VOLUME FIFTY－TWO

# OPTIMISTIC IKE ARRIVES IN GENEVA 

Americans Flee Riot－Torn Casablanca

THE
ARTES ARTESIAN WELL by rick raphatel．

Mutinous Wyoming Convicts Grab Guards in Cell Block


randson of City
Couple Succumbs n Lubbock



President Sees End To Long Cold War In Big Four Meet

Dramatic Wave Of Prayers Go WithPresident

12－Year－Old Rape Victim Switches Story In Court


## From The Files Of 50 Years Ago

Artesia，Dayton and Hagerman are all bustling towns of the
lower Peors Valley which were not haerd of untit they had
Newspapes，but since the edito and printer have taken up therir
abote they are making considerable noise in the world．There is aboide they are making considerable noise in the world．
nothing like a good newspaper to build up a town． Judge Cyrus Eakman，wife and little children who have been
visiting in Texas，arrived home Wednesday evening．Their home－ coming was somewhat saddened on oaccount of finding their
splendid milch cow very sick．She had eaten too much bran． The banquet given at Lakewood Inn，Lakewood，Saturday
night，in honor of Mrs．．．B．Michener，the hotel proprietor，was
a swell affair and largely attended． might，in honor of wrs．．Be wenener，hee hotel propriewr，was
a swell affair and largely attended．Lakewood can now boast a
very fine hotel． Messrs．Dr．Weems，Propst and Talbot and families returned
Sundry from a months onting in Capitan White mountains．All of them are greatly improved in health and report a pleasant
time，with plenty of game to eat most of the time while gone．
The protracted meeting at Methodist church will begin at it The protracted meeting at Methotiss
ectock touorrow and will be benducted
R．Ray，assisted by Rev．J．C．Gage．
Quite a
Quite a
in town this

Backstage New Mexico

## InsideWASHINGTON

atomic cold war tricmph-President Eisenhower's mo

## SATE <br> Shoes

LADIES SUMMER DRESS SHOES
1/2 OFF! vow $\$ 3.97$ to $\$ 4.97$

BIG TABLE LADIES SHOES
wedges
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MENS NYLON MESH SHOES
1/2 OFF! Now $\$ 5.45$ to $\$ 6.47$
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LITTLE SUBJECT INSISTS ON MEETING THE KING


JUBILEE JAMBALAYA

by beatrice blat
HARRY carder and
MRS. CARTER

lam-Bang Fifth Frame Gives Artesia 6-5 Win Over Carlsbad

SPORTSPhoto-Finish Gives Sure Now Quarter Horse Futurity Win


Both Hurlers
Give Up 10
Hits Apiece
Hits Apiece


Goldie Gholson Holds Slim Artesia All-Stars Fall 14-4 Lead As Top Longhorn Batter To Carlsbad Babe Ruth Squad

| Artesia with a .328 percentage, H proves best in the fielding depart |  |  |  |
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| Minor League <br> TEXAS LEAGUE By The Associated Pres |  |  |  |
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|  |  |  | ARTESIA |
|  |  |  | BUILDING \& LOAN ASSN. |
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$\frac{\begin{array}{c}\text { Howard Music Co. Co. } \\ \text { In Artesia, Dial SH } 6.3569\end{array}}{\text { OR REAL values in REAI }}$








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COME IN TODAY AND Look over our fine stock of

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| 707 W. Missouri SH 6.3 |  |
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| Weed and Insect Burner |  |
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| Last of Greatest | Ancient Remedies |  |
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The Iudustices of Artesia.


# Artesia Chemical Has Valle Water Wells In Top Production 

The Artesia Chemical Company was formed in 1948 by Mr.
M. A. Waters. "Doc" Waters as he is known to everyone,
came to Artesia in 1946 to establish an acid terminal former Came to Artesia in 1946 to establish an acid terminal for the
Hilliburton Oil Well Cementing Co. The Hilliburton Company moved their acid terminal from Artesia in 1948, and Waters
saw the possibility of establishing a business solely for the saw the possibility of establishing a business solely for the
purpose of acidizing waterwells in this area. The Artesia Chemical Company is primarily engaged in
the tretment of waterwells, both old and new, for farmers and ranchers in the Pecos Valley. The treatment consists of pumping muriatic acid into the limestone formation in the
base of the well. The acid increases the porosity of the limestone enabling the water to pass through and to be pubped
to the surface. An effective acid treatment will increase the number of gallons per minute acid that can bent will increase the
lessens the drawdown of the water therereby ing capacity of the well, the cost of the pumping operation in lessened for the owner.
It is important that every new well be acidized at the
time of installation to forestall limestone formation; the farm time of installation to forestall limestone formation; the farm-
er or rancher is thereby assured of efficient and economical pump operation. The Artesia Chemical Company advises re-
years in which time a lime formation may every three of The Artesia Chemical Company employs a working on of three or four men to handle the acidizing work. The cont with pumping equipment and capable of handling all wis jobs, regardless of size. The Artesia Chemical firm coy an erea extending from Albuquerque, south to El Paso,
from Deming, N. M. to Van Horn, Texas. Artesia Chenid in the only company in this area, specializing solely in acidizing of water wells. is me manager and owner, Doc Waters, resides in Arted and has a ten year old boy. Mr. Waters hold
is married degree from Hardin-Simmons College in Chemistry; he sta ed with Halliburton as a chemist and operated their ${ }^{\circ}$ treatment deppartment for 11 years, including extended
work. He was manager of their Odessa, Tex. Laboratory two year.
The company has its office on North 285 , just beyond city limits. The company is proud that its seven year histor
has helped in the Pecos Valley farm production through irrigation well acid service.


LUISA DE ANDA will soon wed Edwin J. Gignac of
Albuquerque. (See story in this section.) (Photo by Gable) Albuquerque. (See story in this section.) (Photo by Gable)


LITTLE CAROL BOWMAN "ooohs" at the winning cherry pis
section.)

Double-Ring Rites Unites Patti Webb Marvin D. Meinke

Miss Patti Rue Webb became the bride of Marvin D, Meinke Sunday, July 10 at 3 p.m. at the First Baptist church. The bride is the daughter of Mr. and Mrs. Grover Webb, Artesia. The bridgroom is the son of Mr. and Mrs. John Meinke of Mitchell, S. D.
The Rev. S. M. Norgan, pastor, officiated at the doublering ceremony.
Aaisies basket filled with white gladioli and white shasta daisies and white tapers in wroght iron candelbra formed Miss Betting for the wedding.
Miss Berevly Botler at the piano played traditional wedding marches and also played, preceding the ceremony. Miss Pat Clark sang "Because" and "The Lord's Prayer," and was accompanied by Miss Botler.
The bride given in marriage by her father, wore a white
(Continued on page ume)


MR. AND MRS MARVIN D. MEINKE


MARIE BJERMELAND displays the cottage chese salad is the daughter of Mr. and Mrs. Johnny Bowman.


GOVERNOR'S RECEPTION Mrs. John Simms Jr., center wife of New Mexico's governor, takes a deep breath after entertaining 3,000 guests Wednesday at an open house to show off the new governor's mansion at Tesuque near Santa Fe. With her were two of those who aided the hostess, her sister, Mrs. James Milne of Albuquerque right and
Kathym McCliniuci, Santa Fe decorator who "did" the mansion.
(\&R) Photo)

## Church Women <br> Study News In Making At Meet

Buddy Poppy
Sale Set Aug. 10
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Fulton Lewis J.
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9.15 Designs in Melody
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RADIO PROGRAM


| Luisa de Anda <br> Soon to Marry <br> Edving A. Gignac |
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Experienced Seamstress Will Take Foundation Measurements Into Fit



## THEATERS

TODAY
Landsun


## Ocotillo


Circle B Drive In
"Dean Martin-

Young Evangelist To Hold
Baptist Revival Services


Beta Sigma Phi Official Visits City Chapter

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## Mne remememer

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Any Time Of Day Snack


Practical Nursa School to Open

Anne Hiclss Betrothed To Robert Cairns


## 7. ThateScumner <br> Togery <br> Dressóale


dresses grouped for
QUICK CLEARANCE
in every department
you will find
DRASTIC REDUCTIONS

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- formals
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- bras
- sLIPS
- BLOUSES - hosiery
TOGGERY SHOP


| Moderns <br> by Vivian brown | mind that they can lose weight winhout losing herrything they eat, ling down on everything they eat, instead of going on a starvation diet to maintain proper sutrion good looks and disposition. A few pounds are easy to shoo. More than that takes a physician's diet, they'd accomplish the same Let's say you are hippy and |  | , |
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| Blend three tablespoons of hone with a couple of tablespoons of sifted confectioner's sugar and a |  |  | ett. She plans to be gone |
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| tablespoon of butter or margarine Dribble this mixture over hot bis cuits when they come from the |  |  |  |
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PUBLICK NOTICE

## Ye SUBSCRIBERS most humbly beg

 advise ye PUBLIC that there has beeestablished in ye COMMUNTIE of A TESA a DINING ROOM ENTERPRIS devoted to serving ye requirements
LADIES and GENTLEMEN of QUAL TE known far and wide Ye SUBSCRIBERS
UBLICK that we have gathered togeth a a most ELEGANT assortment of
OOD prepared by a culinary EXPERT for the enjoyment of persons of discern
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and create an atmosphere of HOSP
TALITIE that ye customers would ap Talitie that ye

Billie McQuay


Bob McQuay

## BILLE'S and BOB'S

## OLD AMERICAN DINING R00M

Billie and Bob out at the Old American Dining Room cordially invite you to include their dining room among the places you show your visitors. You always want guests to enjoy the best . . . and Billie's and Bob's Old American Dining Room is Artesia's BEST dining room. The food is excellent . . . and so is the atmosphere. You'll enjoy charcoal-broiled steaks . . . Southern fried chicken . . . and jumbo fried shrimp served with all the trimmings at Billie's and Bob's Old American Dining Room. The atmosphere is Old American, complete to candle light. When you dine at Bille's and Bob's Old American Dining Room you take a journey into the past . . . while enjoying a del icious dinner. Yes, be sure to show your visitors Artesia's finest dining room
"On West Main Street Just Outside Ye City Limits of Artesia"
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Watch for Our Ad Each Sunday in The Advocate_Name the Person Contest Free Prizes - No Obligation - Nothing to Buy!

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