# Mechem Sees Crisis In Oil, Gas Industry Slump 

 rench Reluctantly Vote Defense Approval, 287-260 ${\underset{\text { Price-Setting }}{\text { Governe }} \text { (ites }}_{\text {Gol }}$| stitutions |
| :--- |
| sk Four Times |

attlemen See
0 Rush to Buy
exican Cattle
irm Invited to onfer on City's nniversary Plan

Farmers Urged Survey Aid Of Shallow Water Basin

| Davis to Coach <br> Alums in MOD <br> Benefit Game <br>  <br> a victory tonight over the varsity Bulldog basketball team in a <br> Dimes. According to Yumpy Barker <br> one of the instigators of the benefit game, Davis led the Bull- dogs of ' 50 to their only state $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ | Government Is Upheld $\qquad$ |  |  |
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|  |  | S |  |
| Over New Mexico, |  |  |  |
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|  |  |  |  |
| The cold front that moved into the area this week won't pass un- til the weekend. |  |  |  |
|  |  |  |  |
| night in the northwest and onlyslightly higher in the east and south. |  |  |  |
|  | Upheld in Fig |  |  |
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|  |  |  | for Tomorrow |
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| Farmers Urged Survey Aid |  |  | $\\|_{\text {anit }}^{\text {anit }}$ |
| Of Shallo |  |  |  |
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| measure water levels, and corre- late all known information on wat- er levels since 1938 when records |  |  | Frank Williams, Charles Brown row Wowny Williams. |
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Hey, Kids! --See Page 6 for Unique Opportunity to Make Money

| Hectic Radio Search Saves Rule By Court |
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| Airman Hit by Rabid Dog nonkr |


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|  | Of Dimes Fund |  |


| Holiday Jamboree |  |
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| Is Rescheduled |  |
| For Saturday | \%ita |
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| Semer | dien |
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| Saicmem | Carlsbad Officials |
| maine smat |  |

Unique Free Advertising Offer Presented to Kids
In a spirit of holiday fun, the Artesia Advocate is
offering a unique free advertising service for the bright
young people who make up the school population of the
Artesia area.
The Advocate staff feels that the active use of ad-
vertising by these youngsters which will allow them to
create, write, and put into actual use their own personal
advertisement, will be valuable experience and profit-
able, too
cenere are no strings attached to this free offer, ex-
cent that each ad must be an independent and personal
venture into advertising and selling on the part of a pupil
in some school in Atresia.
Advertising is about to go into its biggest year in
American business history, a history in whici advertis-
ing has continuously played an increasingli important
rooe in the development of the Amercan way of life and
the highest standard of living ever achieved anywhere in
the world.
The young peopie of Artesia will now have an op-
portunity to actively participate in one of the simplest
and most effective forms of doing business in their com-
munity. Full details are given in the Advocate's adver-
tisement on Page 6 .

Personal Mention


## LANDSUN THEATER





ose Bowl

Adair's Tourist Courts Doing Good Business


Travelers Surge to Easy 99-54 Victory Over TWC; NIBL Opponent Friday CVE Control
Pays Off in
Second Win


North Carolina, TCU Take Cage Spotlight With Wins

## 



| The Artesia Advocate <br> PUBLISHED BY adVocate publishing co. <br> Auguat 29. 1908 |  |
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| ABC $\qquad$ measure of Advertising ValuAYABLE IN ADVANCE$\qquad$ |  |
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Congress Is Responsible
$\mathbf{M}^{\mathrm{A}}$

| Sturges Appointed | Deadline Nears <br> Acting Director |
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| To File Claims |  |
| Of State Welfare |  |




| Legislature Faces Pledge to Buy Voting Machine | First Free World Nuclear Medical Institute Slated |  |  |
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The Artesia Advocate nsemem

For Best Results


WEBSTER'S NEW COLLEGIATE


ARTESIA ADVOCATE


Two-Bedroom Home at 11110 West Chisum
One-Bedroom Sumurban Home on large lot.
Lot in good residential area 1404 Yucea
Lot in good residentian area 1404 Yuca
A Home of Your Own Will Make 1955
HAPPY NEW YEAR for You!




- THE CISCO KID


Office Supplies at The Advocate

## MICKEY MOUSE





