## For Best Values Ever, Shop Artesia Dollar Day Wednesday




[^0]MRS. BEATRICE Blocker and Mrs. Leah McDonald are boarding the Queen Elizabeth to begin a two-month tour over western Europe, visiting England, Holland, Belgium,
Germany, Switzerland, Italy, and France. Mrs. Blocker and Mrs. MeDonald, in company
with 30 other representative U. S. business and professional men and women drawn

Go to Polls in Torrid Weather Juvenile Home Plan Given by Architect


## State Keeps Holiday Weekend Deaths Below Forecast; City Marks Quiet Fourth

Jew Mexicans Drive to Capitalize on Squaw ress Trend, Make State Fashion Center

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| tate Editor |  | planned, will feature blouses and | sure "no clothing or accessory out. | The fiesta-style |
| Mexicans are shaking | a Market Week tentatively plann- | casins, jewelry leather good | let in the nation is overlooked." | heritage in the colorful sweeping |
| drit into a sparkling fash- | Town the first week in September. | anything that Madam can put on | The association will be run "'by | skirts of the |
|  | In the planning stages are a fiesta |  | and for manufacturers" | and the three-quarter sleeve, high |
| ion. | touching off the market week, |  | advisory committee composed of | s |
| ley propose to turn the stafe | models strolling around the plaza | The state to |  |  |
|  | accompanied by musicians, static | Albuquerque Chamber | els, and marketing specialists. | proved on by hundreds of South |
|  | hotel, salon modeling and |  |  |  |
|  |  |  |  | The |
|  | $\mathrm{A} s$ | de |  | $\begin{aligned} & \text { The } \\ & \text { neto } \end{aligned}$ |
| - |  | ng |  |  |
|  | but what we want is the | , |  |  |
| w-and yet centuries old | and the money for New Me | clie | tio |  |

Five Lives Are Lost in New Mexico

Dollar Day Is
Set Tomorrow
By Merchants

Weather



Spratts Entertain 350 Friends From Artesia In Celebration of 25th Wedding Anniversary
$\square$

## AGE SPOTS



Surprise Shower Honors Neatherlin
Son, William

## Pakistani Is Guest Speaker Before WSCS

 Asis Ali of Pakistan was guestspeaker at the meeting of / the
Woman's Society of Christian
Service Thurstay morning.
The meeting was held in Fellow The meeting was held in Fellow
ship Hall
He was sent to the United States through the National Farm Ex
change program undert the sponsor
ship of the 4 H clubs of Americe to learn about mechanical farming,
At the present time he is at the
Orval Gray farm.



## ARTESIA SHOE STORE

Vitality - VelvetStep - CityClub - Weatherbird Artesia's Smartest Shoe Store at 321 West Main
"Say-Why Didn't I
Think of My Bank
For That Money

## I need."

Palace Drug Monthly News
$\qquad$
$\qquad$
$\square$
$\qquad$
$\square$
$\qquad$
$\square$
$\square$
prorsslox.

## Palace Irug Store

FRED HENDERSON, Owner
Prescription Chemists
PHONE

## DON'T GET CAUGHT WITH YOUR VALUES DOWN!



It takes all these modern "Worth More" features to make sure your new car will bring you the best return when you sell it.


## win Win Shoves Artesia Same Ahead in Loop Lead

## 2-1 To Win Amateur Meet





Scattered RainThe moidy, veide mome men com

## chinm

Juvenile Home-
the ham what win
2
Oklahoma-



LINELL TRADING POST SPECIAL THIS WEEK! 20\% OFF

Rollaway Beds for Rent
Children's Used Clothing and Shoes
BUY, SELL or TRADE
LINELL TRADING POST
Phone 845


ant? A checking account means you dont have to wait around . "The Friendly Bank"

## PEOPLES STATE BANK

 MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION ANSWERPublick Occurences, published in Boston in 1690

## CHOPPEDBEEF =.": 3:

LARD $-4=1$ MARGARINE $=5 \cdots$
CORN=6
BREEZE SUDS - -2 - ${ }^{1}$
FLOUR 59
SAFEWAY'S GUARANTEED MEATS are govt.inspected and graded!
ROUND STEAK

THE BEST PLACE IN TOWN TO BUY PRODUCE IS AT SAFEWAY!


[^0]:    Ohahoma Voters

