

Methodist Sunday School Children Meet for Party

About 30 children of the junior department of the Methodist Sunday school met at the church at 5 p. m. Wednesday evening, then were taken to Municipal park for a weiner roast and picnic. A foot ball game and the playground equipment at the park afforded amusement.

This was the last social before promotion. All boys and girls who enrolled in the seventh grade this fall will be promoted to the intermediate department of the Sunday school.

Next Sunday will also be the last Sunday for two of the teachers who have been working with the juniors. Mrs. C. S. Powell will transfer to an intermediate grade, and Harry Haselby, who will serve as an assistant teacher in the Sunday school.

Adults with the youngsters were the superintendent of the department, Mrs. Owen Haynes, Mr. and Mrs. Harry Haselby, Mr. and Mrs. V. F. Lowery, Mr. and Mrs. Bill Conner, Mrs. C. S. Powell, Mrs. L. A. Hanson and Mrs. W. E. Warren.

Margaret Jones Is Elected President Of Allied Youth

Allied Youth post No. 567 met in Floyd Davis' room at Senior high school, Monday evening for the first meeting of the year.

Officers elected were president, Margaret Jones; vice-president, Bill Loring; secretary and treasurer, Carolyn Nelson; reporter, Wilma Friesen; and Charles Campbell, chairman of the membership committee.

Executive class representatives are Yvonne Dew from the senior class, Mary Ellen Davis from the junior class, and Larry Doolittle from the sophomore class.

Business was a discussion of plans for a membership campaign.

Baptist Training Union's Primary Group Has Picnic

The primary department of the Baptist Training Union held a picnic in Central Park Wednesday afternoon with approximately 43 present.

This event is held each year before promotion day. The children enjoyed games and the swings. Sandwiches and pop were served by the adult leaders, Mrs. Martha Croft, Mrs. Homer Campbell, Mrs. G. P. Miller, Mrs. Voney Bryant, and Mrs. Louise Daugherty.

Everett Wards Are Surprised With 'Pounding'

Rev. and Mrs. Everett Ward were surprised Wednesday evening when they left the mid-week service at the Missionary Baptist church, to find their car filled with gifts.

Members of the church had loaded the car after the Wards had gone into the church. A nice crowd was in attendance and many useful things were received.

FOR SALE: Cooking and eating apples, at a price you can afford to pay, 110 Richardson. A. G. Bailey. —Adv.

For a GOOD BREAKFAST FINE LUNCH SUPERB DINNER Dine at the ARTESIA HOTEL

Mrs. Griffin Is Honoree Thursday At Farewell Event

Mrs. F. A. Houston was hostess Thursday morning at a coffee honoring Mrs. Robert Griffin, who will leave soon to make her home in Midland, Texas.

The rooms were decorated with fall flowers. A lovely arrangement of Jacob's Golden Ladder in a brown pottery bowl was on the hearth. The refreshment table was covered with a white linen cloth and had an arrangement of fruit for a centerpiece.

An assortment of nut breads, rolls, mints and coffee were served to the guests. Mrs. Cliff Perkins presided.

Artesia Members Of Presbytery Attend Meeting

Eleven members of First Presbyterian church, Artesia, attended the fall Pecos Valley Presbytery meeting held in Hagerman Tuesday, Sept. 21 with the theme "Christ Is The Way."

Mrs. A. R. Thomas, Carlsbad, president, presided.

Mrs. Mac Reasner, Artesia, conducted the world service symposium. In presenting this Mrs. Reasner used a flannel graph and posters prepared by Mrs. Bev Gratham and Mrs. Sank Tunnel, Artesia.

Luncheon was served by the ladies of the Methodist church. The women of the Hagerman Presbyterian church were hostesses. Coffee and doughnuts were served preceding the meeting.

Those attending from Artesia were Mrs. John Cochran, Jr., Mrs. T. C. Stromberg, Mrs. Ralph Shugart, Mrs. R. L. Paris, Mrs. J. L. Briscoe, Mrs. Jim Montgomery, Mrs. Hugh Kiddy, Mrs. Mac Reasner, Miss Ruth Russell, and Rev. and Mrs. Frederick Klerekofer.

Foreign Cookery Demonstrated to Lakewood Club

Foreign cooking was the demonstration given by Miss Marjorie Howell, county home agent, to the members of Lakewood Extension club which met Thursday afternoon at the home of Mrs. R. C. Gray at King's Rest Court.

Miss Howell gave a demonstration on the preparing of chop suey and almond cookies, and they were then served to the members.

Mrs. Gray served apple pie, punch and iced tea to 13 members, and two guests, Mrs. Lyle Terpening and Mrs. Cecil Nane.

U.S. Vice Consul Guest in Home Of Richardsons

Guests Thursday in the home of Mr. and Mrs. Roy Richardson, 1006 Runyan, were Vice Consul and Mrs. Terry B. Sanders and sons, Terry Jr. and Christy who have just arrived in the states from the Philippines.

They were accompanied by Mrs. Sanders' parents, Mr. and Mrs. Ford Barnes of Santa Anna, Tex.

Mr. Sanders was on his way to Washington and Mrs. Sanders and children will follow later. They will make their home in Paris, France. Mrs. Richardson and Mrs. Sanders are childhood friends.

Mrs. Mary Moots Honored on 85th Birthday Tuesday

Mrs. Mary Moots was honored on her 85th birthday on Tuesday, Sept. 21 with a birthday dinner by her daughter, Mrs. Moss Spence on upper Cottonwood.

The table was centered with a large white chiffon birthday cake, and a bouquet of asters.

Those present were Mrs. Moots, the honoree, and her son and family, Mr. and Mrs. H. R. Moots and daughter, Rosalie, of Clovis, and her grandson and family, Mr. and Mrs. James Solon Spence and daughters, Mary Jane and Candice Lynn, of Cottonwood, and Mrs. Spence.

Of the 200 kinds of dangerous snakes in the world, at least 60 are found in Africa.

Hear Artesia Schools' Bands at the Annual Cake Walk, Saturday!

Personal Mention

Mrs. Harry Hillie left Wednesday for Hobbs to visit her daughter and family, Mr. and Mrs. Alton Brewton.

Mr. and Mrs. C. O. McDonald were in Lubbock Tuesday. They brought back some new merchandise for Mac's Fabric Mart.

Mr. and Mrs. John Yates are back in Artesia after a trip to the Four Corners section of Utah, Colorado, New Mexico and Arizona.

Mr. and Mrs. Robert Yeats are in Alpine, Tex., visiting their daughter, Mrs. Lynn Forbes, Mr. Forbes and boys.

O. H. Gibbs and Holmes Till of El Paso were in Artesia Wednesday evening visiting with Mr. and Mrs. F. A. Houston.

Mr. and Mrs. R. C. Butts and family, Mr. and Mrs. Don Butts and family will leave Saturday for Chester, Neb., to visit the men's parents, Mr. and Mrs. Charles Butts, and attend their 50th wedding anniversary Oct. 3. Mr. and Mrs. R. C. Butts and family will visit in Humboldt, Neb. with Mr. and Mrs. George Van Winkle, parents of Mrs. Butts, before returning home.

Mr. and Mrs. G. Taylor Cole arrived home Tuesday from a business trip to Colorado Springs. They also visited with Mrs. Cole's brother and sister-in-law, Mr. and Mrs. Ray Carter in Durango, Colo.

Mrs. Robert Griffin and daughter, Zanaida Ruth, will go to Midland, Tex., this weekend to make their home. Mr. Griffin has been working in Midland for several weeks.

Foreign Cookery Demonstrated to Lakewood Club

Foreign cooking was the demonstration given by Miss Marjorie Howell, county home agent, to the members of Lakewood Extension club which met Thursday afternoon at the home of Mrs. R. C. Gray at King's Rest Court.

Miss Howell gave a demonstration on the preparing of chop suey and almond cookies, and they were then served to the members.

Mrs. Gray served apple pie, punch and iced tea to 13 members, and two guests, Mrs. Lyle Terpening and Mrs. Cecil Nane.

Social Calendar

- Saturday, Sept. 25—Alpha Alpha chapter of Beta Sigma Phi, luncheon at the home of Mrs. Nell Hamann, noon.
- Monday, Sept. 27—Past Matrons club, meeting at the home of Mrs. L. P. Gagecock, 2:30 p. m.
- Altrusa club, meeting at Artesia room of Mac's Drive Inn, 7 p. m.
- Rebekah lodge, meeting IOOF hall, 8 p. m.
- Tuesday, Sept. 28—Writers Workshop meeting in library, 7:30 p. m.

Red Submarine Threat Can Be Met By America

CHICAGO (AP)—The Russian submarine threat, says Secretary of the Navy Charles Thomas, is the greatest in all naval history, but the U.S. Navy is capable of dealing with it.

Russia now has a modern fleet of more than 350 submarines. Thomas said last night, and is capable of producing them at the rate of about one each week.

But, he said, in contrast to World War II, "we have the capability of dealing with the submarine anywhere and everywhere—from the factory, to the base, to the high seas."

Thomas spoke at a dinner commemorating the capture of the Nazi submarine U-505 by American sailors in 1941. Eight hundred Chicago civic leaders who helped bring the sub here as a unique scientific exhibit attended the dinner.

The submarine is on display in the Science of Museum and Industry in Jackson Park.

Rehabilitation Launched After Prison Riots

JEFFERSON CITY, Mo. (AP)—Missouri prison officials today concentrated on rehabilitation problems growing out of the convict riot that virtually wiped out the state penitentiary industries.

They also sought ringleaders in the 15-hour rebellion.

When the revolt finally ended early yesterday, four convicts were dead, 30 others and three guards were injured. Damage to the penitentiary was estimated at three to five million dollars.

Three of the injured prisoners remained in critical condition.

Thomas E. Whitecotton, director of corrections, said he planned to make a thorough investigation before taking any disciplinary action.

He said he felt the ringleaders comprised a small group in the maximum security section where the rioting started.

Some prisoners claimed it resulted from pent-up resentment over food. Other prisoners and officials said they believed the riot was without purpose—instigated by unstable convicts and carried out by men who were victims of mass hysteria.

Whitecotton said the immediate concern of penal authorities was:

1. To get the penitentiary back to a near normal operating basis.
2. To attempt to solve the problem of carrying on until the next state legislative session can do something about reconstructing the wrecked buildings.

Prison authorities are expected to ask the governor to advance emergency funds to aid in rehabilitation.

State troopers and National Guardsmen remained on duty although the prisoners, back in their cells, were quiet.

Movement Starts To Aid Dishonored, Discharged Officer

RACINE, Wis., (AP)—A movement is under way here in Lt. Col. Harry Fleming's home town to support appeal of the Army officer's conviction of collaborating with the Communist captors in Korea.

Fleming, convicted Wednesday at Ft. Sheridan, Ill., has been ordered dismissed from the Army and must forfeit all pay and allowances.

The Reserve Officers Assn., of which Fleming is a member, met last night to organize a fund campaign. Kenneth Greenquist, a past Wisconsin state commander of the American Legion pledged full support of the Legion Post 310.

Sewer Project Yields Billford Lost Two Years

NORTH PROVIDENCE, R. I. (AP)—Romeo Johnson lost a wallet containing \$39 while working on a water main project two years ago.

Working on a sewer project on the same street yesterday he saw a fellow worker uncover the wallet 15 feet from where he lost it. The money was all there, too.

Motorists Never Learn Parking Tickets Gone

BEDFORD, Pa., (AP)—Motorists who never had it so good had better watch their step here now.

For the past 10 days no parking tickets have been handed out.

The reason, said Police Chief Earl F. McGill, as he went about tagging cars again, was simple. He had run out of tickets but it was a top drawer secret and only a few people knew of his crisis.

Now, said the chief, he has an ample supply of tickets on hand.

Nelson Gets Post

SAN FRANCISCO (AP)—Paul Nelson, Portland, Ore., has been appointed district manager of American Forest Products Industries to direct activities in California, New Mexico and Arizona.

The former assistant editorial director for AFPI in Washington, will headquarter in San Francisco.

Paul's News Stand

Hunting and Fishing Licenses 113 South Roselawn Read a Magazine Today! Ice Cream and Drinks



THE BLACK FORD driven by Patricia Castleberry, 507 South Ninth, received a twisted right rear wheel, a mangled left rear fender, and a blown tire, yesterday afternoon when it was hit by a Studebaker belonging to James Artrip, 1110½ West Grand. The Castleberry car was going south on Ninth and the Artrip vehicle was proceeding west on Grand when the collision occurred. A charge of failure to yield right-of-way filed against Mrs. Castleberry was determined not guilty this morning by police judge John Ellicott. (Advocate Photo)

Sooter Is Nodded As Houston Pitch For Series Game

HOUSTON, (AP)—Righthander Hugh Sooter, back in the Houston lineup after five weeks of injured inactivity, will pitch for the Buffs tonight as they seek to regain their two-game lead over Atlanta in the Dixie Series.

Sooter, a 14-13 pitcher before he was sidelined by a knee injury, will face southpaw Dick Kelly, 6-4 for the season for Atlanta.

The Texas league champions lost their two-game bulge last night when they dropped a 7-4 decision to the Southern Assn. titlists in the first game of the series played here.

East Side Hope For Rain Hiked By Moist Air

By The Associated Press

Moist air gradually moved over the East Side today bringing heavy clouds and sending hopes high for steady rains.

But the rains—when and if they come—were not expected until late today and tomorrow.

The district weather bureau in Albuquerque reported temperatures would drop on the east side. Yesterday, in the western portions, temperatures plunged downward as much as 21 degrees in spots as the heavy clouds opened covering that area with rains.

Roswell and Tucumcari had the maximum temperatures yesterday with 90 and Zuni was low with 64. Last night temperatures ranged in the 50s and 60s.

Precipitation figures included Albuquerque 18, Glenwood 01, Socorro 11, Farmington 28, Zuni 53, Grants 08, Truth or Consequences 23, Columbus 08, Las Vegas 68, Santa Fe 21, Silver City 41 and Gallup 54.

Pampa Winner in Final Playoffs For WT-NM Crown

By THE ASSOCIATED PRESS

Pampa, the regular season champions of the West Texas-New Mexico league, made it official last night, whipping Clovis four games to two in the final round of the playoff series.

Left-hander Jonas Gaines spaced seven hits in hurling the Oilers to the 3-2 victory in the deciding game.

Pampa got only six hits, but bunched them during the early innings to beat the team that finished second in the regular season.

Pampa gained the finals with a first round playoff win over Abilene, Texas. Clovis, which finished just one game back of Pampa in the regular season, had moved past Amarillo in first round play.

San Juan Polio Increases to 21

FARMINGTON, (AP)—San Juan county's polio cases for the year mounted to 21 today as two Farmington youths came down with the disease.

Ten-year-old Francisco Garcia was being treated in San Juan hospital for the spinal type of polio. Marjorie French, 17, remained at home with the non-paralytic type.

The present Japanese imperial dynasty has ruled over the country since 600 B. C.

Will Makes for Long Walk to Get a Drink

CAMBRIDGE, Mass., (AP)—Antonio Suriano, who is believed to be somewhere in Buenos Aires, would have to go a long way for a drink on the house, under terms of his father's will, filed here yesterday.

The will, among bequests, leaves a wine cellar in Lattarico, Italy, to son Antonio.

Ex Miss America To Wed College Sweetheart Soon

LANCASTER, Pa., (AP)—Evelyn Ay, who retired earlier this month as reigning "Miss America," will marry Ensign Carl Sempiere Jr. here Nov. 13.

Miss Ay, who was crowned at the Atlantic City, N. J., beauty pageant a year ago, met Sempiere while both were attending the University of Pennsylvania in Philadelphia.

Sempiere, a football player at Penn, is the son of Mr. and Mrs. Carl G. Sempiere, Mt. Airy, N. J. He is presently stationed at Corpus Christi, Tex., in the Navy.

Despite Eight Hours in Cogl Bin, Woman Lives

CRANSTON, R. I. (AP)—Doctors today reported Mrs. Annie M. Regius, 75, suffered no outward injuries although she spent eight hours-filled hours wedged in the coal bin of her home.

Police said Mrs. Regius, who lives alone, stumbled and became lodged in the bin when she went to get some firewood from the cellar yesterday.

Her plight was discovered eight hours later by a neighbor who came to visit and heard the moans.

Some countries derive as much as 15 per cent of their income from import duties on tobacco.

Europeans Hope to Distill More Money From American

By SAM DAWSON

NEW YORK (AP)—Europeans hope today to distill more dollars out of America's taste for liquid refreshment—all the way from a complete water to hard stuff on the rocks.

Sales drives are being fired for French cognac and champagne, German wines and beer, Irish whisky, and Spanish sherry. And Scotch will go on being a chief dollar earner for Britain, except that this year the distilleries aren't increasing the supply for this country. Instead they're trying to recapture other world markets they have neglected since the war in their pursuit of the dollar.

American producers of whisky, wine, brandies and beer dominate the domestic market. But competition among themselves is getting rougher and an aftermath of the new European sales push could be increased demands on Congress for a hike in tariffs.

The sales drives will be pushed vigorously, Maurice Hennessy, senior partner of the French cognac firm, Jas. Hennessy & Co., who is in this country on a sales mission, expects this year to set a sales record here. But he says cognac's sales chart here has been

After Four Hours Patrolman Cares For Lost Horse

BALTIMORE, (AP)—Patrolman John J. Bianca found an abandoned horse and wagon 11 miles from the city on a highway.

Sometimes walking and sometimes riding, he took them to the police department's stables. Officers there said they'd take the horse but there was no room for the wagon.

Bianca decided to take the wagon to the police impounding lot. To make the job easier, he took the horse along to pull the wagon. But the impounding lot also refused the wagon.

Stymied momentarily, the sourceful patrolman then headed for the northeastern Police station. He parked the wagon across the street from the station. Then he walked the horse to the stables and walked back—alone—to the station house.

"My feet hurt," Bianca said after his four-hour sojourn. "Everything hurts."

Miller Sand & Gravel

Under New Management

ANDREW BRADLEY

309 E. Chisum Phone 483

LOANS GET \$25 TO \$500 PLUS THE BIG 4!

CASH YOU GET Pick Your Own Payments
15 Mo. Plan 24 Mo. Plan

\$100	\$ 8.40	\$ 5.93
\$200	24.66	17.29
\$300	39.81	27.32

Above payments cover everything! Loans of other amounts, at our other periods, are comparable. (N. M.)

1. NATION-WIDE CREDIT. Over 800 affiliated offices in U. S. and Canada.
2. CUSTOM-FITTED LOANS. To fit your needs, income. Ask for "5 Step Guide".
3. PROMPT "YES" to employed people.
4. SINGLE-VISIT LOAN. Phone first.

Beneficial Loan System

Personal FINANCE CO.

410 WEST MAIN STREET, ARTESIA
Phone: 1055 • Ask for the YES Manager
• No Insurance Required or Sold

Your painting contractor recommends

Benjamin Moore paints

Top-Performance Products

SATIN IMPERVO DECORATORS ENAMEL

ALKYD SANI-FLAT

Wonderful choice of colors that go on smoothly... dry in a hurry... clean easily. Come in today... it's time to brighten up your home!

\$7.40 Gal. \$4.80 Gal.

7. E. Johnson Lumber Co.
3408 WEST MAIN PHONE 222
"JUST LUMBERING ALONG"

INSURE pave the way to peace of mind

You're a good driver — but how about the other driver? Protect yourself against him with our comprehensive Auto Insurance Plan — today!

ARTESIA INVESTMENT CO.
Carper Building Phone 871

MISS YOUR ADVOCATE? PHONE 7

ROBERTSON'S NURSERY
Will Keep Your Children by the Day or Week "Over the Weekend" (with arrangements)
607 W. Grand Phone 347-W

FIRE INSURANCE
FARMERS ALLIANCE INSURANCE COMPANY
ALLIANCE MUTUAL CASUALTY COMPANY

Joe C. Freeman
110 South Roselawn Phone 685

Now in Progress...

GOSPEL MEETING at the **Church of Christ**

— SERVICES —
Week Days: 10 A. M. and 7:30 P. M.
Sunday:
Bible Study 9:45 A. M. Morning Worship 10:35
Evening Service 7:30 P. M.
TONIGHT ONLY 7:00 P. M.
WE WELCOME YOU!

Speaker: **MARDELL LYNCH**
of Phoenix, Arizona

Sept
S
THUR
THONY
Ninth an
Sunday i
gh sermo
Week Da
missions e
p. m., 7
as Sunda
wend C
NUEL B/
est of H
day School
ing, 11
ing, 7:3
ing, 7:3
7:15 p.
mer Me
ARY MISS
ST CHUR
er Eight
day School
ing, 11
S. 6:30 p.
ing, 7:3
Week Pra
7:30 p. i
Everett 3
BLY OF
Fourth a
Services
ing Schol
ing Wors
at Ambass
Religious S
ek Servic
Night,
Religious S
H. McCle
MAR BA
H
New Mexic
Artesia,
day Churcl
ing Union
ing Wors
uesday Se
Clifford I
BAPTIS
er Grand
ing School, i
ing Wors
uesday Se
S. M. Mor
ARTHUR
ST CHUR
day School
ing Serv
ing Unio
ing prea
uesday pr
W. M. Ir
CAN BAP
Clevola
day School
ing Serv
ing Servi
day Pray
M. E. O'D
SH METI
CH
and Ch
day School
ing Morn
day Eveni
Day Se
S. C. S. et
F. ever
m.
Raul Sal
LE BAPI
onic Tei
ing ser
Religious s
Everybod

SUNDAY, GO TO THE CHURCH OF YOUR CHOICE

ANTHONY CATHOLIC CHURCH

Ninth and Missouri
 Sunday at 7:30 and 9 a. m. Mass and sermon.
 Week-Days, 7:30 a. m. Masses every Saturday, 4 p. m., 7 to 8 p. m. and be-
 fore Sunday mornings.
 Reverend Gabriel Eilers

MANUEL BAPTIST CHURCH

1815 North Oak in
 Morningside Addition
 Sunday School, 10 a. m.
 Morning Worship, 11 a. m.
 Evening Services, 7:30 p. m.
 Wednesday, Bible Study, 7:30 p. m.

CHRISTIAN SCIENCE CHURCH

Sunday School, 9:45 a. m.
 Morning Worship, 11 a. m.
 Wednesday Evening Meeting, 8:30 p. m.
 Reading Room, Wednesday and Saturday, 2 to 4 p. m.

UNITED PENTECOSTAL CHURCH

Sunday night services, 7:30 p. m.
 Bible Study, Tuesday, 7:30 p. m.
 Young People's Services, Thursday, 7:30 p. m.
 Sunday School, 9:45 a. m.
 (Services in ent on North Highway at Green's Store.)

CHURCH OF CHRIST

Thirteenth and Chisum
 Sunday Services, 10:30 a. m., 7:45 p. m.
 Wednesday Services, 7:45 p. m.
 — Information —
 G. C. Maupin, phone 1344-M.

CHURCH OF GOD

704 West Chisum Street
 Sunday Services—
 Sunday School, 10:00 a. m.
 Morning Worship, 11:00 a. m.
 Evangelistic Service, 7:30 p. m.
 Mid-Week Services—
 Prayer Meeting - Bible Study, Wednesday, 7:30 p. m.
 Young People's Endeavor, Friday, 7:30 p. m.
 YOU ARE WELCOME
 Wayne Taylor, pastor.

THOMPSON CRAPEL COLORED METHODIST CHURCH

Sunday School, 9:45 a. m.
 Morning Worship, 11 a. m.
 Epworth League, 6:30 p. m.

CHURCH OF THE NAZARENE

Fifth and Quay
 Sunday School, 9:45 a. m.
 Morning Worship, 10:50 a. m.
 Young People's Services, 6:45 p. m.
 Evening Services, 7:30 p. m.
 Wednesday—
 Prayer Meeting, 7:30 p. m.
 William McMahon, Pastor.

FIRST CHURCH OF GOD

(Affiliated with the Church of God of Anderson, Indiana.)
 Sunday School, 9:45 a. m.
 Sunday Morning Worship, 11 a. m.
 Sunday Youth Services, 6:30 p. m.
 Sunday Evening Services, 7:30 p. m.
 Thursday Evening Services, 7:30 p. m.
 Rev. C. S. Curtis
 Everyone is cordially invited.
 The above services are held in the Artesia Woman's Club building at 320 West Dallas Avenue.

ST. PAUL'S EPISCOPAL CHURCH

309 South Seventh Street
 Sunday—
 Holy Eucharist, 8 a. m.
 Morning Prayer and Church School, 9:30 a. m.
 Morning Prayer and Holy Communion (alternating Sundays), 11 a. m.
 Week-Days—
 Evening Prayer daily at 5 p. m.
 Holy Communion 10 a. m. Thursday.
 Rev. Milton Rohane, Rector.

FIRST METHODIST CHURCH

Grand at Fifth
 9:45 a. m.—Sunday school.
 11:00 a. m.—Morning worship.
 6:00 p. m.—Youth Fellowship.
 7:00 p. m.—Evening worship.
 H. L. McAlester, Pastor

PENTECOSTAL HOLINESS CHURCH

1815 North Oak in
 Morningside Addition
 Sunday School, 10 a. m.
 Morning Worship, 11 a. m.
 Evening Services, 7:30 p. m.
 Wednesday, Bible Study, 7:30 p. m.

CHRISTIAN SCIENCE CHURCH

Sunday School, 9:45 a. m.
 Morning Worship, 11 a. m.
 Wednesday Evening Meeting, 8:30 p. m.
 Reading Room, Wednesday and Saturday, 2 to 4 p. m.

UNITED PENTECOSTAL CHURCH

Sunday night services, 7:30 p. m.
 Bible Study, Tuesday, 7:30 p. m.
 Young People's Services, Thursday, 7:30 p. m.
 Sunday School, 9:45 a. m.
 (Services in ent on North Highway at Green's Store.)

CHURCH OF CHRIST

Thirteenth and Chisum
 Sunday Services, 10:30 a. m., 7:45 p. m.
 Wednesday Services, 7:45 p. m.
 — Information —
 G. C. Maupin, phone 1344-M.

CHURCH OF GOD

704 West Chisum Street
 Sunday Services—
 Sunday School, 10:00 a. m.
 Morning Worship, 11:00 a. m.
 Evangelistic Service, 7:30 p. m.
 Mid-Week Services—
 Prayer Meeting - Bible Study, Wednesday, 7:30 p. m.
 Young People's Endeavor, Friday, 7:30 p. m.
 YOU ARE WELCOME
 Wayne Taylor, pastor.

THOMPSON CRAPEL COLORED METHODIST CHURCH

Sunday School, 9:45 a. m.
 Morning Worship, 11 a. m.
 Epworth League, 6:30 p. m.

CHURCH OF THE NAZARENE

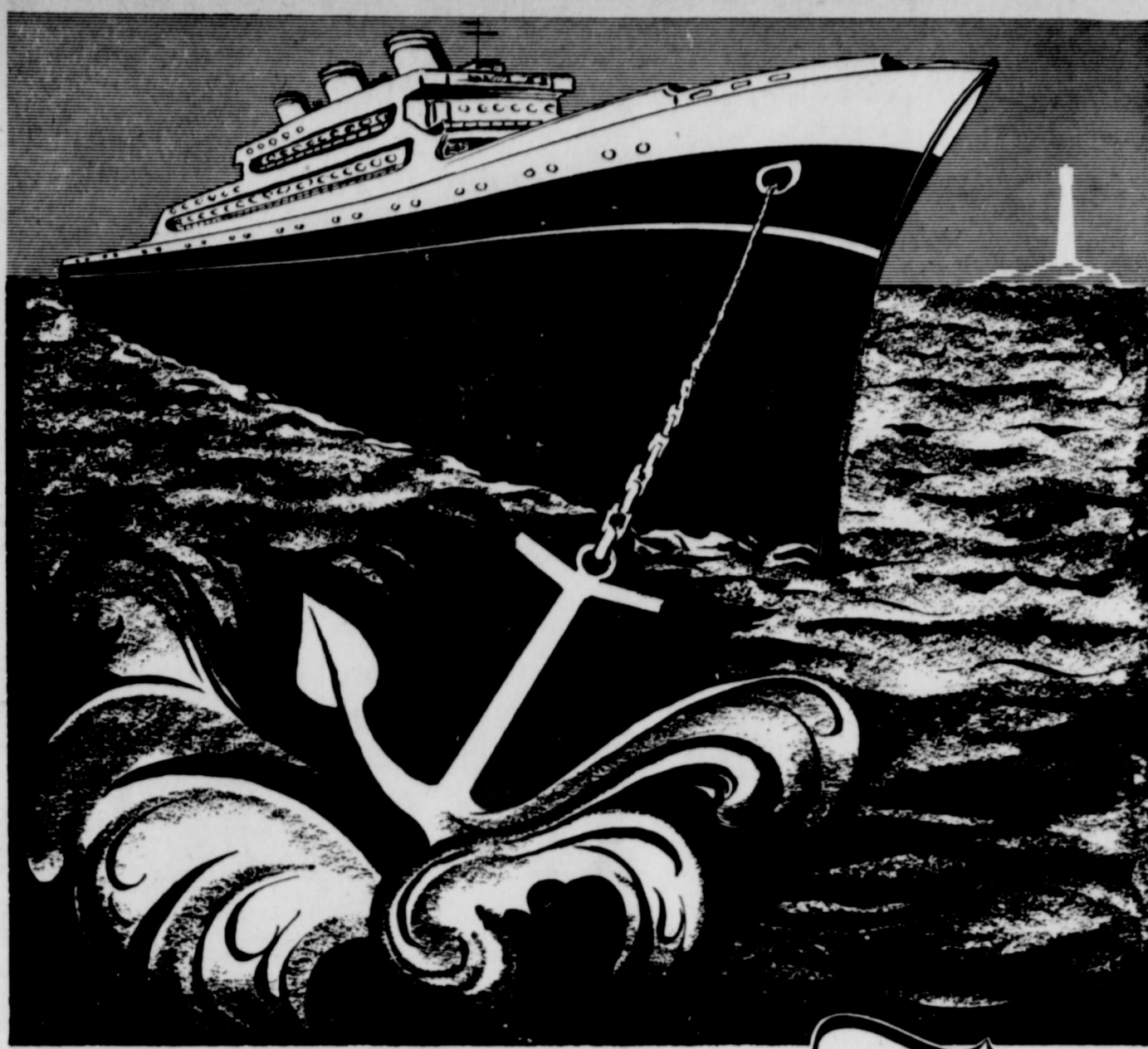
Fifth and Quay
 Sunday School, 9:45 a. m.
 Morning Worship, 10:50 a. m.
 Young People's Services, 6:45 p. m.
 Evening Services, 7:30 p. m.
 Wednesday—
 Prayer Meeting, 7:30 p. m.
 William McMahon, Pastor.

FIRST CHURCH OF GOD

(Affiliated with the Church of God of Anderson, Indiana.)
 Sunday School, 9:45 a. m.
 Sunday Morning Worship, 11 a. m.
 Sunday Youth Services, 6:30 p. m.
 Sunday Evening Services, 7:30 p. m.
 Thursday Evening Services, 7:30 p. m.
 Rev. C. S. Curtis
 Everyone is cordially invited.
 The above services are held in the Artesia Woman's Club building at 320 West Dallas Avenue.

ST. PAUL'S EPISCOPAL CHURCH

309 South Seventh Street
 Sunday—
 Holy Eucharist, 8 a. m.
 Morning Prayer and Church School, 9:30 a. m.
 Morning Prayer and Holy Communion (alternating Sundays), 11 a. m.
 Week-Days—
 Evening Prayer daily at 5 p. m.
 Holy Communion 10 a. m. Thursday.
 Rev. Milton Rohane, Rector.



ANCHORED

Do you have an anchor? Ships without anchors will drift. People without anchors will drift too. Do you know where to drop your anchor? Can you say, "My heart is fixed trusting in the Lord?" Psalms 112:7. Are you an anchor holding family and friends together? Is your anchor imbedded deeply in truth and righteousness? Phil. 1:28.

EVERY MAN must answer to God and to his own conscience. The sins we do by two and two; we must answer for one by one. If God holds your soul, your feet will never be moved, Psalms 66:9. Do right though the Heavens fall. Be true even if all others are false. The Church, the Bible and daily prayer are sure anchors for every man.



YOUR CHURCH NEEDS YOUR SUPPORT!

BETHEL BAPTIST CHURCH

North Seventh at Church Street
 Sunday School, 9:30 a. m.
 Morning Worship, 11 a. m.
 Evening Worship, 7:30 p. m.
 Mission, Monday, 7 p. m.
 Usher Board, Tuesday, 7 p. m.
 Prayer Meeting, Thursday, 7 p. m.
 Bible Class and Teachers' Meeting, Friday, 7 p. m.
 J. H. Horton, Pastor.

FIRST CHRISTIAN CHURCH

Sixth and Quay
 The Church School, 9:45 a. m.
 Worship Services, 10:50 a. m.
 Chi Rho Fellowship, 5:30 p. m.
 CYF, 5:30 p. m.
 Rev. Orvan E. Gilstrap.

FIRST PRESBYTERIAN CHURCH—HAGERMAN

Men's Bible Class meets in Women's club building with the pastor as teacher, 9:45 a. m.
 Women's Bible Class under Mrs. Holloway and the Church School, meets in the church, 10 a. m.
 Morning Worship and Sermon by the pastor, 11 a. m.
 Mebane Ramsey, Pastor.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS

Sunday School, 10:30 a. m.
 IOOF Hall, 510 West Main.
 Call 713-M for information concerning Firesides and Relief society.

OUR LADY OF GRACE CATHOLIC CHURCH

North Hill
 Mass Sundays, 7:00 a. m., 9:00 a. m. and 11 a. m. English and Spanish sermon.
 Confessions every Saturday, 4 to 5 p. m. and before Mass Sunday mornings.
 Father Stephen Bono, O. F. M., Conv.

SHERMAN MEMORIAL METHODIST CHURCH

OF LOCO HILLS
 Sunday School every Sunday at 10 a. m., Glenn Pounder, superintendent. Classes for all ages, taught by trained teachers.
 Preaching services second and fourth Sunday mornings at 11 o'clock and on the first and third Sunday nights, at 7:30.
 M.Y.F. each Sunday evening at 7 o'clock.

LAKE ARTHUR METHODIST CHURCH

Sunday School every Sunday morning at 10 o'clock, Orin Smith, superintendent.
 Preaching services first and third Sunday mornings at 11 o'clock, second and fourth Sunday evenings at 7:30.
 Woman's Society of Christian Service, Wednesday after the first Sunday in each month, at 2:30 p. m., Mrs. B. E. Croes, president.
 Rev. C. A. Clark, Pastor.

LOCO HILLS BAPTIST CHURCH

On New Mexico Road 83, 25 miles east of Artesia.
 Sunday School, 9:45 a. m.
 Morning Worship, 10:45 a. m.
 Training Union, 7 p. m.
 Evening Worship, 8 p. m.
 Mid-Week Worship, Wednesday, 7 p. m.

FREE PENTECOST CHURCH

Morningside Addition
 Sunday School, 9:45 a. m.
 Morning Worship, 11 a. m.
 Evangelistic Services, 7:30 p. m.
 Tuesday, Divine healing service 7:30 p. m.
 Thursday, Young People, 7:30 p. m.
 Saturday Evangelistic services, 7:30 p. m.

EMANUEL LUTHERAN CHURCH

607 South Ninth Street
 (The Church of the Lutheran hour.)
 Sunday Services, 8:15 a. m.
 Sunday School, 9:15 a. m.
 Adult Bible Class, 9:15 a. m.
 Holy Communion—first Sunday in every month.
 Ladies' Aid, first Wednesday in every month, 7:30 p. m.
 Phone 1326 or 1197-W.
 We Welcome Visitors.
 Wilbur Klattenhoff, Pastor.

LAKEWOOD BAPTIST CHURCH

Sunday School, 10 a. m.
 Preaching Services, 11 a. m.
 Evening Preaching, 8 p. m.
 Wednesday Prayer Meeting, 8 p. m.
 B. R. Lindman.

FIRST PRESBYTERIAN CHURCH

9:45 a. m. Sunday School.
 11:00 a. m. Worship service.
 6:30 p. m. Wednesdays, Fellowship supper and Bible study.
 6:30 p. m. Sundays, Westminster Fellowship.

CHURCH OF CHRIST

Eighth and Grand
 Sunday, Bible Study, 9:45 a. m.
 Preaching and Worship, 10:35 a. m.
 Preaching and Worship, 7:00 p. m.
 Wednesday, prayer meeting, 7 p. m.
 Wednesday, Ladies' Bible Class, 2 p. m.
 Robert A. Waller, Evangelist

Hagerman Church Notices

FIRST METHODIST CHURCH
 Rev. A. A. McClesky, pastor.
 9:45 a. m.—Sunday School.
 10:45—Morning Worship.
 6:30 p. m.—M.Y.F.
 7:30—Evening Services.
 Belle Bennett Missionary Society and W.S.C. meets each first and third Wednesday, at 2:00 p. m.

CHURCH OF THE NAZARENE

9:45 a. m.—Sunday School.
 11:00 a. m.—Morning Worship.
 6:45 p. m.—Youth Groups.
 7:30 p. m.—Evangelistic Services.
 Each Wednesday, 7:30 p. m.—Mid-Week Services.

CHURCH OF CHRIST

J. L. Pritchard, Artesia, Speaker
 10:30 a. m.—Morning Worship.
 7:00 p. m.—Evening Worship Services.
 7:30 Thursday evenings, Mid-Week Services.

FIRST BAPTIST CHURCH

Rev. Bruce Giles, pastor.
 9:45 a. m.—Sunday School.
 10:50 a. m.—Morning Worship.
 6:30 p. m.—Evening Training Union.
 7:30 p. m.—Evening Services.
 7:00 p. m.—Each Wednesday—Teachers and Officers meeting at church.
 7:30 p. m.—Each Wednesday, Prayer Meeting at Church.
 7:00 p. m.—Each second Monday evening of the month, Brotherhood Meeting (men) at church.
 Every other Wednesday afternoon, 2:30 p. m., WMU (Women's Missionary Society).

FIRST ASSEMBLY OF GOD

Rev. H. E. Wingo, Pastor
 9:45 a. m.—Sunday School.
 11:00 a. m.—Worship Service.
 7:30 p. m.—Evangelistic Services.
 Tuesday and Friday evenings, services.

PARK INN GROCERY

Mr. and Mrs. Jim Williams

DANIEL WELL SERVICE CO.

TURNER'S LAWN MOWER SHOP

1000 North Roselawn

ARTESIA BUILDING & LOAN ASSOCIATION

MAC'S DRIVE INN

1008 South First

MAYES & COMPANY

601 South Second

BURCH PETROLEUM

Gulf Products

FLOYD ISON LUMBER CO.

THE FIRST NATIONAL BANK

GUY CHEVROLET COMPANY

ARTESIA ELECTRIC COMPANY

A. W. Harral

A & D MARKET

608 North First

PERKINS & SON

1115 South First

HART MOTOR COMPANY

F. C. Hart

FERGUSON-STEERE PETROLEUM TRANSPORTATION

H & J FOOD BASKETS

No. 1 and No. 2

ALLIED SUPPLY COMPANY

Oil Field Supplies

ATOKA PET SHOP

Six Miles Southeast of Artesia

PAYNE PACKING COMPANY

"BEEF AND PORK PACKERS"

NEW MEXICO FENCE COMPANY

Mr. and Mrs. Clyde Stephens

THE DeMARS

ARTESIA FLORAL COMPANY

702 South Roselawn — Phone 777

STATE FURNITURE DISTRIBUTORS

Fifth and Main

THE STYLE BEAUTY SHOP

322 West Main — Phone 107

CLYDE CHAMPION

Builder

ARTESIA CHEMICAL COMPANY

M. A. (Doc) Waters

SOUTHARD GROCERY & STATION

Robert L. Rogers

NELSON APPLIANCE COMPANY

A FRIEND

This Feature Is Published With the Hope that MORE PEOPLE GO TO CHURCH. It Is Paid for by Firms 100 Per Cent Interested in This Community.





HEY FOLKS!

HERE'S GREAT NEWS

IF YOU ACT NOW

YOU CAN HAVE THE ARTESIA ADVOCATE

DELIVERED TO YOUR HOME EVERY WEEKDAY AFTERNOON
OR MAILED TO SUBSCRIBERS IN THE ARTESIA TRADE ZONE

FOR \$5.00 PER YEAR

THAT'S RIGHT---WE WILL DELIVER THE ARTESIA ADVOCATE TO YOUR HOME EVERY WEEKDAY AFTERNOON FOR A FULL YEAR FOR JUST \$5.00! IF YOU TAKE ADVANTAGE OF THIS OFFER BEFORE OCTOBER 15.

SUBSCRIBE FROM YOUR CARRIER BOY OR PHONE 7.

THIS OFFER GOOD THRU OCTOBER 15!

B
T
gam
derd
Fie
spor
in th
of fl
N
H 3
H 2
B 2
B 2
E 2
T 2
G 1
G 4
T 3
E 2
Dep
phrase
has al
favorit
Usir
dogs v
prefer
game
situa
favorit
tesia t
namin
From
will b
ring t
favore
THI
alway
point
Like
pad t
mento
ers.
Som
a next
ing to
towel-
pop u
to fra
So-
game
are st
the m
erbacl
fill ar
The
writet
other
medic
offeri
So,
dog o
Reade
home-
too.
TH
line r
this s
warte
playe
WI
the "
throu
after
sidere
in the
year.
Th
much
far.
ten.i
not.
Fa
Ho
Ov
A
Junic
tage
Junic
the f
last r
Jar
net f
hand
secon
openi
A
of th
the t
loose
arrov
tance
tally.
Qu
sneal
On
resul
by R
down
coun

Bulldogs Play Final Game Tonight in Favored Role

Artesia's football Bulldogs tonight meet the Portales Rams in the third game of the season for both, with Portales entering the contest in a definite underdog role but seething with confidence. Game time tonight is 7:30 at Morris Field.

A late bulletin to The Advocate from Johnny Ussery, Portales Daily News sports editor, reports key players Thurman Talley and Sig Crozier will not be in the lineup for tonight's game. Talley came down this week with a severe case of flu, and Crozier is unable to play because of an injured ankle.

Probable Starting Lineups

PORTALES		ARTESIA			
No.	Players	Wt.	No.	Players	
H 34	L. Sanders	135	17	F. Sanders	L
H 25	E. Frazier	165	22	L. Barker	R
B 21	C. Gregory	162	26	D. Lewis	F
B 23	B. Duren	160	15	J. Riddle	Q
E 20	C. Foreman	156	14	R. Price	L
T 26	R. Keene	190	17	W. Westerman	L
G 11	E. Welch	148	18	S. T. Scott	L
G 40	R. Whittington	175	18	R. Gressett	C
G 31	M. Stinnett	152	16	J. J. Carter	R
T 39	H. R. Terry	187	19	J. J. Mitchell	R
E 28	C. Smith	160	15	C. Bratcher	R

Artesia Sports Scene

Third Time Tonight Is Charm for Bulldog Win

By ED BOYKIN
Depending on the situation, the phrase "the third time's a charm" has always been one of our either favorite or disliked expressions. Using it, we could say the Bulldogs will be whipped tonight, or, preferably, will just have a closer game of it than previously. In this situation, the latter choice is the favorite because we do pick Artesia to win though we refrain from naming a score.

From all reports, the Bulldogs will be extended just a little to ring up a win but are definitely favored.

THIS PART OF THE YEAR IS always interesting from the standpoint of opposing sports writers. Like coaches, the writers like to read their stories as well as the mentors like to pad their ball players.

Some of the stories that reach a next-game paper from an opposing town reach all the heights of towel-crying. Suddenly injuries pop up ranging from broken legs to fractured fingers.

So-and-so didn't suit out last game. Then of the first 11 men are stove up with the flu. Why, the manager worked out at quarterback Monday in an attempt to fill an injured star's place.

THE ONLY satisfaction opposing writers get is to know that their town is getting a dose of medicine that equals or betters the offerings of that town's scribe.

WITHOUT SETTING any fires the "hosses" have rambled over, through, and around all opponents after being what was generally considered to be the biggest problem in the Bulldog pigskin picture this year.

THAT GOOD OLD BULLDOG line might be worked into a song this year if the forward wall stalwarts continue playing in their displayed form.

Those guys up front deserve much credit for their fine play so far. Hustle and condition will determine whether they continue or not.

ANOTHER FOOTBALL WEEK-end got started last night as the Junior high 11 took on the Roswell crew. Tonight the Bulldogs take on a still competitor in Portales and tomorrow night the B team girls against the Carlsbad team.

IF the little league gets organized, prepare for some more.

SWITCHING TO BASEBALL after the frenzy which overtook Artesia at the start of last baseball season with such cries as, "perpetuate professional baseball in Artesia," and "save the NuMexers," we go on record as suggesting to the powers-that-be that they get on the infamous stick and start work now.

Like everyone, we've always pledged to ourselves to get our Christmas shopping done early and most of the time we haven't done it. But, when the miracle did happen, it's amazing what pressure disappeared.

THE SAME idea works in the baseball picture. We doubt that Artesians can stand another madhouse of maudlin mutterings, so we are in favor of putting the wheels in motion at such a time whereby everything can begin fitting together slower and a trifle easier.

ACCORDING TO FRED COLE, in charge of the Artesia Quarterback club's old timer meeting next Tuesday, things are rapidly shaping up toward what should be the biggest gathering of former Bulldogs ever to be held here, or anywhere.

COLE says he has letters out to 84 exes that are now living in the Artesia area and two ex-coaches of past Bulldogs teams.

THE program is being worked up as part of the regular set of meetings of the Artesia club.

TO THE VICTORS go the spoils and also sometimes the headaches. Such was the case last night as the truck headed for the locker rooms after their school.

All piled into the pickup in neat confusion, they found out they had a rear tire as flat as a table-top when they had gone only about 50 yards. Delay was marked on the time-table for the flat-fixing-time necessary.

Roy Whittington, formerly with the Bulldogs, will replace Talley at center. H. R. Terry will be moved into Whittington's regular slot at tackle. Larry Sanders has the nod to fill Crozier's place.

Meanwhile, all is not well in the Bulldog camp, either. Don Price will definitely not start at right guard due to an injury. Ray Gressett will start at center but recurrence of a knee injury will limit him to offensive duty.

Jerry Dougherty, who looked good in last week's Alamogordo game, will spell Gressett during Bulldog defensive stands. Jerry Carter replaces Price.

Artesia outweighs Portales on the line 169 to 166 1/2 on the basis of program weights, while Portales has an edge in the backfield, 155 1/2 to 151 for the Bulldogs.

Portales, according to Artesia scout reports, operates off a wing-T formation. The Rams are especially strong off-tackle and on sweeping the strong side of the formation. Their passing attack is paced by Crozier, who will be sidelined this week.

Both teams have two wins under their belts, both against lower class opposition. Portales has bested Friona, Texas, 25-0 and Jal 26-6. The Bulldogs have outclassed Alamogordo 35-7 and Lovington 31-18.

The Ram performance will be sparked by Butch Duren at quarterback, a 160-pound junior in his first year as a regular. He is good at punting, better than average at passing, and tops in broken-field running.

For Artesia the game will be the last in which it is rated in the easily-favored role. Next week the Bulldogs play Albuquerque High in the Duke City then host Clovis here Oct. 8. Artesia goes against Kermit in the Texas city Oct. 15, returning home to meet NMMI here Oct. 22. After a two week rest brought on by an open Oct. 29 date, the Bulldogs face Carlsbad there Nov. 5, Roswell here Nov. 12, and Hobbs there Nov. 19.

THE same idea works in the baseball picture. We doubt that Artesians can stand another madhouse of maudlin mutterings, so we are in favor of putting the wheels in motion at such a time whereby everything can begin fitting together slower and a trifle easier.

ACCORDING TO FRED COLE, in charge of the Artesia Quarterback club's old timer meeting next Tuesday, things are rapidly shaping up toward what should be the biggest gathering of former Bulldogs ever to be held here, or anywhere.

COLE says he has letters out to 84 exes that are now living in the Artesia area and two ex-coaches of past Bulldogs teams.

THE program is being worked up as part of the regular set of meetings of the Artesia club.

TO THE VICTORS go the spoils and also sometimes the headaches. Such was the case last night as the truck headed for the locker rooms after their school.

Taulbee Good Prize for Ram Upset Tonight

According to Artesia's head football coach Reese Smith, Portales will have their big guns cocked and aimed for bear when they meet the Bulldogs this Friday in the Artesian's third contest.

Smith says the main reason for the Rams being "up" is natural—just a little guy wanting to knock off a big guy. But, Smith adds, another more potent incentive is added when it's observed that Portales' former high school principal, Calloway Taulbee, is now head man here.

Taulbee says he's afraid his position here does add to the attraction of a Portales upset win but declares he has faith in the protection of the 1954 Bulldog squad.

Texas, Notre Dame Clash Is Headliner

By WILL GRIMSLEY

NEW YORK. (AP)—Southern California and Pittsburgh, two teams trying to revive past glories, tangle in Los Angeles tonight in an inter-sectional game which whets the appetite for the first full-scale week-end of the college football season.

Every section of the country swings in to the "Hip-Hip-Hooray" spirit with the crescendo apparently to be reached at South Bend, Ind., tomorrow where Notre Dame's Fighting Irish, picked as the nation's best, make their debut against power-loaded Texas.

This battle, a headliner under any circumstances, packs particular interest because it introduces Notre Dame's new "Wonder Boy," 26-year-old Terry Brennan, as successor to Frank Leahy.

In tonight's Coast conflict, Southern Cal's Trojans rate a 10-point edge over Red Dawson's Pitt Panthers, who are known to be big and tough but of questionable striking strength.

Other games tonight have Arizona State at Tempe playing Brigham Young on the latter's field, Denver at Drake, Miami, Fla. at Furman, and Hampden-Sydney at Richmond. The visiting team is favored in each of these cases except the last at Richmond.

The NCAA's nationally-televated attraction of the week sends Michigan State's Rose Bowl champions against Iowa at Iowa City Saturday. This game hits the TV screens at 3:25 p. m. EST. It's a virtual toss-up.

In the principal inter-sectional conflicts, UCLA is a 20-point choice over Kansas at Lawrence; Illinois, the Big Ten favorite, is 10 points over Penn State at Champaign; Michigan is 14 over Washington at Seattle and Duke rates a touchdown over Pennsylvania at Philadelphia.

Memphis is scene of a double-header sending Tennessee against Mississippi State in the afternoon and Kentucky against Mississippi at night. Alabama attempts to bound back against Louisiana State at Baton Rouge. Georgia Tech is host to Florida and Georgia to Clemson.

And while that one holds the attention, the East Siders plan to add more luster to their record. Carlsbad takes on Ysleta, while Hobbs and Artesia get class A competition.

Hobbs, beaten twice this year, eases off against Lovington, and Artesia takes on Portales.

Up north, a novelty touch is added with the debut of the big schools conference newest member—Valley High of Albuquerque. They'll meet little Manual in Valley's first game in history Saturday.

Series' War Of Nerves Is Off to Start

By JOE REICHLER

CLEVELAND. (AP)—The World Series "War of Nerves" already has begun between Al Lopez and Leo Durocher, the rival managers, as the Indians and the Giants gear themselves for the big fall classic opening in New York next Wednesday.

Neither manager would say today who will be his opening-day pitcher. The guessing is that Sal Maglie (14-6) will open for New York and Bob Lemon (23-6) for Cleveland, but nobody knows for sure.

Some observers seemed to think Early Wynn (22-11) would get the Indians' starting assignment over Lemon because Lopez designated Early to pitch today's game against Detroit and work Lemon tomorrow. The Indians' pilot denied such intention.

"No," he said, "Wynn isn't a certainty to open the series because he's to pitch today. It definitely will be either Lemon or Wynn, but I'm going to wait for Durocher to make his move first. He's the home manager and must speak first."

Word came from New York that Durocher won't decide between Maglie and Johnny Antonelli (21-7), the young southpaw ace, until the Giants work out Tuesday.

ASPENCADE SET

RUIDOSO. (AP)—The annual Aspencaade gets underway here Oct. 9-10 with several hundred riders expected for the kickoff parade. Officials say sheriff's possees from New Mexico and West Texas are expected to participate in the parade.

So many good dishes to make from leftover coked smoked tongue! Use it in a hot loaf, in a cold mousse, in hash or in sandwiches.

OCOTILLO THEATER

SATURDAY AND SUNDAY

For the glory of their beloved Southland

THEY RODE AND FOUGHT AGAIN!

VAN HEFLIN "THE RAID" COLOR BY TECHNICOLOR

ANNE BANCROFT RICHARD BOONE LEE MARVIN

LANDSUN THEATER

SUNDAY - MONDAY - TUESDAY

M-G-M presents the heroic story of the

MEN OF THE FIGHTING LADY

THRILLS IN COLOR!

VAN JOHNSON WALTER PIDGEON LOUIS CALHERN DEWEY MARTIN KEENAN WYNN FRANK LOVEJOY

CIRCLE "B" DRIVE IN

SUNDAY - MONDAY - TUESDAY

THE GREATEST MUSICAL SHOW ON EARTH!!

STARS AND STRIPES FOREVER

CLIFTON WEBB

DEBRA PAGET ROBERT WAGNER RUTH HUSSEY

Produced by LAMAR TROTTI Directed by HENRY KOSTER



LEO BARKER, Freddy Sanders, Johnny Riddle, and Don Lewis head down the field in preparation for their Friday night meeting with the Rams from Portales. This quartette has provided the headaches for Bulldog opponents so far this year and promise many more restless hours for Artesia's enemies on the gridiron. (Advocate Photo)

MAJOR LEAGUE ROUNDUP—Coming of Autumn Brings Open War on Major League Managers—Senators Kick Out Harris

By BEN PHILEGAR
AP Sports Writer

With the coming of autumn it appears to be open season on managers in the major leagues.

Two changes already have been made at Baltimore and Chicago. Another one, at Washington, appears to be in the works for Monday.

There are strong indications that the Senators are going to either release Bucky Harris or kick him upstairs to the general manager's job, and replace him with Charlie Dresen. A press conference has been called for today with Harris listed as among the absent. Owner Clark Griffith so far has parried direct questions on Harris' status by saying he will wait till the season ends Sunday.

If Dresen, who led Brooklyn to two pennants in three seasons then quit last year in a battle over a long term contract, doesn't catch on at Washington the next best bet appears to be the Philadelphia Phillies.

The Phils switched from Steve O'Neill to Terry Moore in mid-season after months of rumors and Moore has only a verbal understanding concerning next year. If the Phils edge out Cincinnati for fourth place he may keep his job. His ball club made a move in

that direction yesterday in the only playing action, winning a pair from Pittsburgh 7-6 and 4-2. The first game marked the completion of a contest started Aug. 15 and halted after eight innings because of the Sunday Pennsylvania curfew with the scored tied at 6-6.

Robin Roberts finished the suspended game for his 23rd triumph and his second in two days when Richie Ashburn singled and moved around to score the winning run in the last of the ninth.

In the regular game Stan Lopata put the Phils in front to stay on a 3-run homer in the first inning.

For a brief spell the Phillies thought they had moved within

0002 of fourth place. But an hour after the end of their second game, League President Warren Giles upheld a Cincinnati protest of a loss at Milwaukee Wednesday and ordered the game to resume today.

Giles reversed his umpire who had called interference play for the final out against the Redlegs. The action resumes with the Braves leading 3-1, two on for Cincinnati and two out in the ninth.

In the Northeast and Far West sections of the United States more than 98 per cent of babies are born in hospitals.

LANDSUN THEATER

FRIDAY AND SATURDAY

THEY'RE MONKEYIN' AROUND AGAIN and the laughs are the loudest yet!

LEO GORCEY HUNTZ HALL

JUNGLE GENTS

Laurette Luez Bernard Gorcey

TWO GUNS and a BADGE

WAYNE MORRIS

CIRCLE "B" DRIVE IN

FRIDAY AND SATURDAY

The Lusty, Brawling Saga of the Roaring Camps... Gold-Huntin'

Men... and their Gilded Ladies!

ON THE SCREEN AT LAST!

OUTCASTS OF POKER FLAT

ANNE BAXTER DALE ROBERTSON MIRIAM HOPKINS

MGM'S BIG LEAGUER

EDWARD G. ROBINSON VERA ELLEN

Read the Want Ads!

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
Established August 29, 1903

The Artesia American
The Artesia Enterprise
The Artesia Valley News
This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.

A.B.C.—Audit Bureau of Circulations
FACTS as a measure of Advertising Value
SUBSCRIPTION RATES, PAYABLE IN ADVANCE
One Year (In Artesia by Carrier) \$10.00
One Year (For Artesia Man or Woman in Armed Forces, Anywhere) \$9.50
One Year (Outside Artesia Territory but within New Mexico) \$9.00
One Year (Outside State) \$10.00
Published daily every afternoon, Monday through Friday, at 318 West Main Street, Artesia, New Mexico. Entered as second-class matter at the Post Office in Artesia, New Mexico, under the act of Congress of March 3, 1919.

The Associated Press is entitled exclusively to the use for republication of all local news printed in this newspaper, as well as all A.P. news dispatches.
Telephone No. 7
ORVILLE E. FRIESTLEY, Publisher STANLEY GALLUP, Business Manager
VERNON E. BRYAN, General Manager DAVID H. RODWELL, Editor
W. W. MAXWELL, Advertising Harry Haselevy, Mech. Supt.
Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Supply advertising rates on application.

He Worked to Keep It

WE ONCE KNEW a merchant in a city not far from a larger city who was always busy trying to keep people from having to go to the larger city stores to do their shopping. He was always arguing he had to figure out some bargains not to keep the folks buying at home but so they would want to buy at home. He always said he was trying to make it possible for them to get what they wanted at home. We always felt he had exactly the right idea. We can promote trade days, dollars days and all kinds of sale events as a city or as a Chamber of Commerce or as a civic organization but it is the merchants themselves who help keep the business at home. They help to do this by not just wanting the business but by making their offerings so attractive that folks want to buy and trade at home. It is the buying and trading at home that helps our city and community grow and that keeps the dollars circulating here. Those dollars we spent outside our community are gone and do not circulate here any more.

All of us need to work together to create business, to attract shoppers and buyers, and to make it possible for people to want to buy and trade at home.

Despite all our efforts we have those coming into our community after business. Sometimes they come in as peddlers or salesmen, sometimes they come in advertising from stores in larger cities, sometimes they come in the form of circulars, or they come into our community as mail order catalogs.

All of them are after our business. They invite our local people to buy and to trade with them. We not only have to extend an invitation to our people to trade with us but we also have to keep them posted, informed and advised about the merchandizing news and to keep them informed about our prices.

We all need to work at this job and the one who has the greatest responsibility about keeping our people buying and trading at home is our own merchants and business people.

It is up to them as to whether the offerings are sufficiently attractive to keep our business at home and to create a desire within the folks to spend their money here instead of going out of town to spend it.

New Mexico Expert Declares No Life Existing on Mars

EL PASO, Texas (AP)—The nation's rocket experts—eyes on unconquered space and the mysteries of its celestial bodies—journeyed to White Sands Proving Ground today to view guided missiles, first step on the way to space.

The experts, members of the American Rocket Society meeting here are expected to view the latest in rocket missiles.

Brig. Gen. W. L. Zell, commanding officer of White Sands, last night spoke on the development of guided missiles and their role for national defense and peacetime uses. He termed increases in knowledge of space gained from the top secret experimentation "impressive."

Earlier, Clyde Tombaugh, discovered the planet Pluto and noted astronomer and optical expert, told newsmen he is convinced there is no "intelligent life on the planet Mars." He spoke to the Rocket Society about amazing optical techniques which he said could photograph a V-2 rocket all the way to the moon.

Kraft A. Ehrlicke, former German rocket expert now with the Bell Aircraft Co., gave delegates to the society's convention his advanced ideas on how man will travel between earth and an artificial satellite, which Ehrlicke is sure the United States can set 600 miles above the earth.

Bell, terming the advances on the hit and miss road to space "impressive," gave delegates to the convention an inside view on the operation of White Sands. After a brief history of America's rocket depot, Bell told how the military branches all cooperate in joint research.

"I think you will see enough to form your own valid opinion of critics of the Armed Forces who have often charged that the various services are not properly coordinated and fail to work together," Bell said.

"I suggest that this charge is refuted at White Sands Proving Ground. We do work together, the Army, the Navy and the Air Force. We do it successfully."

TOMBAUGH'S Paper on tracking missiles drew great attention from society members. He told of the new techniques in optical instruments and said with these it is possible to "photograph a tennis ball 1000 miles distant."

However, it was the noted astronomer's opinions on Mars which drew the greatest attention of reporters and layman listeners. "I have made many investigations of Mars," Tombaugh told newsmen. "Conditions there are so rigorous that I am convinced that no intelligent life could exist. It is possible some low forms of vege-

Barring The Doors



the law was after him. Justus did not testify in his own behalf. Defense Attorney James L. Briscoe told the jury the evidence presented by the prosecution did not disprove Justus' story. Among those testifying at the trial were Sheriff Claude Moncus, who told the jury Justus said he fought with Meyer over an argument about the Korean War, and Mr. and Mrs. F. E. Russell, owners of the motel when the fight took place. The Russells said they found bloody bedclothes and a broken bottle in the room where the pair were staying.

BS and MS degrees from Kansas State Teachers college and 13 years spent in teaching and administrative work in public schools. Hubbard said, "The debts of the ranch must be paid and it must be put on a better administrative basis. A regular income must be secured for it instead of these financial drives. We do feel that the attitude of people toward the ranch is changing for the better, and believe that with continued support we will have an organization New Mexico citizens will be proud of."

New

(Continued from page one.) This year's card also include more explanation on how a teacher grades students.

The cards point out that ability and effort for instance, are graded as well as achievement. In the primary grades, White points out ability and effort are given greater weight than the level of achievement. As a student progresses through the primary grades, however, increasing weight is given to achievement and correspondingly less to ability and effort.

Commission—

(Continued from page one.) refunding to customers the amounts they paid in excess of the 1952 rates. Company witnesses during the hearing which just ended repeatedly said the utility must have higher income in order to obtain capital needed for expansion to meet the state's growth. They stressed that attrition or declining trend of earnings in proportion to investment under current economic conditions, is an important factor which should be considered by the SCC in determining fair return for the company.

Artesians—

(Continued from page one.) Hubbard's qualifications include

Jets Bring—

(Continued from page one.) 47th Air Division commander, WAFB, arranged with Col. Wendell Bowman, Kirtland Air Force Base commander, for the emergency flight. Dr. Morgan was flown here in 30 minutes in a T-33 jet trainer by Lt. S. M. Moulder of the 93rd Fighter Squadron, Kirtland. Air-Police at WAFB rushed the doctor to St. Mary's hospital after arrival at Walker before midnight. The boy on his bicycle was struck by a car on a rural road near his home. The auto was driven by a Mrs. Fedelia M. Horn, 33, housewife. Shoes of the youngster were found 23 steps from the point of impact.

Cites Number—

(Continued from page one.) 5.—Repeal of the pre-primary convention and adoption of the open, direct primary. 6.—Re-registration of voters periodically with stating of party affiliation not a necessity. 7.—Placing in the hands of district attorneys responsibility for election law violations. 8.—Elimination of straight party voting on the ballots. 9.—Passage of an absentee voting law.

STORM HITS ISLANDS
MANILA—A tropical storm battered the rocky Batanes islands in the northern Philippines with 65-mile-an-hour winds today.

Livestock Markets

CLOVIS — Hog receipts 75; top hogs and butchers 25 higher; all other grades steady; top hogs 190-240 lb. 19.50; 160-180 lb. 17.00-19.25; 250-290 lb. 18.00-19.25; 290-350 lb. 17.50-18.00; sows 275-350 lb. 16.00-17.00; 350-500 lb. 14.00-16.00; stags 8.00-12.50; shoats 14.00-16.00.

KANSAS CITY — Cattle 300; calves 150; not enough on offer to test market. Hogs 1,200; active; choice 190-250-lb. barrows and gilts 20.63-25; full car load 200-230 lb. 20.40-50 to shippers; few 160-185 lb. 18.50-19.75; small package 147 lb. 18.25; choice sows 300 lb. up 17.00-19.00; few lighter weights 18.25. Sheep 250; good to prime trucked in spring slaughter lambs 17.50-18.50; few utility and low good 14.00-17.00; cull to good ewes 3.00-4.25.

FORT WORTH — Cattle 850; steady to weak; good slaughter steers 22.50; heifers same grade 20.50-21.25; commercial and good beef steers and yearlings 14.00-19.00; utility cows 8.00-9.50; good and choice slaughter calves 13.50-16.50; medium to good steer yearlings 12.00-17.00. Hogs 100; steady to 25 lower; choice 190-260 lb. 20.25-50. Sheep 300; steady; good shorn slaughter lambs 16.00; slaughter ewes 4.50.

COTTON FUTURES

NEW YORK — Cotton futures closed 60 cents a bale higher to 30 cents lower than the previous close. Oct. 35.25; Dec. 35.54-35; March 35.77-79; May 35.85-86; July 35.71; Oct. 35.07B; Oct. 35.07B; Dec. 35.07B; March 35.18B. Middling spot 35.90N.

MISS YOUR ADVOCATE? PHONE 7

Calvary Baptist Revival to Open Sunday Evening

Revival services at Calvary Missionary Baptist church are scheduled to begin Sunday evening and continue through Oct. 3, Pastor Everett M. Ward has announced. Morning services at the church are scheduled at 10 a. m. to 11, evening services starting at 7:30 p. m. Evangelist will be Roy B. Flippo of Amarillo, pastor of that city's Bethel Missionary Baptist church the past 15 years. This will be his fourth visit to Artesia.

State Seeking To Join School Milk Program

SANTA FE — New Mexico hopes to join up soon in a new 50 million dollar national program to give school children more milk to drink. The program, approved by Congress in the 1954 agricultural act, also seeks to help expand dairy markets. State School Supt. Tom Wiley and Miss Allyn George, director of the school lunch program, said New Mexico may receive as much as \$300,000 federal money to use in "the special school milk program." This would be in addition to the \$427,859 allotted the state for the regular lunch program for 1954-55.

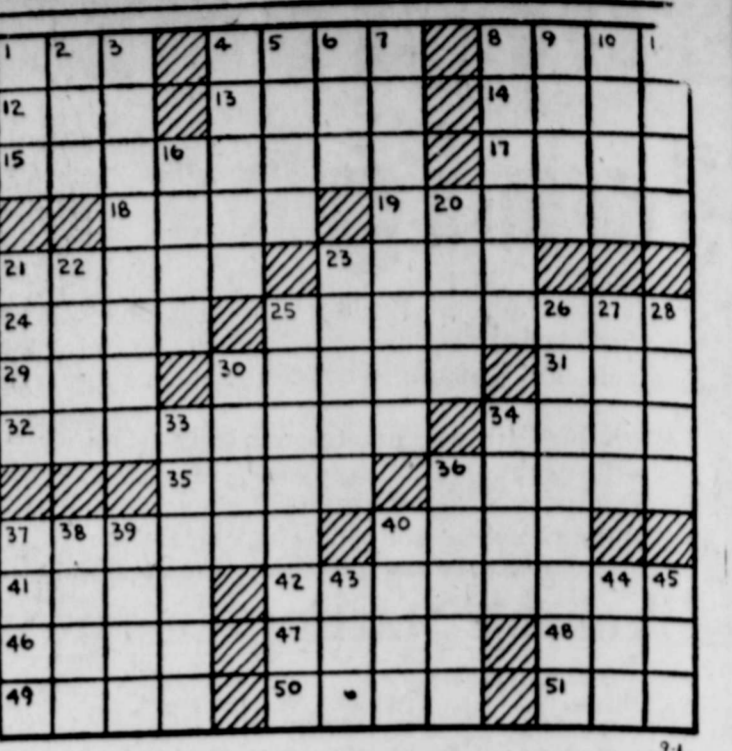
Miss George has sent a proposed plan of operation to the Dallas regional office of the department of health, education and welfare, asking that it be approved so New Mexico could become eligible to receive federal funds for the special milk program, and annual expenditure of 50 million dollars of Commodity Credit Corp. funds, for the period Sept. 1, 1954 to June 30, 1956. Miss George said the program is intended to work this way: Non-profit schools of high school grade and under will be reimbursed part of the cost of additional milk serve to children. This additional milk may be served any time during the day with no restriction on the number of half pints of milk taken by each child, but at a small charge.

The school lunch division will reimburse a school participating in the special program only when the monthly consumption of milk exceeds a monthly base amount. Reimbursement will be only for consumption in excess of this base. The base will be determined by consumption in April and May of 1954.

Police Investigate Possible Foul Play at Tucumcari

TUCUMCARI — Tucumcari police today investigated the possibility of foul play in the death of 65-year-old Nick Atencio, whose body—its skull crushed—was found on the outskirts of town yesterday. Sheriff Claude Moncus said it was possible that Atencio slipped off the highway, did a flip and fell on his head in a culvert where his body was found. Moncus said

CROSSWORD - - - By Eugene Sheffer



HORIZONTAL
1. dance
4. — Scott decision
8. spur
12. wing
13. actor's part
14. low female voice
15. Boston ball star
17. — squad
18. sell
19. hard metal
21. Ava's husband
23. girl's name
24. covers
25. Van Gogh and Gauguin
29. Japanese statesman
30. bird-like appendages
31. once around a track
32. speech
34. existed
35. unit of length
36. carried on war
37. Miss Marshall of Hollywood
40. Persian fairy

VERTICAL
1. hillbilly's father
2. — Baba before Dali
3. before disease
5. highway
6. tree
7. depict
8. poet's (abbr.)
9. traditional dwelling
9. melody
11. love to excess
16. part of a camera
20. Germans in World War I
21. loss
22. Miss Hayworth
23. scorch
25. with syrup for breakfast
26. poets of a sort
27. unusual
28. went over 60
30. orchestra
33. machine to remove fluff
34. alert
36. Washington myth maker
37. squeal
38. it's the swift
39. Anglo-Saxon slave
40. baby carriage
43. Yale
44. New Zealand parrot
45. not well

Answer to yesterday's puzzle
GAN GAD APPAL
AM I ODA VERNE
SIERRAS ARENA
INGA RHEBUS
SEEPS EAT APT
PARDS AGUE
PELETE ESSENE
AVID ANDES
RAN ADE CABOT
TASSEL YOGI
SMELT DOSSIER
PELEE LAE SEE
ANSER EFT ESS

Average time of solution 26 minutes
Distributed by King Features Syndicate
CRYPTOQUIPS
A T V Z B T R R V J T D E N R R P E Z N D A
E J P B Q J T W Z T W Q E R P N J
Yesterday's Cryptoquip: CHANGE OF FACE CLIPPER

there were no signs of a struggle. Dr. A. T. Gordon, who performed an autopsy, said the skull fracture was so "severe" it was "unlikely that it had been caused by a fall of not greater than five feet"—the distance from the highway to the culvert.

TO RENT PILLOWS
Members of Bulldog Parents and Boosters club again tonight will rent pillows for the Artesia-Portales football game. Rent of the pillows is the organization's chief source of income.

PRESTO! MAKE BATH TUB RING DISAPPEAR!
CULLIGAN soft water SERVICE
Special for Limited Time!
For New Customers!
No Installation Charge!
and First Month's Service Free!
CALL 326 TODAY!
Mahone-Culligan Soft Water Service
406 N. First—Artesia—Ph. 326
411 E. Church—Phone 5-4044
Carlsbad

CHANGES in SCHEDULES
Santa Fe
effective
September 26
Changes are being made in schedules and equipment of Santa Fe passenger trains for Fall and Winter service. Let your Santa Fe ticket office give you all the details. Call today.
E. D. DARST, Agent
Phone 50 or 51
Artesia, N. M.

Now 990 KSVP Now 990
PROGRAM LOG
Subject to Change Without Notice

FRIDAY P. M. 5:00 Bobby Benson 5:25 News 5:59 Time Check 6:00 Gabriel Heatter 6:15 Cash Call 6:30 Fulton Lewis, Jr. 6:45 Local News 7:00 Bill Henry 7:05 KSVP Sport Special 7:15 Football Game 9:55 Petroleum News 10:00 NuMexer Reports 10:02 Mostly Music 11:00 Sign Off	SATURDAY A. M. 5:59 Sign On 6:00 Sunrise News 6:05 Synopsed Clock 6:25 News 6:30 Synopsed Clock 6:40 County Agent 7:00 News 7:15 Button Box 7:35 Local News 7:40 State News 7:45 Button Box 7:50 Time Check 8:00 World News 8:14 Weather 8:30 Johnson's News 8:35 Coffee Concert 9:40 Story Time 9:45 Mann Drug Story 9:55 The American Story 10:00 Local News 10:05 Hall of Records 10:45 Plan with Ann 11:00 All Star Jubilee 11:15 Midday News 11:20 Time Check 11:30 Local News 11:35 Noon Day Forum 11:50 Farm and Market News 12:00 New Mexico Employment Service 12:05 Little Bit of Music 12:15 Game of the Day SATURDAY P. M. 2:25 Camels Scoreboard	2:30 Adventures in Listening 4:00 Antique Shop 4:15 Frank Highwayway News 4:30 Hawaii Calls 5:00 Farm Quiz 5:30 Report from Washington 5:45 Jack Brickhouse 5:55 Everett Heller News 6:00 Rhythm and Reason 6:15 Serenade in Blue 6:30 Vocal Visitor 6:45 Local News 6:50 Nostalgic Notes 7:00 Chicago Theater of the Air 8:00 Ed Pettit News 8:15 Let's Go to Town 8:30 Lombardoland USA 8:40 State News 9:30 Here's to Veterans 9:45 Notes in the Night 9:55 News 10:40 NuMexer Reports 10:42 Hit Tape Time 11:00 Sign Off	SUNDAY P. M. 11:00 Church Services 11:50 Time Check 12:00 Game of the Day SUNDAY A. M. 2:50 Camels Scoreboard 2:55 Byrne Greene 3:00 The Shadow 3:30 True Detective, Detective 3:55 Coll Brown 4:00 Nick Carter 4:30 Bob Considine 4:45 Harry Warner 5:00 Hour of Decision 5:10 Athena Hour 6:00 Voice of Prophecy 6:30 Family Theater 6:50 Time Check 7:00 News Roundup 7:15 Your Chamber Speaks 7:30 Designs in Melody 8:00 Drew Pearson 8:15 Mail Wynans 8:30 Treasure Chest 9:00 Ed Pettit News 9:15 Concert Hall of the Air 9:55 Petroleum News 10:00 NuMexer Reports 10:02 Symphonic Settings 11:00 Sign Off	MONDAY A. M. 5:59 Sign On 6:00 Sunrise News and Serenade 6:15 Synopsed Clock 6:30 Robert Hurligh 6:45 Marvin Miller 7:20 Button Box 7:35 Local News 7:40 State News Digest 7:45 Button Box 8:00 World News 8:05 Button Box 8:14 Weather 8:15 Name the Item 8:30 Johnson's News 8:35 Meditation Time 8:45 Second Spring	9:00 Florida Calling 9:25 News 9:30 Reason for a Day 10:00 Local News 10:05 Musical Profiles 10:15 Capitol Commentary 10:20 Musical Cookbook 10:30 Coffee with Kay 10:40 Musical Cookbook 10:55 From My Heart 11:00 Cedric Foster 11:15 Morning Devotional 11:30 Showcase of Music 11:45 All Star Jubilee 11:50 Time Check 12:15 Little Bit of Music 12:00 Farm and Market News MONDAY P. M. 12:10 Midday News 12:30 Local News 1:25 Noonday Forum 12:50 Little Bit of Music 1:00 Game of the Day 1:25 Camels Scoreboard 3:30 Adventures in Listening 4:30 Parade of Club Women 5:00 Bobby Benson 5:25 Johnson's News 6:00 Gabriel Heatter 6:15 News 6:20 Organ Portraits 6:30 Fulton Lewis, Jr. 6:45 Local News 7:00 Bill Henry 7:05 KSVP Sport Special 7:15 KSVP Calls for Cash 7:20 Organ Portraits 7:30 News 8:00 Ed Pettit News 8:15 Vocal Visitor 8:25 Robert Hurligh 8:30 KSVP Calls for Cash 8:35 Designs in Melody 9:15 KSVP Calls for Cash 9:30 Designs in Melody 9:35 Petroleum News 10:00 NuMexer Reports 10:02 Mostly Music 11:00 Sign Off
---	---	---	---	---	--

For Best Results Use The Advocate

Want Ads

Classified Rates

PHONE 7

(Minimum charge 75c)

Insertion 15c per line

Subsequent insertions 10c per line

SPACE RATE

(Consecutive Insertions)

1st issue \$1.00 per inch

2nd issue 90c per inch

3rd issue 80c per inch

4th issue 70c per inch

5th issue 60c per inch

6th issue 50c per inch

7th issue 40c per inch

8th issue 30c per inch

9th issue 20c per inch

10th issue 10c per inch

All classified ads must be in by 10 A. M. Monday through Friday.

All classified display ads must be in at the same time as other display ads. The deadline for all display advertising ads including classified display ads is 12 noon the day before publication.

Cash must accompany order on all classified ads except those having regular charge accounts.

The Advocate accepts no responsibility or liability beyond the actual price of the classified advertisement and republishing the same at no cost to the advertiser.

Any claims for credit or additional insertions of classified ads to error must be made by following publication of advertisement. Phone 7.

Services Offered

IF YOU WANT TO DRINK, that is your business.

IF YOU WANT TO STOP, that is your business.

Alcoholics Anonymous, Call 1068-W 87-tfx

HOME LOANS!

- To Buy
- To Refinance

Artesia Building and Loan Association

Street Floor Carper Bldg. 59-tfx

High School or Grade School at home, spare time, books furnished, diploma awarded. Start where you left school. Write Columbia School, Box 1433, Albuquerque. 93-tfx

We do appreciate your patronage, we do, but never close! We have safe drivers. For Cab Service Phone 228. ACE CAB CO., 301 W. 119-7c-125

For Rent

FOR RENT OR LEASE—Business building, located downtown. See Fred Henderson at Palace Drug Store. 94-tfx

Air Conditioned One-Two-Three-Bedroom Furnished and Unfurnished \$65 and Up

VASWOOD APARTMENTS 301 Yucca Phone 1326 52-tfx

FOR RENT—Furnished duplex, also one-bedroom furnished apartments with utilities paid and air conditioned. Phone 552. 125-3c-127

FOR RENT—Three-room apartment with utilities paid. Inquire at Apartment 4, 1008 N. Roselawn. 107-tfx

FOR RENT—Rooms, \$1 and up, air conditioned, clean and modern. Under new management of Mr. and Mrs. G. H. "Red" DeMent. 104 Bank Rooms, 102 S. Third St. 123-3p-125

FOR RENT—Three-room furnished house, water paid at \$45 a month. Located at 603 1/2 Quay, behind 603 Quay. Suitable for couple or one person. Phone 652-W or call 1202 Chisum. 124-tfx

FOR RENT—One three-room unfurnished apartment and a two-room furnished modern house, newly decorated at 409 Quay. Phone 351. 124-2p-125

FOR RENT—Unfurnished house located 103 W. Grand. Phone 88-R after 5:30 p. m. 124-2c-125

For Rent

FOR RENT—Four-room modern furnished duplex, \$50 month, two miles east, half mile south, phone 988-R2. 107-tfx

FOR RENT—Two-room house with bath, furnished and utilities paid. Inquire at 712 W. Main. Phone 176-J. 120-tfx

FOR RENT—Nicely furnished, three-room apartment, air conditioned and utilities paid. Inquire at 202 W. Texas. 115-F-tfx

FOR RENT—Furnished apartments and house trailers. \$5 per week and up. Utilities paid, nice clean place, close in, children welcome. 406 N. Fifth. 81-T-F-tfx

FOR RENT—Bedroom at 420 W. Quay. Phone 30. 103-T&F-tfx

FOR RENT—Nice, clean three-room furnished duplex, utilities paid. Inquire 203 N. Second. 125-1tc

FOR RENT—Unfurnished four-room house with bath. Inquire 201 W. Missouri or phone 785-M. 125-tfx

FOR RENT—One-bedroom, unfurnished duplex in Vaswood Addition. Phone 30. 103-T&F-tfx

For Rent

FOR RENT—Furnished, downtown apartment, air conditioned, carpeted wall to wall, all bills paid, suitable for one or two. See Mrs. Leah McDonald, 802 W. Quay, phone 101. 122-4tc-125

CARPER BUILDING Has Available Air Conditioned Offices Reasonably Priced Carper Drilling Co., Inc. Phone 147 114-21tc-136

Reasonably Priced Rent Property Earning Over 12% Net Income!

3 houses, duplex and apt., all rented. See at 711 and 711 1/2, S. Second and 922 and 924 and 924 1/2 S. Second St. Must have part cash. See Clayton Menefer, 323 Dallas. Phone 859 after 5:30 P. M. 116-25tc-142

For Rent

FOR RENT—Nice, three-room apartment, close to schools, water paid at 1101 Merchant, inquire at 113 Carper Drive, or phone 934. 121-5c-125

Miscellaneous For Sale

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfx

CAGE HENS stay in top condition when you feed new, complete Full-O-Pep Cage Layer. This oat-rich feed keeps birds fit—not fat, yet promotes top egg production at an economical feed cost. Try Full-O-Pep Cage Layer soon. McCaw Hatchery, 13th and Grand. 121-9c-131

ELECTROLUX VACUUM CLEANERS

Sales - Service - Supplies LEE M. SPALDING 814 Mann Ave. Phone 1236 48-tfx

STOP! FOR SALE!

New and Used Sewing Machines and Vacuum Cleaners Electric Portables \$49.50 up We repair all makes of either WILSON & DAUGHTER 107 S. Roselawn 57-tfx

New and Used Sewing Machines Service and Supplies

Ask for demonstration of the World Famous Necchi or Elma, No obligation. NELSON APPLIANCE CO. 412 W. Main Phone 978 112-21tc-134

SAVE! SAVE! On Latest Model Electric Frigidaire Dryer, like new, used four months. Save \$60! No vents to install, plug in, and it's ready for use. Also one Beauty Range by Odin cook stove, very good shape, see at 802 Tenth St. Courts or call 1267-R or 801. 123-3c-125

FOR SALE OR RENT—Complete lines of Janssen, Story & Clark and Jesse French, new and used pianos. Payments financed up to three years. Roselawn Radio & TV Service, 106 S. Roselawn. 47-tfx

FOR SALE—Seven milk goats and 10 kids, two to three months old. Phone 1281, J. E. Bedingfield, Box 563. 106-tfx

BOOST HEN VIGOR with vitamin rich Full-O-Pep Super Greens Pellets. Just sprinkle a few over your regular mash once each day. The added mash intake plus nutrition helps boost egg production. Stop in soon at the McCaw Hatchery, 13th and Grand. 109-21tc-131

100 HEAD HOLSTEINS Grade "A" DAIRY SALE

TUESDAY, SEPT. 28 Starting Time 10:30 A. M.

Location: At the C. C. Denny Dairy, 1 1/2 Miles West of Carlsbad. Luch served on grounds.

50 HEAD PRODUCERS

20 HEAD CALVES

30 HEAD BRED HEIFERS

2 HIGHLY BRED BULLS

All Cattle TB and Bangs Tested

C. C. DENNY, Owner

Auctioneers: Millard Long and Bob Cumpsten 124-2tc-125

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfx

MBB MULTIPLE LISTING BUREAU

Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureaus.

BUY or SELL FROM A MULTIPLE LISTING BUREAU MEMBER

KIDDY AGENCY REAL ESTATE AND INSURANCE

415 West Main Phone 914

This is too good a property to set vacant! Owner left town. Price now reduced from \$17,500 to \$15,000. See this property today at 1106 Merchant.

Miscellaneous For Sale

FOR SALE—Cooking and eating appliances, at a price you can afford to pay. 110 Richardson, A. G. Bailey. 122-4tc-125

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfx

FOR SALE—6.00x16 tires, tubes and wheels, good condition. Set of five for \$35. Dr. Ralph Earhart, 301 S. Roselawn, phone 1154. 125-2p-126

Real Estate For Sale

FOR SALE—Building to be moved, 20x48 ft., frame stucco, plywood interior, good location. Bargain! E. A. Hannah Agency, Phone 352-W. 119-11tc-131

WILL SACRIFICE for quick action, five rooms and bath, nice lawn and only \$1600 down; \$51 monthly payment. Millard Long Agency, 324 W. Main, phone 998-W 129-tfx

Will Trade

FOR SALE OR TRADE—Have \$4000 equity in two-bedroom house, close to school. Will trade for building lots, late model car or oilwell equipment. Phone 1573. 76-tfx

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE. 67-F-tfx

Army Investigates Number of Former Korean Prisoners

NEW YORK (AP)—The Army is investigating a number of former Korean War prisoners to determine whether they should be charged with carrying favor with the enemy while prisoners.

The number under investigation may run above 50.

Army officials said yesterday that names of the men involved in the inquiry, ordered by the Pentagon are being withheld. Details of the investigation were not revealed.

Some of those under investigation are stationed in the New York City area, at Fort Devens, Mass., and Fort Dix, N. J.

Some of the men involved have been discharged. Army sources said, adding that there is precedent for putting men back into uniform for trial if the charges are substantiated.

Names are being withheld to protect the men in case the suspicions prove unfounded, an Army spokesman said.

These three possibilities in each case were outlined: A man could be exonerated; he could be "boarded out" of the Army, which is equivalent to discharge; or he could be recommended for trial.

The investigators, according to Army sources, have brought many former prisoners of war to nearby installations as witnesses, to tell about the conduct of the suspected men while prisoners.

Thirty Believed Dead, Five Missing in German Blast

By TOM STONE

BITBURG, Germany (AP)—At least 30 persons were listed as dead today and five more believed missing in the explosion of a 120,000 gallon tank of American jet fuel. Investigators said they had not ruled out sabotage.

There were no American casualties in the blast here in the French zone yesterday, near the Luxembourg border. The colony of big tanks, at the end of a NATO pipeline from France, stores six million gallons of fuel for U.S. Air Force jet interceptors and fighter bombers stationed at Bitburg.

The known dead included 22 Germans and eight Frenchmen. Another 18 persons were injured seriously.

Military property damage in the disaster was estimated unofficially at more than two million dollars. To keep the blaze away from other tanks, the 1000 frantic French, German and American fire fighters pumped a million and a half gallons of fuel from nearby tanks into the Nims and Sauer rivers.

THE BLAST occurred during a fire fighting demonstration watched by French officials and German employees at the fuel depot. German federal police, joining French security agents in an investigation, said the "possibility of sabotage" would be explored thoroughly.

French Army engineers and German police ringed the burned out tank today.

It was the second worst explosion in West Germany since the war. A blast in July, 1948, at the I. G. Farben Chemical works in Ludwigshafen killed 207 persons. Bitburg municipal officials said as part of the fire fighting demonstration, gasoline was poured on top of the tank's concrete roof and ignited. The fire fighting apparatus was supposed to put out the test blaze almost instantly, but instead the tank underneath exploded.

The officials speculated that the test fire had ignited fumes in the exhaust pipes of the tanks.

THE BITBURG officials said the demonstration was being staged by an international company engaged in NATO air base work, including the installation of fire extinguishing equipment. The tank farm is operated by a company of French soldiers under NATO auspices.

The explosion sent a column of black smoke nearly two miles into the air. Flames shot up 1000 feet. The flames were brought under control three hours after the explosion but black smoke still drifted over the disaster area today.

Nixon Banking GOP Hopes on Ike Popularity

INDIANAPOLIS (AP)—Vice President Richard M. Nixon last night pinned Republican hopes of retaining control of Congress this

fall on President Eisenhower's popularity among Democrats and independents.

In the final speech of a campaign swing through the crucial Midwest, Nixon called upon Democrats and independents who helped elect Eisenhower in 1952 to vote for Republican congressional candidates.

"It's just as simple as that," he said. "If you're for President Eisenhower and his program, you vote Republican; if you're against him you vote Democrat."

Asked at a news conference on his arrival here about GOP chances for keeping control, Nixon replied in effect that the needed support from outside the party would be forthcoming and would keep Congress in Republican hands.

THE VICE-PRESIDENT made no specific reference to the farm price and unemployment problems, on which Democrats count heavily

in their campaign to take over control of the House and possibly the Senate as well.

He said the main issues in the Nov. 2 election would be summarized in four words—Korea, controls, Communism, and corruption.

Nixon credited the administration with ending the Korean fighting and declared that "the Truman-Acheson policy got us into a war—the Eisenhower policy got us out of war."

He charged the Truman administration with creating a "runaway inflation" despite controls on the nation's economy. He said the administration has cut government spending 12 billion dollars in two years, given the people a tax cut of 7 1/2 billions, and restored the dollar to full value.

THE VICE-PRESIDENT said the "Reds are on the run" in America because the administration has strengthened laws against subver-

sion and driven Communists from government jobs.

Nixon called the Truman administration "scandal-ridden with its mink coats and deep freezers" but declared that Sen. Capehart (R-Ind.), now is uncovering "the real scandals" in his probe of the federal housing administration.

"We clean up, we don't cover up," he said.

TO BUILD REFORMER EL PASO (AP)—A catalytic reformer will be constructed at the Standard Oil Co. of Texas refinery here to be in service by the middle of next year. The company said the reformer will be capable of processing 43,000 barrels of gasoline daily. The processed gasoline will be mixed with other gasoline to boost octane rating.

You are invited to the Annual Cake Walk, Saturday, Sept. 25!



Delaware Community Seethes As State Studies Segregation

MILFORD, Del. — This southeastern Delaware community was a powder keg of emotion today as the state board of education prepared to reopen the state high school to both white and Negro students.

The state board moved in, and the local board of education moved out, after a meeting last night in the nearby state capital at Dover.

The school, originally opened Sept. 7 with 11 Negro students registered with 686 white pupils, has been closed all week under the threat of violence if the local board tried to maintain integration.

The local board stepped out last night in a dispute with the state board over procedure. Neither group proposed to reschedule segregation at the Lakeview high school, the only high school in the Milford school district, which includes several nearby communities.

IN THE PAST, Negro high school students have had to go to schools in either Dover or Georgetown.

The state board's decision to reopen the school, without segregation, appeared to leave the problem right back where it was Tuesday morning when threats of violence caused the local board to change its mind at the last minute and rescind an order of the previous night to reopen the school.

What steps might be taken now by either side were unknown.

Yesterday, anti-segregation pamphlets appeared in Milford.

Signed by a person identified only as "Bryan Bowles" they told of a tour of Southern states by "Bowles" to check reaction to the U. S. Supreme Court's recent decision ending segregation in public schools.

The pamphlet stated that "99 per cent of the black and white people (in the South) are opposed to mixing their children" and that "people have threatened to dynamite the schools if this integration goes through."

MILFORD MAYOR Edward C. Evans ordered an investigation of the source of the pamphlets. He said they are entitled "The National Forum" and are published under the name of the National Assn. for the Advancement of White People.

The Delaware board of education met first last night in an open hearing. Only three opinions were heard from the floor, two by the pro-integration forces and one by the anti-integration group.

Then the six-member board went into executive session for two

hours and 20 minutes after which President J. Ohrum Small said the schools would reopen Monday and integration would continue.

Two other districts in the state have limited integration: in northern New Castle county, which includes the state's largest city, Wilmington, and in Dover. There have been no incidents reported in either district.

'Dead' Dog Gives New Hope to Master in Hospital

CHICAGO — A big boxer guide dog jumped onto a bed in Ward 53 of Cook County Hospital last night and licked the face of the blind patient, Leamon Bunch.

"That's my Bouncer," sobbed the 63-year-old man as he petted the dog. "He's not dead after all."

Bunch was taken to the hospital Wednesday after he shot himself accidentally while cleaning a .25 caliber pistol in his home. The bullet went through his left side and grazed Bunch's head.

Hospital attendants said Bunch had cried since entering the hospital because he thought he had killed Bouncer, his guide dog for five years. Fred Hertwig, hospital warden, arranged to have the dog brought to the hospital.

"It is very unusual to allow a dog in the hospital," Hertwig said, "but we had to make an exception to the rule in this case."

Physicians said Bunch's condition improved considerably after an hour's visit with Bouncer.

Service Seeking 1,200 Navajos To Give Checks

GALLUP, (AP)—With nothing but names and census numbers to go on, the Indian Service is trying to find some 1,200 Navajo men and women who have an average of \$200 apiece coming to them.

The money is from oil bonuses, royalties and rentals. The service revenue than any other single group, the State Taxpayers Assn. said today.

About 22.8 per cent of all state tax collections are on the motor fuel tax allocated to highway purposes, the association said.

In addition owners and operators pay another 8.8 per cent of the annual state tax take for license plates and drivers permits, raising their direct payments to 31.6 per cent of the state tax total.

Sniper's Bullet Narrowly Misses U.S. Vice Consul

PUSAN, Korea — A sniper today fired a small caliber bullet into the U. S. Consulate here, narrowly missing Vice-Consul Gordon K. Mott, Lakewood, Ohio, as he worked in front of a third floor window.

Consul Charles B. Borell notified U. S. military police, who are investigating.

Motor Vehicle Tax Take Biggest of State's Revenues

SANTA FE, (AP)—Motor vehicle owners and operators pay a greater part of New Mexico's state tax

Assistant U.S. Attorney Launches Actual FHA Probe

WASHINGTON, (AP)—Asst. Atty. Gen. Warren Olney III has called on the 94 U. S. district attorneys across the country to hold grand jury probes wherever wrongdoing is spotted in federal housing programs.

"If this problem of moral and administrative disintegration in the federal housing administration is now met vigorously and effectively," Olney added in a circular letter to the DA's last night, "it can be assumed that the beneficent effect... will permeate all branches of federal administration."

Olney's call was a followup to Atty. Gen. Brownell's announcement Monday that grand juries would be asked to look into any indicated housing irregularities. The program has been under intensive investigation since last spring.

Service Seeking 1,200 Navajos To Give Checks

GALLUP, (AP)—With nothing but names and census numbers to go on, the Indian Service is trying to find some 1,200 Navajo men and women who have an average of \$200 apiece coming to them.

The money is from oil bonuses, royalties and rentals. The service revenue than any other single group, the State Taxpayers Assn. said today.

About 22.8 per cent of all state tax collections are on the motor fuel tax allocated to highway purposes, the association said.

In addition owners and operators pay another 8.8 per cent of the annual state tax take for license plates and drivers permits, raising their direct payments to 31.6 per cent of the state tax total.

BACK-TO-SCHOOL SPECIAL!
Top Quality Permanents
Only \$7.50 and Up
Includes Shampoo, Cut, Set
All Work Guaranteed
KARR'S BEAUTY SHOP
307 W. Chisum Phone 1414

Growing in Christian Love

ILLUSTRATED SUNDAY SCHOOL LESSON

By Alfred J. Buescher

Scripture—Matthew 5:43-48; 18:21-35; Ephesians 4:25-5:2; 1 John 4:7-21.



Jesus said "Ye have heard it said thou shalt love thy neighbor and hate thine enemy, but I say unto you, Love your enemies, bless them that curse you, do good to them that hate you, and pray for them that despitefully use you."



Peter came to Christ and asked Him how many times should he forgive a brother who had sinned against him—seven times seven? But the Lord said, "I say not unto thee, until seven times seven; but until seventy times seven."



"Wherefore," Paul writes to the Ephesians, "putting away lying, speak every man truth with his neighbor; for we are members one of another. Be ye angry, and sin not; let not the sun go down upon your wrath."—Ephesians 4:25-26.



"Be ye therefore followers of God, as dear children; and walk in love, as Christ also hath loved us, and hath given Himself for us an offering and a sacrifice to God."—Ephesians 5:1-2.
MEMORY VERSE—1 John 4:7.

Bulldog B Team to Entertain Carlsbad in Saturday Game

Featuring the becoming-famous-Artesia split T attack, the Bulldog B team moves into its second game of the season tomorrow night when Carlsbad's B team journeys to this city.

The charges of coaches Walt Bynum and Verlon Davis will be

released the list of names but since it has no addresses, it doesn't know how to locate the recipients. Some of the amounts go to \$2,700.

Most of them, an official said, live in a 40 to 60 mile strip off the reservation proper, from Gallup north to Farmington.

seeking to continue their string of wins started last Saturday when they pounded the Alamogordo second-string team with a 13-6 defeat.

Only injury suffered by the Bulldogs was a knee injury to Joe Ornelas, who will be out the rest of the season, according to Davis.

The Carlsbad team is an undetermined quantity, according to the coaches, but the southern team is believed to run from a T-flanker series with a little of the split-T mixed in. It will be the second game for Carlsbad, having lost last weekend to Ruidoso, 18-7.

Probable starting lineup for Ar-

tesia: left end Joe Wetherby; left tackle Junior Hockett; left guard Kim Foulkes; center James Holcomb; right guard Dwight Youtys; right tackle Charles Hogsett, and right end Jimmy Campanella.

In the backfield will probably be: quarterback George Price; left half Don Long; full back Jerry Burns; and right half Bill Belvin.

Scheduled to see action and possible starters are: tackle Brent Booker; guard Don Cullens; center James Golden; end Tom Mooley; back Leslie Boulden; back Vernon Garner; and back Manuel Marquez.

Scheduled Airlines Of United States Set New Records

WASHINGTON, (AP)—The nation's scheduled airlines, domestic and international, figure they now carry more passengers greater distances in a single month than they carried during all of 1940.

This estimate appeared today in

a statement by Earl D. Johnson, president of the Air Transport Assn., the organization of scheduled airlines.

Johnson estimated that scheduled airlines this year will carry 34 million passengers about 19 billion passenger miles.

This would be an increase on last year of 9.7 per cent in passengers, and 7.4 per cent in passenger-miles.

See the School Bands in Action at the Cake Walk Saturday!

CONOCO JUST LIKE AN ENGINE TUNE-UP
CONOCO Super Gasoline with TCP
207 W. Texas HART MOTOR COMPANY Phone 237

Millions have proved it—now prove it in your car
CONOCO Super GASOLINE WITH TCP
FAGAN CONOCO SERVICE
FIRST AND MAIN PHONE 1232

Growing in Christian Love

"LOVE YOUR ENEMIES," SAID JESUS "THAT YE MAY BE THE CHILDREN OF YOUR FATHER IN HEAVEN."

Scripture—Matthew 5:43-48; 18:21-35; Ephesians 4:25-5:2; 1 John 4:7-21.

By NEWMAN CAMPBELL

THIS LESSON is all about love, and if we earnestly study the truths given us, and do our best to follow them in our daily lives, we may not attain perfection, but we surely will become much better people than we are at present.

Jesus, on the Mount of Olives, is preaching to the multitudes who followed Him there. The rules of life which He gives are not easy for us to follow; in fact, they are extremely difficult. It seems almost impossible for mortal man to forgive his enemies, and still harder to love them. Listen to or read the Master's word:

"Ye have heard that it hath been said, Thou shalt love thy neighbor and hate thine enemy, but I say unto you, Love your enemies, bless them that curse you, do good to them that hate you, and pray for them which despitefully use you and persecute you."

Ask the smaller children if someone has hurt them, physically or mentally, during the past week. Ask them to tell you how they feel about that person; have them say whether they retal-

ated Jesus if he should forgive a brother seven times seven, Christ answered him that not seven times seven but seventy times seven—an unlimited number. He illustrates His point with a parable of a servant who owed his master a tremendous amount of money, more than he could ever repay.

By law the master could sell the man, his wife, children, and all he possessed to pay the debt, but the servant begged so pitifully that he would repay the whole sum if the master would not so punish him, that the master was filled with pity and forgave him the whole debt.

Then what did the man so compassionately treated do? A man owed him a small debt, and he took him by the throat when he said he could not pay the debt, and threw him into prison. When his lord heard of this, he was so angry that he threw the man he had forgiven also into prison.

In his letter to the Ephesians, Paul summarized the sins which Christians should avoid: lying, stealing, etc. "Let all bitterness and wrath, and anger, and clamor and evil speaking be put away from you, with all malice."

And before this list of sins Paul writes that if one were angry at another, he should not allow the sun to go down without making peace between them.

"And be ye kind one to another, tenderhearted, forgiving one another, even as God hath forgiven you."

"Be ye therefore followers of God, as dear children; and walk in love, as Christ also hath loved us, and hath given Himself for us as an offering and a sacrifice to God."

Just a few words from John's first epistle:

"Beloved, let us love one another; for love is of God; and every one that loveth is born of God, and knoweth God, He that loveth not knoweth not God, for God is love."

"There is no fear in love; but perfect love casteth out fear; because fear hath torment."

"If a man say, I love God, and hateth his brother, he is a liar; for he that loveth not his brother whom he hath seen, how can he love God whom he hath not seen? And this commandment have we from Him, that he who loveth God loveth his brother also."

MEMORY VERSE
"Let us love one another; for love is of God."—1 John 4:7.

ated. Have they forgiven the person and are they now good friends?

Many children, even if they "paid back" their tormentor, will say that they are good friends now. We older people may well take a lesson from little children, whose anger is easily aroused and whose feelings can quickly be hurt, but who forgive and forget as we adults seldom do.

God loves us, we know, and He makes no distinctions nor withhold His blessing from both the good and the evil. "He maketh His sun to rise on the evil and on the good, and sendeth rain on the just and on the unjust."

Then Jesus points out that if we love only those that love us, there is no merit in it. Everyone does that. But if we look at men—the evil as well as the good—and feel affection for them, we will be able to come a step nearer to the perfection of our Father in Heaven.

Our lesson is long and our space limited so we must condense it a good deal.

The old Jewish law said people should forgive an enemy three times, no more; but when Peter based on copyrighted outlines produced by the Division of Christian Education, National Council of the Churches of Christ in the U.S.A., and used by permission. Distributed by King Features Syndicate

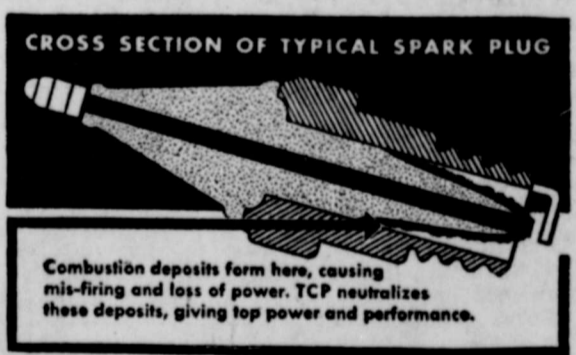
Since this announcement was first published just one year ago, more than 8,000,000 motorists have proved the astonishing benefits of TCP in their own cars. Today, the greatest gasoline development in 31 years has become the greatest gasoline success in history!



The Greatest Gasoline Development in 31 Years

New Conoco Super Gasoline with TCP*

- Boosts power as much as 15%!
- Increases spark-plug life up to 150%!
- Gives you extra gas mileage, too!



CROSS SECTION OF TYPICAL SPARK PLUG
Combustion deposits form here, causing mis-firing and loss of power. TCP neutralizes these deposits, giving top power and performance.

Here's the most revolutionary advance in motor fuels since the introduction of tetraethyl lead in 1922—new Conoco Super Gasoline with TCP, brought to you by special arrangement with Shell Oil Company. TCP is Shell's trademark for the remarkable additive first developed for aviation fuels.

Now you can actually enjoy the benefits of an engine tune-up—just by changing to new Conoco Super Gasoline. Chances are, by the time you've finished your second tankful, you'll feel the increase in power. And you'll keep that extra power just as long as you use Conoco Super.

For Conoco Super with TCP is a new kind of gasoline. It overcomes the greatest single cause of power loss affecting most of the cars on the road today. Now, you can enjoy all the power that was built into your car.

Why you need Conoco Super Gasoline with TCP

In the average automobile, the by-products of fuel combustion constantly build up deposits on spark plugs and in combustion chambers. These deposits can "cheat" you of power in two ways. First, they actually short-circuit your spark plugs. This causes mis-firing. Second, deposits in the combustion chamber get red hot and cause the fuel to ignite before it should. This is called pre-ignition or "wild ping." The effect of fouled spark plugs and pre-ignition is a loss in power and a waste of gasoline.

*Trademark owned and patent applied for by Shell Oil Company

How TCP works

TCP is a special chemical additive which is added to Conoco Super Gasoline. It was specifically developed to overcome the loss of power and fuel caused by combustion deposits. TCP neutralizes harmful deposits on spark plugs—your plugs spark as they should. It prevents deposits in the combustion chambers from causing pre-ignition—"wild ping" is controlled. Thus, every time you fill up with new Conoco Super, it's like getting your spark plugs cleaned and your engine tuned-up.

TCP helps your car, whether new or old

If you are driving a new car, with a high-compression engine, you need Conoco Super Gasoline to keep your car delivering all the power that was built into it. It will actually increase spark-plug life up to 150%. If you drive an older car, with tens of thousands of miles on the speedometer, Conoco Super can restore much of the "new car" performance and power you've been missing.

Yes, a great new era in motoring is here for you. Drive into your Conoco station today and fill your tank with new Conoco Super Gasoline with TCP. You'll feel the difference by the second tankful!

Now—at your Conoco dealer!
NEW CONOCO Super GASOLINE
© 1954, Continental Oil Company