

January 31, 1955
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SPORTS

Greyhounds Edge Conference's Top Job Saturday

ARTESIA, N. M. — The Greyhounds of the New Mexico university basketball team last night won the top job in the conference by defeating the Chaco State team 24-18 at the home of the Greyhounds.

Black Baseball Franchise Bought Civic Project

BOCK, Tex. — The Lubbock baseball franchise has been bought by a local group from Odessa Sr. and P. B. Odum, Oklahoma City and will be managed by Sam West, former American League star, with C. R. Hutcheson, former vice president of the Texas league service, as general manager.

More Hat Word For This Spring

AP Newsfeatures — More hat is the word for spring, as milliners present toppers to complement the new long, lean silhouette of dresses and suits.

Stole Essential Part of Every Girl's Wardrobe

By DOROTHY ROE Associated Press Women's Editor — Every girl needs a stole, wear over suits in spring or with cotton dresses in summer.

Underdog Teams In Border Loop Open Cage Race

PHOENIX, Ariz. — A couple of underdog Border Conference basketball teams last week did a surprisingly good job of throwing the conference race wide open.

Flagstaff Holds Stranglehold on Conference Lead

ALBUQUERQUE — With the New Mexico Conference race about half over, Arizona State of Flagstaff apparently has a stranglehold on its second straight basketball crown.

American League Committee Denies Expansion Study

NEW YORK — The American League's realignment committee, insisting it was not soliciting additional franchises, Sunday explored the possibilities of a 10-club league and set up standards for applicants.

Travelers to Meet Denver Bankers in City Tonight

Carrying out the balance of their 1955 schedule despite a vote to discontinue the club, CVE Travelers tonight will meet the Denver Central Bankers here in a National Industrial Basketball League game.

Travelers Drop Non-Loop Tilts

CVE's Travelers dropped two games this week-end to lesser teams—New Mexico A&M college, Friday night and the Kimmel-Mean Realtors of El Paso Saturday night.

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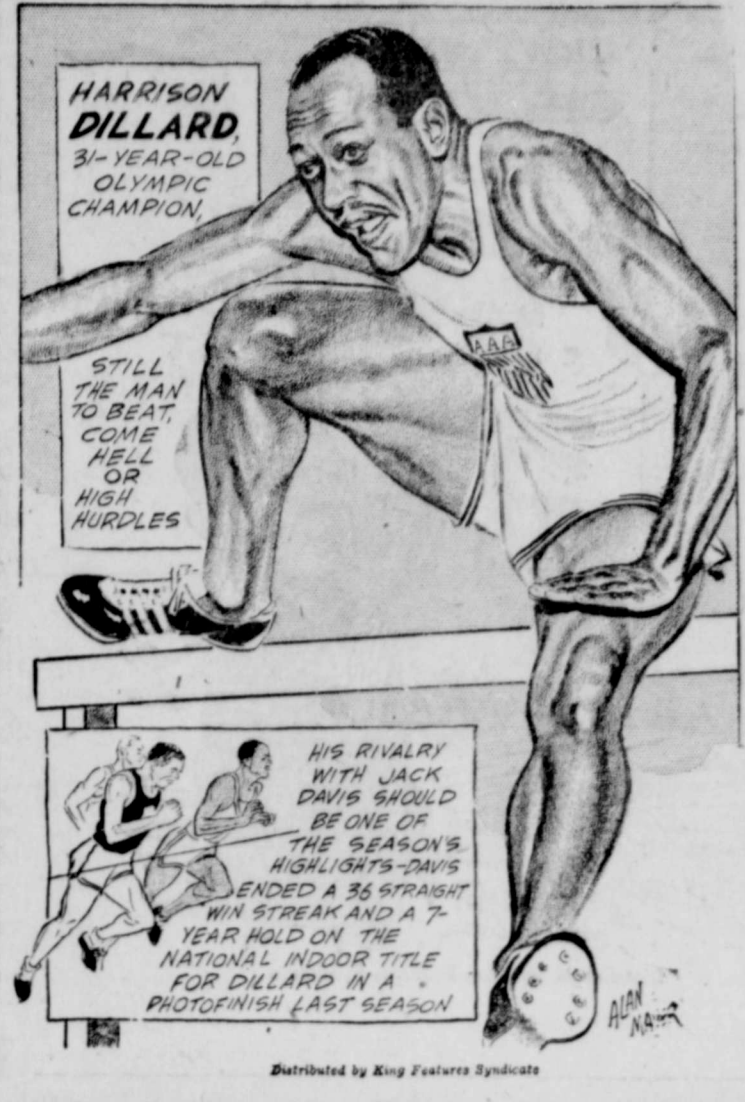
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STILL THE BEST - - - By Alan Mave



Distributed by King Features Syndicate

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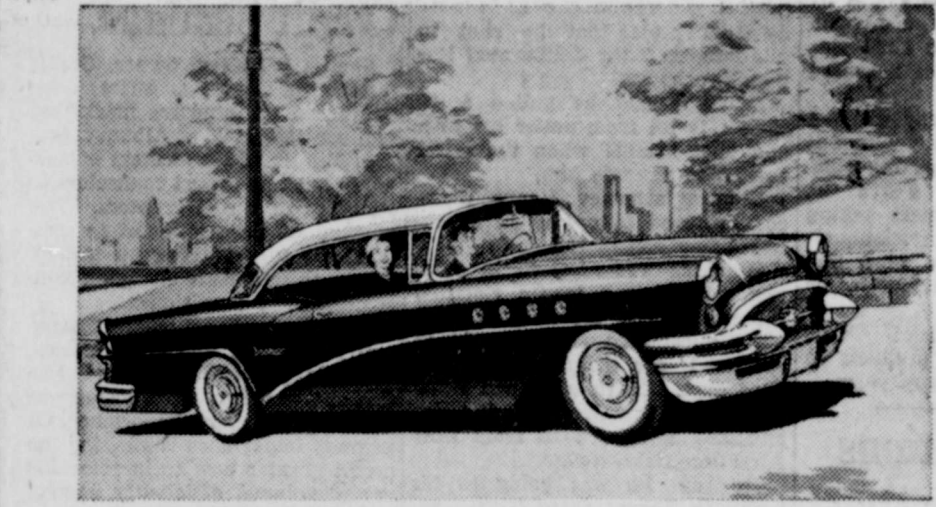
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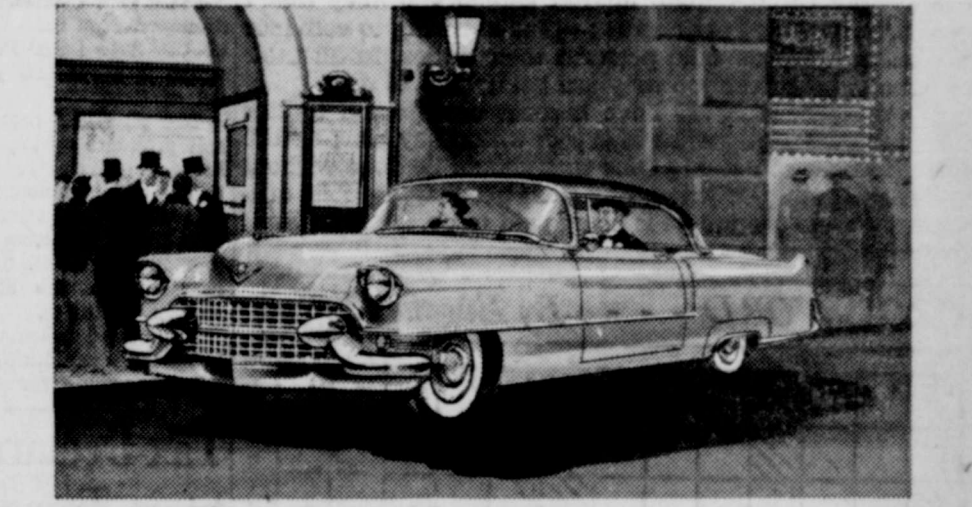
JUST LIKE AN ENGINE TUNE-UP
CONOCO Super Gasoline with TCP
 207 W. Texas HART MOTOR COMPANY Phone 237

Stop here for America's first Double-Duty motor oil
NEW CONOCO Super MOTOR OIL
 FAGAN CONOCO SERVICE
 FIRST AND MAIN
 PHONE 1232

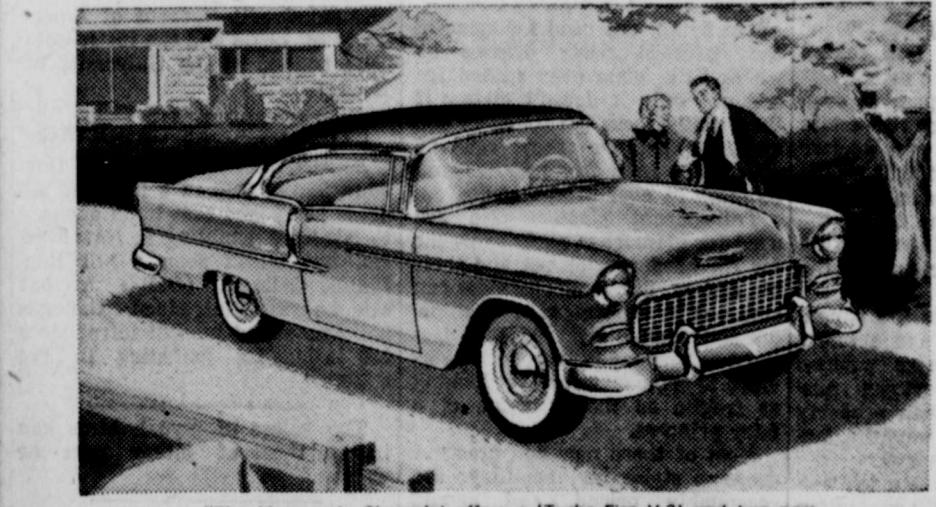
Is your "dream" car in this picture?



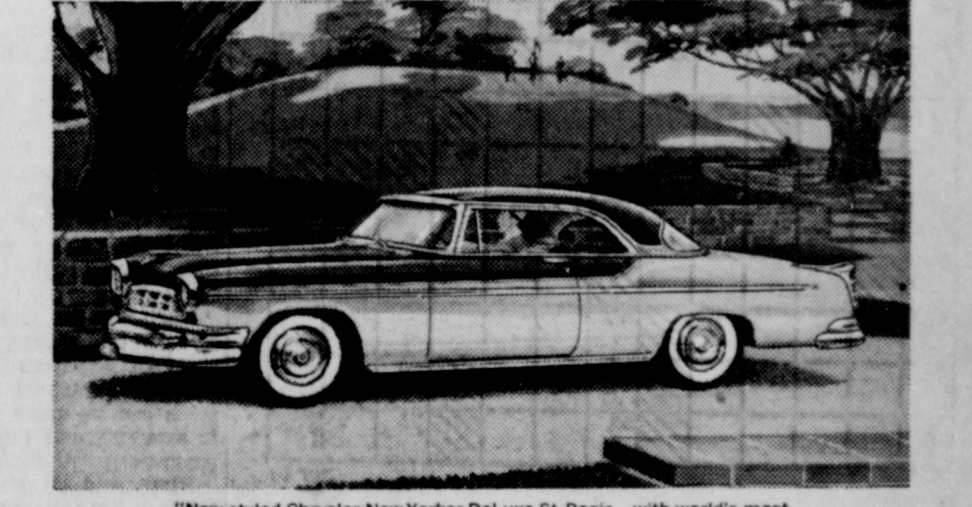
"Buick's spectacular Century Series, with 9-1-1 compression, provides highest power-to-weight ratio and most power per dollar."



"The Coupe, Cadillac's lowest-priced 1955 model, features a Cadillac precision-built overhead valve 250-horsepower V-8 engine."



"The Motoramic Chevrolet offers a 'Turbo-Fire V-8' and two new 'Blue-Flame' 6's. Model shown: the Bel Air Sport Coupe."



"New-styled Chrysler New Yorker DeLuxe St. Regis...with world's most powerful engine design: hemispherical-combustion FirePower V-8."

Here's why it deserves Conoco Super Gasoline with TCP

...the fuel designed for today's hi-compression engines!

Regardless of make or year, your car will benefit from Conoco Super Gasoline, the fuel that combines a controlled higher-octane rating with all power benefits of TCP!

Whether you're the proud owner of one of these 1955 beauties... or are still getting dependable service from your present car... isn't it time you benefited from Conoco Super Gasoline with TCP?

Make no mistake about it! Here is no ordinary fuel, but an astonishing new kind of gasoline that sets free every ounce of power packed into today's wonderful high-compression engines... a gasoline that virtually tunes up any engine by the time you've finished your second tankful!

Feel that powerful difference today!

This week, start using Conoco Super Gasoline with TCP... after two tankfuls, you'll see why the greatest gasoline development in 31 years became the greatest success in gasoline history!

CONOCO

Conoco Super Gasoline with TCP

...makes a powerful difference in your car's engine!

FREE!
 Work is guaranteed on radios and TV's. Give us a call 1275 for day or night service. We can't fix it, you don't have to pay.

K S W S
 TV CHANNEL 8
 MONDAY
 Test pattern
 Jack Place
 Action Theater with your host, Owen Moore
 Boy Scouts of America, live
 The Christopher Series
 Teen Teasers, Junior Quiz
 live
 Daily Newsreel
 Trader's Time
 Weather Story
 Amos and Andy
 Mr. District Attorney
 T.Vingo, a game for viewers
 presentation
 Nine O'Clock News
 Sports Desk
 Going Places with Gadabout Gaddis, sports
 Texas Rasslin, from the Dallas Sportatorium
 News, sports, weather roundup.

Revolutionary All-New
CROSLEY SUPER-V
 17-Inch Table Model
 as low as
\$139.95
MIDWEST AUTO
 10 W. Main Phone 535

No Paper? Just Start Your Own
 AP Newsfeatures
 FREMONT, Neb.—When journalism student Paul Bunge could not find the kind of a newspaper job he wanted to earn his way through school he started a paper of his own.

FIGHT POLIO!
 ✓ Polio Vaccine
 ✓ Treatment
 ✓ Epidemic Aid
GIVE to the MARCH OF DIMES
JANUARY 3-31

Paul's News Stand
 Hunting and Fishing Licenses
 113 South Roselawn
 Read a Magazine Today!
 Ice Cream and Drinks

WE SELL! PHONE 714 **WE SERVICE!**
CLEM & CLEM
 PLUMBING CONTRACTORS
WE INSTALL! SHEET METAL **WE GUARANTEE!**

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO. Established August 29, 1938

The Artesia Advocate is a member of the Audit Bureau of Circulations... SUBSCRIPTION RATES, PAYABLE IN ADVANCE

Those Lying Newspapers

THE LATE SENATOR Huey P. Long always had a favorite expression he employed concerning the newspapers of Louisiana... But let that newspaper or let the newspapers remind some of the office holders and public officials...

Which Are You Listening To?



Distributed by King Features Syndicate

Gasoline Pipeline Starts Operation To Albuquerque

EL PASO — Gasoline will begin moving through a new \$4 million pipeline from El Paso to Albuquerque tomorrow... The 248-mile pipe line will have a capacity of 9000 barrels a day.

Hutchins Facing Jail Following Slaying Decision

GALLUP — James William Hutchins, a young airman who fled his post to be with his lonely wife and ended up killing the man who gave him a ride, today faced a one to 10 year sentence in prison for manslaughter... Hutchins was arrested in Sallisaw, Okla., on a traffic violation three days after the slaying.

Southard Named To Eddy County Draft Board

Brig. Gen. John P. McFarland, state director of selective service, has announced the appointment by the president of the United States, on the recommendation of the governor, of Thomas A. Southard of Artesia as a board member of selective service local board No. 8, Eddy county.

Keys Completes Credit Seminar

George W. Keys, owner, Credit Bureau of Artesia, successfully completed an intensive marketing seminar Jan. 21-23 at Albuquerque... The purpose of the Albuquerque seminar was to bring bureau managers up-to-date with changing consumer credit conditions.

Thirty-Five—

(Continued from Page 1.)

ered, but at the commission lodges the uncontrolled drinker is given that one chance for sobriety that may mean the difference between life and death... The welfare and relief costs for a large family deprived of its normal wage earner add a staggering load to these tax-supported agencies.

Top Newsmen—

(Continued from Page 1.)

again in 1956, in spite of published reports to the contrary... Earlier, Relman Morin, Pulitzer Prize winning Associated Press Washington correspondent, told the newsmen that many of the American people are not well informed on national and international affairs.

Mothers' March—

(Continued from page one.)

mission will be \$4 for couples and for stag... Proceeds to be added to the MOD total include that from a scrap metal drive headed by Jack Staggs.



ARTESIA'S official representatives to this week-end's 20-30 state convention here were Lowe Wickersham (left), official delegate, and Lynn Mulliniks, alternate.

Travelers—

(Continued from Page 1.)

During the business meeting, a new building to house the Co-op was discussed lightly, although nothing definite established... The American farmer gets about 45 cents of every dollar the consumer spends for food.

SPECIAL HUNT OKAYED

SACRAMENTO, Calif. — The taking of coots on agricultural lands in 28 California counties help prevent crop deprecation... Farmers are generally likely to find their economic situation in 1955 to be about the same as 1954.

NOTICE!

Texas Red Seed Oats For Sale J. J. TERRY — PHONE 011-F23

Dr. Kathryn Behnke Rains

PALMER GRADUATE CHIROPRACTOR Announces New Location at 420 WEST QUAY — PHONE 861

CROSSWORD - - - By Eugene Sheffer

Crossword puzzle grid with numbers 1 through 53 indicating starting points for words.

Vertical and Horizontal word lists for the crossword puzzle, including words like 'mountain', 'catlike', 'tilt', 'river', etc.

Tax Declarations Start Tomorrow At City Hall

Starting tomorrow F. F. "Doc" Elvin will be at City Hall taking tax declarations for the county... Elvin has asked all persons owning personal property or real estate to come to City Hall and declare its value.

all in nylon, are used for some of the daintiest party dresses on which little girls ever spilled ice cream... Most of these new and practical dress-up styles for small fry are reasonably priced, and should bring joy to the hearts of mothers and daughters alike.

Chemistry Makes Youngsters Party Dresses Liveable

By DOROTHY ROE Associated Press Women's Editor... The age of chemistry makes life more fun for modern small fry and easier for their mothers... Time was when party dresses were reserved for only the most special occasions, since their dainty ruffles and lace frills took hours to wash and iron after each wearing.



MEMBERS of Artesia 20-30 club taking leading roles in 20-30 state convention here were Dooley Juarez (left), subdistrict governor, and Allen White, master of ceremonies for banquet.

Graphic of a dollar sign with the text 'MATTERS OF DOLLARS & SENSE...' below it.

Advertisement for First National Bank with text: 'You Can Do All Your BANKING at the First National... Deposit Your Savings, Cash Your Pay Check or Personal Checks, Pay Your Bills...'

FIRST NATIONAL BANK Member Federal Deposit Insurance Corporation

For Best Results Use The Advocate

Want Ads

Classified Rates

PHONE 7 (Minimum charge 75c) First Insertion 15c per line...

FOR SALE—Household Goods

ELECTROLUX VACUUM CLEANERS Sales - Service - Supplies...

STOP! FOR SALE! New and Used Sewing Machines and Vacuum Cleaners...

PPAFF Sewing Machine Center Sales and Service for All Makes...

Full size Automatic Electric Range deepwell unit, oven, broiler, storage cabinet and drawer...

Electric Refrigerator, 8 cu ft. with large full-width deep freeze compartment...

FOR SALE—Raw milk, 70c per gallon, no delivery...

McCAW HATCHERY 306 S. 13th St. Phone 590

STATE ENGINEER'S OFFICE Number of Application RA-3374...

Subdivision NE 1/4, Section 16, Township 18 S., Range 26 E., Acres 160.

Appropriation of water to be limited at all times for research for the purpose of determining the most suitable crops...

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights...

FOR RENT—APARTMENTS One, two and three-bedroom apartments, furnished and unfurnished...

USED CARS FOR SALE Let Allen White at Guy's Used Car Lot...

Chevrolet Pickup, good condition, has 1952 motor, good tires, heater...

LIVESTOCK FOR SALE—Pigs and hogs, healthy and vaccinated...

HOMES FOR SALE FOR SALE—Duplex apartments, newly decorated, each apartment with one bedroom and private bath...

on the docket of said Court, where Helen Hampton is plaintiff and you, Charles William Hampton, are the defendant...

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal, this, 7th day of January, A.D. 1955.

NOTICE OF PUBLICATION (Foreign) Pursuant to Section 54-1003 of New Mexico Statutes Annotated...

WHO DOES IT?

The Firms listed below under This New Classified Section are prepared to meet your every need!

- Lumber, Paint, Cement: T. E. Johnson Lumber Co. Interior Decorating: Reasner Decorating Co. Plumbing and Heating: Artesia Plumbing Heating...

WHO DOES IT?

MBB MULTIPLE LISTING BUREAU BUY OR SELL FROM A MULTIPLE LISTING BUREAU MEMBER...

KIDDY AGENCY REAL ESTATE AND INSURANCE 415 West Main Phone 914 GI 2-Bedroom Home, closing costs only.

Southwestern REALTY 315 W. Quay Ave. 1065-1434 GI and FHA approved, 55 ft. lot with paved street and alley...

Amending the original Certificate of Incorporation by: Increasing the authorized capital stock from \$2,500,000 to \$5,000,000.

NOTICE STATE ENGINEER'S OFFICE Number of Application RA-615 and RA-292, Santa Fe, N. M., January 26, 1955.

Notice is hereby given that on the 25th day of January, 1955, in accordance with Chapter 131 of the Session Laws of 1931, I, P. and W. I. Johnson of Lake Arthur, County of Eddy, State of New Mexico...

Range 26 E., Acres 9 Subdivision NE 1/4 NE 1/4, Section 8, Township 16 S., Range 26 E., Acres 40...

BIG SISTER



ETTA KETT



der this application. Appropriation of water from all sources combined not to exceed a total of 3 acre feet per acre per annum.

BIG SISTER



ETTA KETT



shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant...

BIG SISTER



ETTA KETT



JOHN R. ERICKSON, State Engineer. 1/31-2/7-14 GUN-TOTTERS JAILED DENVER — Seven Denver youths were jailed yesterday as police continued a crackdown on gun-toting juveniles...

BIG SISTER



ETTA KETT



LITTLE ANNIE ROONEY



THE CISCO KID



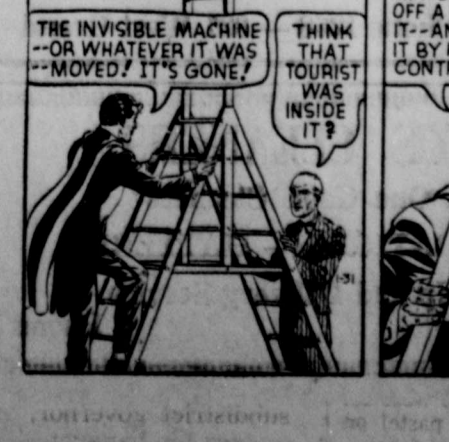
MICKEY MOUSE



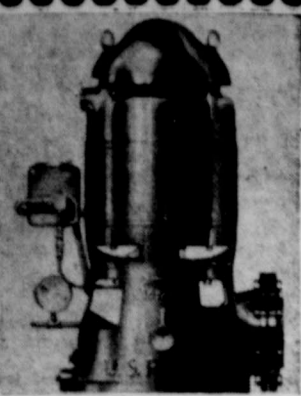
MANDRAKE THE MAGICIAN



MICKEY MOUSE



ARTESIA BUSINESS AND INDUSTRIAL REVIEW



BRISTOW Pump Co.

N. H. (Slim) BRISTOW
SAM COATS
U. S. PUMPS
N. First St. Artesia, N. M.
Artesia Dexter
Ph. 0180-NR2 Ph. 3591
SERVICE and REPAIRS
All Make of Pumps

Payne Packing Is Among Largest Firms

With a total payroll which has never been less than \$75,000 a year, Payne Packing Co. of Artesia selects, kills, butchers, packs and makes meats—then sells and distributes the products throughout southeastern New Mexico.

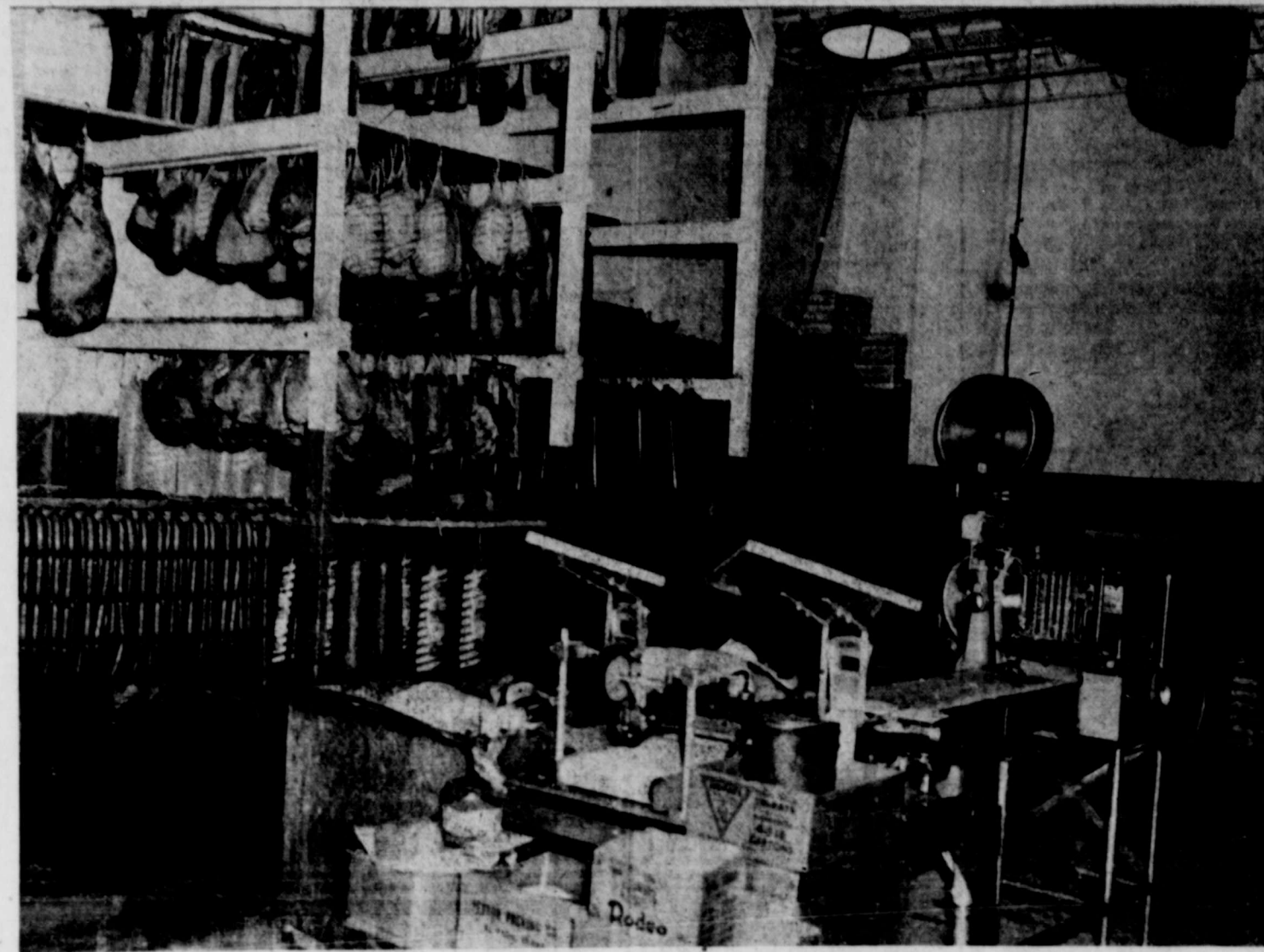
Owned and operated by Mr. and Mrs. J. L. Payne, the packing company has been located on the Hope by-pass highway for five years where the Paynes went into the packing business in 1950. Prior to this, Payne was a rancher for 28 years, having lived in the Pecos valley 33 years.

The Payne Packing Co. is no small operation. An average of 45,000 pounds of meat is butchered and distributed each week by the company. To do this, Payne has a full-time staff of 15 employees working each week.

A little more than 90 per cent of the meat used at the operation is raised locally—another help in boosting the economy of Artesia and this area.

Payne, a big, friendly man whose trademark is a whip—he uses it around to help him think—explained that the packing house is a complete operation from start to finish. Livestock is bought every day by Payne and placed in pens behind the plant. As the time comes, the cows or hogs are moved into the first stage of the business.

They are killed, skinned and cleaned here, then are taken into the next room where they are butchered and refrigerated. After that, lunch meats, wieners, sausages and all varieties of meats are made in different rooms of the packing company.



PAYNE PACKING CO. of Artesia puts out about 45,000 pounds of meat each week, in every shape and form and variety. A complete packing company, Payne's buys, kills, dresses, and cuts, then packages and distributes meats throughout the Pecos Valley as a wholesaler. (Advocate Photo)

Wet Wash and Rough Dry

FREE PICK UP and DELIVERY
JOHNSON LAUNDRY
Tenth and Missouri
Phone 624-W

DRILLER'S CAFE

"Just come as You Are"
Home Cooked Dinners
Steaks — Chops
Chicken
Best Coffee
328 W. Main Phone 91

Paint Up NOW!

with Super Kem-Tone APPLIKAY KEM-GLO
Mayes & Co.
601 S. Second Phone 102

SAVE 30%

at Jack's Radiator Shop
311 S. First Phone 55-M

Leone Studio

Photo Finishing
Portrait
Commercial
24-Hour Service
415 W. Main Phone 1649-W

GENERAL REPAIR—BRAKE SERVICE

DOSS GARAGE

BEAR WHEEL ALIGNMENT
105 East Grand Phone 55-M

It's Jim's, of Course, for That Fine Food—Quick Service

Increasing Popularity Proves That We Serve CHOICE FOOD, Properly Prepared, And, Don't Forget Our World-Famous Root Beer, and All Fountain Service!

JIM'S DRIVE IN

1012 South First Phone 92-J

JOHN SIMONS, Jr.

Special Agent
NEW YORK LIFE INSURANCE CO.
Group - Life - Sickness
Accident - Hospitalization
201 Carper Bldg. Ph. 1424-J
Res. Phone 1539-R

ATLAS TIRES

Batteries and Accessories
Solt Chevron Station
200 S. First Phone 500

NORTHSIDE Radio-TV Service

Finest, Fastest Radio and TV Service, backed by Years of Experience!
REASONABLE
104 Gage St. Artesia

HOME LOANS

Interest from 4 1/4%
Terms 10 to 20 Years
Auto Loans 1 to 2 Years
Life, Fire and Casualty
For Complete Coverage See
Cecil Waldrep
Insurance and Loan Service
112 S. Fifth Phone 1005

Leone's Studio Offers Full Line of Photo Services

People who know "Butch" will say they've never heard of Mrs. Lavene Smith, although both are the same person and associated daily with Leone's Studio. Mrs. Smith has been part owner of the photographic studio for the past 14 years. Her partner is her daughter, Mrs. Ralph Thompson. She guarantees fine photographic work which families can display with pride. She has had more photographic experience than the 13 years in Artesia, having operated a photo shop in Las Vegas, N. M., for a number of years before coming to Artesia.

Hotel Artesia Dining Service Among Finest

Artesians are rapidly finding that Hotel Artesia's restaurant and associated dining facilities offer some of the best food and service as well as pleasant surroundings in the community. Leased only a month ago by Mr. and Mrs. G. Taylor Cole and Mr. and Mrs. Jerry Cole, the hotel's dining facilities have rapidly drawn an increasing number of patrons. Diners find menus at Hotel Artesia offer pleasing variety served in pleasant surroundings, yet at a very reasonable cost. After extensive remodeling, the hotel now offers Artesia some of the finest and most complete dining facilities. For patrons who prefer it, there is the customary coffee counter equipped with comfortable stools, where the restaurant's entire bill of fare is available. There is also the restaurant

Leone's Studio Offers Full Line of Photo Services

order quite a few portraits to send their relatives all over the country. The shop is also set up to handle cut film development and printing with machines capable of making contact prints (same size as images on the negative) or enlargements from the popular jumbo size to huge 18x24-inch pictures. Mrs. Smith and two other employees handle all the printing and developing in the studio. About the only thing they cannot handle right in the studio is color work—but they do take color films and send them to the film company for processing.

VALLEY TRACTOR SALES

(Formerly F. L. Mayo Motor Co.)
Ferguson Tractors
SALES AND SERVICE
THERE'S BIG NEWS FROM FERGUSON SOON!
North First Street Phone 0180-M

SINCLAIR HELPS KEEP THE WHEELS ROLLING IN THE PECOS VALLEY

Pior Rubber Co. SINCLAIR SERVICE 421 W. Main Artesia	Complete SINCLAIR Service J. A. Hokett 301 E. Main Artesia
Hart's Sinclair Service On the Highway A Mile North of Artesia	Cecil Smith's SINCLAIR SERVICE AND GARAGE Hope Hiway, West of Artesia

Sinclair Products
RAY BELL OIL CO.
PAT BAXLEY, Manager
301 East Main Artesia, N. M.

LAND LEVELLING

General Dirt Contracting
C. H. "Claude" Berry
Shop Phone 0180-W1 — North Roselawn
Residence Phone 1258 — 321 West Grand

GUYS' CLEANERS

"The One Good Cleaners"
ALTERATIONS — HATTERS
Pick Up and Delivery Service
320 West Main Phone 345

VALLEY TRACTOR SALES

(Formerly F. L. Mayo Motor Co.)
Ferguson Tractors
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Sinclair Products
RAY BELL OIL CO.
PAT BAXLEY, Manager
301 East Main Artesia, N. M.

COLBERT & COOPER

Service Station
(Formerly H&H Service Station)
GENUINE CHEVRON PRODUCTS
TIRES — BATTERIES — WASHING — GREASING ACCESSORIES
1206 South First Phone 250-W

TAXI PHONE 228

PROMPT — COURTEOUS — SAFE
YELLOW CAB COMPANY

Jack's Radiator Shop Exclusive Here in Field

Radiators and batteries are the most neglected parts of the average automobile, claims Jack Staggs, who operates Jack's Radiator Shop at 331 S. First.

Staggs aims to remedy the radiator situation through work going on at his shop, Artesia's only exclusive radiator repair establishment.

Although few residents know it, Staggs also assembles new radiators, selling his entire production of some 200 a year locally to auto dealers and operators of large truck and automotive fleets.

"We save most people with radiator trouble an amount of money that surprises them," claims Staggs. "Most often, when a radiator can't be put in good shape by cleaning and a few simple repairs, a new core is needed. We sell the customer just that—not a whole new radiator assembly with frames and water tanks he doesn't need."

Staggs has operated his present business 4 1/2 years. He has been in Artesia 25 years, having operated and owned service stations for 15 years prior to entering business exclusively in the radiator line. He came to Artesia from Ropesville, Tex., near Lubbock. In addition to workmanlike radiator repair at substantial savings, Jack's Radiator Shop also offers speedy service through installation of adequate and efficient equipment, much of it designed and built by Staggs himself after a country-wide tour of radiator plants and factories before entering the business himself.

PAYNE Packing Co.

Packers of
PAYNE'S FINEST
• Beef
• Pork
• Hams
• Bacon
• And other Fine Products
A Daily Market for Your Livestock
Richey Ave. Phone 1089

FLETCHER ELECTRIC CO.

MOTOR RE-WINDING and REPAIRING
Large or Small
900 S. First Phone 254

We Are Proud of Our Artesia Citizenship

And to Be a Part of the PECOS VALLEY INDUSTRIAL AREA

CAPROCK WATER CO.

Office 315 W. Quay Field Phone 3-F11

• Oil Field Pits
• Caliche Roads
• Reservoirs
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