# - The Artesia Advocate <br> Artesia's First Newspaper - Founded in 1903 

ARTESIA, NEW MEXICO, SUNDAY, SEPTEMBER 11, 1955 FULL LEASED ASSoclated PRess wike um
COXE FIFTY-TWO
paice five cents
Year Total Nears $\$ 10$ Million Mark With Big Months Ahead

# 11122 MILLION JUNE SALES RECORD HERE 

rtesia Tot Near Death Atter Flaming Dress Engults Her Reail Puying


## isenhower Says He Likes GOP But Won't Tell Plans

## BULLDOGS WIN OPENER, 63-18, IN STATE-WIDE THREA



Lovington Helpless Before Grim Onslaught of Speedy
Artesia Touchdown Company

| by mick raph |  |
| :---: | :---: |
| The football firm of Ratliff, Bratcher, Belvin and Pri opened its doors for the 1955 season at 7:30 Friday night an two hours later had established themselves as the b |  |
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| These four souus men , |  |
| led casen Reewe sm |  |
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## ARTESIA

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REGENERATION OF THE CHEMICALS is under way in these tanks. Brine flow washing out the brine with pure water. Some 60 to 70 tanks are regenerated each
eare day at the Artesia plant, according to D. C. Blue, manager. The firm also employs Mrs


TESTING WITH SOAH
 Mann ave,, who also owns the franchise in Carlsbad. This is the third year for the Ma-


THESE GOLDEN CHEMICAL GRAINS are the key to the nation-wide Culligan Soft Water Service. This double handful of cullex mineral is from the stock on hand at
the Mahone Culligan Service at 406 N . First st. The mineral is made to the specificathe Mahone Culligan Service at 406 N . First st. The mineral is made to the specirca.
tions of the Culligan firm by the Dow Chemical Co. Purpose of the mineral, which is
golden in color, with specks of deep black like bits of ebony, is to take the hardness out


READY TO GO are these tanks being loaded on the city service truck by Juarez. The
city truck holds 10 softener tanks, while there is room for 28 on the larger truck which city truck holds 10 softener tanks, while there is room for 28 on the larger truck which
makes the outlying areas. The local firm has service on a 7 -day, 10-day, or 2,3 or 4 makes the outlying areas. The local firm has service on a 7 -day, 10 -day, or 2,3 or 4 -
week basis, depending on the amount of water used by the customer. Equipment is made
in Calligan factories at Northbrook, ill, and San Bernardino, Calif. (Adyocate Photo)


SOFTENING PROPERTIES OF THE GRAINS can be restored after they have absorbed the minerals that make the housewives' dish and clothes washing water hard. This regenerative process is achieved by running salt water through
the cullex grains. Here Bard Juarez is shown making brine by running salt into a tank of water The tanks on either side hold brine at different stages of its journey through the plant.
(Advocate Photo)



MISS NOBERTA YEAGER daughter of Mr. and Mrs. Kirk Yeager will leave this week for Denton, Texas, to
enroll as a freshman at Texas State College for Women.


MISS CELESTA BRADSHAW will return to Texas
State College for Women, Denton, Texas, as a junior of Mr. and Mrs. W. C. Bradshaw.

MR. AND MRS. WILLAM DAVID GRAHAM, who were married Aug. 27 at Rapid
City, S. D. Mrs. Graham was the former Marilyn Runyan, daughter of Mr. and Mrs. J. Bryan हumyan, Artesia. See inside page for story-

Marilyn Runyan David Graham Wed In Dakota


Loco Hills News
 pan are dissolved. Remove
heat. Grate enough rind from
make 1 teaspoon; squezeze 31/2 tablespoons; add this meas-
ured lime rind and juice to gela.
tin mixtere with ginger ale. (Make
sure you have 1 cup of gimger ale
ate offervescence has subsided



Paul Dillards Are Entertained At 'Uranium Hunt' Frolic Party



MR. AND MRS. JERRY R. JAMESON, who were marri-
ed Sept. 1 at the Church of Christ. Mrs. Jameson is the
ormer Gwinda Jean Smith, daughter of Mr. and Mrs. Gwinda Smith Becomes Bride Of Jerry Jameson on Sept. 1 Moided Green Grape Salad
Beverage ink oran
ide-- $\begin{gathered}\text { ging } \\ \text { grap } \\ \text { gra } \\ \text { ide- and }\end{gathered}$


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RCA VICTOR CONSOLETVwith these major advances mpuerueve formerly of Artesia. The
, The and Mrs. T. L. Welch of Artesia.
ar at ifidt bodice with a full skirt and a round nerckiline.


2and tan accessories, and her corsage was white carnand pink accessories. Her corsage was pink carnations.
Areption was held in the home of Mrs. L. E. O'Neal.
shaces table was covered with a green linen cloth. A large
thend wedding cake centered the table. It was iced in Wilh sprays of lillies of the valley, and a miniature bride - Mrs. ONeal presided at the punch bowl, and Mrs. Buraof the state. She wore for traveling a fall gray dress FReeh INW, Albuquerque. for studies in Albuquerque. bridegroom attended school in Lamar, Colo., and
$\qquad$
OCIAL CALENDAR

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## $\$ 159.95$

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## Hagerman <br> News Briefs



Three Church Groups Hold Lesson Meets

Garden Club Discusses Plans For October Fall Flower Show

Mayhill. Hope News

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Chester Lauck of 'Lum'n Abner'


## Phone SH 6-2171 <br> SAVINGS

\section*{| Going to Drill |
| :--- |
| A Well? Costs |
| Are Going Higher |}

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