

PENASCO VALLEY NEWS

Travel Highway 83 Through Artesia, AND HOPE PRESS Hope, Elk, Mayhill and Cloudcroft

Vol. 21, No. 44

Hope, Eddy County, New Mexico

Friday, Feb. 10, 1950

Town Board to Meet on March 2

One of the most interesting meeting meetings that the Town Board will ever hold has been called for Thursday March 2. At this time the mayor will announce the date of the mass meeting of citizens to nominate candidates for Mayor, four board members and a Police Judge. The present Mayor and board members wish to turn their jobs over to someone else and it is no more than right that everyone should take a turn at being at the head of the local government. We have not heard whether the women will have a ticket in the field or not, but probably they will. There are quite a few men eligible for office such as Ben Marable, M. C. Newsom, Jess McCabe, Geo. E. Fisher, Bob Wood, Rush Coates, Bill Jones Erven Miller, and Frank Melton. Any one that is interested in invited to attend the board meeting on Thursday March 2, but the big attendance is wanted at the mass meeting the date of which is to be announced later.

Jackets Defeat Indians 31-29

The Hope Yellow Jackets defeated the Monument Indians for the second time this season at Monument in a 31 to 29 thriller. The Yellow Jackets started fast in the first quarter with a 10-5 lead and led the Monument five until the fourth quarter when they were overtaken for only a few moments. The score was tied with three minutes to play then Linn Harrison hit two free throws in the final moments to put the Yellow Jackets out in front by two points. The Yellow Jackets froze the ball the final two minutes of the game with the Monument five unable to gain possession of the ball and a shot at the basket.

Linn Harrison was high point man with 10 points with Kent Terry scoring 7. W. G. Madron hit 4 points, Glenn Harrison 3, C. Forrester 3, and A. Melton hit 3 points. Only six boys saw action in the varsity game for Hope.

Hope will play Lake Arthur this Friday night, Feb. 10, with two games on the program. This will be next to the final appearance for the Yellow Jackets on the home court for the 1949-50 season.

The Hope "B" team dropped their game at Monument by a score of 33-22. Ray Jones led the "B" team with 9 points and was followed by David Sanders with 8 points.

Last week the Hope Yellow Jackets suffered their first loss on the home court for this season by dropping a hard fought game to Hagerman by the score of 43-40. The Yellow Jackets were unable to hit their shots in the final half and although they rallied in the final three minutes, they fell three points short.

Reporter Slugged And Beaten

Last week while Dick Wilburn, a news reporter for the Current-Argus at Carlsbad, was returning from a trip to the Union Hall where he had gone to get a news story, he was slugged, and severely beaten by several thugs. Jack Tanner was arrested Saturday and charged in a complaint by Deputy Sheriff Baker, with assaulting Dick Wilburn, with intent to maim and cause Wilburn great bodily harm. A reward of over a thousand dollars had been offered for the arrest and conviction of the parties who assaulted Wilburn. Latter Tanner confessed that he was guilty of assaulting Wilburn. His bond was set at \$5000 and his hearing will be held on Feb. 16. It is expected that other arrests will follow.

Manual Training News

Seven of the thirteen cedar chests received have been completed. These have a shellac and colorless varnish finish and they really look fine. Ten more table lamps have been completed and several more lamps are under construction. A large table is being made for the Home Economic department.

Insurance at its best. If you are in need of insurance of any kind, why not see Pete? Come in and let us discuss your insurance needs. Loving Insurance Agency, Booker Bldg., P. O. Box 546, Artesia, N. M. Adv.

March of Dimes Dance, Feb. 11

From the way it looks now the March of Dimes dance which will be held in Hope, on Saturday, February 11, will be one of the social events of the season. Mrs. Chester Schwalbe and Mrs. Geo. Fisher have spared no efforts to make this a social and financial success. Music, which will be furnished by Fisher-Bates orchestra, will commence at 8:30 sharp. Intermissions between dances will be limited to two minutes. At eleven thirty time will be called so that everyone can partake of refreshments. Those that don't bring their own will be served coffee, pie and doughnuts by the Home Ec girls, at a very small charge. Everyone is invited and please have the dollar and a dime in your hand which will make it easier for the cashier. After expenses are paid half of the balance will be kept in the county, the other half goes to national headquarters of the Infantile Paralysis organization. If we have another polio epidemic this year like we had in 1949 we will need every dollar that is contributed. Remember that all roads lead to Hope, Saturday night, Feb. 11.

Annual Meeting of Electric Cooperative

The annual meeting of the Central Valley Electric Cooperative will be held Saturday, Feb. 18, 1950, in the high school auditorium at Artesia. A free lunch at 12:00 o'clock and a program is being arranged for the benefit of all members and their families.

Rural Phone Company Is Organized

The White Mountain Telephone Association was organized in Alamogordo January 26. Its purpose is to bring telephone service to every home and place of business in Lincoln and Otero counties, the Mescalero and Mescalero Indian Reservations and Lea counties. Albert Vaughn of Ruidoso was elected president; Forest Chambers of Highrolls vice-president; Wilbur F. Coe of Glencoe secretary and treasurer. Other members elected to the board were T. Laramie, Captain; Charles D. Fuller, Picacho; W. D. Ratliff Ruidoso; Daniel R. Brenton, Nogal; J. B. Runyan, Elk; Eldo Lewis, Weed; James Mayhill, Mayhill; Stanley McNatt, Mescalero. Others who agreed to work for the complete organization of the association were: J. Emmett Reese, Hollywood; Joseph H. Kelch, Bent; Herber Forehand, Highrolls; George Fuchs, Green Tree; E. V. Morris, Bent; Daniel A. Storm, Bent.

Eddy Countians Invest in Bonds

Residents of Eddy County invested \$1,027,909 in U. S. Savings Bonds at issue price during the calendar year 1949, the Treasury Department has informed L. B. Feather, County Chairman of the Savings Bonds Committee. Of this total \$659,041 of their savings were placed in Series "E's".

The total of all three series in 1949 exceeded that in 1948 by \$245,101. In 1949, the amount placed in "E's" was less than that in 1948 by \$8,969.

Residents of New Mexico invested \$13,498,996 in U. S. Savings Bonds last year, Series "E's" attracted 74% or \$9,985,878, Mr. Feather was notified.

We have buyers for ranches west into Sacramento Mts. Also for sale, ranches in other sections of state and farms in the Pecos Valley. Dons' Real Estate, 314 Carper Bldg., Artesia, N. M. Phone 79. Adv.

Kiddy-Linell Agency. Complete insurance and Real Estate Service, 415 1/2 West Main, Artesia, N. M. List with us, insure with us. Purchasers of Nora Johnson Agency. Adv-tf

"WHY WE HAVE WOMEN DRIVERS"—Men, if you believe that women drivers are highway hazards, perhaps this article will change your mind. It was because of a woman that cars are what they are today. Read this timely article in the American weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.

Hoover Commission Recommendations Are Important

The importance of the movement for public endorsement of the Hoover Commission recommendations cannot be over estimated. A well staffed National Citizens Committee, with Dr. Robert L. Johnson, President of Temple University, Philadelphia, at its head, is very active in pressing for an all out effort on the part of citizens of the United States to support the measure now pending or in preparation in Congress for enactment to carry out, so far as feasible, the recommendations of the Commission.

In every state organization of state and local committees is in process of formulating plans. In New Mexico a State Committee has been organized consisting of representatives from practically every section of the State. At a meeting held in Albuquerque on the 8th of October, Honorable John J. Dempsey, former member of Congress and former Governor, and a member of a Sub-Committee of the Hoover Commission on Natural Resources, was named a sChairman. Mr. Thomas H. Childers, President of the New Mexico Junior Chamber of Commerce was named Vice-Chairman, and Rupert F. Asplund, Director of the Taxpayers' Association of New Mexico, Executive Secretary.

Already New Mexico has made progress in the organization of county and local committees and it is expected that individuals throughout the State will participate in the campaign which has already been inaugurated. By the end of this month it is hoped that we will have a chairman in every county in New Mexico.

An important factor in the plan is the support of heads of service clubs women's organizations, chambers of commerce, and civic and other groups to cooperate in each county and city in securing the presentation of the Hoover Commission recommendations and their discussion in the several groups, with the ultimate objective in view of securing general citizen interest, based upon information concerning the measures, which will be considered in the present session of the 81st Congress. As a result, it is expected that thousands of New Mexico citizens will be sufficiently advised and interested to the extent that they will each write letters, postal cards, telegrams, or speak personally to the representatives of New Mexico in Congress expressing their endorsement of the pending measures. This is a bi-partisan movement supported by President Truman, and, it is believed, by the New Mexico Senators and Representatives in Congress. However, both President Truman and members of Congress will want to be assured that the people of New Mexico and other states of the Union are involved and supporting the recommendations of the Hoover Commission.

After many efforts for the last two decades to bring about a better organization of the executive branch of the Federal government, there has finally been developed a comprehensive plan for a more business like administration. Of course, the war interfered with the earlier efforts and brought about a condition which demonstrated the need of the reorganization of the executive branch of the government, and the possibility of accomplishing such reorganization now that conditions will permit.

Never has a more important issue been placed before the citizens of this country, and it is sincerely hoped that they will rise to the needs of the occasion and demonstrate the possibilities that are inherent in our democratic form of government. Significant progress has already been made in realizing the beneficial effects of laws enacted in accordance with recommendations of the Hoover Commission. Fifteen other measures for the same purpose will be considered in the present session of Congress. A New Mexico News Bureau in Washington reports that our Senators and Representatives in Washington are already receiving over fifteen letters a day from New Mexico constituents urging support of the Commission recommendations.

REMEMBER—Merit Feeds get best results. McCaw Hatchery, 13th and Grand, Artesia. 6-10-4f

FOR SALE—Bundle feed and hay, Bryant Williams, Hope, N. M. Adv.

Fees at Caverns Are Reduced

New fees, including federal tax, for those visiting Carlsbad Caverns, in accordance with National Park Service Regulations were announced by Superintendent D. S. Libby, Carlsbad Caverns National Park today. The total fees, guide, elevator, and federal tax will amount to \$1.20 for all who are 12 years of age or over. Children under 12 years of age, when accompanied by an adult assuming responsibility for their safety and orderly conduct, will in the future as in the past be admitted free. Also groups from schools or from character-forming youth organizations with the members 18 years of age and under, when accompanied by a teacher or sponsor assuming responsibility for the members safety and orderly conduct, will be required to pay only the federal tax which has been reduced from 25c to 20c. The guide and elevator fee has been reduced from \$1.25 to \$1.50.

Contributions to March of Dimes

HOPE MUNICIPAL SCHOOL
1st and 2nd Grade \$6.10
First and Second grade contributed a total of \$6.10
Third, fourth and fifth grades contributed a total of \$5.65.
Sixth, seventh and eighth grades contributed a total of \$3.60.
Ninth, tenth, eleventh and twelfth grades contributed \$5.20.
Grand total contributed from all classes was \$21.30.

Cities Service Station Completed

The face lifting operation at the City Service Station is about over and the new building is one of the finest in Hope. There is an office room 18x20; a repair shop 10x20 and a new floor has been laid in the grease room. No. 1 west coast lumber was used and three coats of stucco was used on the outside. The gasoline pumps were moved to the north side making it more convenient for filling up gas tanks, etc. It is one of the nicest buildings in the town and improves the looks of the community. Mr. and Mrs. Geo. Fisher are to be congratulated upon their new place of business.

Cavern Travel On Increase

Total number of visitors for the month of January 1950 was 20,892. Total number of visitors for the month of January 1949 was 7,876. Total number of cars for the month of January 1950 was 6,712. Number of visitors arriving by bus was 818. Number of visitors arriving by cars 20,074. Average number of visitors per car 3.11. All-time number of visitors to Carlsbad Caverns to date 4,158,129.

School News

3rd, 4th and 5th grade—We are learning to draw cartoons. Our room is decorated with pictures. We have drawn pictures of Roy Rogers, Nancy, Mickey Mouse, Ella Cinders, Joe Palooka and many others. We never get tired of this kind of art lessons. We have given many interesting oral book reports recently. This is good practice for us as it prepares us for high school book reports which we will have in a few years.

DR. SALISBURY—Nation wide poultry service. McCaw Hatchery, 13th and Grand, Artesia. 6-10-4f

Hope News

Mr. and Mrs. Vivian Hale and two children left Friday morning for Bonanza, Colo., after a week's visit with Mr. and Mrs. J. C. Buckner.

J. D. Cogdell of Amarillo, Tex., was here last week visiting Mr. and Mrs. Geo. Casabonne. Mr. Cogdell and Mr. Casabonne were in the army together.

J. P. Menefee came through Hope Tuesday with a bunch of hogs which he had purchased from Irving Cox.

It is reported that Jess Musgrave is now manager for a saw mill in the vicinity of Albuquerque.

Last week the Dunken store was destroyed by fire. Ed Watts owned the building and Mr. W. A. Helm the stock. We understand that there was no insurance.

Tom Young has been here visiting his brothers, Anderson and Joe Young. Mr. B. B. Baird spent last week end in Albuquerque visiting home folks.

Mr. and Mrs. D. D. Buckner and Mrs. C. C. Buckner of Roswell were here Tuesday night visiting Mr. and Mrs. J. C. Buckner. Mrs. Buckner reported that Claberon who is in a hospital at Albuquerque is doing fairly well.

Garland Guy, of Littleton, Col., was here last Friday and spent the night visiting with Mr. and Mrs. Chester Schwalbe. He is a cousin of Mrs. Schwalbe. He returned to his home Saturday via Clovis.

Editorials---

Persons who will slug and kick a newspaper reporter while he is performing his duty of reporting the news in a fair and impartial manner, can be put in the same class as a dog poisoner, and a dog poisoner is lower than a snake that crawls on its belly in mud and filth, and strikes its victim without warning. We hope that all parties implicated in the slugging of the reporter at Carlsbad will be arrested and punished to the full extent of the law.

In the open forum column of the Current-Argus a woman by name of Mrs. H. M. Childress writes a letter and tells what she thinks about things in general. After reading it we wonder how dumb heads like her exist in this country. We know that people like her are the cause of many of the strikes. Among other things she says: "It doesn't take a fool to see that the Current-Argus, the local-state, and federal government and any one or any thing else they could buy were bought off by the companies." I wonder if she can prove that statement. She ends her rigamarole by saying that she is not going to read the Current-Argus anymore, which no doubt means that the Carlsbad paper will close its doors.

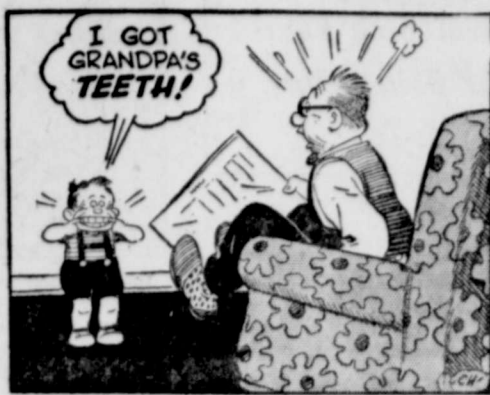
The Hoover Commission was created by congress without a dissenting vote. It was composed of six Democrats and six Republicans; six from government and six from private business. They enlisted the aid of 300 experts in their study of our federal government. Their report does not propose the elimination or curtailment of any essential public service. Their report is a blueprint by which to make our government efficient and effective. It's recommendations, if adopted, can save billions of tax dollars annually. Let's all of us tell Congress we want the Hoover Commission's recommendations adopted. A postal card to your senator or representative will do the job.

We have received a letter from Miss Eva Hall of Bowie, Ariz., describing a museum that has been built there. It is an interesting article and we will publish it next week. When the Cloudcroft-Alamogordo section of highway 83 is completed there will be more tourists from the west and from the east coming through Hope and we know they will enjoy traveling thru Bowie and will no doubt stop and see this museum of which Miss Hall writes. We might mention that the last section of the Cloudcroft Alamogordo highway is now being built. The contract calls for its completion by the first of June but its possible that it might be completed by the first of May on account of the mild weather. We know that tourists will enjoy this route, as there is six per cent grade and the road bed is plenty wide for three cars. Once you travel 83 through Cloudcroft you will never go another way.

The cost of our federal government has increased five-fold in the past ten years. Through taxes hidden or direct, you are paying your share of that cost and you are charging part of it to your own children and grand children. Uncle Sam, stalwart symbol of our American government, today is so hobbled with red tape; so loaded down with waste; so hampered by duplicating effort that he can no longer perform efficiently, economically or effectively. In the face of these handicaps he is being called upon to shoulder the burdens of the world and to wage a costly cold war to protect and preserve our traditional American freedom. New we have an opportunity—and an obligation—to remove these fetters. They must be removed if we are to maintain peace in the world and Democracy here at home.

SUNNYSIDE

By Clark S. Haas



THE OLD GAFFER

By Clay Hunter



BOUFORD

By Mellors



MUTT AND JEFF

By Bud Fisher



JITTER

By Arthur Pointer



WYLDE AND WOOLY

By Bert Thomas



CROSSTOWN



BOBBY SOX



Star Dust
STAGE SCREEN RADIO

By INEZ GERHARD

BARBARA STANWYCK, whose latest release is "Thelma Jordan," is going to team up with Robert Siodmark, its director, to do something which should have been done long ago. They will film the world's greatest short stories, in featurettes that will run



BARBARA STANWYCK

about 25 minutes. "Some of Hollywood's top stars are interested in appearing in them," said Siodmark, "as an experiment in handling roles vastly different from the assignments they get in feature films." Some of the world's best literature is in the short story form; filmed as they should be, as shorts, they can substitute for a second feature on double bills.

NBC Hollywood reported that its heaviest advance ticket request for the Bob Hope show was for Feb. 7, when Fred Allen was booked as guest star. It's rumored that Allen may return to the air on NBC in the fall.

Ben Grauer, whose first film for the U.S. Bureau of Census will be used to prepare census takers for the work that begins April 1, has completed two additional films. His first training film was reviewed in Washington by the Bureau's top executives, who requested supplementary films to present other aspects of census-taking.

The prestige attached to appearing on "Theatre Guild of the Air" was too great for Ezio Pinza to resist, although he had never been heard in a radio drama. Possibly the combination of "Goodbye Again," that delightful play, and Madeline Carroll as co-star was what won him over. Certainly he does well as an actor in "South Pacific," with Mary Martin.

Judy Canova has a rule against having guests on her radio show. But she had to break down and invite "Hopalong Cassidy" to appear because of his new agent's request. The "new agent" is five-year-old Tweeny Canova.

Monogram will release "Mystery at the Burlesque," most of which was filmed in London's famous Windmill Theatre, with members of its staff and company. Many servicemen who were stationed in London know the theatre, which became famous during the war years by never closing a performance despite the blitz. Six musical numbers highlight the film.

The crew of the Jimmy Durante Show cooked up quite a welcome for his return to the Hollywood NBC studios recently. One by one the cast appeared with large false noses. Durante tried one on himself—it was too small!

Pauline Drake, the "Miss Duffy" of "Duffy's Tavern," is in the peculiar position of not knowing what her next motion picture will be, although it has been filmed. Once called "The Big Cage," then "Locked In," it may be changed again.

When Ronald Reagan went to work in his first movie since he broke his leg in a charity baseball game some months ago he was surrounded by so many cheering fans that he couldn't start until he'd signed hundreds of autograph books. It happened at Corona, Calif., where Reagan and his costars—Ginger Rogers, Doris Day and Steve Cochran—were doing a street scene for "Storm Center."

Appear in public with a popular movie star and the autograph fans will demand your signature, just on the chance that you may be somebody of note. The RKO press agent, Melrose Gower, who escorted Jane Russell around Chicago finally began signing an illegible scrawl in order to escape. Later he confessed that he had simply scribbled "Iambody."

MIRROR Of Your MIND

Overcome Fear
Of Being Hurt
By Lawrence Gould



Can the fear of being "hurt" be overcome?

Answer: It's not easy. One main reason why so many people do not marry—and why those who do can't "let go" enough to enjoy and truly love each other—is fear of the power to hurt your feelings which loving another person gives him. But remember that what makes this kind of hurt so terrifying is a childish sense of helplessness—it's a relic of the time when you felt unsure of your parents' love because you could do nothing to deserve it. Realize that as an adult you're worth loving, and you'll be less vulnerable.



May childbirth un hinge a woman's reason?

Answer: Only in the sense in which a spark may be the "cause" of an explosion—that is, when it falls on explosive material. A girl who was given the impression as a child that "having a baby" is a subject about which she must not ask questions (which she takes

to mean is something to be ashamed of) may be driven to mental illness when she faces the experience herself, especially if her labor is a difficult one. If you fear approaching motherhood unduly, go to a psychiatrist and get your childish fears "out of your system."



Has everyone a "neurotic conflict"?

Answer: Practically everyone, writes Dr. H. Giltay in the Netherlands Journal of Psychology. For what makes a man neurotic is an undeveloped personality, and he's held back mainly by the conflict between his instinctive urge to grow up and his wish to cling to the emotional security of childhood. The fact that we humans are dependent on parental care so many years longer than the animals is what makes this conflict uniquely severe. Helping children to enjoy the sense of independence is a vital goal of education.

LOOKING AT RELIGION

By DON MOORE



PRESIDENT TRUMAN IS UNUSUALLY WELL LEARNED IN BIBLE KNOWLEDGE. HE CAN QUOTE MANY OF THE PASSAGES TO DRIVE HOME A POINT HE IS TRYING TO MAKE.



"I HOPE THE TIME WILL NEVER COME WHEN GOD CANNOT AFFORD TO OWN A CORNER LOT IN BOSTON!" SAVED THE OLD SOUTH CHURCH IN THAT CITY FROM BEING SOLD.

THE RECENTLY UNCOVERED BOOK OF LAMECH WILL PROBABLY REVEAL MUCH ABOUT NOAH'S ARK. LAMECH WAS NOAH'S MOTHER.

KEEPING HEALTHY

We Fight Nature's Healing Methods

By Dr. James W. Barton

I OFTEN WONDER how nature puts up with our blundering ways of what we consider wise or sensible methods of preserving health.

For instance, something irritates the small and large intestine and diarrhoea occurs. This extra water manufactured by the lining of the intestine is to help wash or clean away the irritating substance, yet we do our best to try to stop this extra flow of water; the diarrhoea must be stopped.

A little head cold occurs and the lining of the nose manufactures an antiseptic juice, which, if left alone, will put up a great fight against the organisms that are causing the cold. Our first thought is to shrink or "dry up" the nose instead of letting nature's antiseptic nose juice do its fighting without interference on our part.

Similarly with a cough in its early stages, nature manufactures extra juice on the lining surface of the little tubes which are branches

of the large bronchial tubes. Nature then makes us cough up this mucus while it is in liquid form.

Of course, where the cough is not loosening up the sputum and is just a "nervous hacking" cough, drugs to quiet the nerves and the muscles of the chest are prescribed by the physician to "quiet" the cough and give the patient rest.

Similarly with a rise in temperature, our first thought may be to try to reduce the temperature whereas the rise in temperature is nature's weapon against harmful organisms which are causing the ailment.

Of course where the temperature becomes very high the physician prescribes drugs to reduce it, control it and save life. Another thing we forget is that when eyes are irritated nature causes an extra flow of tears. It is known that for most disease-producing organisms, normal tears are much more effective in protecting the eye than solutions of drugs, which are apt to be too strong.

THE BIBLE SPEAKS

International Uniform Sunday School Lessons
By DR. KENNETH J. FOREMAN

SCRIPTURE: Acts 13:2-14:28
DEVOTIONAL READING: Isaiah 49:9b-13

Gospel Goes West

Lesson for February 12, 1950

SO YOU DON'T BELIEVE in foreign missions? Then you can't read the New Testament with any comfort. Every book in it was written either by a missionary, or about missionaries, or to missionaries, or to be used in mission work. Chapters 13 and 14 of Acts tell us about the first organized foreign mission project in the history of the Christian church. It is the story of how the Gospel was taken out of the narrow strip of coastland along the eastern shore of the Mediterranean, where it was born, out into the western world.



Dr. Foreman

The Best They Had

THE FIRST missionary party were not raw untried men. They were Barnabas and Saul, the top leaders of Antioch. These men had done a great work in Antioch; their usefulness there was not at an end by any means. But the church sent them away to win souls elsewhere. It is a mistake to suppose that just anybody will do as a missionary.

Ignorant people who suppose that missionaries are only the "culls" of the church don't know the facts. A few years ago a scientist, Ellsworth Huntington, made a study of the graduates of Yale and Harvard who were successful enough to be written up in "Who's Who in America." He found that missionaries' sons furnished the largest proportion of those successful men.

The reason for this, he believed, is that only in missionary families do you find that both parents, and not just one, have to go through a rigid sifting process. Only the best—mentally, morally, physically—are accepted by the church today as missionaries.

Strategic Centers

SAUL, or Paul, who came rapidly to the front in the missionary team, was all for efficiency. He never did a thing the hard way if an easier way would save his energy. So we find him heading for the great centers of population.

In the synagogues he would find the most religious people in the city, people who already believed in the One God and who took seriously the Law and the Prophets.

Barnabas and Saul stuck to cities for another reason also. Not that they despised small-town folk, but they knew that cities are where the crowds are.

The Follow-Up

SAUL AND BARNABAS also set the example for later generations in their use of the "follow-up." They did not suppose that simply converting people was enough. There had to be second visits. Some churches Paul visited as many as five times.

They were not fly-by-night evangelists, leaving behind them only an ebbing wave of emotional excitement. Every rose grower knows that it is better to put a 10-cent rose in a 50-cent hole than to put a 50-cent rose into a 10-cent hole.

So Paul did not stick little seedlings of new Christians into barren ground at random; he took pains to see that they were solidly planted in good rose-beds.

The Holy Spirit

THERE IS ANOTHER, and most important, way in which this first missionary effort has set the pace for all since: From beginning to end, they depended on the Holy Spirit.

But to this very day, if you want to find persons who know about the Holy Spirit at first hand, who know what it means to depend on the Spirit and to be used by Him, then get acquainted with your church's missionaries.

What to so many of us churchgoers is only a name, to them is the deepest reality by which they live.

The Way it Happened . . .

IN HARRISBURG, PA. . . City policeman Charles Romich wound up second best, bruised and sore, when he tangled with an escaped bull while directing traffic at a busy intersection.

IN LEOPOLIS, WIS. . . Aloysius Pivonka, puzzled over the non-productiveness of his special strain of English-bred Leghorns, found someone had been stealing his hens, substituting plain, ordinary clucks.

IN COLUMBUS, OHIO . . . Robert Davis, applicant for a pushcart peddler's license, told that it was necessary to include two pictures, the "kind you buy in a dime store," included two dime store pictures of cinemactor Dana Andrews.

IN SAN ANTONIO . . . A watchdog in the home of Mrs. W. H. Spencer was missing when she discovered her house had been robbed, but returned when a policeman came to investigate, ran up and bit the officer three times.

Crochet Is Smart



TOPS in fashion! This inexpensive beret is single crochet with puff stitch. Matching bag is simply a circle and straight strips! Looks wonderful in straw yarn.

Easy-to-crochet beret and bag are the smart woman's choice. Pattern 7028; directions.

Send 20 cents in coin, your name, address and pattern number to . . .

Sewing Circle Needlecraft Dept., P. O. Box 5740, Chicago 80, Ill. or P. O. Box 162, Old Chelsea Station, New York 11, N. Y. Enclose 20 cents for pattern.

No.
Name
Address

They Fool The Eye

In selecting paint colors, remember that bright colors, when applied, seem larger in area than they are; that they're distracting; that they attract the eye and consequently can be used sometimes to draw attention away from unattractive features.



JUST A FEW DROPS OF 3-IN-ONE! NO MORE SQUEAKY DOORS!

HAILS AMAZING RELIEF FROM CONSTIPATION

"I suffered with constipation, but bad. Medicines didn't help for long. Lucky for me, I decided to make ALL-BRAN my breakfast cereal. Believe me, I feel like a new man!" Sam Plesky, 10517 Churchill Av., Cleveland, O. Just one of many unsolicited letters from ALL-BRAN users. If you suffer from constipation due to lack of dietary bulk, eat an ounce of tasty Kellogg's ALL-BRAN daily, drink plenty of water! If not completely satisfied after 10 days, send empty carton to Kellogg's, Battle Creek, Mich. GET DOUBLE YOUR MONEY BACK!

BRIMMS PLASTI-LINER



One application MAKES FALSE TEETH FIT for the life of your plates

If your plates are loose or slip or hurt, refit them for instant, permanent comfort with soft Brimms Plasti-Liner strips. Lay strip on upper or lower plate . . . bite and it molds perfectly. Hardens for lasting fit and comfort. Even on old rubber plates, Brimms Plasti-Liner gives good results from six months to a year or longer. Ends forever mess and bother of temporary applications that last a few hours or days. Stops slipping, rocking plates and sore gums. Eat anything. Talk freely. Enjoy the comfort thousands of people all over the country now get with Brimms Plasti-Liner. Easy to Re-fit or Tighten False Teeth Permanently. Tasteless, odorless, harmless to you and your plates. Can be removed as per directions. Users say: "Now I can eat anything." Money back guarantee. \$1.25 for liner for one plate; \$2.25 for both plates. At your drug store.

IF PETER PAIN PUMMELS YOU WITH

Back Ache

FOR FAST RELIEF, rub in Ben-Gay. Contains up to 2½ times more of those two famous pain-relieving agents, methyl salicylate and menthol, than five other widely offered rub-ins!

Also for Pain due to RHEUMATISM, MUSCULAR ACHES, HEADACHES and COLDS. Ask for Mild Ben-Gay for Children.

Copyright 1949, by Thos. Leeming & Co., Inc.
QUICK! RUB IN Ben-Gay THE ORIGINAL BAUME ANALGÉSIQUE

NOTICE TO PROPERTY OWNERS

I will be in Hope Wednesday, Thursday and Friday, February 22, 23 and 24, to assist property owners in rendering their taxes.

R. H. WESTAWAY

Eddy County Assessor

Penasco Valley News and Hope Press

Entered as second class matter Feb. 22, 1929 at the Post Office at Hope, N. Mex., under the Act of Mar. 3, 1879.

Advertising Rates 35¢ per col. inch

Subscriptions \$2.50 per year

W. E. ROOD, Publisher

A verse for today: "He that hath a bountiful eye shall be blessed; for he giveth of his bread."—Prov. 22:9



Safety Precautions Urged in Cleaning

Danger of Fire, Vapor Inhalations Are Cited

Housewives in rural areas sometimes find it inconvenient to send clothes out to be dry cleaned and therefore do the work themselves. For this purpose, they may go to a nearby automobile service station and buy gasoline or to a hardware store or general store and buy "cleaning fluid."

Gasoline is intended to make motors operate and should never be employed as a solvent because of its great flammability. There are some specially refined petroleum products available with cleaning and degreasing properties somewhat like those of gasoline but



Stand so vapors will be carried away from you, not towards you; do the work outdoors.

with considerably less fire hazard, although any petroleum product can burn if it is brought in contact with a source of ignition.

When a small amount of solvent is to be used the work can be done indoors safely enough. If the fluid can burn, just be careful to use it where there are no nearby sources of ignition and don't smoke or light matches while you are handling the fluid.

However, when a large job is to be done, such as cleaning an entire dress or a pair of overalls or removing grease from a number of tools which may require two or three quarts of solvent used over a period of perhaps half an hour. Do the work outdoors, stand so that vapors will be carried away from you, not towards you, and allow the cleaned articles to dry thoroughly before you bring them indoors. When you are finished, if your hands feel dry, wash with lukewarm water and rub a cream containing lanolin into the skin.

Brahman Cattle May Vie With Many Domestic Kine

Cattle imported from India may some day compete with established beef cattle breeds in the markets of the midwest, according to many livestock experts. One Nebraska farmer, a hybrid corn pioneer, believes Brahmans will be as popular as domestic breeds in the next few years.

Corn belt farmers scattered thinly from Nebraska to Ohio are experimenting with Brahmans and crosses of Brahmans on regular beef herds.

Do Brahman beef calves weigh 80 to 100 pounds more by weaning age and dress out two to four per cent higher than the usual run of cattle? Do they make economical feedlot and pasture gains and endure heat and insects better than other cattle? These are some of the questions to which it is hoped answers will be found through the studies and experiments being conducted.

CUTE BUT PRACTICAL NEW EMBROIDERED Blue Denim JEAN and JACKET

Jean 0 to 6 \$1.49 Jacket 0 to 6 \$1.49

A matching Western type Jacket and Jean. Heavy 2.2 oz. dark blue denim. Fully sanforized. Jacket is embroidered front and back. Jeans have matching embroidery on pockets. Zipper fly and snap-on suspenders. Sizes 0 to 6.

Anthony's
THE C. R. ANTHONY CO.
Artesia

Important News for Farmers

You can increase your income by a simple soil conserving program. Yes, a relatively small investment will pay you back in big dividends. Your Penasco Soil Conservation District, SCS technician or County Agent can help you plan effective measures and methods. We will gladly discuss with you your financial needs for any worth-while improvements.

First National Bank

Your Friendly Bank Since 1903
Artesia, New Mexico

20% DISCOUNT
on SERVEL
GAS REFRIGERATORS
Buy Today and Save

Artesia Gas & Appliance Co.
Artesia Carlsbad Dell City

Artesia Credit Bureau
DAILY COMMERCIAL
REPORTS AND
CREDIT INFORMATION

Office 307 1-2 Main St.
Phone 37
ARTESIA, NEW MEX.

YOUR EYES ARE IMPORTANT
Consult
Dr. Edward Stone
Artesia, N. M.

Today's quotation: Hath any wronged thee? Slight it, and work is begun; forgive it, and it is finished. He is below himself that is not above injury.—Quarles.

Keeps Flock Together

Flock finishes are used to give the appearance and feel of fabric to other types of surfaces. First an adhesive, such as a specially formulated clear varnish or lacquer, is applied. While the adhesive is still tacky, the flock is applied. The flock consists of very short cut fibers of materials, such as cotton, rayon or wool. These finishes are used for their decorative effect on greeting cards, advertising displays and children's books. They are also applied to the underside of book ends, lamps, etc.—where their slightly resilient surface protects the surface beneath.

Aid to the Handicapped

For the first time, the U. S. department of labor has established a division for the physically handicapped in the bureau of labor standards. The division will act as a staff for the President's committee on the National Employment of the Physically Handicapped.

Diesel Replacements

The U. S. department of labor points out that the current and the most important technological change in railroad operation, the replacement of steam locomotives by Diesel-electric engines, tends to curtail railroad employment. Change in motive power reduced the amount of work for skilled shopworkers, particularly boiler-makers.

Vegetable Oils Outnumber Fish

Drying oils are the oils used in paint which are converted to solid films when exposed to the air. Linseed, tung and soybean oils are the three principal drying oils of the vegetable class. Fish oil is the only animal oil of the drying class suited for use by the paint industry.

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

Personal To Women With Nagging Backache

As we get older, stress and strain, over-exertion, excessive smoking or exposure to cold sometimes slows down kidney function. This may lead many folks to complain of nagging backache, loss of pep and energy, headaches and dizziness. Getting up nights or frequent passages may result from minor bladder irritations due to cold, dampness or dietary indiscretions.

If your discomforts are due to these causes, don't wait, try Doan's Pills, a mild diuretic. Used successfully by millions for over 40 years. While these symptoms may often otherwise occur, it's amazing how many times Doan's give happy relief—help the 16 miles of kidney tubes and filter flush out waste. Get Doan's Pills today.

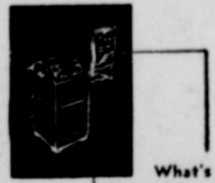
DOAN'S PILLS

HOT FLASHES?

Are you going through the functional "middle-age" period peculiar to women (38-52 years)? Does this make you suffer from hot flashes, feel so nervous, high-strung, tired? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms! Regular use of Pinkham's Compound helps build up resistance against this annoying middle-age distress!

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

YOU'LL GET FACTS



What's the truth about our town? What do world events mean to us? Read our own community newspaper.

HOUSEHOLD MEMOS... by Lynn Chambers



Simple Fireside Party Eases Budgets (See Recipes Below)

Entertain Simply

IF YOU'VE DECIDED to watch the budget but keep your friends, what could be nicer than a fireside chat party on a long winter evening?

Entertainment props need be something strictly simple such as a popcorn roaster and a marshmallow fork or two. Serve a big pot of coffee and pass a plate of doughnuts, and along with your spirit of friendliness and casual conversation, you have the makings of a successful evening, easy on the food budget.

The hostess who truly wants to enjoy her guests will always plan something simple to prepare, particularly foods which need little last minute attention. Have all dishes and silverware set on a cabinet top, ready to whisk into the living room when refreshments are called in order.

Entertaining is simplified, too, if you have such things as doughnuts, cakes, or cookies made well in advance of the party. This leaves you free for those last minute furniture arrangements and phone calls that always take more time than you've allowed for them.

Guests will enjoy nibbling on popcorn as well as toasting marshmallows during the evening.

HERE'S A RECIPE for delicious, home-made doughnuts which can be stored in a stone crock until serving time to keep them moist:

- Doughnuts (Makes 2 dozen)**
- 3 1/2 cups sifted flour
 - 4 teaspoons double acting baking powder
 - 1 1/4 teaspoons salt
 - 1 teaspoon nutmeg
 - 2 tablespoons shortening
 - 3/4 cup sugar
 - 4 egg yolks, well beaten
 - 1/4 teaspoon vanilla
 - 1/4 teaspoon lemon extract
 - 1 cup milk

Sift flour once, measure and add baking powder, salt and nutmeg; sift together three times. Cream shortening, add sugar and cream until light and fluffy. Add egg yolks and flavorings and beat well. Add milk and mix thoroughly. Add sifted dry ingredients, beating until smooth. Chill dough for easier handling. Roll dough 3/4-inch thick on floured board. Cut with 3-inch floured doughnut cutter. Fry in hot fat (375°) until brown, turning when tops of doughnuts become rounded. Drain on absorbent paper.

IF YOU'D RATHER serve cookies with coffee as the refreshment, your guests, whether young or old, will enjoy these cookies. One pointer to observe in this recipe is to have the shortening at room temperature before mixing:

- Chocolate Swirl Cookies (Makes 3 1/2 dozen)**
- 6-ounce package chocolate chips
 - 1 cup sifted flour

LYNN CHAMBERS' MENU

- Breaded Pork Steaks
 - Parsleyed Carrots
 - Baked Potatoes
 - Apple-Cabbage Salad
 - Hot Rolls
 - Butter
 - Beverage
 - *Toffee Chiffon Pie
- *Recipe Given

- 1/2 teaspoon soda
- 1/2 teaspoon salt
- 1/2 cup shortening (at room temperature)
- 1/2 cup brown sugar
- 1/4 cup granulated sugar
- 1 egg
- 1 teaspoon vanilla
- 2 tablespoons milk
- 2 cups rolled oats (quick or old-fashioned), uncooked

Place chocolate chips in top of double boiler. Place over hot, not boiling, water until melted. Sift together flour, soda and salt into bowl. Add shortening, sugars, egg, vanilla and milk. Beat until smooth, about two minutes. Fold in rolled oats. Add melted chocolate chips, mixing only enough to give marbled effect. Drop from a teaspoon onto greased baking sheet. Bake in a moderate (350°) oven for 12 to 15 minutes.

PIES ARE ANOTHER favorite for an evening snack, along with a beverage. Here are two types which may be prepared ahead of time:

- *Toffee Chiffon Pie (Makes 1 9-inch pie)**
- 1 tablespoon unflavored gelatin
 - 1/2 cup cold water
 - 2 cups hot milk
 - 1/2 cup sugar
 - 1/4 teaspoon salt
 - 2 eggs, separated
 - 1/2 teaspoon vanilla
 - 3/4 cup crushed pecan toffee
 - 1 baked pastry shell
 - Pecan toffee shavings

Soften gelatin in water five minutes. Combine milk, salt and 4 tablespoons of the sugar, stir until dissolved. Add to slightly beaten egg yolks. Cook over boiling water until thickened, stirring constantly. Add gelatin and stir until dissolved. Cool. Add vanilla and toffee when custard begins to thicken. Beat egg whites until stiff, add remaining sugar and fold into custard mixture. Pour into pastry shell and chill until firm. Sprinkle with toffee shavings.

- Cottage Cheese Apple Pie (Makes 1 deep 9-inch pie)**
- 1/2 recipe plain pastry
 - 1 1/2 cups thinly sliced apples
 - 2 eggs
 - 1/2 cup cottage cheese
 - 3/4 cup sugar
 - 1/2 cup cream
 - 1/2 teaspoon salt
 - 1 teaspoon grated lemon rind
 - 1/2 teaspoon cinnamon
 - 1/4 teaspoon nutmeg

Line pie pan with pastry and cover with apples. Beat eggs slightly, add cottage cheese, 1/2 cup sugar, cream, salt and lemon rind. Mix remaining sugar with cinnamon and nutmeg and sprinkle over apples, then cover with cottage cheese mixture. Bake in a hot (425°) oven for 10 minutes, reduce temperature to moderate (350°) and bake 30 minutes longer.

Smile Awhile

Fraternal Dexterity

A rather bewildered man was attending his first lodge meeting. He was now a full-fledged member and was entitled to the same rights and privileges that the others enjoyed. As he started to pull out his watch to find out the time he realized there wasn't any to pull out. It had been lifted. He reported it quietly to the president of the lodge who immediately asked, "Who was standing next to you last?"

The new member pointed out a man with whom he had been chatting a few minutes before.

"O. K.," said the president, "you just wait here. Everything will be all right."

A few minutes later the president came back to the new member and slipped him his watch.

"Swell," said the new man, "thanks a lot. Did he say anything?"

"Pipe down," whispered the president hoarsely, "he ain't missed it yet."

"Well," said the chairman, "I'll tell yo' how it is. Yo' is bald, ain't yo'?"

"Yeah. But what dat got to do wid it?"

"An' yo' is black ain't yo'?" continued the chairman.

"Sho' nuff."

"Well, den, considah yo'self black bald."

No Quotes

Mrs. Newlywed greeted her husband as he returned from the office with copious crocodile tears and a telegram.

"I had to open the telegram," she said. "Your rich uncle has passed away."

After a short pause she couldn't contain herself any longer.

"He mentioned you in his will, didn't he?" she asked.

"Yes, he did," her husband said, "but I wouldn't care to repeat what he said."

Explanation

A negro had been trying for a long time to gain membership in a lodge. They found so many reasons for postponing the induction ceremonies that he became suspicious.

"Ah'm inclined to think," he said, "dat yo' niggahs doan' want me in dis heah lodge."

GUARANTEED TO POP
CRISP-TENDER DELICIOUS
JOLLY TIME POP CORN
WHITE YELLOW
NO HULLS

FRESH!
Kellogg's CORN FLAKES
Crisp, Nourishing Oh so good!
Get Some Today!

LET YOUR LOCAL DEALER...
Z-4-T-FY (Z-Fortify)
YOUR CAR, TRUCK AND TRACTOR USE
Z-4 RING and VALVE FREE
One pint in crankcase makes cold weather starting easy, reduces wear, sludge, and varnish. Four ounces in ten gallons of gas gives your equipment that vital upper lube—prevents sticky rings and valves—prevents fuel system freeze-ups.
TAKES ONLY 30 SECONDS SATISFACTION GUARANTEED
U. S. CHEMICAL & SUPPLY CO., K. C., Mo.
A Z-4 Product for Every Car Need

"COLD DEMONS" GOT YOUR CHILD?
Don't let "Cold Demons" make her chest feel sore, congested—rub on Mentholatum. Fast, safe Mentholatum helps lessen congestion. Its vapors soothe inflamed passages, ease coughing spasms. For head colds, too... makes breathing easier. In jars, tubes.
Quick Relief with MENTHOLATUM
FOR POCKET OR PURSE!
Real Mentholatum medication in handy stick form. Brings quick relief to dry, cracked, chapped lips... any time, anywhere! Easy to carry, easy to use. Only 35¢.
NEW! MENTHOLATUM medicated STICK

BE PROUD OF OUR TOWN
Some folks say their towns are bigger or prettier, but we think our town is the best town on earth! Be proud of our town, and our town will repay you for your faith!

LANDSUN THEATER

SUN-MON-TUES

Glenn Ford Charles Coburn

"The Doctor and the Girl"

OCOTILLO THEATER

SUN-MON-TUES

Esther Williams Red Skelton

"Neptune's Daughter"

Earthworm Helpers



Earthworms thrive and prosper under good soil management. They will do a better soil conditioning job when fertilizer is added to the soil. And fertilizer is always more efficient when worms are present.

U. S. department of agriculture research has demonstrated that in tests made at the Beltsville, Md., experiment station. Those research men found that adding fertilizer boosted hay yields the equivalent of .52 tons per acre on soil containing worms. Without earthworms, the yield increase due to fertilizer averaged .28 tons.

The research men found other evidence that earthworms prosper under good soil management. They made an earthworm census in rotation plot experiments. They counted five times as many earthworms per acre in a soil cropped to a three-year rotation of row crops, small grains and hay, as they found in soil under constant row cropping.

Heel Flies Oftimes Cause Much Discomfort to Cattle

If your cattle high-tail across the pasture as if they were running for

their lives, there's a good chance that heel flies are causing the trouble. The same is often true when cattle spend their time standing in a pond or creek.

Dr. N. D. Levine, parasite specialist with the University of Illinois, says the heel fly doesn't bite. But it does scare the cows, causing them to lose weight.

4-H Club Champ



Gilbert Blakenship, 20, of Yorkville, Ill., was named national 4-H Club achievement champion at the recent International Livestock Show in Chicago.

Farmer Hikes Spud Yield By Using Clover Manure

Using red clover as a green manure crop enabled a Duluth, Minn., farmer to beat his county's potato yield by as much as 300 bushels per acre.

Leon Massey harvests between 390 and 400 bushels of potatoes per acre as compared to a county average of 120 bushels. He does it by turning over one year's growth of clover every fourth year in his crop rotation.



By Thomas J. Mabry GOVERNOR

I am asking the Liquor Control Director to grant no more liquor licenses for dispensary or package stores for a period of at least six months. All licenses will be frozen. There have been none issued so far in 1950. I am anxious to determine whether we cannot go through the entire year 1950 without the granting of any additional liquor outlets in the state.

Under my administration there have been only 69 commercial licenses issued in the more than three years I have been in office, compared to 329 issued in the four years of the previous administration. Nevertheless I still feel that we have in New Mexico many more liquor stores than we need.

We have in New Mexico one liquor store dispensary for every 469 population than many states, it still does not follow that we need all we have.

Taking a few of the other states for example, we find one liquor store or dispensary to 445 population in California, 339 in Connecticut, 345 in Illinois, 345 in Montana, 147 in Nevada and 350 in New Jersey.

I am happy to report in this connection, that although the director has authority under the law to grant licenses without approval by local governing authorities, without a single exception liquor licenses have been issued only upon request or recommendation of the local authorities; that is within incorporated towns and cities the recommendation would come from the town or city, and in the outside area, from the commissioners of the county involved.

This system has worked well in that it gave to the local elected spokesmen for the people the full right to "home rule" in this connection. But, even with this precaution, it appears to me that there are more liquor outlets than we need.

The director of this agency has done, I feel, an outstanding job and I offer no criticism of his performance in office. I have not a single bona fide complaint that he ever used the license granting or withholding right for political purposes.

The fact that the final say as to whether here would be a license granted in any particular locality was always made only after the approval of the local authorities, although the law required no such consideration as Inave said, removed the state director from any considerable controversy with the applicant. However, many applicants have been refused licenses notwithstanding local approval, where it was thought there were already enough people in the business at such places. I am in hopes that this policy of freezing licenses will work out satisfactorily.

I am persuaded that when the liquor field is crowded the temptation for the dealers to sell to irresponsibles, youngsters and drunks increases, and we thus have more dringers on the highways. Drinking and sleepy drivers cause most of our highway accidents. We must find a way to reduce this terrific hazard to highway travel.

A verse for today: "I will bless the Lord, who has given me counsel. Because He is at my right hand, I shall not be moved."—Ps. 16:7,8

Featuring---

Florsheim Shoes

\$15.95 and up

KEYS MEN'S WEAR

116 W. Main, Artesia

The First National Bank of Roswell

Roswell, New Mexico

Member—Federal Deposit Insurance Corp.

Serving Southeastern New Mexico Since 1890

Peoples State Bank

Congratulations to the Boy Scouts on their 40th Anniversary

Capital & Surplus \$200,000

Artesia, New Mexico

Have Your Car Overhauled Now by Experienced Workmen

HART MOTOR CO.

207 W. Texas, Artesia

Phone 237W

F. L. WILSON

Purina Feeds and Baby Chicks

Sherwin-Williams Paints

111 S. 2nd St.

Artesia

Hardware

of every description at Reasonable Prices.

Come in next time you are in town.

L. P. Evans Store

Artesia, New Mexico

Begin the new year right by having those pictures taken Today.

Leone's Studio

Artesia

E. B. BULLOCK & SONS

FEED

El Rancho

FEEDS

On the Corner 36 Years

Artesia, New Mexico

When in Artesia

Stop and shop at the finest drug store in New Mexico. Coffee, tea and hot sandwiches served also.

IRBY Drug Store

The Drug Store in the Carper Bldg.

BRAINARD-CORBIN HARDWARE CO. Appliances Housewares Farm Supplies DuPONT PAINT

Phone 103

327 W. Main

Artesia, N. Mex.

Regular Advertising Pays Dividends