

Ain't It So

The greatest evil about riches is their scarcity.

If men could be arrested for stealing other men's time, there are not enough jails in the country to hold the mob.

She may let him lead her to the altar, but there's no question about who'll do the leading later.

Solomon was known as a wise man because he didn't write any sermons until after he had had his fun.

Good "Eye Memory"

Australian aborigines, whose cultural status is perhaps the world's lowest, can draw fairly reliable sketch maps in sand. Their "eye memory" makes them good geographers.

NEW GIFT KIT FOR TEEN-AGERS INTRODUCED
There is no more welcome gift for the younger set than cosmetics. A new, glamorous, low-budget kit which contains those essentials a young lady needs when she starts to primp and practice with make-up... an attractive bottle of cologne, a box of clinging, two-tone face powder and, of course, the indispensable lipstick... is now available. This gift kit is a product of famous SEVENTEEN COSMETICS.

Daughter, sister and "best-date" will appreciate this new item not only because it is beautifully wrapped and has its own greeting card tucked in it—but also because the cosmetics themselves are not harmful to tender young skins. SEVENTEEN is often referred to as "The cosmetic of the professional modiste"—girls who have to apply their own makeup to appear glamorous, use SEVENTEEN products. SEVENTEEN COSMETICS are hypo-allergenic. They are free from ingredients that might irritate the skin and their advertising is accepted for publication in the journals of The American Medical Association.

This new all-year round gift will be shipped prepaid to any part of the country for \$2.50. This includes Federal cosmetics tax. Send to SEVENTEEN.

Dept. W, Milton Road, Rye, New York.



NEW! KELLOGG-QUICK ALL-BRAN MUFFINS WITH RAISINS

No creaming! No egg-beating! Just one easy stirring when you make these delicious muffins!

- 1 cup Kellogg's All-Bran
- 1/2 cup milk
- 1 cup sifted flour
- 2 1/2 teaspoons baking powder
- 1/4 teaspoon salt
- 1/2 cup sugar
- 1 egg
- 2 tablespoons soft shortening
- 1/2 cup raisins

1. Combine All-Bran and milk in mixing bowl.
2. Sift flour, baking powder, salt into same bowl. Add sugar, egg, shortening, raisins. Stir only until combined.
3. Fill greased muffin pans 3/4 full. Bake in preheated moderately hot oven (400°F.) about 25 minutes. Yield: 9 medium muffins, 2 1/2 inches across.

America's most famous natural laxative cereal for diets of insufficient bulk—Try a bowlful today!

RELIEF AT LAST For Your COUGH

Creomulsion relieves promptly because it goes right to the seat of the trouble so help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

MANY NEVER SUSPECT CAUSE OF BACKACHES

As we get older, stress and strain, over-exertion, excessive smoking or exposure to cold sometimes slows down kidney function. This may lead many folks to complain of nagging backache, loss of pep and energy, headaches and dizziness. Getting up nights or frequent passages may result from minor bladder irritations due to cold, dampness or dietary indiscretions.

If your discomforts are due to these causes, don't wait, try Doan's Pills, a mild diuretic. Used successfully by millions for over 60 years. While these symptoms may often otherwise occur, it's amazing how many times Doan's give happy relief—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

DOAN'S PILLS

MIRROR Of Your MIND ■ ■ ■ **How Important Are Souvenirs?**
By Lawrence Gould



Is cherishing "souvenirs" neurotic?

Answer: That depends on how important they are to you. We all hate to see happy moments pass, and cling to anything that we think will preserve them, though we usually end by finding that our "souvenirs" are soon forgotten and are thought of only when we "run across them" when we're going through a bureau drawer or closet. The more they mean to us, the more nearly cherishing them is to being neurotic, since a healthy-minded person seeks his satisfaction in what he can do next, not in memories of past pleasures.



Can you love someone you disapprove of?

Answer: Certainly, provided that your disapproval is at bottom a defense against your own unconscious feelings. A person who "stands for everything that you dislike" may have a special appeal for you if the "dislike" represents an attitude which you have assumed because conscience re-

quires it of you, not because you really have it. But to marry under such conditions is a risky business because if you cannot give your "dislike," you may end by proving its "sincerity" by turning it against the person you "thought you loved."



Is "greediness" the main cause of overeating?

Answer: As a rule, not if what you mean is simple devotion to the pleasures of the table—or the ice-box. A few gourmets may be over-stuffed, but the average person who eats too much hardly seems to know what he is eating. Possibly our earliest "association" is that of a full stomach with security—with the sense of mother's nearness and protection. And it's the unconscious effort to regain that feeling which is most likely to make you eat when you're not really hungry. Too much food won't even "tempt" a secure person.

LOOKING AT RELIGION By DON MOORE



OVER 1,350 CHURCH BELLS, STILL HIDDEN IN GERMANY WILL SOON BE RESTORED TO THEIR BELFRIES...



BATTLE AXES

WAS THE NAME OF AN EARLY AMERICAN RELIGIOUS SECT. THEY HAD NO SABBATH BECAUSE EVERY DAY WAS PERFECT.



XMAS FOR CHRISTMAS? THIS IS AN ANCIENT CUSTOM FROM THE DAYS WHEN THE MENTION OF CHRIST WAS ENOUGH TO CAUSE TROUBLE. THE "X" WAS A CODE USED BY CHRISTIANS...

KEEPING HEALTHY

Method of Preventing Tooth Decay

By Dr. James W. Barton

FOR MANY YEARS physicians have been seeking ways of preventing ill health, which, from the selfish standpoint, is really cutting down on their yearly income. For many years also, dentists have been seeking ways of preventing decay of teeth, which really provides their largest source of income.

The latest discovery in preventing tooth decay is the application of sodium fluoride to the teeth. Various communities have been able to show over the years that applying sodium fluoride in a certain strength reduces tooth decay by 40 per cent.

As long ago as 1947, the council on dental therapeutics, American Dental Association, stated that "the evidence is convincing that fluoride solutions properly applied to the teeth are capable, to some extent of reducing tooth decay in children."

Following this the dental section of the American Public Health Association unanimously endorsed

the proposal that community programs for making this preventive available to children be organized as soon as possible.

And finally the council on dental health of the American Dental Association published a recommendation that topical fluoride treatment be used routinely in private offices and in school and community health programs.

I am giving all the above authoritative information about this simple method of preventing tooth decay, so that parents, teachers and the public generally can do their part in organizing or at least helping to arouse interest in this effort to preserve the teeth of children.

The application of fluoride to the outside portions of each tooth takes about 15 minutes, states Dr. John W. Knutson, Washington, D. C., in "The Journal of the American Dental Association."

We should all do our share in getting behind the community drive to make this simple, inexpensive method of preventing tooth decay available to all children.

FIRST AID to the AILING HOUSE

by Roger C. Whitman

Dividing A Large Room
QUESTION: We have a large spare bedroom that we would like to divide so that we can make another room out of it. There are only two windows. We have thought of large Venetian blinds and also heavy drapes on a long rod. Do you have any other idea? I want to avoid expense and mess and dirt.

ANSWER: It all depends on how

much privacy you want. You would not get much privacy with a Venetian blind or draperies. I believe you would find it more practical to put up studding on which you can nail up a wallboard. For ventilation in the summer-time, you could have some of the panels movable, so that if desired, they can be taken out for better circulation of air. You may need to put in another window or two.

NEEDLECRAFT PATTERNS

Birds and Flowers on Pinafore



716

B BLUEBIRDS and flowers! Such a happy motif to embroider on this pinafore! She can wear it as a sundress too, practical as well as pretty. Easy to make, Mother!

Pinafore Pattern 716: transfer, cutting chart, sizes 2, 4, 6. Send 20 cents in

"The Army is indeed privileged to be of assistance in the national effort toward making the 1950 March of Dimes a complete success. The months just past have brought us an alarmingly high incidence of infantile paralysis. We are challenged as perhaps never before to increase our efforts and lend every possible support to those who unremittently carry on the fight against it. . . . May the 1950 campaign have the full and generous backing of all."

—The Hon. Gordon Gray
Secretary of the Army

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"I tell everybody about ORA. It's amazing how quickly stains and dirt come off and how white the teeth become." Mrs. A. C. Wheaton, Rochester, N. Y.

NEVER BRUSH FALSE TEETH!
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A Product of McKesson & Robbins, Inc.



Are you going through the functional "middle-age" period peculiar to women (35-52 years)? Does this make you suffer from hot flashes, feel so nervous, high-strung, tired? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms! Regular use of Pinkham's Compound helps build up resistance against this annoying middle-age distress!

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

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LIQUID OR TABLETS
IS YOUR ANSWER TO COLDS' MISERIES
Here's why: 666 is time-tested. It's different. Try 666 yourself.

IF PETER PAIN CLUBS YOU WITH RHEUMATIC PAIN

FOR FAST RELIEF, rub in Ben-Gay. Contains up to 2 1/2 times more of those two famous pain-relieving agents, methyl salicylate and menthol, than five other widely offered rub-ins!

Also for Pain due to COLDS, MUSCULAR ACNES, HEADACHES and STRAINS. Ask for Mild Ben-Gay for Children.

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QUICK! RUB IN Ben-Gay
THE ORIGINAL BAUME ANALGESIQUE

Leaves Tell Story



The leaves on corn plants tell whether the crop is well fed or starved. That can make a lot of difference at the harvest. For only well fed corn can produce high yields, well filled kernels and good quality ears.

Growers should take a little time to examine those corn leaves in the field. Healthy, well fed corn is a deep, dark green. Any other color spells trouble. It means that the corn plant is starving for one or more of the three plant nutrients—nitrogen, phosphate or potash.

Figure 1 in the illustration shows a typical case of nitrogen hunger. The signs show first at the tip then spread to the midrib of the lower leaves. The middle of the leaf turns yellow and dies.

Figure 2 illustrates potash starvation. It shows on the tips and edges of the leaves. These turn yellow and later look scorched. Corn hungry for potash has weak roots and stalks. It lodges easily. Potash starvation signs can appear at any stage of the corn's growth.

Barn Hay Driers Attract Attention of Many Farmers

Barn hay driers have been attracting a lot of attention recently and many farmers are reported thinking of installing equipment in order to assure themselves of higher-quality hay.

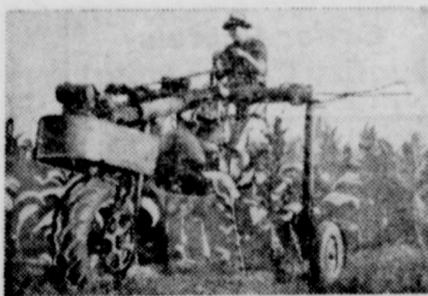
Usually any information desired on techniques or equipment for this work can be obtained from the local county farm agent, or from extension service specialists at the various state universities.

Farm Show Schedules New Machinery, Ideas

Modern Devices Slated To Indicate Progress

New devices and machinery which are attracting the interest of farmers generally will be on view at the national farm show at Chicago starting November 26. The show will be held in the Chicago coliseum.

Prominent among new scientific farming aids to be shown will be the radically-different tractor-move irrigation systems. Consisting of long lines of pipe which can be hooked onto a tractor and moved to any section of a field, these sys-



Modern farm machinery, such as this "damper-downer" in use in a North Carolina tobacco field, will feature exhibits at the National Farm Show to be held in Chicago.

tems are said to be able to triple acreage yield. Water, nitrogen, fertilizer, DDT or 2,4-D can be put down through the sprinklers.

Vacuum unloaders, rotary hoes, heated tractor seats and grain testers are included among the hundreds of items for the modern farm and farm home which will be displayed, and visitors will see a wider range of implements and equipment than has ever before been assembled under one roof.

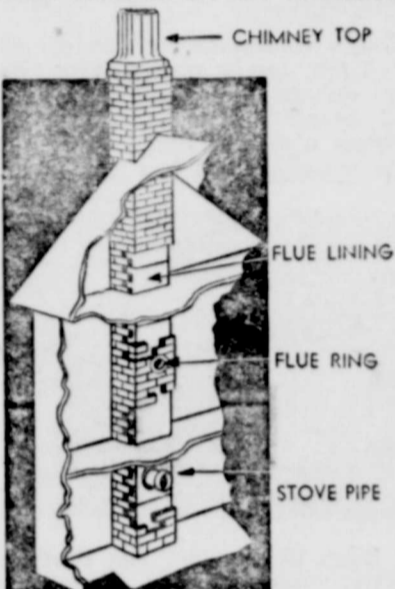
The special events are likewise shaping up into a program of unusual interest. The second annual invitational interstate 4-H poultry judging contest on November 29 will draw entries from at least 20 states, according to H. G. Ware, director of judging.

Danger of Fires Worse on Farms Suggestions Advanced For Preventing Blaze

Of an estimated fire loss of 11,000 lives and nearly 700 million dollars in property and resources indicated for the year 1949, a great percentage of these losses will be made up of fires on the farm.

Because of lack of fire protection or adequate fire-fighting facilities, farm fires in almost every case are the most disastrous, because of the almost inevitable complete loss which results.

Already the national board of fire underwriters has reported property destruction from fire in the amount of 398 million dollars, 8.9 per cent below the same period for 1948. But even if a downward trend should continue for the remainder



of 1949, this year's losses would approach the 1948 all-time high of more than 711 million dollars.

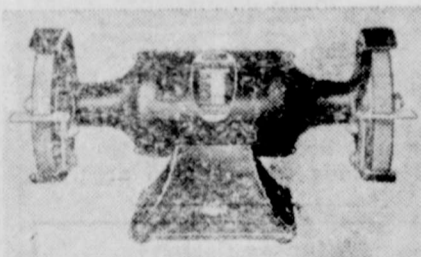
These figures mark 1948-49 as the most disastrous period in a decade that has recorded five billion dollars in fire destruction. Between 1940 and 1948, fire loss soared 132 per cent.

As the "prime cause" of most of the 800,000 fires annually, the Board lists "plain carelessness and misuse of heating and lighting equipment." The leading single cause of fire is careless smoking and use of matches, accounting for 16.68 per cent of the total destruction. However, over the past ten years, the combination of defective chimneys and flues, stoves, furnaces, boilers and their pipes, and sparks on roofs has been responsible for 20.47 per cent of all fires reported.

Proper safeguards in installation and maintenance of heating equipment, chimneys and flues, safety officials say, will prevent fires of this type. Many communities already protect their citizens with ordinances requiring the installation of flue linings in all new chimneys. One effective means of fireproofing chimneys involves the use of clay flue lining which forms a single, continuous nonflammable unit inside chimneys of all types. The indestructible clay lining prevents weather, heat and corrosive smoke and gases from eating away the mortar between the bricks of the chimney. This eliminates the danger of flames reaching combustible materials through cracks between the bricks.

Authorities urge homeowners to make a careful inspection of chimneys and heating equipment.

New Bench Grinder



This new bench grinder for farm, home and shop incorporates several outstanding features not usually found in a low-priced grinder. Manufactured by Electro Machines, Inc., Cedarburg, Wis., this grinder is designed to provide ample working areas in front of the motor frame and in the space between the frame and the inside of the grinder wheels.

Wheel guards are removable for easy attachment of buffing wheels and other grinder accessories. It is equipped with lifetime lubricated ball bearing for long, trouble-free service. All hardware is cadmium plated.

Regular Advertising Pays Dividends

Penasco Valley News and Hope Press

Entered as second class matter Feb. 22, 1929 at the Post Office at Hope, N. Mex., under the Act of Mar. 3, 1879.

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Keep DDT Away From Dairy Cows

Experts Cite Danger Of Milk Contamination

The U. S. department of agriculture's entomologists have issued a warning that DDT should not be used for insect control on dairy cows.

Even small amounts of DDT in food such as milk—a universal diet for infants and small children—might prove harmful in time, according to toxicologists of the food and drug administration who have studied the subject for several



It may be a temptation to use DDT in order to keep your dairy herd looking as sleek and contented as these animals, but authorities warn against it.

years. They say presence of the chemical in milk would be contrary to the food, drug and cosmetic act.

The entomologists now recommend methoxychlor, another effective insecticide, be substituted for DDT to control insect pests on dairy cows.

Federal entomologists make no change in their recommendations for the use of DDT in controlling insect pests on other livestock, including beef cattle.

The department's entomologists, chemists and veterinarians, cooperating in the investigation of the toxicology of DDT and other insecticides, say the application of DDT directly to milk cows for controlling insects results in the presence of small quantities of the insecticide in the milk. They say also that DDT in small quantities can be detected sometimes in milk following ordinary use of the insecticide for fly control in dairy barns.

The bureau of entomology and plant quarantine has repeatedly cautioned that forage treated with DDT and other chlorinated hydrocarbon insecticides should not be fed to dairy animals or to livestock being finished for slaughter. A warning of new insecticides are under investigation by federal entomologists for controlling insects on cows and in dairy establishments.

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NO CHILD HAS A CHANCE who hasn't been taught to pray and love God

How About Your Children?

American society may collapse for want of loyalty, decency, honesty and unselfishness. AMERICANS...let's give them and America a new chance... TEACH CHILDREN RELIGION

AMERICAN LEGION

FOOD... through the ages..

WHILE SCANDINAVIAN WARRIORS DRANK THEIR SOUP FROM BOWLS THEY USED PERFORATED SPOONS TO LIFT OUT THE MEAT.

IN 18th CENTURY ENGLAND, THE HOSTESS DID THE CARVING, WHICH SHE LEARNED AT FASHIONABLE LONDON CARVING SCHOOLS

ON SAXON ENGLAND'S OLD ROMAN ROADS WERE HUTS CALLED "TABERNAE," WHERE TRAVELERS COULD REFRESH THEMSELVES WITH BEER AND ALE.

AN ENGLISH HEALTH FAD OF 1790 WAS TO EAT STRIPS OF MEAT FAT WITH LUMPS OF CHALK.

Copyright 1950 J.V. Clarke



SCRIPTURE: Acts 8:4-11:18. DEVOTIONAL READING: Romans 3: 21-30.

Unto All Men

Lesson for January 29, 1950

"MARK TIME, Christian Soldiers," is not a Christian hymn. The word is "Onward, Christian Soldiers!" The command was given by no less a person than Jesus himself: "Go and make disciples of all nations, baptizing them . . . teaching them . . ." (Matt. 28:19, 20) Do you know some one in the church who says he doesn't believe in missions? Such a man does not take Christ seriously. If you do believe in Christ then his commands are for you to obey, not to ignore.



Dr. Foreman

When Men Delay

UP TO NOW, the church has been playing around with Jesus' command. Very few denominations are actually putting any large amount of money or manpower into obeying Christ's command to go into all the world.

One fairly typical American denomination contributed last year to all benevolences, that is to all causes not in their own local congregations, the sum of \$9,137,065. That sounds like a lot; but divided by the total number of members it boils down to \$14.03 per member for the year, or less than five cents a day.

And of course not all that big sum of five cents went to missions of any sort. Yet that denomination gives more per capita to missions than most others do. When a man who gives less than five cents a day to carry the good news of Christ into the wide world sings "Onward, Christian Soldiers!" or prays "Thy Kingdom come!" how much does he mean it? Not a nickel's worth!

Or take the question of manpower. The same denomination sends out as missionaries, every year, as many men and women as are sent by some denominations three times its size. And yet, even so, the total number of ordained ministers in that denomination who are foreign missionaries is only 4 per cent of their total number of ministers.

When Men Obey

AS A MATTER OF FACT, even the earliest church was slow to pay real attention to Christ's command, Forward! Men are strange creatures. And one of the strange things about us is that we often have to be scared into duty.

It took the persecution set off by the death of Stephen to move the Christians in Jerusalem out along the roads south, north, east, anywhere to get away from the city of death. Everywhere they went, they told the story of Jesus.

But at first it was all rather breathless and informal. "Why are you here?" one of these DP's would be asked, as he was passing through Samaria or Antioch or Alexandria, perhaps in the bread-line, perhaps looking for a place to work and settle down. "I'm a refugee from Jerusalem," he would say. "But why?" "Well, I'm a Christian." "What's that?"

So the story would be told all over again, the good news about God's grace in Christ. So the church spread.

Unto All Men

ONE OF THE MOST interesting and surpassing little books of recent years is called "They Found the Church There," by H. P. Van Dusen. It is the dramatic story of how the American GI, to his great astonishment, found Christians in the most unexpected places.

It is a tremendous mistake to think that the Christian religion is only for English-speaking peoples, or for Europeans, or for white people.

Christ can be as much at home in an igloo or a wigwam as he is in an American farmhouse or in an efficiency apartment on the city boulevard. He comes to all men, and as Peter found out, the Lord is no respecter of persons.



Nourishing Desserts Build Family Health Just as Other Foods

IS DESSERT at your home something that's used just as a filler, to take up that empty sense at the close of a none too hearty meal? Or, is it well designed to do its share of assuming some of the nutrients should belong in the balanced diet?

If you can't answer the question, then look to the desserts of the past week. If they were all starchy foods lacking in fruit or berries, milk and eggs, they are not being planned with the health of the family in mind.

It's all very well to serve cakes and pies, but desserts should also include plenty of fruits and milk and eggs to be truly health-building. When youngsters skip their milk, refuse their eggs or turn thumbs down on breakfast fruits, include these in luncheon and dinner desserts.

HOMEMAKERS WHO SAY these are not interesting desserts should take a look at the parade of health building dessert recipes in today's column. They're tops in appetite appeal and just as high in vitamins, proteins and minerals.

Candied Fruit Cup (Serves 4-6)

- 3 to 4 oranges
- 1 cup crushed pineapple
- 1/4 cup broken candy mints
- Add candy mints to pineapple. Chill together. Section oranges removing all membranes. Line dessert dishes with orange sections and place pineapple-candy mixture in center. Serve chilled.

***Orange Custard (Serves 6-8)**

- 2 cups milk
- 3 tablespoons cornstarch
- 1/2 cup sugar
- 1/4 teaspoon salt
- 2 egg yolks
- 2 egg whites, beaten stiff, but not dry
- 3/4 cup orange juice
- 1 teaspoon grated orange rind
- 1 teaspoon vanilla
- 2 oranges, sectioned

Scald milk in top of double boiler. Combine thoroughly sugar, salt, cornstarch and slightly beaten egg yolks. Add scalded milk slowly, return to double boiler, cook, stirring constantly until thickened. Add orange juice, rind, and vanilla. Fold in stiffly beaten egg whites. Garnish with orange sections. Chill.

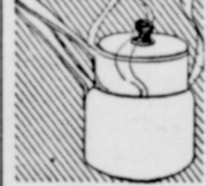
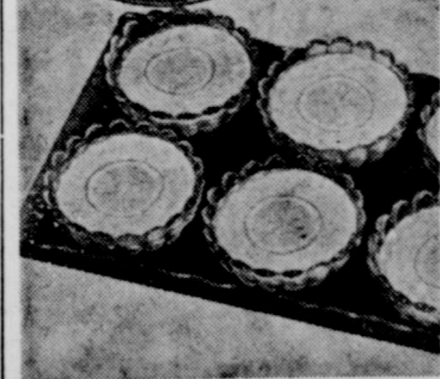


Fig Bread Pudding (Serves 8-10)

- 2 cups dry bread crumbs
- 1 quart hot milk
- 3/4 cup sugar
- 1 cup chopped figs
- 1/2 tablespoon lemon juice
- 1/4 cup melted butter
- 3 eggs
- Salt
- 1/2 cup chopped nuts

Add crumbs to hot milk and set aside to cool, then add all other ingredients and pour into greased baking dish. Place in pan of hot water and bake at 325° for one



Milk, eggs and oranges give a delicately flavored dessert that will please at any meal. This type of dessert offers an easy way to incorporate important foods into the daily diet.



An assortment of fruits makes a pretty and tempting dessert that provides health-giving nutrients painlessly. Serve this colorful dessert as a perfect close to a heavy meal.

- LYNN CHAMBERS' MENU**
- Lamb Stew with Vegetables
 - Popovers
 - Butter and Jelly
 - Hearts of Lettuce Salad
 - *Orange Custard
 - Beverage
 - Cookies

*Recipe Given

hour or until firm. Serve with partly frozen whipped cream.

Toasted Pears (Serves 6)

- 6 large fresh pears
- 3 tablespoons lemon juice
- 1/4 cup sugar
- 1/4 cup melted butter
- 2 1/2 cups corn flakes

Sauce: 1/2 cup confectioners' sugar, 1 cup sour cream, 2 tablespoons lemon juice. Peel, halve and core pears. Dip at once into lemon juice in which sugar has been dissolved. Dip in melted butter. Roll in crushed corn flakes. Arrange cut side up on a shallow baking pan. Bake in moderate oven (350°-375°) for 20 to 25 minutes, or until pears are tender but not soft. To make lemon cream sauce, beat confectioners' sugar into the sour cream and flavor with lemon juice.

Fruit Marlow (Serves 6)

- 1/2 pound marshmallows, quartered
- 1 cup strong hot coffee
- 1 cup whipped cream
- 1 1/2 cups fruit cocktail, drained

Dissolve marshmallows in coffee in top of double boiler. Cool until mixture begins to thicken. Fold in whipped cream and drained fruit cocktail. Pour into sherbet glasses and chill.

Caramel Baked Apples (Serves 6-8)

- 6-8 medium apples
- 1/2 cup seedless raisins
- 3 tablespoons enriched flour
- 1/2 cup sugar
- 1/2 teaspoon cinnamon
- 3 tablespoons butter
- 1/4 cup chopped walnuts
- 1/2 cup water
- 1/2 cup orange juice

Wash apples and core. Pare about one strip around top. Place in deep baking dish. Fill centers with raisins. Combine flour, sugar and cinnamon. Cut in butter with pastry blender or fork. Add walnuts. Sprinkle crumb mixture over apples. Pour over water and orange juice. Bake uncovered in moderate oven (350°) one hour, basting occasionally. Serve with cream.

Apricot-Marshmallow Betty (Serves 6-8)

- 1 pound (3 cups) quartered dried apricots, cooked
- 5 cups toasted white bread cubes
- 1 pound (about 16) marshmallows, quartered
- 1 cup liquid from apricots
- 1 1/2 teaspoons grated lemon peel
- 2 tablespoons lemon juice
- 3 tablespoons butter

Alternate layers of apricots, bread cubes and marshmallows in greased 6x10-inch baking dish. Top layer should be bread cubes. Heat apricot juice to boiling; add lemon peel and juice and butter; pour over. Bake uncovered in moderate oven (350°) about 35 minutes. Note: Add four cups water to dried apricots, cover, simmer tender.

Woman's Fear Of Worms Told

DENVER, COL. — Frank O'Brien is convinced that women have an ulterior motive for hating worms.

The motive is men. O'Brien, a 37 year old six-footer, is in a position to know what he's talking about. Last year his 15 best "diggers" at the Colorado Earthworm hatchery were girls. They dug about 5,000,000 red-worms out of the ground.

O'Brien is certain that if women really hated worms they would hate his brand most. He's been in the business five years and now

breeds only an active, skinny, very red product. It is smaller and considerably wigglier than either the night crawler or common earthworm.

O'Brien says that once girls start taking the menfolk seriously they're done as worm pickers. He says the girls figure the boys want them to be afraid of worms. And he says the dismal truth is that the girls are right; that the boys think a girl is somehow indecent if she can grab a worm without breaking out in a cold sweat.

Rural Telephones

The bureau of agricultural economics reports that a survey indicates that 40 per cent of all farms in the United States had telephones as of July 1, 1949. This is an increase from 37 per cent in 1948.

For Your Future Buy U.S. Savings Bonds



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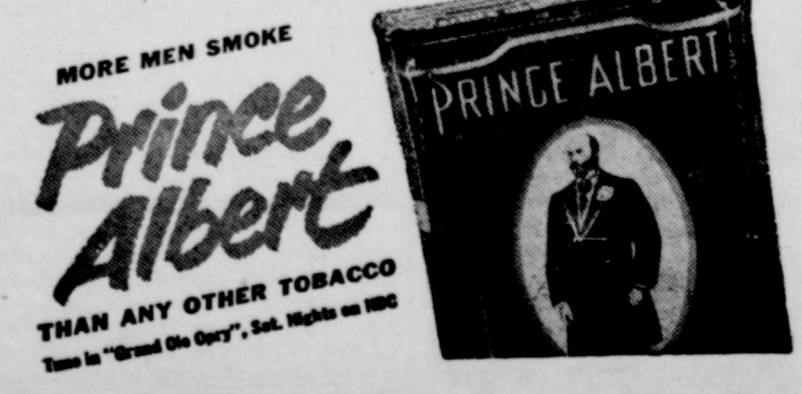


Both Say: "FOR ME IT'S P.A."

Yes, both pipe fans and "makin's" smokers find greater smoking joy in crimp cut Prince Albert — America's largest-selling smoking tobacco!



● The naturally mild, choice tobacco selected for use in Prince Albert is specially treated to insure tasty, rich smoking joy, free from tongue bite. And there's long-lasting freshness and flavor in a humid-top tin of crimp cut Prince Albert.



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to the

March of Dimes?

LANDSUN THEATER

SUN—MON—TUES

Paul Henreid Claude Rains

"Rope of Sand"

OCOTILLO THEATER

SUN-MON-TUES

John Wayne Vera Ralston

"The Fighting Kentuckian"

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Your State Government by Governor Mabry

"Perfectionism is a dangerous state of mind in an imperfect world. The best is to forget doubts and criticisms and set about the task in hand. If you are doing your best, you will not have time to worry about failure."—Robert Hillyer

Twenty-three per cent of all government cost in New Mexico, state and local, is charged to building, improving and maintaining our highway system, and therefore this department ought to interest the taxpayer who likes to know how so much of the tax dollar is spent.

I was happy to hear Senator McClellan of Arkansas, a member of the Senate Committee hearing our road and public building problems at Santa Fe last week, comment upon the splendid set-up we have in our State Highway Department by which we are able to maintain a good highway system and have sufficient money to match all federal grants. "I wish we had as favorable a system in my state. We have great difficulty in having enough money to match federal aid," he said.

I was also happy to hear the complimentary remarks by Senator Malone of Nevada, who thought we were fortunate in being able to use all of the 5 per cent gas tax for road maintenance and construction and having the 2 cent emergency tax exclusively for retiring our debt.

The fact that economies practiced by the New Mexico State Highway Department in the past three years have drawn praise from the Federal Bureau of Public Roads, and that we maintain our state highways already built at an average cost of about \$360.00 per mile, shows that we are not wasting money in this department for maintenance. Some 550 men on the average are employed throughout the state in blading, patching, oiling, repairing damaged bridges, keeping roads clear of snow, etc.

It may be of interest to know that although we are now actively maintaining 8,333 miles of road as compared with 7,629 in 1940, we are doing it with 41 less men than were used in that, the last year before the war. And, this notwithstanding that during the war years, when man power and machinery were at a premium and roads everywhere deteriorated. Maintenance work the past two years has been very costly for that reason, although we managed, with economical practices, to do the work with less men than in former years, as I have said.

For the entire highway department there were an average of 1225 persons employed in 1949 compared with 1467 in 1940 and yet we know we are building and maintaining more miles of road than before the war. I am rather proud of that saving and improvement in methods.

With the five cent gasoline tax now available wholly for highway construction and maintenance purposes, it is our hope to let to contract during 1950 an average of at least \$1,000,000 per month in federal aid highway construction. In order to meet this goal the state will need about \$350,000 a month to match federal aid, as the federal government puts up approximately two dollars to every one state dollar. There is always some emergency state construction which must be financed 100 per cent with state funds, but such work will be kept to a minimum so as much of our funds as possible will be available for matching purposes. Even though our maintenance costs per mile are low, it nevertheless takes about \$250,000 each month for this purpose alone and all of this comes from state funds.

In 1912-13 only \$140,766 or 2 per cent of all state, county and municipal revenue of that fiscal year was spent on highways. We had not yet come to the automobile age in earnest. For the period 1929-30 this had risen to 3 3per cent or \$7,864,000 and in 1939-40 it was 32 per cent or \$11,194,000. It is now \$21,000,000.

The people in New Mexico want highways, which have comparable with those in the more populous and the richer states. We are doing our best to provide just such highways and we are doing it more economically than most surrounding states; but we are still striving for more economies.

Bill Sez:

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