# This 1s Artesia Artesia mentolk are sure to make a living selling  The Artesia advocate <br> Artesia＇s First Newspaper－Founded in 1903 <br> Artesia Weather <br> Partly cloudy this afternoon， tonight and saturday．Afternaon on evenind   

# HISTORIC BIG 4 MEET OPENS SUNDAY 



ays Western Bloc Out to Ensnare Soviets
Russian Premier Promises incere Attempt At Peace

ets Contact
In Due Here
an
t．Gen．Hobart Gay Succeeds Col．Charles Ward sHead of New Mexico Military Institute



Law Suspects Hoax in Child Slaying Story



Too Much Dependence on Atomic Arms
Former Army Chief Blasts Ike＇s Military Arms Policy

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|  | Artesia Club Will Play Host |
|  | To Optimist District Meet |
| Eisenhower Flies Tonight For Geneva |  |
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Annual Girl Scout Summer Day Camp Opens At New Country Club Location on July 25


Western Bloc Outlines Plan For Discussion
$\qquad$ 10 Dead，Scores Injured in Wild Morocco Rioting

Network of Eyes Scan New Mexico Skies for Enemy
$2=5$
$\pm 7$. $=5 x=$ miles in 16 New Mexioco counties．
Spotted over that area eventuly
will tea crew of 10．ooo observers．
working in spare time shifts and working in spare time shifts and
placed on obseravition posts antop
points where they ane obsion points where they can observe，
unobstructed，a complete land－
scape around them． They will wateh for enemy
planes which can avoid ordinary planes which can avoid ordinary
radar stations by sncaking low or
ducking behind moutains．They
will be connected by talephone di． wectly to to fe filter center，fro
which alerts will be sent to bases．
This particular center controls
all or part of Dona Ana，Luna，
Sierra，Grant，Caton，Socorro，
Coly sierra，Grant，Caton，Socorro，
Oero，Lincoln，Gaadape，Eddy，
De Baca，Quay，Curry Rooseveit
Chaves and Lea Counties in New

Fall Suit Jackets Tailored to Fit
Everybody's Taste


LADIES SUMMER DRESS SHOES 1/2 OFF! Now $\$ 3.97$ to $\$ 4.97$

BIG TABLE LADIES SHOES

MENS NYLON MESH SHOES

## 1/2 OFF! now $\$ 5.45$ to $\$ 6.47$

SMALL GROLP MENS SUMYER DRESS SHOES
$\$ 2.94$ THOMPSON-PRICE


Rev. and Mrs. Barnette
${ }^{n}$


Cheer Leaders Sponsor Dance


Ezzard Charles Takes Prize as Most Persistent Cuss Heavyweight Division Has Ever Boasted


## HI! NEIGHBOR

Tender Slices of Ranch Beef STEAK (Dippect in our Special Batter and Deep Friet)


FRENCH FRIES plus HOT ROLLS plus COLE SLAW plus CATSUP minus HIGH PRICES equals GOOD EATINC If You Are Not Mathematically Minded, This Means

Steak in the Rough

'EAT IN YOUR CAR AS YOU ARE

# hubarb-Studded Game Gives dessa 3-2 Win Over Artesia 



Cruces Cowhand Places in Two SF Rodeo Events
$\square$

Pennsylvania Defends New Boxing Code


Young Mr. Jackson Has Indian Sign On N.L. - Leading Bums

Colts Only Top Longhorn Loop Wimning Team
 and

Quarter Horse Futurity Is Weekend Ruidoso Highlight

Oilers Salvage
WT-NM Lead in 10-Frame Hassle

Nelson Wallis off
With Golf Title

Your Attention Please! MINUTE MAID Fresh Frozen ORANGE JUICE

## ${ }^{1} \mathrm{c}$

during otr gigantic sale
IRBYDRUG


BE SURE TO SHOP THE TOWNS BIGGEST MARKETOUR CLASSIFIED ADS!

BUYING? SELLING? SERVICES OFFERED? SERVICES WANTED? No matter what the problem, let the Want Ads go to work to solve it for you! More people read and use the classified ads than any other advertising medium! It's the community's largest and most complete show-case of day-by-day needs and services. Look it over carefully. You'll find values galore!

THE ARTESIA ADVOCATE

## DIALSH 6-2788

"You Can Charge It!

## From The Files Of 50 Years Ago

Taxpayers and Voters T

## Lt. General-

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| 10:30 News, sports and weatherroundupTV PROGRAM SATURDAY |  |
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|  | DAY |
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| \$129.95 |  |
| west Auto Supply |  |






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| Former- <br> (Continued from Page One) |  |
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Artesia-


Western-
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Guy Cherrolet ISEED CAR LOT
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