The Artesia advocate
ity to Seek Free Drainage Six Burned to Death as Auto Smashes ystem for Urban Project Head-On Into Truck Near Las Cruces

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our Children ie in Fiery ule Tragedy
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##  frs, former manager in the electrical engineerin ortment of Sandia Corp. al oria Special Weapons Base, Al old <br> Uerque. He was field enginee Philadelphia Electric Co.be taking pe the <br> Philadelphia Electric Co. be f taking the chamber job here Jears ago. <br> 1 Shopping Day rill Christmas

State Police to Concentrate On Drivers' Lunatic Fringe


Montoya Named

## State Senator



| Chief Joe Roach said today his of ficers will concentrate during the Christmas season on the 15 per cent of all motorists cho are "incompetent and irresponsible. He urged each New Mexican to on the car behind him, the car in front of him, and the car they are going to meet, allowing for some insane act on the part of any one of those drivers." The chief called in all district supervisors for a conference today on traffic enforcement over Christmas. <br> In a message asking for caution on New Mexico highways during the holidays, Roach said: <br> Last year during the Christmas season we had 17 fatalities. This was in addition to the many casual- ties that suffered from broken bones, disfigurements and perman- | damage was tremendous. Actual ly, everyone who traveled in a car last year who didn't get hurt was extremely lucky <br> "This Christmas season we will find a better group of drivers on but we still will have that 15 percentile of incompetent and irre sponsible operators to contend with. The 15 per cent of incompetent drivers will include winos, drunk drivers, fatigued drivers, habitually fast drivers, and the respected and prominent individual who will drink just enough not to his driving ability impaired enough to become involved in an accident irom-a negiect enough to get out of the way of the reckless driver. We are going to concentrate in impossible to get them out of cir- | some one. "If the celebrators who insist on driving will keep their speeds down to 20 miles an hour in cities highways, the accidents this year will not be nearly so severe. Too, it will give the enforcing officer of circulation before they hurt some one. "Included in this year's enforcement program will be officers stationed in the slower speed zones to intensify their observation of drivers, picking out those who should be more closely examined. <br> "Our officers will not be too tolerant this year and there will probably be a lot of Christmas spirit lost by drivers receiving citations, but the lost spirit will not be as permanent as the unhappiness caused by personal like that of last season." |
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| Pope Rests Well, |  |
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J. W. Bradshans DeMolays Slate To Mark Golden Yule Banquet, Anaiversary Event Dance Thursday


Marie Contour Chair
Especelany designed for
vewing res Reading:
Relaxingor Napping:
The orininal Contour Chair
designed for
Complete Comfort:
Regulary Priced at
$\$ 250.90$
Christmas Special
$\mathbf{\$ 9 9 . 5 0}$
WILLIAMS FLRNITLRE CO.
409 West Main
Phone 2




The Laundromat



## Juarez Cafe

Mr. and Mrs. Ralph Juar

## Personal Mention

Yule Traditions
Program Given at
Methodist Churel Methodist Chureh

Kindergarten Children Give Christmas Play Wednesday

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|  | Methodist Junior High Fellowship Holds Yule Even |
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NELSON APPLLANCE COMPANY


OCOTILLO THEATER


## LANDSUN THEATER


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MERRY
CHRISTMIS


As bells ring the Glory of Chris
we echo o
to loyal friens
Merry Cristm



AARON'S Grocery - Marke 712 W. DALLAS PHoNE 1010

## RRositer': Perch

Shakeups Are Expected InLoop Before Spring


THERE are no other words
that expresess so well the
age-old greeting of
MERRY CHRISTMAS
TO ALL OUR FRIENDS
West Side Service Station


FARMCO DRUG
Prescriptions


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# Bulldogs Split Final Games In Alamogordo Tournment 

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Texas A\&M's Smith Sets Mark
For Decade in Ball-Carrying

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Richards Electric Company

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Nelson Appliance Company
Mr. and Mrs. L. D. Nelson


May Yours be a Wonderful Holiday! Thompson Gulf Station 210 South First

Santa Helpers Out in Force At Deadline
 Police chieft in towns in New
York, New Jessey, Conneetieut and
Massachusetts are Massachusetts are seting up free
public coffee bars sponsored by
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therists during the holiday season torists during the holiday season
The pushb-button Santa is a sor
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gifts be
hind glass. The shoper.inth Co. It displays up to 20 gifts be
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makes his choice, fills out an order
form and form and gift card, puts the pur
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places them in the safe deposit

KSVP 1000 Watts
RADIO PROGRAM $\underset{990}{\text { LOG }}$ 990
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10:00 Break the B
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10:20 Marvin Mille
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Local News
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11:30 Devotional, Church
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1:45 All Star
Farm and Market
Mind
Midday News P. M.
12:25 Midtley News of Music
12:35 Nooal News $\begin{aligned} & \text { Day }\end{aligned}$.
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1:30 Ted Steele
2:00 Radio Novels
2:00 Radio Noevels
$3: 00 \mathrm{KSVP}$ Devots
3:00 KSVP Devotion
3.15 Adventures in
$5: 00$ Visit with Santa
$5: 00$ Boby 5.00 Bobby Benson

Royce Mills
Bobby Sheets
Gary Knight
Jimmy Hearrell

Charles Shortt
ames Thorp
Monty Privetts

Paul Alvarez

Edward Mullin
Earnest Hand
Bobby Betancourt

Ronnie Loyd
Jack Porter

THE ARTESIA ADVOCATE


May your Yuletide be enriched with all the blessings
of a traditional Christmas -- Peace, as quiet as new-fallen snow . . . the heartwarming Joy of a family together . Good Will for all! This is our old-fashioned wish for our friends and customers -- MERRY CHRISTMAS!


THE ARTESIA ADVOCATE
STAFF

Orville E. Priestle

Vernon Bryan
Zora Smith
Florence Hicks

David Rodwell
illian Bryan
V. J. Omelian
F. J. Gaspard

Butler Sumner
Lenora Reasner
Victor Hernandez
Harry Haselby
Ott Strock David Baldonado

Evan Mahaney

Mary Long
Charlie Snyder

Royce Mills
John Knigh

Charley Kuykendall



$\xrightarrow{\text { Tase sile }}$ The Artesia Advocate


## 4B

| Old Fashioned Christmas |  |
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City to Seek-


Gray's Phillips Service Station 202 North First


Personal Mention Judge to Study Dismissal Motion In Hospital Row
This Is Going To Take A Lot Of Rehearsing

Order to Delay Revocation of Loan Licenses

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Student Protests Speech Contest Judges' Decision

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Eastern Half of Nation Picking Up From Cold

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Classified Rates


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WBLP WANTED-MALE
WANTED!
SALES BOYS
The Artesia Advocate
Resonable Profits for





| CSERVICES |
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| To Buy LOANS! To Build |

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| FOSTER'S CHEVRON |
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| SERVICE STATION |

Every 150 gal. purchase of gaso-
line
RREE Get arease Jobt
WPM Mash
or
mREE Grease Jobl RPM
Rill and Lubricants.
Will am Foster. New

bread and butter note
GASTONIA, N. C. - Police

"Sorry to have to run out
you folks have been really nice
me.
Case faced trial on charges
breaking and entering and aut
thelt
Case faced trial on charges
breaking and entering and aut
theft.
In ancient times, apples we

| In ancient times, apples were <br> supposed to have magical qurative <br> properties. |
| :--- |
| SEASON'S |



BIG SISTER


## LITTLE ANNIE ROONEY



THE CISCO KID


MICKEY MOUSE


SUNDAY, GO TO THE
CHURCH OF YOUR CHOICE ANthovy catholic
nith
First methodist church



Suiday School, $9.46 \mathrm{a} . \mathrm{m}$
Norming Worship, $11 \mathrm{a} . \mathrm{m}$
Wen Wednesday Eveaing Meeting,
30 m m .
Reading Room, Wednesday, and
aturday, 2 to $4 \mathrm{p} . \mathrm{m}$ UNITED PENTECOSTAL

 | tesesday, $7: 30$ p. m. . |
| :--- |
| Rev. Everett M. Waw, |

 Fivangeilstic Ser
shid Week Services
Groun Group Night, Iuestay, 7:30.

Zvangelistic Services, Thursdur J. H. McClendon, Pastor. | MALJAM, R baptist |
| :---: |
| CHCRCH | On New Mexico Roac 68, 35 miles east of Artesia.

Sunday Chur | Sunday Church Services, $11 \mathrm{a} . \mathrm{m}$ |
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| Trainng Union, op. m |
| Evening Worsin, $7 \mathrm{p} . \mathrm{m}$. |
| Wednesday Sovvices, $6.30 \mathrm{p} . \mathrm{m}$ |
| Rev. Clifford dampton. Pastor. | FIRST b: "TLLT CHUPCE


 lake arthur
/aptist church
 W. M. Irwin, Pastor iexican baptist churca





For unto us a Child is born, unto us a Son is given, and the government shall be upon His shoulder; and His name shall be called Wonderful, Counsellor, The Mighty God, the Ever-


taursuay Evening services, 7:3
i. $\begin{aligned} & \text { Rev. C. s. Curtis } \\ & \text { Everyone is cordially invited. }\end{aligned}$ Ihe atove is cordially invited.
aerives are nedid in
ae Artesia Wemans Club ouild
bal 320 West Dailas Avenue. C. at 320 West Dailas Avenue
C. PALL'S EPIScopal
309 South Seventa Sitreet ,unday-
Holy Eucharist, $8 \mathrm{a} . \mathrm{m}$
Morning Prayer and ohuzch
Jchool, $9: 30 \mathrm{a}$ am. Morning Prayer and Holy Com.
union (aiternating Sundays), 11 Morning Prayer and Holy Com
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Cek.-Days
Evening Prayer daily at 5 p.m.
Hoiy Co munion 10 a. m. Thurs-
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## CLYDE CHAMPION

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\underset{\text { Gulf Products }}{\text { BURCH PETROLEUM }}
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$i$ rayer Meetung, $7: 30 \mathrm{p.m}$.m.
E. Keith Wiseman, pastor. arst churcy of god Aatiliated with the Church of
wod of Anerson, Indiana.) Sui. iay schoul, g:45 a. n.
uninay
norning Worship. ow. J
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benue. ev. Milton Rohane, Rector.


## The Artesia Advocate <br> Artesia's First Newspaper-Founded in 1903

ROLUME FIFTY-ONE
 rULL LE/ SED ASSOCLATED PRESS WIRE IA

ARTESIA, NEW MEXICO, THURSDAY, DECEMBER 23,1954


$\mathfrak{A}$s the Christmas $\mathfrak{D}$ tory again unfolds its sacted
message unto all men the world over, telling of peace, good will and the blessings of Christianity; We ado our fervent praper that your many prapers during this殖uly Eneason be realized in bappiness and joy for Cbristmas, and time to come!

 GAVBLES
The Ted Welch's Garcia
Flosd Peterson
Nema

| A HEART-FELT SENTIMENT <br> This time of year, as we count our blessings, we always recall our many faithful friends. To those of you whom we were honored to serve, and helped us achieve such a successful year -we say, with pride and gratitude <br> A VERY MERRY CHRISTMAS <br> Dr. and Mrs, D. T. Gabbard <br> Artesia Animal Hospital |
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TIE ARTESLA ADVOCATE, ARTESIA, NHW MTVICO
states indrectly against the United
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Christmas Trees Can Be Put to Many Uses After New Year's





aRTESIA COMPRESS CO.

## (a)



Roselawn Radio and TV Service Natalie and Harold Ulrich *

With Christmas Joy


THe Joy of christuas
Much of the joy of Christmas

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Cecil Waldrep
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## 9 Mrstimas



Artı

Happy Holiday Season to Everyone


THOMPSON-PRICE




Cox Motor Company Personnel
Hapyy Christmas！



We extend our gratitude to our loyal customers whom we have so enjoyed strving－OMay Chustmas Bring you
many Glessing！！
DOW NEY TRUCKING，Inc 4马4


## Christmas

Blessings
To All．


Alo are
Artesia Paint and Glass Company Tommy Thompson
Charlie McCasland
Durwood Wall


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## Our thanks and

 good wishes ring out to ourfriends．

Add to Your Gifts， Our Sincere Wishes For a Joyous Holiday！

KINTZ MERCANTILE Mr．and Mrs．John Kintz



The Cheery Christmas Bells ring out our sincere thanks for your wonderful friendsbip and patronage，and say， ＂MERRY CHRISTMAS TO ALL！＂

## cer

## SUITH MACHINERY CO．

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Grectings At Christmas！

Before this year is over，we want to thank our many customers for their continuing faith in us， and wish you all a very Joyous Holiday！．

W．R．（Bill）TROUTT
T．A．Southard－Dors ihy Travis－Les Beatty－W．D．Rogers
all for a

G．F．WACKER
5c \＆10c Stores




 Good Cheer, Friend!
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 mary cunermus: Jim's Drive-Inn Wallace and
Emporece 2 South First
extaromaranamananas


WITH THANKS TO OUR MANY CUSTOMERS, Artesia Laundry \& Cleaners ,





 Puncture the tinfoil or heavy paper
on pots at the drainage hole to pro
vide necessary drainage. ide necessary drainage.
Here are some further

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## 령웅․․․





 plants and cut flowers away from
radiators and heat registers and
out of drafts
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HART MOTOR COMPANY (20)



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IVAN ROGERS GARAGE



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Lesser Events
Took Place On
Christmas Day












 SANTA


Just like most everyone else.
Saint
Nick prospered a fine came to America teed after be
the Europe before he reached
these shores, Saint Nick was ot tall

 Modes They adopted the e legend.
Fry Apure from the Dutch. but

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 Mr. and Mrs. Roy V. Wood

\section*{$1 / 4$

$=1$}

Farmers Insurance Group
Harvey Jones, Agent


> As the Three Wise Men sought
> and found, so may all of our
of joy in this holy season HOMSLEY LUMBER COMPANY





[^0]:    PARIS - $\mathbb{R}-A s$ part of an
    anti-inoise campaign,
    the
    parliament has asked asked that all
    manufacturers of motors be re
    quires to build them with miff that cannot be removed. Thy r r
    lotion was voted unanimously.

