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Santa Fe Proposes Schedule Switch

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# Churchill Formally Resigns Position 



Artesians Good Naturedly Josh Over Dial System

Yeager Launches Plans for Armed Forces Day Here

Tourist Director To Speak Before C of C Meeting

Alford Elected Vice President

Scouts Preparing For Camporee

Mrs. Helen Kingsland of Farmington Becomes Bride of Gerald Clay in Saturday Ceremony

HAGERMAN NEWS BRIEFS
Band Sets First Concert Of Spring for April 15

## Pat



## ANNOUNCING--

## CHANGE OF OWNERSHIP

It is with genuine pride and pleasure that we announce to the motoring public of the Artesia Area, that we have purchased the Artesia Auto Company. At the same time, we extend a most cordial invitation to our friends and old customers of this firm, to visit us at any time.

It is the aim of the Artesia Auto Company to offer the very best in service to both owners of cars and trucks . . . and to provide a service to purchasers of new Fords unsurpassed anywhere.

Won't you come in now - get acquainted and see the new Fords? We will be happy to see you and to serve you.


> CLEAN COTTON RAGS
> We Can Not Use
Stringy Rags or
Overalls! The Artesia Advocate

PHONE

TuMexers Drop Exhibition Tilt 4－3 to Walker Air Base Team ead Vanishes During Eighth
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THIS WEEK ONLY！ SALE ENDS SATURDAY，APRIL 9！ Remingoon You can buy New WE PAY YOUR DOWN PAYMENT． YOU PAY NOTHING UNTIL MAY！


Gets Homers for Mathews

Doak Walker to Make Tough Choice－Football or Business？
 SPORTS
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With Flop at Hatchery

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## －Dial the first two letters and the figure in the



Dhe letter $\mathbf{0}$ with the letter $\mathbf{0}$ with
the figure $\mathbf{0}$（zero）， or fhe letter I with HMM－M－M－If you make an error while
dialing，hang up－then
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before you begin dialing
the number again．


Girl Scouts of Troop 23 Entertain Troop 14 Members



Get More...Pay Less with Your Loan at Beneficial Coomparey

Dr. K. Behnke Rains PALMER GRADUATE CHIROPRACTOR X-Ray and Neurocalometer Service 420 West Quay Dial SH 6-3800 Office Hours Daily except Saturday

Saturdays and Evenings by Appointment | $\begin{array}{l}\text { Remember, It is Not True to Say "We Have Done Everything } \\ \text { Possible" until You Try Chiropractic. }\end{array}$ |
| :--- |



Mrs. Baldwin to Compete Thursday for Area Title

Trial Date Set Trial Date Set
For Marshall in Airman's Death

## IN 39 of 4 CITIEs Merchants Look to One of Best Easter Sales On Record With Cooperation From Weather

| Ew York (a)-Given a spel | you consider the weather. During a good part of March Easter shop-pers were hampered by rain and snow storms, icy winds, rampag ing floods or ryang tornados. | Children's wear is booming all over the country |
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|  | 'Sure The cold snap hurt us," a storekeeper in Richmond, |  |
| The Associated Press. |  | manufacturers have tinally come ap with something new. A chariotte, N. c., department |
|  | concedes. "We're better off than last year, though." <br> A top official of a big depart |  |
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| chant says: "Its just good busi |  |  |
|  | and all of tis5." Kurt Levi of |  |
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|  | "You couldn't ask for better." | tian Dior and you'll get any one of hundred diferent answers, no two of them alike |
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| seem all the more striking whe |  | The flat-chested, H-shaped dress of the famed Parisian stylist iscredited withboosting sales in some stores, hurting them in oth- |
| Three Teachers |  |  |
| At Lake Arthur |  |  |
| Entertain at Home |  |  |
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|  | Spree, don't want to commit them. |  |
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|  | April 18 last year has encour aged people to shop earlier. Bu |  |
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| Ar | by sind large, the mood is opti- mistic in A. . sual it the the ladies uno are |  |
|  | As Usual, it's the ladies who are |  |
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|  | petition from Pop and Junior <br> Attracting the masculine half of | TV SERVICE |
|  | the population are shirts, socks |  |
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|  | green, lavender, maize and char-treuse. |  |
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| $p$ Numbers | heavy favorite, theyre meant to be warn with the increasingly <br> popular "Ivy League" " suit of |  |
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## PITTSBURGH

 GUN-PROOF HOUSE PAINT

Smoke or Gas won't discolor burch's new fumeresistant, Sun.Proof
Paint produces a film of unusaal whiteness that really stays wh
smole or indutrial fumes will
not darken or discolor it. Its self.
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Studying Further Cuts in Payroll

## ARTESIA PAINT \& CLASS C0.

824 South First

Palace Drug Monthly News

FIFTEEN YEARS AGO you spent 18.3 cents of your medical care dollar for medicines. Today, despite the fact that some of the newer drugs seem expensive, you are spending only 14.5 cents of your medical care dollar for medicines.

THE REASON OF COURSE IS that your prescriptions are now so much more effective, that you get well much quicker, and they help prevent more serious sickness, and often an op-
THE COST OF LIVING has advanced considerably for almost everything you buy. But according to government statistics, you are now actually spending less for medicines, for each dollar of your medical care, than you did 15 years ago.

AS YOUR PHARMACIST we will always do our utmost to keep your cost of medicines as low as good pharmaceutical practice will pernit.

## PALACE DRUG STORE

Walgreen Agency
Prescription Chemists DIAL SH 6-4461


## arn mern <br> ) <br> Fro RAMChisk <br> (18)

Four Nitrogen Fertilizers Give Similar Results in Cotton Testing at New Mexico A\&M






Constipation in Babies Is Seldom Very Serious

"IONMI" DOESNT MIND sharing her meal with "Freddie" the piglet, but makes sure the elittle eporker doesn't dig in too deep. "Freddie"
was anandoned by tits mother at Oakenshaw Grange Fam in Crof-
ton, England, when it was five days old and "Bonnie," a St. Bernard expectant mother, took in the little foundling. (International)

Research Advance Told in Report


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COME IN TODAY AND GET TOP QUALITY FEED FOR YOUR FARM OR RANCH LIVESTOCK!

OUR FEEDS ARE BLENDED OF QUALITY INGREDIENTS AND FORTIFIED WITH THE PROPER VITAMINS AND MINERALS TO MEET THE NUTRITIONAL NEEDS OF ALL
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aRTESIA ALFALFA GROWERS ASSN
Producers of Quality Feed for Stock and Poultry NOTE TO FARMERS:


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