
ation Paying ribute Today o War Dead

Cub Scouts Pack Meeting Well-Attended By Parents


## District Officer

 Eastern Star

ARTESIA
BUILDING \& LOAN ASSN.
113 South Fourth
Phone 870
Member Federal Hồme Loan Bank System 다충

..Ship'nShore vom


Surf N Shore soft-stitches
a streak of white lightning
on a neat little gentry neckband collar.
a protty placket front! Striking ly smart:
the new three-quarter cuffed sleeves! Yarn-dye combed cotton with a shiny-dull surface, in deeptones that wash lustre-new. Sizes 30 to 40. Come see other new Ship'n Shore's

THOMPSON - PRICE

PHONE 275

"Where Price and Quality Mee

## WISE SANTAS

THINK AHEAD!


It's easy to be a wise Santa, and a generous one! It just takes a little foresight. Think now of all the things you'd like to give next
Christmas and figure how much you'd like


## Announcing new FORD TRUCKS for '55... the Money Makers!



NEW savings in all three areas! TRIPLE ECONOMY!


See the 1955 Money Makers Friday! ARTESIA AUTO COMPANY

# oswell Pointing for Bulldog Upset Friday <br> L-The season actually begins for the Roswell 

yantesia eight-game winning streak on the line the defending state AA
ynn fane their severest test of the year a azainst the vengeful Buldiogs.
fins face their severest test of the year against the e evenafing state
mutlogs.
thoug the Coyotes are rated 12 -point underdogs by the "smart boys,


Theories Galore Pile Up to Explain'54 Fall
Of Once-Mighty Hobbs Eagles to Low Fortunes
Supreme Court to Review Exclusive Boxing Contracts
business engaged in interstate
commerce.
Such a
a

## LANDSUN THEATER

TWO BIG FEATURES!



Stadium Talk Spreading Among Football Boosters


So That's Why
He Wanted Me Out of Town!


All Wool Filled in Rich, Fine Count Rayon Satin Covering. All over stitched design. All over solid colors or reversible color combinations. Colors: Rose,-Blue, Gray, Flamingo, Light Green, Dark Green, and Wine.

## GET READY FOR WINTER!

## Buy Now for

Christmas Giying!


## ATTENTION DEER HUNTER'S WIVES!

For the past week or ten days, the floors of
Artesia's Stores have been echoing the tread of Artesias stores have been echoing the tread of
male feet as your husbands swarmed through
buying guns, ammunition, licenses, equipment what-all for the trip to the woods. Now it's your turn! Set your bargain hunting
sights on these tantilizing targets and let fly. With prices like these, you can't miss!
"Hey Guys
You'd beter get home
your Doe!"
4he's just gone to the Hub to buy a new Western Shirt by the famous H Bar C:
Incidentally, the Hub has just received scores of new Ladies Western Shirts in
brilliant new colors and materials and

## HUB CLOTHIERS



FLANNEL PAJAMAS



Ro

| "Just Across the <br> Stadium Fence" <br> Is That Super <br> NuMex Gasoline and All Brands of Oil <br> Come by after the Game <br> West <br> Side <br> Service <br> 1301 West Main <br> Phone 915 | Artesia <br> Alfalfa <br> Growers <br> Association | First <br> National <br> Bank <br> "Serving the Pecos Valley Over Fifty Years" Member F.D.I.C. | $\begin{gathered} \text { Guy } \\ \text { Chel } \\ \text { CHEVRO } \\ \text { BI } \\ \text { OLD } \\ 101 \mathrm{Wg} \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Cox Motor Co. <br> Tops in Automotive Service <br> Crysler . Plymouth - GMC <br> 301 S. First <br> Phone 841 | Larez <br> Grocery and Market <br> "Where You <br> Buy with Confidence <br> and Save with Pride" <br> 805 N. Fourth <br> Phone 1384 | Midway Truek Service <br> Cummins Diesel Sáles \& Service <br> Complete Truck Service <br> 204 N. First <br> Phone 930 | $\begin{array}{r} \text { Paint \& W } \\ \text { Exclusiry } \\ \text { McMurty Pily } \\ \text { 201/2 S. Forry } \end{array}$ |
| Homsley Lumber Co. <br> "We Are Bulldog Boosters" West of Artesia on Hope Hiway Phone 1033 | Hanna's Garage, Service Station Standard Oil Products Atlas Tires and Batteries Hope Highway | Roland O <br> Rich I <br> Woolley L | Fagan Con <br> Conoco <br> First and Mail |
| "Hold That Line, Bulldogs" <br> Carper <br> Drilling Co., Inc. | "We Are Backing You All the Way" <br> Patterson <br> Welding Works <br> East Main <br> Phone 214 | "We Are Backing You, Bulldogs" <br> Kincaid \& Watson Drilling Co. Carper Building | "Before-Breal Johnsor <br> Northwest of |
| "Better Luck This Year, Bulldogs" <br> C. H. "Claude" Berry <br> 321 W. Grand Phone 1258 | "Be a Winner, Bulldogs" Burch Petroleum Co. Gulf Oil Products 405 N. First <br> Phone 3 | sic 'em bulldogs: <br> Fletcher Electric Co. <br> 900 S. First <br> Phone 254 <br> Motor Rewinding and Repairing | "Good Food Sout Grocery Mr. and Mrs. R Atoka |
| G. F. Wacker Variety Store <br> "For Your School Needs" 318 W. Main Phone 527 | Thompson-Price "Bulldog Boosters" Phone 275 | Leone Studio 24-Hour Photo Service See Us for Cimeras 415 W . Main Phone 1649.W | Nelson Ap "Where qualif 412 W . Main |
| Marshall \& Son Grocery and Station See Us Early, Late Sundays and Holidays North First Phone 0180-R2 | Russell-Clark <br> Motors, Inc. <br> "Your Mereury Denler" <br> 103 N. Secbad <br> Phone 1697 | The <br> Artesia <br> Advocate <br> Office Supplies NHis | Allied oilined |

## 1954 BULLDOG SCHEDULE

Sept. 10-Artesia 31, Lovington 18
Sept. 18-Artesia 35, Alamogordo 7
Sept. 24-Artesia 32, Portales 7
Oct. 1-Artesia 13, Allbuquerque 0
Oct. 15-Kermit 25, Artesia 20
Oct. 22-N.M.M.I. 6, Artesia 51
Oct. 29-Open
Nov. 5-Carlsbad
Nov. 12-Roswell
Nov. 12-Roswell Here
There

## "B" TEAM

Sept. 18-Artesia 13, Alamogordo 6
Sept. 25-Carlsbad 19, Artesia 0
Sept. 30-Roswell 21, Artesia
Oct.
Oct. 16 -Roswell 0 , Artesia
Oct. 16-Roswell 0, Artesia
Oct. 30-Open
Nov. 6-Hobbs
Nov. 11-Carlsbad
Here





## For Best Results <br> Use The Advocate <br> Ulunt cank

|  | Miscellaneous For Sale |
| :---: | :---: |
| apart ent, unfurnished, basemen | FOR SALE-HOLLAND BULBS Daffodil collection, 67 new va rieties, $\$ 12$; tulips, all colors, 8 for \$1.00; hyacinths, all colors, 5 for Si.00. Delivered. Write, MreFunk Arther, N. M. |
|  |  |
|  | FOR SALE - $20 \cdot \mathrm{ft}$. Plymouth <br> House Trailer, new equipment excellent condition. See at 113 娄 |
|  |  |
|  | FOR SALE-Player pianos, grandpianos, excellent used uprightpianos, all factory reconditionedA LARGE ASORTMENT FROMWHICH TO CHOOSE. Easy terms.GNSBERG MUSIC COMPANY205 North Main. Roswell., N. M.and 325 South Canyon, CarlsbadN. M.143.21tc-163 |
| RENT-Partially furnished artments, also duplex. $\$ 40$ month and up. Phone 552 158-3te-160 |  |
| sonably Priced Drilling Co., Phone 147 <br> 140-21 | Stop: For sale <br> New and Used Sewing Machines and Vacuum Cleaners Electric Portables $\$ 49.50 \mathrm{up}^{\text {We repair all makes of either }}$ WILSON \& DAUGHTER 107 S. Roselawn 57 -tfc |
| fenced in yard $\$ 40$ per month water paid. Phone 885-W. J. D. Josey, gos Chisum. Josey, 808 Chisum | FOR SALE OR RENT-Complete lines of Janssen, Story \& Clark and Jesse French, new and use pianos. Payments financed up to three years. Roselawn Raw. Service, 106 S . Roselawn. 47 -tfc |
| FOR RENT-Bedroom, gentlemen only. Call in morning or after 5 p. m., at 711 W. Richardson. 158-3tc-160 | electrolux VACUUM CLEANERS Sales - Service - Supplies LEE M. SPALDING |
| Tayior |  |


| Real Estate For Sale |
| :--- |

$\square$
FOR SALE
ONLY $\$ 500.00$ DOWN

 $\underset{\substack{\text { Currier-Champion } \\ \text { PHONE 470 }}}{\text { and }}$



KIDDY AGENCY
real estate and insurance 415 West Main LOW DOWN PAYMENT! SEE US TODAY!
$\qquad$


Office Supplies at The Advocate


LITTLE ANNIE ROONEY


## THE CISCO KID



MANDRAKE THE MAGICIAN



