

# PENASCO VALLEY NEWS

Travel Highway 83 Through Artesia, **AND HOPE PRESS** Hope, Elk, Mayhill and Cloudcroft

Vol. 20, No. 11

Hope, Eddy County, New Mexico

Friday, June 4, 1948

## Gov. Mabry's Administration A Record Of Achievement



**Governor Thomas J. Mabry**

Even though it is less than eighteen months old, the administration of Governor Thomas J. Mabry is already a notable success. His record for the period is one of outstanding achievements, able leadership, and conscientious and hard-working day-to-day administering of the State's affairs. An expert on government, New Mexico's chief executive has shown remarkable ability in handling the complex problems of State. A friendly Governor, he sees and talks with hundreds of persons every week, both in Santa Fe and on official trips throughout the State. Thus he knows first hand the small as well as the large problems of New Mexico. The governor's accomplishments have been many and varied. He has encouraged further use of our natural resources. His personal efforts have been extended, with considerable success, to make New Mexico a center

for moving picture productions, and thus bring a new industry to our state. He has been just as unceasing in his efforts to make life easier for the aged, the blind, and the dependent children. The Governor has made and enforced the rule that all persons who work for the state must put in full time at their jobs. Early in his administration he tackled the problem of improving conditions at the Asylum for the Insane, which has always been serious because of the great need for improvement, and the limited funds with which to carry them out. The result is that this institution is now operating at top efficiency. The same is true at the Industrial School at Springer, in which the Governor has a special interest, as he served as head of the board of this institution for several years. The Governor stated, on assuming

office, that his training as a Judge on the courts for so many years had made him dislike the spectacular—that he was more a slave to the plodding, honest endeavors, which never fail to produce beneficial results.

A man of tremendous vigor and vitality, the Governor has used his great capacities, experience and physical stamina in behalf of the growth and progress of New Mexico.

### Tax Collections

Under Governor Mabry's administration the Bureau of Revenue will, during the current fiscal year, collect approximately \$35,000,000 as compared with \$28,329,000 for the previous fiscal year. This increase has made it possible to pay school teachers a salary more in keeping with the responsibility they bear. It also reflects the efficiency of the present administration.

It is worthy of mention that the Bureau of Revenue last year centralized all bookkeeping operations under one head, with all employees bonded. This is a reform that has long been needed. In January of 1947, twenty-five per cent of the school tax accounts were delinquent. As of the present month delinquent accounts are a fraction of one per cent. This was accomplished through a rigid enforcement policy.

### Law Enforcement

As a family man, Governor Mabry is a staunch believer in the idea that the family is the backbone of the community and the nation—and many of his official acts are designed to strengthen and protect the family.

It has been his policy to lend support to those projects which will help to make the community and the state a better place in which to live—and he believes Democracy thrives best in a law-abiding community of families, churches and good schools. All his efforts are directed toward making New Mexico a better place in which to live.

He has taken a strong stand against public gambling, and due to his efforts, law enforcement throughout the state is on a firmer foundation than ever before.

As District Attorney he followed a policy of making gambling and bootlegging raids and his efforts were a factor in making his district one of the most law-abiding in the state.

As a result of his personal attitude and official position toward public gambling, Governor Mabry has incurred the wrath of professional gamblers who have sought to get a toe-hold in New Mexico. But his policies have been applauded by New Mexicans generally.

As a former district attorney, he is a strict advocate of law enforcement. But as a former judge, he is conscientious and fair and impartial in his judgments.

### Republican Candidate A Busy Man

Phillip Hubbell, Republican gubernatorial candidate, has announced his itinerary for the closing days of the primary campaign.

He will spend May 26 at Pecos, San Jose and various points in San Miguel County; May 27 at Springer and points in Colfax County, spending the night at Raton. On May 28 he will be in San Miguel County with headquarters at Las Vegas. On May 29 he returns to Albuquerque for a local Republican rally.

His itinerary for the final week of the campaign is as follows: May 30 and 31, Santa Fe County; June 1 and 2, Rio Arriba County; June 3 and 4, Taos County; June 5, Mora County. He returns to Albuquerque that night.

Hubbell will be accompanied by Jaffa Miller, one-time Republican candidate for governor, and O. A. Larranza, Jr., a son of the former governor.

### Political Announcements

For County Commissioner, Dist. 2:

W. T. (Doc) HALDEMAN  
Artesia

H. V. (VIC) PARKER  
Artesia

For Sheriff:

JACK BIRCHELL,  
Carlsbad

DWIGHT LEE,  
Carlsbad

ED PRICE,  
Carlsbad

For Probate Judge:

FRANK SADLER,  
Carlsbad

For State Representative:

FRANK A. ALFORD,  
Carlsbad

For County Assessor:

RICHARD H. WESTAWAY,  
Carlsbad

For County Clerk:

MRS. R. A. WILCOX,  
Carlsbad

For County Treasurer:

MRS. THELMA LUSK,  
Carlsbad

## Heavy Loss Of Life And Property By Floods

### Penasco Valley Benefited By Heavy Downpour

The first of June was ushered in by floods and storms that will result in a heavy loss of life and property damage that will run into the millions of dollars. The worst hit is the Pacific northwest centering around Portland, Ore., and Vanport City, Ore., where the Columbia and Willamette Rivers overflowed into a large part of industrial Portland. The entire city of Vanport City, Ore., was washed away and hundreds of lives lost. This city was built during the war at a cost of \$25,000,000 and is now a total loss. In addition there were losses to crops and water front property over a 400 mile stretch of the Columbia river.

Closer to home floods menace Albuquerque. The Rio Grande is higher than it has been for years. At Carlsbad over 100 families were evacuated from the flood area. At Lakewood flood waters washed out the Santa Fe track causing a wreck that claimed two lives, the fireman and the engineer.

While in other places the flood waters brought loss of life and property damage, here in the Penasco Valley it brought smiles and hopes that the drought was broken at last. About an inch of rain fell Sunday and Sunday night and Monday afternoon again the clouds started to gather and the result was that the heaviest precipitation is reported since 1941 making a total of 2½ inches of rain. Stockmen that haven't smiled for the past six years broke into a grin Monday, which will develop into a smile later on. This downpour assures the Penasco Valley farmers of good crops and plenty of water for irrigating, while it is worth millions of dollars for the stockmen.

While we are rejoicing over our good fortune that the drought is broken we should not forget the hundreds of families that have been drowned, others have had their life's savings swept away and homes demolished. Our sympathy should go out to the people of Vanport City and Portland, Ore., and other places that have felt the effects of heavy rain-falls and damaging floods.

### Ruth Drew Circle

The Ruth Drew Circle met Friday, May 28, in the home of Mrs. Arthur Clements. Those present were: Pauline Schwalbe, Madie Teel, Inez Crockett, Helen Seeley, Becky Johnson, Jim Carson, Jane Pitts, Fannette McKinney, Corinne Clements, Mary Rose Cahape, Lee Crockett, Glynn Bush, Eneere Parks and Rev. and Mrs. E. A. Drew.

After the covered dish luncheon the group read and studied the Book of Genesis, from the 18th to the 25th chapter. At the close of the Bible study Inez Crockett conducted a short business meeting. Glynn Bush will have charge of the next program which will be the regular printed lesson at the home of Mrs. Eneere Parks in Artesia on Friday, June 11.

## Hope News

T. E. May, of Lubbock, Texas, was here last week end visiting old friends and acquaintances. Mr. May was a former resident of Hope and vicinity.

Frances Weddige arrived here last week from Lubbock, Texas, and is visiting at the home of her parents Mr. and Mrs. Bert Weddige.

Mrs. Jess Musgraves who has been very ill is in the hospital at Artesia. Bertha Lou Babers from Artesia was here Saturday visiting friends.

Mary Jane Hardin went to Artesia Friday returning Saturday.

Mr. and Mrs. Richard Lauderdale and daughter, Martha Ann and son, Richard, Jr., were here over Sunday visiting Mr. and Mrs. M. C. Newsom and family.

Mrs. Winnie Smith, a sister of Walter Coates, accompanied by Mr. and Mrs. Jim Norton and Miss Elenor Norton, all of Kerens, Texas, were here from Thursday to Monday visiting Walter Coates, Mr. and Mrs. Fred Chambers and family and Mr. and Mrs. Cecil Coates.

Mrs. A. A. Smith returned to South Taylor ranch Sunday after spending a few days with friends in Hope.

Mrs. L. A. Summers and children left Tuesday for Tatum where they will visit Mr. Summers for a few days.

"Faith On The High Seas." Thrill to this action packed story of men against the sea and their faith in God. Don't miss it in the American weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.—Adv.

"Death Valley Gives Up It's Secret." Explore the myth of Death Valley Scott. Read about the secret of his fantastic desert castle in the American Weekly, that great magazine distributed with next Sunday's Los Angeles Examiner.—Adv.

Mrs. Mary Hardin visited Mr. and Mrs. Vernon Watson and baby at Artesia for a few days this week.

Maurice Teel was a business visitor in Artesia Tuesday. He was all smiles over the rain.

Broir Riley was in Hope Tuesday on business connected with the sheriff's office.

Floyd Cole is having a cement bridge constructed this week.

Jack Dempsey candidate for U.S. Senator was a visitor in Roswell Tuesday.

For Sale—New shipment of sales pads at the News office at Hope.

Clinton Anderson candidate for U.S. Senator was calling on friends in Artesia Tuesday.

Ad Bain has been working for John Ward who is building a large garage. Hilary White, Sr., who has been ill is out on the street again.

Mrs. Jess Musgrave who is in the hospital is much better.

J. C. Smith is down around Sterling City, Texas, on business.

Madie Wasson returned home last Friday from Portales where she has been attending school the past year.

Howard Forister is home from Silver City where he has been attending State Teachers college.

Bonney Altman is interested in getting some one to issue license plates in Hope next year.

Supt. John Moore is planning a trip back to Indiana soon.

Mr. and Mrs. Brantley Nelson from Las Vegas, N. M., were here over the week end visiting Mrs. Jess Musgrave.

Born and Reared on Eddy County Ranch

## JOE WELCH

Candidate for  
Democratic Nomination

### Sheriff of Eddy County

"Go With JOE"

Nominate a Cowboy Sheriff

## We Take This Opportunity to Remind You

to Vote next Tuesday, June 8.  
If You Have no Way of Getting  
To the Polls, call Max Johnson  
on the phone and a car will be  
sent for you.

## DWIGHT LEE

Sheriff of Eddy County



# Star Dust

STAGE SCREEN RADIO

By INEZ GERHARD

THE ONLY musical instruments Fred Waring plays are the long-necked banjo and the musical sax, and his early ambition to be a singer fell through because his tenor voice just wasn't good enough. But his love of singing—and his ability to train singing groups have made



FRED WARING

him an outstanding figure in improving and promoting choral singing the country over. His methods and arrangements are used by more than 800 local glee clubs. Hundreds of conductors will gather at Shawnee, Pa., this summer to take his one-week course. And, of course, his radio programs have been tops on the air for years.

Based on the Canadian "atom trial" of nearly two years ago, 20th Century-Fox's "The Iron Curtain" tells only the truth, according to Sol Siegel, its producer. It "actually tells the code clerk's story, backed by Canadian government documents as well as more than 100 Russian documents," he states.

At RKO they feel that we want to see pictures which "re-create vital phases of American history featuring the legendary figures whose colorful personalities lent further excitement to the stirring times in which they live." In simpler words, "Fort Apache" has been making money, so they're rushing "Return of the Bad Men," a film about desperadoes of the Old West.

Edgar Bergen plans to make a color travelogue recording his Scandinavian trip this summer. He's taking Charlie McCarthy and Mortimer Snerd on this trip—can't do without them. Reviews of his performance as the shy Norwegian undertaker in "I Remember Mama" startled him.

Eleven-year-old Joan Lazer, featured in CBS's "Young Dr. Malone" and the Broadway hit, "Me and Molly," has been placed under contract by Columbia pictures. She will appear as an Italian girl her own age in her first film.

Ingrid Bergman again has won the Woman's Home Companion poll as the screen's most popular actress; Greer Garson was second again. Seems the older women like her better than the youngsters do and remember her good pictures, not "Desire Me." Claudette Colbert was third; Bette Davis, fourth. The men: Bing Crosby (third time), Gregory Peck, Spencer Tracy, Cary Grant.

Louis Hayward and George Macready had to rehearse three weeks for a difficult scene in "The Black Arrow," a movie based on the book by Robert Louis Stevenson.

Hooperatings for the last six months: Fibber McGee and Molly, Jack Benny, Bob Hope in comedy shows, Truth or Consequences, Take It or Leave It, Bob Hawk in quiz shows, Our Gal Sunday, Ma Perkins, Big Sister, in daytime serials; Al Jolson of NBC's Music Hall, ABC's Bing Crosby, and Perry Como of NBC's Supper Club male singers.

Odds and Ends . . . Eve Arden changed her blonde hair to strawberry blonde for "My Dream Is Yours" since it's in technicolor, and Doris Day's hair is blonde. . . Bette Davis celebrated her 15th year as a motion picture star while making "Winter Meeting." . . . Sarah Russell, who is a six-year-old boy on "The Right to Happiness" and a five-year-old girl on "Road of Life," does her juvenile research by baby-sitting for her friends. . . Lowell Thomas got a long-distance call for a copy of one of his scripts from a Massachusetts woman who explained that she had missed his broadcast. He sent the script.



Cross Town by Roland Cox

"JANEY AND I GET ALONG ALL RIGHT, MOTHER—BUT OUR DOLLS DON'T!"



Bobby Sox by Mary Lohs

"I COULD GO ON HEARING HIM THE REST OF THE NIGHT, COULDN'T YOU?"



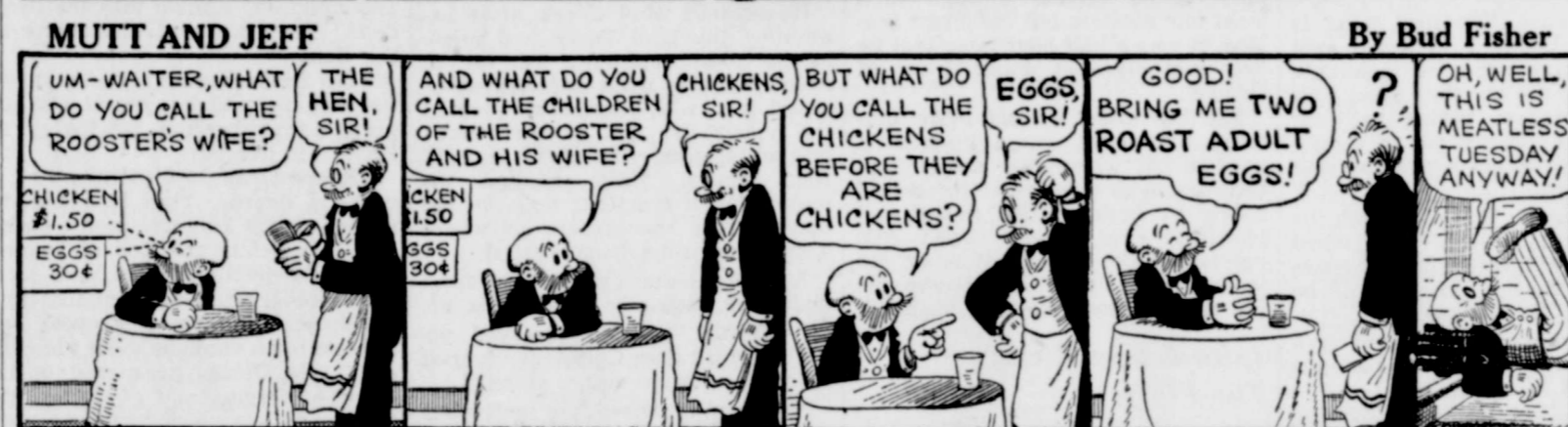
NANCY

By Ernie Bushmiller



LITTLE REGGIE

By Margarita



MUTT AND JEFF

By Bud Fisher



JITTER

By Arthur Pointer



REG'LAR FELLERS

By Gene Byrnes



SUNNYSIDE

By Clark S. Haas



# Kathleen Norris Says:

## Family Cooperation Cuts Expenses

Bell Syndicate.—WNU Features



Morse would earn the dollar Gus got for helping Dad clean the car every Saturday afternoon.

By KATHLEEN NORRIS

THE story of the Cutter family is worth telling in these days when prices are skyrocketing, when all the governments of the world are concerned with the problems of living conditions and when taxes are higher than they ever were in the world before and the rising tide of national debts indicates that they'll stay high.

George Cutter's salary 10 years ago, when his two older children were babies, was \$4,200 a year. The family lived on it nicely and paid for a home that is still comfortable, although in a less desirable neighborhood than it was.

Hazel Cutter is a clever and practical woman. She and her husband worked out a budget and felt themselves free of money anxiety. During the war George's pay went up and now he receives \$7,200 a year. Taxes of various sorts reduce this income by about \$2,000. This leaves him and Hazel \$500 a month on which to manage.

Hazel-Ann, Morse and Shirley-Jane are at expensive ages: Shoes, schooling, car fares, dentistry, laundry. Hazel tries to keep food under \$50 a week, but can't always manage it, for the young Cutters are hospitable and often her main dish, planned for at least two dinners, is finished at one. Then she has all the worry of today's good mothers to see that the children get fruit juices, green vegetables, milk and cream. And this doesn't include the lunch money or extra milk and cones — both nourishing, but they count up!

### They Begin to Worry

About two years ago the senior Cutters found themselves getting worried, nervous, irritable and unsatisfied, bitten by all those financial termites that fret our lives today. They simply couldn't keep the pace set by the children's needs — movies, cameras, new coats, bicycle mending, radio mending, cleaner, school treats, swim suits and a thousand other claims.

The Cutters are more than sensible and practical people. They always have kept and developed the spiritual side of their lives and, as Hazel's letter says, they "took it to the Lord in prayer." Shortly afterward, they invited the children to a family conference and supplied all three, even "Twirley," with pads and pencils.

Then George set down his salary and wrote against it the absolute essentials — taxes of all types; gas, electricity and telephone bills, upkeep for the car, his club dues and his lunches. The older children also wrote down these sums and everyone subtracted them.

Then Mother offered a few calculations. Butcher, baker and grocer had their turn. These were subtracted, too. The children were impressed now, but still there was something close to \$200 left and they felt that it was a generous margin.

So George deposited that in the bank at the corner and every night the Cutters checked their daily outlay against it. Everything — daily paper, the telephone, the car, tooth paste, films, candy, magazines, car-fare, movies, gum — was listed. About the third week in the month the money was gone.

### TEAMWORK

With the advent of zooming prices and higher living costs, the Cutter family finds that it is unable to keep its books balanced. Their three children are at ages where demands upon the family purse are exceptionally heavy. Fretful and nervous about the bottomless morass of debt into which they are slowly sinking, Mr. and Mrs. Cutter evolve a simple scheme to retain their financial solvency.

At a family conference each member of the family anticipates his needs for the coming month. Grocery, gas, electricity and tax bills are tabulated. When the expected expenditures are deducted from the net monthly income, a comfortable balance of \$200 is left. Thus, a complete plan for the ensuing month is outlined.

When the children are convinced that no amount of cajolery will change their parents' stand in the matter, they pitch in to work with enthusiasm and zeal.

"But Mother," said Hazel-Ann in tears, "I have to have my dollar for the school picnic." "But Dad," Morse said, aghast, "if your shoes are right through, gosh, don't you have to get new ones?"

"Not unless the money is there," said the senior Cutters.

"But, Mother, you can charge!"

"No, Daddy and I never charge."

"But you could this once."

"No, because your dentist bill is coming in, Hazel-Ann, and we haven't paid for the window Morse broke playing ball."

"But do they have to come out of just that one bank!" the children gasped.

"They do, indeed. So now let's just see what we can do."

The Cutters calculated what they could do without. Mother would do without Dora's help once a week if Hazel-Ann would iron the flat pieces. Morse would earn the dollar Gus got for helping Dad clean the car every Saturday afternoon. Both would walk the extra half mile to public school next term if Dad didn't mind. Dad didn't mind. Everyone would give up daily dimes for comics, cokes and cones. The children grew eager and almost noisy in their enthusiasm.

That was two years ago. The Cutters still balance the books every night. If George Cutter gets an unexpected commission, everyone shares in the extra money. If illness or any small domestic accident complicates finances the Cutters take to cheaper meals for a while. And Hazel Cutter is a genius when it comes to vegetable dinners, stews, minces and dried fruit desserts.

No, it wasn't easy or always agreeable and serene. What is? But the older Cutters are solvent and they sleep nights. And the younger Cutters are learning the value of money and not hearing financial battles going on over their heads. And that's something.

### INKLINGS

By Jarvis



"What a salesman! He sold me a pair of rubbers to fit over my galoshes!"

### WEEKLY RIB!

By Roy Mathison



### NEXT DOOR

By Gluyas Williams



### BACK HOME AGAIN

By Ed Dodd



### New Apple Syrup Competes With Maple

There's a man in New Boston, N. H., who believes he's discovered something just as good as maple syrup for pancakes. He calls it Apple Syrup.

Paul H. Saltmarsh grinds whole apples, adds sugar, boils it down and strains off a heavy syrup which he cans like maple syrup. It is rich and heavy—not like maple syrup in flavor—and can be used on waffles and pancakes, says Mr. Saltmarsh.

Saltmarsh explains that he worked out the new syrup so that farmers would have use for apples of a certain size not suitable for marketing. Although the product can easily be made at home, it is being considered for production on a larger scale.

### FIRST AID to the AILING HOUSE

by Roger C. Whitman

QUESTION: My hot-water tank is not a year old and I have rusty water coming out of my hot-water faucets. Can you give me any suggestions on the subject?

ANSWER: One reason may be that you the heating the water too much. A temperature of 130 to 140 degrees is hot enough for domestic hot water. When water is heated more than that, sediment is stirred up that is carried along in the water supply. You could prevent overheating by installing an automatic control. Also, your water supply may contain a great deal of sediment, which could be controlled by a water filter.

QUESTION: We are decorating three rooms. Could you tell me how to get cold-water paint off?

ANSWER: If it is old-fashioned calcimine, it should come off by washing with warm water containing a little ammonia, to be followed by thorough rinsing. If the paint is one of the newer types with a resin base, you can paint right over it with oil paint after first applying a varnish size. If you wish to hang wallpaper, coat it with a glue size.

QUESTION: I have heard just as many men claim that coffee grounds are "good for the sink" as I have heard the reverse. Some plumbers say "Pour them down the drain." What will I do?

ANSWER: Modern, special drain cleaners are designed to be "good for the sink". That was never the purpose of coffee grounds.



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LOOK FOR THE LEAF ON THE PACKAGE





From where I sit ... by Joe Marsh

**Ben's Chickens  
Take a Hint!**

Ben Ryder's tried almost everything to get his hens to increase production: Forced feeding, new mash, heat and lighting, even radio in the hen house . . .

"Finally," says Ben, "I took 'em a copy of the *Clarion* and showed 'em the market prices for dressed chicken. That fixed 'em. Now they are layin' fit to bust!"

Ben's kidding, of course! But it's true that often a note of warning will correct a fault. The brewers have found that out, with their program of "Self Regulation" . . . by

which any tavern selling beer, and failing to maintain decent surroundings, is warned to "clean up" or face the consequences.

Generally that warning gets results (like it did with Ben's chickens!). But if it fails, the brewers call on the proper authorities to close the place up. Drastic action (and not often necessary)—but from where I sit it's why taverns selling beer today are a credit to their communities!

*Joe Marsh*

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**ARTESIA, N. M.**

**Phone 304**



# LANDSUN THEATER

SUN—MON—TUES

**John Wayne** **Laraine Day**  
**"TYCOON"**

# OCOTILLO THEATER

WED-THURS-JUNE 9-10

**"HIGHWAY HELL"**  
**It Dares to Tell The Truth**

**Penasco Valley News**  
 and Hope Press

Entered as second class matter Feb. 22, 1929 at the Post Office at Hope, N. Mex., under the Act of Mar. 3, 1879.

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W. E. ROOD, Publisher

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