







LOOK! EVERY NEW CONVENIENCE WITH THE ONE THAT...

Stays Silent Lasts Longer

because it freezes with no moving parts



Come see the great new Servel Gas Refrigerator! It's a beauty—with every new convenience for fresh foods and frozen foods.

Most important, Servel brings you permanent silence, longer life, too. For the Servel Gas Refrigerator has a different, simpler freezing system with no moving parts. No valves, piston or pump. No machinery to wear or get noisy. Just a tiny gas flame circulates the refrigerant.

More than two million families are enjoying silent Servel Gas Refrigerators today. They'll tell you, "Pick Servel. It stays silent, lasts longer!" Come see the new Servel Gas Refrigerators now on display.

CHECK FOR YOURSELF

- ✓ Big frozen food compartment
- ✓ Shelves adjustable to eleven different positions
- ✓ Plenty of ice cubes in trigger-release trays
- ✓ Plastic Coating on shelves—keeps them rust-free, scratch-free, easy-to-clean
- ✓ Dew-action vegetable fresheners

Artesia Gas & Appliance Co.  
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If Business is Dull..  
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**The First National Bank of Roswell**  
Roswell, New Mexico  
Member—Federal Deposit Insurance Corp.  
Serving Southeastern New Mexico Since 1890



From where I sit ... by Joe Marsh

Nothing Fat About Him But His Name

Walking down Main Street with my cousin, Ed, from upstate, we passed Fat Allen, who runs the food store. He nods hello to us and I greets him with "Hi, Fat!"

Ed looks surprised. "How'd you ever come to hang a name like 'Fat' on him?" he wants to know. "Wasn't any extra poundage on the man that I could see."

I told him Allen used to weigh 300 pounds, and how one day he caused a sensation by saying he was going on a diet "and shave off a half-ton or so." No one thought he'd stick it out, the way

he loved to eat. But today, Fat's figure shows a "profitable loss."

From where I sit, Fat's example of self-discipline was like the way the tavern owners cooperate in their Self-Regulation Program to make sure beer is sold only in nice surroundings. You've got to make rules and then stick to 'em—whether it's your place of business or your waistline you're trying to keep in shape!

Joe Marsh

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WILLIAM M. BOYLE, JR.

Biography of Wm. M. Boyle, Jr.

William M. Boyle, Jr., re-entered the national political scene well in advance of the 1948 Democratic National Convention at Philadelphia. After President Truman's nomination, he helped, as a volunteer advisor to shape the successful strategy of the presidential campaign from Washington. Following the smashing victory, he accepted, at President Truman's urging, the position as executive vice chairman of the Democratic National Committee. That move enabled the chairman, Senator J. Howard McGrath to devote more time to the party's interests in the Congress. During recent months the young 46-year-old lawyer has maintained the

closest liaison with the White House and the many party leaders throughout the country who made last November's victory possible.

President Truman's ideas on party responsibility have been put into being by his close friend in national committee headquarters. At Democratic headquarters party leaders found the same welcome and concern with party problems that President Truman has so long displayed in his down-to-earth approach to the interests of the party and to the fulfillment of the goal of peace-on-earth and a better way of life in America.

Those who have observed Bill Boyle's success in handling the many problems that normally accrue after a presidential victory sensed quickly the similarity in personality and temperament of the comparatively young man in Democratic headquarters and the President in the White House. This was not surprising, because the President and Boyle learned the rudiments of politics in the same county—earned the necessity for registration, getting out the vote, loyalty to those who have been consistent in carrying out the program of the Democratic party.

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YOUR HOME TOWN PAPER gives you complete, dependable local news. You need to know all that is going on where you live. But you live also in a WORLD, where momentous events are in the making—events which can mean so much to you, to your job, your home, your future. For constructive reports and interpretations of national and international news, there is no substitute for THE CHRISTIAN SCIENCE MONITOR daily.

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PB7



During the years America was growing up, Grandma hid her savings in the old, cracked teapot, the tin can, or even that old horse-hair mattress. This was the hard way to save and her denials of many things to build those savings sometimes came to naught. Thieves, fire or other hazards wiped out her savings in a jiffy. Today we have the finest and surest way ever invented to build security for the future—the U. S. Savings Bonds way. This means you can put aside every pay day, part of what you earn by signing up for the Payroll Savings Plan where you work, or, if self-employed, the Bond-a-Month Plan where you bank. Either way, you get back \$4 for every \$3 invested in just ten years. U.S. Treasury Department







**RANCHERS • FARMERS**

the 1949  
**NEW MEXICO STATE FAIR**  
 Albuquerque, Sept. 25 thru Oct. 2

Will present the largest and most comprehensive displays of NEW ranch and farm machinery and equipment, pumps, irrigation equipment and soil conservation machines ever assembled in the Southwest. Three big exhibit halls, plus a tent village and out door displays. It is a show that every livestock grower and farmer should see.

REMEMBER—All livestock and poultry entries close Sept. 10. If you need entry blanks or information

WRITE LEON H. HARMS, Secretary-Manager  
 New Mexico State Fair, P.O. Box 1693, Albuquerque, N.M.

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**U. S. Navy Family at Home in Nippon**



Two Japanese housegirls are shown serving breakfast to a Navy chief petty officer and his family in Japan. There is no talk about the high cost of living among the more than one hundred Navy families at the Headquarters of the Commander, Fleet Activities, Yokosuka. For twenty-seven dollars a month they occupy from five to seven rooms furnished complete with electric ranges, telephones, refrigerators and houseboys. Features of the Navy community, known as the Griffin Park Housing Area, include schools, a modern department store, a well-stocked commissary and a beauty salon. (Official U.S. Navy Photograph)

**Zulus Play Host to U. S. Sailors**



Natives in Africa give crew members of the cruiser USS Huntington and the destroyer USS Douglas H. Fox a lesson in basket weaving. With but a short four-day sojourn in Durban, South Africa, thirty U. S. Navy camera enthusiasts and adventurers made a tour into the interior to visit African tribes. Even the depths of the Dark Continent are no stranger to the contact of America established through the calls of U. S. Naval vessels to African ports. (Official U.S. Navy Photograph)

**COLORS IN PALESTINE**



At day's end on the roof of the American Consulate in Jerusalem, two Marines haul down and fold the flag of their country in the age-old traditional military ceremony. On duty at the Consulate in Jerusalem are twelve Navy men and forty-one Marines. The Bluejackets comprise a Navy Communications unit, while the Marine detachment is from personnel assigned to the Sixth Task Fleet. (Official U.S. Navy Photograph)

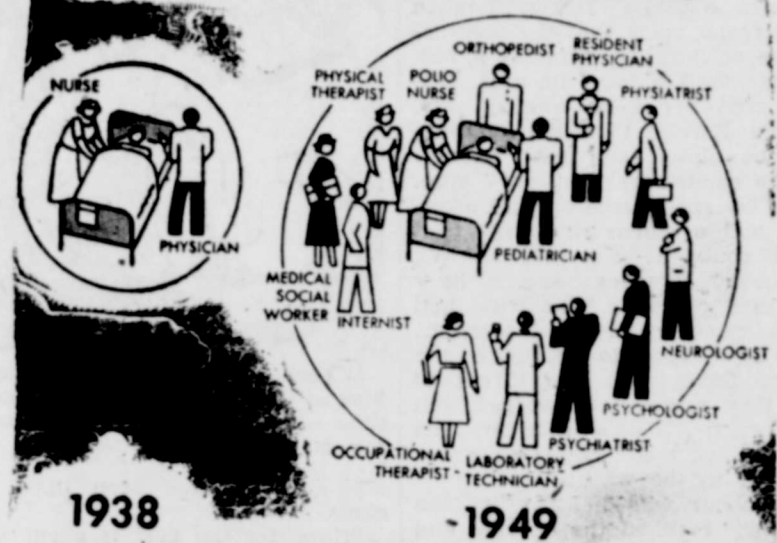
company needs salesman in Eddy County. No investment. Home nights. Adequate new training. For married man between 25 and 50. Must have car. Reply to Box C. Penasco Valley News, Hope, N. M. —Adv-2t

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**IMPORTANT NOTICE**



**GROWTH OF POLIO CARE TEAM**



Medical care for polio patients is costing the National Foundation for Infantile Paralysis more money than ever before—because better treatment is available today than formerly, as the accompanying chart reveals. Until 1938 when the National Foundation was formed, a physician and a nurse usually comprised the best available care. Today, modern polio treatment may include 13 specialized services, provided by an entire TEAM of professional workers. This expanded care has cost National Foundation Chapters millions in March of Dimes funds. More money is needed immediately to continue these services. Support the **POLIO EPIDEMIC EMERGENCY DRIVE** to help care for today's polio patients. Send your contribution now to POLIO, care of your local Post Office.

**READ CAREFULLY**

# HOUSEHOLD MEMOS... by Lynn Chambers



Have your Meat Tender, Delicious, Juicy  
(See Recipes Below)

### Meat Magic

THERE DOES SEEM to be a magical quality about meats which are cooked to juicy, tender perfection. However, it's not a mystic magic which all aspire to, and few achieve. If there is a secret, it's available to all.

It is no secret that you should have a good cut of meat with which to start, if you want to have a delicious cut to set on the table. But once you have a good cut, do cook it properly instead of ruining it.

This latter statement may sound a bit far-fetched, but every day there are thousands of women who go to a great deal of trouble finding a perfect roast, then cook it like a pot roast which is practically stewing it. Then, too, there are other thousands who lose pounds of meat by using old-fashioned methods such as high temperature for "browning" the meat. This is not necessary because meat cooked at constant low temperature will brown enough to be attractive to the most discerning eye, and will not shrink and lose juice as well as waste meat.

If you have a covered roaster, resolve right now to discard the cover and invest in a rack for a roast. A true roast is not, at any point during roasting, cooked with a cover. It should sit on a rack, fat side up, at low to moderate temperature in the oven, to roast perfectly.

How long should a roast be cooked? The most accurate way of determining this is to insert a meat thermometer into the meat as you place it in the oven, and when the temperature has reached its proper point the roast is done. Insert the thermometer through the center, as deep into the meat as possible. You may figure out the time to roast by pounds, but this is not nearly so accurate, especially if you are cooking roast beef to medium rare.

WHEN PROPERLY PREPARED corned beef can be a real delicacy. The meat is muscular, and needs to be cooked long and slowly for real tenderness, without which it is not a delicacy by any manner of means. Here's a novel way to prepare it.

- Glazed Corned Beef**  
6-7 pounds corned beef  
1/2 cup canned fruit juice  
1/2 cup brown sugar  
10 whole cloves  
Spiced peaches

Wash corned beef under running water to remove all traces of brine. Cover with cold water and bring to a boil. Drain and replace water. Simmer, slowly, in a covered kettle for 4 1/2 to 5 hours or until meat can be pierced easily with a fork. Add more water if necessary.

Drain meat and place on a rack in a roaster. Pour fruit juice over meat and sprinkle with brown sugar. Stick with cloves. Bake in a moderate oven (350°) for 1/2 hour. Serve, garnished with spiced peaches.

HARD AS IT MAY BE for you to try roasting meat at low and constant temperature, if you've followed other ways in the past,

### LYNN CHAMBERS' MENU

- \*Roast Leg of Lamb
- Mint Jelly
- Browned Potatoes
- Cabbage Au Gratin
- Cloverleaf Rolls
- Butter and Jam
- Grapefruit-Shredded Carrot Salad
- Beverage
- Butterscotch Sundae
- \*Recipe Given

do give it a try. You'll never go back to the old way because the roasts are so much more delicious and juicy. Besides, who doesn't want to get all the edible meat possible for their money?

### Pork Roast with Spicy Sauce (Serves 6)

- Fresh picnic shoulder
- Salt and pepper
- 2 small onions, minced
- 1 tablespoon worcestershire sauce
- 1 tablespoon sugar
- 1/2 teaspoon paprika
- 1/2 cup vinegar
- 1/2 cup water
- 2 tablespoons catsup

Have picnic shoulder boned and rolled at the market. Season with salt and pepper. Place fat side up on rack in an open roaster. Roast in a moderate oven (350°) until thermometer registers 185°, or allow 40-45 minutes per pound. Combine all remaining ingredients in a saucepan and cook for 5 minutes.



### \*Roast Leg of Lamb (Serves 8-10)

- 1 leg of lamb (5 pounds)
- 1 teaspoon ginger
- 1 clove garlic, if desired
- Salt and pepper
- 1/2 cup grape jelly
- 1/2 cup water

Wipe meat with damp cloth. Do not remove fell, the thin, papery covering over the meat. Make four gashes in the roast and insert a piece of garlic clove in each of them, if desired. Rub ginger, salt and pepper into the meat. Place in roaster on rack, fat side up, and roast in a slow (300°) oven until thermometer registers 180° for well done lamb. During the last 20 minutes of cooking time, baste the meat with grape juice which has been melted in the hot water. Remove garlic before serving.

Veal shoulder or breast may be stuffed with the following to give a very tasty roast. In roasting veal, use a slow oven (300° to 325°) and cook until the thermometer registers 175°, which is about 40 minutes to the pound.

- Raisin Stuffing (For about 5 pound roast)**  
4 cups soft bread crumbs  
1/2 cup melted fat  
1 teaspoon salt  
1 cup seedless raisins  
1/4 teaspoon pepper

Combine all ingredients and stuff lightly into meat, allowing room for expansion. Or, place stuffing to the side of the meat or in a casserole and baste with juices from meat. If you cook stuffing separately, bake for 30 to 40 minutes.

## Garden Chair Is Fun to Make



IF YOU would like an attractive set of lawn furniture we suggest "Building It Yourself." Best of all—you can do without dent-

ing your pocketbook. Don't say can't until you try!

The full size patterns not only simplify construction in a minimum of time but also provide a purchase list of materials that insures your buying only as much material as is needed. All materials patterns specify are stock size and readily available at lumber yards everywhere. In most lumber yards material for two chairs can be bought for less than the cost of one chair purchased ready made.

Send 25c for Pattern No. 56—Garden Chair to East-Bird Pattern Company, Dept. W, Pleasantville, N. Y.

### Altitudes in Idaho

Idaho altitudes range from 708 feet to 12,655 feet, which is the height of the summit of Mt. Borah in the Sawtooths.

## FIRST AID to the AILING HOUSE

by Roger C. Whitman

QUESTION: Is there anything I could put on my aluminum outdoor clothes line so that black smudges can be kept off the clothes? Even after thorough wiping it is possible to rub "black" off the line.

ANSWER: After thorough cleaning, rinsing and drying, give the line a coat of good spar varnish. To get an even coat, saturate a piece of cheesecloth with the varnish and wipe it on the wire. Since there will be a great deal of friction, the varnish gradually will wear off, and the treatment must be repeated. Instead of all this fussing, why not use a good cord clothesline, to be taken down and put away when not in use?

### First American Railroad

The first road of rails in the United States is said to have been a short inclined track used as early as 1795 to convey brick and other clay products from kilns on Beacon Hill, Boston, to a street below. In 1807, Silas Whitney built a short railway at the same location. The rails were of wood.



### Milk Plant Workers

Estimated workers employed in processing and delivering dairy products total 250,000.

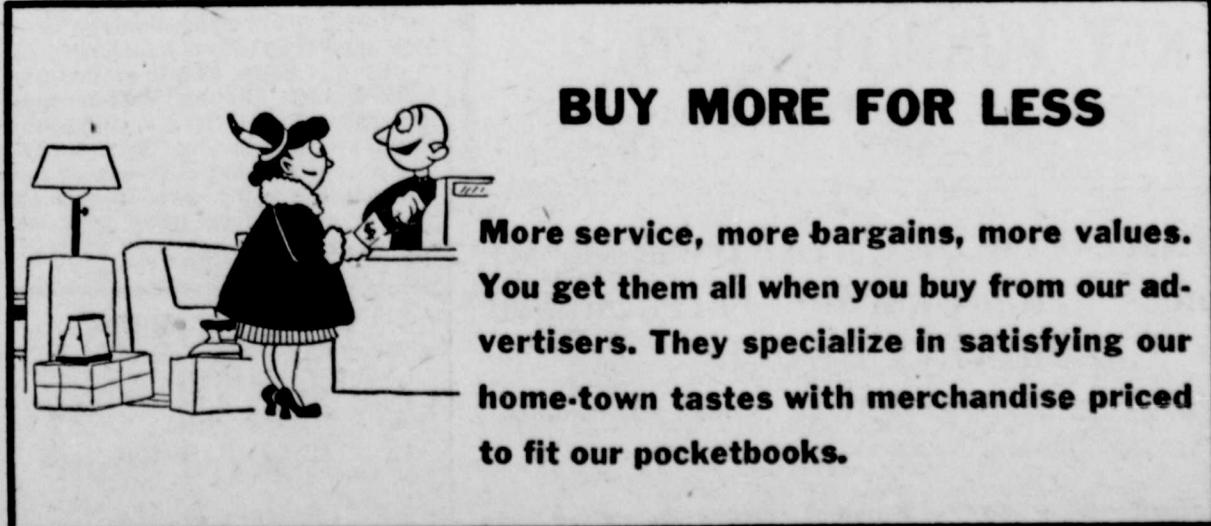


## FOR WOMEN (WHO BAKE) ONLY THE LADIES AGREE



WOW—Buy 3 packages at a time. Keep it handy on your pantry shelf. Stays strong and active—always right there when you want it.

3 times as many women prefer FLEISCHMANN'S YEAST



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Advertising is a Good Investment

**Penasco Valley News and Hope Press**  
Entered as second class matter Feb. 22, 1929 at the Post Office at Hope, N. Mex., under the Act of Mar. 3, 1879.  
Advertising Rates 35¢ per col. inch  
Subscriptions \$2.50 per year  
W. E. ROOD, Publisher

**Joe Heaston Elected Chairman of Fair Commission**  
Joe Heaston, Albuquerque business man recently appointed to the State Fair Commission by Governor Mabry, has been elected chairman of the commission in line with the custom of appointing the Albuquerque member as chairman.  
Mr. Heaston, who brings a wide business experience to his new post, pledged himself to carry on the progressive program that has built the State Fair to the most outstanding fair plant in the southwest in the past 11 years.  
In another action concerning the State Fair, Gov. Mabry also reappointed E. Lee Francis, Cubero and Nick Krannawitter, Encino, to another six year term on the Commission. The new terms expire May 22, 1954. Other members of the commission are Floyd B. Rigdon, Carlsbad; John Morrow, Raton and Don E. Woodward, Albuquerque, treasurer.

**Uncle Sam Says**  
  
JOIN TODAY for SECURITY TOMORROW  
PAYROLL SAVINGS  
If it's money worries that make you act peculiar, like on the day before pay day when your pockets are empty, here's YOUR OPPORTUNITY to get on the sunny side of life. Save the simple, trouble-free way—with U. S. Savings Bonds. Automatic savings through the Payroll Savings Plan where you work, or, if self-employed, the Bond-a-Month Plan where you bank, is a sure cure for the between pay day "heebee-jeebies." And—your money GROWS—\$4 for every \$3 you invest, in ten short years.  
*U. S. Treasury Department*

One of the most common forms of fabric damage, according to American Institute of Laundering, is accidental contact of clothing, linen and towels with home cleaning compounds, bleaches, astringents and medicines, which seriously injure the fabric fibers. Such damage usually shows up after laundering in the form of holes. Fabric care is the basis of thrift. Dirt and dust become embedded in fabrics, cutting into the threads, wearing them away. The sooner the dirt is removed, the less damage will result. To prolong the life of an article, never postpone cleaning it.

**YOUR EYES ARE IMPORTANT**  
Consult  
**Dr. Edward Stone**  
Artesia, N. M.

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of every description at Reasonable Prices.  
Come in next time you are in town.  
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