# UUENOS AIRES UNDER FULL BLACK OUT 

 reat New Hurricane Threatens Eastern Coast Peronista ForcesFund Drives in Public Schools
To Be Topic at Special Meeting

In City Battles
$\qquad$

Farmers Miss Fair Cut of Boom-Vixon

Simms Calls
Legislature
On Nine Items
Red Chinese
Free Another
US. Givilian

THE CAKES-AND THE WALKERS-Bottom photo shows Mrs. Dick Ray and Mrs.
Stanley Carper setting up a huge drum-shaped cake, one of the scores donated to the Band Aides for the tenth annual junior and senior high school band benefit cakewalks. In top photo is the early afternoon start of the cakewalk at Fourth and Main Streets.
Crowds kept the cakewalking circle full while both bands provided music. Hundreds of dollars were raised and hundreds of waistlines thickened by the event. Grand prize win-
ners were Mrs. E. D. Thompson, Mrs. A. A. Branch, June Watson, Robert Haynes and
Sen. Anderson Comes Out Favoring Amendmeut No. 6
of CTells tivities of ar So Far Nan Ent
 5ism Tuesday's Election


Cost

Soviets Give Back Naval Base Seized From Finns

## 



## The fire department made a rur at 10.40 Friday nimpt to ectin wist

By Joun Br curtis

Victories By Tigers, Fort Sumner Change Grid Scene


Quarterbackers Will See Films

Ryder Cupper: Will Play at Midland Soon
"How Religion
Helps an Athlete

## HI! NEIGHBOR

Tender Slices of Ranch Beef STEAK (Dipped in 0 $\square$
FRENCH FRIES plus HOT ROLLS plus COLE SLAW plus CATSUP minus HIGH PRICES equals GOOD EATING If You Are Not Mathematically Minded, This Means

Steak in the Rough


- On the Curb in Your Car!
- Packaged to Take Home!
- In Our Dining Room!

DRIVE IN
teat in your car as you are'


| College Grid | $\begin{array}{c}\text { High School } \\ \text { Scores }\end{array}$ |
| :---: | :---: |
| Grid Scores |  |


Pit Storms From Behind Nip Nip

## WHO DOES IT?

The Firms listed below under This New Classific Section are prepared to meet your every need
Terps Narrowly
Avert Disaster

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lar


## WHO DOES IT?

Avoid the cold weather rush .. install
dependable, controlled Gas $_{\text {heat }}$
Avoid the cold weather rush . install
dependable, controlled ${ }^{\text {Gas }}$ heating equipment NOW... on these easy terms


Paul's News Stand Hunting and Fishing Lice
li3 South Rooselawn
Read a Magazine Tonay!
Ice Cream and Drinal Read a Magazine Troday
ITee Cream and Drinks

Sim Food Sto Simons Food
507 S. Sixth
Selling $\begin{aligned} & \text { Dependable } \\ & \text { Since } 1925\end{aligned}$
Sour


## lamogordo Tigers Claw Bulldogs In Stunning 21-6 Upset

ratcher Rips or Lone TD; mimbles Hurt



Lobos Falter To Minimum 14-7 Victory Over New Mexico A\& M


Fake Plays Result in Two TDs
As Razorbacks Beat Tulsa, 21-6

## ATTENTION VOTERS

## VOTING PLACES FOR SPECIAL ELECTION

ARTESIA, PRECINCT NO. 6 - DISTRICT " PERSONS NORMALLY VOTNG at the MASONIC TEMPLE, CENTRAL SCHOOL, and the HIGH SCHOOL WILL VOTE AT CENTRAL SCHOOL

## ARTESIA, PRECINCT NO. 6 - DISTRICT " D "

 PERSONS NORMALL VOTING AT CITY HALL, THE VETERANS BUILDING and NORTH ROSELAWN SCHOOL WILL VOTE at the VETERANS BUILDING.Uclans Down
Texas A\&V's
Gridmen, 21-0


Georgia Tech Lucky to Win Miami Opener

Baylor Snaps Up H-S Miscues

USC Wins, 50-12

| LOS ANGELES, Sept. 17 ip Southern California yielded an State but settled down to thrash the brash Cougars for a $50-12 \mathrm{~Pa}$ cific Coast Conference victory to |
| :---: |
| Stanford - COP |
| paló alto, calif, Sept. 17 ip from two lighting - like touchhow foren thrusts and went methodically on to a 33.14 tootball vietory; over |

TCU Devastates Jayhawhs, 47-1: Records Tumble

LSU-Kentucky

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Tulane Rallies


## SPECIAL NOTICE

Dear Customer
tennas or lirable argument has arisen as wo the necessity of instang approximately 43 miles East of Roswell.

No one knows for certain just what the condition will be when the station is mor ed, and we want to recommend that you do nothing about changing your antenna until
they do move, if you are getting a good picture now. However, there are many antenna they do move, if you are getting a good picture now. However, there are many anfentory
installations in and around Artesia being used now that are not giving you satisfactory service, either because of poor installation, or inadequate antetnna in the place. If your pictture is not as good as you think it should be, it could be your set can give you maximum performance, and prolong the life of your TV set.

We make this free offer to the public of Artesia and close district. We will check your antenna installation and test its power and your TV set at no cost to you. We wil suggest and make recommendations if we think it necessary, to give you better per formance, at no obligation to you.

Charles W. Clem, our Service Engineer, has had 15 years experience in installing matched antennas, to get the best performance from your set. He is thoroughly trained in this kind of work and you will be thoroughly satisfied with his recommendations.

We realize that our free offer will take lots of our time and considerable expense will be involved, but this is our chance to get ecquainted with you and to show you what can be accomplished with a proper antenna installation.

Our inspections will be made in the order of their receipt of your call to our shop. Telephone SH 6-3431 and have your antennia checked as soon as possible. We anticipate several hundred inspections, and about two weeks will be needed to take care of our offer. Please call us promptly and get your name in line.

MARVIN H. SANDERS, Owner

## SANDERS RADIO AND TV SERVICE

103 SOUTH FIFTH STREET

DIAL SH 6-3431

FRANCHISE DEALER for Packard Bell Televisions and Radios
Dumont Televisions and Zenith Hearing Aids


## (20)

CLASIFIED RATES
(ginimum Charge 75 s )

## 

Doll Wears Genuine Mink Coat;
Toy Electric Train Costs $\$ 3,000$

 ment, electric refrigerator. New.
ly redecorated. $\$ 8$ per week, bills
paid. 406 North Fifth.

## FOR RE:N1 apartment, electric refrigerator

 ties paid. 406 N. Fitth. 97 -tf FOR RENT-Air conditioned 1, 2,
and 3 bedroon, furnished and

unfurnished, stove, refrigerator | and washer. Inquire at 1501 Yueca |
| :--- |
| Vaswood Addition. Dial SH 64712 |

23-Houses, Furnished Three-room furnished cottage, 85

month, utilities paid. Two mile | most, $1 / 2$ mile south, sH 6.4933 . |
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REAL ESTATE GUIDE
 Furse Rachere and EMsinese



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## Sale-Ext


VOR SMIE-Moderately priced Two Redroom Howe, onls sso Dowe

Don and Loretha Teed
Res. Dial SH 62113
"Sandy" and L.uelle Harri
Res. Dial sH 66992

Priced to Sell!

 KIDDY AGENCY

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Sky Scanners<br>Trace Atomic<br>Cloud Danger





## REAL estait

$\frac{\text { Be-Real Estate Wanted }}{\text { WANTED To BUY a residen }}$

| 15-For sale or Trade |
| :---: |
| For SALE OR TRADE- 12 m chines self service <br>  Artesia. Write Carlsbad, N. M. |
| SERVICES |
| 63 |
|  |



## LOOK AT THESE VALUES

USED CARS

## 



 son onc
 Guy Chevrolet OK Used Car Lot

FALL BRAKE SPECIAL


HART MOTOR COMPANY

The Artesia Advocate Reasonable Protits for
Ambitious Workerst

HAMBURGERS
5 for $\$ 1.00$


## EMPLOYMENT

## 1-Help Wanted-Male

## HELP WANTED

 One to live Have Binkes. Wain and 13 th St. Westsee W. C. Herring The ARTESIA ADVOCATE

## Hops WANTED - Apply

 Ns Drive-In at once. tharm housekeeper to workta mand rome, excellent salary (ding, SH 6.2094 . Mre . Donal

## HELP WANTED Man or Woman

mat would or ire to manake some
Rtra Money afternoons, 36
See W. C Hep Herring TiR ARTESIA ADVOCATE ${ }^{14}$-special Work Wanted ming and ironing wantea, si.5
(tionen. Will pick up and de
Dial SH 6.3144 . te doren. Will piek up an

- Dial SH . 63144 .


WITH AMAZING SPEED AND ACCCRACY, these operators turn news stories into type on column-width metal slugs
through the magic of the linotype machine. Shown in the foreground are Mrs. Leo Hicks and Ed Finley. In the background is Otto Strock. His linotype also sets headlines in type as large as 30 point. Beyond the linotypes are the com-
positors banks, where advertisements are assembled and pages made up in the forms.
(Advocate Photo)


TENS OF THOUSANDS of words pour into The Advocate daily over the wires of the Associated Press. The stories deal with events all over the world. Here Editor Rick Ra-
phael scans a new lead on the revolt in Argentina to determine its importance as weighed against a score of other major events. The Advocate has the only direct press service
(Advocate Photo)
wire Artesia.


WITH T-SQUARE AND PENCIL, advertising men prepare the layouts through on each ad, from its sale to a merchant, to the corrections on the proof. Start-
tomorrow, The Advocate will have six-day representation for its advertisers.
(Advocate Photo)


THIS MODERN AUTOMATIC Miehle verticle press is one of the fastest manufactured Mechanical Superintendent ent colors, is used in The Advocate's job printing department to turn out placards, brochures, programs and similar
printed material.
(Advocate Photo)


BLACK AND WHITE-Advocate printer-pressman F. J. Gaspard watches the steady roll of printed papers coming off the press in conventional black and white and half-tone
picture engravings made on the Advocate's Fairchifid Scan-a-graver. (Advocate Photo)

Industerices of Antesia
$\qquad$


WHITE ON BLACK-With the newest attachment to the Scan-a-graver which revers es simple black and white cuts with a flick of the switch, this is way Gaspard looks
the negative manner.
(Advocate Photo


ROBERT B. McQUAY is a junior at Eastern New Mexico
College, Portales. He is the son of Mr. and Mrs. Robert F. McQuay.

$\begin{array}{ll}\text { ANNETTE } & \text { CON NOR, } \\ \text { daughter of } & \text { Mr. and Mrs. }\end{array}$ daughter of Mr. and Mrs.
C. Connor is enrolled at
Eastern New Eastern New Mexico Uni-
versity, Portales.


FLORENCE WORLEY, daughter of Mr. and Mrs.
M. L. Worley has enrolled M. Draughan Business Col-
in Drand
le Lubbock.


ON THE CAMPUS


BILLIE JEAN MUNCY is enrolled as a junior at Eastern New Mexico University, Portales. She is the daughter of
Mr. and Mrs. Nevil Muncy.


KAY CLAYTON is College for Women, Denton Texas. Daughter of Mr. and
Mrs. Leon Clayton.


LYNDA NAYLOR is a junlege. She is the daughter of
Mr. and Mrs. L. E. Naylor.


BOBBIE JO FREEMAN
is enrolled as freshman at New Mexico A\&M College,
She is the daughter of Mr , and Mrs. Joe C. Freeman,


lew Mexico Faces 10-Yéar boom, NAM Report Predicts

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## NO W--

BEGINNING TOMORROW, MONDAY, SEPTEVBER 19

## THE ARTESIA ADVOCATE



Tiny Creatures in Flooded Dry Lake May Be From 100-Year Eggs

## Published

SIX DAYS A WEEK

Including Sunday
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TO YOUR
HOME
DALLY AND
SUNDAY

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