

May 1949 be a Happy and Prosperous Year for Everyone

PENASCO VALLEY NEWS

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Hope, Eddy County, New Mexico

Friday, Dec. 31, 1948

Sinclair-Kincaid Wedding Held

Miss Phyllis Sinclair, daughter of Mr. and Mrs. M. A. Sinclair, of Artesia, and Robert Kincaid, son of Mr. and Mrs. Alvin Kincaid, of Artesia, were married at 3:15 Saturday afternoon, Dec. 18. In the unique candle-lit reception room of the Amador Hotel in Las Cruces, Rev. H. L. Miller, Las Cruces Church of Christ minister, performed the double-ring ceremony. The bride wore a gray suit with brown accessories and a corsage of white orchids. The bride was attended by Miss Snooks Bradshaw of Artesia, who wore a light blue suit and a pink carnation corsage. The bridegroom was attended by D. W. Carson of Hope.

After the ceremony, a reception was held in the picturesque banquet room of the Amador Hotel. Refreshments of punch and wedding cake were served from a beautiful flower covered table. Miss Madaline Kincaid presided at the punch bowl. Guests were: Mrs. Ethel Alexander, Miss Isabel Alexander of Las Cruces; Mr. John Mahill of Hayhill; Miss Snooks Bradshaw, Miss Madaline Kincaid, and Mrs. Aubrey Kincaid of Artesia; Mr. Felix Cahape, Jr., Mr. John Williams and Mr. D. W. Carson of Hope. After the reception, the entire group went to Juarez, Mexico, for the wedding supper. The couple then left on a short wedding trip.

Eastern Star Installation

The annual installation of Eastern Star officers was held Dec. 21 with the following officers being installed: Worthy matron, Mary Williams; worthy patron, Floyd Cole; associate matron, Elizabeth Williams; associate patron, J. F. Wasson; secretary, Tonnie Cole; treasurer, Elizabeth Wasson; conductress, Faye Lipsitt; associate conductress, Mildred Cole; Adah, Madie Teel; Ruth, Fay Lea; Esther, Edith Riddle; Martha, Nora Johnson; Electa, Ida Prude; organist, Madie Crockett; chaplain, Edna Teel; marshal, Madeline Prude; warden, George Olin Teel; sentinel, Don Riddle.

Following a brief business meeting a delicious dinner was served to Rev. and Mrs. E. A. Drew, Mr. and Mrs. John Ward, Mr. and Mrs. Rufus Stinnett, Mr. Ralph Lea, Mr. John R. Moore, Mr. and Mrs. Jack Thomas, Mr. Frank Crockett, Mr. George Teel, Karen and Barry Teel, Ned and Dee Moore, Mrs. Lily Craig, Mrs. Olive White, and the above mentioned officers.

After the dinner and a social hour of visiting, the formal installation of officers was held at the close of which the retiring worthy matron, Imogene Moore, was presented by the chapter with a beautiful past matron's pin.

Entertained With Christmas Dinner

Ezra Teel and his sister, Mrs. Janie Richards, entertained the following at Christmas dinner last Saturday: Mr. and Mrs. Raymond W. Teel and children from Portales; Mr. and Mrs. Mylon Guess and family from Richland Springs, Texas; Mr. and Mrs. James Robertson and sons of Artesia; Mr. and Mrs. George S. Teel of Hope; Mrs. Pearl Wilson of El Paso, Texas; Mr. and Mrs. E. L. Hart of Roswell; Mr. and Mrs. Elmer Teel and family of Portales; Mr. and Mrs. Hylton Cole and children of Carlsbad; Mrs. Hila Teel of Hope; Mr. and Mrs. John Teel, Mr. and Mrs. C. A. Cole, Mr. and Mrs. George O. Teel and children, Mrs. Inez Crockett of Hope and Harriet B. Stanton and son, Wesley, of Las Cruces.



Happy New Year!

This issue of the News is published on the last day of the year 1948. Tomorrow will be 1949. In looking back over the past year, we find that things in general could have been worse and could have been better, too.

The UN Assembly has not functioned as we thought or hoped it would. Fighting is still in progress in various parts of the world. Peace which we thought was within our grasp after World War II, is just as far away as ever. One after the other the countries of Europe are stretching out their hands for help from Uncle Sam. We are spending millions to relieve suffering and starvation in all parts of the world and among all classes of people. How long we are going to be able to keep this up, we don't know. Russia is refusing to cooperate with other nations of the world and is making it disagreeable for the western powers who are occupying Germany. But it might be possible that in 1949 Russia will see the light and join with other nations in making this world a bigger and better place in which to live for everyone, regardless of color or creed.

On the other hand the United States has had bumper crops, not too many damaging storms and the health of the nation has been above the average. To show that the people of this country appreciate the blessings that have been bestowed upon them comes the good news that carloads of wheat, corn, pork and beef and cash donations are being contributed by various states and communities to be sent over to the starving people of war-torn Europe.

Bob Hope, the comedian, just landed in Germany to cheer the lives of the occupation troops and with him he brought 20 tons of canned corn to be distributed to the needy people under the supervision of Gen. Lucius Clay, the occupation force commander.

Jack Benny is sponsoring the "Give a Gift to a Yank Who Gave" program. You know there are still thousands of veterans in hospitals that need help at this time of the year.

Locally we have been suffering from a drought but it could have been worse. Highway 83 has been completed to the Forest Service line for which we are truly thankful to Gov. Mabry. Everyone in the Penasco Valley is well and happy and no one is going hungry. Therefore after this brief summary of conditions throughout the world on the last day of 1948, we take this opportunity of wishing every one a "Happy and Prosperous New Year." And as an after thought, we might mention that if each of us would remember the Golden Rule: "Do Unto Others as You Would That They Would Do to You," and meet your neighbor with a smile and a hearty handshake each morning of the new year, this would be a better world in which to live.

Mr. and Mrs. Ben Miller went to Trososa Sunday to attend a golden wedding anniversary.

Mr. and Mrs. Hilary White went to Artesia Christmas Day and ate dinner with their daughter, Mrs. Mittie Hamill.

Surplus Potatoes Pour In Valley

Perhaps all of the people in the communities in which we are serving have seen the railroad refrigerator cars that line the side tracks at various stops in the valley. These cars are loaded with surplus potatoes, ordered from the government, by farmers and ranchers in the locality to feed their livestock.

These potatoes were bought from various growers over the nation and sent to warehouses, where they were sorted, graded and then shipped to our farmers and ranchers upon request.

The potatoes which cost the government approximately \$4 per 100 lbs. are released to the livestock men for the small sum of 30 cents a 100 lbs., to be used only for feeding stock. The potatoes are in excellent shape and could be easily used for human consumption, but if they are used for food other than for livestock, the user is subject to a heavy fine.

(From The Hagerman Valley News)

(We would like to see President Truman and the new Congress do something about this price stabilization business. Potato farmers should be taught not to raise too many potatoes, so that they are a drug on the market. The retail stores are changing from 6 to 7 cents per pound for potatoes, which runs the living costs of the average person up pretty high. The government pays the growers \$4 per 100 lbs. and then resells them to the stockmen for 30 cents per 100 lbs. Lot of sense to that. We advocate that the government go out of the price stabilization program, the sooner the better.

Uncle Sam Says



Many thousands of wise fathers, husbands and sons know there is no more thoughtful Christmas gift than a U. S. Savings Bond. So put your dollars into U. S. Savings Bonds because they are the safest, soundest investment you can make for those you love. Every dollar is guaranteed by the government and the value increases steadily. For every \$3 you pay today returns \$4 in just ten years. You should be enrolled for the Payroll Savings Plan where you work, or if self-employed, for the Bond-a-Month Plan where you bank. Either way you will be choosing a winner.

U. S. Treasury Department

"The Spellman Story." It could only happen in America. One son is a Cardinal, two other sons are successful surgeons and his daughters are married to prominent men. This is the inspiring success story of a country storekeeper Will Spellman and his distinguished family. Read it in The American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.—Adv.



"Another Christmas"

In the issue of Dec. 23, The Artesia Advocate had an editorial about Christmas which we think is worthy of reprinting. In part at least. It was written by Orville E. Priestley, publisher. You may have read it but it won't do any harm to read part of it again.

"More than 1948 years ago, a Babe was born—a Babe, which changed the world more than any event, which has ever occurred.

That Babe was born in a manger in humble surroundings. He was born to humble parents into a world, which was ruled by dictators and when conditions were far from pleasant.

The worship of that Babe started back in those days and it continued as that Babe grew into manhood and preached the Gospel of "Peace Unto All Men of Good Will."

For 33 years this Man roamed the then known world stressing, brotherly love and the power of God. For 33 years He worked and toiled and labored for His fellow man and then He was nailed to the Cross by His enemies in an effort to silence forever what they called His "rantings." But His "rantings," which were the messages of God, grew louder after that experience and they have continued and are continued today.

And as long as His Message continues to be preached and talked and enunciated—then there is still hope for the world.

If there were ever a time when we needed His Message, and when we as a world need the Lesson, which He brought us, that time is now. If there were ever a time when we needed to understand what He sought to do for us, now is the time.

Today the world is filled with deceit, treachery, selfishness, greed, hunger, misunderstanding and apparently the lack of desire to have or attain understanding. But all of this can be changed when we as a people of this earth will it so. All of this can be changed and peace, good will and understanding can be restored to the world when we forget our own greed and selfishness and when we seek to aid and help others and to bring about happiness among all the peoples of all the lands.

And as long as we continue to celebrate Christmas, and as long as we continue to remember the real meaning of Christmas; as long as we recall at Christmas season that this is the birth of that Babe, who changed all the world, there is hope for us.

The change He brought about when He was born can be brought about now if we will it so."

News From Hope

Mr. and Mrs. Chas. Crockett and baby from Albuquerque have been here the past week visiting at the home of Mr. and Mrs. Henry Crockett.

Mr. and Mrs. Geo. Wood and Mart Wood from Albuquerque have been visiting friends and relatives in Hope and Carlsbad during the Christmas vacation. They ate Christmas dinner with Mr. and Mrs. Jesse Buckner in Carlsbad.

Mr. and Mrs. Max Johnson made a tour of the town Christmas Eve and Mrs. Johnson played "Silent Night, Holy Night" and "Jingle Bells" on her violin, at several places. It was very nice.

Mr. and Mrs. John Ward went to Clovis Christmas Day and was entertained at dinner by Mr. and Mrs. Bill Patton.

Mrs. Jennie Schwalbe and Mr. and Mrs. Chester Schwalbe ate Christmas dinner with Mr. and Mrs. John Philip Bush and family.

Mrs. A. A. Smith and Pilar Ordunez were entertained at dinner Christmas Day by Mr. and Mrs. Penn Trimble and family.

Mr. and Mrs. Gene Kinder and children have been here the past week visiting at the home of Mr. and Mrs. Will Kelier. The Kinder's are now living at Seagraves, Texas.

Rush Coates was called to Carlsbad last week on legal business. He will have to go back again in January.

Mrs. A. A. Smith went to Roswell Tuesday on business.

Tommy Young who resides at Carlsbad is a new subscriber to the News. Lewis Scoggin who lives at Mule Shoe, Texas, received a year's subscription to the News as a Christmas present.

Mr. and Mrs. Jack Cassabonne attended an anniversary dinner at the Felix Cahape home in Hope Saturday evening.—Valley News.

The editor of the News received a nice Christmas card from Howell Gage for which we thank him sincerely. But if Howell don't learn to spell the editor's name correctly, we won't vote for him for governor in 1950. He had our name spelled Rude, instead of Rood.

Among other things the editor received was an electric clock for Christmas. Now we don't have to wind the office clock every morning. That's one more chore that we don't have to do. Life is getting easier and easier in every way. It won't be long before someone will be giving us a typewriter operated by electricity.

Time whirls on in its inexorable flight. We trust the New Year will see all your most cherished hopes come true.

HAPPY NEW YEAR!

1949

Pretty Woodland Scene



7011

PAINT this picture with your needle! A woodland scene that looks lovely in any room—in natural color; mainly single stitch.

You can frame or just line this beautiful wall panel! Pattern 7011; transfer of panel 15 by 20 inches. Our Needlework book will show you how to put your spare moments to good account. It's only 15 cents and has illustrations of the best designs. A free pattern is printed in the book.

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For Little Fellows With Big Colds...



Mother... the best-known home remedy you can use to relieve distress of his cold is warming, comforting Vicks VapoRub. If you rub it on at bedtime, it works even while the child sleeps! And often by morning the worst miseries of his cold are gone. Try it. Get the one and only Vicks VapoRub!

BUY U. S. SAVINGS BONDS

That Nagging Backache

May Warn of Disordered Kidney Action

Modern life with its hurry and worry, irregular habits, improper eating and drinking—its risk of exposure and infection—throws heavy strain on the work of the kidneys. They are apt to become over-taxed and fail to filter excess acid and other impurities from the life-giving blood.

You may suffer nagging backache, headache, dizziness, getting up nights, leg pains, swelling—feel constantly tired, nervous, all worn out. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination.

Try Doan's Pills. Doan's help the kidneys to pass off harmful excess body waste. They have had more than half a century of public approval. Are recommended by grateful users everywhere. Ask your neighbor.

DOAN'S PILLS

High-School Graduates CHOOSE YOUR CAREER IN A GROWING PROFESSION!



—open to girls under 35, high-school graduates and college girls.
—more opportunities every year for the graduate nurse.

—best preparation for both career and marriage.
—ask for more information at the hospital where you would like to enter nursing.

Peppertree Inn By JEAN RANDALL

SYNOPSIS
The loss of their family fortune is accepted stoically by the Bristol family, including Professor Bristol, invalid archeologist; his daughter, Rosemary, and Simmons, a family "fixturer." The only property salvaged is Peppertree Inn, and the Bristols move to California to operate it. Rosemary experiences the hectic turmoil of an innkeeper's existence and is grateful for the aid of Bob Elliot. Bob leaves when Kent Standish arrives as manager. Kent envisages a string of similar inns and departs on a survey trip. Again in charge, Rosemary is confronted by the problem of an empty inn when a case of sunburn is mistaken for scarlet fever.

CHAPTER XII

In vain had Rosemary gone from room to room, explaining, arguing, almost beseeching. In vain had the surprised doctor, paying a perfunctory call on young Silcote, issued an official denial of any contagion. The terrible words "scarlet fever" had done their work and Peppertree Inn might just as well have sheltered a leper colony for the time being so far as the effect on the fleeing guests was concerned.

The cause of all this excitement made a rapid recovery. The day after the evacuation he was up and about seemingly as well as ever.

"Yes, but how to fill up the inn again?" she demanded of Ellen Carter. Ellen had been spending a week at Arrowhead and had missed the epidemic, as she called it. "Laugh—go right on laughing! I suppose it does seem funny to you, but it's far from amusing me, or Durham either. He says the word will get about—bus-drivers, and all the people that left—that there's contagious illness here. We could deny it in the local paper, of course, or even in Los Angeles and other places, but that might just draw attention to us; the wrong sort of attention, of course."

"No, that's out of the question. New guests will come, but it will take time. I'll tell you! Why don't you call up Bob Elliot and ask him what to do? He's sure to have a good idea."

Rosemary said firmly: "I shall certainly do no such thing! Run weeping to him the minute Kent puts me in charge here and something goes wrong? Bob almost literally washed his hands of the inn when he left. He's never so much as called up to see how things are here."

"He's been away," said the well-informed Miss Carter. "Down some place in Mexico to see about a new variety of avocado. He sent me a postcard. But he's back now. I think I'll drive out and see him this afternoon. Like to come along?"

"No, thank you. I'm too busy."
"Doing what? The place is practically empty."
"Interviewing more maids."

She had the small table to herself at dinner time. Ellen did not return for that meal. Rosemary was in her bedroom, wiping cold cream from her face, when the other girl tapped at the door and came in.

"I've had the grandest evening!" she announced, sitting on the edge of Rosemary's bed. "I stopped at the Elliot house to see if Bob was out in the groves, and his mother kept me for dinner. Bob and I took a drive afterwards, away up along the Coast. It was simply heavenly! He told me all about his trip to Mexico, and he asked me if I had made any definite plans for the future or did I just intend to stay on here."

Artist's Warning Worries Rosemary

"I'm glad; glad he's interested, I mean, not that you just got back." She brushed vigorously at her hair, its silken yellow tendrils curling up under each stroke. "His mother is well? The Judge? Ellen, listen! You're not the only one who had a large evening. I'll have you know I've been proposed to since I saw you last."

"No! Who was rash enough to do that?"

"Why rash?"
"Kent. He'd lick the tar out of any man that tried to poach on his preserves. But perhaps it was somebody who didn't know you're engaged?"

"It was Linton Grahame," Rosemary gurgled. "He asked me to walk with him along the beach after dinner—I don't need to mention that there was a glorious moon tonight, do I?—and he told me very solemnly that he'd been studying me and he'd come to the conclusion that I'd never be happy with Kent even if I married him, which he doubts I intend to do. He said on the other hand he knew he could give me just the sort of life I needed. He mentioned a studio in Carmel, and long hiking trips in the summer,

and art galleries in New York City—"

"The queer thing about it is that he's right—I mean about the studio and all that. He's really something of a celebrity. I heard all about him at Arrowhead. Rosemary, your hair is gorgeous!"

"Linton's good all right," she commented indifferently.

"Oh, I almost forgot! I told Bob all about the 'scarlet fever' case, and he took it seriously. He didn't think it was funny at all. I suppose it's the innkeeper in him. He said so anyhow. He's got some ideas he wants to talk to you about. He said he'd call you sometime tomorrow. Well, I'm off to bed now. Did you get your maids, by the way?"

"Yes, the saints be praised! Six of them, and all with good recom-



"You both are very decorative," was the professor's opinion.

mendations. Durham picked them out—the six prettiest ones."

She had trouble getting to sleep that night. Usually the air and long hours of exercise made her blue eyes close almost as soon as her head touched the pillow; but tonight her mind was too active for slumber. Linton Grahame's blunt words kept recurring to her. "Kent Standish isn't in love with you! He's not in love with anybody but himself—unless it's his mother. Everything he does is with one eye on her, to see what sort of an effect he's getting. It's my guess he'll take his wife in his stride, whoever he marries. And you're not in love with him either, Goldlocks. He's the brother you've looked up to ever since you were a baby."

Plans for Dance Excite Inn

"How goes it, Rosemary? Any cases of smallpox or yellow fever?"

"Oh, hello, Bob! I thought you were going to telephone."

"I can," he offered. "I can go across the street and call you from the drugstore."

She smiled at him. "Sit down, idiot! I'm ever so glad to see you."

"Got a private office and a clerk and everything, haven't you? Things must be looking up."

"They were until last week. Ellen told you about the sunburn case. It gave us a terrible setback."

He nodded, crossing one long leg over the other. He looked even browner and leaner than when she had last seen him. "That's what I came about. Why don't you have a fancy dress party here? Ask a select number of guests, give prizes for the best and the worst costume—that sort of thing."

"Bob, that's a wonderful idea! It would make people forget about the sunburn. You're sure they'd come?"

"In California they'd come to a fancy dress party if it was held in jail! The important thing is your guest list. Like me to help you with it?"

"Now?" she asked joyously.

"Now is as good a time as any," he assented.

Half an hour later he pushed back his chair and rose.

"That's enough, I think. Better keep it selective. And charge five dollars a couple."

"Charge? But we're doing it for the benefit of the inn!"

"Yes, that's why you must charge, don't you see? People would suspect you of ulterior motives if the party was free, human nature being what it is. Have Dur-

ham see to the invitations. I'll drop in at the paper, if you like and see that they give you some advance publicity." He smiled at her. "Seems like old times, doesn't it? I rather like it, innkeeping—but only temporarily," he added hastily.

Preparations for the party rolled up like a snowball. Requests for additional invitations poured in. A costumer from Hollywood took over a vacant shop and stocked it for rental purposes. The inn began to fill up. Rosemary dashed about, busy every minute of the day and far into the night. Ellen Carter and Linton Grahame did yeoman's service in her behalf. Grahame made dozens of sketches for original costumes.

The two girls held a dress rehearsal of their own costumes in Rosemary's bedroom. She was a naiad in floating green draperies and water lilies in her hair.

"You're too lovely for words," Ellen sighed. "All that green makes your eyes look mysterious, and as for your hair—!"

"You're not exactly plain yourself," the younger girl retorted. "If my eyes are mysterious, yours are mystical. You look like a lovely young abbess."

"You both are very decorative," was the Professor's opinion. "You will need me in cap and gown—to say nothing of my wheel chair!—to provide a contrast. Too bad Kent isn't here. Rosemary. He would have enjoyed the party."

She said soberly: "I asked him to come. I telephoned him early in the week and told him why we were doing this—all about it. He thought it was a grand idea but he couldn't come. Ellen, you should see Durham as a treader! White eye lashes and all!"

"Linton's going to be a 'barefoot boy with cheeks of tan.' The party got off to a good start with the dinner party guests of the inn, that is, the registered guests.

By ten o'clock the lobby was overflowing with clowns, Carmens, monks, ballet dancers, minstrels, cowboys and moon maidens. An entire orange tree came from Hollywood, buds, blossoms, fruit and trunk, requiring an hilarious party of fifteen to do it full justice. Bergen and Charley McCarthy arrived. Simmons was wonderful to behold as an ice-cream cone. Bob Elliot's height and broad shoulders were set off by the dashing costume of a Revolutionary gentleman. His skirted coat was of blue brocade, his knee-breeches were black, his waistcoat was embroidered in gold and silver.

"How goes it?" he asked when he was able to claim Rosemary for a dance.

"It goes wonderfully! Everybody seems to be having a grand time, don't you think? Nobody will ever remember our 'epidemic' after this."

"Standish approve of the idea?"

"Of course. He'd have been here himself if he could have spared the time. Bob, I didn't know you were so good-looking. You ought to wear that costume all the time."

He glanced down at his silks and velvets. "Just the thing for spraying the orchards in! I wonder I didn't think of it before. Speaking of clothes, you're rather special yourself tonight, I think. What a little thing you are, by the way! You don't even come up to my shoulder."

"It's these heelless sandals; and your shoes do have heels, you know."

"Just the same, it makes me feel queer—about you."

"How—queer?"

"Oh, I don't know exactly; protective, and solicitous and—and affectionate." He laughed abruptly. "I'll stick to my avocados after this. I can't afford to lose my head over—over you of all girls."

Lack of Ring Prompts Query

"On account of Kent, you mean?"

"Certainly on account of Kent. You're engaged to him, you know; not that you need to be reminded of that fact!"

She said perversely: "It hasn't kept other men from—well, losing their heads, as you call it. Two other men, anyway."

"Grahame, for one, I suppose," he said contemptuously. "I'm surprised you'd let him make love to you, Rosemary!"

"Who said I had? I couldn't help it if he—Oh, don't let's quarrel, Bob."

"Why don't you wear a ring, Rosemary? It's only fair to Kent, fair to yourself, fair to—well, other men."

"I know. Kent feels as you do. But—but I want to wait till he comes back. Please don't ask me why. I really don't know myself. (TO BE CONTINUED)

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back. **CREOMULSION** for Coughs, Chest Colds, Bronchitis

SO FAST...PURE...DEPENDABLE
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MORE than just a tonic— it's powerful nourishment!

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...That Cancer Can Be Curbed!



George McCoog, schoolboy of Paterson, New Jersey, had cancer of the thigh in 1938. Today, thanks to prompt, effective treatment, he is cured. If YOU think you have cancer, see your doctor at once. Early action can return a priceless dividend... years of healthy living to come.

AMERICAN CANCER SOCIETY
47 BEAVER STREET, NEW YORK 4, N. Y.

TELL YOUR FRIENDS

Tell them that our town is the best town on earth, a place we should be proud to call our home town!



May your mail-box be loaded daily with bundles of good things all through the New Year. That's our wish for all our friends this Happy Holiday Season.

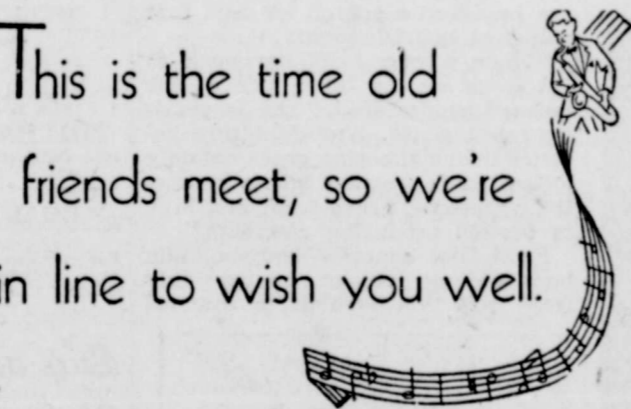
1949

Central Valley Electric Cooperative, Inc.

A. W. Langenegger, President; Roger Durand, Secretary; M. D. Brantley, Treasurer; J. L. Taylor, Vice President; S. O. Higgins, Roscoe Fletcher, James Norris, Directors Wm. M. Siegenthaller, Attorney; Otto Wood, Manager



This is the time old friends meet, so we're in line to wish you well.



We hope the coming year brings fulfillment of your fondest hopes.

The First National Bank
of Artesia, New Mexico



We send you our kindly greeting as the New Year dawns.

Williams Furniture Co.

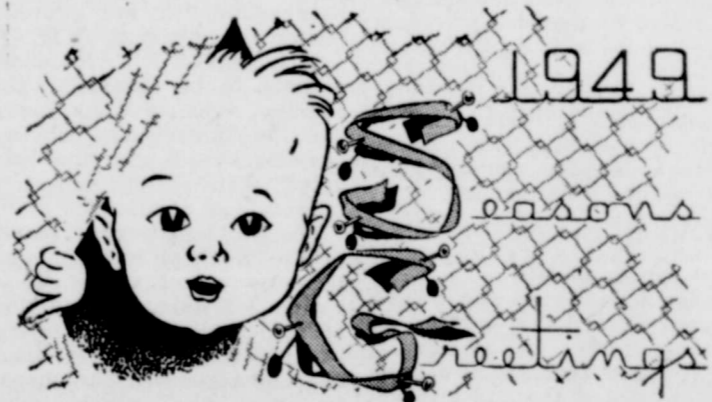
4th and Main Artesia



This is a good time, we think, to pledge ourselves to better serving you. We appreciate past favors and hope to merit your continued good will.

L. P. Evans Store

Artesia, New Mexico



Make way

- for a Bright New Year,
- with every good wish for you.

Brainard-Corbin Hdwe. Co.

327 W. Main ARTESIA Phone 103

THE BIBLE SPEAKS

International Uniform Sunday School Lessons

By DR. KENNETH J. FOREMAN

SCRIPTURE: Matthew 23:13-23:30; Luke 2: 3:1-3; Galatians 4:1-5.
DEVOTIONAL READING: Luke 1:46-58.

Before Sunrise

Lesson for January 2, 1949

TAKE another look at your new calendar. 1949 it says: 1,949 years since the one single event on which turns the history of the world—the birth of Jesus. (As is well known, the first calculators missed the exact date by four or five years; but the main idea is there all the same.) With the coming of the Son of God to this earth, it was as if a twilight world first saw the sun.

Military Government

IF WE go back in imagination and think what the world was like before there was a bit of the Christian religion in it, we can better understand the story of Jesus and of the nineteen Christian centuries.

Jesus' homeland of Palestine was run by a military government. Roman soldiers were everywhere, taking the best of everything. Jews could scarcely forget, even for a day, that they were a beaten people.

Jesus grew up in the sort of atmosphere which military occupation always tends to produce: uncertainty, fear, hatred and desire for revenge, tense with underground plots, rumors and conspiracies. The Romans found Palestine hardest of all their possessions to rule.

Established Church

WE MUST not think there was no religion before Jesus was born. There was too much of it—that is, of the wrong sort. The "established church" of Jesus' land was the Temple of Jerusalem.

The High Priest himself was appointed by the Roman overlords; chosen for his skill in rabble-soothing, he held office on condition that he could hold the masses in check. However, the Jerusalem temple was a very small part of the actual religious life of the ordinary citizen.

Even the most religious would see the place only a few times a year.

The Sects

THEN as now, not all the religion of the people was confined to the official priesthood and "officers of the church." There were other religious groups, unofficial sects, and not all good. There were the Sadducees, aristocratic and wealthy, professing a strictly this-world religion, not believing in any life after death and rejecting most of the Scriptures.

The Pharisees were the unofficial religious leaders of Israel, as the priests were the official leaders. They were the traveling preachers, the Bible teachers, the D. D.'s of that time. Closely associated with these were the Scribes, experts in the study of the laws of Moses.

They should have been good, but what Jesus thought of them can be seen in the blistering words of Matthew 23.

Watching for the Dawn

IT WAS a discouraging world in which to be born. Under the Roman heel, with government in the hands of foreigners, with religion under the leadership of political bosses, hypocrites, church lawyers and fanatics, it was not a hopeful time.

And yet there were some really Godlike souls. The stories in Luke 1 and 2 bring before us God-fearing people old and young: a priest who had real faith in his heart, old, old people who prayed for nothing else so much as for God's kingdom, and simple shepherds who welcomed the message of God. And above all, Mary the blessed among women.

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None of Her Business

By PАПINTA KNOWLES

IT WASN'T any of her business, of course. But the fact didn't keep her from worrying over the situation that was as evident as the nose on her face between Jim and Betty upstairs. She'd slept very little the night before from thinking about them. And now she sat in Pa's old rocker by the heater in the front room, listening to Mike's little feet patter across the floor above her. She wondered what an old widow could do to righten things between two that she'd come to love as her own children.

For three days Mollie hadn't heard Jim step his foot on the stairs, which substantiated the news she'd heard that morning from Tillie Smith across the street that Jim was staying in a room downtown.

Everything had been alright at Christmas, apparently. Jim had shouldered a cedar tree up the stairs that'd been almost too big to get through the door, and he'd said to Mollie, grinning his infectious grin through the cedar branches, "Mike



For three days Mollie hadn't heard Jim step his foot on the stairs.

says Santa Claus won't come without a cedar tree all decorated with tinsel and lights."

They'd set up the tree and decorated it and invited her up to look at it and eat fluffy popcorn that Betty'd popped in an old iron skillet on the stove.

Betty's step sounded on the stairs, and after a moment she and Mike came into the room. "I'm going downtown to buy a few groceries, Mrs. Elms," she said. "Would it be too much trouble to keep Mike while I'm gone?"

Mike ran into Mollie's arms, and Mollie smiled up at Betty. "Of course not, dear. Mike and I will play train—and ball. . . ." She got out the little train she kept for Mike when he came to visit her.

After a while an odd, happy glow came into Mollie's dim blue eyes, and she asked Mike, "would you like to go over to see Aunt Tillie, dear?"

Mike was all eagerness, because "Aunt" Tillie gave him little bags of candy. "Le's go—le's go!" He jumped up and down with excitement.

They'd hardly reached Tillie Smith's little house across the street when Mollie asked Tillie, "Would you keep Mike a little while, Tillie? I have something I must take care of at the house. I'll not be gone long."

"Why, yes, Mollie, I'll take care of Mike. We'll get along fine," she said.

Mollie sat in Pa's old rocker by the heater and a strange little prayer slipped from her lips, "Dear God, forgive me, but it can't be a sin!"

She became silent and fastened a frightened look upon Betty who had returned from town with her arms loaded with groceries.

"He's gone. . . Betty, he's GONE! No. . . it wasn't Jim who took him." She managed the falsehood, but somehow she wasn't feeling bad inside for doing it.

Mollie hardly knew what happened after she'd spoken the lie; only that Betty had dropped her groceries in the middle of the floor and had dashed to the telephone to call Jim. Then after Jim was there, holding Betty in his arms and trying to stop her tears, and the whole neighborhood was roused with the news that someone had taken little Mike, Tillie Smith and Mike walked in the back door.

"Well—" Tillie said in surprise at the neighborhood gathering. "What's this? A New Year's party? Mollie, I thought you intended to come back for Mike."

Betty and Jim were holding Mike between them and laughing now. Presently their eyes slipped to Mollie sitting quietly in the old rocker, and Betty said, so that only Jim could hear, "Bless her heart, Jim! Bless her heart!"

SEWING CIRCLE PATTERNS

Daytimer Has Shoulder Closing Tailored Two Piecer for Women



Simple Daytimer
THREE buttons on each shoulder make a smart finish for this simple daytimer. Youthful and slimming, it features an easy to make skirt with a snug belt. Pattern has few pieces, goes together smoothly.

Pattern No. 1784 comes in sizes 12, 14, 16, 18 and 20. Size 14, 4 1/4 yards of 39-inch.

London Tobacco Shops Feature Women's Pipes

Some of the more enterprising London tobacconists have begun to feature women's pipes of attractive design with slender stems and half-sized bowls. It is admitted that not many of the new pipes have been sold, but the shopkeepers reason that if the cigarette famine continues more women will turn to pipe smoking.

Neat Two Piecer
NEAT, becoming and versatile. Make this tailored two piecer for the matron in an all-over printed fabric and use interesting novelty buttons for trim. Three-quarter cuffed sleeves are provided, if you prefer.

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You'll be surprised how quickly and easily you can relieve coughs due to colds, when you try this splendid recipe. It gives you about four times as much cough medicine for your money, and you'll find it truly wonderful.

Make a syrup by stirring 2 cups of granulated sugar and one cup of water a few moments, until dissolved. No cooking needed—it's no trouble at all. (Or you can use corn syrup or liquid honey, instead of sugar syrup.) Then put 2 1/2 ounces of Pinex (obtained from any druggist) into a pint bottle, and fill up with your syrup. This makes a full pint of medicine that will please you by its quick action. It never spoils, and tastes fine. This simple mixture takes right hold of a cough. For real results, you've never seen anything better. It loosens the phlegm, soothes the irritated membranes, and eases the soreness.

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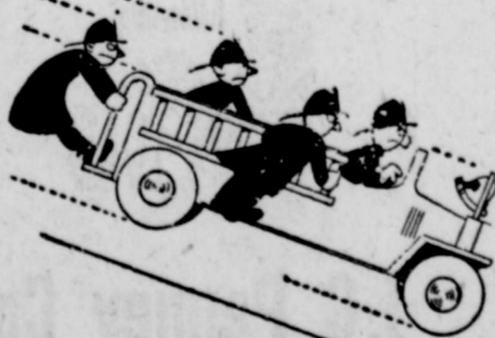
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CHRONOLOGY of the YEAR 1948



Floods Disasters

January

- 12-Dominican DC-3 airliner crash between Santiago and Barcelona, kills 31 persons, including entire Santiago baseball team.

February

- 22-Two truckloads of explosives are blown up, devastating a three-block business section in Jerusalem.

March

- 12-Thirty persons killed when Northwest Airlines DC-4 crashes on Mt. Sanford, Alaska, en route from Shanghai to St. Paul.

April

- 13-More than 3,000 families are evacuated when Ohio river overflows.

May

- 3-Tornadoes kill at least 23 persons in mid-western states.

July

- 1-Series of earthquakes destroy about 70 per cent of the Japanese industrial city of Fukui (population 85,000) and surrounding towns of Honshu.

August

- 13-Thirteen men killed when B-29 crashes after take-off near Roswell, N. M. A navy weather reconnaissance plane with 12 aboard crashes and burns same day on Rota Island, 50 miles north of Guam.

September

- 1-Mt. Hibok volcano in Philippines erupts, menacing thousands on Camiguin Island.

October

- 5-Hurricane causes 11 deaths and 10 million dollars damage in Cuba, then does great damage in Miami.

November

- 16-Search abandoned for Air Forces B-29, missing since Nov. 6 en route from Okinawa to Guam.

December

- 23-Thanksgiving Day accidents take toll of 114 lives, compared with 128 in 1947.

January

- 1-Bing Crosby named top money-making star for 8th consecutive year.

February

- 3-Eric Johnson re-elected president of Association of Motion Picture Directors.

March

- 3-House grants \$200,000 to un-American activities committee by a 377-37 vote.

April

- 5-President Truman names Paul Gray Hoffman, president of Studebaker corporation, to supervise ERP.

May

- 3-Columbia breaks off diplomatic relations with Russia.

June

- 3-Senator Taft of Ohio tours North Carolina in election campaign.

ployes, winning nine-cent hourly raise. Air force reveals that rocket-powered Bell X has been flown faster than speed of sound.

July

- 5-Geo. I. Hall of New York, elected Grand Ruler of BPOE in Philadelphia.

August

- 6-First around the world flight by B-29s is completed when two of the bombers land at Davis-Monthan base, near Tucson, Ariz.

September

- 11-Miss America of 1948 chosen in Atlantic City: Beatrice Vella Shopp, 18, Hopkins, Minn.

October

- 5-UMW announces beginning of a program to guarantee all 400,000 members and families free medical and hospital services.

November

- 4-Prof. Auguste Piccard and Max Cosyns abandoned plans to make two-and-one-half-mile deep-sea dives after their special bathyscaphe was damaged off the Cape Verde islands.

December

- 7-Secretary of State George Marshall undergoes appendectomy.

January

- 6-80th congress convenes.

February

- 1-Mt. Hibok volcano in Philippines erupts, menacing thousands on Camiguin Island.

March

- 1-House un-American activities committee accuses Dr. Edward U. Condon, director of the national bureau of standards, of being "one of the weakest links in our atomic security."

April

- 2-Both houses of congress override tax cut veto, pass omnibus foreign aid bill and adjourn for week.

May

- 2-Gen. Dwight Eisenhower retires from the army.

June

- 2-Senate votes to admit 300,000 European displaced persons to the U. S. during next two years.

July

- 5-Gen. Eisenhower reiterates he will not run for the presidency.

August

- 15-President Harry S. Truman, 64, and Sen. Alben W. Barkley, 70, of Kentucky, are nominated for president and vice-president by the Democratic national convention in Philadelphia.

September

- 23-Rep. John D. Rockefeller, Jr., 73, member of house since 1935, is first president of Philippine Republic.

October

- 5-Mrs. Orville D. Rockefeller, Jr., 73, member of house since 1935, is first president of Philippine Republic.

November

- 15-Mrs. Orville D. Rockefeller, Jr., 73, member of house since 1935, is first president of Philippine Republic.

December

- 27-Rudolph H. Wulitzer, 74, ex-president of the musical instrument company.

Top Ten Spot News Stories of 1948

(As selected by nation's weekly editors in Publishers' Auxiliary poll.) President Truman and Democratic party score upset election victory. Russians blockade Berlin, causing inauguration of airlift, heightening the "cold war." Count Bernadotte assassinated during U. N. mission in Palestine. Southern Democrats rebel to form states' rights or "Dixiecrat" party. War in China nears climax with Communist troops marching to apparent victory and U. S. officials refusing to grant additional aid to Chiang Kai-shek. High cost of living plagues Americans and their business with fourth round of wage boosts seen in offing. Oksana Kasenkina leaps from Russian consulate window in desperate effort to escape impending return to native land, creating international episode. Mahandas Gandhi assassinated by Hindu extremist, terminating life of service to India and cause of freedom. United Nations proceedings bring into open many international problems and emphasize conflict between East and West. Eightieth congress sets legislative background for party positions during election campaign.

August 2-President Truman appoints three-man displaced persons commission to administer the DP act, under which 200,000 persons are to be admitted to the U. S. U. S. air force ends effort to make rain by seeding clouds with dry ice after nine months of experiments prove inefficacy of procedure.

September 1-ITU signs with Publishers' association of New York representing 12 metropolitan daily newspapers, giving 2,500 composing room workers \$9 weekly raise.

October 2-Population of the U. S. as of July 1 was estimated at 146,114,000 by U. S. census bureau.

November 3-President Harry S. Truman, 64, Democrat, astounded the political world by defeating Gov. Thomas E. Dewey, 42, of New York, for re-election. The Democrats also swept back into control of both houses of congress and won 20 out of 32 governorships.

December 15-Whittaker Chambers, confessed former Communist courier and key figure in Communist espionage probe, resigned his position as a senior editor of Time magazine.

January 4-Dr. Robert Ernest Hume, internationally known authority on living relations.

February 9-Burns Mantle, drama critic, N. Y. Daily News editor of early collection of best plays.

March 5-Emily P. Bissell, 86, founder of U. S. Christmas seal drive in 1907.

June 6-George Evan Roberts, 90, director of U. S. mint, 1896-1907, 1910-1914.

July 2-Richard Gerard Husch, 72, author of Sweet Adeline's lyrics.

August 8-May DeSousa, 66, former light opera star.

September 1-Charles A. Beard, 73, historian, author of more than 30 books on American history.

October 3-Thomas Augustine Daly, 77, poet, humorist, lecturer and journalist.

November 9-Edgar Kennedy, 58, film comedian, one of the original "Keystone Kops," of cancer in San Fernando, Calif.

December 3-Carl Lorenz Hagenbeck, 40, head of leading German circus family, in Hamburg, Germany.

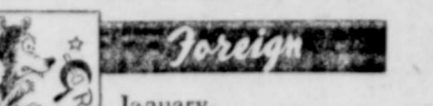
January 1-Bowl football games - Rose Bowl: Mich. 49, USC 0. Sugar Bowl: Tex. 27, Ala. 7. Cotton Bowl: SMU 13, Penn. State 13. Shrine All-Star, East 40, West 9.

February 7-Gilbert Dodds runs fastest indoor mile ever timed, in Boston (4:08.1).

March 7-Willie Hoppe, 60, of Chicago, retains world's three-cushion billiard title, defeating Ezequiel Navarra in a challenge series.

April 23-Joe Verdure of Philadelphia sets new world swimming record of two mins. 39.5 secs. in the 220-yd. breaststroke at AAU indoor championships in New Haven, Conn.

May 15-Preakness Stakes (72nd annual, \$134,870) is won by Cikum Farms' "Citation" in Baltimore.



January

3-\$22 million-dollar aid program for France and Italy gets under way.

February 1-Russia protests that low-flying B-17s are making inspections of Soviet ships in the Yellow sea and Sea of Japan.

March 4-Rep. Gerald W. Landis (R., Ind.) states that strikes cost \$20 million in wages in 1946 and \$31 million in 1947.

April 1-Secretary Marshall tells ninth international conference of American states in Bogota that ERP must take precedence over aid to Latin America.

June 7-Dr. Eduard Benes, 64, elected Czech president for life in June, 1945, resigns.

July 6-Britain, France and U. S. demand in newly identical notes that Russia lift its blockade of Berlin.

August 2-Secret plan for control of Danube waterways is presented to the Danube conference in Belgrade.

September 3-Chile's Communist party is outlawed under act of congress.

October 1-Panama's new president, Domingo Diaz Arosemena, is inaugurated.

November 1-Chinese Communists completed their route of the Nationalist in Manchuria and subdued the last resistance in Mukden.

December 1-Mme Chiang Kai-shek arrives in U. S., allegedly to press for three-billion-dollar military and economic loan to China during next three years.

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"Body and Soul"

OCOTILLO THEATER

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"Good Sam"



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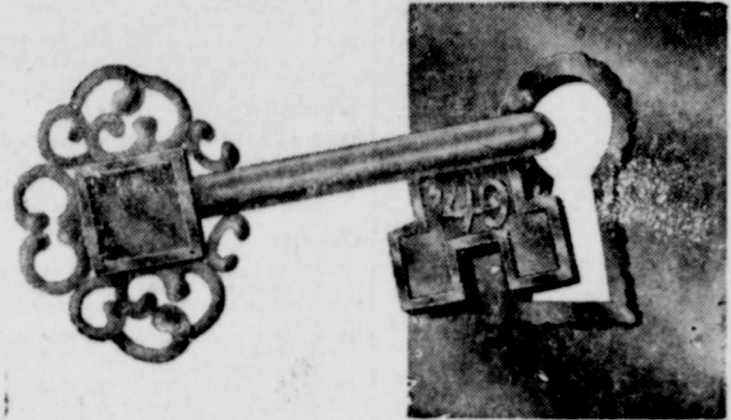
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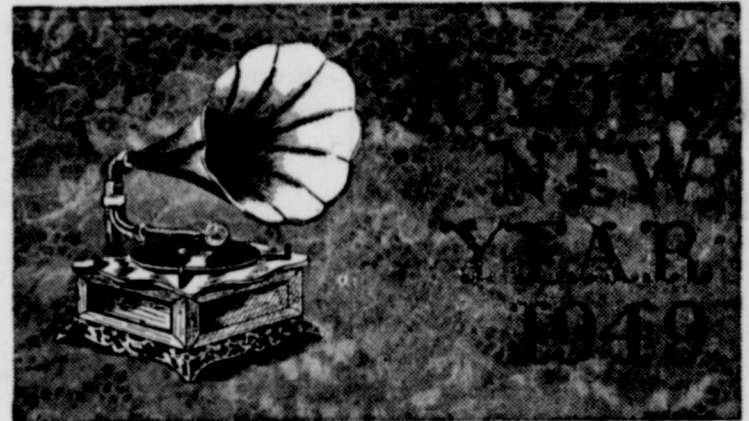
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annals of its pages are
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will contain a saga of peace
and contentment, joy
and happiness, health and
good fortune for you.

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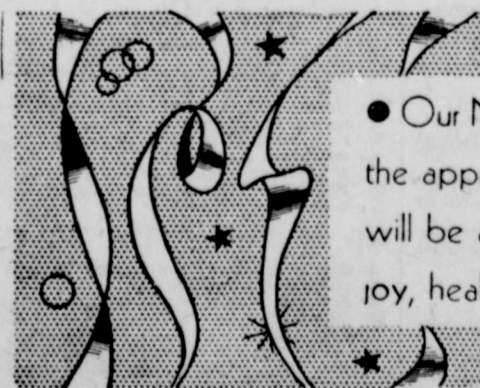
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the approaching twelvemonth
will be a saga of contentment,
joy, health and good fortune

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