

This Is Artesia

After tonight's Longhorn league playoff game between Artesia and Carlsbad at Artesia, the scene shifts to Carlsbad for the next three games. Don't miss tonight's game.

THE ARTESIA ADVOCATE

Artesia's First Newspaper—Founded in 1903

Artesia Weather

Fair today, tonight, and Thursday. Windy this afternoon through Thursday. Cooler Thursday night. Low tonight 66, high Thursday 95. Low last night 67, high yesterday 95.

VOLUME FIFTY-ONE

FULL LEASED ASSOCIATED PRESS WIRE (AP)

ARTESIA, NEW MEXICO, WEDNESDAY, SEPTEMBER 15, 1954

PRICE: FIVE CENTS

NUMBER 118

Government Restrictions Are Eased On Cotton Land Use, Other Surplus

Benson Gives Cut in Most Severe Plan

WASHINGTON (AP)—Secretary of Agriculture Benson today eased government restrictions on use of upwards to 40 million acres of crop land in 1955.

The regulations apply to land diverted from such surplus crops as wheat, cotton, corn, peanuts and tobacco by government crop allotments.

Under what had been called the strictest crop control program in history, Benson several months ago issued orders seeking to limit these diverted acres to non-cash crops such as grass, hay and the like.

But today the secretary told a news conference that farmers will be free to use the diverted acres to grow any crops they want except wheat, cotton, corn, peanuts, major types of tobacco, potatoes and commercial vegetables.

This means that land taken out of cotton, wheat, corn, peanuts and tobacco can be used to grow such livestock feeds as oats, rye, barley and grain sorghums, and such other crops as soy beans, flaxseed, dry beans and the like.

Benson said this relaxation in controls was made for a number of reasons, including need for more livestock feed in drought areas of the South and Southwest. Another factor was recent action of Congress in providing flexible farm price supports.

The new supports, he said, make production controls less necessary than the war-born high, rigid supports which the variable floors will supplant next year.

Benson also announced that the price support rate for the 1955 wheat crop will be 82.5 per cent of parity, or a national farm average of \$2.06 a bushel under the flexible support scale. This year's crop is being supported at 90 per cent of parity or a national average of \$2.24.

Pearson-Ingram Farm Identified In Weekly Series

L. C. Privette of 810 W. Adams was the first to identify the daily Artesia Advocate's mystery farm pictured yesterday as the Roy Ingram farm at Cottonwood.

Privette will receive free as his prize a one-year subscription to the Artesia Advocate. The farm, jointly owned by Ingram and Ralph Pearson, will receive the original glossy photo.

Others to correctly identify the farm were Kenneth Cottrell, Ed Wilson and Mrs. J. R. Horton of Lake Arthur.

Subscription Event Details Announced

All present subscribers of the Artesia Advocate who have their subscriptions paid from one month to even a year in advance are eligible to take advantage of the special bargain price of \$5 per year being offered through Oct. 15.

Those whose subscriptions expire a month, two months, six months or even a year from now can have their subscriptions extended from the expiration date by paying their \$5 subscription price at this time.

The fact their subscription does not expire at this time does not prevent them from renewing and extending their subscription and having the opportunity to enjoy the saving.

It was also pointed out that the \$5 price applies to subscriptions for students now attending colleges or universities and that subscriptions for service men will be accepted at this special rate since they have always been granted a discount.

Non-subscribers can take advantage of the special offer and have The Advocate, the Artesia hometown paper for over 50 years, delivered to their home by carrier boy five afternoons, Monday through Friday, or have it delivered by mail.

The Advocate in making the special bargain price of \$5 a year for 30 days, is merely passing on a saving to subscribers that would be spent for prizes and campaign expenses if a special drive for new subscribers and for renewals was conducted.

It was also announced that the present plan provides for the special offer to be an annual affair so that next year from September 15 through October 15 this special bargain rate will be offered.

Your carrier boy will be glad to accept your subscription and your payment for a new subscription or for a renewal or it can be mailed to The Advocate, P. O. Box 427 or it can be left at The Advocate office.

Honeymooners Now Jailbirds—Cells Separate

PORTALES, (AP)—Love has found no way out of the predicament that a pair of newlyweds find themselves in here.

Estelle Marie and Harry Newton Allsberry were arrested by a State Police officer within a few hours after their marriage in Roswell because the driver of the truck they were riding in was drunk. The bride and her husband were also drunk, said the patrolman, so he put them in jail also.

They have been in jail two days now, in separate cells. All they lack to continue their honeymoon, sober, is \$50 to pay their fines.

The jailer declined to let them share a jail cell.

Chamber Told Business Fails To Sell Self

"American business is falling down on the job of selling free enterprise to Americans," Jim Roberts, manager of the Southwestern division of the U. S. Chamber of Commerce, told the Artesia Chamber board of directors yesterday.

Roberts outlined a three-point program for the local office to get started in an effort to enlarge general knowledge about the American free enterprise system.

"One includes a movie entitled, 'It's Everybody's Business,'" explaining the system. The chamber here hopes to get the movie for showing to local clubs, schools, and school organizations.

Number two in the program is setting up a business education day. Teachers and administrators will go into business houses for a full day and get all the information possible about the business from the manager.

A second part of number two is a reversal wherein businessmen go to the schools to learn and understand the problems and methods of running the schools.

Point number three in the program is the organization of economic study groups. An economic primer set is put out by the national chamber to be studied and discussed by business people in order for them to learn more about their own business.

Las Cruces Named Head of Oilmen

SANTA FE, (AP)—Wesley Martin of the Shell Oil Co., Las Cruces, is the new president of the New Mexico Petroleum Marketers Assn.

He was elected yesterday to succeed L. E. Ruffin of the Texas Co., Albuquerque, who headed the group its first two years.

Reed Mulkey, Magnolia, Roswell, became first vice president and Ruffin second vice president. The executive secretary is Dudley Cornell, Albuquerque.

New members of the board of directors are A. M. Spencer, Santa Fe, and John Sudreth, Hobbs. He-elected to the board were Alvin Franks, Silver City; H. T. Hornbuckle, Albuquerque; and John Brentari, Gallup.

Wool Futures

NEW YORK (AP)—Wool tops futures were lower today on liquidation. Wool futures closed 2 to 7 of a cent higher. Oct. 161.5B; Dec. 158.7B. Certificated wool spot 158.0N. Wool tops futures closed 1 to 5 of a cent lower. Oct. 193.1; Dec. 192.5B.

Enjoy That Saving On Year's Subscription to The Artesia Advocate

Bargain Price of \$5.00 for Full Year. By Carrier Boy or Mail Delivery. Applies on Service Men's and Student Subscriptions. Offer Good until October 15. Contact Your Carrier Boy or Send or Mail Subscriptions to The Artesia Advocate.



CARLSBAD pitcher Hank Williams grimaces in pain as he touches knee injured during last night's Carlsbad-Artesia first Longhorn league playoff game here. Injury came in third inning on play at first base. Knee was thrown out of joint. Doctors think Williams will be out several days.

Albuquerque Bank Robbery Leads Slim

By JULIUS GOLDEN ALBUQUERQUE (AP)—New Mexico peace officers and the FBI today scratched for leads—slim vague and far between—in the \$111,170 Albuquerque bank robbery yesterday by a pudgy gentleman bandit.

A city ordinance passed July 24, 1912, known as No. 133, says in sections 1 and 2: "Hereafter, any person or persons who shall engage in a prize fight, slugging match, or any other contest wherein the use of physical force upon the body of one or more of such contesting parties is the gist or substance of the contest in any private or public place within the Town of Artesia, N. Mex., shall, upon conviction for this offense, be adjudged guilty of disorderly conduct and fined \$100, and imprisoned in the common jail for 30 days."

The gunman—armed with a .45 caliber pistol and clad in Army fatigues—made good his escape shortly after 2 p. m. with a bulky sack of bills ranging from one to a hundred dollars. He forced seven bank employees and one customer into a vault.

LAW ENFORCEMENT officials today admitted they had little to go on. FBI Special Agent D. A. Bryce said "We've notified all New Mexico officers to be on the lookout for any suspect" but refused to comment when asked if officers in nearby states had been alerted.

New Mexico State Police were following the vaguest of tips and shaking down all speedsters on the road. Road blocks were maintained around Albuquerque throughout the night.

Bernalillo county Sheriff Harold Hubbell said it was believed the bandit made good his escape in a car. Officers patrolled the farmhouse area of southwest Albuquerque in search of a two-tone brown sedan a woman said was in front of the band at 1:32 p. m. yesterday.

SHE SAID TWO men—one clad in fatigues—were in the vehicle. A young soldier picked up three hours after the robbery by sheriff's officers later was released and officers said he had no connection with the crime.

The bank robbery was the first in Albuquerque's modern history. Mrs. Helen Sanchez, a bank bookkeeper, who said "I was shaking at 50 miles an hour" told how the robbery occurred.

She said the bandit, unknown to the others in the bank, covered Mgr. A. R. Salazar with a gun and told him to lock the front door.

"He made Mr. Salazar go to the (Continued on Page 6.)

Ancient Ordinance Makes Artesia Football Illegal

If the Artesia Bulldogs play football Friday night, they'll be violating an ancient, never-repealed law of the City of Artesia. So will the spectators.

If the Bulldogs dare set foot on Morris Field, they'll be liable to a charge of disorderly conduct, fine of \$100, and imprisonment in "the common jail" for 30 days.

A city ordinance passed July 24, 1912, known as No. 133, says in sections 1 and 2: "Hereafter, any person or persons who shall engage in a prize fight, slugging match, or any other contest wherein the use of physical force upon the body of one or more of such contesting parties is the gist or substance of the contest in any private or public place within the Town of Artesia, N. Mex., shall, upon conviction for this offense, be adjudged guilty of disorderly conduct and fined \$100, and imprisoned in the common jail for 30 days."

Section 2 further state in effect that any person who attends said exhibition as a spectator can be fined \$100 and jailed for 30 days. The ordinance authorizes city police to arrest participants, spectators, and other guilty persons.

While Coach Reese Smith has attempted to teach his charges that football isn't a prize fight or slugging contest, there's no getting around the gimmick about "the use of physical force upon the body of one or more of such contesting parties."

Asked for comment this morning following re-discovery of the old ordinance, Smith said, "My gosh, this is awful."

Police Judge John Elicott, asked what he might do, said "My duty stands clear before me."

It was learned later this morning that Smith, City Atty. Neil Walson, Mayor W. H. "Bill" Yeager, and Quarterback Pres. Leonard Price were in a huddle over city ordinance books and had a long distance call to Atty. Gen. Richard Robinson pending.

Hondo Watershed Tour Scheduled

RUIDOSO, (AP)—A tour of the Upper Hondo watershed highlights the meeting here Sept. 24-25 of the New Mexico section of the American Society of Range Management.

Tours of neighboring ranches also are on the program.

Everett Funeral Services Planned This Afternoon

Funeral services for Harvey Euel Everett, who died at his home 2 1/2 miles west on the Hope Highway at 4:20 Tuesday morning, have been set for 3 o'clock this afternoon at Paulin Funeral Home chapel. Rev. V. E. McGuffin, pastor of Emmanuel Baptist church, is in charge of services.

A dairy farmer, who had been in Eddy county since 1930, Mr. Everett moved here from Monahan, Texas, he was born in Coryell county, Texas, Jan. 27, 1891.

Mr. Everett married Lucille Webb in 1935 at Alamogordo. He is survived by his wife and his mother, Mrs. J. U. Everett of O'Donnell, Texas.

Also surviving are one son, J. Y. Everett, Brownsville, Texas, and two daughters, Mrs. R. W. Smith, Corpus Christi and Mrs. R. A. Gillian, Stephenville, Texas.

Six grandchildren and five brothers are survivors. The brothers are Roy F. and Naymon of O'Donnell; Dewey, Snyder, Texas; Travis, Grand Prairie, Texas and Glenn, Corona, Calif. One sister, Mrs. John Johnson, Galle, Texas, also survives.

Interment will be at the O'Donnell cemetery at 3 p. m. tomorrow.

Scattered Clouds Seen Over State

By The Associated Press Scattered clouds lay over the northwest quarter of New Mexico this morning as a mass of cooler, dry air moved in from Utah and northern Arizona.

It was expected to spread over the state tonight and tomorrow with moderate winds and bring cooler temperatures to New Mexico tomorrow, mostly in the northern half.

Except for the northwest quarter, skies were mostly clear over the state today. Temperatures were expected to be about the same as yesterday's when the highs ranged from 80 at Las Vegas and Raton up to 95 at Columbus.

Last night's lows ranged from 46 at Gallup to 68 Tucumcari.

Range Forage To Be Studied LAS CRUCES, (AP)—New Mexico ranchers met here Oct. 11 to hear about re-establishment of range forage after drought.

The event is the 14th annual Ranch day, sponsored by New Mexico A&M college.

Teacher Tenure, State Board's Power Upheld

SANTA FE (AP)—The teacher tenure law and the power of the State Board of Education over public school matters are upheld by the State Supreme Court in a unanimous opinion.

The court affirmed Dist. Judge John R. Brand's action in the firing of Pauline E. McCormick, a tenure teacher in the Hobbs schools. Brand approved the state board's order reversing the dismissal and telling the Hobbs board to rehire her.

The high court ruled that the state board's actions within its domain are final and not subject to review. It added that this does not deprive the courts of jurisdiction on purely legal questions arising in school law administration and it added:

"The action of the State Board of Education would be subject to review on the ground that it was wholly arbitrary, unlawful, unreasonable or capricious."

That opinion was written by Justice Seymour. It upheld constitutionality of the tenure law and ruled Miss McCormick possessed tenure, having met educational requirements of the Hobbs board.

Arraignment Set In Slaying Case

ALBUQUERQUE, (AP)—James Upton, 21, Bakersfield, Calif., charged with murder in the hitchhike slaying last Friday of Donald T. Dilley, 19, Salt Lake City airman, will be formally arraigned Monday.

The charge was filed yesterday at what Dist. Atty. Paul Tackett called a preliminary arraignment. No plea was entered. Instead, attorneys Wilson Hurley and Joseph Ryan were appointed to represent Upton.

The shooting was on U. S. 66 near the west end of Tijeras Canyon, a short distance east of Albuquerque.

Ideas Shattered Over Idle 27,000 Fort Stanton Acres

FORT STANTON (AP)—Apaches, ranchers and state officials bid yesterday for 27,000 acres of federal land once connected with Fort Stanton.

The Apaches claimed initial right to the huge domain but two ranchmen, whose pioneer fathers settled near here on ran stock on the "Fort Stanton pasture" also based their claims on history.

The hearing was presided over by Sen. Chavez (D-M.N.). Among those who appeared were: Wendell Chino, tribal chairman of the Mesquero Apaches; Wilbur Coe and James Tully of Glencoe, whose fathers ran cattle on the land in frontier days;

Floyd Lee, San Mateo, president of the New Mexico Wool Growers Assn.; Richard Strahlem, state welfare director, president of the New Mexico Cattle Growers Assn.; Charles A. Jones, president of the Lincoln county Farm and Livestock Bureau; Bert Pfingston, chairman of the Hondo district of the soil conservation service;

Steiner Mason, Tucumcari, chairman of the state welfare board; Sam Lopez and Pat Chavez, who were away from a work detail of the old Japanese internment camp.

China also produced three executive orders, two of which established the land as a hospital area and another withdrawing more land for the hospital. Each order stated the land was to be returned to his people. He also produced a map by Coronado indicating an Indian tribe lived in the area and quoted historical authorities who placed an Indian band there as early as 1100 A. D.

Strahlem argued 12,760 acres, on part of which stand the present buildings and the landing strip, be turned over to the welfare department to produce revenue for the agency. He was supported by (Continued on Page 6.)

Mountain States 'Captive' of Big Firms

SANTA FE, (AP)—State officials questioning telephone spokesmen to determine the relationship between Mountain States Telephone Co. and two big corporations, American Telephone and Telegraph Co. and Western Electric Co.

Mountain States is asking the corporation commission to set a fair earnings rate.

Commissioner James Lamb remarked yesterday that Mountain States is a captive of Western Electric and AT&T "because of their interlocking financial interests."

Mountain States attorney Harry L. Biggs disputed the phrasing and said the company is not obligated to purchase equipment from Western Electric.

Supply of Range Feed Is Short

By The Associated Press The agriculture department says that despite late summer rains, many areas of New Mexico will have only a light supply of range feed through the fall and winter.

In its crop report as of Sept. 1, the agricultural marketing service said rainfall last month improved growth of late crops and enabled many farmers to plant winter wheat, but it noted rain was not general.

It said, "Many parts of the state are very dry with a short supply of subsist moisture."

Prospects improved last month, the report said, for spring wheat, sorghum grain, hay and peaches. But it said the outlook for barley and apples declined.

New Classing Office Set Up

WASHINGTON, (AP)—The agriculture department has selected Pecos, Tex., as a new sub-office to provide free cotton classing and grading and market news services.

It will operate under the classing office at Carlsbad, N. M.

Pipeline Slated for New Mexico

SANTA FE, (AP)—M. P. Paret Jr., oil vice president, says a pipeline will begin carrying oil products from the firm's refineries to New Mexico customers some time next year.

The pipeline was started on the four dollar project, and about 100 miles of line has been laid. It carries aviation gasoline, auto oil, kerosene and diesel fuel to pass north of Mt. Franklin, N. M., and north through the state.

The line will end at an Albuquerque terminal for distribution to the state.

Three convicts back in the state prison today after a two-hour escape attempt yesterday before State Police. The convicts were caught up after tracking them down. The convicts were Rudy L. Freese, Sam Lopez and Pat Chavez. They were away from a work detail of the old Japanese internment camp.



MR. AND MRS. WAYNE BEDINGFIELD

Miss Anita Celentine Bride Of Wayne Bedingfield Recently

Wedding vows were exchanged Monday, Sept. 6, at the Mayhill Church of Christ, between Miss Anita Celentine of El Paso and Wayne Bedingfield of Artesia in a double-ring ceremony.

The marriage ceremony was performed by the bride's uncle, Ross Hooten, an evangelist for the Church of Christ.

Two selections were given by a quartet led by Jerry Southern, "Because," and "I Love You Truly."

The bride was born in Alamogordo and has only recently returned from Honolulu, Hawaii, to El Paso where she resided with her parents, Mr. and Mrs. C. M. Whitlock.

The bridegroom was born in Buena Vista, Tex., but since early childhood has made his home in Artesia, where he has lived with his parents, Mr. and Mrs. J. E. Bedingfield, 405 W. Grand.

The bride wore a powder blue

suit with all white accessories including a white Bible and a bouquet of white roses. Her veil was of sheer blue netting set with pearls.

Miss Myrna-Henderson of Artesia, was bridesmaid. She wore an autumn red suit with matching accessories. She carried an arm bouquet of red roses.

Tommy Tucker, a classmate of the bridegroom and also a native of Artesia, was best man.

Mrs. Whitlock, mother of the bride, wore a white silk linen dress trimmed in cerise linen and rhinestones. She wore a large picture hat and black and white patent and nylon shoes. Her corsage was of white French carnations.

Mrs. Bedingfield, mother of the bridegroom, wore a black crepe dress with black lace Eton jacket, a small purple hat and black patent accessories. Her corsage was of miniature purple dahlias accented with silver.

Following the ceremony a reception was held at the home of the bride's aunt and uncle, Mr. and Mrs. Cleve Dockray.

After a honeymoon trip the couple will make their home in Abilene, Texas, where they will both complete their education at Abilene Christian college.

Church Women's Council Slates Community Day

A planning committee for United Council of Church Women met on Tuesday afternoon in the Methodist church parlor.

The purpose was to plan for "World Community Day" Nov. 5. The theme will be "Parcels for Peace." At that time a luncheon will be held at 1 p. m. at the Methodist church and the program follows.

Those attending from the Methodist church were Mrs. Reed Brainerd, chairman, Mrs. J. H. Walker, Mrs. Ira Dixon, and Mrs. Jane Jordan.

First Christian church, Mrs. G. P. Ivers, and Mrs. George Whitten; St. Paul's Episcopal, Mrs. James Griffin, and Presbyterian, Mrs. Mae Reasner, and Mrs. John Cochran.

Howell Returns From Leadership Training Program

Eugene Howell has just returned from Chicago. Howell and Jim Gose of Carlsbad, who is president of Sigma Alpha Epsilon, attended a one week leadership school sponsored by the fraternity.

Eugene is an alumnus of Artesia high school and expects to receive a degree in engineering from New Mexico A&M in February. He is a brother of Joe Howell of Artesia and formerly lived here.

O'Neills Return To City After Month's Absence

Rev. and Mrs. M. E. O'Neill Jr. and sons are back in Artesia after an absence of four weeks. Rev. O'Neill was a speaker at the school of missions held in Mount Vernon and Somerset, Ken.

Rev. O'Neill works with the Spanish people in New Mexico and he was telling the people of Kentucky about the work here. On his return trip he visited in Nashville, Tenn., with his sister, then spent a day in San Antonio before returning home.

Mrs. O'Neill and the two boys visited in San Antonio and vicinity while Rev. O'Neill was gone. They all returned home Saturday.

Potato growers sometimes are puzzled by the seed pods, looking like tomatoes, which grow on the plants, but experts say that if the seeds are planted, each separate seed will develop a different kind of potato, almost never the same kind found on the plant that produced the seed.

Six Hairdressers From City Attend Educational Clinic

Six members of Artesia Hairdressers Assn. attended an educational clinic held in Hilton Hotel, Albuquerque, Saturday through Monday.

Albuquerque unit was hosted by Mr. Rudy of San Diego, Calif., Miss Jerre of Pasadena, and Miss Frances of New York City, conducted the classes which was the latest in hair styling, cutting, and coloring. Mrs. Baker of Artesia was a model for Miss Jerri.

A cocktail party and dance was held Saturday night at the Hilton hotel.

Those attending from the Artesia unit were Gladys Vaughan, Mable Baker, Margaret Meador, Irene Frost, Edith Clowe, and Beulah Karr.

Rebekahs' Deputy President Makes Official Visit

Mrs. W. S. Hogsett, Artesia, district deputy president of Sunrise Rebekah lodge No. 9, made her official visit on Monday evening at the regular meeting held in the IOOF hall.

Mrs. Delbert Ison, noble grand, presided over the regular meeting. Members discussed an initiation which will be held soon.

Mrs. Hogsett gave a very interesting talk. She told what she had accomplished during her term of office. Mrs. Hogsett was presented a gift, and she in turn presented each member of her installing team a gift.

Refreshments of pie and coffee were served to 20 members.

High Officers of Eastern Star Attend Meeting

Order of Eastern Star met Tuesday evening for regular stated meeting in Masonic temple, presided by a covered-dish dinner.

Mrs. Lena Riddle, worthy matron, presided over the business meeting.

John Bourbonia, grand patron and his wife, grand Esther of Hatch, and Gladys Knox, grand chaplain of Ruidoso, and several members from Ruidoso, attended this meeting.

About 60 persons were present. Mr. and Mrs. Ralph Pitt were chairmen of the dinner committee.

Read the Classifieds.

Ledbetters Leave City for Trip To Sicilian Post

Mrs. W. H. Ledbetter and children, Linda Jane, Lee and Bill, left this morning by plane from Carlsbad for New York City, and from there by plane to Rome, Italy, and then to Sicily where they will live for two years.

The husband and father left in June, and is employed by the Gulf Oil Production Research. They will be located at Ragusa.

W. H. Ledbetter is the son of Mr. and Mrs. Lee Ledbetter, 807 W. Dallas Ave. Mr. and Mrs. Lee Ledbetter took Mrs. W. H. Ledbetter and children to Carlsbad to catch the plane.

Four Practical Nurses From City Attend Meeting

Four members from Artesia attended the Practical Nurses Assn. district 5, regular meeting held in Carlsbad Thursday, Sept. 9, at Grace Episcopal parish hall.

The meeting opened with a prayer by Bernadene Lowery, Artesia, in the absence of Fannie Hewitt, chaplain.

Plans were made to raise money for the association.

Those attending from Artesia were Pauline Haynes, Bernadene Lowery, Gladys Sewell, and Elva D. Whitney, and 18 members from Carlsbad were present.

Nurses Schedule Tuberculosis Seal Sales Campaign

Registered nurses of Artesia met Monday in the home of Mrs. John Heaton to plan the campaign for the sale of North Eddy County Tuberculosis Assn. Christmas seals.

Mrs. Heaton is chairman; Mrs. G. P. Ivers, secretary; and Mrs. Ray Thompson, publicity campaign director.

One of the worthwhile projects in addition to the sale of seals done by the members was awarding a scholarship for nursing to Belzoo Gomez. She entered Hotel Dieu at El Paso on Sept. 1.

The next meeting will be Tuesday, Sept. 28, at the home of Mrs. John Gates, and members will discuss more plans for the sale of tuberculosis seals.

Your Host for FINE FOODS ARTESIA HOTEL Dining Room



V. F. HICKMAN, CENTRAL SCHOOL PRINCIPAL

Hickman Begins Second Year at Central School

V. F. Hickman, principal of Central school, and his wife, Lola, were married in June of 1935 at Sulphur Springs, Tex. The couple have a 12-year-old daughter, Sandra Gayle, and a one-year-old daughter, Deborah Gene.

Hickman went to high school at Sulphur Springs and was graduated in 1932. He obtained a BS degree in physical education in 1940 at East Texas state teachers college, Commerce, Tex. In May, 1950 he was awarded his masters degree in education at Texas Tech, Lubbock. He has 18 hours of work above his master's degree.

Twelve of those were taken at Eastern New Mexico university and six were completed at the college of Commerce, Tex.

His first two years out of school Hickman was principal of the elementary school at Brashear, Tex. Following that he was principal of Renner elementary school, Renner, Tex., for eight years.

For five years he was superintendent of schools at Smyer, Tex. Before coming to Artesia, Hickman was for three years superintendent of schools at Grady, N. M. He is in his second year as elementary principal of Central school in the Artesia system.

The 1954-55 year is off to a good start, Hickman says. "We have obtained several worthwhile improvements to the Central school plant.

New fixtures include new chalk boards throughout the building; new venetian blinds in eight rooms; new book cupboards for all rooms; new water fountains being installed; and major improvements on the play ground."

In the academic program this year, Hickman declared, "We're stressing an improvement in the learning of writing and spelling. We have a well-balanced staff that's off to a good start in the fundamentals of teaching in the elementary school, with unity prevailing."

Hickman added, "We extend an invitation to parents to visit with teachers and the principal concerning the progress of their child at any time."

Personal Mention

Mrs. Richard Swartz, Miss Marian Wood, and Miss Marietta Hunter went to Albuquerque Saturday. Miss Hunter, who was awarded a scholarship from the university last January, will enroll for her first year.

Mr. and Mrs. S. L. Mills and children, Debra and Billy, left Sunday morning for Gallup to make their home. They are moving from California and spent a week here visiting with Mr. and Mrs. Martin Moore and Don, Mr. and Mrs. J. S. Mills, Allen Mills and family.

Rev. R. L. Willingham and Rev. W. H. Hardwick of Albuquerque were guests in the home of Rev. and Mrs. McAlester Monday night.

Mr. and Mrs. Glen Wilkins and Barry visited recently with Mr. and Mrs. Martin Moore. They had been on a vacation in Colorado and visited here before returning to their home in Wichita Falls.

Rev. H. L. McAlester, chairman of the New Mexico conference board of missions, was in Roswell Tuesday presiding at the mid-year meeting held there in the First Methodist church.

Mr. and Mrs. Russell Floore left today for Detroit, Mich., where Mr. Floore will attend a meeting for district representatives of Floral grand.

Mr. and Mrs. A. W. Boyce received an invitation to attend a barbecue in Odessa on Thursday when Judge Paul Moss will introduce his new book, "Rough Tumble" which is an autobiography of his life. Judge Moss is known in the Pinon and Sacramento mountains and he is of numerous ranches in that region. Mr. and Mrs. Boyce will be unable to attend.

Spoon heated canned beans over buttered toast and with thin rounds of frankfurters and finely chopped onion. Lunch or supper sandwich, the frankfurter rounds in a bun for the open sandwich.

Social Calendar

Thursday, Sept. 16—Christian Women's Fellowship First Christian church, prayer treat, 2 p. m., general meet 2:30 p. m.

St. Paul's Episcopal auxiliary meeting at the home of Mrs. Wright and Mrs. Ralph Hunt, tesses, 2:30 p. m.

Presbyterian Woman's Assn. meets, as follows: Circle 1, home of Mrs. R. Paris, 512 S. Roselawn, 2:30 p. m. Circle 2, Mrs. Russell Rogers meet at the church at 2:15 p. m. then go to the Rogers home.

Methodist Women's Society Christian Service: New circle at the home of R. L. Williams, 811 Mann ave., a. m.

Circle 1, home of Mrs. J. R. Ler, 1105 Merchant, 2:30 p. m. Circle 2, home of Mrs. W. Dougherty 412 W. Centre, p. m.

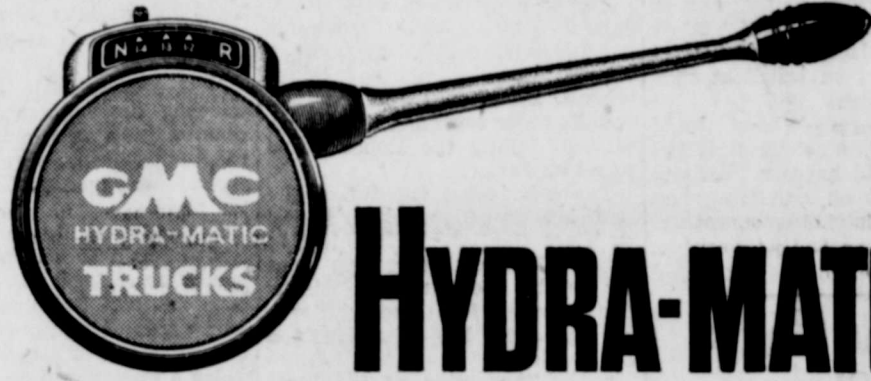
Circle 4, Mrs. J. B. Champ, 915 S. Eleventh, nursery at church, 2:30 p. m.

Telegraph Delivery Assn. will start to stop in Chicago on the way home. They plan to re Sept. 26.

Mr. and Mrs. A. W. Boyce received a card from Mr. and Hollis G. Watson, stating they arrived Sept. 7 in Heidelberg, many, and were now visiting son-in-law and daughter, Capt. Mrs. Jack Rhett and children, are all fine. They wrote they a wonderful trip crossing, and not sea sick, and the food grand.

Mr. and Mrs. A. W. Boyce received an invitation to attend a barbecue in Odessa on Thursday when Judge Paul Moss will introduce his new book, "Rough Tumble" which is an autobiography of his life. Judge Moss is known in the Pinon and Sacramento mountains and he is of numerous ranches in that region. Mr. and Mrs. Boyce will be unable to attend.

Spoon heated canned beans over buttered toast and with thin rounds of frankfurters and finely chopped onion. Lunch or supper sandwich, the frankfurter rounds in a bun for the open sandwich.



HYDRA-MATIC GMC TRUCK OWNERS REPORTING!

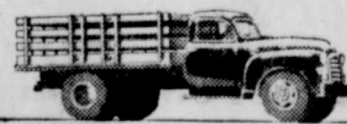
"Far better gas mileage—"



"Not 5¢ for repairs in 34,400 miles—"



"More work done in less time—"



"Only Hydra-Matic GMC's for me—"

Now—as mileage piles up on Hydra-Matic GMC trucks in service—the pay-off is looming large on the books of their cost-conscious operators. Reports are pouring in from farmers and florists, from diaper services and milk companies, from wholesale butchers and bakers and paper box makers, from owners and rental operators all over the land.

They sum up to one conclusion: Hydra-Matic GMC's are doing more work for far lower operating and maintenance costs—saving time—keeping drivers happier—improving safety records.

To people who buy trucks to make money with them, here's the story in a nutshell. Hydra-Matic GMC's pay off the investment in shorter time. They make profits greater—and work easier.

Now—how about YOU?

Why cut your earnings with outmoded equipment? There's a Hydra-Matic GMC to fit your need, in every size truck from a Pickup to a heavy-duty tractor. Come in and let's talk it over—soon.

Be careful—drive safely

*Standard on many models; optional at extra cost on some others

The NEW in SHOES

FALL 1954

for real dressy occasions... lovely black velvet, trimmed with a sparkle of rhinestones. \$8.95

again the season's leader... the plain opera pump in brown or black calf. \$8.95

Smart black Suede ----- \$9.90

THOMPSON-PRICE PHONE 275

COX GMC MOTOR CO. 301 SOUTH FIRST ST. ARTESIA, N.M.

See your GMC Dealer for Triple-Checked used trucks

Potashers Trounce NuMexers 8-3 in Finals Opener

Pickover, Adair, DiMaggio

By JOHNNY USSERY
PORTALES, (AP) — Coaches Max Norwood and Don Townsend, a couple of guys who instilled a new football spirit into Portales high school last fall, won't have to wait long to find out how much of it has leaked over into the 1954 season.

The Rams are scheduled to embark on a rugged game against Triona, Tex. Says head man Norwood, "We can make a better prediction after that first one." The Ram tutor feels his team is worthy of the "darkhorse" tab placed on them by rival coaches in district 4A.

He commented, "If we can keep our spirit and aren't hampered by key losses, we might slip into the district championship." Norwood won't predict a championship year, but he certainly doesn't rule out the possibility. He figures Tucumcari is definitely the team to beat in the four-team circuit.

Experience-wise the Rams aren't in really rough shape. They have 16 lettermen returnees and eight squadmen from last year's team that compiled a 3-6 mark.

Anchoring the letter winners is

Portales Rams Worthy of Darkhorse Label in District 4-A, Eyes Tucumcari as Key Game

big Thurman Talley, a sure-fire bet for all state honors. Talley is a 193 pounder playing his third year as a regular.

One guard hole is set with Marshall Stinnett, 160 pound regular from last year harnessed for action. The other has developed into a three-way fight between Eddie Welch, Larry Trainer and Marion Bruce.

The tackle slots are pretty well sewed up, at least for the present with Roy Whittington, 175 pound transfer from Artesia nailing down one spot and Dick Keene, 185 pound junior at the other.

Con Smith, a returning regular, will open at the right end post while the other terminal is still a question mark. Chubby Foreman, a converted guard, Jeff Harris and Robert Flippen are battling for the other wing post.

Norwood feels the Rams brightest spot is the backfield. Despite the loss of quarterback Fred Hensley and fullback Harold Sweet via the graduation route, backfield Coach Don Townsend isn't worried.

Butch Duran, a rugged 160 pound junior will handle the maneuver slot and do all the punting.

Quarterback Club Plans Introduction Of Football Dads

Approximately 60 members of the Quarterback club attended the weekly meeting of that group last night at the high school and heard short talks by head football coach Reese Smith and backfield coach Jack Barron on the Lovington game played last Friday night.

The coaches said they were pleased with the showing of the team but much work is still slated for the squad in fundamentals of the game.

The coaches also mentioned what Artesia fans could expect from the Alamogordo Tigers who meet the Bulldogs here this Friday. They said the western grid team has a fast, rugged team and should deal Artesia more trouble than Lovington did last week.

A short ceremony during the half of the Alamogordo will be put on to introduce the dads of the squad members. With the band playing an applicable tune, each dad, wearing on his back the number of his son, will be introduced.

Program chairman Harold Saperessig gave a brief run down on future programs lined up for the club. Representatives from all col-

Clovis Pioneers Take 19-1 Victory

By The Associated Press
CLOVIS, N. M., Sept. 14 (AP)—The Clovis Pioneers put Amarillo on the block and chopped away for 19 runs last night to take a 19-1 victory and move into a 2-2 tie in the best of seven series in the West Texas-New Mexico league.

Meanwhile, the tilt between Pampa and Abilene was postponed due to Monday night's bus accident when the bus carrying the Pampa team was involved in a collision with a truck. Only manager Herschel Martin remained in the hospital with broken ribs. Pitcher Sam Williams, who suffered a badly bruised arm, was released earlier.

Three-Game Giant-Yank Series to Pick Winner

By ED CORRIGAN
AP Sports Writer
CLEVELAND, (AP)—Gene Tunney predicts heavyweight champion Rocky Marciano will whip Ezzard Charles tonight in their title bout.

As the National league pennant chase rushed to a climax, it became more and more evident today that the three-game Brooklyn-New York series next week would decide the winner.

Milwaukee, for all intents and purposes, is out of the running. The Giants took care of that little item last night with a 2-1 victory over the Braves. With 12 games to play, the Braves are five and a half back, a virtually insurmountable margin.

The Giants still lead the Brooks by three and a half games. Either, of course, could collapse before next Monday when the set gets under way in Ebbets Field, but at the rate the two have been going, that's hardly likely.

If the Braves win the next two from the Giants, they could help the Brook cause. From there on, the Giants play six games in a row with one club—the Phillies.

Brooklyn kept in the race last night with a 4-0 triumph over the Cincinnati Redlegs behind the fine pitching of Johnny Podres. In "mean nothing" National league games, the St. Louis Cardinals defeated the Phillies, 5-2, and the Chicago Cubs and Pittsburgh Pi-

MAJOR LEAGUE ROUNDUPS—

rates split a doubleheader. The Cubs won the first, 9-2, and the Pirates the nightcap, 4-0.

In the American league, where it's all over but the shouting, the magic number for the Cleveland Indians became "2" when they turned back Washington, 5-2. Any combination of two Cleveland victories or two losses by the New York Yankees and the Indians are the new league champions.

The Yanks, meanwhile, continued to play it out by crushing Detroit, 11-0. Baltimore beat Boston, 3-1, and Philadelphia shut out Chicago, 1-0, in other American league action.

University to Meet Brigham Young, Favorite Jinx, in Conference Game Season Opener

By JULIUS GOLDEN
ALBUQUERQUE — Boasting top experience but plagued by lack of depth, University of New Mexico Lobos open the football season at Provo, Utah, Saturday against their favorite jinx—Brigham Young.

"It's going to be rough," said Lobo Coach Bob Titchenal. "We'll be playing our best ball but being away from home and having our first game a conference tilt hurts. Of course, BYU is in the same boat as far as this being their first game. Our boys are working hard and we'll be fighting hard."

BYU has been the Lobos' favorite jinx in the Skyline conference. Although they dropped the first game in 1951 to the Lobos 34-0, in 1952 the Cougars handed New Mexico its only loss, 14-10, at Provo, and kept the Lobos out of the championship spot. Last year BYU tied New Mexico 12-12. The '52 game also was the first of the season for New Mexico.

Outcome of Saturday's tilt is expected to set the pace for the season. Lobo All-America Captain Larry White said the team is looking better on the practice field after two weeks of heavy drills but there's room for improvement.

"This is the game we've got to win," White said. "The boys are looking better and morale is high. I think we can take BYU and so does the rest of the team. A good sign is that we believe in ourselves."

The squad this year is unique. The entire probable starting team is made up of seniors—all tried fighters who helped earn the Lobo line the "steel wall" title during the past two years.

However, the Lobos are two and three deep in inexperience for the

University to Meet Brigham Young, Favorite Jinx, in Conference Game Season Opener

most part.

Although the Lobos will bank heavily on the single wing and spread, they will break this year in an unbalanced T and shift to the wing. Another unique feature—New Mexico is the only Skyline team using the unbalanced T formation.

Extensive aerial attacks will be a new feature of Lobos used to linebacking. Quarterbacks Bud Coon and Porky Leyva, Carlsbad sophomore, will do the hurling with as runner Bobby Lee of Alamogordo filling in for some tosses.

"Punting is what has me worried," Titchenal said. "Fullback A. L. Terpening is in his usual good form but Lee is inconsistent. Sometimes he's right on it, other times he just isn't."

The Lobos have been beset by injuries during practice drills. Both Coon and Yeyva are suffering from knee injuries and other players have been out for a day or two at a time. But all are expected to be ready Saturday.

As for BYU, little is known of its prospects this year. The Cougars are rated generally stronger and their skill at massive aerial attacks could have the Lobos groaning. On pass defense the Lobos always have been sadly lacking. Titchenal says the pass defense is somewhat better this year but frankly admits he's not bragging.

Jim Lee Howell, coach of the New York Football Giants, starts this season with three outstanding quarterbacks. They are Charley Conerly (Mississippi), Arnie Galiffa (Army), and Don Heinrich (Washington).

Marciano Is Big Favorite

By MURRAY ROSE
NEW YORK — Determined Ezzard Charles gets a second crack at heavyweight champion Rocky Marciano in Yankee Stadium tonight and the odds are 1-5 that he'll get whipped again.

The 33-year-old ex-champion from Cincinnati went the full 15 rounds with the powerful Brockton blaster last June 17 but the return figures to be a short and explosive battle.

Most of the experts feel that Charles will have to shoot the works quickly in the hopes of stopping the ever-pressing champion and that, instead of scoring, he will be chopped down by Marciano's savage swings. The pick here is Rocky by a knockout within eight rounds.

The betting is 5-12 that the 30-year-old champion will stop the perennial challenger and wreck his unprecedented third bid to become the first ex-king to regain the

FALSE ALARM

AZTEC — Peace officers, alerted by the \$111,170 bank robbery in Albuquerque yesterday, hustled to the Citizens Bank of Aztec. The report was two women and two men brought in a scrub bucket full of silver dollars to change into bills. It turned out they were carnival workers who had been in Wyoming where the silver is commonly used. It was just too cumbersome to lug any further.

ABR	RH	O	A
4	1	1	4
5	1	1	2
5	1	2	7
3	2	2	6
5	0	1	1
4	2	2	2
3	0	1	2
3	1	1	6
1	0	0	0
3	0	1	0
36	8	12	27

ABR	RH	O	A
4	0	1	3
3	0	1	2
4	1	1	7
4	0	0	7
4	1	2	1
3	0	0	4
3	1	0	1
3	0	0	3
0	0	0	0
0	0	0	0
1	0	1	0
3	0	2	0
0	0	0	0
2	0	0	1
34	3	8	27



PICTURED ABOVE are two of the main reasons New Mexico Aggie boosters are looking optimistically to the 1954 grid campaign. Both tackles, who may provide the answer to the long heavy-tackle drouth at A&M, are answer to the long heavy-tackle drouth at A&M, are first year men. Being blocked on is Artesian Fred Hernandez, left, 6-foot 1-inch, 270-pounder, who is agile enough to have been used not only in the line but also as a fullback while he was starring for the Bulldogs here. The other player is Archie Smart, 6-foot 1-inch, 208-lb. The other player is Archie Smart, 6-foot 1-inch, 208-lb. The other player is Archie Smart, 6-foot 1-inch, 208-lb. The other player is Archie Smart, 6-foot 1-inch, 208-lb.

How New Trop-Artic Can Double Engine Life

Some motor oils give good protection at low temperatures. Other oils are effective at high temperatures. But new TROP-ARTIC all-weather motor oil gives protection at all temperatures... from below zero to 180 degrees!

This explains why TROP-ARTIC is so much better than ordinary motor oils at preventing engine wear... so much better that it can even double engine life. TROP-ARTIC lets you start easier... saves you gasoline... saves 15% to 45% on oil consumption.

Phillips 66 TROP-ARTIC is the first all-weather oil which has proved it meets the highest standard ever established for automobile motor oils... the Mil-0-2104 Supplement 1 test. You can't buy a better oil for your car!

Exclusive! Phillips 66 Flite-Fuel

FLITE-FUEL is the new gasoline with the added super aviation fuel component Di-isopropyl.

FLITE-FUEL gives you increased power, higher anti-knock quality and greater economy. You get the benefits of controlled volatility plus the clean burning qualities resulting from use of high purity components. Get Phillips 66 FLITE-FUEL for your car!

PHILLIPS PETROLEUM COMPANY
 SEE YOUR PHILLIPS 66 DEALER

Your Phillips "66" Flite-Fuel Station in Artesia
THE MOTOR PORT
 302 South First R. H. McASHAN Phone 730

For a GOOD BREAKFAST FINE LUNCH SUPERB DINNER Dine at the ARTESIA HOTEL

WRESTLING!
VETERAN'S HALL
WED. SEPT. 15—8:30 P. M.

Nature Boy vs. Juan Orlando

Mixed Team Match
 Little Eagle and Pee Wee Cortez vs. Eric Von Schmidt and Gentleman Bill

Plus One Other Action Bout!
 Tickets at Vets Hall

long distance... the shortest distance between two hearts

If your thoughts are drifting to someone far away... across the mountains... at the seashore... way back East... or just across the state...

try long distance Cheaper after 6 p.m. and all day Sundays... LONG DISTANCE is one of modern living's greatest bargains.

Typical rates for a 3-minute, station-to-station cal, after 6 P. M. and all day Sundays, from Artesia to:

Chicago	\$1.45*	Dallas	\$.85*
New York City	\$1.75*	San Francisco	\$1.45*

*Plus 10% Federal Excise Tax.

Mountain States Telephone

IT'S Kickoff TIME



-  DELAY OF GAME
-  OFFSIDE
-  ILLEGAL MOTION OR SHIFT
-  BALL DEAD; IF HAND IS MOVED FROM SIDE TO SIDE TOUCHBACK
-  INELIGIBLE RECEIVER DOWN FIELD ON PASS
-  CRAWLING, HELPING THE RUNNER OR INTERLOCKED INTERFERENCE
-  INTENTIONAL GROUNDING
-  BALL ILLEGALLY TOUCHED, KICKED OR BATTED
-  CLIPPING
-  ILLEGALLY PASSING OR HANDING BALL FORWARD
-  FORWARD PASS OR KICK CATCHING INTERFERENCE
-  ROUGHNESS AND PILING ON
-  PERSONAL FOUL

1954 BULLDOG SCHEDULE

Sept. 10—Artesia 31, Lovington 18	Here
Sept. 17—Alamogordo	Here
Sept. 24—Portales	Here
Oct. 1—Albuquerque	There
Oct. 8—Clovis	Here
Oct. 15—Kermit	There
Oct. 22—N.M.M.I.	Here
Oct. 29—Open	Here
Nov. 5—Carlsbad	There
Nov. 12—Roswell	Here
Nov. 19—Hobbs	There

"B" TEAM

Sept. 18—Alamogordo	Here
Sept. 25—Carlsbad	Here
Sept. 30—Roswell	There
Oct. 9—Hobbs	There
Oct. 16—Roswell	Here
Oct. 23—N.M.M.I.	Here
Oct. 30—Open	Here
Nov. 6—Hobbs	Here
Nov. 11—Carlsbad	There

THRILL
ARTESIA ST

ARTS

ALAO

7:30 FRIDAY

<p>"Just Across the Stadium Fence" Is That Super NuMex Gasoline and All Brands of Oil Come by after the Game</p> <p>West Side Service 1301 West Main Phone 915</p>	<p>Artesia Alfalfa Growers Association</p>	<p>First National Bank "Serving the Pecos Valley Over Fifty Years" Member F.D.I.C.</p>	<p>Guy Hill Chevrolet CHEVROLET For Bet BUICK OLDSMOBILE 1307 W 101 West Phone</p>
<p>Cox Motor Co. Tops in Automotive Service Crysler - Plymouth - GMC 301 S. First Phone 841</p>	<p>CLARK'S - Shoes "The Pecos Valley Walks on Clark's Shoes" 207 W. Main Phone 1489</p>	<p>Midway Truck Service Cummins Diesel Sales & Service Complete Truck Service 204 N. First Phone 930</p>	<p>Bryant Paint & Wallpaper Exclusive McMurtry Paint 201 1/2 S. Fourth N. First</p>
<p>Homsley Lumber Co. "We Are Bulldog Boosters" West of Artesia on Hope Hiway Phone 1033</p>	<p>Hanna's Garage, Service Station Standard Oil Products Atlas Tires and Batteries Hope Highway</p>	<p>Roland O Rich Woolley L</p>	<p>Fagan Conoco Conoco Gas First and Main 111 W. Mai</p>
<p>"Hold That Line, Bulldogs" Carper Drilling Co., Inc.</p>	<p>"We Are Backing You All the Way" Patterson Welding Works East Main Phone 214</p>	<p>"We Are Backing You, Bulldogs" Kincaid & Watson Drilling Co. Carper Building</p>	<p>M I "Before-Break" Johnson Northwest of A S. 13th</p>
<p>"Better Luck This Year, Bulldogs" C. H. "Claude" Berry 321 W. Grand Phone 1258</p>	<p>"Be a Winner, Bulldogs" Burch Petroleum Co. Gulf Oil Products 405 N. First Phone 3</p>	<p>The Artesia Advocate</p>	<p>"Good Food" South Grocery Mr. and Mrs. R Atoka</p>
<p>G. F. Wacker Variety Store "For Your School Needs" 318 W. Main Phone 527</p>	<p>Thompson-Price "Bulldog Boosters" Phone 275</p>	<p>Leone Studio 24-Hour Photo Service See Us for Cameras 415 W. Main Phone 1649-W</p>	<p>Nelson Appliance "Where Quality Is a Fact" 412 W. Main Fifth Pho</p>
<p>Marshall & Son Grocery and Station See Us Early, Late Sundays and Holidays North First Phone 0180-R2</p>	<p>Russell-Clark Motors, Inc. "Your Mercury Dealer" 103 N. Second Phone 1007</p>	<p>F. L. Wilson Feed & Farm Supplies 111 S. Second Phone 24</p>	<p>Allied Paul's Oilfield Open Seve Phone 113 Sou</p>

FOOTBALL



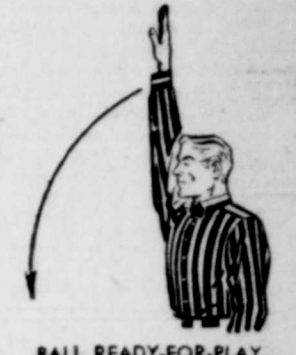
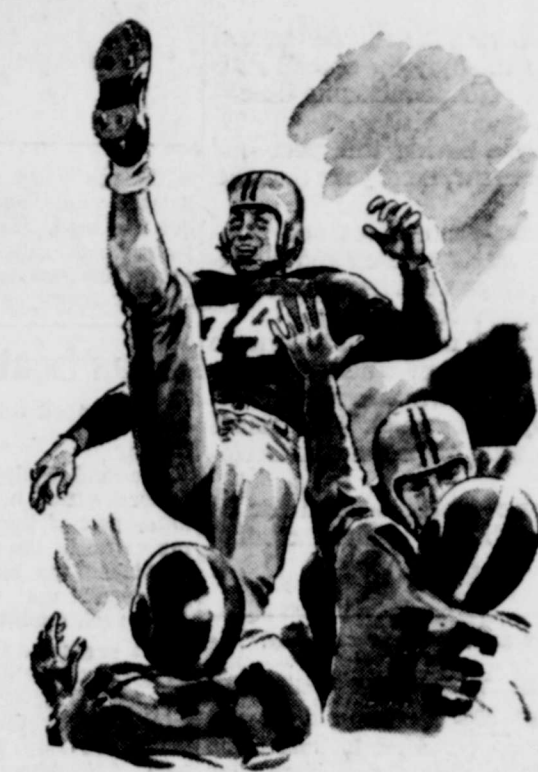
THRILLS! SMASHING BLOCKS! BULLSEYE PASSING!
STRONG SCHEDULE THIS YEAR AND WILL NEED YOUR SUPPORT
IN THE STANDS. DON'T MISS THIS GAME!

ARTESIA BULLDOGS

VS.

LAGORDO TIGERS

DAYLIGHT - SEPTEMBER 17 - MORRIS FIELD



BALL READY-FOR-PLAY



TOUCHDOWN OR FIELD GOAL



SAFETY



TIME-OUT



ROUGHING THE KICKER



INCOMPLETE FORWARD PASS, PENALTY DECLINED, NO PLAY OR NO SCORE



START THE CLOCK OR NO MORE TIME-OUTS ALLOWED



FIRST DOWN



ILLEGAL POSITION OR PROCEDURE



ILLEGAL USE OF HANDS AND ARMS



DEFENSIVE HOLDING

Guy Hill Chevrolet Plumbing Service For Better Plumbing - Call Us 1307 West Chisum Phone 1650	Peoples State Bank "Your Friendly Bank" Member F.D.I.C.	Mac's Drive-In "You Are Always a Winner When You Come to Mac's to Eat" South First at Centre	Artesia Auto Company "Your Friendly Ford Dealer Since 1939" 302 West Main Phone 52	Hit 'em Hard Bulldogs! Millard Long Agency Real Estate - Insurance "Sign of Service" 324 West Main Phone 998-W	Loyd Downey TRUCKING CONTRACTOR Phone 1011-J	Robert E. McKee, Inc. General Contractor Dealer for Walker-Neer Drilling Rigs
Play Fair With Yourself! Linell Trading Post Used Furniture - Army Surplus 11 N. First Phone 845	Payne Packing Co. "Payne's Finest" Wholesale Meats Fresh and Cured Beef and Pork	Wilson Welding-Machine Shop "We Are Backing You All the Way!" 1210 S. First Phone 489	The Motor Port Phillips "66" Gas and Oil For Courteous, Prompt Service 302 S. First Phone 730	Artesia Recreation Hall "Where Friends Meet" 318 West Main	Roselawn Radio and TV Service "Everything Musical" 106 S. Roselawn Phone 42-W	Mark Walters Building Contractor GI and FHA Homes 609 W. Missouri Phone 1321
For Your Cream, Shakes, Sandwiches Stop at the Wing Ding 111 W. Main Phone 1636-W	Buzbee Floor Covering "We Are Backing You 100%" 910 S. First Phone 631-J	Jim's Park Inn "Quality Plus Service" 1302 W. Main Phone 92-J	Simons Food Store "Large Enough to Have What You Want, Small Enough to Be Friendly" 507 S. Sixth Phone 62-J	Artesia Iron Works General Blacksmithing and Welding Half Mile North City Limits on North First	"Good Luck This Year, Bulldogs" Reasner Decorating Company 201 Richardson Phone 1030	Artesia Transfer & Storage Agents for Aero, Mayflower Transit Company Local and Long Distance Moving 1406 W. Main Phone 1168
"Fair Play" Campbell Construction Co. S. 13th Phone 566	"Best Wishes to the Team" Buffalo Oil Company	Complete Line of Sporting Goods Russell Auto Supply Co. 332 W. Main Phone 77	"We Are Hoping You Are All Stars" Atoka Pet Shop Ed and Irene Kissinger 5 Mi. South, 1 Mi. East Artesia Phone 081-J2	"We Are All for the Bulldogs" Geo. Beadle Trucking 1114 S. First Phone 250-J	Oilfield Pits - Reservoirs Caliche Roads C. M. "Chuck" Berry 709 Clayton Phone 1241 Artesia, New Mexico	Feed - Flour - Coal - Seeds E. B. Bullock & Son 105 S. First Phone 86
"Play Fair and Kick Your Troubles" to Ivan Rogers Garage 111 W. Main Phone 675	"Bulldogs, We Are for You All the Way" Kaiser Electric Co. 1102 W. Quay Phone 1096	"Everybody Root for the Team" Woodies Pie Co. 909 S. Second Phone 703-R	"Complete Auto Electric Service and Parts" George's Automotive Electric Service Rear 811 S. First Phone 455-J	"Fight 'em Bulldogs" New and Used Furniture Key Furniture Co. 412 W. Texas Phone 877	Yeager Grocery Open Seven Days a Week! 201 West Chisum	Guy's Cleaners "The One Good Cleaner" 318 W. Main Phone 345
State Furniture Distributors Fifth at Main Phone 491-W	Joe Mitchell & Son J. I. Case Farm Machinery 1001 S. First Phone 1133	Johnson's Laundry "We Give Your Clothes Our Personal Attention" 912 W. Missouri Phone 624-W	Varsity Lunch and Grocery School Lunches and Supplies Groceries and Meats One Block South Junior High	The Dairy Queen "The Home of the Cone with the Curl on Top" 912 West Main	Thompson Gulf Service That Good Gulf Gas and Oil 210 South First	Central Valley Electric Co-Op, Inc. "Owned By Those We Serve" 115 W. Quay Phone 8
Paul's News Stand Open Seven Days a Week 113 South Roselawn	SAFEWAY STORE	GAMBLE'S Coronado Television and Appliances 314 W. Main Phone 325	Sanitary Barber Shop "Courtesy, Service, and Appreciation" John Boren, Leo Hicks, Props. 310 West Main	"Fat" Aaron Grocery and Market Fine Foods and Free Delivery 712 W. Dallas Phone 1010	Hart Motor Co. Dodge - Plymouth Dodge "Job-Rated" Trucks 207 W. Texas Phone 237	WIN, LOSE OR DRAW! WE ARE FOR THE TEAM!

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.
Established August 29, 1903

The Dayton Informer The Artesia American
The Pecos Valley News The Artesia Enterprise

This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.



A.B.C.—Audit Bureau of Circulations
FACTS as a measure of Advertising Value
SUBSCRIPTION RATES, PAYABLE IN ADVANCE

One Year (In Artesia by Carrier) \$19.50
One Year (For Artesia Man or Woman in Armed Forces, Abroad) \$8.50
One Year (Outside Artesia Trade Territory but within New Mexico) \$9.00
One Year (Outside State) \$10.00

Published daily every afternoon, Monday through Friday, at 316 West Main Street, Artesia, New Mexico. Entered as second-class matter at the Post Office in Artesia, New Mexico, under the act of Congress of March 3, 1879.

The Associated Press is entitled exclusively to the use for republication of all local news reported in this newspaper, as well as all AP news dispatches.
Telephone No. 7
ORVILLE E. PRIESTLEY, Publisher STANLEY GALLUP, Business Manager
VERNON E. BRYAN, General Manager DAVID R. BODWELL, Editor
W. W. MAXWELL, Advertising Manager RYAN HASZELY, Mech. Supv.
Specialties of Reports, Quotations, Cards of Thanks, Wedding Notices and Classified Advertising, 15 cents per line for first insertion, 10 cents per line for subsequent insertions. Duplex advertising rates on application.

Saving to Subscriber

THE ARTESIA ADVOCATE, your hometown newspaper for over 50 years, in making the special offer of \$5 per year for a subscription, is actually passing on to the subscriber a saving instead of spending this money in campaigns and contests.

We feel that the subscriber is not only entitled to this saving but that they will appreciate this and take advantage of the offer.

The fact is that the special bargain price is not just to be offered one year and be discontinued but rather it is being established as an annual event.

Those who subscribe or renew their subscriptions at this time at this special rate can continue to enjoy the special rate because it will be offered again next year at the same time—September 15 through October 15.

So in reality you will not enjoy a saving this year but will continue to enjoy this saving this year, next year and the year to follow.

In holding and conducting subscription drives and campaigns there are always prizes and awards offered and usually commissions aid. By offering the special bargain rate we are passing on this saving to the subscriber.

The special price of \$5 in advance for subscriptions to The Advocate will apply both to old and new subscribers for all residing in the Artesia trade territory whether they want their paper delivered by carrier boy or by mail. The special bargain price is also good for renewals of present subscriptions or for new subscriptions.

But the special subscription price being offered for 30 full days will be good only for September 15 to and including October 15.

So take advantage of it now!

Albuquerque—

(Continued from Page 1)

front door and lock it I looked at the clock and saw it was closing time so I started to go to the rear to lock the back door. I didn't know anyone was robbing the bank.

"THEN THE BANDIT ran up to me and said, 'Wait a minute, young lady!'"

"He put a gun in my ribs and made me stand in the lobby while the rest went in back of the counter and lay down on the floor."

"Then he made me do the same. I was real scared. I was shaking at 50 miles an hour."

Mrs. Sadie Renfro, a teller, said no one "made a sound" while the robbery was in progress. She said the bandit gathered up all the money and had Salazar help him while the rest of the employees and the customer lay on the floor. The robber was disdainful of \$13,000 in

silver and took only currency.

"HE WAS VERY polite and calm," Mrs. Renfro said. "I was very scared. After he told us to lie on the floor and we were lying there, me and one of the other girls raised our heads and could see him in a mirror in the safe putting currency in bags."

"When he came out, he saw us looking at him and said very politely, 'Girls, don't look at me. Put your heads on the floor!'"

Asst. Mgr. William C. Gill said it was exactly 2:12 p. m. when the bandit forced everyone into the vault.

"He locked us in the vault with instructions to stay there a half hour," Gill said. "We stayed 15 minutes and opened the vault from the inside, which he apparently thought we couldn't do. Then we called the police."

Salazar described the man as unharmed and polite to the end. "As he was leaving he asked us

They All Like Ike



GO AHEAD, TAKE IT... AFTER ALL HE IS THE PRESIDENT OF THE UNITED STATES!

Distributed by King Features Syndicate

if the vault had a vent in it," Salazar said, "and I told him it did. He said, 'Don't worry about your head office, they'll learn about this predicament. I'll call and tell them you're in the vault.'"

Ideas Scattered—

(Continued from page one.)

Mason. Coe and Tully told how their fathers settled in the area in the latter part of the last century and ran cattle in the "pasture." They contended the land should revert to "open" use with preference given such families.

Lee suggested the land be divided approximately in half between the federal government to be administered by the interior department, and New Mexico A&M college. The school's part would be used for experimental grazing and improvement of herds. He said the school doesn't have enough land for that purpose now.

Ciberson said he believed the land should be turned back to public domain and leased for grazing. Godfrey enlarged on that theme, boosting private enterprise.

Jones said the property should be put back on the tax rolls by turning it over to private owners. Chavez suggested that the 50 per cent federal government returns to counties as grazing fees might bring in more than taxes.

Pfingston didn't advocate any certain disposition but urged protection of the watershed from overgrazing to avert floods from too rapid runoff toward the Roswell-Artesia area.

Moore said he believed the land should go to the state and be administered by the state land office and leased for grazing. Vigil testified the state tax commission set a value on surrounding grazing land of 1.62 1/2 cents an acre. On questioning by Chavez, Vigil said the Fort Stanton land ways worth a "great deal" more but he would place no exact value on it.

Rotarians Hear Southwestern Chamber Official

Artesia Rotary club yesterday heard a talk by Jim Roberts, manager of the Southwestern division of the U.S. Chamber of Commerce.

Roberts spoke on the importance of the individual business man and his free enterprise system and the competition between communities is not on the business man himself, but on the business man himself. Roberts said that though this nation has the greatest salesmen in the world, the free enterprise system isn't being sold enough to the nation itself.

He urged a greater interest in the United States as a proponent of the free enterprise system and more emphasis on making the system's operation clear to people in this country.

Junior Rotarian for the month of September is Cruz Alvarez, a senior at Artesia high school.

Visiting Rotarians were Jack White, Carlsbad and Joe Key and John Knorr, Roswell. Guests at the meeting were Roberts, Paul Scott, and Bill Hall.

Good Fishing Is Reported in Taos, Chama River Area

SANTA FE — Good fishing in the Taos area and on the Chama was reported today by the state game and fish department in its weekly fishing report.

Conehas Lake also was reported good generally except for pike and Elephant Butte good, with large catfish being taken.

These areas were called poor: Cimarron, Eagle Nest, Upper Rio Grande and Lower Pecos. Fair—Red River, Brazos, Charette Lakes, Jemez, Bluewater, Silver City area and Upper Pecos.

COTTON FUTURES

NEW YORK — Cotton futures closed 50 to 90 cents a bale higher. Oct. 34.75, Dec. 35.13-14, March 35.44, May 35.57-58, July 35.49, Oct. 35.12, Dec. 35.12. Spot 35.50.

Read the Classifieds.

Paul's News Stand
Hunting and Fishing Licenses
113 South Roselawn
Read a Magazine Today!
Ice Cream and Drinks

For GOOD FOOD and GOOD SERVICE
Dine at the ARTESIA HOTEL

NEW FALL MATERIALS!
For Back-to-School Needs
MAC'S FABRIC SHOP
Sewing and Alterations
406 W. Main Phone 328-W

Democrats—

(Continued from Page 1)

gubernatorial candidates. The vote in Maine confirms these checks.

"So we can predict safely now that the Democrats will control the House by a wide margin and should win control of the Senate although this could be close."

Maine voted for a Democratic governor this week for the first time in 20 years.

John Simms Jr. Democratic gubernatorial candidate, is leading the second half of the caravan. His group goes east through Dexter and Hagerman and ends in Artesia today.

Although Simms made few remarks, Brown said Roswell "is being the springboard for one of the most down-to-earth campaigns ever staged in New Mexico."

"This year the Democratic party is taking a very basic approach to seeking the support of the voters," Brown said. "We are seeking down-to-earth, talk-it-over sessions in which our candidates will speak up on what they believe and will speak up frankly on what they propose to do in office."

MISS YOUR ADVOCATE?
PHONE 7

THE HUB CLOTHIERS
NOW OPEN FOR BUSINESS
in Their
NEW AND LARGER STORE
327 WEST MAIN

Season on Dusky Grouse Scheduled To Open Soon

SANTA FE — The three-day season on dusky grouse opens Sept. 18 and ends Sept. 20.

Hours are from half an hour before sunrise to half an hour after sunset. The season bag limit is three.

First of this year's special antelope hunts, the Game Department announced, will be Sept. 18-20 in the vicinities of Capulin, Grenville, Conehas, Santa Rosa, Mesa-Ramon, Roswell and Clovis. Hours are sunrise to sunset for antelope.

Businessmen Sign For 15 Signs Promoting Artesia

Approximately 15 of the 100 signs now being contracted for by the Artesia Chamber of Commerce to advertise the city have been tentatively contracted for, according to a chamber spokesman this morning.

The signs, to be four-by-six metal plaques, can be leased by Artesia businessmen for \$25 for three years. The sponsoring firm will have its name on the particular sign.

After three years, the original owner will have the priority to re-sponsor the sign for \$10 to provide cost of repainting. The Chamber of Commerce will retain control of the sign at all times.

A tentative arrangement has been made with the Service Sign Co. of Roswell to make the signs, when orders for the Artesia boosters come in.

The Chamber is also contemplating a couple more 11-by-40 signs similar to the one now erected north of Roswell for placement at strategic intersections west and south of this city, the spokesman said.

A lightweight titanium alloy is being developed to use in place of steel for U. S. heavy military weapons.

Read the Classifieds.

beauty, of course— durability, too

Benjamin Moore paints

SATIN IMPERVO
Low Lustre Enamel
• Durable and Washable for furniture and trim

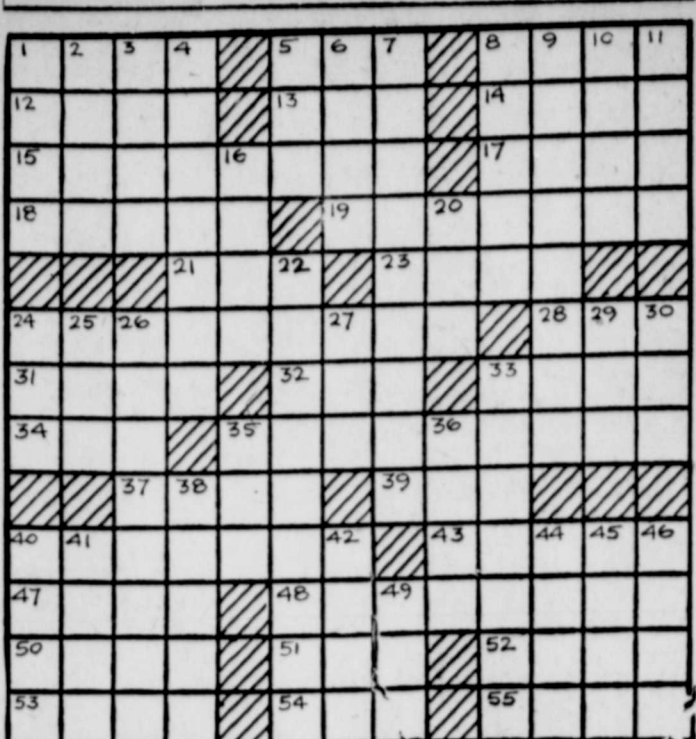
ALKYD SANI-FLAT
• 100% Alkyd Paint for walls and ceilings

We'll make your decorating dollar go further than you expected. You win a bargain in performance whenever you buy Benjamin Moore Paints. Come see us this week!

\$7.40 Gal. \$4.80 Gal.

7. E. Johnson Lumber Co.
1406 WEST MAIN PHONE 922
"JUST LUMBERING ALONG"

CROSSWORD - - - By Eugene Sheffer



HORIZONTAL
1. part of church
5. high card
8. a tree of Guiana
12. vault
13. wood apple
14. term in civil law
15. pickle
17. magnifying or diminishing glass
18. cut
19. prohibition
21. employ
23. nobleman
24. causing surprise
28. language of Mindanao
31. healthy
32. feign
33. lo-fo
34. wing of house
35. firmest
37. Central American tree
39. anthropoid
40. branch of mathematics

VERTICAL
1. charity
2. residing
3. Hindu garment
4. gourmet
5. Arabian garment
6. grant
7. primary
8. of the cheek
9. too tardy
10. sounded
11. in addition
16. snug place
20. paper container
22. elastic bitumen
24. that girl
25. Indian palmyra
26. maintain-ing
27. sherbet
29. it is (contracted)
30. skill
33. wind from Libyan deserts
35. sorrowful sound
36. native of a European kingdom
38. of a coarse grass
40. singing voice
41. dormouse
42. in a trice
44. twofold
45. seed coat
46. river in Siberia
49. sword

Answer to Saturday's puzzle.

RECITAL POSES
A V A R I C E A L I V E
V A L A N C E S E T O N
E D E N O D O A U L D
N E B I S S U E A V E
A N T B A R T E R
S C O U T S E E D S
M A R K E D T I E D
A M A R O S E S S E W
R O T E T H E A P S E
T R I L L I T E R A T E
E R O S E R E V E R E D
D A N E S T E A S E R S

Average time of solution: 27 minutes.

Distributed by King Features Syndicate

CRYPTOQUIPS
E Z Q P W Z P E F R M P W F Y R M I P E
J F B H Q Z J I P T Q S S O V Q W I H B V P
W P T Y B O E
Saturday's Cryptquip: AMATEUR HANDYMAN HOLLERS LOUDLY AS HE MISSES NAIL AND BRUISES THUMB.

Lea Sheriff Is New President

TRUTH OF CONSEQUENCES— Leao county Sheriff Jewell McAdoo is the new president of the New Mexico Sheriffs' and Police Assn.

He was elected yesterday at the window of the organization's convention here. Other new officers are:

Glen Bradley, Lincoln county sheriff, first vice president; Lalo Sanchez, Lordsburg police chief, second vice president, and Frank Doyle, detective chief, Albuquerque police department, third vice president.

Mrs. Ethel Highsmith, Santa Fe, State Police chief Joe Roach's secretary, was named association secretary.

The association picked Farmington for next year's meeting, but the date is to be set later by the executive board.

SOCORRO — The New Mexico Bureau of Mines and Mineral Resources says there are 45 mines producing uranium ores in New Mexico. The bureau also says there are 25 that have produced uranium ore and 21 considered potential producers.

Four Californians Held in Robbery

ESTANCIA, (AP)—Four Californians were held here today awaiting charges of robbery.

State Police identified them as Charles Follett, 20, Billy Parker, 28, William Smith, 19, and Frank N. Nicholson, 17, all of Lodi, Calif.

They were held in connection with the robbery early yesterday of Mr. and Mrs. Elmo Stephens, Palmdale, Calif. The couple was sleeping on a cot beside their car just off U. S. 66 near Clines Corners when they were awakened and robbed by four masked men armed with rifles and knives.

Officers said the four admitted the robbery and also told of breaking into a Flagstaff, Ariz., sporting goods store Sunday.

Today's Schedule

KSW

FROM RUSSELL APPLIANCE

1:00 Test pattern
3:30 Jack's Place
5:00 Action Theatre
5:30 What's Your Trouble
5:45 Matinee Melodies
5:55 Walker Air Base Show
6:30 Traders Time
6:35 I.N.S. Newsreel
6:55 Weather
7:00 To be announced
7:45 Little Joe Show
8:00 City Detective
8:30 To be announced
9:00 Nine O'clock News
9:10 Sports Desk
9:20 Moonlight Serenade
9:30 The Goldbergs
10:00 Armchair Theatre
11:15 News, Sports, Weather

THURSDAY A. M.

5:59 Sign On
6:00 Sunrise News
6:05 Synopacted Clock
7:00 Robert Hurleigh
7:15 Marvin Miller
7:20 Button Box
7:35 Local News
7:40 State News Digest
7:45 Button Box
7:50 Time Check
8:00 World News
8:05 Button Box
8:14 Weather
8:15 Name the Item
8:30 News
8:35 Coffee Concert
8:45 Second Spring
9:00 Florida Calling
9:25 News
9:30 Queen for a Day
10:00 Local News
10:05 Musical Profiles
10:15 Capitol Commentary
10:20 Hazel Markel
10:30 Coffee with Kay
10:40 Ivory Interlude
10:45 Plan with Ann
11:00 Cedric Foster
11:15 Musical Cookbook
11:30 Showcase of Music
11:45 All Star Jubilee
11:59 Time Check
12:00 Farm and Market News

THURSDAY P. M.

12:10 Midday News
12:25 Little Bit of Music
12:30 Local News
12:35 Noonday Forum
12:50 Siesta Time
1:00 Game of the Day
3:25 Camel's Scoreboard
3:30 Adventures in Listening
5:00 Bobby Benson

School Counts 118 Dropouts During Year

According to a report issued late yesterday from the guidance department of Artesia high school, a total of 118 students dropped out from that school during the 1953-54 school year.

R. C. Waltrip, director of guidance, said over 50 per cent of the drop-outs were listed as moving. Most of them went to some other location and re-entered a new school.

A break-down of the drop-outs includes: Rehabilitation 1, illness 1, work 2, suspended for truancy 3, lack of attendance 4, personal reasons 3. Joining services 3, married 10, lack of interest 14, unofficial 18, moving 61, total 118.

Playoff Results

By The Associated Press
West Texas - New Mexico
Clovis 19, Amarillo 1 (best of seven series tied 2-2)

Only game
Longhorn League
Carlsbad 8, Artesia 3 (Carlsbad leads final series 1-0)

Pacific Coast League
Oakland 4, San Diego 1 (Oakland leads 1-0)
Hollywood 5, San Francisco 3 (Hollywood leads 1-0)

International League
Rochester 2, Montreal 0 (Rochester leads 1-0)
Syracuse 13, Havana 4 (playoff for 4th place in regular season)

Eastern League
Albany 6, Wilkes-Barre 4 (Albany wins 4-2).

MILLER SAND & GRAVEL
Under New Management
ANDREW BRADLEY
309 E. Chisum Phone 483-M

Marie Montgomery
Teacher of—
ACCORDION, ORGAN and PIANO
• Ballet • Toe • Tap
803 Bullock Phone 1393

ROBERTSON'S NURSERY
Will Keep Your Children by the Day or Week
"Over the Weekend"
(with arrangements)
607 W. Grand Phone 347-W

KSPV
1000 WATTS
RADIO PROGRAM LOG
990
ON YOUR DIAL

WEDNESDAY P. M.

5:00 Bobby Benson
5:55 News
6:00 Gabriel Heatter
6:15 in the Mood
6:30 Fulton Lewis Jr
6:45 Local News
7:00 Bill Henry
7:05 KSVP Sport Special
7:15 KSVP Cash Call
7:20 Organ Portraits
7:30 Squad Room
8:00 Ed Pettit
8:15 Vocal DAVES
8:25 Robert Hurleigh
8:30 KSVP Cash Call
8:35 Designs in Melody
9:00 Artesia School Program
9:15 KSVP Cash Call
9:20 Designs in Melody
9:30 Meet the Classics
9:55 News
10:00 NuMexer Reports
10:02 Mostly Music
11:00 Sign Off

RENT
To Buy • To Rent
Artesia Bu. Street Flo
Fish High, spare
diploa, a left seho
Box

RENT
One Two
Furnish
\$85
Yucca

RENT
also one-bed
furniture in
condition

RENT
Newly painted,
paid, \$50
1/2 mile

RENT
furniture with u
Apartment

CARPET
Has
Air Cond
Reason
Carpet Di
Ph

REASONABLE PROPERTY
1/2 Net
houses, du
ated. See a
and and
City S. Sec
Dallas, Pl

RENT
South First,
parking 1st
for most
Phone
672-W.

RENT
house at 507
Godsell, th
south, hal

RENT
from apartm
tas.

RENT
Apartment,
7J5.

When famed
Jim Fitzsim
birthday,
through vic

For Best Results Use The Advocate

Want Ads

Classified Rates

PHONE 7

(Minimum charge 75c)

First insertion 15c per line

Subsequent insertions 10c per line

SPACE RATE

(Consecutive Insertions)

1st issue \$1.00 per inch

2nd issue 90c per inch

3rd issue 80c per inch

4th issue 75c per inch

5th issue 70c per inch

6th issue 65c per inch

7th issue 60c per inch

8th issue 55c per inch

9th issue 50c per inch

10th issue 45c per inch

11th issue 40c per inch

12th issue 35c per inch

13th issue 30c per inch

14th issue 25c per inch

15th issue 20c per inch

16th issue 15c per inch

17th issue 10c per inch

18th issue 5c per inch

19th issue 5c per inch

20th issue 5c per inch

21st issue 5c per inch

22nd issue 5c per inch

23rd issue 5c per inch

24th issue 5c per inch

25th issue 5c per inch

26th issue 5c per inch

27th issue 5c per inch

28th issue 5c per inch

29th issue 5c per inch

30th issue 5c per inch

31st issue 5c per inch

32nd issue 5c per inch

33rd issue 5c per inch

34th issue 5c per inch

35th issue 5c per inch

36th issue 5c per inch

37th issue 5c per inch

38th issue 5c per inch

39th issue 5c per inch

40th issue 5c per inch

41st issue 5c per inch

42nd issue 5c per inch

43rd issue 5c per inch

44th issue 5c per inch

45th issue 5c per inch

46th issue 5c per inch

47th issue 5c per inch

48th issue 5c per inch

49th issue 5c per inch

50th issue 5c per inch

Miscellaneous For Sale

WANT INCREASED EGG PROFITS? Give your hens nutritious Ful-O-Pep Laying Mash. Promotes heavy production and long laying life at low feed cost. Feed half and half with your own grains. See us soon. McCAW HATCHERY, 13th and Grand. 109-121c-120

FOR SALE OR RENT—Complete lines of Janssen, Story & Clark and Jesse French, new and used pianos. Payments financed up to three years. Roselawn Radio & TV Service, 106 S. Roselawn. 47-tfc

ELECTROLUX VACUUM CLEANERS Sales - Service - Supplies LEE M. SPALDING 814 Mann Ave. Phone 1236 48-tfc

STOP! FOR SALE! New and Used Sewing Machines and Vacuum Cleaners Electric Portables \$49.50 up We repair all makes of either WILSON & DAUGHTER 107 S. Roselawn 57-tfc

FOR SALE—Home grown tomatoes. Two and one-half miles east and one-half mile south of city. Phone 288-J4. 93-tfc

FOR SALE—Seven milk goats and 10 kids, two to three months old. Home 1281, J. E. Beddingfield, Box 563. 106-tfc

BOOST HEN VIGOR with vitamin rich Ful-O-Pep Super Greens Pellets. Just sprinkle a few over your regular mash once each day. The added mash intake plus nutrition helps boost egg production. Stop in soon at the McCAW HATCHERY, 13th and Grand. 109-211c-131

New & Used Sewing Machines Service and Supplies Ask for demonstration of the World Famous Necchi or Elma. No obligation. NELSON APPLIANCE CO. 412 W. Main Phone 978 112-211c-134

FOR SALE! Wearing Pigs! T. A. Southard Atoka 114-41c-117

FOR SALE—Electric refrigerator reconditioned and guaranteed. Convenient terms. GAMBLES. 117-31c-115

Used Cars and Trucks FOR SALE—Chevrolet 2-door sedan with radio, heater and turn signals. Good price! Contact Wayne Goodell, phone 854-R. 117-51p-121

Will Trade FOR SALE OR TRADE — Have \$4000 equity in two-bedroom house, close to school. Will trade for building lots, late model car or oilwell equipment. Phone 1573 76-tfc

Wanted WANTED — Information leading to whereabouts of lady, whose maiden name was Jessie Lee Smith, former Artesia resident. Contact G. J. Wilson, Box 6, High Rolls, N. M. 116-51p-120

Real Estate For Sale FOR SALE — Four-room house with bath, furnished or unfurnished. New water well, good terms. Phone 084-J3. 111-tfc

FOR SALE—Two-bedroom house. Will take a car as trade-in. See at 206 W. Mosley. Phone 737-W. 118-21p-119

IN THE PROBATE COURT IN AND FOR EDDY COUNTY, STATE OF NEW MEXICO. IN THE MATTER OF THE ESTATE OF RICARDO HERRERA, DECEASED. No. 2025

NOTICE OF APPOINTMENT OF ADMINISTRATRIX Notice is hereby given that the undersigned has been appointed as Administratrix of the Estate of Ricardo Herrera, deceased, by Honorable H. H. Gentry, Probate Judge of Eddy County, New Mexico, and has qualified as such. All persons having claims against said estate are hereby notified to file or present the same as provided by law within six months from September 15, 1954, the date of the first publication of this notice, or the same will be barred. ELISA FLORES, Administratrix 9/15-22-29-10/6

MISS YOUR ADVOCATE? PHONE 7

ADVERTISEMENT FOR BIDS FOR WATERWORKS IMPROVEMENTS FOR FURNISHING AND INSTALLING OF A TWO MILLION GALLON STEEL STANDPIPE, ARTESIA, NEW MEXICO

The City of Artesia, New Mexico will receive sealed bids for furnishing and installing of a two million gallon steel water reservoir, and appurtenances until 5:00 P. M., September 22, 1954, at the office of the City Clerk, Artesia, New Mexico at which time they will be publicly opened, read, and considered.

With the following specifications: RESERVOIR: Alternate No. 1: (Without Painting) Standpipe shall be of the type known as umbrella roof steel storage tank, and shall be of all welded construction in full accordance with all the latest of requirements for steel standpipe by the American Waterworks Association. Tank shall be complete with Rainproof Roof Door, 24-inch Steel Manhole, Automatic Tank Target Gauge, with an 18" Diameter red and white Target, standard inside and outside ladder, (outside ladder to be terminated six feet above ground), six inch overflow, and one eighteen (18) inch foot elbow inlet, and standard tank appurtenances. Stand pipe shall be so constructed that birds and other foreign matter cannot gain entrance under normal operating conditions.

Alternate No. 2: (With Painting) Standpipe shall be of the type known as umbrella roof steel storage tank, and shall be of all welded construction in full accordance with all the latest of requirements for steel standpipe by the American Waterworks Association. Tank shall be complete with Rainproof Roof Door, 24-inch Steel Manhole, Automatic Tank Target Gauge, with an 18" Diameter red and white Target, standard inside and outside ladder, (outside ladder to be terminated six feet above ground), six inch overflow, and one eighteen (18) inch foot elbow inlet, and standard tank appurtenances. Standpipe shall be so constructed that birds and other foreign matter cannot gain entrance under normal operating conditions.

Painting: 1. Inhibitive Treatment: All bare and galvanized metal shall be treated at the shop with Inertol Metal Passivator No. 35 (1 gal. 300 sq. ft.). 2. Priming Coat: All steel and iron shall receive a priming coat of Inertol Rush Inhibitive Primer No. 621 (1 gal. 350 sq. ft.) applied at the shop on passivated surface. Wherever this priming coat has been damaged in transit or during construction, the metal shall be cleaned to the satisfaction of the Engineer and touched up with Inertol Quick Drying Field Primer No. 626 (1 gal. 350 sq. ft.). 3. Inside of Tank: Inside of tank

including all piping, ladders and appurtenances (excluding gauge mechanism at option of tank supplier) shall receive two coats of Inertol No. 49 thick (1 gal. 180 sq. ft.).

Complete plans, specifications, and contract Documents are on file in the office of the City Supervisor.

Each proposal must be accompanied by a proposal guaranty in the form of a certified check or bid bond, in the amount of five per cent of the contract, made payable to the City of Artesia, New Mexico.

All bids shall be marked, "Bids to be let September 22, 1954," and the City Council reserves the right to reject or accept any and/or all bids in the best interest of the City.

By Order of the City Council. City of Artesia, New Mexico. W. D. FOWLER, City Supervisor. 9/15-20

ADVERTISEMENT FOR BIDS FOR WATERWORKS IMPROVEMENTS FOR FURNISHING AND INSTALLING OF A FOUNDATION AND VALVE BOX, ETC. FOR TWO MILLION GALLON WATER RESERVOIR, ARTESIA, NEW MEXICO.

The City of Artesia, New Mexico will receive sealed bids for furnishing and installing of a foundation, valve box, rip, rap, sand, and appurtenances until five (5:00) P. M., September 22, 1954, at the office of the City Clerk, Artesia, New Mexico, at which time they will be publicly opened, read, and considered with the following specifications:

Foundations: Foundation will be natural undisturbed soil covered with six inches of sand. Sand shall be clean and free from corrosive elements. No organic material or loam shall remain on tank foundation site prior to placing of sand. A suitable hole shall be excavated for the tank elbow outlet and concrete structure. After erection of the tank, and connection to the main, any voids shall be filled with Engineer approved road chat. Rock chat shall be worked into all voids and crevices by means of a one by four board. Concrete foundation shall be 2,000 lb. class concrete.

Drainage: Suitable drainage channels shall be constructed at the site. The site shall be given a gentle slope to drain. Tank overflow and blow-off shall be given

Enjoy a LEISURELY LUNCH at the ARTESIA HOTEL Good Food! Good Service! Complete Lunch 85c

Home-makers will appreciate this comfortable and beautiful home. Some of its attractions are its lovely kitchen with an electric cook stove and the handy breakfast nook. There are rugs on the living and dining rooms. Curtains and draperies go with the house. This five-room home has two bedrooms and is in one of the best neighborhoods in Artesia. Central heating and air conditioning in the home add to your comfort. A low down payment and monthly payments of only \$61.48 will let you be the proud possessor of this home. Let us show you this place today.

Music at Work Spreading in U.S. Factories

AP Newsfeatures CHICAGO — Do you wish music while you work? If you don't, you may get it soon, because the idea is spreading, says Edwin C. Allen, agent of one firm which pipes it to offices and industrial plants. He estimates that such programs now reach 35 million people in 200 U. S. cities.

Most of the programs go out over telephone lines. But now the industry has come up with a special tape reproducer which will put the music into places far from central stations.

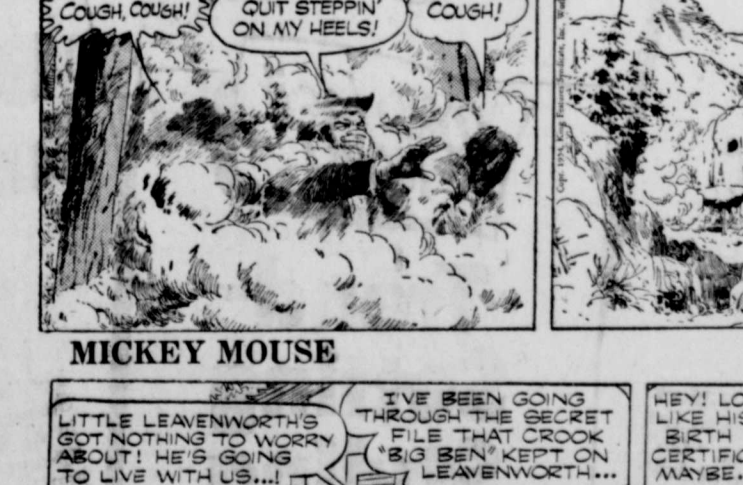
Widely Used The piped music now goes to such places as hospitals, stores, transportation terminals, ships, trains and planes besides offices and plants.

Allen says you do not listen to such music any more than you look at the walls which are painted colors designed to create a mood. Lyrics and rhythmic music which invites keeping time are taboo.

He says employes have found the music reduces fatigue among workers. Doctors find it helps treat some patients. Allen claims it reduces boredom, daydreaming and nervous tension.

Started in England The idea started in England during the war. The English reported it helped calm nerves during blitz attacks. Adopted in some U. S. plants, it helped push production schedules which involved long hours for employes. It has been growing ever since.

The new machines which are expected to free the programs from telephone tieups were first shown at a business convention here.



GUNPOWDER & ALCOHOL DON'T MIX

SHOOTING IS FUN CAREFUL PREVENT FOREST & GRASS FIRES

pected to free the programs from telephone tieups were first shown at a business convention here.



LAKE ARTHUR NEWS— Rites for Mrs. Lankford Attended By Many Friends

By MRS. RAY PATE
Funeral services for Mrs. Denver H. Lankford long-time resident of the Lake Arthur and Artesia area, were held Friday afternoon at 3 p. m. from the Paulin Funeral home chapel, Artesia, with the Rev. Irwin pastor of the Lake Arthur Baptist church officiating.

A large gathering of friends and relatives were present to say their last farewells to this kind lady. The esteem for which she was held was made evident by the large and beautiful floral offerings.

"Rock of Ages," "Lead Kindly Light" and "Beyond the Sunset" were the sacred number rendered during the rites.

Mrs. Lankford, 60, passed away at 2:45 a. m., Sept. 9, at her home near Lake Arthur after a lingering illness. Her husband and two daughters, who survive her, were at her bedside at the time of her death. Her daughters are Mrs. Harold (Peggy) of Hurley, N. M., and Mrs. Donald (Kathryn) Fanning of Atoka.

Mrs. Lankford was born at Toyah, Texas, April 30, 1894, the daughter of Mr. and Mrs. Sam Hale.

She married Denver E. Lankford on Dec. 21, 1915 at Artesia. Prior to coming to the Pecos Valley they lived in Monahans, Texas.

Other survivors are a brother, Jerry Hale of Artesia; two sisters, Mrs. Effie King, Glen Rose, Texas; and Mrs. Olive Gordon of Muskogee, Okla., and four grandchildren.

Mrs. Lankford was a member of the Rebecca Lodge, Artesia.

Interment was in Woodbine cemetery, Artesia.

Raul Valenzuela, son of Mr. and Mrs. Juan Valenzuela of Lake Arthur (now of California) visited friends here last week. Raul has been attending New Mexico A&M college in Las Cruces during the summer months. He has completed the first semester of his junior year and plans to re-enter the second half as a junior next week-end.

Raul has been making an enviable record during his stay at the college. He was a favorite all during his high school days here.

He stated that his family expected to return to Lake Arthur from the West Coast around the 20th of this month.

Howard Walker, who is a brother of Mrs. Dale Yoder, visited his sister and family recently. Mr. and

Mrs. C. R. Yoder entertained Mr. and Mrs. Dale Yoder and daughters, Nancy and Judith, and Mr. Walker at dinner while he was here.

Mr. Walker is stationed with the Air Force at Albuquerque.

Mr. and Mrs. C. A. Yoder returned Saturday noon from Imperial, Texas, after visiting their daughter and son-in-law, Mr. and Mrs. George Daugherty and family, for several days, prior to the fall harvest time.

The WSCS of the Lake Arthur Methodist church met at the home of Mrs. Clyde Nihart Wednesday afternoon at 2:30 p. m. with seven members present.

Mrs. August Nelson, president, conducted the business meeting and was also program leader for the day. The lesson was "Because Jesus Cared." Mrs. Nelson was assisted in the discussion by Mmes. May McDonald, John Havener, Jr., and Mrs. C. C. Blackard and Mrs. C. A. Clark.

One new member's name was added to the roll, Mrs. Oral G. Blackard, wife of the new coach of the Lake Arthur high school.

After the conclusion of the afternoon's program a dessert course and refreshing drinks were served to Mmes. C. A. Clark, William Opper, Mae McDonald, August Nelson, O. G. Blackard, and John Havener, Jr., by the hostess, Mrs. Nihart.

Students of the Lake Arthur Junior and Senior high school and the faculty members and their families enjoyed a picnic at Artesia Municipal Park Thursday evening.

There were about 36 students and eight teachers and their families present at this very enjoyable affair.

Appropriate games were played. Teachers and their families present were: Supt. John Havener, Jr., and son, Carroll Patrick, Mr. and Mrs. Gene Sooter, Coach and Mrs. Oral G. Blackard and daughter, Connie Sue; Mrs. Alice Vidmar, Mrs. Lucille Britain, Miss Wilma Young and bus driver, Mr. C. H. Winters.

An all-day workshop on "Lamps and Lamp Shade Making" was held Friday at Town Hall in Lake Arthur with Mrs. Mary E. Nelson, Roswell, Chaves county home agent, instructing. Many varied and original lamps and shades were perfected during the day by the local members of the Extension club. This is the theme for their fair booth at the Eastern New Mexico State Fair in Roswell only three weeks away.

About a dozen members were present. Luncheon consisted of sandwiches and salads, home-made ice cream and punch. Watermelon was enjoyed at mid-afternoon.

Mrs. A. Atwood of Berrendo club, Roswell, was guest for the day.

Elinabeth of Hope, were visitors with their sister, Mr. and Mrs. Lincoln Cox on Tuesday, where they canned corn. Mr. and Mrs. George O. Teel and daughter and Mrs. Harwell and son were back on Thursday to gather fruit.

Mrs. Tom Harrison visited with Mr. and Mrs. Jake Cox on Thursday where Mrs. Harrison and Mrs. Cox canned peaches.

John Kitchen, now of Holloman Air Force base of Alamogordo, who taught in the Elk school three years ago, visited with Mr. and Mrs. Leslie Bates Wednesday. Kitchen spent the night with Mr. and Mrs. Bill Bates and family.

MISS YOUR ADVOCATE?
PHONE 7

BANK - ROOMS
102 SOUTH THIRD
Good, Clean Beds
Low Rates
Air Conditioned

NOTICE
STATE ENGINEER'S OFFICE
Number of Application RA-1412 Santa Fe, N. M., August 27, 1954.
Notice is hereby given that on the 27th day of August, 1954 in accordance with Chapter 131 of the Session Laws of 1931, Boyd L. Barnett of Artesia, County of Eddy State of New Mexico, made application to the State Engineer of New Mexico for a permit to change place of use of 48 acre feet per annum of the shallow ground waters of the Roswell Underground Water Basin by abandoning the irrigation of 16 acres of land described as follows:

Subdivision S 13 SE 1/4 SE 1/4, Section 18, Township 17 S., Range 26 E., Acres 13
Subdivision SE 3 SW 1/4 SE 1/4, Section 18, Township 17 S., Range 26 E., Acres 3

and commencing the irrigation of 16 acres of land described as the N 1/2 SW 1/4 SE 1/4 of said Section 18.

No additional rights over and above those set forth in License No. RA-1412 are contemplated under this application.

Appropriation of water to be limited at all times to not to exceed 3 acre feet per acre per annum delivered upon the land.

The 16 acres to be moved from to be dried up to further irrigation from shallow ground water.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing to the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 27th day of September, 1954.

JOHN R. ERICKSON,
State Engineer. 9/14-15

BACK-TO-SCHOOL SPECIAL!
Top Quality Permanents
Only \$7.50 and Up
Includes Shampoo, Cut, Set
All Work Guaranteed
KARR'S BEAUTY SHOP
607 W. Chisum Phone 1414

Artesia Transfer & Storage
Agent for
Aero-Mayflower Transit
Local, Long Distance Hauling
1406 West Main
Phone 1168 Night Phone 336-J

Mayhill, Hope News

By MRS. E. L. COX

Mr. and Mrs. Denzil Burman enjoyed a visit from their son and family, Mr. and Mrs. Carl Burman and son of Haden, Ariz., for a few days. While here the families enjoyed a trip to the Big Bend country of Texas. The day Mr. and Mrs. Burman left for home Mr. and Mrs. Denzil were surprised with another visit from their daughters and families, Mr. and Mrs. Gabe Donniou and two children of Nogales, Ariz., and Mrs. Lavelle Medlock and son of Superior, Ariz. While here another daughter, Mrs. John Bush accompanied Mr. and Mrs. Donniou and Mrs. Medlock to a visit to the Carlsbad Caverns. Mrs. Medlock was waiting to be adopted into the Medlock home. The little girl has been named Raye Ellen Medlock.

Mr. and Mrs. Boyd Williams, Jr., and daughters of Roswell spent the week-end with his father, Boyd Williams, Sr., and brothers, Evan and Dock, also his sister, Mrs. Cogger. Mrs. Cogger has returned to her home at Kansas City, Mo., having spent the summer visiting relatives. Her sister, Mrs. J. B. Mercock, took her to Carlsbad where she caught the plane.

Mr. and Mrs. Ernest Harwell and sons of Dunken spent Saturday night with Mrs. Harwell's sister and family of Hope, Mr. and Mrs. George O. Teel.

Mr. and Mrs. Richard Watts and son of Roswell visited with Mr. Watts' aunts, Mrs. Ethel Altman and Mrs. Ada Belle Trimble of Hope Sunday. Watts put new linoleum on Mrs. Altman's cabinet tops.

Mrs. Gordon Goodsbie and children left the first of the week for their home near New Orleans, La., having spent the summer with her father, Mr. Henry Crockett and other relatives in and around Hope. Mrs. Goodsbie is remembered by people as Eunice L. Crockett.

Mr. and Mrs. New Teel and Rev. and Mrs. A. B. Pope of Hope visited with Rev. and Mrs. E. A. Drews of Artesia on Wednesday night.

Mr. and Mrs. Raymond Davenport of Dunken went to Hope Wednesday night to visit Mrs. Davenport's aunt, Mr. and Mrs. John Prude. Since the Prudes were not at home Mr. and Mrs. Davenport visited with two friends, Mrs. Ada Belle Trimble

and Mrs. Ethel Altman.

Wilma Seely who left Sunday for Silver City where she will attend college, was surprised with a farewell party Thursday night given by Alta Ruth Young in the Young home. The party was held on an open fire. Potato salad, green beans, red beans, punch and cakes were served to the crowd. Those present were the honoree, Miss Wilma Seely, Buddy Tulk, Bill Crockett, Ruth Ann Cox, Melissa Jones, George Lee Seely, Chere Bergan, Chris Seely, Phyllis Bush, Betty Madron, Shirley Stephens, Billy Madron, Jackie Stephen, Johnny Wood, Roy Trimble, Bill Stephen, Deloris Holloman, Patsy Young, Glenn Smith, and the teachers and families, Mr. and Mrs. John each and children, Mr. and Mrs. Lewis and girls and a guest, Miss Ella Sue Nunellee, all of Artesia, and the hostesses, Mr. and Mrs. Anderson Young and Alta Ruth.

Mrs. Ernest Harwell and son, Ernest Ray of Dunken and Mrs. George O. Teel and daughter,

PLAYTIME FOR PRINCE CHARLES



CHARLES, sunny-faced prince of England, plays with his favorite Corgi dog, "Sugar," on the grounds of the Royal lodge at Windsor. This photo is one of several of Charles and his sister, Princess Anne, made by the Studio Lisa for publication in book form, "Playtime at Royal Lodge." (International Soundphoto)

Army Made Mistaken Order Following New Dior Shows

AP Newsfeature Writer

As if the Army wasn't in enough trouble after those late lamented TV hearings, they had to have one Col. John H. Dilley publicly lay down the law on women's clothes.

It is my idea the only luck the colonel is going to have in this deal is that he's away over there in Frankfurt, Germany. Maybe this boy's timing was good when he was in a shooting war—and I understand he's got combat ribbons to prove it—but he couldn't have picked a worse time to go shooting off on the subject of women's clothes and women in general.

He hit us right when we were feeling sore, and tender about Christian Dior's frightening news, when we were all of us wondering just how on earth we could manage to comply with that edict about revising ourselves along boyish silhouettes.

As I read it, all Col. Dilley THINKS he has to contend with is a thousand or so women who are the wives and daughters of the men under his command. I doubt whether he realizes that if there's one thing that will cause women to unite, it's a stern masculine assault on their right and privilege to dress as they darned please.

I'd like to challenge any Army officer to set himself up as an arbiter of women's dress.

If I recall—and brother, I sure do—when the Army started letting girls come into the service, the best they could think up was a uniform which was exactly like a man's uniform except it had a skirt. Most of the girls just weren't built so they looked like much in those uniforms, and those high collars and neckties were, in addition, very un-

comfortable.

It took them a long, long time to change, too.

Now we have this fellow—I haven't seen any pictures of him so I don't know how he would look in an Ike jacket—telling the ladies who are kin to his soldiers they aren't allowed out in bare-back, halter-type suits, banning shorts on teenagers and women and blue jeans on "mature women."

Maybe the colonel has been away from the States so long he doesn't know that ladies with bare backs are acceptable in some of our fanciest restaurants. Maybe he doesn't know that blue jeans have become almost an American uniform, and that it is an American's inalienable right, no matter how she looks to wear legs.

But most of all, this man has had the temerity to single out the "mature woman." If I know women, I'll bet all the borderline "mature" ones are debating whether to take the test and venture out in blue jeans. Heaven help the M. P. or who ever undertakes to put her in that category.

All in all, I'd say that Col. Dilley has shown he's no diplomat. Maybe, before something serious happens to him, they had better transfer him to another post—one where, for instance, there aren't any women. I dare the Army to ship him state-side.

To prepare an unbaked pastry shell for a nine-inch pie pan, roll the pastry out so it is 12 inches in diameter. Fit the round into the pan and trim the overhang until it is about half an inch; now turn the overhang under so it is flush with the rim of the pan and flute.

First Flight



THEIR FIRST plane ride en route to Tokyo International airport for Emperor Hirohito and Empress Nagaya. They flew home from a 17-day visit at Hokkaido, northern island of Japan. (International)

Yeager Bros.
Grocery and Market
Open Seven Days a Week
201 W. Chisum Phone 4

LIKE GOOD STEAKS?
For the Best in Town,
Come to the
ARTESIA HOTEL

Ford's the car that gives you NEXT YEAR'S FEATURES

FORD has it NOW!

V-8 Power

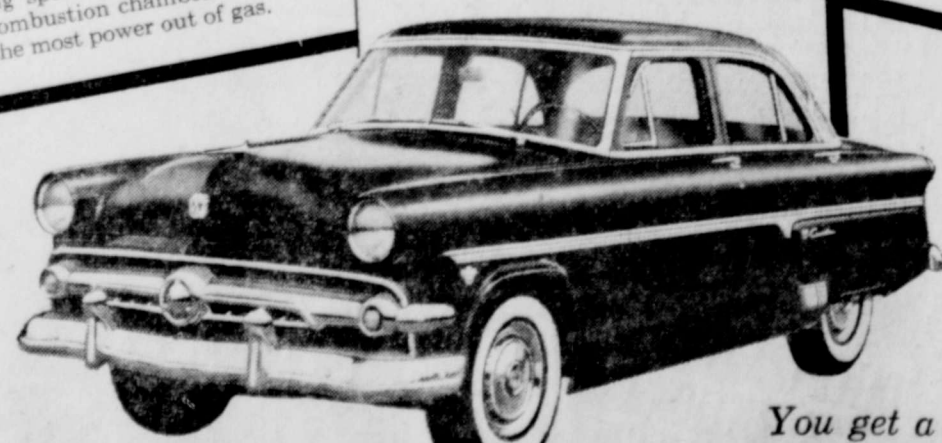
FORD has it NOW!

Trend-Setting Styling

FORD has it NOW!

Ball-Joint Suspension

Ford's new Ball-Joint Front Suspension (exclusive to Ford in its field) allows more total up-and-down wheel travel to give you a smoother ride on even the roughest roads.



Come in!
You get a GREAT DEAL when you get a

FORD

NOW AVAILABLE—DETROIT DELIVERIES
ASK YOUR DEALER TODAY!

Harvest Sale

Wednesday, September 15 thru Saturday, October 30

Over 50% more clothes capacity

THAN MANY OTHER AUTOMATICS



AUTOMATIC WASHER

NO DOWN PAYMENT

18 MONTHS TO PAY!
10 DAY FREE TRIAL!

As Low as \$4.60 per Week

- Gets the dirt out — with famed G-E Activator® Washing Action.
- Keeps dirt out — with "float-away" rinse and overflow drain.
- Completely automatic — flexible control for new "miracle" fabrics.
- Clothes washed individually — never tangled or matted.
- Smooth-surfaced Activator — cannot snag delicate fabrics.
- Finest spin-drying — rinse water never strains back through clothes.

See your General Electric Dealer today!
MODEL 550-L GE AUTOMATIC WASHER \$299.95
\$60.00 Trade-In on Any Make or Model Washer. No Down Payment on A
GE White Goods including Washers, Dryers, Ranges, Refrigerators, Freezer
or Irons.

RUSSELL APPLIANCE CENTER
334 WEST MAIN PHONE 9

BIG CAPACITY FOR BIG MONDAY WASHES — PLUS G-E WATER SAVER CONTROL FOR SMALL "IN-BETWEEN" WASHES

because...
The G-E has a bigger tub and uses enough water to keep the clothes submerged in suds throughout the washing! King Size capacity is ideal for big-Family washes. You actually save water when you are able to wash fewer full-capacity loads.



G-E WATER SAVER CONTROL
— lets you use less water for small "in-between" washes.

LAKE ARTHUR NEWS— Rites for Mrs. Lankford Attended By Many Friends

By MRS. RAY PATE

Funeral services for Mrs. Denver H. Lankford, long-time resident of the Lake Arthur and Artesia area, were held Friday afternoon at 3 p. m. from the Paulin Funeral home chapel, Artesia, with the Rev. Irwin pastor of the Lake Arthur Baptist church officiating.

A large gathering of friends and relatives were present to say their last farewells to this kind lady. The esteem for which she was held was made evident by the large and beautiful floral offerings.

"Rock of Ages," "Lead Kindly Light" and "Beyond the Sunset" were the sacred number rendered during last rites.

Mrs. Lankford, 60, passed away at 2:45 a. m., Sept. 9, at her home near Lake Arthur after a lingering illness. Her husband and two daughters, who survive her, were at her bedside at the time of her death. Her daughters are Mrs. Harold (Peggy) of Hurley, N. M., and Mrs. Donald (Kathryn) Fanning of Atoka.

Mrs. Lankford was born at Toyah, Texas, April 30, 1894, the daughter of Mr. and Mrs. Sam Hale.

She married Denver E. Lankford on Dec. 21, 1915 at Artesia. Prior to coming to the Pecos Valley they lived in Monahans, Texas.

Other survivors are a brother, Jerry Hale of Artesia; two sisters, Mrs. Effie King, Glen Rose, Texas; and Mrs. Olive Gordon of Muskogee, Okla., and four grandchildren.

Mrs. Lankford was a member of the Rebecca Lodge, Artesia.

Interment was in Woodbine cemetery, Artesia.

Raul Valenzuela, son of Mr. and Mrs. Juan Valenzuela of Lake Arthur (now of California) visited friends here last week. Raul has been attending New Mexico A&M college in Las Cruces during the summer months. He has completed the first semester of his junior year and plans to re-enter the second half as a junior next week-end.

Raul has been making an enviable record during his stay at the college. He was a favorite all during his high school days here.

He stated that his family expected to return to Lake Arthur from the West Coast around the 20th of this month.

Howard Walker, who is a brother of Mrs. Dale Yoder, visited his sister and family recently. Mr. and

Mrs. C. R. Yoder entertained Mr. and Mrs. Dale Yoder and daughters, Nancy and Judith, and Mr. Walker at dinner while he was here.

Mr. Walker is stationed with the Air Force at Albuquerque.

Mr. and Mrs. C. A. Yoder returned Saturday noon from Imperial, Texas, after visiting their daughter and son-in-law, Mr. and Mrs. George Daugherty and family, for several days, prior to the fall harvest time.

The WSCS of the Lake Arthur Methodist church met at the home of Mrs. Clyde Nihart Wednesday afternoon at 2:30 p. m. with seven members present.

Mrs. August Nelson, president, conducted the business meeting and was also program leader for the day. The lesson was "Because Jesus Cared." Mrs. Nelson was assisted in the discussion by Mmes. May McDonald, John Havener, Jr., and Mrs. C. C. Blackard and Mrs. C. A. Clark.

One new member's name was added to the roll, Mrs. Oral G. Blackard, wife of the new coach of the Lake Arthur high school.

After the conclusion of the afternoon's program a dessert course and refreshing drinks were served to Mmes. C. A. Clark, William Opper, Mae McDonald, August Nelson, O. G. Blackard, and John Havener, Jr., by the hostess, Mrs. Nihart.

Students of the Lake Arthur Junior and Senior high school and the faculty members and their families enjoyed a picnic at Artesia Municipal Park Thursday evening.

There were about 36 students and eight teachers and their families present at this very enjoyable affair.

Appropriate games were played. Teachers and their families present were: Supt. John Havener, Jr., and son, Carroll Patrick, Mr. and Mrs. Gene Sooter, Coach and Mrs. Oral C. Blackard and daughter, Connie Sue; Mrs. Alice Vidmar, Mrs. Lucille Brittain, Miss Wilma Young and bus driver, Mr. C. H. Winters.

An all-day workshop on "Lamps and Lamp Shade Making" was held Friday at Town Hall in Lake Arthur with Mrs. Mary B. Nelson, Roswell, Chaves county home agent, instructing. Many varied and original lamps and shades were perfected during the day by the local members of the Extension club. This is the theme for their fair booth at the Eastern New Mexico State Fair in Roswell only

three weeks away.

About a dozen members were present. Luncheon consisted of sandwiches and salads, home-made ice cream and punch. Watermelon was enjoyed at mid-afternoon.

Mrs. A. Atwood of Berrendo club, Roswell, was guest for the day.

Mr. and Mrs. Denzil Burman enjoyed a visit from their son and family, Mr. and Mrs. Carl Burman and son of Haden, Ariz., for a few days. While here the families enjoyed a trip to the Big Bend country of Texas. The day Mr. and Mrs. Burman left for home Mr. and Mrs. Denzil were surprised with another visit from their daughters and families, Mr. and Mrs. Gabe Donnieou and two children of Nogales, Ariz., and Mrs. Lavelle Medlock and son of Superior, Ariz. While here another daughter, Mrs. John Bush accompanied Mr. and Mrs. Donnieou and Mrs. Medlock to a visit to the Carlsbad Caverns. Mrs. Medlock arrived home, a little daughter was awaiting to be adopted into the Medlock home. The little girl has been named Raye Ellen Medlock.

Mr. and Mrs. Boyd Williams, Jr., and daughters of Roswell spent the week-end with his father, Boyd Williams, Sr., and brothers, Evan and Dock, also his sister, Mrs. Cogger. Mrs. Cogger has returned to her home at Kansas City, Mo., having spent the summer visiting relatives. Her sister, Mrs. J. B. Mercock, took her to Carlsbad where she caught the plane.

Mr. and Mrs. Ernest Harwell and sons of Dunken spent Saturday night with Mrs. Harwell's sister and family of Hope, Mr. and Mrs. George O. Teel.

Mr. and Mrs. Richard Watts and sons of Roswell visited with Mr. Watts' aunts, Mrs. Ethel Altman and Mrs. Ada Belle Trimble of Hope Sunday. Watts put new linoleum on Mrs. Altman's cabinet tops.

Mrs. Gorden Goodsee and children left the first of the week for their home near New Orleans, La., having spent the summer with her father, Mr. Henry Crockett and other relatives in and around Hope. Mrs. Goodsee is remembered by people as Eunice L. Crockett.

Mr. and Mrs. Newt Teel and Rev. and Mrs. A. B. Pope of Hope visited with Rev. and Mrs. E. A. Drews of Artesia on Wednesday night.

Mr. and Mrs. Raymond Davenport of Dunken went to Hope Wednesday night to visit Mrs. Davenport's aunt, Mr. and Mrs. John Prude. Since the Prudes were not at home Mr. and Mrs. Davenport visited with two friends, Mrs. Ada Belle Trimble

and Mrs. Ethel Altman.

Wilma Seely who left Sunday for Silver City where she will attend college, was surprised with a farewell party Thursday night given by Alta Ruth Young in the young home. The party was held outside where chicken was fried on an open fire. Potato salad, green beans, red beans, punch and cakes were served to the crowd. Those present were the honoree, Miss Wilma Seely, Buddy Tulk, Bill Crockett, Ruth Ann Cox, Melissa Bergan, Chris Seely, Phyllis Bush, Betty Madron, Shirley Stephens, Billy Madron, Jackie Stephen, Johnny Wood, Roy Trimble, Bill Stephen, Deloris Holloman, Patsy Young, Glenn Smith, and the teacher and families, Mr. and Mrs. John each and children, Mr. and Mrs. Lewis and girls and a guest, Miss Ella Sue Nunelle, all of Artesia, and the hostesses, Mr. and Mrs. Anderson Young and Alta Ruth.

Mrs. Ernest Harwell and son, Ernest Ray of Dunken and Mrs. George O. Teel and daughter,

Elanabeth of Hope, were visitors with their sister, Mr. and Mrs. Lincoln Cox on Tuesday, where they canned corn. Mr. and Mrs. George O. Teel and daughter and Mrs. Harwell and son were back on Thursday to gather fruit.

Mrs. Tom Harrison visited with Mr. and Mrs. Jake Cox on Thursday where Mrs. Harrison and Mrs. Cox canned peaches.

John Kitchen, now of Holloman Air Force base of Alamogordo, who taught in the Elk school three years ago, visited with Mr. and Mrs. Leslie Bates Wednesday. Kitchen spent the night with Mr. and Mrs. Bill Bates and family.

MISS YOUR ADVOCATE?
PHONE 7

BANK - ROOMS
102 SOUTH THIRD
Good, Clean Beds
Low Rates
Air Conditioned

NOTICE
STATE ENGINEER'S OFFICE
Number of Application RA-1412 Santa Fe, N. M., August 27, 1954.
Notice is hereby given that on the 27th day of August, 1954 in accordance with Chapter 131 of the Session Laws of 1931, Boyd L. Barnett of Artesia, County of Eddy State of New Mexico, made application to the State Engineer of New Mexico for a permit to change place of use of 48 acre feet per annum of the shallow ground waters of the Roswell Underground Water Basin by abandoning the irrigation of 16 acres of land described as follows:

Subdivision S. 13 SE 1/4 SE 1/4, Section 18, Township 17 S., Range 26 E., Acres 13
Subdivision SE 3 SW 1/4 SE 1/4, Section 18, Township 17 S., Range 26 E., Acres 3
and commencing the irrigation of 16 acres of land described as the N 1/2 SW 1/4 SE 1/4 of said Section 18.

No additional rights over and above those set forth in License No. RA-1412 are contemplated under this application.

Appropriation of water to be limited at all times to not to exceed 3 acre feet per acre per annum delivered upon the land.

The 16 acres to be moved from to be dried up to further irrigation from shallow ground water.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing to the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 27th day of September, 1954.

JOHN R. ERICKSON,
State Engineer.

BACK-TO-SCHOOL SPECIAL!
Top Quality Permanents
Only \$7.50 and Up
Includes Shampoo, Cut, Set
All Work Guaranteed
KARR'S BEAUTY SHOP
607 W. Chisum Phone 1414

Artesia Transfer & Storage
Agent for
Aero-Mayflower Transit
Local, Long Distance Hauling
1406 West Main
Phone 1168 Night Phone 336-J

Mayhill, Hope News

By MRS. E. L. COX

Mr. and Mrs. Denzil Burman enjoyed a visit from their son and family, Mr. and Mrs. Carl Burman and son of Haden, Ariz., for a few days. While here the families enjoyed a trip to the Big Bend country of Texas. The day Mr. and Mrs. Burman left for home Mr. and Mrs. Denzil were surprised with another visit from their daughters and families, Mr. and Mrs. Gabe Donnieou and two children of Nogales, Ariz., and Mrs. Lavelle Medlock and son of Superior, Ariz. While here another daughter, Mrs. John Bush accompanied Mr. and Mrs. Donnieou and Mrs. Medlock to a visit to the Carlsbad Caverns. Mrs. Medlock arrived home, a little daughter was awaiting to be adopted into the Medlock home. The little girl has been named Raye Ellen Medlock.

Mr. and Mrs. Boyd Williams, Jr., and daughters of Roswell spent the week-end with his father, Boyd Williams, Sr., and brothers, Evan and Dock, also his sister, Mrs. Cogger. Mrs. Cogger has returned to her home at Kansas City, Mo., having spent the summer visiting relatives. Her sister, Mrs. J. B. Mercock, took her to Carlsbad where she caught the plane.

Mr. and Mrs. Ernest Harwell and sons of Dunken spent Saturday night with Mrs. Harwell's sister and family of Hope, Mr. and Mrs. George O. Teel.

Mr. and Mrs. Richard Watts and sons of Roswell visited with Mr. Watts' aunts, Mrs. Ethel Altman and Mrs. Ada Belle Trimble of Hope Sunday. Watts put new linoleum on Mrs. Altman's cabinet tops.

Mrs. Gorden Goodsee and children left the first of the week for their home near New Orleans, La., having spent the summer with her father, Mr. Henry Crockett and other relatives in and around Hope. Mrs. Goodsee is remembered by people as Eunice L. Crockett.

Mr. and Mrs. Newt Teel and Rev. and Mrs. A. B. Pope of Hope visited with Rev. and Mrs. E. A. Drews of Artesia on Wednesday night.

Mr. and Mrs. Raymond Davenport of Dunken went to Hope Wednesday night to visit Mrs. Davenport's aunt, Mr. and Mrs. John Prude. Since the Prudes were not at home Mr. and Mrs. Davenport visited with two friends, Mrs. Ada Belle Trimble

and Mrs. Ethel Altman.

Wilma Seely who left Sunday for Silver City where she will attend college, was surprised with a farewell party Thursday night given by Alta Ruth Young in the young home. The party was held outside where chicken was fried on an open fire. Potato salad, green beans, red beans, punch and cakes were served to the crowd. Those present were the honoree, Miss Wilma Seely, Buddy Tulk, Bill Crockett, Ruth Ann Cox, Melissa Bergan, Chris Seely, Phyllis Bush, Betty Madron, Shirley Stephens, Billy Madron, Jackie Stephen, Johnny Wood, Roy Trimble, Bill Stephen, Deloris Holloman, Patsy Young, Glenn Smith, and the teacher and families, Mr. and Mrs. John each and children, Mr. and Mrs. Lewis and girls and a guest, Miss Ella Sue Nunelle, all of Artesia, and the hostesses, Mr. and Mrs. Anderson Young and Alta Ruth.

Mrs. Ernest Harwell and son, Ernest Ray of Dunken and Mrs. George O. Teel and daughter,

Elanabeth of Hope, were visitors with their sister, Mr. and Mrs. Lincoln Cox on Tuesday, where they canned corn. Mr. and Mrs. George O. Teel and daughter and Mrs. Harwell and son were back on Thursday to gather fruit.

Mrs. Tom Harrison visited with Mr. and Mrs. Jake Cox on Thursday where Mrs. Harrison and Mrs. Cox canned peaches.

John Kitchen, now of Holloman Air Force base of Alamogordo, who taught in the Elk school three years ago, visited with Mr. and Mrs. Leslie Bates Wednesday. Kitchen spent the night with Mr. and Mrs. Bill Bates and family.

MISS YOUR ADVOCATE?
PHONE 7

BANK - ROOMS
102 SOUTH THIRD
Good, Clean Beds
Low Rates
Air Conditioned

PLAYTIME FOR PRINCE CHARLES



CHARLES, sunny-faced prince of England, plays with his favorite Corgi dog, "Sugar," on the grounds of the Royal lodge at Windsor. This photo is one of several of Charles and his sister, Princess Anne, made by the Studio Lisa for publication in book form, "Playtime at Royal Lodge."

Army Made Mistaken Order Following New Dior Shows

AP Newsfeature Writer

As if the Army wasn't in enough trouble after those late lamented TV hearings, they had to have one Col. John H. Dilley publicly lay down the law on women's clothes.

It is my idea the only luck the colonel is going to have in this deal is that he's away over there in Frankfurt, Germany. Maybe this boy's timing was good when he was in a shooting war—and I understand he's got combat ribbons to prove it—but he couldn't have picked a worse time to go shooting off on the subject of women's clothes and women in general.

He hit us right when we were feeling sore, and tender about Christian Dior's frightening news, when we were all of us wondering just how on earth we could manage to comply with that edict about revising ourselves along boyish silhouettes.

As I read it, all Col. Dilley THINKS he has to contend with is a thousand or so women who are the wives and daughters of the men under his command. I doubt whether he realizes that if there's one thing that will cause women to unite, it's a stern masculine assault on their right and privilege to dress as they darned please.

I'd like to challenge any Army officer to set himself up as an arbiter of women's dress.

If I recall—and brother, I sure do—when the Army started letting girls come into the service, the best they could think up was a uniform which was exactly like a man's uniform except it had a skirt. Most of the girls just weren't built so they looked like much in those uniforms, and those high collars and neckties were, in addition, very un-

comfortable.

It took them a long, long time to change, too.

Now we have this fellow—I haven't seen any pictures of him so I don't know how he would look in an Ike jacket—telling the ladies who are kin to his soldiers they aren't allowed out in bare-back, halter-type sunsuits, banning shorts on teenagers and women and blue jeans on "mature women."

Maybe the colonel has been away from the States so long he doesn't know that ladies with bare backs are acceptable in some of our fanciest restaurants. Maybe he doesn't know that blue jeans have become almost an American uniform, and that it is any American's inalienable right, no matter how she looks to wear levis.

But most of all, this man has had the temerity to single out the "mature woman." If I know women, I'll bet all the borderline "mature" ones are debating whether to take the test and venture out in blue jeans. Heaven help the M. P. or who ever undertakes to put her in that category.

All in all, I'd say that Col. Dilley has shown he's no diplomat. Maybe, before something serious happens to him, they had better transfer him to another post—one where, for instance, there aren't any women. I dare the Army to ship him state-side.

To prepare an unbaked pastry shell for a nine-inch pie pan, roll the pastry out so it is 12 inches in diameter. Fit the round into the pan and trim the overhang until it is about half an inch; now turn the overhang under so it is flush with the rim of the pan and flute.

First Flight



THEIR FIRST plane ride ended pleasantly at Tokyo International airport for Emperor Hirohito and Empress Nagako. They flew home from a 17-day visit at Hokkaido, northern island of Japan. (International)

Yeager Bros.
Grocery and Market
Open Seven Days a Week
201 W. Chisum Phone 4

LIKE GOOD STEAKS?
For the Best in Town,
Come to the
ARTESIA HOTEL

Harvest Sale

Wednesday, September 15 thru Saturday, October 30

Over 50% more clothes capacity

THAN MANY OTHER AUTOMATICS



BIG CAPACITY FOR BIG MONDAY WASHES—PLUS G-E WATER SAVER CONTROL FOR SMALL "IN-BETWEEN" WASHES

AUTOMATIC WASHER

NO DOWN PAYMENT

18 MONTHS TO PAY!
10 DAY FREE TRIAL!

As Low as \$4.60 per Week

because...
The G-E has a bigger tub and uses enough water to keep the clothes submerged in suds throughout the washing! King Size capacity is ideal for big-Family washes. You actually save water when you are able to wash fewer full-capacity loads.



G-E WATER SAVER CONTROL—lets you use less water for small "in-between" washes.

- Gets the dirt out — with famed G-E Activator® Washing Action.
- Keeps dirt out — with "float-away" rinse and overflow drain.
- Completely automatic—flexible control for new "miracle" fabrics.
- Clothes washed individually — never tangled or matted.
- Smooth-surfaced Activator — cannot snag delicate fabrics.
- Finest spin-drying—rinse water never strains back through clothes.

See your General Electric Dealer today!

MODEL 550-L GE AUTOMATIC WASHER \$299.95
\$60.00 Trade-In on Any Make or Model Washer. No Down Payment on A GE White Goods including Washers, Dryers, Ranges, Refrigerators, Freezer or Irons.

RUSSELL APPLIANCE CENTER

334 WEST MAIN PHONE 9

Ford's the car that gives you NEXT YEAR'S FEATURES

FORD has it NOW!

V-8 Power

FORD has it NOW!

Trend-Setting Styling

FORD has it NOW!

Ball-Joint Suspension

FORD has it NOW!



Now Available—DETROIT DELIVERIES
ASK YOUR DEALER TODAY!

FORD

F.O.A.F.

MODEL 550-L GE AUTOMATIC WASHER \$299.95
\$60.00 Trade-In on Any Make or Model Washer. No Down Payment on A GE White Goods including Washers, Dryers, Ranges, Refrigerators, Freezer or Irons.

RUSSELL APPLIANCE CENTER

334 WEST MAIN PHONE 9