# The Artesia Advocate 

This Is Artesia Toda's Antesia news brings

out how depenent we are on | our farmers and what they yro |
| :--- |
| duce. There's a new cotoon $\begin{array}{l}\text { gin }\end{array}$ |

Artesia's First Newspaper - Founded in 1903

# OVERNOR TO CALL SPECIAL SESSION 

 lany Soil Conservation Jobs Now Underway Needy Will Suffer

 wh Weight Referendum Backers Two Men Burned Enter Suit to Force Demands Critically in


Rep. Cole Voices Projecs Will Strongest Support ${ }^{\text {lncrease }}$ Yilld 1 lereage Of Amendment 1

| Amendment No. 1 which will sentation in the state legislatu <br> Cole, vice-president of the endorsed thet other five con <br> C. of C. Opens Twin Drive to Fix Finances | out in strong endorsement of <br> First National Bank here, also titutional amendments placed for public balloting on Sept. 20 including the controversial Amend ment No. 6 which calls for change in the Corporation Commission set-up. set-up. <br> But it was the first amendment Which brought the strongest sup public here today. <br> (Continued on Page Four) | crease future yields and enhance the value of their farms. A rundown of the widespread improvements was given today by Keith Dampf, unit conservationist of the Soil Conservation Service He pointed out that, the farmers are ollowing policies advocated bye the SCS to conserve water, in- crease irrigation efficiency and produce larger crops. from the same acreage. Ampong the projects listed by Dampf are: Ray Zumwalt, Eddy county com (Continued on Page Four) |
| :---: | :---: | :---: |
| rescue the Artesia Chamber of Commerce from a financial tight spot was voted by the board of directors yesterday. <br> Faced with the need of approximately $\$ 2.500$ before the end of | Hospital to Despite Fina | $\mathbf{S}$ |

## Fix Finances

$\qquad$

## maed sumo beece of popsid Despite Financial Troubles

| to function ectors decided rive, with a tarting date, usinesses herered prospects ched prospects $2-$ An appeal membership of mount of their rease would ear only, it wasReasons for were given by Paul W. Scott dues. The slac |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Colorado Funeral Rites Are Set for Former Artesian
$\qquad$

|  |  |
| :---: | :---: |
|  |  |


First Day Schools
Attendance Hits
Attendance Hits 3,511; More Due

| 3,011, More Die | Present at the meeting wer |
| :---: | :---: |
| While opening day enrollment | Harvey E. Yates, chairman; Mrs |
|  | Ruth Pearson, secretary-tre |
|  |  |
|  | ter Russel, board members. Anoth |
| enrollments are expected to in- crease the margin of excess to | board member, $T$ |



Small Plane

## Israel-Egyptian Frontier

## Violence Continues to Soar



Nearing Hobbs

Car Blaze Doused
$\qquad$
$\qquad$


Te Meet Tomorrou

the insurance business here from
1947 to
$\qquad$
$\qquad$

## Looking Ahead For Artesia-V

## Area No Limit To Artesia Growth

> Artesia could grow "all the way to Cloudcroft" without hind-
rance from the usual factors that limit a city's expansion The hyperbole about Cloudcroft was tossed off as a jocular sally by Mayor William H .Yeader but a session over the map with
City Engineer Doug Fowler leaves one wondering. "The city is growing in an are wo the west, northwest and southwest for logical reasons on are georaphe the west, "Fowler erthwest ant and
won't pat our future city limit guite as far" as cloudcroft but it is won't pat our future city limit quite as far as cloudcroft but it is
true that we would have natural drainage for the sewer system all
> .And if our water table holds to even approximately the satis-
factory factory level it's been maintaining to even approximately have water for a popula-
tion three times the present one., Several factors haveent ouned residential and business growth toward the west. One is the concentration of the major industries along the railroad cast of First Street. Another is the estabisish-
ment of a lower income area to the north. Still another is the fact ment of a ower income area to the north. stif anower is Stretching away towara the distant mountains, though, is
square milie eater mile of potential home sites. Each year, the city nudges farther into that vast reserve of iiving space.
Earlier this year, the Bernett Addition provided a seuthwest corner for the city limits and last year the Charlann Addition formed a new northwest corner. The Vaswood Addition ad-
joining Charlann on the south, was annexed only a few joining Charlann on the south, was annexed only a few years ago.
That growth analysis is substantially the one used in Chamber of Commercee brochures. The Chamber's prospectus words it:


Governor- 1 Artesians Donate


Lake Arthur Extension Club
New Teacher, Birthday Party


Cole-

Attorney General Rules Absentee Ballot Illegal


Hospital-
"Contined tran par
Remember
When

Locke Allows But Six Hits, hoyd Homers

is Now or Never as White fox Start Final Road Trip


146 Entrants fill Compete In ational Tests

$\square$
leterans Can Get
IInsurance
olicies Revived
Top Teams Tied In Coast League

Minor Leacue

sheet metal - we guarantee:


Long Texas Open Hunting Season On Ducks and Coots Is Announced


BEST WISHES TO

## VALLEY C0.OPERATIVE, INC.

 Office Equipment for This Modern, New Gin Was Furnished by
## SANDERS OFFICE SUPPLY

MARVIN H. SANDERS, Owner
DON COOK, Sales and Service
419 West Main
Artesia, New Mexico
Typewriter
Office Supplies -:- Adding Machines

$|$| Nashua) Swaps |
| :--- |
| At Peak Form |
| For Big Race |

1,500 Golfers Over Nation Play In National Amateur Sectionals



FOR SALE Log Cabin Cafe
Amarillo Gains
Double Shutout;



## CONGRATULATIONS

## VALLEY C0-OPERATIVE, INC.

All Electrical Work and Installation of Motors

## Done by

CONNOR ELECTRIC CO.
ARTESIA, NEW MEXICO
707 West Missouri Avenue

Sheep Can Digest Roughage If Fed Supplements, Too

[^0]

Farmers Home Administration Is Financial Bedrock Group


## BEST <br> wish  <br> *

## VALLEY CO-OPERATIVE, INC.

$-$
Accept Please, Our Sincere Best Wishes for a Successful Opening of Your Modern New Cin to Serve the Pecos Valley. We Are Happy to Have Had an Opportunity to Serve You in Making This Service Available to the Cotton Farmers of the Pecos Valley!

Soil Surveys Indicate Best
Methods for Bigger Yields


We Send
CONGRATULATIONS

To

## VALIEY co-operative INC.

Your..

FORMAL OPENING

Thursday, September 1, 1955-5 to 10P.M.
Three Miles Northwest of Cottonwood School Follow the Black Top Northwest from the School

The Cotton Farmers of the Pecos Valley are indeed most fortunate in having the facilities of this Modern Cotton Gin to serve them. We are proud to have had a part in making this service available to them. We wish you a very suceessful Season!


Our Congratulations
to the

## VALLEY CO-OPERATIVE Inc.

Upon Completion of

Their Modern, New Gin to

Serve the Pecos Valley Farmers.
We
Wish You
A
Most
Successful
Season!


## FORMAL

## OPENING

OF

## VALLEY CO-OPERATIVE INC.

Most Modern Cotton Gin in the Pecos Vallev!
Needless to say, we are very proud of this new plant. And so that our friends and neighbors can see
our new gin and share that pride with us, we are having a barbecue and farm meeting on Thursday,
September 1 as a sort of "Grand Opening." Barbecue dinner will be served from five to seven oclock
p. m. Following the dinner, we will have a program which we believe you will enjoy, featuring a talk
on "the importance of quality preservation in American Cotton's search for markets" by Mr. Richie
Smith of the National Cotton Council of America, Memphis, Tennessee.
AN INVITATION TO: Farmers of North Eddy and South Chavez County; members of Artesia
Chamber of Commerce and all others interested in Pecos Valley Industries.


We, the Stockholders of This New Cotton Gin, Cordially Invite All You People to a Grand Open House and In spection of a Wonderful Gin!

## VALLEY CO-OPERATIVE, INC.

[^1]Give Taxpayer a Break
T
ordin

##  <br> 2t-consinan





| SERVICES |  |
| :---: | :---: |
| 63-Ratio and Television |  |
| TELEVISION AND RADIO RE- |  |
|  |  |
| ${ }_{63142}^{\text {TV. }} 104$ S. Roselawn, Dial sh |  |
| ATTENTION FAMILIES IN OIL every Monday. Save on mileage on Radio and TV Repair. ROSE |  |
|  |  |
|  |  |
|  |  |
|  |  |
| on Radio and TV Repair. ROSE lawn radio \& TV SERVICE |  |

$\frac{\text { FINANCIAL }}{\frac{\text { 70-Business Opportunities }}{\text { THE NEW HOLLYWOOD }}}$
anterpise. For further detaili
ent$\underset{\text { Hollywood, New Mexico }}{\text { H. H. DANIELS }}$Dial SH 6.2232
EMPLOYMENT11-Help Wanted-Male
CARRHER Boys

Mornings at The Advocate
An elderly lady to keep house
nen wanted right now Address
mail post caras. Must have good

BAND INSTRUMENTS, String
and Brass, For Sale, For Rent.
NATALIES HOUSE OF MUSIC,FOR SALE - FOR RENT
STORY \& CLARK, JANSSEN
BAND INSTRUMENTS

PETS AND LIVESTOCK$\frac{\text { 91-Dogs, Cats, Pets }}{\text { FOR SALE - Registered Boxe }}$
Puppies. Phone 58356 or see at
3001 Camp Ave., Calsbad, N. N
8.31-5

ARTESIA PAINT \& CLASS CO
82 South First Dial SH 6.2211

## WHO DOES IT?

The Firms listed below under This New Classified

## Section are prepared to meet your every need!

| TV and Radie Se |  |
| :---: | :---: |
| K. \& L. RADIO \& TV |  |
| TV Repair, all makes Antenna installations Radio repair, home, auto | ARTESIA PLG. \& HTG. 712 W. Chisum SH 6-3712 Plumbing Supplies, Water Heaters Specialist, furnace repair |
| Lumber, Paint, Cement |  |
| T. E. JOHNSON Cement, Sand |  |
| Building Material | nd Used Furnitur |
| Electrical Serv |  |
| TRIC Co | Furniture Mart-We Trade Furniture and Appliances Mattresses, Floor Coverings |
| 707 W. Missouri SH 6.377 |  |
| Electrical Contracting |  |
| Repairing | COOK's CABINET SHOP 603 West Washington Cabinet and Built-Ins Door and Window Frames Saws Gummed and Filed |
| Petroleum Products |  |
| RILEY \& PRUDE OIL CO |  |
| Butane and Propane Weed and Insect Burner |  |
| WH0 |  |




$\qquad$


> PITTSBURGH SUN:PROOF HOUSE PAINT

# - A 

Only Fraction Of Range Got Hopper Spray


COME IN TODAY AND GET TOP QUALITY FEED FOR YOUR FARM OR RANCH LIVESTOCK!

OUR FEEDS ARE BLENDED OF QUALITY INGREDIENTS AND FORTIFIED WITH THE PROPER Vitamins and minerals to meet THE NUTRITIONAL NEEDS OF aLL of your livestock.
artesia alfalfa crowers assn.
Producers of Quality Feed for Stock and Poultry NOTE TO FARMERS:
SEE US FOR YOUR FERTILIZER!

Palace Drug Monthly News

message from Fred and Jim, 'Your Pharmacists'

THE PRACTICE OF PHARMACY is Pharmacy have just decided that in the fuPharmacy have just decided that in the fu-
re, a Pharmacist will have to study for five s instead of the usual four.
ANY MEDICINE, whether it be a pre" can be potentially called "Patent Medis" can be potentially harmful if not prop-
ONLY A PHYSICIAN is learned enough
roperly advise you what medicine to take.
Operly advise you what medicine to take.
ONLY A PHARMACIST is taught the nplete knowledge necessary to compound edicines, and how to best presreve and proct medicines so that they are potent whe
ou get them.

ACCORDING, TO A MOST PROPER LAW it is not only a moral, but the required hat any medicine you get from him is a safe edicine to take.

THAT IS WHY we must have a license to
ctice Pharmacy, and thoughtful people are always careful to get any medicine from a

PALACE DRUG STORE
Walgreen Agency
Prescription Chemists
DIAL SH 6-4461

Here's why we say New Chevrolet Task-Force Trucks
are the most Modern trucks for any job today!


WORK-STYLED LIGHT- AND MEDIUM-


REVOLUTIONARY NEW L.C.F.
(Low Cab Forward) is lower (Low Cab Forward) is lower
than former C.O.E. models yet
it offers C.O.E. maneuverability,

## Plus $\begin{gathered}\text { Five new high-compres- } \\ \text { sion valve-in-head sixes }\end{gathered}$

 -the most advanced sixes in the -the most advanced sixes in the De Luxe cab-the truck driver's "dream cab!" New Full View rear window that sweeps clear around rear cab corners (optional atextra cost).

| PANORAMIC sweeps around the give you a wider, the road ahead. | NEW CONCEALED SAFETY STEP stays clear of snow, ice and mud for greater safety. |
| :---: | :---: |
| HIGH-LEVEL VENT vides a more cons outside air. | NEW 12-volt SYSTEM delivers double the punch for quicker starting and finer performance. |
| MOST MODERN V8's-with the shortest stroke of any leading truck V8! V8 is standard in L.C.F. models, an extra-cost option in all others except Forward Control models. | CAMEO CARRIER is the flagthe Chevrolet truck fleet! first truly beautiful truck ilt! |

GUY CHEVROLET CO. $\bullet 101$ WEST MAIN ST:


[^0]:    
    supplem
    gy supp
    creases
    |

    CROCKETT WATCH
    ELIZABETHOWN, KY.
    Phil Watkins has on display at
    Pat jewelry shop a watch pray at his
    to Davy Crokett
    Andrew Jackson
    Are
    President Andrew Jacksen. on the President
    engraved, "Go Ahead, D. Crock
    ett."

    DANGEROUS SPOT
    DANGEROUS SPO
    GRAND RAPIDS, Mich
    The Cascade Pharmacy
    The Cascade Pharmacy is begit
    ning to think maybe it took
    untenabe position. It is at the top
    of a "T" formed by US. 16 and
    the Grand Rapids Bypass, about
    its. Three cars have smashed into
    it
    it in a year. Each time there was
    about about 85,000 damage and
    erash killed a customer.

[^1]:    Three Miles Northwest of Cottonwood School

