# PENASCO VALLEY NEWS Hope, Elk, Mayhill and Cloudcroft

### Travel Highway 83 Through Artesia, AND HOPE PRESS

New J. C. Penney Company Store

### V01. 21, No. 3

Hope, EddyCounty, New Mexico

Friday, April 8, 1949

### School News

### 3rd and 4th Grade News-We have In Artesia Has Opening Thursday completed our second history text and now we are studying for a test. The Grand opening Thursday morning nail soup at school and ate it for our design with modern fixtures and the El Paso Times gives an account lunch. Each pupil in the room brought equipment.

something to put into the soup It was Melissa Jones, Charles Nunnelee, ed store. Jackie Stephens and Gary Crockett. pencil for reaching their goal. Billy Madron received a letter from Ralph former Monaker ,a 4th grade boy from Port Washington, N. Y. He enclosed a rock flat and clear like cellophane. He said other pupils would write later.

5th and 6th Grade News-We are taking six weeks examinations this week. There are only 30 more day. 7300 square feet." of school after this week. This has really been a short school year it in stucco with ceramic tile bulkheads mile from the Brown Co. project. seems. Johnny Wood is absent from below the three show windows. The PRA officials said the tunnel will be school. He has the flu. Some of us entrance, consisting of four plate- approximately 1000 feet long and had to move to new seats this week glass doors set above a terrazzo-floor- fully lined with concrete and steel. because the roof leaked so badly that ed vestibule, is centered between two it got our seats wet. Patsy Wells was large show windows on Quay. Modern around the site by way of La Luz. absent from school Monday because office windows on the balcony level she was ill. We were so interested in help dramatize the exterior. the nail soup that the 3rd and 4th Illumination is furnished by modand Billy Stephens folks have a new weather months. cook stove. Both boys are proud of Buffet-type wall shelving and light-White Sands on Play Day.

are here this morning, even Jerry The mezzanine, done in peach and Officials said they hoped to complete Digman, who usually breaks the rec- highlighted in old English blue, is lit- the route into Cloudcroft by Fall. ord every Friday. The 7th grade is erally "as light as day," with 28 over- They declined to estimate the amount still talking about going to Sitting head fluorescent fixtures and about of construction left to complete the Bull Falls April 23. We have not yet 100 feet of strip lighting along the route. found transportation, but I think we east and west sides and the back. The are going in cars. There are only floor is carpeted. eight of us.

was absent from school Monday and part of a na-ionwide chain of more ject. Tuesday because of a sore throat. We than 1600 stores. hope to have her back with us soon.

4th grade has completed the reader of the J. C. Penney Company depart-"Spinning Wheels" and enjoyed the ment store in the new location at Highway 83 Job old fashioned stories very much. We have read the story of "Nail Soup." several times and Tuesday we made

lots of fun and the girls were good since the Penney Company came here 83 as follows: cooks Mrs Lea brought fruit jello and in 1929; J. L. Smith, assistant man-"We want to welcome all our old

departments have been added and bituminous top course surfacing.

others enlarged, as a result of the ncreased space totaling more than Albuquerque, was awarded a \$120,000 The store exterior has been done

Billy Cockett's folks have a new car comfortable shopping during the hot-

them. Some of us plan to go to the ed shadow boxes in the shoe depart- summer. ment are but a few of the many fix-

7th Grade News-All the 7th grade ture innovations to facilitate shopping.

Manager Schulze joined the Penney We had our English test Monday Company in 1925 at Nogales, Ariz., as News From Hope morning and the rest of our tests will a salesman. He was appointed mancome before the week is up. David ager of the Artesia store when it Sanders was absent from school Tues- opened here in 1929 and has served to Betterway Grocery. A large 300-

of the road work that will be done M. G. Schulze, Artesia manager this spring and summer on Highway

, The Brown Contracting Co., Albucookies for dessert. The pupils who ager, and some of the company offic- querque, has been awarded a contract completed reading 50 books this week lials were on hand Thursday morning for construction of three and one-half were Billy Madron, Barbara Seeley, to greet visitors to the flower festoon- miles of road between Alamogordo and Clouderoft.

The Public Roads Administration Each of them received an extra long friends and customers to the new Pen- office here announced Monday the ney's, almost twice as large as our contract was let for \$340,000. Includbuilding," Schulze said. ed in the project is grading and con-'Everything in the new store has been struction of a gravel road surface 28 designed for the customer's conven- feet wide, with an additional threewhich interested us very much. It was lence, to make shopping just as pleas- foot shoulder on each side. Officials ant and easy as possible. Many new said bids would be called later on a

Henry Thygesen Construction Co.,

contract for construction of a tunnel along the same route, about a half-Meanwhile traffic is being detoured Work is expected to be finished in 45

days. Officials said Brown's contract engraders made Tuesday, that our teach- ern fluorescent ceiling lights, while tails approximately 300,000 yards of er read us the story of "Nail Soup." an exaporative cooling system insures excavation, with installation of numerous concrete box culverts and other construction. It was estimated work would be underway throughout the

> The new construction carries the completed road beyond High Rolls.

Meanwhile Cowart Construction Co. of Albuquerque is laying a bituminous The Artesia J. C. Penney Company mat on approximately four miles of 8th Grade News-Sammie Chalk store is one of 17 in the state and is road west of the Brown Company pro-

Sign painters are at work this week changing the name of Teel's Grocery

# **First Artesia Trade Day Will Be Held Here Next Wednesday**

Merchants of Artesia in every type of business-more than 100 of them-are preparing for observation Wednesday of next week of the first Artesia Trade Days, one of which will be held the second Wednesday of each month.

The merchants will give away gifts valued at more than \$500 at a public gathering on Main Street between Roselawn Avenue and Fourth Street at 4 o'clock Wednesday afternoon.

In addition, many of the stores are offering special Artesia Trade Day values for that one day.

As Trade Day next week will be the first in the series, some of the merchants did not get around to preparing special advertising for their bargain offerings. But they will have them nevertheless.

Furthermore, The Advocate did not encourage them too much because of the heavy run of advertising in this issue in connection with the J. C. Penney Company and Beach Barton Motors openings.

However, The Advocate has devised a special Artesia Trade Day emblem, which is in the hands of the engraver at this time and which will be available to all wishing to use it in the issue of May 5, jus. prior to the May Trade Day

This distinctive emplem will be in three sizes of cuts, for which mats have been ordered, so as many castings as necessary will be on hand for the use of the merchants without charge.

The more than 75 gifts for Trade Day next Wednesday have been divided into 15 groups, making individual prizes valued at \$25 to \$60. This has been done to make more valuable gifts and to speed up their distribution, having 15 rather than 75 or more.

Luther E. Sharpe, secretary manager of the Chamber of Commerce. said that in each group will be items from a number of stores of different types, avoiding as much as possible having gifts from competitors in any one grouping.

Tickets in connection with the gifts are being given at member places of business, one for each \$1

the most outstanding exhibit of articles made from feed sacks in 1949, according to Miss Travis Hughs, associate state 4-H club leader.

All 4-H club members interested should contact their county agents, who will supervise the county contests the 4-H leader says.

The best county exhibit will be sent to the State Fair, where the statewinning exhibit will be selected.

Exhibits will be judged on originality and imagination in making useful articles from feed sacks, variety and value of the article made, construction of articles, and percentage of club members making articles for exhibit, Miss Hughs explains.

Last year, the Blacktower 4-H club in Clovis was awarded the sewing machine.

### **Ruth Drew Circle**

The Ruth Drew Circle met at the home of Mrs. Robert Parks in Artesia Thursday, March 31, with a covered dish luncheon. Mrs. Blocker of Artesia was guest speaker. Her subject "Why the Woman's Society of Christian Service." A short business session was also held.

Those present were: Mrs. John Phillip Bush, Mrs. Rex Seeley, Mrs. Buster Crockett, Mrs. Bob Barley, Mrs. George O. Teel, Mrs. George Cassabone, Mrs. Chester Schwalbe, Mrs. Joe Carson, Mrs. Felix Cauhape, Mrs. Pete Jackson, Mrs. Will Keller, Ella Lee Crockett, Mrs. Jane Pitt, Mrs. Luke Alexander, Mrs. Lock Trigg and the hostess, Mrs. Robert Parks.

### EDITORIAL—

The editor of the News is not very enthusiastic about Ingram Pickett but we do admire his courage in tackling the political ring up in Santa Fe. Some of the Democratic political leaders are now beefing about Mr. Pickett being elected to the Corporation Commission for a six-year term. What is the use to bellyache about it now, why didn't they do something about it before the primary?

No doubt there is someone wants to know what the editor of the News knows about conducting a primary election. Well, in the first place, we would have discarded the filing system. We mean the procedure of the irst one to file gets their name in first position. A certain number of days could have been allowed for filing in which time all those seeking office could have appeared at the Secretary of State's office and filed in a perfectly sane manner. When the time for filing was over, the names could have been put in a box and shaken up and drawn out. The first one drawn to head the list of candidates. Or they could, when the ballots were being printed, print a certain number of ballots and then take the name of the candidate at the bottom of the list and put it on top. Thereby every candidate would have equal chance in having their name on the top of the list.

day. We hope to get to go to the White Sands on Play Day.

1st Grade News-We miss Geraldine Bryant and Elma Parker very much. Elma is sick again and Geraldine has gone to her grandmother's funeral. Both girls hate to miss school. They don't like to get behind. Mrs. Wilson came and visited us a half a day and we were really good children. Mrs. Young was so proud of us. Manuel's little sister, Lupe, spent Tuesday with us. Lupe acts much nicer than Manuel on visiting days. We have started practicing our play to be given May 2. Johnny Hidalgo doesn't want to be in it because him. he is afraid someone will laugh at him. We are sorry and we do not like to have anyone laugh at him. He is a smart, good boy and we all love him. Some people don't know how it makes you feel to be laughed at and some people just don't care. But we do. The first grade is beginning second grade spelling. It would be much funnier if we had books enough, but we can't take their books from the 2nd graders.

Every morning after we give our Pledge of Allegiance to the Flag, we sing one verse of "The Star Spangled Banner." Then one of us reads the verse. Everyone has read it except Manuel. Some day he can read it.

### **Easter Scene at Methodist** Church

A beautiful Easter scene will be shown at the Methodist Church both cometh. Hosanna in the highest." on Palm Sunday and on Easter Morning. It is 25 feet long and 7 feet high and will cover the back of the Report on Caverns pulpit platform. Lithographed in full color, the scene shows the garden of Joseph of Arimathea, with the picture of the risen Christ as he appeared to Mary on the first Easter morning. "O, Come, Let Us Worship and Bow Down; Let Us Kneel Before the Lord Our Maker,"-Psalm 95-6.

Governor Mabry has architects studying the matter of constructing visitors arriving by cars 19,901. Avea wing or wings on the state capitol annex.

Loyd Bolin has resigned as assistant chief at Hobbs and joined the Artesia police department.

Palm Sunday

April 10

St. Mark). "And when they were drawing near disciples and said to them: Go into the punch and ice cream.

Village that is over against you and no man has sat: loose him and bring

"And if any man shall say to you, but Alta and the baby will spend What are you doing? Say you that the | Easter in Hope.

Lord has need of him, and immediately he will let him come here. And going their way, they found the colt tied before the gate, in the meeting her home in Hope. of two ways and they loose him. And some of them that stood there said .o the disciples: What do you loosing the colt? And the disciples said to them as Jesus had commanded and they let the colt go with them.

"And they brought the colt to Jesus and they lay their garments on him and he sat upon him. And many spread their garments in the way and others, cut down boughs from the trees and

strewed them in the way. "And they that went before and

they that followed, cried, saying: "Hosanna, Blessed is He that cometh in the name of the Lord. Blessed be the kingdom of our father David that

# National Park

office at Hope.

Total number of visitors for the month of March, 1949, was 21,194. Total number of visitors for the month of March, 1948, was 21,379. Per cent decrease for March 1949, 86 per cent."

March 1949, 6,342. Number of visit- and Mrs. Al Carlson of San Jon, New ors arriving by bus, 1,293. Number of Mexico.

rage number of passengers per car perintendent at Lake Arthur, to the house, or schoolroom.

foot sign will also be painted on the east side of the building.

Mr. and Mrs. R. Van Winkle of May hill have leased the Coates Garage, Service Station and Cafe and will operate all three. The Cafe will be open (Taken from the 11th Chapter of to the public Saturday morning.

Helen Hardin celebrated her fifth birthday Monday with a party for her to Jerusalem and to Bethania at the young friends. After games, refresh-Mount of Olives, He sent two of His ments were served consisting of cake,

Mr. and Mrs. Brantley Nelson and immediately at your coming in there, baby of Las Vegas, N. M., arrived you will find a colt tied, upon which Sunday for a visit at the home of Mr. and Mrs. Jess Musgrave. Brantley returned to Las Vegas Sunday night,

Mrs. Chester Teague is now employed at the J. C. Penney store in Artesia. She drives back and forth from

Charlie Barley and son Bobby, were visitors in Artesia Tuesday morning. FOR SALE - Purina Embryo Fed Chicks. \$17 for 100; \$8.75 for 50; \$4.50 for 25. F. L. Wilson Feed & Farm Supplies, Artesia, N. M.

-Adv. 5t Mrs. George Teel, Mrs. Buster Crockett and Mrs. Chester Schwalbe went to Roswell Wednesday to attend a district meeting of the W.S.C.S.

Pearl Morris former city engineer Explosion Injures of Artesia came up to Hope Wednesday and accompanied by several Hope Water Users officials, took a trip up the river to ascertain whether there would be some method to increase

the flow of water in the Penasco. Martin Yates, Jr., one of the dis-coverers of oil in New Mexico, died Saturday in Artesia, aged 67. He came to Artesia from Missouri in 1908.

FOR SALE-Remington typewriter, in fine condition. Price \$40. Thomas Daniel, 115 Richardson, Artesia, N. M. -Adv.

Mr. and Mrs. Roy Lipsett and New-Total number of cars for month of ell had as guests this week end Mr. Serving Machine

in Lake Arthur Tuesday evening.

spent or paid on account between now and time to give the gifts. After Trade Day next week purchasers can start looking forward to the second monthly event by making certain to ask for a ticket for each \$1 spent.

Each ticket has a place for the purchaser to sign before dropping it into special boxes placed in all the co-operating stores.

either a Manager Sharpe said person or any of certain representatives of the person who has deposited a Trade Day ticket musbe present to receive a gift. He explained that a husband may represent his wife, a wife may represent her husband, or a child may represent his mother or father. By extension, a parent could represent his or her son or daughter. But, Manager Sharpe stressed, grandchildren and cousins are not eligible.

He said that a person not known to the committee must show credentials as to his identity. And if there should happen to the two persons of the same name whose name appears on a ticket the light one will be identified by signature.

# School Teacher

Mrs. Alice Watson a teacher in a school near Portales was seriously injured when the gas heating plant exploded. The janitor is also in the hospital. It is reported that Mrs. Watson is paralized from the waist down. She is a sister of Rufus Stinnett, a former member of the Hope school faculty.

## **4-H Feed Sack Contest Offers**

Here's a chance, 4-H Club members. Ralph Lea went with Mr. Cross, su- to win a sewing machine for your club is approved.

in Albuquerque, Monday and Tuesday. sponsored every year by the El Ran- ity Club.

Mr. and Mrs. Ralph Lea were the cho Milling Company of Clovis, will dinner guests of Mr. and Mrs. Cross award a sewing machine to the 4-H in Artesia last week checking up on club in New Mexico which prepares delinquent sales tax.

### News In Condensed Form

The Ruidoso News will sponsor a County Spelling Bee at the Lincoln Grade school on the night of Tuesday. April 19 and hopes that every school in the county will have a participant.

The Army announced Thursday it plans to rent an additional 321,972 acres in New Mexico to extend the anti-aircraft range.

Attorney General Tom C. Clark has said that the Justice Department and the FBI will continue to tap telephone wires in cases involving national security.

The attorney general of New Mexico has said that a two cent gasoline tax increase is not subject to referendum action.

Freddie Kimball, Artesia Negro, has been acquitted by a district court jury of the murder of Isaac Tucker last October.

Continental Airlines will start service to Raton as soon as the service

The Marfa, Texas, history club has The state 4-H feed sack contest, entered the "Build a Better Commun-

A party of sales tax auditors were

3.14. All-time number of visitors to budget meeting for superintendent's Carlsbad Caverns to date 3,764,312.

Sales pads for sale at The News

### THE PENASCO VALLEY NEWS AND HOPE PRESS

### WEEKLY NEWS ANALYSIS **Truman Ignores Program Setback**, Insists Congress Is Cooperating; **Approval Seen for Vets' Pension**

(EDITOR'S NOTE: When opinions are expressed in these columns, they are those of Western Newspaper Union's news analysts and not necessarily of this newspaper.)

Dean

state department.

**Explains Pact** 

Acheson, secretary of

state, explains north Atlantic pact

at special press conference at the

The Kremlin and its satellites

To the Russians the pact was a

"deceptive instrument of war

THE CONTROLLED Russian

press and radio joined in the

clamor, branding the pact as the

work of war-mongers trying to

The general theme was that the

alliance was the "main weapon of

the aggressive policy of the ruling

circles of the United States, Brit-

The Russian stew was under-

standable. By this diplomatic coup.

western powers had managed to

abate somewhat the legend of So-

viet invincibility among the smaller

countries and at the same time to

serve notice on the Russians that

any further violence or aggression

within the pact area would mean

THE TERMS OF the pact do not

actually say that: but they say

something which is the same. That

is that pact nations shall construe

an attack on any member as an

attack upon them all, and even the

stand what that meant.

wreck the United Nations.

ain and France.

war.

### **PRESIDENCY:** 'Say It Isn't So'

Was President Truman emulating the ostrich with the old "head in the sand" technique, or was he naive enough to believe what he was saying?

This seemed a fair question when Mr. Truman, despite multiple setbacks in congress for his legislative program, declared he and the congress were cooperating and that only "troublemakers" talked of bad feelings between them. .

MR. TRUMAN had suffered three major setbacks in attempting to have his campaign pledges enacted into law. He had been blocked on rent controls, appointment of Mon C. Walgren as a key figure in the national defense setup, and civil rights proposals.

But, the President shook off these reverses by ignoring them in a speech to the United States conference of mayors in Washington. Instead, he told the mayors:

"Of course I differ with the congress on some points and where PACT: these differences are important I **Reds Burn** shall continue to urge the course I think is right.

"BUT, BASICALLY, the congress were literally burned up over the and the President are working tonorth Atlantic treaty alliance. gether and will continue to work together for the good of the whole aimed against them. country. We are going to agree on a lot more things than we disagree on.

Many observers took the view that the President's remarks indicated adoption of new strategy in dealing with congress-that an attitude of "soft words" might be held more advisable than angry denunciations of the lawmakers.

### PENSIONS:

### Who Pays?

It was beginning to appear that a veteran's pension bill in some form would be enacted by the 81st congress. Prodded by Rep. John Rankin (D., Miss.), of the house veteran's affairs committee, the measure under consideration would give veterans of World Wars I and II automatic pensions of \$90 a month at age 55. Budget bureau experts contend this would cost the nation upwards of 125 billion dollars over the next 50 years.

WHO WOULD PAY the cost of the pensions? American taxpayers, d among thes be all the veterans who might some day receive the bonus. As one young war veteran put it, "By the time I reached 65, I would have gone broke trying to pay taxes to grant me a pension.' That's the viewpoint of some veterans. There are many others who honestly feel they are entitled to a pension and would readily accept an "installment" tax payment period between their present age and age 65 in order to get the pens SOME OPPONENTS of the pension measure favored restricting pensions only to veterans of World War I, but it was obvious no such proposal as this would be enacted. There were too many World War II veterans who would oppose that simply on the principle of discrimination, no matter how they might feel basically about the pension proposal. On the first test of the measure, it was almost lost, but swift parliamentary maneuvering saved it from being returned to committee where it might have died a natural death.

### MEMORY: **Ours Is Short**

To many who had experienced the horrors of war and who had met German foemen in battle, American policy in Germany was almost maddening. Official approval of selection of a group of ex-Nazis to manage the Ruhr-Germany's greatest war-making potential-was bringing cries of protest from all over the nation.

The grasp of the ex-Hitlerites was reaching farther and farther into Germany's vital affairs and the optimism of the group that their desires would be fulfilled was significant.

Latest manifestation of the trend was a statement by Hans Thomsen, who was the Nazis' last charge d'affaires in Washington, that he and other veteran Hitler diplomats expected to resume their careers in the "new Germany."

There was no lack of cockiness in Thomsen's stand. Said he: "The new German government cannot get along without the old Wilhelmstrasse men-who know their business." He is now in the banking business in Hamburg.

mats, seeking a rampart against communism, were using this same objective to re-create Germany as a European power-a buffer against the Reds.

### SWALLOWS:

### Unfailing Legend

The old, old legend was unfailing. Always the swallows had come back to Capistrano, and this time they came again.

THE LEGEND was fulfilled to the day, Through the long, lazy centuries that the birds have ale ways been coming back to San Juan Capistrano, their return has always been on the same day each year-St. Joseph's day.

And this year there was no deviation. On St. Joseph's day the birds came sweeping back at dawn to fly into their homes under the eaves of the historic old mission.

"They do not come in huge swarms as some reports have it.' an old padre said. "Instead they arrive in small contingents, 50 to 75 at a time."

Father Hutchinson, pastor, said that the birds usually leave in July after their young can fly. They travel to nearby canyons to feed where insects are plentiful, he indicated.

### BOGEY MAN: Solons Defiant

Figuratively thumbing its collective nose at the "big man" the United States senate by a vote of dumbest Muscovite could under- 50 to 11 confirmed the appointment



### New Type Sharpener **Usable in Fields** Will Sharpen Mower Blade While on Bar

A new type of hay mower blade sharpener which makes it possible to sharpen the ordinary mower section right in the field without even removing it from the cutter bar, thus saving time and labor and making it possible to cut more hay faster, has been placed on the market by the New England Carbide Tool Company, Inc.

The black tip of this new type

mower blade sharpener is made

of carboloy cemented carbide,

hardest metal commercially avail-

able. Mower blades can be sharp-

ened quickly and easily in the

The sharpener consists of a steel

shank one-half inch square and

about 5" long, chrome plated against

rust and having rounded edges so

that the tool can be carried safely

in the pocket. The tip which does

the actual sharpening is made of

ultra-hard carboloy cemented car-

bide metal, which is attached se-

To sharpen mower blades with

this "carbide tipped" tool, the edges

of the blade to be sharpened are

uncovered. The sharpener is held

in the hand, palm down. The car-

boloy tip is placed on the mower

blade at about a thirty-degree angle,

and drawn from back to front on the

blade three or four times. This pro-

duces an extremely sharp edge. Any small burr which may develop

on the blade may be removed by drawing the carbide tip across the

Horses Are Dangerous

field with this sharpener.

curely to the steel shank.

bottom of the blade.



### **BUSINESS & INVEST. OPPOR.**

BULK OIL AND GAS PLANT rvice stations included, 5 room modern 10 service stations included, 5 room modern house. Yearly sales over \$132,000, Sacrifice now for \$40,000, BOND & CO., 336 Broadway, Denver, Cole.

SALE OR TRADE Buik station and equipment, also garage and equipment. Sold together, or separate-ly. No agents. Cash \$8,000 both or \$4,000 each. Highway 24. Inquire at house across from COOPER'S ROOMING HOUSE or BOX 133, ARRIBA, COLORADO.

SELF-SERVE and regular hand laundry. Well equipped. Nice business, Money maker. Low overhead. Bargain. Terms. Con-E. O'BANNON, 1863 Lincoln, Denver, Cole.

### FARM MACHINERY & EQUIP.

FOR SALE-Caterpillar D-6 tractor. Top condition. Ready to go to work. Price \$3.000, Call or write WALT STEINWALD, Hud-son, Colorado. Phone Hudson 21R.

### HELP WANTED-MEN

WANTED - RELIABLE, AMBITIOUS MAN to sell Watkins dependable household and farm necessities in nearby county. We will show you how. Buy on credit. Splendid opportunity to become financially independent. Car necessary. Give age. Write J. R. WATKINS COMPANY, Dept. B 2401 Larimer Street - Denver, Colorado.

### HELP WANTED-MEN, WOMEN

ATTENTION-GIRLS, Boys, Sales People! Bird of Paradise Shoulderette-Ear Bobs. Bird of Paradise Shoulderette-Ear Bobs, Agents Wanted, Free Information, Write P. O. BOX 628 - San Diego 12, Calif.

### MISCELLANEOUS

# RANCHERS ATTENTION Do you want a Water Well drilled? Write for list of responsible drillers, for best service, best price. Colo. Water Well Drillers Ass'n, 603 8th St., Greeley, Colo.

HAVE PASTURE FOR 300 CATTLE APRIL FIRST GARTON RANCH - LEMOYNE, NEBE.

### SCHOOL BUSSES

12 FORD 43-pass. Wayne body. New motor, good heaters, perfect condition, \$1,500. 38 INT. D40. Superior body, 45-pass., 5-speed trans., good heater, being used daily. Perfect condition, \$1,100. Will deliver out of state for driver's expense. Englewood 175. BUSSARD BUS SERVICE 3335 S. Linceln - Englewood, Cole.

WANTED — Large springs or year-around seepage water area in which fish ponds can be built. Write P. O. BOX 51, FORT LOGAN, COLO. Indicate amount of water.

### REAL ESTATE-BUS. PROP.

KEAL ESTAIL—BUS. FROF.
FOR SALE—An old folks or convalescent home in western Colorado consisting of a main building of 11 rooms plus 2 bathrooms and basement, a cottage of 2 rooms, a 2-car garage. Main building and cottage heated by hot water furnace with stoker automat-ically controlled. Owners, caring for 12 old age pensioners at present, prefer to sell to parties who would continue the work. How-ever, buildings could be made into apart-ments.
Furniture and equipment go with the place.
For further information and price write:
323 8. Sixth Montrese, Cole.

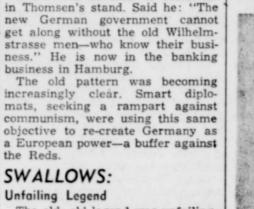
### REAL ESTATE-MISC.

WANTED — Large springs or year-around seepage water area in which fish ponds can be built. Write P. O. BOX SI, FORT LOGAN, COLO. Indicate amount of water.

SEEDS, PLANTS, ETC.

Sand Lovegrass Seed. \$2.25 lb. Purity 98%. Early Germination and Hard Seed. 71%. TOM SAURENMAN Woodward, Okla.

Buy U. S. Savings Bonds!



### DRAFT:

### Easing Off

Military draft eligibles could relax -- Maj. Gen. John E. Dahlquist, army personnel chief, said no more men will be inducted into the army before July, 1950; and that's when the present peacetime draft act expires

SO, IT SEEMED that the peacetime draft was virtually over, except for the possibility of enactment of a new act or extension by congress of the present law.

However, the national defense establishment hastened to state that General Dahlquist was giving only his opinion - that no draft policy has been laid down, and that no one knows what the future holds.

IT WAS REGARDED as significant that there have been no inductions under the present law since the end of January because voluntary enlistments have filled quotas, and army officials have said that budget reductions forced them to cut their proposed strength.

without its cries at home. John Foster Dulles, slated to be secretary of state had Dewey nabbed the presidency, was anything but enthusiastic about the alliance. In fact, Dulles observations on the subject were such as to raise the ire of Dean Acheson, secretary of state, who charged that Dulles was put out because he, Dulles, couldn't get over Dewey's defeat and how he might have been secretary of state himself but for that.

### RENT CURBS: Outlook Dim

Overriding administration recommendations, the senate voted to let town and city governments abolish rent controls in their areas-if the state governors approve

THERE WERE MANY who would discern instantly the political implication inherent in such a move. In states where governors are permitted under law to succeed themselves-and even in states which do not permit this-governors are usually concerned with re-election or with naming their successors. Abolition of rent control power could be used as a potent weapon with which to beat recalcitrant voters into line.

As anyone familiar with legislative processes knows, organizations are always the most powerful and effective tobbyists. Landlords have a national organization which already has been vociferously vocal at Washington. There has been no organization of renters and tenants, not even at the state or county level. Those who are heard in law-making assemblies are those who are organized and who know how to obtain hearings. And these organizations usually manage to do rather well for themselves.

IN WHATEVER FORM the bill finally emerges from the senate, it must go to a conference committee in order to iron out differences between house and senate versions.

States righters would herald the local option features of the control bill with elation and landlord groups would find it easier to attempt legislative pressure in their own back yards.

of Dr. James Boyd as director of The treaty, however, was not the federal bureau of mines.

THE "BIG MAN" was John L. Lewis, leader of the United Mine Workers of America, and he wanted no part of Dr. Boyd in the federal mine regulation setup.

The senate action came while Lewis had the pressure on. Lewis' miners were in the second week of a 14-day shutdown ordered by Lewis who termed the stoppage a "memorial" to miners killed and injured last year.

Chief speculation concerned the import of the senate action. Did it mean that government, finally, was ready to clamp down on the dictatorial Lewis and abolish his power as a continuing threat to American industry?

It could mean that, if Lewis' mine stoppage resulted in a reversal of labor sentiment among some members of congress and a really "get-tough" labor law were to be enacted.

### What Next?

Coal operators and coal con-

sumers were wondering what

would be the next move in John

L. Lewis' campaign strategy.

Lewis, above, had called the

miners out in a two-week stop-

page which he described as a

"memorial" to miners killed and

hurt in 1948.



### Never approach a horse without speaking to him.

As a rule, farmers do not consider horses as especially dangerous animals, yet they account for more accidents of a serious nature than any other farm animal. According to the National Safety Council, approximately three times as many accidents occur with horses as with any other farm aninal. Farmers should always be autious around these animals, the NSC continued. One phase of this precaution is a through check in the spring of all equipment to be used on or by horses, particularly harness.

Only strong harness should be used and these should be inspected regularly and kept in good repair. Dry leather has low tensile strength and it should be cleaned with mild soap and warm water and treated with oil. Attention to equipment such as neck-yokes, tongues, singletrees, double-trees and eveners is also very necessary.

The NSC suggests that many serious farm accidents can be prevented by following these simple rules:

Never approach a horse without peaking to him. When cleaning a tall, make no sudden movement. Enter the stall on the left side of the horse. When driving or leading lorses, never wrap the lines around pody



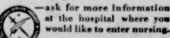
Enjoy 11 unforgettable days on the islands and 10 fascinating days at sea on the luxurious S. S. Lurline. First Class accommodations throughout.

Descriptive pamphlet on this tour now available.





- many opportunities for graduates in fine hospitals, public health, etc. -leads to R. N.
- a well-prepared nurse need never be without a job or an income
- open to girls under 35, high-school graduates and college girls.



Friday, APR. 8, 1949

NEWS AND HOPE PRESS. HOPE, NEW MEXICO

# **ARTESIA - TRADE - DAY** Wednesday, April 13th **GIVEN AWAY IN PRIZES** \$500.00 \$500.00 Prizes Awarded at 4:00 p.m. at Drawing on Main Street

100 Merchants are participating in this Buy in Artesia Program

# **One Ticket Given with each** \$1.00 Purchase Or Paid on Account

Sponsored by Retail Merchants of Artesia and Chamber of Commerce

\$732 Turkey

like moving the FROM ROOM TO ROOM

# HUMPHREY

Ideal for quick convenient heat in any room in the house. Carry into the bathroom, playroom, sun room, laun-

dry, den or any other room that needs extra heat. Attaches to any gas outlet. Economical to operate. Requires little floorspace.



Provides enough heat to warm the whole room. Light and easy to carry. Tilting design directs heat where you want it. See the Humphrey Radiantfire toay and ask for a demonstration.

Artesia Gas & Appliance Co. Box 278 Phone 3C4 Artesia

Advertising is a Good Investment



Elwood Swanson of Turlock, California., with his grand champion turkeys at the Far West turkey show. The 24-lb. hen on the left was grand champion and sold for \$30.50 a pound. The 41lb. tom on the right was reserve grand champion and sold for \$10.75 a pound. The birds were finished on a grain and mash ration to which pelletized milk product was added.

### Tillage May Be Used in **Controlling Grasshoppers**

Farmers can use tillage as an aid in controlling such troublesome insects as grasshoppers, crickets and wheatstem sawfly, according to Dr. J. A. Munro, entomologist of the NDAC agricultural experiment station.

The eggs of grasshoppers and crickets are laid during late summer and remain in the soil until spring when they hatch and the insects emerge.

West Texas educators will convene in Monahans, Texas, April 6 and 7 for the 20th annual conference of District 15, Texas Congress of Parents and Teachers. Theme of the conference will be "On the Highway of Tomorrow."

Sales pads for sale at The News office at Hope.

# WILSON

Purina Feeds and Baby Chicks Sherwin-Williams Paints

## 111 S. 2nd St.

F

### Artesia

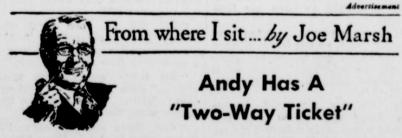
Harry Cornelius, chairman of the Bernalillo County Commission, died after a heart attack Monday. He was

James H. Joy, Alamogordo contractor, has been named chairman of the Otero County Fair for 1949.

A \$414.000 addition is to be built to the First Pres werian church at Silver City. The work will start in about a month.

YOUR EYES ARE IMPORTANT Consult Dr. Edward Stone Artesia. N. M.

For Sale-New shipment of sales the News office at Hope.



Red Fowler was pretty mad when he found he couldn't put up a garage on his place over on Elm Street without a building permit.

"It's my property," he was telling us, over a friendly glass of beer at Andy's Garden Tavern. "I ought to be able to do whatever I please with it."

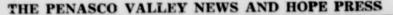
"Hold on," says Andy. "That permit protects you as much as your neighbors. Like my license to sell beer. It carries obligations I have to live up to, but it also protects me from other tavern keepers who might give this business a bad

name." Then Andy tells him how through the Brewers' Program of Self-Regulation, the Brewing Industry cooperates in maintaining clean, wholesome surroundings for the sale of beer and ale.

From where I sit, none of us would want the right to do exactly as he pleased without regard for the rights of others, once the other fellow started doing whatever he pleased without regard for us.

toe Marsh

Copyright, 1949, United States Brewers Foundation





After 20 years of clerking in a hardware store, Andy Ives decides he can only realize his ambition of owning his own farm by taking a free tract of land offered by the state to those peo ple who will live there at least two years and cultivate the wilderness about them. He, together with his family consisting of his wife, Kate; his daughter, Hope; his son, Dave and his mother-in-law, Granny, is enthused by the idea of modern pioneering and they arrive at their new home eager for adventure and undaunted by the swamp land. Upon their arrival they are welcomed by two neighbors, Emerson Eliot and his friend, Absalom Flipp, both of whom are bachelors.

CHAPTER V

"We'll need a cow too," Granny "When you get your mules said. and wagon, buy a fresh cow and hitch her to the back of the wagon before you start home.

Andy nodded, glanced at Kate. "I'll try to find a gentle one for you to milk," he teased.

"I've never milked a cow, Andy Ives! You know it. I'm too old to start now.

"But that's a woman's job in this country," he told her, pretending to be serious. "Part of the housework. You wouldn't want your husband to lower himself in the eyes of his neighbors by helping out with the housework.

"I'll want you to lower yourself enough to get down and do the milk-ing," she declared. "I'll do my part, Andy, but I've always been afraid of a cow.

"I'm not," Granny put in. "I'll take care of the milking." "And I'll help," said Hope. "We'll

get Bossy's morning and evening of-You can depend on that." fering.

Andy and Dave went to work at once, building an enclosure with poles. They had an ax and a posthole digger, a hammer and nails. By midafternoon they had finished the job. It was a strong fence, enclosing a rectangle, and there was a cross fence which cut off a comfortable portion for the cow, where she would be safe from the mules.

Mr. and Mrs. Hartley Webster came at four o'clock, arriving in a noisy pickup truck that roared like a superfortress, because it lacked a muffler.

"Don't stop whatever you're doin'," Mrs. Webster begged Kate. "We don't want to butt in. Harley just said we'd come by an' I said all right, only we mustn't stay an' bother-

Are you our neighbors?

quinine. It's awful hard to git, you know. So, I give Harley a course of quinine, an' he mended right peart after the eighth doste."

"Nothing better than quinine for malaria," Granny said firmly. "We know it will take a world of work," Kate told her. "And, look-

ing at the land now, I wonder if we ever can do much with it." "It's hard," said Birdie Webster.

"Awful hard. But as Brother Cowann says, 'Blessed are those that labor, for they shall harvest." "That's not in the Bible, is it?"

asked Granny. "I mean, in those words "No'm, I don't reckin so. Broth-

er Cowann just made it up, an' him bein' a preacher, it sounds like it's from the Bible. Y'all will come to our church, won't you?'

"We expect to attend church," Kate told her. "What denomina-tion is the church out here?" "Well, Brother Cowann started

out a Methodist, I think, but there wasn't enough Methodists out here for a church, or Baptists either; or Presbyterians; an' so we all pitched



Davey. We've got a daughter about your age. Her name's Oreen."

mmersed, Brother Cowann im merses him; and so on. He is a consecrated man, we all think." She last summer too.'

"Well, you're goin' to have trouble with them hogs. They belong to Mr. Sig Flanagan, at Newcastle, an' he's going to be a hard man for you to deal with. One thing, he's in with the county ring, an' that's bad. They don't like us people out here. They call us 'donators,' an' they pointedly despise us.

"But why?" Kate begged. "What have we done to them?'

"Nothin', but we're clearin' up the country where they've hunted deer for years. It was their wilderness, they figure, an', from the sheriff down, they ain't goin' to be much help to you if there's trouble. You'll see.

This was far worse than the menace of overflow or the nature of Sig Flanagan, hog owner.

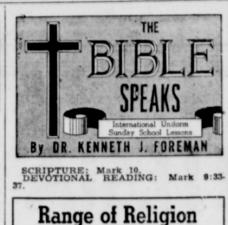
"And," Birdie Webster hurried on, "there's the big swamp just south of your place!" She glanced at the wall on that side of the cabin. "I just wouldn't live near it." She shuddered. "But I don't reckin you'll be afraid of 'Deefy,' like I would."

"'Deefy'?" Hope asked, perking p. "Who is he?" up.

Mrs. Webster spoke scarcely above a whisper: "I seen him just oncet an' that was a glimpse, but it give me the cold shivers. He's a miratiously big Nigger, black as charcoal, that lives down in the thick swamp somewheres. They say he eats snakes an' frogs raw; they say he's so quick he can lean over a slough an' ketch a fish with his bare hand, he's so quick; they say he's so stout he can grab a bull yearlin' by the hind legs an' bat its brains out against a saplin', then make off with it under his arm. An' they say-"

"I don't believe all that," Granny cut in. "All sorts of stories get out about such people. He's likely a very unfortunate creature, and people-

"Oh, but wait'll you see him," Mrs. Webster broke in. "Just wait! Howsomever, you'll hear him oftener than you'll see him, fer when he comes to the edge of the swamp to look aroun', he sometimes lets out a squall you can hear fer a mile. It'll make yore blood run cold. It ain't human, an' it ain't animal." Before the Websters left-and their visit lasted until late afternoon, despite Birdie's original intention to remain but a minute-the Iveses had learned some further details of unsavory nature connected with their new home. The house in which they now dwelt had once been the residence of a locally notorious moonshiner. Later it had become the camp house of county | in the region called Perea. politicos, in deer season. The sec-



### Lesson for April 10, 1949

ONCE THERE WAS a farmer who owned a large farm. Its wide acreage was divided into pastures and fields and a garden and

orchards and hoglots and chickenyards and so on. But whenever any one would ask the farmer about some particular part of the farm, he would answer, "That's not my businessthat's only the orchard, it isn't the Dr. Foreman farm;" or "-That's

not the farm, that's a flock of sheep," or a rye field or whatever it might be. Of course such a farmer never lived, or if he did, he should have his head examined.

. . .

### What Does Religion Cover?

YET THAT FARMER is not a bit more idiotic than a Christian who, when asked about this or that activity or aspect of life, answers, "That's not religion. I have no interest in it." Religion isn't a little fenced-off pasture for lambs, a tiny garden plot behind thick hedges.

Religion covers the whole farm, every bit of life from end to end. Jesus knew this very well. He never once refused to discuss anything on the ground that it was not religious.

He cast light on everything that touched him. He called his followers the "light of the world." Not flashlights, shining in one narrow beam! Not flashlights, but lamps, set on a lampstand and "giving light to all who are in the house."

. . .

The Light Of God

A GOOD cross-section of Jesus' methods and ideas can be seen in Mark 10, into which one chapter Mark packs his whole account of a number of weeks which Jesus spent

### Ain't It So

In youth we think how happy we are going to be; in age, how happy we were in youth.

History repeats itself - with the exception of your private history; that is repeated by your neighbors.

Then there is the currency exchange that has an awning on which appear the words: "We operate our own plant."

It must have been a very enterprising guy with a real merchandising mind who suggested this sign on the front of a barber shop: "Special price on haircuts today; only one to a customer."

### Attractive Bird House Is Easy to Construct



F YOU want to turn your spare time into a useful and productive hobby, make up this attractive birdhouse. You'll have fun building it and be agreeably surprised to see what a professional looking job you can do using only hand tools.

Since each component part of the house is reproduced full size on the printed pa-per pattern, all the mystery usually asso-lated with woodworking is dispelled. Merely cut each piece of wood according to the shape and size of the pattern, then fasten each part together in exact position indicated. asten eau ndicated. . . .

Send 20e for Pattern No. 11 to Easi-Bild Pattern Company, Dept. W, Pleasantville, New York.



The Ads Mean Money Saving to Readers



in together an' built a house of the Lord for us all an' we worship together. If somebody joins an' wants "Oh, we're not that busy," Kate to be sprinkled, Brother Cowann cut in. "So glad you came by. sprinkles him; if he wants to be paused, then added in a hushed voice, "He had the athaletic foot

"We live three quarters from here," Mr. Webster told her. "Howdy, Ives," he said loudly as Andy and Dave came around the house. "My little woman, Birdie there, said let's drop by the Ives place an chew the rag a while, so I-"

"Harley!" Mrs. Webster cut in, turning very red. "Now, Harley, it was you who said let's go by an' see the Iveses, an' I said all right but we mustn't bother-"

"All right, sugah, maybe it was me. Don't matter nohow. Well, Ives, you gittin' fixed up a little, I see.

"An' I didn't say anything 'bout chewin' the rag." Mrs. Webster assured Kate. "Harley put it like that hisself." She lowered her voice: "Harley's mighty good, but I have to watch 'im closte, or he'll leave the wrong impression sometimes. He's a hard worker, but last summer he got a touch of athaletic foot an'-'

### Mixed Religions

1

### In the Wilderness

"Won't you come in?" Kate invited, struggling to keep her face straight.

"If you're sure you ain't too busy to stop." And, as she followed Kate into the cabin, she added, her voice trailing off wearily, "He cured it by plowin' barefooted in the hot, dry field."

Mr. Webster remained outside with Andy and Dave, and was pleased when Andy solicited his advice concerning the building that lay ahead

In the house, Mrs. Webster took chair reluctantly, saying: "We can't stay but a minute. I know you've got so much to do, gittin' straightened out here an' ready for the awful job that's ahead of you." "Is it that bad?" Kate asked.

"You scare me." "Well, me'n Harley come out here

three years ago, an' we pitched in workin'. That was in the late fall, an' Harley got the malarial, with chills an' fever, till he couldn't work. Nothin' he et agreed with him, an' he was fallin' off ever' day. I got him to go to bed, fin'ly, an' wrote my cousin that lives in Washington County, who has a doctor uncle, an' she sent me some

### Birdie Imparts Some Bad News

"There'll be lots of things we'll want to ask you and Mr. Webster," Kate said, changing the subject. "We're awfully green about this kind of life, and we'll have to depend on the experience of others in lots of things."

"We'll be proud to share our experience with you," Birdie assured her. "You know, Harley an' me could've took up this tract if we'd wanted to. We looked over it an' then decided on the place where we are now."

"What turned you against this one?" Kate wanted to know. She sensed that the woman was eager to impart certain information given kind that cannot be tactfully given "Was there something wrong with this quarter section that made you de-

cide against it?" "Oh, it'll be good land when you've got it cleared up," Mrs. Webster said evasively. "Good as a crow ever flew over, I reckin."

"But there were things wrong with it," Kate insisted. "What were they? Tell us, so we can face them better when the time comes."

"Well, there was just some little things, you know," Mrs. Webster said, a note of sympathy and apology commingling in her voice. "For one thing, the land south of your house overflows worse when the bayou's up than where we are. Course, you might get some drainage ditches dug an' stop a lot of that. Ditches cost money, though." "What else is wrong with it?" Kate asked. "That's bad enough,

but aren't there other drawbacks too?" "Yes, ma'am, there's another

thing or two, but I oughtn't to be tellin' you these things. They ain't no use in makin' you downhearted right at the start. Maybe I better not tell-"

"We can take it," Hope broke in. "It'll be a help later."

tion near the thick swamp abounded in rattlesnakes.

And just before they departed, when Birdie had reavowed her intention not to bother, she touched lightly upon the topic of Messrs. Eliot and Flipp:

"They say ol' man Eliot went to a college," she said sadly, "but if he did, why ain't he teachin' school? Why, I ask you?"

"Maybe he learned enough in college to know better," Hope offered.

Birdie looked disturbed then and shrugged apologetically. "I declare when Harley gits to talkin', he don't know when to stop. His daddy was the same way. They called him 'Empty Wagon' Webster.''

"Why?" Hope wanted to know. "That's an odd nickname!"

### Dave Receives a

### Special Invitation

"Cause a empty wagon makes the most noise," said Birdie Webster.

Just before they climbed into the pickup, when Mr. Webster was giving Andy some parting hints on how to select the best logs for building, Mrs. Webster said to Dave:

"An' you must come to see us too, Davey. We've got a daughter about your age. Her name's Oreen."

Dave turned a light cerise and flashed a look of mingled misery and warning at Hope. "Yes'm."

"Ever'body says Oreen's mighty pretty," Mrs. Webster added, "but course I can't afford to say it, bein's she's my own flesh an' blood. Well, Harley, let's get along. Maybe we're botherin' the Iveses. They've got a lot to do, an' you know it."

"I'm ready, sugah. Been waitin' an hour for you to come out. Well, Ives, bring your little family over to see us some time. Make it a real visit; don't just pop-call like we do." Then they roared away, leaving the family of Andrew and Kate Ives with several thing to think about. "We'd better call this Horror Manor," Hope suggested. "We'll get washed away, come spring, or rattlers will come out of the swamp and chew on us! If we escape these grim threats, there's a monstrous deaf mute stealing about in the woods." (TO BE CONTINUED)

### **Religion And Little Children**

THIS CHAPTER includes the famous story of the little children who were brought to Jesus-evidently quite small children, for Jesus lifted them into his arms. We do not here Jesus saying, "Children are too small for me to take any interest in them. Wait till they are older. What good can religion do these tiny tots?" On the contrary, Jesus not only blessed them, but held them up as models for older people.

### Is your church following Jesus here? Is your church interested in the little children as much as it is in the "paying" members?

Or are the little ones shoved off into some damp corner of the church basement? In your state or province, do the Christian people take an interest in the children? Do children in your section get as good attention as pure-bred cattle do?

. . .

### As Wide As Life

THEN THERE WAS a question about eternal life. Of course Jesus answered that one, it was obviously a religious question. (Except that he gave it what some people even today would consider a not very religious answer!) Jesus went on to talk about money and the effect it has on a man's prospect of eternal life. Jesus would be the very last person to imagine that a man's bank account has nothing to do with religion. Some people to this day don't like to hear a preacher mention money in his sermons.

Then there was the question of ambition, the audacious request that James and John made . of him. He had some strong remarks to make about that.

And finally at Jericho, not long before Palm Sunday, there was the blind beggar Bartimaeus. Jesus did not say to him, "Health is no affair of mine. I cure souls, not bodies."

(Copyright by the International Council of Religious Education on behalf of 40 Protestant denominations. Released by WMU Features)

### **SORETONE Liniment's Heating Pad Action Gives Quick Relief!**

When fatigue, exposure put misery in muscles, ten-dons and back, relieve such symptoms quickly with the liniment specially made for this purpose. Soretone Liniment specially made for this purpose. Soretone Liniment contains effective rubefa-cient ingredients that act like glowing warmth from a heating pad. Helps attract fresh surface blood supply.

Soretone is in a class by itself. Fast, gentle, satisfying relief assured or price refunded. 50e. Economy size \$1,00.

Try Soretone for Athlete's Foot. Kills all S types of common fungi - on co



-

۶

Are you going through the func-tional 'middle age' period peculiar to women (38 to 52 yrs.)? Does this make you suffer from hot flashes, feel so nervous, highstrung, tired 1 Then do try Lydia E. Pinkham' Vegetable Compound to relieve such Vegetable Compound to relieve such symptoms. Pinkham's Compound also has what Doctors call a sto-machic tonic effect!

LYDIA E. PINKHAM'S VEGETABLE



Help Them Cleanse the Blood of Harmful Body Waste

of Harmful Body Waste Your kidneys are constantly filtering waste matter from the blood stream. But kidneys sometimes lag in their work—do not act as Nature intended—fail to re-move impurities that, if retained, may poison the system and upset the whole body machinery. Symptoms may be nagging backache, persistent headache, attacks of dizziness, getting up nights, swelling, putfiness under the eyes—a feeling of nervous anaiety and loss of pep and strength. Other signs of kidney or bladder dis-order are sometimes burning, scanty or too frequent urination. There should be no doubt that prompt treatment is wiser than neglect. Use Doon's Fills, Doon's have been winning new friends for more than forty years. They have a nation-wide reputation. Are recommended by grateful people the gountry over. Ask your neighbor!

ntry over. Ask your neigi





The Suit Men Prefer

STAMFORD nake

>

WE ARE presenting the pride of our store. the "Duke" model styled by Stamford Clothes. You will feel at ease in this superbly tailored suit.

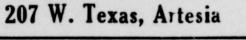
The smooth lines, the comfortable shape. the smart pattern of selected worsteds will give you the luxurious feeling of being well dressed.



Gabardines, Tropical, Worsteds & Rayon, \$31.50 up

**KEYS MEN'S WEAR** 116 W. Main, Artesia



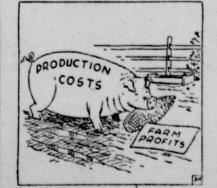




### Improvement of Land **Cuts Production Cost** Margin Between Return, Expenses Is Narrowing

Higher production costs now biting deeper into farm profits emphasize the need for farmers to get their land in shape to produce more bushels at lower unit costs per acre, the Middle West Soil Improvement Committee points out.

The margin between what a farmer gets for his crops and what it costs him to produce them is narrowing steadily. Commodities



used in farm production have more than doubled in price since 1939. Prices of grain and field crops have declined steadily since early 1943. The committee declared that "greater crop producing efficiency is the answer to lower farm prices and higher production costs.

Crop production can be increased by "put back" soil management methods and "holding" operations. "Put back" methods include rebuilding the soil's organic matter supply by growing deep-rooted legumes in rotation. They include replacing phosphate and potash drained off by constant row cropping. They also include putting all barnyard manure back on the soil and plowing under corn stalks, straw and other left-overs.

"Holding" operations can include contouring, grass waterways and terracing where necessary.

### Wire Recorder Check

When a pure-bred white leghorn climbs into a nest on the Heisdorf and Nelson breeding farm at Kirkland, Wash., it is, in its own way, making poultry history.

Unknown to the approximately 10,000 fowls on the farm, the most modern wire recorders candidly keep track of their every deed. As far as the four partners in the business know, it is the first time so many chickens have become subjects of a wire recorder.

Use of the recorder has resulted in huge savings of time and money, starting to save eggs that are to and records have never been so be used for hatching.



Bert Nelson, partner in Kirkland, Washington's famous Heisdorf and Nelson chicken breeding farm, reads the number on the leg band on a chicken and speaks it into the microphone of a wire recorder.

0

accurate, according to Art Heisdorf, who with his wife, Mary, and the Neison brothers, Bert and Clifford, operate the farm.

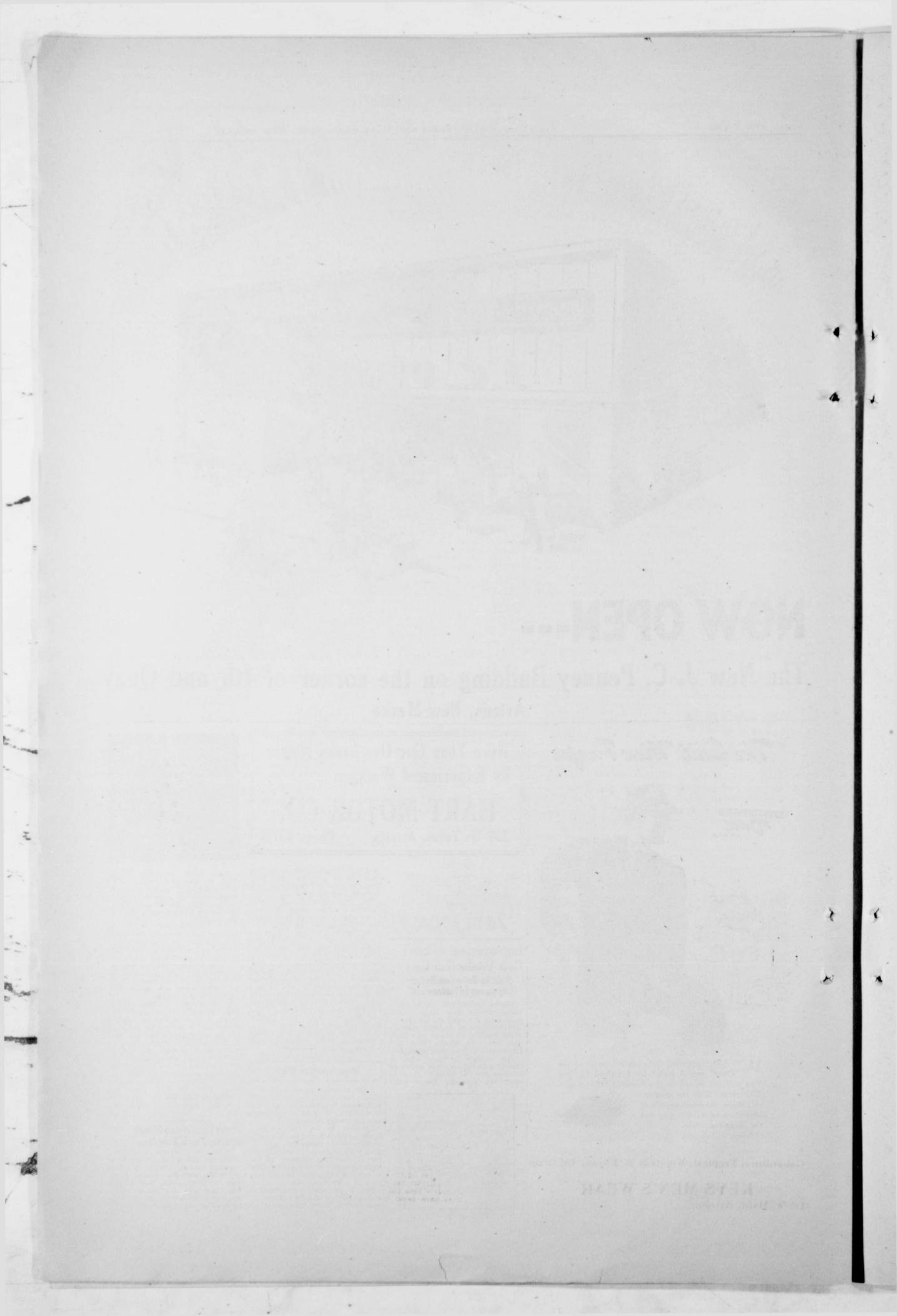
recorder in "running traps"checking up on the hens to find out which ones are laying and which ones are "lying."

week the trap is set. When the hen crawls in a nest a trap door closes behind her. She can't get cut until one of the partners lets her out. Each hen then is given a number which is on a metal tab placed around her leg. When anyone "runs the traps," he wears a small microphone, presses the small mike but-ton and states the number of the bird's tag, and then gives the number of eggs laid and any other pertinent information about the bird.

### **Many Conditions Affect Poultry Flock Breeding**

There are several conditions which can affect the fertility of a breeding poultry flock. Experts say it is a good plan to wait for a week or 10 days after males have been put with the flock before

It was Art's brainchild to use the It's done this way: Four days a

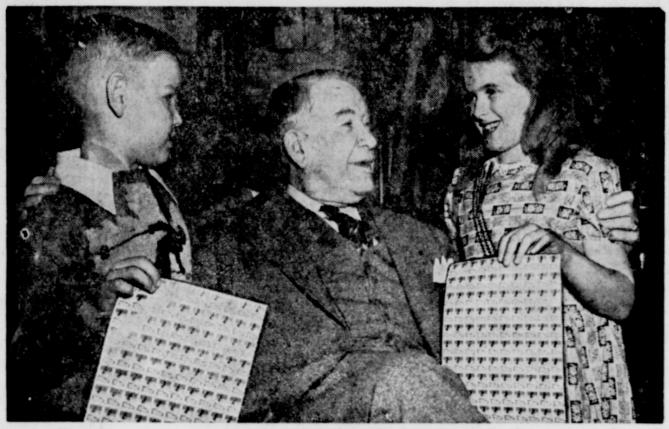


### THE PENASCO VALLEY NEWS AND HOPE PRESS



OATH . . . M. J. Galvin (second from left) is new labor undersecretary.

4



BARKLEY PRESENTED WITH FIRST EASTER SEALS IN CAMPAIGN . . . Billy Greecy, 8, and Helen Torreyson, 10, representing the District of Columbia society for crippled children, call on Vice-President Alben W. Barkley at the Capitol and present him with the first Easter seals of the annual Easter seal drive. The campaign for funds to aid crippled children opened March 17 and was to continue through Easter Sunday. By means of this campaign the work of helping crippled children to get about again is materially assisted.



# KATHLEEN NORRIS One of the Millions

### Bell Syndicate-WNU Features By KATHLEEN NORRIS

THIS IS NOT a letter of complaint," writes Rena Janzen, 19 years old, "It is to ask you a question. Is there anything ahead in my life that will make today's difficulties and humiliations worth while?

"We live on the fourth floor of a New York City apartment house far downtown," the letter goes on. "It is one of the thousands of high, crowded brick tenements that form more than half of this city. The ones down our way are old-

er, dirtier, more crowded. We have four rooms: parlor, kitchen, two bedrooms, bath. There are eight of us: my young brothers of 17, 13 and 7, a sister of 11, Grandma, Mother and Dad. Joe and Matt sleep in the parlor; Henry with Mother and Dad; Grandma, my sister and I have a room so small that there is no space for a chair.

Grandma's mattress is under the three-quarter bed, and under the bed are also my brushes and makeup, a box with spare blouses, Anya's school-books, and Grandma's black valise.

### Live in the Kitchen

"Of course we all live in the kitchen. It is smelly and noisy in summer, and hot as only city kitchens get hot; in winter it is smelly and noisy and hardly warmer than the rest of the house. Only the halls are warmed.

"I will leave to your imagination what chance a girl has of beauty, leisure, rest, hospitality in a life like mine," writes Rena. "Papa is an angel, he works steadily, he has the tired look of an old saint. Mother works hard. They would move us to some better place, but



... the look of a tired saint ...

we pay \$80 now, and can afford no more. Joe wants to be a doctor; the nearest he gets is being an or-



**Bluebirds** for Color

your kitchen towels. Even the youngsters will love embroidering them.

It's NEW! It's wonde craft Catalog. Send fifter trations of newest desig find easy, experts prefer ting, embroidery, toys, gns that beginne , crochet, kn

| 564 | W. Randolph St. Chicago 80,<br>Enclose 20 cents for pattern. | ш. |
|-----|--|----|
| No. |  |    |
| Nar | ne   | _  |
| Add | Iress  |    |

High Peaks

Although Pikes peak is only 385 leet lower than Mt. Whitney, high-est in the United States, it is surpassed by 27 Colorado peaks.



Peace At Last From PERSISTENT ITCH!

NOW. HERE'S THE WAY IT SHOULD BE DONE, FELLOWS . . . The California "comet", all-America Glenn Davis, late of West Point, shows some grid hopefuls at Miami university how packing the pigskin should be done. Three times an all-America at the Point, Davis is taking a handoff from Jack Hackett while Whitey Campbell, Jim Dooley, Coach Andy Gustafson of Miami U. and Art Davies watch the display of proper T-formation tactics. Gustafson was backfield coach at West Point while Davis was writing football history for the cadets.



WHAT FLORIDA'S BEST-DRESSED WOMEN ARE WEARING . . . Here's proof that Florida, probably better known for its "undressed" women, really goes in for frills and fashions when the sun goes down. Shown here are the winners of a "best-dressed woman" contest held in a Palm Beach night club. Left to right, the winners are Mrs. Markham Lamb, N. Y., third prize; Sonja Henic, one of the judges; Bonnie Schraft, second prize, and Clarice Rasmussen, Chicago, first prize. Style conscious females will note there is little evidence of the "plunging neckline" reported to be all the rage this season in forecast of 1949 fashions by those who deal in such things.

derly in a hospital.

"Now my problem isn't what frightens me," the letter ends, "but the terrible, the overwhelming fact that so many thousands of lives all about me are as utterly hopeless as mine. Girls crowding into subways, punching timeclocks, snatching sandwiches and cokes at lunch, wearing cheap clothes to Coney on summer Sundays or waiting in line at cheap movies on winter nights. Why are we here, what are we doing all this for, how do we get out of it? I dream of a little country place, flowers, space, cleanliness - but what good are dreams?

### **Parents Knew Poverty**

"Mother and father are Austrians. They knew poverty and terror in the old world. They escaped -to this. Mother revels in her electric light, radio, telephone, gas stove, washing-machine. Dad never complains. But I look about me and sometimes I despair."

Rena, in answering you I am going to begin by warning you against a dangerous error into which you have fallen. The problems of the hundreds and thousands of fellow-workers that you see about you, caught as you think in this same industrial and social treadmill, are not yours.

Yours is one problem; that of Rena Janzen. Sweep all the others out of your mind, concentrate upon your own. Fix your thoughts upon that little country home with the flowers and open spaces about it, and it will begin to take shape and move toward you as steadily as tomorrow's dawn.

Out of just such sordid, crowded, noisy, squalid, odorous environments as the one you describe have come thousands-yes, millions, of our men and women who now occupy suburban homes, who have flowers, a car, fresh suitable clothing, pleasant plentiful mealsin a word, happy, busy, useful lives. Some have risen to actual wealth and power, but you will be satisfied with less than that, and you can win it.

ase that stays on. hing less effective





Assuring Bigger and Better Crops . .

The added cost is small while the added yields are large. Now offering the new wilt-resistant Buffalo and Ranger varieties. Also Meeker Baltic, Ladak and Grimm. The famous GOLD SEAL grade is 99.50 or better



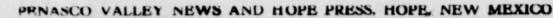


Friday, APR 8, 1949



coat made by J. Capps & Sons, Ltd. Worsteds and other favorites in the latest styles.

in Gabardines and Tropical Worsteds **KEYS MEN'S WEAR** 





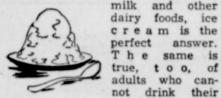
14



### Ice Cream, Cake Make Acceptable Desserts For Nearly Every Meal

THERE'S NOTHING FANCY about ice cream and cake, but they make a wonderful dessert for any occasion, plain or fancy. Then, too, there are few who can resist turning down a heaping bowl of creamy ice cream and a slice of feather-like cake, so you have no worry about pleasing family or guests.

For youngsters who have difficulty getting their daily quota of



pint of milk

Ice cream is a highly nutritious dairy food that furnishes energy as well as minerals such as calcium and phosphorus. It also gives significant amounts of vitamins A and B2 and quality protein, all of which are needed for proper growth, strong muscles, bones and teeth.

You don't need to do anything special to make a festive dessert out of ice cream. Simply pile it in a glass bowl for easy serving



A large serving bowl of ice cream surrounded with luscious fudge cup cakes topped with swirls of chocolate frosting and pecan halves make a



Cole Slaw-Pineapple Salad \*Fudge Cupcakes with Ice Cream Beverage •Recipe Given

1/4 teaspoon salt 2 tablespoons butter 1 teaspoon cornstarch

1/2 cup coffee cream Mix sugar with cornstarch, coffee and salt. Add butter and cream and stir over a slow fire until boiling. Boil for one minute, remove from fire and cool slightly. Add one teaspoon vanilla. Serve cold.

Another delicious way to serve ice cream and cake is to arrange two slices of spice cake for a serving. Place a portion of ice cream in the center and top with fruit sauce, an apple-raisin sauce, as given below, or crushed pineapple, pineapple and ginger or mincemeat sauce.

**Chocolate** Frosting 2 squares unsweetened chocolate, melted

2 tablespoons hot milk 1½ cups sifted confectioners'

sugar (about) 1 teaspoon vanilla pecan nut meats

Melt chocolate over hot water, add hot milk, sugar and vanilla to make a thick frosting. Beat vigorously to make it creamy and more sugar, if necessary, to make

frosting spread easily, without running. Coffee flavor

goes beautifully with vanilla ice cream. If you like a sauce, here's just the one:

HERE ARE SOME excellent uses for leftover cake that are served with ice cream. A bit of dressing makes them glamorous desserts

**Quick Alaskas** (Serves 6) 6 leftover cup cakes 3 egg whites



### For Little Ones

EAS

FOR the tiniest family members -a darling puffed sleeve dress with slip and panties; and for a boy or girl, a simply made romper that requires less than a yard of fabric.

Pattern No. 8416 is a sew-rite perforated pattern in sizes 6 months, 1, 2, 3 and 4 years. Size 1, dress. 1½ yards of 36 or 39-nch: slip and panties, 1¾ yards; romper, 's yard.

Don't miss the Spring and Summer FASHION-64 pages of smart new styles special features, original designs; free pat-tern printed inside the book. 25 cents.

SEWING CIRCLE PATTERN DEPT. 530 South Wells St. Chicago 7, Ill. Enclose 25 cents in coins for each pattern desired. Pattern No. Name Address.

NEWS that makes folks sleep all night!

Thousands now sleep undisturbed because of the news that their being awakened night after night might be from bladder writation-not the kidneys. Let's hope sol That's a condition Foley Pills usually allay within 24 hours. Since blad-der irritation is so prevalent and Foley Pills so potent Foley Pills must benefit you within 24 hours or DOUBLE YOUR MONEY BACK. Make 24-hour test. Get Foley Pills from drug-pist. Full satisfaction or DOUBLE YOUR MONEY BACK.

A Safe, Sound investment—

Buy U. S. Savings Bonds!



### THE PENASCO VALLEY NEWS AND HOPE PRESS

### gala dessert for a festive occasion. Pass this with assorted sauces or jams and jellies for sundaes.

and to get the full benefit of its luscious appearance. Around the bowl you may have bought or homemade cupcakes or several bowls of assorted jellies, jams or sauces for make-your-own sundaes.

HERE ARE SOME delicious cupcakes which you may want to serve:

**Fudge Cupcakes** (Makes 12 cakes) 2 squares unsweetened chocolate 1/4 cup sugar 2 tablespoons milk 1 teaspoon vanilla 1/4 cup butter 1/2 cup sugar 1 egg

11/2 cups sifted cake flour 11/2 teaspoon baking powder 1/4 teaspoon baking soda

1/4 teaspoon salt

7

2

Melt chocolate over hot water, add one-fourth cup sugar and two tablespoons milk; stir until very smooth. Add vanilla and remove from heat.

Work butter and sugar to a soft cream, add egg and beat hard until blended. Stir in milk, then the flour mixed and sifted with the other dry ingredients. When mixed, stir in chocolate mixture and pour into buttered cupcake pans. Bake in a moderate (375°) oven for about 25 minutes. Cool and cover tops with

Apple-Raisin Sauce (For Ice Cream)

2 cups sweetened, strained apple sauce

- 1/2 teaspoon cinnamon
- 1/2 cup seedless raisins
- 1 tablespoon orange marmalade

Mix apple sauce with all other ingredients and heat slowly to the boiling point. Simmer 10 minutes over a slow fire or until raisins are plump. Cool before serving.

**Coffee Cream Sauce** (For Ice Cream) 1 cup light brown sugar 1 tablespoon instant powdered coffee

### tablespoons granulated sugar teaspoon lemon juice 1 quart vanilla ice cream

Cut the centers from the cakes, leaving a wide center to hold the ice cream. Save the cake centers for another dessert. Beat the egg whites until stiff enough to hold peaks. Fold in sugar, one table-



Leftover cake is easily glamorized if served in this way: place two thin slices of the cake on a plate, center with ice fruit sauce like apple-raisin, cream and top with a spicy given in this column.

spoon at a time, then lemon juice. Just before serving, place the cakes on a bread board, fill centers with ice cream and cover the ice cream and all the outside of the cake with a thick layer of meringue. Bake in a moderate (375°) oven for five minutes and serve immediately.

Ice Cream Trifle 3 cups crumbled spice, pound or sponge cake

1 cup orange juice 1 cup chilled pineapple juice

Ice cream 1/2 cup chopped nuts

Place cake crumbs in a large serving bowl and pour mixed fruit juices over them. Let stand for at least one-half hour. Fill bowl with small scoops of ice cream, then sprinkle with chopped nuts.





He's your next door neighbor, a friend who depends on your support -- just as you depend on his. So whenever you go shopping, be sure to shop at home. It's your guarantee of quality merchandise at prices that are RIGHT!

