This Is Artesia

Plan now to attend Senior high school's gala carnival, scheduled Friday and Saturday nights on the school grounds. There'll be fun a-plenty for the whole family.

THE ARTESIA ADVOCATE Artesia's First Newspaper—Founded in 1903

Artesia Weather

Fair today, tonight and Thursday. Moderately windy this afternoon. Little change in temperature. Low tonight 56, high Thursday 90 Low last night 52, high Tuesday 93.

NUMBER 138

VOLUME FIFTY-ONE

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FULL LEASED ASSOCIATED PRESS WIRE

ARTESIA, NEW MEXICO, WEDNESDAY, OCTOBER 13, 1954

PRICE FIVE CENTS

Artesia Baseball Pends Only on League Meeting Educators Set Probe

Local Organization Ready o Go, Lanning Reports

Precise, final plans for Artesia baseball next year are ending Longhorn league and three-league realignment meetg this month, stockholders of Artesia Baseball club were d in their annual meeting last night.

However, implicit in Pres. Steve Lanning's report and cussion last night was an understanding professional base Il will be continued next year. After reviewing a healthy financial statement (reported

leeting on lealignment cheduled

on the sports page of today's Artesia Advocate), "Lanning said he believes Artesia next year can continue the agreements which led to the highly successful 1954 season. Lanning said he believed Arte

sia's working agreement with Dallas can be continued another year, as can the work of civic clubs in

OLUMBUS, Ohio - IA - The operating the ball park concession or league commissioner says stand and city maintenance of the sidents and owners of three baseball park. ues meet in Albuquerque Oct Asked about a contract with Nu-

to discus possible realignment Mex Refinery under which the ball clubs in that area. club received \$9,180 this year, Lan-

he leagues to be represented ning said "we asked them for a the class C Longhorn, West long term contract, but they wantkas-New Mexico, and Arizonaed to wait and see how this worked out in the first year. I think everyas circuits. The session will be one has been happy with the suc at the Hilton hotel. leanwhile, in Albuquerque, Cy cess of the agreement.

sett, owner of the Albuquerque Lanning also pointed out Dallas es of the WT-NM league, said working agreement with the New representatives would meet York Giants is bound to help Ar-El Paso Saturday with El Paso, tesia in the 1955 season. nerly of the Arizona-Texas

ue, to lay plans for next year's tion in 1955 is the condition of the paign. Some time ago, El Paso Longhorn league, which now has d for permission to change to seven members. WT-NM circuit and the WT-

unanimously agreed to take in HOWEVER, LANNING said, he new member.

is certain Hobbs "is ready to go" ast night, in Roswell, Longhorn this year. "That would be just gue Pres. Harry James said he what we need to make a strong uld pursue the El Paso case be league." he said. league," he said.

se there was "a clear-cut viola-The Longhorn league meeting is of national association regulascheduled Thursday at Hobbs, and He said he will be ready to the three-league realignment meetke a complete statement on the ing Oct. 19 at Hilton hotel, Albutire matter later. querque "The overall picture is very good league Commissioner

Trautman said Robert for our operation next year," he ch of his office would meet said. representatives of the three

ies. He also said he has asked Cusick, president of the A1T ue meeting. Trautman

> Lanning viewed proposals for ames said a Longhorn league class B status very favorably, inated from the surface can be ointing out it would give Long hotel in Hobbs Thursday. horn league clubs a "realistic" fiausett, who will be the official nancial operating basis. indicated he was perplexed fever. J. D. SMITH, club secretary, erning the realignment meet Until he was informed late cited Lanning's work and the club erday that the Duke City had stockholders voted him a commenn selected to host the confab, dation. says he didn't have the slightest Lanning said he could not afford



Only concern over Artesia opera-on in 1955 is the condition of the Survey of Water Contamination

Following Flood District Sanitation Officer Rich

ard E. Swartz is in the process of checking water wells in and around Artesia in a special survey for contamination.

He has advised Artesians that in private wells are sealed, then there is not too much danger of water

entering the well. So far, he said, Lanning discussed the league's application for class B status, one he has been asked personally to step up from its present C-stand- check three wells outside of the ue, to preside at the Albu- ing, but said he did not believe it city limits and has given one imwould be accepted by the board of portant bit of warning. dn't comment on possible re- the national baseball association.

Swartz said that a well contam cleaned up only by dranage of clorination. He said the chief danger in such situations is typhoid Swartz and City Supervisor W. D "Doug" Fowler are now in the process of preparing for a fly and mosquito invasion as a result of to continue giving 12 and 14 hours the recent flood water. In attempt-

WORKMEN FOR a contractor installing conduit for telephone cables in connection with Mountain States Telephone & Telegraph Co.'s new dial system have run into foot-thick concrete three feet below the level of the present Main street surface. (Advocate Photo)

Workmen Run Into Foot-Thick **Culvert Foot Below Street**

"This is a fine kettle of fish," say telephone workmen who Tuesday ran into a forgotten culvert across Main street in their

conduit operations Installed in 1922, according to old-timer Abe Connor, the flume carried water from the southern side of Main across the street and down a ditch to Eagle Draw. When the highway was put in a few years later, the foot-thick

coincrete installation was just filled up, covered and forgotten. The ditch down the west side of Sixth was filled in by property owners there and also forgotten But workmen aren't likely to forget it. According to city Supervisor W. D. "Doug" Fowler,

the job across Main street will probably add considerable time on the final completion date.

Body Found

miles east of Carlsbad

Into Teacher-Firing **Controversy at Socorro**

Little-Used **President** Approves Pecos Commission Valley Disaster Relief **To Investigate**

SANTA FE (P-Gov. Edwin Mechem was informed by President Eisenhower today of approval of Mechem's request for disaster relief for the southeastern New Mexico areas damaged

by last week's flash floods. Charles DuTant, Mechem's chief aide, said the first word from the President came to the governor on a telephone call. We now are awaiting the telegram giving further details," DuTant said.

Roswell and Artesia were the two largest cities in the heart of the flood-stricken area. Most of the damage done by

the floods was in agricultural regions, with survey crews describing urban damages relatively minor.

Before the final request went to the President for a disaster designation, it had been expected that in event such a designation was made, Roswell probably would be made the headquarters for a Civil Defense agency task force which will correlate disaster relief work.

and report its findings Oct. 26. The flood disaster area desig-At issue is what the NMEA nation makes the region eligible board described as the "illegal for relief funds from various broad scale movement and suspen ion of teachers."

Twelve teachers and principals in the Socorro system were transered or suspended over the weekend by the county school board.

By THE ASSOCIATED PRESS

Executive board members of the

500-member New Mexico Educa-

tion Assn, have ordered an imme

diate investigation by a never-

before-used commission into the

ocorro county school controversy.

The board directed four mem-

bers of its educational personnel

policies commission to conduct a

thorough study of the bitter fight

THE COUNTY board, meanwhile, lashed out in a statement at the stand taken by NMEA. Mrs. W. D. Crabtree, county board member, accused the state organization of taking a "one-sided solid side view" with "only one half of the teachers involved in the case.'

The NMEA board, in calling for the services of its defense commission for the first time in the five-year history of the commision, went beyond the two members planned for such cases and said four would make the inquiry. The board also:

1.-Voted to expend up to \$750 o fight what association President Travis Stovall described as a discouraging prospect when a chool system is disrupted in such flagrant manner," and

2 .- Said it is alarmed at the interruption of childrens' education.

Jaramillo, superintendent of th

LaJoya Independent System in So-

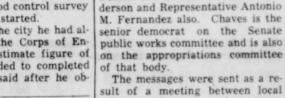
federal agencies. **Congressmen Work On Flood Project**

Results of telegrams to New tains that figure he will contact the House of Representatives pub-Mexico's congressional representalic works committee, of which he tives sent by the city yesterday started to come in last night when is a member, to try to get the local officials received a telegram | funds from Representative John J. Demp-Telegrams were sent to Senators

ey stating work on procurement Dennis Chavez and Clinton P. Anof funds for a flood control survey here had already started.

Dempsey told the city he had al ready contacted the Corps of Engineers for an estimate figure of what will be needed to completed the survey. He said after he ob-

Officers Searching



officials and members of the Corps staff here yesterday. Rufus Carter and T. A. Nylund said sufficient funds to complete the survey are For Three Escaped not available at the moment and the survey will be held up until

what was coming off. ausett leaves early Saturday rning for El Paso to attend the eration, and that "it would not go ular fall meeting of the WT-NM gue. El Paso, the most recent ition to the WT-NM circuit, is host. Fausett says WT-NM New City Doctor s for 1955.

(Continued on page four)

hree Arrested fter Unarmed lobbery in City

D. Turnbull, 54, was fined on a DWI charge this mornand three other Artesians, rles and Francis Cunningham Jeff Coulter, are in county on charges of robbery while med following an incident night

tate police were called to in tigate the robbery by Turnbull the work here this week. at 2:30 a. m. He reported \$203 en from him by the three, \$200 **Mystery Farm Is** which was recovered later. olice picked up the trio a d on Turnbull for DWI. Identified as The robbery, although the men re unarmed, carries a minimu prisonment in the state penitiary for three years and

imum of 15 years. Turnbull's driving license was revoked for a period of

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Johnson

The Artesia Advocate PHONE 7

a day to the baseball business op-(Continued on Page Four)

Occupies Office Of Dr. Pete Starr clared.

The new spray, never used be-Hebert C. Bronnenberg, fore, was called into use because lately of Carlsbad, has taken over flies have grown immune to the the practice of Dr. P. J. Starr, who preparation that has been used. is leaving Artesia to open a prac. The new spray, called Marlate, is tice at Riverside in the Hondo expected to last the whole season.

Valley. Swartz said the fly season is Dr. Bronnenberg spent a little never over here though it does lesover two years in association with sen during the winter. He added two doctors in Carlsbad after grad he's seen the pests here on Christuating from the University of In- mas day. He said, though the mosdiana school of medicine in 1950. quitoes would probably increase He interned at St. Paul's hospital after the hatch-out, a cold spell in Dallas before going to Carlsbad. should wipe them away. He said Dr. Bronnenberg, who has no the stingers would probably fly

family, has officially taken over in from the Pecos.

Fowler said the city can do nothing about the mosquitoes but is set and ready for the flies. He said plenty of chemicals are on hand and added there is already a minute increase in the population in the city.

Lee Property Fair Employment Gilbert Kreamer of 804 W. Dal-**Commission Sets** las was the first Artesia Advocate reader to identify this week's mys-tery farm as the Joe Lee farm **Formal Hearing**

southeast of Artesia. SANTA FE - (A) - The fair As the first to correctly identify employment practices commission the farm, Kreamer will receive has scheduled a formal hearing at free a one-year subscription to Silver City at 1:30 p. m. Oct. 18 The Artesia Advocate.

Lee will be presented the orig-inal flossy aerial photograph of his on a complaint against theKennecott Copper Corp., Asst. Atty. Gen. Hilario C. Rubio said today.

Lee puchased the farm two years The complaint involves the ago from Neville Muncy. charge of Tommy Higgins that Kennecott discriminated against him by refusing to let him occupy Second to identify the farm wa Ken Aldridge, and third was Bill one of the company's houses in a certain area.

Rubio will represent Atty. Gen. Richard Robinson, an FEPC mem-ber, at the hearing. Other members Generally fair today, tonight and Thursday with no large tempera-ture changes. High today 75-85 northwest, 80-95 southeast. Low to-night 25-35 northern mountains, 40s northwest, 45-55 elsewhere. Rubio will represent Atty. Gen. Richard Robinson, an FEPC mem-ber, at the hearing. Other members are Msgr. William T. Bradley, A. L. Mitchell, the Rev. Clarence E. Par and Labor Commissioner C. W. NEW MEXICO WEATHER

Upton Is Given **Death Penalty**

For Slaving

ALBUQUERQUE (A)-In one the swiftest murder trials in years, ing to heat the pests to the draw 21-year-old James Upton late yesthe two are planning a spraying the wife of Merce Juarez. campaign the minute flies appear terday was sentenced to die for the admitted slaying of a young

with a new preparation. airman who had given him a lift. The move is an attempt to avoid The Bakersfield ,Calif., man was repetition of the August flood. apparently unmoved as Dist. Judge They said they expect a similar **Negotiate** Joint R. F. Deacon Arledge sentenced surge of flies after the recent him to die Jan. 12 in the electric flood. All the stagnant water is chair. The trial took only two days bound to breed flies, they deand the jury was out an hour and Potash Operation a half.

> Eight women and four men jurors failed to recommend clemency making the death penalty manda-Upton contended he was insane

when he shot and killed Airman ash mine and refinery will be built Donald T. Dilley, 19, of Salt Lake east of Carlsbad. City Sept. 10 in Tijeras Canyon Ray Jenkins of Hobbs, project

east of here. Under questioning by Dist. Atty. Sulphur Co. of New York, said if Paul Tackett, Upton said he shot present negotiations between Free-Dilley after "he made a grab for port and the Pittsburgh Consolidame' 'during a holdup attempt. Uption Coal Co. work out, construc ton had ridden with the young tion would begin in 1955. airmán from Amarillo. Jenkins said it would take an

"If he grabbed for you, estimated two years to construct come he was shot in the back," the plant to produce 240,000 tons Tackett asked. of commercial potash a year. "I don't know," Upton said. (Dilley was shot four times, once in the beck).

Psychiatrists testified that, in three years proving the company's their opinions, Upton was sane but

with a good deal of hatred "just generally directed at society. Upton said Dilley acted "like a tough guy" and Dilley's talk of flying in Air Force jet planes "annoyed me.

Upton was arrested after he had shot Dilley and shoved his car off the canyon wall. He was directing traffic around the scene, waving the gun, when state police showed up and captured him after a chase through the rocky hills.

Wilson Hurley, Upton's attorney, (Continued on Page Four)

PEN COST 7 MILLION SANTA FE - (P) - New Mex-

Kruger says. Kruger was among those who spoke at a brief corner-

From Mental Ward The body of Menni Juarez, 34, one of the persons missing since the flood hit Hagerman last LASVEGAS, (AP) - Officers week, was found this morning searched the Las Vegas area today east of that community on the for three inmates of the State

Royce Lankford farm. Mental Hospital who escaped early The body was taken to town and positively identified, accordlast night. ing to Hagerman Red Cross One, Richard Cedric Elkins, 28 Chairman Dub Andres. She was

Hurley, "needs to be watched," ward superintendent said. The Police Warning hospital official said, "I'd consider Elkins potentially dangerous. He's **Two Eastern Firms** made a number of threats while he's been here-not against anyone

in particular, you understand, but just general threats." The other two are Joe Ray Day

44, and Tony Madalena, 40, both committed from the State Peniten-CARLSBAD, (P)-Two Eastern tiary. Day, recently an escapee companies are negotiating for a from the Los Lunas prison farm, was in the hospital for observation. joint potash operation near Carlsbad. And if and when the contract Madalena had been in the hospita ome time. The ward supervisor is signed, a 15 million dollar potsaid he didn't believe Day and

Madalena were dangerous "but I wouldn't care to pass on that." The trio broke a window and the trailers. uperintendent for the Freeport walked off about 6:30 p.m.

Dr. C. C. Stillinger, hospital uperintendent, said, "I don't know how dangerous Elkins is, but he's S. Trigg heads a committee to clever. He's escaped several times greet Adlai Stevenson on his visit in the past, if my memory serves to Albuquerque Friday. The Demome correctly."

HONDO DAM PATCHED

ALBUQUERQUE - (P) -The Jenkins has headed a Freeport Engineer Corps says it has com crew in the Carlsbad area for pleted repair of the Rio Hondo di version dam west of Roswell. 1 was badly damaged last week by a Howard, 24, pleaded guilty yesterpotash leases. They straddle the Eddy-Lea county line about 30 flash flood that swept parts of Roswell and other communities on deadly weapon. He was arrested

Five potash companies already down the Pecos River. Meanwhile, for firing a .22 pistol at passing operate in the Carlsbad potash basin. The five have a payroll of gineers surveying the area to plan struck a truck and an automobile flood control structures.

uch funds are forthcoming The survey is necessary to determine final arrangements for the proposed \$465,000 dike which is

Operators Given

bound farmers about trailer speci-

be pulled at a time. The code states

only two vehicles can be tied to-

gether and moved on the highways

strongly advised farmers not to

pull trailers on the roads after

dark. However, they stipulated, if

such action is necessary, reflec-

tors must be placed on the rear of

TRIGG HEADS GREETERS

ADMITS FIRING AT DRIVERS

CLOVIS - (P) - Billy Morris

day to two counts of assault with a

but no one was wounded

State police also said they

of Artesia.

fications.

or public roads.

that night.

corro county, was not mentioned by name in the board action, it is scheduled to be constructed west his running 15-year-fight with state education officials that is the basic issue in the Socorro fuss. The controversy is being carried **Cotton Trailer**

forward on two other fronts: (Continued on Page 4)

Bowyer to Suspend In the face of increased cotton activity in the county and area, state police today warned gin-Top Cavemen for **Thefts at Motel** They said, according to the state highway code, only one trailer can

Sports Bulletin CARLSBAD, (P)—Approximatey 20 of the first and second string nembers of the Carlsbad football team will not suit up for the game against Pecos, Tex., Friday night, following announcement by Coach Ralph Bowver that disciplinary action would be taken for alleged thefts that occurred in Albuquerque last week.

According to school officials, several coin-operated television sets in a tourist court where the ALBUQUERQUE - IP - Ralph Cavemen were staying were broken into and some \$40 was taken.

The money has been recovered and returned, but the players will cratic presidential candidate of have to pay any additional charges 1952 will make a major speech for damages to the television sets, it was announced.

Bowver said. "I want it made plain that all the players knew the rules, and all the players knew what would happen if they violated these rules.

As a result, none of the 20 will be suited up for the game against the corps added, it has several en- motorists. Officers said bullets the Pecos Eagles, and second string members will take the field against the visitors.

The story of the affair was brought to light Tuesday afternoon at a meeting of the board of educaion. In unanimous action, the board voted to back to the limit any action, Coach Bowyer felt necessary

It was also pointed out this was the first time that such an incident had ever occurred in the history of a Carlsbad football team. Some years ago Bowyer benched several players for violating trainng rules, but there have never been any reports of theft by any member of Carlsbad teams. In addition to paying for any damage to the television sets, the players will write letters of ap gy to the tourist court operator, lit was reported

those who spoke at a biller control of the stone ceremony at the site of the new prison 10 miles south of Santa Fe vesterday. On the board are T. A. Yager, Dave Button, Carey Thompson rep-resenting the National Guard, Fire ization here.

ico's new penitentiary will cost about seven million dollars by the time it is finished and ready for 1,000 prisoners, architect W. C. tion and an advisory board was appointed to work on preliminary plans for the body.

Chapman said state officials of

the group will be ready to come the next meeting of the group here at any time to offer any aid which will be held some time next

approximately 4,000. Civil Defense Plan Launched

dy, Paul Scott, and civil defense administrator Charles Barfield. Mayor Yeager read a letter from befense in New Mexico, in which

service, police service, welfare service, transportation, fire, health, and warden services. Special invitations were extend-ed to representatives **r**f all ladies

also requested to attend.

Approximately 22 Artesians, rep- | Chief Albert Richards, Hugh Kid- | resentative of organizations in the city interested in the set-up of a civil defense body here, attended a meeting yesterday afternoon at John W. Chapman, head of civil the Chamber of Commerce office.

Committees to be set up in first stages of prepartion here are a

general staff, communications service, engineering service, rescue

organizations in the city to attend

week. School system officials are

Page Two

Drive for Goodwill Industries Slated **By Methodists**

The First methodist Youth Fellowship with the help of the Intermediate and Senior Youth Groups and with Bill Cox as general chair man, will sponsor a drive on Satur day, Oct. 23, to obtain articles for Goodwill Industries.

Things that can be used are used clean clothing, kitchen utensils, shoes, hats, bags, any household equipment, sewing supplies, and materials, any thing that can be remade or repaired or those things that you no longer use.

Goodwill bags wil be placed on the front porches of homes; fill them and put them back on the porch. They wil be picked up by the Goodwill truck.

Located in El Paso, Goodwill Industries provide training and employment for handicapped people in the New Mexico and West Texas area. At the present time they have 55 workers. Last year there were 123.

After the articles are made us able they are sold at a nominal cost to families of low income. The money obtained pays the wages of handicapped workers, thus the making them self supporting. Last year over \$65,000 in wages were paid to the handicapped workers at the Goodwill Industries. They would otherwise have been unable to earn their way

Mrs. Gilmore Is **Back After Trip** For Legion Women

Mrs. H. B. Gilmore, member of the Artesia American Legion Auxiliary and second vice-president, department of New Mexico, attend- Donavan for an atternoon of ed the celebration for Seaborn bridge. Collins held in Las Cruces on Saturday

in Collins' home in the evening and

On Sunday, Mrs. Gilmore went and Mrs. Donavan, members: and a talk on Americanism substitutes

For Friday **Executive board of Artesia** General Hospital auxiliary is giv ing a tea in observance of na tional nurses week from 4-5 p. m. Friday in the dining room of

the hospital. This tea is being given for the registered nurses at the hospital, and any registered nurse resid ing in the city.

Hospital Board

Schedules Tea

The slogan is "Progress in Nursing, Better Health for the Nation.

Mrs. Bob Griffin **Honored Tuesday** At Informal Event

Mrs. Robert B. Griffin of Mid and, Texas, who is visiting her parents, Mr. and Mrs. Fred Cole was honored with an informal cof fee Tuesday morning in the home f Mrs. Owen C. Taylor, Jr.

Table arrangements of dahlias ere used

Refresments of coffee, miniature innamon rolls, pineapple, chunk nelon balls, and cherries were served

Those present were Mrs. Griffin Mrs. Bob Ferguson, Mrs. E. H Ward, Mrs. T. E. Vandiver, Mrs Curtis Bolton, Mrs. Cliff Perkins, Mrs. F. O. Ashton, Jr., Mrs. A. J Losee, and Mrs. Taylor

Friday Afternoon **Bridge Club Meets Roger Durands** At Donavan Home **Return to City**

Friday Afternoon Bridge club From Long Trip met at the home of Mrs. Dewey Mr. and Mrs. Roger Durand re turned Tuesday from Detroit

where they had visited with cous- who attends University of Okla Refreshments of frozen salad. sand tarts, Brownies, candy and ins of Mr. Durand, Miss Katherine She attended the reception held coffee were served by the hostess. Guidot, Mr. and Mrs. Harold Beck-Those present were Mrs. G. P. er and Miss Florence Durand. They the barbecue at New Mexico A&M Ruppert, Mrs. Meredith Jones, Mrs. did some sightseeing and attended Maynard Hall, Mrs. Jack Mathis, cinerama,

Before going to Detroit, Mr. and to Truth or Consequences to the Mrs. Troy Harris, Mrs. John Yates Mrs. Durand and Mr. and Mrs. J. J.: Mr. and Mrs. Terry returned home

fall meeting in district 8, and gave and Mrs. Ray Tommy Thompson, Terry attended the World Series last week. They all made the trip games played in Cleveland, Ohio, by plane

for professional haulers. They are slashing

deeply the costs of delivery operations. They

are speeding schedules; saving time, money and

trouble for owners in all kinds of businesses.

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Reports from Hydra-Matic^{*} GMC owners clinch the

THE ABTESIA ADVOCATE, ABTESIA, NEW MEXICO

THREE ANTELOPE bagged south of Alamogordo in area 3 of recent hunt were shot by Artesians (left to right) K. M. Berentz, Owen Hensley, and Ed Havins. Hunters got game 48 miles south of Alamogordo on Lee ranch in special season. They bagged two antelope before 5 p. m. Friday, third before 7:30 Saturday. (Advocate Photo)

homa, met them in Dallas, and

they attended the Oklahoma-Texas

football game. They also visited

Mrs. Mary Neatherlin is leaving

friends, Mr. and Mrs. W. T. Rigdon

Mr. and Mrs. Alfred Bryant and I tonight on a 10 day vacation trip. She will visit her daughter, Mrs. laughter, Diana, left last Thursday J. A. Fallin and family at McAllen, and returned home Monday eve-Texas, and her niece, Mrs. B. L ning from Dallas. Their son, Don, Gray at Mission.

Guests lsat week in the home of Mr. and Mrs. Orville Durbin were Mrs. Durbin's parents, Mr. and Mrs. W. I. Owens of El Paso. Mr. and Mrs. Earl Zeigler and carol spent the week end in E

Mr. and Mrs. Wesley Sperry and Mrs. Amy Shildneck spent Sunday n Las Cruces visiting with Donald Sperry and Mr. and Mrs. Wray hildneck

Mrs. Beatrice Blocker left An esia early Tuesday morning for Albuquerque. She was called there to serve on the petit jury. Mr. and Mrs. Frank Irby of San

ta Fe were visiting her parents, Mr. and Mrs. E. B. Bullock ove the week end.

Mrs. Reed Brainard left Sunday for Santa Cruz, Cal., to visit her daughter and son-in-law, Mr. and Mrs. Robert Prince, also to welcome the new grandson, Mrs. Brainard went by plane from Carls-

Mrs. J. T. Hamrick and Mrs. Richard Swartz spent the weekend in El Paso with Mr. and Mrs. C Parker. They report that y Mr. Parker is still in a very serious condition, he is improving Mrs. Ernest Wimberley and Mrs. Bob Livingston made a business trip to Roswell, Tuesday. Mr. and Mrs. Jack Staggs and

State Regent of Catholic Women's **Group Visits Here**

Mrs. Frank E. McCulloch of R. ton, New Mexico state regent of home of Mrs. J. J. Clarke, Sr.

Mrs. Charles Solga was elected grand regent of the local court, re placing Mrs. Dennis Short who re signed, and Mrs. Louis Campanella was elected vice-grand regent to fill the vacancy of Mrs. Solga.

Mrs. McCulloch gave a very in spiring talk, telling of the national Catholic Daughters of America convention held in Minneapolis. Minn., in July. She was presented

a corsage from the court. After the meeting Mrs. Sydow of Carlsbad, district deputy, was surprised with a pink and blue

bers Refreshments of hot spiced Also, Mrs. Andy Compary, Mrs. unch and cookies were sreved. Those present were Mrs. McCulloch Mrs. Sydow, Mrs. Florence Saul, Miss Florence Dooley, Mrs. J. J. Clarke, Jr., Mrs. Denton Jobes. Mrs. J. L. Long, Mrs. Paul Terry Mrs. Hilary Mermis, Mrs. J. W. Jones, Mrs. D. A. Kennedy, Mrs. ouis Campanella, Miss Kathryn Walterscheid, Mrs. Robert E. Anderson, Mrs. Ted Carder, Mrs. Charles Solga, Miss Jo Durbin, and Mrs. J. J. Clarke, Sr.



Artesians Attend

Catholic Daughters of America, were Raymond Lamb, Artesia fimade her official visit to the local nance chairman; Mrs. John Smith, court on Tuesday evening at the president of the local board of Artesia Girl Scouts; Mrs. Donald Knorr, area program chairman.

Boone Barnett, Mrs. Paul Terry, Mrs. Nevill Muncy, Mrs. John Row land and Mrs. Nellis Hartell, memshower.

Tonnie Cole, Mrs. Owen Haynes, Mrs. E. E. Gillespie, and Mrs. S. M. Laughlin, substitutes. Gene Sarazen shot a six on the first hole of the first round of the 1954 Metropolitan Open. Yet he finished the round with a neat 62

Girl Scout Board Meet in Roswell Artesians attending the board of

rector of the council

directors meeting of the Southeast Riley, 5, and Lary, Mr. and Mrs. Bob Ray New Mexico Girl Scout Council held in Roswell, Monday, Oct. 11, ored on Tuesday with party The table was decorated large clown holding ball

cake was decorated with cir imals. Refreshments of ca cream, candy and bubble gu Also, Mrs. Ralph Petty, chairman of membership nominating served. Those present were the ha committee; Landis Feather, area

and David Downs, Donie and treasurer; Mrs. C. P. Bunch, area Jane King, Gregory Gwyne president of the council board; and my Martz, Steve and Cra Miss Marvel Milam, executive diland, Mike Castleberry, Ju Susie McKinney, Dickie Danna and Donna Cas coffee was served by the hostess Rosemary Castleberry, Joan Those present were Mrs. J. J. Clarke, Sr., Mrs. J. A. Fairey, Mrs. berry, and Butch Castlebe

Mothers present were Mr King, Mrs. Leland Borland Raymond Castleberry, Mrs. McKinney, and Mrs. J. R perry, grandmother.

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This is the only bed in the world you can make just the way you want it! Here is luxurious, creamy U.S. Koylon Foam supported by arteries of air which you can regulate to the exact firmness or softness you yourself require. And that's true of a double bed!

Here is the only bed ever, with mattress and foundation molded into one efficient, unbreakable unit. It has no hard, mechanical parts to break down or wear out or lose its supreme comfort. It's a lifetime investment for the best rest money can buy!

Twin size combination, 129.50, full size, 159.50.

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AS SOFT AS YOU LIKE

Wednesday, October 13, 1

Bob Rays' Sons

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Joint Birthday

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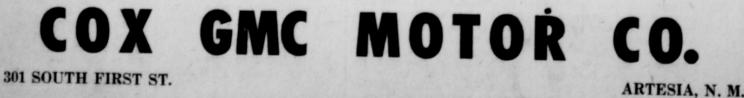
HYDRA-MATIC* GMC's are rounding out their first two years in service. And the experiences of owners in every field of truck use seem to leave no doubt about this:

"Hydra-Matic Hauling" is obsoleting the slower, harder, more costly ways of the manual-shift truck!

Hydra-Matic GMC trucks are earning more

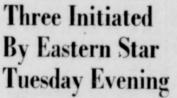
•GMC's Truck Hydra-Matic Drive now has been proved by more than half a billion miles of use in civilian and military vehicles. It is standard equipment on many GMC models; optional at extra cost on some others,

do for you?



-See your GMC Dealer for Triple-Checked used trucks-

laughters spent the week end in Roswell. They attended the fair and visited with Mrs. Stagg's parents, Mr. and Mrs. C. J. Ferrell. Guests in the home of Miss Nancy Haynes over the week end were Mr. and Mrs. Emil Zeitz of Monteray, Cal. Mrs. Rinetta Graves of Elkins and Deroy Haynes of Enid,



Thre women were initiated into the Order of Eastern Star on Tuesday evening.

Preceding the stated meeting, a covered-dish supper was served with about 65 members being present.

It was friends 'night. Members invited guests from other chapters. About 12 attended from other chapters.

Mrs. Lena Riddle, worthy matron, presided over the business meeting. A report was given on the resusitator drive, and reported \$1,551 was collected. At 5:30 p. m. in the evening the group will meet with the medical staff to make arrangements to purchase same

Those initiated were Mrs. Ardel Bloodworth, Mrs. Alma Peters, and Mrs. Alois Goodson.

Social Calendar

Wednesday, Oct. 13-Central School Parent-Teachers' Assn. meeting at school gym, 7

Christian Women's Fellowship of First Christian church, group 4, meeting at home of Mrs. Franklin Broyles, 401 N. Ninth street, 7:30



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All you do is add air

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in Airostat at the foot of bed which enables you to regul U. S. KOYLON-CRESTAL exactly the way you want it. A size CRESTAIRE is made Airostats, each designed plate its half of the bed set

Curniture Co.

YOU CAN MAKE EITHER SIDE OF A FULL-SIZE

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Wednesday, October 13, 1954

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THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

Michigan State to Lobos Primed Johnson Begins at Once to Prepare for Athletics Seek Fourth Win After American Loop Owners Okay Franchise **Over Notre Dame** By CHARLES CHAMBERLAIN | Connie Mack and opened

CHICAGO - (P) - American should be another under Chicago ible. Will Harridge, president of ague club owners voted unani. financier Arnold Johnson. mously last night to shift the Phil- It was Johnson, 47, a top man in a business that grossed 70 miladelphia Athletics to Kansas City.

The decision at the end of a hec- lion dollars last year-the Auto tic nine-hour meeting all but broke matic Canteen Co. of Americaup the once-esteemed position in who found that money on the bar-

baseball o fthe Mack family. It relhead speaks loudest. signaled the finish of one vivid In the final analysis, his bid of chapter in the national pastime \$3,375,000 to buy out the Macksthat was etched by the pioneering Roy, Earle and Connie-including

Smith Believes Kermit Game **Toughest Grid Contest on Bulldog's Schedule for 1954**

Head football coach Reese Smith | be extra careful about possibilities told the Quarterback club Nast of flu and plain over-doing muscles night, "I don't think anyone can | that haven't been used.

Coach Jack Barron spoke briefly to the club and said the main dif ference in the ball game last week was the line. "We thought we started with almost nothing but we didn't know we came up with some

guys that really have fighting hearts," he declared. Coaches Walt Bynum and Verlon Davis spoke briefly on the game and Davis added a reminder

on the B team game with Roswell this Saturday night.

COACH BUD WILBORN, who scouted Kermit at Pecos last weekend, said the Kermit team is made and is probably as good or better up of a bunch of short, stocky than Clovis." The Coach added boys who all weigh between 165 the Texas team plays the same and 170 and are pretty rough. time offense as Artesia employs, "They run the same thing we run the split-T with a few variations. with a little variation, and they Injuries, not showing up after just toyed with Pecos last week.' the game, but making themselves he said. "They'll probably be a be known early this week are realtough as they can and try to beat ly taking a toll, the Coach said. us as much as they can. 'They're all just showing up now Wilborn, Junior high coach, said as a result of the terrific poundthe Hornets meet Alta Vista of

ing the boys took last weekend," Carlsbad Thursday night here at 7 o'clock. He went on to point out Wayne Program chairman Harold Sau-Westerman, first unit tackle, has

eressig said program for next a kidney injury; Don Lewis ,first week's meeting will be a film of unit fullback, has a pinched nerve the highlights of the Southwest in his neck which gives him terri-Conference in 1951. President Price also announced plans for a combined meeting of all boosters in town before the Carlsbad game

Tech beat Auburn.

are progressing nicely. The club saw pictures of the Clovis game and also a film of the 1954 Gator Bowl in which Texas More than one million Ameri

what | Connie Mack Stadium, was irresis the American league, said it was the only "sound" offer made. will toss aside its season's record

Saturday and shoot for a fourth successive victory over Notre OFFICIALLY, the deal for the Dame, a feat no school has accom-54-year-old franchise will not be plished in 42 years. closed until Monday. In what was If the Spartans, who in three assumed to be merely a gesture Roy Mack was given until 11 a.m. Indiana, succeed, it might well be EST, on that day to announce if he by passing, the same weapon Pur

will sell his stock to Johnson. This was regarded only a small 27-14. technicality and a league spokesman said that Roy "told the meet

ing that he wanted the sale to Johnson completed.' This admission removed the only

field against Notre Dame which block, for Roy strongly had op will include three guarterbacks. posed his brother Earle and 92-'And all three can pass," Stabyear-old father Connie in the sale ey said. The reason for the three and tried desperately, but vainly, quarterbacks is the loss of Leroy to raise enough capital to keep the Bolden, star halfback, who is not debt-mired club in Philadelphia. expected to play because of a leg Johnson, who huddled more than

once during the day with Roy

was completely satisfied that the **Hornets** Meet deal was closed. He said he would order engineers to start work to day doub decking the Kansas City Alta Vista stadium to boost seating capacit from 16,000 to 36,000 by the star of the 1955 season.

On Thursday . . . HE SAID HE plans to sell Connie Mack Stadium to Bob Carpen

Artesia Junior high Hornets and ter, owner, of the Philadelphia Alta Vista Demons of Carlsbad will Phillies, who has been leasing it play Thursday night at 7 p. m. at from the Macks; and probably will Morris stadium. close this transaction in Philadel phia this week-end.

battle, for both teams are unbeaten. "As for Roy Mack, I plan to each having a 3-0 record so far this offer him a responsible position in season. the Kansas City organization, The Hornets have beaten Hobbs Johnson said. "And I also must 20-0; Eisenhower 19-6; and Roswell

give thought to hiring a general 26-6 manager and field manager. I'll do The Alta Vista team has beaten the selecting of them myself." Eisenhower 13-7: Roswell 32-6: and

The Athletics reportedly were i Hobbs 40-0 debt to the tune of about \$1,900, Probable starting lineup for the 000 - a figure broken down to Hornets:

include a \$1,200,000 mortgage Left end, Bill Ratcliff: right end, \$300,000 in current bills and \$400, Dale Allen: left tackle. Richard 000 to the Jacobs brothers, con Clay: right tackle. Richard Vantcessionaires dever: left guard. Kent Gwynne:

In the sale, Connie Mack will right guard, Russell Clack: center receive \$604,000 and Earle and Jim Mann; quarterback, Johnny Roy each \$450,000 for a total of French, Hugh Burch: left half \$1,504,000. Added to the indebted-James Mitchell: right half. Jerry ness this would just about take Bonds; fullback, Gary Foulkes. care of Johnson's \$3,375,000 price

Four other parties appeared at A total of 22,731 veterans are the meeting to make offers, but taking on-farm training compared Harridge stressed that Johnson's with 7,000 a year ago. was the only solid one.

cans have some form of epilepsy.

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IF YOU WASH WITH A NEW

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For Toughest **Game in Loop** CHICAGO, (AP)-Michigan State By JULIUS GOLDEN

ALBUQUERQUE - UM - Uni versity of New Mexico Lobos, armed with a benevolent jinx' and primed for their toughest conference game of the season, meet the games have been beaten only by Wyoming Cowboys at Laramie Saturday

Page Three

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The Lobos are hoping their good due used to overcome the Irish gremlins are working overtime.

It's the same case as the last two Michigan State publicitor Fred years. The Cowboys on paper are Stabley told the Chicago football overwhelming favorites with the writers yesterday that the Sparrio of Joe Mastrogiovanni, Jerry tans will line.up a starting back-Jester and George Galuska, enough to strike fear into any Skyline con ference gridiron speicalists.

> On the books, the Cowpoys have whipped Colorado A&M 34-0 but only just managed to squeeze past a surprisingly strong Denver squad 23-21. The Cowboys have lost two tilts to the powers of Oklahoma A&M and Kansas State.

The Lobos, with two wins and one loss to Utah State, 6-0, when their deefnse cracked, are rated for a crushing. The word was the same last year when New Mexico whipped Wyoming 9-7 and the year before when the Lobos hit the Cowboys 7-0. Both times it was laid at the steps, to some degree, of a lucky jinx. Bob Titchenal. generally an optimist, disputed the iinx theory

"I think we can stop them and This game promises to be a top beat them if we play the kind of ball we're capable of." the Lobo coach said. "Those past two wins haven't ben flukes. We have practically the same team we had the past two times. If we play good

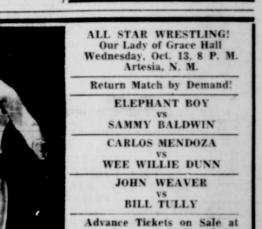
ball, we can do it. Titch said the team is at almost full strength and "team spirit is at its peak so far.

> "Of course, it always is when we get ready for Wyoming," he added.

India's second five-year plan provides for the introduction of television by 1957

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sales at the gate, \$1.821 exhibition be duplicated," Artesia ball club game admissions, \$1,573.23 for op-S. A. Lanning revealed last ening day, and \$18,227.54 advance ht the club was a \$96,000 operticket sales. Box seats brought in \$7,113.05. addition to meeting all 1954 fence advertising \$4,887.92, score ses of \$83,512.27, the club card advertising \$1,958.52, and Nu-1 \$10,576.43 in old accounts to Mexer Refinery advertising \$9,180.

eporting on what he termed a 1941.85, including \$30,320.08 actual | cost of \$33,262.85

Ballclub Is Big \$96,000

Dperation in '54 Season

HERE'S HOW THE EXPENSE

Player salaries \$21,364; manag

er's salary \$3,505.16, office \$1,015.

38, concession \$1,175.80, ticket sel-

withholding and FICA taxes \$4,-

580.62, employment security com-

de of the statement reads

out the indebtedness which a total of \$16,026.44 in advertishung over its head, and wound ing with \$2,145.94 on hand in cash The Fifty Club kicked in \$6,900 concessions \$6,986.56, player trans-Everything broke just right for actions \$3,919, Hit and Run club this year," Lanning said. "It \$1,968.64 net, player gate shares phenomenal. It probably can \$1,037.51, refunds \$178.52, and

er happen again." miscellaneous \$121.16. anning attributed the record With a balance of \$123.65, and to "the 54,000 fans who paid cash coverage of \$18.26, total insion, the advance ticket sale come for the year came to \$96. working agreement with 234.64.

las, NuMex Refinery's advertis-2 MOVING contract, civic club work in & MAXWELL concession stand, and city coration to lower ball park mainance costs." Nite 4755 nates - Insu

n in 1954.

accounts

OW DID THE CLUB get that lers \$465.60, official scorer \$340, 000-plus? Here's the way the rating statement reads: Imission accounting for \$51,- mission \$816.33, for a total salary 576.53 on old accounts.



By ED BOYKIN As a result of votes taken at

Quarterback club meeting a le of weeks ago, here's a own on all-star Artesia high ol football teams for 10-year

909-1920: Center, Harold nath; guards, Ted Rowan and er Temple; tackles, William son and Emmett Neff; Lincoln Feather and John yan; backs, Lowden Carl, nes Carl, Fred Brainard, and in "Puss" Martin.

special mention for that pergoes to Landis Feather, Os-Harper, Adlai Feather, and 1920-1930: Center, Clarence

ldt; guards, C. O. Brown, Jr., d Edward Walsh; tackles, Ern-Fleming and Ben Kaiser: Garland Rideout and lph Davis; backs, Chauncey er. Tom Ed Bullock, Norm-Clyde, and Clarence Conner. Special mention was received George Williams, Julius Ter-

Clint Cole, J. W. Withers, Hugh DeAutremond. 1930-1940: Center, Charles F. own: guards, Robert C. Garnand Joe Bill Funk: tackles, rner Smith and Cecil Holein; ends, Orval Gray and Billie llock: backs, Doris Ransbarg-J. W. Brown, Emery Cham-

op Artesia High School Football Teams Voted **Quarterback Club for Ten Year Periods** 1940-1950: Center, Don De-Mars; guards, Thomas Boyd and George Sturgis; tackles, Loyd Traylor and William Fleming: ends, Robert Ferguson and Har-

vey Burgiss; backs, Johnnie Rice, J. H. Ansley, John Sudderth and Clyde Tidwell. Special mention for the last period went to James Lower, James Monley, Vance Halder-

man, Raymond Kennedy, Fred Pool, Allen Mills, and Izzy Juarez. Votes for the periods were taken at the Old-timer' meeting

of the club. Member Fred Cole collected and compiled the batlots and revealed the outcome last night at the Quarterback club meeting. .

> COLE, JUST BACK from a trip to Memphis. Tenn., also presented another special gift to head football coach Reese Smith for use by him and his staff. A genuine, hand-painted crying towel, complete with inscrip-

tions, was presented the coach how said. "I guarantee you it'll be used to the fullest extent before the end of the season."

REPORTING ON the Quarterback club's sign-painting campaign last week, president Leland Price said teams selling the signs out-did themselves. Price told the meeting the Sid Flaherty, manager of mid- pany any of the team-members on selling-teams got OKs for 90 dleweight champion Carl Bobo Ol- the hunting trips if they are going signs but the painter, who lived son, described Powell as a "fine close to Eagle Draw, only had prospect." Billy Newman, an old- vent any over-doing. time to get up 57 of the decortimer in the game echoed these ations. sentiments. State No. 25859 erve District No. 11 **REPORT OF CONDITION OF** PEOPLES STATE BANK OF ARTESIA, NEW MEXICO

but has already issued a warning for refundees not to stick the bills too far down into their pockets. The club will be boosting the same activity for the Carlsbad game and will be back for that game.

Consequently, said Price, the

club had to refund some money

Other expenses include state

sales tax of \$934.47, federal excise

tax of \$2,465.57, team's meals on

road \$4.395.50, lodging on road \$1,-

501.16, player transactions \$11,135.

insurance \$1,317.48, electricity

\$831.34, league gate share \$3,184

64, league assessments \$1,100

league player fund \$707.82, spring

training expense \$4,351.99, conce

sion supplies \$1,028.42, office sup

plies \$487.19, office rent \$282, tele

phone and telegraph \$540.99, de

posits \$210, laundry \$823.45, trans-

portation 1,\$167.10, travel and en-

tertainment \$646, licenses and

gate split \$2,149.50.

Powell Is Still he said. **Best Prospect** For Title Match

fic headaches; Leo Barker has a SAN FRANCISCO, (P)-Charlie knee injury which doctors so far Powell, the 22-year-old ring giant have been unable to fathom; Ronwho was stopped here last week, ald Nelson, first unit end, has inis still the best prospect the heavytestinal flu; Donnie Price, first weight division has produced in unit guard, is still fighting a bad this country since Rocky Marciano. knee; and Bill Mayes will be out Who says so? Fight experts until the Carlsbad game with a who saw Powell suffer a seventh- broken arm.

round technical knockout at the hands of Charley Norkus say so. SMITH SAID ALL OF THOSE Evaluation of the former San players had been ordered to take Francisco 49ers football player was a two-three day rest this week. still going on a week later. As a result, said Smith, "we may J. J. "Moose" Taussig, whose be weak at Kermit but we'll still Willie Meehan thumped out a give them a test."

Smith said warnings to deerfour-round decision over Jack Dempsey in 1918, said he thought | hunters on the squad are the same Powell had a brilliant future. this year as they were last. "We "Powell may be champion in a can't tell them they can't go but year or two," Taussig observed. we can tell them to be back for 'He's the best I've seen come practice Monday." Smith urged long since Marciano. athletic dads or parents to accom

and keep an eye on them to pre-

"Get your deer and come home.

Smith said, adding players should

DINE OU

TONIGHT

taxes \$235.77, advertising \$697.86 park expense \$1,140.51, bus \$1,complain about how the boys play-831.57, uniforms \$1,476.11, medical ed last Friday; as long as we have \$451.76, balls, bats and equipment a team that will try as hard and \$3,167.59, miscellaneous \$126.75 play as hard as those boys did, refunds \$207.84, promotions \$525, we're going to be happy whether player gate split \$1,121, playoff we're winning or losing." Smith said it was impossible to single out any individual as outstanding in the game and declared, 'all of them did an outstanding

But, Smith said, the Kermit game this week will probably be the toughest game the Bulldogs

will have to play this year. "Kermit plays a wide-open type of ball

Total expenses were \$83,512.27 In addition, the club paid \$10,

and Rusty Conner. pecial mention went to Don-Burch, Orland Syferd, Ben-Juarez, Charles A. Denton, shall Rowley, Donald Fanng, George Conner, Marlin ayler, and A. D. Hill.

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commission expires March 13, 1957.

EAL)

e close of business October 7, 1954, a State banking institution anized and operating under the banking laws of this State and a mber of the Federal Reserve System. Published in accordance with all made, by the State Banking Authorities and by the Federal Ree Bank of this District.

ASSETS balances with other banks, including reserve balance, and cash items in process of collection 824.393.89 ted States Government obligations, direct and guar-1.059.265.63 anteed orate stocks (including \$6,000 stock of Federal Re 6,000.00 serve bank) is and discounts (including none overdrafts) 858,993.13 premises owned \$61,902.53, furniture and fixtures 92,248.07 \$30,345.54 14,475.91 r assets 2,855,376.63 TOTAL ASSETS LIABILITIES nand deposits of individuals, partnerships, and corp-1,371,655.98 orations deposits of individuals, partnerships, and corpo 482,718.77 tions osits of United States Government (including postal 4.874.60 savings) posits of States and political subdivisions for deposits (certified and officers' checks, etc) TOTAL DEPOSITS \$2,5 737.067.37 2.088.34 \$2,598,405.06 TOTAL LIABILITIES (not including subordinated ob-2,598,405.06 ligations shown below) CAPITAL ACCOUNTS 100,000.00 100,000.00 56,971.57 divided profits 256.971.57 TOTAL CAPITAL ACCOUNTS TOTAL LIABILITIES AND CAPITAL ACCOUNTS. 2,855,376.63 This bank's capital consists of: Common stock with total par value of \$100,000.00. MEMORANDA s pledged or assigned to secure liabilities and for 859 265.63

Loans as shown above are after deduction of re-

I, Wix Price, Jr., of the above-named bank, hereby certify that the statement is true to the best of my knowledge and belief.

Correct-Attest: L. W. BRUMMETT,

W. BERRY R. A. Richardson

State of New Mexico, County of Eddy, ss: Sworn to and subscribed before me this 12th day of October, 1954. AL) LOUISE BROWNE, Notary Public

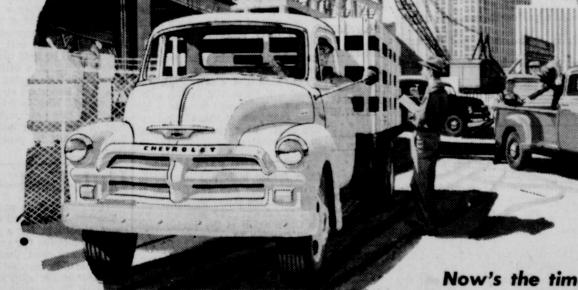
WIX PRICE, JR., Cashier.

Directors.

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ENGINE FEATURES	BODY FEATURES	CHASSIS FEATURES	CAB FEATURES	CONTROL FEATURES
Aluminum alloy pis-	New stake and plat-	You'll find stronger	Efficient ventilation	Easier steering with
tons, all-weather ig-	form bodies are	frames in all models;	and insulation;	Chevrolet's Recircu-
nition system and	wider and longer.	heavier axle shafts	shackle mountings	lating Ball Steering
full-pressure lubrica-	New pickup bodies	and bigger front	that cushion against	Gear; easier stop-
tion assure longer,	are deeper. You haul	wheel bearings in	frame vibrations; a	ping with Torque-
lower-cost life in all	more save time	2-ton models – and	big, one-piece curved	Action and Twin-
three engines!	and extra trips.	many, many more,	windshield.	Action brakes.

NEW CHEVROLET TRUCKS GUY CHEVROLET COMPANY **101 WEST MAIN PHONE 291**

Page Four



Established August 29, 1908

The Dayton Informer the Pecos Valley News

The Artesia Enterprise This newspaper is a meniber of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited



facts and figures about our circulation. A.B.C.-Audit Bureau of Circulations FACTS as a measure of Advertising Value

SUBSCRIPTION RATES, PAYABLE IN ADVANCE \$9.00 Une Year (Outside Artesia Trade Territory but within New Mexico) ----

\$10.00 One Year (Outside State) _____ Published daily every afternoon, Monday through Friday, at 316 West Main Street, Artesia, New Mexico. Entered as second-class matter at the Post Office in Artesia, New Mexico, under the act of C gress of March 3, 1879.

The Associated Press is entitled exclusively to the use for republication of all local news printed in this newspaper, as well as all AP news dispatches.

Telephone No. OEVILLE E. PRIESTLEY, Publisher YERNON E. BRYAN, General Manager W. W. MAXWELL, Advertising Resolutions of Respect, Obituaries, Cards of Thanks, Keading Notices and Classi-STANLEY GALLUP, Business Manager DAVID H. RODWELL, Editor HARRY HASELBY, Mech. Supt.

fied Advertising, 15 cents per line for first insertion, 10 cents per line for subs insertions. Display advertising rates on application.

Honor Those Citizens

EVERY COMMUNITY is fortunate in having citizens deserving and worthy of being honored.

Every community has citizens who have perhaps for years rendered outstanding service in some way or other. the high school's problems. We in the community have come to take it all for granted until some day something happens, they can't continue their job and we begin to realize just how much good service they have given to their community.

We in Artesia have some people who have rendered out- to modernize it, eliminating safety standing service not for a year or two but over the years. We hazards, improving lighting, and happen to be thinking of E. B. Bullock who has been here for taking care of its worst deficiena long time.

He is one of many in this community having been connected with and associated with the Boy Scout program and cially in the vocational fields, the Salvation Army program for years and years.

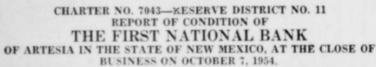
The Scouting Council has honored him. The Salvation vided in the main building. Army wouldn't be the same in the community without him but we wonder if we as acommunity have honored him as we should? He, of course, has been an active worker in his own to be too close to Central elemen- when a team is playing heads-up, would cost \$5,000 a year "to do the and nation as well. Surely we are church; he has been a good father and has raised a fine fam- to the children it seeks to serve. held to th minimum. ily in this community.

We have others here who have helped to build Artesia. mentary school Park might be There are a good many of them. Today, sometimes in the turned into a vocational center. In rushing here and there we are inclined to forget them or to it would be housed after remodelnot recall what they have done and what they have given to ling, commercial and business Artesia.

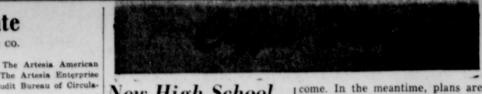
Dr. J. J. Clarke, Sr., has done more than his share of helping to build our community. He has served for over 30 other such courses. years on the state dental board. About the time he went on that dental board he was acting as the secretary of the Cham- ment dramatics department and meeting being held at Senior high. ber of Commerce of Artesia. He devoted hours to the job; at- other courses which are not strict. Most of those at the baseball meettended meetings, gatherings and dinners and was often on ly books-and-classroms must also trips to help build Artesia. He has been interested in civic be provided. Thus it is possible the Quarterback club meeting. trips to help build Artesia. He has been interested in civic programs, church work and has raised a fine family in our regular classes can continue to be that the ball clubs annual meeting community

It might be a good thing some of these days to honor all present main building. of our leaders of those early days as well as this modern day. Everyone would like to see a Secretary J. D. Smith suggested To show them we appreciate all they have done. And when we shiny, modern building erected in that since the baseball meeting do that we encourage others to do and to give their best to the place of the present Senior date is stipulated in the constituhelp build our community and to make it a better community high school. Unfortunately, the fi- tion, a meeting can be called, then in which to live.

We feel it is a fine custom to establish in any community the honoring of those who have contributed so much of them- JUNIOR HIGH NEWSselves to their community.



٠



New High School being made for a transitional pro-In the near future more and gram which can use present facilimore school construction thought ties with modification, as well as fit into the long-range program for

It is probable the Alamogordo

. Radio station KSVP is consid-

ering several courses of action to

and planning will be devoted to school construction. bringing Senior high school up to date with expanding school enroll-**Quick** Coffee

ments. Since the war's end the city has been hard put to to keep pace with News will become a member of the ing over my levy, just so much swelling enrollments in the elemen- Associated Press when it goes wasted effort. tary schools. As bonding capacity daily about Dec. 1. The Lovington of the district has increased, the Press has applied for associate school district has voted up to the membersip in the Asoicated Press

limit to provide elementary classrooms Now the tidal wave of the war avoid a repetition of last week's baby bumper crop is lapping at situation in which the threat of Senior high school a building de- electrocution through a combinasigned for somewhere around 500 tion of rising flood waters and its

and now accommodating nearly high-powered electrical system forced it to shut down 700 words "civil defense' 'sometimes

seems a misnomer for what everyer by school board, administration, one apparently has in mind for the advisors-toward solving organization soon to be set in opor lay eration in Artesia. While civil de-However, this is the way the ma-jority thinking-subject to change, pose, it would also play a large and more frequent part in emergencies. of course-is going: Senior high school's main buildsuch as this summer's two floods. ing can be refurbished somewhat

> All-Out Game When Artesia goes to Kermit

Friday, the football team will be By removal of space-consuming playing just as thought Kermit well in a small community to hire facilities for special classes, espewas Carlsbad, Roswell, or Hobbs. The experts explain it this way: right to a lot of people.' If the club goes on the field with many more classrooms can be pro-

Vocational classes could be moved to Park school now thought the injuries will occur. It is only board of directors. Smith said it

After construction of another ele-Low Attendance

Only some 15 or 20 stockholders J. W. Berry was the third member and fans turned out to the annual whose term was up. courses, shop, vocational agricul- meetin gof Artesia Baseball Club,

ture, distributive education, home Inc., last night at Veterans Memoeconomics, arts and crafts, and rial building.

There was a conflict to a certain Facilities for the music departextent with the Quarterback club ing, in fact, wished they were at

accommodated at Senior high's next year doesn't conflict with the football weekly post-mortem. Club nancial pictures doesn't indicate immediately recessed to a more

that possibility for a long time to convenient date.

Faculty Is Completing Plans for Open House



Wades Fishery million minnows-five years work Oct. 12, 1954 -down the river for me. I have a few hundred in live boxes for the local fishermen.

To the Editor, Artesia Advocate

THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

The

It will take quite some time for This is a letter of appreciation me to get the levy back, and get to all that volunteered to help try back to normal business. I won't and keep flood waters from spillhave any minnows to wholesale for

two or three years. But as I said we appreciate very Some 100 men were doing all they could to prevent it, but the much what everyone tried to do. Just wanted to mention some that water just kept on rising. It finally reached the crest Friday night sent me so much labor. I know personally John Bowman on Cotat 11:30 and it was 19 inches deep on part of the floor and was 16 tonwood, Jim House, my closest inches deep in all the rest of the neighbor, John Fanning, Mr. Renhouse. That is about 12 or 14 olds, principal of Atoka School, the inches deeper than it was in 1941. National Guard, and many others It got 4 inches over the highest I didn't know. Thanks to every-

one

minnow pond I had. All the minnows are gone, five

(Continued from page one.)

BREEZIN' AROUND-**Goals Necessary If One** Would Succeed in Life

> Often we hear the phrase, "where do we go from here. We have often wondered the meaning of this phrase as it is | used.

Wade

Is it a self-imposed interrogation me for the job. It wouldn't look not requiring an answer?

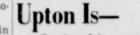
Every person has his own in-

dividual opinion and a constitu-

However, he said, he would dis-Assuming it is, we will dwell on it literally as deserving an answer. avoid getting hurt thats just when business operation later with the We are all headed some place not only as individuals but as a state moving along with hopes for the Three directors were voted by better in both personal and governstockholders, who re-elected Tom mental afafirs, but let's insert an-

J. Sivley and Stanley Carper, and other question here. elected J. L. Taylor to a position. What is our destination and

what conditions do we expect there? The answer to this should be for every individual to decide.



Meeting on-

Local—

tional right in our government to (Continued from page one.) express it. It is through these exsaid he would appeal the verdict pressions followed by proper action The mothers of both Dilley and that our government has been the Upton were present all through the respected government throughout trial. Upton's mother broke down the world, and we all wish it to sobbing when the verdict was read. continue as such. She earlier had testified that Upton had had an unhappy home

If we fold up as individuals we can expect our government to do likewise. We must not be taciturn, we must talk. We must not be apathetic, we must act. Everyone has some good ideas ,then let them Philippines Get be known.

(Continued from Page 1) Biggest item on the agenda, Put them where they may be however, is the raising of the recognized and accepted by those league's classification to class Bendeavoring to render a general service to our community, state, Over Recess Plan a motion that is expected to get unanimous approval. Owners also and nation. Where we go from here plan to adopt a schedule for '55 depends on our personal decisions and will decide veteran, limited being put into action and properly service and rookie player quotas executed. for the coming season.

-

From here, where do we go? Then Western opposition today. inlation of the statute



SP/

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HOME

• To

Air C

\$65 ASWOOD Yucca

RENT so one-bedr tments with conditioned

RENT rnished du miles eas ie 088-R2. RENT ee-room a also tw nent, util W. Texas. RENT use, \$50 m ire 601 S. S after 5:30 j

RENT-Ni shed apartm Also priv bathroom W. Richard

easonably operty % Net 1 houses, du nted. See at cond and 9 1/2 S. Secon cash, See 3 Dallas. Pho

RENT ouse, furnish paid. \$35 efee, phone

RENT-DO partment, all wall-to-wall. See Mrs. W. Quay, pl

R RENT-FO urnished ap well locate

RENT use, by wee private showe ies paid. 3

MISS YOUR

PHO

the idea it wont play to the hilt to cuss the matter of the baseball

tary school for convenient service all-out football that its injuries are job Steve has done for us."

BUSINESS ON OCTOBER 7, 1954.				that a teacher must be notified be-	say it is where we stand in life's	the Philipping plan calling for suc	P RADIO
Published in response to call made by Comptroller of th	e Currency,	Faculty of Junior high school is	were given to children in the sev-		activities and possessing the qauli-	the Philippine plan calling for sus- pension of the debate until Nov. 15	- ACOUNT
Under Section 5211, U. S. Revised Statutes ASSETS		completing plans for Open House		whether he will be dismissed or	ties of proper thinking, future	while a working group composed	LOG
Cash, balances with other banks, including reserve balance,		to be held Oct. 18. Open House			planing, living in hope of better	of the United States, the Soviet	990
and cash items in process of collection		is held annually so that parents			things, sincerity in obedience, and	Union, Britain, France and Canada	ON YOUR
United States Government obligations, direct and guaran-		may meet the faculty and see what		in connection with teachers.	loaylty toward spirituality, social, and economic welfare of self and	study East and West arms pro-	
teed	1,135,095.00	work their children are doing in	Oberleas, the parents efficiently	P I I S S S S S S S S S S S S S S S S S	fellow man. From here, may be	posals.	WEDNESDAY P.
Obligations of States and political subdivisions Corporate stocks (including \$18,000.00 stock of Federal	356,558.11	the various classes. Don Knorr is	checked the height, weight and		considered our present status in	One American informant said the United States would throw its	5:00 Bobby Benson
Reserve bank)	18,000.00	chairman of the event this year.	vision of nearly 500 pupils in two	Socorro county has been let out.	life viewing the future. Our actual	support behind a Canadian move	5:55 News
Loans and discounts (including \$62,936.17 overdrafts)	5,211,375.68	The tentative program will be- gin in the gymnasium at 7 p. m.	days. In the near future Mrs. Oberleas will give audio tests to		existence is proper proof we are	to continue the disarmament de-	6:00 Gabriel Heatter
Bank premises owned \$111,500.00, furniture and fixtures			the students.		here, where we go, and how far we	bate in the 60-nation Politiacl Com-	6:15 In the Mood
\$33,000.00	144,500.00 7.098.74	by the Junior high band, under the		teacher be employed for each 20	go, depends on our individual and conventional decisions cooperating	mittee and in the Assembly, and	6:30 Fulton Lewis Jr 6:45 Local News
other assets	1,090.14	direction of Herbert Beasley, and	THE VARIOUS HOMEROOMS	children; and in one case here it	with faith, obedience and loyalty	then turn the problem over to the same five powers after the Assem-	7:00 Bill Henry
Total Assets	1,113,678.29	by the Junior high chorus, under	are selecting representatives to	was found that as many as three	with the one who put us here.	bly closes shop in December.	7:05 KSVP Sport Specia
LIABILITIES		the direction of Augusta Spratt. Parents will then be given the	run for vice-president of the stu- dent body. Tuesday a special as-	teachers were employed to teach	With this combination, defeat in	Canada was slated to present its	7:15 KSVP Cash Call
Demand deposits of individuals, partnerships, and corpora-		opportunity of going through their	sembly will be held at which time	an average daily attendance of 26	our decisions is not predicted and	proposal formally in the Political	7:20 Organ Portraits
tions	7,783.870.55	child's daily schedule of classes.	nominations for vice-president of	children. The suspension is pend-	is a word unknown even to the handicapped. The old adage, "life	Committee today. Philippine Dele-	7:30 Squad Room 8:00 Ed Pettit News
Time deposits of individuals, partnerships, and corpora-	1,124,583.97	The periods will be short, but each	the student body will be made.	enrollment."	is what we make it," may be liter-	gate Felixberto Serrano also read-	8:15 Vocal Visitor
Deposits of United States Government (including postal	1,124,000.97		Election will be held Oct. 15. Each		ally true; but many of us want it	ied a revision of his proposal for submission.	8:25 Robert Hurleigh
savings)	215,769.09	being done in the class.	student will cast a ballot for one of the candidates during study hall.	volved transferring some teachers	similar to the sinner's prayer when	The U.S. informant said the	8:30 KSVP Cash Call
		Following the classes, refresh- menst will be served in the gym-	This is an important election since	"back to their original positions	he prayed, Oh, Lord, I am despon-		8:35 Designs in Melady
Deposits of Banks	101,125.41	manium malle will be a	the student who is elected vice	where some had been teaching for	dent and in need; give me all the		9:00 Artesia School Pr
Other deposits (certified and cashier's checks, etc.) Total Deposits \$10,376,824.34	21,977.15	some members of the administra-	president this year, will be presi-	the NMEA of doing nothing when	money I want for the comforts in life and good health to enjoy it. If	SAVE 30%	9:15 KSVP Cash Call 9:20 Designs in Melody
10101 Deposito		tive staff. Every parent is urged	dent of the student body in 1955.	these teachers were shifted orig-	you will grant me this Lord, I will	On New Radiators!	9:30 Meet the Classics
Total Liabilities	10,376,824.34	to be present.	Roby Zumwalt is president this	inally and "now that the wrong	not bother you any more and, in		9:55 News
CAPITAL ACCOUNTS		DUE TO THE FACT & student	year.	practice is being halted the NMEA	fact, will forget all about you:	Jack's Radiator Shop	10:00 NuMexer Reports
Capital Stock:		from Junior high was injured in	T'I II I	comes out and reverses itself in its	amen. If you will notice, he never	311 S. First Phone 55-M	10:02 Mostly Music
Common stock, total par \$300,000.00 Surplus	300,000.00		Little-Used—	continuity of employment of teach-	offered to return the favor or repay		1:00 Sign Off
Undivided profits	300,000.00	7.20 m m the selete served		ers policy."	the Lord for what he is asking, neither did he mention you or me.		THURSDAY A. M 5:59 Sign On
	100,000.00	be taken down. The pennant can't	Teachers have filed in district		neither did ne mendion you or me.		6:00 Sunrise News
Total Capital Accounts	736,853.95	be flown again at the junior high until October 13.		in Socorro recently, of politics and		KSWS-TV	6:05 Syncopated Clock
Tetal Clabillities and Control a		* * *	order prohibiting the action by the	said "upon the board exposing this	ALBUQUERQUE - IP - The	L DOND-IA	7:00 Robert Hurleigh
Total Liabilities and Capital Accounts MEMORANDA	11,113,678.29	THE AUDIO-VISUAL DEPART-	county board. Dist. Judge Charles	one-sided and political views of	city water division estimates Al-	WEDNESDAY	7:15 Marvin Miller
Assets pledged or assigned to secure liabilities and for		ment of the junior high has shown	Fowler of Socorro has been dis-	Mr. O'Donnell, he was saked to	buquerque's population is ap-		7:20 Button Box
other purposes		the following adventional films	Judge W T Scorging of Las Cru	the NMEA who is fair and non	proaching 160,000. The department bases its estimate on water meters	2:00 Test Pattern 3:00 Jack's Place	7:35 Local News 7:40 State News Digest
Loans as shown above are after deduction of reserves of	45,851,64	this week: Language of Graphs,	ces named to hear the action.	political take his place."	in use.	5:00 Action Theater	7:45 Button Box
Loans to farmers directly guaranteed and redeemable on	10,001.01	Build Your Vocabulary, The Eng- lish Language, Constant Challenge,	The teachers also have appealed		- III USC.	5:30 To be announced	7:59 Time Check
demand by the Commodity Credit Corporation, and		Leatherwork, and How Young Am-	to the state board of education.	ALLA	BILL'S	5:45 The Pastor	8:00 World News
certificates of interest representing ownership thereof	9,270.30	erica Paints.	The state board will hear the mat-	SINCE SINC	LAIR STATION	5:55 Walker AFB Show	8:05 Button Box ,
Real estate loans insured under Titles II, VI, and VIII of the National Housing Act			ter at a meeting in Albuquerque Oct. 26.		Manager — W. G. Smith	6:30 INS Newsreel	8:14 Weather 8:15 Name the Item
Loans insured or guaranteed by Veterans' Administra-	4,324.81		William B. O'Donnell, executive	Speci	al Get-Acquainted Offer	6:45 Trader's Time 6:50 Weather Story	8:30 News
tion—insured or guaranteed portions only		tween Artesia Hornets and Roswell originaly scheduled for Oct. 7, had	secretary of NMEA, said the action	WASH A	ND GREASE JOB - \$2.50	7:00 Gang Busters	8:35 Coffee Concert
Total amount of loans, certificates of interest and obliga-		to be postponed until a later date	of the Socorro board "involves a	SOLIS 801 S. First	s Oil S&H Green Stamps Phone 1655	"Captured"	8:45 Second Spring
tions, or portions thereof, which are fully backed or in-		because of the flood. The next			Falone 1055	7:30 Liberace 8:00 City Detective	9:00 Florida Calling
sured by agencies of the United States Government (other than "United States Government obligations,		game will be a home game with				8:30 "I Married Joan'	9:25 News 9:30 Queen for a Day
direct and guaranteed")	40 959 91	Alta Vista Junior high of Carlehad	Marie Montgomery			9:00 News	10:00 Local News
I, C. F. Hammett, cashier of the above named bank		Game time will be 7 p. m., Oct. 14.	ACCORDION, ORGAN and		PENING		10:05 Musical Profiles
that the allove statement is true to the best of m	y knowledge	for the first time at this dama	DANCING		LITTIC	9:30 The Goldbergs	10:15 Capitol Commental
and belief.		e e e	• Ballet • Toe • Tap	CENTDE STDI	CDOCEDY	10:00 Armchair Theater	10:20 Hazel Markel
C. F. HAMME	TT Cashier	ON OCT. 4 AND 5, health tests	803 Bullock Phone 1393	UENIKE SIK	EET GROCERY		10:30 Coffee with Kay 10:40 Ivory Interlude
Correct—Attest:	si i, casmer.						10:45 Plan with Ann
ROSS SEARS.		(A)		EDID IT O			11:00 Cedric Foster
CLYDE GUY,		I'M	HURRYING TO	FRIDAY O	CTOBER 15		11:15 Musical Cookbook
CHAS. K. JOHNSON,			I ADDITATION		CIODIN 15	Coronado TV	11:30 Showcase of Music
Directors.			APPLIANCE		The second second second		11:45 All Star Jubilee
State of New Mexico, County of Eddy, ss:				MILLARD and	LETTA LONG		11:59 Time Check 12:00 Farm and Market
Sworn to and subscribed before me this 11th day of O	ctober, 1954	1991 105	For a New			The nome Demonstration!	THURSDAY P. M
and I nereby certify that I am not an officer or director of	this bank.			Mrs. Mildred	Carrol, Assistant	and the second s	12:10 Midday News
(SEAL) MARY VANDEVENTER N	lotary Public	BUL REL	vinator			~ 00	12:25 Little Bit of Music
My commission expires May 22, 1955.			ME FREEZER .	Monto Farmer	16. 1 0 .	Gambles	12:30 Local News
The second secon			I Can Get One for Only	meats - rancy an	d Staple Groceries		12:35 Noonday Forum 12:50 Siesta Time
Datasia 0 11	and and a start of the	\$10 DO	WN and \$10 MONTHLY	FOR ALL A CONTRACT OF A DESCRIPTION OF A DESCRIPTION OF A DESCRIPTION OF A DESCRIPTION OF A DESCRIPA DESCRIPTION OF A DESCRIPTION OF A DESCRIPTION OF A DESC		Authorized Dealer	1:00 Game of the Day
Patronize Our Advertiser	S	408 West Main	Phone 1200	Open 7 A. M. to 7 P.	M 7 Days a Week!	the second second of the second se	3:25 Camel's Scoreboard
-	×. '					314 W. Main Phone 325	3:30 Adventures in Lis
and the second sec				and the second second			5:00 Bobby Benson
and the second state of th			and the second second		and the second second second second	a selection of a selection of the	CIAR PERSON
	and the second s		and the second se	and a second		and the first of the second second	A CONTRACTOR



Plan Extinguisher **Refilling** Project Wet weather forced postpone nent of the scheduled high school Science club meeting from last celled due to wet weather. Thursday to this Thursday. The Dallas Golden fire department club is planning to re-fill the fire representative talked to the group extinguishers in the school build- recently about the use of different ings and had planned an outing types of extinguishers. group will also attend the 26th Na- for Saturday. The club holds its meetings in According to Bobby Jo Hanson, the Science room of the high American Royal Livestock show at president, the event was also can- school at 7 p. m. CAN'T TAKE A CHANCE YOU CAN'T WALK ALL I'VE GOT AN JTTERLY TERR FOR THE COACH DEA !! - HIDE TO SEE ME. MILES.' LET ME GIVE IN THE TRUNK YOU A LIFT! IT'S YIKES." I'LL CLOSE THE DEAL WITH 'LL STAY AND MEASURE) DONNIE AND I HE WINDOWS FOR CRAVEN URTAINS, DAD OUT OUR BEDROOM. RIGHT NOW!

Camera Club Sets Other Artesians attending the convention are Hunt Zumwalt, for-**Meet Wednesday** mer Artesia FFA member and now National secretary for the FFA, and Jerry Simmons, one of the two The Camera club of Senior high delegates from the state and an-

school will meet Wednesday in place of the scheduled Thursday meeting. The change was necessary due to the concession stands the club will handle Thursday of their tax-exempt status if they night at the Junior high football take any part in polities. game

The club is planning to have a darkroom session to make enlargements of a recent modeling ses sion's pictures. Abe Trop, instructor and sponsor of the club, wil

revenue code nave charge

NOT HERE ! WAIT

WELL, MARTIN, HOW

COT TAGE?

an aspencade of its own to the ountains in a few weeks to take pictures of the trees

BBER

GIRL'S AMB

BOTH HA

DEXTROUS .

FINE CRAVEN! T'L

PROPOSITION

- AND T AIN'T EVER SEEN

LLOW

Andrews said district revenue offices "have been alerted to this important change in the law." The provision is included in the 1954

Charities Warned Against Politics

WASHINGTON, (AP) - Internal revenue commissioner T. Coleman Andrews has warned charitable and other tax-exempt organizations that the new tax law deprives them

Tax-Exempt U.S.

Page Five

The group is planning to make READ THE ADS. **************







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R. H. Mc ASHAN

e

PHONE 5



THE ARTESIA ADVOCATE



Artesia's First Newspaper—Founded in 1903

VOLUME FIFTY-ONE

FULL LEASED ASSOCIATED PRESS WIRE (P)

ARTESIA, NEW MEXICO, WEDNESDAY, OCTOBER 13, 1954

NUMBER 138

Artesia Marks Annual Oil Progress Week

ecords Tumble as America ontinues Search for Oil

he search for oil never stops with the dubious help of dreams, ight and day, week in and week visits to spiritualists, hunches, split So fast and furious is the pace willow wands and Rube Goldberg records tumble right and left, gadgets called "doodlebugs." The America's oil companies and geologists and their ilk haven't en explore and develop new made exploration an exact science. es of petroleum-always in They never expect to do so, in fact etition with one another. because only the drill can find oil.

ais rapid tempo-a tempo that They have learned how to make down 49,325 new wells through surprisingly accurate estimates of the nation in 1953 and pushed the presence of oil deep under-U. S. proved reserves to the ground, thereby decreasing the rd level of 34.4 billion barrels even more remarkable in the of the fact that only one wildwell in nine strikes oil in comcially recoverable quantities. 1953, a total of 6925 wildcats

drilled in areas where oil had holes! The risks involved in ing near previously discover-

proven areas, in other words out of every three wells failed ing in oil.

31/2 Hours! carry the analysis one step

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a survey of 586 of the 744 oil fields discovered in 1953 that 505 of them have a pol oil supply of under one milbarrels each. This may sound lot, but each of these fields provide enough oil to meet the n's requirements for only e and one half hours!

oilmen managed to locate a el and a half of oil last year irst

been discovered previously. Nat number, 6151 resulted in Plastics Shift ng near previously discover-elds are less, but they still re-formidable. In 1953, 7876 dry were drilled in sections oil was being produced. In proven areas, in other words To Oil Base

tion-downward!

Before the oil industry got into the act, the very first manufacturer of the basic ingredients for plastics was a little red bug. It thrives in India, is called Laccifer Lacca,

and secretes a substance which for centuries has been used to make shellac, sealing wax, varnishes and lacquers. Unfortunately, the products had many limitations so, through the years, science worked to find better ingredients. A shortage of elephants also contributed to the first step forow is it that, despite such long ward in man's efforts to create a every barrel that was produced better plastic, than shellacs. This this country? A major part of was back in 1863, when an Americredit must go to the intense can company sponsored a \$10,000 etition that exists among contest to find a substance which

rica's thousands of oil produc. could be substituted for ivory companies. It is their enter, in the manufacture of billiard research and initiative that balls. A young printer named John petroleum flowing from the Wesley Hyatt entered the contest. in ever-increasing quanti- He didn't win it, but, by treating to meet ever-increasing de. cotton with nitric acid, he made a They know they can keep substance called celluloid which



Drake Made Oil Discovery 95 Years Ago in Pennsylvania

the muffled thump of a waterwheel symbolized the light, heat and expensive-roughly \$1.00 a gallon. proudly called itself the United worked out a distillation process States of America.

PDICE: FIVE CENTS

The sound of a horse's hoof on extracted cheaply from the crude a dirt road, the windjammers of oil collected in small quantities the open sea, and the barges of from the brine wells and surface Fulton's steamboat was still several years away, and such things | Pioneers Cursed It as automobiles and airplanes, virtually a century in the future.

The Drake Discovery the New York, New Haven and the Alleghenies into the flatlands Hartford railroad made a discov- of Ohio as a curse of the worst ery tha changed the course of sort. As they pushed the frontiers

was "Colonel" Edwin L. Drake, and his discovery was oil-not just oil itself, but proof that it could be obtained in abundant quantities by drilling for it. The time and place for this hisoric date were Aug. 27, and the little backwoods town of Titusville in sparsely-settled northwestern

Pennsylvania. The dark fluid Drake pumped from the nation's first commercial oil well set fire to men's imaginations, quickened their pulses and spelled out the beginning of a new era of invention and creativeness

Oil Centuries Old

In the true sense of the word, Drake's achievement at Titusville entire transportation system is was not a discovery, for oil had been known through the centuries and used at various times in limited fashion. The Bible itself notes that Noah's Ark was pitched "withwalls of Babylon were cemented with a bitumen mixture; the trochemistry. It is not unrealistic it. History records that the ingen- or does in this year 1954 is relat-

ous Chinese as far back as 2000 ed in some way to petroleum. years ago, piped natural gas into and cooking purposes. The Ameri can Indians, long before the white man ever set foot on the soil of the new world, used it as a medicine, internally and externally, for man and beast. Washington's soldiers bather their weary bones in the restorative waters of oil springs, and the early settlers in Western Pennsylvania always had

In the early 1800's, the flicker | Whale oil and distilled coal oil ing light of a candle, the crackling were the fuels in common usage of wooden logs in a fireplace, and for the new lamp, but they were power of the new republic which A Pittsburgher named Samuel Kier through which kerosene could be

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the inland water ways represented oozings. An abundant supply was the most advanced means of travel. | mandatory, however ,and that set the stage for Drake's discovery.

It is almost ironical to note that in the years prior to the Drake well, crude oil was looked upon In 1859, a former conductor for by the pioneers streaming across vivilization. The man in question westward, one of their basic needs was salt. This was obtained through evaporation of the waters found in brine wells. When the salt well drillers tapped oil sands instead of water, they blamed the fates for despoiling their efforts. The crude oil contaminated the salt brine and made it useless for their purposes. Those hardy men of yesteryear hadn't the vaguest idea then that this same fluid which they cursed so profanely would become the life blood of civilization itself in less than 100 years

To realize the significance of petroleum in the year 1954, it is only necessary to look around. Our built upon petroleum power and petroleum lubricants; to a large extent, the mills ,the mines, the factories and even agriculture are dependent upon the light, heat and in and without" with petroleum; power contained in petroleum, and in the latter-day miracles of pechariot wheels of the Pharaohs of to assume that virtually everything ancient Egypt were greased with the average American eats, wears

if the natural supply eventu-turers of dental plates and washdwindles, they already have able collars. New Product know-how required to synthe-

liquid fuels and lubricants the almost unlimited supplies hale and coal.

edit for the expanding supply petroleum also is due to the itself for 44 years. It was not unof geologists, geophysicists, til 1907 that Dr. Leo H. Baekeland and other scientists who spend working lives searching for hyde to form bakelite. leposits. When these experts into the picture a few deago a comparatively small per of new wells was being ted "by guess and by gosh"

overnments of tate Are Among ig Oil Users

e-third of the states in this try each require more than a on gallons of gasoline a year neet the demands of motor ves, airplanes, tractors and stary engines, according to the like masses of fishhooks tangled

rican Petroleum Institute. se that consume two billion ns or more in the course of a search conducted largely by pe are California, Texas, New troleum and chemical companies, Ohio, Pennsylvania, Illinois, is known as polymerization. Michigan. California is the biguser of all, requiring 4.9 bilgallons in 1953

thers in the billion-plus league New Jersey, Indiana, Missouri, h Carolina, Florida, Wiscon-Massachusetts, Virginia, Minta and Iowa. That makes a therefore suitable for lenses. Some d total of 17 states.

1953, consumption of gasoline ed an all-time peak of 49.5 gallons. Generally speaking, parts of electrical equipment. Oth-88 per cent of this-or 43.5 on gallons-was consumed by plywoods of tremendous strength. million passenger cars. If Plastics Disappeared! ks, and busses populating the That isn't going to happen, of

on's highways

Despite the fact that celluloid was highly inflammable and sub ject to many other defects, it had U.S. Farmers the plastic market pretty much to and other scientists, who spend ing carbolic acid with formalde. Aided By Oil **To Up Yields**

Casein, made by mixing sour millk with formaldehyde, appeared on the United States market in With one-third less manpower ica. the form of buttons, beads and orthan they had 15 years ago; U. S. naments in 1919, but the real plas-

farmers are now producing 44 per tics boom did not get underway until 1928. That was the year of the introduction of the versatile vinyl resins. These were followed amount of cropland. in rapid fire order by a variety of One of the principal reasons for other plastics bearing such jawbreaking names as unreaformaldeabundance of petroleum for power and chemicals, and the wise use of hyde, polystryrene, acrylic resin,

cellulose and legnin. New Processes

Most of the new products were made by combining small hydrocarbon molecules, such as those found in crude petroleum, into big spongy ones which look something partment of Agriculture.

"With tractors and modern matogether. The process, worked out as the result of competitive recentral corn belt to grow and har- affairs. ves an acre of corn for grain.

"This is only 40 per cent of the The new polymers took a wide variety of forms and found an althe same acre with horse-drawn machines and equipment, and To Stop Waste most inconceivable variety of uses, nand-narvesting. In other words, power farming is a 60 per cent savparticularly when World War II resulted in a scarcity of metals and other raw materials. Some

ing in man-hours and energy. were hard and clear as glass, and When corn was harvested by hand from the standing stalk, it reresisted high temperatures and quired as much labor for this one currents and were suitable for the ob as is now used for all preinsulation and even the moving harvest and harvest work with tractors and adapted equipment. ers were used in safety glass and Modern Efficiency-

one farmer can produce lution control. that enough now for himself and 17

course, since there are practically other persons. This, too, represents applying these drivers not only unlimited quantities of hydrocargasoline and motor oil but bons available from which plastics a marked increase, because in the with a host of other services can be made. The trend, rather, is old days of horse-drawn equipment about 200,000 service stations in the other direction—the pro-per cent of which are inde-duction of more and better plastics ducing enough for himself and five ducing enough for himself and five ing, heating and crushing coal and other persons for more useful purposes. ndently owned or operated.

Petroleum Makes Big Contribution In Just 95 Years In its comparatively short his

tory of 95 years, petroleum has contributed immeasurably to the growth and development of Amer-

It should be borne in mind that cent more than they did before the the benefits of the machine age war-and all from the same and the modern design for more comfortable living came after -

not before - the discovery of pe this vast increase in output is the troleum as a low-cost source of energy and lubrication.

There is little doubt that the both by the men who keep Amerwise application of the power availica's food basket filled to the brim. able in petroleum, as well as the A good illustration of what pe- extraction of a multitude of direct troleum power means to farmers is and indirect products through this comment from the U. S. De- chemistry and research, were ma-

jor factors in the evolution of the United States from a third-class chines and equipment, it now takes power a century ago to the posiabout six hours of man-labor in the tion it now occupies in global

labor needed to grow and harvest Oil Spray Used

Oil spray has long been used to hold down dust on old roads, but now it is being used as a weapon to control airborne wastes from industrial plants. Recent experiments in Western Pennsylvania showed the use of a special oil touched by human beings. spray had help one company ob-

So efficient is modern farming tain near-perfect results on air pol-

Previously, this company had spent a quarter of a million dollars trying to avoid objectionable quantities of dust and smoke in handlcarbonized particles

Experts Say **Complex System** Of Pipelines Move U.S. Will Not **Oil Products Fast** Exhaust Oil

One of the many systems devised by U. S. oilmen to move oil from the wells to the consumer as eco- forseeable future?

nomically as possible is the vest network of pipe lines created again-and the answer is a hard oil springs and surface seepages. through years of continuous build- and fast "No."

This network now totals more the highest production rates of all than 170,000 miles. More dirt has time. Virtually every year, oilmen been moved to bury these pipe have been finding more oil than lines than that required to dig all they have been producing, so that of time. The total mileage is enough to girdle the globe six and one-half times.

Pipe lines have many fascinating facets, and one of the more interesting is that different products, such as gasoline, kerosene, diesel oil and others, can be pumped through, one right after the other, without getting mixed up.

Another is that shipments can be "side-tracked" like railroad trains, to allow "express" or emergency orders' 'to rush by.

mountains, under rivers, and be-

of liquid hydrocarbons. these petroleum products over

or apprehension

a bottle around for its supposed curative powers. The coming of the wick-type

Is there any danger that this lamp, and the urgent need for a low-cost fuel spurred the discov-

country will run out of oil in the ery of oil in Titusville, a little That question pops up time and village of 125 souls noted for its

U. S. oil reserves are at their highest point in history, despite Public Utilities

Among Top Users of the canals since the beginning of time. The total mileage is unwards steadily upwards steadily.

Perhaps the best way to look at Among the larger consumers o t is this way: As far back as 1919, petroleum are the public utilities. the U. S. Bureau of Mines warned They use it to manufacture gas

that at the rate the U.S. was using and to generate electricity, as well petroleum, the reserves would be as to lubricate the whirling dynaexhausted within a few years. At mos and spinning wheels. that time, cumulative production One gallon of residual fuel oil amounted to 4.9 billion barrels and will yield approximately 8.9 KWH proved reserves totaled 6.7 billion of electricity. Since the average barrels. home uses about 5.9 KWH per day,

That was 35 years tago. Today, a gallon of residual fuel oil, therecumulative production is approach- fore, can be converted into a one ing the 50-billion barrel mark-and and one-half day supply of elecproved reserves are at all time trical power for this purpose Powerful pumping stations send highs, more than 34 billion barrels alone.

In turn, that electricity serves The shale mountains which run many masters. It provides a conneath forests and fields. These through the state of Colorado alone stant supply of light at the touch complex pipe lines operate so ef are estimated to contain enough oil of a finger; it heats irons and ironficiently that some products, like to last several hundred years. So ers, and it operates vacuum cleangasoline and fuel oil, may be con- where oil and the future are con- ers, toasters, refrigerators, ranges, sumed without ever being seen or cerned, there is no need for worry broilers and the many other electrical gadgets in the average home. barrels of crude oil.

Oil in Brief

Mr. Average Motorist may not realize it but every gallon of modern gasoline contains from 3,500 to 5,00 Odifferent chemical compounds made up of hydrogen and carbon.

Enough motor fuel was produced in 1953 to fill the world's largest reservoir, Lake Mead in Arizona and Nevada, five and one-half times

> The U. S. oil industry spends substantially more than \$100 million a year on research. Each day, on the average, they discover 21 new products, or new uses for old products, all "made from oil.

> There are more than 12,000 independent oil companies engaged in the production of crude oil in this country.

> The gradual development of higher octane gasolines and higher ompression ration automobile engines eventually will save American motorists about \$750 million a year

A thousand men worked two million man-hours to lay the 578 miles of pipe line that comprise the new West Texas Gulf system.

The average oil well in this ountry produces about 12.7 barrels per day.

The investment of the oil industry in tools and facilities is estimated at \$43 billion. This is enough to buy the Pentagon - the world's largest office building more than 518 times.

The value of crude oil produced in 1953 amounted to more than six billion dollars.

Since 1859, the U.S. oil industry has produced almost 48 billion



Page Two

THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

Wednesday, October 13

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Modern. Sensitive Instruments **Help in Oil Exploration**

Modern oil explorers make their | tween the pins to find the best "educated guesses" with the help locations for wells, optimum meth- Changes in Gravityof some of the most sensitive in- ods for maintaining underground struments ever developed.

well cores under the microscope to life. give them a broad picture of un- Use Seismograph-

derground conditions. They follow more detailed information.

One of their most successful plode them in rotation. The pat- tion that outline the boundaries of gadgets, believe it or not, is a min- tern of underground echoes is re- most oil fields. If the scintillo- home on order of potato salad iature "electronic brain" made of corded on their seismograph. With meter lives up to its early promise from the delicatessen, place a car wet cardboard, a dry cell battery, this chart, they can obtain an un- it may eliminate a lot of expensive ton of milk in the refrigerator some copper wire and a few pins, cannily accurate "picture" of the drilling into likely-shaped forma- have some of those delicious straw The shape, slope and thickness of thickness and shape of rock forma- tions that turn out to be dry. the cardboard represent a setra- tions thousands of feet deep. This tum of porous rock thousands of enables them to spot the domes or by explorers in their never-ending the drug store-do any of those feet underground. The salt water synclines, and the faults in strata efforts to extend America's oil that dampens it simulates crude under which oil or gas may be horizons include these oil and natural gas. Pins stuck in trapped.

Magnetometers, similar to those the paper show the location of proposed or completed wells. The elec- used during World War II to lo tric current "stands in" for the cate enemy submarines also are tremendous gas or water pressures employed in oil exploration. This that push oil towards the wells. Laboratory technicians study changes in terrestial magnetism botom of a very dep well which are surrounded with great secrecy. the way in which current flows be- caused by different types of rock

or helicopters.

They will depend heavily, of available. Using such methods they changes in the earth's gravity course, on surface surveys and the can predict the behavior of a new caused by rock layers of different an ugly duckling into a thing of examination of rock fragments and field for the 20 to 30 years of its density. Radar also is sometimes beauty

Bits Use Mud-

Loco Hills

or Is Important are being, mapped by means magnetometers carried in plane **Oil By-Product** A somewhat similar instrument pressures and the amount of oil is the gravimeter that indicates

strata. It has the advantage over

borne. Vast stretches of rough and

isolated territory in the United

the seismograph that it can be

States and Canada have been,

used but the newest "private nose

employed by oil sleuths is the For field work in exploration scintillometer. This is a refinement processes have wrested gasoline. this up, however, by going into the the "old reliable" instrument is a of the Geiger Counter used to de kerosene, fuel oil, lubricating oil, laboratory, up in the air or down seismograph. A crew of geologists tect atomic radiation. Towed under chemicals and other compounds to the ocean bottom in search of will drill a series of shallow test a low-flying helicopter, it picks up from the crude oil. It is a "left holes, place their charges, and ex- and charts the faint halos of radia- over."

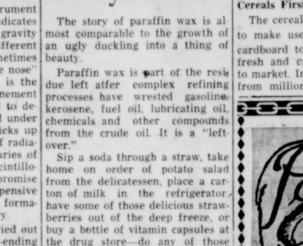
Sip a soda through a straw, take berries out of the deep freeze, o Other techniques being tried out buy a bottle of vitamin capsules a

uneconomical

"Jet" drill bits through which a Many of these techniques are in chemical mixture called "mud" is the drawing-board stage. Others forced at tremendous pressure: have shown promise in the labora Down-the-hole drilling that tory but have failed, so far, in field instrument measures minute makes use of a turbine at the tests. Experiments with still others obviates the need of rotating the The past history of similar innova drill stem. This means less pipe tions-rotary drilling, water and and tool joint wear, and faster gas injection, etc .- promise that

penetration big things are still ahead. That is Drilling oil wells with ultrasonic why oilmen merely smile when waves: pessimists groan that "America is

Burning oil and gas under running out of oil." They know ground to increase the flow of that the first such complaint was viscous crudes or to obtain petro- voiced before the first oil well was leum from fields where convent drilled in Titusville, Pa., in 1859!



Paraffin Wax

tional methods of production are

jams and pellies by sealing their petroleum wax jars with paraffin. Wax-coated paper on a loaf of bread, or wax-impregnated cardboard enclosing a pound of break- the lead of the cereal makers by duced thin films of wax which prefast food is so much a part of our daily lives that it is hard to realize that the use of such things is com partively recent.

Cereals First-The cereal industry was the first to make use of waxed paper and ucts from the dampness and molds defeathered by means of a process cardboard to keep its products of tropic climates by either pack- utilizing wax before being sealed

fresh and crisp on long journeys aging them in waxed paper or in a transparent waxed paper. This Paraffin wax is part of the resist and crisp on long journeys aging them in waxed paper of in a transparent waxed paper. This plies almost 64 per cent due left affer complex refining from millions of housewives who paraffin product which hardened allows customers to judge its qual- country's energy requirements of the second s

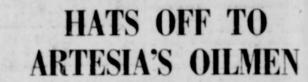


things and you are making use of for years had been preserving into an airtight coating be ity on store counters to ripped off when desired. Many states require ga Wax for Eggsbe colored for identific Petroleum research next pro

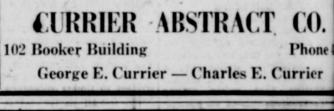
> served fish and eggs for long pe-In 1953, oilmen drilled tons for glass botltes. Then came riods without refrigeration, as well 200 million feet of hole the frozen foods industry. And as impregnated wrappers which in gfor oil. If all this finally, during the recent war, the kept fruit and vegetables gardenhad taken place at one government found it could protect fresh and vitamin-packed all the hole would have gone the delicate machinery and other prod- way to market. In fact, turkeys are earth almost five times,

> > The petroleum industry





This week we are glad to join oilmen everywh in observing Oil Progress Week. We think if good time to take our hats off to America's oil for their continuous, faithful service to us all. As part of a service-conscious, competitive in try they are proving daily that your progress Oil Progress go hand in hand. We'd like to pe out that by serving you and the nation as America's oilmen have actually made every w of the year Oil Progress Week.



every time.

NAX Oil Prog Weel Oct. 10th Acidizin





running a service station means more than just keeping your car supplied with gasoline and oil,

Giving your car the care it deserves is the best way we know to complete for your business. So drive in today-you'll find it will pay off in motoring pleasure.

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Many milk companies followed substituing waxed cardboard car-



Both as a resource and as an industry, petroleum is a vital part of the American way of life. Its energies have been harnessed in a thousand ways, and have broadened the horizon of man. As a resource, it is the lifeblood of a nation and its vast array of wheels, wings, and machines, just as steel is the backbone.

As an industry, it is one of the country's largest employers of manpower, utilizing the skills, talents and wisdom of virtually every science and trade in the mammoth job of keeping America well supplied with = the products of oil and natural gas.

> Edward E. Kinney Petroleum Consultant



PROGRESS WE

·but we don't

has not been found he

When we do strike oil, however, it's good news

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Vednesday, October 13, 1954

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ly 24 miles east of Artesia. That ompany Operates of the start of Artesia. That oilfield has 60 producing wells and employs about 10 men, all of whom are living at the start of whom C. A. Briscoe is production su-perintendent, and Jack Choate is

Lake oilfield located approximate

listrict superintendent. olidated Oil Co., one of the Choate has been associated with independent oil companies the organization since 1942 when country, has at present he came here from Oklahoma. He 3.600 acres of oil property in has charge of about 70 wells in the New Mexico, Louisiana West Texas area. homa, and Kansas. Home office of the firm is the e firm operates the Squar

Republic National Bank in Dallas.



's a fact that:

and has always been met. is just one reason we're to be part of America's come, progressive oil industry ng to bring you the world's il products at lowest prices.

Serves

Oil Progress

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Chemical Co.



Murray, this process sometimes

from home repair ser-

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tenance. See us, too, for guaranteed rebuilt

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motors.



It's a fact that:

job well. It makes us proud to be part of an industry that has contributed so much to America's progress. And here's our promise that there'll be even more Oil Progress-for your tomorrows.

onals in India dropped by

thousand during 1953 to 5,211.

swabbed-in" to start it flowing of takes one hour and sometime ts own accord. According to Mc- takes as much as three days.

in any new country for we have to find the structures before drilling tive oil companies have done that operations can begin." of about 18 men. This particular crew has been in this area about two months. In the past year it has

noved headquarters five times. Office personnel are Charles Dick, Vick Boyd, Ronald Walton, Richard Brouse, R. J. Palmer, and R. G. Arnett. The last two are representatives of Standard of Texas who work with the crew.

Geophysical

Firm Among

Oil's Biggest

geles. The company is primarily

seismograph prospecting company

which also does some gravimetric

The company has crews working in Italy, South America, Canada,

and all of the U.S. as contract

companies. Aim of the firm is to

locate geological structures favor

Dick says, "Generally, we are

the forerunner of the oil industry

The average crew is composed

able to the accumulation of oil.

quarters are located in Los An- voyage in 1493.

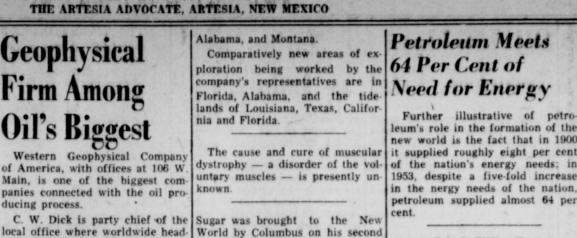
ducing process.

prospecting.

Members of the crew are from The number of American na Texas, Oklahoma, New Mexico, Idaho, Wyoming, California, Ar kanesas, Louisiana, Mississippi



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INDUSTRY

Some 70 per cent of all epilep-Sugar cane probably was first tics display the first symptoms be grown by man in India, where an fore they are 20; the ailment cient legends spoke of a "honey strikes most often during child bearing reed" around the year 325

Page Three

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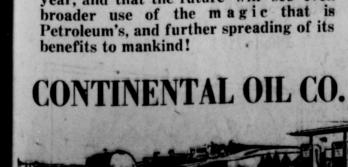


Your comfort can't wait ...

BUT OURS CAN! You see, in America's highly competitiive oil industry every oilman has a special job. As an oil transport company our job is to see that gasoline for your car, fuel oil for your home, other oil products that bring you comfort and convenience, are delivered to your community in any weather-in any emergency. Here's our pledge that come rain or shine or snow, our drivers and trucks will keep heading you way-bringing the comforts and conveniences of Oil Progress to your community.



For Petroleum, the year of 1953 was a momentous one. There seems no doubt that 1954 will be another momentous year, and that the future will see even broader use of the magic that is Petroleum's, and further spreading of its





And we're proud of the part we play in providing him with Electric Power that help produce more oil for you and the nation.

This week we join these oilmen in observing Oil Progress Week. By their continuous, faithful service to you and the nation, America's thousands of competing oil companies have helped make every week of the year Oil Progress Week.

Central Valley Electric Co-op, Inc. 115 West Quay Avenue Artesia, N. M.

Income from the production of oil and gasmakesa significant contribution to the U.S. economy. The purchasing power created by this income flows out through the channels of trade, stimulating business and supporting employment throughout the 48 states.

TEXAS CONSOLIDATED OIL, INC. **JACK CHOATE**, District Superintendent

Page Four



THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

\$700,000,000 a year.

Basic Products

BYROR D. BENSOR

Oil Lifeblood of Nation as **Resource**, Vital as Industry

Both as a resource and as an feet level. This depth is equal to adustry, petroleum is a vital part the height of Mt. McKinley in of the American way of life. Its nergies have been harnessed in a America

housand ways, and have broad-Proved reserves of liquid hydroned the horizons of man. As a resource, it is the lifeblood arbons in the United States are at their highest point in history f a nation and its vast array of almost 34.4 billion barrels. Petrol wheels, wings, and machines just eum experts agree much oil is vet is steel is the backbone. to be discovered in the United As an industry, it is one of the

States, including billions of bar ountry's largest employers of rels that are believed to lie under anpower, utilizing the skills, talhe surface of the Gulf of Mexico nts and wisdom of virtually every science and trade in the mammoth where offshore drilling already has brought in a number of wells. ob of keeping America well supolied with the products of oil and To handle this vast output a nighty industry has been created

Since 1859-the year of the Refining capacity at the beginning of 1954 was more than 8,000,000 Drake well which marked the real eginning of petroleum as an in- barrels daily. Transportation ounted among its many facilities lustry-the United States has pro-170,000 miles of pipe line, 2,250 barges, 428 tankers, 115,000 railduced almost two-thirds of the vorld's total production of petrolum. Of the 4.7 billion barrels of road tank cars and 150,000 trucks

oil that were produced in the and tank trailers in over-the-road world in 1953, 2.3 billion came service, and thousands of tank trucks in local service. Through from the 501,800 wells in the these facilities the industry deliv-United States. To find this oil, and at the same ered an average of 320 million galme build up the nation's proved lons of petroleum products daily eserves, drilling activity in 1953 to the consuming public in 1953 vas carried out at a record pace. With 200,000 service stations and All told, more than 49,000 wells an additional 151,000 secondary

vere drilled and this pace is being outlets, there is hardly a spot in intinued this year. Included the United States where motorists mong the 1953 records was the or farmers cannot conveniently obgreatest depth ever penetrated by tain a supply of any petroleum nan, a well in the state of Cali- product at any time

ornia that went beyond the 21,400

Allied Supply Is All this, of course, was not built up overnight. It was a gradual development, with special empha-sis on the last decade, during **20-Year Veteran** which consumption of petroleum skyrocketed. To meet this de-mand, the industry expanded and Of Oil Business modernized its facilities over and

Allied Supply Co. started operat-ing here in 1935 as the General again. In the last three years, it and other funds at the rate of 3.5 Supply Co. It changed to the pres ent name in 1939 and was worked In 1954 under the partnership of R. D. Col alone capital expenditures at lier and Charles Denton. home and abroad are expected to

In 1945, Collier became the sole reach 4.6 billion dollars. In the owner and in 1952 H. B. Gilmore pre-war years, expansion and modbought half interest in the com ernization budgets ranged around pany. In 1953, Collier sold his in terest to Jack Shaw and the firm became the present company.

The basic products of petroleum Personnel in the company are are, of course, gasoline, kerosene, Shaw, Gilmore, Robert V. Morris, distilate and residual oils, and the store manager, Ted Fanning, truck heavy bottoms. Research has disdriver, and Maria J. Beadle and covered so many ways to improve Fay Briggs, bookkeepers. and use these products that the in-The firm serves the Artesia oil

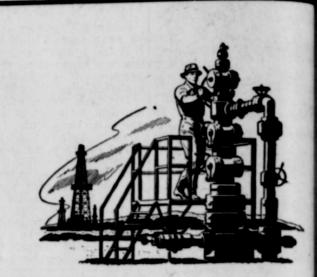
dustry as a whole currently is field area and also the trade terri spending well over 100 million dollars a year in this particular field alone, employing 15,000 scientists, ceaseless study and experimenta

technicians and other experts in

tory with its service to both water wells and oil well supplies. The role in industry, com ness and pleasure company carries a complete line of Carbon black is made oilfield production and drilling carload from petrol equipment, a general line of oilnatural gas. For examp field hardware, and an ample stock black makes it possible to of all types of used equipment. page, for it is one of the Gilmore said, "We've enjoyed ingredients in printers' Much of the wearing very nice business serving our cus tomers and hope to do so for more

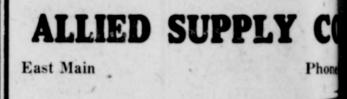
years to come **Common Soot Is** Very Necessary In Oil Industry

Carbon black, which most house wives know as common soot, is an oil industry product which unob is the world's largest str trusively plays a surprisingly vital water fish.



OIL FIELD EQUIPMENT

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the tires of motor vehic vided by this humble toughens the rubber, h abrasion and heat, and

mits tires to roll up ter sands of miles of servi of the 3,000 to 5,000 were customary before i able properties were di The pirarucu of South 0

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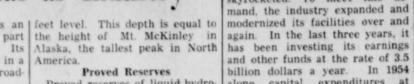
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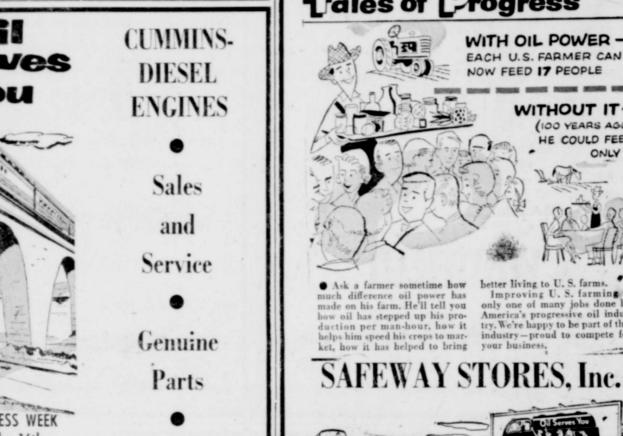
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Billions for Expansion Tales of Progress WITH OIL POWER -EACH U.S. FARMER CAN





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HOTEL CHARLES "Homelike Atmosphere"

506 South First Street Mr. and Mrs. J. E. Shortt, Owners and Operators





Your comfort can't wait

-BUT OURS CAN! You see, in America's highly competitive oil industry, every oilman has a special job. As an oil transport company our job is to see that gasoline for your car, fuel oil for your home and other oil products that bring you comfort and convenience, are delivered to your com-

munity in any weather-in any emergency.

Here's our pledge that, come rain or shine, our drivers and trucks will keep heading your way-bringing the comfort and conveniences of Oil Progress to your community.

E. B. LAW AND SON

Artesia Terminal





Wednesday, October 13, 1954

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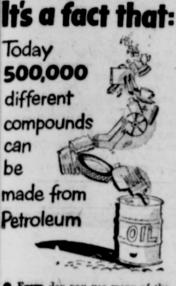
Dry

Long, Short arnishes Now Made at Will

How long is a gallon of varnish? That may sound like a tricky n, but it isn't.

It's only one of the many com ex questions which research and oduction experts in the petro m, chemical and paint indus es run up against all the time their efforts to create more and tter products for the American

Briefly, the answer to the ques n is this: The "gallon length" of arnish, paint or enamel is deterned by the amount of oil they ontain for each 100 pounds of



Every day you oducts made with the help of pe-ochemicals. Oil-based compounds e now used to make everything rom cosmetics to tires, from plastics clothing and thousands of other

C. S. "Baldy" Powell **Drilling Contractor** Phone 548-R



COMPETITION AMONG fuel oil jobbers and dealers is a key factor in providing quantity, quality and service for U.S. consumers. Typical of the competition in the distributor field is this photograph showing an independent jobber explaining to one of his drivers why they have to be "on the ball" all the time. In the picture are three of this distributor's competitors making deliveries at the same time on a residential street. Every distributor knows that all a consumer has to do to reach for his telephone, to have his pick of any number of his competitors. It is this ceaseless competition which keeps prices reasonable and service unexcelled.

Annoyed because 15 per cent of

less" propane and butane gases be-

tween the well and the service sta-

and other metals.

effect felt almost immediately.

Safety Method-

safely.

lons a year.

resin or other pigment. If a prod-uct is made with 12 gallons of oil per hundredweight of resin, then its gallon length is 12. Why this is important in the Unit of the formation of the second secon resin or other pigment. If a prod-

first place is that from earliest times up until about 25 years ago gallon lengths did not vary muchand neither did varnishes. Even men and brought to reality by

when brushed on with infinite care in successive coats, the best of tons of ice, is making life easier them checked, cracked or chalked these days for millions of Amerand had to be replaced at frequent ican householders in rural and suintervals. Moreover, their color range was severely restricted. Conumer demand and competition the natural gasoline produced by soon combined to find a better their companies turned into "use-

product. The recent widespread use of synthetic plastic resins made from petroleum has revolutionized the paint industry. It also is saving ucts to be tailor-made to meet

Americans millions of dollars specific conditions such as intense every year in addition to brighten sunlight, heat, cold or excessive ing their homes, cars, offices and dampness. It allows them to be apon with rainbow colors. plied quickly with a spray gun in-Varnishes can now be made eith- stead of laboriously and expensiveer "long" or "short" at will and ly with a brush. It also makes them can be compounded of many dif- colorfast and highly resistant to erdent resins. This permits pro-scratches and abrasion.

burban areas.

Oil Becoming

THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

Top Chemical Source in U.S.

Within the next decade, 50 per chemicals will be coming from petroleum

Currently, the petrochemical inoutput will be doubled in so short period is almost amazing

Th petrochemical industry, however, is an amazing industry. Little more than a quarter of a century ago, it didn't even exist. Today, production exceeds 28 billion pounds per year, and sales are in the multi-billion dollar class.

years, the industry has made thousands of new chemicals available on a commercial basis. One of the most fascinating parts of it all is that it is using less than one per cent of the oil industry's total production of crude oil and natural a signal gas! Competition Credited-

So swift has been the rise of this new industry that even the experts have taken to shaking their heads. One industry leader summed

it up this way: "If specific factors could be selected as the principal reasons for this tremendous development, they An idea conceived almost simul- | tion, A. N. Kerr and Frank Peterwould have to include research and taneously by two West Virginia oil son worked on the problem indecompetition as the primary ones.

means of an air compressor and pendently. That was back in 1910. "Where research is concerned. the picture looks like this: In 1900, Kerr compressed the escaping there were only about 30 chemists gases and found that, under modworking in petroleum refining, and erate pressure, they became clear only three were known to be in reliquids which burned with intensesearch. Today, there are more than ly hot flames when revaporized. 15,000 persons engaged in petro-Peterson achieved the same effect leum research. In addition, colby "freezing" the gases with ice. leges and universities are supply-Kerr subsequently used some to ing the industry with a constant heat his chicken coop but other-

stream of bright men anxious to wise, for 10 long years "bottled conquer new frontiers. gas" was sold only here and there Much of this research, of course, for the purpose of cutting steel

stemmed from the whiplash of competition. Every oilman and every oil company is always trying to Finally, in the early 1920's, a outdo the other, two in the conmethod was developed for transsumef dollar with a new product porting liquefied petroleum gas or a better product. In many ways, Small dealers throughout research and competition are althe country began peddling LPG most inseparable, because each from door to door and supplying aids. abets and promotes the customers with the cookstoves and other other apparatus which could burn

Principal Productsit. Competition began to make its

Principal products of the petrochemical industry include alcohols, The clean, hot fuel "caught on, glycerin, rubber and plastic chemespecially among farmers and suicals, glycols, explosives, insectiburbanites who had been cooking cides, detergents, ammonia and with wood and coal. In 1922 LPG other nitrogen fertilizers. sales totalled 223,000 gallons.

Many of the petrochemicals are Thereafter they zoomed in truly the basis for plastics which, in phenomenal fashion. Today sales turn, show up in such consumer amount to almost five million galitems as radio and TV cabinets, automobiles, telephones, fishing reels, cigarette cases, flooring,

One of the principal advantages of LPG is its ease and economy of toys and thousands of others. transportation. Compressed into a Synthetic detergents - the soap

less soaps of modern manufacture -represent another tremendous synthetic detergents for household tion hummed along at 1.5 billion Cleveland.

pounds a year, and forecasts indicate that it will reach two billion pounds within the next two years. many dependent banks in opera Rubber from Oil-

cent of this nation's supply of bile tires, gloves, hoses, boots and Synthetic rubbers for automo innumerable other things, also account for a large share of the an-

nual output of petrochemicals. At dustry is supplying about 25 per the present, more than 21/2 billion cent, and the forecast that this pounds of petrochemicals are used in synthetic rubber.

> Still another big user-and an extremely popular one at that are synthetic fibers. These are the materials which form the basis of wrinkle-free suits, lightweight shirts, slip covers and similar textiles-all of which have been a boon to housewives because o

It is said that in the past 25 their durability and washability. Thus, it is obvious that petro chemicals have become a major de velopment in modern America-all because research and competition spurred industrial development on to ever higher standards.

> Bill Young, football coach a Furman, is known also as one of the South's finest amateur golfers.



The Baltimore Orioles set a club | Michigan State's Macklin Field record for homers in one inning Stadium has a seating capacity of outlet for petrochemicals. In 1931, when Cal Abrams, Bobby Young 50,745. Last year, however, they and Vern Stephens connected in drew more than 51,000 spectators use didn't exist. By 1953, produc- the eighth inning of a game against in four of their five home games. Abe Simon, now a boxing ref-

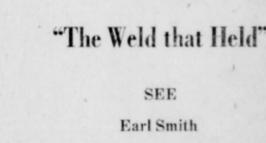
> eree, fought Joe Louis twice. Both There are fewer than half as times he was knocked out,

Only once in the 39-year football tion in 1954 as there were in 1921. The smallest man on the West history of the Southwest Confer-Virginia football roster this season ence has the University of Texas is Jack Rabbits. He stands five finished in seventh place. That was feet 9 and weighs 162 pounds. in 1937.



Drilling for oil is a risky business. In rank wildcat areas, for example, for every well that is brought in there are eight dry holes-ventures in which the bulk of the financial investment is lost. The average cost of drilling a wildcat well runs around \$108,000. Thus, the oil industry may expend as much as \$972,-000 to find one producing well.

FOR



LOCO HILLS WELDING SHOP



Page Five

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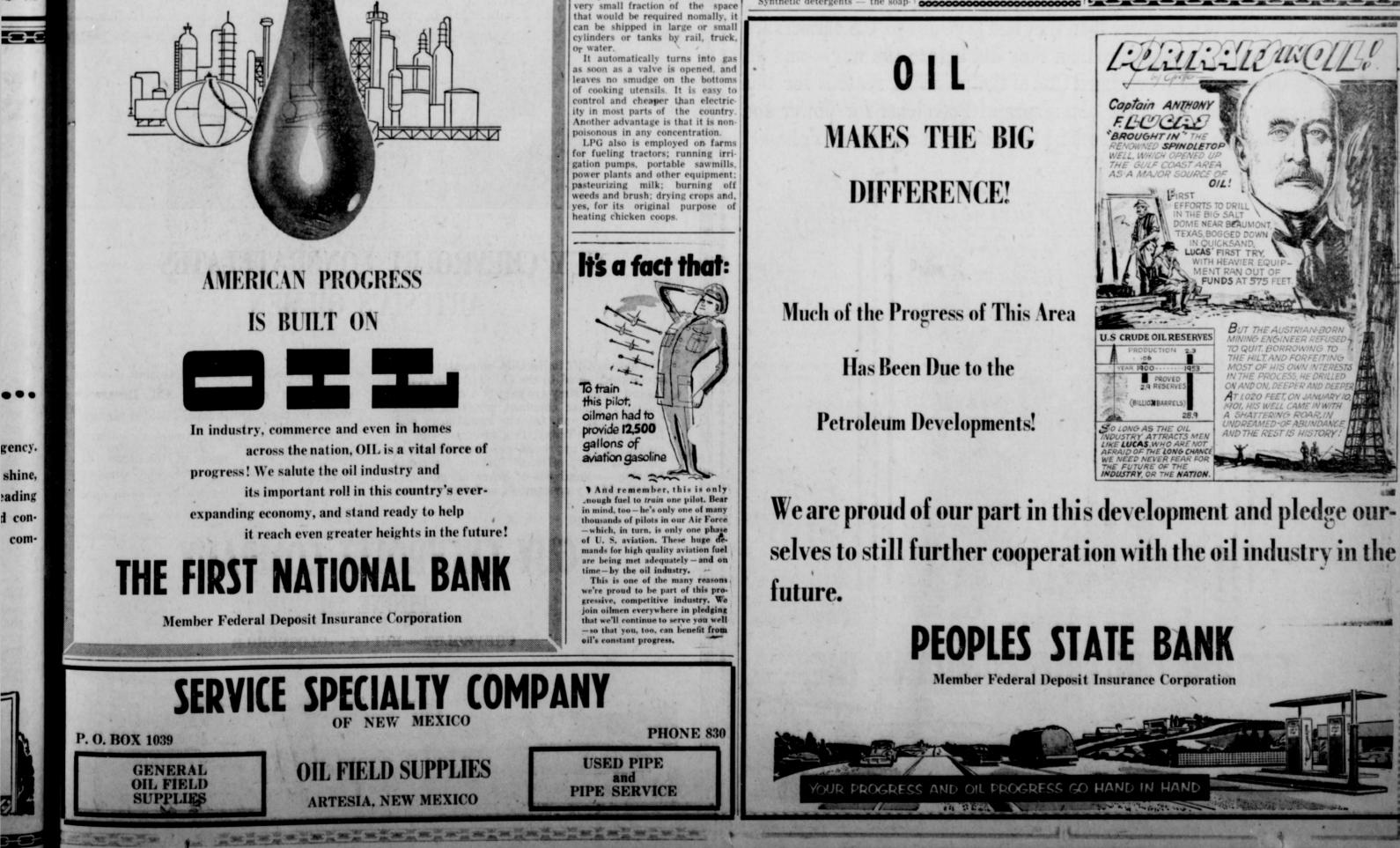
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Page Six

THE ARTESIA ADVOCATE, ARTESIA, NEW MEXICO

Western Oil Transport **Employs** 12

Western Transport, Inc., 1101 S. First, was founded by C. R. Scott and operated by him for a number of years.

Western Transport, Inc., is the successor, with L. A. Denton as manager. He was employed as dispatcher for C. R. Scott. Mrs. J. C Bennett, who was an employe of C. R. Scott, is the office manager. The company employes, on an average, 12 men and operates only in the state of New Mexico.

One huge unit is a Kenworth truck, powered by Cummins, 275horsepower. It is geared by Standard, five forward speeds with fifth gear overdrive. The auxiliary transmission is Brownlipe, which has three forward speeds. The two transmissions, when worked together, give the big unit 15 forward speeds. It is equipped with Westinghouse air brakes which is same brake and controls as are



Harvey Jones Agey

All Your Insurance Needs 120 S. Roselawn Ph. 1115



IF YOU HAPPENED to own an automobile in Moscow, and if you happened to have enough ration coupons to buy gasoline, this is the kind of "service" you would get at your local "service" station. Rare photograph shows Russian driver filling his own tank at one of Moscow's five "service" stations. The attendant offers no service, just collects ration coupons and kopecks. The sign on the state-owned station doesn't announce a brand of gasoline. It merely says "No Smoking." Contrast this with American "serv-ice stations," of which there are over 200,000—95 per cent of which are independently owned or operated.

The mammoth unit is also mal run of 756 miles in about 2 **Daniels Service** found in a Santa Fe locomotive. equipped with all modern safety hours.

levices. The truck is 64 feet 5 inches It is normally driven by one from bumper to bumper and is Company Buys head driver, who is assisted by an- standard highway width. It is other driver, over whom the head about 11 feet, 5 inches in height. Loaded weight is about 72,000 driver has control. This unit has a sleeper cab with pounds.

a comfortable mattress. This is The above is a description of furnished by the company. Linens only one giant truck owned by this business in November 1950 with and pillows for the sleeper are company, which has several in one single drum and one doubleurnished by the driver. operation. This unit rolls on 18 10:00x22

American farmers and farm cotirse and normally carries two operatives are using more credit spares.

Allen N. Daniels, owner, has en-The unit carries a possible load this year than in any year since joyed working with the oil com-panies and makes its nor-1942. of 8,500 gallons and makes its nor- 1942.

OIL PRODUCTION

Hydrofrac Unit

bing services.

Daniels Well Service Co. started

PRIMARY AND SECONDARY RECOVERY

BUFFALO OIL COMPANY DALLAS, TEXAS

District Offices

Midland, Texas - Artesia, N. M. - Tulsa, Okla.

With one-third less manpower than they had 15 years ago, U.S. farmers are now producing 44 per cent more than they did before the war - and all from the same amount of cropland. One of the principal reasons for this vast increase in output is the abundance of Petroleum for power and chemicals, and the wise use of both by the men who keep America's basket filled to the brim.

flow of oil. him, he says John Sudderth is the foreman He has recently purchased two for the firm and has been with it new units that are ideally suited in hydro-fracturing oil wells. since it started. He has been employed in the oilfield since he fin-The fracturing process is being ished high school, and is thoroughused extensively here at present to ly experienced in his work. Seven make new wells out of old ones. The process breaks the formation of men are usually employed by the the well, by opening up the pores of the sand, thus allowing a free firm



EVEN THE FLOOR of the ocean itself is probed for more oil supplies for U.S. consumers. Here is an offshore drilling barge in the Gulf of Mexico, as seen from the air. By tapping ocean, mountain and desert sources, American oil reserves have been increased almost every year, until they now are at their highest point in history. This level was achieved despite record-breaking production rates. Although the risks are great, oil men never stop their 'round-the-clock search for more oil.



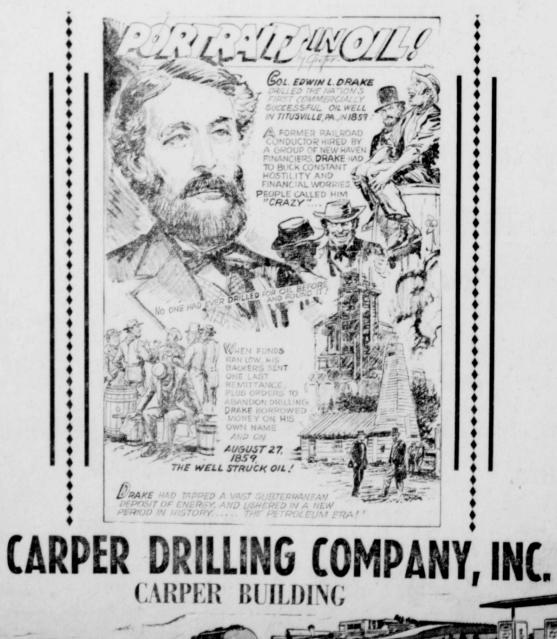


Wednesday, October 13, 195

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GUY CHEVROLET CONGRATULATES ARTESIA'S OILMEN

Out hats are off to the Oil Companies of our community-and to the Oil Men who stand behind them. They are part of a competitive industry whose constant progress means progress for you, for our community and for America. Today, this progress can be measured by improved gasolines to power your car, more efficient fuel oils for home heating — hundreds of other oil products which add to your comfort and convenience.

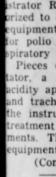
This week we are glad to join oilmen everywhere in observing Oil Progress Week. By their continuous, faithful service to you and the nation, America's oilmen have made every week of the year Oil **Progress Week.**



PHONE 291

CHEVROLET - BUI CK - OLDSMOBILE

PROGRESS AND OIL PROGRESS GO HAND



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