Testament ideal.

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SERVICE IN PEACE AND WAR

Disaster Relief Work by American Red Cross Swiftly Brings Nationwide Resources to Aid Of Areas Stricken by Fire, Flood or Winds

By General George C. Marshall

I BELIEVE the disaster relief work of the Red Cross is more appreciated and better understood than any other service it renders. Its resources, nationwide, can be quickly brought to the aid of stricken communities. These resources are not solely in funds and trained workers but also in the organization's facility for mobilizing the sympathy of the nation when situations require it and converting that sympathy into material help.



MARSHALL

The ability to rush aid wherever needed is one of the greatest assets of the American National Red Cross. The instant a disaster occurs the Red Cross gets into action—not only from outside the disaster area, but also within the community affected where the local chapter disaster preparedness plan functions instantly.

The impulse to help someone in distress is a very human reaction. It inspires the staff personnel and the thousands of volunteers who give their time and talents to the Red Cross. Their effectiveness lies in providing prompt relief and results from the organization's network of 3,745 chapters and 4,668 branches in the United States, its territories and insular possessions.

There are only a few county seats in the United States without an active chapter. There is scarcely a town in the country which does not have an active branch.

There are three distinct phases of every Red Cross disaster operation. They are preparedness for the disaster; emergency relief for the victims in the form of food, clothing, shelter and medical care; and rehabilitation afterwards for those who cannot finance their own recovery. This last is the least understood and frequently the most important.

Preparedness means that the local chapter has a disaster committee which has planned for fast action whenever and wherever trouble hit.

It means that the local chapter has understandings with the police, fire and health departments, with



NEWS TICKER . . . The Red Cross telecommunications system plays an especially important role during disasters when messages must be received quickly from stricken areas. Here, General Marshall looks over the telecommunications room at the Chicago chapter with Mrs. Mary C. Mullen, central states superintendent of the system.

veterans' organizations and other groups as to the roles each will play. It means that the committee knows where it can get critically needed supplies in a hurry. It means that the disaster committee has arranged with local radio operators to swing into action if the regular lines of communication are wiped out. In most sizeable disasters, these "hams" have proved invaluable.

One reason for the effectiveness of the Red Cross work is that it can provide without delay funds to carry out relief and rehabilitation. That is why in its current budget there is earmarked \$5,000,000 for these purposes, in addition to a reserve fund of \$7,000,000 kept on hand.

In the event of a minor disaster that is, involving a few families, the disaster chairman of the chapter and his committee handle the situation with local funds or, if

necessary, with a supplementary grant from the national disaster relief appropriation.

But when a chapter finds itself confronted by a major disaster, a countrywide concentration of resources is the order of the day. First the local officials notify one of the four area administrative headquarters in Alexandria, Va., Atlanta, Ga., St. Louis, Mo., and San Francisco, Calif.

If the area office finds that the problem is beyond its facilities, it calls upon national headquarters, which brings to bear the resources of the other areas.

There are three resources that must quickly be put into action. First, if the chapter in the disaster region lacks funds, the word is flashed to national headquarters which authorizes an immediate grant or allotment so the chapter can carry on without delay.

Or perhaps the chapter is small and needs experienced help. The area office will send workers from



SOLICITUDE . . . Red Cross disaster worker Carl Meyers has mealtime chat with Kenneth, Billie Jean and Judy Ann Luncford of Hornersville, Mo., who were among the scores of children with their families who sought shelter during the threatened flooding of the Birds Point New Madrid floodway last January.

its regular staff and if more are needed it will recruit and assign trained workers from its list of disaster resources.

Then there is the matter of supplies. Drugs, whole blood plasma and the like are brought in from the closest sources. Food, clothing, and essential furniture are procured, locally if possible. And when additional shelter is needed, tents and cots are borrowed from the national guard or the United States military establishment.

A good example of disaster relief was demonstrated recently when a typhoon struck Guam. The chapter there, headed by Gov. Carlton Skinner, had \$38,000 which could be used for emergency. The committee moved in fast, securing food, clothing, and medical care for the victims.

Because the crops were destroyed, supplies of food were shipped or flown into the island. Rehabilitation started as soon as the high winds permitted.

This is just one of the numerous disasters that the Red Cross has dealt with during the brief period of my association with the organization. More recently, the organization has been called upon for help in relieving Midwest flood sufferers and the victims of winter storms in the Far West.

In the finest sense, this service exemplifies the time-honored American tradition of neighbor helping neighbor. The Red Cross merely promotes and implements the neighborly spirit.

A Free-Moving Group

Many duties of the Red Cross involve emergency operations, often on a very large scale. In addition to local service by the chapters, Red Cross activities are both national and international. You can see that the Red Cross must always be free to mobilize and expand its services to meet situations as they arise. It must be able to concentrate its whole strength on the relief of a stricken community or meet the huge demands of a national emergency. No one can foresee exactly what burdens the Red Cross may be called upon to assume each year.

It therefore should be apparent that the organization cannot well delegate its fund raising responsibility to another agency. Nor can it commit itself to an alliance which might hinder its freedom or capacity to meet its national and international responsibility.

The Way it Happened . . .

IN DALLAS, TEXAS . . . Stanley G. Hogg, attorney, filed suit in behalf of his client, Stanley Pigg, for \$70 in back wages which Hogg claimed was owed Pigg by a Dallas firm.

IN VINITA, OKLAHOMA . . . Mrs. Eldon Legg, discussing chickens before her home demonstration club, lauded the laying qualities of a hen she was holding in her hand, whereupon the hen came through, laid an egg in Mrs. Legg's palm.

IN CHICAGO . . . Detective suspecting a lottery when they saw Chic Szeto, Chinese importer selling pink slips of paper couldn't make it stick because when Szeto was taken to court he said they were laundry tickets and as no one could read Chinese he was freed.

IN PLAINVILLE, CONN. . . Mrs. Alice Curtis has a cat which shares its food with a mouse, walking away from its saucer of cream whenever the mouse comes along for a drink of it.

IN GRAND RAPIDS, MICH. . . The Himes Coal company converted to gas heat because of the coal shortage.

AROUND THE HOUSE

When grinding bread or crackers, tie a paper bag over the end of the grinder to prevent crumbs from spilling.

Brush the bag on your vacuum cleaner inside and out once a month. Never was it as that might remove the finish that insures a dustproof bag.

Empty a can of thick mushroom soup over a meat loaf and bake as usual. The result is a flavor that's different and tasty.

Dry coconut can be softened by steaming it in a cloth over boiling water.

A table of weights and measures attached to the inside of a kitchen cabinet door is very handy for ready reference.

Unusual Button Accents On This Daytime Dress



Wearable Dress

A CHARMING and very wearable daytime dress with unusual button accents on one shoulder and hip. Have brief cap sleeves, or if you prefer, the three quarter length.

Pattern No. 8563 is a sew-rite perforated pattern for sizes 12, 14, 16, 18, 20, 22 and 24. Size 14, 4 yards of 39-inch.

Don't miss the spring and summer FASHION. It's filled with special fabric news, original designs, easy to sew styles—free pattern printed inside the book. 25 cents.

SEWING CIRCLE PATTERN DEPT. 639 South Wells St., Chicago 7, Ill. Enclose 25 cents in coins for each pattern desired. Pattern No. Size Name Address

HEARTY
 Packs the power of corn!

 Kellogg's CORN FLAKES
 Grand breakfast main dish! Here's the "power" of corn. Tastes powerfully good! Crisp, sweet, fresh! Your bargain in goodness—Kellogg's Corn Flakes.
 MOTHER KNOWS A BEST!

CASH PAID IMMEDIATELY
 WANTED for CASH—Old or broken jewelry, gold teeth, rings, diamonds, watches, old gold, coins, etc. Bonded notary opens package. You approve our bid or we return goods immediately. Satisfaction guaranteed. 30 Years in business. Mail today — we send cash.
 KUSSICK DIAMOND CO. 436 S. Hill, Los Angeles

Getting BALD? Have DANDRUFF? Hair turning GREY?
 . . . then use

MARVEL'S
 NATURE HAIR and SCALP CONDITIONER
 Today write for a free copy of the Marvel history — a success story of 25 years of Research.
 MARVEL INDUSTRIES, INC. 138 Crutcher, San Antonio 2, Texas

"COLD DEMONS" GOT HIM?

 Don't give in to the "Cold Demons"—get Mentholatum! Fast, safe Mentholatum soothes smarting nostrils, helps open stuffed-up passages so you can breathe again in comfort. Eases painful chest congestion and coughing, too. In jars, tubes.
Quick Relief with MENTHOLATUM
 Relieve dry, cracked, chapped lips!
 Lips all rough from chapping? You need new Mentholatum Medicated Stick—Mentholatum medication in pocket-size stick. Quick relief for sore, chapped lips. Only 35¢.
NEW! MENTHOLATUM medicated STICK

Fabrics

All kinds of material, also patterns, thread, zippers, buttons, etc.

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Complete Line of

Upholstery, Slip Cover

and Drapery Fabrics

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Artesia, New Mexico

Artesia Credit Bureau

DAILY COMMERCIAL REPORTS AND CREDIT INFORMATION

Office 307 1-2 Main St.
Phone 37
ARTESIA, NEW MEX.

Sleeping Sickness Menace To Livestock Is Recounted

Each summer and fall livestock owners are warned of the toll which may be taken of animals by sleeping sickness. Losses from this disease showed a startling increase in 1947 and 1948, and figures for the past year are expected to show but little decline when finally compiled.

The virus of the disease may have "wintered over" with more virulence and in more places.

More Dollars For You!



It's money in your purse. Good care of your farm land means greater yields. Your Penasco Soil Conservation officials will show you proper methods

Peoples State Bank
ARTESIA

80 Square Printed Percal

- 36 in. wide
- Fast Color
- Cut Lengths

25c per yd

Here is the biggest buy in cotton printed percale in town. Guaranteed first quality. Mill lengths. But don't wait. This offer good for Friday and Saturday only.

Anthony's
THE C.A. ANTHONY CO.
Artesia

Top Hereford



Herschel's Pride, 1,190-pound Hereford which was named grand champion steer of the American Royal Livestock Show in Kansas City, with the lad who bred him, 19-year old Bob McKinley, of Dale, Oklahoma, and McKinley's 17-year old fiancée, Maurine Johnston.

Chemical Caponization Held of Limited Value

The question of whether chemical caponization is practical is one which poultry raisers ask most frequently. Many county extension services also receive numerous questions on the subject.

In experimental work, the treatment stopped fighting and crowing among the cockerels.

"All things considered, it would appear that chemical caponization has very limited value at present."



Like a Penny Saved

Soil Care Adds Up to Future Profit

The best investment you can make is correct care of your soil. Wealth lies in your top soil—but like your checking account, the productive balance in your farm land can be overdrawn. Check with your Penasco Soil Conservation District officials for best methods. And come in and talk over your financial problems with us.

First National Bank of ARTESIA

Your Friendly Bank Since 1903



36th Annual Convention New Mexico Cattle Growers Association

On March 26th, 27th, and 28th, the more than 3,000 members of the New Mexico Cattle Growers Association will gather in Albuquerque in their 36th Annual Convention. Convention activity, good fellowship and friendly festivity will be the order of the day.

... and on such occasions you'll enjoy the friendly spirit of good fellowship just as you enjoy the fine flavor of good beer.

New Mexico Division
UNITED STATES BREWERS FOUNDATION
19-20 Wright Building Albuquerque, New Mexico

Hope News

FOR SALE—Bundle feed and hay, Bryant Williams, Hope, N. M. Adv.

A verse for today: "The Lord shall fight for you, and you shall hold your peace."

We have buyers for ranches west into Sacramento Mts. Also for sale, ranches in other sections of state and farms in the Pecos Valley. Dons' Real Estate, 314 Carper Bldg., Artesia, N. M. Phone 79. Adv.

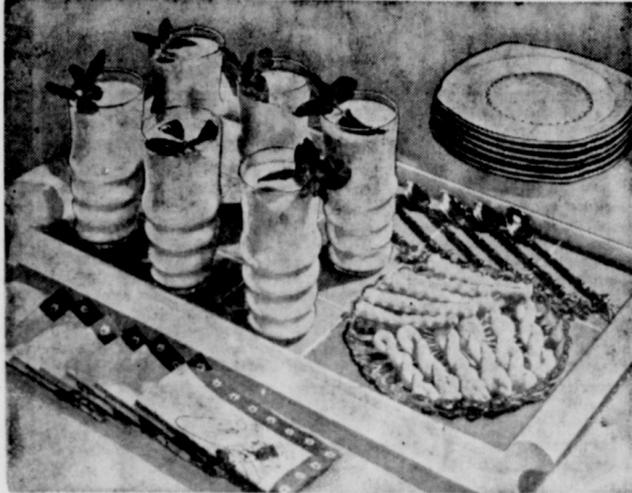
A verse for today: "And God saw the light, that it was good; and God divided the light from the darkness."—Gen. 1:4.

INSURANCE at its best. If you are in need of insurance of any kind, call, write or telephone PETE at the Loving Insurance Agency, Book-er building, Artesia, 2nd floor. Adv.

A verse for today: "But as touching brotherly love ye need not that I write unto you; for ye yourselves are taught of God to love one another."—1 Thess. 4:9.

FARMERS AND RANCHERS—Check with us and compare our liability rate with any company on farmers and ranchers private cars and pickups. KIDDY-LINELL AGENCY, 415 1/2 West Main Street, Artesia, New Mexico. —Adv.

HOUSEHOLD MEMOS... by Lynn Chambers



Serve Simple Refreshments to Children
(See Recipe Below)

Childrens' Parties

"MOM, why can't I give a party like Betty," asks a society inclined five-year old. Why, indeed, mother, since it involves so little and will make such a hit of your little boy or girl with his or her friends?

Youngsters do not need to have a lot of special preparation for their parties. In fact, with their abundant good spirits, cookies or sandwiches and a glass of milk or a dish of ice cream served after school can well be turned into a party.

You need not wonder or worry where your children are if you have refreshments to serve them every so often when they trip gaily home from school to your house.

IF REFRESHMENTS are served after school, and thus, before the evening meal, make them light but refreshing, so no appetite for the meal need be ruined. Simple and palatable beverages are an excellent choice, as are small cookies and sandwiches.

Milk Fruit Shrub (Serves 4)

- 1 cup crushed strawberries with juice
- 3/4 cup orange juice
- 1/4 cup lemon juice
- Sugar to sweeten (1/2 to 3/4 cup)
- 1 quart milk

Combine all ingredients and beat with rotary beater. Pour into glasses and serve.

Prune Milk Drink (Serves 2)

- 1 pint cold milk
- 1/2 cup prune puree
- 2 tablespoons lemon juice
- 2 teaspoons sugar
- Dash of salt
- Sprinkling of nutmeg

Blend prune puree with lemon juice, sugar and salt. Add chilled milk and stir until thoroughly mixed. Pour into glasses and sprinkle with nutmeg. A tablespoon or two of vanilla ice cream may be floated on top if a richer beverage is desired.

Fruit Lemonade

- 1 cup sugar
- 1/2 cup water
- Juice of 2 lemons
- Juice of 1 orange
- 3/4 cup pineapple juice
- 4 tablespoons cracked ice
- 4 cherries
- Few slices of banana
- 1 1/2 cups ginger ale

Boil together sugar and water for two minutes; set aside to cool. Pour 1/2 cup of the cooled syrup into a shaker or glass jar, add the fruit juices and ice and shake until thoroughly mixed. Fill glasses about half full, add fruit, then ginger ale.

Hot Malted Egnog (Serves 6)

- 6 eggs, beaten
- 1 tablespoon sugar or honey
- 1/2 cup malted milk powder
- Dash of salt
- 4 1/2 cups milk, scalded
- Dash of nutmeg
- 1 1/2 teaspoons vanilla

Combine eggs with sugar, malted milk powder and salt. Add scalded

LYNN CHAMBERS' MENU

- Lima Beans
- and Sausage Casserole
- Molded Pineapple-Cucumber Salad
- Hot Crusty Rolls
- Butter
- Chocolate Ice Cream
- *Hermits
- Beverages
- *Recipe Given



milk and vanilla. Serve hot in glasses with a sprinkling of nutmeg. For a fluffier eggnog, beat egg yolks and whites separately. Fold whites in last without much mixing.

WITH YOUR CHOICE of beverages suitable for youngsters, here are cookies which are equally appropriate. All of these are of the simpler variety that are used for keeping the cookie jar filled.

Sugar Cookies (Makes 90)

- 1 cup butter
- 2 cups sugar
- 1 teaspoon vanilla
- 3 eggs, well beaten
- 4 cups sifted flour
- 1/2 teaspoon salt

Cream together butter and sugar. Add remaining ingredients and blend thoroughly. Roll and cut in fancy shapes with floured cutters. Bake in a hot (400°) oven for 8-10 minutes or until golden brown.

Peanut Butter Cookies (Makes about 150)

- 1 cup butter or substitute
- 1 cup granulated sugar
- 1 cup brown sugar
- 2 eggs, well beaten
- 1 cup moist peanut butter
- 2 teaspoons soda
- 1/2 teaspoon salt
- 2 tablespoons boiling water
- 3 cups sifted flour
- 1 teaspoon vanilla

Cream together butter, granulated and brown sugar. Add eggs



and blend well. Mix in peanut butter. Dissolve soda in hot water and add to mixture. Sift salt with flour and add to first mixture. Put through cookie press or drop by spoonfuls on greased baking sheet and press with fork. Bake in a hot (400°) oven for 8-12 minutes.

*Hermits

- (Makes 5-6 dozen)
- 1/2 cup butter or substitute
- 1 1/2 cups brown sugar
- 2 tablespoons sour milk
- 3 eggs
- 1 teaspoon soda
- 3 cups sifted cake flour
- 1 cup currants
- 1/2 cup nuts, chopped
- 1/2 teaspoon nutmeg
- 1/2 teaspoon cinnamon
- 1/2 teaspoon grated orange rind

Cream butter until fluffy, then work in sugar. Add milk and well beaten eggs. Sift soda with half the flour and add to creamed mixture. Add remaining flour to fruits, nuts and spices and work into first mixture. Drop by spoonfuls onto greased baking sheet. Bake in a moderately hot (375°) oven for 12-15 minutes. These will keep nicely for a long time.

Aga Kahn Sees U.S. Strength as Hope for World

NEW DELHI, INDIA.—The Aga Khan raised his vast bulk in bed—to which he had retired with a slight cold—laid aside London and New York newspapers received by air mail and delivered an impressive half hour of opinion on the hydrogen bomb, the world political situation, begum Aly Khan (Rita Hayworth), his personal wealth and the matching of his weight in platinum in 1954 by his religious followers, which will bring in several million dollars.

The hereditary imam (leader) of the Ismaili sect of Moslems said that he tipped the scales at 225 pounds the last time he was weighed and estimated that when his body was balanced against platinum four years from now in his jubilee ceremonies at Bombay, Karachi, and either Dar es Salaam or Nairobi, he will gain the equivalent of about a million dollars in each place.

Americans should build hydrogen bombs and arm to the teeth at once lest some other nation use the superbomb first and start a war that destroys civilization.

"If the United States is suddenly submerged by a war for which it is not prepared the whole world will go down," he declared. Urging that America readopt Theodore Roosevelt's maxim, "Walk softly but carry a big stick," he added: "I beg with my small voice for what it may be worth, America be strong—have a big stick, the biggest stick of all."

The potentate said that a strong United States would "keep all other nations in order" and restore free trade.

Share-and-Share-Alike Thieves Return Half Of Loot to Victim

PARIS, FRANCE—Two polite, share and share alike burglars held an American diplomat and his wife at gunpoint for five hours at their home and then left with only \$15 worth of French francs as loot.

They could have had \$30 worth. But the head burglar of the two carefully counted out the 10,000 francs Edward J. Krause, assistant commercial attache of the United States embassy, had in his pocket. The burglars took 5,000 and with a bow, the head burglar returned the rest.

"I'll take half and leave you half," the burglar said.

The burglars also could have had Mrs. Krause's pearl brooch, but it was a wedding anniversary gift from her husband and they didn't touch it. They could have had her engagement ring, too, but the head burglar eyed it and said, "That's too little. You can keep it."

One of the burglars, his face masked with a white handkerchief, kept Mr. and Mrs. Krause in their bedroom while his partner ransacked the house. They battered down several doors of an upstairs apartment, whose occupants were on vacation. The three Krause children were in their beds.

It costs money to practice vice; poverty covers a multitude of virtues.

Education is only a ladder to gather fruit from the tree of knowledge, not the fruit itself.

Encouragement is like premium gasoline; it helps take the knock out of living.

Human nature is that which makes you swear at the pedestrian when you are driving and at the driver when you are a pedestrian.

It's a familiar saying that you can win popularity by listening attentively to boring monologues, but you may decide the price is too high.

Buy U.S. Savings Bonds!

NEEDLECRAFT PATTERNS

Variety and Fun in New Design



HERE'S variety and fun in a new needlework design. Lazy daisy and outline stitch and sim-

plest crochet for these guest-linens.

For towels, scarfs, pillow slips. Pattern 7054; transfer 6 motifs 4 1/2 x 12 inches; crochet directions. Send 20 cents in coin, your name, address and pattern number to

Sewing Circle Needlecraft Dept.
P. O. Box 5749, Chicago 80, Ill. or
P. O. Box 162, Old Chelsea Station,
New York 11, N. Y.
Enclose 20 cents for pattern.
No.
Name
Address



On electric fans, lawn mowers roller skates 3-IN-ONE Oil

Keep Posted on Values
By Reading the Ads

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

Personal To Women With Nagging Backache

As we get older, stress and strain, over-exertion, excessive smoking or exposure to cold sometimes slows down kidney function. This may lead many folks to complain of nagging backache, loss of pep and energy, headaches and dizziness. Getting up nights or frequent passages may result from minor bladder irritations due to cold, dampness or dietary indiscretions.

If your discomforts are due to these causes, don't wait, try Doan's Pills, a mild diuretic. Used successfully by millions for over 50 years. While these symptoms may often otherwise occur, it's amazing how many times Doan's give happy relief—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

DOAN'S PILLS

"My voice means my career. The 30-day mildness test proved Camel is the cigarette that agrees with my throat."

FRAN WARREN
RADIO AND RECORDING ARTIST



YES, CAMELS ARE SO MILD that in a coast-to-coast transfer of hundreds of men and women who smoked Camels—and only Camels—for 30 days, noted throat specialists, making weekly examinations, reported

Not one single case of throat irritation due to smoking **CAMELS**

LANDSUN THEATER

SUN—MON—TUES—WED

Larry Parks Barbara Hale
"Jolson Sings Again"

OCOTILLO THEATER

SUN-MON-TUES

Jeanne Crain Ethel Barrymore
"PINKY"

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See These New Ranges Today

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Begin the new year right by
 having those pictures taken
 Today.

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FEEDS
 On the Corner 36 Years Artesia, New Mexico

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Stop and shop at the finest drug store
 in New Mexico. Coffee, tea and hot
 sandwiches served also.

IRBY Drug Store
 The Drug Store in the Carper Bldg.

BRAINARD-CORBIN HARDWARE CO.
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Political Announcements

RATES:
CASH IN ADVANCE
 State Offices \$30.00
 District Offices 25.00
 County Offices 20.00
 Senator and Representatives 15.00
 Probate Judge 15.00
 Surveyor 15.00
 County Commissioners 15.00
 Precinct Offices 10.00

The following candidates submit their announcements subject to the action of the Democratic primary:
 For Sheriff:
 ED PRICE
 Carlsbad.
 For County Commissioner, Dist. 2:
 W. T. (Doc) HALDEMAN
 Artesia.

Handling Tips Offered In Hatching Egg Work

Tips on handling hatching eggs have gone out to farmers from several extension service sources. In the main, farmers are urged to pack such eggs in cases with the small end down, and, if these eggs are marketed twice a week, it will not be necessary to turn them. If hatching eggs are to be stopped for a short time, the advice continues, keep the room temperature between 45 and 60 degrees.

OFFICIAL CALL FOR THE REGULAR BIENNIAL TOWN ELECTION IN AND FOR THE TOWN OF HOPE, EDDY COUNTY, STATE OF NEW MEXICO AND NOTICE OF APPOINTMENT OF JUDGES AND CLERKS OF ELECTION.

Notice is hereby given that the regular biennial election for the purpose of electing a Mayor at large for the Town of Hope, Eddy County, New Mexico, to serve for a term of two years and for the purpose of electing four board members, two for a period of two years and two for a period of four years. And to elect a Police Judge for said Town of Hope, Eddy County, New Mexico, to serve for a term of two years, is hereby called and will be held on Tuesday the 4th day of April 1950, as required by law.

Any person who at the time of this election would be a qualified elector under the laws of this state for county offices and shall have actually resided in the Town of Hope for 30 days next preceding the election date and who shall be registered at such election, shall be deemed a qualified voter.

All persons who are desirous of having their names on the ballot either for Mayor or Board Members should file their names with the Town Clerk on or before Friday, March 31, 1950.

NOTICE IS HEREBY GIVEN that the following persons have been appointed by the Town Board of Hope, Eddy County, New Mexico, to serve as Judges and Clerks and to conduct the regular biennial election at the hereinafter named place which is hereby designated as the voting place where said election shall be held as required by law.

ELECTION OFFICIALS:
 Ezra Teel and Jess McCabe, Judges.
 Mrs. Tom Harrison, clerk.
 Altman's Cafe, voting place.

NOTICE IS FURTHER GIVEN that the voting place will be open from 9:00 A. M., until 5:00 P. M., on April 4, 1950.

THEREFORE, I, W. B. Durham, Mayor of the Town of Hope, Eddy County, New Mexico, under and by virtue of the powers invested in me, do hereby issue the official call for the regular biennial election.

W. B. DURHAM,
 Mayor.
 BEN MARABLE,
 Town Clerk.
 (Seal of the Town of Hope.)
 Publish March 17 and 24.

YOUR EYES ARE IMPORTANT
 Consult
Dr. Edward Stone
 Artesia, N. M.

Massachusetts Collegian Is Agricultural Winner

A 20-year-old Massachusetts college student whose two and one-half acre plot of potatoes grossed him \$1,300, has been named champion farmer-businessman of the country in competition with thousands of farm youths from more than 40 states. He is Russell L. Sears, Jr., of Cummington, Mass., who was declared winner of the ninth annual production-marketing contest.

Superphosphate Will Help Add to Manure Properties

Adding superphosphate to manure not only increases its plant food balance, but helps it hold valuable nitrogen that otherwise might be lost, according to Prof. C. J. Chapman, University of Wisconsin agronomist. He says it should be added before the manure is spread on the field. The superphosphate can be put in the spreader at the rate of 20 to 25 pounds per load.

Easter Ensembles---

Knox Hats
Garfield Ace Suits
Florsheim Shoes

KEYS MEN'S WEAR

116 W. Main, Artesia

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 Sherwin-Williams Paints

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of every description at
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 Come in next time you are
 in town.

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Artesia, New Mexico