

THE INSIDE STORY

OF YOUR LOCAL NEWSPAPER



It's Time to Take Stock of What a Newspaper Really Is!

ASSOCIATED (AP) — PRESS — (AP) WIRE SERVICE

It's time to take stock of what a newspaper is — ! As a public service, your newspaper is informative, educational, humanitarian and civic minded! As a productive plant, it converts ink, paper, machine and brain power into a finished product! As a community "service station," your newspaper gives news, advice, and help through its editorial columns and ads. And, foremost — your newspaper typifies the democratic principles of this nation—protecting our basic liberties . . . by keeping the people informed!

FEATURED WRITERS:
HAL BOYLE
SAM DAWSON
JAMES MARLOW

IT TAKES PLENTY OF TEAMWORK TO PRODUCE A NEWSPAPER!

It pays to read your newspaper regularly! The merchants' advertisements . . . the Want-Ads spread the news of real money-savers every day. Be a wise shopper . . . play it smart . . . read the ads!

Have you ever thought about "the team" that brings you the newspaper you and your family read for news, entertainment and information? It's the reporting staff that gathers the news—the editing staff that separates "wheat from chaff"—the make-up men and writers, proof-readers and skilled mechanics in composing rooms—the merchants and ad departments—the carrier boy and news vendor—all of these—a closely knit team of American men and women, devoted to the task of keeping America free, by keeping Americans, informed!

COMIC STRIPS
"BIG SISTER" "ETTA KETT"
"CISCO KID" "MICKEY MOUSE"
"MANDRAKE—THE MAGICIAN"
"LITTLE ANNIE ROONEY"

THE ARTESIA ADVOCATE HAS SERVED THE COMMUNITY OVER FIFTY YEARS AND WILL CONTINUE TO DO JUST THAT!
FOR FULL COVERAGE OF LOCAL, STATE AND NATIONAL NEWS

READ THE ARTESIA ADVOCATE

PUBLISHED EVENINGS---MONDAY THRU FRIDAY EVENINGS

PHONE 7—ORDER YOUR SUBSCRIPTION NOW!
IN ARTESIA BY CARRIER 25c PER WEEK
PER YEAR -- ARTESIA TRADE AREA AND MEN IN ARMED FORCES \$8.50
\$4.50 SIX MONTHS (IN TRADE AREA ONLY) • IN STATE \$9 YEAR • OUTSIDE STATE \$10 YEAR

For Best Results Use The Advocate

Want Ads

Classified Rates

PHONE 7 (Minimum charge 75c) First Insertion 15c per line subsequent insertions 10c per line

SPACE RATE (Consecutive Insertions) One Issue \$1.00 per inch Two Issues 90c per inch Three Issues 80c per inch

Help Wanted

CARRIER BOYS!

Boys 12 years old and over may apply for delivery routes to carry the daily Artesia Advocate.

Services Offered

ELNOR CONVALESCENT HOME "A home away from home."

HOME LOANS!

To Buy To Refinance To Build Artesia Building and Loan Association

Business Opportunities

FOR LEASE—Service station, major products, excellent opportunity for right party.

Real Estate For Sale

FOR SALE—Three-bedroom home three years old, excellent condition.

For Rent

FOR RENT—Two-bedroom house, unfurnished, with small acreage.

10—Used Cars and Trucks

FREE! FREE! You buy winch, bed and tires, I give you truck.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-799 and RA-800AC and D and RA-1935-Combined, Santa Fe, N. M., June 3, 1954.

ASWOOD APARTMENTS

FOR RENT—Three-room furnished apartment at 807 W. Grand.

FOR RENT—Three-room furnished house

FOR RENT—Three large room, unfurnished house and garage.

FOR RENT—Furnished apartment

FOR RENT—Furnished apartment, two rooms and bath.

For Rent

FOR RENT—Three-room furnished apartment with utilities paid.

FOR RENT—Small, furnished house \$50, no bills paid.

FOR RENT—One-bedroom furnished apartments, located at 702 Dallas and 1101 Merchant.

FOR RENT—One-bedroom furnished apartments, \$50 a month and up.

FOR RENT—Three-room, nicely furnished apartment, utilities paid.

FOR RENT—Furnished apartments and house trailers.

6B—Will Trade

FOR SALE OR TRADE—Have \$4000 equity in two-bedroom house.

6A—Wanted

WE PAY CASH for used furniture Key Furniture, 412 W. Texas, phone 877.

Miscellaneous For Sale

FOR SALE—New and used boats, Evinrude motors and accessories.

JULY SPECIAL! Two 8x10 Portraits for the price of one!

FOR SALE OR RENT—Complete lines of Janssen, Story & Clark and Jesse French.

ELECTROLUX VACUUM CLEANERS Sales - Service - Supplies

STOP! FOR SALE! New and Used Sewing Machines and Vacuum Cleaners

VENETIAN BLINDS—We guarantee perfect fit.

FOR SALE—1947 Ford-Ferguson tractor and tools.

FOR SALE—An 8-ft. Amara Deep Freeze in new condition.

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE.

owned by said applicants and described as follows:

Subdivision Part SW 1/4 NW 1/4, Section 22, Township 17 S., Range 26 E., Acres 34.8

Subdivision Part NW 1/4 SW 1/4, Section 22, Township 17 S., Range 26 E., Acres 40.0

Subdivision Part S 1/4 NE 1/4, Section 21, Township 17 S., Range 26 E., Acres 71.2

Subdivision Part N 1/4 SE 1/4, Section 21, Township 17 S., Range 26 E., Acres 53.35

No additional rights over those set forth in Amended Declarations Nos. RA-799 and RA-800-A thru C and RA-1935 are contemplated under this application.

Old well to be retained for the irrigation of other rights.

Appropriation of water from all sources combined not to exceed a total of 3 acre feet per acre per annum.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval.

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE.

all of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant.

Said protest must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice.

Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 18th day of August, 1954.

JOHN R. ERICKSON, State Engineer. 7/23-30-8/6

NEED CASH?

LET US HELP YOU TODAY!

Does Vacation Budget Need Help? Are you short of money to carry out those exciting vacation plans?

ARTESIA INVESTMENT CO. Carper Bldg. Phone 871

Office Supplies at The Advocate

PFAFF SEWING CENTER We Service All Makes Sewing Machines Specialty—Custom Covered Bunches, Belts and Buckles and Monogramming

REAL ESTATE GUIDE Farms, Ranches and Businesses Listings Exchanged with the ROSWELL and CARLSBAD Multiple Listing Bureaus.

KIDDY AGENCY REAL ESTATE AND INSURANCE 415 1/2 West Main Phone 914

DON JENSEN, Realtor 110 North First Artesia, New Mexico Office Phone 999 Home Phone 756

Southwestern REALTY 315 Quay Phone 1065

FREE Rental service FREE Parking at rear during consultations

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-1176, Roswell, N. M., July 20, 1954.

Notice is hereby given that on the 19th day of July, 1954, in accordance with Chapter 131 of the Session Laws of 1931, Paul Terry, of 410 West Washington, Artesia, County of Eddy, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change place of use of 90 acre feet per annum of artesian ground water by abandoning the irrigation of 30 acres of land described as follows:

Subdivision W. 30 acres of S 1/3 NW 1/4, Section 15, Township 18 S., Range 26 E., Acres 30

and commencing the irrigation of 30 acres of land described as follows:

Subdivision W 1/4 NE 1/4, Section 14, Township 18 S., Range 26 E., Acres 8.84

Subdivision SE 1/4 NE 1/4, Section 15, Township 18 S., Range 26 E., Acres 12.08

Subdivision NE 1/4 NE 1/4, Section 15, Township 18 S., Range 26 E., Acres 9.08.

No additional rights over those set forth in Amended Declaration No. RA-1176 are contemplated under this application.

Appropriation of water from all sources combined not to exceed a total of 3 acre feet per acre per annum.

The 30 acres to be moved from to be dried up to further irrigation from artesian ground water.

FOR REAL VALUES IN REAL ESTATE, SEE MULTIPLE LISTING REAL ESTATE GUIDE THIS PAGE.

detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application.

The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant.

Said protest and proof of service must be filed with the State Engineer within ten (10) days after

the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 18th day of August, 1954.

JOHN R. ERICKSON, State Engineer. 7/23-30-8/6

Peat in its natural state is 95 per cent water.

J. A. FAIREY AGENCY 513 N. First — REAL ESTATE — Phone 845

ETTA KETT

Comic strip panels for Etta Kett. Characters: Etta, her mother, and a friend. Dialogue about school and power.

BIG SISTER

Comic strip panels for Big Sister. Characters: A man and a woman. Dialogue about a wild-goose chase and a house.

LITTLE ANNIE ROONEY

Comic strip panels for Little Annie Rooney. Characters: Annie and a man. Dialogue about a wedding and a honeymoon.

THE CISCO KID

Comic strip panels for The Cisco Kid. Characters: Cisco and a man. Dialogue about a job and a ranch.

MICKEY MOUSE

Comic strip panels for Mickey Mouse. Characters: Mickey and a man. Dialogue about a car and a machine.

Comic strip panels for Mickey Mouse. Characters: Mickey and a man. Dialogue about a car and a machine.

MANDRAKE THE MAGICIAN

Comic strip panels for Mandrake the Magician. Characters: Mandrake and a man. Dialogue about a boat and a vessel.

